

BREWER

PAINT & WALL PAPER CO., Inc.

GIFT SHOP

102 S. RALEIGH ST.

PHONE 446-7171

A. HICKS

THOS. W. HICKS

A. HICKS AGENCY



**INSURANCE
REAL ESTATE**



132 SUNSET AVE.

PHONE 446-7188

VICK'S RADIO & T.V. SALES & SERVICE

PHILCO TV SETS



**FOR DAY OR NIGHT SERVICE
DIAL 442-3492
WE SERVICE ALL MAKES
121 W. THOMAS ST.**



BANK OF ROCKY MOUNT

Serving Nash and Edgecombe Counties

MAIN OFFICE

142 MAIN ST., S.W.

TEL. 446-7101

**CHECKING ACCOUNTS - LOANS - SAVINGS ACCOUNTS
- WALK-UP WINDOW -**

BRANCH OFFICE

INTERSECTION RALEIGH, ROSE AND GEORGE STREETS

TEL. 446-7101

**CHECKING ACCOUNTS - SAVINGS ACCOUNTS
DRIVE-IN WINDOW -**

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

SIMMONS & HARRIS CO.

INSURANCE

REAL ESTATE



SALES-RENTALS

109 Tarboro St.

Dial 446-5182

GAY-YOST FUNERAL HOME

ROCKY MOUNT'S OLDEST

805 FAIRVIEW RD.

Completely Air Conditioned - 24 Hour Ambulance Service

PHONE 446-6634

JOYNER OIL COMPANY
SHELL! Plus Service



HEATING OILS

SERVICE

TEL. 442-6131

DEPENDABILITY

HEATING OILS



PEOPLES OIL CO., Inc.

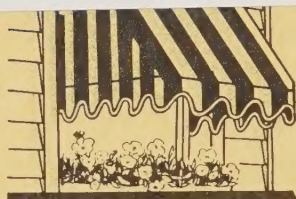


THE LIBRARY OF THE
UNIVERSITY OF
NORTH CAROLINA



THE COLLECTION OF
NORTH CAROLINIANA

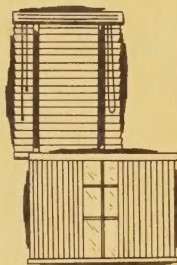
C971.33
R68h
1964



A

XON'S AWNING SERVICE

AMBLER DIXON, Prop.



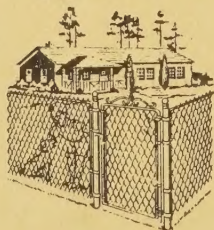
HORIZONTAL
AND
VERTICAL

BLINDS

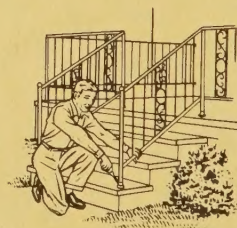
WHOLESALE - RETAIL
CLEANED - REPAINTED
REPAIRED

CUSTOM BUILT ALUMINUM AND CANVAS AWNINGS

FENCES



WROUGHT IRON
RAILINGS
AND
COLUMNS



LOCAL MANUFACTURERS

ALUMINUM SCREENS — STORM WINDOWS and DOORS
ORNAMENTAL IRON

WHOLESALE

PHONE 442-2360

RETAIL

IF NO ANSWER 442-5635

1800 SUNSET AVE., (JUST ACROSS BRIDGE)

ED FULLER'S ESSO SERVICENTER



YOUR ONE STOP SERVICE STATION



OPEN 7 A.M.

MECHANIC ON DUTY

Pick-Up and Delivery

Guaranteed Auto and

Washing

Lubrication

NEW LOCATION, SAME

CORNER N. CHURCH ST.

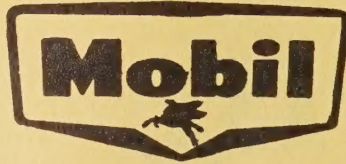
DIAL 446-7319 and

**This book must not
be taken from the
Library building.**

Pearsall Oil and Fuel Company, Inc.

**PREMIUM
QUALITY
COALS**

Distributors for
Mobil Products



FUEL OIL

MOBILHEAT
Warms More Homes
Than Any Other
Heating Oil.

Automatic Personal Care
For High Comfort,
Low Cost Heating

"The Sign of Friendly Service"

511 KEEN ST.

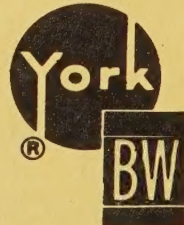
P. O. Drawer 73

PHONE 442-6141



RESIDENTIAL - COMMERCIAL

*In every industry the products of one
manufacturer stand out as the standard,
because of certain built-in qualities of
excellence that defy competition. Thus
it must always be with York products.*



BORG-WARNER

**Complete Heating and Air Conditioning
Storage Tanks**

515 KEEN ST.

PHONE 442-4126

Hill's
ROCKY MOUNT
(EDGECOMBE AND NASH COUNTIES, N. C.)
CITY DIRECTORY
1964

**Including Englewood, Meadowbrook
Park and Swelton Heights**

CONTAINS:

- Buyers' Guide and a complete classified business directory
- Alphabetical directory of business concerns and private citizens
- Complete street and avenue guide, including a list of householders, and occupants of office buildings and other business places, with telephones
- Numerical telephone directory

PLUS

**Useful and interesting
information about the
city**

PRICE \$40.00

Directory Library
for free use of Public at
Chamber of Commerce

HILL DIRECTORY COMPANY
PUBLISHERS

2910 W. CLAY ST. • P.O. BOX 6874
RICHMOND 30, VA.

Member Association of North American Directory Publishers

Copyright, 1964, by Hill Directory Company



Excerpt from Section 104, Title 17 United States Code Annotated

WILLFUL INFRINGEMENT FOR PROFIT.—Any person who willfully and for profit shall infringe any copyright secured by this title, or who shall knowingly and willfully aid or abet such infringement, shall be deemed guilty of a misdemeanor, and upon conviction thereof shall be punished by imprisonment for not exceeding one year or by a fine of not less than \$100 nor more than \$1,000, or both, in the discretion of the court.

PUBLISHERS NOTE

The information in this Directory is gathered by an actual canvass and is compiled in a way to insure maximum accuracy.

The publishers cannot and do not guarantee the correctness of all information furnished them nor the complete absence of errors or omissions, hence no responsibility for same can be or is assumed.

The publishers earnestly request the bringing to their attention of any inaccuracy so that it may be corrected in the next edition of the directory.

Hill Directory Company, Publishers

*Association of North American Directory Publishers

INTRODUCTION

AND

GENERAL INDEX

HILL DIRECTORY COMPANY, publishers of Southeastern Directories (publishers of the Rocky Mount Directory since 1908), presents to subscribers and the general public, this, the 1964 edition of the Rocky Mount City Directory, which also includes Englewood, Meadowbrook Park and Swelton Heights.

Confidence in the growth of Rocky Mount's industry, population and wealth, and in the advancement of its civic and social activities, will be maintained as sections of this Directory are consulted, for the Directory is a mirror truly reflecting Rocky Mount to the world.

The enviable position occupied by HILL'S Directories in the estimation of the public, has been established by rendering the best in Directory service. With an unrivaled organization, and having had the courteous and hearty cooperation of the business and professional men and residents, the publishers feel that the result of their labors will meet with the approval of every user, and that the Rocky Mount Directory will fulfill its mission as a source of authentic information pertaining to the community.

Four Major Departments

The four major departments are arranged in the following order:--

I. THE BUYERS' GUIDE constitutes the first major department of the Directory, printed on yellow paper. In the first section of this department, grouped under appropriate headings, are included the advertisements and business cards of firms and individuals desiring to make a complete presentation of their products or services. Following this is the Classified Business section, which embraces a list of the names and addresses of all business and professional concerns of the community, arranged in alphabetical order under appropriate headings—a catalog of all the activities of the community. The Buyers' Guide represents reference advertising at its best, and merits the attention of all buyers and sellers seeking sources of supply or markets for goods. In a busy and diversified community like Rocky Mount, the necessity of having this kind of information up-to-date and always immediately available, is obvious. The Directory is the common intermediary between buyer and seller, and plays an important role in the daily activities of the commercial, industrial and professional world.

II. THE ALPHABETICAL LIST OF NAMES of residents and business and professional concerns, is the second major department, printed on white paper. This is the only record in existence that aims to show the name, marital status, occupation and address of each adult resident of Rocky Mount, and the name, official personnel, nature and address of each firm and corporation in the community.

III. THE DIRECTORY OF HOUSEHOLDERS, INCLUDING STREET AND AVENUE GUIDE is the third major department, printed on green paper. In this section the numbered streets are arranged in numerical order, followed by the named streets in alphabetical order; the numbers of the residences and business concerns are arranged in numerical order under the name of each street, and the names of the householders and concerns are placed opposite the numbers. The names of the intersecting streets appear at their respective crossing points on each street. Special features of this section are the designation of tenant-owned homes and the listing of telephone numbers.

IV. THE NUMERICAL TELEPHONE DIRECTORY is the fourth major department, printed on blue paper.

Community Publicity

The Directory reflects the achievements and ambitions of the community, depicting in unbiased terms what it has to offer as a place of residence, as a

803209

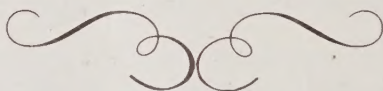
business location, as a manufacturing site and as an educational center. To broadcast this information, the publishers have placed copies of this issue of the Directory in Directory Libraries, where they are readily available for free public reference, and serve as perpetual and reliable advertisements of Rocky Mount and vicinity.

The Rocky Mount Out-of-Town City Directory Library

Through the courtesy of the publishers of the Rocky Mount City Directory, a Directory Library is maintained in the offices of the Rocky Mount Chamber of Commerce, for free reference by the general public. This is one of more than 1,000 Directory Libraries installed in cities and towns throughout the U.S., Canada and Puerto Rico by members of the Association of North American Directory Publishers, under whose supervision the system is operated.

The publishers appreciatively acknowledge the recognition by those progressive business and professional men who have demonstrated their confidence in the City Directory as an advertising medium, with assurance that it will bring a commensurate return.

**HILL DIRECTORY COMPANY,
Publishers.**



INDEX TO ADVERTISERS

Page numbers below refer to the Buyers' Guide Section

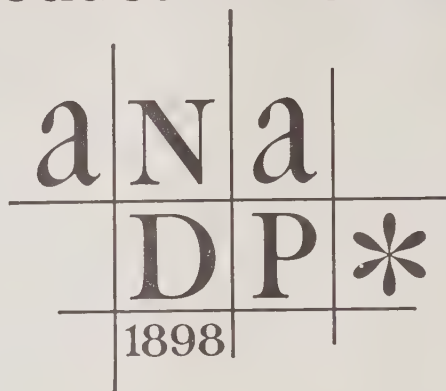
	Page
Almand's Drug Store Inc. left bottom and right side lines, 49 and	50
Anita's Beauty Shop.	28
Atlantic Discount Corp. left side lines and	20
Atlantic Service Station.	17
Automotive Interior Distributors Inc.	5
Bandy's Ray Dodge	6
Bandy's Ray Plymouth	6
Bank of Rocky Mount front cover, left top lines, 19, 23 and	101
Barnes Tin Shop Roofing & Sheet Metal left top lines and	142
Bass Electric Co left top lines and	59
Batts' Pure Oil Service left side lines and	17
Beauty Box The.	28
Bel Air Chevrolet Co. right bottom lines and	7
Belk-Tyler Co Inc left top cards and	45
Binswanger Glass Co left top cards and	82
Blue Bird Taxi	143
Boone's J B "Joe" Esso Service Center	12
Borden Company The left top cards and	44
Braswell Electric Service left and right bottom cards and	59
Brewer Paint & Wall Paper Co Inc. . . . front cover, right side lines and	121
Brewer's Gift Shop right side lines, 82 and	121
Brown Memorials left and right top lines and	105
Builders Federal Savings & Loan Association of Rocky Mount. . . back lip	
. margin, left top lines and	138
Bulluck Garage left bottom cards and	17
Bulluck Z B Inc left side lines and	104
Carbisco Flour & Feed Mills Inc right side lines and	63
Caro-Craft Inc left side lines and	77
Carolina Cafe left top and right bottom cards and	134
Carolina Office Equipment Co left side lines and	117
Carolina Tire Co right top lines and	146
Central Building Distributors Inc.	31
Central-Mix Co Inc	34
Chair & Equipment Rentals right bottom lines, 79 and	137
Chipley Flake B Inc.	10
Citizens Savings & Loan Assn. . . front lip margin, left top cards, 106 and	139
Coastal Plain Life Insurance Co left bottom cards and	88
Coca-Cola Bottling Co Inc. left top and side lines and	33
Daughtridge J P & Son Inc right top lines and	40
Daughtridge Oil Co bottom stencil, right bottom lines, 66 and	118
Daughtridge Paint & Wall Paper Co left top lines and	122
Davenport Calvin.	41
Davis & Co Inc	14
Delbridge J A Jr Insurance Agency. left side lines and	95
Denton's Auto Parts.	17
Dixie Letter Service The. left side lines and	115
Dixon's Blind & Awning Service.	A
Drapery Shop The.	63
Eastern Electric Supply Inc.	61
Enterprise Furniture Co Inc left bottom cards and	77
Farmer Clifton E right bottom cards and	42
Faulkner Electric Service Inc right bottom cards and	56
Felton Construction Co.	42
Felton Milburn Agency.	97
Field Enterprises Educational Corp right bottom cards and	62
First Federal Savings & Loan Assn of Rocky Mount. back cover,	
. right top lines, 107 and	140
Friar J C Motors Inc.	8
Fuller's Ed Esso Servicenter B and	13
Gay-Yost Funeral Home . . . front cover, left top lines, tabbed Insert at	
. Phones Numerically, 4 and	74
Gay's Hardware. . . right side lines, tabbed Insert at Phones Numerically	
. and	84
Gehman's Jewelers right top cards and	98

	Page
Grimes-Morgan Plumbing & Heating Co	left side lines and 37
Hammond Electric Service Inc	right bottom cards and 57
Hardee Marvin M Insurance Agency	95
Heilig-Meyers Co	right side lines and 76
Hertzberg Furs	right top lines and 80
Hicks A Agency.	front cover, right bottom lines, 89 and 128
Hill Directory Company.	48
Hill's David Super Market	right side lines and 82
Hodges Electric Service	right top lines and 60
Holiday Inn	right top lines and 109
Home Savings & Loan Association	back cover, right top lines, 141
.	tabbed Insert at Name in Alphabetical Section, 108 and 145
House Tile Co	right bottom cards and 145
Howard Johnson's Motor Lodge	left top cards and 110
Hunt's Motel	right bottom cards and 113
Imperial Cleaners	right bottom lines and 54
Imperial Furniture Co Inc.	79
Industrial Electric Sales & Service Inc	left side lines and 87
J A C Electric Company	right side lines and 58
Jenkins-Pearsall Machine Works	right top cards and 103
Johnson Funeral Home Inc	left side lines and 75
Joyner Oil Co	front cover, right side lines, 21, 67 and 119
Lee Oil Co Inc	left side lines and 73
Linwood's Fina Service	left bottom cards and 18
Marks Bros	14
Marshall's Concrete Works Inc	right bottom cards and 36
May & Gorham Inc.	left side lines and 51
Mayo Heating & Air Conditioning	left top cards, 3 and 85
Meadow Brook Meat Co.	104
Melton's Barbecue.	Insert at Name in Alphabetical Section and 135
Merritt Plumbing & Heating Co Inc.	left side lines and 125
Metropolitan Life Insurance Co	96
Mims Allan Inc.	left top and right side lines and 9
Mixon Insurance & Realty Corp	left top cards, 97 and 133
Modern Builders Inc	right side lines and 38
Montgomery Ward & Co	right side lines and 46
Moore Paint & Wallpaper Co	left bottom cards and 123
Morton Insurance & Realty Co	right side lines and 98
Mosley's Shady Lake Motel Inc	right top cards and 111
Motor Bearings & Parts Co Inc	right top cards and 15
Nash Brick Co.	Insert at Brick Manufacturers in Classified Business
.	Directory and 29
Nash Coal Co	right bottom lines and 33
Patio Restaurant The	right bottom cards and 136
Pearsall Oil & Fuel Co Inc	left bottom lines, C and 68
Peerless Cleaners.	54
Pemberton Inc	right top cards, 3, 85 and 123
Peoples Bank & Trust Co.	front stencil, tabbed Insert at Street Guide, 148
.	24 and 103
Peoples Building Supply Co	left side lines, 30 and 103
Peoples Market.	103
Peoples Oil Co Inc.	front cover, right side lines, tabbed Insert at Name
.	in Alphabetical Section, 15, 69 and 120
Pete's Paint & Wallpaper Co	right bottom cards and 123
Planters Cotton Oil & Fertilizer Co Inc.	64
Planters National Bank & Trust Co The.	backbone, left top lines, 26 and 27
Pridgen Tire Co Inc	right top cards and 146
Public Electric Service	60
Public Office Service.	116
Quality Laundry & Cleaners Inc.	right side lines, 53 and 99
Quality Sand & Gravel Co	Z
Quinn's Incorporated	right top lines and 78
Reid W C & Co Inc.	114
Remnant Shop The.	63
Roberson Plumbing & Heating Co	left bottom lines and 124
Rocky Mount Association of Insurance Agents.	90
Rocky Mount Chamber of Commerce.	Insert at Name in Alphabetical
.	Section and 86

	Page
Rocky Mount Floral Co	right top cards and 65
Rocky Mount Furniture Co Inc	right side lines and 78
Rocky Mount Industrial Development Corp.	Insert at Rocky Mount Chamber of Commerce in Alphabetical Section
Rocky Mount Laundry & Dry Cleaners Inc.	left bottom lines, 54 and 100
Rocky Mount Radiator Works Inc.	126
Rocky Mount Seat Cover Center.	left top cards and 22
Rodgers M E Insulation Co	left bottom cards and 41
Rose Buick Co	right top cards and 10
Rose D J & Son Inc	top stencil, left side lines, 35 and 39
Sealtest Foods	back cover, left top cards and 43
Sears, Roebuck and Co	left bottom cards and 47
Shaver Battery & Auto Parts Co	left bottom lines and 16
Sheraton-Carleton House	tabbed Insert at Beginning of Alphabetical Section and 112
Simmons & Harris Co	front cover, left side lines, 91 and 129
Smith Florist Inc	right top cards and 65
South Washington Street Package Store	83
Stallings Oil & Coal Co	right top lines and 70
Standard Electric Co	left top cards and 42
Standard Insurance & Realty Corp	back cover, right top lines, Insert at Name in Alphabetical Section, 92 and 130
Starling T M Service Center.	5
Suburban Propane Gas Company	left bottom lines and 80
Super Flame Gas Co Inc.	81
TV-Radio Hospital	right top cards and 145
Taylor's Department Store.	47
Temptrol Heating & Air Conditioning Co.	C and 68
Thompson Pharmacy.	51
Todd Curtis R	left bottom cards and 30
Tulloss Tractor Co Inc.	2
Tyson's Drug Center Inc	left side lines and 52
Vann John Motors Inc.	11
Vick's Radio & TV Sales & Service	front cover, right bottom lines, 127 and 144
Walker Lumber Co	right top lines and 102
Walker Saw Service.	right bottom cards, 31 and 125
Ward Baking Co	left bottom cards and 22
Watson Ray Agency Inc The.	96
Wheeler Equipment Co	left bottom cards and 147
White Star Barbecue	137
Wholesale Oil Co Inc	71
Wilkinson, Bulluck & Co Inc.	left bottom lines, 93 and 131
Wilkinson G A Inc	97
Williams Refrigeration Service	133
Williams Transfer & Storage Inc	right bottom cards and 113
Wimberly Cleaners	55
Wimberley & Gregory.	back cover, right bottom lines, Insert at Real Estate in Classified Business Directory, 94 and 132
Wood Oil Co Inc	left bottom lines, 16 and 73
Yelverton Coal & Oil Co	back cover, 32 and 72



This Publication Is The Product of a Member of



—thus assuring you the ultimate service that skill and care can produce in the way of City Directories or other reference media, and providing protection against fraudulent advertising schemes which operate under the name of Directories.

The following "Standards of Practice," adopted at the inception of the Association of North American Directory Publishers in 1898, and strictly adhered to over the years, is your guarantee of satisfactory Directory service.

The publisher of a Directory should dedicate his best efforts to the cause of business uplift and social service, and to this end pledges himself:

1. To consider, first, the interest of the user of the book.

2. To subscribe to and work for truth, honesty and accuracy in all departments.

3. To avoid confusing duplication of listings, endeavoring to classify every concern under the one heading that best describes it, and to treat additional listings as advertising, to be charged for at regular rates.

4. To increase public knowledge of what Directories contain; to study public needs and make Directories to supply them; to revise and standardize methods and classifications, so that what is wanted may be most easily found, and the Directory be made to serve its fullest use as a

business and social reference book and director of buyer and seller.

5. To decline any advertisement which has a tendency to mislead or which does not conform to business integrity.

6. To solicit subscriptions and advertising solely upon the merits of the publications.

7. To avoid misrepresentation by statement or inference regarding circulation, placing the test of reference publicity upon its accessibility to seekers, rather than on the number of copies sold.

8. To co-operate with approved organizations and individuals engaged in creative advertising work.

9. To avoid unfair competition.

10. To determine what is the highest and largest function of Directories in public service, and then to strive in every legitimate way to promote that function.

\$100 Reward will be paid by the Association of North American Directory Publishers for the arrest and conviction of any person or persons engaged in the publishing, collecting or canvassing for any fraudulent or fake directories.

Association of North American Directory Publishers

60 East 56th Street

New York 22, N. Y.

ROCKY MOUNT

"THE GATEWAY CITY"

(By Hugh A. Sawyer, Exec. Vice President and General Manager, Rocky Mount Chamber of Commerce)

Statistical Review

Form of Government—City Council-Manager. Incorporated as a village in 1867, as a city in 1907.

Population—1960 U. S. Census, 32,147; American-born, 99.4 per cent.

Area—7.67 square miles.

Altitude—115 feet above sea level.

Climate—Mean annual temperature, 60.8 degrees F.; average annual rainfall, 55.56 inches.

Parks—19, with total of 155 acres, valued at \$300,000.

Assessed Valuation—\$63,922,911.00 with \$1.49 per \$100 tax rate, including \$0.62 for school supplement.

Bonded Debt—\$9,879,500.00 including the school debt.

Financial Data—3 banks, with total deposits of \$87,601,640 (June 29, 1963), and total resources of \$98,234,050 (June 29, 1963). 4 building and loan associations with total assets of \$47,151,605.91 (December 31, 1962).

Postal Receipts—\$500,976 (calendar year, 1962).

Telephones in Service—15,708 (Dec. 31, 1962).

Churches—91, representing all major denominations.

Building and Construction—Value of building permits, \$3,174,381.

Industry—Chief industries of city and surrounding territory: Manufacturing and agriculture. 95 manufacturing establishments, employing approximately 15,000 workers, and paying wages of approximately \$20,000,000 annually. Principal manufactured products: Cotton yarns, undergarments, pile fabrics, broad silk, rayon fabrics, cordage products, venetian blinds, lumber products, fertilizer, cotton-seed products, brick, veneers, ice, ice cream, dairy products, bottled drinks, stock feed, flour and meal, bakery products, processed tobacco, tents and awnings, steel tanks, concrete blocks, furniture, mattresses, truck bodies, upholstered furniture and electronic cable equipment.

Trade Area—Retail area has radius of 60 miles, and population of 200,000; wholesale area, radius of 120 miles (mostly east of city).

Newspapers—1, daily and Sunday.

Radio Stations—WEED, WEED-FM, WCEC and WRMT.

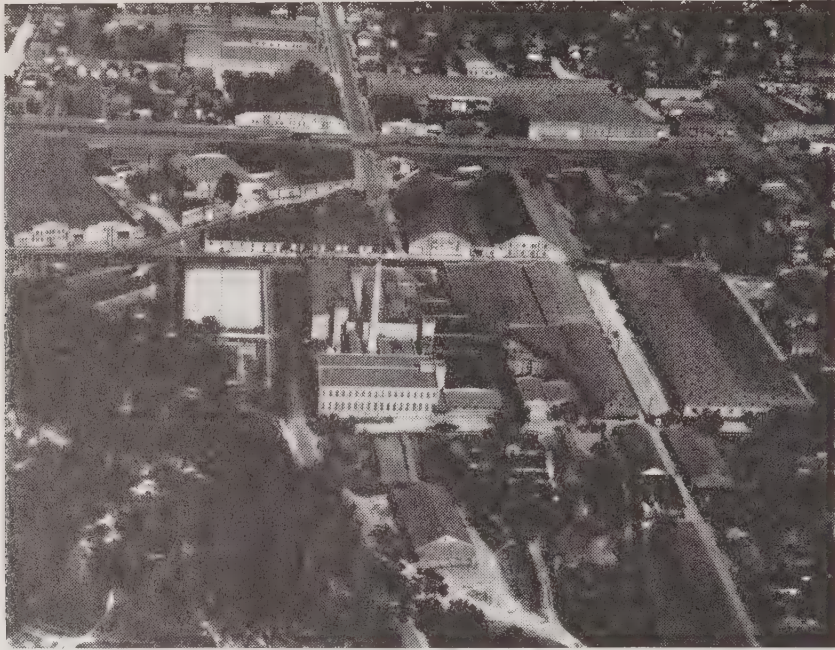
Railroads—Atlantic Coast Line (Emerson Shops located here).

Motels—14, with total of 592 rooms.

Air Lines—Piedmont.



Aerial View of Rocky Mount Business District



Tobacco Warehouse District

Highways—U. S. 64 and 301; State 43, 48 and 97.

Bus Lines—2: Carolina Trailways Co. and Seashore Transportation Co.

Airports—1, municipal.

Amusements—Year-around city recreation program. 3 moving-picture theatres, with total seating capacity of 2,500 persons. Also 2 drive-in theatres. 3 golf courses, brand-new Arts Center featuring full program in arts and crafts.

Hospitals—3, with total of 225 beds.

Education—15 public schools, including 2 senior high and 3 junior high. 1 parochial school and 1-4-year, co-educational college, "North Carolina Wesleyan". Number of pupils in public schools, 7,327, teachers, 301.

Public Libraries—1, with 65,000 volumes.

City Statistics—Total street mileage, 130.67, with 80.13 miles paved. Miles of gas mains supplying natural gas, 75; miles of storm and sanitary sewers, 110. Number of water meters, 9,882; light meters, 12,556; gas meters, 3,950; capacity of water works, 11,750,000; daily average pumpage, 7,500,000 gallons; miles of mains, 102; value of plant \$652,000. Fire Department has 44 men and 32 volunteer firemen with 3 stations and 9 pieces of motor equipment. Value of fire department property, \$140,000. Police Department has 59 men and 12 women, with 1 station and 6 pieces of motor equipment having two-way radio and 6 motorcycles.

Rocky Mount's Forward March

Rocky Mount was incorporated as a village in 1867 and as a city in 1907. It's growth has been phenomenal. In 1890, the town was credited with 816 people. Ten years later, in 1900, the U. S. Census gave it a population of 2,937; in 1910, 8,051; in 1920, 12,742; in 1930, 21,412; 1940, 25,568; 1950, 27,697 and 1960, 32,147.

Located at the gateway point of one of the most prosperous sections of the state, and with a network of highways and railway connections to strengthen its geographical assets, it is recognized as eastern North Carolina's foremost jobbing and distributing center.

Situated in the heart of a rich agricultural district, the city is logically a marketing center for farm products. In the season of 1963 there were sold on the Rocky Mount tobacco market, 52,003,830 pounds of bright-leaf tobacco. Rocky Mount is also a large market for cotton. Rocky Mount also is proud of its curb market. Rocky Mount is the largest livestock market in Eastern North Carolina.

The industrial development is merged with the distribution of farm products. The city has ten tobacco factories and redrying plants, two fertilizer factories,



One of the Largest Bright- Leaf Tobacco Markets in the World

several woodworking plants, cotton mill, silk mill, plush mill, women and children undergarments, cordage factories, mattress factory, steel tank fabricating plants, two bakeries, meat processing plants, dairy processing plants, venetian blind manufacturers, plywood manufacturers and feed mills. There are at present 8,015 manufacturing workers employed in the city with a payroll of more than \$23,000,000 per year. The total wage earners in the city number approximately 17,300 and receive yearly earnings in excess of \$52,000,000.

Rocky Mount is situated 123 miles south of Richmond, Va., 117 miles southwest of Norfolk, Va., and 132 miles northwest of Wilmington, N. C. It is on U. S. Highway No. 301, running north and south, and on U. S. Highway No. 64 running east and west. U.S. Highway No. 301 is an important link in the route from Maine to Florida and carries more coastal traffic than any other north-south East Coast highway, and U. S. Route No. 64 is a link of an important highway running from the Atlantic to the Pacific Coast.

City Government

The Rocky Mount city government operates under a city council-manager charter, having adopted this form of government in 1962. The tax rate for governmental purposes during the past several years has been greatly reduced. Not only does the city have an unusually comfortable credit margin, but with \$20,000,000 worth of municipally owned and operated utilities consisting of water plant, light plant, gas distribution system, and sewage plant, Rocky Mount's plants are of a capacity able to care for double the present population and industry. Rocky Mount's indebtedness is being reduced annually, and an adequate sinking fund is being provided in an orderly fashion, while every necessary improvement and expansion is going on. The city operates a fully staffed planning department.

Municipal Airport

The Municipal Airport is located just outside the city limits on U. S. Highway 301 and along the main line of the Atlantic Coast Line Railroad, and is less than ten minutes' automobile ride from the center of the city. The area of the airport is 388 acres. It has two paved runways, each 150 feet wide, with one runway 3,800 feet long and the other 4,000 feet long. The airport is constructed so that an additional runway can be paved 150 feet wide and 4,000 feet long, which will provide taking off and landing in any direction. The Municipal Airport is lighted and has a complete weather bureau, a new code beacon and a revolving beacon. It is classed as a No. 3 airport. There is an improved hangar 80 by 100 feet, and it is so constructed that additional hangars can be provided when needed. Rocky Mount is an important stop on the Norfolk-Knoxville



Rocky Mount Municipal Airport

and Washington, D. C.-Rocky Mount routes of the Piedmont Airlines, serving the city with 8 flights per day.

The City's Highlights

Rocky Mount has a temperate climate. The average temperature is 60.8 degrees. From a health standpoint, the city is ideal. Records show that there have been no epidemics. The water supply is pure; the milk supply has passed every test, and received commendation from every source of inspection. The city has all modern sanitary regulations, with health officers empowered to enforce them.

Rocky Mount owns its public utilities. It has a modern water plant with a filtration plant rated at 11,750,000 gallons per day, complete with pumping equipment and two elevated steel tanks (capacity 2,000,000 gallons).

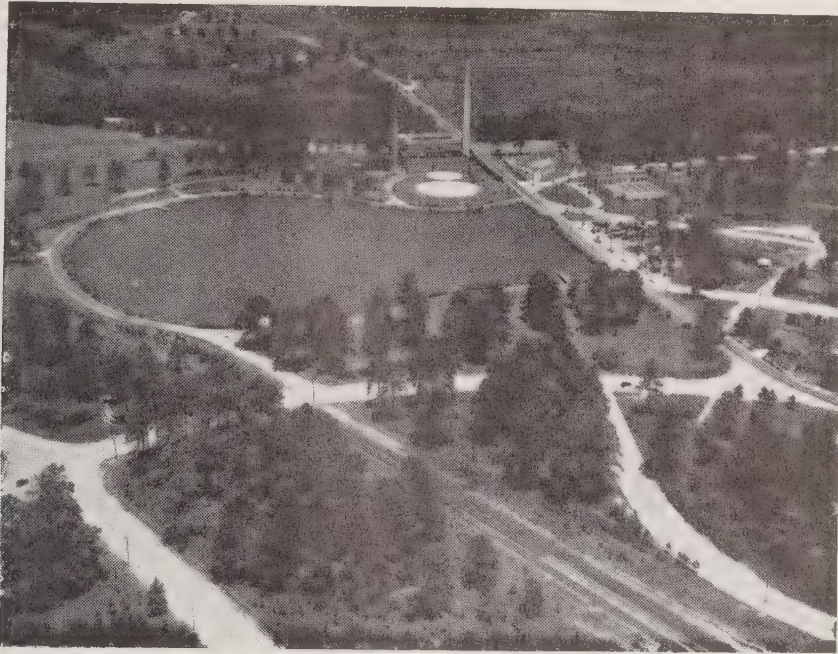
Rocky Mount has a \$4,000,000 power plant which is located on the banks of the historic Tar River. This plant was designed and built on the unit system providing for three times the k. w. capacity that is now being used, and in 1946 it was enlarged to give it 25 per cent greater capacity. In 1954 a \$600,000 bond issue was floated to enlarge the distribution system so that any projected demand for power could be met.

The modern sewage-disposal plant cost more than \$1,200,000. It is built not only to take care of the regular waste, but to carry any type of industrial waste, and is one of the most modern plants of its kind in the state. It has the equivalent as the water plant.

Rocky Mount has two high schools, 3 junior highs and 10 grammar schools. There are 91 churches in the city.

Rocky Mount has gone beyond its duty in providing playgrounds and playground equipment for its children. It has provided handsomely for the child's amusement by operating municipally 18 parks and playgrounds, 2 municipal stadiums, 8 asphalt tennis courts and 7 clay tennis courts, 2 lighted softball fields, several neighborhood and community centers, and 2 swimming pools. All of these grounds are carefully looked after by a Park Superintendent and Staff.

Various amusement facilities such as merry-go-round, miniature train, boat riding, museum, zoo, miniature golf course, horseshoe pits and Dance Pavilion are available at the parks. The recreation program in Rocky Mount is a community operation with many of the civic clubs contributing generously toward the recreation facilities. Rocky Mount also has a class B, professional baseball team.



View of the City Lake

The beauty of Sunset Park attracts thousands of visitors yearly, and during the warm summer months, picnickers find it an ideal spot for their outings. It borders on the Tar River. Battle Park, which is privately owned, is located on a rocky mound from whence Rocky Mount derives its name. A Confederate monument to the Bethel heroes greets the visitor at the southern entrance, and the driveway winds along the banks of Tar River, across which is located the second cotton mill ever operated in the state of North Carolina.

Braswell Park is unusually well located, being nearer the central part of the city than any of the other parks or playgrounds. A wealth of playground equipment is found here. The playground is situated between Park View Hospital and the Public Library, and is a cool spot and delight to the children and nurses during the warm summer months.

The only 18-hole golf course in northeastern North Carolina is located at Rocky Mount at the Bevenue Country Club. The course is well laid out, affording the golfer enough of the uncertainties of the game to make the sport interesting and fascinating. The clubhouse is a handsome structure; costing approximately \$45,000. Memberships are obtainable by desirable persons, and the club is well supported by a membership that is representative of the best citizens. The Club is happy in the fact that it has no debts. A full-time golf professional has charge of the links and golf storerooms and lockers. Visitors are always welcome to the club, in addition there are now 2 public golf courses in the city. Rocky Mount is also represented in the Eastern Carolina Golf Association, some of its main officers making their homes here.

The rapid growth of the city may easily be noted by a visit to suburban Rocky Mount, where handsome homes are continually being built in developments both to the east and west of the original residential section. All recent developments have been taken into and made a part of the city and are served with all modern conveniences. Some of these developments 15 years ago were farm and wooded lands, while today they represent the zenith of modern home architecture.

Apartment houses are rapidly being built, and for the family that prefers this mode of living, these apartments are so located as to make them easily accessible to the business district and other industrial plants and enterprises.

Rocky Mount has the usual fraternal orders, namely: Masons, Knights of Pythias, Odd Fellows, Junior Order of United American Mechanics, Elks and Red Men. There are 25 civic organizations, including: Rotary Club, Kiwanis Club, Civitan Club, Lions Club, Exchange Club, Current Topics Club, Pilot

Club, Altrusa Club and Business and Professional Women's Club; also Merchants' Association, Chamber of Commerce and Junior Chamber of Commerce and other organizations.

Red Cross Chapter

The Rocky Mount Chapter of the American Red Cross is an organization of which the people of this community are very proud.

Boy Scouts of America

Rocky Mount is a part of the Eastern Carolina Council of Boy Scouts of America, with an active district board headed by men who are enthusiastic Scouters. There are ten troops under the leadership of well-trained scoutmasters.

Welfare and Charity

Rocky Mount has a well-organized Associated Charities board, with a full-time welfare worker and an able staff of assistants. Also providing a community service is the Community Chest.

Salvation Army

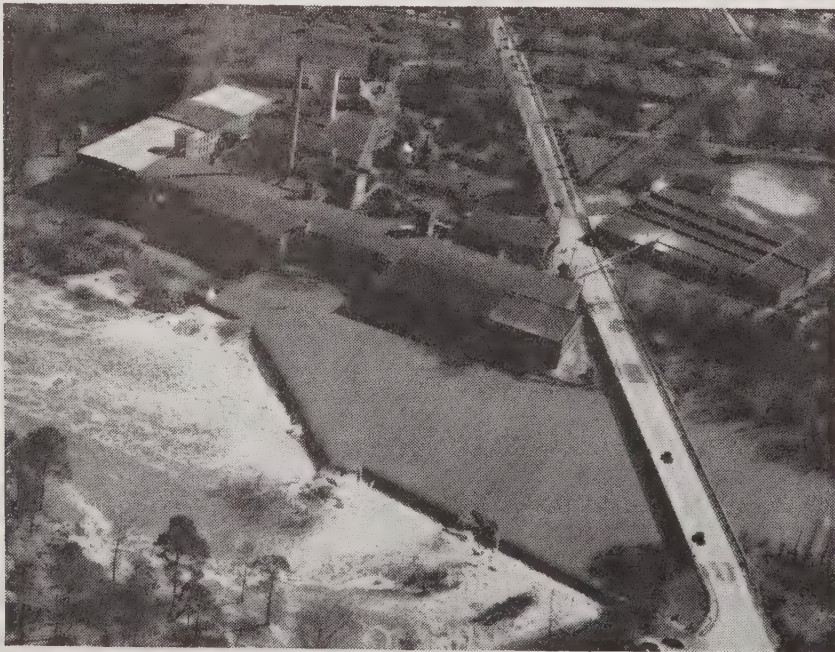
Rocky Mount has a well-organized corps of Salvation Army workers and this organization does very fine and constructive work throughout the city and community.

Excellent Facilities

Rocky Mount's steady growth has made it necessary for a definite policy of fire department extension. The rigid restrictions on buildings in the fire district, which comprises the entire business part of the city, has, it is believed, been directly responsible for the absence of large fires in recent years, and a big loss by fire, is, so far, unknown to the city.

Rocky Mount has three splendid hospitals, all on the accredited list of the American College of Surgeons and having on their staffs, surgeons of wide reputation. Specialists for practically all diseases make these hospitals their headquarters, and patients from a wide area come here for treatment. One of these hospitals has a modern training school for nurses, and its graduates are accepted by all practicing physicians and surgeons.

To prospective home-seekers and to individual citizens, Rocky Mount offers every factor that makes for happiness and ideal home conditions.



Rocky Mount Mills

Manufacture, Industry and Trade

For manufacturers, Rocky Mount offers many inducements, among which are the source and supply of labor. The abundance of female labor in the Rocky Mount district is an inducement to new industries. There is also adequate male labor, both white and colored. There are no labor troubles in Rocky Mount, and with the exception of the railroad strike in 1932, strikes have been practically unknown. The small percentage of foreign-born (less than 1 per cent) insures English-speaking labor for all classes.

Rocky Mount has one national bank and trust company, and two state banks and trust companies, four savings and loan associations and one fire insurance company.

Rocky Mount, according to the 1962 report of "Sales Management", has 484 retail stores, with annual sales amounting to \$58,984,000.

Rocky Mount is the shopping center of a wide area, embracing a radius of 50 to 70 miles. In addition to the retail stores, there are numerous wholesale houses handling groceries, fruits and produce, hardware and notions. The city enjoys the reputation of being the jobbing center of a large territory. Situated in the hub of a fast-developing section, Rocky Mount has the natural advantages that attract people in all kinds of business. It is truly the marketing and shopping center of eastern North Carolina.

The city boasts one of the best daily newspapers in the state, The Evening Telegram and the Sunday Telegram. This paper enjoys a large circulation and is a member of the Associated Press. Rocky Mount was declared by "Sales Management Magazine" in 1962 as a metropolitan area and North Carolina's 8th market with total income of \$137,600,000, sales at \$112,153,000, and population at 116,000.

Radio Stations

There are three radio stations in Rocky Mount. WCEC is a 1,000 watt AM nondirectional radio station operating during the daylight hours; WFMA is its affiliate 33,000 watt station operating unlimited time covering Eastern Carolina from the Piedmont area to the coast. It is affiliated with the Columbia Broadcasting system and is a locally owned station. WEED is a full-time 1,000 watt AM and FM station affiliated with the American Broadcasting System. This station serves the Coastal Plain area and is locally owned and operated; it is represented nationally by Burn-Smith Company. WRMT is a 250 watt full-time AM station. It is an independent station with no network ties--using strictly a good music format for programming.

The Chamber of Commerce

The Rocky Mount Chamber of Commerce was organized in 1904. Its membership is made up of the business and professional men and women of Rocky Mount and the farmers and growers of this section, who are not only interested in the work, but enter actively into the problems and tasks confronting the Chamber. It is divided into departments--industrial, agricultural, educational, civic, commercial and publicity, and all departments function and are headed by committees of able men and women.

The influence of this body has been largely responsible for the many developments of the city, and in every progressive movement, the Chamber of Commerce uses its agencies for the best interests of the community.

The policy of the Chamber is in the hands of a board of directors, who employ a full-time executive vice-president, office manager and a bookkeeper, and maintain offices at 115 N. Church Street.



HOW TO USE YOUR CITY DIRECTORY

The major departments in the Directory are arranged in the following order for ready reference:

1. INDEX TO ADVERTISERS
2. INTRODUCTION
3. BUYERS' GUIDE

4. CLASSIFIED
5. ALPHABETICAL SECTION
6. HOUSEHOLDERS' and STREET GUIDE

Particular attention is directed to four symbols as being important contributing factors in supplying complete information. They appear as follows: **ALPHABETICAL SECTION**, "h"—Householders, "r"—Resident, **HOUSEHOLDERS' AND STREET GUIDE**, "△"—Telephone Subscriber, "⊙"—Homeowner.

The City Directory Will Answer Your Everyday Questions - - -

About an Individual

How does he spell his name?Alpha.
Is he married? What is his wife's
name?Alpha.
Where does he live?Alpha.
Does he own his home?HH & St.
Has he a telephone?HH & St.
Where is the nearest telephone? .HH & St.
Who are his neighbors?HH & St.
What does he do for a living?Alpha.
Where does he work?Alpha.
Is he the "head of the house" or a
resident?Alpha. HH & St.

How many adults in the
family?Alpha. (same address)
Does he own a business?Alpha.
Is he a member of a partnership? . . .Alpha.
Is he an officer in a corporation? . . .Alpha.
Others in the same business or
profession?Class.
Is the woman single, married or
a widow?Alpha.
What was the name of the widow's
husband?Alpha.

About a Business Concern

What is the correct name? . . .Alpha.-Class.
What is the correct address? . .Alpha.-Class.
Just what do they do?Alpha.-Class.
Is it a Partnership or Corporation? .Alpha.
Who are the Partners? (if a firm) . .Alpha.
Who are the chief officers? (if Inc.) .Alpha.
Location of branches
.Alpha.-HH-Buyers' Guide

Others in same or similar lines? . . .Class.
(NOTE: If name is in bold type, saying
"(See Buyers' Guide. . . .)" much more
detailed information appears on that page
such as:)
What are their
specialties?Class.-Buyers' Guide
Description of products and
services?Buyers' Guide

About a Locality

Quickest way to get there? . . .HH & St.
How do the Streets run?HH & St.
Who lives at a given address? . .HH & St.
Is there a telephone there: where
is the nearest 'phone?HH & St.
What is the character of the
neighborhood?HH & St.
Is it a "Home-owners" section,
Apt. house section, etc?HH & St.

Just where in the block is it
located?HH & St.
What is the nearest street
corner?HH & St.
What is the nearest store, Church,
school, garage, etc?HH & St.
If business location, what
business?HH & St.
If an office bldg., who are in
what rooms?HH & St.
Where are bldgs.—office and public? .Class.

About Clubs, Societies, Associations, Etc.

What is the complete name? . .Class.-Alpha.
Where are their headquarters? . . .Alpha.
Who is the Secretary?Alpha.
When are the stated meetings? . . .Alpha.
What are the Churches and
where located?Alpha.-Class.
Who are the pastors?Alpha.

What are the names and
locations and who are the
Principals of the schools? . .Class.-Alpha.
What are the names and locations
of the Cemeteries?Class.-Alpha.
What are the locations of the
Hospitals, Homes and
Asylums?Class.-Alpha.

About City, County, State or Federal Departments

See Alpha. Section.

About Statistical & Historical Information Regarding your City

See Introduction.

Key: Alpha.—Alphabetical Section

HH & St.—Householders and Street Guide

Class.—Classified List

**CLASSIFIED
BUYERS' GUIDE
OF THE CITY OF
ROCKY MOUNT
NORTH CAROLINA
1964**

THE
BUYERS'
GUIDE
CONTAINS
THE
ADVERTISEMENTS
OF THE
MORE
PROGRESSIVE
BUSINESS
MEN
AND
FIRMS.

ALSO A
COMPLETE
CLASSIFIED
BUSINESS
DIRECTORY
BEGINNING
ON
PAGE
149

**HILL DIRECTORY COMPANY
PUBLISHERS**

2910 W. CLAY ST. • P.O. BOX 6874
RICHMOND 30, VA.



TULLOSS TRACTOR CO. INC.



**"YOUR JOHN DEERE AGRICULTURE
and INDUSTRIAL DEALER"**



SOUTH CHURCH ST. EXTN.

DIAL 446-6168



MAYO HEATING AND AIR CONDITIONING

CERTIFIED **LENNOX** DEALER

Oil Furnaces
Gas Furnaces
Electric Furnaces

HEATING AND AIR CONDITIONING

Heat Pump
Air Conditioning
Systems

TEL. 442-2979

ROY MAYO, JR.

PEMBERTON, INC.



- Air Conditioning
- Heating
- Plumbing
- Refrigeration
- Electrical Contractors

FIXTURES

SERVICE

277 Main N. E.

Tel. 442-3112

Mr. Citizen!

*Correct Information Is
Valuable to You!*

¶Cooperate with the City Directory enumerators to see that your name and those of your family are correctly listed in each edition. *Your name, listed correctly in the City Directory, is a great asset.* This has been proved thousands of times, especially in cases of employment application, proof of residence, questions relating to citizenship, applications for welfare assistance, distribution of mail, etc. Be better established . . . be on record as a local citizen by seeing that your name is not missed or incorrectly listed in the Directory.

GAY-YOST FUNERAL HOME

Rocky Mount's Oldest



AMBULANCE
Service

Day and Night

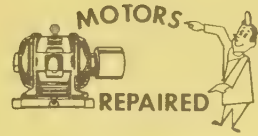
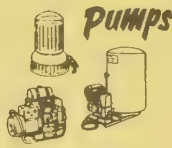
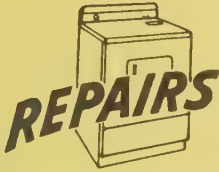


Air Conditioned — Oxygen Equipped

805 FAIRVIEW RD.

DIAL 446-6634

T. M. STARLING SERVICE CENTER

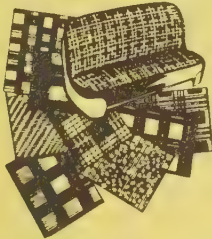


2935 S. Church

Tel. 446-5498

AUTOMOBILE ACCESSORIES

Automotive Interior Distributors Inc.



AUTOMOBILE ACCESSORIES

AUTOMOBILE TRIM

WHOLESALE ONLY

1442 S. Church

—

P. O. Box 2046

—

Dial 446-6672

Out of Sight • Out of Mind ★ *Out of Business* ★

The importance of keeping firm and product names in the public eye is recognized by all business men. It is astonishing to see how a firm or product, however meritorious, will slip into the limbo of the forgotten if not persistently advertised.



The City Directory is the natural medium for keeping a business or product name in the spotlight. *Insist on being well represented in its pages.*

WHERE SERVICE IS BETTER RAY BANDY'S DODGE

602-612 NORTH CHURCH

DEALER

DART — DODGE — DODGE TRUCKS



DODGE
Job-Rated
TRUCKS

TELEPHONES 442-4111

442-4112

RAY BANDY'S PLYMOUTH

942 NORTH CHURCH

DEALER

PLYMOUTH — VALIANT

SIMCA



EXPERT BODY and PAINT DEPARTMENT

Telephone 442-3151

BEL AIR CHEVROLET COMPANY

Largest In Eastern Carolina

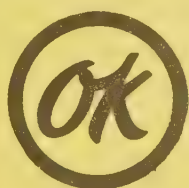


CORVETTE

TRUCKS

Sales and Service

COMPLETE AUTO SERVICE



USED CARS

THE O. K. PLAZA

501 N. CHURCH

TEL. 442-2877

OFFICE and SHOW ROOM

115-123 S. CHURCH ST.

TELEPHONE 442-6148

GOODYEAR
TIRES AND TUBES

J. C. FRIAR MOTORS, INC.

Authorized VOLKSWAGEN DEALER

SALES



SERVICE

Genuine Parts

Expert Mechanics

TIRES — BATTERIES — ACCESSORIES

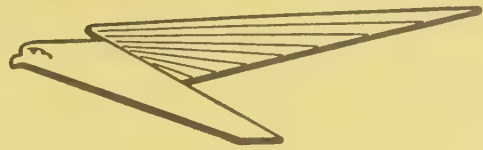
USED CARS

945 N. Church St.

Tel. 446-9324

“Serving Eastern North Carolina”

SALES SERVICE



FORD
FALCON
GALAXIE
STATION WAGONS
THUNDERBIRD
FORD TRUCKS

**For Genuine Ford Parts and
Specialized Ford Service, Visit Our Modern
Service Department**

ALLAN MIMS FORD

TWO YEAR WARRANTY ON ALL A-1 USED CARS
ONLY AT ALLAN MIMS FORD

225-227 TARBORO ST.
PHONE 442-2191

"SINCE 1923"

FLAKE B. CHIPLEY, INC.

LINCOLN - MERCURY - COMET

RENAULT - PEUGEOT

SALES and SERVICE

"GOOD" USED CARS

WHEEL ALIGNING

118 N. CHURCH ST.

PHONE 442-4176

ROSE BUICK CO.

AUTHORIZED DEALER

SALES



SERVICE

GENERAL REPAIRING - WHEEL ALIGNING

QUALITY USED CARS

Sales Room and Office
600 S. WASHINGTON ST.
TEL. 446-9161

Used Car Lot
314 S. CHURCH ST.
TEL. 442-3585

JOHN VANN MOTORS, INC.

Sales *Oldsmobile* Service



SEE and DRIVE THE NEW F-85

OUR MODERN EQUIPMENT and FACTORY-TRAINED MECHANICS
ENABLE US TO SERVICE and REPAIR ANY MAKE CAR

Used Cars with a Future



413 S. Church St.
113 HAMMOND ST.

Phone 446-5106
USED CAR LOT

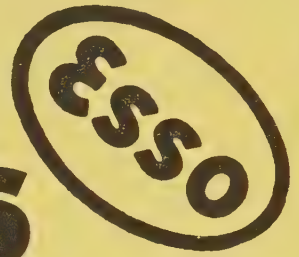
CASHIERS! TELLERS! — CLERKS! —



Do your employers furnish you with
the latest edition of the City Directory?



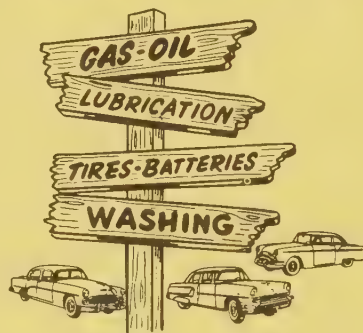
You need it at your elbow at all times, to protect your company from forgers and bad-check artists. A few questions, checked against City Directory information, will trip them at once. Intelligent use of the City Directory for this purpose has saved thousands of dollars and helped make some cities "too sharp" for bad-check "operators."



BOONE'S



SERVICENTER



REPAIRS

24 HOUR SERVICE

PICK-UP and DELIVERY SERVICE

Dial 442-7739

ROAD SERVICE

Corner North Church and Thomas St.

150 North Church St.

Rocky Mount

ED FULLER'S ESSO SERVICENTER



YOUR ONE STOP SERVICE STATION



OPEN 7 A.M. TO 10 P.M.

MECHANIC ON DUTY

Pick-Up and Delivery - Road Service

Guaranteed Auto and Truck Repairs

Washing

Lubrication

Accessories

**NEW LOCATION, SAME GOOD SERVICE
CORNER N. CHURCH ST. at SUNSET AVE.**

DIAL 446-7319 and 446-9918

DAVIS & COMPANY, INC.

Wholesale Distributors

ROCKY MOUNT, N. C.

AUTOMOBILE PARTS and HARDWARE

**COMPLETE LINE
AUTOMATIC
TRANSMISSION PARTS**

**WAGNER BRAKE
PARTS**

**DELCO PACKARD
CABLES**

- GOODYEAR TIRES
- GATES BELTS
- TIMKEN BEARINGS
- HERSHEY FRONT END PARTS
- AC PLUGS, FILTERS, PUMPS - VALVE LIFTERS
- A P MUFFLERS
- NEW DEPARTURE BEARINGS
- HYATT BEARINGS

- DELCO BATTERIES
- SHERWIN-WILLIAMS PAINTS
- RAMCO RINGS
- INDUSTRO TOOLS
- FEDERAL MOGUL BEARINGS
- DELCO BRAKES
- HASTINGS PISTON RINGS

AUTO LITE IGNITION - DELCO-REMY IGNITION

HOLLY IGNITION and CARBURETORS

HOUSE PAINTS

DOMINION ELECTRICAL APPLIANCES - GE LAMPS (All Kinds)

LOCATED: CONWAY, N.C. - MURFREESBORO, N.C. - SCOTLAND NECK, N.C.
1011-15 S. CHURCH ST.

442-7114

MARKS BROS.

Recapping and Vulcanizing



MICHELIN TIRES



400 S. Church St.

**RADIATOR REPAIR
SERVICE**

**ALL WORK
GUARANTEED**

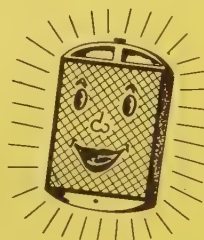
Dial 446-4139

Nights, Sundays and Holidays

Dial 442-4251



COLD PROCESS RECAPPING



Rocky Mount

Motor Bearings & Parts Co., Inc.

- STANDARD BRANDS
- REPLACEMENT PARTS

SHOP EQUIPMENT — SERVICE STATION EQUIPMENT

“DUCO PAINTS”

EXCLUSIVELY WHOLESALE

725 S. Church

Tel. 446-7105

Also In Tarboro, N. C.

Filmore Village

Tel. Tarboro, N. C. 823-2772

PEOPLES OIL CO., INC.

Distributors

**ATLAS
TIRES**

ATLAS BATTERIES



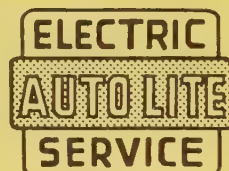
1103 COKEY ROAD

PHONE 442-6131





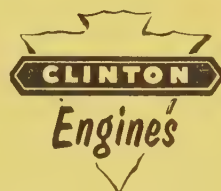
CARBURETOR, ELECTRIC
and
SPEEDOMETER SERVICE



SHAVER BATTERY & AUTO PARTS CO.



MEMBER
N. C. Automotive Wholesalers Assn.
Automotive Electric Assn.



SERVICE DISTRIBUTORS

ORIGINAL EQUIPMENT,
PARTS and SERVICE

SMALL ENGINES AND LAWN MOWER PARTS
Sales and Service

210 Hill St.

Phone 446-6145

WOOD OIL CO., Inc.

COMPLETE AUTO REPAIR SERVICE

ELECTRICAL REPAIR SPECIALIST

GAS - OIL - MILEMASTER TIRE
BATTERY SALES AND SERVICE

Wrecker
Service



701 S. Church St.

Dial 446-6806

"ESTABLISHED 1922"

ATLANTIC SERVICE STATION

AUTOMATIC TRANSMISSION SERVICE

GENERAL AUTO REPAIRING

GENERATOR - STARTER - BRAKES

216 E. Thomas St.

Tel. 446-9989

BATTS' PURE OIL SERVICE

**COMPLETE AUTO
SERVICE**

**LUBRICATION, WASHING
AUTO REPAIRS**



**ROAD SERVICE
ANYWHERE**

**TIRES, BATTERIES
ACCESSORIES**

Washington at Marigold

Dial 442-7821

BULLUCK GARAGE

SAM T. BULLUCK, Owner

GENERAL REPAIR WORK

TO ALL MAKES OF CARS

Phone 446-8342

1400 S. Church St.

FREE TELETYPE SERVICE

PARTS GUARANTEED

FAST and COURTEOUS SERVICE

DENTON'S AUTO PARTS

Auto Repair and New and Used Parts

**TARBORO HIGHWAY — U. S. 64 EAST
ROCKY MOUNT, N. C.**

**"IF IT'S TO BE FOUND, WE CAN FIND IT."
WE ARE AS NEAR AS YOUR TELEPHONE**

Give Us A Call! : : Dial 442-1186 or 442-1187

LINWOOD'S FINA SERVICE

WASHING—GREASING—TIRE REPAIR

“FINA PRODUCTS”

ROAD SERVICE

Phone 442-9966

620 N. Raleigh St.

VITAL INFORMATION AT YOUR FINGER-TIPS!



► Tens of thousands of people who were formerly strangers to the City Directory are consulting it on questions of citizenship, employment, sources of supply, communication, etc. Also, Directory usage is **up** among regular subscribers.



More People Are
SEEING CITY DIRECTORY ADS

*Finance Your
New Car With Us*

- UP TO 36 MONTHS TO PAY
- PLACE INSURANCE LOCALLY
- ESTABLISH VALUABLE BANK CREDIT
- DRIVE-IN and WALK-UP BANKING SERVICE
- COMPLETE COMMERCIAL BANKING FACILITIES

BANK OF ROCKY MOUNT

Serving Nash and Edgecombe Counties

MAIN OFFICE

142 Main St. S. W.

BRANCH OFFICE

Intersection Raleigh, Rose and George Streets

Dial 446-7101

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

Car Buyers
See Us For Low Cost

● FINANCING

● REFINANCING



COMPLETE, CONFIDENTIAL and SUITED TO YOUR INCOME

ATLANTIC DISCOUNT

EST. 1925

"ONE STOP FINANCING"

1401 S. Church St.

Phone 442-2151

EVERY STORE

should appear in the Directory and the Directory should be in Every Store.

Besides its use to the storekeeper, it is a convenience the customer expects.

The store that offers an old Directory, or no Directory at all, fails to show its patrons a courtesy they will find elsewhere.

JOYNER OIL CO.



Distributors



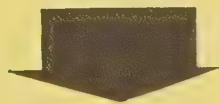
and

KEROSENE

BURNER SERVICE

TIRES — BATTERIES — ACCESSORIES

RADIO DISPATCHED TRUCKS



Phone 446-9101

OFFICE and PLANT

700 ALBEMARLE COR. VIRGINIA

ROCKY MOUNT SEAT COVER CENTER



- AUTO TOPS
- SEAT COVERS
- FLOOR PANELS
- TRUCK and BOAT SEATS
- CONVERTIBLE TOPS
- DOOR PANELS

Custom



Seat Covers

1442 S. CHURCH

★ FREE ESTIMATES ★

TEL. 446-9733

BAKERIES

WARD BAKING CO.



B R E A D

"SPREAD THAT TIP-TOP FEELING"

BAKED DAILY

1912 S. CHURCH ST.

DIAL 442-2148



You save more than money with

UNITED STATES SAVINGS BONDS

Buy them where you work or bank



BANK OF ROCKY MOUNT

Serving Nash and Edgecombe Counties

MAIN OFFICE

142 Main St. S.W.

Checking Accounts - Loans - Savings Accounts
— Walk-Up Window —

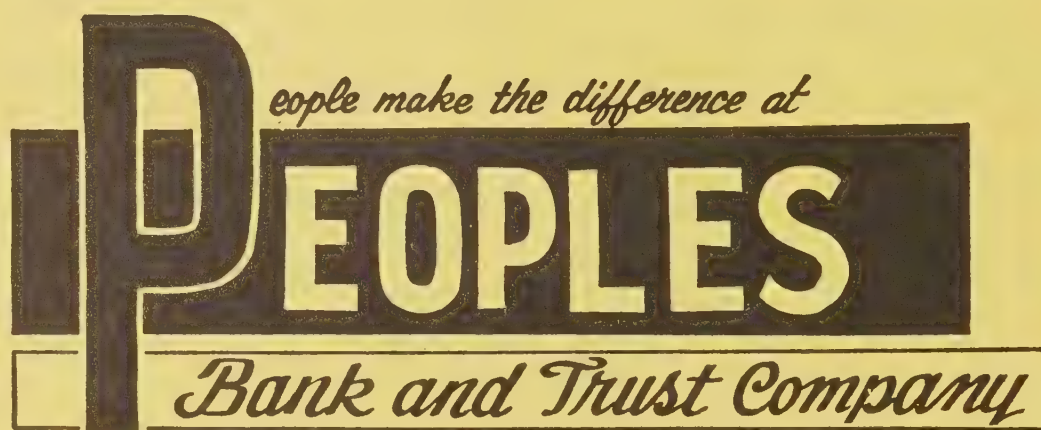
BRANCH OFFICE

Intersection Raleigh, Rose and George Streets
Checking Accounts Saving Accounts
— Drive-In Window —

Dial
446-7101

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

Yes it's true



. . . people do make the
difference at Peoples

We offer a complete service
for your BANKING NEEDS
and

You're Always Welcome!

MEMBER
FEDERAL DEPOSIT INSURANCE CORPORATION

Features and Departments of a City Directory

Your new, improved City Directory is the most complete and comprehensive catalog ever published of the inhabitants, business concerns and institutions of your city. It is much more than just an alphabetical list of names and addresses.

Your City Directory Contains:

1

An *ALPHABETICAL* list of names and addresses of every resident, business concern and institution, plus wife's name and if a widow the deceased husband's initial, and the occupations of all. Principal officers or owners and a description of businesses are included as well.

2

A *HOUSEHOLDERS' DIRECTORY* including a Street and Avenue Guide. This section lists every street and where intersecting streets appear. It lists numerically every location on each street, naming the householder or business at each number and whether the person is a homeowner or renter and if he has a telephone. Similar information is provided on office and public buildings and their occupants.

3

A *CLASSIFIED BUSINESS DIRECTORY* listing every business, classified as to type, and showing names and addresses. It also lists every profession, club, society and association, hospital and cemetery, labor organization, library, park and playground and school.

4

A *"BUYERS' GUIDE SECTION"*, where the advertiser may explain in greater detail the services or products he has to offer.

5

A *STATISTICAL and HISTORICAL STORY* of your city plus miscellaneous other information.

Rocky Mount Knows . . .
THE
PLANTERS NATIONAL
BANK AND TRUST COMPANY

MAIN OFFICE – 100 SOUTH MAIN STREET

DRIVE-IN OFFICE – 133 NORTH CHURCH STREET

ENGLEWOOD DRIVE-IN OFFICE – ENGLEWOOD SHOPPING CENTER

WALNUT DRIVE-IN OFFICE – WALNUT SHOPPING CENTER

FAIRVIEW OFFICE – 301 FAIRVIEW ROAD

Capital and Surplus Over \$2,000,000.00 ★ Resources Over \$40,000,000.00

Member Federal Reserve System – Member Federal Deposit Insurance Corporation

TELEPHONE: 446-6111

OFFICERS

ARCHIE W. McCLEAN - President

WILEY W. MEARES - Executive Vice President

BANKING DEPARTMENT

THOMAS J. PEARSALL . . . Senior Vice-President
 R. R. BRASWELL . . . Senior Vice-President
 JOEL T. LEE . . . Senior Vice-President
 W. R. TEAGUE . . . Senior Vice-President
 CARROLL C. COLSTON . . . Vice-President
 HERMAN E. VERNON . . . Vice-President
 D. MARVIN WEAVER . . . Vice-President

W. DEE TAYLOR . . . Vice-President
 WILLIAM A. BREEDLOVE . . . V.P. and Cashier
 BEN O. YELVERTON, JR. . . Asst. Vice-President
 DONALD B. BARNES . . . Comptroller and Auditor
 AUBREY W. DUNN . . . Asst. Auditor
 JAMES W. PHILLIPS . . . Assistant Cashier
 RUBY W. BONE . . . Assistant Cashier

TRUST DEPARTMENT

E. V. S. DRAPER . . . Vice-President and Trust Officer
 ROBERT C. ROGERS . . . Trust Officer
 THEODORE B. LANIER . . . Associate Trust Officer
 ELLEN A. MURCHISON . . . Assistant Trust Officer

TIME PAYMENT DEPARTMENT

LONNIE H. HOWELL, JR. . . . Vice-President
 HOWARD D. McADAMS Manager

PUBLIC RELATIONS DEPARTMENT

W. CARLYLE GAY Vice-President
 STANLEY D. LEGGETT . . . Assistant Public
 Relations Officer

DIRECTORS

W. S. WILKINSON, Attorney
 R. R. BRASWELL, President
 Rocky Mount Investment Company
 THOMAS J. PEARSALL
 Manager, M. C. Braswell Company
 HYMAN L. BATTLE
 President & General Manager
 Rocky Mount Mills
 ARTHUR L. TYLER
 Executive Vice-President, Belk-Tyler Stores
 M. R. ROBBINS, Life Insurance
 WILEY W. MEARES
 Executive Vice-President
 J. B. BREWER
 President, Brewer Paint & Wallpaper Co.
 HENRY GREGORY, President
 First Federal Savings & Loan Association
 ALLAN C. MIMS, President, Allan Mims, Inc.
 JULIAN B. FENNER
 President, Fenner's Warehouse, Inc.
 ROY M. PHIPPS
 Proprietor, Mangum Warehouse

ARCHIE W. McLEAN, President
 J. HOLT EVANS, Tobacconist
 A. L. BRANDON
 Vice-President & General Manager
 Rocky Mount Evening & Sunday Telegram
 JAMES C. GARDNER
 Vice-President, Maola Milk
 & Ice Cream Co., Inc.
 HOWERTON GOWEN
 President, Howerton Gowen Company
 WILLIAM H. THOMPSON, Farmer
 T. E. WARD, JR.
 Manager & Partner, Ahooskie Motor Co.
 GEORGE D. PLEASANTS, M.D.
 General Practitioner
 S. EUGENE WEST, Vice-President
 P. S. West Construction Company
 FRANK B. TURNER, Consulting Engineer
 L. L. GRAVELY, JR., Vice-President
 China American Tobacco Co.
 JOHN W. SUSTARE, President
 John Sustare, Inc.

ADVISORY DIRECTORS

M. P. DAWSON, Insurance & Real Estate
 JOSH L. HORNE, Publisher
 Rocky Mount Evening & Sunday Telegram

GILBERT T. STEPHENSON
 Former Director, Trust Research Division
 Graduate School of Banking

FRANCIS E. WINSLOW, Attorney

YOU ARE INVITED TO USE OUR COMPLETE BANKING SERVICE

- REGULAR CHECKING ACCOUNTS
- ECON-O-CHEK ACCOUNTS
- SAFE DEPOSIT BOXES
- SAVINGS ACCOUNTS
- PERSONAL MONEY ORDERS
- NIGHT DEPOSITORY
- TRUST SERVICES
- AUTOMATIC SAVING PLAN
- BUSINESS LOANS
- PERSONAL LOANS
- INVESTMENTS
- PARKING FACILITIES
- TRAVELER'S CHECKS
- DRAFTS AND COLLECTIONS
- U. S. SAVINGS BONDS
- BANK-BY-MAIL
- CASHIER'S CHECKS
- CHECK MAILERS
- FARM DEPARTMENT
- CHRISTMAS CLUB ACCOUNTS
- DRIVE-IN WINDOW SERVICE
- COUNSEL AND ADVICE

*. . . . All Serviced by a Capable and Enthusiastic Staff.
We Cordially Invite You to Do Your Banking with Us.
Won't You Come in Soon?*

**The PLACE to BANK
in ROCKY MOUNT**

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION
MEMBER FEDERAL RESERVE SYSTEM



Also Serving - - -

★ Ahoskie ★ Buxton ★ Gaston ★ Greenville ★ Manteo ★ Nags Head
★ Nashville ★ Plymouth ★ Red Oak ★ Roanoke Rapids ★ Siler City
North Carolina

Anita's Beauty Shop

Featuring

C H A R L E S and
His Exclusive Hair Shaping and Styling

NORMAL STAFF 16 - 20 OPERATORS

PERMANENTS GUARANTEED TO LOOK NATURAL

232 TARBORO ST.

DIAL 446-8165



THE BEAUTY BOX

Hair Styling Specialist

See Us For

- LASTING PERMANENTS
- HAIR CUTS and TINTING
- BOUFFANT HAIR STYLING

538 Raleigh Rd.

Tel. 442-3067

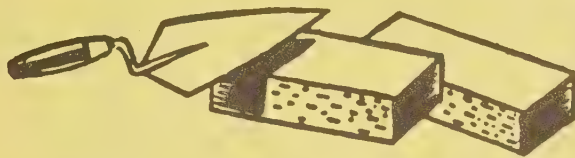
Who's Who, and Where?

Such questions can only be answered by the
DIRECTORY, and that is the place
where people look when they
want to buy.

*Are you properly displayed ?
therein to get the Business •*

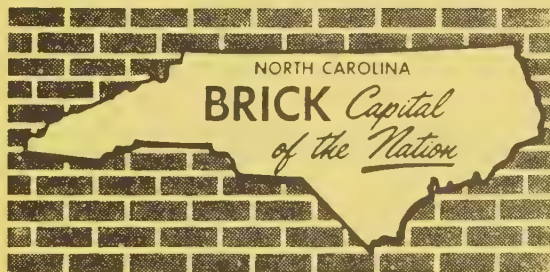
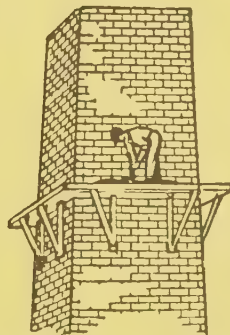
NASH BRICK CO.

WM. R. COLEMAN, Pres.-Treas.
EDW. W. COLEMAN, V.-Pres.-Sec.



Manufacturers of
**QUALITY
BUILDING
and
FACE BRICKS**

SINCE 1902



Call Us Collect
We'll Hurry!

Phone Rocky Mount 446-7030

Plant Ita, N. C.

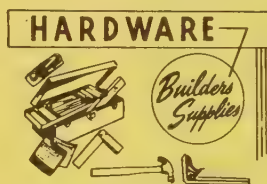
MAILING ADDRESS: P.O. BOX 962 - ROCKY MOUNT, N. C.

BUILDERS' HARDWARE

FOR ALL OF YOUR BUILDERS' HARDWARE, DIAL 442-3104

PEOPLES BUILDING SUPPLY CO.

S. R. PURVIS, Pres. and Gen'l. Mgr.

**COMPLETE LINE
PAINT****410 NORTH PEARL ST.****DIAL 442-3104****BUILDING CONTRACTORS****CURTIS R. TODD
BUILDER****2710 S. Church****Tel. 442-3424****BUILDING MATERIALS**

S. R. PURVIS, Pres. and Gen'l. Mgr.

PEOPLES BUILDING SUPPLY CO.*"Quality* **MILLWORK** *Products"***SASH and DOORS****ROOFING — GLASS****PAINT and BRICK****BUILDERS'****NAILS — CEMENT****PLASTER and LIME****410 North Pearl St.****Phone 442-3104**

DIAL 446-5809

P. O. BOX 473

CENTRAL BUILDING DISTRIBUTORS INC.



106 W. BASSETT STREET

CHAIN SAWS

WALKER SAW SERVICE

HOMELITE CHAIN SAWS

GEAR DRIVEN, FELLS TREE UP TO FOUR (4) FEET IN DIAMETER

AVAILABLE WITH STRAIGHT BLADES 14" TO 28"

"We Service What We Sell"

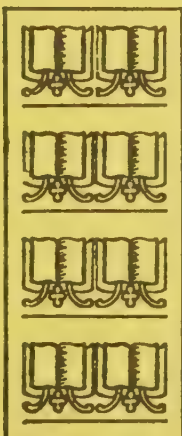
F. L. WALKER, Owner

250 Airport Rd.

P. O. Box 1462

Tel. 442-4231

Use Our Library of Out-of-Town City Directories



A complete library of out-of-town City Directories is maintained especially for the reference use of our subscribers. We invite you to consult this library of up-to-date Directories when in need of names, addresses, and other information about firms and individuals in other cities.

*This is a part of our service
to local City Directory users*

VERY
GOOD
COAL



YELL

FOR

YELVERTON

FOR YOUR HEATING
NEEDS

QUALITY



OPEN ALL DAY SATURDAY

Dial 446-8135

For Prompt Delivery

YELVERTON

COAL & OIL CO.

1025 ARLINGTON ST.

NASH COAL COMPANY

Rocky Mount's EXCLUSIVE Coal Dealer



Specializing Exclusively in
HIGH GRADE STEAM
 and **DOMESTIC COAL**

HEAT
 with
Coal!

100 W. GRAND AVE.

PHONE 446-8512

COCA COLA



DRINK



IN BOTTLES

Coca-Cola
BOTTLING CO.,
OF ROCKY MOUNT, INC.

BOTTLED UNDER AUTHORITY OF THE COCA COLA COMPANY BY
 COCA-COLA

442 S. CHURCH ST.

DIAL 446-4117

CENTRAL-MIX CO. INC.



READY-MIXED CONCRETE



Office and Plant

645 S. CHURCH ST. TEL. 442-3733

READY MIXED CONCRETE.

NORMAN Y. CHAMBLISS, JR.
Manager

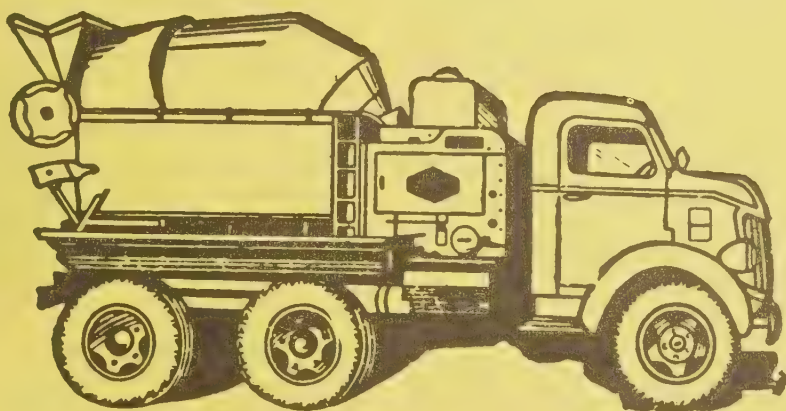
D. J. Rose & Son

Inc.

*WHERE
YOU WANT IT*

TRANSIT
SYSTEM
MIXED CONCRETE

*WHEN
YOU WANT IT*



Quality Concrete

EXPANSION JOINTS — REINFORCING RODS
REINFORCING MESH

Plant: Lee Street at Nashville R. R.

Phone 446-5044

IF NO ANSWER PHONE 446-7308

MARSHALL'S
CONCRETE WORKS
INC.

CONCRETE CONTRACTOR



FLOORS — DRIVEWAYS — BASEMENTS — PORCHES
PATIOS — STEPS — SIDEWALKS
FOOTINGS and FOUNDATIONS — CURBS and GUTTERS

DIAL 442-4811 BOX 80 A WEST MOUNT DR.

KNOW YOUR DIRECTORY

Estes Dorothy L Mrs bkpr	Kresge h3409	
John A		EMPLOYED
Jas B (Dorothy L) mech	Ford h3409	
John A		HUSBAND'S NAME
Esveltd Virgil D (Elsie I) wldr	Dearborn	
Mach Movers	h3220 Lincoln	
Etchells Harry B (Kath L) div	supt	
Free Press	h16041 Middebury	
Etherdy John W whsemn	Warm Air	
Heating Sup	r3723 Hamilton (Det)	
Etner Bertha B Mrs nursing	atndt St	
Joseph's Retreat	r23328 Nona	

HOW TO KNOW WHETHER A WIFE IS
EMPLOYED...AND WHERE SHE WORKS

This vital information may be secured instantly from your City Directory. Every person of Directory listing age (18 years and over) is listed, including both men and women. The wife is listed with her husband, and also is listed separately if steadily employed.

GRIMES-MORGAN

Plumbing & Heating Company



PLUMBING - HEATING AIR CONDITIONING CONTRACTORS

TRANE CLIMATE CHANGERS
AIR CONDITIONING - HEATING
RESIDENTIAL
COMMERCIAL
INSTITUTIONAL

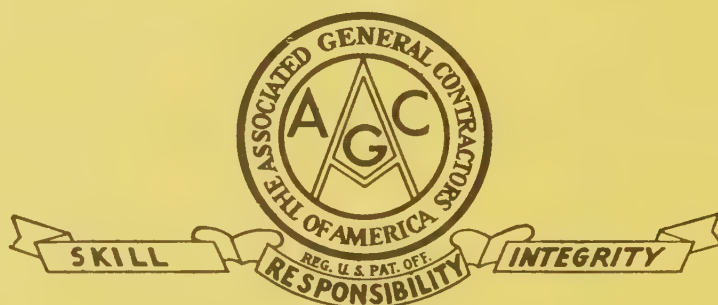
Sales Room and Office

211 Atlantic Ave.

Phone 442-1764

MODERN BUILDERS, INC.

GENERAL CONTRACTORS



COMMERCIAL - RESIDENTIAL - INSTITUTIONAL



Office

725 WALNUT ST.
WALNUT SHOPPING CENTER

DIAL

442-4103

D. J. ROSE & SON INC. GENERAL CONTRACTORS



Ready Mixed Concrete

"Delivered. When and. Where You Want It"

216 MAYO ST.

PHONE 446-5044

J. P. DAUGHTRIDGE & SON INC.

GENERAL CONTRACTOR



809 NORFOLK ST.

PHONE 446-7016

P. O. BOX 1287

CAUTION

Pay no money in advance to itinerant Directory canvassers. We are led to mention this from the fact that certain parties have been fraudulently using our publications as specimens, and by that means collecting money in advance. Before signing an order, see that it has the name of the publisher of this City Directory printed thereon. We ask no payment until the work is delivered, and our solicitors have strict orders not to take advance payment for either advertising or subscriptions.

CALVIN DAVENPORT

Builder

Residential — Commercial

ALSO REMODELING



and ADDITIONS

"The Homes We Build today

Are For People who want to live tomorrow."

DIAL 442-2383 — BOX 250 NASHVILLE HWY.

ROCKY MOUNT, N. C.

M. E. RODGERS INSULATION COMPANY

CONTRACTORS

APPLICATORS

HOME
INSULATION



STORM DOORS
and WINDOWS

● Residential

● Commercial

● Industrial

R.D. 4 Box 370

Tel. 442-1039



ELECTRICAL, HEATING and PLUMBING CONTRACTORS

HOUSEHOLD APPLIANCES — SALES and SERVICE

CARRIER HEATING and AIR CONDITIONING

CUSTOM KITCHENS

WE DESIGN — PLAN — INSTALL — DECORATE

PROMPT EFFICIENT SERVICE ON ANY MAKE OR MODEL OF:

HOUSEHOLD APPLIANCES — TELEVISION and RADIO

COMMERCIAL REFRIGERATION — AIR CONDITIONING

HEATING — PLUMBING and ELECTRICAL CONTRACTORS

Main St. Store
123-125 Main N. E.
Tel. 442-1131

Church St. Store
615 N. Church
Tel. 442-1155

CLIFTON E. FARMER



HOME BUILDING SPECIALIST

Tel. 446-5020

1217 Horne St.

FELTON CONSTRUCTION COMPANY

CONTRACTORS



HOME BUILDING SPECIALISTS

Englewood Shopping Center

Tel. 442-6647

Sealtest Foods



- MILK • ICE CREAM
- BUTTERMILK
- DAIRY PRODUCTS
- COTTAGE CHEESE
- WHIPPING CREAM



FOR HOME DELIVERY

DIAL 446-4128

NEW PLANT

Located Raleigh Road (US Hwy. 97 West)



Borden's

ICE CREAM

and

MILK

Also Other Dairy Products

"If it's *Borden's* It's Got to be Good"

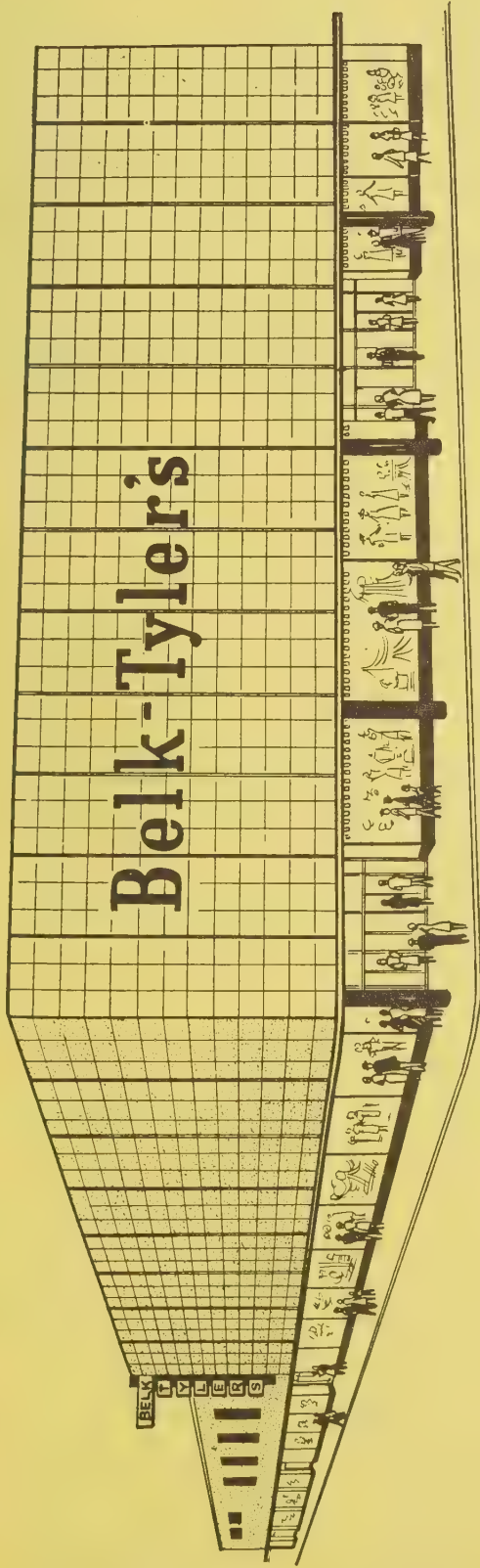
Dial 446-4222 or 446-6825

U. S. Hwy. 301 By-Pass South

P. O. Box 213

FIRMS Represented in This Section

ARE EASY to find whether you remember the correct name or not, because they are classified by business and have put their advertisements in the natural place for searchers to find.



ROCKY MOUNT'S FINEST DEPARTMENT STORE

"YOUR ONE-STOP SHOPPING CENTER"

TELEPHONE 442-5141

- *Charge Accounts*
- *Free Mailing Service*
- *Free Gift Wrapping*
- *Ample Free Parking*
- *Lay-Away Service*
- *Satisfaction Guaranteed*



ALL THE STORE YOU'LL EVER WANT

TARRYTOWN SHOPPING CENTER



Telephone

MI 6-2911

INTERSECTION

of

HWYS. 64 and 301

- HOME APPLIANCES
- HOUSEWARES DEPARTMENT
- BOYS' WEAR
- MEN'S FURNISHINGS
- BUILDING MATERIALS
- HEATING and PLUMBING COMPLETE INSTALLATION
- SPORTING GOODS
- GARDEN and FARM SHOP
- AUTOMOTIVE DEPARTMENT and SERVICE CENTER
- HOME FURNISHINGS
- LADIES' FASHIONS
- GIRLS' WEAR and INFANTS'
- TOY DEPARTMENT
- HARDWARE DEPARTMENT
- REPAIR SERVICE DEPARTMENT
- CHAIN LINK FENCE

SHOPPING HEADQUARTERS FOR ALL OF EASTERN CAROLINA

Shop
and
Save



Off Street
Free
Parking

Satisfaction Guaranteed or Your Money Back

128-142 N. CHURCH ROCKY MOUNT, N. C. DIAL 442-3131

24 HOUR CATALOG SHOPPING SERVICE - DIAL 442-8121

The New TAYLOR'S DEPARTMENT STORE

ALSO CHILDREN'S SHOP
TWIN STORES TO OUTFIT
THE ENTIRE FAMILY

"Satisfying You Is Our Business"

116-118 MAIN ST. S. W.

PHONE 442-5252

Don't Use an Old Directory!

One Address taken from an old Directory may send you miles out of the way and waste a whole day's time. You take pride in keeping a fresh stock of merchandise on your shelves—

*Why not avail yourself of fresh
information for your daily use?*

CITY DIRECTORIES FOR THE SOUTHEASTERN STATES AND PUERTO RICO

ALABAMA

Albertville
Alexander City
Andalusia
Anniston
Atmore
Auburn
Bessemer
Birmingham
Boaz
Brewton
Cullman
Demopolis
Dothan
Enterprise
Eufaula
Fairfax
Florence
Gadsden
Huntsville
Lanett
Langdale
Mobile
Montgomery
Muscle Shoals
Northport
Opelika
Oxford
Ozark
Phenix City
Prattville
Prichard
Shawmut
Sheffield
Talladega
Tuscaloosa
Tuscumbia

DELAWARE

Dover
Milford
New Castle
Newark
Wilmington
Wilmington
Suburban

DISTRICT OF COLUMBIA

Washington

FLORIDA

Arcadia
Arlington
Auburndale
Avon Park
Bartow
Belle Glade
Boynton Beach
Bradenton
Brooksville
Clearwater
Clewiston
Cocoa
Coral Gables
Crestview
Dade City
Dania
Daytona Beach
Deerfield Beach
DeFuniak Springs
DeLand
Dunedin
Eau Gallie
Englewood
Eustis
Fernandina Beach
Fort Lauderdale

FLORIDA— Cont'd

Fort Meade
Fort Myers
Fort Pierce
Fort Walton Beach
Frostproof
Gainesville
Hallandale
Hialeah
Hollywood
Indian River City
Jacksonville
Jacksonville
Beaches
Jensen Beach
Key West
Kissimmee
Lake City
Lake Wales
Lake Worth
Lakeland
Lantana
Largo
Leesburg
Live Oak
Marathon
Marianna
Melbourne
Miami
Miami Beach
Miami Suburban
Milton
Mount Dora
Naples
New Port Richey
New Smyrna Beach
Ocala
Okeechobee
Opa-Locka
Orange City
Orlando
Ormond Beach
Pahokee
Palatka
Palm Beach
Palmetto
Panama City
Pensacola
Perry
Pinellas Park
Plant City
Polk City
Pompano Beach
Ponte Vedra Beach
Port Orange
Punta Gorda
Quincy
Riviera Beach
St. Augustine
St. Petersburg
St. Petersburg
Suburban
Sanford
Sarasota
Sebring
Starke
Stuart
Tallahassee
Tampa
Tampa Suburban
Tarpon Springs
Tavares
Tice
Titusville
Umatilla
Venice
Vero Beach

FLORIDA— Cont'd

Wauchula
West Palm Beach
Winter Garden
Winter Haven
Winter Park

GEORGIA

Albany
Alpharetta-Roswell
Atlanta
Atlanta Suburban
Augusta
Bainbridge
Barnesville
Baxley
Brunswick
Buford
Cairo
Calhoun
Carrollton
Cartersville
Cedartown
Columbus
Covington
Dalton
Decatur
Douglas
Duluth
East Point
Gainesville
Glennville
Griffin
Lafayette
LaGrange
Lawrenceville
Lyons
Macon
Manchester
Marietta
Monroe
Newnan
Rome
Savannah
Smyrna
Statesboro
Swainsboro
Thomaston
Thomasville
Tooea
Valdosta
Vidalia
Warner Robbins
Washington
Waycross
West Point

LOUISIANA

Abbeville
Alexandria
Baton Rouge
Bogalusa
Eunice
Franklin
Houma
Monroe
Morgan City
Natchitoches
New Orleans
New Orleans
Suburban
Pineville
Port Allen
Thilodaux
West Monroe

MARYLAND

Aberdeen
Annapolis
Baltimore
Baltimore
Suburban
Bel Air
Bethesda
Chevy Chase
College Park
Frederick
Fullerton
Glen Burnie
Hagerstown
Havre de Grace
Hyattsville
Kensington
Landover
Lanham
Laurel
Mt. Hayes
Mt. Rainer
Riverdale
Rockville
Silver Spring
Westminster

MISSISSIPPI

Brookhaven
Clarksdale
Columbia
Greenville
Greenwood
Grenada
Hattiesburg
Jackson
Laurel
Lyon
Magnolia
McComb
Meridian
Moss Point
Natchez
Pascagoula
Picayune
Vicksburg

NORTH CAROLINA

Aberdeen
Ahoskie
Alamance
Albemarle
Asheville
Beaufort
Belmont
Benson
Bessemer
Brevard
Burlington
Carrboro
Chapel Hill
Charlotte
China Grove
Clinton
Concord
Cramerton
Draper
Dunn
Durham
Edenton
Erwin
Farmville
Fayetteville
Forest City
Fuquay Springs

NORTH CAROLINA— Cont'd

Gastonia
Goldsboro
Graham
Greensboro
Hamlet
High Point
Jacksonville
Kannapolis
Kernersville
Kinston
Landis
Laurinburg
Leaksville
Lincolnton
Madison
Mayodan
Morehead City
Mount Holly
Mount Olive
New Bern
Oxford
Pine Bluff
Plymouth
Raeford
Raleigh
Reidsville
Rockingham
Rocky Mount
Rutherfordton
Sanford
Scotland Neck
Selma
Smithfield
Smyre
Southern Pines
Spindale
Spray
Stanley
Tarboro
Varina
Wadesboro
Waynesville
Waynesville
Whiteville
Williamston
Wilmington
Wilson
Windsor
Winston-Salem

SOUTH CAROLINA

Anderson
Beaufort
Belton
Bennettsville
Bishopville
Camden
Chester
Columbia
Conway
Darlington
Dillon
Easley
Fort Mill
Gaffney
Georgetown
Greenville
Greer
Hartsville
Honea Path
Lancaster
Laurens
Liberty
Manning

SOUTH CAROLINA Cont'd

Marion
Mullins
Myrtle Beach
Orangeburg
Pickens
Rock Hill
Sans Souci
Spartanburg
Sumter
Union
Walterboro
Winnsboro
York

TENNESSEE

Bristol

VIRGINIA

Abingdon
Alexandria
Arlington County
Ashland
Bedford
Blacksburg
Blackstone
Bristol
Charlottesville
Clifton Forge
Colonial Heights
Covington
Danville
Emporia
Falls Church
Farmville
Franklin
Fredericksburg
Front Royal
Hampton
Harrisonburg
Hopewell
Lawrenceville
Leesburg
Lynchburg
Manassas
Martinsville
Newport News
Norfolk
Orange
Petersburg
Portsmouth
Richmond
Richmond
Suburban
Roanoke
Rocky Mount
Salem
South Boston
South Hill
Staunton
Suffolk
Vinton
Virginia Beach
Waynesboro
Williamsburg

PUERTO RICO

Bayamon
Hato Rey
Mayaguez
Ponce
Rio Piedras
Santurce
San Juan

Inquire about cities and towns not listed above with:

HILL DIRECTORY COMPANY

2910 W. CLAY

Revised 6-62

RICHMOND 30, VA.
TEL. 359-6001

ALMAND'S

ROCKY MOUNT'S EXCLUSIVE

REXALL DRUG STORE INC.

PRESCRIPTIONS A SPECIALTY

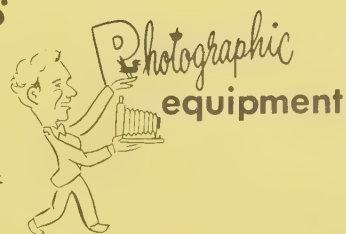
Prompt and Accurate Service

CITY-WIDE FREE DELIVERY

Our Cash Policy Assures You of
Reasonable Prices on Your Drug Needs



*Eastern Carolina's
Most Up-To-Date
Photo Department*



Eastman - Polaroid



PHOTO
finishing



130 Main St. S.W.

Phone 442-5126

ALMAND'S

ROCKY MOUNT'S EXCLUSIVE

REXALL DRUG STORE INC.

PRESCRIPTIONS A SPECIALTY

Prompt and Accurate Service

CITY-WIDE FREE DELIVERY

Our Cash Policy Assures You of
Reasonable Prices on Your Drug Needs



*Eastern Carolina's
Most Up-To-Date
Photo Department*



Eastman - Polaroid



PHOTO
finishing



130 Main St. S.W.

Phone 442-5126

MAY & GORHAM, INC.



We Serve



Your Doctor...

Luncheonette



Toiletries



Cosmetics

OPEN SUNDAYS 10 A.M. to 1 P.M.

132 TARBORO ST.

PHONE 442-1127

Thompson PHARMACY

A Complete Prescription Service

Drugs



**WE CARRY A FRESH LINE OF DRUGS
SODA FOUNTAIN**

"We Are in Business for Your Health"

Dial 442-1919

365 Falls Rd.

For Quick Delivery Service

Rocky Mount, N. C.

TYSON'S DRUG CENTER INC.

YOUR ONE STOP FOR ALL YOUR DRUG NEEDS

ACCURATE
PROMPT
PRESCRIPTION
SERVICE



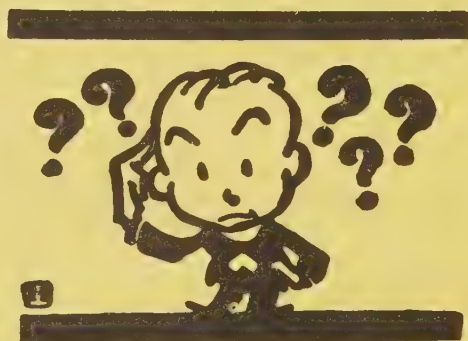
Cosmetics
FOUNTAIN SERVICE

RENTAL DEPT. SICK ROOM SUPPLIES and EQUIPMENT

112-116 N. Church

Telephone 446-7128

Who Sells It?



Consult The
Classified Business Lists
of This Directory for Your
Quickest, Surest Answer!

QUALITY LAUNDRY & CLEANERS

INCORPORATED

"QUALITY FIRST"

CLEANERS, LAUNDERERS and DYERS

We Specialize In Cleaning Household Items

Rugs — Slip Covers

Blankets and Draperies

Beautifully Cleaned

Expertly Finished

and

Properly Packaged

Hat Cleaners and Blockers
Rug Cleaning . . . Fur Storage

238 TARBORO ST.

PHONE 446-7116

IMPERIAL CLEANERS

ED. STRANGE

Owner-Mgr.

Tel. 442-5821

**Personalized Dry Cleaning
Service By: "Ed Strange"**



COMPLETE LAUNDRY SERVICE

573 N. RALEIGH

TEL. 442-5821

Peerless Cleaners

J. G. GUY — OWNER

DRY CLEANING - PRESSING - ALTERATIONS

"Owner Inspection Service"

PICK-UP and DELIVERY — LAUNDRY AGENCY

206 Rose St.

Tel. 446-7094

Dial 446-7158

DRY CLEANING

**ROCKY MOUNT
Laundry & Dry Cleaners, Inc.**
223 S. WASHINGTON ST. P.O. BOX 549 PHONE 446-7158

COMPLETE LAUNDRY SERVICE

PICK UP and DELIVERY

WIMBERLY CLEANERS

ALLEN B. WIMBERLY, Prop.

LADIES' and GENTS' TAILOR

DRY CLEANING

307 E. Highland Ave. at Atlantic

CITY DIRECTORY ADVERTISING IS *National* ADVERTISING

★ Each edition of your City Directory is widely distributed to free-reference City Directory Libraries located at the Chambers of Commerce of hundreds of other cities.



*Therefore your ad in the City Directory
is seen by buyers from coast-to-coast*

DAY PHONE

446-5863

NIGHT PHONE

446-4872

FAULKNER ELECTRIC SERVICE INC.

Founded as NISA in 1933

**ELECTRIC MOTORS — NEW and USED
REPAIRING AND REWINDING**



**ALL TYPES
ELECTRICAL WIRING**

State License No. 373



WATER PUMP REPAIRING



GARBAGE DISPOSAL REPAIR SERVICE

SHOP and OFFICE — 820 GOLD STREET

HAMMOND ELECTRIC SERVICE INC.

***Electrical Engineering
and Contracting***

***Delco
Motors***



***Wagner
Motors***

LINCOLN MOTORS

ELECTRIC MOTORS — NEW and USED

REPAIRING and REWINDING

POWER TRANSMISSION EQUIPMENT

**LINCOLN
WELDERS**

Authorized Field Service Shop

824 S. CHURCH ST.

TELEPHONE 442-4178

JAC ELECTRIC COMPANY

Contractors

JOE COSTA, Owner

ALL TYPES
PHONE 442-7389

RESIDENCE: NASH ROAD

PHONE 236-4561

P. O. BOX 374

ELM CITY, N. C.

OFFICE: 520 N. HARRIS ST.

PHONE 442-7389

P. O. BOX 1527

ROCKY MOUNT, N. C.

BRASWELL ELECTRIC SERVICE

WIRING



REPAIRING

OUR WORK GUARANTEED TO PLEASE

P. O. Box 906

Tel. 442-3090



Bass Electric Co.

PETROLEUM ENGINEERING

STATE LICENSED CONTRACTORS

"SERVICE IS OUR BUSINESS"

COMMERCIAL
and
RESIDENTIAL
WIRING

MOTORS REPAIRED
and INSTALLED

"BACKHOE" DIGGER
RENTAL and SERVICE

SERVICE CALLS

PETROLEUM EQUIPMENT REPAIRED and INSTALLED

AIR COMPRESSORS
HYDRAULIC LIFTS
GAS PUMPS
COMPUTERS
METERS

REPAIRED
and
REBUILT

DIAL 442-4929

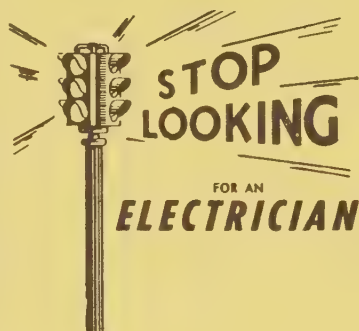
1554 S. Church St.

P. O. Box 584

ROCKY MOUNT, N. C.

HODGES ELECTRIC SERVICE

JEROME HODGES, JR.



- COMMERCIAL
- INDUSTRIAL
- RESIDENTIAL

Electrical
CONTRACTORS

FREE ESTIMATES

Phone 442-1686

Day or Night

BENVENUE RD.

ROCKY MOUNT, N. C.

PUBLIC ELECTRIC SERVICE

R. TURNER SCHORB

LICENSED ELECTRICAL CONTRACTORS

Residential Work Our Specialty

Commercial - Industrial

713 HILL ST.

PHONE 446-7443

Your Advertisement Here

Would be constantly before the public---the
buyers---twenty-four hours a day---three hun-
dred and sixty-five days a year---every year

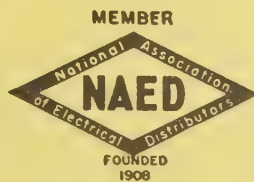
---THINK IT OVER

Eastern Electric Supply

Inc.

ELECTRICAL EQUIPMENT and SUPPLIES

Wholesale Only



822 South Church St.

Tels. 442-5156 and 442-5157

Know Your Directory SYMBOLS

 means
**TELEPHONE
SUBSCRIBER**

**PARK PLACE (Highland Park)—From 21
S 1st av east**
110 Hayter Jennie A Mrs 4 (O)
111 (O) Cortélyou Wm E 2 (O)
112 (O) Shepard Robt L 3 (O)
113 (O) Redfield Benj F 3 (O)
116 Whitmer Chas A (O)
117 (O) McCrelis Cornelius B 3 (O)
118 (O) Ring Lawrence L 3 (O)
119 (O) Clapp Harry W 2 (O)

(O) means
HOME OWNER

“” AND “”

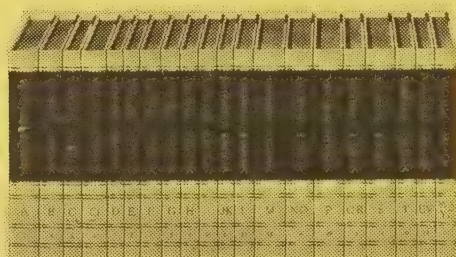
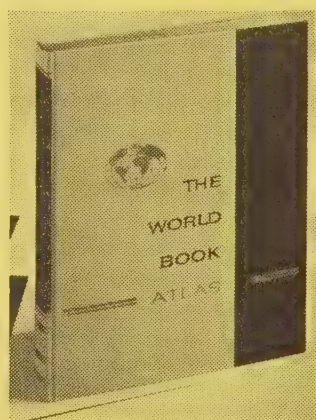
If you wish to know whether a man owns his home or has a telephone, refer to the Householders and Street Guide Section of your City Directory. The symbols shown above enable you to learn if the occupant owns the home and is a telephone subscriber.

FIELD ENTERPRISES EDUCATIONAL CORP.

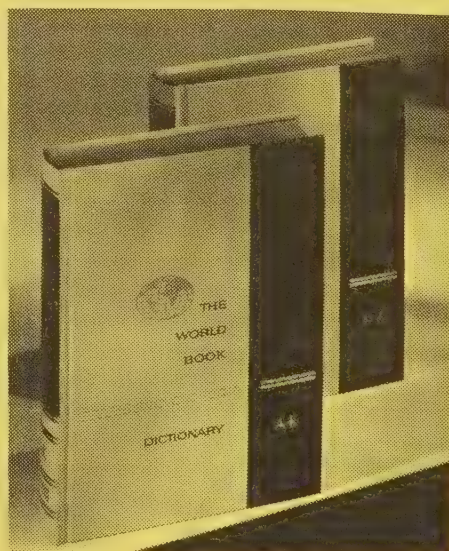
WORLD BOOKS
COMPLETE
EDUCATIONAL PLAN



CHILDCRAFT



WORLD BOOK
ENCYCLOPEDIA



PHONE 442-6255

219 S. FRANKLIN

P. O. BOX 1566



THE REMNANT SHOP

THE COMPLETE DRESSMAKING SEWING CENTER
 ALL KINDS FABRICS — REMNANTS AND FULL BOLTS
 FULL SELECTION OF SEWING NOTIONS
 PLUS PATTERNS BY SIMPLICITY, McCALLS, BUTTERICK AND VOGUE
 ALL AT SAVINGS YOU WILL APPRECIATE



THE DRAPERY SHOP

LARGE STOCK OF DRAPERY, SLIPCOVER AND UPHOLSTERY
 FABRICS FOR YOUR SELECTION
 COMPLETE STOCK OF DRAPERY ACCESSORIES—RODS, PINS, HOOKS,
 TAPES, CRINOLINES AND LININGS
 ALSO CUSTOM MADE DRAPERIES AND SLIPCOVERS

Hwy. 64 WEST AT ENGLEWOOD

TEL. 446-7877

FEED

CARBISCO FLOUR & FEED MILLS

INCORPORATED

Manufacturers and Distributors

GOLD STRAP FEEDS

For All Poultry and Livestock

Dealers

SURGE DAIRY FARM EQUIPMENT
 REMEDIES — POULTRY and LIVESTOCK EQUIPMENT
 INSECTICIDES — FEED MATERIALS

Mill — 605 S. Grace St.
 Office — 701 S. Grace St.

PHONE 446-4215

This Page Appeared in the 1920 Rocky Mount Directory

Fertilizer

Fertilizers made from high grade materials.
We manufacture and sell fertilizers and all
fertilizer material.
Highest price paid for cotton seed in exchange
or for cash.
Sellers of cotton seed oil, meal, hulls and
linters.
Our ginnery gins more cotton than any other
gin in Edgecombe county.
Best of service guaranteed.

**Planters Cotton Oil
and Fertilizer Company**
E. GORHAM, Manager
ROCKY MOUNT, N. C.

. . . AND NOW WE ARE CELEBRATING OUR 60th ANNIVERSARY,
AS WE STRIVE TO BETTER SERVE THE AGRICULTURAL NEEDS
OF OUR AREA.



- YOU CAN DEPEND ON PLANTERS FOR
- PROVEN AGRICHEMICAL PRODUCTS
 - CUSTOM SERVICE (Nitrogen Solution and Lime)
 - PERSONAL SOIL MANAGEMENT SERVICE
 - PROMPT and EFFICIENT FARM DELIVERY

PLANTERS

COTTON OIL COMPANY

COTTONSEED PRODUCTS & FERTILIZERS

ROCKY MOUNT, N. C.





ROCKY MOUNT FLORAL CO.

Established 1919

A. R. WEATHERS
"ART IN FLOWERS"

FRESH FLOWERS, DRIED ARRANGEMENTS, GIFTS

GREENHOUSE and SHOP: 430 E. THOMAS ST. - PHONE 442-4158

DOWNTOWN SHOP: 114 MAIN ST. N.W. - PHONE 446-6006

*Say it
with* **Flowers**
from



SMITH FLORIST!

"Flowers for All Occasions"



GLADYS M. SMITH, Pres.

Day Phone 446-5166

NIGHT PHONE

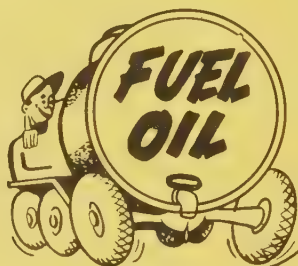
442-8472

ROCKY MOUNT, N.C.

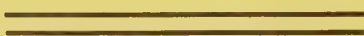
DAUGHTRIDGE OIL CO.

DISTRIBUTOR

PURE OIL PRODUCTS



MOTOR OILS
GASOLINE



L. P. GAS

Cooking — Heating

PHONE 446-6139

1125 East nr. Cokey Rd.

JOYNER OIL CO.



Distributors

**SHELL
FUEL OILS**

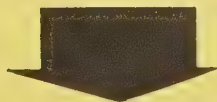


KEROSENE



Radio

Dispatched Trucks



Phone 446-9101

OFFICE and PLANT

700 ALBEMARLE COR. VIRGINIA

Hearsall Oil and Fuel Company, Inc.

**PREMIUM
QUALITY
COALS**

Distributors for

Mobil Products



FUEL OIL

**MOBILHEAT
WARMS MORE HOMES
THAN ANY OTHER
HEATING OIL**

**AUTOMATIC PERSONAL
CARE FOR HIGH COMFORT,
LOW COST HEATING**

"The Sign of Friendly Service"

511 KEEN ST.

P. O. Drawer 73

PHONE 442-6141



In every industry the products of one manufacturer stand out as the standard, because of certain built-in qualities of excellence that defy competition. Thus it must always be with York products.



BORG-WARNER

**Complete Heating and Air Conditioning
Storage Tanks**

5115 KEEN ST.

PHONE 422-4126

PEOPLES OIL CO. INC.

"OUR FUEL MAKES WARM FRIENDS"



**Automatic
Deliveries**



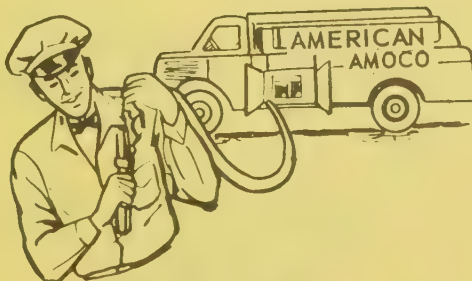
**Oil Burner
Service**



**Radio
Dispatched
Trucks**



**Metered
Delivery**



Dial 442-6131

1103 COKEY RD.

FUEL OIL



Dial 446-6184

**STALLINGS
OIL & COAL
CO.**

816 Ricks St.



TOBACCO CURING OILS
GASOLINE - MOTOR OILS

***HOME
HEATING
OILS***

WHOLESALE OIL CO. INC.

★ 2 WAY RADIO DISPATCHED TRUCKS

★ METERED DELIVERY

★ AUTOMATIC DELIVERY

***Gasoline • Lubricants • Greases
Atlantic Products***

**105
W. GRAND AVE.**

**PHONE
442-2945**

YELL

FOR

YELVERTON

FOR YOUR HEATING
OIL NEEDS



Printed Metered Delivery

QUALITY COAL

FUEL OIL TANKS

FLORENCE - MAYO TOBACCO CURERS

DIAL 446-8135

FOR FAST DELIVERY WITH RADIO DISPATCHED TRUCKS

YELVERTON

COAL & OIL CO.

1025 ARLINGTON ST.

FUEL OIL

Dial
446-6806

Printed
Metered
Delivery



WE GIVE GREENBAX STAMPS
FUEL OIL - KEROSENE - GASOLINE - MOTOR OIL
MILE MASTER TIRES
BATTERIES

Prompt, Courteous Service

Excellent for
HOME, FARM and COMMERCIAL USE

WOOD OIL CO., Inc.

ESTABLISHED 1922

Distributors

701 S. CHURCH ST.

ROCKY MOUNT



LEE OIL CO., INC.

DISTRIBUTORS

Is Always At Your Service
with
Dependable Oil Heat

EAGLE-EYE SERVICE

PROMPT
METERED
SERVICE

KEEP
FULL
SERVICE

740 PLANTERS ST.

DIAL
446-8186

P.O. BOX 1105

I am looking for some one - -

Likewise, some one is looking for me

If I have something to sell and I am not listed
in this Directory under the proper headings

I LOSE A CUSTOMER

GAY-YOST FUNERAL HOME

Rocky Mount's Oldest

COMPLETELY AIR CONDITIONED

AMPLE OFF STREET PARKING



AMBULANCE
Service

Day and Night

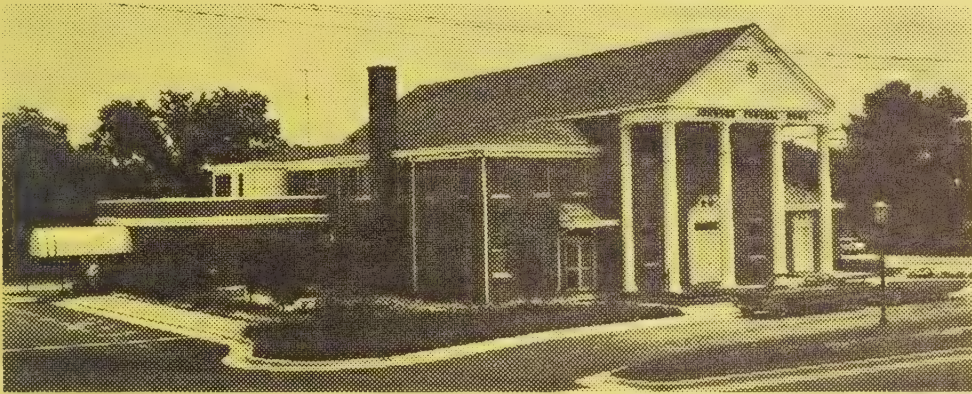
Air Conditioned — Oxygen Equipped

805 FAIRVIEW RD.

DIAL 446-6634

Johnson Funeral Home, Inc.

"Eastern Carolina's Finest Funeral Home"



AIR CONDITIONED CHAPEL

PRIVATE FAMILY ROOMS

SPACIOUS PARKING SPACE

**24 HOUR AMBULANCE SERVICE
OXYGEN EQUIPPED • AIR CONDITIONED**

DIAL 446-5135

**NASHVILLE HWY.
(Sunset Ave. Extn.)**

HEILIG-MEYERS COMPANY

*Furniture
of Distinction*

COMPLETE HOME FURNISHINGS

TELEVISION

RADIOS, RECORD PLAYERS,

ELECTRIC RANGES, REFRIGERATORS,

WASHERS and DRYERS

SMALL

Appliances

TOO

FLOOR COVERINGS

RUGS, CARPETS and LINOLEUM

USE OUR SIMPLIFIED BUDGET PLAN

129 Main St. N.E.

Phone 442-8146

CARO-CRAFT, Inc.

CUSTOM MADE FURNITURE



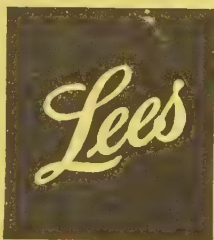
*Solid Mahogany, Walnut
Beds, Chests, Dining
Room Suites*

Refinishing and Repairing

740 Albemarle Ave.

Tel. 442-2964

**For Your Home Furnishings Needs, See
ENTERPRISE FURNITURE CO. INC.**



Broadloom Rugs

Carpets

Lamps –

Pictures –

“So Easy Chairs For

The Man of the House”

“Inquire About Our Budget Payment Plan”

158-164 S. WASHINGTON ST.

—

DIAL 446-8304

QUINN'S INCORPORATED

"COMPLETE HOME FURNISHERS"

SIMMONS
HIDE-A-BED
BEAUTY REST MATTRESSES and SPRINGS

LANE CEDAR CHESTS
ALEXANDER SMITH CARPETS
MOHAWK CARPETS
SANDRAN LINOLEUM

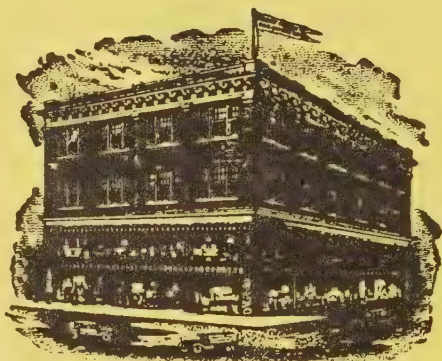
CRAFTIQUE OF MEBANE
SOLID MAHOGANY BEDROOM and DINING ROOM FURNITURE
DREXEL
CONTINENTAL
BASSETT
UNIQUE FURNITURE MAKERS

UPHOLSTERED FURNITURE BY
Fogle, Dallas, Broyhill

QUAKER OIL HEATERS - WARM MORNING COAL and GAS HEATERS
GE and SUNBEAM TRAFFIC APPLIANCES

168-72 Main St. N.W.

Tel. 442-2171



A COMPLETE HOME FURNISHING INSTITUTION
IN THE HEART OF THE CITY

*We Feature
Nationally Known Brands*

Rugs, Stoves, Radios and
Phonographs, Television
Electric Refrigerators
Electric Ranges, Home Freezers
Gas Ranges
Water Heaters
Oil Stoves
and Leading Trade Names in
Fine Furniture for the
Entire Home

ROCKY MOUNT FURNITURE CO., INC.

163 S. MAIN ST.
MAIN S.E. cor. HILL

DIAL 446-6916
ROCKY MOUNT, N. C.

"In the Heart of the City"

IMPERIAL FURNITURE CO., INC.

MYERS W. IVEY

SAML RICHARDSON

HOME FURNISHINGS
ELECTRICAL APPLIANCES
Stoves and Ranges

140-144 S. WASHINGTON ST.

PHONES: 446-4547 - 446-8361

FURNITURE RENTALS

CHAIR & EQUIPMENT RENTALS

GORDON VESTAL, JR. - Owner

PARTY, HOSPITAL, NURSERY AND
OTHER EQUIPMENT



DURACLEAN SERVICE

"FLOWER-FRESH" CLEANING OF
CARPETS AND UPHOLSTERY

U. S. HWY. 301 - BY-PASS - SOUTH

P. O. BOX 705

TEL. 442-6013

Use Our Library
of
**Out-of-Town
City
Directories**



A complete library of out-of-town City Directories is maintained especially for the reference use of our subscribers. We invite you to consult this library of up-to-date Directories when in need of names, addresses, and other information about firms and individuals in other cities. This is a part of our service to local City Directory users.



HERTZBERG FURS

*"If You Don't Know Furs-
Know Your Furrier"*



- NEW FURS
- RESTYLING
- REPAIRING
GLAZING



236 TARBORO ST.

PHONE 446-5800

GAS

SUBURBAN PROPANE GAS COMPANY

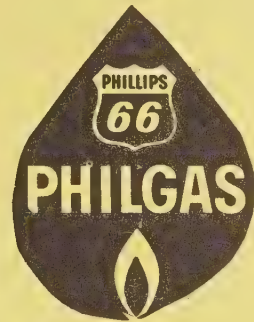
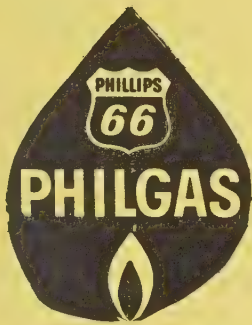
Modern
Gas
Appliances

Bulk-
Metered
and Bottled
Gas

ENGLEWOOD SHOPPING CENTER

TEL. 446-6739

PHILGAS SERVICE



- **HOMES**
- **TOBACCO BARNs**
- **RESTAURANTS**
- **INDUSTRIES**

DIAL 446-6186

**SUPER FLAME GAS CO.,
INC.**

816 RICKS ST.

ROCKY MOUNT



Brewer's Gift Shop

"HOME OF FINE GIFTS"

GIFTS FOR ALL OCCASIONS

CHINA BY:

Haviland, Spode, Minton, Coalport and Flintridge

CRYSTAL BY:

Tiffin, Imperial and Lunning

English Earthenware



102 S. RALEIGH ST.

DIAL 446-7171

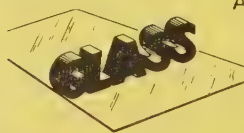
GLASS

Binswanger

ESTABLISHED 1872

glass co.

SLIDING GLASS DOORS
STORE FRONTS
MIRRORS
TABLE TOPS



AUTO GLASS INSTALLATION
PATTERNED GLASS
WINDOW GLASS



1400 RALEIGH RD.

TEL. 446-9145

GROCERIES

DAVID HILL'S SUPER MARKET



Staple and Fancy Groceries
Fresh and Cured Meats — Frozen Foods
Open From 7 A.M. to 9:30 P.M.



OIL PRODUCTS



MEATS

1308 COKEY RD.

TEL. 446-6618

South Washington Street Package Store



FRESH MEATS • • STAPLES
• BEER • WINE
• SOFT DRINKS

1023 S. WASHINGTON ST.

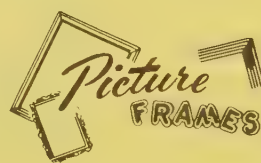
MORE GOODS
ARE BOUGHT AND SOLD
THROUGH THE
CLASSIFIED BUSINESS LISTS
OF THE
DIRECTORY
THAN
ANY OTHER MEDIUM
ON EARTH

GAY'S HARDWARE

•



Paints — Oils
Brushes
Wire Fencing



And Framing

•

122-124 S. Howard St.

Phone 442-1482

MAYO HEATING AND AIR CONDITIONING



CERTIFIED **LENNOX** DEALER

HEATING AND AIR CONDITIONING

Oil Furnaces
Gas Furnaces
Electric Furnaces

Heat Pump
Air Conditioning
Systems

TEL. 442-2979

ROY MAYO, JR.

PEMBERTON, INC.



- Air Conditioning
- Plumbing
- Heating
- Refrigeration
- Electrical Contractors

FIXTURES

SERVICE

277 Main N. E.

Tel. 442-3112

Necessary to
the complete and efficient
equipment of every office.



The City Directory

**ROCKY MOUNT IS THE GATEWAY CITY FOR
EASTERN NORTH CAROLINA -**

**WE INVITE OTHER PROGRESSIVE FIRMS AND
INDIVIDUALS TO JOIN OUR PROGRESS PARADE**

WE HAVE THE:

**M ANPOWER
ARKETS
ATERIALS**

AND

**THE ENERGY and ENTHUSIASM
TO MERIT YOUR INVESTIGATION**



Contact in Confidence:

HUGH SAWYER, *Executive Vice President*

**ROCKY MOUNT
Chamber of Commerce**

AREA CODE 919 DIAL 442-5111

ROCKY MOUNT, NORTH CAROLINA

115 NORTH CHURCH ST. ZIP 27802

INDUSTRIAL ELECTRIC SALES & SERVICE INC.

E. B. HALE, President



REPAIRS and SALES

TO ALL

INDUSTRIAL EQUIPMENT and INSTALLATIONS

Tel. 442-1101

2917 S. Church St. Extn.

Out of Sight • Out of Mind ★ *Out of Business* ★

The importance of keeping firm and product names in the public eye is recognized by all business men. It is astonishing to see how a firm or product, however meritorious, will slip into the limbo of the forgotten if not persistently advertised.

★

The City Directory is the natural medium for keeping a business or product name in the spotlight. *Insist on being well represented in its pages.*

COASTAL PLAIN LIFE INSURANCE CO.



HOME OFFICE

462 FALLS ROAD

PHONE 442-6123



INDUSTRIAL

ORDINARY

CREDIT LIFE

GROUP

Serving The States of North Carolina and Virginia

OFFICERS

WILLIAM W. SHAW, Pres.

WILLIAM C. WOODARD, JR., V.-Pres.

B. S. UTLEY, V.-Pres.

BOYD A. WILSON, Asst. V.-Pres.

HOWARD T. GUNN, JR., Asst. V.-Pres.

R. L. CARR, Sec.-Treas.

BARBARA P. HOUSE, Asst. Sec.

A. HICKSTHOS. W. HICKS

A. HICKS AGENCY

INSURANCE

REAL ESTATE RENTALS





Phone 446-7188

132 Sunset Ave.

PROPERTY MANAGEMENT — SALES — LEASES — INSURANCE



Your Independent Insurance Agents

Members Rocky Mount Association of Insurance Agents

WHEN YOU BUY INSURANCE LOOK FOR THIS SEAL

ONLY AN INDEPENDENT INSURANCE AGENT CAN DISPLAY IT

"WHERE TO CALL"

— AGENTS —

DAWSON, M. P. AGENCY, 146 N. Main	446-5915
EDMONDSON INSURANCE AGENCY, 600 Sunset Ave.	446-8575
HICKS, A. AGENCY, 132 Sunset Ave.	446-7188
MAYO, J. CLAUDE INSURANCE AGENCY, 146 N. Main	442-1345
MIXON INSURANCE & REALTY CORP., 158 N. Main	446-9111
SIMMONS & HARRIS, INC., 109 Tarboro	446-5182
STANDARD INSURANCE & REALTY CORP., 119 N. Church	446-6156
TWIN COUNTY RENTAL CO., INC. 120 S. Howard	442-2105
WILKINSON-BULLOCK & CO., INC., 126 N. Main	446-6121
WIMBERLEY & GREGORY, 118 S. Franklin	446-6195

SIMMONS & HARRIS COMPANY

INSURANCE
RENTALS
REAL ESTATE

ALL FORMS OF INSURANCE WRITTEN



"To Be Sure — Insure"

109 Tarboro St.

Phone 446-5182

STANDARD

Insurance and Realty Corp.

H. H. STRANDBERG, President

M. W. IVEY, Vice President-Treasurer

H. H. STRANDBERG, JR., C.P.C.U., Secretary



ALL FORMS OF INSURANCE

- Fire
- Auto
- Liability
- Theft
- Hail
- Workmen's Compensation
- Bonds
- Life
- Accident and Health
- Hospitalization

★ Homeowners

DIAL 446-6156

HOME SAVINGS BLDG.

119 N. CHURCH

Wilkinson, Bulluck & Co., Inc.



*For 69 Years .
Rocky Mount's Leading
Insurance Agency*

Sunset Av. Cor. Franklin

Dial 446-6121

This Directory is Incorrect

Because between the time the information was taken and the Directory printed some addresses have changed on account of damage or destruction by

FIRE

We cannot prevent the loss, but if you are insured in the strong companies represented by this Office, we will promptly reimburse you for your monetary loss.

Consult us today about all your insurance needs.



Wimberley and Gregory

"THE REAL ESTATE CENTER"

Rents - Real Estate
Insurance - Appraisals

118 S. FRANKLIN ST.

TELEPHONE 446-6195

J. A. DELBRIDGE, JR.

INSURANCE AGENCY

HAIL - FIRE - AUTOMOBILE

and

CASUALTY INSURANCE

RES. ADDRESS

841 ROSE ST.

RES. TELEPHONE

446-5286

183 N. WASHINGTON ST.

TEL. 446-8550

MARVIN M. HARDEE
INSURANCE AGENCY

GENERAL



AGENT

- FIRE
- CASUALTY

- HAIL
- HOSPITALIZATION

- AUTOMOBILE
- LIFE

600 Sunset Ave.

Tels.

Res. 446-4848
Office 442-3747

METROPOLITAN LIFE INSURANCE CO.

LIFE INSURANCE — ACCIDENT — HEALTH

HOSPITALIZATION and GROUP

W. B. ACKISS, Agency Manager

C. C. Britton, Agent — Warrenton, N. C.
 Dell W. Millar, Agent — Rocky Mount, N. C.
 C. W. Mason, Jr., Agent — Rocky Mount, N. C.
 Howard E. Moore, Agent — Rocky Mount, N. C.
 Martin C. Crane, Agent — Ronake Rapids, N. C.

E. C. DRUMMOND, Consultant

A. W. BASS — MIC — Tarboro, N. C.
 A. W. HOUSE — MIC — Rocky Mount, N. C.
 E. M. Page — MIC — Weldon, N. C.
 R. C. Plummer — MIC — Rocky Mount, N. C.
 L. T. Tharrington — MIC — Tarboro, N. C.

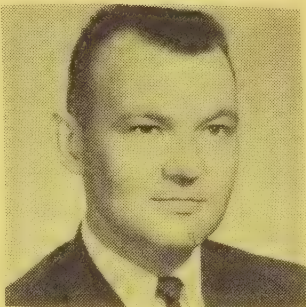
TEL. 446-5913

TARRYTOWN SHOPPING CENTER

HWY. 64 W



520
N. Church
Street



N. Ray Watson, CPCU

- INSURANCE
- REAL ESTATE
- CONSTRUCTION
- INSURANCE PREMIUM FINANCING
- BOOKKEEPING SERVICE



INDEPENDENT MUTUAL
INSURANCE AGENT

- ☆ LOCAL ADJUSTERS
- ☆ INSTALLMENT PAYMENT PLANS
- ☆ 6 MONTHS or ANNUAL POLICIES

- ☆ MORTGAGE LOAN PLACEMENT
- ☆ FINANCING ARRANGED

GROUND FLOOR LOCATION ● NO PARKING PROBLEMS
REPRESENTING

American Casualty Co., Reading, Pa. ● Fidelity Life Assn., Fulton, Ill.
 Home Mutual Ins. Co., Binghamton, N. Y. ● Jamestown Mutual Ins. Co., Jamestown, N. Y.
 Lumbermens Mutual Casualty Co., Chicago, Ill. ● Merrimack Mutual Ins. Co., Andover, Mass.

DIAL 442-3265

NIGHTS Gibson 2-1589

G. A. WILKINSON

INC.

General Agents

OLD COLONY INSURANCE COMPANY
INTERNATIONAL INSURANCE COMPANY

OFFICE

138 S. Howard St.

Phone 446-6171

MILBURN FELTON AGENCY

ALL FORMS OF INSURANCE



Full and Adequate
 Coverage Brings
 Peace of Mind
SEE US TODAY

Englewood Shopping Center

Tel. 442-6647



MIXON
INSURANCE & REALTY
CORPORATION



General Insurance

158 MAIN N.W.

DIAL 446-9111

MORTON INSURANCE AND REALTY COMPANY

Fire – Casualty – Hospitalization

GENERAL AGENT

THE STATE LIFE and HEALTH INSURANCE CO.

REAL ESTATE SALES – Residential and Commercial

610 AMBLER AVE.

OFFICE PHONE 446-9181

RES. PHONE 446-8515

JEWELERS

GEHMAN'S

JEWELERS

Diamonds,

Watches,

Silverware

139 MAIN ST. S.E.

PHONE 446-6722

EVERY STORE

should appear in the Directory and the Directory should be in Every Store.

Besides its use to the storekeeper, it is a convenience the customer looks for.

The store that offers an old Directory, or no Directory at all, fails to show its patrons a courtesy they will find elsewhere.

QUALITY LAUNDRY & CLEANERS

INCORPORATED

"QUALITY FIRST"

LAUNDERERS, CLEANERS and DYERS

We Specialize In Cleaning Household Items

Rugs — Slip Covers

Blankets and Draperies

Beautifully Cleaned

Expertly Finished

and

Properly Packaged

Hat Cleaners and Blockers

Rug Cleaning . . . Fur Storage

238 TARBORO ST.

PHONE 446-7116

Dial 446-7158

COMPLETE LAUNDRY SERVICE

ROCKY MOUNT
Laundry & Dry Cleaners, Inc.
223 S. WASHINGTON ST. P.O. BOX 549 PHONE 446-7158

DRY CLEANING

Pick-up and Delivery

VITAL INFORMATION AT YOUR FINGER-TIPS!



► Tens of thousands of people who were formerly strangers to the City Directory are consulting it on questions of citizenship, employment, sources of supply, communication, etc. Also, Directory usage is **up** among regular subscribers.



More People Are
SEEING CITY DIRECTORY ADS

*Finance Your
New Car With Us*

- UP TO 36 MONTHS TO PAY
- PLACE INSURANCE LOCALLY
- ESTABLISH VALUABLE BANK CREDIT
- DRIVE-IN and WALK-UP BANKING SERVICE
- COMPLETE COMMERCIAL BANKING FACILITIES

BANK OF ROCKY MOUNT

Serving Nash and Edgecombe Counties

MAIN OFFICE

142 Main St. S. W.

BRANCH OFFICE

Intersection Raleigh, Rose and George Streets

Dial 446-7101

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

WALKER LUMBER CO.

Manufacturers

of

CEILING - FLOORING - SIDING

MOULDING - FINISH - ROOFERS

MAILING ADDRESS:

Battleboro, N. C.

MILL:

Gold Rock, N. C.

PHONE

446-8171



WALKER LUMBER CO.

FOR ALL OF YOUR LUMBER NEEDS, DIAL 442-3104

PEOPLES BUILDING SUPPLY CO.

S. R. PURVIS, Pres. and Gen'l. Mgr.

PROMPT
DELIVERY

410 NORTH PEARL ST.



GOOD LUMBER
QUALITY MILLWORK
DIAL 442-3104

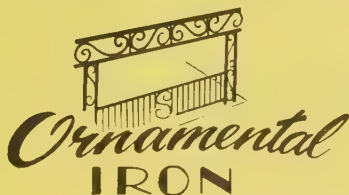
MACHINE SHOPS

H. S. PEARSALL

Jenkins-Pearsall Machine Works

Machinists ... Welders
Industrial and Farm Machinery Repairs

Specializing
in



TELEPHONE 446-9168

P. O. BOX 886

217 ANDREWS ST.

MARKETS

PEOPLES MARKET

WE SPECIALIZE IN MEATS

NATIVE



WESTERN

A FULL LINE OF GROCERIES

Tel. 446-7379

937 Arlington St.

Pamper Your Family and Friends

**ENGLEWOOD
BRAND
FRANKS**

**ENGLEWOOD
HICKORY SMOKED
SUGAR CURED
HAMS ARE GOOD**



With Our
**ENGLEWOOD
BRAND
MEATS**

From Your
Favorite Grocer

MANUFACTURED and DISTRIBUTED

Z. B. BULLUCK INC. PHONE 446-8121

MEATS — WHOLESALE

MEADOW BROOK MEAT CO.

WHOLESALE

**PURE PORK COUNTRY
SAUSAGE**

BOLOGNA FRANKS

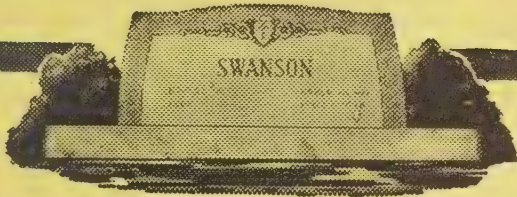
WE



DELIVER

Meadow Brook Rd.

Tel. 446-4875



*high quality
with economy*

There is no finer, more fitting, or more economical memorial than a Brown Memorial. You show discrimination and pride, and you exercise your best judgment when you select a Brown Memorial of enduring marble or granite to perpetuate your family name.

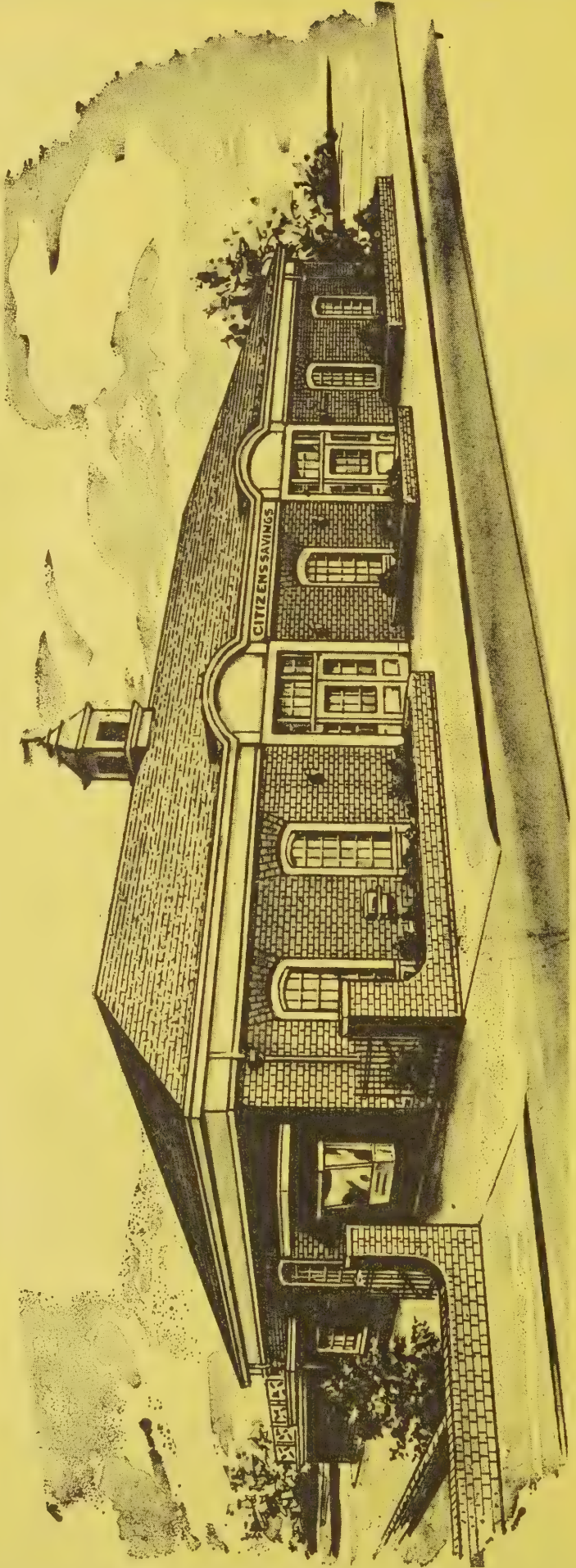
Insist on a Brown Memorial for your family. Get the finest materials and craftsmanship. It costs no more.

Call the Brown Memorial representative to help you select a monument to perpetuate your family name. He represents a company with 56 years experience in the creation of memorials erected in more than 500 cemeteries.

BROWN
Memorials
SINCE 1908

CITIZENS SAVINGS & LOAN ASSN.

*The Institution for Thrifty Savers and
Home Builders for the Past Fifty Seven Years*



Phone 442-6165

229 Sunset Ave. cor. Franklin

SAVE PART OF YOUR INCOME

Savings and Loan offers you an investment secured by first mortgages on property of worthy people in this community, conservatively appraised. This is a plan which has proven to be one of the safest known.

We have an investment plan suited to any size income, nontaxable and safe.



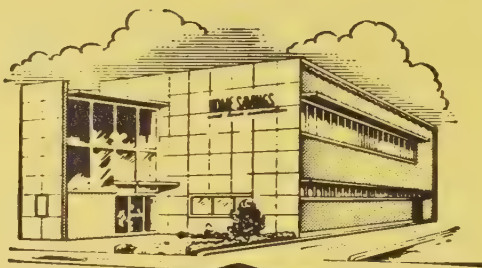
FIRST FEDERAL SAVINGS & LOAN ASSOCIATION of Rocky Mount

Organized 1902

Member Federal Home Loan Bank System

116 S. FRANKLIN ST.

DIAL 446-9191



and loan association

Rocky Mount, N. C.

Insured Savings Accounts

Real Estate Loans

OFFICERS

H. H. STRANDBERG
PRESIDENT

M. W. IVEY
V. PRES. AND
SEC. TREAS.

WILLIAM R. COLEMAN
VICE-PRESIDENT

H. H. STRANDBERG, JR.
ASST. SEC. AND TREAS.

THEO. H. PITT, JR.
ASST. SEC.

DIRECTORS

WILLIAM R. COLEMAN
D. W. DAVENPORT
LEON N. EPSTEIN

JAMES C. GARDNER
M. W. IVEY

J. L. RAWLS
FRANK P. SPRUILL, JR.
H. H. STRANDBERG

H. H. STRANDBERG, JR.
D. O. BULLOCK, JR.
C. F. WALKER

THE HOME FOR SAFE, PROFITABLE SAVINGS

119 N. CHURCH ST.

DIAL 446-9141

2 Inns In Rocky Mount

Holiday Inn®

means hospitality!

In the Heart
of
Rocky Mount

Hwy. 301 Business
425 N. Church

DIAL 446-9175

WM. N. SMITH
Innkeeper

94 Rooms



Your Host from Coast to Coast®

3 Miles North
of
Rocky Mount
HWY. 301
BY-PASS

DIAL 442-8101

WM. ROWE
Innkeeper

73 Rooms

- FINE RESTAURANTS —
- AIR CONDITIONED — COMPLETELY
- BANQUET and MEETING FACILITIES
- SWIMMING POOL
- TELEVISION IN ALL ROOMS
- EXECUTIVE SUITES

American Express, Diners Club and Gulf

Credit Cards Honored

HOWARD Johnson's

MOTOR LODGE



54 Rooms With TV — Year Round Room Conditioning
Showers or Combination Baths — Covered and Heated Swimming Pool
For Year Round Swimming — Restaurant Adjoining
Room Phones — Illuminated Putting Green



Every Modern Convenience for the Traveler
Open Continuously

TWX 919-446-8209

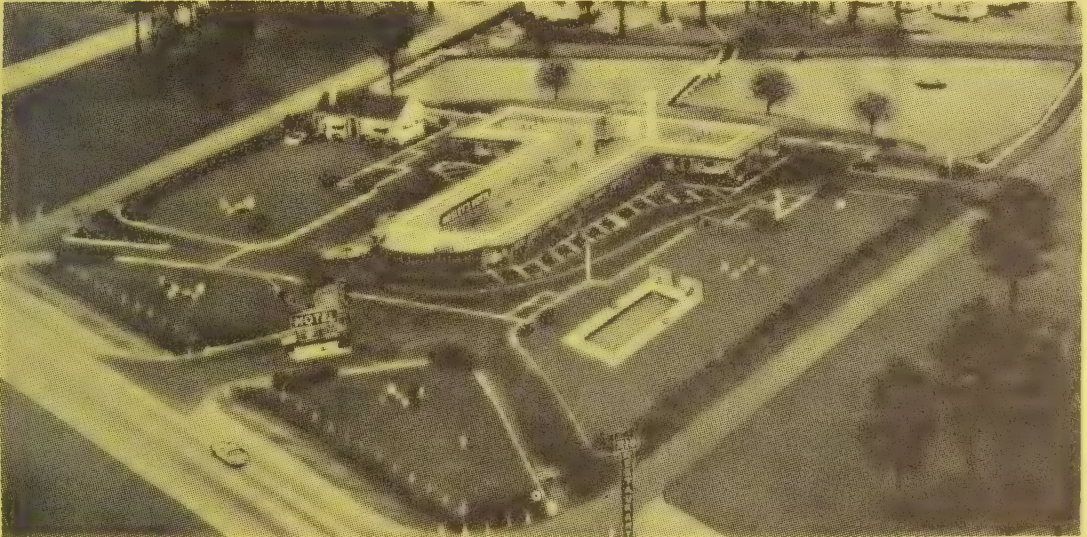
2 MILES NORTH ON U.S. HWY. 301 NORTH

DIAL 446-5111

NO PETS — NORTH CAROLINA STATE LAW

**AERIAL VIEW OF MOSLEY'S SHADY LAKE MOTEL, INC.
HERITAGE INN RESTAURANT and RIO SEAFOOD RESTAURANT**

**U. S. Hwys. 301 and 301A
1 Mile North of Rocky Mount, N. C.**



**68 Outstanding Modern Units with Wall-to-Wall Carpets or
Terrazzo Floors — Private Tile Baths — Hot Water Heat
— 100% Air Conditioned — Radio — TV — Room Phones
— City Water — Lake Fishing — Heated Swimming Pool
— Spacious Picnic and Children's Playground —
Shuffleboard Court — Adjoining the Famous Rio
Seafood Restaurant, Howard Johnson's Restaurant
and Heritage Inn Restaurant**

**U.S. HWYS. 301 and 301-A N.
1 MILE NORTH OF ROCKY MOUNT, N. C.**

PHONE 446-7195

NORTH CAROLINA STATE LAW — NO PETS

For The Best!! It's The
SHERATON-CARLETON HOUSE



**ROCKY MOUNT'S NEWEST
 DOWNTOWN MOTOR LODGE
 and RESTAURANT**

- ★ 62 UNITS OF COMPLETE COMFORT
- ★ DELICIOUS FOOD AT REASONABLE PRICES
- ★ SALES ROOMS ★ MEETING ROOMS

CALL OR COME BY FOR ARRANGEMENTS

★ ★ CENTRAL DOWNTOWN LOCATION ★ ★

215 NORTH CHURCH ST. DIAL 442-1166

HWY. 301 (BUSINESS)

(SEE OPPOSITE SIDE OF THIS PAGE)

HUNT'S MOTEL

50 MODERN UNITS

TV

ELECTRIC HEAT — AIR CONDITIONED

SWIMMING POOLS and CHILDREN'S PLAYGROUNDS

MR. and MRS. CRAVEN HUNT and MR. and MRS. B. R. HUNT

Owners and Operators

2 MILES SOUTH ON

TELEPHONE

HWY. 301 and 301A

446-9430

(Adjoining Merlin Lewis Restaurant)

MOVING

WILLIAMS TRANSFER & STORAGE INC.

PACKING



CRATING

LOCAL and LONG DISTANCE MOVING

Agent for UNITED VAN LINES

ALL VANS SANITIZED

TELEPHONE 442-2067

NIGHT PHONE 446-6798

501 MAIN N.E.



"EASTERN CAROLINA'S LEADING MUSIC STORE"

W. C. REID & CO. INC.

PIANOS

WURLITZER

Mason & Hamlin
PIANOFORTES

Fischer
Story - Clark

Chickering

MUSICAL
Instruments

WURLITZER ELECTRIC ORGANS

141-143 Main S. E.

Tel. 446-4101

THE KNOWLEDGE OF
WHERE TO BUY

IS AS IMPORTANT
AS WHERE TO SELL GOODS

THE DIXIE LETTER SERVICE

PUBLISHERS

- TYPING
- ADDRESSING
- FOLDING
- MAILING
- DIRECT MAIL SERVICE
- PHOTO-STATING
- PHOTO-OFFSET PRINTING

AUTOMATIC ELECTRIC TYPING INACTIVE ACCOUNT CAMPAIGNS

WE PUBLISH ALL KINDS OF BOOKS

We Prepare and Make Mailings
To Selected Type of Businesses

ROCKY MOUNT, N. C.

PHONE 446-7095

826 SUNSET AV.

MEMBER MAIL ADVERTISING SERVICE ASSN.
MEMBER THE ADVERTISING FEDERATION OF AMERICA

PUBLIC OFFICE SERVICE

"Your Office Away from Home"

TYPING MIMEOGRAPHING BOOKKEEPING
AUTOMATIC TYPEWRITTEN LETTERS
MAIL ADVERTISING
TELEPHONE and STENOGRAPHY SERVICE

119 Main St. S. E.

Phone 446-6623

CITY DIRECTORY ADVERTISING IS *National* ADVERTISING

★ Each edition of your City Directory is widely distributed to free-reference City Directory Libraries located at the Chambers of Commerce of hundreds of other cities.



*Therefore your ad in the City Directory
is seen by buyers from coast-to-coast*

OFFICE SUPPLIES

Bookkeeping and
Filing Systems

PRINTING

Commercial
Social

OFFICE FURNITURE

Office Layout
Planning Service
Filing Equipment
Metal - Wood

OFFICE MACHINES

Typewriters
Adding Machines
Dictating
Duplicators

SALES
OLIVETTI
UNDERWOOD
SERVICE

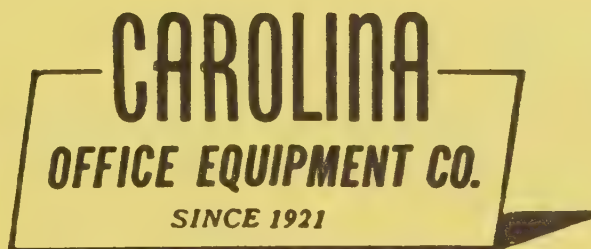
Gestetner

Office Machines

Memo Machine

STANDARD

Spirit Duplicators



MAIN STREET STORE

147 Main, S.E.

Dial 442-1196

PRINTING and OFFICE MACHINE DIVISIONS

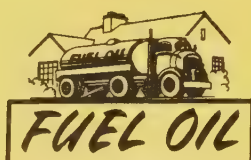
804 N. Church St.

Dial 442-4106

DAUGHTRIDGE OIL CO.

DISTRIBUTOR

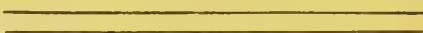
PURE OIL PRODUCTS



MOTOR OILS

GASOLINE

TOBACCO CURING OILS



BATTERIES — ACCESSORIES

TAME



FLAME

LP GAS — Cooking - Heating

PHONE 446-6139

1125 East nr. Cokey Rd.

JOYNER OIL COMPANY



Distributors
SHELL
Oil Products



**FUEL OIL — KEROSENE
BURNER SERVICE**

**Radio
Dispatched Trucks**



Phone 446-9101

OFFICE and PLANT

700 ALBEMARLE COR. VIRGINIA



PEOPLES OIL CO., Inc.

Distributors

OILS and LUBRICANTS

Heating Oils

Batteries

Tires and Accessories

"Our Fuel Oil Makes Warm Friends"

PHONE 442-6131

1103 COKEY ROAD

Brewer Paint & Wall Paper Co., Inc.

PAINTING and PAPERING



SPECIALIZING IN THE APPLICATION OF

PAINT and wallpaper

Commercial — Residential



Brewer's Gift Shop

"HOME OF FINE GIFTS"

GIFTS FOR ALL OCCASIONS

CHINA By:

Haviland, Spode, Minton, Coalport and Flintridge

CRYSTAL By:

Tiffin, Imperial and Lunning

English Earthenware



102 S. RALEIGH ST.

DIAL 446-7171

DAUGHTRIDGE PAINT & WALL PAPER CO.

W. M. "DUCKY" DAUGHTRIDGE, JR.



CONTRACTORS

Painting

Wall Papering

Floor Sanding

INTERIOR DESIGNERS

HAND MADE DRAPERIES

CUSTOM MIXED PAINT COLORS

WILLIAMSBURG PAINTS

COMPLETE DECORATING SERVICE

2309 Sunset Av.

Telephone 442-2931

PETE'S PAINT AND WALLPAPER CO.

PETE WHITLEY, Owner

●
PAINTING

●
WALLPAPER

●
FLOOR SANDING

"Workmanship and Satisfaction Assured"

U. S. HWY. 64 W.
BOX 210

TELEPHONE
446-5780

Moore Paint & Wallpaper Co.

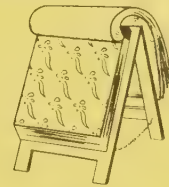


● Floor Sanding

"We Take Pride in Your Home"

Commercial - Industrial - Residential

WALLPAPER



1518 Branch St.

Tel. 442-2642

PLUMBERS

PEMBERTON, INC.



- Air Conditioning
- Plumbing

- Heating
- Refrigeration

● Electrical Contractors

Fixtures

277 Main N. E.

Service

Tel. 442-3112

Roberson Plumbing & Heating Co.



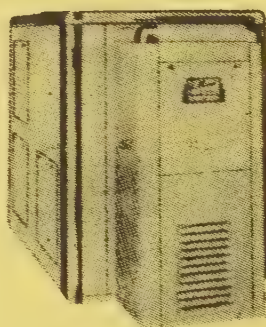
H.B. Roberson

CONTRACTORS

RESIDENTIAL

COMMERCIAL

INSTITUTIONAL

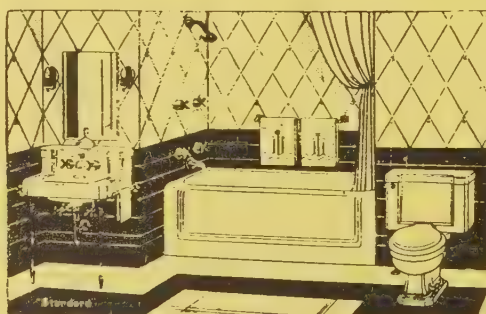


Sales and Installations

for

MYERS WATER SYSTEMS

SERVICE



REPAIRS

Estimates Gladly Submitted

Assured Satisfaction

620 Royal St.

Phone 442-1656

Established 1937

MERRITT

PLUMBING and HEATING CO., INC.

PLUMBING, HEATING and AIR CONDITIONING CONTRACTORS



- Plumbing
- Warm Air Heat
- Hot Water Heat
- Air Conditioning



923 Norfolk Street

Tel. 446-4667

POWER MOTORS

WALKER SAW SERVICE

**TORO POWER MOWERS
SNAPPING TURTLE POWER MOWERS
SALES and SERVICE**

WE ARE PLEASED TO BE OF SERVICE TO YOU

F. L. WALKER, Owner

**250 Airport Rd.
P. O. Box 1462**

Tel. 442-4231



Your time is valuable—So is your customer's
Credit-Reference Checking by use of the City Directory
Is Accurate, Complete, and Avoids Embarrassing Delays.

ROCKY MOUNT RADIATOR WORKS INC.



RADIATORS

CLEANED — REPAIRED

and

RECORDED

Automotive - Commercial - Industrial

118 MARIGOLD

PHONE 442-1344



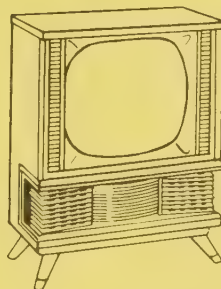
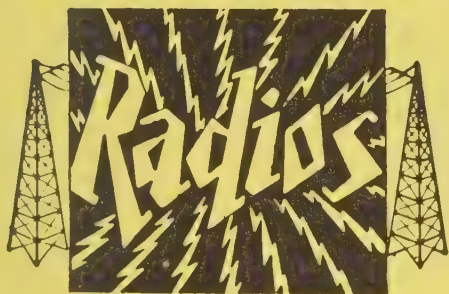
*For information on out-of-town firms
and individuals*

Consult the City Directory Library

maintained by the
Publishers of this Directory
for the convenience of
the general public

VICK'S RADIO & T.V.

SALES & SERVICE



Our Technicians are factory
trained men.

We loan radio and T.V. sets
while yours is being repaired.

PHILCO
Famous for Quality the World Over

WE SERVICE

WESTINGHOUSE

PHILCO

SYLVANIA

ADMIRAL

GENERAL ELECTRIC

AND ALL OTHER

RCA

TELEVISION SETS



ALL WORK GUARANTEED

FOR

Day and Night

SERVICE



Dial 442-3492

121 W. Thomas St.

A. HICKS AGENCY



SALES AGENTS

FOR

Westridge

ONLY 5 MINUTES AWAY

REAL ESTATE

SALES - RENTALS

LEASES - PROPERTY MANAGEMENT



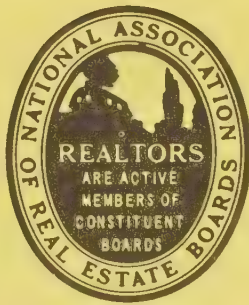
ALL FORMS OF INSURANCE

132 Sunset Ave.

Phone 446-7188

SIMMONS & HARRIS

COMPANY



REAL ESTATE

SALES — RENTALS

INSURANCE OF ALL TYPES



To Be Sure — Insure

109 TARBORO ST.

PHONE 446-5182

STANDARD

Insurance and Realty Corp.

Realtor...

H. H. STRANDBERG, President

M. W. IVEY, Vice President-Treasurer

H. H. STRANDBERG, JR., C.P.C.U., Secretary



REAL ESTATE
SALES - RENTALS
PROPERTY MANAGEMENT
APPRAISALS
ALL FORMS OF INSURANCE

DIAL 446-6156

HOME SAVINGS BUILDING

119 N. CHURCH

Wilkinson, Bulluck & Co., Inc.



For 69 Years
Rocky Mount's Leading
Insurance Agency

Sunset Av. Cor. Franklin

Dial 446-6121

Wimberley and Gregory

"THE REAL ESTATE CENTER"

Specializing In - - - - -

Real Estate Sales
Management
and
Appraisals



DIAL
446-6195

118 S. Franklin St.

Rocky Mount, N. C.



MIXON INSURANCE & REALTY CORPORATION



COMMERCIAL and RESIDENTIAL SALES – APPRAISALS

158 MAIN N. W.

DIAL 446-9111

REFRIGERATION

WILLIAMS REFRIGERATION SERVICE



ALL TYPES DOMESTIC
and COMMERCIAL
APPLIANCE SERVICE

ALL PARTS and SERVICE GUARANTEED

501 Main, N.E.

Tel. 442-2068

Night Phone 446-6798

Don't Use an Old Directory!

One Address taken from an old Directory may send you miles out of the way and waste a whole day's time. You take pride in keeping a fresh stock of merchandise on your shelves—

Why not avail yourself of fresh information for your daily use?

FOR GOOD FOOD and SERVICE



COME
TO



THE

CAROLINA

CAFE

906 NORTH CHURCH

**BREAKFAST
LUNCH
DINNER**

“MEET YOUR FRIENDS HERE”

OPEN 7:30 A.M. TILL 9 P.M.

CLOSED ON SUNDAY

**Here You Get Personal Attention
and Food under Direct Supervision**

of Mrs. George

AMPLE FREE OFF - STREET PARKING

MEMBER N. C. RESTAURANT ASSOCIATION

Completely Air Conditioned, Year 'Round

On Hwy. 301 — North — Business

906 North Church

Tel. 446-9976

MELTON'S BARBECUE

HAS SERVED ALL OF EASTERN
NORTH CAROLINA FOR THE
PAST 40 YEARS WITH
THE BEST OF ITS KIND.

MAY WE SERVE YOU IN THE
NEAR FUTURE?

WE SHIP ANYWHERE

SEND SOME TO A RELATIVE
or A FRIEND TO-DAY

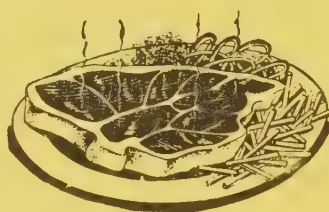
IT WILL BE APPRECIATED

631 E. RIDGE

446-8513

The
PATIO RESTAURANT

The
FINEST
in
FOOD



Specializing In
FRIED CHICKEN
and
STEAKS

BREAKFAST — LUNCHEON — DINNER

OPEN 5:30 A.M. UNTIL 9:00 P.M.

DAILY

U. S. HWY. 301 BY-PASS SOUTH
(Next to Capri & Horizon Motels)

TELEPHONE
442-9907

WHITE STAR BARBECUE

PIT COOKED DAILY

TAKE OUT ORDERS

BARBECUE CHICKEN — BRUNSWICK STEW

C. W. WEAVER, Mgr.

S. Church St. Extd.

Telephone 446-6592

RUG CLEANERS

CHAIR & EQUIPMENT RENTALS



**DURACLEAN
SERVICE**



**"Flower-Fresh" Cleaning
of Carpets and Upholstery**

Call Us For Estimates

GORDON VESTAL, JR. - Owner

U. S. HWY. 301 BY-PASS SOUTH

TEL. 442-6013

P. O. BOX 705

Your Advertisement Here

Would be constantly before the public---the
buyers---twenty-four hours a day---three hun-
dred and sixty-five days a year---every year

---THINK IT OVER

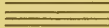
Builders Federal

Savings and Loan Association

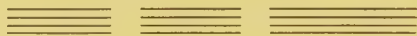
of Rocky Mount



IT MAKES A CASH
DIFFERENCE

where you 

save your money



We cordially invite you to open your account
with us today and begin now to enjoy better
income from your savings.

STOP IN FOR COMPLETE INFORMATION

Builders Federal Bldg.

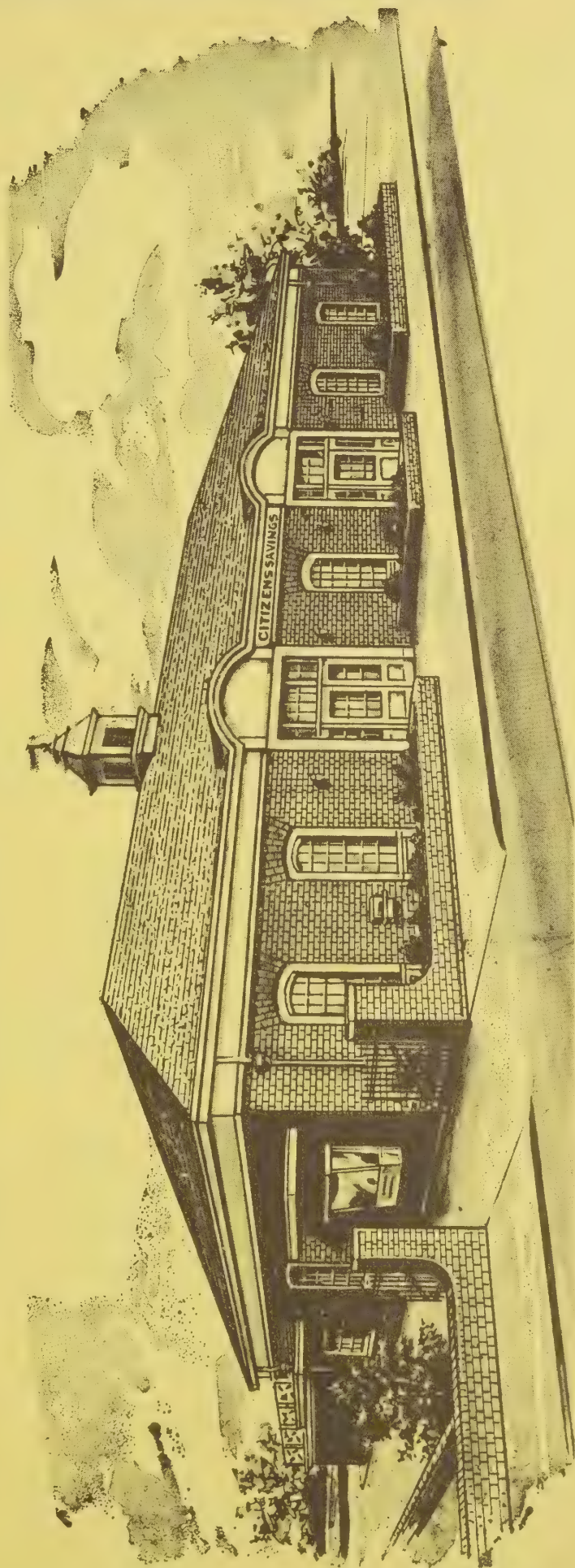
115 N. Church

Tel. 442-2105

CITIZENS SAVINGS & LOAN ASSN.



*The Institution for Thrifty Savers and
Home Builders for the Past Fifty Seven Years*



Phone 442-6165

229 Sunset Ave. cor. Franklin

SAVE PART OF YOUR INCOME

Savings and Loan offers you an investment secured by first mortgages on property of worthy people in this community, conservatively appraised. This is a plan which has proven to be one of the safest known.

We have an investment plan suited to any size income, nontaxable and safe.



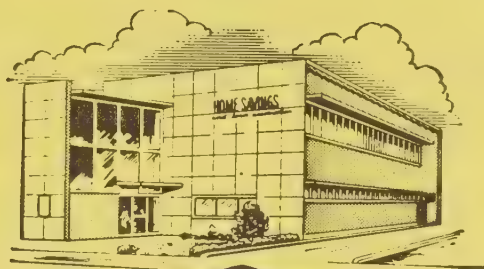
FIRST FEDERAL SAVINGS & LOAN ASSOCIATION of Rocky Mount

Organized 1902

Member Federal Home Loan Bank System

116 S. Franklin St.

Dial 446-9191



HOME SAVINGS

and loan association

Rocky Mount, N. C.

Insured Savings Accounts

Real Estate Loans

OFFICERS

H. H. STRANDBERG
PRESIDENT

M. W. IVEY
V. PRES. AND
SEC. TREAS.

WILLIAM R. COLEMAN
VICE-PRESIDENT

H. H. STRANDBERG, JR.
ASST. SEC. AND TREAS.

THEO. H. PITT, JR.
ASST. SEC.

DIRECTORS

WILLIAM R. COLEMAN
D. W. DAVENPORT
LEON N. EPSTEIN

JAMES C. GARDNER
M. W. IVEY

J. L. RAWLS
FRANK P. SPRUILL, JR.
H. H. STRANDBERG

H. H. STRANDBERG, JR.
D. O. BULLOCK, JR.
C. F. WALKER

THE HOME FOR SAFE, PROFITABLE SAVINGS

119 N. CHURCH ST.

DIAL 446-9141

BARNES TIN SHOP

ROOFING AND

SHEET METAL

CONTRACTORS
BUILT-UP ROOFING

WE ARE BONDED ROOFERS

ROOFING MATERIALS
ROOF REPAIRING
SLATE and TILE ROOFING
GUTTERS and DOWNSPOUTS
SHEET METAL
TINNERS
ASBESTOS SIDING
ASPHALT SHINGLES
BLOW-PIPE
DUCT WORK

120 N. Howard St.

Dial 446-7192

BLUE BIRD TAXI

All Cars Equipped
With 2-Way Radio

PHONE 446-8101

*Prompt
24-Hour
Service
Careful
Drivers*



*Special
Rates on
Out-of-Town
Trips*

WE TRANSFER BAGGAGE - GROCERIES
All Passengers Insured

DIAL 446-8101

J. T. Garner, Owner

309 MAIN ST., S.E.

Mr. Citizen!

*Correct Information Is
Valuable to You!*

¶Cooperate with the City Directory enumerators to see that your name and those of your family are correctly listed in each edition. *Your name, listed correctly in the City Directory, is a great asset.* This has been proved thousands of times, especially in cases of employment application, proof of residence, questions relating to citizenship, applications for welfare assistance, distribution of mail, etc. Be better established . . . be on record as a local citizen by seeing that your name is not missed or incorrectly listed in the Directory.

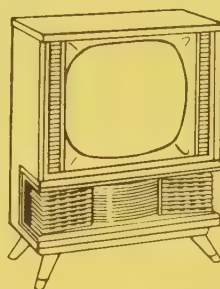
VICK'S RADIO & T.V.

SALES & SERVICE



Our Technicians are factory
trained men.

We loan radio and T.V. sets
while yours is being repaired.



PHILCO

Famous for Quality the World Over

WE SERVICE

WESTINGHOUSE

SYLVANIA

GENERAL ELECTRIC

RCA

PHILCO

ADMIRAL

AND ALL OTHER
TELEVISION SETS

ALL WORK GUARANTEED

FOR

Day and Night

SERVICE

Dial 442-3492



121 W. Thomas St.

TV - RADIO HOSPITAL

Bennie B. Cunningham

Wm. W. "Bill" Marks

WALNUT SHOPPING CENTER



RCA VICTOR



RADIO and TELEVISION

SALES and SERVICE

711 WALNUT ST.

PHONE 442-2972

TILE

HOUSE TILE CO.

Dealers in

CERAMIC TILE

QUARRY TILE and MARBLE



All Types of Floor Covering

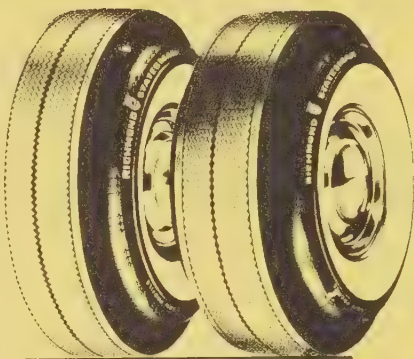


1711 S. CHURCH

TEL. 442-3773

**TIRE
RECAPPING****"RIDE WITH PRIDE"****TIRE
RECAPPING**

NEW and USED TIRES
 AUTO — TRUCK — TRACTOR



Get The Best - Cost Less Per Mile
5 STAR TIRE RETREADING

1. ★ Lodi Press System (World's Finest) Exclusive At Carolina Tire Co.
2. ★ Tires Inflated For Buffing and Tread Building.
3. ★ All Tires Balanced During Retreading and Balanced Before Mounting On Car.
4. ★ Long Mile 500 Race Rubber Available For Extra Mileage.
5. ★ Lifetime Guarantee On Every Tread.

USE OUR BUDGET TERMS

CAROLINA TIRE CO.

625 S. Washington St.

Dial 442-2267

PRIDGEN TIRE CO., Inc.



**NEW and
 USED TIRES**

ASK ABOUT
 OUR
**"RACE" RUBBER
 RETREADS**



SPORTS CAR TIRES RETREADING

**"EASTERN CAROLINA'S BEST
 and
 MOST EXPERIENCED RETREADERS"**

"SEE THE MEN WHO KNOW TIRES BEST"

900 N. CHURCH ST.

TEL. 446-8006



INTERNATIONAL TRUCKS



FARMALL TRACTORS

"We Service What We Sell"

U. S. HWY. 301 SOUTH BY-PASS

TELEPHONE

P. O. BOX 991

446-8158

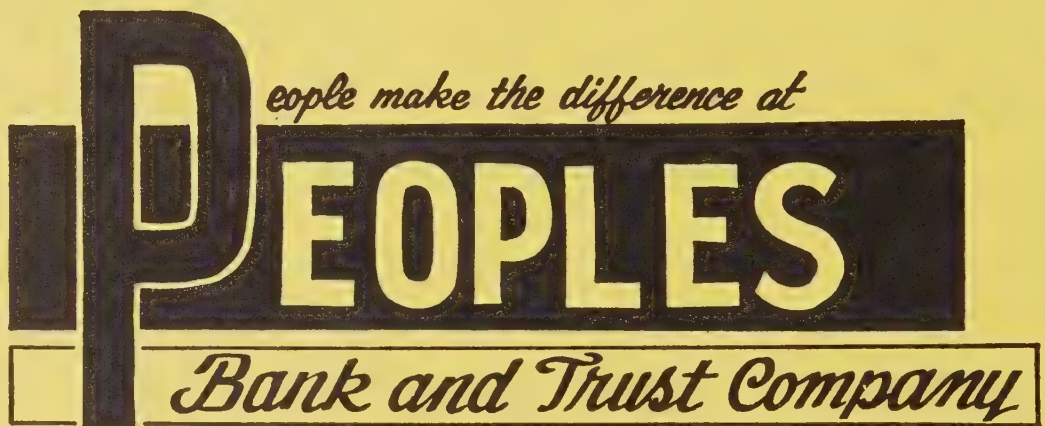
Out of Sight • Out of Mind
 ★ *Out of Business* ★

The importance of keeping firm and product names in the public eye is recognized by all business men. It is astonishing to see how a firm or product, however meritorious, will slip into the limbo of the forgotten if not persistently advertised.



The City Directory is the natural medium for keeping a business or product name in the spotlight. *Insist on being well represented in its pages.*

Yes it's true



. . . people do make the
difference at Peoples

We offer a complete service
for your BANKING NEEDS
and

You're Always Welcome!

MEMBER
FEDERAL DEPOSIT INSURANCE CORPORATION

**FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION
OF ROCKY MOUNT**

**MORTGAGE LOANS ORGANIZED 1902 INSURED SAVINGS
DIAL 446-9191 116 S. FRANKLIN**

149

**BUYERS' GUIDE
CLASSIFIED BUSINESS DIRECTORY**

**Names Appearing Under Headings Marked Thus (*) Are
Inserted Only When Specially Contracted For**

ABATTOIRS

Bulluck Z B Inc Planters nr Fairview
rd

**ACCOUNTANTS—CERTIFIED
PUBLIC**

Barden Frank E 106 S Washington R301
Gassaway Julian B 422 Sunset av
Greathouse Wm P & Co 106 S Washing-
ton R314
Harrison Donald B jr 125 Rose
Judge Floyd H 125 Rose
Luper C Jackson 600 Sunset av
Mitchell Wiggins & Co 106 S Washington
R301
Pike James W 106 S Washington R314
Shaw Sydney H 136 Western av
Stone Eugene S 1029 Hammond

ACCOUNTANTS—PUBLIC

Edmondson Chas T 1413 Planters
Laughon John C 140 N Franklin
Morton Jesse C 316 S Washington
Starling Raymond E 708 Arrington av
Starling & Starling 708 Arrington av

**ACCOUNTING and BOOKKEEP-
ING SERVICE**

Cobb James W & Co 219 S Franklin R4
Watson Ray Agency Accounting Service
520 N Church
WINSTEAD J D JR & CO, 138 Western
av Room B, Tel 442-5975

***ACCOUNTING MACHINES—
SALES and SERVICE**

CAROLINA OFFICE EQUIPMENT CO,
804 N Church, Tel 442-4106 (See
Page 117 Buyers' Guide)

***ADDRESSING TYPING and
MAILING SERVICES**

DIXIE LETTER SERVICE THE, 826
Sunset av, Tel 446-7095 (See Page
115 Buyers' Guide)

ADJUSTERS

**GAY & TAYLOR INSURANCE ADJUST-
ERS**, 146 Main NW, Tel Day
442-2143, Night 442-2256 and
446-5388

**GENERAL ADJUSTMENT
BUREAU INC**

INSURANCE
217 S FRANKLIN
TELEPHONES 446-9116 and
442-5018

Greene James C Co (ins) (br) 119 Main
NE
Southeastern Adjustment Co 600 Sunset
av

***ADVERTISING—DIRECT MAIL**

DIXIE LETTER SERVICE THE, 826
Sunset av, Tel 446-7095 (See Page
115 Buyers' Guide)

POLK R L & CO

POLK BUILDING
431 HOWARD
DETROIT 31, MICHIGAN

ADVERTISING—OUTDOOR

Ferebee-Bishop Enterprises 820
Planters

ADVERTISING NOVELTIES

Howell Sales Co 2804 Sunset av
Southeastern Advertising Inc 413 Mill

***ADVERTISING SPECIALTIES**

SOUTHEASTERN ADVERTISING INC,
413 Mill, Tel 442-3149

**AGRICULTURAL IMPLEMENT
DEALERS**

Anderson-Mohorn Inc 3351 S Church
extrn

**HEILIG-
MEYERS
CO.**

**129
MAIN N.E.**

**COMPLETE
HOME
FURNISHINGS**

TELEVISION

RADIOS

**RECORD
PLAYERS**

REFRIGERATORS

RANGES

WASHERS

**ALSO SMALL
ELECTRICAL
APPLIANCES**

**FLOOR
COVERINGS**

RUGS

CARPETS

LINOLEUM

**129
MAIN N.E.**

**PHONE
442-8146**

**PURE
OIL**

DAUGHTRIDGE OIL CO.

**Tel. 446-6139
FUEL OIL
1125 East nr.Cokey Rd.**

No. 1 and No. 2 for Home Heating — Tobacco Curing

Atlantic Discount Corp.

Established 1925

• AUTO LOANS •

FINANCING

1401 S. Church St.

REFINANCING

Phone 442-2151

GRIMES-MORGAN PLUMBING & HEATING CO.

TRANSE AIR CONDITIONING

ECONOMICAL OIL BURNERS and BOILERS

211 ATLANTIC AVE.

PHONE 442-1764



Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

150

AGRICULTURAL IMPLEMENT DEALERS —Contd

Dillon Supply Co 338 S Washington
Tulloss Tractor Co Inc 3209 S Church

*AIR CONDITIONING—SALES and SERVICE

MAYO HEATING & AIR CONDITIONING
(Lennox), Tel 442-2979 (See Pages 3
and 85 Buyers' Guide)

MERRITT PLUMBING & HEATING CO
INC, 923 Norfolk, Tel 446-4667 (See
Page 125 Buyers' Guide)

*AIR CONDITIONING CONTRACTORS

GRIMES-MORGAN PLUMBING &
HEATING CO, 211 Atlantic av, Tel
442-1764 (See Page 37 Buyers' Guide)

PEMBERTON INC, 277 Main NE, Tel
442-3112 (See Pages 3, 85 and 123
Buyers' Guide)

STANDARD ELECTRIC CO (Frigidaire
and Carrier), Main Street Store
123-25 Main NE, Tel 442-1131,
Church Street Store 615 N Church,
Tel 442-1155 (See Page 42 Buyers'
Guide)

TEMPTRON HEATING & AIR
CONDITIONING CO, 515 Keen, Tel
442-4126 (See Page C and Page 68
Buyers' Guide)

THOMPSON ROOFING & HEATING CO,
814 Gold, Tel 442-4697

AIR CONDITIONING EQUIP- MENT and SUPPLIES— SALES and SERVICE

PEMBERTON INC, 277 Main NE, Tel
442-3112 (See Pages 3, 85 and 123
Buyers' Guide)

AIR LINE COMPANIES

Piedmont Airlines US Hwy 301A North

AIRCRAFT CHARTER and REN- TAL SERVICE

Air Care Inc US Hwy 301A North

AIRCRAFT DEALERS

Air-Care Inc US Hwy 301A North

AIRPORTS

Rocky Mount Municipal Airport US Hwy
301A North

ALTERATION SHOPS

Daniels Cornelia W Mrs 131 Main SE
**ROCKY MOUNT LAUNDRY & DRY
CLEANERS INC**, 223 S Washington,
PO Box 549, Tel 446-7158 (See Pages
54 and 100 Buyers' Guide)

AMBULANCE SERVICE

GAY—YOST FUNERAL HOME, 805
Fairview rd, Tel 446-6634 (See
Tabbed Insert at Phones Numerically
and Pages 4 and 74 Buyers' Guide)
JOHNSON FUNERAL HOME INC,
Nashville hwy (Sunset av Extn), Tel
446-5135 (See Page 75 Buyers' Guide)

AMUSEMENTS—PLACES OF (See also Parks and Play- grounds)

Putt-Putt Golf Course 2305(1828) Sunset
av
Rocky Mount Fairground end Tarboro
Sunset Baseball Park 1500 Gay

ANIMAL HOSPITALS

Hicks Veterinary Hospital 283 NE Main
Riverside Veterinary Hospital 1830
Sunset av

*ANTIQUÉ SHOPS

BREWER'S GIFT SHOP, 102 S Raleigh,
Tel 446-7171 (See Pages 82 and 121
Buyers' Guide)

ANTIQUES—DEALERS and RESTORERS

Bishop Eva N Mrs 622 Eastern av
Cobb's Antique and Repair Shop 701
Branch
Cronenberg Virginia C Mrs 504 S Tay-
lor
Ettinger's Gift & Antique Shop 135 Main
SE
Lane Vernice M Mrs 1629 Hammond
Moore's Antique Shop 2800 Sunset av
Salisbury Antiques 1327 Tarboro

APARTMENT BUILDINGS

Arlington Terrace The 235 Marigold
Brantley Apartments 2801 Sunset av
Carolyn Apartments 1025 Hammond
Colonial Apartments 120 N Franklin
Davis Apartments 2917 S Church and
rear 107 Greenwood av (E)



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE.
COR. FRANKLIN ST.

**"YOUR HOST
FROM COAST
TO COAST"**

425 N. Church
Dial 446-9175

2 ROCKY MOUNT INNS

Hwy. 301 N. By-Pass
Dial 442-8101

Holiday Inn®

151

APARTMENT BUILDINGS—Contd

Eatman Apartments 500 Hammond
Fenner Apartments 200 Braswell
Fleming The 315 Sunset av
Franklinton The 124 N Franklin
Gardner Apartments 225 N Mayo
Hillcrest Apartments 814 Sunset av
Hondros Apartments 427½ Main SE
Jenkins The 200 Lexington
Jocile The 701 Sycamore
Joyner Apartments 315 Rose
Lee Apartments 416 Sycamore
Leigh Apartments 407 Hill
Leloudis Apartments 200-08 N Raleigh
Long Street Apartments 1201 Long
Marshbourne Apartments 330 Sunset
av
Riverside Apartments Inc W Duke cir
Rose Street Apartments 201 Rose
Sunset Apartments 1231 Sunset av
Vestal Apartments 238 Rose
Wilgeorj Apartments 144 N Franklin
Wyatt Apartments 633 Sunset av

*APPLIANCE REPAIRING

STARLING T M SERVICE CENTER,
2935 S Church, Tel 446-5498 (See
Page 5 Buyers' Guide)

*APPLIANCES—GAS

SUBURBAN PROPANE GAS COMPANY,
Englewood Shopping Center, Tel
446-6739 (See Page 80 Buyers' Guide)

*APPLIANCES—HOUSEHOLD

HEILIG-MEYERS CO, 129 Main NE,
Tel 442-8146 (See Page 76 Buyers'
Guide)

*APPLIANCES—HOUSEHOLD— RETAIL

MONTGOMERY WARD & CO, Tarry-
town Center Intersection Hwys 64
and 301, Tel MI6-2911 (See Page 46
Buyers' Guide)

SEARS, ROEBUCK AND CO, 128-142 N
Church, Tel 442-3131 (See Page 47
Buyers' Guide)

*APPRAISERS—REAL ESTATE

WIMBERLEY & GREGORY, 118 S
Franklin, Tel 446-6195 (See Insert
at Real Estate in Classified Business
Directory and Pages 94 and 132
Buyers' Guide)

ARCHITECTS

Harles Harry J 719 Walnut
Shields & Wyatt 116 S Franklin R214
Sorrell Russell 119 Main SE
Thompson John L 116 S Franklin R215

ARMORIES

State National Guard Armory Walnut
cor S Howell

ARTISTS

Cook Julia J Mrs 1407 Hammond

*ARTISTS' SUPPLIES

GAY'S HARDWARE, 122-24 S Howard,
Tel 442-1482 (See Tabbed Insert at
Phones Numerically and Page 84
Buyers' Guide)

*ATTORNEYS-AT-LAW

Arrington Samuel L, 501-505 Peoples
Bank & Trust Co Bldg 107 Main SE,
Tel 446-6669
Battle, Winslow, Merrell, Scott & Wiley,
506-514 Peoples Bank & Trust Co
Bldg 107 Main SE, Tels 446-6108 and
446-6109
Keel & Keel, 203 Peoples Bank & Trust
Co Bldg 107 Main SE, Tel 446-6217
Meadows & Batts, 201 Epstein Bldg 106
Tarboro, Tel 446-7131
Spruill, Trotter, Biggs & Lane, 3d fl
Peoples Bank & Trust Co Bldg 107
Main SE, Drawer 353, Tels 446-7108
and 446-7109
Thorp William L Jr, 400-408 Peoples
Bank & Trust Co Bldg 107 Main SE,
Tel 446-4154

*AUCTIONS—LIVESTOCK

LANCASTER GUS Z STOCK YARDS
INC, Hwy 301A South (S Church
Extn), Tel 442-3124

AUTHORS and COMPOSERS

Williams Ruth S Mrs 235 Marigold
apt 112

AUTO COURTS

HOWARD JOHNSON'S MOTOR LODGE,
2 Miles North on US Hwy 301 North,
Tel 446-5111 (See Page 110 Buyers'
Guide)

PRODUCTS



DISTRIBUTOR

700 Albemarle Cor. Virginia

JOYNER OIL COMPANY

Phone 446-9101



VICK'S RADIO & T.V.

SALES & SERVICE

For DAY or NIGHT Service
DIAL 442-3492



121 W. THOMAS ST. TV•SETS

**PAMPER YOUR
FAMILY
and
FRIENDS**

**with
ENGLEWOOD**

**BRAND
MEATS**

~ ~
Hickory Smoked
Sugar Cured

HAMS

~ ~
**REAL GOOD
FRANKS**

~ ~
**ASK FOR
ENGLEWOOD
MEATS
AT YOUR
GROCER**

~ ~
Manufactured
and Distributed

**Z. B.
BULLUCK
INC.**

PHONE
446-8121

**CARO-
CRAFT,
INC.**

**CUSTOM
MADE
FURNITURE
REFINISHERS**

740
ALBEMARLE
AV

(SEE PAGE 77
BUYERS'
GUIDE)

TEL
442-2964

BARNES TIN SHOP ROOFING & SHEET METAL

CONTRACTORS

120 N. HOWARD ST

TEL 446-7192

152

AUTO COURTS—Contd

**ORR'S HAL MOTEL, US Hwy 301 North,
Tel 442-4151**

***AUTOMOBILE ACCESSORIES**

**AUTOMOTIVE INTERIOR DISTRIBUTORS INC, 1442 S Church, PO Box
2046, Tel 446-6672 (See Page 5
Buyers' Guide)**

***AUTOMOBILE ACCESSORIES—
RETAIL**

**LINWOOD'S FINA SERVICE, 620 N
Raleigh, Tel 442-9966 (See Page 18
Buyers' Guide)**

***AUTOMOBILE ACCESSORIES—
WHOLESALE**

**DAUGHTRIDGE OIL CO, 1125 East near
Cokey rd, Tel 446-6139 (See Pages
66 and 118 Buyers' Guide)**

***AUTOMOBILE ACCESSORIES
and PARTS—JOBBERs and
DISTRIBUTORS**

**AUTO-EQUIP CO THE, 115-133 N
Washington, Tels 442-1107, 442-1108
and 442-1109**

**AUTOMOBILE ACCESSORIES
and PARTS—RETAIL**

Advance Stores Co Inc 190 NW Main
Barber's Auto Supply 612 S Franklin
Bobbitt's Auto & Hobby Store 130 Sunset
av

Browning Auto Parts Inc 205 E Thomas
Buddie's Used Parts 3010 S Church
Economy Auto Supply 120 NW Main
Motor Bearings & Parts Co Inc (br)
725 S Church

Outlaw's Auto Parts 104 Helm
Western Auto Supply Co 228 S Church

**AUTOMOBILE ACCESSORIES
and PARTS—WHOLESALE and
JOBBERs**

Auto-Equip Co The 115-133 N Washing-
ton

Automotive Interior Distributors Inc
1442 S Church

Davis & Co Inc 1011 S Church

**MOTOR BEARINGS & PARTS CO INC,
725 S Church, Tel 446-7105 (See
Page 15 Buyers' Guide)**

**RAWLS & WINSTEAD INC, 243-51 S
Washington, Tel 442-7178**

***AUTOMOBILE BATTERY
DEALERS**

**SHAVER BATTERY & AUTO PARTS CO,
210 Hill, Tel 446-6145 (See Page 16
Buyers' Guide)**

***AUTOMOBILE BATTERY
DISTRIBUTORS**

**PEOPLES OIL CO INC, 1103 Cokey rd,
Tel 442-6131 (See Tabbed Insert at
Name in Alphabetical Section and
Pages 15, 69 and 120 Buyers' Guide)**

***AUTOMOBILE, BODY and
FENDER REPAIRING**

**BEL AIR CHEVROLET CO, 115-123 S
Church, Tel 442-6148 (See Page 7
Buyers' Guide)**

**AUTOMOBILE BODY
REPAIRERS**

Little's Body Shop 925 Cokey rd
Moore & Phillips Body Shop 357 Falls
rd
Pierce Body Shop & Garage 1131 S
Church

***AUTOMOBILE CARBURETOR
and IGNITION SERVICE**

**BULLUCK GARAGE, 1400 S Church, Tel
446-8342 (See Page 17 Buyers' Guide)
SHAVER BATTERY & AUTO PARTS CO,
210 Hill, Tel 446-6145 (See Page 16
Buyers' Guide)**

AUTOMOBILE DEALERS

**BANDY'S RAY DODGE, 602-12 N Church,
Tels 442-4111 and 442-4112 (See
Page 6 Buyers' Guide)**

**BANDY'S RAY PLYMOUTH, 942 N
Church, Tel 442-3151 (See Page 6
Buyers' Guide)**

**BEL AIR CHEVROLET
CO**

**CHEVROLET-CHEVELLE
CHEVY II-CORVAIR
CORVETTE-TRUCKS
SALES and SERVICE
115-123 S CHURCH
TELEPHONE 442-6148
(See Page 7 Buyers' Guide)**

Pearsall Oil and Fuel Company, Inc.

DISTRIBUTORS. MOBIL PRODUCTS

FUEL OIL

511 KEEN P.O. DRAWER 73



GOOD COAL

Phone 442-6141

CAROLINA TIRE CO.

TIRE RECAPPING

BUDGET TERMS

625 S. Washington St.

Phone 442-2267



153

AUTOMOBILE DEALERS—Contd

Caddell Motors 256 Tarboro

CHIPLEY FLAKE B INC (Renault, Peugeot and Lincoln-Mercury), 118 N Church, Tel 442-4176 (See Page 10 Buyers' Guide)

Chipley's Car Mart 107 N Church

DAVENPORT MOTOR CO, 900 S Church, Tels 446-7161 and 446-7162

FRIAR J C MOTORS INC (Volkswagen), 945 N Church, Tel 446-9324 (See Page 8 Buyers' Guide)

HOLBROOK MOTOR CO, 607 S Church, Tel 442-6173

MIMS ALLAN INC

AUTHORIZED FORD DEALER

FALCON

THUNDERBIRD

225-27 TARBORO

TELEPHONE 442-2191

(See Page 9 Buyers' Guide)

ROSE BUICK CO, 600 S Washington, Tel 446-9161, Used Car Lot 314 S Church, Tel 442-3585 (See Page 10 Buyers' Guide)

Service-Sales Inc US Hwy 301A North
Thomas-Farris Motors Inc 501 S Church

VANN JOHN MOTORS INC

OLDSMOBILE

413 S CHURCH

TELEPHONE 446-5106

(See Page 11 Buyers' Guide)

Watson Motor Sales 1437 S Church
Webb Motor Sales 1310 Cokey rd

*AUTOMOBILE DEALERS— COMMERCIAL CARS and TRUCKS

MIMS ALLAN INC, 225-27 Tarboro, Tel 442-2191 (See Page 9 Buyers' Guide)

AUTOMOBILE DEALERS— USED CARS

B & R Motor Sales 825 N Church
BANDY'S RAY DODGE, 602-12 N Church, Tels 442-4111 and 442-4112 (See Page 6 Buyers' Guide)

Bel Air Chevrolet Co 501 N Church

Buddie's Used Cars 328-336 S Church

CHIPLEY FLAKE B INC, 118 N Church, Tel 442-4176 (See Page 10 Buyers' Guide)

Cook's Auto Sales 901 N Church

David's Used Cars 1931 Falls rd extd

Eatman Motor Co 531 N Church

Grant's Auto Sales 210½ E Thomas

Harris-Layton Sales 1100 S Church

Hill's Auto Sales 1105 S Church

HOLBROOK MOTOR CO, 607 S Church, Tel 442-6173

Langley's Auto Sales 401 W Thomas

M & W Motor Co 305 S Church

Mims Allan Inc 267 Tarboro

Rocky Mount Motors 431 W Thomas

ROSE BUICK CO, 314 S Church, Tel 442-3585 (See Page 10 Buyers' Guide)

Sutton W M Used Cars 621 S Church

VANN JOHN MOTORS INC, 113

Hammond, Tel 446-5106 (See Page 11 Buyers' Guide)

*AUTOMOBILE ELECTRICAL REPAIRS

BULLUCK GARAGE, 1400 S Church, Tel 446-8342 (See Page 17 Buyers' Guide)

SHAVER BATTERY & AUTO PARTS CO, 210 Hill, Tel 446-6145 (See Page 16 Buyers' Guide)

*AUTOMOBILE FINANCING

ATLANTIC DISCOUNT CORP, 1401 S Church, Tel 442-2151 (See Page 20 Buyers' Guide)

AUTOMOBILE GARAGES (See also Automobile Repair- ing)

BULLUCK GARAGE, 1400 S Church, Tel 446-8342 (See Page 17 Buyers' Guide)

Cooke's Garage 821 N Church

Garner's J T Garage 100 Edgecombe

*AUTOMOBILE GLASS INSTALLATION

BINSWANGER GLASS CO

GLASS FOR ALL MAKES

AUTOMOBILES INSTALLED

1400 RALEIGH rd

TELEPHONE 446-9145

(See Page 82 Buyers' Guide)

*AUTOMOBILE INSURANCE

SEARS, ROEBUCK AND CO, 128-142 N Church, Tel 442-3131 (See Page 47 Buyers' Guide)

SIMMONS & HARRIS CO, 109 Tarboro, Tel 446-5182 (See Pages 91 and 129 Buyers' Guide)

STANDARD INSURANCE & REALTY CORP, Home Savings Bldg 119 N Church, Tel 446-6156 (See Insert at Name in Alphabetical Section and Pages 92 and 130 Buyers' Guide)

QUALITY FIRST
INCORPORATED
238 TARBORO ST

Quality Laundry & Cleaners

PHONE
446-7116

This Directory Is Incorrect

(See Pages 94 and 132 Buyers' Guide)

**FOR
INSURANCE
SEE**

J. A. DELBRIDGE Jr.

**INSURANCE
AGENCY**

**HAIL - FIRE
AUTOMOBILE
CASUALTY**

183
N. WASHINGTON

DIAL

446-8550

RES. TEL.

446-5286

**MERRITT
PLUMBING
&
HEATING
CO. INC.**

Plumbing
Heating
Air
Conditioning
CONTRACTORS

923
NORFOLK ST.
PHONE
446-4667

"THE PLACE TO BANK IN ROCKY MOUNT"

The Planters National Bank & Trust Co.

MEMBER F.D.I.C.

154

*AUTOMOBILE INSURANCE—Contd

WIMBERLEY & GREGORY, 118 S Franklin, Tel 446-6195 (See Insert at Real Estate in Classified Business Directory and Pages 94 and 132 Buyers' Guide)

*AUTOMOBILE LIABILITY INSURANCE

MORTON INSURANCE & REALTY CO., 610 Ambler av, Tel 446-9181, Res Tel 446-8515 (See Page 98 Buyers' Guide)

*AUTOMOBILE LOANS

ATLANTIC DISCOUNT CORP

ESTABLISHED 1925
AUTOMOBILE
LOANS FINANCING and
REFINANCING
COMPLETE and CONFIDENTIAL
LOANS
SUITED TO YOUR INCOME
1401 S CHURCH
TELEPHONE 442-2151
(See Page 20 Buyers' Guide)

BANK OF ROCKY MOUNT, 142 Main SW and Intersection Raleigh, Rose and George, Tel 446-7101 (See Pages 19, 23 and 101 Buyers' Guide)

DIRECT AUTO FINANCE CO, 202 S Washington, Tel 446-9165

PEOPLES BANK & TRUST CO, 101 Tarboro cor Main SE, Tel 442-7187, Branches 1415 S Church, Tel 442-7414, 516 N Church, Tel 446-9531, Daniel's Bldg 125 Tarboro (Five Points), Tel 442-6192 and West Drive-In Office 1820 Sunset dr, East Drive-In Office cor Tarboro and S Raleigh (See Tabbed Insert at Street Guide and Pages 24 and 148 Buyers' Guide)

PROVIDENT FINANCE CO, 116 Tarboro, Tel 442-8183 or 442-8184

AUTOMOBILE PARKING

Municipal Parking Lot 285 Tarboro and Western av cor S Church

*AUTOMOBILE PARTS—USED

DENTON'S AUTO PARTS, Tarboro hwy, US 64 East, Tel 442-1186 (See Page 17 Buyers' Guide)

*AUTOMOBILE PARTS—WHOLESALE

DAVIS & CO INC, 1011-15 S Church, Tel 442-7114 (See Page 14 Buyers' Guide)

*AUTOMOBILE PARTS—WHOLESALE

SHAVER BATTERY & AUTO PARTS CO., 210 Hill, Tel 446-6145 (See Page 16 Buyers' Guide)

*AUTOMOBILE PARTS and ACCESSORIES—WHOLESALE

MOTOR BEARINGS & PARTS CO INC., 725 S Church, Tel 446-7105 (See Page 15 Buyers' Guide)

AUTOMOBILE RADIATOR REPAIRERS

ROCKY MOUNT RADIATOR WORKS INC, 118 Marigold, Tel 442-1344 (See Page 126 Buyers' Guide)

*AUTOMOBILE RADIOS—SALES and SERVICE

VICK'S RADIO & TV SALES & SERVICE, 121 W Thomas, Tel 442-3492 (See Pages 127 and 144 Buyers' Guide)

AUTOMOBILE RENTING

AVIS CAR AND TRUCK RENTALS, Rentals Inc Licensee, 700 Albemarle av cor Virginia, Tel 446-9104 (See Pages 21, 67 and 119 Buyers' Guide)

Avis Rent-A-Car US Hwy 301A North
Hertz Rent-A-Car 401 S Church and US Hwy 301 A North
Rentals Inc 700 Albemarle av

AUTOMOBILE REPAIRING

BANDY'S RAY DODGE, 602-12 N Church, Tels 442-4111 and 442-4112 (See Page 6 Buyers' Guide)

Barkley & Jordan Service 3204 S Church

BEL AIR CHEVROLET CO, 115-123 S Church, Tel 442-6148 (See Page 7 Buyers' Guide)

Bill's Auto Parts 104 Helm
BULLUCK GARAGE, 1400 S Church, Tel 446-8342 (See Page 17 Buyers' Guide)

Cockrell Arth L Garage 516 N Pine
Cockrell's W L Garage 231 S Washington



**ROCKY MOUNT
Laundry & Dry Cleaners, Inc.**

223 S. WASHINGTON ST.

PHONE 446-7158

P.O. BOX 549





STALLINGS OIL & COAL CO.

KEROSENE — FUEL OIL

816 RICKS ST.

It's Performance That Counts

DIAL 446-6184

155

AUTOMOBILE REPAIRING—Contd

Edwards Body Shop S Church extn
Gardner's Garage 2429 S Church
GARNER'S J T GARAGE, 100 Edge-
combe, Tel 442-3903

Harrison and Pittman Garage 127 W
Grand av

Hill's Garage 1101 Cokey rd

Hoggard Garage 785 Nashville rd

LEON'S BODY SHOP, Tarboro Hwy 64
East, Tels 442-3161 and 446-5873

M & W Body Shop S Church extn

McClain Motor Co 646 Myrtle av

MIMS ALLAN INC, 225-27 Tarboro,
Tel 442-2191 (See Page 9 Buyers'
Guide)

Moore's Garage 803 Cokey rd

Oakley's Garage 210 Middle

Patterson Body Shop rear 767 Nelson

Ralph's Tune-Up Shop 649 S Church

Riley's Auto Repair 355 S Washington

Rogers Body & Paint Shop 512 Gay

SHAVER BATTERY & AUTO PARTS CO,
210 Hill, Tel 446-6145 (See Page 16
Buyers' Guide)

Sykes Garage 815 N Church

Watson Motor Sales 108 Amos

WOOD OIL CO INC, 701 S Church, Tel
446-6806 (See Pages 16 and 73
Buyers' Guide)

*AUTOMOBILE ROAD SERVICE

BATTS' PURE OIL SERVICE, Washing-
ton at Marigold, Tel 442-7821 (See
Page 17 Buyers' Guide)

LINWOOD'S FINA SERVICE, 620 N
Raleigh, Tel 442-9966 (See Page 18
Buyers' Guide)

AUTOMOBILE SEAT COVER DEALERS

ROCKY MOUNT SEAT COVER CENTER,
1442 S Church, Tel 446-9733 (See
Page 22 Buyers' Guide)

AUTOMOBILE SEAT COVERS— CUSTOM MADE

ROCKY MOUNT SEAT COVER CENTER,
1442 S Church, Tel 446-9733 (See
Page 22 Buyers' Guide)

*AUTOMOBILE SERVICE STATIONS

BOONE'S ESSO SERVICENTER, 150 N
Church, Tel 442-7739 (See Page 12
Buyers' Guide)

*AUTOMOBILE TIRES

APPLIANCE & TIRE CENTER INC, 227
Main SE, Tel 442-7156

PRIDGEN TIRE CO INC, 900 N Church,
Tel 446-8006 (See Page 146 Buyers'
Guide)

*AUTOMOBILE TIRES— DEALERS

CAROLINA TIRE CO (Richmond), 625 S
Washington, Tel 442-2267 (See Page
146 Buyers' Guide)

ECONOMY AUTO SUPPLY, 120 Main
NW, Tel 442-1220

*AUTOMOBILE TIRES—RETAIL

MONTGOMERY WARD & CO, Tarrytown
Center Intersection Hwys 64 and 301,
Tel MI6-2911 (See Page 46 Buyers'
Guide)

*AUTOMOBILE TIRES— WHOLESALE

PEOPLES OIL CO INC (Atlas), 1103
Cokey rd, Tel 442-6131 (See Tabbed
Insert at Name in Alphabetical Sec-
tion and Pages 15, 69 and 120 Buyers'
Guide)

*AUTOMOBILE TIRES and ACCESSORIES

SEARS, ROEBUCK AND CO, 128-142
N Church, Tel 442-3131 (See Page
47 Buyers' Guide)

AUTOMOBILE TRAILERS— DEALERS

Campbell's Trailer Repair 732 Planters

*AUTOMOBILE and TRUCK OWNER LISTS

POLK R L & CO

POLK BUILDING

431 HOWARD

DETROIT 31, MICHIGAN

*AUTOMOBILES

BUICK MOTOR CARS, Rose Buick Co
Dealers 600 S Washington, Tel
446-9161 (See Page 10 Buyers' Guide)

CADILLAC-PONTIAC-TEMPEST,
Davenport Motor Co Dealers 900 S
Church, Tel 446-7161, Service and
Parts Tel 446-7162

FURNITURE
FOR THE
HOME

COME TO

**ROCKY
MOUNT
FURNITURE
CO.**

"IN THE
HEART OF
THE CITY"

**COMPLETE
FURNISHINGS
FOR THE
HOME**

163
S. MAIN

SEE PAGE 78
BUYERS
GUIDE



**MODERN
BUILDERS
Inc.**

**General
Contractors**

COMMERCIAL
and
RESIDENTIAL

DIAL

442-4103

725

WALNUT ST.

WALNUT
SHOPPING
CENTER

BEL AIR CHEVROLET CO.

CHEVROLET — CHEVY II — CHEVELLE
CORVAIR — CORVETTE

115-123 S. CHURCH ST.

THE O.K. PLAZA 501 N. CHURCH

SALES-SERVICE

TEL. 442-6148

TEL. 442-2877

PEOPLES BUILDING SUPPLY CO.

"QUALITY MILLWORK PRODUCTS"

PHONE 442-3104

410 N. PEARL ST.

**UMBER
MILLWORK**

**Building
Materials**

BANK OF ROCKY MOUNT

SERVING NASH AND EDGEcombe COUNTIES

SAVINGS ACCOUNTS — LOANS — CHECKING ACCOUNTS

142 MAIN ST. SW.

MEMBER F.D.I.C.

BRANCH: INTERSECTION RALEIGH ROSE AND GEORGE STREETS

DIAL
446-7101

156

*AUTOMOBILES—Contd

CHEVROLET MOTOR CARS, Bel Air
Chevrolet Co Dealers 115-123 S
Church, Tel 442-6148 (See Page 7
Buyers' Guide)

FORD, FALCON AND THUNDERBIRD,
Allan Mims Inc Dealers 225-227
Tarboro, Tel 442-2191 (See Page
9 Buyers' Guide)

*AUTOMOTIVE RENTING

HERTZ RENT-A-CAR, 401 S Church
and Municipal Airport, Tel 446-4912

*AUTOMOTIVE SHOP EQUIP- MENT—WHOLESALE

MOTOR BEARINGS & PARTS CO INC,
725 S Church, Tel 446-7105 (See
Page 15 Buyers' Guide)

*AUTOMOTIVE STATISTICS

POLK R L & CO

POLK BUILDING
431 HOWARD
DETROIT 31, MICHIGAN

*AWNINGS—ALUMINUM

**ROCKY MOUNT AWNING & TENT CO
INC**, Hwy 301 South (By-Pass), Tel
442-6202

AWNINGS and CANOPIES

Eastern Awning Co (aluminum and
canvas) 1426 Raleigh rd
**ROCKY MOUNT AWNING & TENT CO
INC**, Hwy 301 South (By-Pass), Tel
442-6202

AWNINGS and CANOPIES— SALES and INSTALLATION

DIXON'S BLIND & AWNING SERVICE

ALUMINUM and CANVAS AWNINGS
TRUCK COVERS
VENETIAN BLINDS
1800 SUNSET av
TELEPHONE 442-2360
IF NO ANSWER TELEPHONE
442-5635
(See Page A)

BABY SITTERS

Arrington Pearlle M 667 Raleigh rd
Baby Sitters Bureau 215 Lexington
Ellis Ruby M Mrs 819 E Holly
Ford Letha P Mrs 617 Myrtle av
Woodall Clyde Mrs 522 Arlington

BAKED GOODS—RETAIL

Anne's Donut Shop 705 N Pine
Cake Box Inc The 575 N Raleigh
Gordar's Bakery 213 Tarboro

BAKERS—WHOLESALE and MANUFACTURING

AMERICAN BAKERIES CO

US HWY 301 A NORTH
PO BOX 1043
TELEPHONE 446-5156

WARD BAKING CO (Tip-Top Bread),
1912 S Church, Tel 442-2148 (See
Page 22 Buyers' Guide)

*BANK DIRECTORIES

POLK R L & CO

130 4th av N
NASHVILLE 3, TENN

*BANKS

BANK OF ROCKY MOUNT

MAIN OFFICE
142 MAIN SW
BRANCH OFFICE
INTERSECTION RALEIGH, ROSE
and GEORGE
TELEPHONE 446-7101
(See Pages 19, 23 and 101 Buyers'
Guide)

PEOPLES BANK & TRUST CO, 101
Tarboro cor Main SE, Tel 442-7187,
Branches 1415 S Church, Tel
442-7414, 516 N Church, Tel
446-9531, Daniel's Bldg 125 Tarboro
(Five Points), Tel 442-6192, West
Drive-In Office 1820 Sunset dr,
East Drive-In Office cor Tarboro
and S Raleigh (See Tabbed Insert at
Street Guide and Pages 24 and 148
Buyers' Guide)



Roberson Plumbing & Heating Co.

SERVICE ★ NEW CONSTRUCTION ★ REPAIRS

620 Royal St.

Phone 442-1656



STANDARD INSURANCE and REALTY CORP.

REAL ESTATE - INSURANCE - RENTALS

HOME SAVINGS BLDG. 119 N. CHURCH

PHONES 446-6156



157

*BANKS—Contd

PLANTERS NATIONAL BANK & TRUST CO THE

MAIN OFFICE
100 MAIN SW cor SUNSET av
BRANCHES
133 N CHURCH
ENGLEWOOD SHOPPING
CENTER
729 WALNUT
ENGLEWOOD OFFICE
301 FAIRVIEW rd
TELEPHONE 446-5122
ALL OTHER OFFICES
TELEPHONE 446-6111
(See Pages 26 and 27 Buyers' Guide)

BANKS and TRUST COMPANIES

BANK OF ROCKY MOUNT, 142 Main
SW and Intersection Raleigh, Rose
and George, Tel 446-7101 (See Pages
19, 23 and 101 Buyers' Guide)

Peoples Bank & Trust Co 101 Tarboro
1415 S Church 516 N Church 1820
Sunset av and 125 Tarboro

**PLANTERS NATIONAL BANK & TRUST
CO THE, 100 Main SW cor Sunset**
av, Branches 133 N Church, Engle-
wood Shopping Center 729 Walnut,
301 Fairview rd, Englewood Office
Tel 446-5122, Tel All Other Offices
446-6111 (See Pages 26 and 27
Buyers' Guide)

*BANQUET SERVICE

CARLETON HOUSE, 215 N Church,
Hwy 301 Business, Tel 442-1166
(See Tabbed Insert at Sheraton-
Carleton House in Alphabetical Sec-
tion and Page 112 Buyers' Guide)

*BARBECUE

MELTON'S BARBECUE

FOR 40 YEARS SERVING
THE FINEST BARBECUE and
BRUNSWICK STEW
TAKE OUT ORDERS and
SHIP AWAY SERVICE
631 E RIDGE
TELEPHONE 446-8513
(See Insert at Name in Alphabetical
Section and Page 135 Buyers'
Guide)

WHITE STAR BARBECUE, S Church
extd, Tel 446-6592 (See Page 137
Buyers' Guide)

*BARBECUE—TO TAKE OUT

MELTON'S BARBECUE, 631 E Ridge,
Tel 446-8513 (See Insert at Name in
Alphabetical Section and Page 135
Buyers' Guide)

BARBER SHOPS

Andy's Barber Shop 408 Edgecombe
Atlantic Barber Shop 303 Atlantic av
Bob's Barber Shop 517 Ambler av
Cokey Road Barber Shop 717 Cokey rd
Community Barber Shop 1217 Raleigh
rd

Daniels Barber Shop 110 Tarboro
Draine's Barber Shop 716 Hammond
Edgemont Barber Shop 501 N Fairview
rd

Edgemont Barber Shop No 2 507 Nash-
ville rd

Englewood Barber Shop Englewood
Shopping Center

Falls Road Barber Shop 907 Falls rd

Five Points Barber Shop 230 Tarboro

Grimes W T & Sons Barber Shop 211
Ivey

Lancaster's Barber Shop 121 Robinson
av

Model Barber Shop 121 Tarboro
N & B Barber Shop 144 Main NW

North End Barber Shop 342 Myrtle av

Quincy Fred 125 Wilkinson

Realto Barber Shop 210 Atlantic av

Ricks Hotel Barber Shop 372 SW Main

Rocky Mount Barber Shop US Hwy 301A
North

Sunset Barber Shop 136 Sunset av

Tonsorial Shaving Parlor 205 NE Main

Wade H & Son Barber Shop 112 E

Thomas

Walnut Barber Shop 709 Walnut

Wilkins Barber Shop 200 E Thomas

*BATTERY DEALERS— WHOLESALE

DAUGHTRIDGE OIL CO, 1125 East near
Cokey rd, Tel 446-6139 (See Pages
66 and 118 Buyers' Guide)

PEOPLES OIL CO INC, 1103 Cokey rd,
Tel 442-6131 (See Tabbed Insert at
Name in Alphabetical Section and
Pages 15, 69 and 120 Buyers' Guide)

BATTERY DEALERS and SERVICE

Bebco Battery Sales 2900 S Church
Shaver Battery & Auto Parts Co Inc
210 Hill

Willard Storage Batteries 200 N Church

JAC ELECTRIC COMPANY

Contractors

JOE COSTA
OWNER

•
ALL
TYPES

•
PHONE
442-7389

520 N.
HARRIS ST.

P.O. BOX 1537

ROCKY MOUNT
N. C.

★
ALMAND'S
ROCKY MOUNTS EXCLUSIVE
REXALL DRUG STORE, INC.
★

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL
1125 East nr. Cokey Rd.

No. 1 and No. 2 for Home Heating — Tobacco Curing

GRIMES-MORGAN PLUMBING & HEATING CO.

TRANE AIR CONDITIONING

ECONOMICAL OIL BURNERS and BOILERS

PHONE 442-1764

211 ATLANTIC AVE.



TYSON'S DRUG CENTER INC.

YOUR ONE
STOP FOR
ALL YOUR
DRUG NEEDS

ACCURATE
PROMPT
PRESCRIPTION
SERVICE



RENTAL DEPT.
SICK ROOM
SUPPLIES AND
EQUIPMENT

TELEPHONE
446-7128

112N. CHURCH

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

158

BEAUTY SHOPS

ANITA'S BEAUTY SHOP, 232 Tarboro,
Tel 446-8165 (See Page 28 Buyers'
Guide)

Barrett's Beauty Shop 226 Atlantic av
BEAUTY BOX THE, 538 Raleigh rd, Tel
442-3067 (See Page 28 Buyers' Guide)

Bertha's Beauty Shop 1700 Branch
Blackmon's Beauty Shop 208 E Thomas
Blanches' Beauty Shop 222½ Coleman
av

Braswell's Beauty Shop 1300 Dawson pl
Brown's Beauty Shop 608 E Thomas
Byrd's Beauty Shop 113 NE Main
Cameo Beauty Shoppe 121 Nash
Coley's Beauty Shop 109 SE Main R206
Crystal's Beauty Shoppe 137 SE Main
Dannie's Beauty Shop 513 W Thomas
Fairview Beauty Salon 319 N Fairview
rd

Geneva's Beauty Shop 135 Sunset av
Hollywood Beauty Shop 245 Atlantic av
Irene's Beauty Salon 110 Coast Line R23

James Beauty Shop 300 Earl
Janet's Beauty Shop 930 Lancaster
Jean's Beauty Shop 433 Raleigh rd
Jean's Beauty Salon 134 Sunset av
Jordan's Beauty Salon 800 N Raleigh
LaDuchess Beauty Shop 614 W Thomas
Lee's Beauty Shop 2101 S Church
Lovely Lady Beauty Shop 210 N Vyne
Mae's Beauty Salon & Gift Shop 111
Forest Hill av

Mae's Beauty Shop 721 Star
Mamie's Beauty Shop 412 Coleman av

MARGUERITE'S BEAUTY SHOP, 202
E Thomas, Tel 442-3414

Marie's Beauty Shop Englewood Shop-
ping Center

Patterson's Beauty Shop rear 727
Henna

Pearl's Beauty Shop 200 S Pearl
Peggy's Beauty Salon 233 Jackson
Richardson's Beauty Shop rear 519
Albemarle av apt 6

Rose's Beauty Shop 221 E Grand av
Sadie's Beauty Shop 313 Paul
Sue's Beauty Salon 2940 S Church
Thelma's Beauty Shop 134 E Ridge
Tommie's Beauty Parlor 106 Country
Club rd

Town & County Beauty Parlor 601 E
Thomas

Vogue Beauty Shop 115 Nash
Voncella Beauty Shop 207 NE Main

W & R BEAUTY SHOPPE, 156 Main NW,
Tel 446-8452

White Lillian Y Mrs 219 S Tillery
Wilma's Beauty Shop 407 Nashville rd
Wilma's Beauty Shop 715 S Grace

BEDDING MANUFACTURERS

Sumergade N & Sons 301 and 310 N
Church

*BONDS—INSURANCE

STANDARD INSURANCE & REALTY
CORP, Home Savings Bldg 119 N
Church, Tel 446-6156 (See Insert at
Name in Alphabetical Section and
Pages 92 and 130 Buyers' Guide)
WILKINSON, BULLUCK & CO INC,
Sunset av cor Franklin, Tel 446-6121
(See Pages 93 and 131 Buyers' Guide)

BEER—RETAIL

Church Street Package Store 805 S
Church
City Beverage 240 S Washington
Package Store The 1001 W Thomas
Purvis Smoke Shop 305 Atlantic av

*BEER—WHOLESALE

MINGES BEER CO, 905 S Church, Tel
442-1339

BEER DISTRIBUTORS

Minges Beer Co 905 S Church
Odom Wholesale Co Inc 1031 Pender
Premium Distributors Inc 613 Chester

*BEVERAGES—BOTTLERS

COCA-COLA BOTTLING CO INC, 442 S
Church, Tel 446-4117 (See Page 33
Buyers' Guide)
DOUBLE COLA BOTTLING CO, Raleigh
rd, Box 146, Tel 442-1422

BICYCLE DEALERS and REPAIRERS

Moore's Bicycle Shop 125 S Washington

BILLIARDS and POOL

Hall's Billiards 204 Albemarle av
Hawkins Smoke Shop 213 Main NE
Rawlins & Westry Smoke Shop 110 E
Thomas
Robbins Billiard & Recreation Center
107 Marigold

BLACKSMITHS

Hassell Jerry M 161 Albemarle
Sharp Wm H 406 Woodland av



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

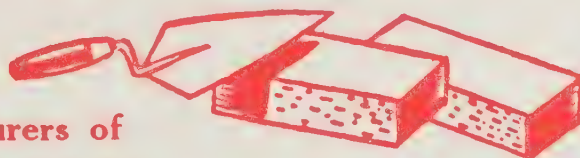
446-6121

FARM LOANS

SUNSET AVE
COR. FRANKLIN ST

NASH BRICK CO.

WM. R. COLEMAN, Pres.-Treas.
EDW. W. COLEMAN, V.-Pres.-Sec.



Manufacturers of
**QUALITY
BUILDING**

and
**FACE
BRICKS**

SINCE 1902



Call Us Collect

We'll Hurry!

Phone Rocky Mount 446-7030

Mailing Address P. O. Box 962 - Rocky Mount, N. C.

Plant Ita, N. C.

SEE OPPOSITE SIDE OF THIS PAGE

BRICK-BUILT HOMES

...are beautiful homes!

**When Your Home Is Built
With Brick You Have:**

- More beauty and Permanency
- Better resale value . . . lower depreciation rate and higher loan values
- Warmer winters . . . cooler summers with brick insulation
- Saves in painting . . . fuel and other maintenance charges.

YOU ACTUALLY SAVE MONEY WHEN YOU BUILD
WITH BRICK

Consult your builder, dealer or . . . Phone or write for one of our representatives to call and show you our complete selection of beautiful face BRICK.

NASH BRICK CO.

"MANUFACTURERS OF QUALITY BRICK SINCE 1902"

Mailing Address

P. O. Box 962

Phone 446-7030

Rocky Mount, N. C.

"Call Us For Prices"

HODGES ~~ELECTRIC~~ SERVICE

ELECTRICAL CONTRACTORS

Commercial — Industrial — Residential

BENVENUE RD.

TEL. 442-1686

159

BOARDING HOUSES

Terminal Rooming House 423 Main SE

BOAT BUILDERS

Fiberglass & Sports 3107 S Church

*BOATS

MERCURY SPORTS CENTER, 603 N Pine, Tel 442-5814

*BONDS—SURETY and FIDELITY

MIXON INSURANCE & REALTY CORP,
158 Main NW, Tel 446-9111 (See
Pages 97 and 133 Buyers' Guide)

*BOOKKEEPING MACHINES, SALES and SERVICE

CAROLINA OFFICE EQUIPMENT CO,
147 Main SE, Tel 442-1196, Office
Machine Division 804 N Church, Tel
442-4106 (See Page 117 Buyers'
Guide)

BOOKKEEPING SERVICE

Bolton Bookkeeping Service 1414 Har-
grove
Campbell's Bookkeeping & Tax Service
920 Planters

PUBLIC OFFICE SERVICE

BOOKKEEPING
TYPING
MIMEOGRAPHING

119 MAIN SE

TELEPHONE 446-6623

(See Page 116 Buyers' Guide)

Public Tax Service Englewood Shopping
Center

Winstead J D Jr & Co 138 Western av
Room B

*BOOKS—ENCYCLOPEDIAS

FIELD ENTERPRISES EDUCATIONAL
CORP, 219 S Franklin, PO Box 1566,
Tel 442-6255 (See Page 62 Buyers'
Guide)

BOOKS—RETAIL

Field Enterprises Educational Corp
219 S Franklin

BOOKS—SECOND HAND

Book Clinic The 412 S Pearl

*BOTTLED GAS

SUBURBAN PROPANE GAS COMPANY,
Englewood Shopping Center, Tel
446-6739 (See Page 80 Buyers' Guide)
SUPER FLAME GAS CO INC, 816 Ricks,
Tel 446-6186 (See Page 81 Buyers'
Guide)

BOTTLERS—CARBONATED BEVERAGES

COCA-COLA BOTTLING CO INC

THINGS GO BETTER WITH COKE

442 S CHURCH

TELEPHONE 446-4117

(See Page 33 Buyers' Guide)

Pepsi Cola Bottling Co US Hwy 301A
North

BOWLING ALLEY SUPPLIES

Amato Tom-Bowlers Pro Shop 372 N
Church

BOWLING LANES

Rocky Mount Lanes US Hwy 301 By-Pass
North

*BREAD

TIP-TOP, Ward Baking Co Bakers,
1912 S Church, Tel 442-2148 (See
Page 22 Buyers' Guide)

BRICK MANUFACTURERS

NASH BRICK CO

BUILDING and FACE BRICK
"MANUFACTURERS of QUALITY
BRICK SINCE 1902"
PLANT

ITNA, NC

TELEPHONE ROCKY MOUNT

446-7030

MAILING ADDRESS

PO BOX 962

ROCKY MOUNT

(See Insert at Brick Manufacturers in
Classified Business Section and
Page 29 Buyers' Guide)

Nash Brick Co (ofc) 100 W Grand av

NASH COAL COMPANY

Specializing Exclusively in

High Grade Steam and Domestic Coal

PHONE 446-8512

100 W. Grand Av.



225-27 TARBORO



ALLAN MIMS FORD
SALES SERVICE
"THE HOME OF BETTER USED CARS"

TEL. 442-2191



ALL THE STORE YOU'LL
EVER WANT
TARRYTOWN CENTER
INTERSECTION HWY 64 and 301

PHONE
MI 6-2911

DRINK



Coca-Cola

REG. U. S. PAT. OFF.

REGULAR - KING

AND 16 OZ SIZE

Coca-Cola

**Bottling
Company**

**Inc.
Bottlers**

**442
S. Church St.**

**PHONE
446-4117**

INDUSTRIAL ELECTRIC SALES & SERVICE INC.

REPAIRS and SALES

TO ALL INDUSTRIAL EQUIPMENT AND INSTALLATIONS

2917 S. CHURCH ST. EXTN.

TEL. 442-1101

160

BROKERS—COTTON

U W Snow 520 S Franklin

BROKERS—FOOD PRODUCTS

Chips Franchised System Inc 409 Mill
Griffin R Paul (genl) 1029 Lafayette
av

BROKERS—MERCHANDISE

East Coast Associates 909 Falls rd

BROKERS—STOCKS and BONDS

Wheat J C & Co (br) 126 Main NW

*BRUNSWICK STEW

MELTON'S BARBECUE, 631 E Ridge,
Tel 446-8513 (See Insert at Name in
Alphabetical Section and Page 135
Buyers' Guide)

*BUILDERS' HARDWARE

PEOPLES BUILDING SUPPLY CO, 410
N Pearl, Tel 442-3104 (See Pages
30 and 103 Buyers' Guide)

*BUILDING CONTRACTORS

DAUGHTRIDGE J P & SON INC, 809
Norfolk, PO Box 1287, Tel 446-7016
(See Page 40 Buyers' Guide)
FARMER CLIFTON E, 1217 Horne, Tel
446-5020 (See Page 42 Buyers' Guide)
FELTON CONSTRUCTION CO, Engle-
wood Shopping Center, Tel 442-6647
(See Page 42 Buyers' Guide)
MODERN BUILDERS INC, Walnut Shop-
ping Center 725 Walnut, Tel
442-4103 (See Page 38 Buyers' Guide)
ROSE D J & SON INC, Office 216 Mayo,
Tel 442-6105, Res Tel 446-6441,
Plant Lee at Nashville RR, Tel
446-5044, If No Answer Tel 446-7308
(See Pages 35 and 39 Buyers' Guide)
TODD CURTIS R, 2710 S Church, Tel
442-3424 (See Page 30 Buyers'
Guide)

*BUILDING and LOAN ASSOCIATIONS

BUILDERS FEDERAL SAVINGS & LOAN
ASSOCIATION OF ROCKY MOUNT,
Builders Federal Bldg 115 N Church,
Tel 442-2105 (See Page 138 Buyers'
Guide)

CITIZENS SAVINGS & LOAN ASSN

"THE HOME BUILDER"
HOME LOANS
INSURED SAVINGS
229 SUNSET av cor FRANKLIN
TELEPHONE 442-6165
(See Pages 106 and 139 Buyers'
Guide)

FIRST FEDERAL SAVINGS & LOAN ASSN OF ROCKY MOUNT

HOME LOANS
INSURED SAVINGS
116 S FRANKLIN
TELEPHONE 446-9191
(See Pages 107 and 140 Buyers'
Guide)

HOME SAVINGS & LOAN ASSOCIATION,
Home Savings Bldg 119 N Church,
Tel 446-9141 (See Tabbed Insert at
Name in Alphabetical Section and
Pages 108 and 141 Buyers' Guide)

*BUILDING MATERIALS

NASH BRICK CO, Plant Itna, NC, Tel
Rocky Mount 446-7030, Mailing
Address PO Box 692, Rocky Mount
(See Insert at Brick Manufacturers
in Classified Business Section and
Page 29 Buyers' Guide)

BUILDING MATERIALS and SUPPLIES

Carolina Building Supply Company 510
S Grace

CENTRAL BUILDING DISTRIBUTORS
INC, 106 W Bassett, PO Box 473, Tel
446-5809 (See Page 31 Buyers' Guide)

DOZIER SUPPLY CO

LUMBER, PAINT
STORM DOORS and WINDOWS
HARDWARE
COAL DEALERS
112 W BASSETT
TELEPHONE 446-8409

PEOPLES BUILDING SUPPLY CO

LUMBER
MILLWORK
BUILDERS' HARDWARE
410 N PEARL
TELEPHONE 442-3104
(See Pages 30 and 103 Buyers' Guide)

**Modern
Gas
Appliances**

Englewood Shopping Center

PROPANE

Suburban

GAS COMPANY

**Bulk-Metered
and Bottled Gas**

Tel. 446-6739

WALKER LUMBER CO.

Manufacturers of Ceiling - Flooring - Siding - Moulding - Finish - Roofers

Mailing Address: Battleboro, N.C.

Mill: Gold Rock, N.C.

Tel. 446-8171

161

BUILDING MATERIALS and SUPPLIES— Contd

Rocky Mount Building Supply Co US Hwy
301A North

ROSE D J & SON INC (Concrete Ready-
Mixed), Lee at Nashville RR, Tel
446-5044, If No Answer Tel 446-7308
(See Pages 35 and 39 Buyers' Guide)

WALKER LUMBER CO, Mill Gold Rock,
NC, Tel 446-8171, Mailing Address
Battleboro, NC (See Page 102 Buyers'
Guide)

Westwood Lumber Co Inc 501 S Pine

*BUILDING SUPPLIES

NASH BRICK CO, Plant Ita, NC, Tel
Rocky Mount 446-7030, Mailing
Address PO Box 692, Rocky Mount
(See Insert at Brick Manufacturers
in Classified Business Section and
Page 29 Buyers' Guide)

QUALITY SAND & GRAVEL CO, 5 Miles
E of Rocky Mount, Hwy 97 E, PO Box
1422, Tel 442-7330 (See Page Z)

BUILDING WRECKERS

Barnes Ben A 533 Nashville rd

BUILDINGS—OFFICE and PUBLIC

Atlantic Coast Line Building Hammond
cor Main SW

Builders Federal Building 115 N Church

Bulluck Building 105 N Washington

Burnett Building 134 E Thomas

City Hall 131-39 Main NE

City Hall Annex 143 Main NE

City Industrial Bank Building 142 Main
SW

Daniels Building 106 S Washington

Douglas Building 203 Main NE

Epstein Building 106 Tarboro

Federal Building 200-10 Tarboro

First Federal Building 116 S Franklin

Gardner-Davenport Building 226-28 S
Church

Home Savings Building 119 N Church

Keel-Avera Building 111 Nash

Large H Lee Health Center Building
1616 W Thomas

Masonic Temple 122 N Church

Peoples Bank & Trust Building 107 Main
SE

Planters National Bank Building 100
Main SW

Professional Building 147-51 Main NE

Public Office Service Building 119
Main SE

Ricks Building 110-18 Coast Line

Rose Building The 134 Western av

Rose Drug Company Building 110 Main
NW

Sagamore Building 146 Main NW
Scruggs Building 217-219 S Franklin
Short Building 109 Main SE
Weaver Building 233 Hammond
Wilkinson Bullock & Co Building 126
Main NW

*BUILT-UP ROOFERS— BONDED

**BARNES TIN SHOP ROOFING &
SHEET METAL**, 120 N Howard, Tel
446-7192 (See Page 142 Buyers'
Guide)

BURIAL ASSOCIATIONS

Johnson H B Mutual Burial Assn Inc
1836 Sunset av

PEOPLES MUTUAL BURIAL ASSN INC,
805 N Fairview av, Tel 446-6634

Stokes Mutual Burial Association Inc
207 Albemarle av

Tri-County Mutual Burial Association
Inc 215 Main NE

BUS LINES

Carolina Coach Co 401 Main SE

Safety Transit Co Inc 2913 S Church

Seashore Transportation Co 401 Main SE

BUS STATIONS

Union Bus Terminal 401 Main SE

BUSINESS MACHINES—SALES and SERVICE

CAROLINA OFFICE EQUIPMENT CO

OLIVETTE-UNDERWOOD

GESTETNER

OFFICE MACHINES and EQUIPMENT

FURNITURE and PLANNING

SERVICE

147 MAIN SE

TELEPHONE 442-1196

804 N CHURCH

TELEPHONE 442-4106

(See Page 117 Buyers' Guide)

Hudson Typewriter Co 217 Tarboro

National Cash Register Co 130 Country
Club rd

CABINET MAKERS

Cobb Wilton 1201 Hargrove

CARBISCO

FLOUR

&

FEED

MILLS,

INC.

Manufacturers

GOLD STRAP

Poultry

and

Livestock

Feed

Dealers

Poultry and
Livestock
Equipment,
Remedies,
Surge Milkers,
Insecticides
Feed Materials

Office

701 S.

Grace St.

Mill

605 S.

Grace St.

Phone

446-4215

A. HICKS AGENCY

— REALTORS —

Sales Agents for Westridge

132 SUNSET AVE.

PHONE 446-7188



PHONE

446-5044

**D.J.
ROSE
AND
SON
INC.**

READY

MIXED

CONCRETE

WHERE
YOU
WANT
IT-
WHEN
YOU
WANT
IT

Phone

446-5044



GAY-YOST FUNERAL HOME

Rocky Mount's Oldest

805 FAIRVIEW RD.

PHONE 446-6634

162

CABINET MAKERS—Contd

L & J Cabinet Shop 1314 S Main
Reams Cabinet Shop 1608 Boone

*CAFES

CAROLINA CAFE, 906 N Church (Hwy
301 A North), Tel 446-9976 (See
Page 134 Buyers' Guide)

MELTON'S BARBECUE, 631 E Ridge,
Tel 446-8513 (See Insert at Name in
Alphabetical Section and Page 135
Buyers' Guide)

PATIO RESTAURANT THE, US Hwy 301
By-Pass South, Next to Capri &
Horizon Motels, Tel 442-9907 (See
Page 136 Buyers' Guide)

*CAMERA DEALERS and SUPPLIES

ALMAND'S DRUG STORE INC

EASTMAN and POLAROID
FILMS and SUPPLIES
24-HOUR DEVELOPING
130 MAIN SW
TELEPHONE 442-5126
(See Pages 49 and 50 Buyers' Guide)

*CAMERAS and SUPPLIES

MAY & GORHAM INC, 132 Tarboro,
Tel 442-1127 (See Page 51 Buyers'
Guide)

CARPET and RUG CLEANERS

Barringer Rug Cleaning Service 717 S
Washington

CHAIR & EQUIPMENT RENTALS, US
Hwy 301 By-Pass South, PO Box 705,
Tel 442-6013 (See Pages 79 and 137
Buyers' Guide)

CARPETS, RUGS and FLOOR COVERINGS—RETAIL

ENTERPRISE FURNITURE CO INC,
158-164 S Washington, Tel 446-8304
(See Page 77 Buyers' Guide)

QUINN'S INCORPORATED, 168-72
Main NW, Tel 442-2171 (See Page 78
Buyers' Guide)

Westridge Carpet-Land US Hwy 64 W

*CARPETS, RUGS and LINOLEUM—RETAIL

HEILIG-MEYERS CO, 129 Main NE,
Tel 442-8146 (See Page 76 Buyers'
Guide)

CATERERS

Caterers Inc 113 N Pine
McArthur Virginia 416 Arlington
MELTON'S BARBECUE, 6311 E Ridge,
Tel 446-8513 (See Insert at Name in
Alphabetical Section and Page 135
Buyers' Guide)

WHITE-STAR BARBECUE, S Church
extd, Tel 446-6592 (See Page 137
Buyers' Guide)

CEMETERIES

Pineview Cemetery 719 N Raleigh
Unity Cemetery end E Grand av
Williford Cemetery 1429 Raleigh rd

CESSPOOL and SEPTIC TANK BUILDERS

Luke Edw E 220 Raymond

*CHAIR RENTING SERVICE

CHAIR & EQUIPMENT RENTALS, US
Hwy 301 By-Pass South, PO Box 705,
Tel 442-6013 (See Pages 79 and 137
Buyers' Guide)

*CHAMBER OF COMMERCE

ROCKY MOUNT CHAMBER OF COM-
MERCE, 115 N Church, Tel 442-5111

CHAPELS—FUNERAL

JOHNSON FUNERAL HOME INC, Nash-
ville hwy (Sunset av extn), Tel
446-5135 (See Page 75 Buyers'
Guide)

CHEMICALS—WHOLESALE

Clark Chemical Co 1100 East

*CHINA-WARE and GLASS-WARE —DEALERS

GEHMAN'S JEWELERS, 139 Main SE,
Tel 446-8722 (See Page 98 Buyers'
Guide)



CITIES SERVICE

FUEL OIL

We Give Green BAX Stamps

WOOD OIL CO., INC.

KEROSENE

Printed Metered Delivery

701 S. Church St.

446-6806



CITIES SERVICE



HOME SAVINGS

and loan association

119 N. CHURCH STREET

DIAL 446-9141

163

*CHINA and CRYSTAL

BREWER'S GIFT SHOP, 102 S Raleigh,
Tel 446-7171 (See Pages 82 and 121
Buyers' Guide)

CHIROPRACTORS

EAGLES FAYE B DR, 124 N Franklin
Apt 4, Tel 442-2446
Peters Carl H 119 Coast Line
Peters Dr Chiropractic Clinic 119
Coast Line

CHURCHES

Apostolic Faith Mission Trinitarian
The 300 Cedar
Arlington Street Baptist Church 704
Arlington
Beth El Temple 838 Sunset av
Blandwood Baptist Church 1111 N
Cambridge cir
Calvary Baptist Church 823 Beal
Calvary Baptist Church 820 Nashville
rd
Christ Church 1501 Bedford rd
Church of Christ 1038 Hill
Church of God In Christ (OD) 411 Middle
Church of God of Prophecy The 902
Wilkins
Church of The Good Shepherd (Epis)
231 N Church
Church of Jesus Christ of Latter Day
Saints 1001 Tarboro
Church of The Lord Jesus Christ 818
E Holly
Clark Street Methodist Church 737
Clark
Conservative Free Will Baptist Church
327 Marigold
East End Baptist Church 920 E Highland
av
Ebenezer Baptist Church rear 648
Raleigh rd
Edgemont Baptist Church 1150 Tarboro
Edgemont Presbyterian Church 1301
Tarboro
Emmanuel Holiness Church 901 Carr
Englewood Baptist Mission 100 Engle-
wood dr (E)
Englewood Methodist Church 300 Circle
dr (E)
Faith Revival Center 1207 Clark
Falls Road Baptist Church 113 Treva-
than av
First Assembly of God Church 837 Pen-
der
First Baptist Church 200 S Church
First Christian Church 1101 West
Haven blvd
First Church of Christ Scientist 213 S
Church
First Faith Non Denominational Church
2413 S Church

First Free Will Baptist Church 406
Cokey rd
FIRST METHODIST CHURCH, 100 S
Church at Sunset av, Tel 446-5195
First Pentecostal Holiness Church 801
Branch
First Presbyterian Church 153 N
Church
Free Will Baptist Church 635 Henry
Good Shepherd Episcopal Church 231 N
Church
Gospel Missionary Baptist Church 1815
Falls rd extn
Holy Hope Episcopal Church 202 Ivey
Immaculate Conception Catholic Church
723 E Virginia
Kingdom Hall of Jehovah's Witnesses
604 Cleveland
Lakeside Baptist Church 1517 Sunset
av
Little Hope Baptist Church 1911 S
Church
Little Rock Valley Primitive Baptist
Church 800 E Highland av
Marvin Methodist Church 911 Falls rd
Mill Street Free Will Baptist Church
827 Mill
Miracle Fellowship Church 1401 Burton
Morning Star Disciple Church 907 E
Holly
MtCarmel Baptist Church 844 Star
MtPisgah United Presbyterian Church
614 E Goldleaf
MtZion Baptist Church 326 W Thomas
New Bethel Free Will Baptist Church
end E Grand av
North End Baptist Church 500 E Grand
av
North Rocky Mount Baptist Church 844
Falls rd
North Rocky Mount Church of God 901
Columbia av
Oakview Baptist Church Arlington extn
Our Lady of Perpetual Help Church
(Cath) 331 Hammond
Pentecostal Holiness Church (OD) 516
Raleigh rd
Peoples Missionary Baptist Church 612
Cokey rd
Primitive Baptist Church 421 N Harris
Primitive Baptist Church 125 Benvenue
rd
Red Gate Holiness Church 426 Albe-
marle av
Rehoboth Church of God 616 W Thomas
Rock of Ages Church 1001 E Grand av
Rocky Mount Deliverance Evangelistic
Center 627 W Thomas
Saint Augustus Free Will Baptist Church
701 E Virginia
StJames Baptist Church 527 E Thomas
StJohn's AME Zion Church 250 Atlantic
av
StMarks AME Church West End cor
High
StPaul Methodist Church Paul cor S
Church

102 S. RALEIGH ST.

GIFTS for
ALL
OCCASIONS

CHINA-CRYSTAL
EARTHENWARE
ANTIQUES

Brewer Paint & Wall Paper Co.,
Inc.

PHONE 446-7171

IMPERIAL CLEANERS

Personalized Dry Cleaning Service

By "ED STRANGE" Complete Laundry Service Available

573 N. RALEIGH

PHONE 442-5821



THE DIXIE LETTER SERVICE

DIRECT MAIL SERVICE — PUBLISHERS OF BOOKS BY OFFSET

Typing — Addressing — Folding — Mailing — Photo-Stamping — Photo-Offset Printing

826 SUNSET AV.

PHONE 446-7095



High Quality
with Economy

Brown Memorials

164

CHURCHES—Contd

StStephen's Free Will Baptist Church
918 Shearin

SALVATION ARMY CITADEL THE, 420
Paul, Tel 446-4496, Officers'
Quarters 3237 Amherst rd, Tel
446-5025

Savings Church The 123 Benvenue rd
Second Presbyterian Church 1200
Wilson rd

Seven Springs Primitive Baptist Church
529 Myrtle av

Seventh-day Adventist Church (OD) 619
E Highland av

Seventh-day Adventist Church 1022
Tarboro

South Rocky Mount Church of God 316
Anderson

Southside Baptist Church 2616 S Church
Swelton Heights Free Will Baptist

Holiness Church 1700 Falls rd extd
Swelton Heights Missionary Baptist

Church 200 Lee av
Temple Baptist Church 400 Nashville
rd

Trinity Lutheran Church Tarboro cor
Cokey rd

Truth Temple Church of God The 211
Warren

United House of Prayer 811 Gay

West Haven Presbyterian Church 1001
West Haven blvd

CIGARS and TOBACCO— RETAIL

Gup's Smoke Shop 109 S Washington

*CITY DIRECTORY LIBRARIES

CITY DIRECTORY LIBRARY

CHAMBER OF COMMERCE

115 N CHURCH

TELEPHONE 442-5111

(See Page 48 Buyers' Guide)

*CITY DIRECTORY PUBLISHERS

HILL DIRECTORY COMPANY

2910 W CLAY

RICHMOND 30, VA

TELEPHONE 359-6001

(See Page 48 Buyers' Guide)

*CLEANERS

BISHOP LAUNDRY CO INC

"SANITONE SERVICE"

"FAMILY CARE SERVICES"

PICK-UP and DELIVERY

128 COAST LINE

TELEPHONE 442-6111

CLEANERS and DYERS

Crescent Laundry & Cleaners 522 N
Church

Croom Cleaners 225 Paul

Hollingsworth's Cleaners 517 Nashville
rd

IMPERIAL CLEANERS, 573 N Raleigh,
Tel 442-5821 (See Page 54 Buyers'
Guide)

Kelly's Cleaners 546 S Franklin

Nu-Way Laundry Cleaners & Dyers 522
N Pine

Oakley Cleaners & Dyers 137 Nash

One Hour Karetizing Inc 202-04 Falls
rd

One Hour Martinizing 620 E Thomas

Overton's Cleaners 833 Falls rd

Peerless Cleaners 206 Rose

Purvis Cleaners & Dyers 122 Sunset
av

QUALITY LAUNDRY & CLEANERS INC,
238 Tarboro, Tel 446-7116 (See Pages
53 and 99 Buyers' Guide)

ROCKY MOUNT LAUNDRY & DRY
CLEANERS INC, 223 S Washington,
PO Box 549, Tel 446-7158 (See Pages
54 and 100 Buyers' Guide)

Two Hour Laundry & Dry Cleaners 235
Main SE

Wimberly Cleaners 307 E Highland av

CLERGYMEN

Anderson Joseph R 514 E Holly

Batchelor Lee L 100 Munn

Battle Kemp P (Bapt) 814 N Raleigh

Battle Willie E (Bapt) 625 Pennsylvania
av

Bolton Ruth L 1414 Hargrove

Brown Cordes R (Bapt) 409 Mitchell

Costen James H (Presbyterian) 312
Park av

Costilow Joseph R 1404 Hill

Cotton Willie C (Bapt) 520 E Grand av

Cox O J 909 Columbia av

Creech R H (Bapt) end E Grand av

Davenport Wm S (Meth) 735 Clark

Davis Cecil J (Bapt) 827 Mill

Davis Frank W jr (Bapt) 516 E Thomas

Dudley Geo W (Bapt) 400 Pennsylvania
av

Durham Thos 322 Myrtle av



ALMAND'S

ROCKY MOUNTS EXCLUSIVE



REXALL DRUG STORE, INC

FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF ROCKY MOUNT

MORTGAGE LOANS ORGANIZED 1902 INSURED SAVINGS
DIAL 446-9191 116 S. FRANKLIN

165

CLERGYMEN—Contd

Edwards Robt L (Bapt) 3312 Amherst rd
(E)
Evans John T (Bapt) Paul
Foster Terence V (Bapt) 413 Carolina
av
Godwin Clarence E (Bapt) 1404 Sunset
av
Hamlett J Eugene (Bapt) 2001 Beverly
rd
Hamrick Walton D (Bapt) 802 Falls rd
Harris Robt P (Bapt) 1200 Tarboro
Harrison Charlie M (Bapt) 2614 N
Church
Holt Sidney S (Epis) 621 Fairview rd
Hope Sid 621 Fairview rd
Hux Martin L (Bapt) 219 Forest Hill av
(E)
Jones H W 3025 S Church
Joyner Eddie D (Bapt) 517 Dexter
Kerin Thos F (Cath) 412 S Franklin
Klein Ohed 1316 Hill
Lambert Boyd L (Bapt) 213 Briarcliff
rd (E)
Leggett B Frank 1201 Alta Vista la
Lee Albert (Bapt) 411 Pennsylvania av
Lee Elbert (Bapt) 509 Park av
Lister Albert S (Bapt) 1007 Thorp ct
Lovelace Marc (Bapt) Wake Forest NC
Lowder Hurley C (Bapt) 714 Arlington
Mason Wm L (Bapt) 524 E Thomas
McChesney James M (Presby) 1401
Sunset av
McManus Uriah A (Bapt) 832 Peachtree
Miller John N (Presby) 800 York
Mills Graham B 3237 Amherst
Musser Benj F (Meth) 301 Forest Hills
av (E)
Page G Troy (Bapt) 1000 Sycamore
Page Jack W (Meth) 803 Sycamore
Parisher Gene H (Bapt) 304 Raleigh
Parks Willie B 335 Coleman av
Pegram Emanuel (Bapt) 1816 W Bland-
wood dr
Phillips G Paul (Meth) 425 Hammond
Powers Fred S (Bapt) 1424 Rosewood
av
Pridgen Marshall H (Bapt) 412 Aycock
(SH)
Rand Timothy H (Bapt) 1012 Drew
Ritchie Hoke H (Luth) 533 Tarboro
Ruark Henry G (Meth) 1304 Western av
Russell Joe L 1008 Sycamore
Shean Chas E 901 Oakey
Smith J Thomas (Meth) 131 W Ridge
Smith Karo C (Bapt) 720 Star
Smyth Thos J C (Epis) 1808 Lafayette av
Tedder R W 1336 S Franklin
Thompson William E (Presby) 1224
Wilson rd
Trively Timothy C (Epis) 1010 West
Haven blvd
Walsh Francis J (Cath) 721 E Virginia
Whitley Elijah 667 Raleigh rd
Wiley Joseph W (Bapt) 122 Spaulding dr
Williams Henry E (Presby) 716 Atlantic
av
Wise Williford D jr (Meth) 210 Paul

CLINICS

ARMSTRONG'S MEDICAL CLINIC, 128
E Thomas, Tels 446-9186 and
442-1717
Bailey Eye Ear Nose & Throat Clinic
147 Main NE
BOICE-WILLIS CLINIC, 400 Peach Tree,
Tel 446-9151
KORNEGAY CLINIC, 144 Coast Line,
Tel 442-5121
Rocky Mount Physical Therapy Clinic
222 W Thomas

*CLOTHES PRESSERS and CLEANERS

QUALITY LAUNDRY & CLEANERS INC
(Steam), 238 Tarboro, Tel 446-7116
(See Pages 53 and 99 Buyers' Guide)
ROCKY MOUNT LAUNDRY & DRY
CLEANERS INC, 223 S Washington,
PO Box 549, Tel 446-7158 (See Pages
54 and 100 Buyers' Guide)

*CLOTHING—FOR THE FAMILY

BELK-TYLER CO INC, 248-52 S Main,
Tel 442-5141 (See Page 45 Buyers'
Guide)
SEARS, ROEBUCK AND CO, 128-142 N
Church, Tel 442-3131 (See Page 47
Buyers' Guide)

*CLOTHING—MEN'S—RETAIL

EPSTEIN'S INC

101 MAIN NE cor TARBORO
TELEPHONE 442-3176

CLOTHING—RETAIL

BALDWIN M G CO INC, 100 Main NW,
Tel 442-4121
Bulluck Clothing Co Inc (men's) 131
Main SE
Bunting Hardy and Minges (men's) 114
Main SW
Campus Room The 221 Main SE
Carole Dress and Bridal Shop (women's)
118 Sunset av
Cato's (women's) 158 Main SW
Coplon's (women's) 340 Main SW
Daniel's Inc (women's) 108-110 Main SW
Eighty Eight Cent-er 128 Tarboro
EPSTEIN'S INC (Men's), 101 Main NE
cor Tarboro, Tel 442-3176
Epstein's Ladies Shop 111 Main NE
Glamor Shop Inc (women's) 206 Main SW
Hilda's Dress Shop (women's) 133
Western av
Holly Stores Inc (women's) 224 Main SW

HEILIG- MEYERS CO.

129
MAIN N.E.

COMPLETE
HOME
FURNISHINGS

TELEVISION

RADIOS
•
RECORD
PLAYERS
•
REFRIGERATORS
•
RANGES
•
WASHERS
•
ALSO SMALL
ELECTRICAL
APPLIANCES
•
FLOOR
COVERINGS
•
RUGS
•
CARPETS
•
LINOLEUM

129
MAIN N.E.

PHONE
442-8146

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL

1125 East nr.Cokey Rd.

No. 1 and No. 2 for Home Heating — Tobacco Curing

Atlantic Discount Corp.

Established 1925

• AUTO LOANS •

FINANCING

1401 S. Church St.

REFINANCING

Phone 442-2151



**GRIMES-MORGAN
PLUMBING & HEATING CO.**

TRANE AIR CONDITIONING

ECONOMICAL OIL BURNERS and BOILERS

211 ATLANTIC AVE.

PHONE 442-1764

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

166

CLOTHING—RETAIL—Contd

Horen's Credit Clothing Co 150 Main NW

King's Shop (women's) 300 Main SW

Lauretta's Inc of Englewood (women's)
2521 Sunset av

O K Credit Clothing Co 178 Main NW

Rocky Mount Bargain Store 116 E
Thomas

Rocky Mount Shoe & Clothing Co (men's)
138 Main SW

ROYAL CLOTHING CO INC (Men's,
Ladies' and Children's), 118-120 S
Washington, Tel 442-3968

Stevens Clothing Store (men's) 149 Main
SE

Stork Nook The (women's and infants')
135 Western av

TAYLOR'S DEPARTMENT STORE,
116-118 Main SW, Tel 442-5252 (See
Page 47 Buyers' Guide)

Teachey-Womble (women's) 125 Nash
Virginia Dress Shop (women's) 304
Main SW

Vogue Dress Shop Inc 312 Main SW

Youth Shop (children's clo) 223 Main SE

CLOTHING—USED

Clothes Box The 260 Falls rd

Junior Guild Thrift Shop 127 Main SE

U C Store 224 Falls rd

CLUBS

Benvenue Country Club 100 S Boulevard

Carolina Motor Club (automobile) 216
W Thomas

Elks Club 320 E Goldleaf and 605 Sunset
av

Exchange Club (civic) (Rio Restr) US
Hwy 301A North

Mohammed Club 309 Tarboro

North Carolina State Motor Club Inc
219 S Franklin R1

Progressive Club 1576 Springbrook dr
Rocky Mount Shrine Club rear 122 N
Church

Young Men's Christian Association
Health Club 444 Florida av

COAL DEALERS—RETAIL

NASH COAL CO

ROCKY MOUNT'S EXCLUSIVE COAL
DEALER

SPECIALIZING IN HIGH GRADE
STEAM and DOMESTIC COALS

GOOD CLEAN COAL
PROMPT DELIVERY

100 W GRAND av

TELEPHONE 446-8512

(See Page 33 Buyers' Guide)

PEARSALL OIL & FUEL CO INC, 511
Keen, PO Drawer 73, Tel 442-6141

(See Page 68 Buyers' Guide)
STALLINGS OIL & COAL CO, 816 Ricks,
Tel 446-6184 (See Page 70 Buyers'
Guide)

TAR RIVER ICE & FUEL CO, 917 S
Church, Tel 446-5372

YELVERTON COAL & OIL CO

QUALITY COAL

PROMPT DELIVERY

FUEL OIL

GASOLINE

1025 ARLINGTON

TELEPHONE 446-8135

(See Pages 32 and 72 Buyers' Guide)

COCA-COLA—BOTTLERS

COCA-COLA BOTTLING CO INC

THINGS GO BETTER WITH COKE

442 S CHURCH

TELEPHONE 446-4117

(See Page 33 Buyers' Guide)

*COLOR TELEVISION—SALES and SERVICE

VICK'S RADIO & TV SALES & SERVICE,
121 W Thomas, Tel 442-3492 (See
Pages 127 and 144 Buyers' Guide)

COMMUNITY CENTERS

City Negro Youth Center Spruce cor
Albemarle av

City Teen Age Center 122 N Church

Colored Community Center 239 Albe-
marle av

South Rocky Mount Church of God
(Youth Center) 313 Anderson

CONCRETE—READY MIXED

CENTRAL-MIX CO INC, 645 S Church,
Tel 442-3733 (See Page 34 Buyers'
Guide)

ROSE D J & SON INC

CONTRACTORS

OFFICE

216 MAYO

TELEPHONE 442-6105

RESIDENCE TELEPHONE

446-6441

Contd on next page



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

SUNSET AVE.

COR FRANKLIN ST.

446-6121

FARM LOANS

"YOUR HOST
FROM COAST
TO COAST"

425 N. Church
Dial 446-9175

2 ROCKY MOUNT INNS

Hwy. 301 N. By-Pass
Dial 442-8101

Holiday Inn®

167

CONCRETE—READY MIXED—Contd

ROSE D J & SON INC—Contd

READY MIXED CONCRETE
PLANT

LEE at NASHVILLE RR

TELEPHONE 446-5044

IF NO ANSWER TELEPHONE

446-7308

(See Pages 35 and 39 Buyers' Guide)

*CONCRETE CONSTRUCTION

MARSHALL'S CONCRETE WORKS INC,

Box 80A, West Mount dr, Tel

442-4811 (See Page 36 Buyers' Guide)

*CONCRETE CONTRACTORS

MARSHALL'S CONCRETE WORKS INC,

Box 80A, West Mount dr, Tel

442-4811 (See Page 36 Buyers' Guide)

ROSE D J & SON INC, Office 216 Mayo,

Tel 442-6015, Res Tel 446-6441,

Plant Lee at Nashville RR, Tel

446-5044, If No Answer Tel 446-7308

(See Pages 35 and 39 Buyers' Guide)

CONCRETE PRODUCTS— MANUFACTURERS

Southern Concrete Products Co Arling-
ton extn

CONFECTIONERY—RETAIL

Bob's Soda Shop 704 Branch

Davis Soda Shop rear 1005 Star

Earl's Sandwich Shop 601 E Holly

Edgemont Soda Shop 314 Cokey rd

Elizabeth's Confectionery 438 Center

McNair's Rock-N-Roll 2115 S Church

Moore's Soda Shop 625 W Thomas

Oakwood Park Sundries 329 N Fairview rd

Powell W M Ice Cream Parlor 701

Myrtle av

Sugar Bowl The 704 S Grace

Walter & Keith Soda Shop 1201 Luper

West End Soda Shop 925 Calvary

CONFECTIONERY—WHOLESALE

Farmer & Brock 224 Tarboro

Harren's Sales Agency 243 Atlantic av

Lucas Louis H Candy Co 831 Rose

Mister Softee of Rocky Mount 445 N

Mercer

*CONSTRUCTION

WATSON RAY AGENCY INC THE, 520 N

Church, Tel 442-3265 (See Page 96

Buyers' Guide)

*CONSTRUCTION—RESIDEN- TIAL

TODD CURTIS R, 2710 S Church, Tel

442-3424 (See Page 30 Buyers' Guide)

*CONSTRUCTION COMPANIES

MODERN BUILDERS INC, Walnut

Shopping Center 725 Walnut, Tel

442-4103 (See Page 38 Buyers'

Guide)

CONSULTANTS

Hobbs James E (forester) 600 Sunset av

*CONTRACTORS

BARNES V A, RD 2, Box 258, Tel

442-2889

DAUGHTRIDGE J P & SON INC, 809

Norfolk, PO Box 1287, Tel 446-7016

(See Page 40 Buyers' Guide)

DAVENPORT CALVIN, Box 250, Nash-

ville hwy, Tel 442-2383 (See Page 41

Buyers' Guide)

FARMER CLIFTON E, 1217 Horne, Tel

446-5020 (See Page 42 Buyers' Guide)

HODGES ELECTRIC SERVICE (Elec),

Benvenue rd, Tel 442-1686 (See

Page 60 Buyers' Guide)

MAYO HEATING & AIR CONDITIONING

(Lennox), Tel 442-2979 (See Pages 3

and 85 Buyers' Guide)

PEMBERTON INC

AIR CONDITIONING

HEATING and PLUMBING

REFRIGERATION

277 MAIN NE

TELEPHONE 442-3112

(See Pages 3, 85 and 123 Buyers'

Guide)

ROBERSON PLUMBING & HEATING CO,

620 Royal, Tel 442-1658 (See Page

124 Buyers' Guide)

RODGERS M E INSULATION CO, RD 4,

Box 370, Tel 442-1039 (See Page 41

Buyers' Guide)

*CONTRACTORS—AIR CONDITIONING

PEMBERTON INC, 277 Main NE, Tel

442-3112 (See Pages 3, 85 and 123

Buyers' Guide)

*CONTRACTORS—AIR CONDITIONING and HEATING

MERRITT PLUMBING & HEATING CO

INC, 923 Norfolk, Tel 446-4667 (See

Page 125 Buyers' Guide)

PRODUCTS

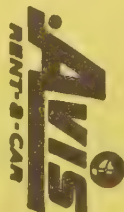


DISTRIBUTOR

700 Albemarle Cor. Virginia

JOYNER OIL COMPANY

Phone 446-9101



VICK'S RADIO & T.V.

SALES & SERVICE

For DAY or NIGHT Service
DIAL 442-3492



121 W. THOMAS ST. TV•SETS

**PAMPER YOUR
FAMILY
and
FRIENDS**

**with
ENGLEWOOD
BRAND
MEATS**

~ ~
Hickory Smoked
Sugar Cured

HAMS

~ ~
**REAL GOOD
FRANKS**

~ ~
**ASK FOR
ENGLEWOOD
MEATS
AT YOUR
GROCER**

~ ~
Manufactured
and Distributed

**Z. B.
BULLUCK
INC.**
PHONE
446-8121

**CARO-
CRAFT,
INC.**

**CUSTOM
MADE
FURNITURE
REFINISHERS**

740
**ALBEMARLE
AV**

(SEE PAGE 77
BUYERS'
GUIDE)

TEL
442-2964

BARNES TIN SHOP ROOFING & SHEET METAL CONTRACTORS

120 N. HOWARD ST.

TEL 446-7192

168

***CONTRACTORS—BUILDING**

FARMER CLIFTON E, 1217 Horne, Tel
446-5020 (See Page 42 Buyers' Guide)
TODD CURTIS R, 2710 S Church, Tel
442-3424 (See Page 30 Buyers' Guide)

CONTRACTORS— BUILDING— GENERAL

Atlantic Construction Co 1110 East
Barnes Construction Co 512 Nance
Barnes Osmon B 616 Ambler av
Booth Ancy G 206 Clifton rd (E)
Braswell J T & Son Inc 707 N Pine
Brown & Brown 627 Kinwood
Brown & Brown Builders (br) 210
Atlantic av
Bryan M Dixie 1348 S Franklin
Daniel James C 1812 Fletcher dr
DAUGHTRIDGE J P & SON INC, 809
Norfolk, PO Bos 1287, Tel 446-7016
(See Page 40 Buyers' Guide)
Duke H Hardy 528 Rose
FARMER CLIFTON E, 1217 Horne, Tel
446-5020 (See Page 42 Buyers' Guide)
Felton Construction Co Englewood
Shopping Center
Felton Milburn G Englewood Shopping
Center
Gupton Jake A 728 West Haven blvd
Heck Charlie W 3504 Hawthorne rd (E)
High John H & Co 201 Forest Hill av (E)
Joyner Raymond F 809 Oakey
Leggett J D & Son 1104 Oakey
MODERN BUILDERS INC, Walnut Shop-
ping Center 725 Walnut, Tel 442-4103
(See Page 38 Buyers' Guide)
Morris Construction Co 114 W Ridge
North State Construction Co Inc 1020
Carter
Powell Clarence H 1524 Hargrove
Powell Construction Co 1829 Beverly rd
(M)
ROSE D J & SON INC, Office 216 Mayo,
Tel 442-6105, Res Tel 446-6441,
Plant Lee at Nashville RR, Tel
446-5044, If No Answer Tel 446-7308
(See Pages 35 and 39 Buyers' Guide)
Stanley James V 321 S Tillery
Thompson Roofing & Heating Co 814
Gold
Todd Curtis R 2710 S Church
TOLER S S & SON, 117 W Bassett, Tel
446-5808
Walker Reubin C 518 Branch
Watson Ray Agency Construction Divi-
sion Inc 520 N Church
Wells Walter E 1149 S Cambridge cir

CONTRACTORS—CONCRETE

Bulluck James W 610 S Vyne
MARSHALL'S CONCRETE WORKS INC,
Box 80A, West Mount dr, Tel
442-4811 (See Page 36 Buyers' Guide)

ROSE D J & SON INC, Office 216 Mayo,
Tel 442-6105, Res Tel 446-6441,
Plant Lee at Nashville RR, Tel
446-5044, If No Answer Tel 446-7308
(See Pages 35 and 39 Buyers' Guide)

***CONTRACTORS—DECORATING**

**BREWER PAINT & WALL PAPER CO
INC** (Paint and Wall Paper), 102 S
Raleigh, Tel 446-7171 (See Page 121
Buyers' Guide)

CONTRACTORS—ELECTRICAL

BASS ELECTRIC CO (State Lincensed),
1554 S Church, PO Box 584, Tel
442-4929 (See Page 59 Buyers' Guide)
BRASWELL ELECTRIC SERVICE, PO
Box 906, Tel 442-3090 (See Page 59
Buyers' Guide)
Carolina Electric Construction Co 132
Main NW
FAULKER ELECTRIC SERVICE INC,
820 Gold, Tels 446-5863, Night
446-4872 (See Page 56 Buyers' Guide)
Gardner's Electric Service 1212 Hill

HAMMOND ELECTRIC SERVICE INC

**ELECTRICAL ENGINEERING
and CONTRACTING
RESIDENTIAL and COMMERCIAL**
824 S CHURCH
TELEPHONE 442-4178
(See Page 57 Buyers' Guide)
HODGES ELECTRIC SERVICE, Benvenue
rd, Tel 442-1686 (See Page 60
Buyers' Guide)
**INDUSTRIAL ELECTRIC SALES &
SERVICE INC**, 2917 S Church Street
Extn, Tel 442-1101 (See Page 87
Buyers' Guide)
JAC ELECTRIC COMPANY, 520 N
Harris, PO Box 1537, Tel 442-7389,
Night Tel Elm City 236-4561 (See
Page 58 Buyers' Guide)
Parker's Electrical Service 636 Myrtle
av
Petway Electric Co 319 Eastern av
PUBLIC ELECTRIC SERVICE, 713 Hill,
Tel 446-7443 (See Page 60 Buyers'
Guide)
STANDARD ELECTRIC CO, Main Street
Store 123-25 Main NE, Tel 442-1131,
Church Street Store 615 N Church,
Tel 442-1155 (See Page 42 Buyers'
Guide)

CONTRACTORS—EXCAVATING and GRADING

Bass Alton L Excavating & Ditching
836 S Pine

Pearsall Oil and Fuel Company, Inc.

DISTRIBUTORS, MOBIL PRODUCTS

FUEL OIL

511 KEEN P.O. DRAWER 73

Mobil

GOOD COAL

Phone 442-6141

CAROLINA TIRE CO.

TIRE RECAPPING

BUDGET TERMS

625 S. Washington St.

Phone 442-2267



169

CONTRACTORS—EXCAVATING and GRADING—Contd

New M C & Son 3214 E Church
SPAIN L F, 1117 Nashville rd, Tel
442-6740

*CONTRACTORS—GENERAL

MARSHALL'S CONCRETE WORKS INC,
Box 80A, West Mount dr, Tel
442-4811 (See Page 36 Buyers' Guide)

*CONTRACTORS—HEATING and AIR CONDITIONING

GRIMES-MORGAN PLUMBING & HEATING CO

211 ATLANTIC av
TELEPHONE 442-1764
(See Page 37 Buyers' Guide)

MAYO HEATING & AIR CONDITIONING
(Lennox), Tel 442-2979 (See Pages
3 and 85 Buyers' Guide)

ROBERSON PLUMBING & HEATING
CO, 620 Royal, Tel 442-1656 (See
Page 124 Buyers' Guide)

STANDARD ELECTRIC CO, Main Street
Store 123-25 Main NE, Tel 442-1131,
Church Street Store 615 N Church,
Tel 442-1155 (See Page 42 Buyers'
Guide)

TEMPTRON HEATING & AIR CONDI-
TIONING CO, 515 Keen, Tel 442-4126
(See Page C and Page 68 Buyers'
Guide)

CONTRACTORS—HEATING and VENTILATING

Temptronic Heating & Air Conditioning Co
517 Keen

CONTRACTORS—INSULATING

RODGERS M F INSULATION CO, RD 4,
Box 370, Tel 442-1039 (See Page 41
Buyers' Guide)

CONTRACTORS—MASON

Barnes L D & Sons 513 N Daughtry and
1316 Oakwood dr
Newsome Robt L 933 Redgate av
Wingo Bethoven L 1829 Fletcher dr
(M)

*CONTRACTORS—PAINT and WALL PAPER

BREWER PAINT & WALL PAPER CO
INC, 102 S Raleigh, Tel 446-7171
(See Page 121 Buyers' Guide)

PETE'S PAINT & WALL PAPER CO,
Box 210, US Hwy 64 W, Tel 446-5780
(See Page 123 Buyers' Guide)

CONTRACTORS— PAINTING and DECORATING

BREWER PAINT & WALL PAPER CO
INC, 102 S Raleigh, Tel 446-7171
(See Page 121 Buyers' Guide)

Daughtridge Paint & Wall Paper Co
2309 Sunset av

Elite Interiors 1323 Tarboro

MOORE PAINT & WALL PAPER CO,
1518 Branch, Tel 442-6242 (See
Page 123 Buyers' Guide)

Perry J L 211 W Ridge

PETE'S PAINT & WALL PAPER CO,
Box 210, US Hwy 64 W, Tel 446-5780
(See Page 123 Buyers' Guide)

Whitley Archie B Paint & Wall Paper
Co 3119 Sunset av

Williams Benj D 911 Lancaster

Williams Chas T 1805 Bedford rd

*CONTRACTORS—PAINTING and WALL PAPERING

DAUGHTRIDGE PAINT & WALL PAPER CO

PAINTING
WALL PAPERING
DECORATING
2309 SUNSET av
TELEPHONE 442-2931
(See Page 122 Buyers' Guide)

*CONTRACTORS—PAVING

BRYANT-LANGLEY CONTRACTORS
INC, Hwy 97 E, Tel 446-6488

CONTRACTORS— PLASTERING

Church Frank US Hwy 64 West

CONTRACTORS—PLUMBING

Barnes Plumbing & Heating Co 542 S
Franklin

Chesson Seiwel 512 N Daughtry

GRIMES-MORGAN PLUMBING &
HEATING CO, 211 Atlantic av, Tel
442-1764 (See Page 37 Buyers' Guide)

QUALITY FIRST
INCORPORATED
238 TARBORO ST

PHONE
446-7116

This Directory Is Incorrect

(See Pages 94 and 132 Buyers' Guide)

MAY & GORHAM INC.



DRUGS

DELIVERY
SERVICE

132
TARBORO

PHONE
442-1127

MERRITT PLUMBING & HEATING CO. INC.

Plumbing
Heating
Air
Conditioning
CONTRACTORS

923
NORFOLK ST.
PHONE
446-4667

"THE PLACE TO BANK IN ROCKY MOUNT"

The Planters National Bank & Trust Co.

MEMBER F.D.I.C.

170

CONTRACTORS—PLUMBING—Contd
McCalop L J Plumbing & Heating 619
Raleigh rd

MERRITT PLUMBING & HEATING CO
INC, 923 Norfolk, Tel 446-4667 (See
Page 125 Buyers' Guide)

Proctor & Lamm Plumbing Co 608 N
Tillery

ROBERSON PLUMBING & HEATING CO,
620 Royal, Tel 442-1656 (See Page
124 Buyers' Guide)

Threatt Plumbing & Heating 1724 Wilson
rd

Thurman J W & Son 212 Rose
Turner Frank E 765 Nelson
Williams Plumbing & Heating 500
Sycamore

*CONTRACTORS—ROOFING— BUILT-UP

BARNES TIN SHOP ROOFING & SHEET
METAL, 120 N Howard, Tel 446-7192
(See Page 142 Buyers' Guide)

CONTRACTORS— ROOFING and SIDING

BARNES TIN SHOP ROOFING & SHEET
METAL, 120 N Howard, Tel 446-7192
(See Page 142 Buyers' Guide)

Thompson Roofing & Heating Co 814
Gold

CONTRACTORS— TILE

Davis Carl A 301 Kingston av
Greer Van B Tile Co 727 Walnut
HOUSE TILE CO, 1711 S Church, Tel
442-3773 (See Page 145 Buyers'
Guide)

Odom Tile Co 1139 Cokey rd
Sutton Tile Co Englewood Shopping
Center

CONVENTS

Our Lady of Perpetual Help Convent
328 Hammond

*CORD MANUFACTURERS

ROCKY MOUNT CORD CO, N Grace at
Gay, Tels 446-4183 and 446-4184

CORDAGE and TWINE— MANUFACTURERS

Rocky Mount Cord Co 419 N Grace at
Gay

COSMETICS

ALMAND'S DRUG STORE INC, Main SW,
Tel 442-5126 (See Pages 49 and 50
Buyers' Guide)

BALDWIN M G CO INC, 100 Main NW,
Tel 442-4121

Merle Norman Cosmetic Studio 125
Main SE

*COSMETICS—DEALERS

MAY & GORHAM INC, 132 Tarboro,
Tel 442-1127 (See Page 51 Buyers'
Guide)

*COTTON GINS

PLANTERS COTTON OIL & FERTILI-
ZER CO INC, 1004 Cokey rd, Tel
442-2131 (See Page 64 Buyers' Guide)

*COTTON MERCHANTS

U W SNOW, 520 S Franklin, Tel
446-4388 and 406 E Washington,
Nashville, NC, Tel 459-2626

COTTON SEED OIL MANUFAC- TURERS

PLANTERS COTTON OIL & FERTILI-
ZER CO INC, 1004 Cokey rd, Tel
442-2131 (See Page 64 Buyers' Guide)
Southern Cotton Oil (Division of Hunt
Foods & Industries Inc) 600 Wilkinson

CREDIT BUREAUS

Atlantic Credit Union 210 Atlantic av
ROCKY MOUNT MERCHANTS ASSOCIA-
TION INC, 109 Main NE, Tel
442-5131

*CREDIT CLOTHIERS

O K CREDIT CLOTHING CO, 178 N
Main, Tel Gibson 6-4589

CREDIT REPORTING AGENCIES

Credit Adjustment Bureau of Rocky
Mount 109 Main NE
Credit Bureau Reports Inc 109 Main
NE
Credit Bureau of Rocky Mount 109
Main NE



ROCKY MOUNT Laundry & Dry Cleaners, Inc.

223 S. WASHINGTON ST.

PHONE 446-7158

P.O. BOX 549





STALLINGS OIL & COAL CO.

KEROSENE — FUEL OIL

816 RICKS ST.

It's Performance That Counts

DIAL 446-6184

171

CREDIT UNIONS

Atlantic Coast Line Employees Credit
Union 305 Nashville rd

*CRYSTAL and CHINA

BREWER'S GIFT SHOP, 102 S Raleigh,
Tel 446-7171 (See Pages 82 and 121
Buyers' Guide)

CURTAINS and DRAPERIES

Decorative Fabrics Inc 707 Walnut

Drapery Shop The 2525 Sunset av (US
Hwy 64)

Fairview Fabric Shop Inc 311 N Fair-
view rd

Weaver Fabrics 233 Hammond

*CUSTOM MADE FURNITURE

CARO-CRAFT INC, 740 Albemarle av,
Tel 442-2964 (See Page 77 Buyers'
Guide)

DAIRIES

BORDEN COMPANY THE, US Hwy 301
By-Pass S, PO Box 213, Tel
446-4222 or 446-6825 (See Page 44
Buyers' Guide)

SEALTEST FOODS

MILK DAIRY PRODUCTS
HOME DELIVERY or
at YOUR GROCER

RALEIGH rd (US HWY 97 W)
TELEPHONE 446-4128
(See Page 43 Buyers' Guide)

*DAIRY EQUIPMENT and SUPPLIES

CARBISCO FLOUR & FEED MILLS INC

SURGE DAIRY FARM EQUIPMENT
GOLD STRAP FEEDS
REMEDIES
INSECTICIDES
701 S GRACE
TELEPHONE 446-4215
MILL

605 S GRACE
(See Page 63 Buyers' Guide)

DAIRY PRODUCTS

BORDEN COMPANY THE, US Hwy 301
By-Pass S, PO Box 213, Tel
446-4222 or 446-6825 (See Page 44
Buyers' Guide)

DAIRY PRODUCTS—RETAIL

MAOLA-MEADOWBROOK MILK & ICE CREAM CO

1148 W THOMAS
TELEPHONE 442-4191

SEALTEST FOODS, Raleigh rd (US Hwy
97 West), Tel 446-4128 (See Page 43
Buyers' Guide)

DAIRY PRODUCTS—WHOLE- SALE

Maola-Meadowbrook Milk & Ice Cream
Co 1148 W Thomas
SEALTEST FOODS, Raleigh rd (US
Hwy 97 West), Tel 446-4128 (See
Page 43 Buyers' Guide)

DANCING SCHOOLS and TEACHERS

Denning Alton E (dancing) 1200 Lafayette
av
Redding Frances School of Dance 1320
Dawson pl
Sorrrell Valeria G Mrs 1501 Lafayette
av

DAY NURSERIES

Day Care Center of the First Baptist
Church 200 S Church
Powell Eliz N 931 Long

*DECORATING—INTERIOR and EXTERIOR

BREWER PAINT & WALL PAPER CO
INC, 102 S Raleigh, Tel 446-7171
(See Page 121 Buyers' Guide)

DELIVERY SERVICE

Merchants Delivery Service 201 E
Thomas

FURNITURE FOR THE HOME

COME TO

ROCKY MOUNT FURNITURE CO.

"IN THE
HEART OF
THE CITY"

COMPLETE
FURNISHINGS
FOR THE
HOME

163
S. MAIN

SEE PAGE 78
BUYERS
GUIDE



MODERN BUILDERS Inc.

General
Contractors

COMMERCIAL
and
RESIDENTIAL

DIAL

442-4103

725

WALNUT ST.

WALNUT
SHOPPING
CENTER

BEL AIR CHEVROLET CO.

CHEVROLET - CHEVY II - CHEVELLE
CORVAIR - CORVETTE

115-123 S. CHURCH ST.
THE O.K. PLAZA 501 N. CHURCH

SALES-SERVICE

TEL. 442-6148
TEL. 442-2877



SIMMONS & HARRIS CO.

INSURANCE — RENTALS — REAL ESTATE

PHONE 446-5182

109 TARBORO ST.



BANK OF ROCKY MOUNT

SERVING NASH AND EDGEcombe COUNTIES

SAVINGS ACCOUNTS — LOANS — CHECKING ACCOUNTS

142 MAIN ST. SW.

MEMBER F.D.I.C.

BRANCH: INTERSECTION RALEIGH ROSE AND GEORGE STREETS

DIAL
446-7101

172

DENTAL LABORATORIES

Arrington Dental Laboratory 234
Tarboro
Horton Dental Laboratory 234 Tarboro

DENTISTS

Cameron James F 203 Main NE
Campbell Walter E 1029 Hammond
Carson J Royal jr 116 S Franklin R205
Dowdy John H 418 Peachtree

EATMAN CHARLES D, 204 Peoples
Bank & Trust Co Bldg 107 Main SE,
Tel 446-6288

Eatman Edw L 107 Main SE R204
Fuerst Herbert 110 Coast Line R9
Godwin Chas P 140 N Franklin
Hartness John D 225 Rose
Hunt Richd F jr 420 Hickory

MINGES COYTE R DR, 412-20 Peoples
Bank & Trust Co Bldg 107 Main SE,
Tel Gibson 6-6026

Pittman James E 134 E Thomas
Smithson Thos W 110 Coast Line R11
Stovall Orlando R 203 Main NE
Whitehead Alvin P 1201 Lafayette av
Whitehurst R Luther 225 Rose
Young Henry L 119 N Church R207

DEPARTMENT STORES

B & R Clothing Store 174-76 Main NW
Baldwin M G Co Inc 100 Main NW

BELK-TYLER CO INC, 248-52 S Main,
Tel 442-5141 (See Page 45 Buyers'
Guide)

Belk-Tyler Stores Inc 246½ Main SW
Belk-Tyler's Church Street Store 221
S Church

Chandler's Inc 106-08 Main NW
Charles Stores Co 314 Main SW
Falls Road Department Store 244 Falls
rd

Leder Bros Inc 212 Main SW

MONTGOMERY WARD & CO, Tarrytown
Center Intersection Hwys 64 and 301,
Tel M16-2911 (See Page 46 Buyers'
Guide)

Penney J C Co Inc 202 Main SW

ROSENBLOOM-LEVY INC

146-152 MAIN SW
TELEPHONE 442-2181

SEARS, ROEBUCK AND CO, 128-142 N
Church, Tel 442-3131 (See Page 47
Buyers' Guide)

Taylor's Department Store 116-18
Main SW

DEPARTMENT STORES—5¢ to \$1.00

Chandler's Inc (br) 713-15 Walnut
Davis Five Cent to Five Dollar Store
234 Falls rd
Kress S H & Co 160 Main SW
McCrory-McLellan Stores Corp 244
Main SW
Woolworth F W Co 230 Main SW

DIAMONDS and PRECIOUS STONES

GEHMAN'S JEWELERS, 139 Main SE,
Tel 446-6722 (See Page 98 Buyers'
Guide)

DIAPER SUPPLY SERVICE

Dy-Dee Service 522 N Church

*DINING ROOMS

CAROLINA CAFE, 906 N Church (Hwy
301A North), Tel 446-9976 (See Page
134 Buyers' Guide)

MELTON'S BARBECUE, 631 E Ridge,
Tel 446-8513 (See Insert at Name in
Alphabetical Section and Page 135
Buyers' Guide)

*DIRECT MAIL ADVERTISING

POLK R L & CO

POLK BUILDING
431 HOWARD
DETROIT 31, MICHIGAN

*DIRECTORY PUBLISHERS

HILL DIRECTORY COMPANY

2910 W CLAY
RICHMOND 30, VA
TELEPHONE 359-6001
(See Page 48 Buyers' Guide)

*DISPENSARIES and HOSPITALS

PARK VIEW HOSPITAL, 404 Falls rd,
Tel 442-6181



Roberson Plumbing & Heating Co.

SERVICE ★ NEW CONSTRUCTION ★ REPAIRS

620 Royal St.

Phone 442-1656

QUINN'S, INCORPORATED

COMPLETE HOME FURNISHERS

(SEE PAGE 78 BUYERS' GUIDE)

168-172 MAIN ST., N.W.

PHONE 442-2171

173

*DRAPERIES

DRAPERY SHOP THE, Hwy 64 W at
Englewood, Tel 446-7877 (See Page
63 Buyers' Guide)

*DRAPERY MATERIALS

WEAVER FABRICS, Weaver Bldg 233
Hammond, Tel 446-4437

DRESSMAKERS

Bartholomew Eliz F Mrs 700 Nash
Elsie's Sewing Center 206 Falls rd
Hines Blanche S Mrs 611 Raleigh rd
Neville Fannie E Mrs 1415 Wilson rd
Patterson Pauline V Mrs 335 Atlantic av
Thompson Annie B Mrs 220½ S Tillery

*DRUG STORES

ALMAND'S DRUG STORE INC (Rexall),
130 Main SW, Tel 442-5126 (See
Pages 49 and 50 Buyers' Guide)

BISSETTE'S DRUGS, 420 W Thomas,
Tel 442-7138

MATTHEWS DRUG STORE, 334 Main
SW, Tel 446-4121

MAY & GORHAM INC, 132 Tarboro, Tel
442-1127 (See Page 51 Buyers' Guide)

*DRUG STORES—DELIVERY SERVICE

MAY & GORHAM INC, 132 Tarboro, Tel
442-1127 (See Page 51 Buyers' Guide)

*DRUGGISTS

MAY & GORHAM INC

PRESCRIPTION SPECIALISTS
TOILETRIES-COSMETICS
CAMERAS and SUPPLIES
"DELIVERY SERVICE"
132 TARBORO
TELEPHONE 442-1127
(See Page 51 Buyers' Guide)

DRUGGISTS—RETAIL

ALMAND'S DRUG STORE INC

REXALL DRUGGIST
PRESCRIPTION SPECIALISTS
FREE DELIVERY
130 MAIN SW
TELEPHONE 442-5126
(See Pages 49 and 50 Buyers' Guide)
Bissette's Drugs 420 W Thomas

Burnett Drug Co 140 E Thomas
Douglas-Armstrong Drug Co 201 Main
NE

HICKS H L WALGREEN DRUG CO

234 MAIN SW
TELEPHONE 446-4158

KERR DRUGS, Tarrytown Shopping Cen-
ter, Intersection Hwys 64 and 301,
Tel 442-6197

Matthews Drug Store 334 Main SW
May & Gorham Inc 132 Tarboro
Rose I W Drug Co 112 Main NW
Standard Pharmacy 124 Sunset av
Sunset Pharmacy 1601 W Thomas
THOMPSON PHARMACY, 365 Falls rd
opp Park View Hospital, Tel
442-1919 (See Page 51 Buyers' Guide)
TYSON'S DRUG CENTER INC, 112-116
N Church, Tel 446-7128 (See Page 52
Buyers' Guide)

*DRY CLEANERS

BISHOP LAUNDRY CO INC

SANITONE SERVICE
"FAMILY CARE SERVICES"
CITY WIDE PICK-UP
and DELIVERY
128 COAST LINE
TELEPHONE 442-6111

IMPERIAL CLEANERS, 573 N Raleigh,
Tel 442-5821 (See Page 54 Buyers'
Guide)

PEERLESS CLEANERS, 206 Rose, Tel
446-7094 (See Page 54 Buyers' Guide)

QUALITY LAUNDRY & CLEANERS INC

QUALITY DRY CLEANING
LAUNDERERS
RUG CLEANERS
HAT CLEANERS and BLOCKERS
FUR STORAGE
PICK-UP and DELIVERY SERVICE
238 TARBORO
TELEPHONE 446-7116
(See Pages 53 and 99 Buyers' Guide)

**ROCKY MOUNT LAUNDRY & DRY
CLEANERS INC**, 223 S Washington,
PO Box 549, Tel 446-7158 (See Pages
54 and 100 Buyers' Guide)

WIMBERLY CLEANERS, 307 E Highland
av at Atlantic (See Page 55 Buyers'
Guide)

*DRY GOODS—RETAIL

BELK-TYLER CO INC, 248-52 S Main,
Tel 442-5141 (See Page 45 Buyers'
Guide)

JAC ELECTRIC COMPANY

Contractors

JOE COSTA
OWNER

•
ALL

TYPES

•
PHONE
442-7389

520 N.
HARRIS ST.

P.O. BOX 1537

ROCKY MOUNT
N. C.

MORTON INSURANCE and REALTY Co.

GENERAL
INSURANCE

- Fire
- Casualty
- Hospitalization

~ ~
REAL
ESTATE

- Residential
- Commercial

~ ~
610
AMBLER AVE.

TEL.

446-9181

RES. TEL.

446-8515

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139

FUEL OIL

1125 East nr.Cokey Rd.

No. 1 and No. 2 for Home Heating — Tobacco Curing

GRIMES-MORGAN PLUMBING & HEATING CO.

TRANE AIR CONDITIONING
ECONOMICAL OIL BURNERS and BOILERS

PHONE 442-1764

211 ATLANTIC AVE.



OIL SERVICE

DIAL 442-7821



BATTS' PURE

WASHINGTON AT MARIGOLD

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

174

*DRY GOODS—RETAIL—Contd

Railroad Salvage 206 Falls rd
Remnant Thrift Shop 140½ S Howard
Textile Remnant Shop 711 N Pine

DRY GOODS—WHOLESALE

Nor Lee Co The 1428 S Franklin
Rocky Mount Dry Goods Co Inc 131
Nash

*EDUCATIONAL MATERIALS— ENCYCLOPEDIAS

FIELD ENTERPRISES EDUCATIONAL
CORP, 219 S Franklin, PO Box 1566,
Tel 442-6255 (See Page 62 Buyers' Guide)

*ELECTRIC MOTORS— DEALERS and REBUILDERS

HAMMOND ELECTRIC SERVICE INC,
824 S Church, Tel 442-4178 (See
Page 57 Buyers' Guide)

*ELECTRIC MOTORS— REPAIRED and REBUILT

FAULKNER ELECTRIC SERVICE INC,
820 Gold, Tel 446-5863, Night Tel
446-4872 (See Page 56 Buyers' Guide)

ELECTRIC MOTORS and GENERATORS—DEALERS and REPAIRING

Industrial Electric Sales & Service 2917
S Church
Stewart Electric Motor Rewinding
Appliance 2020 Rosewood av
Universal Electric Motor 1520 Falls rd
extd

*ELECTRIC POWER EQUIP- MENT—SALES and INSTALLATIONS

HAMMOND ELECTRIC SERVICE INC,
824 S Church, Tel 442-4178 (See
Page 57 Buyers' Guide)

*ELECTRICAL APPLIANCES

HEILIG-MEYERS CO, 129 Main NE,
Tel 442-8146 (See Page 76 Buyers' Guide)
ROCKY MOUNT FURNITURE CO INC,
163 S Main, Tel 446-6916 (See Page
78 Buyers' Guide)

ELECTRICAL APPLIANCES— SALES and SERVICE

Appliance & Tire Center Inc 227 Main
SE
IMPERIAL FURNITURE CO INC, 140-44
S Washington, Tel 446-4547 or
446-8361 (See Page 79 Buyers' Guide)
Walker Appliance Service 744 Long

*ELECTRICAL CONTRACTORS

BASS ELECTRIC CO, 1554 S Church,
PO Box 584, Tel 442-4929 (See Page
59 Buyers' Guide)
BRASWELL ELECTRIC SERVICE, PO
Box 906, Tel 442-3090 (See Page 59
Buyers' Guide)
FAULKNER ELECTRIC SERVICE INC,
820 Gold, Tels 446-5863, Night
446-4872 (See Page 56 Buyers' Guide)

HODGES ELECTRIC SERVICE, Benvenue
rd, Tel 442-1686 (See Page 60 Buyers' Guide)

INDUSTRIAL ELECTRIC SALES &
SERVICE INC, 2917 S Church Street
Extn, Tel 442-1101 (See Page 87
Buyers' Guide)

JAC ELECTRIC COMPANY, 520 N
Harris, PO Box 1537, Tel 442-7389,
Night Tel Elm City 236-4561 (See
Page 58 Buyers' Guide)
PEMBERTON INC, 277 Main NE, Tel
442-3112 (See Pages 3, 85 and 123
Buyers' Guide)

*ELECTRICAL EQUIPMENT— DISTRIBUTORS

INDUSTRIAL ELECTRIC SALES &
SERVICE INC, 2917 S Church Street
Extn, Tel 442-1101 (See Page 87
Buyers' Guide)

ELECTRICAL EQUIPMENT and SUPPLIES—DEALERS

Eastern Electric Supply Inc 822 S
Church
Graybar Electric Co Inc 821 Planters
INDUSTRIAL ELECTRIC SALES &
SERVICE INC, 2917 S Church extn,
Tel 442-1101 (See Page 87 Buyers' Guide)

ELECTRICAL EQUIPMENT and SUPPLIES—WHOLESALE

EASTERN ELECTRIC SUPPLY INC,
822 S Church, Tels 442-5156 and
442-5157 (See Page 61 Buyers' Guide)



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE.
COR. FRANKLIN ST.



J.P. DAUGHTRIDGE & SON INC.

General Building Contractor



809 NORFOLK ST. P.O. BOX 1287

TEL. 446-7016

175

*ELECTRICAL EQUIPMENT WARRANTY SERVICE— AUTHORIZED STATION

FAULKNER ELECTRIC SERVICE INC.
820 Gold, Tel 446-5863, Night
Tel 446-4872 (See Page 56 Buyers'
Guide)

*ELECTRICAL REPAIRING

BRASWELL ELECTRIC SERVICE, PO
Box 906, Tel 442-3090 (See Page 59
Buyers' Guide)

*ELECTRICAL SUPPLIES— WHOLESALE

EASTERN ELECTRIC SUPPLY INC. 822
S Church, Tels 442-5156 and
442-5157 (See Page 61 Buyers' Guide)

*ELECTRICAL WIRING

BRASWELL ELECTRIC SERVICE, PO
Box 906, Tel 442-3090 (See Page 59
Buyers' Guide)
JAC ELECTRIC COMPANY, 520 N
Harris, PO Box 1537, Tel 442-7389,
Night Tel Elm City 236-4561 (See
Page 58 Buyers' Guide)

*ELECTRICIANS

BRASWELL ELECTRIC SERVICE, PO
Box 906, Tel 442-3090 (See Page 59
Buyers' Guide)
HODGES ELECTRIC SERVICE, Benvenue
rd, Tel 442-1686 (See Page 60
Buyers' Guide)
JAC ELECTRIC COMPANY, 520 N
Harris, PO Box 1537, Tel 442-7389,
Night Tel Elm City 236-4561 (See
Page 58 Buyers' Guide)

ELECTRONIC EQUIPMENT and SUPPLIES

Womack Electronics Corp 571 N Raleigh

*EMBALMERS

GAY-YOST FUNERAL HOME, 805
Fairview rd, Tel 446-6634 (See
Tabbed Insert at Phones Numerically
and Pages 4 and 74 Buyers' Guide)
JOHNSON FUNERAL HOME INC., Nash-
ville hwy (Sunset av extn), Tel
446-5135 (See Page 75 Buyers' Guide)

*ENCYCLOPEDIAS

FIELD ENTERPRISES EDUCATIONAL
CORP, 219 S Franklin, PO Box 1566,
Tel 442-6255 (See Page 62 Buyers'
Guide)

ENGINEERS—CONSULTING

HUNLEY & GAY, 202 Bulluck Bldg 105 N
Washington, Tel 446-7715

*EXCAVATING—BACKHOE DIGGERS—RENTAL and SERVICE

BASS ELECTRIC CO, 1554 S Church,
PO Box 584, Tel 442-4929 (See Page
59 Buyers' Guide)

*EXECUTORS, ADMINISTRA- TORS and TRUSTEES

PLANTERS NATIONAL BANK & TRUST
CO THE, 100 Main SW cor Sunset av,
Branches 133 N Church, Englewood
Shopping Center, 729 Walnut, 301
Fairview rd, Englewood Office
Tel 446-5122, Tel All Other Offices
446-6111 (See Pages 26 and 27
Buyers' Guide)

EXPORTERS

Overseas Commodex Corp (tobacco)
119 Main SE

*EXPORTERS—TOBACCO

CHINA AMERICAN TOBACCO CO, 436
N Pearl, Tel 442-1141

EXPRESS COMPANIES

R E A Express 100 Raleigh rd

EXPRESSING and MOVING (See also Trucking)

City Transfer Co 609 N Taylor
Jones Transfer 1114 Wilson rd
Williams Transfer & Storage Inc 501
Main NE

*FARM EQUIPMENT and SUPPLIES

CARBISCO FLOUR & FEED MILLS INC.
701 S Grace, Tel 446-4215, Mill
605 S Grace (See Page 63 Buyers'
Guide)

225-27 TARBORO



ALLAN MIMS FORD
SALES SERVICE
"THE HOME OF BETTER USED CARS"

TEL. 442-2191

David Hill's SUPER MARKET

STAPLE and
FANCY
GROCERIES

FRESH and
CURED
MEATS

FROZEN
FOODS



PURE OIL
PRODUCTS

1308
COKEY RD.

TEL.

446-6618

NASH COAL COMPANY

Specializing Exclusively in

High Grade Steam and Domestic Coal

PHONE 446-8512
100 W. Grand Av.



DAY OR
AMBULANCE
NIGHT

JOHNSON FUNERAL HOME, Inc.

Air Conditioned Chapel — Private Family Rooms

SPACIOUS PARKING AREA

"Eastern Carolina's Finest Funeral Home"

NASHVILLE HIGHWAY (Sunset Ave. Extn)

DIAL 446-5135



ALLAN MIMS FORD

SALES SERVICE

"THE HOME OF BETTER USED CARS"

225-27 TARBORO

TEL 442-2191

176

*FARM and HOME SUPPLIES

FARMERS COOPERATIVE EXCHANGE
INC, S Church extn, Box 197, Tel
446-4233

*FARM IMPLEMENTS and MACHINERY

TULLOSS TRACTOR CO INC, S Church
extn, Tel 446-6168 (See Page 2
Buyers' Guide)
WHEELER EQUIPMENT CO, US Hwy 301
South By-Pass, Tel 446-8158 (See
Page 147 Buyers' Guide)

*FARM MACHINERY REPAIR- ING

JENKINS-PEARSALL MACHINE WORKS,
217 Andrews, PO Box 886, Tel
446-9168 (See Page 103 Buyers'
Guide)

FEED DEALERS—RETAIL

Davis Milling Co (br) 811 Planters
Farmers Cooperative Exchange Inc
Box 197 S Church extn

FEED MILLS

CARBISCO FLOUR & FEED MILLS INC

GOLD STRAP FEEDS
POULTRY, LIVESTOCK and DAIRY
EQUIPMENT
INSECTICIDES and REMEDIES
701 S GRACE
TELEPHONE 446-4215
MILL
605 S GRACE
(See Page 63 Buyers' Guide)
Millar's Feed Mill 3211 S Church
Gorham Milling Company Inc S Church
extn

FERTILIZER DEALERS

HARRISON WM B, 411 Gay, Tel
442-2376

FERTILIZER MANUFACTURERS

Baugh & Sons Fertilizer Co (ofc and
whse) 302 N Franklin
PLANTERS COTTON OIL & FERTILIZ-
ER CO INC, 1004 Cokey rd, Tel
442-2131 (See Page 64 Buyers'
Guide)

Royster F S Guano Co 411 Gay
Virginia-Carolina Chemical Corp 183 N
Washington

*FERTILIZERS

ROYSTER FERTILIZER, Wm B Harri-
son Dealer, 411 Gay, Tel 442-2376

FINANCE COMPANIES

ATLANTIC DISCOUNT CORP, 1401 S
Church, Tel 442-2151 (See Page 20
Buyers' Guide)

Beneficial Finance Co 140 Western av
Commercial Credit Corp 618 N Church
Direct Auto Finance Co 202 S Washing-
ton

DOMESTIC LOANS OF ROCKY MOUNT
INC, 231 Main SE, Tel 446-5108

Family Finance & Acceptance Corp 112
Tarboro

Home Finance Co 701 N Church
Public Finance Corp 152 Main NW

UNION FINANCE CO OF ROCKY MOUNT

LOANS
HOUSEHOLD
PERSONAL
AUTOMOBILE
201 TARBORO
TELEPHONE
442-1191

FISH and SEA FOOD DEALERS— RETAIL

Catlett Fish Market 620 S Washington
Chadwick's Sea Food 151 S Washington
Dunn's Seafood Market 623 W Thomas
Peterson's Sea Food 421 Madison
Purifoy Seafood Co 157 S Washington
Quality Sea Food Market 410 Edgecombe
Star Fish Market 434 Dexter

*FLOOR COVERINGS

HOUSE TILE CO, 1711 S Church, Tel
442-3773 (See Page 145 Buyers'
Guide)

*FLOOR COVERINGS, LINOLEUM, CARPETS and RUGS

ENTERPRISE FURNITURE CO INC,
158-164 S Washington, Tel 446-8304
(See Page 77 Buyers' Guide)

Modern
Gas
Appliances

Englewood Shopping Center



Bulk-Metered
and Bottled Gas

Tel. 446-6739

HERTZBERG FURS

"If You Don't Know Furs — Know Your Furrier"

NEW FURS — RESTYLING — REPAIRS — FUR STORAGE

236 TARBORO ST.

FUR
Storage

PHONE 446-5800

177

*FLOOR COVERINGS, RUGS, CARPETS and LINOLEUM— RETAIL

HEILIG-MEYERS CO, 129 Main NE, Tel
442-8146 (See Page 76 Buyers' Guide)

*FLOOR SANDING and FINISHING

MOORE PAINT & WALL PAPER CO,
1518 Branch, Tel 442-6242 (See Page
123 Buyers' Guide)

FLORISTS—RETAIL

BENNETT BARNES FLORIST, Hwy 301A
South (S Church extn), Tel 442-7468
DRUMMOND'S FLORIST, 119 Main NE,
Tel 442-6102, Night Tel 446-5427

Neville's Florist 419 Atlantic av

RACHEL'S FLORIST, Walnut Shopping
Center 717 Walnut, Tels 446-4361,
Night 446-7655

ROCKY MOUNT FLORAL CO, Downtown
Shop 114 Main NW, Tel 446-6006,
Greenhouse and Shop 430 E Thomas,
Tel 442-4158 (See Page 65 Buyers'
Guide)

Ruth's Florist 327 N Fairview rd
SMITH FLORIST INC, 122 Main NW,
Tel 446-5166, Night Tel 442-8472
(See Page 65 Buyers' Guide)

Smith Mary Florist 733 Falls rd

THARRINGTON FLORIST, 2613 Sunset
av extn, Day or Night Tel 446-9595

Weathers The Florist 114 Main NW and
430 E Thomas

*FLOWERS—BY-WIRE

ROCKY MOUNT FLORAL CO, Downtown
Shop 114 Main NW, Tel 446-6006,
Greenhouse and Shop 430 E Thomas,
Tel 442-4158 (See Page 65 Buyers'
Guide)

SMITH FLORIST INC, 122 N Main, Tel
446-5166, Night Tel 442-8472 (See
Page 65 Buyers' Guide)

FOOD PRODUCTS MANUFAC- TURERS—PREPARED

Standard Brands Inc 213 Henry

*FRANKS—MANUFACTURERS

BULLUCK Z B INC, Planters nr Fair-
view rd, Tel 446-8121 (See Page 104
Buyers' Guide)

*FROZEN FOOD LOCKERS

FRYAR'S FROZEN FOOD LOCKERS
& MEAT MARKET, 133 S Washington,
PO Box 941, Tel 442-2920

FRUIT DEALERS—RETAIL

Pike's Fruit Plantation US Hwy 301A
North

*FUEL

NASH COAL CO, 100 W Grand av, Tel
446-8512 (See Page 33 Buyers' Guide)

*FUEL DEALERS

JOYNER OIL CO, 700 Albemarle av cor
Virginia, Tel 446-9101 (See Pages
21, 67 and 119 Buyers' Guide)

NASH COAL CO

ROCKY MOUNT'S EXCLUSIVE COAL
DEALER

SPECIALIZING IN HIGH GRADE
STEAM and DOMESTIC COALS

GOOD CLEAN COAL

PROMPT DELIVERY

100 W GRAND av

TELEPHONE 446-8512

(See Page 33 Buyers' Guide)

PEOPLES OIL CO INC (Amoco), 1103
Cokey rd, Tel 442-6131 (See Tabbed
Insert at Name in Alphabetical Sec-
tion and Pages 15, 69 and 120 Buyers'
Guide)

YELVERTON COAL & OIL CO, 1025
Arlington, Tel 446-8135 (See Pages
32 and 72 Buyers' Guide)

*FUEL DEALERS—COAL and OIL

PEARSALL OIL & FUEL CO INC, 511
Keen, PO Drawer 73, Tel 442-6141
(See Page C and Page 68 Buyers'
Guide)

*FUEL OIL

DAUGHTRIDGE OIL CO, 1125 East nr
Cokey rd, Tel 446-6139 (See Pages
66 and 118 Buyers' Guide)

JOYNER OIL CO

SHELL HEATING OILS

BURNER SERVICE

700 ALBEMARLE av

cor VIRGINIA

TELEPHONE

446-9101

(See Pages 21, 67 and 119 Buyers'
Guide)



Distributors OILS — LUBRICANTS — FUEL OIL
1103 COKEY ROAD

"The People's Choice"

PHONE 442-6131

HEATING OILS



PEOPLES OIL CO., Inc.

A. HICKS AGENCY

— REALTORS —

Sales Agents for Westridge

132 SUNSET AVE.

PHONE 446-7188

Carolina Office Equipment Co. *Gastner*

SALES
OLIVETTI
UNDERWOOD
SERVICE

PRINTERS - STATIONERS - OFFICE OUTFITTERS

Printing and Office Machine Division: 804 N. Church St. - Dial 442-4106

Main Street Store: 147 Main St., S.E. - Dial 442-1196

Petroleum
Equipment
Repaired and
Installed



PETROLEUM ENGINEERING

1554 S. CHURCH ST.

P.O. BOX 584

**Electrical
Contractors**

PHONE 442-4929

178

*FUEL OIL—Contd

LEE OIL CO INC (Richfield), 740
Planters, PO Box 1105, Tel
446-8186 (See Page 73 Buyers' Guide)
PEARSALL OIL & FUEL CO INC (Mobil),
511 Keen, PO Drawer 73, Tel
442-6141 (See Page C and Page 68
Buyers' Guide)
TAR RIVER ICE & FUEL CO, 917 S
Church, Tel 446-5372
TAYLOR B H DISTRIBUTING CO, 100 E
Virginia, Tel 442-7111
WHOLESALE OIL CO INC (Atlantic
Products), 105 W Grand av, Tel
442-2945 (See Page 71 Buyers' Guide)
WOOD OIL CO INC, 701 S Church, Tel
446-6806 (See Pages 16 and 73
Buyers' Guide)

YELVERTON COAL & OIL CO

FUEL OIL
GASOLINE
KEROSENE
QUALITY COAL
1025 ARLINGTON
TELEPHONE 446-8135
(See Pages 32 and 72 Buyers' Guide)

*FUEL OIL—DEALERS

PEOPLES OIL CO INC

AMERICAN BRAND HEATING
OILS WITH STA-CLEAN
STA-FULL DELIVERY SERVICE
1103 COKEY rd
TELEPHONE 442-6131
(See Tabbed Insert at Name in
Alphabetical Section and Pages
15, 69 and 120 Buyers' Guide)

STALLINGS OIL & COAL CO

PHILHEAT FUEL OIL
PROMPT METERED SERVICE
GOOD CLEAN COAL
816 RICKS
TELEPHONE 446-6184
(See Page 70 Buyers' Guide)

FUEL and RANGE OIL

Andrews Oil Co S Church extn
DAUGHTRIDGE OIL CO (Pure), 1125
East nr Cokey rd, Tel 446-6139 (See
Pages 66 and 118 Buyers' Guide)
PEARSALL OIL & FUEL CO INC (Mobil),
511 Keen, PO Drawer 73, Tel
442-6141 (See Page C and Page 68
Buyers' Guide)

Stallings Oil & Coal Co 816 Ricks
Warren & Brantley Oil Co 2412 Sunset
av
Wood Oil Co Inc 701 S Church

*FUNERAL DECORATIONS— FLORAL

ROCKY MOUNT FLORAL CO, Downtown
Shop 114 Main NW, Tel 446-6006,
Greenhouse and Shop 430 E Thomas,
Tel 442-4158 (See Page 65 Buyers'
Guide)
SMITH FLORIST INC, 122 Main NW,
Tel 446-5166, Night Tel 442-8472
(See Page 65 Buyers' Guide)

FUNERAL DIRECTORS

GAY-YOST FUNERAL HOME, 805 Fair-
view rd, Tel 446-6634 (See Tabbed
Insert at Phones Numerically and
Pages 4 and 74 Buyers' Guide)
Hunter's Funeral Home 215 Main NE
JOHNSON FUNERAL HOME INC, Nash-
ville hwy (Sunset av extn), Tel
446-5135 (See Page 75 Buyers'
Guide)
Stokes Mortuary 207 Albemarle av

*FUNERAL HOMES

GAY-YOST FUNERAL HOME, 805 Fair-
view rd, Tel 446-6634 (See Tabbed
Insert at Phones Numerically and
Pages 4 and 74 Buyers' Guide)
JOHNSON FUNERAL HOME INC, Nash-
ville hwy (Sunset av extn), Tel
446-5135 (See Page 75 Buyers' Guide)

*FUR DEALERS—NEW— RETAIL

HERTZBERG FURS, 236 Tarboro, Tel
446-5800 (See Page 80 Buyers'
Guide)

FUR DEALERS and FURRIERS

Hertzberg Furs 236 Tarboro

*FUR REPAIRERS and CLEANERS

HERTZBERG FURS, 236 Tarboro, Tel
446-5800 (See Page 80 Buyers' Guide)

*FUR STORAGE

HERTZBERG FURS, 236 Tarboro, Tel
446-5800 (See Page 80 Buyers' Guide)



CITIES SERVICE

WOOD OIL CO., INC.

FUEL OIL

We Give Green BAX Stamps

KEROSENE

Printed Metered Delivery

701 S. Church St.

446-6806



CITIES SERVICE

Tel. 442-4271
1834 Sunset Av. Extn.

BROWN
Memorials
 SINCE 1908

179

***FUR STORAGE—Contd**
QUALITY LAUNDRY & CLEANERS INC,
 238 Tarboro, Tel 446-7116 (See
 Pages 53 and 99 Buyers' Guide)

FURNACE DEALERS—SALES
and SERVICE

MERRITT PLUMBING & HEATING CO
 INC, 923 Norfolk, Tel 446-4667 (See
 Page 125 Buyers' Guide)
TEMPTROL HEATING & AIR
 CONDITIONING CO, 515 Keen, Tel
 442-4126 (See Page C and Page 68
 Buyers' Guide)

***FURNACE SERVICE—OIL**

JOYNER OIL CO, 700 Albemarle av cor
 Virginia, Tel 446-9101 (See Pages
 21, 67 and 119 Buyers' Guide)

FURNISHED ROOMS

Adams Emma V Mrs 213 Hammond
 Brown Derby Inn 222 Raleigh rd
 Davis Willie J 120 Nashville rd
 Hales Edw H 1226 S Main
 Harper Boice C 419 S Washington
 Hedgepeth Annie L Mrs 1108 S Main
 Joyner Lucy L Mrs 1228 S Church
 Matthews Eliz W Mrs 620 S Church
 Sears Lucy N Mrs 310 E Thomas
 Sykes Burtis E 1132 S Main
 Tant Virginia G Mrs 116 Nashville rd

***FURNITURE**

CARO-CRAFT INC, 740 Albemarle av,
 Tel 442-2964 (See Page 77 Buyers'
 Guide)

***FURNITURE—CUSTOM MADE**

CARO-CRAFT INC

CUSTOM MADE
SOLID MAHOGANY and
WALNUT BEDS
CHESTS and DINING ROOM SUITES
740 ALBEMARLE av
TELEPHONE 442-2964
 (See Page 77 Buyers' Guide)

FURNITURE DEALERS—RETAIL

Bulluck Furniture Co 124 S Church
 Cobb Furniture Co 164 S Washington

Dixon's Furniture & Appliances 135 N
 Washington

ENTERPRISE FURNITURE CO INC,
 158-164 S Washington, Tel 446-8304
 (See Page 77 Buyers' Guide)

HEILIG-MEYERS CO

"COMPLETE HOME FURNISHERS"
QUALITY FURNITURE
FLOOR COVERINGS, RUGS,
CARPETS, LINOLEUM
ELECTRICAL APPLIANCES, LARGE
and SMALL
TV and RADIO SALES
 129 MAIN NE
 TELEPHONE 442-8146
 (See Page 76 Buyers' Guide)

IMPERIAL FURNITURE CO INC,
 140-144 S Washington, Tel 446-4547
 or 446-8361 (See Page 79 Buyers'
 Guide)

Moseley Furniture Co 136 S Washington

QUINN'S INCORPORATED

COMPLETE LINE HOME
FURNISHINGS
NATIONALLY KNOWN BRANDS
BUDGET CREDIT TERMS
 168-72 MAIN NW
 TELEPHONE 442-2171
 (See Page 78 Buyers' Guide)

Reese Furniture Company 105 Marigold

ROCKY MOUNT

FURNITURE CO INC

"COMPLETE HOME FURNISHERS"
 163 S MAIN
 TELEPHONE 446-6916
 (See Page 78 Buyers' Guide)

Spivey Furniture Co 2960 S Church

STAR FURNITURE CO

131 N WASHINGTON thru to ROSE
 TELEPHONE 446-7740

TUCKER G S FURNITURE CO INC,
 107-111 N Washington, Tel 442-5419
 Whaley's Inc 203 Main SE

FURNITURE MANUFACTURERS

CARO-CRAFT INC, 740 Albemarle av,
 Tel 442-2964 (See Page 77 Buyers'
 Guide)

Southern Belle Mfg Co 239 Tarboro

FURNITURE RENTING

CHAIR & EQUIPMENT RENTALS, US
 Hwy 301 By-Pass South, PO Box 705,
 Tel 442-6013 (See Pages 79 and 137
 Buyers' Guide)

122-124 S. HOWARD STREET



GAY'S HARDWARE
 COMPLETE LINE OF HARDWARE — PICTURE FRAMING

PHONE 442-1482



CHAIR & EQUIPMENT RENTALS

RUG DURACLEAN SERVICE

US Hwy. 301 By-Pass South, P.O. Box 705

TEL. 422-6013





LEE OIL CO., Inc.

740 Planters P.O. Box 1105 Dial 446-8186

Daughtridge PAINT & WALL PAPER Company



2309 SUNSET AV.

CONTRACTORS

TEL. 442-2931

180

*FURNITURE REPAIRING and REFINISHING

CARO-CRAFT INC, 740 Albemarle av,
Tel 442-2964 (See Page 77 Buyers'
Guide)

*FURNITURE UPHOLSTERY—MANUFACTURERS

BLUMENTHAL MILLS (Division of
Burlington Industries Inc), W Ridge
ne cor Carr, Tel 442-7141

*FURRIERS—RETAIL and WHOLESALE

HERTZBERG FURS, 236 Tarboro, Tel
446-5800 (See Page 80 Buyers' Guide)

*GARBAGE DISPOSAL REPAIRING

FAULKNER ELECTRIC SERVICE INC,
820 Gold, Tels 446-5863, Night
446-4872 (See Page 56 Buyers' Guide)

GAS—BOTTLED

DAUGHTRIDGE GAS CO, 1125 East nr
Cokey rd, Tel 446-6139
Essotane 1601 S Church
Ideal Gas & Appliance Corp 315 N Fair-
view rd
Suburban Rulane Gas Co (br) Englewood
Shopping Center
SUPER FLAME GAS CO INC, 816 Ricks,
Tel 446-6186 (See Page 81 Buyers'
Guide)
Twin County Gas Co 168 S Washington

*GAS—BOTTLED and BULK

SUBURBAN PROPANE GAS COMPANY,
Englewood Shopping Center, Tel
446-6739 (See Page 80 Buyers'
Guide)

*GAS APPLIANCES

SUBURBAN PROPANE GAS COMPANY,
Englewood Shopping Center, Tel
446-6739 (See Page 80 Buyers' Guide)

*GAS and OIL

BATTS' PURE OIL SERVICE, Washing-
ton at Marigold, Tel 442-7821 (See
Page 17 Buyers' Guide)

GAS COMPANIES

(See also Light, Heat and
Power Companies)

Daughtridge Gas Co 1125 East
SUBURBAN PROPANE GAS COMPANY,
Englewood Shopping Center, Tel
446-6739 (See Page 80 Buyers' Guide)

GASOLINE—WHOLESALE

DAUGHTRIDGE OIL CO, 1125 East nr
Cokey rd, Tel 446-6139 (See Pages
66 and 118 Buyers' Guide)
JOYNER OIL CO, 700 Albemarle av cor
Virginia, Tel 446-9101 (See Pages
21, 67 and 119 Buyers' Guide)
LEE OIL CO INC (Richfield), 740
Planters, PO Box 1105, Tel 446-8186
(See Page 73 Buyers' Guide)
PEARSALL OIL & FUEL CO INC (Mobil),
511 Keen, PO Drawer 73, Tel
442-6141 (See Page C and Page 68
Buyers' Guide)
PEOPLES OIL CO INC (Amoco), 1103
Cokey rd, Tel 442-6131 (See Tabbed
Insert at Name in Alphabetical Sec-
tion and Pages 15, 69 and 120 Buyers'
Guide)
YELVERTON COAL & OIL CO, 1025
Arlington, Tel 446-8135 (See Pages
32 and 72 Buyers' Guide)

GASOLINE STATION EQUIP- MENT

Ken's Service Station Supply Inc 228
N Grace

GASOLINE STATIONS

Airport Service Center US Hwy 301A
North at Airport
Amoco Service Stop 825 N Church
Andrews Esso Station S Church extn
Atlantic Service Station 216 E Thomas
Bandy's Ray Service 944 N Church
BATTS' PURE OIL SERVICE, Washing-
ton at Marigold, Tel 442-7821 (See
Page 17 Buyers' Guide)
Benton's Tenneco Service 401 N Church
Bobbitt's Gulf Service 500 N Raleigh
Bone's Gulf Service 317 Tarboro
BOONE'S ESSO SERVICENTER, 150 N
Church, Tel 442-7739 (See Page 12
Buyers' Guide)
Boseman's Texaco Service Station 1303
Raleigh rd
Boseman's Tourist Station US Hwy 301
By-Pass North
By-Pass "66" Service Station US Hwy
301 By-Pass
Carolina Service Station 1730 Sunset av
CENTRAL SERVICE STATION, 208 W
Thomas, Tel 446-7304



**SHAVER BATTERY
& AUTO PARTS CO.**

PARTS AND SERVICE

210 HILL ST.

(SEE PAGE 16 BUYERS' GUIDE)

PHONE 446-6145



FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF ROCKY MOUNT

MORTGAGE LOANS ORGANIZED 1902 INSURED SAVINGS
DIAL 446-9191 116 S. FRANKLIN

181

GASOLINE STATIONS—Contd

Church Street Shell 534 N Church
City Limits Service Station & Grocery
2401 S Church
Coast Line Mobil Service Station 1425 S
Church
COASTAL TEXACO SERVICE STATION,
421 S Church, Tel 446-9986
Cobb's Oil Co 129 Benvenue rd
Downtown Atlantic Service 305 S Church
East Thomas Street Mobil Station 211 E
Thomas
Edgecombe Mobile Station 1100 Wilson
rd
Englewood Flying "A" Service 2412
Sunset av
Englewood Phillips "66" 2529 Sunset
av (E)
Etna Service Station 331 W Thomas
Etna Service Station No 1 737 Raleigh
rd
Frazier's Gulf Service 738 Raleigh rd
Fuller's Ed Esso Service Center 101 S
Church
Gaynor's Service Station 700 Myrtle av
Griffin Texaco Station US Hwy 301 By-
Pass North
Gulf Service Center 230 S Church
Hatfield Geo A 750 Park av
Hotel Gulf Service 401 S Church
Howard Johnson Shell Station US Hwy
301 By-Pass North
Joe's Esso Service 441 S Church
Jones Service Station 600 E Thomas
Joyner's Esso Service 501 N Raleigh
Land's Fina Service 302 Cokey rd
Lane's Esso Servicenter 351 Falls rd
Langley's Tenneco 700 S Church
LINWOOD'S FINA SERVICE, 620 N
Raleigh, Tel 442-9966 (See Page 18
Buyers' Guide)
Lynch's Service Station 432 N Raleigh
Mack's Atlantic Service US Hwy 301A
North
Marshburn Amoco Station 440 Raleigh
rd
McClain's Service Station 646 Myrtle
av
Morris' Esso US Hwy 301 By-Pass
Murphy Corp 101 Marigold
North End Service Station 900 Falls rd
Pate's Service Station 142 Benvenue
rd
Pierce's American Service Station
1323 S Church
Price's Esso Service US Hwy 301 By-
Pass
Proctor's Pure Service 1100 Cokey rd
Pure Service Center 331 N Church
Quality Service Station 2936 S Church
and 240 Tarboro
Raleigh Road Esso Servicenter 905
Raleigh rd
Raleigh Road Fina Station 1300 Raleigh
rd
Rowe's Gulf Service 1545 S Church
Shell Tarboro Street Station 294 Tarboro

Shell Thomas Street Station 301 W
Thomas
South End Texaco Service 640 S Church
Sprinkle Service Station 1527 S Church
Tar River Service Station 1002 N Church
Tarboro Street Esso Servicenter 301
Tarboro
Tarrytown Esso Service 2408 Sunset av
Tel-Star Service Station 257 Atlantic av
Terra-Plane Oil Co 806 Cokey rd
Texaco Center The 102 N Church
Three-O-One Cut Rate Service Station
US Hwy 301A North
Three-O-One Phillips "66" Service Sta-
tion US Hwy 301 A North
Travelers Service Station Sunset av nr
Tar River
Traveler's Service Station 181 Main NE
VIRGIL'S TEXACO STATION, 300 Tar-
boro, Tel 442-9994
West Thomas Street Mobil Station 300
W Thomas

*GENERAL AUTO REPAIRS

ATLANTIC SERVICE STATION, 216 E
Thomas, Tel 446-9989 (See Page 17
Buyers' Guide)

*GENERAL INSURANCE

WIMBERLEY & GREGORY, 118 S
Franklin, Tel 446-6195 (See Insert
at Real Estate in Classified Business
Directory and Pages 94 and 132
Buyers' Guide)

GENERAL MERCHANDISE— RETAIL

Cobb Bros General Merchandise 129
Benvenue rd
Davis Bros 126 S Washington
Surplus Outlet Store 210 Falls rd
Swelton Heights Fruit Stand 145
Benvenue rd
W & G Sales Co 1103 S Franklin

GENERAL MERCHANDISE— WHOLESALE

K & E Jobbing Co 240 Falls rd
Klitzner B & Son Inc 248 Falls rd

GIFT SHOPS

BELK-TYLER CO INC, 248-252 S
Main, Tel 442-5141 (See Page 45
Buyers' Guide)
BREWER'S GIFT SHOP, 102 S Raleigh,
Tel 446-7171 (See Pages 82 and 121
Buyers' Guide)
Greenbox Gift Center 721 Walnut
Kenilworth Gift Shop 124 S Church

**HEILIG-
MEYERS
CO.**

**129
MAIN N.E.**

**COMPLETE
HOME
FURNISHINGS**

TELEVISION

RADIOS

**RECORD
PLAYERS**

REFRIGERATORS

RANGES

WASHERS

**ALSO SMALL
ELECTRICAL
APPLIANCES**

**FLOOR
COVERINGS**

RUGS

CARPETS

LINOLEUM

**129
MAIN N.E.**

**PHONE
442-8146**

**PURE
OIL**

DAUGHTRIDGE OIL CO.

**Tel. 446-6139
FUEL OIL
1125 East nr.Cokey Rd.**

No. 1 and No. 2 for Home Heating — Tobacco Curing

Atlantic Discount Corp.

Established 1925

• AUTO LOANS •

FINANCING
1401 S. Church St.

REFINANCING
Phone 442-2151



**GRIMES-MORGAN
PLUMBING & HEATING CO.**

TRANE AIR CONDITIONING

ECONOMICAL OIL BURNERS and BOILERS

211 ATLANTIC AVE.

PHONE 442-1764

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

182

*GIFT SHOPS—JEWELRY

JEWEL BOX INC THE, 128 Main SW,
Tel 442-1445

*GIFTS—FURS

HERTZBERG FURS, 236 Tarboro, Tel
446-5800 (See Page 80 Buyers' Guide)

GLASS DEALERS—WINDOW and PLATE

BINSWANGER GLASS CO, 1400 Raleigh
rd, Tel 446-9145 (See Page 82
Buyers' Guide)

Charlie's Glass Shop 3020 S Church
Joyner's Glass Shop 919 Raleigh rd

GRANITE and MARBLE WORKERS

Rocky Mount Memorial Co US Hwy 301A
North

*GRAVEL and SAND

QUALITY SAND & GRAVEL CO, 5
Miles East of Rocky Mount, Hwy 97 E,
PO Box 1422, Tel 442-7330 (See Page
Z)

*GRAVEL and SAND— DEALERS

CENTRAL-MIX CO INC, 645 S Church,
Tel 442-3733 (See Page 34 Buyers'
Guide)

GROCERIES and MEATS— RETAIL

A & P Food Stores 200 Marigold and
1825 Sunset av
Arlington Street Grocery 600 Arlington
B & G Super Market 700 E Holly
B & Y Grocery 703 Paul
Bassett Street Grocery 129 E Bassett
Battle's Cash Grocery 612 E Thomas
Bell's Food Market 1100 Branch
Bell's Grocery 1001 Raleigh
Bland S W Cash Grocery 2416 S Church
Bradley Ruby W Mrs 230 S Tillery
Branch Street Grocery 1319 Branch
Bridges Food Store 500 E Goldleaf
Brock Grocery 1600 S Church
Brown C D Grocery 439 Raleigh rd
Brown's Cash Grocery 800 Star
Bulluck & Edwards 1104 Cokey rd
Burnette's Grocery 422 E Grand av
Bynum's Charlie Grocery 1608 Fountain

Capps Grocery Co 847 Falls rd
Carlisle Grocery 1605 Burton
Clack's Grocery 254 Falls rd
Cockrell's Grocery 413 W Thomas
Colonial Stores 409(417) Raleigh
Colonial Stores Inc 2320 Sunset av
Cook W C Grocery 1517 Burton
Country Store In Town 130 S Washington
Dalton Sanford Market 201 E Thomas
Daniel's Cash Grocery 311 Falls rd
Davenport Travis 200 Rose
Davis Package Store 1023 S Washington
Dunn James W Grocery Box 174 US Hwy
64 West
Dunn Street Cash Grocery 100 Dunn
East End Grocery 401 Magnolia dr
East Grand Package Store 312 E Grand
av
Edwards John E Grocery 700 Pennsylv-
vania av
Englewood Super Market Englewood
Shopping Center
Falls Road Market 1500 Falls rd extd
Food Barn Super Market 2508 Sunset
av

Frederick's Grocery 803 Gay

**FRYAR'S SUPER MARKETS, 133 S
Washington, Tel 442-2920 and 709
S Church, Tel 446-9532**

Frye's Grocery 531 Albemarle av
Gurganus Bros Super Market 309 N Fair-
view rd

Gurganus Grocery & Market 122 S Pine
Hall's Grocery 1521 Aycock
Hayes Cash Grocery 845 Falls rd

**HILL'S DAVID SUPER MARKET, 1308
Cokey rd, Tel 446-6618 (See Page
82 Buyers' Guide)**

Holly Street Super Market 901 E Holly
Hux Grocery 101 E Grand av
Jack's Fish Market & Grocery 901

Cokey rd
Jackson's Grocery Arlington extn
Johnnie's Place 1502 Boone
Joyner's Soda Shop 628 Henry
Knowlen Emma Mrs 921 E Highland av
Lakeside Grocery & Market 1601 Sun-
set av

Lamb's Cash Grocery 1230 S Main
Lawrence Frank 100 Dunn

Lee's Food Store 821 Hammond
Lewis Thos Grocery 1320 Cokey rd

Long Street Grocery 1146 Long
Long's Grocery 1217 N Raleigh

Long's Jack Market 1100 S Grace
Luper Street Grocery 804 Luper

Mack's Grocery 1606 Falls rd extd
Mack's Superette 540 S Franklin

Madison Street Market 427 Madison
Manning Grocery 222 N Grace

McCullen's Grocery 208 Henry
Nugent's Superette 807 Cokey rd

**PEOPLES MARKET, 937 Arlington, Tel
446-7379 (See Page 103 Buyers'
Guide)**

Pollard's Food Center 523 E Grand av
Pretlow Superette 301 Atlantic av



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE.
COR. FRANKLIN ST

**"YOUR HOST
FROM COAST
TO COAST"**

425 N. Church
Dial 446-9175

2 ROCKY MOUNT INNS

Hwy. 301 N. By-Pass
Dial 442-8101

Holiday Inn®

183

**GROCERIES and MEATS—RETAIL—
Contd**

Price C Isaac US Hwy 301A N
Price Dale 118 Union
Proctor Bros Grocery 1301 Cokey rd
Purity Grocery 614 N Raleigh
Purvis Grocery 622 W Thomas
Raleigh Road Grocery 1106 Raleigh rd
Raleigh Road Package Store 540 Raleigh rd

Raleigh Street Food Center 600 N Raleigh

Red's Grocery 232 Falls rd
Rowe's Supply Co 1522 S Church
Sessom's Super Market 2408 S Church
South End Grocery 1419 Branch

**SOUTH WASHINGTON STREET
PACKAGE STORE, 1023 S Washington
(See Page 83 Buyers' Guide)**

Strickland's Grocery & Package Store
3001 S Church

Strum's Food Store 345 Albemarle av
Sutton's Cash Grocery 922 S Church
Sutton's L A Store Arlington extn
Tharrington's E L Service Grocery
601 N Pine

Turner O L Grocery 571 Nashville rd
Tyson's Store 704 E Highland av

**WALKER'S SUNSET FOOD STORE, 700
Sunset av, Tel 446-6537**

Walker's Super Market 1818 Falls rd
extd

West End Grocery 608 W Thomas
Westridge Grocery Box 190 US Hwy
64 West

Whitaker's Cash Store 417 Myrtle av
White's Super Market 601 Walnut
Williams Grocery 2001 S Church
Williams Grocery 1004 Luper
Williams Super Market 603 N Church
Winn-Dixie Stores 418 W Thomas
Woodley's Market 901 W Thomas
Wooten's Super Market Inc 540 Cokey rd

GROCERS—WHOLESALE

Adams Arnold L Wholesale Co 803
Planters
Gray Chas L Co 153 S Washington
Haddon W W Wholesale Distributor 238
S Washington
Hamilton Wholesale Grocery 1306
Raleigh rd
Tharrington M S Wholesale Grocery
410 N Grace
Thomas & Howard Co Inc 518 S Pearl

***GUTTERS and DOWNSPOUTS**

**BARNES TIN SHOP ROOFING & SHEET
METAL, 120 N Howard, Tel 446-7192
(See Page 142 Buyers' Guide)**

HAIRDRESSERS

Horne Sisters 702 Myrtle av

HALLS

Kingdom Hall of Jehovah's Witnesses
414 Rose
Masonic Hall 209 E Goldleaf

***HAMS—SUGAR CURED—
WHOLESALE**

**BULLUCK Z B INC, Planters nr Fair-
view rd, Tel 446-8121 (See Page 104
Buyers' Guide)**

**HAMS and FRANKS—WHOLE-
SALE**

**BULLUCK Z B INC, Planters nr Fair-
view rd, Tel 446-8121 (See Page 104
Buyers' Guide)**

HARDWARE DEALERS—RETAIL

Bone's Hardware 705 Walnut
**GAY'S HARDWARE, 122-24 S Howard,
Tel 442-1482 (See Tabbed Insert at
Phones Numerically and Page 84
Buyers' Guide)**
Harrison Wm B 411 Gay

**HARDWARE DEALERS—
WHOLESALE and JOBBERS**

Daley Wholesale Co 817 S Church

***HAT CLEANERS and
BLOCKERS**

**IMPERIAL CLEANERS, 573 N Raleigh,
Tel 442-5821 (See Page 54 Buyers'
Guide)**

HATCHERIES

Rocky Mount Hatchery Inc (chicken)
209 Tarboro

HEARING AIDS

**ALMAND'S DRUG STORE INC (Zenith),
130 Main SW, Tel 442-5126 (See
Pages 49 and 50 Buyers' Guide)**

PRODUCTS



DISTRIBUTOR

700 Albemarle Cor. Virginia

JOYNER OIL COMPANY

Phone 446-9101



VICK'S RADIO & T.V.
SALES & SERVICE

For DAY or NIGHT Service
DIAL 442-3492

121 W. THOMAS ST.

T V • SETS



**PAMPER YOUR
FAMILY
and
FRIENDS**

**with
ENGLEWOOD
BRAND
MEATS**

Hickory Smoked
Sugar Cured

HAMS

**REAL GOOD
FRANKS**

**ASK FOR
ENGLEWOOD
MEATS
AT YOUR
GROCER**

Manufactured
and Distributed

**Z. B.
BULLUCK
INC.**
PHONE
446-8121

**CARO-
CRAFT,
INC.**

**CUSTOM
MADE
FURNITURE
REFINISHERS**

740
ALBEMARLE
AV

(SEE PAGE 77
BUYERS'
GUIDE)

TEL
442-2964

BARNES TIN SHOP ROOFING & SHEET METAL CONTRACTORS

120 N. HOWARD ST.

TEL 446-7192

184

***HEATERS—HOME—COAL,
OIL and GAS**

QUINN'S INCORPORATED, 168-72 Main
NW, Tel 442-2171 (See Page 78
Buyers' Guide)

***HEATING and AIR CONDITION-
ING CONTRACTORS**

MAYO HEATING & AIR CONDITIONING
(Lennox), Tel 442-2979 (See Pages
3 and 85 Buyers' Guide)

**TEMPROL HEATING & AIR CONDI-
TIONING CO**, 515 Keen, Tel 442-4126
(See Page C and Page 68 Buyers'
Guide)

***HEATING CONTRACTORS**

**GRIMES-MORGAN PLUMBING &
HEATING CO**, 211 Atlantic av, Tel
442-1764 (See Page 37 Buyers'
Guide)

**ROBERSON PLUMBING & HEATING
CO**, 620 Royal, Tel 442-1656 (See
Page 124 Buyers' Guide)

***HEATING OILS**

JOYNER OIL CO, 700 Albemarle av cor
Virginia, Tel 446-9101 (See Pages
21, 67 and 119 Buyers' Guide)

PEARSALL OIL & FUEL CO INC (Mobil),
511 Keen, PO Drawer 73, Tel
442-6141 (See Page C and Page 68
Buyers' Guide)

RICHFIELD PRODUCTS (Richfield), Lee
Oil Co Inc Distributors, 740 Planters,
PO Box 1105, Tel 446-8186 (See Page
73 Buyers' Guide)

YELVERTON COAL & OIL CO, 1025
Arlington, Tel 446-8135 (See Pages
32 and 72 Buyers' Guide)

***HEATING SYSTEMS**

ECONOMICAL OIL BURNERS, Grimes-
Morgan Plumbing & Heating Co
Dealers, 211 Atlantic av, Tel
442-1764 (See Page 37 Buyers' Guide)

THARRINGTON J A & SONS, 1539 S
Church (Hwy 301 South), Tel
446-7176

***HEATING and VENTILATING
CONTRACTORS**

PEMBERTON INC, 277 Main NE, Tel
442-3112 (See Pages 3, 85 and 123
Buyers' Guide)

***HI-FI SETS—SALES and
SERVICE**

TV-RADIO HOSPITAL, Walnut Hill
Shopping Center 711 Walnut, Tel
442-2972 (See Page 145 Buyers'
Guide)

**HIDES, SKINS and FURS—
RAW—DEALERS**

North Carolina Hide & Fur Co 620-622
S Washington

***HOME BUILDERS**

DAUGHTRIDGE J P & SON INC, 809
Norfolk, PO Box 1287, Tel 446-7016
(See Page 40 Buyers' Guide)

DAVENPORT CALVIN, Box 250, Nash-
ville hwy, Tel 442-2383 (See Page 41
Buyers' Guide)

MODERN BUILDERS INC, Walnut Shop-
ping Center 725 Walnut, Tel
442-4103 (See Page 38 Buyers' Guide)

***HOME BUILDING CONTRAC-
TORS**

TODD CURTIS R, 2710 S Church, Tel
442-3424 (See Page 30 Buyers' Guide)

***HOME FURNISHINGS**

HEILIG-MEYERS CO, 129 Main NE,
Tel 442-8146 (See Page 76 Buyers'
Guide)

***HOME FURNISHINGS—RETAIL**

QUINN'S INCORPORATED, 168-72 Main
NW, Tel 442-2171 (See Page 78
Buyers' Guide)

***HOME LOANS**

**BUILDERS FEDERAL SAVINGS & LOAN
ASSOCIATION OF ROCKY MOUNT**,
Builders Federal Bldg 115 N Church,
Tel 442-2105 (See Page 138 Buyers'
Guide)

**CITIZENS SAVINGS &
LOAN ASSN**

HOME LOANS to
BUILD, REFINANCE, BUILD
or to BUY

"CONSULT US FIRST"

229 SUNSET av

TELEPHONE 442-6165

(See Pages 106 and 139 Buyers'
Guide)

Pearsall Oil and Fuel Company, Inc.

DISTRIBUTORS, MOBIL PRODUCTS

FUEL OIL

511 KEEN P.O. DRAWER 73



GOOD COAL

Phone 442-6141

CAROLINA TIRE CO.

TIRE RECAPPING

BUDGET TERMS

625 S. Washington St.

Phone 442-2267



185

*HOME LOANS—Contd

FIRST FEDERAL SAVINGS & LOAN ASSN OF ROCKY MOUNT

HOME LOANS
INSURED SAVINGS
116 S FRANKLIN
TELEPHONE 446-9191
(See Pages 107 and 140 Buyers' Guide)

HOME SAVINGS & LOAN ASSOCIATION,
Home Savings Bldg 119 N Church,
Tel 446-9141 (See Insert at Name in
Alphabetical Section and Pages 108
and 141 Buyers' Guide)

*HOSPITAL INSURANCE

MORTON INSURANCE & REALTY CO,
610 Ambler av, Tel 446-9181, Res
Tel 446-8515 (See Page 98 Buyers'
Guide)

HOSPITALS and DISPENSARIES

MEMORIAL HOSPITAL

224 ROSE
TELEPHONE 446-8124

PARK VIEW HOSPITAL

404 FALLS rd
TELEPHONE
442-6181

ROCKY MOUNT SANITARIUM INC,
144 Coast Line, Tel 442-5121

HOTELS

CARLETON HOUSE, 215 N Church, Hwy
301 Business, Tels 442-1166 and
446-9802 (See Tabbed Insert at
Sheraton-Carleton House in Alpha-
betical Section and Page 112 Buyers'
Guide)

HOLIDAY INN, 425 N Church, Tel
446-9175 and Hwy 301 By-Pass N,
Tel 442-8101 (See Page 109 Buyers'
Guide)

HOWARD JOHNSON'S MOTOR LODGE,
2 Miles North on US Hwy 301 North,
Tel 446-5111 (See Page 110 Buyers'
Guide)

MOSLEY'S SHADY LAKE MOTEL INC,
US Hwys 301 and 301A North ($\frac{1}{2}$ Mile
North of Rocky Mount), Tel 446-7195
(See Page 111 Buyers' Guide)

SHERATON-CARLETON HOUSE, 215 N
Church, Hwy 301 Business, Tels
442-1166 and 446-9802 (See Tabbed
Insert at Beginning of Alphabetical
Section and Page 112 Buyers' Guide)

HOUSE FURNISHING GOODS— RETAIL

Burnette Home Supply Co 431 Main SE
ENTERPRISE FURNITURE CO INC,
158-164 S Washington, Tel 446-8304
(See Page 77 Buyers' Guide)
IMPERIAL FURNITURE CO INC, 140-44
S Washington, Tel 446-4547 or
446-8361 (See Page 79 Buyers' Guide)

HOUSEHOLD APPLIANCES— DEALERS

APPLIANCE & TIRE CENTER INC, 227
Main SE, Tel 442-7156
Broughton Appliances Center Inc 131
Sunset av
GAY'S HARDWARE, 122-124 S Howard,
Tel 442-1482 (See Tabbed Insert at
Phones Numerically and Page 84
Buyers' Guide)

HEILIG-MEYERS CO, 129 Main NE,
Tel 442-8146 (See Page 76 Buyers'
Guide)
STANDARD ELECTRIC CO, Main Street
Store 123-125 Main NE, Tel
442-1131, Church Street Store 615 N
Church, Tel 442-1155 (See Page 42
Buyers' Guide)

*HOUSEWARES

GAY'S HARDWARE, 122-24 S Howard,
Tel 442-1482 (See Tabbed Insert at
Phones Numerically and Page 84
Buyers' Guide)

*HOUSING PROJECTS

WEEKS S ARMSTRONG HOMES
(Housing Authority City of Rocky
Mount), Tarboro hwy, PO Box 566,
Tel 446-5094
WEST END TERRACE (Housing Authori-
ty City of Rocky Mount), Evergreen
rd (West End Terrace), PO Box 566,
Tel 446-4436

ICE—MANUFACTURERS and WHOLESALE

Tar River Ice & Fuel Co 917 S Church

*ICE CREAM—WHOLESALE

BORDEN COMPANY THE, US Hwy 301
By-Pass South, PO Box 213, Tel
446-4222 (See Page 44 Buyers' Guide)

QUALITY FIRST
INCORPORATED
238 TARBORO ST
Quality Laundry & Cleaners

PHONE
446-7116

This Directory Is Incorrect

(See Pages 94 and 132 Buyers' Guide)

**FOR
INSURANCE
SEE**

J. A. DELBRIDGE Jr.

**INSURANCE
AGENCY
HAIL - FIRE
AUTOMOBILE
CASUALTY**

183
N. WASHINGTON
DIAL
446-8550
RES. TEL.
446-5286

**MERRITT
PLUMBING
&
HEATING
CO. INC.**

Plumbing
Heating
Air
Conditioning
CONTRACTORS

923
NORFOLK ST.
PHONE
446-4667

"THE PLACE TO BANK IN ROCKY MOUNT"

The Planters National Bank & Trust Co.

MEMBER F.D.I.C.

186

ICE CREAM and FROZEN DESSERTS-DEALERS

Dairy Queen of Rocky Mount 1623 W
Thomas
Mister Softee of Rocky Mount 903
Falls rd
Tastee Freeze 431 N Raleigh

ICE CREAM MANUFACTURERS

BORDEN COMPANY THE, US Hwy 301
By-Pass S, PO Box 213, Tel 446-4222
or 446-6825 (See Page 44 Buyers'
Guide)
SEALTEST FOODS, Raleigh rd (US
Hwy 97 West), Tel 446-4128 (See
Page 43 Buyers' Guide)

*INDUSTRIAL MACHINERY and EQUIPMENT

TULLOSS TRACTOR CO INC, S Church
extn, Tel 446-6168 (See Page 2
Buyers' Guide)

*INDUSTRIAL SUPPLIES

DILLON SUPPLY CO, 338-48 S Wash-
ington, Tels 442-2161, 442-2162 and
442-2163

INDUSTRIAL SUPPLIES- WHOLESALE

H & S Inc 343 S Washington

*INFANTS-CLOTHING

BALDWIN M G CO INC, 100 Main NW,
Tel 442-4121

*INSECTICIDES

CARBISCO FLOUR & FEED MILLS INC,
701 S Grace, Tel 446-4215, Mill
605 S Grace (See Page 63 Buyers'
Guide)

*INSULATING CONTRACTORS

RODGERS M E INSULATION CO, RD 4,
Box 370, Tel 442-1039 (See Page 41
Buyers' Guide)

*INSULATORS

RODGERS M E INSULATION CO, RD 4,
Box 370, Tel 442-1039 (See Page 41
Buyers' Guide)

*INSURANCE-AUTOMOBILE

DELBRIDGE J A JR INSURANCE
AGENCY, 183 N Washington, Tel
446-8550, Res Tel 446-5286 (See
Page 95 Buyers' Guide)

HARDEE MARVIN M INSURANCE
AGENCY, 600 Sunset av, Tel
442-3747, Res Tel 446-4848 (See
Page 95 Buyers' Guide)

SIMMONS & HARRIS CO, 109 Tarboro,
Tel 446-5182 (See Pages 91 and 129
Buyers' Guide)

WILKINSON, BULLUCK & CO INC,
Sunset av cor Franklin, Tel 446-6121
(See Pages 93 and 131 Buyers' Guide)

WIMBERLEY & GREGORY, 118 S
Franklin, Tel 446-6195 (See Insert
at Real Estate in Classified Business
Directory and Pages 94 and 132
Buyers' Guide)

*INSURANCE-CASUALTY

SIMMONS & HARRIS CO, 109 Tarboro,
Tel 446-5182 (See Pages 91 and 129
Buyers' Guide)

*INSURANCE-FIRE

DELBRIDGE J A JR INSURANCE
AGENCY, 183 N Washington, Tel
446-8550, Res Tel 446-5286 (See
Page 95 Buyers' Guide)

HARDEE MARVIN M INSURANCE
AGENCY, 600 Sunset av, Tel
442-3747, Res Tel 446-4848 (See
Page 95 Buyers' Guide)

SIMMONS & HARRIS CO, 109 Tarboro,
Tel 446-5182 (See Pages 91 and 129
Buyers' Guide)

STANDARD INSURANCE & REALTY
CORP, Home Savings Bldg 119 N
Church, Tel 446-6156 (See Insert at
Name in Alphabetical Section and
Pages 92 and 130 Buyers' Guide)

WILKINSON, BULLUCK & CO INC,
Sunset av cor Franklin, Tel 446-6121
(See Pages 93 and 131 Buyers' Guide)

WIMBERLEY & GREGORY, 118 S
Franklin, Tel 446-6195 (See Insert
at Real Estate in Classified Business
Directory and Pages 94 and 132
Buyers' Guide)

*INSURANCE-GENERAL

ALFORD INSURANCE & REALTY CO,
218 Tarboro, Tel 442-6145



**ROCKY MOUNT
Laundry & Dry Cleaners, Inc.**

223 S. WASHINGTON ST.

P.O. BOX 549

PHONE 446-7158





STALLINGS OIL & COAL CO.

KEROSENE — FUEL OIL

816 RICKS ST.

It's Performance That Counts

DIAL 446-6184

187

*INSURANCE—GENERAL—Contd

DELBRIDGE J A JR INSURANCE AGENCY

AUTOMOBILE

FIRE, HAIL

and CASUALTY

183 W WASHINGTON

TELEPHONE 446-8550

RESIDENCE TELEPHONE 446-5286

(See Page 95 Buyers' Guide)

EDMONDSON INSURANCE AGENCY, 600

Sunset av, Tel 446-8575

FELTON MILBURN AGENCY, Englewood Shopping Center, Tel 442-6647, Night Tel 446-5321 (See Page 97 Buyers' Guide)

FULLER INSURANCE AGENCY, 126 S Howard, Tel 446-5335

MIXON INSURANCE & REALTY CORP, 158 Main NW, Tel 446-9111 (See Pages 97 and 133 Buyers' Guide)

MORTON INSURANCE & REALTY CO, 610 Ambler av, Tel 446-9181, Res Tel 446-8515 (See Page 98 Buyers' Guide)

SIMMONS & HARRIS CO, 109 Tarboro, Tel 446-5182 (See Pages 91 and 129 Buyers' Guide)

STANDARD INSURANCE & REALTY CORP

ALL FORMS of INSURANCE

YOUR "INDEPENDENT" AGENT

HOME SAVINGS BLDG

119 N CHURCH

TELEPHONE 446-6156

(See Insert at Name in Alphabetical Section and Pages 92 and 130 Buyers' Guide)

WATSON RAY AGENCY INC THE, 520 N Church, Tel 442-3265 (See Page 96 Buyers' Guide)

WILKINSON, BULLUCK & CO INC, Sunset av cor Franklin, Tel 446-6121 (See Pages 93 and 131 Buyers' Guide)

WILKINSON G A INC, 138 S Howard, Tel 446-6171 (See Page 97 Buyers' Guide)

WILSON FRANK AGENCY, 207-208 Brantley Bldg 109 Main SE, Tel 442-3860

WIMBERLEY & GREGORY, 118 S Franklin, Tel 446-6195 (See Insert at Real Estate in Classified Business Directory and Pages 94 and 132 Buyers' Guide)

*INSURANCE—GROUP

COASTAL PLAIN LIFE INSURANCE CO, Home Office 462 Falls rd, Tel 442-6123 (See Page 88 Buyers' Guide)

*INSURANCE—HAIL

DELBRIDGE J A JR INSURANCE

AGENCY, 183 N Washington, Tel

446-8550, Res Tel 446-5286 (See

Page 95 Buyers' Guide)

WILKINSON, BULLUCK & CO INC, Sunset av cor Franklin, Tel 446-6121 (See Pages 93 and 131 Buyers' Guide)

*INSURANCE—HOUSEHOLDERS

WIMBERLEY & GREGORY, 118 S

Franklin, Tel 446-6195 (See Insert

at Real Estate in Classified Business Directory and Pages 94 and 132 Buyers' Guide)

*INSURANCE—INDUSTRIAL

COASTAL PLAIN LIFE INSURANCE CO,

Home Office 462 Falls rd, Tel

442-6123 (See Page 88 Buyers' Guide)

*INSURANCE—LIFE

CHARLOTTE LIBERTY MUTUAL

INSURANCE CO, 422 Sunset av, Tel 446-9138

COASTAL PLAIN LIFE INSURANCE

CO, Home Office 462 Falls rd, Tel

442-6123 (See Page 88 Buyers' Guide)

DURHAM LIFE INSURANCE CO,

201-03-05 Home Savings and Loan

Bldg 119 N Church, Tel 446-5911

HICKS ALPHONSO, 132 Sunset av, Tel 446-7188

HICKS THOMAS W, 132 Sunset av, Tel 446-7188

METROPOLITAN LIFE INSURANCE CO, Tarrytown Shopping Center Hwy 64 W, Tel 446-5913 (See Page 96 Buyers' Guide)

STANDARD INSURANCE & REALTY CORP, Home Savings Bldg 119 N Church, Tel 446-6156 (See Insert at Name in Alphabetical Section and Pages 92 and 130 Buyers' Guide)

*INSURANCE—MUTUAL

ALFORD INSURANCE & REALTY CO, 218 Tarboro, Tel 442-6145

INSURANCE ADJUSTORS

GAY & TAYLOR INSURANCE ADJUSTERS

146 MAIN NW

TELEPHONES

DAY 442-2143 and 442-2144

NIGHT 442-2256

FURNITURE
FOR THE
HOME

COME TO

ROCKY
MOUNT
FURNITURE
CO.

"IN THE
HEART OF
THE CITY"

COMPLETE
FURNISHINGS
FOR THE
HOME

163
S. MAIN

SEE PAGE 78
BUYERS
GUIDE



MODERN
BUILDERS
Inc.

General
Contractors

COMMERCIAL
and
RESIDENTIAL

DIAL

442-4103

725

WALNUT ST.

WALNUT
SHOPPING
CENTER

BEL AIR CHEVROLET CO.



CHEVROLET — CHEVY II — CHEVELLE
CORVAIR — CORVETTE

115-123 S. CHURCH ST.
THE O.K. PLAZA 501 N. CHURCH

SALES—SERVICE

TEL. 442-6148
TEL. 442-2877

BANK OF ROCKY MOUNT

SERVING NASH AND EDGEcombe COUNTIES

SAVINGS ACCOUNTS — LOANS — CHECKING ACCOUNTS

142 MAIN ST. SW.

MEMBER F.D.I.C.

BRANCH: INTERSECTION RALEIGH ROSE AND GEORGE STREETS

DIAL
446-7101

188

INSURANCE ADJUSTORS—Contd

GENERAL ADJUSTMENT BUREAU INC

INSURANCE
217 S FRANKLIN
TELEPHONES 446-9116 and
442-5018

Griffin O L & Associates 226-28 S
Church R209

Lovelace Jack L 120 S Howard R105

INSURANCE AGENTS

Alford Insurance & Realty Co 218 Tar-
boro

Barbee Insurance Agency 215 W Bassett
BATTS WILLARD E, 115 Main NE, Tel
446-7312

Bobbitt Wm N 800 N Church
Crisp Wm F 233 Hammond
Dawson M P Agency 146 Main NW R3

DELBRIDGE J A JR INSURANCE
AGENCY, 183 N Washington, Tel
446-8550, Res Tel 446-5286 (See
Page 95 Buyers' Guide)

EDMONDSON INSURANCE AGENCY, 600
Sunset av, Tel 446-8575

Felton Milburn Agency Englewood
Shopping Center

Fuller Insurance Agency 126 S Howard
Griffin E Grady 233 Hammond

HARDEE MARVIN M INSURANCE AGENCY

600 SUNSET av
TELEPHONES
OFFICE 442-3747
RESIDENCE 446-4848
(See Page 95 Buyers' Guide)

Hicks A Agency 132 Sunset av
HICKS ALPHONSO, 132 Sunset av, Tel
446-7188

HICKS THOMAS W, 132 Sunset av, Tel
446-7188

Mayo Claude Insurance Agency (genl)
146 Main NW R5-6

MIXON INSURANCE & REALTY CORP,
158 Main NW, Tel 446-9111 (See
Pages 97 and 133 Buyers' Guide)

Morton Insurance & Realty Co (genl)
610 Ambler av

OATES INSURANCE & REALTY CO
(General), 2 Scruggs Bldg 219 S
Franklin, Tel 446-9469

POLICY HOLDERS AGENCY INC

INSURANCE
115 MAIN NE
TELEPHONE 446-7312
Realto Insurance & Realty Co 210
Atlantic av

Roberts Harvey Mutual Insurance 136
Western av

SIMMONS & HARRIS CO

GENERAL
109 TARBORO
TELEPHONE 446-5182
(See Pages 91 and 129 Buyers' Guide)

STANDARD INSURANCE & REALTY
CORP (General), Home Savings Bldg
119 N Church, Tel 446-6156 (See In-
sert at Name in Alphabetical Sec-
tion and Pages 92 and 130 Buyers'
Guide)

State Insurance Agency 316 S Washing-
ton

Thompson James R jr 226 S Church R203
Twin County Insurance & Rental Co Inc
120 S Howard R107

Vester Insurance & Realty Co 901 Falls
rd

Watson Ray Agency Inc 520 N Church

WILKINSON, BULLUCK & CO INC

GENERAL INSURANCE
ESTABLISHED
1895

MEMBER BIG I
SUNSET av cor FRANKLIN
TELEPHONE 446-6121
(See Pages 93 and 131 Buyers' Guide)

Wilkerson G A Inc (genl) 138 S Howard
WILSON FRANK AGENCY (General),
207-208 Brantley Bldg 109 Main
SE, Tel 442-3860

WIMBERLEY & GREGORY, 118 S
Franklin, Tel 446-6195 (See Insert at
Real Estate in Classified Business
Directory and Pages 94 and 132
Buyers' Guide)

INSURANCE COMPANIES

CHARLOTTE LIBERTY MUTUAL
INSURANCE CO, 422 Sunset av, Tel
446-9138

COASTAL PLAIN LIFE INSURANCE CO,
Home Office 462 Falls rd, Tel
442-6123 (See Page 88 Buyers' Guide)

Coastal Plain Life Insurance Co 106 S
Washington R210

Connecticut Mutual Life Insurance Co
116 S Franklin

Durham Life Insurance Co 119 N Church
R201

EQUITABLE LIFE ASSURANCE
SOCIETY, 132 Sunset av, Tel
446-7188

Home Beneficial Life Insurance Co Inc
226 S Church R214

Home Security Life Insurance Co 116
S Franklin R209

PEOPLES BUILDING SUPPLY CO.

"QUALITY MILLWORK PRODUCTS"

PHONE 442-3104

410 N. PEARL ST.

UNION
MILLWORK

Building
Materials



Roberson Plumbing & Heating Co.

SERVICE ★ NEW CONSTRUCTION ★ REPAIRS

620 Royal St.

Phone 442-1656



STANDARD INSURANCE and REALTY CORP.

REAL ESTATE - INSURANCE - RENTALS

HOME SAVINGS BLDG. 119 N. CHURCH

PHONES 446-6156



189

INSURANCE COMPANIES—Contd

Insurance Credit Corp 520 N Church
Jefferson Standard Life Insurance Co
119 N Church R200

**LIFE & CASUALTY INSURANCE CO OF
TENNESSEE, 138 Western av Room F,
Tel 446-7418**

Life Insurance Co of Georgia 233 Ham-
mond R5

Life Insurance Co of Virginia The 110
Coast Line R2-10

Life Insurance Company of Virginia The
128 S Howard

Metropolitan Life Insurance Co Hwy 64 W

Mutual Life Insurance Co of NY 107
Main SE R202

Mutual of Omaha 226 S Church R206-08

Nationwide Insurance Co S Church extn

Nationwide Insurance Co 800 N Church

Nationwide Insurance Co 226 S Church
R203

Nationwide Mutual Insurance Co 226-28
S Church R205

New England Mutual Life Insurance Co
110 Coast Line R13

North Carolina Mutual Life Insurance Co
134 E Thomas

Pilot Life Insurance Co 138 Western av
R-A

Pilot Life Insurance Co (Combination
Division) 116 S Franklin R210-12

Reserve Life Insurance Co 226 S
Church R208

Security Insurance Companies (br)
134 Western av R-E

Security Life & Trust Co 107 Main SE
R407

Sir Walter Raleigh Life Insurance Co
226 S Church R217

Southern Life Insurance Co 230 Hill

Southland Life Insurance Co 110 Coast
Line R18

**SOUTHWESTERN LIFE INSURANCE
CO, 202 Gardner-Davenport Bldg
226 S Church, PO Box 1233, Tel
442-6722**

State Capital Life Insurance Co 110
Coast Line R19

State Farm Insurance Co 233 Hammond
R3

State Life & Health Insurance Co 316 S
Washington

Western and Southern Life Insurance
Co The 132 Western av

**WINSTON MUTUAL LIFE INSURANCE
CO (District Office), 221 Atlantic
av, Tel 442-4226**

INSURANCE INVESTIGATORS

GENERAL ADJUSTMENT BUREAU INC

217 S FRANKLIN

TELEPHONES 446-9116 and
442-5018

INTERIOR DECORATORS

**BREWER PAINT & WALL PAPER CO
INC, 102 S Raleigh, Tel 446-7171
(See Page 121 Buyers' Guide)
WEAVER FABRICS, Weaver Bldg 233
Hammond, Tel 446-4437**

INVESTMENT BANKERS

**FIRST FEDERAL SAVINGS & LOAN
ASSN OF ROCKY MOUNT, 116 S
Franklin, Tel 446-9191 (See Pages
107 and 140 Buyers' Guide)**

INVESTMENT COMPANIES

**BUILDERS FEDERAL SAVINGS & LOAN
ASSOCIATION OF ROCKY MOUNT,
Builders Federal Bldg 115 S Church,
Tel 442-2105 (See Page 138 Buyers'
Guide)**

Davenport Investment Co Inc 900 S
Church

Eastern Investors Inc 147 Main NE 2d
fl

**INVESTORS DIVERSIFIED SERVICES
INC, Old Wilson rd, Box 36, Tel
442-2623**

INVESTMENT SECURITIES— DEALERS

Investors Diversified Service Inc (br)
Box 36 Wilson rd

JEWELERS—RETAIL

Bailey's Discount Jewelry 116 Main
NW

Bulluck E Selma 111 S Washington

**GEHMAN'S JEWELERS, 139 Main SE,
Tel 446-6722 (See Page 98 Buyers'
Guide)**

**JEWEL BOX INC THE, 128 Main SW,
Tel 442-1445**

Temko's Jewelry 119 Tarboro

Watch Shop The 121 Main SE

JUNK DEALERS

Outlaw Buddy Junk Yard 3015 S Church
**RAWLS ALEC WRECKING CO INC, US
Hwy 301 South, Box 791, Tel
442-1138**

JUSTICES of the PEACE

Arrington Robt L 119 N Washington
Bobbitt James M S 130 Sunset dr

JAC ELECTRIC COMPANY

Contractors

JOE COSTA
OWNER

ALL
TYPES

PHONE
442-7389

520 N.
HARRIS ST.

P.O. BOX 1537

ROCKY MOUNT
N. C.


ALMAND'S
ROCKY MOUNTS EXCLUSIVE
RETAIL DRUG STORE, INC.


PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL
1125 East nr.Cokey Rd.

No. 1 and No. 2 for Home Heating — Tobacco Curing

GRIMES-MORGAN PLUMBING & HEATING CO.

TRANE AIR CONDITIONING
ECONOMICAL OIL BURNERS and BOILERS

PHONE 442-1764

211 ATLANTIC AVE.



TYSON'S DRUG CENTER INC.

YOUR ONE
STOP FOR
ALL YOUR
DRUG NEEDS

ACCURATE
PROMPT
PRESCRIPTION
SERVICE



RENTAL DEPT.
SICK ROOM
SUPPLIES AND
EQUIPMENT
TELEPHONE
446-7128

112N. CHURCH

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

190

JUSTICES OF THE PEACE—Contd
BUFFALOE JAMES T, 801 N Church,
Tel 446-8295
Peterson Leroy 417 Madison

KINDERGARTENS (See also Schools and Colleges)

Church of Good Shepherd Kindergarten
225 N Church
Dozier Myrtle T Mrs 1513 Beal
Little Raleigh Kindergarten 409 Clyde
Tinnie O'Neal Kindergarten 801 E
Holly

KNIT GOODS—RETAIL

Yarn Barn Inc 1327 Tarboro

*LADIES' and MISSES' READY-TO-WEAR

ROSENBLOOM-LEVY INC, 146-52 Main
SW, Tel 442-2181

*LADIES', MISSES' and JUNIORS' READY-TO-WEAR CLOTHING—RETAIL

VOGUE DRESS SHOP INC, 312 Main SW,
Tels 446-4108 and 446-4109

*LADIES' READY-TO-WEAR

BELK-TYLER CO INC, 248-52 S Main,
Tel 442-5141 (See Page 45 Buyers'
Guide)

VIRGINIA'S DRESS SHOP, 304 Main SW,
Tel 446-4487

LAND COMPANIES

Williams Lumber Co Inc 123 Coast
Line

LAUNDRIES

Benvenue Cleaners 131 Benvenue rd

BISHOP LAUNDRY CO INC

"FAMILY CARE SERVICES"
SANTONE SERVICE
DRY CLEANERS
CITY WIDE PICK-UP and DELIVERY
128 COAST LINE
TELEPHONE 442-6111

IMPERIAL CLEANERS, 573 N Raleigh,
Tel 442-5821 (See Page 54 Buyers'
Guide)

QUALITY LAUNDRY & CLEANERS INC

LAUNDERERS
DRY CLEANERS
RUG CLEANERS
HAT BLOCKING
FUR STORAGE
PICK-UP and DELIVERY SERVICE
238 TARBORO
TELEPHONE 446-7116
(See Pages 53 and 99 Buyers' Guide)

ROCKY MOUNT LAUNDRY & DRY
CLEANERS INC, 223 S Washington,
PO Box 549, Tel 446-7158 (See Pages
54 and 100 Buyers' Guide)

Zirkle's Laundry & Cleaners 1618
Sunset av

LAUNDRIES—SELF SERVE

Andrews Washerette 1625 W Thomas
B & G Quick Wash 827 S Grace
Bernard's Coin-Op Store 314 Cokey rd
Fairview Speed Wash 317 N Fairview
rd
Falls Road Coin-O-Matic Laundry
910 Falls rd
Hollywood Laundrymat 521 W Thomas
Ikes Laundromat 422 N Parker
Norge Cleaning & Laundry 430 W
Thomas
Peoples Wash-O-Matic 242 Dunn
Self Service Laundry 1101 S Franklin
Speed Way Wash 221 S Washington
Sunshine Center Laundry 1802 Sunset
av
Wash Land 572 Nashville rd
Wash-O-Mat 2513 Sunset av

*LAWNMOWERS—POWER

WALKER SAW SERVICE, 250 Airport
rd, PO Box 1462, Tel 442-4231 (See
Pages 31 and 125 Buyers' Guide)

LAWYERS

Arrington Samuel L, 501-505 Peoples
Bank & Trust Co Bldg 107 Main SE,
Tel 446-6669
Battle Kemp D 107 Main SE R506-14
Battle, Winslow, Merrell, Scott & Wiley,
506-514 Peoples Bank & Trust Co
Bldg 107 Main SE, Tels 446-6108
and 446-6109
Batts Jefferson D, 201 Epstein Bldg 106
Tarboro, Tel 446-7131
Biggs M Alex jr 107 Main SE 3d fl
Boddie Roy C 203 Main NE
Bunn & Bunn 169-71 Main NE

INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.



446-6121

FARM LOANS

SUNSET AVE.
COR. FRANKLIN ST

HODGES ~~ELECTRIC~~ SERVICE

ELECTRICAL CONTRACTORS

Commercial — Industrial — Residential

BENVENUE RD.

TEL. 442-1686

191

LAWYERS—Contd

Bunn James P jr 169-71 Main NE
Burgess Thos A 109 Main SE R205
Cooper Roy A jr 422 Sunset av
Dill & Fountain, 208 Daniels Bldg 106
S Washington, Tel 446-6935
Dill Thos G 106 S Washington R208
Etheridge Wm D 107 Main SE R402
Evans Don T, 120 Howard, Suite 101-104,
Tel 442-2141
Everett W Harrell 107 Main SE R506-14
Exum John B jr 126 Main NW
Ezzell Jas E jr 106 S Washington R308
Fields & Cooper 422 Sunset av
Fields Milton P 422 Sunset av
Fountain Richd T jr 106 S Washington
R208
Gorham J Samuel Jr, 239 Tarboro, Tel
446-9416
Grissom James W Hon 109 Main SE
R204
Keel James W 107 Main SE R203
Keel & Keel 107 Main SE R203
Knox Howard A jr 115 Main NE
Lane Chas T 107 Main SE R300
Marshburn O Milton 1110 Sycamore
Matthews Tom H 106 Tarboro R200
Meadows & Batts, 201 Epstein Bldg 106
Tarboro, Tel 446-7131
Meadows Frank P Jr, 201 Epstein Bldg
106 Tarboro, Tel 446-7131
Merrell Herman S 107 Main SE R506
Pearsall Mack B 513 Keen
Pearsall Thos J 513 Keen
Scott J Brian 107 Main SE R506
Smith Edwin C, 505 Sunset av, Tel
446-6693
Spencer Robt L 107 Main SE R506
Spruill Frank P jr 107 Main SE R300
Spruill, Trotter, Biggs & Lane, 3d fl
Peoples Bank & Trust Co Bldg 107
Main SE, Drawer 353, Tels 446-7108
and 446-7109
Stephens James N 107 Main SE R300
Thorp William L Jr, 400-408 Peoples
Bank & Trust Co Bldg 107 Main SE,
Tel 446-4154
Frotter James R 107 Main SE R300
Warner Wm O 134 E Thomas
Wiley Robt M 107 Main SE R506
Wilkinson Wm S 100 Main SW R301
Winslow Francis E 107 Main SE R506
Young Thos L 107 Main SE R509

LETTER SHOPS

Dixie Letter Service The 234 Tarboro
Mimeo Press 835 Falls rd

*LIBERAL ARTS and SCIENCE SCHOOLS

NORTH CAROLINA WESLEYAN
COLLEGE, College Station US Hwy
301 N, Tel 442-7121

LIBRARIES

BRASWELL THOS HACKNEY MEMORIAL LIBRARY

344 FALLS rd cor N CHURCH
near PARK VIEW HOSPITAL
TELEPHONE 442-1951

CITY DIRECTORY LIBRARY

CHAMBER OF COMMERCE
115 N CHURCH
TELEPHONE 442-5111
(See Page 48 Buyers' Guide)

*LIFE INSURANCE

CHARLOTTE LIBERTY MUTUAL
INSURANCE CO, 422 Sunset av, Tel
446-9138

LIGHT, HEAT and POWER COMPANIES

Domestic Electric Service Inc 132 Main
NW

LINENS—RETAIL (See also Dry Goods)

Linen Center 209 Main SE

LIQUOR and WINES—RETAIL

Alcoholic Beverage Control Board
Store No 1 426 W Thomas
Alcoholic Beverage Control Board
(Store No 6) 573(2) N Raleigh
Alcoholic Beverage Control Board
(Store No 9) 2504 Sunset av
Alcohol Beverage Control Store No 8
1418 S Church
Friendly Package Store 438 Raleigh rd
Lee Package Store 413 W Thomas
Raleigh Street Package Store 576 N
Raleigh

*LIVESTOCK—AUCTIONS

LANCASTER GUS Z STOCK YARDS INC,
Hwy 301A South (S Church extn), Tel
442-3124

225-27 TARBORO



"THE HOME OF BETTER USED CARS"

TEL. 442-2191

ALLAN MIMS FORD

SALES SERVICE

MONTGOMERY
WARD

INTERSECTION HWY 64 and 301

TARRYTOWN CENTER

ALL THE STORE YOU'LL
EVER WANT

PHONE
MI 6-2911

NASH COAL COMPANY

Specializing Exclusively in

High Grade Steam and Domestic Coal

PHONE 446-8512
100 W. Grand Av.



DRINK



Coca-Cola

**Bottling
Company**

Inc.

Bottlers

442

S. Church St.

PHONE

446-4117

INDUSTRIAL ELECTRIC SALES & SERVICE INC.

REPAIRS and SALES

TO ALL INDUSTRIAL EQUIPMENT AND INSTALLATIONS

TEL. 442-1101

2917 S. CHURCH ST. EXTN.

Coca-Cola

REG. U. S. PAT. OFF.

REGULAR - KING

AND 16 OZ SIZE

192

LIVESTOCK DEALERS and COMMISSION

Lancaster Gus Z Stock Yards S Church
extn

*LIVE STOCK EQUIPMENT

**CARBISCO FLOUR & FEED MILLS
INC.**, 701 S Grace, Tel 446-4215,
Mill 605 S Grace (See Page 63
Buyers' Guide)

*LOAN COMPANIES

PROVIDENT FINANCE CO., 116 Tarboro,
Tel 442-8183 or 442-8184

*LOANS

**DOMESTIC LOANS OF ROCKY MOUNT
INC.**, 231 Main SE, Tel 446-5108

LOANS- AUTOMOBILE

ATLANTIC DISCOUNT CORP., 1401 S
Church, Tel 442-2151 (See Page 20
Buyers' Guide)

BANK OF ROCKY MOUNT, 142 Main
SW and Intersection Raleigh, Rose
and George, Tel 446-7101 (See Pages
19, 23 and 101 Buyers' Guide)

**UNION FINANCE CO OF ROCKY
MOUNT**, 201 Tarboro, Tel 442-1191

*LOANS-BUSINESS and PERSONAL

**PLANTERS NATIONAL BANK & TRUST
CO THE**, Main Office 100 Main SW
cor Sunset av, Branches 133 N
Church, Englewood Shopping Center,
729 Walnut, 301 Fairview rd, Engle-
wood Office, Tel 446-5122, All Other
Offices Tel 446-6111 (See Pages 26
and 27 Buyers' Guide)

LOANS-COLLATERAL and SALARY

Allied Finance Group Inc 147 Main NE
2d fl

Domestic Loans of Rocky Mount Inc
231 Main SE

Planters National Bank & Trust Co The
(br) 131 N Church

Provident Finance Co 116 Tarboro

PUBLIC FINANCE CORP., 152 Main NW,
Tel 446-7151

Union Finance Co of Rocky Mount 201
Tarboro

*LOANS-HOME

CITIZENS SAVINGS & LOAN ASSN, 229
Sunset av cor Franklin, Tel 442-6165
(See Pages 106 and 139 Buyers'
Guide)

*LOANS-HOME IMPROVE- MENT

CITIZENS SAVINGS & LOAN ASSN,
Sunset av cor Franklin, Tel 442-6165
(See Pages 106 and 139 Buyers'
Guide)

*LOANS-INSTALLMENT

PEOPLES BANK & TRUST CO, 101
Tarboro cor Main SE, Tel 442-7187,
Branches 1415 S Church, Tel
442-7414, 516 N Church, Tel
446-9531, Daniel's Bldg 125 Tarboro,
(Five Points), Tel 442-6192, West
Drive-In Office 1820 Sunset dr and
East Drive-In Office cor Tarboro
and Raleigh (See Tabbed Insert at
Street Guide and Pages 24 and 148
Buyers' Guide)

LOANS-MORTGAGE

BANK OF ROCKY MOUNT, 142 Main SW
and Intersection Raleigh, Rose and
George, Tel 446-7101 (See Pages
19, 23 and 101 Buyers' Guide)

**BUILDERS FEDERAL SAVINGS & LOAN
ASSOCIATION OF ROCKY MOUNT**,
Builders Federal Bldg 115 N Church,
Tel 442-2105 (See Page 138 Buyers'
Guide)

**FIRST FEDERAL SAVINGS & LOAN
ASSN OF ROCKY MOUNT**, 116 S
Franklin, Tel 446-9191 (See Pages
107 and 140 Buyers' Guide)

HOME SAVINGS & LOAN ASSOCIATION,
Home Savings Bldg 119 N Church,
Tel 446-9141 (See Tabbed Insert at
Name in Alphabetical Section and
Pages 108 and 141 Buyers' Guide)

Rocky Mount Production Credit Assn
120 Arlington

*LOANS-PERSONAL

BANK OF ROCKY MOUNT, 142 Main SW
and Intersection Raleigh, Rose and
George, Tel 446-7101 (See Pages 19,
23 and 101 Buyers' Guide)

*LOANS-REAL ESTATE

**FIRST FEDERAL SAVINGS & LOAN
ASSN OF ROCKY MOUNT**, 116 S
Franklin, Tel 446-9191 (See Pages
107 and 140 Buyers' Guide)

Modern

Gas

Appliances

Englewood Shopping Center

PROPANE

Suburban

GAS COMPANY

**Bulk-Metered
and Bottled Gas**

Tel. 446-6739

WALKER LUMBER CO.

Manufacturers of Ceiling - Flooring - Siding - Moulding - Finish - Roofers

Mailing Address: Battleboro, N.C.

Mill: Gold Rock, N.C.

Tel. 446-8171

193

*LUBRICANTS-DEALERS

DAUGHTRIDGE OIL CO (Pure), 1125
East nr Cokey rd, Tel 446-6139 (See
Pages 66 and 118 Buyers' Guide)

*LUMBER

WALKER LUMBER CO, Mill Gold Rock,
NC, Tel 446-8171, Mailing Address
Battleboro, NC (See Page 102 Buyers'
Guide)

LUMBER-RETAIL

Lea Lumber & Trading Co Inc 110 W
Highland av

PEOPLES BUILDING SUPPLY CO, 410
N Pearl, Tel 442-3104 (See Pages
30 and 103 Buyers' Guide)

WALKER LUMBER CO, Mill Gold Rock,
NC, Tel 446-8171, Mailing Address
Battleboro, NC (See Page 102
Buyers' Guide)

LUMBER-WHOLESALE

WALKER LUMBER CO, Mill Gold Rock,
NC, Tel 446-8171, Mailing Address
Battleboro, NC (See Page 102
Buyers' Guide)

*LUNCHES-PREPARED and TO GO

CAROLINA CAFE, 906 N Church (Hwy
301A North), Tel 446-9976 (See Page
134 Buyers' Guide)

MACHINERY DEALERS

Carolina Machinery & Supply Co Inc
201 S Washington

TULLOSS TRACTOR CO INC, S Church
extn, Tel 446-6168 (See Page 2
Buyers' Guide)

*MACHINERY REPAIRERS- FARM and INDUSTRIAL

JENKINS-PEARSALL MACHINE WORKS,
217 Andrews, PO Box 886, Tel
446-9168 (See Page 103 Buyers'
Guide)

MACHINISTS

JENKINS-PEARSALL MACHINE WORKS,
217 Andrews, PO Box 886, Tel
446-9168 (See Page 103 Buyers'
Guide)

Rocky Mount Machine Works 526 N
Church

*MAILING LISTS

POLK R L & CO

POLK BUILDING
431 HOWARD
DETROIT 31, MICHIGAN

*MANUFACTURERS-BRICK

NASH BRICK CO, Plant Ita, NC, Tel
Rocky Mount 446-7030, Mailing
Address PO Box 692, Rocky Mount
(See Insert at Brick Manufacturers in
Classified Business Section and Page
29 Buyers' Guide)

*MANUFACTURERS-CORD

ROCKY MOUNT CORD CO, N Grace at
Gay, Tel 446-4183 or 446-4184

*MANUFACTURERS-PLUSH and PILE FABRICS

BLUMENTHAL MILLS

DIVISION of BURLINGTON INDUS-
TRIES INC

W RIDGE ne cor CARR

TELEPHONE

442-7141

MARBLE WORKERS

BROWN MEMORIALS, 1834 Sunset av
extn, Tel 442-4271 (See Page 105
Buyers' Guide)

MARINE SUPPLIES

National Cordage Products Co Inc 621
Chester

MATERIAL HANDLING EQUIPMENT

DILLON SUPPLY CO (Allis Chalmers
Silent Hoist and Crane Lift Trucks),
338-48 S Washington, Tels 442-2161,
442-2162 and 442-2163

MATTRESS MANUFACTURERS

Southern Mattress Manufacturing Co
917 Norfolk

CARBISCO

FLOUR

&

FEED

MILLS,

INC.

Manufacturers

GOLD STRAP

Poultry
and

Livestock

Feed

Dealers

Poultry and
Livestock
Equipment,
Remedies,
Surge Milkers,
Insecticides
Feed Materials

Office

701 S.

Grace St.

Mill

605 S.

Grace St.

Phone

446-4215

A. HICKS AGENCY

— REALTORS —

Sales Agents for Westridge

132 SUNSET AVE.

PHONE 446-7188



PHONE
446-5044

**D.J.
ROSE
AND
SON
INC.**

**READY
MIXED
CONCRETE**

WHERE
YOU
WANT
IT-
WHEN
YOU
WANT
IT

Phone
446-5044



GAY-YOST FUNERAL HOME

Rocky Mount's Oldest

805 FAIRVIEW RD.

PHONE 446-6634

194

MEAT PACKERS

BULLUCK Z B INC, Planters nr Fair-
view rd, Tel 446-8121 (See Page 104
Buyers' Guide)

Peacock Meat Co Inc Sherrod

MEATS-RETAIL

**Fryar's Frozen Food Lockers & Meat
Market** 133 S Washington

HILL'S DAVID SUPER MARKET, 1308
Cokey rd, Tel 446-6618 (See Page 82
Buyers' Guide)

MEATS-WHOLESALE

BULLUCK Z B INC, Planters nr Fair-
view rd, Tel 446-8121 (See Page 104
Buyers' Guide)

MEADOW BROOK MEAT CO, Meadow
Brook rd, Tel 446-4875 (See Page
104 Buyers' Guide)

*MEDICAL CLINICS

ARMSTRONG'S MEDICAL CLINIC, 128
E Thomas, Tels 446-9186 and
442-1717

*MEMORIALS

BROWN MEMORIALS, 1834 Sunset av
extn, Tel 442-4271 (See Page 105
Buyers' Guide)

ROCKY MOUNT MEMORIAL CO, Hwy
301A N Church extn, Tels 446-8446,
Night 446-5420

*MEN'S and BOYS' FURNISH- INGS

EPSTEIN'S INC, 101 Main ne cor Tar-
boro, Tel 442-3176

METAL GOODS MANUFAC- TURERS

Metal Products Manufacturing Co US
Hwy 301-A North

MILK DEALERS

BORDEN COMPANY THE, US Hwy 301
By-Pass S, PO Box 213, Tel
446-4222 or 446-6825 (See Page
44 Buyers' Guide)

**MAOLA-MEADOWBROOK MILK & ICE
CREAM CO**, 1148 W Thomas, Tel
442-4191

SEALTEST FOODS, Raleigh rd (US
Hwy 97 West), Tel 446-4128 (See
Page 43 Buyers' Guide)

MILK DEALERS-HOME DELIVERY

SEALTEST FOODS, Raleigh rd (US Hwy
97 West), Tel 446-4128 (See Page 43
Buyers' Guide)

MILLINERS

Associated Millinery 146 Main SW

MILADY'S HAT SHOP, 211 Main SE, Tel
446-4335

Thurman Millinery 108 Main SW

*MILLWORK

PEOPLES BUILDING SUPPLY CO, 410
N Pearl, Tel 442-3104 (See Pages
30 and 103 Buyers' Guide)

*MIRRORS and TABLE TOPS

BINSWANGER GLASS CO, 1400 Raleigh
rd, Tel 446-9145 (See Page 82
Buyers' Guide)

MISSIONS

City Mission The 214 S Washington

MONOGRAMS

Malcom's Edna Monogram Shop 716
Rose

MONUMENTAL WORK

BROWN MEMORIALS, 1834 Sunset av
extn, Tel 442-4271 (See Page 105
Buyers' Guide)

ROCKY MOUNT MEMORIAL CO, Hwy
301A N Church extn, Tels 446-8446,
Night 446-5420

*MONUMENTS

BROWN MEMORIALS, 1834 Sunset av
extn, Tel 442-4271 (See Page 105
Buyers' Guide)

*MORTGAGE LOANS

BANK OF ROCKY MOUNT, 142 Main,
SW and Intersection Raleigh, Rose
and George, Tel 446-7101 (See Pages
19, 23 and 101 Buyers' Guide)



CITIES SERVICE

WOOD OIL CO., INC.

FUEL OIL

We Give Green BAX Stamps

KEROSENE

Printed Metered Delivery

701 S. Church St.

446-6806



CITIES SERVICE



HOME SAVINGS

and loan association

119 N. CHURCH STREET

DIAL 446-9141

195

*MORTGAGE LOANS—Contd

BUILDERS FEDERAL SAVINGS & LOAN ASSOCIATION OF ROCKY MOUNT,
Builders Federal Bldg 115 N Church,
Tel 442-2105 (See Page 138 Buyers' Guide)

CITIZENS SAVINGS & LOAN ASSN

HOME LOANS
INSURED SAVINGS

229 SUNSET av cor FRANKLIN
TELEPHONE
442-6165

(See Pages 106 and 139 Buyers' Guide)

FIRST FEDERAL SAVINGS & LOAN ASSN OF ROCKY MOUNT, 116 S Franklin, Tel 446-9191 (See Pages 107 and 140 Buyers' Guide)

HOME SAVINGS & LOAN ASSOCIATION,
Home Savings Bldg 119 N Church,
Tel 446-9141 (See Tabbed Insert at Name in Alphabetical Section and Pages 108 and 141 Buyers' Guide)

WILKINSON, BULLUCK & CO INC,
Sunset av cor Franklin, Tel 446-6121
(See Pages 93 and 131 Buyers' Guide)

MOTELS

CARLETON HOUSE, 215 N Church, Hwy 301 Business, Tels 442-1166 and 446-9802 (See Tabbed Insert at Sheraton-Carleton House in Alphabetical Section and Page 112 Buyers' Guide)

Cobb's Motel US Hwy 301 By-Pass North at Hwy 43

College Park Motel ns Hwy 301-A North
HOLIDAY INN, 425 N Church, Tel 446-9175 (See Page 109 Buyers' Guide)

HOLIDAY INN, Hwy 301 By-Pass N, Tel 442-8101 (See Page 109 Buyers' Guide)

HOWARD JOHNSON'S MOTOR LODGE, 2 Miles North on US Hwy 301 North, Tel 446-5111 (See Page 110 Buyers' Guide)

HUNT'S MOTEL, 2 Miles S on 301 and 301A, Tel 446-9430 (See Page 113 Buyers' Guide)

LINCOLN PARK RESTAURANT & MOTEL, 1000 Leggett rd, Tel Gibson 2-1375

MOSLEY'S SHADY LAKE MOTEL INC, US Hwys 301 and 301A North ($\frac{1}{2}$ Mile North of Rocky Mount), Tel 446-7195 (See Page 111 Buyers' Guide)

ORR'S HAL MOTEL

US HWY 301 NORTH
TELEPHONE 442-4151

ROSE'S MOTEL

AIR CONDITIONED
FAMILY ROOMS and TV
US HWY 301, 4 MILES SOUTH
TELEPHONE 442-6753

SHERATON-CARLETON HOUSE

ROCKY MOUNT'S NEWEST
DOWNTOWN MOTOR LODGE
SOLID COMFORT
SWIMMING POOL
215 N CHURCH
HWY 301, BUSINESS
TELEPHONE 442-1166

(See Tabbed Insert at Beginning of Alphabetical Section and Page 112 Buyers' Guide)

WASHBURN'S MOTEL COURT INC

2 MILES N on US HWY 301 N
TELEPHONE 446-5171

Wright's Chick-Shack Motel & Restaurant 503 Raleigh rd

*MOTELS and AUTO COURTS

HUNT'S MOTEL, 2 Miles S on 301 and 301A, Tel 446-9430 (See Page 113 Buyers' Guide)

ORR'S HAL MOTEL, US Hwy 301 North, Tel 442-4151

*MOTOR COURTS

HUNT'S MOTEL, 2 Miles S on 301 and 301A, Tel 446-9430 (See Page 113 Buyers' Guide)

*MOTOR INNS

CARLETON HOUSE, 215 N Church, Hwy 301 Business, Tels 442-1166 and 446-9802 (See Tabbed Insert at Sheraton-Carleton House in Alphabetical Section and Page 112 Buyers' Guide)

SHERATON-CARLETON HOUSE, 215 N Church, Hwy 301 Business, Tels 442-1166 and 446-9802 (See Tabbed Insert at Beginning of Alphabetical Section and Page 112 Buyers' Guide)

MOTORCYCLE DEALERS

J W Motorcycle Sales US Hwy 301-A North



102 S. RALEIGH ST.

GIFTS for
ALL
OCCASIONS

CHINA-CRYSTAL
EARTHENWARE
ANTIQUES

Brewer Paint & Wall Paper Co.,
Inc.

PHONE 446-7171



IMPERIAL CLEANERS

Personalized Dry Cleaning Service

By "ED STRANGE" Complete Laundry Service Available

573 N. RALEIGH

PHONE 442-5821

THE DIXIE LETTER SERVICE

DIRECT MAIL SERVICE — PUBLISHERS OF BOOKS BY OFFSET

Typing — Addressing — Folding — Mailing — Photo-Offset Printing

826 SUNSET AV.

PHONE 446-7095



High Quality
with Economy

Brown Memorials

196

*MOTORS—ELECTRIC—SALES and REPAIRS

HAMMOND ELECTRIC SERVICE INC,
824 S Church, Tel 442-4178 (See
Page 57 Buyers' Guide)

*MOVING

WILLIAMS TRANSFER & STORAGE
INC, 501 Main NE, Tel 442-2067,
Night Tel 446-6798 (See Page 113
Buyers' Guide)

MOVING VANS

United Van Lines Inc 501 Main NE

*MOWERS—POWER

WALKER SAW SERVICE, 250 Airport
rd, PO Box 1462, Tel 442-4231 (See
Pages 31 and 125 Buyers' Guide)

MUSEUMS

Rocky Mount Children's Museum 1600
Gay

*MUSIC—COMMERCIAL

THORPE MUSIC CO INC, 171 Albemarle
av, Tel 442-2854

MUSIC and MUSICAL INSTRU- MENTS—DEALERS

National Music Sales 612 S Church
REID W C & CO INC, 141-143 Main SE,
Tel 446-4101 (See Page 114 Buyers'
Guide)

MUSIC TEACHERS

Bryant Maggie L Mrs (piano) 306
Pennsylvania av
Harris Conservatory of Music 232 Nash
King Peggy W Mrs (piano and organ)
719 Daughtridge
McLean Serene T Mrs (piano) 415 Pied-
mont av
Meadows Lou S Mrs (piano) 1514 La-
fayette av

*MUSICAL INSTRUMENTS— SALES and REPAIRS

REID W C & CO INC, 141-43 Main SE,
Tel 446-4101 (See Page 114 Buyers'
Guide)

*MUTUAL INSURANCE

ALFORD INSURANCE & REALTY CO,
218 Tarboro, Tel 442-6145

NATUROPATHS

VonGehr Wm H 625 Melton dr

NEWS DEALERS

Book & News Center 139 Sunset av
City News Store 370 Main SW
Nash Street News Stand 117 Nash

NEWS DEALERS—WHOLESALE

Rocky Mount News Agency Inc 3000 S
Church

NEWSPAPERS

EVENING TELEGRAM THE

150 S HOWARD
TELEPHONES
CIRCULATION 446-5161
SOCIETY 446-5162
NEWS and EDITORIALS
446-5163
ADVERTISING DEPT
446-5164
CLASSIFIED 446-4068
SPORTS 442-5460

News & Observer (daily) (ofc) 119
Main SE

*NITROGEN SOLUTION and LIME DEALERS

PLANTERS COTTON OIL & FERTI-
LIZER CO INC, 1004 Cokey rd, Tel
442-2131 (See Page 64 Buyers' Guide)

NOTARIES PUBLIC

Bailey Nora E Mrs 236 Atlantic av
DRUMMOND HELEN O, 116 S Franklin,
Tel 446-9191

NURSERYMEN

(See also Florists—Whole-
sale)

Knowles Nursery Gardens 222 W Bassett
Rooks Plant Garden 1433 Raleigh rd
Rose A B Inc 1828 Sunset av
Sunset Nursery 2804 Sunset av



ALMAND'S
ROCKY MOUNTS EXCLUSIVE



REXALL DRUG STORE, INC.

FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF ROCKY MOUNT

MORTGAGE LOANS ORGANIZED 1902 INSURED SAVINGS,
DIAL 446-9191 116 S. FRANKLIN

197

NURSES

Andrews Edith R Mrs 714 Western av
Avent Ernestine O Mrs 228 S Pine
Ballentine Margt R Mrs 912 West Haven
blvd
Barnes Minnie B Mrs 117 S Raleigh
Battle Emily E 531 Sunset av
Bennett Opal I Mrs 1310 Wilson rd
Bobbitt Martha S Mrs 414 Briarcliff
rd (E)
Brantley Fanny B Mrs 418 S Grace apt 3
Bridges Elma A Mrs 226 S Franklin
apt 3
Brooks Rachel L Mrs 517 Beal
Campbell Ellen C Mrs 421 S Grace
Carmichael Margt P Mrs 420 E Thomas
Cash Myrtle O Mrs 1401 Lafayette av
Christian Pauline C Mrs 220 Willow
Clarke Edith F 625 Hill
Cotton Mary A Mrs 520 E Grand av
Currin Lucy B Mrs 218 Cherokee rd
(E)
Dawes Lucille W Mrs 925 Redgate av
Dawes Mildred V Mrs 1255 Planters
Dixon Elsie H Mrs 303 Eastern av
Eason Ruth M Mrs 562 Avent
Elmore Emily W Mrs 1508 Hammond
Ennis Susan B Mrs 413 Paul
Farmer Margaret C Mrs 117 N Pearl
Fleming Edith D Mrs 825 Peachtree
Ford Bessie C Mrs 718 Park av
Gates Geneva T Mrs 605 Shearin
Gilchrist Selma B Mrs 608 Myrtle av
Hampton Frances 525 Western av
Harris Lela F Mrs 1005 Hill
Hayes Lena B Mrs 1330 W Thomas
Hines Florence D Mrs 636½ Carolina
av
Hines Lucy E Mrs 613 Goldleaf
Hunt Eleanor N Mrs 2800(208) Winstead
rd (E)
Jenkins Virginia C Mrs 1209 Alta Vista
la
Jenkins Vivian B 808 Rose
Joyner Virginia D 626 Henry
McDonald Evelyn G Mrs 501 Mercer
McLamb Dorothy W Mrs 840 West
Haven blvd
Moore Mary B Mrs 524 Park av
Morris Mildred W Mrs 611 Poplar
Patterson Mazie R Mrs 617 Pender
Perkinson Ethel 506 Gay
Samuel Viola P Mrs 102 Clifton rd (E)
Sellers Pauline 813 S Pine
Soden Jean L Mrs 1116 Tarboro
Stallings Lottie S Mrs 1005 Tarboro
Stotesbury Virginia M Mrs 1231 W
Thomas
Thomas Zenobia H Mrs 341 Atlantic
av
Weston Hazel M Mrs 906 Arlington
Womble Mary B Mrs 915½ Marigold
Womble Ruby M Mrs 1102 S Franklin
Woods Marjorie C Mrs 700 S Franklin

NURSES' REGISTRY

LICENSED PRACTICAL NURSES
REGISTRY, 215 Lexington, Tel
446-8228
Mangum Winnie M Mrs 819 Branch

NURSING HOMES

Nash-Mont Nursing Home The 1320
S Church

OFFICE SUPPLIES and EQUIPMENT

Atlantic Office Supply Co 130 S Howard

CAROLINA OFFICE EQUIPMENT CO

STATIONERS, PRINTERS
OFFICE MACHINES and SUPPLIES
FURNITURE and FILING
EQUIPMENT
PLANNING SERVICE
147 MAIN SE
TELEPHONE 442-1196
804 N CHURCH
TELEPHONE 442-4106
(See Page 117 Buyers' Guide)

Powell Business Equipment Co 127
Sunset av

Southern Office Supply Inc 422 Lexing-
ton

*OFFICE SUPPLIES and FURNITURE

SOUTHERN OFFICE SUPPLY INC, 422
Lexington, Tel 446-5128

*OIL BURNERS—SERVICE

JOYNER OIL CO, 700 Albemarle av cor
Virginia av, Tel 446-9101 (See Pages
21, 67 and 119 Buyers' Guide)

OIL BURNERS—MANUFAC- TURERS

Tar Heel Gas Curer Co 1539 S Church
Tharrington J A & Sons 1539 S Church

OIL BURNERS—SALES and SERVICE

GRIMES-MORGAN PLUMBING &
HEATING CO, 211 Atlantic av, Tel
442-1764 (See Page 37 Buyers' Guide)

HEILIG- MEYERS CO.

129
MAIN N.E.

COMPLETE
HOME
FURNISHINGS

TELEVISION

RADIOS

RECORD
PLAYERS

REFRIGERATORS

RANGES

WASHERS

ALSO SMALL
ELECTRICAL
APPLIANCES

FLOOR
COVERINGS

RUGS

CARPETS

LINOLEUM

129
MAIN N.E.

PHONE
442-8146

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL

1125 East nr.Cokey Rd.

No. 1 and No. 2 for Home Heating — Tobacco Curing

Atlantic Discount Corp.

Established 1925

• AUTO LOANS •

FINANCING

1401 S. Church St.

REFINANCING

Phone 442-2151



**GRIMES-MORGAN
PLUMBING & HEATING CO.**

TRANE AIR CONDITIONING

ECONOMICAL OIL BURNERS and BOILERS

211 ATLANTIC AVE.

PHONE 442-1764

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

198

OIL BURNERS—SALES and SERVICE —Contd

TEMPROL HEATING & AIR
CONDITIONING CO, 515 Keen, Tel
442-4126 (See Page C and Page 68
Buyers' Guide)

*OIL and GASOLINE EQUIP- MENT—REPAIRERS and INSTALLERS

BASS ELECTRIC CO, 1554 S Church,
PO Box 584, Tel 442-4929 (See Page
59 Buyers' Guide)

*OILS—FUEL

STALLINGS OIL & COAL CO, 816 Ricks,
Tel 446-6184 (See Page 70 Buyers'
Guide)

*OILS and LUBRICANTS

SHELL OIL CO PRODUCTS, Joyner Oil
Co Distributors, 700 Albemarle av
cor Virginia av, Tel 446-9101 (See
Pages 21, 67 and 119 Buyers' Guide)

OILS and LUBRICANTS— DEALERS

AMERICAN OIL CO PRODUCTS,
Peoples Oil Co Inc Distributors,
1103 Cokey rd, Tel 442-6131 (See
Tabbed Insert at Peoples Oil Co Inc
in Alphabetical Section and Pages 15,
69 and 120 Buyers' Guide)

Comer Oil Co 1553 S Church
DAUGHTRIDGE OIL CO, 1125 East nr
Cokey rd, Tel 446-6139 (See Pages
66 and 118 Buyers' Guide)

Humble Oil & Refining Co 1601 S
Church

JOYNER OIL CO

DISTRIBUTORS of
SHELL OIL PRODUCTS

700 ALBEMARLE av
cor VIRGINIA av

TELEPHONE
446-9101

(See Pages 21, 67 and 119 Buyers'
Guide)

LEE OIL CO INC (Richfield), 740
Planters, PO Box 1105, Tel 446-8186
(See Page 73 Buyers' Guide)

Lewis Oil Co 419 Miller

MOBIL PRODUCTS, Pearsall Oil &
Fuel Co Inc Distributor, 511 Keen,
PO Drawer 73, Tel 442-6141 (See
Page C and Page 68 Buyers' Guide)

PEARSALL OIL & FUEL CO INC, 511
Keen, PO Drawer 73, Tel 442-6141
(See Page C and Page 68 Buyers'
Guide)

PEOPLES OIL CO INC, 1103 Cokey rd,
Tel 442-6131 (See Tabbed Insert at
Name in Alphabetical Section and
Pages 15, 69 and 120 Buyers' Guide)

Sinclair Refining Co 100 E Virginia
STALLING'S OIL & COAL CO (Phillips),
816 Ricks, Tel 446-6184 (See Page
70 Buyers' Guide)

Taylor B H Distributing Co 100 E
Virginia

Texaco Inc (plant) 419 Middle
Tidewater Oil Co 2412 Sunset av

WHOLESALE OIL CO INC (Atlantic),
105 W Grand av, Tel 442-2945 (See
Page 71 Buyers' Guide)

WOOD OIL CO INC, 701 S Church, Tel
446-6806 (See Pages 16 and 73
Buyers' Guide)

YELVERTON COAL & OIL CO, 1025
Arlington, Tel 446-8135 (See Pages
32 and 72 Buyers' Guide)

OPTICIANS—RETAIL

Rocky Mount Opticians Inc 151 Main
SE

OPTICIANS—WHOLESALE

American Optical Co (br) 109 Main SE
R201

OPTOMETRISTS

High Donald R 140 N Franklin
High John T 140 N Franklin
Parker Geo L, 142 NW Main, Tel
446-8042

Stroud David R 117 Nash
Swinson J L, 118 Main NW, Tel 442-3884
Williams Hugh R 203 Tarboro

*ORGAN DEALERS

REID W C & CO INC (Wurlitzer),
141-143 Main SE, Tel 446-4101
(See Page 114 Buyers' Guide)

ORGANIZATIONS—BENEVO- LENT and FRATERNAL

Benevolent & Protective Order of Elks
605 Sunset av
Corinthian Lodge No 230 (AF&AM)
122 N Church
Cryptic Council No 26 (R&SM) 122 N
Church
Deux-Pays Chapter (Order of DeMoley)
122 N Church
Lydia Chapter No 109 (OES) 122 N
Church
Modern Woodmen of America Camp
No 13946 122 N Church



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE
COR. FRANKLIN ST

**"YOUR HOST
FROM COAST
TO COAST"**

425 N. Church
Dial 446-9175

2 ROCKY MOUNT INNS

Hwy. 301 N. By-Pass
Dial: 442-8101

Holiday Inn®

199

ORGANIZATIONS—BENEVOLENT and FRATERNAL—Contd

Moose Lodge No 938 114 Country Club
rd
Mother's Club of the Order of DeMolay
512 S Franklin
Queen City Lodge No 602 (AF&AM) 122
N Church
Rocky Mount Chapter No 57 (RAM) 122
N Church
Rocky Mount Council No 34 (Daughters
of The American Revolution) 122 N
Church
Rocky Mount Council No 41 (Junior
Order of American Mechanics) 122 N
Church
St Bernard Commandery No 21 (KT) 122
N Church
Twin County Lodge No 257 (IBPOE&W)
320 E Goldleaf
Woodmen of the World Camp No 423 122
N Church

ORGANIZATIONS—BUSINESS, CIVIC and PROFESSIONAL

Coastal Plain Heart Association 1205
Lafayette av
Lions Club (civic) US Hwy 301-A North
North Carolina Peanut Growers
Association 119 Main SE
Optomist Club US Hwy 301-A N
Park View Hospital Association Inc
404 Falls rd
Rocky Mount Association of Insurance
Agents 119 N Church
**ROCKY MOUNT CHAMBER OF
COMMERCE**, 115 N Church, Tel
442-5111
Rocky Mount Industrial Development
Corp 115 N Church
**ROCKY MOUNT MERCHANTS ASSOCIA-
TION INC**, 109 Main NE, Tel
442-5131
Rocky Mount Public Library Associa-
tion 344 Falls rd

*ORGANIZATIONS—INDUSTRIAL DEVELOPMENT

**ROCKY MOUNT INDUSTRIAL DEVEL-
OPMENT CORP**, 115 N Church,
Zip 27802, PO Box 392, Tel 442-5111
(See Insert at Rocky Mount Chamber
of Commerce in Alphabetical Sec-
tion)

ORGANIZATIONS—LABOR

Brotherhood of Locomotive Engineers
No 314 122 N Church
Brotherhood of Maintenance of Ways
Employees 122 N Church
Brotherhood of Railway Clerks 122 N
Church

Brotherhood of Railway Conductors
122 N Church
Brotherhood of Railway Conductors
(Ladies Auxiliary) 122 N Church
Brotherhood of Railway Trainmen
Lodge No 735 122 N Church
Brotherhood of Railway Trainmen Lodge
No 735 Ladies Auxiliary 122 N
Church
International Machinists Rocky Mount
Lodge No 270 122 N Church
Loring David Lodge No 322 (Brother-
hood of Locomotive Firemen &
Engineers) 122 N Church
National Association of Letter Carriers
No 1321 200 Tarboro
National Federation of Post Office
Clerks No 591 200 Tarboro
Twin County Lodge No 543 (Brotherhood
of Railway Carmen of America) 122 N
Church

ORGANIZATIONS—MISCELLA- NEOUS

Boy Scouts of America Troop No 108
901 Redgate av
Girl Scouts of America Rocky Mount
Hut 405 N Mercer
Girls Scout Hut 1400 E Virginia
Young Men's Christian Association
444 Florida av
**YOUNG WOMEN'S CHRISTIAN ASSO-
CIATION**, 215 Lexington, Tel
446-8228

YOUNG WOMEN'S CHRISTIAN ASSN,
522 E Grand, Tel 442-2455

ORGANIZATIONS—PATRIOTIC and VETERANS

**AMERICAN LEGION COLEMAN-PITT
POST NO 58**, Sunset av extn, Tel
446-6208
Coleman-Pitt Post No 58 American
Legion Auxiliary 2510 Sunset av

ORGANIZATIONS—WELFARE and RELIEF

American National Red Cross Rocky
Mount-Nash County Chapter 147 N
Franklin
Coastal Plain Heart Association, 1205
Lafayette av, Tel 442-6864
Crippled Children's Society (Rocky
Mount Chapter) 110 Coast Line R7
Family Service of Rocky Mount 110
Coast Line R7
Rocky Mount Nash County Unit Ameri-
can Cancer Society 106 S Washington
R203

PRODUCTS



DISTRIBUTOR

700 Albemarle Cor. Virginia

JOYNER OIL COMPANY

Phone 446-9101



VICK'S RADIO & T.V.

SALES & SERVICE

For DAY or NIGHT Service
DIAL 442-3492

121 W. THOMAS ST.



T.V. SETS

**PAMPER YOUR
FAMILY
and
FRIENDS**

**with
ENGLEWOOD
BRAND
MEATS**

Hickory Smoked
Sugar Cured

HAMS

**REAL GOOD
FRANKS**

**ASK FOR
ENGLEWOOD
MEATS
AT YOUR
GROCER**

Manufactured
and Distributed

**Z. B.
BULLUCK
INC.**

PHONE
446-8121

**CARO-
CRAFT,
INC.**

**.CUSTOM
MADE
FURNITURE
REFINISHERS**

**740
ALBEMARLE
AV**

**(SEE PAGE 77
BUYERS'
GUIDE)**

**TEL
442-2964**

BARNES TIN SHOP ROOFING & SHEET METAL CONTRACTORS

120 N. HOWARD ST.

TEL 446-7192

200

**ORGANIZATIONS—WELFARE and
RELIEF—Contd**
Rocky Mount Tuberculosis Association
Inc 106 S Washington R304

Travelers Aid Society 110 Coast Line
R7

**UNITED COMMUNITY SERVICES OF
ROCKY MOUNT, 106 S Washington
R311, Tel 442-8136**

***ORNAMENTAL IRON**

**JENKINS-PEARSALL MACHINE
WORKS, 217 Andrews, PO Box 886,
Tel 446-9168 (See Page 103 Buyers'
Guide)**

***ORNAMENTAL IRON— SALES and INSTALLATION**

**DIXON'S BLIND & AWNING SERVICE
1800 Sunset av (Just across Bridge),
Tel 442-2360, If No Answer Tel
442-5635 (See Page A)**

***PAINT**

**SHERWIN-WILLIAMS CO THE, 134
Main NW, Tel 442-3898**

***PAINT—AUTOMOTIVE— WHOLESALE**

**MOTOR BEARINGS & PARTS CO INC,
(Duco), 725 S Church, Tel 446-7105
(See Page 15 Buyers' Guide)**

PAINT—RETAIL

Dixie Supply & Paint Store 171 S
Washington

MARY CARTER PAINT CENTER

**"BUY ONE, GET ONE FREE"
OVER 1500 COLORS
to CHOOSE FROM
2517 SUNSET av
TELEPHONE 442-6791**

**SHERWIN-WILLIAMS CO THE, 134
Main NW, Tel 442-3898**

PAINT—WHOLESALE

**DAVIS & CO INC, 1011-15 S Church,
Tel 442-7114 (See Page 14 Buyers'
Guide)**

**WHOLESALE PAINT CENTER INC, 202
Rose, Tel 446-6045**

***PAINT, OIL and VARNISH DEALERS—RETAIL**

**GAY'S HARDWARE, 122-24 S Howard,
Tel 442-1482 (See Tabbed Insert at
Phones Numerically and Page 84
Buyers' Guide)**

***PAINT SUPPLIES**

**SHERWIN-WILLIAMS CO THE, 134
Main NW, Tel 442-3898**

***PAINT and WALL PAPER CONTRACTORS**

**PETE'S PAINT & WALLPAPER CO,
Box 210, US Hwy 64 W, Tel 446-5780
(See Page 123 Buyers' Guide)**

***PAINTERS and DECORATORS**

BREWER PAINT & WALLPAPER CO INC

**INTERIOR and EXTERIOR
DECORATORS
PAINTING and WALLPAPERING
CONTRACTORS
RESIDENTIAL and COMMERCIAL
FREE ESTIMATES
SATISFACTION ASSURED
102 S RALEIGH
TELEPHONE 446-7171
(See Page 121 Buyers' Guide)**

**DAUGHTRIDGE PAINT & WALL PAPER
CO, 2309 Sunset av, Tel 442-2931
(See Page 122 Buyers' Guide)**

**WHITLEY ARCHIE B PAINT & WALL
PAPER CO, 3119 Sunset av, Tel
446-7063**

***PAINTING and PAPER HANGING CONTRACTORS**

**MOORE PAINT & WALL PAPER CO,
1518 Branch, Tel 442-6242 (See Page
123 Buyers' Guide)**

PAPER DEALERS

Brame Specialty Co 801 S Church

PARKS and PLAYGROUNDS

Braswell Park 360 Falls rd
City Park 1200 Eastern av
City Playground Edwards cor Aycock
Firemen's Auxiliary Park 126
Benvenue rd
Lake Park Lake dr

Pearsall Oil and Fuel Company, Inc.

DISTRIBUTORS, MOBIL PRODUCTS

FUEL OIL

511 KEEN P.O. DRAWER 73



GOOD COAL

Phone 442-6141

CAROLINA TIRE CO.

TIRE RECAPPING

BUDGET TERMS

625 S. Washington St.

Phone 442-2267



201

PARKS and PLAYGROUNDS—Contd

Leonard Playground S Grace cor West End
Marigold Park Marigold se cor S Edgewood
Park Site 527 Marigold
Riverside Ball Park River dr cor Falls rd
Riverside Park River dr nr Sunset av
Sunset Park 400 N Taylor
Western Avenue Playground 911 Western av
Wildwood Park Riviera dr cor Shady cir dr

PAWNBROKERS

Howard's 220 Main SW

*PERSONAL LOANS

PLANTERS NATIONAL BANK & TRUST CO THE, 100 Main SW cor Sunset av, Branches 133 N Church, Englewood Shopping Center, 729 Walnut, 301 Fairview rd, Englewood Office Tel 446-5122, Tel All Other Offices 446-6611 (See Pages 26 and 27 Buyers' Guide)

PROVIDENT FINANCE CO, 116 Tarboro, Tel 442-8183 or 442-8184

PEST CONTROL

Branch Leonard B 226 E Bassett
Orkin Exterminating Co Inc 705 N Church
Singular F B jr & Co 208 S Washington
Southern Crown Termite Control 524 S Howell

*PETROLEUM EQUIPMENT REPAIRERS and INSTALLERS

BASS ELECTRIC CO, 1554 S Church, PO Box 584, Tel 442-4929 (See Page 59 Buyers' Guide)

PHARMACEUTICAL PRODUCTS

Arnold Co 513 Sunset av

PHARMACIES

HICKS H L WALGREEN DRUG CO, 234 Main SW, Tel 446-4158
THOMPSON PHARMACY, 365 Falls rd opp Park View Hospital, Tel 442-1919 (See Page 51 Buyers' Guide)
TYSON'S DRUG CENTER INC, 112-116 N Church, Tel 446-7128 (See Page 52 Buyers' Guide)

*PHOTOGRAPH FINISHING

ALMAND'S DRUG STORE INC, 130 Main SW, Tel 442-5126 (See Pages 49 and 50 Buyers' Guide)

PHOTOGRAPHERS

Barringer Studio Inc 129 Western av
Bryant's Studio 134 E Thomas

PHOTOGRAPHERS— COMMERCIAL

Killebrew Studio 142 S Howard

PHYSICIANS and SURGEONS— M. D.

Armstrong Leonard P 128 E Thomas
Armstrong Wiley T 128 E Thomas
Bailey Clarence W 147 Main NE
Bailey Lloyd W 147 Main NE
Battle Margaret W Mrs 521 Peachtree
Battle Newsom P 400 Peachtree
Bell Orville E 224 Rose
Boice Edmund S 400 Peachtree
Brantley Julian C jr 410 Peachtree
Bryant James E 224 Atlantic av
Carter Needham B 1605 W Thomas
Chambliss John R 404 Falls rd
Crumpler J Fulton 414 Peachtree
Doyle R T 144 Coast Line
Fish Harry G jr 400 Peachtree
Frohbose Wm J 400 Peachtree
Gold Ben M 410 Peachtree
Grant H Boone 418 Hickory
Horne S Francis, 356 Main SW, Tel 446-4922
Jones Wm R 600 Sunset av
Justa Saml H 513 Sunset av, Tel 442-2427
Knowles Danl L 135½ Main SE
Kornegay Lemuel W 144 Coast Line
Kornegay Robt D 144 Coast Line
Overton D Henry jr 410 Peachtree
Perry Ernest M 125 Sunset av
Ratchford Geo R 400 Peachtree
Robertson Leon W 224 Rose
Seigman Edwin L 400 Peachtree
Sheridan R J 416 Hickory
Smith Clayborn T 404 Falls rd
Smith John G 404 Falls rd
Stone Leslie O 224 Rose
Stone Marvin L 224 Rose
Suiter Thos B jr 400 Peachtree
Sykes Joy V 508 Shady Circle dr
Thorp Lewis S 400 Peachtree
Wall Wm S, 132 Coast Line, Tel 446-4952
Way Sam E 224 Rose
Weeks Kenneth D 1605 W Thomas
Whitaker J Allen 144 Coast Line
Whitley Robt M 144 Coast Line

QUALITY FIRST
Quality Laundry & Cleaners
INCORPORATED
238 TARBORO ST

PHONE
446-7116

This Directory Is Incorrect

(See Pages 94 and 132 Buyers' Guide)

MAY & GORHAM INC.

**PRESCRIPTION
SPECIALISTS**

**D
R
U
G
S**

**DELIVERY
SERVICE**

**132
TARBORO**

**PHONE
442-1127**

MERRITT PLUMBING & HEATING CO. INC.

**Plumbing
Heating
Air
Conditioning
CONTRACTORS**

**923
NORFOLK ST.
PHONE
446-4667**

"THE PLACE TO BANK IN ROCKY MOUNT"

The Planters National Bank & Trust Co.

MEMBER F.D.I.C.

202

PIANO DEALERS

REID W C & CO INC, 141-43 Main SE,
Tel 446-4101 (See Page 114 Buyers'
Guide)

*PIANO RENTALS

REID W C & CO INC, 141-43 Main SE,
Tel 446-4101 (See Page 114 Buyers'
Guide)

*PICTURE FRAMING

GAY'S HARDWARE, 122-24 S Howard,
Tel 442-1482 (See Tabbed Insert at
Phones Numerically and Page 84
Buyers' Guide)

*PILE FABRICS

BLUMENTHAL MILLS (Division of
Burlington Industries Inc), W Ridge
NE cor Carr, Tel 442-7141

PLANING MILLS

Fountain Woodworks 914 Carter

PLASTIC PRODUCTS— MANUFACTURERS

Dorothy Curtain Co Inc (drapes) 208 N
Church
Dunlee Corporation (baby pants) 208 N
Church

*PLUMBERS

ROBERSON PLUMBING & HEATING
CQ 620 Royal, Tel 442-1656 (See
Page 124 Buyers' Guide)

*PLUMBING CONTRACTORS

PEMBERTON INC, 277 Main NE, Tel
442-3112 (See Pages 3, 85 and 123
Buyers' Guide)

*PLUMBING FIXTURES— RETAIL

SEARS, ROEBUCK AND CO, 128-142
N Church, Tel 442-3131 (See Page
47 Buyers' Guide)

*PLUMBING and HEATING CONTRACTORS

GRIMES-MORGAN PLUMBING &
HEATING CO, 211 Atlantic av, Tel
442-1764 (See Page 37 Buyers' Guide)
MERRITT PLUMBING & HEATING CO
INC, 923 Norfolk, Tel 446-4667 (See
Page 125 Buyers' Guide)

*PLUMBING SUPPLIES

MONTGOMERY WARD & CO, Tarrytown
Center Intersection Hwys 64 and 301,
Tel MI6-2911 (See Page 46 Buyers'
Guide)

PLUMBING SUPPLIES— DEALERS

Proctor Plumbing & Heating Co 1201
N Raleigh
Swaim Supply Co Inc 600 S Grace

PLUSH MANUFACTURERS

**BLUMENTHAL MILLS
(DIVISION OF
BURLINGTON
INDUSTRIES INC)**
cor RIDGE ne cor CARR
TELEPHONE
442-7141

PODIATRISTS

Lyon Paul E 110 Coast Line R3

POLISH MANUFACTURERS

Smith's Manufacturing Co (furn)
rear 825 School

POULTRY SUPPLIES

CARBISCO FLOUR & FEED MILLS INC,
701 S Grace, Tel 446-4215, Mill 605
S Grace (See Page 63 Buyers' Guide)

POWER PLANT EQUIPMENT and SUPPLIES

HAMMOND ELECTRIC SERVICE INC,
824 S Church, Tel 442-4178 (See
Page 57 Buyers' Guide)



ROCKY MOUNT Laundry & Dry Cleaners, Inc.

223 S. WASHINGTON ST.

PHONE 446-7158

P.O. BOX 549





STALLINGS OIL & COAL CO.

KEROSENE — FUEL OIL

816 RICKS ST.

It's Performance That Counts

DIAL 446-6184

203

POWER TOOLS and EQUIPMENT

WALKER SAW SERVICE, 250 Airport rd, PO Box 1462, Tel 442-4231 (See Pages 31 and 125 Buyers' Guide)
Wooten's Small Engine Service 929 Cokey rd

PREMIUM STORES

F & S Gold Stamp Redemption Center
 1032 S Church

*PRESCRIPTION DRUGGISTS

ALMAND'S DRUG STORE INC, 130 Main SW, Tel 442-5126 (See Pages 49 and 50 Buyers' Guide)
MAY & GORHAM INC, 132 Tarboro, Tel 442-1127 (See Page 51 Buyers' Guide)
TYSON'S DRUG CENTER INC, 112-116 N Church, Tel 446-7128 (See Page 52 Buyers' Guide)

*PRESCRIPTIONS

KERR DRUGS, Tarrytown Shopping Center Intersection Hwys 64 and 301, Tel 442-6197

PRINTERS—BOOK and COMMERCIAL

CAROLINA OFFICE EQUIPMENT CO, 804 N Church, Tel 442-4106 (See Page 117 Buyers' Guide)
DIXIE LETTER SERVICE THE, 826 Sunset av, Tel 446-7095 (See Page 115 Buyers' Guide)
Dixie Press 234 Tarboro
Hill-Proctor Print Shop 147 S Washington
Modlin Printing Co 220 Bryant
WALKER-ROSS PRINTING CO INC, 216 Hill, Tel 446-9510

*PRINTERS—COMMERCIAL and JOB

HILL-PROCTOR PRINT SHOP, 147 S Washington, Tel 442-3621

*PRINTERS—LETTER PRESS and OFFSET

MODLIN PRINTING CO
 220 BRYANT
 TELEPHONE 446-5989

*PRINTING

ATLANTIC OFFICE SUPPLY CO

PRINTING
 LITHOGRAPHING
 ENGRAVING
 EMBOSING
 EFFICIENCY FORM SYSTEMS
 SPECIALIZING in BUSINESS FORMS
 130 HOWARD
 TELEPHONE 446-5892

PRODUCE DEALERS—RETAIL

Brown Produce Co 610 Chester

*PROPERTY MANAGEMENT

HICKS A AGENCY, 132 Sunset av, Tel 446-7188 (See Pages 89 and 128 Buyers' Guide)

PUBLISHERS

ROCKY MOUNT PUBLISHING CO INC
 PUBLISHERS
 THE EVENING TELEGRAM
 150 S HOWARD
 TELEPHONE 446-5163

*PUBLISHERS—DIRECTORY

HILL DIRECTORY COMPANY

2910 W CLAY
 RICHMOND 30, VA
 TELEPHONE 359-6001
 (See Page 48 Buyers' Guide)

PUMP REPAIRERS

Petroleum Service Center 718 Nashville rd

*PUMPS—WATER—REPAIRING

FAULKNER ELECTRIC SERVICE INC, 820 Gold, Tel 446-5863, Night Tel 446-4872 (See Page 56 Buyers' Guide)

FURNITURE FOR THE HOME

COME TO

ROCKY MOUNT FURNITURE CO.

"IN THE HEART OF THE CITY"

COMPLETE FURNISHINGS FOR THE HOME

163 S. MAIN

SEE PAGE 78 BUYERS GUIDE



MODERN BUILDERS Inc.

General Contractors

COMMERCIAL and RESIDENTIAL

DIAL

442-4103

725

WALNUT ST.

WALNUT SHOPPING CENTER

BEL AIR CHEVROLET CO.

CHEVROLET — CHEVY II — CHEVELLE
 CORVAIR — CORVETTE

115-123 S. CHURCH ST.
 THE O.K. PLAZA 501 N. CHURCH

SALES—SERVICE

TEL. 442-6148
 TEL. 442-2877



PHONE 446-5182

SIMMONS & HARRIS CO.

INSURANCE — RENTALS — REAL ESTATE

109 TARBORO ST.



BANK OF ROCKY MOUNT

SERVING NASH AND EDGEcombe COUNTIES

SAVINGS ACCOUNTS — LOANS — CHECKING ACCOUNTS

142 MAIN ST. SW.

MEMBER F.D.I.C.

BRANCH: INTERSECTION RALEIGH ROSE AND GEORGE STREETS

DIAL

446-7101

204

QUILTING

Premier Quilting Co Inc 809 S Church

*RADIATOR REPAIRING

ROCKY MOUNT RADIATOR WORKS,
118 Marigold, Tel 442-1344 (See
Page 126 Buyers' Guide)

*RADIO STATIONS

W R M T "RADIO SMILES," 2509
Sunset av, Tel 442-1490

RADIO and TELEVISION BROADCASTING COMPANIES and STATIONS

W E E D Radio Station 2600 Sunset av
W R M T Radio Smiles 2509 Sunset av

RADIO and TELEVISION REPAIRING

Batchelor's Radio & TV Service 1425
S Church
Dixie Radio and TV 2906 S Church
Hudson-Blackburn TV & Radio Service
1311 Raleigh rd
Killebrew's Radio I&M Service 216 Rose
Pierce's Radio & TV Service 514
Sycamore
Proctor's Radio-TV & Electric Service
147 S Washington

RADIO and TELEVISION SETS— SALES and SERVICE

**BROWNELL'S RADIO & TELEVISION
SERVICE,** 165 S Washington, Tel
Gibson 6-8594
Fisher Radio & Television Co 110
Marigold
Fountain Radio & TV Service 244 S
Washington
Radio Service Shop & Television Center
112 S Washington
TV-RADIO HOSPITAL, Walnut Shopping
Center 711 Walnut, Tel 442-2972
(See Page 145 Buyers' Guide)

VICK'S RADIO & T V SALES & SERVICE

PHILCO DEALERS
COLOR TV
SALES and SERVICE
EXPERT REPAIRS on ALL MAKES
TV and HOME or AUTO RADIOS
121 W THOMAS
TELEPHONE 442-3492
(See Pages 127 and 144 Buyers'
Guide)

Weaver's TV Sales & Service 204
E Thomas

RADIO and TELEVISION SETS— SALES and TRADES

HEILIG-MEYERS CO, 129 Main NE, Tel
442-8146 (See Page 76 Buyers' Guide)

*RADIOS—AUTOMOBILE— SALES and SERVICE

VICK'S RADIO & TV SALES & SERVICE,
121 W Thomas, Tel 442-3492 (See
Pages 127 and 144 Buyers' Guide)

RAILROAD PASSENGER STATIONS

Atlantic Coast Line Railroad Co Ham-
mond cor Main SW

RAYON FABRICS—MANUFAC- TURERS

Schottland A Inc 1624 S Grace

READING ROOMS (See also Libraries)

Christian Science Reading Room 137
Western av

*READY-MIXED CONCRETE

CENTRAL-MIX CO INC, 645 S Church,
Tel 442-3733 (See Page 34 Buyers'
Guide)
ROSE D J & SON INC, Lee at Nashville
RR, Tel 446-5044, If No Answer Tel
446-7308 (See Pages 35 and 39
Buyers' Guide)

REAL ESTATE

ALFORD INSURANCE & REALTY CO,
218 Tarboro, Tel 442-6145
Brock's Realty 2001 Windsor dr (M)
Eastern Enterprises Inc 110 W High-
land av
Edgemont Extension Inc 132 Sunset av
HICKS A AGENCY, 132 Sunset av, Tel
446-7188 (See Pages 89 and 128
Buyers' Guide)
Keel & Avera Inc 107 SE Main R200
MIXON INSURANCE & REALTY CORP,
158 Main NW, Tel 446-9111 (See
Pages 97 and 133 Buyers' Guide)
MORTON INSURANCE & REALTY CO,
610 Ambler av, Tel 446-9181, Res
Tel 446-8515 (See Page 98 Buyers'
Guide)



Roberson Plumbing & Heating Co.

SERVICE ★ NEW CONSTRUCTION ★ REPAIRS

620 Royal St.

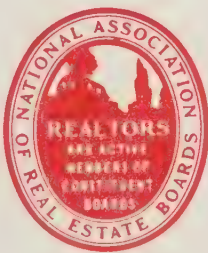
Phone 442-1656

Wimberley and Gregory

"THE REAL ESTATE CENTER"

Specializing In - - - - -

Real Estate Sales Management and Appraisals



DIAL
446-6195

118 S. Franklin St.

Rocky Mount, N. C.

This Directory is Incorrect

Because between the time the information was taken and the Directory printed some addresses have changed on account of damage or destruction by

FIRE

We cannot prevent the loss, but if you are insured in the strong companies represented by this Office, we will promptly reimburse you for your monetary loss.

Consult us today about all your insurance needs.



Wimberley and Gregory

"THE REAL ESTATE CENTER"

Rents - Real Estate Insurance - Appraisals

118 S. FRANKLIN ST.

TELEPHONE 446-6195

QUINN'S, INCORPORATED

COMPLETE HOME FURNISHERS

(SEE PAGE 78 BUYERS' GUIDE)

168-172 MAIN ST., N.W.

PHONE 442-2171

205

REAL ESTATE—Contd

OATES INSURANCE & REALTY CO, 2
Scruggs Bldg 219 S Franklin, Tel
446-9469

SIMMONS & HARRIS CO

REALTORS
REAL ESTATE
SALES RENTALS
GENERAL INSURANCE
109 TARBORO
TELEPHONE 446-5182
(See Pages 91 and 129 Buyers' Guide)

SPEARS & DOWDY INC, Builders
Federal Bldg 115 N Church, Tel
442-2105

STANDARD INSURANCE & REALTY CORP

REALTORS
REAL ESTATE
SALES and RENTALS
PROPERTY MANAGEMENT
INSURANCE
HOME SAVINGS BLDG
119 N CHURCH
TELEPHONE 446-6156
(See Insert at Name in Alphabetical
Section and Pages 92 and 130
Buyers' Guide)
Suburbia Inc 115 N Church

WATSON RAY AGENCY INC THE, 520 N
Church, Tel 442-3265 (See Page 96
Buyers' Guide)

WILKINSON, BULLUCK & CO INC

REALTORS
REAL ESTATE
SALES, RENTALS
PROPERTY MANAGEMENT
SUNSET av cor FRANKLIN
TELEPHONE 446-6121
(See Pages 93 and 131 Buyers' Guide)

WILSON FRANK AGENCY, 207-08
Brantley Bldg 109 Main SE, Tel
442-3860

WIMBERLEY & GREGORY, 118 S
Franklin, Tel 446-6195 (See Opposite
Page and Pages 94 and 132 Buyers'
Guide)

Wooten's Real Estate 420 N Parker

*REAL ESTATE APPRAISERS

MIXON INSURANCE & REALTY CORP,
158 Main NW, Tel 446-9111 (See
Pages 97 and 133 Buyers' Guide)

WIMBERLEY & GREGORY, 118 S
Franklin, Tel 446-6195 (See Insert
at Real Estate in Classified Business
Directory and Pages 94 and 132
Buyers' Guide)

*REAL ESTATE DEVELOPERS

EDGEMONT EXTENSION INC, 132
Sunset av, Tel 446-7188

*REAL ESTATE LOANS

FIRST FEDERAL SAVINGS & LOAN
ASSN OF ROCKY MOUNT, 116 S
Franklin, Tel 446-9191 (See Pages
107 and 140 Buyers' Guide)

*REAL ESTATE RENTALS

SIMMONS & HARRIS CO, 109 Tarboro,
Tel 446-5182 (See Pages 91 and 129
Buyers' Guide)

*REALTORS

ALFORD DALLAS L JR, 218 Tarboro,
Tel 442-6145

HICKS A AGENCY

REAL ESTATE
SALES and RENTALS
PROPERTY MANAGEMENT
132 SUNSET av
TELEPHONE 446-7188
(See Pages 89 and 128 Buyers' Guide)
MIXON INSURANCE & REALTY CORP,
158 Main NW, Tel 446-9111 (See
Pages 97 and 133 Buyers' Guide)
SIMMONS & HARRIS CO, 109 Tarboro,
Tel 446-5182 (See Pages 91 and 129
Buyers' Guide)
STANDARD INSURANCE & REALTY
CORP, Home Savings Bldg 119 N
Church, Tel 446-6156 (See Insert at
Name in Alphabetical Section and
Pages 92 and 130 Buyers' Guide)
WILKINSON, BULLUCK & CO INC,
Sunset av cor Franklin, Tel 446-6121
(See Pages 93 and 131 Buyers' Guide)
WIMBERLEY & GREGORY, 118 S
Franklin, Tel 446-6195 (See Insert
at Real Estate in Classified Business
Directory and Pages 94 and 132
Buyers' Guide)

*RECAPPING—TIRES

CAROLINA TIRE CO, 625 S Washington,
Tel 442-2267 (See Page 146 Buyers'
Guide)

JAC ELECTRIC COMPANY

Contractors

JOE COSTA
OWNER

ALL
TYPES

PHONE
442-7389

520 N.
HARRIS ST.

P.O. BOX 1537

ROCKY MOUNT
N. C.

MORTON INSURANCE and REALTY Co.

GENERAL
INSURANCE

- Fire
- Casualty
- Hospitalization

REAL
ESTATE

- Residential
- Commercial

610
AMBLER AVE.

TEL.

446-9181

RES. TEL.

446-8515

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL
1125 East nr.Cokey Rd.

No. 1 and No. 2 for Home Heating — Tobacco Curing

GRIMES-MORGAN PLUMBING & HEATING CO.

TRANE AIR CONDITIONING
ECONOMICAL OIL BURNERS and BOILERS

PHONE 442-1764

211 ATLANTIC AVE.



OIL SERVICE

DIAL 442-7821



BATT'S' PURE

WASHINGTON AT MARIGOLD

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

206

*RECAPPING and VULCANIZING

MARKS BROS, 400 S Church, Tel
446-4139 (See Page 14 Buyers' Guide)

*RECORDS—DEALERS

REID W C & CO INC, 141-43 Main SE,
Tel 446-4101 (See Page 114 Buyers'
Guide)

*REFERENCE BOOKS— DICTIONARIES

FIELD ENTERPRISES EDUCATIONAL
CORP, 219 S Franklin, PO Box 1566,
Tel 442-6255 (See Page 62 Buyers'
Guide)

REFRIGERATION—COMMER- CIAL and INDUSTRIAL

Joyner Elmo F 1002 West Haven blvd
Williams Refrigeration Service 501
Main NE

*REFRIGERATION—CONTRACTORS

PEMBERTON INC, 277 Main NE, Tel
442-3112 (See Pages 3, 85 and 123
Buyers' Guide)

*REFRIGERATION and FREEZERS—SALES and SERVICE

DAVIS REFRIGERATION SERVICE
(Electric), 1034 S Church, Tel
446-8454

*REFRIGERATION SERVICE

WILLIAMS REFRIGERATION SERVICE,
501 Main NE, Tel 442-2068, Night
Tel 446-6798 (See Page 133 Buyers'
Guide)

REFRIGERATORS—SALES and SERVICE

Davis Refrigeration Service 1034 S
Church
Refrigeration Sales & Service 1500 S

REMNANTS—DEALERS

REMNANT SHOP THE, Hwy 64 W at
Englewood, Tel 446-7877 (See Page
63 Buyers' Guide)

TEXTILE REMNANT SHOP, 711 N Pine,
Tel 442-5246

*RENTAL AGENTS

SIMMONS & HARRIS CO, 109 Tarboro,
Tel 446-5182 (See Pages 91 and 129
Buyers' Guide)

WILKINSON BULLUCK & CO INC,
Sunset av cor Franklin, Tel 446-6121
(See Pages 93 and 131 Buyers' Guide)

WIMBERLEY & GREGORY, 118 S
Franklin, Tel 446-6195 (See Insert
at Real Estate in Classified Business
Directory and Pages 94 and 132
Buyers' Guide)

REPAIR SHOPS

Collette Electric Motor Shop 2700 S
Church

Dickens Peter Repair Shop 302 E
Goldleaf

Starling T M Service Center 2935 S
Church

Ward's Appliance Service 122 S Wash-
ington

RESTAURANTS

A & H Cafe 106 E Thomas

Adams & Robertson Restaurant 905
Falls rd

Airport Luncheonette US Hwy 301-A
North at Airport

Athens Restaurant 131 N Church

Brooks Grill 118 E Thomas

Brown's Cafe 209 Main NE

Bullock's Soda Shop 530½ W Thomas

Bulluck's Josh Barbecue 800 Cokey rd

Bulluck's Snack Bar 1039 Drew

Bus Terminal Restaurants of North
Carolina 401 Main SE

CARLETON HOUSE, 215 N Church, Hwy
301 Business, Tel 446-9802 (See
Tabbed Insert at Sheraton-Carleton
House in Alphabetical Section and
Page 112 Buyers' Guide)

CAROLINA CAFE, 906 N Church (Hwy
301A North), Tel 446-9976 (See Page
134 Buyers' Guide)

Central Cafe 212 W Thomas

Chicken House No 5 1216 Raleigh rd

Chicken Palace 415 W Thomas

City Lunch 103 Marigold

Coastal Cafe 411 S Church

Corner Grill 531 Albemarle av

Dairy Bar The 577 N Raleigh

Dunn Street Lunch Room 103 Dunn

Fair Grounds Drive In end of Tarboro

Farmers Cafe 296 Falls rd



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE
COR. FRANKLIN ST



J.P. DAUGHTRIDGE & SON INC.

General Building Contractor

809 NORFOLK ST. P.O. BOX 1287

TEL. 446-7016



207

RESTAURANTS—Contd

HAMBURGER SHOP, 1428 S Church, Tel 442-3929

Hardee's Drive-In No 1 N Church

Hardee's Drive-In No 2 (br) 1905

Sunset
HARDEE'S FOOD SYSTEMS INC, 1901
Sunset av, Tel 446-4125

Heritage Inn US Hwy 301-A N

HOLIDAY INN, 425 N Church, Tel 446-9175 (See Page 109 Buyers' Guide)

HOLIDAY INN, Hwy 301 By-Pass N, Tel 442-8101 (See Page 109 Buyers' Guide)

Hollywood Cafe 523 W Thomas

Howard House Cafeteria Inc 127 Western av

HOWARD JOHNSON'S RESTAURANT, 2 Miles North on US Hwy 301 North, Tel 446-5111 (See Page 110 Buyers' Guide)

Ivy Room Restaurant 132 S Church

Jack & Frances Restaurant 111 Tarboro

Jack & Glencye's Restaurant 145 Nash

Liberty Cafe 427 Main SE

LINCOLN PARK RESTAURANT & MOTEL, 1000 Leggett rd, Tel Gibson 2-1375

M & T Diner 410 N Church

Mano Cafe 226 Falls rd

Marie's Grill 1430 S Church

MELTON'S BARBECUE, 631 E Ridge, Tel 446-8513 (See Insert at Name in Alphabetical Section and Page 135 Buyers' Guide)

Odell's Drive In US Hwy 64 W

OVERTON'S BARBECUE INC, Nashville hwy (Sunset av extn E), Tel 446-7369

PATIO RESTAURANT THE, US Hwy 301 By-Pass South, Next to Capri & Horizon Motels, Tel 442-9907 (See Page 136 Buyers' Guide)

Pearsall Operating Co Inc 513 Keen

Quillen's Steak House 425 N Church

Rio Restaurant US Hwy 301-A North

Ritner Ira 517 Western av

Robinson's Grill 311 Smith

Rocky Mount Lanes Restaurant US Hwy 301 By-Pass North

SHERATON CARLETON HOUSE, 215 N Church, Hwy 301 Business, Tels 442-1166 and 446-9802 (See Tabbed Insert at Beginning of Alphabetical Section and Page 112 Buyers' Guide)

Snack Bar The 431 Myrtle av

Stanley's Lunch Bar 106 Benvenue rd

Terminal Grill 410 S Washington

Thomas Cafe 123 Main SE

Tommy's Sandwich Shop 926 N Raleigh

Varsity Grill 714 Hammond

Walnut Soda Shop 703 Walnut

WHITE-STAR BARBECUE, S Church extd, Tel 446-6592 (See Page 137 Buyers' Guide)

Whitfield's Cafe 534 W Thomas

*ROOF REPAIRING

BARNES TIN SHOP ROOFING & SHEET METAL, 120 N Howard, Tel 446-7192 (See Page 142 Buyers' Guide)

*ROOFERS

BARNES TIN SHOP ROOFING & SHEET METAL, 120 N Howard, Tel 446-7192 (See Page 142 Buyers' Guide)

WATERS BROS (General), 1017 Cokey rd, Tel 446-7141

*ROOFING—BUILT-UP

BARNES TIN SHOP ROOFING & SHEET METAL, 120 N Howard, Tel 446-7192 (See Page 142 Buyers' Guide)

ROOFING MATERIALS and SUPPLIES

BARNES TIN SHOP ROOFING & SHEET METAL, 120 N Howard, Tel 446-7192 (See Page 142 Buyers' Guide)

PEOPLES BUILDING SUPPLY CO, 410 N Pearl, Tel 442-3104 (See Pages 30 and 103 Buyers' Guide)

Southern Glas-Phalt Roofing Co Inc 359 N Church

*RUBBER STAMP MANUFACTURERS

CAROLINA OFFICE EQUIPMENT CO, 147 Main SE, Tel 442-1196 (See Page 117 Buyers' Guide)

*RUG CLEANING and RENOVATING

QUALITY LAUNDRY & CLEANERS INC, 238 Tarboro, Tel 446-7116 (See Pages 53 and 99 Buyers' Guide)

*RUGS—BROADLOOM

ENTERPRISE FURNITURE CO INC, 158-164 S Washington, Tel 446-8304 (See Page 77 Buyers' Guide)

225-27 TARBORO



"THE HOME OF BETTER USED CARS"

ALLAN MIMS FORD
SALES
SERVICE

TEL. 442-2191

David Hill's SUPER MARKET

STAPLE and
FANCY
GROCERIES

FRESH and
CURED
MEATS

FROZEN
FOODS



PURE OIL
PRODUCTS

1308
COKEY RD.

TEL.

446-6618

NASH COAL COMPANY

Specializing Exclusively in

High Grade Steam and Domestic Coal

PHONE 446-8512

100 W. Grand Av.



JOHNSON FUNERAL HOME, Inc.

Air Conditioned Chapel — Private Family Rooms

SPACIOUS PARKING AREA

"Eastern Carolina's Finest Funeral Home"

NASHVILLE HIGHWAY (Sunset Ave. Extn)

DAY OR
NIGHT
AMBULANCE

DIAL 446-5135



ALLAN MIMS FORD

SALES SERVICE

"THE HOME OF BETTER USED CARS"

225-27 TARBORO

TEL. 442-2191

208

*RUGS and CARPETS— DEALERS

ROCKY MOUNT FURNITURE CO INC,
163 S Main, Tel 446-6916 (See Page
78 Buyers' Guide)

*SAFE DEPOSIT BOXES

PLANTERS NATIONAL BANK & TRUST
CO THE, 100 Main SW cor Sunset
av, Branches 133 N Church, Engle-
wood Shopping Center, 729 Walnut,
301 Fairview rd, Englewood Office
Tel 446-5122, Tel All Other Offices
446-6111 (See Pages 26 and 27
Buyers' Guide)

*SAND—CONCRETE and MASONRY

QUALITY SAND & GRAVEL CO, 5 Miles
East of Rocky Mount, Hwy 97, PO Box.
1422, Tel 442-7330 (See Page Z)

SAND and GRAVEL DEALERS

Woolard Orberly H 715 Columbia av

SAUSAGE MANUFACTURERS

Cox L A Sausage Plant 2501 S Church

*SAVINGS ACCOUNTS

CITIZENS SAVINGS & LOAN ASSN, 229
Sunset av cor Franklin, Tel
442-6165 (See Pages 106 and 139
Buyers' Guide)

FIRST FEDERAL SAVINGS & LOAN
ASSN OF ROCKY MOUNT, 116 S
Franklin, Tel 446-9191 (See Pages
107 and 140 Buyers' Guide)

HOME SAVINGS & LOAN ASSOCIATION,
Home Savings Bldg 119 N Church,
Tel 446-9141 (See Tabbed Insert at
Name in Alphabetical Section and
Pages 108 and 141 Buyers' Guide)

*SAVINGS BANKS

PEOPLES BANK & TRUST CO, 101
Tarboro cor Main SE, Tel 442-7187,
Branches 1415 S Church, Tel
442-7414, 516 N Church, Tel
446-9531, Daniel's Bldg 125 Tarboro
(Five Points), Tel 442-6192, West
Drive-In Office 1820 Sunset dr and
East Drive-In Office cor Tarboro
and S Raleigh (See Tabbed Insert at
Street Guide and Pages 24 and 148
Buyers' Guide)

SAVINGS and LOAN ASSOCIATIONS

BUILDERS FEDERAL SAVINGS & LOAN ASSOCIATION OF ROCKY MOUNT

BUILDERS FEDERAL BLDG
115 N CHURCH
TELEPHONE 442-2105
(See Page 138 Buyers' Guide)

CITIZENS SAVINGS & LOAN ASSN

INSURED SAVINGS
HOME LOANS
"THE HOME BUILDER"
229 SUNSET av cor FRANKLIN
TELEPHONE 442-6165
(See Pages 106 and 139 Buyers' Guide)

FIRST FEDERAL SAVINGS & LOAN ASSN OF ROCKY MOUNT

INSURED SAVINGS
HOME LOANS
116 S FRANKLIN
TELEPHONE 446-9191
(See Pages 107 and 140 Buyers' Guide)

HOME SAVINGS & LOAN ASSOCIATION,
Home Savings Bldg 119 N Church,
Tel 446-9141 (See Tabbed Insert at
Name in Alphabetical Section and
Pages 108 and 141 Buyers' Guide)

SAWDUST and SHAVINGS DEALERS

Dawson Eric L jr 809 Rose

*SAWS—CHAIN

WALKER SAW SERVICE, 250 Airport
rd, PO Box 1462, Tel 442-4231 (See
Pages 31 and 125 Buyers' Guide)

SCHOOLS—PAROCHIAL

Our Lady of Perpetual Help School
315 Hammond

Modern
Gas
Appliances

Englewood Shopping Center

PROPANE

Suburban

GAS COMPANY

Bulk-Metered
and Bottled Gas

Tel. 446-6739

HERTZBERG FURS

"If You Don't Know Furs — Know Your Furrier"

NEW FURS — RESTYLING — REPAIRS — FUR STORAGE

236 TARBORO ST.

FUR
Storage

PHONE 446-5800

209

SCHOOLS—PRIVATE

LANGLEY'S SCHOOL OF READING,
124 N Franklin, Tel 442-3019

SCHOOLS—PUBLIC

Baskerville Susie C School 1100 Stokes
Bassett Elementary School 916 Branch
Battle Elementary School 810 S Franklin
Benvenue School 108 Benvenue rd
Braswell James Craig School 220 S
Pearl
Englewood Elementary School 100
Englewood dr (E)
Fairview Elementary School 600 N
Fairview rd (E)
Gorham Fannie W School 305 Cokey rd
Holland Annie W School 1108 Luper
Lincoln School 300 N Grace
Parker J W Junior High School 1500
E Virginia
Pope O R School 236 Coleman av
Rocky Mount Senior High School 308
S Tillery
Washington Booker T High School 400
E Virginia
Wilkinson School 534 Peachtree
Williford School (Nash County) 801
Williford
Wilson R M Jr High School 322 Marigold

SCHOOLS and COLLEGES

Carolina College of Commerce 121
Main NE
Langley's School of Reading 124 N
Franklin apt 3

**NORTH CAROLINA
WESLEYAN COLLEGE**
US HWY 301 N
TELEPHONE 442-7121

*SCRAP METAL

RAWLS ALEC WRECKING CO INC, US
Hwy 301 South, Box 791, Tel
442-1138

SEEDS—RETAIL

Sexton & Sons Inc 252 Falls rd
Weeks H H Seed & Feed Store 219
Tarboro

SERVICE STATION EQUIP- MENT—WHOLESALE

MOTOR BEARINGS & PARTS CO INC,
725 S Church, Tel 446-7105 (See
Page 15 Buyers' Guide)

*SERVICE STATION SUPPLIES

KEN'S SERVICE STATION SUPPLY INC,
228 N Grace, Tel Gibson 2-1920

*SERVICE STATIONS

BOONE'S ESSO SERVICENTER, 150 N
Church, Tel 442-7739 (See Page 12
Buyers' Guide)
DICKENS AMERICAN SERVICE, 100
Washington, Nashville, NC, Tel
Nashville 459-3161
FULLER'S ED ESSO SERVICENTER,
N Church at Sunset av, Tels
446-9918 and 446-7319 (See Page B
and Page 13 Buyers' Guide)
HILL'S DAVID SUPER MARKET (Purol
Products), 1308 Cokey rd, Tel
446-6618 (See Page 82 Buyers'
Guide)
HOTEL GULF SERVICE, 401 S Church,
Tel 446-4912
LINWOOD'S FINA SERVICE, 620 N
Raleigh, Tel 442-9966 (See Page 18
Buyers' Guide)

SEWING MACHINE DEALERS

Singer Sewing Machine Co 154 Main SW

SHEET METAL WORKERS

BARNES TIN SHOP ROOFING & SHEET
METAL, 120 N Howard, Tel
446-7192 (See Page 142 Buyers' Guide)
WATERS BROS, 1017 Cokey rd, Tel
446-7141

*SHEET MUSIC

REID W C & CO INC, 141-43 Main SE,
Tel 446-4101 (See Page 114 Buyers'
Guide)

*SHIRT—LAUNDERERS— BATCHELOR SERVICE

QUALITY LAUNDRY & CLEANERS INC,
238 Tarboro, Tel 446-7116 (See Pages
53 and 89 Buyers' Guide)

SHOE DEALERS—RETAIL

Family Shoe Store of Rocky Mount
188 Main NW
Griffin Roscoe Shoe Co 218 Main SW
Lamb's Shop 835½ Falls rd
Marilyn Shoes 238 Main SW
Mebane Shoe Co 132 Main SW
Rosenbloom Levy Inc (shoe dept)
146-52 Main SW



PEOPLES OIL CO., Inc.
Distributors OILS — LUBRICANTS — FUEL OIL
1103 COKEY ROAD
"The People's Choice"
PHONE 442-6131



HEATING OILS

A. HICKS AGENCY
— REALTORS —

Sales Agents for Westridge

132 SUNSET AVE.

PHONE 446-7188

Carolina Office Equipment Co. *Gestetner*

SALES
OLIVETTI
UNDERWOOD
SERVICE

PRINTERS - STATIONERS - OFFICE OUTFITTERS

Printing and Office Machine Division: 804 N. Church St. - Dial 442-4106

Main Street Store: 147 Main St., S.E. - Dial 442-1196

Petroleum
Equipment
Repaired and
Installed



Bass Electric Co.

PETROLEUM ENGINEERING

**Electrical
Contractors**

1554 S. CHURCH ST.

P.O. BOX 584

PHONE 442-4929

210

SHOE DEALERS—WHOLESALE and JOBBERS

Kemp M B Shoes 239 Tarboro

SHOE REPAIRERS

Carolina Shoe Rebuilders 132 E Thomas
Davis Shoe Repair 143 Nash
Falls Road Shoe Repair rear 244 Falls
rd

Keyes Shoe Shop 211 Ivey
Rocky Mount Shoe Hospital 420 N
Parker
Soden W & Sons 115 Tarboro

SHOE SHINERS

Bullock James 205 Main NE
Cooper Gorman 136 Sunset av
Dunn's Shoe Shine Shop 623 W Thomas
McKiver Luther M 124 E Thomas
Merritt Octavia 112 E Thomas
Parker James 121 Tarboro
Webb Edgar W 372 Main SW

SHOPPING CENTERS

Tarrytown Shopping Center 2320 Sunset
av
Walnut Shopping Center 601-729 Walnut

*SICK ROOM SUPPLIES— RENTAL

TYSON'S DRUG CENTER INC, 112-116
N Church, Tel 446-7128 (See Page
52 Buyers' Guide)

*SIDING—ASBESTOS

BARNES TIN SHOP ROOFING & SHEET
METAL, 120 N Howard, Tel 446-7192
(See Page 142 Buyers' Guide)

SIGN PAINTERS and MANUFAC- TURERS

Hardee's Sign Service 225 S Washington
Longwell's Art Service rear 1521 Gay
Newport Sign Co 608 S Franklin

*SILVERWARE—STERLING and PLATED—DEALERS

GEHMAN'S JEWELERS, 139 Main SE,
Tel 446-6722 (See Page 98 Buyers'
Guide)

*SLIP COVER MATERIALS

WEAVER FABRICS, Weaver Bldg 233
Hammond, Tel 446-4437

SOUND RECORDING SYSTEMS

Eastern Theatre Service 1008 Rose-
wood av

*SPECIALTY SHOPS

BALDWIN M G CO INC

LADIES' READY-TO-WEAR
CHILDREN'S READY-TO-WEAR
OPEN-A-CHARGE-ACCOUNT
100 MAIN NW
TELEPHONE
442-4121

VOGUE DRESS SHOP INC (Ladies' and
Misses'), 312 Main SW, Tels
446-4108 and 446-4109

SPORTING GOODS—RETAIL

Benvenue Country Club Golf Shop 100
S Boulevard
BOBBITT'S AUTO & HOBBY STORE,
130 Sunset av, Tel 446-7454
Braswell T J Sport & Cycle Shop 139
Nash
Camper's Shop 3213 Sunset av
Joyners Athletic House 124 Tarboro
Mercury Sports Center 603 N Pine

*SPORTS EQUIPMENT

MERCURY SPORTS CENTER

603 N PINE
TELEPHONE
442-5814

SPRAYERS

TULLOSS TRACTOR CO INC (John
Blue), S Church extn, Tel 446-6168
(See Page 2 Buyers' Guide)

STEEL FABRICATORS

Marshall's Steel Fabrication & Orna-
mental Iron 734 S Washington
Metals Inc 102 Sherrod

STENOGRAPHERS—PUBLIC

Public Office Service 119 Main SE



FUEL OIL

WOOD OIL CO., INC.

We Give Green BAX Stamps

KEROSENE

Printed Metered Delivery

701 S. Church St.

446-6806



Tel. 442-4271

1834 Sunset Av. Extn.

BROWN Memorials

SINCE 1908

211

*STENOGRAPHIC SERVICE— PUBLIC

PUBLIC OFFICE SERVICE

STENOGRAPHY
AUTOMATIC TYPEWRITTEN
LETTERS
MIMEOGRAPHING
119 MAIN SE
TELEPHONE 446-6623
(See Page 116 Buyers' Guide)

*STOCKS and BONDS

INVESTORS DIVERSIFIED SERVICES

OLD WILSON rd
BOX 36
TELEPHONE 442-2623

STORAGE (See also Warehouse Merchandise)

Dixie Storage & Distributing Co Inc
316-22 Rocky

WILLIAMS TRANSFER & STORAGE INC,
501 Main NE, Tel 442-2067, Night
Tel 446-6798 (See Page 113 Buyers'
Guide)

*STORE FRONTS INSTALLED

BINSWANGER GLASS CO, 1400 Raleigh
rd, Tel 446-9145 (See Page 82 Buyers'
Guide)

STORM DOORS and WINDOWS

RODGERS M E INSULATION CO, RD 4,
Box 370, Tel 442-1039 (See Page 41
Buyers' Guide)

*STORM DOORS and WINDOWS— SALES and SERVICE

DIXON'S BLIND & AWNING SERVICE,
1800 Sunset av (Just across Bridge),
Tel 442-2360, If No Answer Tel
442-5635 (See Page A)

SURVEYORS—LAND

Dasher & Davis 110 Main NW

SWIMMING POOLS

Municipal Swimming Pool River dr
Municipal Swimming Pool 400 N Taylor

TAXICAB SERVICE

BLUE BIRD TAXI

24-HOUR SERVICE
BAGGAGE TRANSFER
RADIO EQUIPPED
309 MAIN SE
TELEPHONE 446-8101
(See Page 143 Buyers' Guide)
United Cab Co 126 E Thomas

TEA and COFFEE—WHOLESALE

Seaboard Coffee Service 915 Norfolk

TELEGRAPH COMPANIES

WESTERN UNION TELEGRAPH CO,
354 Main SW, Tels 446-5189 and
446-5180

TELEPHONE ANSWERING SERVICE

PUBLIC OFFICE SERVICE

TELEPHONE ANSWERING
STENOGRAPHY
AUTOMATIC TYPEWRITTEN
LETTERS
119 MAIN SE
TELEPHONE 446-6623
(See Page 116 Buyers' Guide)

TELEPHONE COMPANIES

CAROLINA TELEPHONE & TELE-
GRAPH CO, Office 143 N Washington,
Tels 446-9011 and 446-9000

*TELEVISION and RADIO SETS— SALES and SERVICE

ROCKY MOUNT FURNITURE CO INC,
163 S Main, Tel 446-6916 (See Page
78 Buyers' Guide)
T V-RADIO HOSPITAL, Walnut Shopping
Center 711 Walnut, Tel 442-2972
(See Page 145 Buyers' Guide)
TELEVISION CENTER, 112 S Washington,
Tels 446-8350 and 446-7777

122-124 S. HOWARD STREET



GAY'S HARDWARE

COMPLETE LINE OF HARDWARE — PICTURE FRAMING

PHONE 442-1482



CHAIR & EQUIPMENT RENTALS

RUG DURACLEAN SERVICE

US Hwy. 301 By-Pass South, P.O. Box 705

TEL. 422-6013





LEE OIL CO., Inc.

Dial 446-8186

P.O. Box 1105

740 Planters

Daughtridge PAINT & WALL PAPER Company



2309 SUNSET AV.

CONTRACTORS

TEL. 442-2931

212

*TELEVISION and RADIO SETS—
SALES and SERVICE—Contd

VICK'S RADIO & T V SALES & SERVICE

PHILCO DEALERS
COLOR TV
SALES and SERVICE
EXPERT REPAIRS on ALL MAKES
HAND, HOME or AUTO RADIOS
121 W THOMAS
TELEPHONE 442-3492
(See Pages 127 and 144 Buyers' Guide)

*TELEVISION SERVICE and
REPAIRS

HUDSON-BLACKBURN TV & RADIO
SERVICE, 1311 Raleigh rd, Tel
446-9339

*TELEVISION SETS—SALES and
TRADES

HEILIG-MEYERS CO, 129 Main NE,
Tel 442-8146 (See Page 76 Buyers'
Guide)

*TERMITE CONTROL

SOUTHERN CROWN TERMITE
CONTROL, 524 S Howell, PO Box
492, Tel 446-7832

TEXTILE MANUFACTURERS

Blumenthal Mills W Ridge cor Carr
Burlington Automotive Fabrics Co
W Ridge cor Carr

THEATRES

Booker T Theatre 130 E Thomas
Cameo Theatre 184 Main NW
Center Theatre 138 Sunset av

TILE—CERAMIC

House Tile Co 1711 S Church
Rocky Mount Tile Co 1711 S Church

*TILE CONTRACTORS

HOUSE TILE CO, 1711 S Church, Tel
442-3773 (See Page 145 Buyers'
Guide)

TIMBER DEALERS

Norton E L & Sons 600 Sunset av

TIRE DEALERS— WHOLESALE

PEOPLES OIL CO INC (Atlas), 1103
Cokey rd, Tel 442-6131 (See Tabbed
Insert at Name in Alphabetical Sec-
tion and Pages 15, 69 and 120
Buyers' Guide)

TIRE DEALERS and REPAIRING

BEL AIR CHEVROLET CO (Goodyear),
115-123 S Church, Tel 442-6148 (See
Page 7 Buyers' Guide)
CAROLINA TIRE CO, 625 S Washington,
Tel 442-2267 (See Page 146 Buyers'
Guide)

Firestone Stores 235 S Church
FULLER'S ED ESSO SERVICENTER,
N Church at Sunset av, Tels
446-7319 and 446-9918 (See Page B
and Page 13 Buyers' Guide)
MARKS BROS, 400 S Church, Tel
446-4139 (See Page 14 Buyers' Guide)
Modern Tire Recappers 100 Edgcombe
PRIDGEN TIRE CO INC, 900 N Church,
Tel 446-8006 (See Page 146 Buyers'
Guide)

Tarboro Street Mobile & Recapping
1329 Tarboro
Warren Tire Center 137 May dr

*TIRE RECAPPING

CAROLINA TIRE CO, 625 S Washington,
Tel 442-2267 (See Page 146 Buyers'
Guide)

*TIRE RETREADING and
VULCANIZING

PRIDGEN TIRE CO INC, 900 N Church,
Tel 446-8006 (See Page 146 Buyers'
Guide)

*TIRES—AUTOMOBILE, TRUCK
and TRACTOR

RICHMOND, Carolina Tire Co Dealers,
625 S Washington, Tel 442-2237 (See
Page 146 Buyers' Guide)

*TIRES—WHOLESALE

DAVIS & CO INC, 1011-15 S Church,
Tel 442-7114 (See Page 14 Buyers'
Guide)

*TOBACCO-LEAF—BROKERS
and EXPORTERS

CHINA AMERICAN TOBACCO CO, 436
N Pearl, Tel 442-1141

DELCO
SERVICE



SHAVAR BATTERY & AUTO PARTS CO.

PARTS AND SERVICE

210 HILL ST.

(SEE PAGE 16 BUYERS' GUIDE)

PHONE 446-6145



FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF ROCKY MOUNT

MORTGAGE LOANS
DIAL 446-9191

ORGANIZED 1902

INSURED SAVINGS
116 S. FRANKLIN

213

TOBACCO-LEAF-BROKERS and IMPORTERS

American Supplies Inc (Rocky Mount Div)
whse 601 S Howell
Carolina Leaf Tobacco Co 106 W Holly
Fields Leaf Tobacco Co 1000 Raleigh
rd
Maus & Co Inc 106 W Holly
Timmonsville Tobacco Co (exporters)
233 Hammond Rl

TOBACCO- WHOLESALE

Export Leaf Tobacco Co 222 E Goldleaf
Liggett & Myers Tobacco Co 724
Albemarle av
Watson Tobacco Co 1433 S Franklin

*TOBACCO CURERS- DEALERS

YELVERTON COAL & OIL CO (Florence
Mayo), 1025 Arlington, Tel 446-8135
(See Pages 32 and 72 Buyers' Guide)

*TOBACCO CURING OILS

DAUGHTRIDGE OIL CO, 1125 East nr
Cokey rd, Tel 446-6139 (See Pages
66 and 118 Buyers' Guide)
PEARSALL OIL & FUEL CO INC, 511
Keen, PO Drawer 73, Tel 442-6141
(See Page C and Page 68 Buyers'
Guide)

*TOBACCO DEALERS-LEAF

CHINA AMERICAN TOBACCO CO, 436
N Pearl, Tel 442-1141
THORPE & RICKS INC, 321 Falls rd, Tel
442-4181

TOBACCO DEALERS and PROCESSORS

**CHINA AMERICAN
TOBACCO CO**
436 N PEARL
TELEPHONE 442-1141

TOBACCO REHANDLERS

China American Tobacco Co 436 N Pearl

TOBACCO WAREHOUSES

CHINA AMERICAN TOBACCO CO, 436
N Pearl, Tel 442-1141

Cobb & Carlton No 1 183 N Washington
Easley Warehouse Co Inc (ofc) 359 N
Church
Edgecombe Storage Co Inc 110 W High-
land av
Fenner's Warehouse Inc No 2 287
Main NE
Garrett G R Co Inc 106 W Holly
Growers Tobacco Warehouse of Rocky
Mount NC 1441 S Church
Imperial Tobacco Co 205 McDonald
Lea W B Tobacco Co Inc 110 W High-
land av
Mangum Warehouse (No 1) 218 N
Church
Planters Tobacco Warehouse Co Inc
221 Main NE
Planters Tobacco Warehouse No 3 339
Park av
Smith's Warehouse No 2 1515 S Church
Thorpe & Ricks Inc 321 Falls rd
Works R J & Son 1441 S Church

*TOURISTS' COURTS

HOWARD JOHNSON'S MOTOR LODGE,
2 Miles North on US Hwy 301 North,
Tel 446-5111 (See Page 110 Buyers'
Guide)
HUNT'S MOTEL, 2 Miles South on 301
and 301A, Tel 446-9430 (See Page
113 Buyers' Guide)
MOSLEY'S SHADY LAKE MOTEL INC,
US Hwys 301 and 301A N ($\frac{1}{2}$ Mile
North of Rocky Mount), Tel 446-7195
(See Page 111 Buyers' Guide)

TOURISTS' HOMES

Battle Jessie M Mrs 510 E Goldleaf
Carolina Guest Home 428 N Church
Co-Z-Inn 720 E Highland av
Robbins Patsy I Mrs 220 S Church
Shearin A A 324 Western av
Swelton Heights Haven 116 McDearmon
Weaver Annie F Mrs 216 S Church

TOWEL, APRON and COAT SUPPLY

Carolina Overall Co 821 S Church

*TOWING SERVICE

BATTS' PURE OIL SERVICE, Washing-
ton at Marigold, Tel 442-7821 (See
Page 17 Buyers' Guide)

TOYS and GAMES-RETAIL

BOBBITT'S AUTO & HOBBY STORE,
130 Sunset av, Tel 446-7454

**HEILIG-
MEYERS
CO.**

**129
MAIN N.E.**

**COMPLETE
HOME
FURNISHINGS**

TELEVISION

RADIOS

**RECORD
PLAYERS**

REFRIGERATORS

RANGES

WASHERS

**ALSO SMALL
ELECTRICAL
APPLIANCES**

**FLOOR
COVERINGS**

RUGS

CARPETS

LINOLEUM

**129
MAIN N.E.**

**PHONE
442-8146**

**PURE
OIL**

DAUGHTRIDGE OIL CO.

**Tel. 446-6139
FUEL OIL
1125 East nr.Cokey Rd.**

No. 1 and No. 2 for Home Heating - Tobacco Curing

Atlantic Discount Corp.

Established 1925

• AUTO LOANS •

FINANCING
1401 S. Church St.
REFINANCING
Phone 442-2151



**GRIMES-MORGAN
PLUMBING & HEATING CO.**

TRANE AIR CONDITIONING

ECONOMICAL OIL BURNERS and BOILERS

PHONE 442-1764

211 ATLANTIC AVE.

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

214

*TRACTOR DEALERS

TULLOSS TRACTOR CO INC (John Deere), S Church extn, Tel 446-6168 (See Page 2 Buyers' Guide)
WHEELER EQUIPMENT CO, US Hwy 301 South By-Pass, Tel 446-8158 (See Page 147 Buyers' Guide)

TRAILER COURTS and PARKS

Bishop's Trailer Park 3025 S Church
Hamilton's Trailer Court 804(791) Nashville rd
Langley Trailer Court Box 190 US Hwy 64 W
Long's Trailer Park 1217 N Raleigh

TRANSFER COMPANIES

WILLIAMS TRANSFER & STORAGE INC, 501 Main NE, Tel 442-2067, Night Tel 446-6798 (See Page 113 Buyers' Guide)

TRANSPORTATION LINES

CARGO CARE TRANSPORTATION CO INC, 522 Nance, Tel Gibson 6-8256
Coastal Truckways Inc 101 Swift rd
Henry C S Transfer Inc (auto) US Hwy 301-A North
Highway Transportation Inc 635 Paul
Stallings Transport Corp (mtr) 816 Ricks

TRAVEL BUREAUS

Thorne Travel Service 119 Main SE
World Travel Service 216 W Thomas

*TRAVELERS CHECKS

PLANTERS NATIONAL BANK & TRUST CO THE, 100 Main SW cor Sunset av, Branches 133 N Church, Englewood Shopping Center, 729 Walnut, 301 Fairview rd, Englewood Office Tel 446-5122, Tel All Other Offices 446-6111 (See Pages 26 and 27 Buyers' Guide)

*TRUCK COVERS-CANVAS

DIXON'S BLIND & AWNING SERVICE, 1800 Sunset av (Just across Bridge), Tel 442-2360, If No Answer Tel 442-5635 (See Page A)

*TRUCK DEALERS

WHEELER EQUIPMENT CO, US Hwy 301 South By-Pass, Tel 446-8158 (See Page 147 Buyers' Guide)

*TRUCK EQUIPMENT MANUFACTURERS

SUPERLOCK MANUFACTURING INC, S Church St extn, PO Box 1118, Tel 446-7747

*TRUCK TIRES-RETAIL

CAROLINA TIRE CO, 625 S Washington, Tel 442-2267 (See Page 146 Buyers' Guide)

TRUCKING

Beecham Johnnie F 769 Nelson
McLean Trucking Co US Hwy 301 By-Pass North

*TRUCKS-DEALERS

MIMS ALLAN INC (Ford), 225-27 Tarboro, Tel 442-2191 (See Page 9 Buyers' Guide)

TRUCKS-LEASING

WHEELER EQUIPMENT CO, US Hwy 301 South By-Pass, Tel 446-8158 (See Page 147 Buyers' Guide)

TRUCKS-MOTOR

WHEELER EQUIPMENT CO, US Hwy 301 South By-Pass, Tel 446-8158 (See Page 147 Buyers' Guide)

*TRUST COMPANIES

BANK OF ROCKY MOUNT

MAIN OFFICE
142 MAIN SW
BRANCH OFFICE
INTERSECTION RALEIGH, ROSE and GEORGE
TELEPHONE 446-7101
(See Pages 19, 23 and 101 Buyers' Guide)

PEOPLES BANK & TRUST CO, 101 Tarboro cor Main SE, Tel 442-7187, Branches 1415 S Church, Tel 442-7414, 516 N Church, Tel 446-9531, Daniel's Bldg 125 Tarboro (Five Points), Tel 442-6192, West Drive-In Office 1820 Sunset dr and East Drive-In Office cor Tarboro and S Raleigh (See Tabbed Insert at Street Guide and Pages 24 and 148 Buyers' Guide)



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE.
COR. FRANKLIN ST.

"YOUR HOST
FROM COAST
TO COAST"

2 ROCKY MOUNT INNS

Hwy. 301 N. By-Pass
Dial 442-8101

425 N. Church
Dial 446-9175

Holiday Inn®

215

*TYPEWRITERS and SUPPLIES

CAROLINA OFFICE EQUIPMENT CO
(Olivette-Underwood), 147 Main SE,
Tel 442-1196 and 804 N Church, Tel
442-4106 (See Page 117 Buyers'
Guide)

UNDERWEAR MANUFACTURERS

Rocky Mount Undergarment Co Inc
1536 Boone

UPHOLSTERERS

Adams Upholstery Shop 435 Raleigh rd
Automotive Interior Distributors Inc
1219 Raleigh rd
Barrett's Upholstery Shop 825 S Grace
Davenport Upholstery rear 1113 219
S Cambridge cir
Hathaways Upholstery Shop 418 W
Parker
Pernell's Upholstery 829 Falls rd
Twin County Furniture & Upholstery Co
700 N Raleigh
Twin County Upholstery 700 N Raleigh
Tyson's Upholstery Shop Box 180 US
Hwy 64 West

*UPHOLSTERERS—FURNITURE and CAR

ROCKY MOUNT SEAT COVER CENTER,
1442 S Church, Tel 446-9733 (See
Page 22 Buyers' Guide)

*USED CARS

BEL AIR CHEVROLET CO

OK USED CARS
THE OK PLAZA
501 N CHURCH
TELEPHONE 442-2877
(See Page 7 Buyers' Guide)

*USED CARS— DEALERS

MIMS ALLAN INC, 225-27 Tarboro,
Tel 442-2191 (See Page 9 Buyers'
Guide)

VENDING MACHINES

Davis Vending Co 1026 West Haven blvd

Thorpe Music Co Inc 171 Albemarle
av

VENETIAN BLINDS—DEALERS

Dixon's Blind & Awning Service
1800(1826) Sunset av

VENETIAN BLINDS—MANUFACTURERS

DIXON'S BLIND & AWNING SERVICE,
1800 Sunset av (Just across Bridge),
Tel 442-2360, If No Answer Tel
442-5635 (See Page A)
Modern Products 1829 Sunset av

VETERINARIANS

ALLEN J C DR, 1017 N Church, Tel
442-2442
HICKS ROBERT G DR, 283 Main NE,
Tel 442-1771
Staton Bruce H 1830 Sunset av
Staton Lemuel B 1830 Sunset av

*WALL PAPER CONTRACTORS

BREWER PAINT & WALL PAPER CO
INC, 102 S Raleigh, Tel 446-7171
(See Page 121 Buyers' Guide)
DAUGHTRIDGE PAINT & WALL PAPER
CO, 2309 Sunset av, Tel 442-2931
(See Page 122 Buyers' Guide)
PETE'S PAINT & WALLPAPER CO,
Box 210, US Hwy 64 W, Tel 446-5780
(See Page 123 Buyers' Guide)

WAREHOUSES—MERCHANDISE

Drive In Wholesalers Inc 1109 East

*WATCH, CLOCK and JEWELRY —REPAIRING

GEHMAN'S JEWELERS, 139 Main SE,
Tel 446-6722 (See Page 98 Buyers'
Guide)
Lee's 140 Sunset av
Newell W Edw 1110 Hargrove
Williams Watch Shop 835 Falls rd

*WATCHES—WOMEN'S and MEN'S—DEALERS

GEHMAN'S JEWELERS, 139 Main SE,
Tel 446-6722 (See Page 98 Buyers'
Guide)

PRODUCTS



DISTRIBUTOR

700 Albemarle Cor. Virginia

JOYNER OIL COMPANY

Phone 446-9101



VICK'S RADIO & T.V.

SALES & SERVICE

For DAY or NIGHT Service
DIAL 442-3492

121 W. THOMAS ST. T.V. SETS



**PAMPER YOUR
FAMILY
and
FRIENDS**

**with
ENGLEWOOD
BRAND
MEATS**

Hickory Smoked
Sugar Cured

HAMS

**REAL GOOD
FRANKS**

**ASK FOR
ENGLEWOOD
MEATS
AT YOUR
GROCER**

Manufactured
and Distributed

**Z. B.
BULLUCK
INC.**
PHONE
446-8121

**CARO-
CRAFT,
INC.**

**CUSTOM
MADE
FURNITURE
REFINISHERS**

740
ALBEMARLE
AV

(SEE PAGE 77
BUYERS'
GUIDE)

TEL
442-2964

BARNES TIN SHOP ROOFING & SHEET METAL CONTRACTORS

120 N HOWARD ST.

TEL 446-7192

216

***WEDDING ANNOUNCEMENTS— ENGRAVED and PRINTED**

CAROLINA OFFICE EQUIPMENT CO,
804 N Church, Tel 442-4106 (See
Page 117 Buyers' Guide)

***WEDDING DECORATIONS— FLORAL**

ROCKY MOUNT FLORAL CO, Downtown
Shop 114 Main NW, Tel 446-6006,
Greenhouse and Shop 430 E Thomas,
Tel 442-4158 (See Page 65 Buyers'
Guide)

SMITH FLORIST INC, 122 Main NW, Tel
446-5166, Night Tel 442-8472 (See
Page 65 Buyers' Guide)

WELDERS and BRAZERS

Built-Rite Automatic Welding Co 2712
S Church

**JENKINS-PEARSALL MACHINE
WORKS,** 217 Andrews, PO Box 886,
Tel 446-9168 (See Page 103 Buyers'
Guide)

Lee's Fit-it Shop Arlington extn Box 306
O K Rubber Welders 643 S Church

WHEEL MANUFACTURERS

Superlock Manufacturing Inc S Church
extn

WIRE, ROPE and CABLE MANUFACTURERS

Superior Cable US Hwy 301-A N

***WIRING—ELECTRICAL**

BRASWELL ELECTRIC SERVICE, PO
Box 906, Tel 442-3090 (See Page 59
Buyers' Guide)

JAC ELECTRIC COMPANY, 520 N
Harris, PO Box 1537, Tel 442-7389,
Night Tel Elm City 236-4561 (See
Page 58 Buyers' Guide)

***WOMEN'S and MISSES' READY-TO-WEAR**

VIRGINIA'S DRESS SHOP, 304 Main SW,
Tel 446-4487

WOOD DEALERS

Pettway Wm 4209 E Holly (E)

WOOD PRODUCTS MANUFAC- TURERS

Wood Manufacturers Inc 110 W High-
land av

***WRECKER SERVICE— AUTOMOBILE**

WOOD OIL CO INC, 701 S Church, Tel
446-6806 (See Pages 16 and 73
Buyers' Guide)

YARNS—MANUFACTURERS

Rocky Mount Mills (cotton) 1151 Falls
rd



Pearsall Oil and Fuel Company, Inc.

DISTRIBUTORS. MOBIL PRODUCTS

FUEL OIL

511 KEEN P.O. DRAWER 73



GOOD COAL

Phone 442-6141

DIRECTORY SYMBOLS AND DESIGNATIONS

HOUSEHOLDERS SECTION

OAKWOOD PL (North Brunswick Twp)—
From Clermont av south, 1 east of

Jerome pl
56Vigilante Carmelo C 4
8Ward Wm H 2
16Candito Jos J 4
12Daly John V 2
14DeMaria Pasquale 3
166Sandstedt John W 2
170Thomas Harris W 2
195Brown John 2
21Chish John 2
23Gronsky Steph 3
26Guimenary Michl 3
Glenridge av intersects

OLD MILL LANE (North Brunswick Twp)
—Continuation of Mill la
Winkler Allen J 2
Wladys Wm W 2

TELEPHONE SUBSCRIBER (bell icon)

ALPHABETICAL SECTION

" Lincoln (Telegraph-Cherry Hill Service) 26244 Pennie (Dearborn Twp)
Dykas John A (John's Barber Shop) 9186 Steele (Det)
Dyke Chas driver Dearborn Coach r200
Inkster rd
" Harry (Peggy) tool mkr Ford h6413
Bingham
Saml jr (Maxine M) dept supt Ford h6453 Hartwell
Wm (Helen) formn Ford h6244 Williamson
Jki Danl prtn mkr Ford r6811 Bingham
" John emp Ford h6811 Bingham
Dymont Percv (Alice E) real est 15400 Warren av h7431 Manor
Dymmel Nelson H (Vivian) drftsmn Continental Motors h3434 Harding
Dymock Jas (Rab) Ford h6143 Mead

HOME OWNER (house icon)

"i"—RESIDENT
"h"—HOUSEHOLDER
WIFE'S NAME
OCCUPATION
EMPLOYER

IN ADDITION to names and addresses, your City Directory contains much detailed information concerning the people of your community. In order to list this information certain symbols and designations have been developed which enable important statistics to be compressed into the smallest possible space. You will receive far greater benefits from your City Directory if you familiarize yourself with the symbols and what they stand for.

In checking credit applications, in conducting direct mail advertising programs, in planning sales campaigns, in building prospect lines, and in scores of other ways your City Directory will prove of invaluable assistance.

KNOW YOUR DIRECTORY SYMBOLS

GENERAL ABBREVIATIONS

acct	accountant	drsmkr	dressmaker	mfg	manufacturing	s or S	South
adj	adjuster	e or E	East	mfr	manufacturer	san	sanitary
admn	administrator	educ	education	mgr	manager	Sav	Savings
	or administration	elec	electrical or	mkr	maker	sch	school
adv	advertising		electric	mkt	market	se	southeast
agcy	agency	electn	electrician	mldr	molder	sec	secretary
agri	agriculture	electro	electrotypist	mlnr	milliner	serv	service
agt	agent	elev	elevator	mn	man	shp	shipping
al	alley	emp	employee	mono	monotype	sht mtl	sheet metal
Am	American	eng	engineer	msngr	messenger	sls	sales
appr	apprentice	engr	engraver	mstr	master	smstrs	seamstress
apts	apartments	equip	equipment	mtce	maintenance	soc	society
archt	architect	es	east side	mtge	mortgage	solr	solicitor
asmbler	assembler	exam	examiner	mtr	motorman or motor	spl	special
assoc	associate	exch	exchange	mus	music	sq	square
asst	assistant	exp	express	mut	mutual	strtr	sorter
atndt	attendant			n or N	North	ss	south side
atty	attorney	fcy	factory	Natl	National	sta	station
aud	auditor	fdry	foundry	ne	northeast	sta eng	stationary engineer
av	avenue	Fed	Federal	ns	north side	stat	statistician or
		fl	floor	nw	northwest		statistical
bgemn	baggage man	fnshr	finisher	ofc	office	steh	stenographer
bkbndr	bookbinder	formn	foreman	opp	opposite	stereo	stereotyper
bkpr	bookkeeper	forwn	forewoman	opr	operator	stge	storage
bldr	builder	frt	freight	optn	optician	stmftr	steamfitter
blk	block	ft	foot	optm	optometrist	str	setter
blksmith	blacksmith	fr	fitter	osteo	osteopath	studd	student
blrmkr	boiler maker	furn	furniture			stvdr	stevadore
blvd	boulevard	furngs	furnishings	PS	Public School	sup	supply
bmo	business machine	gdnr	gardener	PTS	Postal	supt	superintendent
	operator	gds	goods	pass	passenger	supvr	supervisor
br	branch	genl	general	pharm	pharmacist	sw	southwest
brklyr	bricklayer	geol	geologist	photog	photographer	swtchmn	switchman
brkmn	brakeman	govt	government	phys	physician	sys	system
bur	bureau	gro	grocer	pk	park		
CSP	Christian	h	householder	pk	packer	tchr	teacher
Science Practitioner		hafrdrsr	hairstress	pkwy	parkway	tech	technician
cabtmkr	cabinetmaker	hdw	hardware	pl	place	tel	telephone
carp	carpenter	hlpr	helper	plmb	plumber or	teleg	telegraph
cash	cashier	hndlr	handler		plumbing	telev	television
chauf	chauffeur	hosp	hospital	plshr	polisher	ter	terrace
chem	chemist or	hq	headquarters	plstr	plasterer	tmkpr	timekeeper
	chemical	hsekpr	housekeeper	pntr	painter	tndr	tender
chf	chief	htg	heating	pres	president	tob	tobacco
chkr	checker	Hts	Heights	prfrdr	proofreader	trans	transportation
cir	circle	implts	implements	prin	principal	trav	traveling
civ	civil	ins	insurance	priv	private	treas	treasurer
clk	clerk	insp	inspector or	prnt	printer	trmr	trimmer
cln	cleaning or cleaner		inspection	prod	produce	trnmn	trainman
clo	clothing	instr	instructor	prof	professor	tstr	tester
collr	collector	int dec	interior	prsfdr	press feeder	twp	township
coml	commercial		decorator	prsmn	pressman	typ	typist
comn	commission	int rev	internal revenue	prsr	presser	USA	U S Army
comnr	commissioner	inv	investment	ptrnmkr	patternmaker	USAF	US Air Force
comp	composer	jan	janitor	pub	public	USCG	U S Coast Guard
condr	conductor	jwlr	jeweler	publ	publisher or		
cnfr	confectioner	kpr	keeper		publishing	USMC	US Marine Corps
constn	construction	la	lane	purch	purchasing		
contr	contractor	lab	laborer		resides or rooms	USN	US Navy
cor	corner	laby	laboratory	R	room	undwtr	underwriter
corres	correspondent	lbr	lumber	RC	Roman Catholic	Univ	University
ct	court	librn	librarian	RD	Rural Delivery	uphol	upholsterer
ctr	cutter	lino	linotype	rd	road	vet	veterinary
custdn	custodian	litho	lithographer	rdr	reader	vulc	vulcanizer
del	delivery	lndrs	laundress	real est	real estate		
dep	deputy	lndry	laundry	rec	receiving	w or W	West
dietn	dietitian	ltd	limited	reapt	receptionist	whol	wholesale
dir	director	lwyr	lawyer	refgr	refrigeration or	whsemn	warehouseman
dispr	dispatcher	mach	machinist or	refgr	refrigerator	wld	widow
dist	district		machine	rep	representative	wkr	worker
distr	distributor	mdse	merchandise	repr	repairman or	wks	works
div	division	mech	mechanic		repair	wldr	welder
dlr	dealer		or mechanical	restr	restaurant	ws	west side
dmnstr	demonstrator	med	medical	ret	retail	wtchmn	watchman
do	ditto or same	Met	Metropolitan	Rev	Reverend	ydmn	yardman
dr	drive	meter rdr	meter reader	rm	room	ydmstr	yardmaster
drftsmn	draftsman						

ABBREVIATIONS OF GIVEN NAMES

Abr	Abraham	Chas	Charles	Jas	James	Richd	Richard
Alex	Alexander	Danl	Daniel	Jos	Joseph	Robt	Robert
Alf	Alfred	Edw	Edward	Kath	Katherine	Saml	Samuel
Arth	Arthur	Eliz	Elizabeth	Margt	Margaret	Sol	Solomon
Aug	August	Eug	Eugene	Michl	Michael	Steph	Stephen
Benj	Benjamin	Fredk	Frederick	Nathl	Nathaniel	Theo	Theodore
Cath	Catherine	Geo	George	Nathl	Nathaniel	Thos	Thomas
				Patk	Patrick	Wm	William

For The Best!! It's The
SHERATON-CARLETON HOUSE



**ROCKY MOUNT'S NEWEST
DOWNTOWN MOTOR LODGE
and RESTAURANT**

- ★ 62 UNITS OF COMPLETE COMFORT
- ★ DELICIOUS FOOD AT REASONABLE PRICES
- ★ SALES ROOMS ★ MEETING ROOMS

CALL OR COME BY FOR ARRANGEMENTS

★ ★ CENTRAL DOWNTOWN LOCATION ★ ★

215 NORTH CHURCH ST. DIAL 442-1166

HWY. 301 (BUSINESS)

(SEE OPPOSITE SIDE OF THIS PAGE)

IN DOWNTOWN ROCKY MOUNT

It's the
SHERATON-CARLETON HOUSE



Finest Food Served Anywhere
Open For Breakfast, Lunch and Dinner

Banquet Accommodations
Up To 90 Persons

- ★ Each Room Equipped With TV and Music
- ★ Personally Controlled Air Conditioning
- ★ Mail Delivery and Departure, 3 Times Daily
- ★ Telephone In Every Room
- ★ Sales Meeting Rooms
- ★ Baby Beds and Rollaway Beds
- ★ Competent Baby Sitters
- ★ Room Food Service
- ★ Swimming Pool
- ★ Car Rental Service

**Make The Sheraton-Carleton House Your Home
Away From Home.**

HWY. 301 (BUSINESS)

215 NORTH CHURCH ST.

DIAL 442-1166

FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION
OF ROCKY MOUNT

MORTGAGE LOANS
DIAL 446-9191

ORGANIZED 1902

INSURED SAVINGS
116 S. FRANKLIN

HILL'S
ROCKY MOUNT
CITY DIRECTORY
1964

Including Englewood, Meadowbrook Park
and Swelton Heights

Copyright, 1964, by Hill Directory Company

For List of General Abbreviations see opposite preceding page

SPECIAL ABBREVIATIONS

ACL . . . Atlantic Coast Line Railroad Co
A&P. A & P Food Stores
Belk's. Belk-Tyler Co Inc
Blumenthal's . . . Sidney Blumenthal & Co Inc
CT&T . Carolina Telephone & Telegraph Co
Caro. Carolina
DPU. Department of Public Utilities
DPW. City Department of Public Works
(E) Englewood
Efird's. Efird's Department Stores
Kress S H Kress & Co
L & M Tob. Liggett & Myers
. Tobacco Co

McCrory-McLellan. McCrory-McLellan
. Stores Corp
Montgy-Wards. Montgomery Ward & Co
Penney's. J C Penney Co Inc
Planters Bank Planters National
. Bank & Trust Co
Ry Exp Railway Express Agency
Ry Mt Rocky Mount
(SH). Swelton Heights
Sears Sears Roebuck and Co
tob tobacco
WUteleg. Western Union Telegraph Co
Woolworth's F W Woolworth Co

EXPLANATION

Wives' names are listed with husbands: The name of the wife is shown in parenthesis following the husband's as follows: Gregory Richd M (Mary L).

In case of a widow by death, wherever possible the name of the deceased husband is shown in parenthesis as follows: Gregory Mary L (wid Richd M).

The occupation and place of employment is listed as follows: Gregory Richd M (Mary L) slsmn Starr Clothing Co.

Names in **heavy type** denote advertisers in this City Directory.

Ownership or co-ownership of a firm is indicated by showing the individuals name in parenthesis following the firm name, as follows: Carson Grocery Co (Geo B and Paul N Carson)

A firm name enclosed by parenthesis indicates ownership or co-ownership by the individual whose name precedes, as follows: Carson Geo B (Carson Grocery Co).

The head of the house is indicated by h preceding the street address; other members of the family and roomers are indicated by r preceding the street address.

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139

FUEL OIL

1125 East nr.Cokey Rd.

No. 1 and No. 2 for Home Heating — Tobacco Curing

HEILIG-
MEYERS
CO.

129
MAIN N.E.

COMPLETE
HOME
FURNISHINGS

TELEVISION

RADIOS

RECORD
PLAYERS

REFRIGERATORS

RANGES

WASHERS

ALSO SMALL
ELECTRICAL
APPLIANCES

FLOOR
COVERINGS

RUGS

CARPETS

LINOLEUM

129
MAIN N.E.

PHONE
442-8146

Atlantic Discount Corp.

Established 1925

• AUTO LOANS •

FINANCING

1401 S. Church St.

REFINANCING

Phone 442-2151

GRIMES-MORGAN PLUMBING & HEATING CO.

TRANE AIR CONDITIONING

ECONOMICAL OIL BURNERS and BOILERS

PHONE 442-1764

211 ATLANTIC AVE.



Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

2

ALPHABETICAL LIST OF NAMES

Belk-Tyler's

ROCKY MOUNT'S FINEST
DEPARTMENT STORE

A A A EMERGENCY SERVICE (Ed Fuller's Esso Servicenter), Open 7 AM to 10 PM, Car and Truck Repairing, Complete Esso Servicenter, Road Service N Church at Sunset av, Tels 446-7319 and 446-9918 (See Page B and Page 13 Buyers' Guide)

A & H Cafe (Albert I Hamad) 106 E Thomas

A & P Food Stores Wayne F Johnson mgr br 220 Marigold

A & P Food Stores Jas W Hayes mgr 1825 Sunset av

ABBOTT GORDON K (Christine E), City Building Inspector, 306 City Hall 131-39 Main NE, Tel 442-5181, h1400 Gay, Tel 446-5755

Abel Sidney (Carrie L) h1128 Star

Abernathy see also **Abernethy**

"Albert D (Mamie M) shop supt Ry Mt Mills h215 Forest Hill av (E)

"G Hubert (Louise E) slsmn Arnold L Adams Whol h732 Burton

"J Reid (Eleanor H) plant eng Blumen-thal's h1304 Horne

"Louise Mrs dietn Day Care Center of the First Bapt Ch r732 Burton

"Wade H (Charlotte M) ofc mgr H&S Inc h1923 Bedford rd

Abernethy Fred A (Hester G) h518 Clifton rd (E)

"Ray K (Margt S) agt Investors Diversified Serv h308 Briarcliff rd (E)

Abrams C P jr mech Safety Transit r Pinetops NC

Ackiss W Brooke agcy mgr Met Life Ins Acree Ruth E Mrs mtr wndr Hammond

Elec Serv r Scotland Neck NC

Adam Bluma P Mrs slswn Chandler's Inc r Box 198 S Church ext

Adams Allie M Mrs cash White's Super Mkt r Meadow Brook rd



Borden's

ICE CREAM & MILK

"IF IT'S BORDEN'S, IT'S GOT
TO BE GOOD"

ADAMS

"Arnold K clk Arnold L Adams Whol r1025 West Haven blvd

"Arnold L (Evelyn M; Arnold L Adams Wholesale Co) h1025 West Haven blvd

"Arnold L Wholesale Co (Arnold L Adams) 803 Planters

"Bertha D Mrs opr Byrd's Beauty Shop r Box 95 Old Country Club rd

"Blannie B (wid Wm F) h116 Henry

"Broaduss P (Mildred F) acct Carolina Enterprise h702 Eastern av

"Chas P studt r702 Eastern av

"Charlie C (Jeanenne) mech Auto-Equip Co h228 Amos

"Cora B (wid Dennis G) h208 S Howell

"D G (Othell) mgr City Serv Sta h1509 Graham

"Dora R (wid Wm) r915 Daughtridge

"Douglas R (Nancy H; Bruce's Hamburger Bar) r1024 S Franklin

"Emma V (wid Sumter) furn rms 213 Hammond h do

"Ernest B (Frances D; Adams Upholstery Shop) h1022 Proctor

"G A h208 Earl

"Guy (Bertha D) sls mgr Peoples Oil h Box 95 Old Country Club rd

"Henry C (Bluma B) wtchmn Gus Z Lancaster's Stock Yards h Box 198 S Church extn

"Jas hlpr Peacock Meat r RD 4

"Jas A (Nancy C) compositor Carolina Ofc Equip h1015 Williford

"Jerry A (Joyce J) mtr winder Hammond Elec Serv h1707 Davis

"John H (Lena P) butcher Peacock Meat h317 Nashville rd

"Kenneth A (Annie B W) bodymn Leon Body Shop h217 McDearmon

"L Guy (Ophelia D) mech J W Thurman & Son h302 Braswell

"Laurette C Mrs sec treas Laurette's Inc of Englewood h112 S Vyne

"Lavenia ofc sec Edwards Body Shop r208(2) Earl

"Leonard J (Lucile) jan h618 Beaman

"R Elliott (Ruth H; Adams & Robertson Restaurant) h818 Peachtree

"Robt J (Nemi) trnmn ACL h335 1/2 S George



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE.
COR. FRANKLIN ST.

"YOUR HOST
FROM COAST
TO COAST"

425 N. Church
Dial 446-9175

2 ROCKY MOUNT INNS

Hwy. 301 N. By-Pass
Dial 442-8101

Holiday Inn®

3

GEHMAN'S JEWELERS

Diamonds • Watches • Silverware

139 Main St. S.E. 446-6722

ADAMS

" & Robertson Restaurant (R Elliott
Adams Walter T Robertson) 905 Falls
rd

" Sally O (wid Wm A) h115 N Parker

" Upholstery Shop (Ernest B Adams)
435 Raleigh rd

" Wm (Edith W) tex wkr Blumenthal's
h419 E Thomas

" Wm H (Jessie E) condr ACL h328 S
George

" Willie whsemn Thomas & Howard
r Whitakers NC

Adcock Beatrice D (wid Milton C) h117 S
Howell

" Linda L Mrs r311 S Franklin

" Milton C USAF r117 S Howell

" Pete asst whse hlpr Arnold L Adams
Whol r Columbia av

" W L jr agt Security Ins r RD 2 Whita-
ker NC

Adcox Benny K electn JAC Elec r RD 1
Battleboro NC

" Carthoris (Sandra) h916 Columbia av

" Janice supvr N Sumergrade r215
Lexington

" Melvin R (Nancy G) supvr Provident
Finance h1400 Dawson pl

" Sonja P Mrs cash Domestic Loans of
Ry Mt r916 Columbia

Addington J Earl (Betty M) emp Ward
Baking h750 Arrington av

Adkins Ann W ofc sec Wm P Greathouse &
Co r123 N Pearl

ADKINS E EMORY (Martha J), Genl Sec
Young Men's Christian Association,
444 Florida av, Tel 446-5048, h628
Glenn av, Tel 442-2720

" E Emory jr USA r628 Glenn av

Air-Care Inc R D Gorham jr pres Geo
L Morgan jr v-pres airplane sls &
serv US Hwy 301A North

" Louise B Mrs cook Howard Hse Cafe-
teria h134 Overbrook pl

" Margt A studt r1821 Westover ct

" Neal A (Mary S) tchr Ry Mt Sr Hi Sch
h1821 Westover ct

" Wm J studt r628 Glenn av

Advance Stores Co Inc David H Matthews
mgr auto parts 190 Main NW

Airport Luncheonette (John T Williford)
US Hwy 301A N

" Service Center (John T Williford) gas
sta US Hwy 301A N

Albertson L Jas (Nina C) h310 Braswell

Albritton A Rudy USAF r320 Park av



AND
MOHAWK TIRES

PRIDGEN TIRE CO. INC.

Retreading - Vulcanizing

"RACE RUBBER"
900 N. CHURCH ST.

TEL.

446-8006

ALBRITTON

" Benj W (Elsie R) dep Nash County Tax
Collr h209 Briarcliff rd (E)

" Elsie R Mrs ofc wkr Belk's r209 Briar-
cliff rd

" Jas P USAF r320 Park av

" Rosa W (wid Claude) maid h320 Park av
Albrook Jenny (wid W H) h706 Marigold

Alcott Marion (wid N L) r1408 Dawson pl

Alderson Russell (Frances) constn wkr
r114 Raymond

Aldridge Douglas L studt r714 Marigold

" Fran T Mrs mgr Glamor Shop Inc
r714 Marigold

" Ginna studt r1106 Lafayette av

" Jesse A (Millie D) mgr Home Finance
Co h3104 Amherst rd (E)

" John B (Frances T) formn D J Rose &
Son h714 Marigold

" Julian M (Virginia K; Nash County
Equipment) h1106 Lafayette av

Alexander Charlotte (wid Walter) r1229
Cokey rd

" Clyde B (Marilyn R) pharm Bissett's
Drugs h1310 W Thomas

" Clyde L (Janie E) supvr Blumenthal's
h1229 Cokey rd

" Edith P (wid J M) h235 Marigold
apt 104

" H H slsmn Sou Ofc Sup r Wilson NC

" John C (Sarah C) golf pro Benvenue
Country Club Golf Shop h3821 Haw-
thorn rd (E)

" LeRoy (Clarice S) h527 Atlantic av

Alford Aileen Mrs bkpr Bank of Rocky
Mount r Dukes Trailer Pk

" Chas C (Vivian) driver Trinity Steel
Co h401 Dexter

ALFORD DALLAS L JR (Glenn G;

Alford Insurance & Realty Co), Dir
Citizens Savings & Loan Assn and
Peoples Bank & Trust Co, Office 218
Tarboro, Tel 442-6145, h100 Wild-
wood av, Tel 446-4585

HAMMOND

Electric Service, Inc.

ENGINEERS and CONTRACTORS

Electric Motor Rebuilding
Power Equipment Sales and Installation

824 S. Church St. 442-4178

PRODUCTS



DISTRIBUTOR

700 Albemarle Cor. Virginia

JOYNER OIL COMPANY

Phone 446-9101



VICK'S RADIO & T.V.

SALES & SERVICE

For DAY or NIGHT Service
DIAL 442-3492

121 W. THOMAS ST. T.V. SETS



**PAMPER YOUR
FAMILY
and
FRIENDS**

**with
ENGLEWOOD
BRAND
MEATS**

Hickory Smoked
Sugar Cured

HAMS

**REAL GOOD
FRANKS**

**ASK FOR
ENGLEWOOD
MEATS
AT YOUR
GROCER**

Manufactured
and Distributed

**Z. B.
BULLUCK
INC.**
PHONE
446-8121

**CARO-
CRAFT,
INC.**

CUSTOM
MADE
FURNITURE
REFINISHERS

740
ALBEMARLE
AV

(SEE PAGE 77
BUYERS'
GUIDE)

TEL
442-2964

BARNES TIN SHOP ROOFING & SHEET METAL

CONTRACTORS

120 N. HOWARD ST

TEL. 446-7192



ALFORD

- " Francis (Oral L) pntr Trinity Still h425 Madison
- " Garland C (Margt W) driver Safety Transit h1314 Branch
- " Garland C jr (Rachel D) driver Safety Transit h709 Pender
- " Geo O (Lutara W) h260 Fleming
- " Herbert T driver Stallings Transport r200 Hunter Hill

ALFORD INSURANCE & REALTY CO

DALLAS L ALFORD JR, OWNER
BEN J ROBINSON, ASSOCIATE
GENERAL INSURANCE
REAL ESTATE
218 TARBORO
TELEPHONE 442-6145

- " J G h814 Belvedere
- " Jean Mrs bkpr Ry Mt Furn r428 Cokey rd apt 2
- " Kenneth L (Jean W) USN h428 Cokey rd
- " Kitty Mrs smstrs Daughtridge Paint & Wall Paper r838 Peachtree
- " Lawrence E (Lucille) city police h2704 Pelham rd
- " Lucille emp Colonial Stores
- " Maggie L h330 Sunset av apt 1
- " Mamie (wid Herbert O) h920 Red Row
- " Pamela J studt r369 Falls rd
- " Pauline Mrs ofc clk Western Auto Sup r Hunter Hill rd Box 200
- " R E insp Retail Credit r RD 1
- " Roscoe C (Kitty W) slsmn B H Taylor Distr h838 Peachtree
- " Willis O (Lorena W) mixer Ward Baking r260 Fleming

ALLAN MIMS INC, Dealers Ford
Motor Cars and Trucks, 225-227
Tarboro, Tel 442-2191 (See Page
9 Buyers' Guide)

COASTAL PLAIN LIFE INSURANCE CO.

- INDUSTRIAL • ORDINARY
- CREDIT • LIFE • GROUP

HOME OFFICE

462 FALLS RD. DIAL 442-6123

carolina cafe

**We Serve Wonderful Food
and Our Coffee Can't be Beat**

(HIGHWAY 301A NORTH)

906 N. Church St. 446-9976

- Allen Alene A (wid Wm) h841 Gay
- " Ben L (Evelyn) forest serv opr Peoples Bank & Trust Co h Box 30 Benvenue rd
- " Bessie maid r716 Gay
- " Charlotte H (wid Otis) h412 N Howell
- " Chester A (Nancy L) condr ACL h700 S Pine
- " Clara r632 Beal
- " Curtis (Ella B; Allen's Cash Grocery) h830 W Thomas
- " Donald W (Mattie L) sls supvr Thomas & Howard h716 Westwood dr
- " Eddy studt r824 Peachtree
- " E B Mrs tchr J W Parker Jr Hi Sch r830 W Thomas
- " Evelyn J Mrs bkpr WEED Radio Sta r Box 30 Benvenue rd
- " Frank (Bertha W) waste baler Ry Mt Mills h628 Luper
- " Geo A emp Mack's Shoe Shop r513 Atlantic av
- " Gertrude (wid Homer) r905 Beal
- " Hassel D (Ethel K) slsmn Procter & Gamble h741 Burton
- " Herman (Esther E) mach opr Blumen-thal's h824 Peachtree
- ALLEN J C DR (Ivah M), Veterinarian
1017 N Church, Tel 442-2442
- " Jas H hlpr City Water Dept r625 Clark
- " Jap C (Ivah M; Riverside Veterinary Hospital) h1635 Lafayette av
- " Jarvis E hlpr Mack McClain Shoe Shop h556 Miller's pl
- " John B jr (Nancy P) dir Eastern Carolina Training Sch h rear 107 Greenwood av apt 4 (E)
- " John J (Janice W; Warren & Brantley Oil) h808 Oakland av
- " Lorenza brklyr J D Leggett & Son r716 Gay
- " Lloyd B (Ruby S) slsmn Owens Minor & Bodeker h1430 W Thomas
- " Lula (wid Henry) h635 Raleigh rd
- " Lula B (wid Thos L) h628 Pender
- " Mary credit mgr Belk's r RD 1 Box 29
- " Mattie L Mrs slsmn Thurman Millinery r716 Westwood dr
- " Maxine Mrs winder Rocky Mount Cord r205 Raymond
- " Mayo (Annie W) repr ACL h625 Clark
- " Minnie (wid Jos) h1413 Fairfax ct
- " Ophelia (wid Mose) r716 Gay
- " Oscar (Ella M) r320 Leonard
- " Pearl M dishwasher Carolina Cafe r Old Wilson rd

Pearsall Oil and Fuel Company, Inc.

DISTRIBUTORS, MOBIL PRODUCTS

FUEL OIL

511 KEEN P.O. DRAWER 73



GOOD COAL

Phone 442-6141

CAROLINA TIRE CO.

TIRE RECAPPING

BUDGET TERMS

625 S. Washington St.

Phone 442-2267



5

ALLEN

- " Robt B (Maxine B) slsmn Eastern Elec
Sup h205 Raymond
- " Robt D studt r205 Raymond
- " Roy W (Helen) agt in chg Bur of Inter-
nal Revenue h1510 Rosewood av
- " Rupert T (Bernice D) textile wkr
Blumenthal's h108 N Berryhill rd
- " Seymoure r412 N Howell
- " Waymouth E (Estelle R) photog Kille-
brew Studio h1020 S Church
- ALLIED FINANCE GROUP INC, John W
Lewis Pres-Treas, David S Deese
(Raleigh, NC), V-Pres, Jack C D
Bailey Sec, Loans 2d fl Professional
Bldg 147 Main NE, Tel 446-7657**

Allison Eva B (wid E J) h235 Marigold
apt 110

Allsbrook Daisy G (wid Chas H) supt
Mem Hosp r835 Marigold

" Inez W Mrs asst mgr Dairy Queen of
Ry Mt r1719 Co-Ah-Bar

" Jos L (Inez W; Dairy Queen of Rocky
Mount) h1719 Co-Ah-Bar

" Lydia H (wid Benj) h500 S Franklin

" R Jack (Joyce L) slsmn Sears h305
Timberlane rd (E)

Alltop R Lee asst mgr Social Security
Admn h401 N Parker

**ALMAND C AUBREY (Dorothy V),
Chairman of the Board Almand's
Drug Store Inc, 130 Main SW, Tel
442-5126, h818 Sycamore, Tel
446-9513**

**ALMAND C AUBREY JR (Eliz M),
V-Pres Almand's Drug Store Inc,
130 Main SW, Tel 442-5126, h3100
Amherst rd (E), Tel 442-5565**

" Dorothy V Mrs pres Almand's Drug
Store Inc r818 Sycamore

**ALMAND'S DRUG STORE INC, C Aubrey
Almand Chairman of the Board,
Dorothy V Almand Pres, C Aubrey
Almand Jr V-Pres, Elias C Speight
Sec-Mgr, Prescription Druggist,
Photographic Supplies and Finishing,
Zenith Hearing Aids, Air Conditioned
130 Main SW, Tel 442-5126 (See
Pages 49 and 50 Buyers' Guide)**

Alphine Jane studt r369 Falls rd

Alsbrook J L mobile unitmn PO Truck
Terminal r1719 Co-Ah-Bar

Alsip Jas B (Barbara) prof NC Wesleyan
College h100 Country Club dr

Alston Anna B (wid Willie) h308 Carolina
av

" Annie A (wid John) r917½ Gold

" Ben O (Odell S) driver G R Garrett Co
h347 Albemarle av

" Bennie studt r428 Matthews

" Betty L studt r414 Park av

" Chas N (Nellie P) mech r308 Carolina
av

" Chas V (Elsie R) prsr Koretizing One
Hour Clns h916 W Thomas

" David A (Mabel L) custdn PO h512
Henry

ROCKY MOUNT FLORAL



CO.

A. R. WEATHERS

"ART IN FLOWERS"

Greenhouse and Shop

430 E. Thomas

Tel. 442-4158

Downtown Shop

114 Main, N.W.

Tel. 446-6006

ALSTON

" Dorothy J studt r701 Albemarle av

" General (Ethel P) hlpr Ferebee Bishop
Enterprise r506 Gay

" Geraldine tchr r428 Matthews

" Gladys W Mrs maid Parkview Hosp
r915 Gold

" Herman (Gladys W) mach opr Peoples
Bldg Sup h915 Gold

" Jas A lab DPW r RD 2 Whitakers NC

" Jas F hlpr Planters Cotton Oil &
Fertilizer r613 Clyde

" Jas R (Louise B) hndlr REA Exp h428
Matthews

" Jas R jr r428 Matthews

" Johnnie (Geraldine C) tchr h912
Shepard av

" Maebell (wid Richd) h2304 Bailey

" Marvin (Mary W) driver D J Rose &
Son h828 Beal

" Mary R r2304 Bailey

" Melisse maid r634 Raleigh rd

" Plummer (Gladys W) driver United Cab
h701 Albemarle av

" Plummer jr studt r701 Albemarle av

" R B formn Am Bakeries r RD 3

" Robt L (Alice T) h401 Mitchell

" Rudolph lab Park View Hosp r915 Gold

" Will N (Helen) driver Futorian Mfg
h1101 Lang av

" Zana G (wid Jas) maid h414 Park av

Alwran Argus L (Margt C) h533 Park pl
Amato Tom (Amato Tom Bowlers Pro
Shop)

" Tom-Bowlers Pro Shop (Tom Amato)
ret bowling equip 372 N Church

AMERICAN BAKERIES CO

W L MOTE, MANAGER

BAKERS of

MERITA BREAD and CAKES

US HWY 301A NORTH

PO BOX 1043

TELEPHONE 446-5156

FAULKNER

**Electric Service
Inc.**

Electric Motors - New and Used

Repairing and Rewinding

Garbage Disposal and Water Pump Repairs

DAY PHONE 446-5863

NIGHT PHONE 446-4872

SHOP AND OFFICE

820 GOLD ST.

QUALITY FIRST
Quality Laundry & Cleaners
INCORPORATED
238 TARBORO ST.

PHONE
446-7116

This Directory Is Incorrect

(See Pages 94 and 132 Buyers' Guide)

**FOR
INSURANCE
SEE**

J. A. DELBRIDGE Jr.

**INSURANCE
AGENCY**

**HAIL - FIRE
AUTOMOBILE
CASUALTY**

**183
N. WASHINGTON**

DIAL

446-8550

RES. TEL.

446-5286

**MERRITT
PLUMBING
&
HEATING
CO. INC.**

**Plumbing
Heating
Air
Conditioning
CONTRACTORS**

**923
NORFOLK ST.
PHONE
446-4667**

"THE PLACE TO BANK IN ROCKY MOUNT"

The Planters National Bank & Trust Co.

MEMBER F.D.I.C.

6



**AMERICAN LEGION COLEMAN-PITT
POST NO 58, T J Richardson Com-
mander, Janie S Williams Service
Officer, Sunset av extn, Tel 446-6208**

AMERICAN NATIONAL RED CROSS ROCKY MOUNT-NASH COUNTY CHAPTER

**MRS MARY R OLIVER
EXECUTIVE DIRECTOR**

**147 N FRANKLIN
TELEPHONE**

442-7166

**NIGHTS AND HOLIDAYS
TELEPHONE**

446-4111

**AMERICAN OPTICAL CO, H Haywood
Franks Mgr, Wholesale Optical
Supplies 201 Brantley Bldg 109 Main
SE, Tel 446-8300**

**"Suppliers Inc (Rocky Mount Div) tob
whse 601 S Howell
Amerson Bertha (wid Robt) h1516 Betz
"Charlie N (Carrie W) h1433 Eastern av**

**AMERSON EUNICE E, Tax Billing
Supervisor 1st fl City Hall 131-39
Main NE, Tel 442-5181, h417 N Mer-
cer, Tel 446-5248**

**"Isaac W (Eunice E; Ike's Laundromat)
h417 N Mercer**

**"Isaac W jr studt r417 N Mercer
Ammons David (Sandra) emp Futorian
Furn r804 Nashville rd**

**"Sandra P Mrs supvr Parkview Hosp
r1915 Falls rd extn**

**Amon Lula maid h937 Tessie
Amoco Service Stop (Andy C Rowe) 825
N Church**

**Ancrum Boyd L (Venelia M) prin Annie
W Holland Sch h520 Mullins**



**SHOP AT
SEARS
AND SAVE**

**SATISFACTION GUARANTEED or YOUR MONEY BACK
128-42 N. CHURCH TEL. 442-3131**

Andersen Wm A jr (Madeline) slsmn
Carbisco Flour & Feed Mill r Box 136
Raleigh rd
Anderson Ahijah (Dovie M) retd h2109
S Church
"Beverly P studt r1213 Tarboro
"Cora F Mrs smstrs Ry Mt Undergar-
ment h130 S Grace
"Cora W (wid Wm A) tyer Imperial Tob
h513 Henry
"D Maurice (Lucille R) with Market
Center h315 Rose apt 2
"David kitchen wkr Parkview Hosp r914
Gay
"Edith W Mrs rep Sir Walter Raleigh
Life Ins r Tarboro hwy
"Elijah (Ruth A) emp Almonds Drug
Store h1100 Whitehead dr
"Elijah r513 Henry
"Emma Mrs emp China Am Tob h418
Park av
"Ernestine r238 Pennsylvania av
"Fletcher (Lula W) ydmn h913 Star
"Frances C clk Burlington Industries
r702 Western av
"Hallie B teller Bank of Rocky Mount
r18 N Boulevard
"Harry M r705 S Tillery
"Henry kitchen wkr Parkview Hosp r942
Lindsey
"Howard music dir WEED Radio Sta
h US Hwy 301A N
"J Weir mech h705 S Tillery
"Jas E pntr Brewer Paint & Wall Paper
h241 Dunn
"Jas H (Peggy C) city firefighter h1337
Maple
"Jessie M bkpr Harris Conservatory of
Music r702 Western av
"John (Josephine H) lab G R Garrett Co
h508 Woodland av
"Jos R r705 S Tillery
"Jos R Rev (Blanche R) pastor Church
of God In Christ h514 E Holly
"Levy J (Rosa B) r241 Dunn
"Lucille slsmn Belk's r315 Rose
"Luginia tob wkr Thorpe & Ricks r711
E Virginia
"Luma maid h511 Clyde
"Mary R (wid Saml) h702 Western av
"Mohorn Inc Vernon I Mohorn pres
Ruric C Anderson sec treas farm
equip S Church extn
"R C jr studt r18 N Boulevard
"Robt R (Vivian R) treas Carolina
Machy & Sup Co Inc h706 Western av
"Robt W r705 S Tillery
"Ruric C (Hallie B) sec treas Anderson
Mohorn Inc h18 N Boulevard
"Saml (Delois) cook Holliday No 1 h619
Griffin pl
"Sammy cook Quillen's Steak House r617
W Thomas
"Shady M (Emma D) constn wkr h868
Ellison dr
"Tom W (Laura M) h1218 Clark
"Vivian Mrs clk Colonial Store h521
Buena Vista av



**ROCKY MOUNT
Laundry & Dry Cleaners, Inc.**

223 S. WASHINGTON ST.

PHONE 446-7158

P.O. BOX 549





STALLINGS OIL & COAL CO.

KEROSENE — FUEL OIL

816 RICKS ST.

It's Performance That Counts

DIAL 446-6184

7

ANDERSON

- " Vivian K Mrs ofc sec James Craig
Braswell Sch r706 Western av
- " Wm A (Edith A) fcty rep C B Adkins &
Rhyne Furn h1213 Tarboro
- " Wm L slsmn House Tile r241 Dunn
- " Willie L mech Ry Mt Lanes r RD 4
Box 449
- Anderton Geo L (Terminal Grill) r444
Florida av
- " Louis serv sta opr r444 Florida av
- Andrews Amanda Y (wid Handy) h710 S
Grace
- " Amelia slswn Belk's r106 Shady Circle
dr
- " Ann D clk Coml Credit r Nashville NC
- " Andy (Universal Electric Motor)
- " Austine H billing clk Ry Mt Mills
r1824 Windsor dr
- " Bessie L (wid Willie) h3221 S Church
- " Brenda K ofc wkr CT&T r2816 Sunset
av
- " C Howard (Juanita D; The Remnant
Shop) h210 Forest Hill av
- " Chas E dfr Ry Mt Mills r423 S Main
- " Clayton (Betsy; Westridge Carpet-
Land) h rear 2710 Sunset av (E)
- " Dennis B (Lessie W; Andrews Oil Co)
h1401 W Thomas
- " Dennis R (Mary B; Andrews Washer-
ette) h2620 Winstead rd
- " E G emp PO h330 Sunset av apt 2
- " Ed S (Maggie G) piano tuner h610 S
Pine
- " Edith R Mrs nurse 714 Western av r do
- " Esso Station (Dennis B Andrews) gas
sta S Church extn
- " Geo L hlpr Ry Mt Mach Wks r805
Peachtree
- " Harry W (Amelia S; Service Paint &
Wallpaper Co) h106 Circle dr (E)
- " Harry W jr (Blanche W) sls rep Inves-
tors Diversified h418 W Duke cir
- " Jas L (Lucille H) h1416 Eastern av
- " Jarvis J (Nora L; Englewood Phillips
"66") h2816 Sunset av (E)
- " Jeffery emp Dorothy Curtain r1701 S
Church
- " John C (Nancy D; Andy's Barber Shop)
h1104 Hill
- " Juanita D Mrs (The Remnant Shop)
r210 Forrest Hills av
- " Lewis M (Lillie M) porter ACL h911
Nugent
- " Lottie K Mrs maid h241 Park av
- " Lucille B (wid Rodger) h1312 Western
- " Martha S (wid Bennett) h812 Beal
- " Mary D sch guard City Police r2620
Winstead rd
- " Moddie B emp Garretts Tob h911 E
Holly
- " Nancy D slswn Belk's r1104 Hill
- " Oil Co (Dennis B Andrews) fuel oil
S Church extn
- " Pearline r1701 S Church
- " Peggy A studt r1401 W Thomas
- " Robt O (Hazel N) asst mgr A F Comer
Transport h1201 Edwards

JENKINS-PEARSALL MACHINE WORKS

Machinists • Welders • Founders

FARM MACHINERY REPAIRS

Specializing in Ornamental Iron

217 Andrews St. P.O. Box 886

446-9168

ANDREWS

- " Robt W (Connie H) mgr Center Theatre
h1854 Windsor dr (M)
- " Robt W USCG r1201 Edwards
- " Roy E (Christine E) driver Fields Leaf
Tob h648 Cleveland
- " Sallie M picker Ry Mt Mills r2 W Elm
- " Walter F (Elaine) h35 Benvenue av
- " Washerette (Dennis R Andrews) 1625
W Thomas
- " Wm A (Edith R) clk ABCBd h714
Western av
- " Willie L (Callie O) twstr Ry Mt Mills
h805 Peachtree
- Andy's Barber Shop (John C Andrews)
408 Edgecombe
- Ange Archie O (Helen G) h506 Eastern av
- " Eloise K Mrs smstrs Quality Lndry &
Clns r923 Daughtridge
- " Howard (Virginia) dist sls mgr G&M
SlS h1120 Paul
- " Millie nurses aide Nash-Mont Nursing
Home r RD 4
- " Walter G (Eloise K) h923 Daughtridge
- ANITA'S BEAUTY SHOP (Mrs Juanita G
Fleming), Normal Staff 16-20 Opera-
tors, Appointment 232 Tarboro, Tel
446-8165 (See Page 28 Buyers' Guide)
- Anne's Donut Shop (Edmundson A jr and
Mrs Anne W Winstead) 705 N Pine
- Anthony Carrie B r424 Raleigh rd
- " Clara B Mrs h426 Raleigh rd
- " John H (Ietta H) sexton Ch of The Good
Shepherd h206 Coleman av
- " Jos F (Pauline M) supvr Burlington
Mills h2908 Amherst rd (E)
- " Lucille M A r908 W Thomas
- " Minnie W (wid Edw) r816 E Highland av
- " Missouri M Mrs h908 W Thomas
- " Morris (Annabelle H) h424 Raleigh rd
- " Rufus (Beatrice) constn wkr h823 Star
- Antrim Kath E (The Book Clinic) librn
Cath Schs h412 S Pearl
- Antulov Emil (Sara) h1324 Planters
- " Nickolu studt r1324 Planters

HUNT'S MOTEL

2 MILES SOUTH
HWY. 301 and 301A

PHONE 446-9430

FURNITURE
FOR THE
HOME

COME TO

**ROCKY
MOUNT
FURNITURE
CO.**

"IN THE
HEART OF
THE CITY"

**COMPLETE
FURNISHINGS
FOR THE
HOME**

163
S. MAIN

SEE PAGE 78
BUYERS
GUIDE



**MODERN
BUILDERS
Inc.**

**General
Contractors**

~ ~

**COMMERCIAL
and
RESIDENTIAL**

~ ~

DIAL

442-4103

~ ~

725

WALNUT ST.

~ ~

WALNUT
SHOPPING
CENTER

BEL AIR CHEVROLET CO.

CHEVROLET - CHEVY II - CHEVELLE
CORVAIR - CORVETTE

115-123 S. CHURCH ST.
THE O.K. PLAZA

501 N. CHURCH

SALES-SERVICE

TEL. 442-6148
TEL. 442-2877

**UNGER
MILLWORK**

PEOPLES BUILDING SUPPLY CO.

"QUALITY MILLWORK PRODUCTS"

PHONE 442-3104

410 N. PEARL ST.

**Building
Materials**

BANK OF ROCKY MOUNT

SERVING NASH AND EDGEcombe COUNTIES

SAVINGS ACCOUNTS — LOANS — CHECKING ACCOUNTS

142 MAIN ST. SW.

MEMBER F.D.I.C.

BRANCH: INTERSECTION RALEIGH ROSE AND GEORGE STREETS

DIAL
446-7101



**Motor
Lodge**

TV-POOL-AIR CONDITIONING
2 MILES NORTH ON US HWY 301 NORTH
DIAL 446-5111

Apostolic Faith Mission Trinitarian The
300 Cedar
Applewhite Frank (Ethel H) h835 Beal
" Leander lab J P Daughtridge & Son r835
Beal

APPLIANCE & TIRE CENTER INC

AL KILPATRICK, GENERAL
MANAGER
GENERAL ELECTRIC APPLIANCES
TELEVISIONS
GOODYEAR TIRES
227 MAIN SE
TELEPHONE 442-7156

Archabells Lillie M h1000 N Raleigh
Archer Allen (Betty J) driver E V Everett
r112 Benvenue rd
" Charlie M lab Pridgen Tire r RD 1
Battleboro NC
" Mary Della insp Ry Mt Undergarment
r RD 2 Box 89A Elm City NC
Arey J Herman (Pauline) supt Nell O
Teer Quarry h US Hwy 301A N
Arie Edwin A studt r537 N Daughtry
" Hebron A (Rebecca M) condr ACL h537
N Daughtry

" Suzanne studt r537 N Daughtry
**ARLINGTON STREET BAPTIST
CHURCH**, Rev H C Lowder Pastor,
Sunday Morning and Evening Worship
at 11:00 AM and 7:45 PM, Training
Union Sunday 6:45 PM, Wednesday
Evening Prayer Service 7:45, 704
Arlington, Tel 442-3025

" Street Grocery (Eddie C Boone) 600
Arlington

" Terrace The apts 235 Marigold
Armond Romie L (Mary M) driver City
Schs h1106 E Highland av
Armstrong Anniedelle Mrs tchr Lincoln
Sch r643 Atlantic av
" Arth N (Mabel H) cash Colonial Ice
h700 Marigold

ENTERPRISE FURNITURE CO., INC.

COMPLETE HOME FURNISHINGS
BROADLOOM RUGS - LEE CARPETS

158-164 S. Washington St.

446-8304

8

ARMSTRONG

" Arth N jr pntr r700 Marigold
" Arth T (Linda C) emp J C Friar Mtr
h230 Willow
" Bertha P (wid Jos; Three-O-One Cut
Rate Service Station) h US Hwy 301A N
" Chas (Louise) lab Allan Mims h843 Gay
" Donald (Martha B) studt r643 Atlantic
" Donald R (Martha B) tchr Phillips Sch
h715 Myrtle av
" Ernest hlpr Farmer's Cooperative
Exch r RD 4
" Geraldine B Mrs ofc clk Hardee's
Food Systems r420 Old Mill rd
" Gray (Roberta H) h1808 S Main
" Hattie S Mrs h202 N Pine
" Helena M (wid Lessie E) h924 Gay
" Ivan P slsmn Belk's r824 Cedarbrook
dr
" Jas E lab Gorham Milling r RD 4
" J Lawrence (Katie D) roofer Waters
Bros h824 Ellison dr
" Jas L jr (Margt B) ofc sec Seaboard
Coffee Serv r924 Cedarbrook dr
" Jean H Mrs clk Parkview Hosp r Box
400 Springfield rd
" Jimmy G tchr Geo R Edwards Jr High
Sch h511 Darden ct
" Jolly H (Mary D; Petroleum Service
Center) h718 Nashville rd
" Kenneth studt r643 Atlantic av
Armstrong Leonard P (Sallie L; Arm-
strong's Medical Clinic), Physician
128 E Thomas, Tels Gibson 6-9186
and 442-1717, h602 E Goldleaf, Tel
442-1796
**ARMSTRONG LINDA R MRS, Office Sec
to Supt of City Schools, 401 Hill, Tel
442-7152, h511 Darden ct, Tel
446-9509**

" Lonnie R (Jean) dept mgr Sexton &
Sons r RD 3
" Lorraine clk Rosenbloom-Levy r223
Coleman av
" Lugine (Roslee P) jan Blumenthal's
h403 N Tillery
" Marcus A (Martha S) dist mgr Burnette
Home Sup Co h421 Oakdale rd (E)
" Marguerite Mrs tchr Booker T Wash-
ington Hi Sch r823 Leggett rd
" Martha S Mrs ofc sec Burnette Home
Sup r421 Oakdale rd (E)
" Matthew (Sarah M) h1108 Ryals
" Mattie slswn Belk's r709 Franklin
" Michl E USAF r924 Cedarbrook dr
" Mildred tchr PS r241 Pennsylvania av
" Nellie A (wid Wm T) h241 Pennsylvania
av
" P Raymond (Mattie B) bkpr Westwood
Lbr h709 S Franklin
" R B (Sally) h1106 Westfield ct
" R Jack (Dorothy L) slsmn Burnette
Home Sup h1308 Beal
" Randolph D (Annadelle B) prin Booker
T Washington Hi Sch h643 Atlantic av
" Richd (Augusta F) h218 N Tillery
" Richd jr (Christine B) lab D J Rose &
Son h217 N Vyne



Roberson Plumbing & Heating Co.

SERVICE ★ NEW CONSTRUCTION ★ REPAIRS

620 Royal St.

Phone 442-1656



STANDARD INSURANCE and REALTY CORP.

REAL ESTATE - INSURANCE - RENTALS

HOME SAVINGS BLDG. 119 N. CHURCH

PHONES 446-6156



9

ARMSTRONG

- " Rosa B (wid Robt) h818 Beal
- " Sarah Mrs tech Bailey Eye Ear Nose & Throat Clinic
- " Sharon B Mrs ofc sec Spruill Trotter Biggs & Lane r Springfield rd
- " Tootsie P (wid Jas L) dept mgr Belk's h924 Cedarbrook dr
- " Virginia W Mrs cook Ry Mt Mills h1006 Beal
- " Warren V (Geraldine) mech Am Baker-ies r Box 420 Old Mill rd

ARMSTRONG, WEEKS S HOMES
(Housing Authority City of Rocky Mount), Wm H McIntyre Exec Director, J Otis Horne Mgr, Tarboro hwy, PO Box 566, Tel 446-5094

ARMSTRONG WILEY T (Marguerite C; Armstrong's Medical Clinic), Physician 128 E Thomas, Tels 446-9186 and 442-1717, h823 Leggett rd, Tel 446-5186

- " Wm (Della H) hlpr Jones Transfer h1422 Fairfax ct
- " Wm E driver Ry Mt Furn r RD 4
- " Wm H (Letha D) lab h1610 S Church
- " Wm H (Margt W) porter Union Bus Terminal h820 Beal

" Willie lab Thorpe Mus r N Franklin

ARMSTRONG'S MEDICAL CLINIC

OWNERS

**WILEY T ARMSTRONG
LEONARD P ARMSTRONG
128 E THOMAS
TELEPHONES 446-9186
and 442-1717**

- Arnold Bobbie ofc sec Thomas & Howard r424 E Duke cir
- " Cath S Mrs bkpr Wimberley & Gregory r104 Crestview rd
- " Co (Edwin A Justa) pharmaceuticals & sundries whol 513 Sunset av
- " Gene G (Lynne S; The Dairy Bar) h829 Burton
- " Glennie M Mrs h1215 Winston Walk
- " Hendricks (Mary I H) h923 Sycamore
- " Hendricks S r923 Sycamore
- " Jacob H (Billie L) h309 Nash
- " Jacob L (Norma B) carrier PO h1125 Hill
- " Jas E (Cath) butcher A&P r104 Crestview rd
- " Jas E (Thelma W) ship clk Blumenthal's h Arlington ext Box 334
- " John T hlpr Browning Auto Parts r RD 4
- " Jos B (Esther M) insp ACL h1115 Russell
- " Jos C driver Peacock Meat r RD 4
- " Robt H partsmn Allen Mims Inc
- " Tom (Linda) mech Brownmen's Auto Parts r814 Arlington
- Arp Carol J h500 S Howell
- " Daisy P (wid Sam) r1221 Boone
- " Jas A (Joyce) mach opr Superior Cable r RD 3 Box 53B

MOTOR BEARINGS & PARTS CO., INC.

Wholesale Only

Standard Brands • Replacement Parts
Shop Equipment, "Duco Paints"

725 S. Church 446-7105

ARP

- " Jas P (Flossie) slsmn Thomas & Howard h500 S Howell
- Arrington Alice r212 Ivey
- " Amy O (wid Faris M) h807 Eastern av
- " Beatrice C (wid Arth) h1109 W Thomas
- " Benj L (Sarah S; Arrington Dental Laboratory) h1534 Lafayette av
- " Bernice maid r713 Beal
- " Bertha maid Cobb's Motel
- " Dental Laboratory (Benj L Arrington) 234 Tarboro
- " Donald R (Yvonne H) meter rdr DPW h1425 Hargrove
- " E J (Frances M) yd formn ACL h1729 Lynne av (M)
- " Eddie L (Annie B) oven opr Am Baker-ies h418 N Vyne
- " Edna r915 Shearin

- " Eliz L cash Armstrong Weeks Homes r314 N Raleigh
- " Etta D (wid Henry P) h219 Hammond
- " Eva Mrs maid h915 Shearin
- " Frances M clk Colonial Stores r1729 Lynne av
- " Geraldine J (wid Geo P) clk sten Social Security Admn h1001 Hill
- " Grover (Lossie M) h928 Drew
- " Ida P Mrs (Lovely Lady Beauty Shop) h210 N Vyne
- " J W emp ACL h1118 Branch
- " Jesse L (Sudie M) h838 W Thomas
- " Jesse W (Mamie P) r838 W Thomas
- " John lab A B Rose inc r RD 3 Box 240
- " Jos D (Mamie H) h837 Gay
- " Jos H (Dorothy T) lab Rocky Mt Mills h829 Star apt 1
- " Jos H jr bale opener Ry Mt Mills r620 N Harris
- " Joyce M Mrs waitress Howard Johnson Restr r Red Gate
- " Leroy (Joyce) carp City Spikes Constn h825 Redgate av
- " Louise C h815 Jackson pl
- " Martha S (wid Frank Y) h329 Tarboro

WILLIAMS

TRANSFER & STORAGE

Refrigeration Service

501 MAIN N.E.

TEL. 442-2067

NIGHT 446-6798

JAC ELECTRIC COMPANY

Contractors

JOE COSTA
OWNER

•
ALL
TYPES

•
PHONE
442-7389

520 N.
HARRIS ST.

P.O. BOX 1537

ROCKY MOUNT
N. C.

★
REXALL DRUG STORE, INC.
ALMAND'S
ROCKY MOUNT'S EXCLUSIVE
★

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL

1125 East nr. Cokey Rd.

No. 1 and No. 2 for Home Heating — Tobacco Curing

GRIMES-MORGAN PLUMBING & HEATING CO.

TRANE AIR CONDITIONING
ECONOMICAL OIL BURNERS and BOILERS

PHONE 442-1764

211 ATLANTIC AVE.



TYSON'S DRUG CENTER INC.

YOUR ONE
STOP FOR
ALL YOUR
DRUG NEEDS

ACCURATE
PROMPT
PRESCRIPTION
SERVICE



RENTAL DEPT.
SICK ROOM
SUPPLIES AND
EQUIPMENT
TELEPHONE
446-7128

112 N. CHURCH

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

10

ROCKY MOUNT



Seat Cover
Center

1442 S. Church

Tel. 446-9733

ARRINGTON

- " Mary R Mrs maid r2002 S Church
- " Nell A r619 Eastern av
- " Pearlle M baby sitter 667 Raleigh rd
r do
- " Pennie M h736 Gay
- " Percy (Millie T) hlpr ACL h917 Gay
- " Raymond (Nannie H) h221 N Howell
- " Robt L (Dorothy H) justice of peace
119 N Washington h813 Eastern av
- " Saml (Pauline) meat ctr Frederick's
Gro h502 N Pine

Arrington Samuel L (Aitha M), Lawyer
501-505 Peoples Bank & Trust Co
Bldg 107 Main SE, Tel 446-6669,
h1515 Lafayette av, Tel 446-7461

- " Sarah S Mrs bkpr Gehman's Jwlrs
r1534 Lafayette av
- " Sherman G (Marjorie S) mixer Am
Bakeries h742 Park av
- " Tempie D (wid Willis M) h314 N
Raleigh
- " Willie L (Lillie P) kitchen hlpr Ry Mt
Mills h134 Pinehurst dr
- " Willie T (Beatrice E) lab Ry Mt Bldg
Sup h1413 Avenue A
- " Wm (Elease M) lab S S Toler & Son
h713 Beal
- " Wm (Shirley J) hlpr Ken's Serv Sta Sup
r86d Westmount dr
- " Wm H (Erma S) hlpr Thomas & Howard
r418 Atlantic av
- " Wm L (Betty R) h417 Carolina av
- " Wm W (Malissia A) lab City Recrea-
tion Dept h206 N Pine
- " Yvonne Mrs ofc sec Drive In Whol
r1425 Hargrove
- Asbell John H jr (Marian A) tech Hdq Co
2d Battle Group 119th Infantry h920
Cedarbrook dr
- Ashby Frank T (Geneva B) with 301
Atlantic Serv Sta h1421 Cypress
- " Josephine L Mrs (Long's Grocery;
Long's Trailer Park) h1217 N Raleigh
- " Judy C ofc sec Am Bakeries r1217 N
Raleigh

M. E. RODGERS INSULATION CO

- RESIDENTIAL • COMMERCIAL
 - INDUSTRIAL APPLICATORS
- CONTRACTORS

RD 4, BOX 370

TEL 442-1039

- Ashley Mary M Mrs h312 Smith
- Aspinall Mary R Mrs typ Chip's Fran-
chised System r835 Sunset av
- Aspinwall Parmalee J (Mabel W;
Southern Crown Termite Control)
h524 S Howell
- Associated Millinery Mrs Bernice H
Lucas mgr 146 Main SW
- Aswell Bobby R (Helen) slsmn Pepsi Cola
h730 Long
- Athens Restaurant (Geo Fafalios &
Aspasia Evangeline) restr 131 N
Church
- Atkins Adam clk Mack's Gro r101 Duke
- " Anne ofc sec Wm P Greathouse & Co
r121 N Pearl
- " Elmo D emp Mack's Place r101 Duke
- " Herman P (Geneva R) electn h101
Duke
- " Herman P jr (Myrtie P) panner Am
Bakeries h735 Arlington
- " Joe W (Mary) h514 Center
- " Josephine K Mrs emp W B Lea Tob
h424 N Vyne
- " Julia A (wid Wm) h529 Dexter
- " Louise B Mrs cook Howard Hse
Cafeteria r134 Overbrook pl
- Atkinson Andrew (Eliza H) car washer
Rose Buick r628 Park av
- " B Randolph (Pauline S) mill supt Caro
Bldg Sup h1340 S Franklin
- " Charlie (Carrie) lab h815 S Grace
- " David H (Gwendolyn R) tchr Booker T
Washington Hi Sch h1013 Shepard av
- " Gwendolyn Mrs tchr Booker T Wash-
ington Hi Sch r1013 Shepard av
- " Jacob R (Lela B) lab L&M Tob h521
E Thomas
- " Jas (Joy) mgr Norge Cln & Lndry
r Tarboro hwy
- " Joy H Mrs bkpr Allan Mims Inc r158
Tarboro hwy
- " Lilly M Mrs maid h317 Raleigh rd
- " Mabel S (wid Ernest) r913 West End
- " Margt H (wid W M) slswn Youth Shop
r327 S Raleigh
- Atlantic Barber Shop (Oscar W Person
Fletcher E Westry) 303 Atlantic av
- " Coast Line Building Hammond cor Main
SW
- " Coast Lines Employees Credit Union
Matthew L Byrne treas 305 Nashville
rd
- " Coast Line Railroad Co asst Division
Engineer Fred R Conyers jr Hammond
cor Main SW 3d
- " Coast Line Railroad Co Asst Genl Frt
Agt N M Langhorne jr Hammond cor
Main SW 2d fl
- " Coast Line Railroad Co Asst Supervisor
of Bldgs Jordan A Hughes Hammond
cor Main SW 3d fl
- " Coast Line Railroad Co Chief Dispat-
chers Jas H Barnes Hammond cor
Main SW 2d fl
- " Coast Line Railroad Co Communication
Dept Wm I North tel supvr Hammond
cor Main SW 2d fl



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE.
COR. FRANKLIN ST.

HODGES ~~ELECTRIC~~ SERVICE

ELECTRICAL CONTRACTORS

Commercial — Industrial — Residential

BENVENUE RD.

TEL. 442-1686

11

ATLANTIC

- " Coast Line Railroad Co Dist Passenger Agent Jack S Wilkes Hammond cor Main SW 1st fl
- " Coast Line Railroad Co Dist Supt Millard S Jones jr Hammond cor Main SW 2d fl
- " Coast Line Railroad Co Div Claim Agt Benj J Martindale Hammond cor Main SW 1st fl
- " Coast Line Railroad Co Div Eng (civil) Robt R Pregnall jr chf Hammond cor Main SW 3d fl
- " Coast Line Railroad Co Freight Traffic Dept J Wm Fleet chf clk Hammond cor Main SW 2d fl
- " Coast Line Railroad Co Genl Roadmstr Wm H Colson Hammond cor Main SW 3d fl
- " Coast Line Railroad Co Master Mech Hammond cor Main SW 2d fl
- " Coast Line Railroad Co Passenger Sta Hammond cor Main SW
- " Coast Line Railroad Co Police Dept F W Platt capt Hammond cor Main SW 1st fl
- " Coast Line Railroad Co Road Forman of Engines Presley M Rooker Harry B Bennett Hammond cor Main SW 3d fl
- " Coast Line Railroad Co Stat Master Wm S Harris Hammond cor Main SW 1st fl
- " Coast Line Railroad Co Supvr of Signals Leonard M Smith Hammond cor Main SW 3d fl
- " Coast Line Railroad Co Telegraph Dept Don W Millard mgr Hammond cor Main SW 2d fl
- " Coast Line Railroad Co Ticket Offices Tommy L Felton agt Hammond cor Main SW 1st fl
- " Coast Line Railroad Co Train Dispatchers Hector Guzman Hammond cor Main SW 2d fl
- " Coast Line Railroad Co Trainmasters Jas H Capps & Edw S Wilkes Hammond cor Main SW 3d fl
- " Construction Co (Edgar M Plummer) genl contrs 1110 East
- " Credit Union Louis Phippen mgr 210 Atlantic av

ATLANTIC DISCOUNT CORP. Wm L Tadlock Mgr, J Warren Pridgen Asst Mgr, Automobile Loans, Financing and Refinancing, Confidential Loans Suited to Your Income 1401 S Church, Tel 442-2151 (See Page 20 Buyers' Guide)

" Office Supply Co (Jack D Peterson) 130 S Howard

ATLANTIC SERVICE STATION (L Randolph Tillery), Sinclair Products 216 E Thomas, Tel 446-9989 (See Page 17 Buyers' Guide)

Atwell Cornelia T (wid Clarence) h215 Oak



AND
MOHAWK TIRES

PRIDGEN TIRE CO. INC.

Retreading — Vulcanizing

"RACE RUBBER"
900 N. CHURCH ST.

TEL.

446-8006

ATWELL

- " Jos Q (Marie W) supvr Burlington Mills h325 Briarcliff rd (E)
- Augst Burcha G Mrs asst Barringer Studio r2016 Rosewood av
- " Fredk L jr (Burcha G) mgr Gay & Taylor Ins Adjusters h2016 Rosewood

- " Pattye (wid Fred L) h118 S Vyne
- Ausby Mattie P (wid Paul) h947 Lindsey
- Austin Doretha Mrs r823 E Grand av
- " Edna Mrs (McNair's Rock-N-Roll) r125 Home
- " Frank (Mary) lab h321 Gay
- " Gilbert (Susie) h1129 Star
- " Harold W (Nell M) agt Internal Revenue Serv h483 W Duke cir
- " Lula (wid Sir) maid h522 Center Automotive Interior Distributors Inc Edw M Bass pres Eug Stallings sec treas 1219 Raleigh rd

AUTOMOTIVE INTERIOR DISTRIBUTORS INC. Edward M Bass Pres-General Mgr, Wholesale Automobile Accessories and Trimming Supplies, Delivery and Shipping Service 1442 S Church, PO Box 2046, Tel 446-6672 (See Page 5 Buyers' Guide)

- Autry John W (Katie L) whse mgr Ry Mt News Agcy r801 Long
- Avant Althea W (wid Frank H) tchr North Whitaker Sch h323 E Virginia
- Avent Barbara M Mrs tchr Williford Sch r RD 1 Castalia NC
- " Charlie lab A B Rose Inc r RD 3 Box 354
- " Danl (Barbara) studt h320 Amos
- " Della Mrs maid h209 N Harris
- " Eddie butcher Peacock Meat r RD 1 Nashville NC
- " Ernestine O Mrs nurse 228 S Pine r do
- " Estelle B Mrs h1231 Sunset av apt C11
- " Jacob B (Sallie K) h508 Sunset av
- " Jas F (Bettie C) h220 Forest Hill av (E)
- " Jas M (Lucy F) lab City Recreation Dept h1130 Gay

THE PATIO RESTAURANT

Specializing In
FRIED CHICKEN — STEAKS

U.S. HWY. 301 BY-PASS S.

Next To

Capri & Horizon Motels

PHONE

442-9907

225-27 TARBORO



"THE HOME OF BETTER USED CARS"

TEL. 442-2191

ALLAN MIMS FORD

SALES SERVICE

ALL THE STORE YOU'LL
EVER WANT
TARRYTOWN CENTER
INTERSECTION HWY 64 and 301

PHONE
MI 6-2911

NASH COAL COMPANY

Specializing Exclusively in

High Grade Steam and Domestic Coal

PHONE 446-8512

100 W. Grand Av.



DRINK



Coca-Cola

**Bottling
Company**

**Inc.
Bottlers**

**442
S. Church St.
PHONE
446-4117**

INDUSTRIAL ELECTRIC SALES & SERVICE INC.

REPAIRS and SALES

TO ALL INDUSTRIAL EQUIPMENT AND INSTALLATIONS

TEL. 442-1101

2917 S. CHURCH ST. EXTN.

Coca-Cola

REG. U. S. PAT. OFF.

REGULAR - KING

AND 16 OZ SIZE

12

**Citizens
SAVINGS and LOAN
ASSOCIATION**

229 SUNSET AVENUE COR FRANKLIN

AVENT

- " Jas R (Gladys H) hlpr Enterprise Furn r RD 2 Nashville NC
- " Jas W h327 Atlantic av
- " Jimmy (Mary D) lab Belk's h1010 Beal
- " Joe porter Kerr Drugs r1130 Gay
- " Lannie H (wid Jas) h208 N Howell
- " Lucinda maid r209 N Harris
- " Luther C (Mary W) bale opener Ry Mt Mills h906 Gay
- " Maggie (wid Oliver) h1107 Whitehead dr
- " Martha Mrs kitchen wkr Parkview Hosp r910 E Grand av
- " Mary E bkpr Gay's Hdw h235 Marigold apt 204
- " Robt P atndt Central Serv Sta r RD 3
- " Sadie r327 Atlantic av
- " Shirley A studt r1022 Arlington
- " Thos A (Ernestine O) h228 S Pine
- " Thos V formn Planters Cotton Oil & Fertilizer r RD 2 Whitakers NC
- " Wm J jr (Louise) emp CT&T h1120 S Cambridge cir
- " Willie B Mrs maid Wimberly & Gregory r1022 Arlington
- " Willie L (Minnie) h419 E Goldleaf
- " Willie M Mrs maid First Fed Sav & Loan Assn of Ry Mt r1022 Arlington

- Avera Fannie H (wid Thos A) sec treas Keel & Avera Inc h1400 Beal
- " Mary W (wid Will W) librn Thos Hackney Braswell Mem Library h1231 Sunset av apt B2
- " Nicholas A (Ethel E) dist mgr Social Security Admn h305 Mallory
- Avett Wallace C (Jeraldine) reporter Evening Telegram h1117 Sycamore
- Avin Wallace L (Martha H) signal mtce hlpr ACL h900 S Franklin
- Avis Rent-A-Car Randolph Griffin mgr US Hwy 301A North
- Aycock Chas B laby tech Ry Mt Sanitarium h732 Cedarbrook dr

**CURTIS R. TODD
CONTRACTOR
Builder of Fine Homes**

TEL. 442-3424 2710 S. CHURCH

AYCOCK

- " Claude M tchr Balboa Hi Sch r132 S Pearl
- " Frank clk A&P r442 S Washington
- " Geo J (Ruby) agt State Capital Life Ins r206 Earl
- " Gernis (Alice N) emp Hardee h1425 Clark
- " Gurney (Peggy) supvr Dorothy Curtain h409 Dexter
- " Jack (Ruby) slsmn Advance h206(2) Earl
- " John W mgr Riverside Apts Inc h132 S Pearl
- " Leonard E r330 Eastern av
- " Leslie B (Fannie W) h119 S Harris
- " Louise B (wid Eug H) h330 Eastern av
- " Mary R (wid L L) tchr R M Wilson Jr Hi Sch h431 N Mercer
- " Nodie D (wid John R) smstrs Ry Mt Sanitarium r732 Cedarbrook dr
- " Otha B (Onea C) tech Ry Mt Sanitarium h442 S Washington
- " Peggy Ann smstrs Ry Mt Undergarment r409 Dexter
- " Ruby B Mrs clk typ Parkview Hosp r206 Earl
- Ayers Bobby J (Gail W) studt h423 E Duke cir
- " David r13 Carr
- " Dorothy R spnr Ry Mt Mills r12 Carr
- " Florence H (wid Willie) h1010 Winston Walk
- " Fredk bottler Pepsi Cola r1214 S Church
- " Geo (Dorothy) emp ACL h1217 1/2 N Raleigh
- " Helen opr Vogue Beauty Shop r Tarboro
- " Horace B (Dorothy R) twstr & dfr Ry Mt Mills h12 Carr
- " Jas H (Daisy N) h1214 S Church
- " Jas M (Diane J) eng Pepsi Cola h1214 Branch
- " John V crlr Ry Mt Mills r RD 3
- " Jos H (Pattie B) h916 West Haven blvd
- " Malcolm emp Futorian Mfg r1214 S Church
- " Ronell C (Rita Q) USN h404 High
- " Wm J (Minnie L) emp Nello Teer Stone Quarry r1000 Branch
- Ayoub Geo mgr Premier Quilting Co Inc r539 Darden ct
- Ayscue Allison H (Frances E) appr formn ACL h1642 Rosewood av
- " Ernest (Elsie R) emp Grimes-Morgan Plmb & Htg h330 Sunset av apt 4
- " I T h1204 Clark
- " Larry emp CT&T r508 E Ridge
- " Larry M waiter Melton's Barbecue r508 E Ridge
- " Winfred C (Estelle R) linemn DPW h508 E Ridge
- " Winfred C jr USAF r508 E Ridge
- B & G Quick Wash coin operated 827 S Grace
- B & G Super Market (Bennie Byrd) gro 700 E Holly

**Modern
Gas
Appliances**

Englewood Shopping Center

PROPANE

Suburban

GAS COMPANY

**Bulk-Metered
and Bottled Gas**

Tel. 446-6739

WALKER LUMBER CO.

Manufacturers of Ceiling - Flooring - Siding - Moulding - Finish - Roofers

Mailing Address: Battleboro, N.C.

Mill: Gold Rock, N.C.

Tel. 446-8171

13

B & R Clothing Store (Kenneth Berk & Oscar Levy) dept store 174-76 Main NW

B & R Motor Sales (Andy C Rowe) 825 N Church

B & Y GROCERY (Wm H Young and Walker T Baxley), Meats, Canned Goods, Drinks, Candles, Ice Cream, Sundry Items 703 Paul

Babbitt Wm N (Martha S) agt Nationwide Ins Co r414 Briarcliff rd

BABY SITTERS BUREAU, Lena G Gray Dir, Carefully Trained Middle-Aged Women to Care for Your Children YWCA 215 Lexington, Tel Gibson 6-6520

Backus Mary L (wid Roy) spl tchr Washington Hi Sch h719 Atlantic av

Baggett E M (Beatrice H) slsmn Electro-lux Corp h733 West Haven blvd

" John D (Celia B) adv agt B&W Tob h1316 Raleigh rd

Bagley Donald W (Carol S) dist mgr Nationwide Mut Ins h3205 Hawthorne rd (E)

Bailey Addie L Mrs cash Raleigh Street Food Center r806 Columbia av

" Alice r511 E Goldleaf

" Annie B (wid Clyde C; Bailey's Discount Jewelry) h937 Redgate av

" Arth r915 N Raleigh

" Bonnie studt r1005 Sycamore

" Bullard electn r1230 S Main

" Camilla E Mrs clk Ry Mt Merchants Assn r541 N Mercer

" Chas S waiter Hamburger Shop h104 Greenwood av (E)

" Chas (Katie) servmn Thorpe Mus h1028 Proctor

" Chas S USAF r1022 Sycamore

" Clarence W (Olive M) phys 147 Main NE h512 Shady Circle dr

" Dockie L h308 Nashville rd

" Donald E (Carolyn S) colorist Burlington Industries h1305 W Thomas

" Dora G (wid Wm H) r3308 Hawthorne rd (E)

" Eva W (wid Tom) with Tom Bailey Mtrs h1228 Hammond

" Eye Ear Nose & Throat Clinic (Clarence W and Lloyd W Bailey) 147 Main NE

" Garland F (Lila B) agt Central Plains Life Ins h217 S Pearl

" Gene T exam Blumenthal's r1332 S Franklin

" Gernie mgr G S Tucker Furn Co r RD 3 Kinley NC

" Grace hlpr Dy-Dee Serv r821 Fayetteville rd

" J Reese (Mollie B) v-pres Tom Bailey Mtr Co h3332(632) Winstead rd

" J C D (Anne N) pres Southeastern Adv Inc h212 S Vyne

" Jas T (Alice D) msngr ACL h430 Pennsylvania av

" Kenneth lab NC Hide & Fur r N Church extn

PEMBERTON INC.

AIR CONDITIONING—REFRIGERATION

HEATING—PLUMBING—ELECTRICAL

277 Main N.E. Tel. 442-3112

BAILEY

" L R asst to exec v-pres Belk's r3308 Hawthorne rd

" Leon W (Margt B) formn Carbisco Flour & Feed Mill r214 W Grand av

" Lila H Mrs (Cameo Beauty Shop) r111 S Pearl

" Linwood (Addie G) emp Watkins Prods h806 Columbia av

" Lloyd W (Anne L; Bailey Eye Ear Nose & Throat Clinic) phys 147 Main NE h3813 Hawthorne rd

" Loyce J ofc sec Coastal Plain Life Ins h700 Pine Haven dr

" Luther A admn asst Belk's h3308 Hawthorne rd (E)

" Marlene N Mrs bkpr Peoples Bank r478 E Duke cir

" M C (Twin County Furniture & Upholstery Co)

" Millard T (Wyatt W) genl mgr Tom Bailey Mtr h216 Hunters Hill rd

" Milton C (Jo D; Bailey Music) h1005 Sycamore

" Milton C jr studt r1005 Sycamore

" Nora E (wid Wm) notary pub 236 Atlantic av h do

" Robt (Virginia T) emp Town Bailey Mtr h102 Whispering Pine dr

" Robt slsmn r444 Florida av

" Rosa L Mrs h1109 S Franklin

" Saml W (Camilla E) slsmn Pepsi Cola h541 N Mercer

" Walter (Nola F) h826 Parham

" Wm D (Grace I) driver Crescent Lndry & Clns h821 N Fairview rd

" Wm H fl mgr Belk-Tyler Co r3308 Hawthorne rd (E)

" Willie E (Mariah) emp ACL h915 N Raleigh

Bailey's Discount Jewelry Co (Mrs Annie B Bailey) 116 Main NW

Bain see also Baines and Bains

" Anna B Mrs spnr Ry Mt Mills r313 Clayton

HOUSE TILE CO.

Dealers In

CERAMIC TILE

QUARRY TILE and MARBLE

All Types of Floor Covering

1711 S. CHURCH

TEL. 442-3773

CARBISCO FLOUR & FEED MILLS, INC.

Manufacturers
GOLD STRAP

Poultry
and
Livestock
Feed

Dealers

Poultry and
Livestock
Equipment,
Remedies,
Surge Milkens,
Insecticides
Feed Materials

Office
701 S.
Grace St.

Mill
605 S.
Grace St.

Phone
446-4215

A. HICKS AGENCY

— REALTORS —

Sales Agents for Westridge

132 SUNSET AVE.

PHONE 446-7188



PHONE
446-5044

**D.J.
ROSE
AND
SON
INC.**

**READY
MIXED
CONCRETE**

WHERE
YOU
WANT
IT-
WHEN
YOU
WANT
IT

Phone
446-5044



GAY-YOST FUNERAL HOME

Rocky Mount's Oldest

805 FAIRVIEW RD.

PHONE 446-6634

14

MIXON Insurance & Realty Corp.



158 Main N.W.

446-9111

BAIN

- " Robt H (Anna B) emp Futorian Mfg h313 Clayton
- Baines Annie N (wid Jas W) h114 Raymond
- " C David (Millie G) twstr tndr Ry Mt Mills h33 River dr
- " Harry J (Earline Y) clk Burlington Auto h411 Dexter
- " Harry R L dfr Ry Mt Mills r14 N Elm
- " Jas emp Pemberton's h1321 Cokey rd
- " Jerry (Linda) tex wkr Caramount Mills h1003 Burton
- " Jerry N (Joan J) hlpr Pemberton Inc r1321 Cokey rd
- " Jimmy A mech Std Elec r33 River dr
- " Joan J Mrs ofc sec Carolina Ofc Equip r1321 Cokey rd
- " Jos E (Malda J) plmb Pemberton Inc h243b S Church
- " Lula M wndr tndr Ry Mt Mills r14 W Elm
- " Sudie L abb tndr Ry Mt Mills r22 Carr
- " Tylan R twstr tndr Ry Mt Mills r22 Carr

BAIRD EMILY C MRS, Asst Cash
Peoples Bank & Trust Co, 101
Tarboro cor Main SE, Tel 442-7187,
r954 Hill, Tel 446-4349

- " Geo L (Emily C) slsmn Barton Mfg h954 Hill
- Baker Atlas L (Rose M) whsemn Thomas & Howard h403 Rocky
- " Barney (Minnie P) h1231 Sunset av apt D1
- " Beatrice W Mrs h212 E Thomas
- " Billy B (Linda) sht mtl wkr J A Tharrington & Sons r RD 3 Nashville NC
- " Bob (Mary H) h801 E Highland av
- " Bonnie Mrs clk A&P r RD 3 Nashville NC
- " Boyd W (Helen A; Quality Sea Food Market) h418 Edgecombe
- " Charlie A (Mabel W) h1517 Wilson rd

LINWOOD'S FINA SERVICE

Washing - Greasing - Tire Repair
ROAD SERVICE

PHONE
442-9966

620 N. RALEIGH ST.

BAKER

- " Cleveland dishwasher Coastal Cafe
- BAKER CURTIS D (Josephine M), City**
Purchasing Agent, 1st fl City Hall
131-39 Main NE, Tel 442-5181, h1017
Sycamore, Tel Gibson 6-5959
- " Edw (Thelma J) firemn Quality Lndry & Clns h503 Carolina av
- " Edw R sign erection Ferebee Bishop Enterprises r W Thomas
- " Everette mill wkr Sou Cotton Oil r615 West Thomas
- " Geneva waitress Marie's Grill r Sandy Cross NC
- " Graham D (Arlene R) lab DPW h305 Herron
- " Gus (Essie P) lab Westwood Lbr h246 Park av
- " Hattie (wid Joe) h1423 Avenue A
- " Helen A Mrs clk Quality Sea Food Mkt r418 Edgecombe
- " Ira h1605 Cooper
- " Irene slswn May & Gorham r116 Atlantic av
- " Jas brklyr h116 Cedar
- " Jesse (Mamie H) seasonal wkr h319 Woodland av
- " Jethro D (Virginia H) exterminator Orkin Exterminating h528 N Daughtry
- " John J driver Peoples Oil r1411 Raleigh rd
- " John J (Mary C) slsmn Poole's Frozen Foods h1509 Cooper
- " Johnny R (Melinda) hlpr Am Bakeries r RD 1 Elm City NC
- " Jos K (Faye) repr CT&T h813 Walnut
- " Julian A (Nellie P) slsmn h309 Herron
- " Kath Mrs prin Engelwood Elem Sch r1104 Lafayette av
- " Lebern V (Pauline B) formn Sealtest Foods h1236 Hill
- " Lillie h616 1/2 Park av
- " Lucille L Mrs slswn Roscoe Griffin Shoe r809 School
- " Marvin L (Margt J) agt Paul Revere Life Ins Mass Prot Assn h734 Sycamore
- " Marvin L (Elnora) slsmn Allan Mims Inc r Macclesfield NC
- " Marvin L jr r734 Sycamore
- " Mary chkr Bishop Lndry r1423 Avenue A
- " Mary O (wid Paul) h115 Atlantic av
- " Melvin M (Lucille L) store mgr Ward Baking h809 School
- " Meta Mrs ofc sec Sears h210 S Grace
- " Miller (Ovida J) hlpr Rocky Mt Radiator Wks Inc h616 Park av
- " Rachel J clk Parkview Hosp r RD 3 Box 190 Nashville NC
- " Russell H (Kath J) farmer h1104 Lafayette av
- " Thos W firemn ACL h740 Nashville rd
- " Vernon B studt r1525 Cypress
- " Vernon E (Guildaroy H) carp J P Daughtridge & Son h1525 Cypress
- " Victoria S Mrs h310 N Franklin



FUEL OIL

We Give Green BAX Stamps

KEROSENE



CITIES SERVICE

Printed Metered Delivery

CITIES SERVICE

701 S. Church St.

446-6806



HOME SAVINGS

and loan association

119 N. CHURCH STREET

DIAL 446-9141

15

BAKER

- " Virginia clk Bailey's Discount Jewelry r528 N Daughtry
- " Wilbur L clk A&P r316 Springfield rd
- " Wm N (Nellie J) repr h1411 Raleigh rd
- " Willie M r519 Albemarle
- " Zell H (wid Wesley) h831 Garvis
- Balas Wm N (Patricia A) sls mgr Empire of Carolina h713 Parham
- Baldwin B C (Reeder O) sec treas M G Baldwin Co Inc r Lynchburg Va
- " Frank G jr (Mary L) pres M G Baldwin Co Inc h521 Park pl

BALDWIN M G CO INC

FRANK G BALDWIN JR, PRESIDENT
R L BALDWIN JR, VICE-PRESIDENT
B C BALDWIN, SECRETARY-

TREASURER
LADIES' and CHILDREN'S WEAR
SPECIALTY SHOP
100 MAIN NW
TELEPHONE 442-4121

- " R L jr (Betty P) v-pres M G Baldwin Co Inc r Durham NC
- Bales Barbara E Mrs wndr tndr Ry Mt Mills h211 S Raleigh
- Balkcum Gertha B Mrs slswn Taylor's Dept Store h910 Evergreen rd
- " Virginia Mrs h913 S Franklin
- " Willie C (Bessie G) wtchmn Caro Overall h1001 S Franklin
- Belkum Rossie (wid Claude T) emp Rocky Mount Mills r23 W Elm
- Ballance Luther D (Isabelle S) slsmn Carbisco Flour & Feed Mill h530 Park pl
- " Priscilla D Mrs nursing dir Parkview Hosp r116 Wayne
- " Ralph T (Priscilla D; Bekco Battery Sales) h116 Wayne (E)
- Ballard Russell atndt Fuller's Esso Serv Center r101 Overbrook dr
- Ballenger Kenneth R buyer asst Imperial Tob r530 Marigold
- " Raydon B (Estelle B) driver Seashore Trans h530 Marigold
- Ballentine Jos H (Margt R) v-pres sec Carbisco Flour & Feed Mills Inc h912 West Haven blvd
- " L Bruce (Virginia P) treas Carbisco Flour & Feed Mills Inc h1326 Eastern
- " Lillian B (wid Simon E) h503 Evergreen rd
- " Margt R Mrs nurse 912 West Haven blvd r do
- BALLOU WM E, Pres Carbisco Flour & Feed Mills Inc, 701 S Grace, Tel 446-4215, h West Mount dr, Tel 442-5292**
- Ballou Wesley O (Elsie S) buyer Am Sup h124 Timberlane rd (E)
- Bandy Edgar F (Tonya P; Ray Bandy's Dodge) h317 Timberlane rd
- BANDY FAIRY L (wid Jas M), Director of City Recreation, 309 City Hall 131-39 Main NE, Tel 442-5181, h621 Piedmont av, Tel 446-4272**

SMITH FLORIST!

"Flowers for All Occasions"

GLADYS M. SMITH, Pres.

DAY PHONE 446-5166

NIGHT PHONE 442-8472

SAY IT WITH FLOWERS

BANDY

- " John (Ray Bandy's Plymouth) r115 S Harris
- " Ray (Agnes L; Ray Bandy's Dodge; Ray Bandy's Plymouth; Ray Bandy's Service) h115 S Harris
- BANDY'S RAY DODGE (Edgar F and Ray Bandy), Dodge Motor Cars, Dodge Trucks Sales and Service 602-612 N Church, Tels 442-4111 and 442-4112 (See Page 6 Buyers' Guide)**
- BANDY'S RAY PLYMOUTH (John and Ray Bandy), Plymouth, Valiant, Simca Sales and Service 942 N Church, Tel 442-3151 (See Page 6 Buyers' Guide)**
- " Ray Service (N Ray Bandy) 944 N Church
- Bangs Louie E USAF r22 Carr
- " Tylon V (Sue L) twstr Ry Mt Mills h22 Carr

BANK OF ROCKY MOUNT

OFFICERS
C CARLYLE WARD
CHAIRMAN of the BOARD
W MARSHALL SPEARS
PRESIDENT
YOUNG A PULLY
VICE-PRESIDENT and CASHIER
MRS MADELINE B BROWN
ASSISTANT VICE-PRESIDENT
MISS CARRIE B FUSSELL
ASSISTANT VICE-PRESIDENT
GLENN L HILL
ASSISTANT CASHIER
MRS RUTH W WEBB
AUDITOR
MAIN OFFICE
142 MAIN SW
TELEPHONE
446-7101

Contd on next page

BRASWELL
ELECTRIC SERVICE
ELECTRICAL CONTRACTORS

WIRING and REPAIRING

P.O. BOX 906

TEL. 442-3090

IMPERIAL CLEANERS

Personalized Dry Cleaning Service

By "ED STRANGE" Complete Laundry Service Available

573 N. RALEIGH

PHONE 442-5821

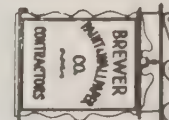
102 S. RALEIGH ST.

GIFTS for
ALL
OCCASIONS

CHINA-CRYSTAL
EARTHENWARE
ANTIQUES

Brewer Paint & Wall Paper Co.,
Inc.

PHONE 446-7171



THE DIXIE LETTER SERVICE

DIRECT MAIL SERVICE — PUBLISHERS OF BOOKS BY OFFSET

Typing — Addressing — Folding — Mailing — Photo-Offset Printing

826 SUNSET AV.

PHONE 446-7095



High Quality
with Economy

Brown Memorials

16

Binswanger glass co.

SLIDING GLASS DOORS STORE FRONTS MIRRORS 1400 RALEIGH RD.		AUTO GLASS INSTALLATION WINDOW GLASS TEL. 446-9145
--	--	--

BANK OF ROCKY MOUNT—Contd

BRANCH OFFICE
MRS VIRGINIA J WILLIS
ASSISTANT CASHIER
INTERSECTION RALEIGH, ROSE and
GEORGE
TELEPHONE 446-7101
 (See Pages 19, 23 and 101 Buyers'
 Guide)

- Banks Arth J (Claudie F) lab Tip-Top Bakery h110 Union
- " Cleveland dishwasher Coastal Cafe r110 Union
- " Jas N r110 Union
- " Johnny L driver Eric Dawson jr r110 Union
- Barbee Eliz A ofc sec Wesleyan College r600 Eastern av
- " Ethel L (wid Jas S) h512 Darden ct
- " Florence Mrs h1108 Pitt
- " Insurance Agency (Jas R Barbee) 215 W Bassett
- " Jas R (Sara S; Barbee Insurance Agency) h3808 Pelham rd
- " Jas W (Bertha P) h622 Z
- " Jim jr (Adelle) slsmn Am Bakeries r1207 Cypress
- " John L (Billie N) rep McLean Trucking h110 Circle dr (E)
- " Thos G (Ruby G) sls mgr Am Bakeries h600 Eastern av
- " Wm C (Anna S) chf dispr ACL h2809 Pelham rd
- Barber Dalma H (Frances W; Barber's Auto Supply) h3416 Hawthorne rd
- " Frances W Mrs ofc mgr Barber's Auto Sup r3416 Hawthorne rd
- " Roscoe A (Leota J) h120 N Franklin apt 1
- Barber's Auto Supply (Dalma H Barber) 612 S Franklin
- Barbetta Mamie Mrs smstrs Daughtridge Paint & Wall Paper r1118 Falls rd

BULLUCK GARAGE

GENERAL REPAIR WORK
TO ALL MAKES OF CARS

1400 S. CHURCH ST.
PHONE 446-8342

- Barbour Elton E (Violet W) staff mgr Southland Life Ins r RD 2 Box 228
- Barden see Bardin and Bardon
- " Frank E (Frances S) mgr Mitchell Wiggins & Co h1113 Tarboro
- BARDIN TOM P, Edgecombe County Sheriff, 123-25 N Washington, Tarboro Office Tel TALbot 3-3320, r Tarboro, NC, Tel TALbot 3-4367**
- Barefoot Paul jr yarn hndlr Ry Mt Mills r6 E Elm
- Barfield Gilmer R (Ann P) clk Brewer Paint & Wall Paper h815 S Washington
- " John W (Mary) slsmn W&G Sls r Tarboro NC
- " Johnny R (Elsie W) carp The Housing Authority of the City of Ry Mt h1009 Winston Walk
- Barich Oscar (Annie) h623 Beal
- Barker Beverly tchr Ry Mt Sr Hi Sch r225 S Tillery
- " Moses C (Sue H) condn ACL h615 Evergreen rd
- Barkley Allie L h212 Battle apt 2
- " Annie B (wid Jas W; Barkley & Jordan Service) h Ellen
- " Ernest L barber Model Barber Shop r Wilson NC
- " Gloria E ofc sec Security Ins r Ellen
- " Jewel Greene smstrs Ry Mt Undergarment r1601 Burton
- " & Jordan Service (Mrs Annie B Barkley) auto reprs 3204 S Church
- " Linwood R (Jewel; By Pass "66" Service Station) h1601 Burton
- " Margt S Mrs bkpr Spruill Trotter Biggs & Lane r RD 1 Box 237
- " Mary E (wid Hubert M) h rear 3204 S Church
- Barlow Laura Mrs r1101 Hunter
- " Matthew E (Hattie H) driver Graybar Elec h1426 Avenue C
- " Vanstory S (Geneva P) lab ACL h308 Coleman av
- Barnell Walter J (Betty J) emp Prudential Life h1928 Fletcher dr
- Barnes Ada H (wid John) h1314 Cypress
- " Addie waitress Wright's Chick-Shack Motel & Restr r501 Raleigh rd
- " Alex (Magnolia A) hlpr House Tile h114 Burnette
- " Al slsmn Ry Mt Seat Cover Center r S Franklin
- " Alice maid h1409 Hillsdale rd
- " Alvena Mrs nurse Mem Hosp r2012 Rosewood av
- " Annie r116 McDearmon
- " Annie H (wid Luther H) h621 Cokey rd
- " Annie H (wid Whalen) h606 Pender
- " Arth (Olivia S) porter ACL h326 Raleigh rd
- " B D (Josephine) emp W Lea Tob h502 Jefferson
- " B Alvin (Leona B) h1306 S Franklin
- " Ben A (Edith P) bldg wrecker 533 Nashville rd h do
- " Beverly P Mrs clk A&P r1314 Cypress

★ **ALMAND'S** ★
 ROCKY MOUNTS EXCLUSIVE
REXALL DRUG STORE, INC.

FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF ROCKY MOUNT

MORTGAGE LOANS ORGANIZED 1902 INSURED SAVINGS
DIAL 446-9191 116 S. FRANKLIN

17

BARNES

- " Caroline R opr Mae's Beauty Salon & Gift Shop r533 Nashville rd
- " Cecil W formn ACL h613 S Tillery
- " Chas E (Barbara F) meat merchandiser Thomas & Howard h808 S Tillery
- " Chas W weighmn Smith's Whse r10 Arbor la
- " Charlie h1414 Fairfax ct
- " Christine P Mrs sten Peoples Bldg Sup r1615 S Gray
- " Clarence H (Lillian W) h714 E Highland av
- " Cleon R (Barbara C) hlpr Metal Prods h321 Cleveland
- " Construction Co Inc Jas N Barnes pres Mrs Gladys H Barnes v-pres Ernestine Williams sec treas genl contr 512 Nance
- " Corinne lab Peacock Meat r600 Atlantic av
- " Cornelia D (wid Hubert J) opr Sadie's Beauty Shop h1205 S Franklin
- " Dave L (Becky O) acct Blumenthal Mills h529 Nash
- " Delores Ann nurse Parkview Hosp r434 Falls rd

BARNES DONALD B (Eleanor E),
Comptroller and Auditor The Planters
National Bank & Trust Co, 100 Main
SW cor Sunset av, Tel 446-6111,
h3220 Winstead rd, Tel 446-5737

- " Donald B (Nellie L) adj Home Finance h1208 Dawson pl
- " Doretha smstrs Penney's r RD 5 Nashville NC
- " E Wm lab China Am Tob h508 N Pine
- " Eddie W lab DPW r RD 3
- " Edgar (Corine) lab Thorpe & Ricks h600 Atlantic av
- " Edgar R (Ruby S) clk Wooten's Super Mkt h714 Long
- " Effie Mrs nurse Parkview Hosp r334 Boseman pl
- " Ella R cook Thomas Cafe r300 Home
- " Elsworth B (Mary) tchr Pattillo Hi Sch h1009 Shepard av
- " Emma B (wid J Bennett) h1001 Lafayette av
- " Emma W Mrs emp Caddell Mtrs r Sharpsburg NC
- " Ethel R (wid Henry) h314 Rose
- " F Marion studt r817 Sycamore
- " Faircloth driver D J Rose & Son r RD 1 Battleboro NC
- " Forrest O (Emma W) serv mgr Caddell Mtrs r Sharpsburg NC
- " Frank (Gloria) h935 Tessie
- " Frank jr lab Allan Mims
- " Frank A (Alvena M) opr ACL h2012 Rosewood (M)
- " Garland F (Cleo L; L D Barnes & Sons) h1316 Oakwood dr
- " Geo (Dorothy) formn Rocky Mount Cord r RD 3
- " Geo H card tndr Ry Mt Mills r RD 1 Box 9 Spring Hope NC

MOSLEY'S SHADY LAKE MOTEL INC.

68 MODERN UNITS

AIR CONDITIONED — TV — ROOM PHONES

HEATED POOL

US HWYS. 301 and 301-A N. TELEPHONE 446-7195

BARNES

- " Gladys H Mrs opr Geneva's Beauty Shop r401 Clifton rd
- " Guy E (Alice A) pres Easley Whse Co Inc sec treas Southern Glas-Phalt Roofing Co Inc h817 Sycamore
- " Harold F (Maggie B) sexton First Presby Ch r1733 Pender
- " Henry L (Lucy W) repr Mack's Shoe Shop h409 Raleigh rd
- " Herman h227 Renfrow
- " Inez waitress Athens Restr r732 Branch
- " J Dorsey r1320 S Church
- " J Kelly jr (Jean B; Kelly's Cleaners) h813 School
- " Jas (Ann) hlpr Ray Bandy's Plymouth h1012 Stokes
- " Jas mtcemn Mosley's Shady Lake Motel r Battleboro NC
- " Jas E studt r136 Earl
- " Jas H (Margt F) chf dispr ACL h1313 Hill
- " Jas H (Mary G) lab L D Barnes & Sons h227 Atlantic av
- " Jas L (Doris T) driver Tar River Ice & Fuel h310 Leonard
- " Jas N (Gladys H) pres Barnes Constn Co Inc h401 Clifton rd (E)
- " Jas R formn Blumenthal's h921 Nashville rd
- " Jas W (Mable P) cook Milton's Barbe-cue h613 Shearin
- " Jerry K (Pattie T) linemn Caro Elec Constn h1230 Cokey rd
- " Jesse L agt Life Ins Co of Va r Wilson NC
- " Jessie (Mary W) mill wkr Sou Cotton Oil h1014 Star
- " Jessie hlpr Eatman Mtr r Elm NC
- " Joe hlpr Gurganus Gro & Mkt r Winstead rd
- " John washer Zirkle's Lndry & Clns
- " John C jr (Barbara Y) eng ACL h324 Briarcliff rd (E)

carolina cafe

We Serve Wonderful Food
and Our Coffee Can't be Beat

(HIGHWAY 301A NORTH)

906 N. Church St. 446-9976

HEILIG- MEYERS CO.

129
MAIN N.E.

COMPLETE
HOME
FURNISHINGS

TELEVISION

RADIOS

RECORD
PLAYERS

REFRIGERATORS

RANGES

WASHERS

ALSO SMALL
ELECTRICAL
APPLIANCES

FLOOR
COVERINGS

RUGS

CARPETS

LINOLEUM

129
MAIN N.E.

PHONE
442-8146

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139

FUEL OIL

1125 East nr.Cokey Rd.

No. 1 and No. 2 for Home Heating — Tobacco Curing

Atlantic Discount Corp.

Established 1925

• AUTO LOANS •

FINANCING

1401 S. Church St.

REFINANCING

Phone 442-2151



**GRIMES-MORGAN
PLUMBING & HEATING CO.**

TRANSE AIR CONDITIONING

ECONOMICAL OIL BURNERS and BOILERS

211 ATLANTIC AVE.

PHONE 442-1764

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

18

Belk-Tyler's

**ROCKY MOUNT'S FINEST
DEPARTMENT STORE**

BARNES

- " Josephine M Mrs clk Thompson Pharm
r Jefferson
- " Joyce A h211 Lewis
- " Kelly (Fairview Speed Wash)
- " L D & Sons (Garland F Barnes) mason
contrs 1316 Oakwood dr
- " L D & Sons (Louis D Garland F and L
Douglas Barnes) mason contrs 513 N
Daughtry
- " L Douglas (Kathleen C; L D Barnes
& Sons) h1237 Rosewood av
- " Letha Mrs maid h917 Shearin
- " Lillie L (wid Wm) h819 Star
- " Linda L tech Barringer Studio r613
S Tillery
- " Lindora prsr Zirkle's Lndry & Clns
- " Louis D (Eliz F; L D Barnes & Sons)
h513 N Daughtry
- " Louise Mrs lndry wkr h708 Cokey rd
- " Louise L Mrs maid h112 E Holly
- " Lowell E (Miriam V B) eng ACL h136
Earl

**BARNES LUTHER M JR (Ruby G; Barnes
Tin Shop Roofing & Sheet Metal), 120
N Howard, Tel 446-7192, h415 N
Daughtry, Tel 446-4464**

**BARNES LUTHER M III (Margaret D),
Asst Mgr Barnes Tin Shop Roofing &
Sheet Metal, 120 N Howard, Tel
446-7192, h1118 Sycamore, Tel
442-6855**

- " M L (Cynthia) emp Barnes Tin Shop
h1417 Hill
- " Mack (Mary B) whsemn W B Lea Tob
h1115 Star
- " Margt (wid Marvin) h214 S Pine
- " Margt V tchr Englewood Elem Sch
r Pinetop NC
- " Martin T (Mildred L) whsemn Caro
Ofc Equip h512 Woodland av
- " Marvin C barber Falls Rd Barber Shop
h720 Melton dr



Borden's

ICE CREAM & MILK

"IF IT'S BORDEN'S, IT'S GOT
TO BE GOOD"

**BARNES MARVIN L (Cynthia L), Asst
Mgr Barnes Tin Shop Roofing &
Sheet Metal, 120 N Howard, Tel
446-7192, h1417 Hill, Tel 442-7838**

- " Mary F studt r136 Earl
- " Mary J tchr O P Pope Sch r1009
Shepard av
- " Mary L maid r1120 N Raleigh
- " Maude T (wid Wm) h121 Atlantic av
- " Minnie B (wid Wm M) nurse 117 S
Raleigh h do
- " Montina r1414 Fairfax ct
- " Nancy slswn Howards' r Nashville rd
- " Nannie B Mrs h1418 Avenue B
- " Nathl (Gertrude S) h430 Raleigh rd
- " Needie C (Amy S) h817 Western av
- " O Dennis studt r913 West Haven blvd
- " O Garland (Bertha J; Barnes Cash
Grocery) h608 Beal
- " Olivia S maid Ry Mt Undergarment
r326 Raleigh rd
- " Ollie M Mrs maid h901 Tessie
- " Orvin (Jean) h1245 Hill
- " Osmon B (Tenibelle T) bldg contr 616
Ambler av h do
- " Ospy J (Stella W) car chkr ACL h913
West Haven blvd
- " Plumbing & Heating Co (Robt F Bar-
nes) 542 S Franklin
- " Ralph H (Martha P) dist mgr Western
Union h235 Marigold apt 309
- " Raymond h751b Arrington av
- " Raymond J mech L&M Tob r418
Marigold
- " Retha Mae examiner Ry Mt Under-
garment r211 Lewis
- " Robt B (Beverly P) formn Auto Equip
Co h1314 Cypress
- " Robt F (Eliz A; Barnes Plumbing &
Heating Co) h1153 Tarboro
- " Robt L porter Union Bus Terminal
h1014 Star
- " Romell Mrs r920 Tyan
- " Roy R rdmstr ACL r Battleboro NC
- " Roy R jr (Barbara W) rep Domestic
Loans of Ry Mt h219 Marigold apt 2
- " Ruth C smstrs Ry Mt Undergarment
r720 Melton dr
- " Saml (Christine P) tex wkr A Schott-
land Inc h1615 S Grace
- " Sarah L Mrs h908 Nugent
- " Stella Mrs teller Planters Natl Bank &
Trust r913 West Haven blvd
- " Steve insp State Hwy Comn r Red Oak
- " Sylvester shoe shiner 121 Tarboro h609
Myrtle av



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

496-6121

FARM LOANS

SUNSET AVE.
COR. FRANKLIN ST.

"YOUR HOST
FROM COAST
TO COAST"

425 N. Church
Dial 446-9175

2 ROCKY MOUNT INNS

Hwy. 301 N. By-Pass
Dial 442-8101

Holiday Inn®

19

BARNES

" Taylor (Daisy W) mach A Schottland
Inc h429 Henry

BARNES TIN SHOP ROOFING & SHEET METAL

LUTHER M BARNES JR, OWNER
EMMA L WILLIAMS, SECRETARY
L M BARNES III, ASSISTANT
MANAGER

M L BARNES, ASSISTANT MANAGER
CONTRACTORS

" ALL KINDS OF ROOFING and
SHEET METAL WORK"

TOBACCO FLUES, GUTTERING
and DOWNSPOUTS

REPAIR WORK
120 N HOWARD

TELEPHONE 446-7192

(See Page 142 Buyers' Guide)

" Toria P (wid Sidney) r921 Nashville rd

" Troy R studt r739 Pender

**BARNES V A (Nettie E), Contractor and
Builder, Commercial, Residential,
Satisfaction Guaranteed RD 2, Box
258, Tel 442-2889, h do**

" V Eug (Helen P) emp ACL h811 Red-
gate av

" W Bennett (Bennett's Florist) h S
Church extn

" Walter H (Sally O) h613 Redgate av

" Waynon (Susie; East Thomas Street
Mobil Station) h1311 Cypress

" Wessie P Mrs r1608 Marvelle av

" Wiley jr lab DPW r306 Rand

" Wm h405 Dexter

" Wm (Geraldine) lab h115 N Howell

" Wm (Mabel) h162 Pinehurst dr

" Wm C (Lorraine B) asst loan mgr

Coml Credit Corp h1620 Rosewood av

" Wm C studt r211 Lewis

" Wm D (Mary W) distr Kirby h913 Tyan

" Wm T (Retha C) wrpr Blumenthal's
h211 Lewis

" Willie (Effie W) orderly Parkview Hosp
h334 Boseman al

" Willie (Nancy M) hlpr Jenkins-Pearsall
Mach Wks h417 Raleigh rd

" Willie B (Mattie P) crane opr Barnes
Bros Constn h733 Long

" Willie R lab DPW r Winston NC

" Woodrow R (Inez H) h732 Branch

Barnett Allen USA r1115 Raleigh rd

" Bertha r1115 Raleigh

" Carl driver Clark Chem

" Carl (Shirley B) driver Hardee's
Food Sys h1031 Liberty

" Chas F (Minnie C) emp ACL h1115
Raleigh rd

" Jas T r1115 Raleigh rd

" Verner L r1405 Hammond

Barnette Juanita F Mrs tchr Carver Sch
h609 Atlantic av



AND
MOHAWK TIRES

PRIDGEN TIRE CO. INC.

Retreading - Vulcanizing

"RACE RUBBER"

900 N. CHURCH ST.

TEL.

446-8006

Barnhardt Richd H (Claire F) v-pres
Thomas & Howard Co Inc h3700
Hawthorn rd (E)

Barnhart Linda studt r215 Lexington
Barnhill Billie T (Jane L) supt DPW h3
h421 N Parker

" Empie A (Evelyn B) twstr tndr Ry Mt
Mills h3 W Spring

" Evelyn Mrs hlpr Overton's Clns r3
West Spring

" Harry M (Hilda O) clk PO Truck
Terminal h216 Oak

" Herbert A cook Hardee's Drive In r322
Eastern av

" Hilton (Mary) emp Sou Bell Mfg Co
h106 Overbrook pl

" Ira J (Lelia K) h18 Carr

" Iva Mrs (Little Raleigh Kindergarten)
r523 Raleigh

" J G insp State Hwy Comn r Scotland
Neck NC

" Jas A (Virginia R) slsmn Philip Morris
h407 N Parker

" Jesse J (Ruth B) hlpr City Pwr Plant
h2441 S Church

" Lelia K wndr Ry Mt Mills r18 Carr

" Leslie E (Mary R) h322 Eastern av

" Lillie B (wid Willie M) r1007 Winston
Walk

" Lula A cafeteria Benvenue Sch

" Mike (Carol) eng h rear 912 Daught-
ridge

" R Kenneth (Patricia) optician Am
Optical h1014 Sunset av

" Rebecca studt r322 Eastern av

" Rosa (wid Danl) r1004 Westwood dr

" Rosa B (wid Hardis) tndr Ry Mt Mills
h14 W Spring

" Ruth B Mrs cafeteria wkr RM Wilson
Jr Hi Sch r2441 S Church

" Wilbur servmn Grimes & Morgan
Plmbg & Htg r1007 Winston Walk

" Wm (Iva L) carp h423 Raleigh rd

Barr Claudet studt r641 Atlantic av

" John (Augusta M) frt hndlr ACL h641
Atlantic av

HAMMOND

Electric Service, Inc.

ENGINEERS and CONTRACTORS

Electric Motor Rebuilding

Power Equipment Sales and Installation

824 S. Church St.

442-4178



VICK'S RADIO & T.V.

SALES & SERVICE

For DAY or NIGHT Service
DIAL 442-3492

121 W. THOMAS ST.

TV-SETS



PRODUCTS

DISTRIBUTOR

700 Albemarle Cor. Virginia

JOYNER OIL COMPANY

Phone 446-9101



**PAMPER YOUR
FAMILY
and
FRIENDS**

**with
ENGLEWOOD
BRAND
MEATS**

Hickory Smoked
Sugar Cured

HAMS

**REAL GOOD
FRANKS**

**ASK FOR
ENGLEWOOD
MEATS
AT YOUR
GROCER**

Manufactured
and Distributed

**Z. B.
BULLUCK
INC.**
PHONE
446-8121

**CARO-
CRAFT,
INC.**

**CUSTOM
MADE
FURNITURE
REFINISHERS**

740
ALBEMARLE
AV

(SEE PAGE 77
BUYERS'
GUIDE)

TEL
442-2964

BARNES TIN SHOP ROOFING & SHEET METAL CONTRACTORS

120 N. HOWARD ST.

TEL. 446-7192

20



BARR

- " John A studt r641 Atlantic av
- " Oscar J (Gussie N) jan OR Pope Sch h637 Atlantic av
- Barrett Cath tchr r226 Atlantic av
- " Eliz H tchr Fannie W Gorham Sch r817 Marigold
- " Ernest L jr (Earle L) dist mgr Colonial Life & Accident Ins h120 N Franklin apt 3
- " Irma (wid W W) r434 N Mercer
- " Joe tob wkr L&M Tob h618 E Grand av
- " Joe porter Howard Johnson Restr r464 N Church
- " Joe H (Eliz H; Oakwood Park Sundries) h817 Marigold
- " Jos (Adelaide E; Barrett's Upholstery Shop) h226 Atlantic av
- " Julia B studt r120 N Franklin apt 3
- " Mable h136 Benvenue rd
- " Margt r817 Marigold
- " Margt (Barrett's Beauty Shop) r226 Atlantic av
- " Muriel (wid John) r136 Benvenue rd
- " Sylvia studt r817 Marigold
- " Willie jr (Vera S) brklyr h416 E Grand av
- Barrett's Beauty Shop (Margt Barrett) 226 Atlantic av
- " Upholstery Shop (Jos Barrett) 825 S Grace
- Barringer Alice C (wid Osmond) r1637 Marvelle av
- " Bugs (Dorothy W) pres Barringer Studio Inc h1637 Marvelle av
- " Dorothy W Mrs sec treas Barringer Studio Inc r1637 Marvelle av
- " Rufus (Nanette F) slsmn Belk's h705 Western av
- " Rug Cleaning Service Inc Wm D Whitley mgr 717 S Washington
- " Studio Inc Bugs Barringer pres Mrs Dorothy W Barringer sec treas photogs 129 Western av
- Barrow Carrie E r916 Drew

COASTAL PLAIN LIFE INSURANCE CO.

• INDUSTRIAL • ORDINARY
• CREDIT • LIFE • GROUP

HOME OFFICE

462 FALLS RD.

DIAL 442-6123

BARROW

- " Charlie B (Annie C) emp China Tob h916 Drew
- " Jas W (Ann C) slsmn Graybar Elec h1305 Sycamore
- " Opal (wid H Glenn) emp Wesleyan College h1124 N Cambridge
- " Wiley atndt Bulluck's Garage r537 Cokey rd
- BARTH ARTHUR A (Esther G), Pres-Treas The Jewel Box Inc, 128 Main SW, Tel 442-1445, h1320 Sunset av, Tel 446-5828**
- " Esther G Mrs v-pres sec The Jewel Box Inc r1320 Sunset av
- Bartholomew Blanche J (wid Russell C) hat mkr Milady's Hat Shop h504 N Daughtry
- " Eliz F (wid G Walter) drsmkr 700 Nash r do
- " H G (Sue) driver McLean Trucking r104 Churchview dr
- " Mary H Mrs bkpr Holbrook Mtr r540 N Mercer
- " Nancy L (wid Charlie M) r801 S Franklin
- " Perry D (Magdalene) chf clk Superior Cable r Spring Hope NC
- " Russell M (Mary H) clk ACL h540 N Mercer
- Bartley Alice W (wid Joshua) h1108 E Highland av
- " Josh jr (Sadie C) hlpr ACL h908 Leggett rd
- " Nathan (Mildred G) lab ACL h330 Carolina av
- Barwick Edw USN r710 Western av
- " Howard (Mildred M) swtchmn ACL h710 Western av
- " Jean studt r710 Western av
- " Mildred M Mrs aide Park View Hosp r1507 Davis
- Baskerville Susie C School Chas T Edwards prin 1100 Stokes
- Baskin Cath G (wid Jas) r305 Madison
- Bass Alton L (Geraldine C; Alton L Bass Excavating & Ditching) h836 S Pine
- " Alton L Excavating & Ditching (Alton L Bass) 836 S Pine
- " Aquill M (wid Eli C) h1116 Sunset av
- " Betty B (wid L D) r807 Hammond
- " David (Doris) slsmn Sherwin Williams h1036 Proctor
- " Edna R Mrs cash Southland Life Ins r204 S Tillery
- BASS EDWARD M (Joyce T; Rocky Mount Seat Cover Center), Pres-Genl Mgr Automotive Interior Distributors Inc, 1442 S Church, Tels 446-9733 and 446-6672, h437 Old Mill rd, Tel 442-7819**
- " Edw T bkpr Imperial Tob r Nashville NC
- " Emma L r202 Villa
- " F S emp ACL r444 Florida av
- a T Mrs h213 Raymond

Pearsall Oil and Fuel Company, Inc.

DISTRIBUTORS, MOBIL PRODUCTS

FUEL OIL

511 KEEN P.O. DRAWER 73



GOOD COAL

Phone 442-6141

CAROLINA TIRE CO.

TIRE RECAPPING

BUDGET TERMS

625 S. Washington St.

Phone 442-2267



21

BASS ELECTRIC CO

LINWOOD BASS, OWNER
PETROLEUM ENGINEERING
ELECTRICAL CONTRACTORS
STATE LICENSED
"BACKHOE" DIGGER and RENTAL
SERVICE
1554 S CHURCH
PO BOX 584
TELEPHONE 442-4929
(See Page 59 Buyers' Guide)

- " Irene A H smstrs Ry Mt Undergarment r1609 Boone
- " J E formn Am Bakeries r RD 4 Box 429
- " J W (Dorothy) supvr CT&T h US Hwy 64W
- " Jas B fly frame tndr Ry Mt Mills r RD 1 Nashville NC
- " Jas C (Faye H) clk PO h1821 Fletcher dr (M)
- " Jas P (Rachel B) tree trmr DPW h1215 S Church
- " Jesse W (Essie C) h416 E Thomas
- " Jessie L dfr Ry Mt Mills r309 Eastern av
- " Jimmie porter A&P r RD 2
- " Jos B mgr Royal Crown Bottling r923 Tarboro
- " Linwood (Bass Electric Co) h809 Long
- " Lloyd P (Katie R) r1215 S Church
- " Lonnie E (Mamie G) sec treas Ry Mt Shoe & Clo Co h202 Villa
- " M G driver REA Exp r Nashville NC
- " Mamie Mrs h317 Lexington apt 4
- " Mamie G Mrs v-pres Ry Mt Shoe & Clo Co Inc r202 Villa
- " Mallie J (E Rochelle) wldr Trinity Steel h204 S Tillery
- " Nathan (Joyce D) emp Modern Products h520 Jefferson
- " Nathan O (Joyce W) servmn Modern Products r Jefferson
- " Norman O (N&B Barber Shop) r721 School
- " Nyoka W ofc sec Wimberley & Gregory r623 Midway
- " Ollie A (Annie L) h1428 Lafayette av
- " Ollie A jr (Joan W; Bass Wholesale Co) h540 Avent
- " Ophelia A Mrs h431 Paul
- " Pearl Mrs hsemother Park View Hosp r369 Falls rd
- " Pearl W (wid Wm; Railroad Salvage) h755 Nashville rd
- " Raymond (Katie) driver Am Bakeries r1024 Paul
- " Robt L (Doris) shop wkr Bass Elec h317 Morgan
- " Rosemond J spnr Ry Mt Mills r Box 22 Griffin NC
- " Ruben C carp h317 Lexington apt 2
- " Russell H (Frances M) mgr Dillon Sup Co h721 Burton
- " Ruth J (wid Kelly) roll picker Ry Mt Mills h44 W Elm

ROCKY MOUNT FLORAL



CO.

A. R. WEATHERS

"ART IN FLOWERS"

Greenhouse and Shop
430 E. Thomas
Tel. 442-4158

Downtown Shop
114 Main, N.W.
Tel. 446-6006

BASS

- " Tempie (wid Patk H) r130 S Grace
- " Tom G (Beulah B) fxr A Schottland h752 Nelson
- " Tommie (Rosemond J) tile str E C Moseley (Wilson) h1009 Griffin
- " Vann prin R M Wilson Jr Hi Sch r507 Hammond
- " Wm E r507 Hammond
- " Wilton C emp Seaboard Coffee Serv r RD 2 Elm City NC
- Bassett Elementary School Ella C Moore prin 916 Branch
- " Street Grocery (D Gladys Crawley) 129 E Bassett
- Batchelor A C staff mgr North Carolina Mut Life Insurance Co r Tarboro NC
- " Al S (Marilyn K) carrier PO h134 Hunters Hill rd
- " Alton (Sue B) production mn Formica Corp h416 St Paul
- " Barbara V aide Park View Hosp r234 McDearman
- " Bernard W (Geraldine L) servmn Coca-Cola h Maryland rd
- " Brenda studt r369 Falls rd
- " Clyde O (Elsie P) swtchmn ACL h318 W Virginia
- " David R (Susan S) prof NC Wesleyan College h830 Eastern av
- " E C jr cabt mkr Moore's Antique Shop r Bethlehem rd
- " Edgar M (Eula E) dir Gay-Yost Funeral Home r Nashville NC
- " Ellen G Mrs r216 Edgewcombe
- " Elsie P Mrs winder Rocky Mount Cord r318 W Virginia
- " Estelle cash Center Theatre r Nashville NC
- " Florence M Mrs tchr Englewood Elem Sch r S Church extn
- " Floyd A (Doris L) shift formn Ry Mt Mills h2001 Bedford rd
- " Frances O Mrs nurse Parkview Hosp r407 S Tillery

FAULKNER Electric Service Inc.

Electric Motors - New and Used
Repairing and Rewinding

Garbage Disposal and Water Pump Repairs

DAY PHONE 446-5863
NIGHT PHONE 446-4872

SHOP AND OFFICE
820 GOLD ST.

This Directory Is Incorrect

(See Pages 94 and 132 Buyers' Guide)

QUALITY FIRST
INCORPORATED
238 TARBORO ST.
446-7116
PHONE

MAY & GORHAM INC.

PRESCRIPTION



SPECIALISTS



DELIVERY
SERVICE

132
TARBORO

PHONE
442-1127

MERRITT PLUMBING & HEATING CO. INC.

Plumbing
Heating
Air
Conditioning
CONTRACTORS

923
NORFOLK ST.
PHONE
446-4667

"THE PLACE TO BANK IN ROCKY MOUNT"

The Planters National Bank & Trust Co.

MEMBER F.D.I.C.

22



BACHELOR

- " Garland clk Williams Gro r RD 2 Elm City NC
- " Genevieve Mrs pub welfare wkr Edgecombe County Welfare Dept r Hawthorne rd
- " Geo D cabt mkr Westwood Lbr r Sharpsburg Ins
- " Geo W (Carrie P) h312 S Howell
- " Geraldine L Mrs ofc sec Peoples Oil rB77 Old Country Club dr
- " Helen Mrs h23 Elizabeth la
- " Helen W (wid Louis W) h225 N Mayo apt 1
- " Henry E (Gretchen B) slsmn h502 N Daughtry
- " Isadora (wid Coswell I) r812 S Pine
- " Jesse W (Stella) emp Blumenthal Mill h1117 Raleigh rd
- " John lab Gorham Milling
- " Judy cash Kerr Drugs r RD 3 Box 332
- " Kenneth E (Peggy) emp Burlington Mills h1113 Burton
- " Lee L Rev (Nollie J) swtchmn ACL pastor First Faith Non-Denominational Church h100 Munn
- " Linda clk Orkin Exterminating r210 Forest Hill av
- " Lizzie B r300 Battle
- " Luther (Ruby R) slsmn H & S Inc h327 Henry
- " Manuel A (Doris T) agt Durham Life Ins r Sharpsburg NC
- " Marshall W (Shirley) glazier Binswanger Glass r Nashville NC
- " Mary B Mrs mgr Holly Stores Inc r Box 105 Sharpsburg NC
- " Mattie (wid Carl) h1505a Hargrove
- " O Rudolph (Mattie A) with Madison Street Mkt h2000 Beverly rd
- " Octavious T jr (Frances O) atndt Coast Line Mobile Serv Sta h407 S Tillery
- " Peggy Sue window asmlr Metal Products Mfg r416 StPaul
- " R S (Pattie G) h906 Parham

BACHELOR

- " Raymond R (Ruth C) servmn Appl & Tire Center r PO Box 272 Nashville NC
- " Richd (Mary K) h300 Battle
- " Robt B (Lorine J; Coast Line Mobile Serv Sta) r Sharpsburg INC
- " Roger O (Eliz B) formn China Am Tob h400 Clifton rd (E)
- " Roxie W (wid Nick) h610 Cokey rd
- " Ruth C sten Park View Hosp r PO Box 272 Nashville NC
- " Sam S (Lillian) lbr wkr h507 S Franklin
- " Shirley M clk Coastal Plain Life Ins r Nashville NC
- " Stella M J smstrs Ry Mt Undergarment r1117 Raleigh rd
- " Steven W (Sandra J) meat ctr A&P h1319 Cokey rd
- " W Richd (Geneva E) h103 Clifton rd (E)
- " Walter L cabt mkr Moore's Antique Shop r236 Halifax rd
- " Willard L (Maria Q) h128 Earl
- " Wm E trmr Ry Mt Seat Cover Center r2413 S Church

**BACHELOR WM H (Genevieve P),
City Manager 1st fl City Hall 131-39
Main NE, Tel 442-5181, h3408 (630)
Hawthorne rd (E), Tel 442-5875**

" Winnie (wid Jas L) r1504 S Church
Batchelor's Radio & TV Service (Robt B
Batchelor) 1425 S Church r Sharpsburg NC

Batchlor Wiley (Doris P) carp h204
Simmons

Bateman Callie M (wid Raymond M) r1122
Rosewood av

" Carl (Callie) emp ACL h1805 Wilson rd
**BATEMAN CARL W JR (Joyce W),
Dir of City Public Utilities Department,
302-04 City Hall 131-39 Main
NE, Tel 442-5181, h320 Linden av,
Tel 442-5987**

" Lillian M Mrs wndr tndr Ry Mt Mills
r724 School

" Robt F (Lillian M) carrier PO h724
School

Bates Geo E (Lula W) designer Blumen-
thal's h1020 Long

" Lula W Mrs tchr Harris Conservatory
of Music r1020 Long

" Roy (JoAnna) safety eng h1607
Hargrove

Bath Harriet tchr Benvenue Sch r538
Marigold

Batson J D (Ruth R) slsmn h1323 Cokey
rd

" J D slsmn Caddell's Mtr r727 Tarboro

" Martha E (wid Battie) r2508 S Church

Batt Wm (Christine) insp Blumenthal's
h1100 N Cambridge cir

Batten Carl W (Helen B) mech Frazier's
Gulf Sta h312 Nash

" Eliz G Mrs v-pres Browning Auto
Parts Inc r Wilson NC

" Helen B Mrs recpt John T & Donald R
High r312 Nash



**SHOP AT
SEARS
AND SAVE**

SATISFACTION GUARANTEED or YOUR MONEY BACK
128-42 N. CHURCH TEL. 442-3131



**ROCKY MOUNT
Laundry & Dry Cleaners, Inc.**

223 S. WASHINGTON ST.

PHONE 446-7158

P.O. BOX 549





STALLINGS OIL & COAL CO.

KEROSENE — FUEL OIL

816 RICKS ST.

It's Performance That Counts

DIAL 446-6184

23

BATTEN

- " Jas R (Ila J) dist mgr Occidental Life
Ins Co of NC h407 Oakdale rd (E)
- " Jos E (Eliz G) sec-treas Browning
Auto Parts Inc r Wilson NC
- " Pauline Mrs maid h1302 Mercedes
- " Queen E Mrs lab h522 Pennsylvania av
Battle Abe ydmn Cobbs Motel r Hunter
Hill rd
- " Adron (Callie D) h1002 Star
- " Alma maid r222½ Raleigh rd
- " Alsinda Mrs r313 Smith
- " Ann ofc wkr CT&T h235 Marigold apt
302
- " Annie B (wid Richd H) h641 Penn-
sylvania av
- " Annie L (wid Wm) h333 Main NE
- " Annie L Mrs h709 Beal
- " Annie P (wid Jackson) maid h201
Wake
- " Antoinette Mrs tchr Booker T Wash-
ington High Sch r738 N Raleigh
- " Benj (Martha T) atndt Wood Oil h1008
Moore
- " Benj C (Maude S) tchr h1126 Beal
- " Bertha maid h411 Pennsylvania av
- " Bessie h620 Center
- " Beulah D Mrs maid Cobbs Motel r RD
3
- " Bonnie (wid Willie) maid h608 Gay
- " Cambridge (Alice R) driver United
Cab h1110 N Raleigh
- " Carl L lab W B Lea Tob h154d Pine-
hurst dr
- " Carrie (wid Preston) opr Richardson
& Baker h313 Pennsylvania av
- " Charlie (Queen E) emp City h717 Gay
- " Comillus M (Idelia M) jan Am Natl
Red Cross h309 Carolina av
- " Cora A (wid Jos) h531 Atlantic av
- " Cullen (Ora L) ydmn h1123 Star
- " Daisy M (wid Dorsey) h919 Beal
- " Dallas (Sarah C) h407 N Howell
- " Dock (Pauline) driver Wm B Harrison
r808 Leggett
- " Dollie h519 E Grand av
- " Doris Mrs h645 Raleigh rd
- " Dorothy (wid Gaston) maid h509 Matt-
hews
- " Dorothy maid r714 Park av
- " Dorothy E Mrs h1509 Vance
- " Earl (Jessie C) lab China-Am Tob
r836a Beal
- " Earl (Jessie) emp Chicken House
No 5 r728 Gay
- " Edw (Sue) Tommy's Sandwich Shop)
h926 N Raleigh
- " Edw jr (Mary J) lab h309 Durham
- " Effie L maid h202 Dunn
- " Effie W (wid Lewis) maid h1006 N
Raleigh
- " Elementary School Mrs Katherine H
Nicholson prin 810 S Franklin
- " Eliz Mrs kitchen wkr Parkview Hosp
r1716 Charter dr
- " Ella B (wid Square) h1210 E Grand av
- " Elmer E (Mertie H) retd h1600 Beal

JENKINS-PEARSALL MACHINE WORKS

Machinists • Welders • Founders

FARM MACHINERY REPAIRS

Specializing in Ornamental Iron

217 Andrews St. P.O. Box 886

446-9168

BATTLE

- " Elwood (Jessie M) farmer h510 E
Goldleaf
- " Emily E nurse 531 Sunset av r do
- " Emily M (wid Ivan P) h531 Sunset av
- " Ernestine h608 E Holly
- " Essie M prsr Carolina Overall h728a
N Raleigh
- " Ethel r804 E Grand av
- " Flora P (wid Wm H) h204 Ivey
- " Frances emp D J Rose & Co r424
Albemarle av
- " Frances G Mrs maid h1226 E Holly
- " Francis H lab D J Rose & Son
r600 Pennsylvania av
- " Fred (Millie P) emp Caromount Mills
h707 W Thomas
- " Fred (Annie H) h416 Park av
- " Geneva S Mrs maid h310 Matthews
- " Geo (Annie) lab Field Tob h509 W
Thomas
- " Geo L (Lillie M) pntr h603 E Thomas
- " Georgia Mrs dishwasher Howard House
Cafeteria h714 Park av
- " Georgia B (wid Jas E) prsr Quality
Lndry & Cns h167 Spaulding dr
- " Georgia D (wid Elisha) h627 Myrtle av
- " Gloria J studd r1126 Beal
- " H Russell (Elmira W) lab Ed Fuller's
Esso Station h101 Overbrook pl
- " Harry (Emma) finisher Marshal
Langros h2201 S Church
- " Harry jan Second Presby Ch r RD 2
- " Harry C (Cath S) lab Marshall
Concrete h220 Dowdy
- " Harry L driver Nash Buick h405 Gay
- " Hattie h302 Middle
- " Horace (Roberta W) hlpr City Power
Plant h880 Ellison dr
- " Horace (Annie L) h618 Gay
- " Hugh H r126 Wilkinson
- " Hugh H jr (Evelyn J) ofc mgr Ry Mt
Cord h126 Wilkinson
- " Huras J (Shirley T) porter White's
Super Mkt h114 Overbrook pl

FIELD ENTERPRISES EDUCATIONAL CORP.

WORLD BOOK ENCYCLOPEDIA

CHILD CRAFT

WORLD BOOK DICTIONARY

219 S. Franklin

P.O. Box 1566

Tel. 442-6255

BEL AIR CHEVROLET CO.

CHEVROLET — CHEVY II — CHEVELLE
CORVAIR — CORVETTE

115-123 S. CHURCH ST.

THE O.K. PLAZA 501 N. CHURCH

SALES-SERVICE

TEL. 442-6148

TEL. 442-2877

FURNITURE
FOR THE
HOME

COME TO

**ROCKY
MOUNT
FURNITURE
CO.**

"IN THE
HEART OF
THE CITY"

**COMPLETE
FURNISHINGS
FOR THE
HOME**

163
S. MAIN

SEE PAGE 78
BUYERS
GUIDE



**MODERN
BUILDERS
Inc.**

**General
Contractors**

~ ~

**COMMERCIAL
and
RESIDENTIAL**

~ ~

DIAL

442-4103

~ ~

725

WALNUT ST.

~ ~

WALNUT
SHOPPING
CENTER



PHONE 446-5182

SIMMONS & HARRIS CO.

INSURANCE — RENTALS — REAL ESTATE

109 TARBORO ST.



BANK OF ROCKY MOUNT

SERVING NASH AND EDGEcombe COUNTIES

SAVINGS ACCOUNTS — LOANS — CHECKING ACCOUNTS

142 MAIN ST. SW.

MEMBER F.D.I.C.

BRANCH: INTERSECTION RALEIGH ROSE AND GEORGE STREETS

DIAL

446-7101

24



*Motor
Lodge*

TV-POOL-AIR CONDITIONING

2 MILES NORTH ON US HWY 301 NORTH

DIAL 446-5111

**BATTLE HYMAN L (Mamie B), Pres
Rocky Mount Mills and V-Pres
Rocky Mount Cord Co, h226 Sunset
av, Tel 446-4261**

- " Ida M (wid Darry) r614 Myrtle av
- " Irene E maid h215 Halifax
- " Ivan P jr ins adj Seibels Bruce & Co
r531 Sunset av
- " Ivey L (Dorothy L) driver Munn
Griffin h643 Henry
- " J Dorsey h813 W Thomas
- " J Jas (Anne N) lab Sears h912 N
Raleigh
- " Jas (Mary) h911 N Raleigh
- " Jas (Odessa) delmn Whaley's h1425
Avenue A
- " Jas E (Marian) lab Caromount Mills
h315 N Tillery
- " Jas E (Maggie L) USA h626 Dexter
- " Jas E (Mary B) lab Fields Tob h326
Albemarle av
- " Jas E jr lab r326 Albemarle av
- " Jas I (Odessa H) lab Sou Cotton Oil
h1006 Star
- " Jas jr (Mary T) mixer Sou Concrete
h701 Beal
- " Jas M (Myrtle) lab DPW h617 Shearin
- " Jas R (Antionette) tchr PS h738 N Ral-
eigh apt 6
- " Jas R lab Ry Mt Bldg Sup
- " Jesse (Lena) r529 Park av
- " Jessie M Mrs tourists 510 E Goldleaf
- " Joe butcher Peacock Meat r Box 563
Battleboro NC
- " John h732 Beal
- " John J lab Westwood Lbr h1031 Drew
- " Johnnie S porter Carlton House Mtr
Lodge r Sharpsburg NC
- " Jos L (Myrtle J) tchr Stoney Creek
Sch h857 Ellison dr
- " Jos M (Beulah) hlpr Riverside Vet Hosp
r Raper dr Box 168
- " Josephine F (wid Frank) h176b Pine-
hurst dr
- " Joyce M Mrs r928 S Washington

ENTERPRISE FURNITURE CO., INC.

COMPLETE HOME FURNISHINGS
BROADLOOM RUGS — LEE CARPETS

158-164 S. Washington St.

446-8304

BATTLE

- " Julius jr (Levi) lab L&M Tob h310 N
Raleigh
- " Kemp D (Maude B; Battle-Winslow-
Merrill-Scott & Wiley) v-pres Rocky
Mount Mills h269 Hunters Hill rd
- " Kemp P Rev pastor First Baptist Ch
h814 N Raleigh
- " Kinnie W (Ada B) h709 Atlantic av
- " Lawrence (Dora) h1002 N Raleigh
- " Larry (Gertie) emp N Sumergrade
& Sons h1426 Avenue A
- " Larry W (Nancy L) constn supvr Har-
dee's Food Sys h828 Burton
- " Lela r1025 Drew
- " Leroy (Luella M) cement fnshr S S
Toler & Son h611 E Grand av
- " Leroy kitchen hlpr Carleton House r819
E Grand av
- " Leroy jr hlpr Bel Air Chevrolet r RD 2
- " Lillian M (wid Johnny) maid r323 W
Thomas
- " Lillie M Mrs cook Lincoln Park
Restr & Motel r603 E Thomas
- " Lorenza (Nannie H) h1127 Star
- " Louis h1128 Gay
- " Louise maid h205 Wake
- " Louise r410 Coleman av
- " Louise G Mrs maid h613 E Highland av
- " Lucy J (wid Geo) h713 West End
- " Mack M (Elaine H) hlpr Standard Elec
h1419 Avenue B
- " Maggie H Mrs maid h1421 Avenue B
- " Maggie J (wid Richd) h1100 N Raleigh
- " Maggie R (wid Geo) h622 E Grand av
- " Nancy L Mrs nurse Parkview Hosp
r828 Burton
- " Nannie E Mrs tchr Pope Sch r828 Gay
- " Margt W Mrs phys 521 Peachtree r do
- " Mark jr (Berniece V) mtce dept City
Schs h621 Kinwood
- " Mary dishwasher Carolina Cafe r Old
Wilson rd
- " Mary A (wid Willis) h313 Middle
- " Mary B (wid Geo P) maid City Re-
creation Dept h716 Park av
- " Mary E (wid Maurice) emp China Am
Tob h639 Raleigh rd
- " Mary E tchr PS h415 Albemarle
- " Mary R maid r1509 Vance
- " Mary V Mrs h706 E Highland av
- " Mary W (wid Thos H) h1017 Lafayette
av
- " Matthew r310 Olive
- " Matthew L (Mable C) lab D J Rose &
Son h1014 Gay
- " Mattie B (wid Tom) h622 E Holly
- " Melissa Mrs maid h1438 Hunter
- " Mildred tchr r326 Albemarle av
- " Milton W (Bertha P) tchr h411 Daven-
port
- " Minnie (wid Frank) h714 Beal
- " Minnie P (wid Bradford) h828 Gay
- " Newsom P (Margt W) phys 404 Peach-
tree (N) h521 Peachtree
- " Octavus lab r420 E Grand av
- " Olivia (wid Loyal) h306 Middle



Roberson Plumbing & Heating Co.

SERVICE ★ NEW CONSTRUCTION ★ REPAIRS

620 Royal St.

Phone 442-1656

QUINN'S, INCORPORATED

COMPLETE HOME FURNISHERS

(SEE PAGE 78 BUYERS' GUIDE)

168-172 MAIN ST., N.W.

PHONE 442-2171

25

BATTLE

- " Otis T (Laura B) hlpr Quality Lndry & Clns h635 Carolina av
- " Paul r641 Pennsylvania av
- " Pearlle jr lab DPW h701 Atlantic av
- " Percy D (Mary) driver United Cab h600 Cleveland
- " Plummer (Leola) lab h1422 Hunter
- " Rachel R Mrs emp Gurganus Bros Supermarket h500 Center
- " Raymond (Louise A) slsmn Hawkins Smoke Shop r913 Star
- " Richd (Annie F) h728 Park av
- " Richd h632 Luper
- " Richd jr (Rose V) driver United Cab h308 N Franklin
- " Robt (Dorothy) h838 Star
- " Robt L USAF r1600 Beal
- " Robt M (Annie B) driver Thomas & Howard
- " Roosevelt (Rosa T) lab Planters Cotton Oil & Fertilizer h804 E Grand av
- " Rosa Mrs emp Clack Bros h619 Carolina av
- " Rosa prsr Overton Clns r308 N Franklin
- " Roxie H Mrs maid h1415 Avenue A
- " Rufus h1420 Hillsdale rd
- " Rudolph (Annette) jan Park View Hosp h1108 Hunter
- " Sallie Mrs maid h530 Park av
- " Sam (Minnie H) r917 Shearin
- " Saml driver Country Store In Town r RD 1 Box 277 Battleboro NC
- " Sarah B Mrs tob wkr Export Leaf Tob h420 E Grand av
- " Sarah C Mrs salad mkr Howard Hse Cafeteria r241 Atlantic av
- " Selma S Mrs maid Mem Hosp r709 E Highland av
- " Shirley M studt r319 N Pearl
- " Susie (wid John) h420 E Goldleaf
- " Sylvia (wid Lawrence) maid h1108 Whitehead dr
- " Thos B (Charlotte T) treas Rocky Mount Mills h304 Wildwood av
- " Tom h330 Matthews
- " Turner L (Margt W) mach opr ACL h420 Pennsylvania av
- " Turner W (Fay S) pres North State Constrn Co Inc h1633 Pinecrest rd
- " Virginia (wid Sam) r806 N Raleigh
- " W Henry (Mary B) hlpr ACL h310 Olive
- " Walter M (Annie W) porter Am Bakeries h610 Coleman av
- " Wm (Rosa B) USA h726 Park av
- " Wm (Beatrice W) lab Sou Cotton Oil h822 Star
- " Wm A lab DPW r806 N Riley
- " Wm C (Annie B) ydmn Rocky Mount Mills h211 Spruce
- " Wm E Rev (Addie H) pastor Mount Carmel Bapt Ch h625 Pennsylvania av
- " Wm jr (Mattie P) driver Futorian Mfg Co h601 E Goldleaf
- " Wm jr (Mattie P) h724 W Thomas

MOTOR BEARINGS & PARTS CO., INC.

Wholesale Only

Standard Brands • Replacement Parts
Shop Equipment, "Duco Paints"

725 S. Church 446-7105

BATTLE

- " Wm S (Emmadean J; Battle's Cash Grocery) mgr United Cab Co h612 E Thomas
- " Wm T h420 E Goldleaf
- " Wm T (Ruby C) lab DPW r415 Albemarle av
- " Willie (Hattie L) lab h619 Beal
- " Willie (Madelyn T) mtcemn G R Garrett Co h735 W Thomas
- " Willie emp Ry Mount Mem Hosp r904 Nugent
- " Willie E lab Williams Transfer & Stge r1509 Vance
- " Willie E mtcemn A Schottland Inc r1226 E Holly
- " Willie E jr USAF r625 Pennsylvania av
- " Willie H h407 N Tillery
- " Willie H r724 W Thomas
- " Willie L (Emma M) lab ACL h Arling-ton ext Box 326

Battle, Winslow, Merrell, Scott & Wiley, (Kemp D Battle, Francis E Winslow, Herman S Merrell, J Brian Scott, Thomas L Young, Robert M Wiley and Robt L Spencer), W Harrell Everett Assoc, Lawyers, 506-514 Peoples Bank & Trust Co Bldg, 107 Main SE, Tels 446-6108 and 446-6109

- Battle's Cash Grocery (Wm S Battle) 612 E Thomas
- Batts Ada Mrs maid h819 E Grand av
- " Catharine J (wid Haywood) h641 Coleman av
- " Chas h626 Cleveland
- " Claudia r1000 Stokes
- " David M (Erdine W; Madison Street Market) h811 Royal
- " Effie (wid Killis H) r342 S Pearl
- " Ethel Mrs cook White Star Barbecue r Battleboro NC
- " Flossie W (wid Jas R) hsekpr Mid-wood Motel h2604 S Church

MARSHALL'S CONCRETE WORKS INC.

CONCRETE CONTRACTOR

ALL TYPES

DIAL 442-4811

BOX 80 A
WEST MOUNT DR.

JAC ELECTRIC COMPANY

Contractors

JOE COSTA
OWNER

ALL
TYPES

PHONE
442-7389

520 N.
HARRIS ST.

P.O. BOX 1537

ROCKY MOUNT
N. C.

MORTON INSURANCE and REALTY Co.

GENERAL
INSURANCE

- Fire
- Casualty
- Hospitalization

REAL
ESTATE

- Residential
- Commercial

610
AMBLER AVE.

TEL.

446-9181

RES. TEL.

446-8515

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139

FUEL OIL

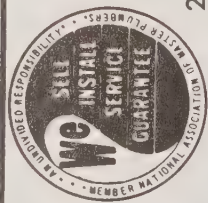
1125 East nr.Cokey Rd.

No. 1 and No. 2 for Home Heating — Tobacco Curing

**GRIMES-MORGAN
PLUMBING & HEATING CO.**
TRANE AIR CONDITIONING
ECONOMICAL OIL BURNERS and BOILERS

PHONE 442-1764

211 ATLANTIC AVE.



OIL SERVICE

DIAL 442-7821



BATTS' PURE

WASHINGTON AT MARIGOLD

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

26

ROCKY MOUNT



Seat Covers

**Seat Cover
Center**

1442 S. Church

Tel. 446-9733

BATTS

- " Flossie W Mrs v-pres Policy Holders Agency Inc r RD 3
- " Frank (Rosa L) h711 Villa
- " Frank C (Bernice) porter Am Baker-ies h641 Park av
- " Geneva B Mrs maid h216 Union
- " Geo M r225 Willow
- " H Ella slswn Belk's h538 Marigold
- " Helen R r216 Union
- " Hettie M Mrs emp Carolina Overall h302 S Franklin
- " Jack jr (Ada B) porter Am Bakeries h720 Myrtle av
- " Jas A lab Ga Pacific r415 Matthews
- " Jas D (Geraldine C) USAF h1004 Thorp ct
- " Jas W emp Ry Mt Mills r RD 3 Box E134
- " Jefferson D (Barbara S; Meadows & Batts) h932 Cedarbrook dr
- " Jessie hlpr Planters Cotton Oil & Fertilizer r615 W Thomas
- " Jimmie M (Mattie V) wtchmn Ry Mt Cord h1415 Boone
- " John H (Sally Y; Sunset Barber Shop) h1809 Bedford rd

BATTS JOHN N, Pres-Treas Rocky Mount Furniture Co Inc, 163 S Main, Tel 446-6916, h1220 Sunset av, Tel 446-6642

- " Joyce M smstrs Ry Mt Undergarment r RD 1
- " Julius driver United Cab r511 Magnolia dr
- " L Harriet tchr Benvenue Sch r538 Marigold
- " Laura O r1415 Boone
- " Lawrence K (Geneva P) lab ACL h117 Union
- " Leon E (Ophelia C) linemn ACL h1824 Rosewood av
- " Lillian J Mrs clk Peoples Bank r RD 4
- " Linwood (Joyce) h614 S Pearl
- " Lois G Mrs clk Parkview Hosp h414 Sunset av

WHEELER EQUIPMENT CO.

INTERNATIONAL TRUCKS
FARMALL TRACTORS

U.S. Hwy. 301 S. By-Pass
P.O. Box 991

Tel.
446-8158

BATTS

- " Lola Mrs h1225 Beal
- " Lula Mrs h903 E Grand av
- " Lula maid r511 Clyde
- " M Jeanette ofc sec Dillon Sup r1548 S Church
- " Mae A tchr Booker T Washington High Sch r919 Shepard
- " Mamie H (wid Emmet G) h225 Willow
- " Mary A tchr West Edgecombe Sch r538 Marigold
- " Mary B (wid Jerry) h1548 S Church
- " Minnie prsr Two-Hour Lndry & Dry Clns h1412 Veterans ct
- " Minnie E Mrs tob wkr China Am Tob r636 Myrtle av
- " Nathan lab China Am Tob h815 Star
- " Nettie G dept mgr Belk's r Patterson dr
- " Nina P Mrs (Thomas Cafe) r339 Oakdale rd
- " Norwood W jr studt r530 Arlington
- " Ovid carp r641 Coleman av
- " Paul A (Irene B) h215 Nashville rd

BATTS' PURE OIL SERVICE (Richard E Batts), Serving Rocky Mount with the Best in Motor Service, Complete Line of Pure Oil Products, Road Service, Minor Auto Repairs Washington at Marigold, Tel 442-7821 (See Page 17 Buyers' Guide)

- " Raymond ticket seller Union Bus Terminal r Macclesfield NC
- " Richd E (Drusella; Patts Pure Oil Serv) h907 Burton
- " Roscoe A (Mae) prin Parker Jr High Sch h919 Shepard av
- " Roy r517 Dexter
- " Sarah S (wid John) h607 Henry
- " Sudie smstrs Vogue Dress Shop r538 Marigold
- " Vivian W Mrs bkpr Advance Stores r RD 4 Box 324A
- " W Floyd delmn Rawls & Winstead
- " W Fredk (Nettie G) farmer h104 Patterson dr (E)

BATTS WILLARD E (Flossie W), Pres-Treas Policy Holders Agency Inc, Insurance 115 Main NE, Tel 446-7312, r RD 3, Tel 446-7864

- " Wm (Vivian) sample mn Rocky Mount Cord r806 Long av
- " Wm driver The Mebane Co
- " Wm A (Christine) textile wkr A Schottland Inc h1108 Aycock
- " Wm C (Doris A) h1145 S Cambridge cir
- " Wm M (Nina P; Thomas Cafe) slsmn Peacock Meat h335 Oakdale rd (E)
- " Baucom Ellie O (wid Chas G) r321 Englewood dr
- " Bauer Raymond E (Mary B) prof Wesleyan College h1205 Alta Vista la
- " Baugh & Sons Fertilizer Co Sam B Joyner mgr ofc & whse 302 N Franklin
- " Baxley John A h506 S Pearl



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE.
COR. FRANKLIN ST.



J.P. DAUGHTRIDGE & SON INC.

General Building Contractor



809 NORFOLK ST. P.O. BOX 1287

TEL. 446-7016

27

BAXLEY

- " John H r506 S Pearl
- " Jos T (Lucille) bobbin chkr Rocky Mount Cord r124 West Mount dr
- " Lula R (wid Truss W) r506 S Pearl
- " Walker T (Kathleen P; B & Y Gro) h1200 Raleigh rd
- " Wm A (Ethel P) tex wkr Blumenthal's h104 Duke
- " Wm P h827 Raleigh rd
- Baxter Judy Mrs clk Dairy Queen of Ry Mt r RD 1

**BAYSDEN EARL T (Nelle J), Pres-
Mgr Quality Laundry & Cleaners Inc,
238 Tarboro, Tel 446-7116, h512
Piedmont av, Tel 442-1512**

Bazemore Carrie B (wid Kenneth) h330 Nash

" Doris M clk McCrory-McLellan r330 Nash

Beach Edna M (wid Kader C) h208 Cokey rd

" Nelle clk Ry Mt Undergarment r208 Cokey rd

Beacham Jas M (Maggie C) slsmn h1217 Williford

" Wm B (Myrtle P) mach ACL h714 Mill

" Wm T (Betty J) city police h608 S

Tillery

Beal G E (Lucile W) v-pres Rocky Mount Production Credit Assn r Red Oak NC

Beaman Arth J (Doris N; Rachel's Flor-ist) h1202 W Thomas

" Chas R (Lois W) emp Winn-Dixie h426 Sunset av

" Doris N Mrs mgr Greenbox Gift Center r1202 W Thomas

" Joyce M engraver Watch Shop r121 N Pearl

" Sally (wid Don) r1202 W Thomas

Bean Annie W (wid Chas C) r620 S

Taylor

Beard Danl H (Ruth S) clk YMCA h840 Branch

" John L (Myrtle R) condr ACL h204 S Grace

" Johnnie clk Colonial Stores

" Margt R (wid Lester J) r505 Pender

" Vivian R bkpr Essotane Retail Store h505 Pender

Bears Willie (Susie M) emp ACL h439 Magnolia dr

Beasley Annie R tchr Spaulding High Sch r324 Raleigh rd

" Virginia C studt r369 Falls rd

Beattie Eleanor M (wid Geo) anesthetist

Park View Hosp h710 Stone dr

" Wm (Rosalea M) h738 N Raleigh apt 3

**BEAUTY BOX THE (Mary Lane), Jean
Jefferson Operator, We Specialize in
Complete Hair Care, Permanents,
Shampoos, Tinting, See Us for
Complete Service 538 Raleigh rd,
Tel 442-3067 (See Page 28 Buyers'
Guide)**

Beaver Paul W (Eliz S) atndt Raleigh Road Esso Serv Sta h1212 Winston Walk



AND
MOHAWK TIRES

PRIDGEN TIRE CO. INC.

Retreading - Vulcanizing

"RACE RUBBER"

900 N. CHURCH ST.

TEL.

446-8006

Bebco Battery Sales (Ralph T Ballance Eddie Edwards) 2900 S Church (N)

Beck Walter C jr (Rebecca O) opr Int

Rev Serv h845 West Haven blvd

Becker Norman R (Betty M) pan str

Tip Top Bakery h409 Edgecombe

" Tillie G Mrs icer Am Bakeries h421 Arlington

Becknell Ben E seamn U S Merchant

Marine r2508 S Church

" Jas M (Christine H) electn

Blumenthal's h1511 Cypress

" Jessie B (wid Otho F) h2508 S Church

Beddingfield Billy C (Sara P) driver

Pearsall Oil & Fuel h2705 Pelham rd

" Sara P Mrs ofc sec Metal Products

Mfg r2705 Pelham rd

" Susie (wid Henry H) r1121 Tarboro

Bedgood Eddie L (Pansy H) mech

Temptrol Heating & Air Conditioning

h1131 Nashville rd

" Goldie D (wid O A) nurses aide Park

View Hosp h913 Nashville rd

" Troy S (Florence W) h116 Atlantic av

Beebe Nellie Ruth Mrs smstrs Ry Mt

Undergarment r314 E Thomas

" Wilbur A (Nellie R) mach opr Gardners

Velvet Dairy Products r314 E Thomas

Beecham Johnnie F (Hazel G) trucking

769 Nelson h do

" Mike (Ruby P) tex wkr Caromount h216

W Ridge

Beeson Helen W Mrs tchr Fannie W

Gorham Sch r845 Burton

Behrendt Alf (Kath M) elev opr City Hall

h502 S Washington

" Kath M Mrs slswn Kress r502 S

Washington

BEL AIR CHEVROLET CO

DONNELL O BULLUCK JR

PRESIDENT-TREASURER-

MANAGER

MRS MARTHA C BULLUCK,

SECRETARY

Contd on next page

PETE'S

PAINT & WALLPAPER CO.

PAINTING - WALLPAPER

FLOOR SANDING

DIAL 446-5780

U.S. HWY. 64 W.
BOX 210

225-27 TARBORO



ALLAN MIMS FORD

SALES
SERVICE

"THE HOME OF BETTER USED CARS"

TEL. 442-2191

David Hill's SUPER MARKET

STAPLE and
FANCY
GROCERIES

FRESH and
CURED
MEATS

FROZEN
FOODS



PURE OIL
PRODUCTS

1308
COKEY RD.

TEL.

446-6618

NASH COAL COMPANY

Specializing Exclusively in

High Grade Steam and Domestic Coal

PHONE 446-8512

100 W. Grand Av.



JOHNSON FUNERAL HOME, Inc.

Air Conditioned Chapel — Private Family Rooms

SPACIOUS PARKING AREA

"Eastern Carolina's Finest Funeral Home"

NASHVILLE HIGHWAY (Sunset Ave. Extn)

DAY OR
NIGHT
AMBULANCE

DIAL 446-5135



ALLAN MIMS FORD

SALES SERVICE

"THE HOME OF BETTER USED CARS"

225-27 TARBORO

TEL. 442-2191

28

Citizens
SAVINGS and LOAN
ASSOCIATION

229 SUNSET AVENUE COR FRANKLIN

BEL AIR CHEVROLET CO—Contd
AUTHORIZED SALES and SERVICE
CHEVROLET CARS and TRUCKS
GOODYEAR TIRES
115-123 S CHURCH
TELEPHONE 442-6148
OK USED CARS
THE OK PLAZA
501 N CHURCH
TELEPHONE 442-2877
(See Page 7 Buyers' Guide)

BELK-TYLER CO INC, Mrs Sadie B
Cummings (Miami Beach, Fla), Pres,
H Douglas White Sec-Treas-Mgr,
Department Store, Clothiers, Ladies'
Ready-to-Wear, Men's Wear, Milli-
nery and Shoes 248-252 S Main, Tel
442-5141 (See Page 45 Buyers' Guide)

"Tyler Church Street Store Robt A
Eason mgr 221 S Church
"-Tyler Stores Inc Arthur L Tyler exec
v-pres ofc 246½ Main SW
Belknap Mae A ofc sec cash State Capital
Life Ins r1324 Sunset av
"Margt C (wid Frank) h1324 Sunset av
Bell Anna r422 N Howell
"Chas E jr (Durango B) mgr C E
Bell Gro h1609 Gay
"Chas P (Vera M) meat ctr Bridges
Food Store h1018 Nashville rd
"Donald clk A&P r1617 Cooper
"Edw L (Bonnie H) bkpr Jenkins-
Pearsall Mach Wks h812 Hill
"Emma F Mrs h134 E Ridge
"Ethel M waitress Mano Cafe r Battle-
boro NC
"Floyd A (Ruby T) swtchmn ACL h347 S
George
"Frank P (Maye B) mgr Union Bus
Terminal h321 Engelwood dr
"G Kelly (Lois I) trainmn ACL h1808
Lynne av (M)
"Geo (Ruth) h1200 Hill
"Harvey L (Ruth T; Proctor Bros Gro)
r1732 Leggette rd

BRASWELL
ELECTRIC SERVICE
ELECTRICAL CONTRACTORS

WIRING and REPAIRING

P.O. BOX 906

TEL. 442-3090

BELL

"Henry D (Lois P) slsmn Bass Whol
h315 Forest Hill av (E)
"J Preston (Modell M) lab Bordens Ice
Cream h1617 Cooper
"Jos H (Emma L) meat ctr Sessoms
Super Market h2701 S Church
"Jos L (Annie B) jan Planters Bank
h1126 Gay
"Laurence C (Bell's Food Market) h725
Redgate av
"Lee A slsmn Auto-Equip Co r Roanoke
Rapids NC
"Lee H lab Carbisco Flour & Feed Mills
r125 Pinehurst dr
"Lelia D Mrs asst mgr Cato's r104
Briarcliff rd
"Lois I Mrs sch guard City Police Dept
r1808 Lynne av
"Louis P (Luereen P; Bell's Seed Farm)
h723 Rose
"Louis P jr studt r723 Rose
"Mae W Mrs dir Rocky-Mount
Children's Museum h1517 Beal
"Marjorie Mrs ofc sec Second Presby
Ch r Wilson rd
"Mary A r1422 Avenue C
"Mary B (wid John H) h1422 Avenue C
"Mavis M Mrs h502 Avent
"Melvin (Bertha P) lab Westwood Lbr
r1532 S Main
"Modell M Mrs smstrs Ry Mt Under-
garment r1617 Cooper
Bell Orville E (Esther L; Memorial
Hospital), Physician, Office Memorial
Hospital 224 Rose, Tel 446-8124,
h829 Sycamore, Tel 446-4164
"Pearl W (wid Graham W) r219
Hammond
"Raymond.slsmn Western Auto r804
Nashville rd
"Richd E (Olivia C) h1220 Boone
"Russell C (Thelma E) atndt North End
Serv Sta r134 E Ridge
"Ruth L Mrs bkpr B Klitzner & Son
h251 Hill
"Sadie h235 Marigold apt 201
"Sylvia L studt r829 Sycamore
"Thelma E Mrs (Thelma's Beauty Shop)
r134 E Ridge
"Wm D (Bell's Grocery) h1001 N Ral-
eigh
"Wm H (Marjorie H) asst supt Peoples
Bldg Sup h1613 Wilson rd
"Wm M (Delsie A) h830 Branch
"Willie lab Pridgen Tire r RD 2 Box
381
Bell's Food Market (Laurence C Bell)
gros 1100 Branch
"Grocery (Wm D Bell) 1001 N Raleigh
Bellamy Bernice Mrs emp Fields Tob
h809 E Highland av
"Betsy F Mrs maid h1000 Gay
"Elsie H Mrs seasonal wkr L&M Tob
h1420 Avenue A
"Jas A (Mamie) lab City Recreation
Dept h1102 Ryals

Modern
Gas
Appliances
Englewood Shopping Center



Bulk-Metered
and Bottled Gas

Tel. 446-6739

HERTZBERG FURS

"If You Don't Know Furs — Know Your Furrier"

NEW FURS — RESTYLING — REPAIRS — FUR STORAGE

236 TARBORO ST.

FUR
Storage

PHONE 446-5800

29

BELLAMY

- " Jas L (Illa K) driver United Cab h742 Atlantic av
- " Linwood B (Victoria S) pntr h618 N Harris
- " Mattie W (wid Arth) cook r916 Peter
- " Morning W (wid Alston) h213 E Holly
- " Shirley S r744 N Raleigh
- " Tinnie (wid Jas M) h607 E Highland av
- " Wm J crane opr ACL h1119 S Church Bellefontaine Geo E (Colette W) pilot Ry Mt Municipal Airport h1336 Hill
- Bellinger Eug r307 E Goldleaf
- Bellis F K (Mae) eng ACL h U S Highway 64 W
- " Mae G Mrs (Mae's Beauty Salon & Gift Shop) r Nashville hwy Box 176
- Benbow Charlie D (Anne S) h200 Braswell apt 4
- Beneficial Finance Co Harold E Read jr mgr 140 Western av
- Benevolent & Protective Order of Elks Norman Y Chambliss sec 605 Sunset av
- Benfield L R h3705 Hawthorne rd (E)
- Benjamin Leroy (Maggie H) h516 Henry
- " Minnie B Mrs h636 Carolina av
- Bennett Alice L Mrs ofc sec Edmondson Ins Agcy r469 E Duke cir
- BENNETT BARNES FLORIST (Wm Bennett Barnes), "Flowers for Every Occasion" Hwy 301A South (S Church Extn), Tel 442-7468**
- " Chas E (Nell M) parts mgr Serv Sls Ins h848 S Pine
- " Dennis E (Alice L) hlpr Brown Prod h469 E Duke cir
- " Dorothy A billing clk Ry Mt Mills r635 Sunset av
- " Ethel L shaker Export Leaf Tob r305 Carolina av
- " Fonto (Edna H) lm fxr Blumenthal's h1319 Maple
- " Harry B (Vera S) formn ACL h516 N Fairview rd
- " Iryma W (wid Steph D) ofc sec Peoples Bank h235 Marigold apt 208
- " Jeanette opr CT&T r121 N Pearl
- " Josie D (wid John R) chairmn of bd Bishop Lndry Co Inc h126 S Harris
- " June G Mrs nurse Parkview Hosp r417 Villa
- " N R (Irene) formn Field's Leaf Tob r417 Villa
- " Noah R (Opal I) pntr ACL h1310 Wilson rd
- " Opal I Mrs nurse 1310 Wilson rd r do
- " Ruby G Mrs sec-treas Bishop Lndry Co Inc r1804 Lafayette av
- " Ruth D (wid Norman) h635 Sunset av
- " Stephen C studt r1310 Wilson rd
- " Steph D (Joyce T) tech supt Burlington Automotive Fabrics h425 Forest Hill av (E)
- BENNETT WILLIAM D (Ruby G), Pres Bishop Laundry Co Inc, 128 Coast Line, Tel 442-6111, h1804 Lafayette av, Tel 446-6578**

PEMBERTON INC.

AIR CONDITIONING—REFRIGERATION

HEATING—PLUMBING—ELECTRICAL

277 Main N.E. Tel. 442-3112

- Benson Lowell (Nellie) slsmn Allan Mims Ford h451 E Duke cir
- " Ruth W (wid Roy) teller Bank of Ry Mt h823 Western av
- Benton Donald R (Louise O) mgr Benton's Tenneco Serv h301 S Howell
- " Henry E (Margt T) atndt Benton's Tenneco Serv Sta h214 Nash
- " L B (Nell B) slsmn Allan Mims Inc r451 E Duke cir
- " Lucy H (wid Carl V) dental asst R Luther Whitehurst h200 S Howell
- Benton's Tenneco Service Don R Benton mgr 401 N Church
- Benvenue Cleaners (Nellie G Walker) 131 Benvenue rd
- " Country Club T W Robbins mgr 100 S Boulevard
- " Country Club Golf Shop John C Alexander golf pro 100 S Boulevard
- " School R B Gordon prin 108 Benvenue rd
- Bergeron Frank J (Hattie L) meat ctr Pollard's Food Center r Bevenue rd Box 48
- Berk Kenneth (Ryvela L; B & R Clothing Store) h508 Piedmont av
- Bernard Richd P (Phylliss P) credit mgr Sears h3008 Amherst rd (E)
- Bernard's Coin-Op Store (Bernard W & Mrs Ann L Brown) self serv lndry 314 Cokey rd
- Berrell Johnnie driver Proctor Bros Gro r RD 2
- Berry Anne Mrs emp China-Am Tob h327 Gay
- " Anne B Mrs ofc sec Battle Winslow Merrell Scott & Wiley r3105 Seminole dr
- " Bennett agt Life Ins Co of Virginia r Cox rd Box 5
- " Jas A (Rocky Mount Barber Shop) r RD 3 Box 42
- " Jesse J (Lula D) lab ACL h421 N Tillery

Clifton E. Farmer

GENERAL CONTRACTOR

"Home Building Specialist"

TEL. 446-5020 1217 HORNE ST.



PEOPLES OIL CO., Inc.
Distributors OILS — LUBRICANTS — FUEL OIL
1103 COKEY ROAD
"The People's Choice"

PHONE 442-6131

HEATING OILS



A. HICKS AGENCY

— REALTORS —

Sales Agents for Westridge

132 SUNSET AVE.

PHONE 446-7188

Carolina Office Equipment Co. *Gestetner*

SALES
OLIVETTI
UNDERWOOD
SERVICE

PRINTERS - STATIONERS - OFFICE OUTFITTERS

Printing and Office Machine Division: 804 N. Church St. - Dial 442-4106

Main Street Store: 147 Main St., S.E. - Dial 442-1196

Petroleum
Equipment
Repaired and
Installed



1554 S. CHURCH ST.

PETROLEUM ENGINEERING

P.O. BOX 584

**Electrical
Contractors**

PHONE 442-4929

30

MIXON Insurance & Realty

Corp.



158 Main N.W.

446-9111

BERRY

- " John W (Lela E; J W Motorcycle Sls)
h U S Highway 301A North
- " Lucille r717 Beal
- " Richd W (Anne B) slsmn Sears h3105
Seminole av
- Bertha's Beauty Shop (Mrs Bertha
Smith) 1700 Branch
- Best Bishop W (Merla W) grounds kpr
City Parks Dept h208 S Pearl
- " Clifford A (Mary C) claims rep Social
Security Admn r537 Darden ct
- " Doris E floor wn Ry Mt Undergarment
r1817 Fletcher dr
- " Fannie S (wid John) r309 Union
- " G Wallace (Lillian S) supt Housing
Authority of the City of Ry Mt h1010
Thorp ct
- " Geneva S (wid Jackson) h330 Myrtle av
- " Jas F (Mary G) barber Edgemont
Barber Shop h320 Mallory
- " John (Mary J) h433 Matthews
- " Mable Mrs slswm Charles Stores r446
Washington
- " Merla W Mrs dept mgr Hertzberg
Furs r208 S Pearl
- " Nancy (wid Arth) r830 S Washington
- " Norman M (Doris E) emp Essotane
h1817 Fletcher dr (M)
- " Raymond E driver Am Bakeries r1105
Long
- " Retha K Mrs slswm Woolworth's r1003
Edwards
- " Rhome r422 N Howell
- " Roy W (Josephine W) ofc mgr Rawls
& Winstead h1320 Hill
- " Ruby W (wid M Wayne) bkpr Von B
Greer Tile h1216 Hill
- " Smithie B (wid Alvia) h422 N Howell
- " Wm route slsmn Ry Mt News Agcy
r Kinston NC
- " Wm E USAF r1216 Hill
- " Wm H h526 S Washington
- Bestwick Jean H Mrs emp PO r825 S
Tillery

MOORE PAINT AND WALLPAPER CO.

"WE TAKE PRIDE IN
YOUR HOME"

1518 BRANCH

442-2642

- Beth-El Temple 838 Sunset av
- Bethea Annie M h308 Smith
- " Christobel W (wid Evander) h408
Raleigh rd
- " Emma M tchr Englewood Elem Sch
r245 Briarcliff rd
- " Georgiana M (wid Willie) h323 W
Thomas
- " Jas E r408 Raleigh rd
- " John L (Lucille P) lab Planters Cotton
Oil & Fertilizer h318 Pennsylvania av
- " Nathl G (Emma O) slsmn Roscoe
Griffin Shoe h245 Briarcliff rd (E)

- Bewer Jenny clk Gurganus Bros Super
Mkt
- Biggerstaff Don A (Cath J) mgr Gorham
Milling h3312 Winstead rd (E)
- Biggs A F Mrs tchr J W Parker Jr High
Sch r415 Pennsylvania av
- " Barbara Mrs choir dir Lakeside Bapt
Ch r3308 Winstead rd
- " Bertha B (wid Wm) r1213 Sycamore
- " Fred S (Annie K; Burnett Drug Co)
h415 Pennsylvania av

- Biggs M Alexander jr (Barbara B;,
Spruill, Trotter Lane & Biggs),
Lawyers, 3d fl Peoples Bank & Trust
Co Bldg 107 Main SE, Tel 446-7108,
h3308 Winstead rd, (E), Tel 442-5274

- Bilbro Chas A (Theresa) slsmn Sher-
win-Williams r RD 1 Nashville NC
- Bill's Auto Parts (Wm F Outlaw) 104
Helm

- Billips Thos (Minnie) emp Montgomery
Wards h108(2) S Pearl

**BINSWANGER GLASS CO, Martin L
Misenheimer Jr Mgr, Auto Glass
Installation, Sliding Glass Doors,
Store Fronts, Mirrors, Table Tops,
Patterned Glass, Window Glass,
Putty 1400 Raleigh rd, Tel 446-9145
(See Page 82 Buyers' Guide)**

- Birdsong Cecil H (Anne M) eng State
Highway Comn h826 Eastern av
- Birney Francis A (Esther H) agt Barbee
Ins h816 Belvedere
- Birth Nathl (Ethel) driver Futorian Mfg
Co h611 E Goldleaf
- " Thos (Mattie D) h602 Beaman

- Bishop Bobby J (Reba G) mech Metals
Inc h928 Tyan (E)
- " Charlie atndt Murphy Corp r S Church
- " Eva N (wid Jas F) antiques 622 Eas-
tern av r do
- " Geo L (Olive R; Bishop's Trailer
Park) h3025 S Church
- " Jas F jr (Ann W) clk Blumenthal's
h437 E Duke cir
- " Jesse O (Anne W) mgr J C Wheat &
Co h1405 Lafayette av

- " John E (Jean F; Ferebee Bishop
Enterprises) h1026 Sycamore
- " John W (Mary R) clk Colonial Stores
h1317 Dawson pl
- " Larcy W (wid Jas) h308 Earl



CITIES SERVICE

FUEL OIL

We Give Green BAX Stamps

WOOD OIL CO., INC.

KEROSENE

Printed Metered Delivery

701 S. Church St.

446-6806



CITIES SERVICE

Tel. 442-4271
1834 Sunset Av. Extn.

BROWN
Memorials
 SINCE 1908

31

BISHOP LAUNDRY CO INC

MRS JOSIE D BENNETT
 CHAIRMAN of the BOARD
 WM D BENNETT, PRESIDENT-
 GENERAL MANAGER
 MRS RUBY G BENNETT
 SECRETARY-TREASURER
 LAUNDERERS
 CLEANERS
 128 COAST LINE
 TELEPHONE
 442-6111

" Linda ofc sec Life & Casualty Ins Co of
 Tennessee r521 Buena Vista av
 " Mary R Mrs sten Parkview Hosp
 r1317 Dawson pl
 " Maude C (wid Jesse O) h707 Sycamore
 Bishop's Trailer Park (Geo L Bishop)
 3025 S Church
 Bissett see also Bissette
 " Frank A driver Peacock Meat
 r Box 204 Nashville NC
 " Vernie M (Nellie) wrapper Am
 Bakeries r Box 6 Shearin rd
 " Willis L (Glendora W) driver h1001
 Edwards
 Bissette A J mech Metals Inc r1021
 Russell
 " Alphys B jr (Peggy B) fabricator h1021
 Russell
 " Chester R (Julia J) tchr Geo R
 Edwards Jr High Sch h840 S Pine
 " Grover C driver C S Henry Transfer
 r Wilson NC
 " Jack (Jeannette T) mech appr Ry Mt
 Mills h14 Carr
 " Paul B (Bettie H) mgr Bissette's Drugs
 r Wilson NC
 " Peggy B Mrs slswn Mebane Shoe r1021
 Russell
 " Wm A (Sylvia G) farmer h265 Jackson
BISSETTE'S DRUGS (Paul Bissette Jr),
Prescriptions, Photo Supplies,
Cosmetics, Fountain Service, Wheel
Chair Rental 420 W Thomas, Tel
442-7138
 Bizzell Henry E mach ACL r731 Arling-
 ton
 " Lula M (wid Oscar) h731 Arlington
 " Oscar R slsmn Odom Whol r731
 Arlington
 Black Annie B (wid J Willon) h411
 Atlantic av
 " Cooper M (Doris) asst route mgr
 Am Bakeries r3921 Neal rd
 Blackburn Fay E (wid Jas F) roll
 picker Rocky Mt Mills h23 W Elm
 " Herbert G (Ethel B; Hudson-Black-
 burn TV Serv) h95 Overton dr
 " Jas slsmn Coca-Cola r RD 3 Box 164
 " Ralph D (Rena) condr ACL h1111
 Lafayette av
 " Raymond H (Edna Y) section mn Ry
 Mt Mills h216 Duke

TV-RADIO HOSPITAL

RCA VICTOR and *ZENITH*

RADIO and TELEVISION

Sales and Service

Walnut Shopping Center 711 Walnut Dial 442-2872

Blackley Chas E dispr Blue Bird Taxi
 r315 Rocky
 " Wm R (Marjorie P) condr ACL h319
 Linden av
 " Wm R jr r319 Linden av
 Blackman see also Blackmon
 " Charlie L (Cora J) chauf h646 Coleman
 av
 " Irene tchr Coker Sch r646 Coleman av
 Blackmon Grady L (Alberta T) insp ACL
 h832 S Tillery
 " Louvinia (wid Wm) maid h1419a
 Veterans ct
 " Pearlle M Mrs (Blackmon's Beauty
 Shop) r Benvenue rd Box 44
 " Roy E (Dorothy) driver Clays Trans-
 fer h1007 Edwards
 Blackmon's Beauty Shop (Mrs Pearlle
 M Blackmon) 208 E Thomas
 Blacknall Willis H jr (Laura S) slsmn
 Am Agrl Chem h336 Briarcliff rd (E)
 Blackstock Geo S jr (Marie P) claims
 supvr Social Security Admn h917 Red-
 gate av
 Blackston Caleb r1417 Avenue A
 " Eula D Mrs h1417 Avenue A
 Blackwell Annie L (wid John L) h623 Sun-
 set av
 " Gerald T (Lila L) mail handler PO
 h114 Lexington
 " M D jr (Norma C) tchr h425 Hammond
 " Norma J Mrs tchr R M Wilson Jr High
 Sch r425 Hammond
 " Oscar R (Laura) carp h448 Branch
 " R M mail handler PO Truck Terminal
 Blair Montgomery M (Eliz N) h219
 Circle dr (E)
 Blake Eliz P (wid Chas E) h924 Tarboro
 Blanchard Rochelle M (wid Clyde J) h401
 Piedmont av
 Blanche's Beauty Shop (Mrs Blanche T
 Byrd) 222½ Coleman av
 Bland Faye W (wid Donald) emp The
 Tastee-Freeze h1009 Neal
 " Pearl W Mrs r2432 S Church

WALKER SAW SERVICE

POWER AND CHAIN SAWS
TORO AND SNAPPING TURTLE
POWER MOWERS
WE SERVICE WHAT WE SELL
F.L. WALKER, OWNER

250 AIRPORT RD. P.O. BOX 1462 TEL. 442-4231

CHAIR & EQUIPMENT RENTALS

RUG DURACLEAN SERVICE

US Hwy. 301 By-Pass South, P.O. Box 705

TEL. 422-6013



122-124 S. HOWARD STREET

GAY'S HARDWARE
 COMPLETE LINE OF HARDWARE — PICTURE FRAMING

PHONE 442-1482





LEE OIL CO., Inc.

Dial 446-8186

P.O. Box 1105

740 Planters

Daughtridge PAINT & WALL PAPER Company



CONTRACTORS

2309 SUNSET AV.

TEL. 442-2931

32

MAYO HEATING AND AIR CONDITIONING

TEL. 442-2979



LENNOX
CERTIFIED DEALER
HEATING AND AIR CONDITIONING
ROY MAYO, JR.

BLAND

- " S W Cash Grocery (Saml W Bland) 2416 S Church
- " Saml W (S W Bland Cash Grocery) h2428 S Church
- " Saml W jr (Faye B) announcer WCEC h2432 S Church
- " Thos A h2314 S Church
- " Wm R pntr h711 Stone dr (E)
- Blanding Uribah W (Roxianna D) h402 Cedar
- Blandwood Baptist Church Rev Emanuel Pegram pastor 1111 S Cambridge cir
- Blanford C M jr (Julia J) emp Futorian Mfg h1010 Aycock
- " Clarence (Mary W) swtchmn ACL h619 Jefferson
- " Estelle W Mrs recpt Danl L Knowles r415 Nashville rd
- " Robt L (Estelle B) sht mtl wkr ACL h415 Nashville rd
- Blankenship Donald N (Eliz P) ship clk. Ry Mt Undergarment h1215 W Thomas
- " Jerry W clk Sears r1215 W Thomas
- Blanton Blaney (Betty B) carmn ACL h1600 Cooper
- " Blaney C (Lela W) h640 Arrington av
- Blaylock N B (Lynn K) collr State Dept of Revenue r138 Falcon rd
- " N B clk Colonial Stores
- " Ruth M Mrs tchr James Craig Braswell Sch r3516 Hawthorne rd (C)
- " Stanton L (Ruth M) eng State Dept of Labor h3516 Hawthorne rd (E)
- Blizzard Geo D (Gladys O) tex wkr
- Blumenthal's h404 Henry
- " Geo W (Ella M) h407 Rocky
- Blocker H Kenneth (Margt B; The Dairy Bar) h817 Westwood dr
- Bloodworth Jack C (Sadie R) insp ACL h313 Paul
- " Jack T barber Draine's Barber Shop r Raleigh rd
- " Sadie R Mrs (Sadie's Beauty Shop) r313 Paul
- Blount Beulah B (wid Edw F) h313 E Goldleaf
- " Charlie S (Nobia G) sht mtl wkr Planters Cotton Oil h2709 S Church
- " Eug (Sarah S) mach opr Imperial Tob h710 Beal
- " Flossie S (wid Lubie) h506 Shearin
- " Frances J (wid Herman F) slswn Youth Shop h704 Rose

BLOUNT

- " Herman (Jean C) stockmn Penney's h136 Pinehurst dr
- " Herman F (Frances A) electn Smith Electric h200 Lexington apt 3
- " Madell maid r506 Shearin
- " Marlene W bkpr Planters Bank r739 Branch
- " Mary L Mrs r636 Carolina av
- " Nelson L (Cath W) brick layer h621 Atlantic av
- " Nobie smstrs Belk's r2709 S Church
- " Ruby (wid Wilmer) h739 Branch

BLUE BIRD TAXI (James T Garner), 24-Hour Service, Courteous and Careful Drivers 309 Main SE, Tel 446-8101 (See Page 143 Buyers' Guide)

- " Blanche Mrs maid h1425 Fairfax ct
- " Johnnie B (Hattie B) h1427 Avenue B
- " Mabel H (wid Bill) h1814 S Main
- " Zela H (wid John S) h608 Eastern av

BLUMENTHAL MILLS (Division of Burlington Industries Inc), Buford DeFore Executive V-Pres, Furniture Upholstery and Cloaking Manufacturers W Ridge ne cor Corr, Tel 442-7141

- Blythe J Fenton (Ruby C) parts mgr
- Tom Bailey Mtrs h3601 Winstead rd
- " Ruby C Mrs (Public Office Serv) mgr The Clothes Box r3601 Winstead rd (E)
- Boan Elbert (Ora J) driver REA Exp r718 Western
- Bob's Barber Shop (Robt E Moore) 517 Ambler av
- " Soda Shop (Robt E Moore) confy 704 Branch
- BOBBITT ANITA D MRS, Asst Cash Peoples Bank & Trust Co, 101 Tarboro cor Main SE, Tel 442-7187, r334 Villa, Tel 446-8348**
- " Annie H Mrs h U S Highway 64 W
- " Chas A (Rae C; Bobbitt's Gulf Serv) h511 Rose
- " Chas A (Ida L) hlpr Tip Top Bakery h1620 Davis
- " Ethel L slswn M G Baldwin Co r518 Beal
- " Herbert H lab DPW r RD 2
- " Ida Mrs h818 Jackson pl
- " Jas M S (Anita D) justice of peace 130 Sunset av h334 Villa
- " Joan F studt r511 Rose
- " John B (Betsy A) asst supt W B Lea Tob h301 Timberlane rd (E)
- " Julian D (Mary W) mgr National Cordage Products Co Inc sls mgr Ry Mt Cord h715 Evergreen rd
- " Martha S Mrs nurse 414 Briarcliff rd (E) r do
- " Rae C sls dept Belk's r511 Rose
- " Ralph L (Ethel L) h518 Beal
- " Robt C (Jackie P; Tarrytown Esso Serv) h413 Briarcliff rd (E)

DELCO SERVICE



SHAVER BATTERY & AUTO PARTS CO.

PARTS AND SERVICE

210 HILL ST.

(SEE PAGE 16 BUYERS' GUIDE)

PHONE 446-6145



FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF ROCKY MOUNT

MORTGAGE LOANS ORGANIZED 1902 INSURED SAVINGS
DIAL 446-9191 116 S. FRANKLIN

33

BOBBITT WILLIAM N (Martha S),
Representing Nationwide Insurance
Co, Life, Fire, Hospitalization and
Group Insurance 800 N Church, Tel
442-5501, h414 Briarcliff rd (E), Tel
442-2746

BOBBITT'S AUTO & HOBBY STORE

JAMES M S BOBBITT, OWNER
TOYS, SPORTING GOODS
AUTO ACCESSORIES
MODEL and HOBBY SUPPLIES
130 SUNSET av
TELEPHONE 446-7454

" Gulf Service (Charles A Bobbitt) 500 N
Raleigh

Boddie Alex (Katie J) lab Lea Tob
h518 Atlantic av

" Alex lab r741 Park av

" Althea maid r741 Park av

" Alvin N (Margt) clk A&P r Box 293
Nashville NC

" Arth (Lilas P) h741 Park av

" Benj M (Jean C; Falls Road Coin-O-
Matic Lndry; Sav-On Gas & Oil)
and mgr Carleton House Mtr Lodge
h800 Hill

" Chas F (Lillie) emp A B C Store No 8
r Nashville NC

" Clydie Mrs aide Parkview Hosp r106
E Holly

" Elijah L (Clydie W) jan First Bapt
Ch h106 E Holly

" Fred E Rev (Martha W) lab Waters
Bros h120 Pinehurst dr

" Henry h1021 E Holly

" Ida H Mrs tob wkr Thorpe & Ricks
h810 E Grand av

" John (Carrie T) porter ACL h418
Woodland av

" John W lab DPW r Whitakers NC

" Mathew B (Arstenia D) porter Mosley's
Shady Lake Motel h1109 Gold

BODDIE NICHOLAS B JR (Betsy B),
Mgr Sheraton Carleton House, 215 N
Church, Tel 442-1166, h515 Piedmont
av, Tel 442-1726

" R Douglas (Maggie F) h309 N Tillery

" Roy C (Amanda C) lwyr 203 Main NE
r Nashville NC

" Ruth r309 N Tillery

Bohler Alex whse supt Binswanger Glass
r Greenville NC

Boice Edmund S (Laura E) phys Boice-
Willis Clinic h543 Falls rd

BOICE-WILLIS CLINIC, J Lyman Melvin
Business Mgr, 400 Peachtree, Tel
446-9151

Bolling Jesse L (Margt M) sec China-
Am Tobacco h1608 Rosewood av

Bolton Bookkeeping Service (Mrs Ruth
L Bolton) 1414 Hargrove

" Claire studt r322 Villa

" Martha L cafeteria wkr Benvenue Sch

ROSE BUICK CO.

SALES  SERVICE

600 S. Washington St. Tel. 446-9161

USED CAR LOT

314 S. Church St. Tel. 442-3585

BOLTON

" R T (Community Barber Shop) r Tar-
boro NC

" Robt C (Ruth L) carrier PO h1414 Har-
grove

" Robt P (Johnnie H) condr ACL h322
Villa

" Robt S (Eden L) ship supt Am Baker-
ies h132 Berryhill dr

" Ruth L Rev (Bolton Bookkeeping Serv)
pastor Faith Revival Center r1414
Hargrove

Bond Sallie J r315 S Raleigh

" Thos S h315 S Raleigh

Bone Alvin H (Eliz B) car insp ACL
h620 Paul

" Archie C (Patricia M) meat insp State
h1929 Bedford rd

" Bessie Mrs slswn Remnant Shop
r Nashville hwy

" Chas W (Ruby W) br mgr Planters
Bank h412 View

" Danl E (Metta R) ofc mgr People's
Oil r RD 3 Nashville NC

" Drew H formn Imperial Tob h1325 Gay

" Eddie W section mn Ry Mt Mills
r Airport rd Box 132

" Eliz B Mrs supvr Parkview Hosp r620
Paul

" Eunice clk-sten Soc Sec Admn r RD 1
Box 158

" Geo W (Anne M) staff mgr Southern
Life Ins h841 West Haven blvd

" J Marion asst v-pres Planters Oil
Cotton Oil & Fertilizer Co Inc h1525
Lafayette av

" Jack (Rhoda) reted h U S Highway 64 W

" John I (Clara D) h1217½ N Raleigh

" Julia C (wid Arth C) hostess City
h632 Eastern av

" Lincoln r U S Highway 64 W

" Madie slswn Kress r RD 2

" Pattie P wndr tndr Ry Mt Mills r Box
211 Nashville NC

" Phillip C (Mickie G) clk PO r923
Columbia av

" R Herman (Lessie J; Bone's Hardware)
h232 Westview Park dr

" R Herman jr clk Bone's Hardware
r232 Westview Park dr

" Rhoda M tchr West Edgcombe Sch
r U S Highway 64 W

" Ruby W Mrs asst cash Planters Bank
r412 Villa

" Virginia O Mrs teller Peoples Bank

HEILIG- MEYERS CO.

129
MAIN N.E.

COMPLETE
HOME
FURNISHINGS

TELEVISION

RADIOS

RECORD
PLAYERS

REFRIGERATORS

RANGES

WASHERS

ALSO SMALL
ELECTRICAL
APPLIANCES

FLOOR
COVERINGS

RUGS

CARPETS

LINOLEUM

129

MAIN N.E.

PHONE
442-8146

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL

1125 East nr.Cokey Rd.

No. 1 and No. 2 for Home Heating - Tobacco Curing

Atlantic Discount Corp.

Established 1925

• AUTO LOANS •

FINANCING

1401 S. Church St.

REFINANCING

Phone 442-2151



**GRIMES-MORGAN
PLUMBING & HEATING CO.**

TRANE AIR CONDITIONING

ECONOMICAL OIL BURNERS and BOILERS

211 ATLANTIC AVE.

PHONE 442-1764

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

Belk-Tyler's

**ROCKY MOUNT'S FINEST
DEPARTMENT STORE**

BONE

- " W Mark (Bone's Gulf Serv) r West Mount dr
- " Wiley r759 Cascade av
- " Wm A (Dorothy J) agt Piedmont Airlines r Branch
- " Wm E (Virginia S) firemn ACL h805 S Pine
- " Wm H (Zettie E) shift formn Ry Mt Mills h25 W Elm
- " Zettie E Mrs ball wndr tndr Ry Mt Mills r25 W Elm
- Bone's Gulf Service (W Mark Bone) 317 Tarboro
- " Hardware (R Herman Bone) 705 Walnut
- Boney Arth E (Lillian R) h720 Marigold
- " Dorothy maid h504 Myrtle av
- " Effie D (wid Chance) h508 Coleman av
- " Geo r200 N Vyne
- " Grace L Mrs h410¹/₂ Beal
- " Henry E lab Waters Bros r504 Myrtle av
- " Lois r504 Myrtle av
- " Malissa maid r504 Myrtle av
- " Mattie G (wid Richd) maid h415 E Grand av
- " Rebecca Mrs seasonal wkr W B Lea Tob r508 Coleman av
- " Wm (Mary L) lab Nash Coal & Brick h712 Shearin
- Bonner Carrie studt r1017 Gay
- " Florence S (wid Grover) child welfare wkr County Welfare Dept h415 S Taylor
- " Grover (Lucy) r1320 S Church
- " Jos L (Tenetta G) h1017 Gay
- " Tenetta G Mrs tchr O R Pope Sch r1017 Gay
- Bonney Chas L (Anna P) h710 Hill
- Book Clinic The (Katherine E Antrim) book reprs 412 S Pearl
- " & News Center (Blake W Mallison) 139 Sunset av
- Booker Frankie C Mrs nurse City Health Dept r1300 Beal



34



Borden's

ICE CREAM & MILK

"IF IT'S BORDEN'S, IT'S GOT
TO BE GOOD"

BOOKER

- " Geo W comp Evening Telegram r504 Darden ct
- " Grover F (Frankie C) h1300 Beal
- " T Theatre Hampton E Paine mgr 130 E Thomas
- Boone Annie B Mrs tchr Williford Sch r RD 4 Box 353
- " Annie G (wid Richd) h1234 S Church
- " Betty S Mrs bkpr Mtr Bearings & Parts r RD 2 Nashville NC
- " C R slsmn Thomas & Howard r Wilson
- " Carl H (Shelby J) farm mgr Planters Bank h479 E Duke cir
- " Carthree Mrs slswn Chandler's Inc r RD 3 Nashville NC
- " Chas E (Frances S) creeler Ry Mt Mills h13 Carr
- " Chas E jr slsmn Belk-Tyler Co r13 Carr
- " Charlie M (Estelle H) sec-treas Rocky Mount Hatchery Inc h848 Nash
- " Dan H studt r848 Nash
- BOONE DANIEL T, Billing Supervisor
City of Rocky Mount 1st fl City Hall
131-39 Main NE, Tel 442-5181,
h1528 Sunset av, Tel 442-3051**
- " Eddie C (Sadie W; Arlington Street Grocery) r109 Churchview dr
- " Elsie Mrs spinner Rocky Mount Cord r200 Duke
- " Ethel Mrs emp Caromount Mills r412 Beal
- " F Hubert (Elsie M) mech ACL h200 Duke
- " F Harold clk Thomas & Howard r RD 3 Nashville NC
- " Faytha S (wid Fred V) h110 Duke
- " Geo L (Eva C) collr Horne's Clothing h1014 Nashville rd
- " Geo L carp Ry Mt Mills r RD 3 Box 191
- " Geo L jr ship clk Brams Specialty r1014 Nashville rd
- " Geo W lab ACL r521 Nash
- " Howard V (Nora P) formn CT&T h203 S Boulevard
- " Jas O (Magdalene) wldr Ry Mt Mach Wks h909 Pender
- " Jas T (Ethel B) tchr Eastern Carolina Training Sch h1413 Hargrove
- " Johnnie M (Madell S) h1107 Calvary
- BOONE JOSEPH B "JOE" (Barbara S;
Boone's Esso Servicenter), 150 N
Church, Tel 442-7739, h1311 Oak-
wood dr, Tel 446-7677**

INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.



446-6121

FARM LOANS

SUNSET AVE.
COR. FRANKLIN ST.

"YOUR HOST
FROM COAST
TO COAST"

425 N. Church
Dial 446-9175

2 ROCKY MOUNT INNS

Hwy. 301 N. By-Pass
Dial 442-8101

Holiday Inn®

35

GEHMAN'S JEWELERS

Diamonds • Watches • Silverware
139 Main St. S.E. 446-6722



PRIDGEN TIRE CO. INC.

Retreading - Vulcanizing
"RACE RUBBER"
900 N. CHURCH ST.
TEL. 446-8006

BOONE
" Lloyd G (Shirley P) dispr ACL h2008
Rosewood av
" Loranza r rear 750 Cascade av
" Lula D Mrs orderwn Rocky Mount
Cord r RD 1 Battleboro NC
" Magdaline slswn Belk's r404 Redgate
av
" Mary B wndr tndr Ry Mt Mills r RD 3
Box 1919-
" Myrtie F (wid Geo L) cafeteria wkr
Benevenue Sch h818 Gold
" Nannie S (wid Robt) h rear 750 Cascade
" Nellie Mrs clk Sears r700 S Howell
" Nora Mrs cash Pilot Life Ins r203
Southern blvd
" Pauline H Mrs nurse Parkview Hosp
r RD 3
" Roland r401 N Tillery
" Sylvia emp Montgomery-Wards r200
Duke
" Teddy M (Beulah J) retd h406 Briar-
cliff rd (E)
" Wm O (Sallie B) farmer h617 Arring-
ton av

BOONE'S ESSO SERVICENTER

J B "JOE" BOONE, OWNER
COMPLETE ESSO SERVICE
for CAR or TRUCK
24-HOUR SERVICE
150 N CHURCH
TELEPHONE 442-7739
(See Page 12 Buyers' Guide)

Booth Aucey G (Doris B) bldg contr 206
Clifton rd (E) h do
" Geo H (Dorothy B) pres Carolina
Machy & Sup Inc r Country Club dr
" Jos E (Elsie C) condr ACL h741
Cedarbrook dr
" Koka (Susan M) h1308 Hill
" Neverson C (Irene J) eng ACL h713
Eastern av
BORDEN COMPANY THE, O Warren
Newton Mgr, Milk, Dairy Products,
Wholesale Ice Cream Manufacturers,
"If It's Borden's, It's Got to Be
Good" US Hwy 301 By-Pass S, PO
Box 213, Tel 446-4222 or 446-6825
(See Page 44 Buyers' Guide)
Boseman Arlene W Mrs winder Ry Mt
Cord h620 Pender
" Carol clk Merle Norman Cosmetic
Studio r RD 3 Box 59

BOSEMAN
" Chas L h346 Albemarle av
" Della B (wid Wm) h1005 Sunset av
" Eliz M (wid Jacob B) ofc sec Jeffer-
son Standard Life Ins r RD 3
" Frank N (Jean C) banker Ry Mt Cord
h1111 Thorp ct
" J T jr (Rosa P) farmer h137 Benvenue
rd
" Jack T (Ola) h Country Club dr
" Jean C ofc wkr N Sumergrade & Sons
r S Church
" Jimmy D (Eliz I; Boseman's Texaco
Service Station) h Wimberly av
" Mary L Mrs cosmetologist Merle
Norman Cosmetic Studio r Winstead
rd
" Olive P (wid E L) slswn Daniel's Inc
r RD 3
" R R (Mary L; Merle Norman Cosmetic
Studio) r RD 3 Box 59
" Sallie C (wid Luther) retd h121 N Pearl
Boseman's Texaco Service Station
(Jimmie Boseman) 1303 Raleigh rd
" Tourist Station (J T Boseman jr) gas
sta Highway 301 By-Pass N
Bosman Isaac J (Connie B) h708 Mill
Bossolono Reno (Hattie I) mech h806
Clark
Bost Ronald forester E L Norton &
Sons r471 Duke cir
Bostain Clarence E (Eliz McC) h414 S
Howell
Bostick David (Mattie S) porter ACL
h920 S Grace
" O Monroe (Blanche C) mach ACL
h640 Raleigh rd
" Robt (Anna B) lab Westwood Lbr h505
Center
Boswell Arnold W (Elma B) forest serv
ofcr Peoples Bank & Trust Co h336
Oakdale rd
" Beatrice J Mrs abb tndr Ry Mt Mills
r10 River dr
" Elijah (Beatrice J) tndr Ry Mt Mills
h10 River dr

HAMMOND

Electric Service, Inc.

ENGINEERS and CONTRACTORS

Electric Motor Rebuilding
Power Equipment Sales and Installation

824 S. Church St. 442-4178

PRODUCTS



DISTRIBUTOR

700 Albemarle Cor. Virginia

JOYNER OIL COMPANY

Phone 446-9101



VICK'S RADIO & T.V.

SALES & SERVICE

For DAY or NIGHT Service
DIAL 442-3492

121 W. THOMAS ST. TV • SETS



**PAMPER YOUR
FAMILY
and
FRIENDS**

**with
ENGLEWOOD
BRAND
MEATS**

Hickory Smoked
Sugar Cured

HAMS

**REAL GOOD
FRANKS**

**ASK FOR
ENGLEWOOD
MEATS
AT YOUR
GROCER**

Manufactured
and Distributed

**Z. B.
BULLUCK
INC.**
PHONE
446-8121

**CARO-
CRAFT,
INC.**

**CUSTOM
MADE
FURNITURE
REFINISHERS**

740
ALBEMARLE
AV

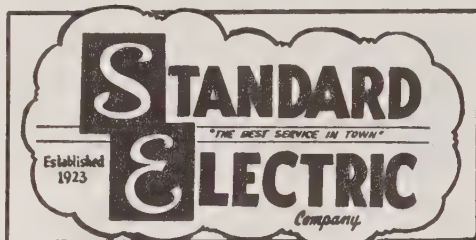
(SEE PAGE 77
BUYERS'
GUIDE)

TEL
442-2964

BARNES TIN SHOP ROOFING & SHEET METAL CONTRACTORS

120 N. HOWARD ST.

TEL. 446-7192



BOSWELL

- " Florence R h214 Jordan
- " Margt S Mrs slswn Penney's r1121 Long av
- " Saml E (Margt S) swtchmn ACL h1121 Long
- " Thos E (Sylvia A) serv mgr Serv-Sls Inc r106 Falcon rd
- " Winnie R (wid Lewis) r1200 Horne Bottoms C F meat ctr McCullin's Gro r3025 S Church
- " Callie F (Annie L) carp h1018 Friend
- " Carroll (Fay) slsmn Sealtest Foods
- " Clyde (Rachel W) driver L F Spain Landscaping r325 S George
- Bottoms Geo (Polly W) lab h Ellen
- " Louise slswn Woolworth's r Arlington extn
- " Polly Mrs maid Howard Johnson's Mtr Lodge r S Church extn
- " Rachel L smstrs Ry Mt Undergarment r325 George
- " Ray driver Peacock Meat r RD 4
- " Richd E (Peggy P) driver Blue Bird Taxi h768 Nelson
- " W W (Louise) pntr S Church extn
- Boulden Geo T (Janie W) slsmn Turner's Distrs h757 Columbia av
- BOURNE JOHN R (Frances S), Sec and Treas Wilkinson Bulluck & Co Inc, Sunset av cor Franklin, Tel 446-6121, h3512 Hawthorne rd (E), Tel 442-1736**
- Bowden Alex (Patricia) jan Citizens Bank h1408 Pender
- " Andrew (Blanche T) h840 Star
- " Ashley M sweeper Ry Mt Mills r1211 S Church
- " Blanch E swpr Ry Mt Mills r1211 S Church
- " C W mgr Williams Gro r Cokey rd
- " Chas E r736 Beal
- " Earl L studt r1416 S Grace
- " Edgar (Agnes W) h426 Craig
- " Edw J (Patricia A) slsmn G S Tucker Furn Co Inc h1309 Hargrove

COASTAL PLAIN LIFE INSURANCE CO.

- INDUSTRIAL • ORDINARY
- CREDIT • LIFE • GROUP

HOME OFFICE

462 FALLS RD. DIAL 442-6123

36

carolina cafe

**We Serve Wonderful Food
and Our Coffee Can't be Beat**

(HIGHWAY 301A NORTH)

906 N. Church St. 446-9976

BOWDEN

- " Elmo L (Lena G) swpr Ry Mt Cord h1416 S Grace
- " Elsie (wid Ollie G) h200 S Howell
- " Ernest E (Juanita M) mtr wndr Hammond Elec Serv h1519 Curtis
- " Henrietta Mrs r1415 Hargrove
- " Ira (Fannie W) formn Planters Cotton Oil & Fertilizer h736 Beal
- " Jessie h410 N Harris
- " Johnnie B slsmn Belk's r Nashville hwy
- " Jordan W (Bertha B) agt Durham Life Ins h1224 Hargrove
- " Jos (Blanche E) h1211 S Church
- " Lena slswn Charles Stores r1416 S Grace
- " Lewis E (Pauline A) mech Ray Bandy's h820 Paul
- " Oveda tchr Benvenue Sch h1415 Hargrove
- " Robt L r736 Beal
- " Sally C (wid Vernon) wvr A Schottland Inc h107 Lee av
- " Walter G (Magnolia G) h1002 Evergreen rd
- " Wilbur E (Ruth S) slsmn Carolina Home Sup h228 Clayton
- " Wm I (Sarah B) lab ACL h213 N Tillery
- Bowen Alice L hlpr Peacock Meat r Nashville NC
- " Bertie E trav changer Ry Mt Mills h15 E Elm
- " Elsie M (wid Noah) prsr Bishop Lndry h911 Tessie
- " Grover emp Carolina Overall r218 N Pearl
- " Johnny H (Patricia P) pntr J D Leggett & Son h1215 Williford
- " Levee C driver Highway Trans r Nashville hwy
- " Maggie P (wid Percy) roll picker Ry Mt Mills h31 W Elm
- " Phillip (Carolyn B) window asmlr Metal Products Mfg h704 Pine Haven dr
- " Rebecca E r15 E Elm
- " Ruben R (Sylvia P) emp U S Govt h628 E Duke cir
- " Rudolph A (Belle) roll scourer Ry Mt Mills h49 W Elm
- " Ruth waitress Wright's Chick-Shack Motel & Restr
- " Theo E (Mattie S) h640 Atlantic av
- " Vonnie V insp Ry Mt Mills r Box 218 Nashville hwy

Pearsall Oil and Fuel Company, Inc.

DISTRIBUTORS. MOBIL PRODUCTS

FUEL OIL

511 KEEN P.O. DRAWER 73



GOOD COAL

Phone 442-6141

CAROLINA TIRE CO.

TIRE RECAPPING

BUDGET TERMS

625 S. Washington St.

Phone 442-2267



37

BOWEN

" Wm E (Inez) uphol h1149 Nashville rd
" Woodrow mgr Travelers Serv Sta
r Wilson NC

Bowens David hlpr Marks Bros Tire
Serv r RD 4 Box 86

" Essex C (Gonnie D) driver Dillon Sup
r West Mount dr

" Jas (Ruth A) emp Futorian Mfg h1416
Avenue A

Bowers Selva Jean exam Ry Mt Under-
garment r RD 1 Box 297

Bowles Wm J (Minnie P) eng ACL h1300
S Main

Bowling Margie B (wid Luther H) asst
bkpr Daniels Inc h708 Hill

Bowman Billy G (Shirley) eng Blumen-
thal's h438 E Duke cir

" Shirley W Mrs teller Peoples Bank &
Trust r620 Avondale av

Boy Scouts of America Troop No 108
901 Redgate av

Boyd Alease H Mrs nurse Boice-Willis
Med Clinic r505 Forest Hill av (E)

" Charlie (Mary B) h800 Carver pl

" D Clifford jr (Myrtle Mc) meat handler
A&P h1317 Eastern av

" David A (Mary Eliz) mgr The Life
Ins Co of Va r Williamston NC

" Glenn T (Carolyn) acct C Jackson
Luper h1121 Pitt

" Glassie r1617 S Church

" Harvey M (Isabel J) h1410 Cypress

" Henrietta B (wid Wm) maid h312 Cole-
man av

" Henry r906 Gay

" Isabel J Mrs slswn Virginia's Dress
Shop r1410 Cypress

" Jas E (Alease H) USAF h505 Forest
Hill av (E)

" JoAnne P (wid Lucius) seasonal wkr
W B Lea Tob h164 Pinehurst dr

" Jos (Betty J) r401 E Goldleaf

" Justice A (Ethelyne C) eng Blumen-
thal's h218 Earl

" Justice A jr USMC r218 Earl

" Lucy r1004 Gay

" Myrtle ofc wkr Belk's r1317 Eastern
av

" Nancy studt r1317 Eastern av

" R L (Thelma) emp Brewer Paint &
Wallpaper h433 Peachtree

" Robt N (Lucille P) dept mgr Ry Mt
Furn h1307 Hargrove

" Ruth (wid Oscar) h512 Buick

" Sarah D maid r512 Buick

" Shade B (Myrtle A) formn Z B Bulluck
Inc r Glendale dr

" Wm L r225 Raleigh rd

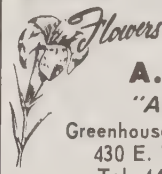
Boyer Felix A (Frances S) h1420 Eastern
av

Boyers Larry (Darlene W) supvr Boy
Scouts of Am h1312 Dawson pl

Boyette C R whsemn Graybar Elec
r Wilson NC

" Mattie C Mrs mach opr Ry Mt Cord
h917 Paul

ROCKY MOUNT FLORAL



CO.

A. R. WEATHERS

"ART IN FLOWERS"

Greenhouse and Shop

430 E. Thomas

Tel. 442-4158

Downtown Shop

114 Main, N.W.

Tel. 446-6006

BOYETTE

" Robt T (Eleanor D) asst mgr Browning
Auto Parts Inc h1307 Clark

" Thos R jr (Jackie H) h96 Country Club
dr

" Wm T jr (Alma E) pres Browning
Auto Parts Inc r Wilson NC

Boykin Anderson (Claire P) veterans
emp rep State Emp Sec Comn h1312
Hill

" Benj R (Shirley J) mech Pemberton
Inc h500 Melton dr

" Claire P Mrs teller Planters Bank
r1312 Hill

" Horace J (Margie W) slsmn Maola
Dairy h907 Griffin

" Jas M pilot Ky Mt Municipal Airport
r Tarboro NC

" Joyce S Mrs wrapper Am Bakeries
r324 Clayton

" Linda B (wid Gideon) h839 Branch

" Lucille B icer Am Bakeries r Wilson
NC

" Phillip emp ACL h905 Griffin

" Ruber. J (Joyce S) chkr McLean Truck-
ing h324 Clayton

" Russell H (Mattie B) pntr Brewer
Paint & Wall Paper h609 S Church

" Russell H jr clk Imperial Tob r609 S
Church

" Willie L (Annie S) driver Robt G
Williams h627 Raleigh rd

Boyle Clara V Mrs asmlr Metal
Products Mfg h421 Sunset av

" Wm E (Eliz Z) ofc slsmn Graybar
Electric h1304 Gay

Boyton Lillie (wid Jim) r918½ N Raleigh

Bozelle Chas H mech Sykes Garage
r330½ Eastern av

" Francis W (Janice W) mech Allan
Mims h432 Dexter

" Janice W Mrs ofc wkr Mtr Bearing
& Parts r432 Dexter

Brackett H R h313 Oakdale rd

Bradford Carroll USAF r308 Duke

" Judy r308 Duke

FAULKNER

Electric Service
Inc.

Electric Motors - New and Used

Repairing and Rewinding

Garbage Disposal and Water Pump Repairs

DAY PHONE 446-5863

NIGHT PHONE 446-4872

SHOP AND OFFICE

820 GOLD ST.

This Directory Is Incorrect

(See Pages 94 and 132 Buyers' Guide)

"QUALITY FIRST"
Quality Laundry & Cleaners
INCORPORATED
238 TARBORO ST

PHONE
446-7116

**FOR
INSURANCE
SEE**

J. A. DELBRIDGE JR.

**INSURANCE
AGENCY**

**HAIL - FIRE
AUTOMOBILE
CASUALTY**

**183
N. WASHINGTON**

DIAL

446-8550

RES. TEL.

446-5286

**MERRITT
PLUMBING
&
HEATING
CO. INC.**

**Plumbing
Heating
Air
Conditioning
CONTRACTORS**

**923
NORFOLK ST.
PHONE
446-4667**

"THE PLACE TO BANK IN ROCKY MOUNT"

The Planters National Bank & Trust Co.

MEMBER F.D.I.C.

38



BRADFORD

- " Rossie (Leola E) elev mn Ry Mt Mills h308 Duke
- Brady Annie T (wid Brady J) r320 S Church
- Bradham Ingram D (Estelle H) rep Railroad Retirement Bd h1033 Tarboro
- " Nancy L r1033 Tarboro
- Bradley Alice H Mrs nurse Saml H Judy r Bethlehem rd
- " Bill M (Katherine Y) h439 N Mercer
- " Eliz E smstrs Ry Mt Undergarment r790 Cascade av
- " Frances reept Brantley-Gold & Thorp r803 Tarboro
- " Geo W (Linda S) farmer h1313 Rosewood av
- " Henry E mech Anderson-Mohorn
- " Herman A (Irma W) slsmn Swift & Co h1226 Sycamore
- " Ina J (wid Wm T) farmer h803 Tarboro
- " J Douglas clk Southern Ofc Sup r RD 4
- " Jas H (Dorothy P) farmer h621 Marlboro pl
- " Joe (Ruby W) farmer h230 S Tillery
- " Lizzie K (wid Mose) maid h828 Star
- " Luther E (Emma A) mill wkr Caro Bldg Sup h790 Cascade av
- " Ruby W Mrs gro 230 S Tillery r do
- " Wm H clk ACL r Bethlehem rd Box 476
- " Winnie h708 Hill
- " Zolma E supvr Ry Mt Merchants Assn r708 Hill
- Bradshaw Allen (Carrol) tech Fiberglass & Sports r Elm City NC
- " Annie I (wid Jesse J) h1008 S Church
- " Barbara H Mrs ofc wkr Thomas & Howard r116 Sherwood dr
- " Bobby atndt Howard Johnson Shell Sta Drug h1231 Dawson pl
- " Chas M (Barbara H; Bob's Nursery) h116 Sherwood dr
- " Dewey (Pauline) carp h1218 S Church

BRADSHAW

- " Edgar R twstr tndr Ry Mt Mills r RD 1 Battleboro NC
- " Gene dockmn Pilot Mtr Frt r213 Jackson
- " Grover M (Eloise P) uphol ACL h213 Jackson
- " Harvey E (Grace C) agt Southland Life Ins h1817 Windsor dr (M)
- " Jesse B slsmn r1008 S Church
- " Johnnie E (Emma E) advisor Hdq 2d Battle Group 119th Infantry h2631 Sunset av
- " Judy Drake smstrs Ry Mt Undergarment r449 E Duke cir
- " Lucile F (wid Preston H) pres Enterprise Furniture Co Inc h1509 West Haven blvd
- " Mahlon L (Gerald A) mech Ry Mt Mills h426 N Church
- " Phillip R r213 Jackson
- " Virginia R Mrs slswn Rosenbloom-Levy r500 Hammond apt 3
- " Wm G (Virginia R) field rep Soc Security Admn h500 Hammond apt 3
- Brafford Thos N (Nora L) h404 S Howell
- Bragg Malor D Mrs spinner Ry Mt Mills h11 W Elm
- Brake Alf (Alberta P) hlpr Carolina Awning & Tent Mfg h808 Ellison dr
- " Alferd jr tchr Willow Grove Sch h718 Myrtle av
- " B Cooper (Maye J) farm mgr J C Marrow h315 Edgecombe
- " Betty J r808 Ellison dr
- " Connie J Mrs bkpr Planters Bank r1920 Beverly rd
- " Doris R Mrs sten Parkview Hosp r813 Tyan
- " Effie L (wid Ralph) r329 Mallory
- " Jack clk Kerr Drugs r708 Hill
- " Jas H (Burline W) collr State Dept of Revenue r RD 2
- " Jasper B (Frances G) cash Planters Cotton Oil & Fertilizer h1837 Wilson rd
- " Joe L meat ctr Fryar's Frozen Food Lockers r E Tarboro rd
- " Madeline W Mrs teller Peoples Bank r RD 2
- " Michl studt r1837 Wilson rd
- " Minnie R Mrs tchr Williford Sch r RD 2
- " Sandra F clk Parkview Hosp r813 Tyan
- " Thos L mach opr Coca-Cola r Pinetops hwy
- " Tommy plmb Proctor Plmb & Heating r Tarboro Hwy
- " Virginia S staff tech Parkview Hosp r RD 2 Box 12A1

BRAKE W CECIL (Myrtle G), Tax Collector Edgecombe County, Office 123-25 N Washington, Tel 446-8555, h Rte 2, Box 11, Rocky Mount, NC, Tel 442-2580

- " Wm E (Mattie H) h813 Western av
- " Wm J (Kath) studt h708 Hill



**SHOP AT
SEARS
AND SAVE**

**SATISFACTION GUARANTEED or YOUR MONEY BACK
128-42 N. CHURCH TEL. 442-3131**



**ROCKY MOUNT
Laundry & Dry Cleaners, Inc.**

223 S. WASHINGTON ST.

PHONE 446-7158

P.O. BOX 549





STALLINGS OIL & COAL CO.

KEROSENE — FUEL OIL

816 RICKS ST. *It's Performance That Counts* DIAL 446-6184

39

BRAKE

- " Wm S (Doris R) meat ctr Wooten's Super Mkt h813 Tyan
- " Zollie h1406 Hunter
- Brame Eliz L h425 S Mercer
- " J B (Caroline) mgr Brame Specialty Co r Durham NC
- " Specialty Co J B Brame mgr whol paper 801 S Church
- Bramell Ann C cash Life Ins Co of Va r416 Sycamore apt 2
- Branch Anita P smstrs Rocky Mt Undergarment r336½ Eastern av
- " Braxton C (Maggie C) pharm Standard Pharmacy h1411 Beal
- " Charlie V (Mittie H) r226 E Bassett
- " Edw W mech J C Frair Mtrs r336½ Eastern av
- " Elburnice (Mae) plmb h1120 N Raleigh
- " Eliz r1120 N Raleigh
- " Eliz M (wid Chas B) ofc sec Peoples Bank h1627 Marvelle av
- " Evelyn D r226 E Bassett
- " John B (Lucille N) insp ACL h1106 Hargrove
- " Leonard B pest control 226 E Bassett r do
- " Lucille A chkr Kelly's Clns r1106 Hargrove
- " Octavius A (Maude) lab Ry Mt Undergarment r Box 290 Hunter Hill rd

BRANCH ROBERT C JR (Foy B), Sec-Treas Z B Bulluck Inc, Planters near Fairview rd, Tel 446-8121, h Beechwood dr, Tel 446-7945

- " Rosa H (wid Jas) h737 Park av
- " Street Grocery (Mrs Cornelia G Harris) 1319 Branch
- " Tylus (Sarah) h642 Park av
- " Willard H agt ACL h226 E Bassett
- Brandon Almon L (Lucile M) v-pres Rocky Mount Publishing Co h1506 West Haven blvd
- Brandt R H (Alberta F) supvr Burlington Industries h1412 Lafayette av
- Brannon Wm F (Rosabel) mgr County ABC Store No 9 r114 S Vine
- Brantley Aggie B (wid A P) h906 Clark
- " Apartments 2801 Sunset av
- " Augustine B Mrs clk-sten Soc Sec Admn r1040 Long
- " Benj L (Brenda F) emp Blumenthal's h1011 Oakey
- " Bigah B (Rena D) h328 Paul
- " Bobby L (Grace H) cabt mkr Caro Bldg Sup h1101 Nashville rd
- " Bobby L (Augustine B) h1040 Long
- " Bonnie B (wid Bennett H) h723 Mills
- " Dorothy P Mrs hlpr Am Bakeries r420 Dexter
- " Edwin H (Margt J) farmer h827 Hill
- " Ella J exam Ry Mt Undergarment r428 Cokey rd apt 1
- " Euzeline C cafeteria wkr Benvenue Sch
- " Fanny B (wid Bernice) nurse 418 S Grace apt 3 h do

JENKINS-PEARSALL MACHINE WORKS

Machinists • Welders • Founders

FARM MACHINERY REPAIRS

Specializing in Ornamental Iron

217 Andrews St. P.O. Box 886 446-9168

BRANTLEY

- " Frances Mrs ofc sec Ray Bandy's Plymouth r PO Box 182
- " J T driver Blue Bird Taxi r Sharpsburg NC
- " Jack H (Agnes D) clk Maola h1921 Fletcher dr
- " Jas A (Grady L) mech Eastern Awning r RD 1 Bailey NC
- " Johnny R (Janie) emp Burlington Industries h1208 Paul
- " Jos C (Joyce) slsmn Browning Auto Parts r RD 3 Box 182
- " Julian C (Lucy F) h212 Shady Circle dr
- " Julian C jr (Gray W) phys 400 Peach-tree h1507 Lafayette av
- " June R studt r326 Cleveland
- " L Maxine asmbler Mtl Products Mfg r1416 Burton
- " Lena J (wid Jos R) h326 Cleveland
- " Margt J Mrs library asst Thos Hackney Braswell Mem Library r827 Hill
- " Maxine window asmbler Metal Products Mfg r1416 Burton
- " O Danl (Maybelle M) tex wkr Blumenthal's h1500 Burton
- " Oscar (Dorothy P) prison guard h420 Dexter
- " Paul (Joyce C) driver Sea Shore Trans h404 Redgate av
- " Pearlle L (wid Elijah D) h1416 Burton
- " Pete (Ethel) emp Futorian Mfg h1107 Winston walk
- " Richd M hlpr Firestone Stores r525 Old Mill rd
- " Ruby M ofc sec J A Wilkinson Ins r328 Paul
- " Rudolph (Annie) slsmn Browning Auto Parts r Nashville NC
- " Ruth B Mrs aide Parkview Hosp r RD 1 Spring Hope NC
- " Scottie M hlpr Essotane r3 Hunter Hill rd

HUNT'S MOTEL

2 MILES SOUTH
HWY. 301 and 301A

PHONE 446-9430

FURNITURE
FOR THE
HOME

COME TO

**ROCKY
MOUNT
FURNITURE
CO.**

"IN THE
HEART OF
THE CITY"

**COMPLETE
FURNISHINGS
FOR THE
HOME**

163
S. MAIN

SEE PAGE 78
BUYERS
GUIDE



**MODERN
BUILDERS
Inc.**

**General
Contractors**

~ ~

**COMMERCIAL
and
RESIDENTIAL**

~ ~

DIAL

442-4103

~ ~

725

WALNUT ST.

~ ~

WALNUT
SHOPPING
CENTER

BEL AIR CHEVROLET CO.

CHEVROLET - CHEVY II - CHEVELLE
CORVAIR - CORVETTE

115-123 S. CHURCH ST.
THE O.K. PLAZA 501 N. CHURCH

SALES-SERVICE

TEL. 442-6148
TEL. 442-2877

PEOPLES BUILDING SUPPLY CO.

"QUALITY MILLWORK PRODUCTS"

410 N. PEARL ST. PHONE 442-3104

**LUMBER
MILLWORK**

**Building
Materials**

BANK OF ROCKY MOUNT

SERVING NASH AND EDGEcombe COUNTIES

SAVINGS ACCOUNTS — LOANS — CHECKING ACCOUNTS

142 MAIN ST. SW.

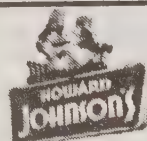
MEMBER F.D.I.C.

BRANCH: INTERSECTION RALEIGH ROSE AND GEORGE STREETS

DIAL

446-7101

40



**Motor
Lodge**

TV-POOL-AIR CONDITIONING
2 MILES NORTH ON US HWY 301 NORTH
DIAL 446-5111

BRANTLEY

- " Smith A staff mgr Charlotte Liberty Mut Ins h428 Cokey rd apt 1
- " Wilmer H (Elsie L) ins agt Nash County Farm Bur h2706 Sunset av
- " Brantley Alice Mrs maid h1823 S Church
- " Ann P clk Coastal Plain Life Ins r221 S Pearl
- " Arth (Viola) lab Rocky Mount Cord r RD 1 Elm City NC
- " Betty F draw frame tndr Ry Mt Mills r RD 2 Box 262
- " Charlie firemn ACL r1901 S Church
- " Charlie J lap hauler Ry Mt Mills r RD 2 Box 262
- " Chas L (June G) pres genl mgr Ry Mt Radiator Works Inc h1125 N Cambridge cir
- " Cherry S (wid Jasper) maid Wesleyan College h403 Albemarle av
- " Clifton (Eliz) h1810 S Main
- " Corrie M Mrs supvr City Negro Youth Center r724 Park av
- " David G (Doris C) condr ACL h1300 Dawson pl
- " David L piano tuner W C Reid & Co r503 S Pearl
- " Dewey D (Marzillia G) v-pres J T Braswell & Son Inc h845 Mill
- " Dora J (wid Mack D) h Arlington ext Box 416
- " Doris C Mrs (Braswell's Beauty Shop) r1300 Dawson pl
- " Dorsey emp Tip Top Bakery r3025 S Church
- " Dorothy E r610 Buena Vista av

BRASWELL ELECTRIC SERVICE

(James A Braswell), Electrical Contractors, Wiring and Repairing
PO Box 906, Tel 442-3090 (See Page 59 Buyers' Guide)

- " Eug slsmn Belk's r1112 S Cambridge
- " Eug E (Myrtle J) formn ACL h305 Amos

ENTERPRISE

FURNITURE CO., INC.

COMPLETE HOME FURNISHINGS
BROADLOOM RUGS — LEE CARPETS

158-164 S. Washington St.

446-8304

BRASWELL

- " Eug E jr ship clk Ry Mt Dry Goods r1112 S Cambridge rd
 - " Eula D (wid C D) tchr Day Care Center of the First Meth Ch r418 Western av
 - " Floyd B (Rosie V) slsmn Mut of Omaha h2005 Bedford rd (M)
 - " Geo C (Mildred D) h305 S Howell
 - " Geo R (Ruby) custdn CT&T h312 Pennsylvania av
 - " Geo W (Alice P) asst production mgr Planters Cotton Oil & Fertilizer h1610 Hammond
 - " Glen E studt r1300 Dawson pl
 - " Irene G Mrs v-pres Rocky Mount Radiator Works Inc r1125 N Cambridge cir
 - " J S retd h2621 Sunset av (E)
 - " J T & Son Inc Jacob T Braswell pres Dewey B Braswell v-pres Russell A Braswell sec-treas genl contr 707 N Pine
 - " J Fredk (Virginia D) slsmn Farmer & Brock h529 N Daughtry
 - " Jack K (Lena W) bobbin dumper Ry Mt Mills h21 Carr
 - " Jacob T (Viola V) pres J T Braswell & Son Inc h1401 Beal
 - " Jas jr lab D J Rose & Son r RD 1 Battleboro NC
 - " Jas A (Marie M) pres mgr Braswell Electric Serv h1304 Dawson pl
 - " James Craig School Lillie B Shearin prin 220 S Pearl
 - " Jessie (Mamie) h412 Coleman av
- BRASWELL JOHN J (Pansy C), Mill Supt Peoples Building Supply Co, 410 N Pearl, Tel 442-3104, h841 Cedarbrook dr, Tel 446-9207**
- " John K yarn handler Ry Mt Mills r21 Carr
 - " John S (Myrtle B) mgr Womack Electronics Corp h824 S Tillery
 - " Josephine L tchr PS r509 Myrtle av
 - " Julius (Mamie D) hlpr Warren Tire Center h423 Carolina av
 - " Kenneth G studt r1610 Hammond
 - " L Bell W (wid Elmer) mach opr L&M Tob h609 Center
 - " Lee V (Louise M) hlpr Coca-Cola h126 Overbrook pl
 - " Lena T wndr tndr Ry Mt Mills r21 Carr
 - " Leslie B (Minnie I) h503 S Pearl
 - " Lillian J (wid Paul) maid h516 Leonard
 - " Mamie Mrs (Mamie's Beauty Shop) r412 Coleman av
 - " Mamie D Mrs clk Youth Shop r423 Carolina av
 - " Marie M Mrs financial sec First Methodist Ch r1304 Dawson pl
 - " Marvin atndt Fuller's Esso Serv Center r Nashville NC
 - " Mary Mrs r333 Matthews
 - " Mary Mrs maid h909 Shearin
 - " Mildred D Mrs slsmn U-C Store r305 S Howell



Roberson Plumbing & Heating Co.

SERVICE ★ NEW CONSTRUCTION ★ REPAIRS

620 Royal St.

Phone 442-1656



STANDARD INSURANCE and REALTY CORP.

REAL ESTATE - INSURANCE - RENTALS

HOME SAVINGS BLDG. 119 N. CHURCH



PHONES 446-6156

41

BRASWELL

- " Nan waitress Rio Seafood Restr r1410 W Thomas
- " Nannie L (wid Leo) r216 S Franklin
- " Park 360 Falls rd
- " Peggy A ofc sec Daughtridge Oil r Mannings Trailer Park
- " R R (Hazel S) v-pres Planters Bank r1217 Pinecrest rd
- " Robt driver Lee Oil r RD 4
- " Roland C USAF r503 S Pearl
- " Ruby B (wid O A) slswn Rosenbloom-Levy h125 N Pearl
- " Ruby B Mrs ofc sec G A Wilkinson Inc r328 Paul
- " Russell A (Theresa E) sec-treas J T Braswell & Sons Inc h117 Timberlane rd (E)

BRASWELL RUSSELL R (Hazel S), Senior V-Pres The Planters National Bank & Trust Co and Director Citizens Savings & Loan Assn, h1217 Pinecrest rd, Tel 446-4206

- " Sarah h724 Shearin
- " T J Sport & Cycle Shop (Thos J Braswell) 139 Nash
- " Thos lab r609 Center
- " Thos J (Dorothy M; T J Braswell Sport & Cycle Shop) h1233 Sycamore

BRASWELL THOS HACKNEY

MEMORIAL LIBRARY, Mrs Ruth O Jeffreys Librn, Mrs W W Avera, Miss Patty Lambert, Mrs R W Rawls, Mrs Nell D Draughton, Mrs Margaret J Brantley and Mrs Emily B Wilkinson Asst Librarians, 344 Falls rd cor N Church, Tel 442-1951

- " Urtie sten ACL r326 S Franklin
- " Vivian h412 Shady Circle dr
- " Walter R (Ella D) h610 Buena Vista av
- " Warren H (Carrie M) brklyr h724 Park
- " Wayne driver Drive In Whol
- " Willard C (Miley H) clk PO h1309 N Oakwood dr
- " Wm L (Myrtle D) formn REA Exp h1240 Planters
- " Willie h939 Tessie

Braswell's Beauty Shop (Mrs Doris C Braswell) 1300 Dawson pl

Bratcher Mary W (wid Bosey) h501 E Grand av

Braxton Donald cash Hardee's Drive In No 1 r1118 Wilson rd

Eug P (Aritta) foreman ACL h512 N Fairview rd

Margt Mrs braider Rocky Mount Cord h1118 Wilson rd

Bray Chas E (Lessie B) mtcemn Airport h242 Rose

Chas E hd electronics mtce tech FAA r242 Rose

Haywood H (Lorraine J) clk h421 S Franklin

Wm T clk Carleton House Mtr Lodge r301 Pittman

Brazier Linda S Mrs ofc sec Williams Lbr r41 West Mount dr

MOTOR BEARINGS & PARTS CO., INC.

Wholesale Only

Standard Brands • Replacement Parts

Shop Equipment, "Duco Paints"

725 S. Church 446-7105

- Breedlove Barry L slsmn Bel Air Chevrolet Co r RD 4 Box 33A
- " Ed (Peggy) emp h1517 Branch
- " Edw E (Bessie E) driver Blue Bird Taxi h1141 Paul
- " Ellen H (wid James W) slswn Carole Dress & Bridal Shop r Nashville

- " Geo R (Barbara H) h719 Long
- " Howard r1113 S Franklin
- " Lola slswn May & Gorham r RD 2 Nashville NC

- " Mildred L r1113 S Franklin
- " Robt S (Lola W) oiler ACL h1113 S Franklin

BREEDLOVE WILLIAM A (Bettye E), V-Pres-Cash The Planters National Bank & Trust Co, 100 Main SW cor Sunset av, Tel 446-6111, h322 Forest Hill av (E), Tel 442-5413

Breen John J agt Charlotte Liberty Mut Ins r220 S Church

Jos J jr agt Charlotte Liberty Mutual Ins h220 S Church

Breland Cauley R (Dixie S) clk YMCA h512 Arlington

Dixie S slswn Belk's r412 Arlington

Gussie W (wid Cauley) h412 Arlington

Brewer Charlie (Nancy S) insp State Department Agrl h308 Amos

Flonnie B aide Parkview Hosp r209 Hendricks

H Emmett (Mary D) dist sls mgr Southeastern Adv h1431 Western av

James L (Flonnie W) agt Charlotte Liberty Mutual Ins Co h209 Hendricks

James L jr stock clk mgr Gurganus Super Market r209 Hendricks

John K exec v-pres Brewer Paint & Wallpaper Co Inc Brewer's Gift Shop r Greensboro NC

BREWER JOSEPH B (Edith G), Pres Brewer Paint & Wall Paper Co Inc and Brewer's Gift Shop, 102 S Raleigh, Tel 446-7171, h1016 Eastern av, Tel 446-5712

WILLIAMS TRANSFER & STORAGE

Refrigeration Service

501 MAIN N.E.

TEL. 442-2067

NIGHT 446-6798

JAC ELECTRIC COMPANY

Contractors

JOE COSTA
OWNER

ALL
TYPES

PHONE
442-7389

520 N.
HARRIS ST.

P.O. BOX 1537

ROCKY MOUNT
N. C.

★
ALMAND'S
ROCKY MOUNT'S EXCLUSIVE
REXALL DRUG STORE, INC.

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL

1125 East nr.Cokey Rd.

No. 1 and No. 2 for Home Heating — Tobacco Curing

GRIMES-MORGAN PLUMBING & HEATING CO.

TRANE AIR CONDITIONING
ECONOMICAL OIL BURNERS and BOILERS

PHONE 442-1764

211 ATLANTIC AVE.



TYSON'S DRUG CENTER INC.

YOUR ONE
STOP FOR
ALL YOUR
DRUG NEEDS

ACCURATE
PROMPT
PRESCRIPTION
SERVICE



RENTAL DEPT.
SICK ROOM
SUPPLIES AND
EQUIPMENT

TELEPHONE
446-7128

112N. CHURCH

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

42

ROCKY MOUNT



Seat Covers

Seat Cover
Center

1442 S. Church

Tel. 446-9733

BREWER JOSEPH B JR (Lucy A), Asst
Sec-Asst Treas Brewer Paint &
Wall Paper Co Inc, Brewer's Gift
Shop, 102 S Raleigh, Tel 446-7171,
h308 Clifton rd (E), Tel 442-5830

" Mary D Mrs librn Thos Hackney
Braswell Mem Library r1431
Western av

" Minnie Mrs r2701 S Church

BREWER PAINT & WALL PAPER CO INC

OFFICERS

JOSEPH B BREWER, PRESIDENT

JOHN K BREWER, EXECUTIVE

VICE-PRESIDENT

M S HAYWORTH, SECRETARY-

TREASURER

JOSEPH B BREWER JR, ASSISTANT

SECRETARY-ASSISTANT

TREASURER

PAINT and WALL PAPER

CONTRACTORS

102 S RALEIGH

TELEPHONE

446-7171

(See Page 121 Buyers' Guide)

" Robt L (Ruth R) tchr Eden Sch
h144 Spaulding dr

" Viola B (wid Mallie) h827 E Highland
av

BREWER'S GIFT SHOP, Joseph B
Brewer Pres, John K Brewer Exec
V-Pres, M S Hayworth Sec-Treas,
Joseph B Brewer Jr Asst Sec-Asst
Treas, Mrs W L Joyner Mgr, Gifts
for All Occasions 102 S Raleigh, Tel
446-7171 (See Pages 82 and 121
Buyers' Guide)

Brice Albert J (Lorraine M) asst chief
clk ACL h829 West Haven blvd
Brickhouse Eston emp J C Wheat & Co
r927 Tarboro

M. E. RODGERS INSULATION CO

• RESIDENTIAL • COMMERCIAL

• INDUSTRIAL APPLICATORS

CONTRACTORS

RD 4, BOX 370

TEL 442-1039

Bridgen Wm S (Mildred F) mech
Joyner Glass r503 Falls rd
Bridgers Bruce L (Retha B) slsmn
Davis & Co h922 Pine Haven dr
" David A (Mary B) eng ACL h1905
Lynne av
" Freddie W studt r922 Pine Haven dr
" J Lacy (Estelle R) condr ACL
h1117 S Franklin
" John E (Blanche P) h930 Long
" Luther E (Pauline S) eng ACL h937
Sycamore
" Luther E jr studt r937 Sycamore
" Mittie L (wid Cannie) h700 S Howell
" Nathl feeder Ry Mt Mills r529
Park av
" Nathl (Christine) hlpr Glass House
Motel r529 Park av
" Pauline seamstress Ry Mt Under-
garment r515 Ambler av
" Retna cash Kerr Drug r922 Pine
Haven dr
" Robt P studt r937 Sycamore
" W C slsmn Thomas & Howard
r RD 1
" Wayne lab Gorham Milling r Maceles-
field NC
Bridges Alena D r309 Pennsylvania av
" Alice Mrs h935 Peter
" Clarence r212 E Holly
" Elma A (wid James E) nurse 226 S
Franklin apt 3 h do
" Food Store (James Walter Bridges)
500 E Goldleaf
" Geo r212 E Holly
" James W (Marie B; Bridges Food
Store) h823 Redgate av
" Jerome T slsmn Heilig-Meyers
r RD 2 Box 428
" Jesse (Gladys L) lab W B Lea Tob
h1119 Star
" Margt B Mrs r317 N Tillery
" Pearl M Mrs maid h824 Gay
" Robt L (Cleo C) frt hndlr ACL h102
Pinehurst dr
" Viola (wid Lonnie) h309 Pennsylvania
av
Briggs Carl S (Evelyn A) slsmn Odom
Whol h1005 Russell
" Jerry L (Ollie W) claims dir Retail
Credit h1805 Roswood av
" Nathl (Pauline) h744 N Raleigh
Brigman Lula h718 Clark
" Steve brk lyr r1230 S Main
Briley Carl H (Irma B) brkmn ACL h514
S Vyne
" F Russell (Betsy D) aud Holiday Inn
r1022 Lafayette av
" Geo H h3001 Winstead rd (E)
" Ida R Mrs (Long Street Grocery) r204
Parrish
" Joe F clk Long St Grocery r204
Parrish
" Jos F (Ida R; Long Street Grocery)
h204 Parrish
Brindle John E (Virginia E) mgr The
Life Insurance Co of Virginia h444 N
Daughtry



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE.
COR. FRANKLIN ST.

HODGES ~~ELECTRIC~~ SERVICE

ELECTRICAL CONTRACTORS

Commercial — Industrial — Residential

BENVENUE RD.

TEL. 442-1686

43

Brinkley Ida M (wid Fritz) clk
Hamilton Whol Gro r804 Nashville
rd
" John C (Carol J) opr Caromount Mill
h616 Arlington
" Jo Lynn Mrs h1231 Sunset av apt C-2
" Wm T jr extractor opr Planters
Cotton Oil & Fertilizer r RD 4
Box 312
Brinn Geraldine Mrs ofc wkr Edgecombe
County Welfare Dept r Nashville
NC
Brinson Alice S Mrs tchr Williford Sch
r1118 S Franklin
" Janet studt r369 Falls rd
" Johnnie H (Thelma F) carp h1540
S Main
" L Kermit (Alice S) trainmn ACL h1118
S Franklin
" Malachi r1540 S Main
" Martha C Mrs aide Parkview Hosp
r123 Oak
" Thelma Mrs h406 Cedar
" Wm R (Martha C) agt Southland
Life Ins h123 Oak
Britt Bessie M (wid Clyde) r515
Edgecombe
" Clyde L (Mary B) dispr North State
Motor Lines h515 Edgecombe
" Daisy B (wid S Jonathan jr) slsw
Belk-Tyler Co h213 S Tillery
" Harris R (Rebecca B) carpet mech
Enterprise Furn h817 Walnut
" Jerry W (Elaine W) agt Security Life
& Trust Co h3000 Winstead rd
" Jo J Mrs telr Planters Bank r461
Bethlehem rd
" Ruby studt r215 Lexington
" Terry H studt r515 Edgecombe
Brittain Howard S (Mary R) painter
Moore Paint & Wallpaper h503 Clark
Britten Rachel Mrs tel opr Park View
Hosp r503 Falls rd
Britton Julia T Mrs (Rocky Mount
Physical Therapy Clinic) h222 W
Thomas
Brizell Roger slsmn Sealtest Foods
r Bethlehem rd
Broadway L D jr driver C S Henry
Transfer r RD 1 Dover NC
Brock Ava B Mrs (Brock's Realty)
r2001 Windsor dr (M)
" Barbara B (wid Ernest; Brock Grocery)
h212 Bennett
" Betty L studt r1144 Beal
" Carlton E (Betty R; Farmer & Brock)
r1144 Beal
" Chas h807 Hill
" Frank D (Ava B) overseer Burlington
Mills h2001 Windsor dr (M)
" Grocery (Mrs Barbara B Brock)
1600 S Church
" H Thos (Cora B) h835 Western av
" J Milton (Louise L) slsmn Farmer
& Brock h132 Bulluck rd (E)
" Virginia E r212 Bennett
" Willard (Dorothy) h605 Midway



AND
MOHAWK TIRES

PRIDGEN TIRE CO. INC.

Retreading — Vulcanizing

"RACE RUBBER"

900 N. CHURCH ST.

TEL.

446-8006

Brock's Realty (Mrs Ava B Brock)
2001 Windsor dr (M) r do
Brodie R L agt NC Mut Life Ins
r Tarboro NC
Brody Saml h512 E Goldleaf
Brogden Ralph G (Margt E; Ralph's
Pure Oil Service and Ralph's
Tune-Up Shop) h2805 Pelham rd
Bronson Wm jr (Allenia M) emp ACL
h500 Cleveland
Brooks Arden (Barbara D) ship clk
Caromount Mills h440 Clayton
" Barbara D Mrs v-pres Ray Watson
Agency Inc r442 Clayton
" Frances C Mrs nurse Brantley Gold &
Thorp r1231 Sunset av apt C5
" Grill (Mrs Inez B Hunter) 118 E
Thomas
" Henry S (Frances C) slsmn Ry Mt
Shoe & Clo h1231 Sunset av apt C-5
" Matthew mill wkr Sou Cotton Oil
" Paul G (Rachel L) carp h517 Beal
" R L agt NC Mut Life Ins r Robinson-
ville NC
" Rachel L Mrs nurse 517 Beal r do
" Ray W (Hazel) driver h527 Hill
" Reverie W Mrs tchr Williford Sch
r412 Clifton rd (E)
" Rosa h1004 S Washington
" Sarah h505 E Highland av
" Victoria Mrs emp W-B Lea Tob h520
Gay
" W R jr eng State Hwy Comn r Wilson
NC
" Wm H (Reverie W) mach shop supt
DPW h412 Clifton rd (E)
" Wm H jr acct r412 Clifton rd (E)
Broome Robt A (Emma W) h935 Tarboro
Brotherhood of Locomotive Engineers
No 314 122 N Church
" of Maintenance of Ways Employees
122 N Church
" of Railway Clerks 122 N Church
" of Railway Conductors 122 N Church
" of Railway Trainmen Lodge No 735
122 N Church

THE PATIO RESTAURANT

Specializing In
FRIED CHICKEN — STEAKS

U.S. HWY. 301 BY-PASS S.

Next To

Capri & Horizon Motels

PHONE

442-9907



225-27 TARBORO

"THE HOME OF BETTER USED CARS"

TEL. 442-2191

ALLAN MIMS FORD

SALES
SERVICE

MONTGOMERY
WARD

INTERSECTION HWY 64 and 301

TARRYTOWN CENTER

ALL THE STORE YOU'LL
EVER WANT

MI 6-2911

PHONE

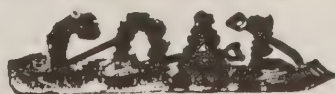
NASH COAL COMPANY

Specializing Exclusively in

High Grade Steam and Domestic Coal

PHONE 446-8512

100 W. Grand Av.



DRINK



Coca-Cola

**Bottling
Company**

**Inc.
Bottlers**

**442
S. Church St.
PHONE
446-4117**

Coca-Cola

REG. U. S. PAT. OFF.

REGULAR - KING

AND 16 OZ SIZE

44

Citizens SAVINGS and LOAN ASSOCIATION

229 SUNSET AVENUE COR FRANKLIN

BROTHERHOOD

- " of Railway Trainmen Lodge No 735
Ladies Auxiliary 122 N Church
- " of Railway Conductors Ladies
Auxiliary 122 N Church
- Brothers Calena N (wid Benj M) h421
Nash
- Broughton Appliance Center Inc H
Warren Broughton pres Mrs Martha
N Broughton sec-treas household
131 Sunset av
- " Dorothy S Mrs ofc sec Calvary Bapt
Ch r1013 Russell
- " H Warren (Martha N) with Broughton
Appliance Center Inc h304 Englewood
dr
- " Jeanette waitress h rear 1516 Betz
- " Martha N Mrs tchr James Craig
Braswell Sch r300 Englewood dr
- " Wm E (Dorothy S) swtchmn ACL
h1013 Russell

- Brown Addison (Lizzie B) lab L&M Tob
h514 Myrtle av
- " Albert G (Mary J; Albert's Tavern)
h64 Country Club rd
- " Alberta r504 Smith
- " Aleene C seamstress RyMt Under-
garment r1040 Burt
- " Alethia W Mrs (Brown's Beauty Shop)
h608 E Thomas
- " Alex S (Helen B; Brown's Cafe;
Brown & Brown) h627 Kinwood
- " Alice B (wid Wm) maid YMCA h942
Lindsey
- " Allen H (Winnie E) embalmer
Johnson Funeral Home h1838 Sunset
av
- " Alma B Mrs hostess Howard Johnson
Restr r RD 3
- " Alvin L r642 Raleigh rd
- " Andrew (Lillie D) h1112 Beal
- " Ann L Mrs (Bernard's Coin-Op
Store) r Old Wilson rd
- " B T (Estelle H) city elec insp h124
Benvenue rd

CURTIS R. TODD CONTRACTOR

Builder of Fine Homes

TEL. 442-3424 2710 S. CHURCH

BROWN

- " Barbara A r601 Midway
- " Barbara G Mrs maid J W Parker
Jr Hi Sch r Coleman av
- " Berma C spinner Rocky Mt Mills
r1221 Cokey rd
- " Bernard W (Ann L; Bernard's Coin-
Op Store) h430 W Duke cir
- " Billy h312 Villa
- " & Brown (Alex S and James M
Brown) genl contrs 627 Kinwood
- " & Brown Builders (br) Mrs Edna A
Lewis mgr 210 Atlantic av
- " C D (C D Brown Grocery) r Tarboro
hwy
- " C D Grocery (C D Brown) 439 Raleigh
rd
- " Cardes jr (Jean W) clk Dunlee Corp
h1109 Star
- " Cardes R Rev (Jocile P) pastor
Cherry Hill Baptist Church h409
Mitchell
- " Carlton L ofc wkr Superior Cable
r523 S Vyne
- " Chalmer M (Ivory W) h327 Raleigh
rd
- " Charles D (Dorothy) emp Modern
Builders h526½ Center
- " Chas F mech Ky Mt Municipal
Airport r Springfield
- " Chas W (Maggie C) driver United
Cab h215 Coleman av
- " Chester (Malisa D) lab Martin'
Builders h331 Raleigh rd
- " David S studt r1145 Tarboro
- " Della P (wid Arth) r1226 Liberty
- " Derby Inn (Lottie Thompson) furn rms
222 Raleigh rd
- " Dock (Flora T) h1215 Vance
- " Dorotheine M Mrs tchr James Craig
Braswell Sch r Box 40 Country Club
dr
- " Dorothy H Mrs r402 Carolina av
- " Durwood A studt r300 Briarcliff rd
(E)
- " Durwood J (Ruth W) supvr CT&T h300
Briarcliff rd (E)
- " Earl lab DPW r745 Albemarle av
- " Edw (Mary S) mech Dickenson Constn
r600 Pennsylvania av
- " Eleanor M Mrs ofc sec Wilkinson-
Bullock r409 Hill
- " Elbert W mech Ry Mt Municipal
Airport r1128 Long av
- " Eliz Mrs r1410 Sunset av
- " Eliz R (wid Harvey jr) r619 Sycamore
- " Elnora Mrs h1101 Hunter
- " Elsie E Mrs hlpr Ry Mt Floral r321
Carolina av
- " Emma R (wid Wm) r156 Pinehurst dr
- " Estelle Mrs braider Rocky Mount
Cord r601 Midway
- " Evelyn T spnr Ry Mt Mills r111 S
Grace
- " Everett (Betty L) mech Ry Mt Airport
h1128 Long
- " Fannie tob wkr W B Lea Tob r714 E
Virginia

INDUSTRIAL ELECTRIC SALES & SERVICE INC.

REPAIRS and SALES

TO ALL INDUSTRIAL EQUIPMENT AND INSTALLATIONS

TEL. 442-1101

2917 S. CHURCH ST. EXTN.

**Modern
Gas
Appliances**

Englewood Shopping Center

PROPANE

Suburban

GAS COMPANY

**Bulk-Metered
and Bottled Gas**

Tel. 446-6739

WALKER LUMBER CO.

Manufacturers of Ceiling - Flooring - Siding - Moulding - Finish - Roofers

Mailing Address: Battleboro, N.C.

Mill: Gold Rock, N.C.

Tel. 446-8171

45

BROWN

- " Fannie D (wid Lewis) h714 E Virginia
- " Fannie F Mrs (Brown's Cash Grocery) r402 Beal
- " Gaston W (Westry H) agt Life & Casualty Ins of Tenn h1205 Beal
- " Geo A driver Dozier Sup r1002 Drew
- " Geo A lab DPW
- " Grace h315 Rose apt 1
- " Harold (Eunice H) routemn Am Bakeries h318 Oakdale rd (E)
- " Harvey L (Ada R) carp h905 S Franklin
- " Hazel W (wid Noland D) h621 Pender
- " Helen (wid Willie) maid h216 N Pine
- " Henry W (Lindora Y) lab ACL h642 Raleigh rd
- " Idessa r504 Smith
- " Iva (wid David) r812 N Raleigh
- " J P Mrs tchr J W Parker Jr Hi Sch r409 Mitchell
- " J Claude (Eliz H; Brown-Produce Co) h1038 West Haven blvd
- " J Dawson (Lillie W) h1130 S Church
- " James (Arie S) jan Blumenthal's h719 Raleigh rd
- " James E (Mollie F; Brownell's Radio & Television Service) h1420 Aycock
- " James H servmn Brownell's Radio & Television Service r1420 Aycock
- " James J (Willie L) lab Walker Mill h910 Gay
- " James L (Fannie F) with Brown's Cash Grocery h402 Beal
- " James M (Irma B; Brown & Brown) h641½ Kinwood
- " Jane h324 Lexington
- " Jane E Mrs nurse Parkview Hosp r PO Box 5
- " Jesse (Ann J) mech Ry Mt Municipal Airport h1427 Fairfax ct
- " Jesse jr (Daphne L) route supvr Sealtest Foods h313 Mallory
- " Jesse C (Eva H; Radio Service Shop & Television Center) r RD 1 Nashville

BROWN JOE L (Dorothy M), Sec-Treas Wholesale Oil Co Inc, 105 W Grand av, Tel 442-2945, h42 Benvenue av, Tel 442-2609

BROWN JOHN F (Barbara; Brown Memorials), 1834 Sunset av extn, Tel 442-4271, h408 Oakdale rd (E), Tel 446-8021

- " John H (Julliana B) driver Trailways h1145 Tarboro
- " Johnnie M hlpr Moore & Phillips Body Shop r Peden
- " Johnny (Marie) constn wkr h208 Lee av
- " Jos mill wkr Sou Cotton Oil r632 Woodland av
- " Jos E jr (Norma) foreman L&M Tob r Tarboro NC
- " Jos N (Estelle G) mech Ry Mt Cord h601 Midway
- " Josephine tchr PS r424 Pennsylvania av

PEMBERTON INC.

AIR CONDITIONING—REFRIGERATION

HEATING—PLUMBING—ELECTRICAL

277 Main N.E. Tel. 442-3112

BROWN

- " Josie studt r424 Pennsylvania av
- " Joyce T Mrs ofc sec Rt Mt Cord r Sharpsburg NC
- " Juliana Mrs nurse Kenneth D Weeks r1145 Tarboro
- " Julie C Mrs zone mgr Investors Diversified Service Inc r Wilson rd Box 36
- " Lee W (Martha) counteramn Womack Electronics Corp h907 Oakey
- " Lela r504 Smith
- " Leroy mtcemn S Armstrong Weeks Homes r RD 3 Box 682
- " Linwood F (Inez W) driver C S Henry Transfer r1028 S Church
- " Lloyd L (Ruth S) h523 S Vyne
- " Lonnie (BeHurst R) twstr tndr RyMt Mill h13 W Elm
- " Mack M (Julie C) farmer h1854 Wilson rd Box 36
- " Macy L (wid Roy F) h827 Branch

BROWN MADELINE B MRS, Asst V-Pres Bank of Rocky Mount, 142 Main SW, Tel 446-7101, r1227 Sycamore, Tel 442-1989

- " Maggie C Mrs maid Dr R Luther Whitehurst r215 Coleman av
 - " Marie A ofc wkr Gray Bar Electric r812 S Tillery
 - " Marie O seamstress Ry Mt Undergarment r104 E Ridge
 - " Martha W studt r1205 Beal
 - " Mary flat wkr Zirkle's Lndry & Clns
 - " Mary B (wid Geo W) h636 Arrington av
 - " Mary B (wid J C) r1104 Westwood dr
 - " Mary E h215 Cedar
 - " Mary L Mrs maid h1002 Drew
- BROWN MEMORIALS (John F Brown), Monuments of Distinction "Since 1908" 1834 Sunset av extn, Tel 442-4271 (See Page 105 Buyers' Guide)**

HOUSE TILE CO.

Dealers In

CERAMIC TILE

QUARRY TILE and MARBLE

All Types of Floor Covering

1711 S. CHURCH

TEL. 442-3773

CARBISCO

FLOUR

&

FEED

MILLS,

INC.

Manufacturers

GOLD STRAP

**Poultry
and
Livestock
Feed**

Dealers

**Poultry and
Livestock
Equipment,
Remedies,
Surge Milkers,
Insecticides
Feed Materials**

Office

**701 S.
Grace St.**

Mill

**605 S.
Grace St.**

Phone

446-4215

A. HICKS AGENCY

— REALTORS —

Sales Agents for Westridge

132 SUNSET AVE.

PHONE 446-7188



PHONE
446-5044

**D.J.
ROSE
AND
SON
INC.**

**READY
MIXED
CONCRETE**

WHERE
YOU
WANT
IT-
WHEN
YOU
WANT
IT

Phone
446-5044



GAY-YOST FUNERAL HOME

Rocky Mount's Oldest

805 FAIRVIEW RD.

PHONE 446-6634

46

MIXON Insurance & Realty Corp.



158 Main N.W.

446-9111

BROWN

- " Mollie R wndr tndr RyMt Mills
r118 S Howell
- " Moses (Irene V) hlpr Am Bakeries
h812 Leggett rd
- " Naomi tchr Booker T Washington Hi
School r627 Myrtle
- " Nathl (Charlotte K) driver United Cab
h1000 E Grand av
- " Nell waitress Carolina Cafe r114 N
Vine
- " Norman C (Eliz C) cutting asst Ry Mt
Undergarment h1211 Boone
- " O T (Allene C) plmb Merritt Plmb &
Htg h1040 Burt
- " Orene Mrs maid Parkview Hosp r745
Albemarle av
- " Petty L tchr Lincoln Elem Sch r402
E Highland av
- " Pinnina J (wid Alvington) r425 Park
av
- " Presley W repr Brownell's Radio &
Telev Serv r Easonburg rd RD 1
- " Produce Co (J Claude Brown) 610
Chester
- " R Clyde (Mary C) frt hndlr ACL h1524
Cooper
- " Rebecca A (wid Marion) h609 S Vyne
- " Richd L (Eula B) textile wkr
Blumenthal's h1215 Boone
- " Robt (Mary J) h117 E Holly
- " Robt M (Marie A) pharm Matthews
Drug Store h812 S Tillery
- " Robt S (Lenoula) emp Blumenthal's
r601 Midway
- " Roland (Bertha D) h415 Mitchell
- " Roland (Beulah McG) h1105 Luper
- " Roscoe (Cora H) mill wkr Sou Cotton
Oil h733 Henna
- " Rufus (Janice D) stockmn Farmer &
Brock r829 Starr
- " Ryland W (Dorothy W) carrier PO
h1126 Tarboro
- " Saml H (Ida G) h1115 Beal
- " Sandra E studt r619 Sycamore
- " Simon N r1101 Hunter

LINWOOD'S FINA SERVICE

Washing - Greasing - Tire Repair
ROAD SERVICE

PHONE
442-9966

620 N. RALEIGH ST.

BROWN

- " Swails (Corine B) h504 Smith
- " Thelma L bkpr Peoples Bank r215
Lexington
- " Thos W (Pearl A) foreman
Blumenthal's h1219 Boone
- " Thurman jr (Dorothy C) waiter
Melton's Barbecue h603 Poplar
- " Vernon A hlpr Bel Air Chevrolet
r Nashville NC
- " W Harvey slsmn Allan Mims r108
Atlantic av
- " W Troy (Madeline B) capt City Fire
Dept h1227 Sycamore
- " Walter T (Balsedie K) h1221 Cokey
rd
- " Warren A (Rosa) emp Caromount
Mills h308 Middle
- " Westry Mrs bkpr Decorative Fabrics
r1205 Beal
- " Wm F cook Hardee's Drive In r3301
Amherst rd (E)
- " Wm P r1126 Tarboro
- " Wm S (Margt J) h330 Nash
- " Wm S (Elsie E) hlpr ACL h321
Carolina av
- " Willie R (Ellen E) trnmn ACL h313
Amos
- " Winnie E Mrs nurse Parkview Hosp
r Johnson Funeral Home
- " Zellie Mrs h829 Star apt 4
- " Brown's Beauty Shop (Mrs Alethia W
Brown) 608 E Thomas
- " Cafe (Alex S Brown) 209 Main NE

BROWN'S CASH

GROCERY

MRS FANNIE F BROWN, OWNER
GROCERIES and MEATS
PRODUCE and SOFT DRINKS
800 STAR
TELEPHONE 442-1497

**BROWNELL'S RADIO & TELEVISION
SERVICE (James E Brown), Radio
and Television Sales and Service 165
S Washington, Tel Gibson 6-8594**

Browning Auto Parts Inc Wm T Boyette
jr pres Mrs Eliz G Batten v-pres
Joseph E Batten sec-treas 205 E
Thomas

" Walter C (Lucille W) with US Int
Rev h208 S Boulevard
Brunson Gordon D (Bobbie) repr CT&T
h1110 Branch

Bryan see also Bryant

" Ambler A Mrs atndt Norge Cleaning
& Laundry r1348 S Franklin

" Cherry L Mrs (Marguerite's Beauty
Shop) h508 E Holly

" Claude T jr (Gladys D) slsmn Dixie
Home Sup h1421 Gay

" Donald (Millie W) sls mgr Rose
Buick h113 N Pearl

" Donald T (Barbara F) asst mgr North
State Mtr Lines h808 Cedarbrook dr

" Hadley E (Lucille T) pres North
State Mtr Lines h405 N Taylor



CITIES SERVICE

WOOD OIL CO., INC.

FUEL OIL

We Give Green BAX Stamps

KEROSENE

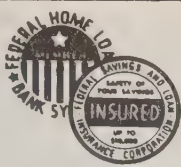
Printed Metered Delivery

701 S. Church St.

446-6806



CITIES SERVICE



HOME SAVINGS

and loan association

119 N. CHURCH STREET

DIAL 446-9141

47

BRYAN

- " Judith studt r1421 Gay
- " Lena r712 S Washington
- " Lillie M dishwasher Ivy Rm Restr
r Whitaker NC
- " Lizzie B h712 S Washington
- " M Dixie (Ambler A) bldg contr 1348
S Franklin h do
- " Mamie L (wid Claude J) h825 Ever-
green rd (N)
- Bryant Aaron J pntr r306 Pennsylvania
av
- " Alex H (Ethel L; Wright's Chick-
Shack Motel & Restr) h717 West End
- " Alice h644 Cleveland
- " Anna B (wid Fred C) h220 S Pine
- " Annie M r1320 S Church
- " Arth jr lab r941 Lindsey
- " Barry W agt Home Security Life Ins
r RD 1 Box 194
- " Bessie C (wid Walter C) h601 W
Thomas
- " Betty H slswm M G Baldwin Co
r Red Oak NC
- " Calvin A (Janice L) slsmn Aldan
Mims r600 Buena Vista av
- " Chas (Minnie) h1513 Fountain
- " Danl (Ophelia D) farmer h333 Olive
- " E Earl (Mildred E) atndt Strick's
Truck Stop h1111 Burton
- " E Ray cook Hardee Drive In r321
Rose
- " Eddie (Irene) h2011 S Church
- " Edw (Mildred M) emp Caro Bldg &
Sup h1324 Clark
- " Frances F Mrs tchr Englewood Elem
Sch r344 Clifton rd
- " Frederic B (Doris R) physician 121
Court cir h1110 W Thomas
- " H Harvey reted h417 Paul
- " Hartman E ship clk H&S Inc r902
Arlington
- " Hartman H (Estelle J) car repr ACL
h902 Arlington
- " Jack (Zillie W) h531 Gay
- " James tob wkr r633 Pennsylvania av
- Bryant James E (Thelma). MD at Bryant
Medical Clinic. Office 224 Atlantic
av, Tel 442-7346. h409 E Highland
av, Tel 446-5455
- " James F (Hazel R) lab Export Leaf
Tob h1004 Star
- " Jewel O (wid Paul) h818 S Washington
- " Jewell Mrs x-ray tech Park View
Hosp h116 W Ridge apt 3
- " Joyce Mrs maid Holly Shop h1412
Fairfax ct
- " Kelly W (Pauleze C) tchr J W Parker
Jr High Sch h809 West End
- BRYANT-LANGLEY CONTRACTORS**
INC, Cecil R Langley Pres-Mgr,
Perry T Bryant V-Pres, Alton L
Langley Sec-Treas, Paving Contrac-
tors, Asphalt and Concrete, Streets,
Driveways and Parking Areas,
Grading Hwy 97 E, Tel 446-6488
- " Laura h205 N Howell

SMITH FLORIST

"Flowers for All Occasions"

GLADYS M. SMITH, Pres.

DAY PHONE 446-5166

NIGHT PHONE 442-8472

SAY IT WITH FLOWERS

BRYANT

- " Leon (Margt B) porter White's Super
Mkt h311 N Tillery
- " Lillie (wid Lewis) r401 E Goldleaf
- " Lillie M Mrs h724 Beal
- " Lucy R picker China Am Tob h313
Carolina av
- " Maggie L (wid Robt) mus tchr 306
Pennsylvania av h do
- " Maggie P librn PS r306 Pennsylvania
av
- " Margt B Mrs maid Dr Saml H Justa
r311 N Tillery
- " Martha Mrs sweeper L&M Tob h609
E Goldleaf
- " Martha A (wid Henry) r531 Gay
- " Mary G Mrs tchr PS r347 Carolina av
- " Maxwell C (Ann D) driver A F Comer
h1109 Neal
- " Mildred R Mrs clk A&P r321 Rose
- " N Danl (Mary H) dfr Ry Mt Mills h1308
Boone
- " Octavious (Bertha E) h1113 Gold
- " Peggy J Mrs maid Holly Stores
r Armstrong Housing Project
- " Perry T (Frances W) v-pres Bryant-
Langley Contractors Inc h344
Clifton rd (E)
- " Polly dispr Blue Bird Taxi r814
Arlington
- " Ray L studt r408 Craig
- " Reada M (wid Arth) maid h941
Lindsay
- " Roxanna clk Colonial Stores
- " Sally B (wid Clarence) r321 Rose
- " Sammy lab Gorham Milling
- " Vivian studt r611 Center
- " Wade L (Hazel J) weaver A Schottland
Inc h410 Craig
- " Walter (Luetta L) h923 E Holly
- " Walter C (Bryant's Studio) r601 W
Thomas
- " Wm B (Mildred R) clk Auto Equip
Co h321 Rose
- " Wm G hlpr Pepsi-Cola r941 Lindsey
- " Wm L (Annie L) insp ACL h408 Craig

BRASWELL ELECTRIC SERVICE

ELECTRICAL CONTRACTORS

WIRING and REPAIRING

P.O. BOX 906

TEL. 442-3090



GIFTS for
ALL
OCCASIONS

CHINA-CRYSTAL
EARTHENWARE
ANTIQUES

Brewer Paint & Wall Paper Co.,
Inc.

102 S. RALEIGH ST.

PHONE 446-7171



IMPERIAL CLEANERS

Personalized Dry Cleaning Service

By "ED STRANGE" Complete Laundry Service Available

573 N. RALEIGH

PHONE 442-5821

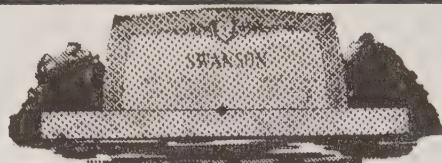
THE DIXIE LETTER SERVICE

DIRECT MAIL SERVICE — PUBLISHERS OF BOOKS BY OFFSET

Typing — Addressing — Folding — Mailing — Photo-Stationing — Photo-Offset Printing

826 SUNSET AV.

PHONE 446-7095



High Quality
with Economy

Brown Memorials

48

Binswanger glass co.

SLIDING GLASS DOORS	AUTO GLASS INSTALLATION
STORE FRONTS	WINDOW GLASS
MIRRORS	

LOF GLASS

1400 RALEIGH RD. TEL. 446-9145

BRYANT
 " Wm P (Joyce P) sht mtl wkr Barnes
 Tin Shop h716 S Washington
 Bryant's Studio (Walter C Bryant)
 photogs 134 E Thomas
 Bryson Hugh M ofc mgr Home Finance
 r2000 Beverly rd
 Buchan Chas B (Lela W) blksmith ACL
 h414 Dexter
 " John T jr (Azile W) city firefighter
 h325 S Howell
 " Jos T repr Ward's Appliance r414
 Dexter
 " Tucker servmn Ward's Appliance
 Serv r414 Dexter
 Buck Elwyn A (Mary K) mach ACL
 h108 McDearmon
 " Eva C nurse Parkview Hosp r434
 Falls rd
 Buckman Edna M (wid Alec) h212
 Raleigh rd
 " Irene D maid h1013 S Washington
 Buckner Carl R emp Pernells Uphol
 r1026 Falls rd
 " Dora F (wid Albert S) h1207 Parham
 Buddie's Used Parts (Buddy Outlaw)
 3010 S Church
 " Used Cars (Lawrence J Outlaw)
 328-336 S Church
 Buddin Virginia M purch agt & supt
 Ry Mt Sanatorium h313 S Church
 Buffaloe Dorothy Mrs pub welfare wkr
 Edgcombe County Welfare Dept
 r Liberty
 " James E tchr Swift Creek Sch r864
 Ellison dr
BUFFALOE JAMES T (Dorothy L),
Justice of the Peace, 801 N Church,
Tel 446-8295, h1228 Liberty, Tel
442-5508
 Buffin Russell C (Lucy H) orderly
 Memorial Hosp h207 Myrtle av
BUICK MOTOR CARS, Rose Buick Co
Dealers, 600 S Washington, Tel
446-9161 (See Page 10 Buyers' Guide)

BULLUCK GARAGE

GENERAL REPAIR WORK
TO ALL MAKES OF CARS

1400 S. CHURCH ST.
PHONE 446-8342

Buie Nell Mrs tchr r415 Atlantic av
 Builders Federal Building 115 N
 Church

BUILDERS FEDERAL SAVINGS & LOAN ASSOCIATION OF ROCKY MOUNT

C CARLYLE WARD, CHAIRMAN
of the BOARD

I JESSE DOWDY JR, PRESIDENT
 W MARSHALL SPEARS, VICE-
 PRESIDENT and ASSISTANT
 SECRETARY

T E DAVENPORT, SECRETARY-
TREASURER

INSURED SAVINGS

HOME LOANS

BUILDERS FEDERAL BLDG

115 N CHURCH

TELEPHONE 442-2105

(See Page 138 Buyers' Guide)

Built-Rite Automatic Welding Co
 (R James C & Joseph C Morgan)
 2712 S Church

Bullard Billie F Mrs clk A&P r Box 190
 Nashville hwy

" Flossie (wid Chas) emp Bullard's
 Cash Gro h95a Overton dr

" Gail E Mrs ofc sec Planters Bank
 r510 Darden ct

BULLARD JAMES E (Gail E), I B M
Supervisor City of Rocky Mount 1st
fl City Hall 131-39 Main NE, Tel
442-5181, h510 Darder ct, Tel
442-1929

" Jos (Margt L) asst mgr Howard-
 Johnson Mtr Lodge h309 Morgan

" Lillie D field hlpr h218 South

" Margt L Mrs sec Davis & Co Inc
 r309 Morgan

" Nathan J (Gwendolyn O) condr ACL
 h511 Edgcombe

" Virginia Mrs anesthetist Mem Hosp
 r West Mount dr Box 27

Bullock see also Bulluck

" A E (Eleanor) r rear 2710 Sunset av
 (E)

" Aaron L (Topsie W; Bullock's Soda
 Shop) h530 W Thomas

" Arth bkpr Whol Oil r West Mount

" Bob (Carrie W) h1421 Veterans ct

" Cath mill wkr Sou Cotton Oil r1121
 Gay

" Clayton orderly Parkview Hosp

" Cora Mrs h503 Myrtle av

" Ernest L (Mary K) hlpr Am Bakeries
 h620 N Harris

" Estee B (Mary L) h535 Dexter

" Henry L slsmn Ry Mt News Agency
 r S Church ext

" Herbert jr r632 Beal

" James shoe shiner 205 Main NE r402
 Carolina av

★ **ALMAND'S** ★
 ROCKY MOUNTS EXCLUSIVE
REXALL DRUG STORE, INC.

FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF ROCKY MOUNT

MORTGAGE LOANS ORGANIZED 1902 INSURED SAVINGS
DIAL 446-9191 116 S. FRANKLIN

49

BULLOCK

- " James D (Evelyn A) plant mgr
Fields Leaf Tobacco Co h323 S
Grace
- " James M USCG r323 S Grace
- " Janice opr Crystal's Beauty Shoppe
r112 Crestview rd
- " Joann studt r369 Falls rd
- " Josh mill wkr Sou Cotton Oil
r RD 1 Box 21 Enfield NC
- " Kath T (wid Benj) h2701 Sunset av
- " Leona Mrs kitchen hlpr Williams
Restr h618 Center
- " Linda ofc sec J T Garner Garage
r323 S Grace
- " Norma B Mrs nurse Parkview Hosp
r539 Darden ct
- " Pat J opr CT&T r1037 Burt
- " R Wayne studt r323 S Grace
- " Ruffin (Vernell W) emp Oakleys
Garage h724 Star
- " Susie M cook h219 N Vyne
- " Syvernia r530 W Thomas
- " Thos F mech r2701 Sunset av
- " Wm D slsmn Bel Air Chevrolet Co
r1927 Beverly rd
- " Willis B slsmn Davenport Mtrs
r RD 2 Meadowbrook rd
- Bullock's Soda Shop (Aaron L Bullock)
530½ W Thomas
- Bulluck A Joshua (Lucy R; Josh
Bulluck's Barbecue and Terra
Plane Oil Co) h801 York
- " Allen E (Eleanor) driver McLean
Trucking r2710 Sunset av (Nash-
ville Hwy)
- " Allen W (Mae B) slsmn Maxwell Co
h1117 S Cambridge cir
- " Alma r516 Smith
- " Almeter (wid Wm) maid h907 Shearin
- " Annie Mrs h715 S E Main
- " Areathe Mrs maid h1828 S Main
- " Benj J (Irene B) v-pres-sec
Bulluck Clothing Co Inc h229
Briarcliff rd (E)
- " Betty H claims rep Social Security
Admn h508 Darden ct
- " Betty J Mrs ofc sec Swaim Sup r1801
Lynne av
- " Building 105 N Washington
- " Chas K (Patsy B) emp A Schottland
h215 Kingston av
- " Chas L (Agnes W) jan R M Wilson
Jr Hi Sch h800 Shearin
- " Chas T h323 Madison
- " Charlie (Willie F) barber H Wade &
Sons Barber Shop h632 Park av
- " Clothing Co Inc G Edgar Joyner
pres-treas Benj J Bulluck v-pres-
sec mens clo 131 Main SE
- " Collossie S (wid Jimmy) r1127 Gay
- " Daisy M r507 Center
- " Desmond jr (Wilma G) city police
h832 Nashville rd
- " Donnell O (Josephine J) h331 Charlotte
av (E)

MOSLEY'S SHADY LAKE MOTEL INC.

68 MODERN UNITS

AIR CONDITIONED — TV — ROOM PHONES

HEATED POOL

US HWYS. 301 and 301-A N. TELEPHONE 446-7195

BULLUCK DONNELL O JR (Martha C),
Pres-Treas-Mgr Bel Air Chevrolet
Co, 115-123 S Church, Tel 442-6148,
h401 Charlotte av (E), Tel 442-5307

- " E Selma (Glendolyn W) jwlr 111 S
Washington h1519 Lafayette av
- " Earl driver Clark Chem r1801
Lynne av
- " Eddie J (Jeannette R) ofc mgr Tip Top
Bakery h1828 Fletcher dr (M)
- " & Edwards (Paul R Bulluck & Henry
A Edwards) gro 1104 Cokey rd
- " Edith J Mrs r733 Tarboro
- " Eliz B Mrs seamstress Ry Mt
Undergarment r620 Buena Vista av
- " Eliza E (wid D Ernest) h626 Tarboro
- " Elmer W with Bulluck Clothing Co
Inc h733 Tarboro
- " Elmer W jr constn wkr r733 Tarboro
- " Ethel Mrs supvr Woolworth's r RD 1
- " Evie M clk Colonial Stores r Box 64
West Mount dr
- " Flossie W Mrs slswn Rosenbloom &
Levy h315 Nash
- " Floyd (Nell) slsmn Thomas-Farris
Mtrs h919 Lancaster
- " Frances M bkpr Ry Mt Cord r2808
Sunset av (E)
- " Fred A (Blanche D) lab ACL h320
Pennsylvania av
- " Fred jr tchr O R Pope School
r320 Pennsylvania av
- " Furniture Co (Hatcher B Kincheloe)
124 S Church

BULLUCK GARAGE (Sam T Bulluck),
General Repair Work on All Makes
of Automobiles 1400 S Church, Tel
448-8342 (See Page 17 Buyers' Guide)

- " H Marvin (Georgie T) clk Gay's Hdw
h1229 S Church
- " Hattie D (wid Geo W) h401 Pennsyl-
vania av
- " Herbert (Josephine) lab Carbisco
Flour & Feed Mill h342 Park av

carolina cafe

We Serve Wonderful Food
and Our Coffee Can't be Beat
(HIGHWAY 301A NORTH)

906 N. Church St. 446-9976

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL
1125 East nr. Cokey Rd.

No. 1 and No. 2 for Home Heating — Tobacco Curing

HEILIG- MEYERS CO.

129
MAIN N.E.

COMPLETE
HOME
FURNISHINGS

TELEVISION

RADIOS

RECORD
PLAYERS

REFRIGERATORS

RANGES

WASHERS

ALSO SMALL
ELECTRICAL
APPLIANCES

FLOOR
COVERINGS

RUGS

CARPETS

LINOLEUM

129
MAIN N.E.

PHONE
442-8146

Atlantic Discount Corp.

Established 1925

• AUTO LOANS •

FINANCING

1401 S. Church St.

REFINANCING

Phone 442-2151



**GRIMES-MORGAN
PLUMBING & HEATING CO.**

TRANE AIR CONDITIONING

ECONOMICAL OIL BURNERS and BOILERS

211 ATLANTIC AVE.

PHONE 442-1764

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

50

Belk-Tyler's

**ROCKY MOUNT'S FINEST
DEPARTMENT STORE**

BULLUCK

- " Helen Mrs mach opr Remnant Shop
r Battleboro NC
- " Helen G (wid Luther T) h531 Eastern
av
- " Henry jr (Bulluck's Snack Bar)
- " Herman (Agnes L) barber Wilkins
Barber Shop h900 Leggett rd
- " Ila L h412 Marigold
- " J David (Ruth B) h2808 Sunset av
- " J Dillard (Gladys M) h721 Hill
- " J Dillard jr (Kathleen M) sec-treas
G A Wilkinson Inc r1642 Marvelle av
- " James E lab DPW r RD 2
- " James F (Eva L) foreman City Power
Plant h1037 Burt
- " James H (Betty F) prin G W Bulluck
Elem Sch h648 Raleigh rd
- " James W (Margt C) concrete contr 610
S Vyne h do
- " Jean A studt r1828 S Main
- " Jean R Mrs ofc sec Carolina Building
Sup r RD 2
- " Jesse H (Beatrice A) lab ACL h907
Leggett rd
- " John (Hattie B) h410 Coleman av
- " John E driver Hamilton Wholesale
Gro r Nashville Highway Box 301
- " John H (Marietta D) chauf China
Am Tob h1110 Star
- " Jos H pntr h423 Pennsylvania av
- " Jos Z (Gertrude A) condr ACL h1421
Planters
- " Josephine Mrs r526 Center
- " Joyce maid Mosley's Shady Lake
Motel r RD 1 Box 330 Battleboro NC
- " Katie B (wid Wm) h637 Carolina av
- " Lee T h2816 S Church
- " Lee T (Betty) clk Carolina Mach &
Sup r S Church extn
- " Lena T Mrs picker Field's Tob r317
Matthews
- " Leroy R mtecmn Moore's Bicycle Shop
r RD 1 Elm City NC
- " Lessie M r507 Center



Borden's

ICE CREAM & MILK

"IF IT'S BORDEN'S, IT'S GOT
TO BE GOOD"

BULLUCK

- " Lessie T (wid Desmont) h1201
Evergreen rd
- " Logan (Cath P) lab Sou Cotton Oil
h1121 Gay
- " Louise C (wid Roy) r303 Star pl
- " Louise H (wid Paul R) h407 Marigold
- " Lucy R Mrs cash Josh Bulluck's
Barbecue r801 York
- " Lucy T (wid Wm E) h803 E Grand av
- BULLUCK LUTHER T, Wilkinson
Bulluck & Co Inc, Dir Citizens
Savings & Loan Assn, Notary, h618
Eastern av, Tel 442-3229**
- " M Pearl r618 Eastern av
- " Maggie (wid Mance) r320 Pennsylvania
av
- " Mamie P (wid M Gaston) h703 Cokey rd
- " Margt clk Lakeside Gro & Mkt r610
S Vyne
- " Mark (Geneva) constn wkr h516 Smith
- " Mark C (Bessie C) retd h518
Tarboro
- " Mark M (Linda C) mgr Hardee's
Drive-In No 1 h2913 Amherst rd
(E)
- " Martha C Mrs sec Bel Air Chevrolet
Co r401 Charlotte av (E)
- " Marvin (Georgia T) slsmn Gay's
Hdw r1229 S Church
- " Mary T (wid Pierre) h329 Carolina av
- " Maybell (wid Thad) maid h233 Coleman
- " Mildred slwn Belk's r Box 66 W
Mount dr
- " Minnie W Mrs h406 Coleman av
- " Molly J (wid B J) prsr Overton's Clns
h1109 E Holly
- " Nora W (wid Walter) r1228 Tarboro
- " Paul R (Bulluck & Edwards) r RD 4
- " Paul R jr (Nancy) farm mgr Planters
Bank r RD 4
- " Paul S (Doris C) acct James W Cobb
& Co r Box 67 West Mount dr
- " Paul V (Thelma P) display mgr Belk's
h1210 Rosewood av
- " Paul V jr asst mgr WRMT r Mayo
(Garden Apts 5)
- " Peggy Mrs asst bkpr Ry Mt Furn
r120 Hunter Hill rd
- " R David (Effie) h714 Branch
- " R Earl (Betty) driver Hardee's h1801
Lynne av (M)
- " Robt L (Peggy L) emp Thompson
Roofing h120 Hunters Hill rd
- " Robt W r2301 Sunset av
- " Rosa R r715 SE Main



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE.
COR. FRANKLIN ST.

**"YOUR HOST
FROM COAST
TO COAST"**

425 N. Church
Dial 446-9175

2 ROCKY MOUNT INNS

Hwy. 301 N. By-Pass
Dial 442-8101

Holiday Inn®

51

BULLUCK

- " Roy jr h303 Star pl
- " Ruth B (wid A Elbert) h400 Sycamore
- " Saml shoe shiner 121 Tarboro r637
Carolina av
- " Samson (Eliz B; Bulluck Garage)
h620 Buena Vista rd
- " Sandra J studt r320 Pennsylvania av
- " Sara E clk Sears r726 Sunset av
- " Sidney D (Mavis B) carp r636
Arrington av
- " Stephen L (Stella D) h514 Cokey rd
- " Viola E r618 Eastern av
- " Walter lab Dixie Storage & Distribut-
ing r Raleigh rd
- " Wayne T overseer Bulluck Farms
r2900 Sunset av
- " Wm D (Rebecca M) acct mgr Planters
Bank h1813 Beverly rd
- " Will (Davanna J) h923 Gay
- " Willard G (Lena L) driver Wood Oil
r1205 S Church
- " Wm C (Alice A) slsmn Bel-Air
Chevrolet h1721 Beverly rd
- " Wm R (Nancy) plmb Std Electric
h1409 Planters

BULLUCK Z B INC

ZEB B BULLUCK JR, PRESIDENT
ROBERT C BRANCH JR,
SECRETARY-TREASURER
WHOLESALE MEATS
ENGLEWOOD BRAND MEATS
PLANTERS nr FAIRVIEW rd
TELEPHONE 446-8121
(See Page 104 Buyers' Guide)

**BULLUCK ZEB B SR (Foy W), Pres
and Developer Englewood Inc, h2900
Sunset av (E), Tel 446-7314**

**BULLUCK ZEB B JR (Margaret B),
Pres Z B Bulluck Inc, Planters nr
Fairview rd, Tel 446-8121, h501
Shady Circle dr, Tel 442-2832**

" Z B III (Diane M) slsmn Z B
Bulluck Inc h316 Glendale dr

Bulluck's Josh Barbecue (A Joshua
Bulluck) restr 800 Cokey rd

" Snack Bar (Henry Bulluck jr) gro
1039 Drew

Bunch Elbert L (Betty J) flmn
Caromount Mills h3301 Sunset av

" Evelyn B Mrs feeder W B Lea Tob
h523 Carolina av

" John A lab J R Reynolds Tob r716
Raleigh rd

" Oscar (Annie M) h617 Dexter

" Pugh C (Georgianna H) h716 Raleigh
rd

Bunn Ann B Mrs clk Youth Shop h327 S
Pearl

" Annie D (wid Turner) h509 Falls rd

**BUNN BENNETT L (Elizabeth B), Pres-
Treas-Mgr Rocky Mount Laundry &
Dry Cleaners Inc, 223 S Washington,
Tel 446-7158, h Rivera rd (Leggett
rd), Tel 442-1468**



AND
MOHAWK TIRES

PRIDGEN TIRE CO. INC.

Retreading - Vulcanizing
"RACE RUBBER"
900 N. CHURCH ST.
TEL.
446-8006

BUNN

- " Bessie D Mrs h1017 Oakey
- Bunn & Bunn (James P Bunn jr),
Attorneys-at-Law 169-71 Main NE,
Tel 446-8013
- " C I jr clk Colonial Stores
- " Carolyn nurse Parkview Hosp r434
Falls rd
- " Chas J supt G R Garrett Co r RD 4
- BUNN E GUY (Laura F), Sec Rocky
Mount Laundry & Dry Cleaners Inc,
223 S Washington, Tel 446-7158,
h516 W Duke cir, Tel 442-5944**
- " Eliz Mrs opr Mae's Beauty Salon &
Gift Shop r604 Nelson dr
- " Eliz B Mrs v-pres Rocky Mount
Laundry & Dry Cleaners Inc r Rivera
dr
- " Eliz B (wid Blunt) h528 Henry
- " Elwood L (Bernadinett) opr WU Teleg
h912 Western av
- " Eva D teller Peoples Bank & Trust
Co r RD 4 Box 477
- " Fairy L ofc sec Gay & Taylor Ins
Adj r RD 3 Box 378
- " Fred P head mech Ry Mt Lanes
r Old Wilson rd
- " G Roger jr recapper Pridgen Tire
r604 Melton dr
- " G Westray (Mary F) rep Cities
Serv Oil r704 Rose
- " Gaston O (Annie M) with Burlington
Industries h112 S George
- " Geo R (Ruth) agt Home Security Life
Ins r RD 3
- " Geo R jr (Eliz B) recapper Pridgen
Tire h604 Melton dr
- " H Elias (Daisy G) h1400 Western av
- " James H (Mary W) slsmn Comer
Oil h320 Trevathan
- Bunn James P jr (Bunn & Bunn),
Attorney-at-Law 169-71 Main NE,
Tel 446-8013, h620 N Grace,
Tel 446-5435
- " Jesse foreman Rocky Mount Cord
r RD 3

HAMMOND

Electric Service, Inc.

ENGINEERS and CONTRACTORS

Electric Motor Rebuilding
Power Equipment Sales and Installation

824 S. Church St. 442-4178



VICK'S RADIO & T.V.

SALES & SERVICE

For DAY or NIGHT Service
DIAL 442-3492

121 W. THOMAS ST.

TV-SETS



PRODUCTS



DISTRIBUTOR

700 Albemarle Cor. Virginia

JOYNER OIL COMPANY

Phone 446-9101



**PAMPER YOUR
FAMILY
and
FRIENDS**

**with
ENGLEWOOD
BRAND
MEATS**

Hickory Smoked
Sugar Cured

HAMS

**REAL GOOD
FRANKS**

**ASK FOR
ENGLEWOOD
MEATS
AT YOUR
GROCER**

Manufactured
and Distributed

**Z. B.
BULLUCK
INC.**
PHONE
446-8121

**CARO-
CRAFT,
INC.**

**CUSTOM
MADE
FURNITURE
REFINISHERS**

740
ALBEMARLE
AV

(SEE PAGE 77
BUYERS'
GUIDE)

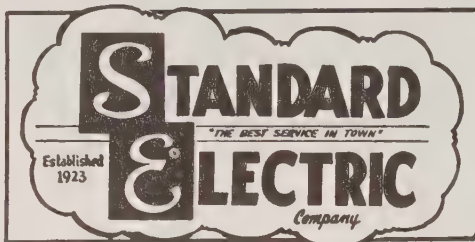
TEL
442-2964

BARNES TIN SHOP ROOFING & SHEET METAL CONTRACTORS

120 N. HOWARD ST.

TEL 446-7192

52



BUNN

- " Jos C r528 Henry
- " Julia W Mrs bkpr Family Serv of Ry Mt r1200 Beal
- " Katie B tchr North Whitaker Sch r638 Coleman av
- " Margt S (wid James) h1431 Sunset av
- " Mary L (wid Nathan) clk The Cake Box h711 Myrtle av
- " Mavis L (wid Ben H) h330 S Boulevard
- " Nathan h516 E Holly
- " Peggy studt r1431 Sunset av
- " Quentin S (Julia W) mgr Firestone Stores h1200 Beal
- " Robt L porter Union Bus Terminal r1012 Star
- " Robt M jr whsemn Thomas & Howard r132 Hunters Hill rd
- " Robt M (Frances W) public relations man h132 Hunter Hill rd
- " Ruth L Mrs cafeteria wkr R M Wilson Jr High Sch r RD 3 Box 386
- " Sallie W Mrs hlpr Z B Bulluck Inc h1436 Hunter
- " Sybil L Mrs slswn Matthews Drug Store r320 Trevathan
- " Theo (Leola F) porter ACL h400 Clyde

**BUNN TURNER B JR (Catherine E),
Pres-Mgr Rocky Mount Cord Co,
N Grace at Gay, Tels 446-4183 and
446-4184, r Wilson, NC, Tel 3455**

- " Wm A (Hazel P) slsmn h1315 Cokey rd
- " Wm R studt r1200 Beal
- Buntin James A lab D J Rose & Son r RD 1 Box 127
- Bunting Albert R servmn Tulloss Tractor h3204 S Church
- " Bonnie G seamstress Ry Mt Undergarment r RD 3 Box 249 Elm City NC
- " Chester L (Mary B) mech Allan Mims Inc h515 Rose

COASTAL PLAIN LIFE INSURANCE CO.

- INDUSTRIAL • ORDINARY
- CREDIT • LIFE • GROUP

HOME OFFICE

462 FALLS RD. DIAL 442-6123

BUNTING

- " Hardy & Minges Inc Chas Fields pres Mrs Helen M Fields v-pres (Macon Ga) R Alton Denson sec-treas men's furngs 114 Main SW
- " Violet Mrs clk Carlton House Mtr Lodge h457 E Duke cir
- " Wm C emp Ry Mt Mills r515 Rose
- Burch Wm P (Vivian P) fireman ACL h506 Nashville rd
- Burchfield Alice F ofc sec Bank of Ry Mt r Barnum rd
- " Chas A cook Hardee's Food r Barnum rd
- " Donald L r Barnum rd
- " Margt studt r Barnum rd
- " Paul (Elsie A) hd mech Ry Mt Mills r Barnum rd
- Burden Wm C adj Genl Adj Bur r Eastern av
- Burgess Charlie H (Mittie D) hlpr Bel Air Chevrolet h162b Pinehurst dr
- " Donald (Carolyn H) asst plant supt Carolina Overall h1315 Branch
- " Doris seamstress Ry Mt Undergarment r RD 1 Box 491
- " Emma P Mrs spnr Ry Mt Mills h2437 S Church
- " J A (Mary C) r415 Coleman av
- " James A (Maxine T; Rocky Mount Machine Works) h1431 W Thomas
- " L C counterwn Ry Mt Lanes r Battleboro NC
- " Leroy D (Hallie H) mech Comer Oil h209 Huffines
- " Maggie R (wid Tom) h529 Chester
- " Margie J Mrs clk Parkview Hosp r RD 2 Box 335 Nashville NC
- " Mary R (wid Robt) cash Cameo r223 Jefferson
- " Mary W spnr Ry Mt Mills r1548 Boone
- " Lucille Mrs cutter Ry Mt Undergarment h311a S Franklin
- " Mary R ofc sec One Hour Koretizing r223 Jefferson
- " Samuel C (Mary W) slsmn Sealtest Foods h1548 Boone
- " Steve D cash Hardee's r209 Huffines
- " Thos A lwy r 109 Main SE R205 r RD 3 Nashville NC
- " Thos G (Mildred P) plant mgr Joyner Oil r Springfield rd
- " Wendell (Mattie) lab PS h417 E Gold-leaf
- " Will B (Alvania B) lab W B Lea Tob h1410 Avenue A
- Burke Hattie Mrs h510 Buick
- Burlington Automotive Fabrics Co John L Mortimer pres W Ridge cor Carr
- Burnett see also Burnette
- " Bertha D (wid Peter W) h334 Pennsylvania av
- " Building 134 E Thomas
- BURNETT DRUG CO (Earl C Burnett and Fred S Biggs), 140 E Thomas, Tel 442-2719**

Pearsall Oil and Fuel Company, Inc.

DISTRIBUTORS, MOBIL PRODUCTS

FUEL OIL

511 KEEN P.O. DRAWER 73



GOOD COAL

Phone 442-6141

CAROLINA TIRE CO.

TIRE RECAPPING

BUDGET TERMS

625 S. Washington St.

Phone 442-2267



53

BURNETT

- " Earl C (Juanita E; Burnett Drug Co) tchr J W Parker Jr Hi Sch h335 Pennsylvania av
- " Edith L Mrs h833 Pender
- " Irene B Mrs tchr Lincoln Sch r646 Coleman av
- " Ludy A (wid Theodore) smstrs Daniel's Inc h911 Bellview av
- " Patty B nurses aide Nash-Mont Nursing Home r1320 S Church
- Burnette A A meter rdr DPU r Kingston av
- " Bernard C (Martha) emp ACL h2616 Winstead rd (E)
- " Clifford R (Evelyn B) mtce supt Maola Dairy h1200 Horne
- " Henry W r628 Pender
- " Herbert bkbndr Carolina Ofc Equip r Castalia NC
- " Home Supply Co Marcus A Armstrong dist mgr hse furng gds 431 Main SE
- " Ideall W Mrs r1100 Ryals
- " Jimmy D studt r923 O'Berry
- " Jimmy D (Nancy M) welder Orville Williams Mfg h1008 York
- " John H (Gladys K) lab DPU r307 Smith
- " John P jr (Edna S; Sunset Pharmacy) h1236 Hammond
- " Julian D (Minnie P) slsmn Swift & Co h923 O'Berry
- " Keston mech Caterer's Inc r Lewisboro NC

BURNETTE LESLIE H (Velma M), Supt City Parks Dept, 203 City Hall 131-39 Main NE, h753 Cedarbrook dr, Tel 446-6984

- " Linwood P (Roxie C) parts mgr Dillon Sup h708 Williford
- " Nathaniel (Sara; Holly Street Supermarket) r Hunting Lodge dr
- " Sara Mrs asst mgr Holly Street Supermarket r Hunting Lodge dr
- " Sidney G slsmn Swaim Sup r Hobgood NC
- " Velma M Mrs slswn Kenilworth Gift Shop r753 Cedar Brook dr
- " Viola S (wid John B) r828(803) Nashville rd
- Burnette's Grocery (John Hamad) 422 E Grand av
- Burnley Margie Mrs nurse r405 Pennsylvania av
- Burns Dickie whse hlpr Arnold L Adams Whol r Old Wilson rd
- " Mildred (wid Marvin) r805 Redgate av

- Burstian Ilene maid r620 Kinwood
- Burston Albert H lab Caro Bldg Sup h500 N Pine
- " Willie R Rev (Euzella E) pntr Caro Bldg Sup h446 Center
- Burt Wm A (Eliz F) ret'd h2820 S Church
- Burton Geo A jr buyer G R Garrett Co r Country Club dr
- " Geo B tob buyer r10 N Boulevard
- " Hallie (wid Geo A) h10 Boulevard

ROCKY MOUNT FLORAL



CO.

A. R. WEATHERS

"ART IN FLOWERS"

Greenhouse and Shop

430 E. Thomas

Tel. 442-4158

Downtown Shop

114 Main, N.W.

Tel. 446-6006

BURTON

- " Irene D (wid Richd) slswn Colonial Life Ins h728 York
- " Richd H (Frances W) buyer G R Garrett h906 Sunset av
- " Robt emp Caromount Mills r428 Beal
- Burwell Cora Mrs dishwasher Costal Cafe r430 Carolina av
- " Vernon L (Cora A) h430 Carolina av
- Bus Terminal Restaurants of North Carolina P L Skipper mgr 401 Main SE
- Busby Walter O (Jane W) USAF r720 Redgate av
- Buskirk Wm S (Billie R) mgr Futorian Furn Mfg h228 Hammond
- Bussey McCray tchr r500 E Holly
- " Novella G Mrs h500 E Holly
- Butler Arylene P Mrs cash Domestic Loans of Ry Mt r111 Arlington
- " Bonnie B Mrs wndr tndr Ry Mt Mills r38 W Elm
- " Claude E (Jean B) driver Carolina Overall h1410 S Franklin
- " D E (Carolyn M) radio mtcemn ACL h1812 Bedford rd
- " D K mail handler PO Truck Terminal r Weaver dr
- " David L agt Western & Southern Life Ins r Tarboro NC
- " Elbert F wrpr tndr Ry Mt Mills r38 W Elm
- " Frank (Bonnie B) emp Rocky Mount Mill h38 W Elm
- " G G r444 Florida av
- " Lettie M (wid Wm) braider Ry Mt Cord r115 Middle
- " Pearl F (wid Wilson J; Johnnie's Place) h1502 Boone
- " Peggy W Mrs dental asst Richd F Hunt jr r115 Daisy
- " Robt A lab test clk Ry Mt Mills r111 N Arlington
- " Rosa Mrs h813 E Grand av
- " Shirley waitress Sou Kitchen r408 Sunset av

FAULKNER Electric Service Inc.

Electric Motors - New and Used

Repairing and Rewinding

Garbage Disposal and Water Pump Repairs

DAY PHONE 446-5863

NIGHT PHONE 446-4872

SHOP AND OFFICE

820 GOLD ST.

QUALITY FIRST
Quality Laundry & Cleaners
INCORPORATED
238 TARBORO ST

PHONE
446-7116

This Directory Is Incorrect

(See Pages 94 and 132 Buyers' Guide)

MAY & GORHAM INC.

PRESCRIPTION



SPECIALISTS



**DELIVERY
SERVICE**

**132
TARBORO**

**PHONE
442-1127**

MERRITT PLUMBING & HEATING CO. INC.

Plumbing
Heating
Air
Conditioning
CONTRACTORS

923
NORFOLK ST.
PHONE
446-4667

"THE PLACE TO BANK IN ROCKY MOUNT"

The Planters National Bank & Trust Co.

MEMBER F.D.I.C.

54

Sealtest DAIRY PRODUCTS

BUTLER

"Thelma Mrs nurse Memorial Hosp
"Wilson D (Peggy W) slsmn h115 Dairy
Butterton Walter R (Nellie G) h900
West Haven blvd
Buttry Carole L cash Southern Life
Ins r514 S Vyne

**BUXTON RUSSELL III (Jo Ann M),
Planning Director City of Rocky
Mount, 307 City Hall 131-39 Main
NE, Tel 442-5181, h1201 Tarboro,
Tel 442-1381**

By-Pass 66 Service Station (Linwood
Barkley) US Highway 310 By-Pass
Bynum Arlene h rear 519
Albamarle av apt 5

"Billy R driver Carbisco Flour &
Feed Mills h314 Middle

"Chas (Madeline A) hlpr Animal
Control Police Dept h411 E Gold-
leaf

"Charlie (Blanche; Charlie Bynum's
Grocery) h1612 Fountain

"Eddie B (Annie J) lab Sou Oil Mills
h817 Star

"Henrietta W (wid Wright) r312 Cole-
man av

"James (Laura) emp Sears h1434
Hunter

"John E (Lula) h718 Beal

"Linwood E (Betty E) h1721 Thru

"Lloyd (Jean H) constn wkr O B
Barnes Constn Co h307 Coleman av

"Lynell (Ernestine A) sls eng
Standard Elec h801 Burton

"Mariah (wid James) r419 Main NE

"Milton (Bernice) servmn Firestone
Stores h1114 Whitehead dr

"Sandra studt r1707 Pender

"Sarah D r1707 Pender

"Wadell N (Annie M) oiler Planters
Cotton Oil & Fertilizer h1707
Pender

"Wardell N (Martha E) lab Liggett &
Myers h118 Dunn

BYNUM

"Wayne h238 Pennsylvania av

"Wm (Annie R) h307 Park av

"Wm (Christine) emp Ry Mt Florist
r1709 Thru

"Wm (Shirley) hlpr Howard's h118
Overbrook pl

Bynum's Charlie Grocery (Charlie
Bynum) 1608 Fountain

Byrd see also Bird

"Annie G Mrs maid Bailey Eye Ear
Nose & Throat Clinic r132
Spaulding dr

"Bennie B (Hattie P; B & G Super-
market) h836 Ellison dr

"Blanche T Mrs (Blanche's Beauty
Shop) r823 E Highland av

"Clara D (wid Nathl) cook R M Wilson
Jr High Sch h521 Pennsylvania av

"Garland hlpr Holbrook Motor
r724 Holly

"James (Blanche T) lab Nash Coal
h823 E Highland av

"James E (Addie B) h835 W Thomas

"Kenneth Rev pastor Swelton Hts Free
Will Bapt Holiness Ch r412 Aycock

"Margt tchr Wesleyan Sch r322
Sunset av

"Mary U (wid Richd) dept mgr M G
Baldwin Co h912 Eastern av

"Missouri T (wid Hiram) h1919 S
Church

"Nathl jr emp Dorothy Curtain r521
Pennsylvania av

"Richd E (Eliz S) real est mgr Standard
Ins & Realty Corp h1321 Gay

"Willie (Lizzie P) jan Thos Hackney
Braswell Mem Library h312 N
Raleigh

"Wilton (Annie G) emp ACL h132
Spaulding dr

Byrd's Beauty Shop (Mrs Jeva M
Cox) 113 Main NE

Byrne see also Burns

"Chas S (Geraldine A) foreman REA
Exp h1204 Oakwood dr

"Geraldine A Mrs teller Planters
Bank r1204 Oakwood dr

"Jimmie H ship clk Blumenthal's
r520 Cokey rd

"Matthew L (Jessie B) treas ACL
Employees Credit Union h520
Cokey rd

"Matthew L jr studt r520 Cokey rd

Byum Daisey Mrs h922 E Holly

Cabbagestalk James delmn Walker's
Sunset Food Store r300 Union

Caddell M Dixon (Ruth B; Caddell
Motors) h511 Evergreen rd

"Motors (M Dixon Caddell) autos 256
Tarboro

Cade Wm E h238 Rose apt 3

"Wm E jr foreman Nash Brick r238
Rose apt 3

Cahoon Bonnie M (Mattie M) condr
ACL h3220 S Church

"Evelyn opr CT&T r326 Linden av



**SHOP AT
SEARS
AND SAVE**

SATISFACTION GUARANTEED or YOUR MONEY BACK
128-42 N. CHURCH TEL. 442-3131



ROCKY MOUNT Laundry & Dry Cleaners, Inc.

223 S. WASHINGTON ST.

PHONE 446-7158

P.O. BOX 549





STALLINGS OIL & COAL CO.

KEROSENE — FUEL OIL

816 RICKS ST.

It's Performance That Counts

DIAL 446-6184

55

Cain Innis A (Willa R) emp ACL h1205 Russell

" Ruth Mrs claims rep Soc Sec Admn r1205 Russell

" Thurman S (Marjorie P) teleg opr ACL h1238 Rosewood av

Caison J Albert (Amanda S) h2701 Sunset av

CAKE BOX INC THE

ROSE A GOLD, SECRETARY-TREASURER

SPECIALTY BAKING

FANCY FOODS

GIFTS and ANTIQUES

575 N RALEIGH

TELEPHONE 446-4106

Cale Wm E (Daisy E; Twin County Upholstery) r Mackeys Field

Calendar Arth studt r812 N Raleigh

Calhoun Annie (wid C O) h516½ Cokey rd

" Billy D agt Home Security Life Ins r727 Clark

" Dorothy Mrs tchr Benvenue Sch r RD 4 Box 350

" Geraldine S Mrs ofc sec A Hicks Agency r248 Fleming

" L C asst mgr Smith's Whse r RD 4

CALHOUN L G (Norma M), Farm Officer Peoples Bank & Trust Co, 101 Tarboro cor Main SE, Tel 442-7187, h RD 2, Rocky Mount, Tel 442-7310

" Mark D (Mamie W) h727 Clark

" Marvin buyer Thorpe & Ricks r RD 4

" Raymond C (Geraldine S) emp Caromount Mills h248 Fleming

Callett James hlpr Merritt Plmb & Htg r RD 1 Box 415A

Calvary Baptist Church Rev John T

Evans pastor 820 Nashville rd

" Baptist Church 823 Beal

Cameo Beauty Shoppe (Mrs Lila H Bailey) 121 Nash

" Theatre Henry K Hobbs mgr 184 Main NW

Cameron James F (Ida E) dentist 203 Main NE r Kenston NC

" Perry E (Kathleen C) insp State Hwy Comm h728 Rose

Camp Henry (Lelia G) h626 Woodland av

Campbell Alton J (Mary N) emp ACL h1801 Bedford rd

" Delores M clk Ry Mt Mills r917 S Franklin

" Edw G (Virginia B) pharm May & Gorham Inc h1007 Sycamore

" Elaine Mrs nurse Mem Hosp r304 Delane dr

" Ellen C Mrs nurse 421 S Grace r do

" Forrest P jr (Margt H; Campbell's Trailer Repair) h920 Planters

" Inez Mrs hlpr Day Care Center of the First Bapt Ch r210 N Gray

" James A (Ethel B) carmn ACL h917 S Franklin

JENKINS-PEARSALL MACHINE WORKS

Machinists • Welders • Founders

FARM MACHINERY REPAIRS

Specializing in Ornamental Iron

217 Andrews St. P.O. Box 886

446-9168

CAMPBELL

" James B (Elaine) mtce supvr

Superior Cable r304 Delane dr

" Lilly J (wid Forrest P) h1201 Hill

" Lula h510 N Pine

" Lydia B (wid Dennis) h1311 Cokey rd

" Mamie C Mrs weaver Blumenthal's h341 Paul

" Margt H Mrs (Campbell's Bookkeeping & Tax Service) r920 Planters

" Marshall J (Marianna M; Campbell's Trailer Repair) r Waycross Ga

" Martha studt r421 S Grace

" Millard C (Helen L) supvr Triangle Food h312 Kingston av

" Ruby L (wid Earl) dept head Belk-Tyler Co h624 S Church

" W Ward (Ellen C) chief clk ACL h421 S Grace

" Walter E (Barbara H) dentist 1029 Hammond h1625 Marvelle av

" Wm C (Inez W) h210 N Grace

" Wilson T teleg opr ACL r Box 56 Elm City NC

Campbell's Bookkeeping & Tax Service (Mrs Margt H Campbell) 920 Planters

" Trailer Repair (Marshall J and Forrest P Campbell jr) 732 Planters

Campen Janet studt r369 Falls rd

Camper's Shop (Joseph A Ricks)

camping trailers 3213 Sunset av

Campus Room The (Chloris Kellum C Janet Cox) women's clo 221 Main SE

Canada James (Eliza A) h606 Shearin

Canady Wm A city police

Cannon Faye opr CT&T r215 Lexington

" Joshua (Vivian V) slsmn Auto Equip Co h1319 Planters

Canty Wm h2211 S Church

Capel Effie T (wid Wm T) h417 Henry

Caple Susie Mrs maid Rosenbloom Levy h532 Clyde

FIELD ENTERPRISES EDUCATIONAL CORP.

WORLD BOOK ENCYCLOPEDIA

CHILD CRAFT

WORLD BOOK DICTIONARY

219 S. Franklin

Tel. 442-6255

P.O. Box 1566

BEL AIR CHEVROLET CO.

CHEVROLET - CHEVY II - CHEVELLE
CORVAIR - CORVETTE

115-123 S. CHURCH ST.

THE O.K. PLAZA 501 N. CHURCH

SALES-SERVICE

TEL. 442-6148

TEL. 442-2877

FURNITURE
FOR THE
HOME

COME TO

**ROCKY
MOUNT
FURNITURE
CO.**

"IN THE
HEART OF
THE CITY"

**COMPLETE
FURNISHINGS
FOR THE
HOME**

163
S. MAIN

SEE PAGE 78
BUYERS
GUIDE



**MODERN
BUILDERS
Inc.**

**General
Contractors**

~ ~

**COMMERCIAL
and
RESIDENTIAL**

~ ~

DIAL

442-4103

~ ~

725

WALNUT ST.

~ ~

WALNUT
SHOPPING
CENTER



PHONE 446-5182

SIMMONS & HARRIS CO.

INSURANCE — RENTALS — REAL ESTATE

109 TARBORO ST



BANK OF ROCKY MOUNT

SERVING NASH AND EDGEcombe COUNTIES

SAVINGS ACCOUNTS — LOANS — CHECKING ACCOUNTS

142 MAIN ST. SW.

MEMBER F.D.I.C.

BRANCH: INTERSECTION RALEIGH ROSE AND GEORGE STREETS

DIAL

446-7101

56



*Motor
Lodge*

TV-POOL-AIR CONDITIONING

2 MILES NORTH ON US HWY 301 NORTH

DIAL 446-5111

Capps Annie P cash Capps Gro
CAPPS CECIL D (Nathleen H), Rental
Agt Simmons & Harris Co, 109
Tarboro, Tel 446-5182, h726 Long
av, Tel 442-8388

- " Clarence B (Ann P; Capps Grocery
Co) h907 Peachtree
- " Danl I (Annie H) h3156 Sunset av
- " Douglas (Judy) emp Caromount Mills
r331 S Grace
- " Emma J examiner Ry Mt Under-
garment r1152 Cokey rd
- " Ernest G (Emily S) setter Hoyse Tile
h1001 Thorp ct
- " Geo D (Mena B) slsmn Pearsall
Oil & Fuel h447 W Duke cir
- " Geo W (Irene D; Capps Oil Co) h701
Rose

CAPPS GROCERY CO (Clarence B
Capps), Groceries, Meats, Produce
847 Falls rd, Tel 442-1946

- " Henry A jr (Lettie J) clk PO h1112
Long
- " James H (Mildred P) trn mstr ACL
h632 Glenn av
- " Otis E (Ethel S) emp City Sewage
Treatment Plant h109 Benvenue rd
- " Ronald (Jean) wtchmn h430 Dexter
- " Ronald E tchr R M Wilson Jr Hi
Sch r RD 3 Box 243
- " Verna M Mrs teller Planters
National Bank & Trust r Box
325 Cokey rd extn
- " Wm E electn Liggett & Myers Tob
r Battleboro NC

CARBISCO FLOUR & FEED MILLS INC

OFFICERS
WM E BALLENTINE, PRESIDENT
JOSEPH H BALLENTINE, VICE-
PRESIDENT-SECRETARY
L BRUCE BALLENTINE
TREASURER

ENTERPRISE FURNITURE CO., INC.

COMPLETE HOME FURNISHINGS
BROADLOOM RUGS — LEE CARPETS

158-164 S. Washington St.

446-8304

CARBISCO FLOUR & FEED MILLS INC—Contd

FLOUR and FEED
MANUFACTURERS

701 S GRACE

TELEPHONE 446-4215

MILL

605 S GRACE

(See Page 63 Buyers' Guide)

Carey James G (Nancy E) deliverymn
Standard Electric h508 Eastern av

CARGO CARE TRANSPORTATION CO
INC, Chas E Thorne Pres-Mgr,
Phillip P Lea V-Pres, T E Taylor
Sec-Treas, 522 Nance, Tel Gibson
6-8256

Carignan C Lawrence (Irene V) with
Burlington Fabrics h409 N Parker

CARLETON HOUSE

NICK BODDIE, MANAGER
ROCKY MOUNT'S NEWEST
DOWNTOWN MOTOR LODGE
62 ROOMS of SOLID COMFORT
AIR CONDITIONED. TV, ROOM

PHONES, SWIMMING POOL
EXCELLENT FOOD

215 N CHURCH

HWY 301, BUSINESS

TELEPHONES 442-1166 and
446-9802

(See Tabbed Insert at Sheraton-
Carleton House in Alphabetical
Section and Page 112 Buyers'
Guide)

Carlisle Bertha G (wid Geo N) h411
Sunset av

" Geo W (Peggy H) asst mgr White's
Super Market r Bethlehem rd

" Grocery (Ollie A Carlisle) 1605
Burton

" J Leon (Evelyn) clk Sou Cotton Oil
h425 W Duke cir

" Ollie A (Madeline R; Carlisle
Grocery) h1607 Burton

" Robt L (Marie L) framer Blumenthal's
h619 Clyde

Carlton John C (Cobb & Carlton)
r Pinetops NC

" Meta W (wid J Delaney) h235 Marigold
apt 212

Carlyle H E jr (Jean T) lessee Rosen-
bloom-Levy Inc Shoe Dept h317 S
Tillery

Carmichael Genevieve (wid Horace W)
h1205 Horne

" H Richd (Madie V) foreman City
Power Plant h921 O'Berry

" Horace W jr USN r1205 Horne

" Kenneth (Shirley) dyer Rocky Mount
Cord r RD 1

" Margt N studt r420 E Thomas

" Margt P Mrs nurse 420 E Thomas r do

" Neil J (Margt P) h420 E Thomas

" Randolph (Carrie R) supt Brewer

Paint & Wall Paper h3200 Sunset av

Carney Ethel A Mrs h1100 Star

" Jeffery D h419 Coleman av



Roberson Plumbing & Heating Co.

SERVICE ★ NEW CONSTRUCTION ★ REPAIRS

620 Royal St.

Phone 442-1656

QUINN'S, INCORPORATED

COMPLETE HOME FURNISHERS

(SEE PAGE 78 BUYERS' GUIDE)

168-172 MAIN ST., N.W.

PHONE 442-2171

57

CARO-CRAFT INC

OFFICERS

MARVIN E VIVERETTE

PRESIDENT-MANAGER

TRUETT A KEA

VICE-PRESIDENT

RUTH B VIVERETTE

SECRETARY

G I MANNING

TREASURER

CUSTOM-MADE FURNITURE

SOLID MAHOGANY and WALNUT

BEDS, CHESTS, DINING

ROOM SUITES

REFINISHING and REPAIRING

740 ALBEMARLE av

TELEPHONE 442-2964

(See Page 77 Buyers' Guide)

Carole Dress & Bridal Shop (Mrs

Pauline R Kelley) 118 Sunset av

Carolina Aerial Mapping Service Inc

Chas S Killebrew jr mgr ofc 142 S

Howard

" Building Supply Co Inc W Marshall

Spears pres Mrs Pearl R Spears

v-pres Chas W Heck sec-treas 520

S Grace

CAROLINA CAFE (Mrs Lucille R

George), Good Food, Quick Service

"Our Coffee Can't Be Beat" 906

N Church (Hwy 301A North), Tel

446-9976 (See Page 134 Buyers'

Guide)

" Chas emp Chicken House No 5

" Coach Co Clifton W Smith supvr

401 Main SE

" College of Commerce Leon R Edmiston

prin (br) 121 Main NE

" Electric Construction Co (Thos

Powell) contrs 132 Main NW

" Guest Home (Mrs Louise T Hawley)

tourists 428 N Church

" Leaf Tobacco Co Edwin A Skinner

pres-treas W Carlton Noell v-pres

leaf tob 106 W Holly

" Machinery & Supply Co Inc Geo H

Booth pres Alex E Booth (Huntington

W Va) Paris E Booth (Raleigh NC)

v-pres Mrs Annie M Gardner sec

Robt R Anderson treas 201 S

Washington

" Motor Club Mrs Lillian P Whitley br

mgr 216 W Thomas

CAROLINA OFFICE EQUIPMENT CO,

C Austin Robbins Pres, Office

Machines, Typewriters, Office

Furniture and Supplies, Stationery

and School Supplies, Printers 147

Main SE, Tel 442-1196, Office

Machine and Print Shop 804 N Church,

Tel 442-4106 (See Page 117 Buyers'

Guide)

" Overall Co John B Stephens plant

supt rental 821 S Church

MOTOR BEARINGS &

PARTS CO., INC.

Wholesale Only

Standard Brands • Replacement Parts

Shop Equipment, "Duco Paints"

725 S. Church 446-7105

CAROLINA

" Service Station (Julian E Council)

gas 1730 Sunset av

" Shoe Rebuilders (Frank Shelley)

132 E Thomas

CAROLINA TELEPHONE &

TELEGRAPH CO

R E DIXON, MANAGER

OFFICE

143 N WASHINGTON

TELEPHONES 446-9011 and

446-9000

" Telephone & Telegraph Co Wm T

Jones dist coml mgr dist coml ofc

526 N Fairview rd

" Telephone & Telegraph Co (District

Engineering Department) Murphy B

Millian jr dist eng 526 N Fairview rd

" Telephone & Telegraph Co Wm F

Carrico dist plant mgr dist plant 526

N Fairview rd

CAROLINA TIRE CO (John H Powell),

Dealers for Richmond Tires, Tire

Recapping, Farm and Tractor Tires,

625 S Washington, Tel 442-2267 (See

Page 146 Buyers' Guide)

" Apartments 1025 Hammond

Carpenter Annie Rea Mrs ctr Rocky

Mount Cord r RD 1

" Arleen B Mrs tchr Williford Sch

r1418 Raleigh rd

" Buck B jr (Doris P) constn wkr h1201

W Thomas

" Cassie W Mrs drawer Ry Mt Mills

h810 S Howell

" Cecil dfr Ry Mt Mills r Elm City

NC

" Charlie hlpr House Tile r RD 2

Nashville NC

" Charlie W installationmn Ry Mt

Mills r RD 1 Box 255

" Chris A (Martha B) tchr Ry Mt

High Sch h1529 W Thomas

MARSHALL'S

CONCRETE WORKS INC.

CONCRETE CONTRACTOR

ALL TYPES

BOX 80 A

DIAL 442-4811

WEST MOUNT DR.

JAC ELECTRIC COMPANY

Contractors

JOE COSTA

OWNER

ALL

TYPES

PHONE

442-7389

520 N.

HARRIS ST.

P.O. BOX 1537

ROCKY MOUNT

N. C.

MORTON INSURANCE and REALTY Co.

GENERAL INSURANCE

- Fire
- Casualty
- Hospitalization

REAL ESTATE

- Residential
- Commercial

610

AMBLER AVE.

TEL.

446-9181

RES. TEL.

446-8515

PURE OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139

FUEL OIL

1125 East nr. Cokey Rd.

No. 1 and No. 2 for Home Heating - Tobacco Curing

GRIMES-MORGAN PLUMBING & HEATING CO.

TRANS AIR CONDITIONING
ECONOMICAL OIL BURNERS and BOILERS
211 ATLANTIC AVE. PHONE 442-1764



OIL SERVICE

DIAL 442-7821



BATTS' PURE

WASHINGTON AT MARIGOLD

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

58

ROCKY MOUNT



Seat Covers

Seat Cover
Center

1442 S. Church

Tel. 446-9733

CARPENTER

- " Clarence E (Margt B) slsmn Wyeth Labys h120 Plymouth rd (E)
- " Dell seamstress Ry Mt Undergarment r RD 3 Nashville NC
- " Donna L studt r1037 Tarboro
- " Edw N (Lucille N) mgr Eatman Mtrs h128 S Grace
- " Edw T (Alice O) emp A Schottland Inc h533 Paul
- " Ethel B (wid Earl B) slswn Penney's h620 Cokey rd
- " G L driver C S Henry Transfer r22 Pine dr
- " Grace C (wid Geo W) h915 S Franklin
- " Harry L (Dell P) uphol Futorian Mfg Co h707 Daughtridge
- " Harvey S (Lois M) constn wkr h1617 S Grace
- " James C (Lucille K) eng ACL h1037 Tarboro
- " Jo A wndr tndr Ry Mt Mills r91 Falls rd
- " Maybelle (wid Robt L) r831 Raleigh rd
- " Theo D (Arleen B) prin Williford Sch h1418 Raleigh rd
- " Thurman (Helen W) plumber C E Plumbing h472 W Duke av
- Carr Alvis B (Bessie S) capt city police h617 Rose
- " Bessie S Mrs ofc sec Rocky Mount Sr High School r617 Rose
- " Clarence W (Eliz C) emp ACL h720 Cedarbrook dr
- " Helen h183 E Highland av
- " Henry (Arlether) emp Planters Cotton Oil h214½ South
- CARR JAMES H (Beulah S), V-Pres Peoples Bank & Trust Co, 101 Tarboro cor Main SE, Tel 442-7187, h818 Eastern av, Tel 446-4806
- " Kath H Mrs slswn City News Store r111 Arlington
- CARR ROBERT L (Estelle S), Sec-Treas Coastal Plain Life Insurance Co, 462 Falls rd, Tel 442-6123, h1043 Lafayette av, Tel 446-4868

WHEELER EQUIPMENT CO.

INTERNATIONAL TRUCKS
FARMALL TRACTORS

U.S. Hwy. 301 S. By-Pass
P.O. Box 991

Tel.
446-8158

CARR

- " Robt L jr studt r1043 Lafayette av
- " Rosa B (wid Charlie) h335 Woodland av
- " Ruth G (wid Jesse M) r309 Madison av
- " W Thos (Mary A) h900 E Holly
- CARR WILLIAM J (Hazel R), Asst Auditor Peoples Bank & Trust Co, 101 Tarboro cor Main SE, Tel 442-7187, h809 Cedarbrook dr, Tel 446-4331
- Carraway Benj F (Isabell) sec Ry Mt Mills h421 Forest Hill av (E)
- " Cora P (wid John W) h210 S Pearl
- Carrico Wm F (Virginia S) dist plant mgr CT&T h2721 Winstead rd
- Carroll Andrew J (Hazel L) lab DPW h411 Matthews
- " Evelyn M (wid Chas B) slswn Almand's Drug h1219 Planters
- " Haywood L (Rose T) mixer Ward Baking h1409 Burton
- " James R (Linda S) mgr Fairview Dairy Bar h1325 Maple
- " Richd (Rosemary) pntr h1113 York
- Carroway Kath opr Crystal's Beauty Shop r215 Lexington
- Carslile Evelyn Mrs clk Hardee's Food Systems Inc r425 W Duke cir
- Carson Diane (wid David) r803 Walnut
- " Donald W studt r736 Cedarbrook dr
- " J Royal jr (Daisy T) dentist 116 S Franklin R205 h1312 Sycamore
- " Janie T (wid Julian H) cafeteria wkr PS h736 Cedarbrook dr
- " Margt J studt r736 Cedarbrook dr
- " Martha N (wid Wm H) mgr Garrett Wenck & Garrett r1251 Planters
- " Michl W studt r1251 Planters
- " Sallie B (wid Wilbur R) r509 N Mercer
- " Vicky C teller Home Savings & Loan Assn r480 Old Mill rd
- " Willard W (Anne S) genl chairmn Order of Ry Condrs h1251 Planters
- " Wm P (Mary C) driver Chester Starling h803 Walnut
- Cartee A Wallace (Rachel F) prsmn Carolina Ofc Equip h1200 Clark
- " Glen cook Hardy Drive-In r308 Battle
- " J T (Agnes L) h140 Benvenue rd
- Carter Alice Mrs order dept South-eastern Adv r1425 Clark
- " Alton R (Willie D) carp hlpr Jim Walter Corp h1003 Wilkins
- " Ann M opr Fairview Beauty Salon r Nashville NC
- " Benj D (Fannie G) h815 Daughtridge
- " Betty K Mrs aide Parkview Hosp r Box 290B Nashville hwy
- " Blanche Mrs slsmn Holly Stores r1017 Hammond
- " Brenda J Mrs ofc sec Leder Bros r1529 Bedford rd
- " C Bruce parts dept Flake B Chipley r1140 Nashville rd
- " Carol P Mrs hanker Rocky Mount Cord r216 Old Halifax rd



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE.
COR. FRANKLIN ST.



J.P. DAUGHTRIDGE & SON INC.

General Building Contractor

809 NORFOLK ST. P.O. BOX 1287

TEL. 446-7016



59

CARTER

- " Carl R (Patsey P) linemn records
CT&T h329 Oakdale rd (E)
 - " Clifford (Brenda J) br mgr Leder Bros
Department Store Inc r1529 Bedford
rd
 - " Dave C (Annie B) carp h1018(1020)
Wilkins
 - " Delilah P (wid Wm G) r111 Plymouth
rd (E)
 - " Donald E (Margt W) agt A Hicks
Agency h504 Tarboro
 - " Edgar S r1320 S Church
 - " Edgar S (Bonnie B) h828 Western av
 - " Edw D h213 Smith
 - " Edw E (Marie) mgr Nu-Way Lndry Cln
& Dyers h452 N Mercer
 - " Elwood R (Virginia P) foreman
Am Bakeries h221 Duke
 - " Fannie L tchr R M Wilson Jr Hi
Sch h218 S Vyne
 - " Flossie (wid Lee) h725 Beal
 - " Frank G (Hazel A) h429 Chester
 - " Geo C (Berta M) lab DPW h318 W
Thomas
 - " Hazel Mrs slswn Leder Bros
 - " Henry linterman Planters Cotton
Oil & Fertilizer r1031 South
 - " Henry C (Brenda G) mgr Ledger
Bros Inc h1529 Bedford rd
 - " Jane bkpr Matthews Drug Store r232
S Franklin
 - " Joe h2917 S Church apt 2
 - " John H orderly Parkview Hosp r RD 1
Box 247B Nashville NC
 - " Julian O (Eloise) driver Swains Supply
h1523 Boone
 - " Leland C (Hazel G) roller Blumenthal's
h1516 Davis
 - " Louise D seamstress Ry Mt
Undergarment r1101 Westfield ct
 - " Marvin (Carole B) clk A&P h455 E
Duke cir
 - " Mary r522 S Washington
 - " Mary E r1020 Wilkins
 - " Mary L wndr tndr Ry Mt Mills
r RD 1 Nashville NC
 - " Needham B (Kath W) phys 1605 W
Thomas h228 Timberlane rd (E)
 - " Patricia H Mrs slswn Almand's Drug
r112 Tillery
 - " Paul D farm hand r620 Branch
 - " Russell S agt Security Ins Co
r Tarboro NC
 - " Sydney M (Annie M) carp h620 Branch
 - " Tillie C (wid Clarence M) mgr
Raleigh Road Grocery h1226 Nash-
ville rd
 - " Wm J (Patricia D) clk ACL h533 W
Duke cir
 - " Wm P (Patricia) field mgr Evening
Telegram h112 S Tillery
 - " Wm T (Dannie C) carrier PO h2920 S
Church
- Cary Dorothy S Mrs window assembler
Metal Products Mfg r RD 1 Nash-
ville NC



AND
MOHAWK TIRES

PRIDGEN TIRE CO. INC.

Retreading - Vulcanizing
"RACE RUBBER"
900 N. CHURCH ST.
TEL.
446-8006

CARY

- " Earl routemn Caterers Inc r Nash-
ville NC
- " Rebecca A r312 Clayton
- " Sidney P (Lula N) carp Jackson Bros
h312 Clayton
- Case Dixie L r618 Z
- " H Lena (Marie) emp A Schottland
Mills h618 Z
- " Ovie Mrs r1321 Maple
- " Rachel studt r215 Lexington
- Casey Allen B (Lydia S) h135 W Ridge
- " Allen J (Margt J) h412 Hammond
- " Annie P Mrs spnr Ry Mt Mills r17
Carr
- " Bertha R (wid Rowland) r1301
Horne
- " David R (Lenora E) doffer Ry Mt
Mills h51 W Elm
- " James W (Anne P) hauler Ry Mt
Mills h17 Carr
- " Lenora B spnr Ry Mt Mills r51 W Elm
- " Lydia S Mrs supvr Charles Stores
r135 W Ridge
- " Sam H (Ethel F) sectionmn Ry Mt
Mills h1013 Hill
- " Sula F (wid Daniel) r1205 Horne
- Cash Barbara J sec James W Cobb &
Co r RD 1 Nashville NC
- " Hamilton H (Myrtle O) pres genl
mgr Timmons ville Tobacco Co h1401
Lafayette av
- " Marion P (Seigle H) ofc mgr Ray
Bandy's h917 West Haven blvd
- " Mavis K waitress Ivy Room Restr
r1201 Raleigh rd
- " Myrtle O Mrs nurse 1401 Lafayette
av r do
- " Roy E h112 Plymouth rd
- " Wm J driver C S Henry Transfer
r Sharpsburg NC
- Cashwell Jesse clk Raleigh Rd Package
Store r213 Hamilton
- Casper Colon W (Nettie D) prntr
Walker-Ross Prntg h218 N Grace

PETE'S

PAINT & WALLPAPER CO.

PAINTING - WALLPAPER
FLOOR SANDING

DIAL 446-5780

U.S. HWY. 64 W.
BOX 210

225-27 TARBORO



"THE HOME OF BETTER USED CARS"

TEL. 442-2191

ALLAN MIMS FORD
SALES
SERVICE

David Hill's SUPER MARKET

STAPLE and
FANCY
GROCERIES

FRESH and
CURED
MEATS

FROZEN
FOODS



PURE OIL
PRODUCTS

1308
COKEY RD.

TEL.

446-6618

NASH COAL COMPANY

Specializing Exclusively in

High Grade Steam and Domestic Coal

PHONE 446-8512
100 W. Grand Av.



DAY OR
NIGHT
AMBULANCE

JOHNSON FUNERAL HOME, Inc.

Air Conditioned Chapel — Private Family Rooms

SPACIOUS PARKING AREA

"Eastern Carolina's Finest Funeral Home"

NASHVILLE HIGHWAY (Sunset Ave. Extn)

DIAL 446-5135



ALLAN MIMS FORD

SALES SERVICE

"THE HOME OF BETTER USED CARS"

225-27 TARBORO

TEL. 442-2191

60

Citizens SAVINGS and LOAN ASSOCIATION

229 SUNSET AVENUE COR FRANKLIN

CASPER

- " C W jr (Phyllis) agt Durham Life
Ins h1604 Rosewood av
- " Phyllis B Mrs nurse City Health
Dept r1604 Rosewood
- " Red mgr Church St Shell r130 N
Raleigh
- Castilow Jos R Rev (Zilpha H) pastor
Church of Christ h1404 Hill
- Casto Leon W (Wanda H) supvr
Blumenthal's h936 Cedarbrook dr
- " Virgil E mech Am Bakeries h106
Fleming
- " Wanda Lee slswn Belk's r936
Cedarbrook dr
- Caswell Lee C (Lula H) formn S S Toler
& Son h929 Redgate
- Caterers Inc Lloyd L Nelms div mgr
113 N Pine
- Catlett Emma clk Catlett-Fish Mkt
r Arlington Ext Box 448

CATLETT FISH MARKET (V B Catlett), Fresh Seafood in Season, Shrimp, Oysters, Clams, Crabs, Fish, We Dress all Fish at No Extra Charge, City Wide Free Delivery 620 S Washington, Tel 442-1426

- " James C (Mamie J) carp h506 Paul
av
- " Kenneth (Carol) mech h611 Carolina
av
- " Pauline r1005 Edwards
- " Polly M (wid John T) h1005 Edwards
- " Van B (Emma P; Catlett Fish Market)
r Arlington ext Box 448

Catos Mrs Margie V Williamson mgr
womens clo 158 Main SW

Caudele Jerry atndt Raleigh St Fina
r712 Brook

Caudle Lillian M (wid Geo D) h918
Arlington

CAVANAUGH DONALD R (Betty B),
1st V-Pres-Sec Rocky Mount Furni-
ture Co Inc, 163 S Main, Tel 446-6916,
h1609 Hammond, Tel 442-3996

Cavello James A r420½ Beal

BRASWELL ELECTRIC SERVICE ELECTRICAL CONTRACTORS

WIRING and REPAIRING

P.O. BOX 906

TEL. 442-3090

CAVELLO

- " Leora S (wid Anthony J) r420½ Beal
- Cawthorn Clarice E (wid Roland G) emp
Caromount Mill h434 Dexter
- Center Theatre Robt W Andrews mgr
138 Sunset av

CENTRAL BUILDING DISTRIBUTORS

INC, Clyde G McAuley Pres, Saml
S Toler Jr V-Pres, Onnie D Lamm
Sec-Treas, Building Materials and
Supplies 106 W Bassett, PO Box 473,
Tel 446-5809 (See Page 31 Buyers'
Guide)

- " Cafe (John K Robt K and John L
Hardy) 212 W Thomas

CENTRAL-MIX CO INC

WILLIAM R MCAULEY
PRESIDENT-TREASURER
C G MCAULEY, VICE-PRESIDENT
THAD WEBB, SUPERINTENDENT
READY-MIXED CONCRETE
SAND and GRAVEL
645 S CHURCH
TELEPHONE 442-3733
(See Page 34 Buyers' Guide)

CENTRAL SERVICE STATION (Wm A Glasgow, Edw C Stone), Amoco Gasoline, Oils, Tires, Batteries, Washing, Greasing, Generator and Starter Service 206 W Thomas, Tel 446-7304

- Chadwick John W (Mary S; Chadwick's
Sea Food) h235 Hill
- " Robt R (Vivian) mech Dixon's
Blind & Awning Serv h3148 Sunset av
E
- " Robert W (Marie L) eng Pemberton
Inc h204 S Howell
- Chadwick's Sea Food (John W Chadwick)
151 S Washington

CHAIR & EQUIPMENT RENTALS (Gordon Vestal Jr), Party, Hospital, Nursery and Other Equipment, "Flower-Fresh" Cleaning of Carpets and Upholstery, Duraclean Service, US Hwy 301 By-Pass South, PO Box 705, Tel 442-6013 (See Pages 79 and 137 Buyers' Guide)

Chambers Fastner G (wid Woodard)
r537 S Franklin

- " Georgia M h811 E Highland av
- " Tom r622 Henry

CHAMBLEE JOHN S (Willie E), Director City Health Dept, 1816 W Thomas, Tel 442-1188, h Tarboro, NC

- " Wayland r732 Park av
- Chambliss Janne A (wid John) h1036
Sycamore
- " John R phys 404 Falls rd r1036
Sycamore
- " Mallory L studt r1301 Sunset av
- " Norman Y (Julia B) sec BPOE h1301
Sunset av

Modern
Gas
Appliances

Englewood Shopping Center

PROPANE

Suburban

GAS COMPANY

Bulk-Metered
and Bottled Gas

Tel. 446-6739

HERTZBERG FURS

"If You Don't Know Furs — Know Your Furrier"

NEW FURS — RESTYLING — REPAIRS — FUR STORAGE

236 TARBORO ST.

FUR
Storage

PHONE 446-5800

61

CHAMBLISS NORMAN Y JR (Frances E)
Sec-Treas Concrete Plant D J Rose
& Son Inc, Lee at Nashville RR, Tel
446-5044, h611 Evergreen rd, Tel
446-7308

" Robt M (Thelma C) pres-treas
Chandler's Inc h1000 Western av
" Robt M jr studt r1000 Western av
" Thelma Mrs hlpr Day Care Center of
the First Bapt Church r1000 Western
av

Chandler's Inc Mrs Nannie S Mangum
mgr (br) 5¢ to \$1.00 Store 713-15
Walnut

" Inc Robt M Chandler pres-treas
Dorsey M Malone v-pres-sec dept
store 106-08 Main NW

Chaney Marcus L (Margt L) asst sls
mgr American Bakeries h1901 Lynne

Chaplin James B (Maggie W) pntr h612
Hill

Chapman Bobby L (Patricia) foreman
Southern Cotton Oil h209 Raymond

" Jimmy R (Helen W) shipping clk
Ry Mt Undergarment r419 Aycock

" S Lee (Eugenia W) tchr Geo R Edwards
Jr High School h419 Charlotte av (E)

Chappell Arthur R jr (Vivian) tech
Hdq Co 2d Battle Group 119th
Infantry

" Clifton (Judith) sht mtl wkr J A
Thorrington & Sons h1102 Liberty

" Geo H (Iola M) emp Real Estate
h405 N Parker

" Geo H jr studt r405 N Parker

" Lee whsemn House Tile r104 Ricks

Charles Arnold P (Rosa M) clk PO
h476 E Duke cir

" Eugenia (wid Commodore) seasonal
wkr W B Lea Tob r219 E Grand av

" Stores Co Earl M Stubbs mgr dept
store 314 Main SW

Charlie's Glass Shop (Charlie Spirt)
3020 S Church

**CHARLOTTE LIBERTY MUTUAL
INSURANCE CO, James K Whitfield**
Dist Mgr, Life, Hospitalization 422
Sunset av, Tel 446-9138

Charter Russell chem City Health
Center r325 Nash

Chase Agnes I bkpr Bishop Laundry
h326 Sunset av apt 4

" John D (Maggie B) emp ACL h618
Atlantic av

" Otto (Rosetta J) porter ACL h143
Spaulding dr

" Perry D (Edith G) interviewer State
Emp Security Comn r638 Atlantic av

" Wm R (Christine N) city police h800
Leggett rd

Chasen Marion T Mrs mtcewn Sears
h604 Center

Chason C C opr City Water Plant r922
Arlington

" Chas F (Vera R) plant supt City
Power Plant h922 Arlington

" Clayton C filter opr City Water Dept
r922 Arlington

PEMBERTON INC.

AIR CONDITIONING—REFRIGERATION

HEATING—PLUMBING—ELECTRICAL

277 Main N.E. Tel. 442-3112

CHASON

" Robt C (Sally B) ship clk ACL h1400
Boone

Chavis David jr hlpr DPW h1421
Avenue A

" James M (Ruby G) h913 Leggett rd

" Langley T (Allie T) busmn Bus
Terminal Restr of NC r RD 3

Cheek Inetta hanger G R Garrett
Tob h721 Gay

" Willie delmn E L Tharrington's
Service Grocery r919 Gold

Cherry Amos T (Esther P) supvr State
Employment Security Comn h1415 Gay

" Annie S (wid Emmett) r418 E Grand av

" Barbara Mrs cook Jack & Frances
Restr h527 Shearin

" Boston (Bessie T) ret d h813 Jackson pl

" Cleveland P (Judy K) studt r609 Tarboro

" Cliff insp State Hwy Comn r Nashville
NC

" David (Edythe) emp Planters Cotton &
Oil Fertilizer r1017 Drew

" Doc (Leuona) lab h326 Matthews

" Dolly M Mrs maid h1450 Hunter

" Dorothy Mrs cook City Lunch h624 Dex-
ter

" Edw atndt Tarboro St Mobil & Re-
capping r732 Grant

" Eliz W (wid Matthew) kitchen wkr Park
View Hosp h724 Gay

" Etta T (wid Thos) maid h205 Warren

" Frank r222½ Raleigh rd

" Fred lab Thomas-Farris Mtrs

" Herbert r902 Gay

" J Eug studt r1415 Gay

" Julia bkpr Rawls & Winstead r RD 2

" Lavern clk Robbins Billiard & Recrea-
tion Center r412 N Parrish

" Lessie B r717 S Pine

" Lillie r909 W Thomas

" Lorine P Mrs tchr Williford Sch r609
Tarboro

" Lula Mrs ofc sec Julian B Gassaway
r Hamilton NC

Clifton E. Farmer

GENERAL CONTRACTOR

"Home Building Specialist"

TEL. 446-5020 1217 HORNE ST.



1103 COKEY ROAD

"The People's Choice"

PHONE 442-6131

HEATING OILS



PEOPLES OIL CO., Inc.

Distributors OILS — LUBRICANTS — FUEL OIL

A. HICKS AGENCY

— REALTORS —

Sales Agents for Westridge

132 SUNSET AVE.

PHONE 446-7188

Carolina Office Equipment Co. *Gestetner*

SALES
OLIVETTI
UNDERWOOD
SERVICE

PRINTERS - STATIONERS - OFFICE OUTFITTERS

Main Street Store: 147 Main St., S.E. - Dial 442-1196
Printing and Office Machine Division: 804 N. Church St. - Dial 442-4106

Petroleum
Equipment
Repaired and
Installed



Bass Electric Co.

**Electrical
Contractors**

PETROLEUM ENGINEERING

1554 S. CHURCH ST.

P.O. BOX 584

PHONE 442-4929

62

MIXON Insurance & Realty

Corp.



158 Main N.W.

446-9111

CHERRY

- " Morse L (Arlivia B) driver Hunter Funeral Home r RD 4
- " Philip C (Eliz S; Twin County Gas Co) h703 Evergreen rd
- " Richd (Lillie G) hlpr Parker's Elec Serv h816 Shearin
- " Roland (Lillie D) creeler Ry Mt Mills h421 Paul
- " Wm D (Emily B) h1223 Williford

CHERRY WM G JR (Lorine P), City
Collector of Revenue, 1st fl City Hall 131-39 Main NE, Tel 442-5181, h609 Tarboro, Tel 446-4424

- " Wm G III clk C S Henry Transfer r609 Tarboro
- " Wm R (Addie W) retd h416 Sycamore apt 2
- Cheshire Thomas jr studt r721 N Fairview rd
- " Thos J (Annie J) h808 Pender
- " Thos S (Helen B) condn ACL h721 N Fairview rd
- Chesson David M studt r832 S Pine
- " Frances D Mrs slswm W C Reid & Co h832 S Pine
- " Robt L h512 N Daughtry
- " Seiwel plmb 512 N Daughtry r do
- CHEVROLET MOTOR CARS, Bel Air**
Chevrolet Co Authorized Dealers,
115-123 S Church, Tel 442-6148 (See Page 7 Buyers' Guide)
- Chesning Bennett H (Charity A) tormn W B Lea Tob h24 N Boulevard
- " Carolyn ofc wkr Thomas & Howard r Cobb rd Box 5
- " Charity Mrs tchr Benvenue Sch r Country Club dr
- " Jo Ann ofc sec James T Buffaloe r Cobb rd Box 5
- " Lonnie M (wid Thos) h1519 Hargrove
- " Thos H (Betty B) ship clk Eastern Elec Sup h828 Pender
- Chick Robt L (Gertrude G) formn Imperial Tob h1525 Beal

MOORE PAINT AND WALLPAPER CO.

"WE TAKE PRIDE IN
YOUR HOME"

1518 BRANCH

442-2642

- Chicken House No 5 (R M Coletarine) 1216 Raleigh rd
- " Palace (James H Qualls) restr 415 W Thomas
- Childers Wm E (Pearl I) steeplejack h Arlington extn Box 479
- " Wm J (Cath E) steeplejack r Arlington extn Box 479
- Childress James B slsmn r626 Tarboro
- " Raby M (wid Frank R) ticket seller Union Bus Term h446 S Washington

CHINA AMERICAN TOBACCO CO

J O WINSTON GRAVELY, CHAIRMAN
of the BOARD
P S JONES, PRESIDENT-TREASURER

P B F GRAVELY, VICE-PRESIDENT
L L GRAVELY, VICE-PRESIDENT
EDMUND K GRAVELY, VICE-PRESIDENT

J L BOLLING, SECRETARY
W A JOYNER, ASSISTANT VICE-PRESIDENT
436 N PEARL
TELEPHONE 442-1141

Chipley Flake B jr (Mabelle S; Chipley's Car Mart) pres mgr Flake B Chipley Inc h1124 Sunset av

CHIPLEY FLAKE B INC

F B CHIPLEY JR, PRESIDENT-MANAGER

DEALER for LINCOLN-MERCUY
RENAULT-PEUGEOT
NEW and USED CARS
118 N CHURCH
TELEPHONE 442-4176
(See Page 10 Buyers' Guide)

- " Luta pub welfare wkr County Welfare Dept r1516 Beal
- " Luta S (wid Flake) h1516 Beal
- Chipley's Car Mart (Flake B Chipley jr) 107 N Church

CHIPS FRANCHISED SYSTEM INC,
J C D Bailey Pres, Roy L Fulcher
Exec V-Pres, John W Lewis V-Pres,
Edgar Thomas, C R Griffin Asst
V-Prests, Grover A Gore Sec,
Robert W Cobb Treas, 409 Mill, Tel 442-8114

- Christ Church Rev Sid Hope pastor 1501 Bedford rd
- Christenberry Grover V (Inez C) driver Gus Z Lancaster Stock Yds h1519 Burton
- Christian Nell r512 Glenn av
- " Pauline C (wid Wm M) nurse 220 Willow h do
- " Science Reading Room 137 Western av Christopher Annie L r1001 Burton
- " Arie E (wid Rufus) r1001 Burton
- " Wm R (Cleo C) clk ACL h1135 S Church
- Church Frank (Flora) plstr contr U S Highway 64 W h do



CITIES SERVICE

FUEL OIL

We Give Green BAX Stamps

WOOD OIL CO., INC.

KEROSENE

Printed Metered Delivery

701 S. Church St.

446-6806



CITIES SERVICE

Tel. 442-4271
1834 Sunset Av. Extn.

BROWN
Memorials
 SINCE 1908

63

CHURCH

- " of Christ Rev Joseph R Costilow pastor 1038 Hill
- " of God In Christ Rev Joseph R Anderson pastor 411 Middle
- " of God of Prophecy The Rev Charles E Shean pastor 902 Wilkins
- " of Jesus Christ of Latter Day Saints 1001 Tarboro
- " of The Good Shepherd Rev Thomas J C Smyth rector 231 N Church
- " of The Good Shepherd Kindergarten Mrs Virginia Cutchin dir 225 N Church
- " of The Lord Jesus Christ 818 E Holly
- " Street Package Store (Tommy W Pittman) beer 805 S Church
- " Street Shell Red Casper mgr gas sta 534 N Church
- " Tony P h444 E Duke cir
- Churchill Mildred J Mrs dir City Teen Age Center r RD 3

CITIZENS SAVINGS & LOAN ASSN

OFFICERS
FRANK S WILKINSON
PRESIDENT
WILEY W MEARES,
VICE-PRESIDENT-DIRECTOR
HON ROBERT L SIDES,
EXECUTIVE VICE-PRESIDENT
E D POTTER
SECRETARY-TREASURER
"THE HOME BUILDER"
229 SUNSET av cor FRANKLIN
TELEPHONE
442-6165
(See Pages 106 and 139 Buyers' Guide)

City Beverate (William W Haddon) beer package store 240 S Washington

CITY DIRECTORY LIBRARY

OUT-OF-TOWN CITY
DIRECTORIES
CHAMBER OF COMMERCE
115 N CHURCH
TELEPHONE 442-5111
(See Page 48 Buyers' Guide)

- " Industrial Bank Building 142 Main SW
- " Limits Service Station & Grocery (Henry B Dickens) 2401 S Church
- " Lunch (Albert I Hamad) restr 103 Mari-gold
- " Mission The 214 S Washington
- " News Store (Mrs Evelyn Peed) 370 Main SW

CITY OFFICES—(See Rocky Mount—City Of)

- " Park 1200 Eastern av
- " Parking Lot 235-39 S Washington

TV-RADIO HOSPITAL

RCA VICTOR and ZENITH

RADIO and TELEVISION

Sales and Service

Walnut Shopping Center 711 Walnut Dial 442-2972

CITY SCHOOLS—(See Rocky Mount City Schools)

- " Transfer Co (Clifton H Felton) 609 N Taylor
- Clack Alvin R (Lola P) bkpr Planters Cotton Oil & Fertilizer h521 S Vyne
- " E R (Helen P) carrier PO h713 S Pine
- " Hunter M (Lutara N) retd h600 S Vyne
- " Lena H (wid Drew M) h810 Mill
- " Lola seamstress Belk's r521 S Vyne
- " Mabel S (wid Marvin; Clack's Grocery) r209 Mayo
- " Richd A (Mary W; Lakeside Grocery & Market) h116 Bulluck rd (E)
- Clack's Grocery (Mrs Mable S Clack) 254 Falls rd
- Clanton Clinton L lab Carbisco Flour & Feed Mill h326 Olive
- Clark Annie L (wid Edw) h1302 Wilson rd
- " Bessie W Mrs sch guard City Police r625 Kenwood
- " Carrie L F (wid Harvey L) h901 Hill
- " Charlie Mc (Edna) slsmn Am Bakeries r Tarboro NC

CLARK CHEMICAL CO (Gordon L Clark), Distributors of Farm Chemicals, Field Irrigation Systems 1100 East, Tel 446-9386

- " Dan (Mary D) supvr CT&T h1333 Eastern av
- " Darrow R studt r1333 Eastern av
- " David eng r3025 S Church
- " David porter YMCA r523 Carolina av
- " David L r518 Dexter
- " Donald R (Daisy A) reprmn CT&T h136 N Berryhill rd
- " Eddie L (Merridith R) asst supvr ACL h1210 Cypress
- " Gordon L (Mattie L; Clark Chemical Co) r Box 1 Stokes
- " Herbert G (Lina P) loom fxr Blumen-thal's h1504 Hammond
- " Ivory A (Mary C) h917 Drew
- " James r904 Gay
- " James lab Caddell Mtrs r Battleboro NC

WALKER SAW SERVICE

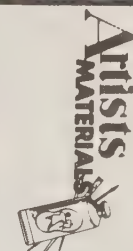
POWER AND CHAIN SAWS
TORO AND SNAPPING TURTLE
POWER MOWERS

WE SERVICE WHAT WE SELL

F.L. WALKER, OWNER

250 AIRPORT RD. P.O. BOX 1462 TEL. 442-4231

122-124 S. HOWARD STREET



GAY'S HARDWARE
 COMPLETE LINE OF HARDWARE — PICTURE FRAMING

PHONE 442-1482



CHAIR & EQUIPMENT RENTALS

RUG DURACLEAN SERVICE

US Hwy. 301 By-Pass South, P.O. Box 705

TEL. 422-6013





LEE OIL CO., Inc.

740 Planters P.O. Box 1105 Dial 446-8186

Daughtridge PAINT & WALL PAPER Company



2309 SUNSET AV.

CONTRACTORS

TEL. 442-2931

MAYO HEATING AND AIR CONDITIONING

TEL. 442-2979



LENNOX
CERTIFIED DEALER
HEATING AND AIR CONDITIONING
ROY MAYO, JR.

CLARK

- " Joseph L (Ruby H) meat ctr Z B Bulluck Inc h1412 Avenue B
- " Julia C (wid Wm N) h927 Tarboro
- " Leah H (wid Claud C) opr Vogue Beauty Shop h412 Ambler av
- " Lillie Mrs waitress Brown's Cafe r RD 1 Box 291 Battleboro NC
- " Lonnie (Betty) hlpr Coca Cola h128 Overbrook pl
- " Melvin clk Bulluck & Edwards r1302 Wilson rd
- " Noah A (Florence J) h218 W Grand av
- " Robt (Audrey P) mech ACL h915 Lancaster
- " Robt E (Ann S) dir Gay-Yost Funeral Home h805 Fairview rd
- " Robt W (Helen B) repr Radio Serv Shop & Telev Center r RD 2
- " Rosa Mrs maid h518 Dexter
- " Street Methodist Church Rev Wm S Davenport pastor 737 Clark
- " Van (Bessie W) mgr Brown's Cafe h625 Kinwood
- " Wm jr USN r917 Drew
- " Wm porter Howard Johnson Restr r PO Box 233 Battleboro NC
- Clarke Edith F nurse 625 Mill h do
- " L F (wid Henry) h516 Sunset av
- Clay Bobby M (Frances F) city firefighter h1236 Planters
- " Grant (Katie B) lab Planters Cotton Oil & Fertilizer h413 Woodland av
- " Johnnie C (Lola C) section mn Ry Mt Mills h1314 W Thomas
- " Lola C Mrs tndr Ry Mt Mills r1314 W Thomas
- " Mary B (wid Vester) r17 River dr
- " Parrieleigh B (wid Wiley) pres Clay's Transfer Co Inc h2636 Sunset av (E)
- " Thos S (Josephine T) dispatcher ACL h711 Hammond
- Clayton Donald G (Flora C) buyer W B Lea Tob h332 Briarcliff rd (E)
- " J Ralph (Colleen B) h3501 Hawthorne rd (E)
- Clements John L (Carolyn) emp Caro Bldg Sup h1209 Luper
- " Sabella J Mrs r1320 S Church
- Clemmon John L lab Caro Bldg Sup r1209 Luper
- Clemmons Annie O h516 Pennsylvania av
- Cline Larry agt Piedmont Airlines r507 Rose
- Clothes Box The used clothes 260 Falls rd

64

Coast Line Mobil Service Station (Robert B Batchelor) 1425 S Church
Coastal Cafe (A D Leonard) 411 S Church
Coastal Plain Heart Assn, Mrs Nancy G Yelverton Exec Director,
Comprising-Edgecombe, Nash Halifax, Martin and Pitt Counties 1205 Lafayette av, Tel 442-6864

COASTAL PLAINLIFE INSURANCE CO

OFFICERS

WILLIAM W SHAW, PRESIDENT
WILLIAM C WOODARD JR, VICE-PRESIDENT
BILL S UTLEY, VICE-PRESIDENT
ROBERT L CARR, SECRETARY-TREASURER
BOYD A WILSON, ASSISTANT VICE-PRESIDENT
HOWARD T GUNN JR, ASSISTANT VICE-PRESIDENT
BARBARA P HOUSE, ASSISTANT SECRETARY
HOME OFFICE
462 FALLS rd
TELEPHONE 442-6123
(See Page 88 Buyers' Guide)

" Plain Life Insurance Co Alton Renfrow dist mgr 106 S Washington R210

COASTAL TEXACO SERVICE STATION
(John P James), Texaco Products, Batteries, Tires, Washing, Lubrication 421 S Church, Tel 446-9986

- " Truckways Inc mtr frt line 101 Swift rd
- Coates Marvin L clk A&P r455 E Dukes cir
- Coats Amanda D (wid John C) creeler Blumenthal's h2924 S Church
- " J C clk Colonial Stores
- " James R (Eller C) carrier PO h1221 Dawson pl
- " Mary J Mrs r1017 West Haven blvd
- Cobb Aletha studt r1120 Star
- " Alexander lab Thomas & Howard r721 Gay
- " Alton E (Mavis) serv mgr Ray Bandy's r Box 76 W Mont dr
- " Ann E Mrs (Cobb's Motel) r68 Benvenue rd
- " Aubrey W clk C S Henry Transfer r Elm City NC
- " Bessie S Mrs (Cobb's Motel) r RD 3
- " Brodus C flwn Kress r Country Club dr
- " Bros General Merchandise (John I Cobb) 129 Benvenue rd
- " & Carlton No 1 (Willis E Cobb jr John C Carlton) tob whse 183 N Washington
- " Elsie h1204 N Raleigh
- " Emma L slswn Belk's r424 Beal
- " Ervin lab Ry Mt Bldg Sup r RD 1 Box 79 Nashville NC
- " Ethel C insp Ry Mt Undergarment r RD 3 Box 338 Battleboro NC

DELCO SERVICE



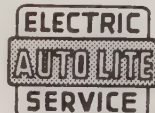
SHAVER BATTERY & AUTO PARTS CO.

PARTS AND SERVICE

210 HILL ST.

(SEE PAGE 16 BUYERS' GUIDE)

PHONE 446-6145



FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF ROCKY MOUNT

MORTGAGE LOANS ORGANIZED 1902 INSURED SAVINGS
DIAL 446-9191 116 S. FRANKLIN

65

COBB

- " Frank (Martha) servmn Firestone Stores r RD 2 Box 414
- " Frank C (Mamie L) h411 N Howell
- " Furniture Co (T C Cobb) 164 S Washington
- " Hoy J (Ann E; Cobb's Motel) r68 Benvenue rd
- " J R (Cobb's Oil Co) r Country Club
- " James (Sarah W) porter ACL h415 N Howell
- " James W (Marguerite F; James W Cobb & Co) h1240 Hammond
- " James W & Co (James W Cobb) accts 219 S Franklin R4
- " Jesse (Susie M) h404 Midway
- " John (Minnie) h1042 Stokes
- " John I (Cobb Brothers General Merchandise) r Country Club
- " Johnnie (Ruby) r1342 Maple
- " Johnny F (Ethel D) hlpr Pepsi Cola h507 E Grand av
- " Lillie M (wid Albert J) slsmn Kress h263 Hunter Hill rd RD 3
- " Lucy W (wid Jeffrey) h1120 Star
- " Lula S (wid P G) h420 N Mercer
- " Marguerite Mrs h1417 Avenue C
- " Marguerite F Mrs bkpr James W Cobb & Co r1240 Hammond
- " Mary B Mrs slswn Kenilworth Gift Shop r804 Belvedere
- " Mary W (wid Walter J) h311 Marigold
- " Mildred weaver Blumenthal's h608 Daughtridge
- " Minnie prsr Overton Clns r RD 1 Battleboro NC
- " Richd (Sarah J) h500 Henry
- " Richd L studt r1104 N Raleigh
- " Robt V (Bessie S; Cobbs Motel) r RD 3
- " Robt W (Joyce B) treas Chips Franchised System Inc r513 Smallwood
- " Ruby waitress Bres Term Restrs of NC h1014 Burton
- " Saml H jr (Emma B) carpet mech Interprise Furn h424 Beal
- " T C (Lula D; Cobb Furniture Co) r1209 Hammond
- " Walter J jr (Mary B) mgr Car Machinery & Supply h804 Belvedere
- " William hlpr Jones Transfer r902 Gay
- " Willis E jr (Cobb & Carlton) r Pinetops
- " Wilton (Hattie W; Cobb's Antique and Repair Shop) h1201 Hargrove
- " Cobb's Antique and Repair Shop (Wilton Cobb) 701 Branch
- " Motel (Hoy J Mrs Ann E Robert Vand Mrs Bessie S Cobb) Highway 301 By-Pass N
- " Oil Co (J K Cobb) 129 Benvenue rd
- " Coburn Zeb B (Mary C) h1824 S Main

ROSE BUICK CO.

SALES  SERVICE

600 S. Washington St. Tel. 446-9161
USED CAR LOT
314 S. Church St. Tel. 442-3585

COCA-COLA BOTTLING CO INC—Contd

ERNEST I FLEMING JR
SECRETARY-TREASURER-
MANAGER
DRINK COCA-COLA
REGULAR, KING SIZE and 16 OZ
"THINGS GO BETTER WITH COKE"
442 S CHURCH
TELEPHONE 446-4117
(See Page 33 Buyers' Guide)

- Cochran Billy emp Adams & Robertson Restr r901 Bellevue
- " Mary C studt r1105 Sycamore
- " Robt B (Mary B) eng ACL h1105 Sycamore
- " Wm C studt r1105 Sycamore
- " Winifred I (wid Geo) h901 Bellevue av
- Cockrell Alma R bkpr M G Baldwin Co r621 Green av
- " Alvin B (Shirley) clk Winn Dixie r RD 1
- " Arth L (Mary E; Arthur L Cockrell Garage) h841 Sunset av
- " Arth L Garage (Arthur L Cockrell) auto reprs 516 N Pine
- " Bennett C (Joyce R) opr Evening Telegram r122 Oak
- " Blanche W (wid Geo) h418 S Pearl apt 4
- " Bluma I Mrs smstrs Ry Mt Lndry & Dry Cln r945 Sycamore
- " Clayton D (Eva M) picker & fixer Ry Mt Mills h17 W Spring
- " Della B Mrs clk Cockrell's Grocery r214 N Pearl
- " Douglas T driver Peacock Meat Co Inc r RD 1
- " Elaine h103 Benvenue rd
- " Elisha R (Irene H) exterminator Southern Crown h1501 Graham
- " Ester quiller A Slotland Mills r621 Green av
- " Eula W draw tndr Ry Mt Mill r411 Nashville rd
- " Fonzey H driver Blue Bird Taxi r621 Green av
- " Frank H (Stella W) carp Blumenthal's h921 Paul
- " Fredk F emp Temptrol Htg & Air Conditioning r RD 2
- " Harold L (Pauline J) driver Ideal Gas & Appliance h1200 Long
- " Homer F slicer Am Bakeries r743 Nashville rd
- " Homer L (Ella C) twist tndr Ry Mt Mills h743 Nashville rd

HEILIG-MEYERS CO.

129
MAIN N.E.

COMPLETE
HOME
FURNISHINGS

TELEVISION

RADIOS

RECORD
PLAYERS

REFRIGERATORS

RANGES

WASHERS

ALSO SMALL
ELECTRICAL
APPLIANCES

FLOOR
COVERINGS

RUGS

CARPETS

LINOLEUM

129
MAIN N.E.

PHONE
442-8146

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL

1125 East nr.Cokey Rd.

No. 1 and No. 2 for Home Heating — Tobacco Curing

Atlantic Discount Corp.

Established 1925

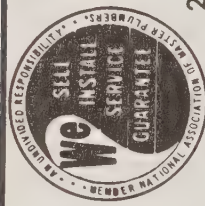
• AUTO LOANS •

FINANCING

1401 S. Church St.

REFINANCING

Phone 442-2151



**GRIMES-MORGAN
PLUMBING & HEATING CO.**

TRANE AIR CONDITIONING
ECONOMICAL OIL BURNERS and BOILERS

211 ATLANTIC AVE.

PHONE 442-1764

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

66

Belk-Tyler's

**ROCKY MOUNT'S FINEST
DEPARTMENT STORE**

COCKRELL

- " Horace (Barbara) wldr Ry Mt Mach Wks r RD 3
- " Ivy D (wid Wiley R) h621 Green av
- " J R r822 S Washington
- " J Paul (Fannie E) shutter fixer A Schottland Inc h907 S Franklin
- " Jack E ship dept Am Bakeries r743 Nashville rd
- " John W (Roxie S) serv dept mgr Holbrook Mtr h532 N Mercer
- " Johnnie C (Eula W) dye opr Blumenthal's h411 Nashville rd
- " Johnny carp r1016 S Church
- " Lee W (Lessie V) mech Bel Air Chev h561 Nashville rd
- " Lettie clk Parkview Hosp r509 Beal
- " Luther G (Minnie A) mach Sears h Arlington extn Box 398
- " Mabel M quiller A Schottland Inc r621 Green av
- " Meddy L (Della B; Cockrell's Grocery and Lee's Package Store) h214 N Pearl
- " Mitchell C Mrs opr Mae's Beauty Salon & Gift Shop r Box 1520 Leggett rd
- " Pearl O (wid Julius M) abbott tender Ry Mt Mills h26 River dr
- " Roxie S Mrs clk Junior Guild Thrift Shop r532 N Mercer
- " Roy mech House Tile r822 S Washington
- " Sam A (Winifred S) mgr Elks Club h325 Kirkwood
- " Tassie (wid Robt L) h108 N Pearl
- " Wallace D (Delores W) carrier PO h1338 Maple
- " Wiley T (Eva C) slsmn Pepsi Cola h824 Pender
- " Wm A r26 River dr
- " Wm L driver Safety Transit r Branch
- " Willie L (Bluma I; W L Cockrell's Garage) h945 Sycamore
- " Winifred F Mrs opr Coastal Plain Life Ins r325 Kirkwood



Borden's

ICE CREAM & MILK

"IF IT'S BORDEN'S, IT'S GOT
TO BE GOOD"

Cockrell's Grocery (Meedy L Cockrell)
413 W Thomas

" W L Garage (Willie L Cockrell) auto
repr 231 S Washington

Cocowitch Clifford J (Gertrude H) mech
ACL h343 S Grace

Codell Elmer (Shirley J) emp Standard
Pharmacy h168 Pinehurst

Coefield Annie E r838 Gay

" Charles studt r838 Gay

" Joseph (Mary G) h838 Gay

" Roosevelt C (Hattie B) lab ACL h821
Gay

Coffey Edwin H (Frances) agt Life &
Casualty Ins Co of Tennessee h2909
Winstead rd (E)

Cofield Arth (Patience) stockmn Red's
Gro r Box 178 Cool Spring rd

" Calvin mill wkr Sou Cotton Oil r RD 4
Rocky Mount NC

" Gladys tchr O R Dope School r614
Myrtle av

" Laura (wid Isaac) h608 Carolina av

" Thos E (Gladys M) jan Planters Bank
h614 Myrtle av

Cogdell Chas L jr (Beatrice R) funeral
dir Stokes Mortuary h527 Pennsylvania
av

" Eliz (wid Chas) h513 Atlantic av

" Hosea (Mamie C) emp T A Loving
Constn Co h519 Myrtle av

" James (Ethel H) lab h622 Park av

**COGDELL JOSEPH B (Mildred B), Mgr
Heilig-Meyers Co, 129 Main NE, Tel
442-8146, h1808 Windsor dr, Tel
442-4614**

" Lennie r519 Myrtle av

Coggin Chas B r524 E Ridge

" Robt M (Tassie) eng Caromount h612
Melton dr

" Walter K (Willie) r901 Belleview av

Coggins Anne V (wid John E) r528 Sycamore

" Frances J examiner Ry Mt Undergarment
r340 Eastern av

" Gordon M (Hazel M) asst mgr Colonial
Stores h1724 Bedford rd

" Ida V Mrs smstrs Daniel's Inc r1201
Beal

" Joseph M (Ida V) h1201 Beal

" Lizzie J (wid Wm) h308 E Ridge

Coghill Ann S Mrs clk G A Wilkinson Inc
r535 Nash

" Henry F (Ann) slsmn Powell Business
Equip r535 Nash

" Rose P (wid C Wesley) h535 Nash
Cohen Annie D Mrs h113 N Tillery



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE.
COR. FRANKLIN ST.

"YOUR HOST
FROM COAST
TO COAST"

425 N. Church
Dial 446-9175

2 ROCKY MOUNT INNS

Hwy. 301 N. By-Pass
Dial 442-8101

Holiday Inn®

67

GEHMAN'S JEWELERS

Diamonds • Watches • Silverware

139 Main St. S.E. 446-6722



AND
MOHAWK TIRES

PRIDGEN TIRE CO. INC.

Retreading - Vulcanizing
"RACE RUBBER"
900 N. CHURCH ST.
TEL.
446-8006

COLEMAN

" Lillian M Mrs (Horen's Credit Cloth-
ing Co) r521 Rose
" Margt Mrs tchr R M Wilson Jr Hi Sch
r820 Tarboro
" Minnie B (wid James) h234 Park av
" -Pitt Post No 59 American Legion Aux-
iliary T J Richardson comndr 2510 Sun-
set av
" Rudolph E (Ruby S) lab Rocky Mount Un-
dergarment h1422 N Raleigh
" Thos B (Sally T) h635 Tarboro
" Virginia ofc sec Eugene S Stone h105
Crestview rd
" Wm R emp WCEC r324 Piedmont av
COLEMAN WM R (Stella H), Pres-Treas
Nash Brick Co, V-Pres Home Savings
& Loan Assn, h324 Piedmont av, Tel
446-5463

Coley Annie (wid Mack) h107 Munn

" Barbara Mrs pharm Thompson Phar-
macy r Hunter Hill rd
" Benj (Julia W) lab h212 Ivey
" C Colton (Ruth W) v-pres Vogue Dress
Shop Inc h800 Sycamore
" Charlie L section mn Ry Mt Mill r Box
142 Tarboro hwy
" Dollie M (wid Earl W) h531 S Washing-
ton
" Elbert T (Mary F) br mgr U S Railroad
Retirement Bd h105 Clifton rd (E)
" Gail studt r369 Falls rd
" Harvey T (Jean L) farmer h622 Western
av
" Harvey T jr studt r622 Western av
" Henry (Elma J) h619 Shearin
" Henry (Margaree) emp O B Barnes
h605 E Goldleaf
" Lillie M spnr Ry Mt Mills r Tyson av
" Lois R Mrs waitress Central Cafe r724
Peachtree
" M C (Mabry T) h111 Benvenue rd
" M Chas jr (Anne) emp ACL h1301 Gay
" Marion D (Lois) twstr tndr & dfr Ry Mt
Mills h724 Peachtree

HAMMOND

Electric Service, Inc.

ENGINEERS and CONTRACTORS

Electric Motor Rebuilding
Power Equipment Sales and Installation

824 S. Church St. 442-4178

Cohoon Ira B (Grace C) x-ray tech
Memorial Hosp h120 Sherwood dr
Coit Mary Mrs h507 Henry
Coker Theo jr (Alice C) mach Auto Equip
Co h1217½ Branch
Cokey Road Barber Shop (Willie C Odom)
717 Cokey rd
Colbert Charlie T (Chrissie T) h Arling-
ton ext Box 372
" Clyde T lab Rocky Mt Mills r Arling-
ton ext Box 372
" Geo H (Katie M) pntr h213 Lewis
" Geo T (Jackie E) emp Colbert Paint &
Wallpaper r717 Mill
" James E (Panala) driver Am Bakeries
r143 Crestview rd
" Jesse E (Bessie S) watchmn Rocky
Mount Cord h212 Battle apt 3
" Joe T (Gevie H) formn Ry Mt Cord h924
Columbia av
" Robt jr (Sandra L) delmn Scruggs Poul-
try h615 Nashville rd
" Robt L (Nellie V) servmn Sears h Arl-
ington extn Box 372
" Wm F (Doris G) driver McLean Truck-
ing r108 Church View
" Wm H (Dolly V) mech h710 O'Berry
Coldtrain Emma reted h317 Lexington apt
1
Cole Mary L studt r369 Falls rd
" Ruby L (wid Wm T) opr Anita's Beauty
Shop h1331 Beal
Coleman Bessie P (wid Eddie) h650 Cle-
veland
" Betsy bkpr Home Sav & Loan r635 Tar-
boro
" Daisy M Mrs mgr Lee's Beauty Shop
r1805 S Church
" David lab China Am Tob h710 Park av
" Don P slsmn J C Iriar Mtrs r Engle-
wood
" Eddie (Mary) hlpr Moody Barbecue
h1032 Stokes
COLEMAN EDW W (Evelyn D), V-Pres-
Sec Nash Brick Co, Ita, NC, Tel
Rocky Mount 446-7030, h700 Ever-
green rd, Tel 442-1980
" Floyd (Daisy M) driver New Dixie Corp
h1805 S Church
" Gwendolyn studt r1805 S Church
" Joseph W (Margt R) tobacconist Far-
mers Whse r820 Tarboro
" Lelia B r650 Cleveland
" Leroy mill wkr Sou Cotton Oil r PO
Box 2 Enfield NC
" Lessie seasonal wkr L & M Tob r710
Park av

VICK'S RADIO & T.V.

SALES & SERVICE

For DAY or NIGHT Service
DIAL 442-3492

121 W. THOMAS ST.



T.V. SETS

PRODUCTS



DISTRIBUTOR

700 Albemarle Cor. Virginia

JOYNER OIL COMPANY

Phone 446-9101



**PAMPER YOUR
FAMILY
and
FRIENDS**

**with
ENGLEWOOD
BRAND
MEATS**

Hickory Smoked
Sugar Cured

HAMS

**REAL GOOD
FRANKS**

**ASK FOR
ENGLEWOOD
MEATS
AT YOUR
GROCER**

Manufactured
and Distributed

**Z. B.
BULLUCK
INC.**
PHONE
446-8121

**CARO-
CRAFT,
INC.**

**CUSTOM
MADE
FURNITURE
REFINISHERS**

740
ALBEMARLE
AV

(SEE PAGE 77
BUYERS'
GUIDE)

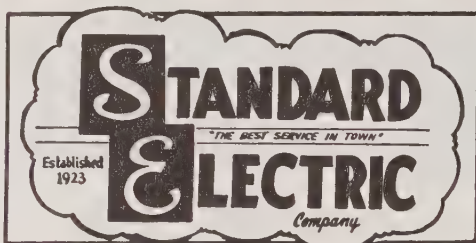
TEL
442-2964

BARNES TIN SHOP ROOFING & SHEET METAL CONTRACTORS

120 N. HOWARD ST

TEL 446-7192

68



COLEY

- " Mary F Mrs sec First Baptist Church r105 Clifton rd (E)
- " Mary L (Coley's Beauty Shop) h210 S Grace
- " Nick clk Gurganus Bros Super Mkt
- " Percy G (Martha M) h14 River dr
- " Ruth W Mrs pres sec treas Vogue Dress Shop Inc r800 Sycamore
- " Wm A jr (Lily M) dfr Ry Mt Mills h110 Tyson av (E)
- " Wilson E (Irma W) fnshr Caro Craft h1500 S Grace
- Coley's Beauty Shop (Mary L Coley) 109 Main SE R206
- College Park Motel (Service Sales Inc) William R Deans mgr U S Highway 301 301-A N
- Collette Electric Motor Shop (Henry C Collette) 2700 S Church
- " Henry C (Collette Electric Motor Shop) h rear 2700 S Church

Collie A H h622 Clark

- " A Hunter (Nancy P) mech City r215 Madison
- " Albert R (Ruth M) parts mgr Ray Bandy's h740½ Pender
- " Annie P Mrs clk ACL r Spring Hope NC
- " Arvin T (Eva M) emp Burlington Mills h408 Duke
- " Aster C (Lillie B) tex wkr Blumenthal's h220 Lee av
- " Betty J Mrs waitress Hunt's Restr r1004 Evergreen rd
- " Carl W (Bobbie R) buyer Fields Leaf Tob h1520 Sunset av
- " Floyd E card tndr Ry Mt Mills r Box 36 Spring Hope NC
- " Gladys B Mrs clk Parkview Hosp r RD 2 Nashville NC
- " Jim (Rhoda) slsmn Jim Walter h1325 Branch
- " Julian C oiler Ry Mt Mills r70 Falls rd
- " Mary L (wid Robt C) h1006 Thap ct
- " Wm R (Foye W) h1231 Sunset av apt C-7

COASTAL PLAIN LIFE INSURANCE CO.

- INDUSTRIAL • ORDINARY
- CREDIT • LIFE • GROUP

HOME OFFICE

462 FALLS RD. DIAL 442-6123

carolina cafe

**We Serve Wonderful Food
and Our Coffee Can't be Beat**

(HIGHWAY 301A NORTH)

906 N. Church St. 446-9976

- Collier Alberta L Mrs bkpr Bank of Rocky Mount r1226 W Thomas
- " David (Alberta L) ofc mgr Superlock Mfg Inc h1226 W Thomas
- " Donald A (Patricia W) slsmn CT&T h1311 Dawson pl
- " Sidney A (Eloise H) textile wkr Blumen-thal's h60 Country Club rd
- Collins Archie F (Mavis B) insp ACL h1226 Proctor
- " Bruce E (Jackie) emp Pepsi Cola h545 N Mercer
- " Carrie L Mrs mgr King's Shop r1520 Bedford rd
- " Cleo M h1315 Beal
- " Cora A (wid W Edw) slswn Remnant Shop h1025 Hill
- " Cornelius H jr (Martha T) clk PO h200 Oakdale rd (E)
- " Eliz clk Sunset Pharmacy r513 Darden ct
- " Eva W Mrs tchr James Craig Braswell Sch r132 Timberlane rd
- " Flemon W (Dora B) mtcmn ACL h1500 Aycock
- " Frank O jr (Barbara F) waiter Milton's Barbecue h512 E Ridge
- " G C jr slsmn Swaim Sup r Nashville NC
- " Geo r419 S Washington
- " Geo C bldg supt Belk's r Raleigh rd Box 138
- " Geo C (Laura H) mech Thomas-Farris Mtr h915 Raleigh rd
- " Hampton E (Eva W) farmer h132 Tim-berlane
- " Herbert (Ruth) city firefigher r1445 Raleigh rd
- " Jack A (Victoria A) mach opr Superior Cable h817 Tyan
- " Jackie B Mrs clk City Collr of Revenue h545 N Mercer
- " Jimmie V card tndr Ry Mt Mills r RD 4 Box 283
- " Jimmy mach opr Superior Cable r828 Tyan
- " John L jr (Kath K) slsmn Caddell Mtrs h324 Clifton rd (E)
- " Larry G USAF r915 Raleigh rd
- " Lee A r1006 Calvary
- " Lee N (Mable W) lab W B Lea Tob h519 Pennsylvania av
- " Martha T Mrs slswn Remnant Shop r200 Oakdale rd (E)
- " Mary C (wid Thos L) r1520 Bedford rd
- " Mattie M (wid James) h343 Atlantic av

Pearsall Oil and Fuel Company, Inc.

DISTRIBUTORS, MOBIL PRODUCTS

FUEL OIL

511 KEEN P.O. DRAWER 73



GOOD COAL

Phone 442-6141

CAROLINA TIRE CO.

TIRE RECAPPING

BUDGET TERMS

625 S. Washington St.

Phone 442-2267

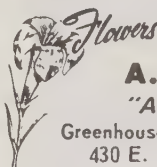


69

COLLINS

- " Mitchell L (Eliz M) purch Burlington Automotive Fabrics h513 Darden ct
- " Nancy T Mrs cash Chander's Inc r834 Central av
- " Odell (wid Sidney) h1006 Calvary
- " Paul M (Evelyn) slsmn A B C Bd r W Battleboro NC
- " Robt E dfr Ry Mt Mills r RD 1 Box 1-A Castalia NC
- " Rosa F (wid Howard) h446 S Washington
- " Turner studt r415 Albemarle av
- " W L (Louise B) serv mgr N C Mtr Lines h1804 Beverly rd
- " Wm B (Carrie L) assignment mn CT&T h1520 Bedford rd
- " Wm D USA r1500 Aycock
- Colonial Apartments 120 N Franklin
- " Stores James E Knox mgr gros 409(417) N Raleigh
- " Stores Inc Robert M Price mgr 2320 Sunset av
- Colson Wm H (Bonnie B) genl rdmstr ACL h482 W Duke cir
- COLSTON CARROLL C (Elma M),**
V-Pres The Planters National Bank & Trust Co, 100 Main SW cor Sunset av, Tel 446-6111, h1603 Pinecrest rd, Tel 442-3603
- " Wm C studt r1603 Pinecrest rd
- Coltrain Jesse J (Carie D) mach Watson Farms h810 Mitchell
- Coltraine Bessie Mrs h208 Earl
- Com Wilbur emp House Tile r421 Beal
- Combs Fred (Pat) with Sears h3617 Wood-lawn dr (E)
- " Lossie M slswm M G Baldwin Co r1104 Proctor
- " Naomi D Mrs head bkpr Memorial Hosp r3617 Woodlawn rd
- " Ollen S (Lossie R) clk ACL h1104 Proctor
- Comer Josephine B (wid Austin T) h504 Piedmont av
- " Macon C (Norma M) pres Comer Oil Co h208 Wildwood av
- " Oil Co Macon C Comer pres H Clinton Shearin sec-treas 1553 S Church
- Commander Joseph (Sue) lab h1534 S Main
- Commonwealth Credit Corp John B Stilley mgr 618 N Church
- Community Barber Shop (R T Bolton) 1217 Raleigh rd
- Cone A Eugene (Elsie T) switchmn ACL h908 Western av
- " Elsie T Mrs slswm M G Baldwin Co r230 Villa
- " Harold G (Ruth M) slsmn Imperial Clns h1037 Long
- " Iva C Mrs slswm Weaver Fabrics r901 Eastern
- " Jimmy emp Futorian-Stratford h1623 Hargrove
- " Oliver emp Futorian Furn h212 Battle apt 6

ROCKY MOUNT FLORAL



CO.

A. R. WEATHERS

"ART IN FLOWERS"

Greenhouse and Shop

430 E. Thomas

Tel. 442-4158

Downtown Shop

114 Main, N.W.

Tel. 446-6006

CONE PAUL B (Kay J), Asst Cash

Peoples Bank & Trust Co, 101

Tarboro cor Main SE, Tel 442-7187,

h328 Briarcliff rd (E), Tel 442-3963

" Ruth M Mrs bkpr Riley's Auto Repair r1037 Long av

" Vester M (Zettie W) textile wkr

Blumenthal's h1400 Aycock

" W Dorsey (Iva E) vice genl chairmn International Brotherhood Firemen & Oilers h901 Eastern av

" Wayne studt r1400 Aycock

" Wilbur coverer House Tile r421 Beal

Congleton Dorothy S (wid Wilbur B)

sten Bessie R Mangum h904 West

Haven blvd

" J N tchr J W Parker Jr Hi School

r611 Woodland av

Conigland John A (Hazel B) h530 Shearin

Conner Walter C jr (Patricia W) asst

supvr Blumenthal's h458 W Duke cir

Connecticut Mutual Life Insurance Co

Jack Purvis agt 116 S Franklin

Connie Bobby atndt Caro Serv Sta

r RD 1 Nashville NC

" Stanley T dfr Ry Mt Mills r Box 299

Nashville Hwy

Connor John agt Southland Life Ins

r RD 1 Box 83 Roanoke Rapids NC

Conrad John E (Annie G) supt Burlington

Industries h333 Clifton rd (E)

Conservative Free Will Baptist Church

Rev Gene H Parish pastor 327

Marigold

Conway Annie C (wid Sterling W) mender

Caromount Mills r320 Moring

" Bobby R (Georgia F) insp Blumenthal's

h804 Pender

" Georgia F Mrs bkpr Joyner's Athletic

House r804 Pender

" Paul O (Ethelene) mgr Ivy Room Restr

h214 Western av

Conwell Forest C (Georgia H) wldr

Jenkins-Pearsall Mach Works h1324

S Franklin

FAULKNER

Electric Service Inc.

Electric Motors - New and Used

Repairing and Rewinding

Garbage Disposal and Water Pump Repairs

DAY PHONE 446-5863

NIGHT PHONE 446-4872

SHOP AND OFFICE

820 GOLD ST.

This Directory Is Incorrect

(See Pages 94 and 132 Buyers' Guide)

QUALITY FIRST
Quality Laundry & Cleaners
INCORPORATED
238 TARBORO ST

PHONE
446-7116

**FOR
INSURANCE
SEE**

J. A. DELBRIDGE Jr.

**INSURANCE
AGENCY**

**HAIL - FIRE
AUTOMOBILE
CASUALTY**

**183
N. WASHINGTON**

DIAL

446-8550

RES. TEL.

446-5286

**MERRITT
PLUMBING
&
HEATING
CO. INC.**

**Plumbing
Heating
Air
Conditioning
CONTRACTORS**

**923
NORFOLK ST.
PHONE
446-4667**

"THE PLACE TO BANK IN ROCKY MOUNT"

The Planters National Bank & Trust Co.

MEMBER F.D.I.C.

70

**Sealtest
DAIRY PRODUCTS**

CONWELL

" Garland G (Rebie R) foreman ACL
h1411 Hargrove

Conyers Clyda C (wid F Ross) h801
Eastern av

" Fred R jr (Cath W) asst div eng
ACL h1021 West Haven blvd

" James E (Jessie M) brk lyr h110
Spaulding dr

" Linda F studt r369 Falls rd

" Olive H (wid Theo) h238 Rose apt 2
Cook Buster (Hazel) hlpr W B Lea Tob

h403 Gay

" Charlie F (Josephine) fnshr Rocky
Mt Cord h801 Pender

" D H (Ruth H) eng ACL h822 Falls rd
apt 1

" Eddie R (Peggy L) brk lyr hlpr h812
Belvedere

" Edw (Hazel J) tob wkr W B Lea Tob
h403 Gay

" Fred H (Annie C; Cook's Upholstery)
h111 Plymouth rd (E)

" Geo L (Patsy T) brk lyr h402 High

" Grover G clk A&P r RD 1 Box 72

" Harry C jr (Dorothy W) slsmn CT&T
h1113 Hill

" James L (Mary W) yarn hndlr Ry Mt
Mills h1106 Branch

" James L (Vera B) ret'd h2717 S Church

" Julia J Mrs artist 1407 Hammond
r630 Piedmont av

" Leo E (Louise V) ret'd h2516 Gwen

" Mary W spnr Ry Mt Mills r1106 Branch

" Minnie P opr CT&T r1809 Falls rd
extd

" Reginald sht mtl wkr J A Tharrington
& Sons r RD 2 Nashville NC

" W C Grocery (Willie C Cook) 1517
Burton

" Wm E hlpr Cook's Auto Sl's r222 High

" Wm W (Minnie L; Cook's Auto Sales)
h1809 Falls rd extd

" Willie C (Mary M; W C Cook Grocery)
h1517 Burton



**SHOP AT
SEARS
AND SAVE**

**SATISFACTION GUARANTEED or YOUR MONEY BACK
128-42 N. CHURCH TEL. 442-3131**

COOK

" Willis (Bernice A) driver Daley Whol
h726 Henna

" Winfred S h222 High

Cook's Auto Sales (Wm W Cook) 901 N
Church

Cooke Barbara B ofc wkr Cooke's
Garage r1215 Proctor

" Carol cosmetician Kerr Drugs r304
St Paul

" Carol S Mrs slswn Almand's Drug
r304 St Paul

" Chas A (Mattie P) slsmn Electrolux
Sales & Service h539 Arlington

" David E (Barbara B; Cooke's Garage)
h1215 Proctor

" W Wayne (Judy P) emp Sou Cotton Oil
h510 Eastern av

Cooke's Garage (David E Cooke) 821
N Church

Cooler Mamie M Mrs slswn W & G Sl's
r Wilson NC

Cooley Bessie (wid R D) r US Highway
64W

" Carl T (Effie J) reprmn CT&T h736
Williford

" Frank N clk Brame Specialty r408
S Tillery

" Fred mech Shaver Battery & Auto
Parts r Nashville Hwy

" Hudson (Annie M) lab DPW h744a N
Raleigh

" J R (Ruby) driver Blue Bird Taxi
r Box 301 Nashville Hwy

" James slsmn Dillon Sup r333 S
Raleigh

" Katie L h623 Griffin pl

" Lizzie H (wid Frank) h333 S Raleigh

" Maggie (wid L T) r211 Lewis

" Margt W Mrs waitress Howard
Johnson Restr r Box 456 Springfield
rd

" Silas G (Edith M; Draine's Barber
Shop) h408 S Tillery

Cooper Anna Mrs seasonal wkr W B
Lea Tob h344 Park av

" Ashley whsemn Drive In Whol
r RD 2 Box 128 Whitaker NC

" B F (Hazel T) emp City Water
Plant h304 S Howell

" Basil W (Dorcas S) h1005 Burton

" Belle D Mrs h332 Western av

" Benj F (Hazel T) mach opr City Water
Dept r304 S Howell

" Bennie M porter M G Baldwin Co
r1011 S Washington

" Bertha Mrs h1415 Veterans ct

" Bessie R (wid John E jr) h1326 W
Thomas

" Betty S (wid Henry) h944 S Grace

" C R (Jean C) emp Blumenthal's
h118 Oak

" Cath F cash Life Ins Co of Virginia
r1326 W Thomas

" Chester A (Hazel P) h215 Albemarle

" Cuther A (Lucille C) foreman Peacock
Meat h1220 Planters



**ROCKY MOUNT
Laundry & Dry Cleaners, Inc.**

223 S. WASHINGTON ST.

P.O. BOX 549

PHONE 446-7158





STALLINGS OIL & COAL CO.

KEROSENE — FUEL OIL

816 RICKS ST.

It's Performance That Counts

DIAL 446-6184

71

COOPER

- " Daniel B traveler changer Ry Mt Mills
r218 E Ridge
- " Donald B (Joyce P) city firefighter
h701 Poplar
- " Durward L USN r124 S. Tillery
- " Earlene cook h214 South
- " Elsie C Mrs textile wkr Burlington
Industries h124 S Tillery apt 1
- " Essie M (wid Abr) maid h924 Drew
- " Estelle (wid Ernest) r1121 Raleigh rd
- " Estelle (wid Geo) h611 Park av
- " Garland W (Jeanette B) emp Pilot Frt
Carriers h411 Madison
- " Gladys A Mrs maid Ry Mt Under-
garment r418 N Vyne
- " Gloria slswn The Campus Room
r Nashville NC
- " Gorman shoe shiner 136 Sunset av
h524 Albemarle av
- " Hattie Pearl seamstress Ry Mt
Undergarment r784 Arrington av
- " Henry C (Sallie B) h223 E Ridge
- " Herbert (Hattie C) slsmn House Tile
h784 Arrington av
- " J M h221 Tyson av
- " James (Bertie T) lab DPW h1424
Hunter
- " James (Maggie) emp ACL h649
Raleigh rd
- " James (Rosella W) lab W B Lea
Tob h914 N Raleigh
- " James E lab DPW r RD 3 Box 81
- " James M (Gertrude L) city police
h911 Arlington
- " James R (Peggy A) del man Auto Equip
Co h1928 Windsor dr
- " James T lab Caddell Mtrs r Battleboro
NC
- " James W mech D J Rose & Son r1205
Western av
- " Janis Z tchr Englewood Elem Sch
r Spring Hope NC
- " Jasper lab Ry Mt Bldg Sup r RD 2
Box 242
- " Jeanette B Mrs bkpr Peoples Bank
r411 Madison
- " Jesse plmb Proctor Plmb & Htg r215
Miller
- " Jessie L (wid John) r rear 107 Green-
wood av ext apt 6 (E)
- " Jesse T r320 S Church
- " Johnnie (Rose F) care taker Midwood
Motel h1622 S Church
- " Johnnie L lab Ry Mt Bldg Sup r Nash-
ville NC
- " Joyce r344 Carolina av
- " Laura J maid h2006 S Church
- " Leaston (Alberta P) carp h804
Ellison dr
- " Lewis W mgr Suburban Propane Gas
Co r Wilson NC
- " Lillie B Mrs picker Export Tob h336
Carolina av
- " Lillie A (wid Oscar N) clk Cameo
Theatre h716 Cedarbrook dr
- " Lottie B Mrs h215 Battle
- " Margt S Mrs h836a Beal

JENKINS-PEARSALL MACHINE WORKS

Machinists • Welders • Founders

FARM MACHINERY REPAIRS

Specializing in Ornamental Iron

217 Andrews St. P.O. Box 886

446-9168

COOPER

- " Marvin L (Daniel B) gear changemn
Ry Mt Mills h218 E Ridge
- " Michl B deliverymn Baldwin's Dept
Store h1011 S Washington
- " N Cornelius (Ruth G) h700 Melton dr
- " Opie H (Minnie J) crane opr ACL
h805 S Franklin
- " Pauline W Mrs opr Byrd's Beauty
Shop h1701 Wilson rd
- " Pearl T (wid J Robt) h304 S Church
- " Peggy R seamstress Ry Mt Under-
garment r1928 Windsor dr
- " Robt E (Carrie) h516 Cleveland
- " Robt L (Pearline) emp Coca-Cola h1105
Hunter
- " Roy A jr (Fields & Cooper) r Nash-
ville NC
- " Thelma C (wid Wm H) h338 Boseman
al
- " Theo R (Helen S) driver Ry Mt Mills
h1601 Falls rd extd (SH)
- " Tommie (Minnie L) h215 Middle
- " W F h1524 Charter dr
- " Wallace r344 Carolina av
- " Wm A (Jean H) lm fxr A Schottland
h1133 Raleigh rd
- " Wm H carp S S Toler & Son r423
S Washington
- " Wm M linemn hlpr Ry Mt Mills
r1524 Charter dr
- " Willie J (Annie M) constn wkr h117
Burnette
- " Willie O Mrs h1512 Bedford rd
- " Willie T lab D J Rose & Son r117
Burnette
- Copeland David T (Virginia K) h112
Atlantic av
- " Virginia A asst Smith Florist r609
S Church
- Coplon Aaron (Goldie K) pres Coplon's
Inc h408 S Taylor
- " Goldie K Mrs treas Coplon's Inc r408
S Taylor

HUNT'S MOTEL

2 MILES SOUTH
HWY. 301 and 301A

PHONE 446-9430

FURNITURE
FOR THE
HOME

COME TO

**ROCKY
MOUNT
FURNITURE
CO.**

"IN THE
HEART OF
THE CITY"

**COMPLETE
FURNISHINGS
FOR THE
HOME**

163
S. MAIN

SEE PAGE 78
BUYERS
GUIDE



**MODERN
BUILDERS
Inc.**

**General
Contractors**

~ ~

**COMMERCIAL
and
RESIDENTIAL**

~ ~

DIAL

442-4103

~ ~

725

WALNUT ST.

~ ~

WALNUT
SHOPPING
CENTER

BEL AIR CHEVROLET CO.

CHEVROLET - CHEVY II - CHEVELLE
CORVAIR - CORVETTE

115-123 S. CHURCH ST.

THE O.K. PLAZA 501 N. CHURCH

SALES-SERVICE

TEL. 442-6148

TEL. 442-2877

**DUMPER
MILLWORK**

PEOPLES BUILDING SUPPLY CO.

"QUALITY MILLWORK PRODUCTS"

PHONE 442-3104

410 N. PEARL ST.

**Building
Materials**

BANK OF ROCKY MOUNT

SERVING NASH AND EDGEcombe COUNTIES

SAVINGS ACCOUNTS — LOANS — CHECKING ACCOUNTS

142 MAIN ST. SW.

MEMBER F.D.I.C.

BRANCH: INTERSECTION RALEIGH ROSE AND GEORGE STREETS

DIAL

446-7101

72



**Motor
Lodge**

TV-POOL-AIR CONDITIONING
2 MILES NORTH ON US HWY 301 NORTH
DIAL 446-5111

- Coplon's Inc Aaron Coplon pres Mrs
Goldie K Coplon treas women's clo
340 Main SW
- Copley Doris (wid Clyde) h518 Darden ct
Coppage John orderly Boyce-Willis
Medical Clinic
- Coppedge Alberta M (wid Pell C) hlpr Day
Care Center of the First Bapt Ch h117
S Pine
- " Annie L (wid Wm) r215 Jefferson
- " Betsy M Mrs bkpr Heilig-Meyers r237a
Nashville Hwy
- " Carl L (Janet G) slsmn Coca-Cola
h740 Williford
- " Dalton C (Clara H) dept mgr Taylor's
Dept Store h215 Jefferson
- " David Leon cleaner Parkview Hosp
r800 Ellison dr
- " Hilda Mrs ofc sec J C Friar Mtrs
r616 Cool Spring rd
- " Jeanie (Mary K) lab ACL h408 Park av
- " John C jr (Bessie K) orderly Parkview
Hosp h800 Ellison dr
- " Joseph lab City Recreation Dept r430
Carolina av
- " Jos (Christine) lab DPW h1415 Fairfax
ct
- " Marie H Mrs cash David Hill Gro r300
Tyson av
- " Ruth A abbott tndr Ry Mt Mills r RD 2
Nashville NC
- " Wayne T warp tndr Ry Mt Mills r RD 2
Nashville NC
- " Wm K (Betsy) asst mgr A&P r Box 237a
Nashville Hwy
- Corbett B C (Lillie) farmer h214 Villa
- " C N Mrs tchr J W Parker Jr Hi Sch
r125 Spaulding dr
- " Cecil E agt Life Ins Co of Virginia
r Wilson NC
- " Dick R (Naomi) clk David Hill Groc
h1227 Hargrove
- " Goolsby (Gertrude) tob wkr h1508
Springbrook dr
- " Jessie T emp Ry Mt Municipal
Airport r507 Arlington

ENTERPRISE FURNITURE CO., INC.

COMPLETE HOME FURNISHINGS
BROADLOOM RUGS - LEE CARPETS

158-164 S. Washington St.

446-8304

CORBETT

- " Mary A (wid Harlan D) consultant
Sears h1326 Western av
- " Mary V (wid Wm L) h414 Atlantic av
- " Mattie B (wid Andrew) r1203 Aycock
- " Naomi I Mrs nurses aide Nash-Mont
Nursing Home r1227 Hargrove
- " Rebecca Mrs maid r611 Pennsylvania av
- Corbitt James D (Marie M) mach ACL
h732 Redgate av
- Cordel Betsy A tchr PS r611 Woodland
av
- " Dorothy r900 Gay
- Cordell Spencer M (Lula L) lab China
Am Tov h900 Gay
- Cordon Elbert L (Vida T) agt Winston
Mut Life Ins h171 Spaulding dr
- Cordts Allen F (Anne) dir NC Wesleyan
College h617 Marlboro pl
- Corinth Albert R (Mary B) h223 W
Thomas
- " Albert R jr emp City r223 W Thomas
- " Ann clk DPW r223 W Thomas
- " Gwen Mrs h221 W Thomas apt 1
- " Jackie H Mrs int dec Daughtridge
Paint & Wall Paper Co r1414 W
Thomas
- " James B (Mary H) lieut City Police
h1414 W Thomas
- " M Ann ofc sec City r223 W Thomas
- Corinthian Lodge No 230 (AF&AM)
122 N Church
- Corley Della (wid Otis) h1000 Stokes
- Corn E Feldman (Betty) dist forester
State Forestry Dept h332 Oakdale
rd (E)
- Corner Grill (Claude M Frye) 531
Albemarle av
- Corrin W C clk Gurganus Bros Super
Mkt
- Cortez Jos M (Juanita W) h1418 S Frank-
lin
- Costa Jos A (Thelma C; J A C Electric
Co) r RD 2 Box 278 Elm City NC
- Costen Fannie B tchr O R Pope School
r814 Raleigh
- " James H Rev (Melva W) pastor Mt
Pisgah United Presbyterian Church
h312 Park av
- " Louise L (wid Thos) interviewer State
Emp Security Comn h407 Hill apt 2
- " Smith R (Fannie B) tchr Living Hope
Elem School r814 N Raleigh
- Costilow Jos R Rev (Zilpha H) pastor
Church of Christ r1404 Hill
- Coston Clyde (Evelyn) driver h730
Arlington
- COTHMAN FRANK H (Alice B), Dir
of City Public Works, 303-05 City
Hall 131-39 Main NE, Tel 442-5181,
h6 Fenner Apartments 200 Braswell,
Tel 442-3021
- Cotten Dempsey jr dumper Am Bakeries
r346 Atlantic av
- " Ruth B (wid Albert) opr China Am
Tob h827 Gay
- Cottingham Cathryn H Mrs ofc sec Wm P
Greathouse & Co r1412 Hill



Roberson Plumbing & Heating Co.

SERVICE ★ NEW CONSTRUCTION ★ REPAIRS

620 Royal St.

Phone 442-1656



STANDARD INSURANCE and REALTY CORP.

REAL ESTATE - INSURANCE - RENTALS

HOME SAVINGS BLDG. 119 N. CHURCH

PHONES 446-6156



73

COTTINGHAM

- " Graham K (Cathryn H) mgr State Employment Security Comn of NC h1412 Hill
- Cotton Charlie (Ida Y) r319 Coleman av
- " Curtis L (Sarah D) h628 Kinwood
- " Dempsey jr (South Washington Street Package Store)
- " Demus (Charlotte B) h170 Pinehurst dr
- " Elsie G maid Peoples Bank r RD 2
- " Frank (Dorothy) emp Southwest Advertising h1030 Stokes
- " Freeman (Dorothy; Town & Country Beauty Parlor) h517 Cleveland
- " Horace D (Rosabelle V) mach Swift & Co h1201 Russell
- " James lab Yelverton Coal & Oil
- " James E (Minnie) dumper Am Bakeries r RD 1 Box 89 Enfield NC
- " Livia cook Williams Restr r912 E Holly
- " Lucy G (wid John) h425 Myrtle av
- " Mary Mrs maid h319 E Holly
- " Mary A Mrs nurse 520 E Grand av r do
- " Matthew T r626 Cleveland
- " Robt E (Ethel) constn wkr r607 E Highland av
- " Sarah Mrs prsr Nu-Way Lndry Clns & Dyers
- " Sarah W (wid Clarence) cook Walnut Soda Shop h912 E Holly
- " Willie C Rev (Mary A) pastor h520 E Grand av
- Couch David V (Hazel B) shop foreman Metals Inc h724 Mill
- " David V jr (Grace W) mill wkr Caro Bldg Sup r112½ S George
- " Gracie Williams seamstress Ry Mt Undergarment r Box 71 West Mount dr
- " Lester C (Jean C) slsmn Pitney-Bowes h900 Cedarbrook dr
- Council Annie M r811 Peachtree
- " Chas B directory mgr CT&T h1231 Sunset av apt C4
- " Chas M h811 Peachtree
- " Emily L r811 Peachtree
- " Eula E ofc sec CT&T r811 Peachtree
- " James C (Lela P) asst mgr A&P h1334 Planters
- " John (Mattie W) h212 Home
- " Julian E (Dorene S; Carolina Service Station) h803 Peachtree
- " Lela P Mrs ofc mgr Thomas Farris Mtrs r1334 Planters
- " Mamie B (wid John) h613½ Clark
- " Novia Mrs h429 S Mercer
- " Zeano (Essie S) h531 Clyde
- Country Store In Town (Oliver L Gay) gro 130 S Washington
- COUNTY OFFICES—(See Nash-County Of or Edgecombe—County Of)
- Cousar Edw lab J D Daughtridge & Son r Enfield NC
- " Williard L (Dorothy) oven opr Am Bakeries r Enfield NC

MOTOR BEARINGS & PARTS CO., INC.

Wholesale Only

Standard Brands • Replacement Parts

Shop Equipment, "Duco Paints"

725 S. Church 446-7105

- Cousins Archer V (Sara T) conductor ACL h1212 Tarboro
- Covington Delois Jane examiner Ry Mt Undergarment r RD 4
- Cowan Geo N Rev (Stella M) h757 Falls rd
- " Hilda Mrs r1100 S Main
- " Mattie P Mrs slswn Belk-Tyler Co h235 Marigold apt 306
- Cowand Henry A (Ruby P) police ACL h532 Park pl
- Coward Donald L driver C S Henry Transfer r Greenville NC
- Cox Blanch B (wid John) r609 Myrtle av
- " C Janet (Youth Shop The Campus Room) r1825 Westover ct
- " Clara B Mrs clk Parkview Hosp r Kerby dr
- " Ernest G (Iva F) pntr Brewer Paint & Wallpaper h400 E Thomas
- " Gerald (Ellen) h1038 Stokes
- " Grover (Rosa W) hlpr Marks Bros Tire Service h1705 Thru
- " Harold porter Am Bakeries r614 Woodlawn av
- " James C (Carol L) prof Wesleyan College h213 Charlotte av (E)
- " James H lab ACL h405 Mitchell
- " Jesse E (Esther S) porter ACL h614 Woodland av
- " Jesse J (Pearla T) clk PO h723 School
- " Jeva M Mrs (Byrd's Beauty Shop) r1209 West Haven blvd
- " Jimmie L whsemn Thomas & Howard r605 Center

COX JOSEPH CLIFF (Jeva M), Asst Cash Purch Agt Peoples Bank & Trust Co, 101 Tarboro cor Main SE, Tel 442-7187, h1209 West Haven blvd, Tel 446-8405

- " Jos E (Barbara H) driver Bishop Lndry h912 Wilkins
- " Katie Ruth Mrs kitchen wkr Parkview Hosp r1420 Veterans ct

WILLIAMS TRANSFER & STORAGE

Refrigeration Service

501 MAIN N.E.

TEL. 442-2067

NIGHT 446-6798

JAC ELECTRIC COMPANY

Contractors

JOE COSTA
OWNER

ALL
TYPES

PHONE
442-7389

520 N.
HARRIS ST.

P.O. BOX 1537

ROCKY MOUNT
N. C.

★
ALMAND'S
ROCKY MOUNT EXCLUSIVE
REXALL DRUG STORE, INC.
★

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL

1125 East nr. Cokey Rd.

No. 1 and No. 2 for Home Heating — Tobacco Curing

GRIMES-MORGAN PLUMBING & HEATING CO.

TRANSE AIR CONDITIONING
ECONOMICAL OIL BURNERS and BOILERS

PHONE 442-1764

211 ATLANTIC AVE.



TYSON'S DRUG CENTER INC.

YOUR ONE
STOP FOR
ALL YOUR
DRUG NEEDS

ACCURATE
PROMPT
PRESCRIPTION
SERVICE



RENTAL DEPT.
SICK ROOM
SUPPLIES AND
EQUIPMENT
TELEPHONE
446-7128
112 N. CHURCH

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

74

ROCKY MOUNT



Seat Cover
Center

1442 S. Church

Tel. 446-9733

- Cox L A Sausage Plant (Thomas R Vaughn) whol 2501 S Church
" Lillie M (wid Clyde) h1127 Raleigh rd
" Lynion A (Pauline W; L A Cox Sausage Plant) h1533 W Thomas
" Myrtie O h823 Sunset av apt 2
" O J Rev (Irene E) pastor North Ry Mt Ch of God h909 Columbia av
" Otha (Katie W) jan Epstein's Inc h1420 Veterans ct
" Phillip L (Bessie G) lab Thomas & Howard Co r605 Center
" Ray L (Jean F) driver Seashore Trans h113 Griffin
" Rosaline studt r614 Woodland av
" W F (Cath A) carmn ACL h1214 W Thomas

**CO-Z INN (Mrs Dora H Harrison),
Tourist Home for Colored 720 E
Highland av, Tel 442-5062**

- Crabtree Jo Ann seamstress Ry Mt Undergarment r Box 24 Arbor la
Craft Daphine D Mrs waitress Howard Johnson Restr r1512 Burton
" Dianne r1526 S Church
" Lennox T (Daphine D) clk ACL h1512 Burton
" Robt P (Barbara) slsmn h1327 W Thomas
Craig Barbara W Mrs recpt State Emp Security Comn r2900 Winstead rd
" John A jr (Myde T) serv mgr Natl Cash Register h1213 Gay
" Philip W rep J C Wheat & Co r2900 Winstead rd
Craighead Beulah slswn Woolworths r RD 2
Craighill Dorothy tchr Ry Mt High Sch h729 Eastern av
Crawford Edw (Victoria L) lab Sou Cotton Oil h214 E Holly
" Ernest P aud ACL h459 E Duke cir
" Gordon Z (Eliz J) slsmn Bulluck Furn h1429 Eastern av
" John R mach Blumenthal's h674 Paul

M. E. RODGERS INSULATION CO

- RESIDENTIAL • COMMERCIAL
 - INDUSTRIAL APPLICATORS
- CONTRACTORS**

RD 4, BOX 370

TEL 442-1039

CRAWFORD

- " Louise C Mrs sec Fields Leaf Tob Co h217 S Pine
" Thurman J (Mary M) h211 Dunn
Crawley D Gladys Mrs (Bassett Street Grocery) h208 E Bassett
" David B (Emily S) slsmn Coca-Cola h1012 Hammond
" Virginia Mrs cash Chicken Palace r Hollister
Crebs Adeline Mrs concessionist Cameo Theatre r602 Daughtridge
" Harry R (Adeline) projectionist Cameo Theatre h602 Daughtridge
**CREDIT ADJUSTMENT BUREAU OF
ROCKY MOUNT, Alford L Sweatt
Mgr, 109 Main NE, Tel 442-5131**

**CREDIT BUREAU REPORTS INC,
Alford L Sweatt Mgr, 109 Main NE,
Tel 442-5131**

**CREDIT BUREAU OF ROCKY MOUNT,
Alford L Sweatt Mgr, 109 Main NE,
Tel 442-5131**

- Credle Bessie C (wid Zack) h316 Hill
" Frances Credle Mrs head cash A&P r RD 2 Box 435
Creech Annie tchr O P Pope School r156 Spaulding
" Frances emp Tarboro r814 Arlington
" Fred A (Eleanor G) condn ACL h1030 West Haven blvd
" Fredk W studt r1030 West Haven blvd
" Herman T (Lucille D) transportation wkr ACL h712 Parham
" J Calvin (Hilda P) barber Falls Rd Barber Shop h816 Columbia av
" James R studt r1030 West Haven blvd
" Jane G sten r1030 West Haven blvd
" Jean Mrs tchr R M Wilson Jr Hi Sch r428 N Daughtry
" Katie R (wid Clarence) r816 Columbia av
" Lavonda ofc sec Genl Adj Bur r404 Kingston av
" Melvin W (Lavonda) emp Pilot Frt Carrier h404 Kingston av
" Patricia J nurse Parkview Hosp r434 Falls rd
" Peggy emp Tarboro r814 Arlington
" R H Rev pastor New Bethel Free Will Baptist Church
" Ruth G ofc sec Bailey Eye Ear Nose & Throat Clinic h235 Marigold apt 202
" Smith (Jean P) slsmn Mohawk Rubber h428 N Daughtry
Creekmore Ed (Louise) emp Blumenthal's h331 Sunset av
" Frank H farmer r US Highway 64W
" Lela K wndr Ry Mt Mills r1027 Falls rd
" Louise B Mrs delwn WU Teleg r331 Sunset av
" Opie W (Hilda K) shift foreman Ry Mt Mills h1027 Falls rd
" Petty H (wid Wm) h US Highway 64W
" Robt W studt r1426 Davis



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE.
COR. FRANKLIN ST.

HODGES ~~ELECTRIC~~ SERVICE

ELECTRICAL CONTRACTORS

Commercial — Industrial — Residential

BENVENUE RD.

TEL. 442-1686

75

CREEKMORE

- " Rufus V (Lina S) textile wkr
Blumenthal's h316 Herron
- " Thurmond R (Annie H) car repr ACL
h1426 Davis
- " Wm r US Highway 64W
- " Wm D (Loraine P) electn Thomas
Electric h832 School
- Crescent Laundry & Cleaners (Mrs
Helen L Ferguson) 522 N Church

Crews Allen jr (Lillie) emp Blumenthal's
h1924 Rosewood av

" Wiley M (Allie M) foreman ACL h835
Pender

Crickmore Alice F opr CT&T r610
Willowby

" Francis L (Lucindia) slsmn Allan
Mims Inc r RD 1

" James S (Ethel B) with Crusenberry
Sand & Dirt h207 Aycock (SH)

" Louise P (wid Arth) nurses aide Ry
Mt Sanitarium h610 Willowby

" Lucinda opr Anita's Beauty Shop r RD 2

" Mack (Mary F; Mack's Atlantic Serv)
h US Highway 301-A N

" Nellie G Mrs sten Thorpe & Ricks
r Battleboro NC

" Romona A r207 Aycock (SH)

Crillipher Joyce studt r369 Falls rd

Crippled Children's Society (Rocky
Mt Chapter) Mrs Doris D Kimball
exec dir 110 Coast Line R7

Crisp Geo O (Hazel H) wtchmn ACL h406
Marigold

" J S (Joyce S) slsmn Caro Home Sup
h1001 Evergreen rd

**CRISP WILLIAM F (Lynn C), Agt State
Farm Insurance Co, 233 Hammond,
Tel 442-1224, h828 Falls rd, apt 6,
Tel 442-8348**

Crissman Curtis (Delle M) h412
Oakdale rd (E)

Critcher Gus E (Alma L) h900 Hill

" Louise slswn Belk-Tyler Co r815
Columbia av

" Minnie W (wid Allen) h815 Columbia
av

" Nell W (wid Vassar) h508 Sycamore

Crite Cherry M (wid Ernest) h1008 W
Thomas

Crocker Bernard L (Mildred E) dispr
C S Henry Transfer h1113 Long

" Chester L (Maggie P) twstr tndr
Ry Mt Mills h1547 Boone

" Elijah H (Iretta M) foreman Futorian
Mfg h114 S Howell

" Fred T (Mary P) twist doffer Ry Mt
Mills h39 W Elm

" Herbert C (Judith E) with Ward Baking
h728 Redgate av

" J D hlpr Hayes Cash Gro r12 W
Spring

" Nathan T jr (Lena T) firemn ACL h812
School

" Otis L jr (Alma P) dye opr Burlington
Mills h1011 Burton



AND
MOHAWK TIRES

PRIDGEN TIRE CO. INC.

Retreading — Vulcanizing

"RACE RUBBER"
900 N. CHURCH ST.

TEL.

446-8006

CROCKER

" Roy M (Estelle L) eng ACL h546
Marigold

" Wm J (Kathleen C) twister dfr Ry Mt
Mills h27 River dr

Crockett Edna M (wid Benj F) typ
Arnold L Adams Whol h517 S
Washington

Crockwell Lettie emp Park View Hosp
r509 Beal

Crombie Frank W (Eliz B) genl mgr
Carolina Enterprises h305 Martin dr

Cronenberg A Thomson (Virginia C)
v-pres-treas Eastern Electric

Supply Inc h504 S Taylor

Cronenberg Agnes E r813 Hill

" Allen T studt r504 S Taylor

" Virginia C Mrs antiques 504 S Taylor
r do

Croom Cleaners (Eliard G Croom) clo
225 Paul

" Eliard G (Nellie H; Croom Cleaners)
h330 Cleveland

" L Edw (Ruby L) electn Proctor Elec
h225 W Grand av

" Marcus J (Laura J) staff mgr Durham
Life Ins h808 S Pine

" Ruby L Mrs asst mgr Carole Dress &
Bridal Shop r225 W Grand

Croon Loretta Mrs hostess Heritage Inn
h1109 Pitt

Crosby Annie C Mrs prsr Bishop Lndry
h211 Carolina av

Cross Fred H agt Southland Life Ins
r Tarboro NC

" Wm F (Lois D) clk ACL h721 Marigold

Crowder Ethel H Mrs r1107 S Church

" Pearl L (wid Jos) slswn Belk-Tyler
Co h418 S Howell

" Phillip L slsmn Pepsi-Cola r418 S
Howell

Crudup Anthony L hlpr Am Bakeries
r RD 3 Box 372 Nashville NC

Crumble Paul E (Sarah C) emp Thorpe &
Ricks Tob h923 Beal

THE PATIO RESTAURANT

Specializing In
FRIED CHICKEN — STEAKS

U.S. HWY. 301 BY-PASS S.

Next To

Capri & Horizon Motels

PHONE

442-9907

225-27 TARBORO



ALLAN MIMS FORD
SALES SERVICE
"THE HOME OF BETTER USED CARS"

TEL. 442-2191

MONTGOMERY
WARD

INTERSECTION HWY 64 and 301

TARRYTOWN CENTER

ALL THE STORE YOU'LL
EVER WANT

PHONE
MI 6-2911

NASH COAL COMPANY

Specializing Exclusively in

High Grade Steam and Domestic Coal

PHONE 446-8512

100 W. Grand Av.



DRINK



Coca-Cola

**Bottling
Company**

**Inc.
Bottlers**

**442
S. Church St.
PHONE
446-4117**

INDUSTRIAL ELECTRIC SALES & SERVICE INC.

REPAIRS and SALES

TO ALL INDUSTRIAL EQUIPMENT AND INSTALLATIONS

TEL. 442-1101

2917 S. CHURCH ST. EXTN.

Coca-Cola

REG. U. S. PAT. OFF.

REGULAR - KING

AND 16 OZ SIZE

**Citizens
SAVINGS and LOAN
ASSOCIATION**

229 SUNSET AVENUE COR FRANKLIN

**Crumpler F Warren (Romain) lab DPW
h1025 Liberty**

**CRUMPLER J FULTON (Mary H),
Physician 414 Peachtree, Tel
442-1523, h1409 West Haven blvd,
Tel 442-2495**

**" Lottie Mrs waitress Howard Johnson
Restr r26 West Mount dr**

**" Romaine F Mrs clk First Fed Savings
& Loan r1025 Liberty**

**" Tommy W (Barbara) foreman DPW
h1204 Paul**

**" Wm C (Lola H) capt City Fire Dept
h918 Lancaster**

**Crusenberry Emma G Mrs braider Rocky
Mount Cord r RD 3**

**" James atndt Howard Johnson Shell
Sta r RD 3**

" J B (Ethel) r221 Huffines

" James M (Eleanor) h537 Arlington

" Saml C (Marie D) h429 Aycock (SH)

**Crusenbury Marie D spnr Ry Mt Mills
r429 Aycock**

**Cryptic Council No 26 (R&SM) 122 N
Church**

**Crystal's Beauty Shoppe (Mrs Crystal
S Jones) 137 Main SE**

**Cuddington H G (Betty) driver Williams
Transfer & Stge h1003 Evergreen rd**

**" Luther C (Viola) tex wkr Caromount
Mills h214 W Virginia**

Cueto Boylan G (wid G Casey) h1305 Hill

**" Eugenia F lab tech Park View Hosp
r1305 Hill**

**Culpepper Aaron (Myrtle M) lab Waters
Bros h1436 N Raleigh**

**" Dennis W (Patricia E) stockmn Ry Mt
Dry Goods h Arlington ext Box 434**

**" Harvey A (Mable P) detective City
Police h500 Marigold**

" Ivory (Annie L) h721 E Grand av

**" Lewis M driver Ry Mt Mills r317
Troy pl**

**" Milton C (Sue V) slsmn Carolina Ofc
Equipment h312 Forest Hill av (E)**

CURTIS R. TODD

CONTRACTOR

Builder of Fine Homes

TEL. 442-3424 2710 S. CHURCH

76

CULPEPPER

**" Willie L (Oweida) slsmn Maola Milk
& Ice Cream h531 Rose**

**Cummings E Keith (Dorothy M) supt City
Sewage Treatment Plant h1620
Wilson rd**

**CUMMINGS JASPER L (Margt W),
V-Pres-Public Relations Officer
Peoples Bank & Trust Co, 101
Tarboro cor Main SE, Tel 442-7187,
h1118 West Haven blvd, Tel 446-5858**

**" Viola W Mrs tchr Williford Sch r RD 3
Box 586**

**Cunningham Arthalie (wid Emanuel) h218
Union**

**CUNNINGHAM BENNIE B (Laurinda J;
TV-Radio Hospital), Walnut Shopping
Center 711 Walnut, Tel 442-2972,
h1650 Marvelle av, Tel 446-7348**

**Curlings J T (Ella M) mech Ralph's
Tune Up Shop r RD 4**

**Curley Jean Mrs v-pres Williams
Transfer & Storage Inc**

**Current Richd S (Mary A) genl mgr
Ry Mt Baseball Club h705 N Fairview
rd**

Currie Barbara J r1624 Cypress

" Minnie R Mrs h113 E Bassett

**" Seth J (Loree W) policemn ACL h1624
Cypress**

**Currin Estelle F (wid Walter A) desk clk
h113 S Pine**

" Gwendolyn E studt r113 S Pine

**" Henry clk Sexton & Sons r PO Box 515
Battlesboro NC**

" Joel R (Gladys S) h731 Columbia av

**" Lucy B Mrs nurse 218 Cherokee rd (E)
r do**

" Mae U Mrs slswn Tastee-Freeze

**" Robt E (Lucy B; Currin Plumbing Co)
h218 Cherokee rd (E)**

**" Robt E jr clk Bob's Soda Shop h512
Ambler av**

**" W C (Thelma) mech Ward Baking h113
Benvenue rd**

**Curtis Adam C (Carlee P) contr 1430
Raleigh rd h1430 Raleigh rd**

**" Caro Mrs slswn Belk-Tyler Co r827
Sunset av**

**" Jane H Mrs teller Planters Bank r1320
Beal**

**" Jerry D (Joyce; Curtis Bldrs) h801
Wilkins**

" L E (Frances) bldg contr h805 Wilkins

**" Wm (Mamie) driver Double Cola
Bottling h1007 Wilkins**

Cutchin Anna P (wid Henry W) h801 Hill

**" Henry W jr (Virginia W) emp Tidewater
Oil Co h133 S Harris**

**" Virginia Mrs dir Ch of Good Shepherd
Kindergarten r133 S Harris**

**Cuthrell Annie W (wid Henry) r605
N Taylor**

**" J Henry jr pres-treas Rocky Mount
Dry Goods Co Inc h605 N Taylor**

**" Joel M (Thelma S) agt REA Exp
h1509 Beal**

**Modern
Gas
Appliances**

Englewood Shopping Center

PROPANE

Suburban

GAS COMPANY

**Bulk-Metered
and Bottled Gas**

Tel. 446-6739

WALKER LUMBER CO.

Manufacturers of Ceiling - Flooring - Siding - Moulding - Finish - Roofers

Mailing Address: Battleboro, N.C.

Mill: Gold Rock, N.C.

Tel. 446-8171

77

CUTHRELL

- " Joyce A ofc sec Johnson Funeral Home
r1509 Beal
- " Norma T teller First Federal Savings
& Loan r1509 Beal
- " Thelma S Mrs dept mgr M G Baldwin
Co r1509 Beal
- Cutler Carletta M (wid Clarence) lab
Field Leaf Tob r2211 S Church
- " Chas J Rev (Mary J) h711 E Grand av
- " Charlie F hlpr Industrial Elec Sch
r2211 S Church
- " Frank H loader Coca Cola r711
E Grand av
- " Fred mill wkr Sou Cotton Oil r RD 4
Rocky Mount NC
- Cutting Horace G driver Williams Trans-
fer & Stge r842 Peachtree
- Cyrus Annie h412 E Thomas
- " Chas H (Beatrice R) insp State Dept
Mtr Vehicles h222 Briarcliff rd (E)
- " Clyde N (wid Henry) h719 Arlington
- " Geraldine barber Wilkins Barber Shop
r612 Carolina av
- Dail Geo L (Clyde T) h611 Buena Vista av
- " Hattie B (wid Robt F) r316 Kirkwood av
- " Haywood L comp Evening Telegram
h1033 Long
- " James M (Edith) bkpr G R Garrett Co
r1900 Rosewood av
- " Mary E (wid John A) r1033 Long
- " Robt A (Mary) adj Southeastern
Adjustment h1117 Pitt
- Dairy Bar The (H Kenneth Blocker &
Gene G Arngold) restr 577 N Raleigh
- " Queen of Rocky Mount (Joseph L
Allsbrook) ice cream 1623 W
Thomas
- Dale Jos J air traffic control specialist
FAA r828 Falls rd
- Daley Hugh M (Carlton T) ofc 107 Main
SE r411 Shady Circle dr
- " Hugh M jr studt r411 Shady Circle dr
- " Jerome T USAF r411 Shady Circle dr
- " Wholesale Co (Hugh M Daley) hdw
817 S Church
- Dalton E Sanford (Gladys G; Sanford
Dalton Market; Merchants Delivery
Service) h945 Hill
- " E Sanford jr studt r945 Hill
- " Gladys G Mrs sec-treas May & Gorham
Inc r945 Hill
- " Sanford Market (E Sanford Dalton)
201 E Thomas
- D Amico Margt Mrs r834 S Howell
- Dancy A M gdnr h415 Woodland av
- " Anthony J jr mill wkr Sou Cotton Oil
r405 Mitchell
- " Barbara J r601 Shearin
- " Benj L (Lillian) delmn Luper Street
Grocery r624 Center
- " Bennett C clk Colonial Stores r RD 1
Pinetops NC
- " Christine studt r1008 Gay
- " Cornelius lab DPW r RD 4
- " Doris Mrs r509 Center
- " Essie D Mrs picker China Am Tob
h321 Raleigh rd

PEMBERTON INC.

AIR CONDITIONING—REFRIGERATION

HEATING—PLUMBING—ELECTRICAL

277 Main N.E. Tel. 442-3112

DANCY

- " Florence D (wid Walter) h718 Shearin
- " Frank lab NC Hide & Fur r Old Halifax
rd
- " Geneva Mrs maid Carleton House Motor
Lodge h601 Shearin
- " Goldia G (wid Hosea) h418 Carolina av
- " Leah F (wid Wm M) hanger Export Leaf
Tob h518 Matthews
- " Lesterine studt r1008 Gay
- " Louis C (Martha S) porter Washburn's
Motel Ct h1008 Gay
- " Lucy B (wid Henry) h820 Shearin
- " Maggie B Mrs maid h831 W Thomas
- " Mary (wid Anthony) r405 Mitchell
- " Mary (wid Stalling) r204 Coleman av
- " Minnie W Mrs elev opr Belk's h1012
Beal
- " Moses (Essie) h1418 Avenue A
- " Roberta (wid Clinton) r320 Carolina av
- " Sylvester (Mary F) driver NC Supply
h115 Pinehurst dr
- " Truman (Pecolia M) ydmn h211 Home
- " Wiley mill wkr Sou Cotton Oil r RD 2
Box 41
- " Will (Ella M) h1005 W Thomas
- " Wm L (Lula) emp Sou Oil r1028 Drew
Daniel see also Daniels
- " Alton E (Inez P) mach Blumenthal's
h1825 Fall rd extd
- " Bessie W Mrs rope former Rocky Mount
Cord r225 Jackson
- " Beulah R (wid Jessie) r1026 Falls rd
- " Darryl T studt r212 High
- " Donald U partsmn Bel-Air Chevrolet
r1305 Branch
- " Dora W (wid Wm M) h1312 Boone
- " Edw F (Bessie W) roper Rocky Mt Cord
h225 Jackson
- " Elmer R dir Rocky Mount Civil
Defense r RD 1 Springhope NC
- " Emma W (wid Will) h655 Beaman
- " Forrest S (Gladys T) repr CT&T h412
N Lee
- " Fred M (Margt H) credit mgr Sears
h214 Clifton rd (E)

HOUSE TILE CO.

Dealers In

CERAMIC TILE

QUARRY TILE and MARBLE

All Types of Floor Covering

1711 S. CHURCH

TEL. 442-3773

CARBISCO FLOUR & FEED MILLS, INC.

Manufacturers
GOLD STRAP
Poultry
and
Livestock
Feed

Dealers

Poultry and
Livestock
Equipment,
Remedies,
Surge Milkers,
Insecticides
Feed Materials

Office
701 S.
Grace St.

Mill
605 S.
Grace St.

Phone
446-4215

A. HICKS AGENCY

— REALTORS —

Sales Agents for Westridge

132 SUNSET AVE.

PHONE 446-7188



PHONE
446-5044

**D.J.
ROSE
AND
SON
INC.**

**READY
MIXED
CONCRETE**

WHERE
YOU
WANT
IT-
WHEN
YOU
WANT
IT

Phone
446-5044



GAY-YOST FUNERAL HOME

Rocky Mount's Oldest

805 FAIRVIEW RD.

PHONE 446-6634

78

MIXON Insurance & Realty



Corp.



158 Main N.W.

446-9111

DANIEL

- " Geo (Eloise B) mill wkr Southern Cotton Oil r333 Main NE
- " Hilda A serv asst CT&T r1320 Beal
- " James B studt r1812 Fletcher rd
- " James C (Audrey L) genl contr 1812 Fletcher dr h do
- " Jessie M billing clk Ry Mt Mills r1312 Boone
- " John H pres-treas mgr Daniels Inc h701 Sycamore apt 3
- " Jos R jr (Peggy S) asst buyer Imperial Tob h212 S Tillery
- " Loyal T (Corine) loader Am Bakeries r RD 1 Littleton NC
- " Margt h417 E Duke cir
- " Margt R (wid Jos R) h503 Falls rd
- " Nancy B Mrs ofc sec John H High & Co r515 Darden ct
- " Nanie B (wid James W) h600 Rose
- " Raymond D (Thelma P) pntr City Housing Authority h825(797) Nashville rd
- " Rupert (Nancy B) production wkr Maola Milk & Ice Cream h515 Darden ct
- " Vann C (Mary J) h1121 Nashville rd
- " W Dorsey (Jesma M; Daniels Cash Grocery) r Nashville NC
- Daniel's Cash Grocery (W Dorsey Daniel) 311 Falls rd
- " Inc John H Daniel pres-treas mgr Wm W Shaw v-pres Mrs Peggy H Rogers sec-bkpr women's clo 108-110 Main SW
- Daniels Barber Shop (R Willard Daniels) 110 Tarboro
- " Barnes E (Edna P) agt Coastal Plain Life Ins h740 Clark
- " Billy (Ruth P) route supvr Royal Crown Btlg r1224 Cokey rd
- " Building 106 S Washington
- " Carlton T (Carolyn J) driver Pine State Creamery h801 Marigold
- " Chas A (Jeannette C) slsmn Montgomery Ward h1901 Windsor dr

LINWOOD'S FINA SERVICE

Washing - Greasing - Tire Repair
ROAD SERVICE

PHONE
442-9966

620 N. RALEIGH ST.

DANIELS

- " Cornelia W (wid Saml T) alterations 131 Main SE r Marigold
- " Diane clk Sunset Pharmacy r1306 Branch
- " Donald L r411 Lexington
- " Douglas (Jeannette J) exec v-pres-treas Metals Inc r Bethlehem rd
- " E Underwood (Thelma L) mech Allan Mims Ford h1306 Branch
- " Faye opr Anita's Beauty Shop r Greenwood av
- " Frances r416 Marigold
- " Harvey prod dept Wooten's Super Market r Nashville NC
- " J Edw h400 N Raleigh
- " J Robt h444 Craig
- " James R (Marcile E) routemn Caterers Inc h1014 Sunset av
- " Jeanette J Mrs bkpr Youth Shop r Bethlehem rd
- " Jeannette C Mrs nurse Bailey Eye Ear Nose & Throat Clinic r1901 Windsor dr
- " Jesma organist Lakeside Bapt Ch r Nashville NC
- " Jimmy studt r1014 Sunset av
- " John E waste baler Ry Mt Mills r400 N Raleigh
- " John R slsmn Rosenbloom-Levy r444 Craig
- " Louis F (Shirley L) slsmn h2008 Beverly rd (N)
- " Mack D (Dottie J) slsmn Belk-Tyler Co h1908 Windsor dr (M)
- " Marcile E spnr Ry Mt Mills r1014 Sunset av
- " Marjorie Mrs clk Sunset Pharmacy r1306 Branch
- " R Willard (Virginia H; Daniels Barber Shop) h411 Lexington
- " Rosa L S (wid Saml T jr) chkr Ry Mt Lndry & Dry Cln h416 Marigold
- " Thos E (Margt V) capt City Fire Dept r212 High
- " W Henry (Bela W) h1417 Raleigh rd
- " Wm slsmn Coca Cola r Planters
- Dannie's Beauty Shop (Mrs Dannie H McClain) 513 W Thomas
- Dans Mac (Bessie) emp DPW h1026 Stokes
- Darden Andrew (Mary D) troubleshooter DPU h423 Matthews
- " Ethel B Mrs mgr Richardson's Beauty Shop r519 Albemarle av apt 6
- " Ruben M prin h305 Union
- Dasher & Davis (Fred R Dasher) surveyor 110 Main NW
- " Fred R (Virginia; Dasher & Davis) h401 Eastern av
- " John (Susie C) h628 Woodland av
- " Virginia D Mrs (Virginia's Dress Shop) r401 Eastern av
- Daughtery see also Doherty
- " Sarah T (wid Robt) maid h631 W Thomas
- Daughtie Danl E r1103 Raleigh rd



WOOD OIL CO., INC.

FUEL OIL

We Give Green BAX Stamps

KEROSENE



Printed Metered Delivery

701 S. Church St.

446-6806



HOME SAVINGS

and loan association

119 N. CHURCH STREET

DIAL 446-9141

79

- Daughtridge Adrian M jr (Rachel P)
h1300 Oakwood dr
" Bessie clk Remnant Shop h317
Lexington apt 3
" Blanche R (wid Fletcher) h427 N
Mercer
" Chas E carp Carolina Bldg Sup r RD 2
" Chas H rep Commercial Credit r RD 4
" Clay C (Kathleen W) asst store kpr
ACL h820 Marigold
" Curtis R (Onie W; The Holiday Lodge)
h500 Buena Vista av

DAUGHTRIDGE D T "TOM" (Lillian C),
Manager Motor Bearings & Parts Co
Inc, 725 S Church, Tel 446-7105,
h Box 466, Cokey rd extn, Tel
446-6791

- " Dorothy B Mrs sec-treas J P
Daughtridge & Sons Inc r308 Linden
" Ed W foreman Carolina Bldg Sup
r RD 2
" Edw E (Doris) h312 S Oakwood
" Edw H (Velma H) h509 Sycamore
" Edw L farmer h613 Sycamore
" Effie J (wid J Pleasant) h1103 Har-
grove
" Elijah L (Mary A) v-pres Hammond
Electric Service Inc h615 Tarboro
" Ernest L jr (Justine D) supvr Am Sups
Inc h1018 Lafayette av

DAUGHTRIDGE ETHEL W (wid Jesse
B A), h Cokey rd extn, RD 2, Tel
442-1066

- " Eunice chkr Quality Lndry & Clns
" Frances sten Belk s r1404 Eastern
av

DAUGHTRIDGE GAS CO

WM G DAUGHTRIDGE, PRESIDENT-
TREASURER

B B TOWNSEND, VICE-PRESIDENT
J G EDWARDS, SECRETARY
FOR COOKING, HEATING and
TOBACCO CURING, USE LP GAS
1125 EAST near Cokey rd
TELEPHONE 446-6139

- " Gilbert E (Patricia E) carp J P
Daughtridge & Son r RD 3
" Gordon J (Brooks H) h608 Clark
" Gus T sht mtl wkr J A Tharrington &
Sons r S Church extn
" Helen G ofc mgr Pepsi Cola r1009
Sunset av
" Irene E r757 Cedarbrook dr
" J F carp Carolina Bldg Sup r Spring-
field rd
" J H equip opr City Water Dept
r Raleigh rd
" J L acct Coastal Plain Ins r757
Cedarbrook dr
" J R (Doris C) emp Caro Bldg Sup
h717 S Pine
" J R Stanley carp S S Foler & Son
r RD 2
" J Garland (Patsy R) pres-treas
Metal Products Mfg Co h1100
Sycamore

SMITH FLORIST!

"Flowers for All Occasions"



GLADYS M. SMITH, Pres.

DAY PHONE 446-5166

NIGHT PHONE 442-8472

SAY IT WITH FLOWERS



DAUGHTRIDGE J P & SON INC

J MELVIN DAUGHTRIDGE,
PRESIDENT
CLARENCE P GARNER, VICE-
PRESIDENT
MRS DOROTHY B DAUGHTRIDGE,
SECRETARY-TREASURER
BUILDING CONTRACTORS
SPECIALIZING in HOME
BUILDING and GENERAL
REPAIRS
809 NORFOLK
PO BOX 1287
TELEPHONE 446-7016
(See Page 40 Buyers' Guide)

DAUGHTRIDGE J MELVIN (Dorothy B),
Pres J P Daughtridge & Son Inc, 809
Norfolk, Tel 446-6092, h308 Linden
av, Tel 446-6092

- " James (Eunice J) hlpr B Klitzner
& Son r807 Henna
" James W (Earline V) driver
Daughtridge Oil h701 Daughtridge
" Jay studt r608 Clark
" Jean I r757 Cedarbrook dr
" Jennie J slswn Kress r Box 196
S Church ext
" Jesse G (Mollie V) slsmn Daughtridge
Oil h1412 Branch
" Joan Mrs opr Sue's Beauty Salon
" Joe (Marjorie T) farmer r811
Columbia av

DAUGHTRIDGE JOHN A (Juanita E),
Trust Officer Peoples Bank & Trust
Co, 101 Tarboro cor Main SE, Tel
442-7187, h715 S Taylor, Tel
446-4580

- " John D USA r1018 Lafayette av
" John E (Irene B) slsmn Quinn's
Inc h757 Cedarbrook dr

BRASWELL ELECTRIC SERVICE ELECTRICAL CONTRACTORS

WIRING and REPAIRING

P.O. BOX 906

TEL. 442-3090

IMPERIAL CLEANERS

Personalized Dry Cleaning Service

By "ED STRANGE" Complete Laundry Service Available

573 N. RALEIGH

PHONE 442-5821

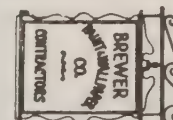
102 S. RALEIGH ST.

GIFTS for
ALL
OCCASIONS

CHINA-CRYSTAL
EARTHENWARE
ANTIQUES

Brewer Paint & Wall Paper Co.,
Inc.

PHONE 446-7171



THE DIXIE LETTER SERVICE

DIRECT MAIL SERVICE — PUBLISHERS OF BOOKS BY OFFSET

Typing — Addressing — Folding — Mailing — Photo-Offset Printing

826 SUNSET AV.

PHONE 446-7095



High Quality
with Economy

Brown Memorials

80

Binswanger glass co.

SLIDING GLASS DOORS

STORE FRONTS

MIRRORS

1400 RALEIGH RD.

AUTO GLASS INSTALLATION

WINDOW GLASS

TEL. 446-9145

DAUGHTRIDGE

- " John G carp Carolina Bldg Sup r RD 1
- " John L brkp Coastal Plain Life Ins r757 Cedarbrook dr
- " Jos G (Patsy R) president Metal Products Mfg r1100 Sycamore
- " Joseph P asst mgr Safety Transit r84 Columbus av
- " Julian R (Doris C) carp Carolina Building Sup r825 Long
- " Kathleen W Mrs (Milady's Hat Shop) r820 Marigold
- " Lotti T Mrs cash Fryar's Super Mkt r Meadow Brook rd
- " Maggie E (wid Robt L) h117 S Pearl
- " Maggie J (wid Wm F) r712 S Tillery
- " Marjorie T Mrs bkpr Almand's Drug r811 Columbia av
- " Marvin R rowing layer Ry Mt Mills r S Church extn Box 189
- " Mary (wid Lester) r909 Long
- " Mary Y Mrs interior dec DaughtrIDGE Paint & Wall Paper Co r515 Sycamore
- " Mary Q Mrs asst mgr Epstein's Ladies Shop r615 Tarboro
- " Odis A (Gene G) slsmn Sears h802 Clark
- " Odis A jr (Carole R) reprmn Carolina Tel & Teleg Co h719 Redgate, av

DAUGHTRIDGE OIL CO

WM G "BILLY" DAUGHTRIDGE,
PRESIDENT-TREASURER
B B TOWNSEND, VICE-PRESIDENT
J G EDWARDS, SECRETARY
PURE OIL PRODUCTS
FUEL OILS, KEROSENE
TOBACCO CURING OILS
1125 EAST nr COKEY rd
TELEPHONE 446-6139
(See Pages 66 and 118 Buyers' Guide)

BULLUCK GARAGE

GENERAL REPAIR WORK
TO ALL MAKES OF CARS

1400 S. CHURCH ST.
PHONE 446-8342

DAUGHTRIDGE PAINT & WALLPAPER CO (W M "Ducky" DaughtrIDGE Jr), Painting and Wall Papering Contractors, Wallpaper in Stock, Interior Decorating, Handmade Draperies, Custom Mixed Paint Colors, Williamsburg Paint 2309 Sunset av, Tel 442-2931 (See Page 122 Buyers' Guide)

- " Patsy emp Evening Telegram r1101 Hargrove
- " Patsy R Mrs v-pres Metal Products Manufacturing Co r1100 Sycamore
- " Rachel R Mrs clk-sten Soc Security Admn r1300 Oakwood dr
- " Richd B (Barbara D) v-pres Hammond Electric Service Inc r RD 2
- " Robt R (Lorene S) aud State Dept of Revenue h245 Hill
- " Robt W (Nina W) slsmn Caro Mach & Sup h3120 Amherst rd (E)
- " Roy A (Nettie B) ret'd h1033 Hill
- " Roy A jr (Frances S) agt State Capital Life Ins h1404 Eastern av
- " Shelly W Mrs clk A&P r813 Arlington
- " Sudie T (wid Jessie) h1901 S Church
- " Sue H ofc wkr r1018 Lafayette av
- " Talmadge (Joan) emp Tharrington & Sons h S Church extn
- " Velma H Mrs ofc mgr M G Baldwin Co r509 Sycamore
- " Verta A (wid Wm) stemmer W B Lea Tob h511 Carolina av
- " Viola V (wid Lonnie) h817 Columbia av

DAUGHTRIDGE W MAURICE "DUCKY" JR (Mary Y; DaughtrIDGE Paint & Wallpaper Co), 2309 Sunset av, Tel 442-2931, h515 Sycamore, Tel 446-8284

DAUGHTRIDGE W MAURICE III (Frances W), Asst Mgr DaughtrIDGE Paint & Wallpaper Co, 2309 Sunset av, Tel 442-2931, h428 W Duke cir, Tel 442-3588

- " Wm D sht mtl wkr J A Tharrington & Sons r813 Arlington
- " Wm F (Annie M; Edgemont Barber Shop) r Meadowbrook rd
- " Wm G (Lona L) foreman J P DaughtrIDGE & Son h1101 Hargrove

DAUGHTRIDGE WM G "BILLY" (Carol W), Pres-Treas DaughtrIDGE Gas Co and DaughtrIDGE Oil Co, 1125 East nr Cokey rd, Tel 446-6139, h1122 Sycamore, Tel 442-3274

- " Zakary T h1009 Sunset av

Davenport Agnes C (wid Offie) h202 Crescent av (E)

- " Andrew studt r1502 Wilson rd
- " Andy W (Edna H) slsmn h1502 Wilson rd
- " Ashley G (Rosa F) route mgr Coca-Cola h315 S Grace

ALMAND'S
ROCKY MOUNTS EXCLUSIVE

REXALL DRUG STORE, INC.

FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF ROCKY MOUNT

MORTGAGE LOANS ORGANIZED 1902 INSURED SAVINGS
DIAL 446-9191 116 S. FRANKLIN

81

DAVENPORT CALVIN (Nell G), Building Contractor, Residential and Commercial, Also Remodeling and Additions Box 250, Nashville hwy, Tel 442-2383, h do (See Page 41 Buyers' Guide)

- " Clarese J (wid J W) r1628 Lafayette av
- " David G (Hazel L) mtcmn Rocky Mt Bldg Supply h701 Arlington
- " David W (Grace S) chairmn of bd Davenport Motor Co h1628 Lafayette av
- " Ernest (Mable A) h1217½ Raleigh
- " Geo T (Mary R) mech ACL h1113 S Cambridge cir
- " Gertrude D (wid Henry B) waitress Jack & Frances Restr h512 N Mercer
- " Grace S Mrs treas Davenport Motor Co r1628 Lafayette av
- " Hazel waitress Quillen's Steak House r701 Arlington
- " Henry H (Lilly T) h Arlington ext Box 443
- " Herman K (Margeleen O) swtchmn ACL h1421 Raleigh rd
- " Investment Co Inc David W Davenport pres John H Nelson v-pres R Bruce Savage sec 900 S Church
- " Lloyd E (Mollie R) foreman Standard Electric h221 Amos
- " Lucy I (wid Lewis) h909 Oakey
- " Molly R examiner Ry Mt Undergarment r221 Amos

DAVENPORT MOTOR CO
DAVID W DAVENPORT, CHAIRMAN of the BOARD
JOSEPH H NELSON
PRESIDENT-MANAGER
R BRUCE SAVAGE, SECRETARY
PONTIAC-CADILLAC-TEMPEST
SALES and SERVICE
EXPERT WHEEL ALIGNMENT and
MOTOR TUNE-UP-BODY SHOP
900 S CHURCH
TELEPHONES 446-7161
SERVICE and PARTS 446-7162

- " Phyllis R Mrs studt r912 Clark
- " Sidney T (wid Henry) h1545 Bedford rd
- " Travis (Lillian J) gro 200 Rose h719 Rose

DAVENPORT TRAVIS E (Anne K), Sec-Treas Builders Federal Savings & Loan Association of Rocky Mount, 115 N Church, Tel 442-2105, h208 S Harris, Tel 442-4698

- " Upholstery (Geo T Davenport) rear 1113 S Cambridge cir
- " Wm S Rev (Georgia C) pastor Clark Street Methodist Church h735 Clark
- David's Used Cars (J David Outlaw) 1931 Falls rd extd

MOSLEY'S SHADY LAKE MOTEL INC.

68 MODERN UNITS

AIR CONDITIONED — TV — ROOM PHONES

HEATED POOL

US HWYS. 301 and 301-A N. TELEPHONE 446-7195

Davidson John C (Joyce C) clk ACL h343 S Grace

- " Joyce C Mrs bkpr John Vann Mtrs r343 S Grace
- " Mary (wid J J) r113 Benvenue rd

Davis A O studt r633 Carolina av

- " Alfred (Patience H) h639 Henry
- " Alton R card tender Ry Mt Mills h Arlington ext Box 416
- " Alver J (wid Robt) maid r633 Carolina av
- " Amanda R Mrs smstrs Epstein's Ladies Shop r Sharpsburg NC
- " Andrew A USAF r211 Charlotte av (E)
- " Anita P Mrs ofc sec Battle Winslow Merrell Scott & Wiley r800 Pridgen rd
- " Apartments 2917 S Church rear 107 Greenwood av E
- " Arth C (Lena B) h615 Buena Vista av
- " Arth R (Eliz M) lmfxr Burlington Mills (Wilson) h400 Kingston av
- " B Albert asst formn Bel Air Chevrolet r RD 4 Box 206
- " Barbara B Mrs nurse Parkview Hosp r PO Box 86 Sharpsburg NC
- " Benj T (Lola P) car repr ACL h1214 Clark
- " Bernice M (Ann) mixer Am Bakeries h2931 S Church
- " Bertha S (wid J N) r1205 S Franklin
- " Beulah P Mrs maid Byrd's Beauty Shop r317 Carolina av
- " Beverly tchr r516 E Thomas
- " Billy E (Alma) mech Davis Refrigeration Serv r Box 175 Tarboro hwy
- " Bobbie E waste baler Ry Mt Mills r1206 E Grand av
- " Bobby E (Carolyn A) wastemn Ry Mt Mills h600 E Holly
- " Bros (Geo W Davis) genl mdse 126 S Washington
- " Buster (Catherine M) lab h811 Star
- " C B (Betty P) USA h336 Villa

carolina cafe

**We Serve Wonderful Food
and Our Coffee Can't be Beat**
(HIGHWAY 301A NORTH)

906 N. Church St. 446-9976

HEILIG- MEYERS CO.

**129
MAIN N.E.**

**COMPLETE
HOME
FURNISHINGS**

TELEVISION

- RADIOS**
-
- RECORD PLAYERS**
-
- REFRIGERATORS**
-
- RANGES**
-
- WASHERS**
-
- ALSO SMALL ELECTRICAL APPLIANCES**
-
- FLOOR COVERINGS**
-
- RUGS**
-
- CARPETS**
-
- LINOLEUM**

**129
MAIN N.E.**

**PHONE
442-8146**

**PURE
OIL**

DAUGHTRIDGE OIL CO.

**Tel. 446-6139
FUEL OIL
1125 East nr.Cokey Rd.**

No. 1 and No. 2 for Home Heating — Tobacco Curing

Atlantic Discount Corp.

Established 1925

• AUTO LOANS •

FINANCING

1401 S. Church St.

REFINANCING

Phone 442-2151



**GRIMES-MORGAN
PLUMBING & HEATING CO.**

TRANE AIR CONDITIONING

ECONOMICAL OIL BURNERS and BOILERS

211 ATLANTIC AVE.

PHONE 442-1764

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

82

Belk-Tyler's

**ROCKY MOUNT'S FINEST
DEPARTMENT STORE**

DAVIS

- " Carl A (Virginia W) tile layer 301 Kingston av h do
- " Carol bkpr Stallings Oil & Coal r304 Stony Creek dr
- " Carol sten Pub Ofc Serv r609 Cokey rd
- " Carrie (wid Geo D) h613 Marlboro pl
- " Catherine A Mrs clk Parkview Hosp r Box 57 Sharpsburg NC
- " Cecil J Rev (Alene) pastor Mill Street Free Will Bapt Church h827 Mill
- " Chas h520 E Holly
- " Chas USAF r516 E Thomas
- " Chas emp Dorothy Curtains r Arlington extn
- " Chas F (Shirley H) formn W B Lea Tob h224 Trevathan av
- " Clara G Mrs r1411 Wilson rd
- DAVIS & CO INC, Grady P Davis Pres, J Riddick Martin Exec V-Pres, Margt Bullard Sec, Wholesale Distributors-Automobile Parts and Hardware, Paints, Goodyear Tires 1011-15 S Church, Tel 442-7114 (See Page 14 Buyers' Guide)
- " Cornelia (wid Wm) h1116 Beal
- " David B (Nettie M) floormn Caromount Mills h1104 Williford
- " David E hlpr Carl A Davis r301 Kingston av
- " Delano R mach opr Superior Cable r416 Arlington extn
- " Doris R Mrs clk Bissetts Drugs r728 Williford
- " E N formn Imperial Tob r1105 Hammond
- " Edgar (Ethel C) with Blumenthal's h1105 Hammond
- " Edith C (wid John D) r Arlington extn Box 416
- " Elbert (Mildred) USN h405 Pennsylvania av
- " Elbert G (Bernice H) tob wkr L&M Tob h617 Woodland av



Borden's

ICE CREAM & MILK

"IF IT'S BORDEN'S, IT'S GOT TO BE GOOD"

DAVIS

- " Elijah E (Letha B) porter Thomas & Howard h180 Pinehurst dr
- " Elisha (Letha) whsemn C S Henry Transfer h313 Woodland av
- " Eliz H Mrs r1320 S Church
- " Eliz H Mrs slswn Lecler Bros r1312 Horne
- " Ella H Mrs tchr Booker T Washington Hi Sch r426 Carolina av
- " Ellon E (Elsie M) carrier PO h1305 Oakwood dr
- " Emma Mrs sten (br) First Fed Sav & Loan Assn of Ry Mt r Louisburg NC
- " Ernestine B Mrs tchr Booker T Washington Hi Sch r331 Pennsylvania av
- " Esma F Mrs slswn Montgy Ward h1211 Cypress
- " Ethel Mrs clk Davis Package Store r415 Matthews
- " Fannie C (wid John P) h315 S Pearl
- " 5¢ to \$5.00 Store (W Clyde Davis) 234 Falls rd
- " Florence Mrs slswn H L Hicks Drug r740 Burton
- " Florence T (wid Henry) h301 Star pl
- " Frances maid r321 N Howell
- " Frances W Mrs ofc mgr State Mtr Vehicle License Agcy r211 Charlotte
- " Frank S (Lorraine L) formn W B Lea Tob h547 Z
- " Frank W jr Rev (Amy S) h516 E Thomas
- " Franklin D delmn Auto Equip r RD 4
- " Fred driver Imperial Tob r Box 39 Betsy av
- " G W h413 Oakdale rd
- " G Rex (Nannie F) agt Charlotte Liberty Mut Ins h524 Cokey rd
- " Geo A (Rose G) clk Dozier Sup h424 W Duke cir
- " Geo R (Julia W) buyer NC Hide & Fur Co h409 Redgate W
- " Geo W (Mabel B; Davis Bros) r500 Taylor
- " Geo W (Nellie W) mach Tip-Top Bakery h314 Dunn
- " Geraldine C exam Ry Mt Undergarment r438 Edgecombe
- " Gordon E (Florence L) teleg opr ACL h740 Burton
- " Grace T (wid Jasper W) h919 Eastern av
- " Grady P (Marguerite L) pres Davis & Co Inc r Conway NC



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE.
COR. FRANKLIN ST.

**"YOUR HOST
FROM COAST
TO COAST"**

425 N. Church
Dial 446-9175

2 ROCKY MOUNT INNS

Hwy. 301 N. By-Pass
Dial 442-8101

Holiday Inn®

83

DAVIS

- " Guion C jr (Ella H) tchr PS h436
Carolina av
- " Henrietta h308 Leonard
- " Henry (Ethel) mgr Davis Package
Store r415 Matthews
- " Henry (Lizzie M) hlpr Standard Elec
h518 E Virginia
- " Henry C (Mamie P) storekpr CT&T
h620 Glenn av
- " Henry G (Ruby A) custdn Export Leaf
Tob h517 N Daughtry
- " Henry L (Ethel B) cement fnshr h415
Matthews
- " Herbert custdn Masonic Temple h1118
Falls rd
- " Herman (Mary C) h720 Gay
- " Hezekiah (Blanche B) constn wkr r322
Matthews
- " Horace E (Louise T) lab Carbisco
Flour & Feed Mill h714 Beal
- " Horance G (Marjorie W) h1026 West
Haven blvd
- " Howard (Martha; Davis Package Store)
r Atlantic av
- " Ida B (wid A Lewis) stemmer W B Lea
Tob h511 Magnolia dr
- " J Faye studt r442 Clayton
- " J Fred (Florence H) slsmn Allan-Mims
h1134 Sycamore
- " J R carp J P Daughtridge & Son
r Nashville hwy
- " J Robt lab r633 Carolina av
- " J Sid h445 S Washington
- " J Wm (Nancy P) pntr Colbert Paint &
Wallpaper h119 Oak
- " Jack C emp ACL h302 Ambler av
- " Jas emp A Schottland r Arlington extn
- " Jas emp Merritt Plmb & Htg r RD 4
- " Jas (Lossie) servmn Economy Auto
Sup h1040 Stokes
- " Jas D (Earl's Sandwich Shop) h521 E
Holly
- " Jas E (Margie H) carp h1100 Gold
- " Jas E (Theressa) jan PO h537 E
Thomas
- " Jas L (Mary) h rear 107 Greenwood
av apt 3
- " Jas L (Mildred F) barber H Wade &
Sons Barber Shop h816 Leggett rd
- " Jas W (Helen) emp A Schottland h Ar-
lington extn
- " Janette V (wid John) fcty wkr China
Am Tob h722 E Grand av
- " Jasper J (Margt P) carp Carolina Bldg
Sup h921 Redgate av
- " Jasper T (Lolita K) slsmn Dillon Sup
h1002 Russell
- " Jean emp Bishop Lndry h336 Carolina
av
- " Jean A Mrs laby tech Parkview Hosp
r Box 36 Sharpsburg NC
- " Jesse E (Margt B; Davis Refrigeration
Service) r Box 146 Tarboro hwy
- " Jimmy (Mable A) h1005 Star
- " Joe lab S S Toler & Son r514 Virginia
- " John B (Dorothy B) lab W B Lea Tob
h706 E Holly



PRIDGEN TIRE CO. INC.

Retreading - Vulcanizing
"RACE RUBBER"
900 N. CHURCH ST.
TEL.
446-8006

DAVIS

- " John G (Virginia M) textile wkr
Blumenthal's h124 Charlotte av (E)
- " John S (Madge C) wtchmn China Am
Tob h442 Clayton
- " John S (Peggy) hauler Ry Mt Cord h438
Edgecombe
- " John S jr (Emma) mach Ry Mt Mach
Wks r RD 3
- " Johnie E (Helen H) whse mgr Tullons
Tractor r RD 4
- " Jos (Mary E) lab S S Toler Constn h336
Myrtle av
- " Jos L (Davis Shoe Repr) h701 Rex
- " Jos R tndr Ry Mt Mills r RD 1 Box
233-D Nashville NC
- " Josephine B (wid Geo) h514 E Virginia
- " Joyce stock clk Charles Stores r1206
E Grand av
- " Joyce J studt r347 Main NE
- " Julia W Mrs bkpr N C Hide & Fur r409
Redgate av
- " Kenneth boy scout exec East Carolina
Council h425 Western av
- " Lacy C (Dorothy) clk A&P r RD 3
Nashville NC
- " Lector M r11 W Elm
- " Lee (Roma L) textile wkr Caromount
Mills h909 Paul
- " Leonard L (Annie M) h119 Daisy
- " Leonard L jr atndt Land's Fina Serv
r119 Daisy
- " LeRoy A (Frances W) clk PO h211
Charlotte av (E)
- " Lessie (wid Mack) h726 Falls rd
- " Lillie B slswn Woolworth's r Sharps-
burg NC
- " Lillie M Mrs r425 Clyde
- " Linia (wid Robt) r442 Clayton
- " Lois F studt r613 S Tillery
- " Lonnie h1014 Stokes
- " Lonnie (Esther) emp Tarboro h407
Ambler av
- " Lonnie O (Nina W) shop wkr ACL h808
Leggett rd

HAMMOND

Electric Service, Inc.

ENGINEERS and CONTRACTORS

Electric Motor Rebuilding
Power Equipment Sales and Installation

824 S. Church St. 442-4178



VICK'S RADIO & T.V.

SALES & SERVICE

For DAY or NIGHT Service
DIAL 442-3492

121 W. THOMAS ST. TV SETS



PRODUCTS



DISTRIBUTOR

700 Albemarle Cor. Virginia

JOYNER OIL COMPANY

Phone 446-9101



**PAMPER YOUR
FAMILY
and
FRIENDS**

**with
ENGLEWOOD
BRAND
MEATS**

Hickory Smoked
Sugar Cured

HAMS

**REAL GOOD
FRANKS**

**ASK FOR
ENGLEWOOD
MEATS
AT YOUR
GROCER**

Manufactured
and Distributed

**Z. B.
BULLUCK
INC.**
PHONE
446-8121

**CARO-
CRAFT,
INC.**

**CUSTOM
MADE
FURNITURE
REFINISHERS**

740
ALBEMARLE
AV

(SEE PAGE 77
BUYERS'
GUIDE)

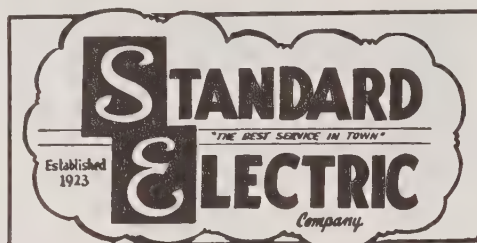
TEL
442-2964

BARNES TIN SHOP ROOFING & SHEET METAL CONTRACTORS

120 N. HOWARD ST

TEL 446-7192

84



DAVIS

- " Lucille B (wid Guion C) tchr Holland Sch h321 E Grand av
- " Luther (Lula K) h1206 E Grand av
- " Luther C (Hazel T) night mgr Stricks Truck Stop h2714 Sunset av
- " Mable A Mrs (Davis Soda Shop) r1005 Star
- " Marian studt r617 Woodland av
- " Marjorie W Mrs (Davis Vending Co) r1026 West Haven blvd
- " Mary r180 Pinehurst dr
- " Mary r346 Atlantic av
- " Mary C Mrs braider Rocky Mount Cord r Box 186 Tarboro Hwy
- " Mary E test clk Ry Mt Mills r RD 3 Nashville NC
- " Mary E Mrs maid r808 Shearin
- " Mary G Mrs bkpr Peoples Bank r Nashville hwy Box 235B
- " Mary M Mrs h650 Raleigh rd
- " Mary Sue Mrs nurse Parkview Hosp r PO Box 94
- " Matthew (Mildred) serv sta atndt r606 Buena Vista av
- " Mattie E (wid Frank E) h1430 Davis
- " Melga T Mrs bkpr Rawls & Winstead
- " Mildred J wndr Ry Mt Mills r640 Atean av
- " Mildred J Mrs opr La Duchess Beauty Shop r815 Leggett rd
- " Milling Co (Robt D Davis) (br) feed distr 811 Planters
- " Montera (Ernestine B) prin O R Pope Sch h331 Pennsylvania av
- " Nannie H (wid J W) h507 Rose
- " Nellie waitress Howard Hse Cafeteria r330 Nash
- " Oliver (Almeta L) carp Home Bldg & Improvement h513 E Thomas
- " Oliver M atndt South End Texaco Serv r606 Buena Vista av
- " Oneilia A tchr Booker T Washington Hi Sch h424 Pennsylvania av
- " Ophelia P (wid Willie) seasonal wkr L&M Tob h322 Matthews

COASTAL PLAIN LIFE INSURANCE CO.

- INDUSTRIAL • ORDINARY
- CREDIT • LIFE • GROUP

HOME OFFICE

462 FALLS RD. DIAL 442-6123

DAVIS

- " Oree H Mrs tex wkr Blumenthal's h517 Paul
- " Oscar (Margie D) emp Blumenthal's r1033 Long
- " Package Store (Howard Davis) gro 1023 S Washington
- " Patsy Anne laby tech Parkview Hosp r524 Cokey rd
- " Pauline (wid Plummer) h312 Myrtle av
- " Pearl D Mrs maid r722 E Grand av
- " Peggy J sten Arnold L Adams Whol r RD 1
- " Phyllis C typ Public Office Service r609 Cokey rd
- " Plummer (Viola B) cement fnshr Dickenson Constn h415 E Virginia
- " Plummer O jr (Mary L) clk PO h837 Leggett rd
- " R h1549 Cherry

DAVIS REFRIGERATION SERVICE

(Jesse E Davis), Mrs Claudia Winstead Office Mgr, Refrigerators and Freezers, Sales, Installation and Service, Stimpson Scale Service 1034 S Church, Tel 446-8454

- " Robt (Alice) h906 S Washington
- " Robt A (Polly A) ind eng Burlington Mills h2915 Amherst rd (E)
- " Robt C (Elsie H) electn ACL h609 Cokey rd
- " Robt C studt r619 S Vyne
- " Robt D (Davis Milling Co) r Highpoint NC
- " Robt E (Barbara A) city police r1141 Paul
- " Robt R appr Davis Refrigeration Serv r Box 146 Tarboro Hwy
- " Roger lab NC Hide & Fur r Old Halifax rd
- " Roscoe J (Ernestine L) lab Dorothy Curtain Co h347 Main NE
- " Roxie J Mrs r817 W Thomas
- " Roy H (Nora B; Davis Apartments) with Remnant Shop h107 Greenwood av (E)
- " Ruby maid Harris Conservatory of Music r633 Carolina av
- " Sherman J (Doris R) driver Ward Bakeries h728 Williford
- " Shoe Repr (Jos L Davis) 143 Nash
- " Soda Shop (Mrs Mable A Davis) confr rear 1005 Star
- " Thedius E (wid Horace G) tndr Ry Mt Mills h30 W Elm
- " Thos E r312 Madison
- " Tommy agt NC Mut Life Ins r703 E Highland av
- " Tommy (Kathleen A) emp City Recreation Dept h632 Cleveland
- " Ulysses (Rosa R) carp h315 N Pearl
- " Vance O ship clk Carolina Ofc Equip h633 Carolina av
- " Vending Co (Mrs Marjorie W Davis) vending mach 1026 West Haven blvd
- " Virginia M emp Kress' r1216 Rosewood av
- " Vivian G opr CT&T r119 Daisy

Pearsall Oil and Fuel Company, Inc.

DISTRIBUTORS, MOBIL PRODUCTS

FUEL OIL

511 KEEN P.O. DRAWER 73



GOOD COAL

Phone 442-6141

CAROLINA TIRE CO.

TIRE RECAPPING

BUDGET TERMS

625 S. Washington St.

Phone 442-2267



85

DAVIS

- " W Clyde (Lydia P; Davis 5¢ to \$5.00 Store) h747 Columbia av
- " W Clyde jr (Jean S) driver Pepsi Cola h742 Columbia av
- " W Howard (Martha R) driver United Cab h346 Atlantic av
- " W Marvin (Mattie R) slswn Davis Bros h619 S Vyne
- " Wade O (Connie O) wldr ACL h1216 Rosewood av
- " Walter jr (Norma J) lab A Schottland Inc h101 Munn
- " Wm lab Imperial Tob r RD 1 Box 171
- " Wm A (Dorothy T) mtcmn Ward Baking h1621 S Church
- " Wm B (Virginia L) sls rep Swift & Co h501 E Duke cir
- " Wm C (Celia C) braider Ry Mt Cord h434 Edgcombe
- " Wm C (Eliz H) clk PO h1312 Horne
- " Wm J (Mamie N) h312 Madison
- " Wm L (Mary S) jan C S Henry Transfer h808 Shearin
- " Wm V jr (Frances) asst serv mgr Allan Mims Inc h1619 Hargrove
- " Wm W (Barbara J) slsmn Sou Cotton Oil h1214 Oakwood dr
- " Willie E (Lois C) slsmn Ry Mt News Agcy h613 S Pine
- " Willie J furn rms 120 Nashville rd h rear 110 Nashville rd
- Dawes Charlie C (Jane H) servmn Rocky Mt Housing Authority h1016 Russell
- " Edgar W (Mary W) loom wkr h1208 S Main
- " John D (Lucille W) constn wkr h925 Redgate av
- " Johnnie G whsemn Thomas & Howard h219 Marigold apt 3
- " Lee R (Dene L) agt Western & Southern Life Ins h633 N Fairview rd
- " Lucille W Mrs nurse r925 N Redgate av
- " Mildred V Mrs nurse r1255 Planters
- " Milton H (Mildred V) serv mgr Thomas Farris Mtrs h1255 Planters
- " Minnie B (wid Geo F) h915 Daughtridge
- " Roscoe B (Inez N) textile wkr Blumen-thal's h200 Fleming
- " Wm B (Eliz G) emp City Utility Dept h1417 Rosewood av
- " Zeb pntr J D Leggett & Son r Sharps-burg NC
- Dawkins Lillie M prsr Quality Lndry & Clns h100 Overbrook pl
- Daws Wm emp DPW h309 Eastern av
- Dawson Eric L (Mamie) h1111 Hargrove
- " Eric L jr (Louise G) sawdust & shav-ings dlrs 809 Rose h do
- " H W jr (Donna) emp City Finance Dept h515 N Daughtry
- " Haywood W (Lela D) slsmn John Rudin Co h1009 Johnson
- " Henry A (Alice B) h805 S Grace
- " Janice F studt r1009 Johnson
- " John D (Victoria D) jan Fannie W Gorham Sch h111 Chapman

ROCKY MOUNT FLORAL



A. R. WEATHERS
"ART IN FLOWERS"

Greenhouse and Shop
430 E. Thomas
Tel. 442-4158

Downtown Shop
114 Main, N.W.
Tel. 446-6006

DAWSON

- " Lela D slsmn Belk's r1009 Johnson
- " Lena M Mrs ofc sec Hunter Funeral Home h637 Park av
- DAWSON M P AGENCY (M P Dawson, Mickey P Dawson Jr), Insurance, Real Estate, Appraisals, Property Management 4 Sagamore Bldg 146 Main NW, Tel 446-5915, Res Tel 446-8547
- DAWSON MICKEY P JR (M P Dawson Agency), 4 Sagamore Bldg 146 Main NW, Tel 446-5915, h2801 Sunset av Apt B-4, Tel 442-7981
- " Milton P (Sue B; M P Dawson Agcy) h211(207) Forest Hill av (E)
- " Onyx A (Edna S) formn Ward Baking h1200 Calvary
- Day Care Center of the First Bapt Church Mrs Elsie Stussie dir day nursery 200 S Church
- " Haywood (Pearlie W) lab h713 Shearin
- " Louis K (Monte H; The Watch Shop) h526 Falls rd
- " Monte H Mrs (The Watch Shop) r526 Falls rd
- Dean see also Deans
- " Jimmy jr bkpr City Garage r821 Cedarbrook dr
- " Mary E Mrs bkpr J D Leggett & Son r821 Cedarbrook
- " Matthew (Beatrice F) lab W B Lea Tob h633 Pennsylvania av
- " Reba Mrs emp Ry Mt Undergarment h1214 Winston Walk
- Deans Alvernon (Margt S) h330 Coleman av
- " Annie B h1503 Vance
- " Dorothy L r312 S Pearl
- " Eva R (wid Douglas) h315 Trevathan av
- " Frances Mrs maid h1134 Gay
- " Geo (Lerlene) slsmn Strietmann Bis-cuit h1136 Paul
- " Jas E (Mary B) carp J D Leggett & Son h821 Cedarbrook dr
- " Jesse S (Eloise P) pntr h1500 Pender

FAULKNER Electric Service Inc.

Electric Motors — New and Used
Repairing and Rewinding

Garbage Disposal and Water Pump Repairs

DAY PHONE 446-5863
NIGHT PHONE 446-4872

SHOP AND OFFICE
820 GOLD ST.

This Directory Is Incorrect

(See Pages 94 and 132 Buyers' Guide)

QUALITY FIRST
Quality Laundry & Cleaners
INCORPORATED
238 TARBORO ST.

PHONE
446-7116

MAY & GORHAM INC.

PRESCRIPTION



SPECIALISTS



**DELIVERY
SERVICE**

**132
TARBORO**

**PHONE
442-1127**

MERRITT PLUMBING & HEATING CO. INC.

Plumbing
Heating
Air
Conditioning
CONTRACTORS

923
NORFOLK ST.
PHONE
446-4667

"THE PLACE TO BANK IN ROCKY MOUNT"

The Planters National Bank & Trust Co.

MEMBER F.D.I.C.

86



DEANS

- " John H (Myrtle D) dept mgr China-Am
Tob h1725 Hammond
- " Jordon (Beatrice) hlpr Am Bakeries
r633 Penn av
- " Lerlene smstrs Ry Mt Undergarment
r1136 Paul
- " Lucille E r719 N Church
- " Mack lab DPW r411 N Tillery
- " Maxine W Mrs opr W&R Beauty Shoppe
r RD 4
- " Mollie M Mrs sec-treas Service Sls
Inc r Red Oak NC
- " Myrtle D Mrs slswn Weaver Fabrics
r1725 Hammond
- " Newsome B (Ernestine W) mtcecmn
Sears h312 S Pearl
- " Philip R (Lula W) slsmn h3309 Am-
herst rd (E)
- " Reba Lee exam Ry Mt Undergarment
r1214 Winston Walk
- " Ronald v-pres Service Sales Inc r Red
Oak NC
- " Thos lab Colonial Ice Plant r739 Park
av
- " Verna M mach opr r330 Coleman av
- " Wm R (Mollie M) mgr College Park
Motel r Red Oak NC
- Dearing Harold W (Sylvia M) tchr Nash
County Schs h1025 Tarboro
- Deaton Aundrea J studt r512 Tarboro
- " Clyde H (Joyce W) baker Ward Bakery
h512 Tarboro
- Deaver Dresden (Patricia) emp Williams
Mfg h1103 Branch
- " Graham M r719 N Church
- " Mary M Mrs h719 N Church
- DeBarry Macon V (Beulah J) servmn
Williams Refrigeration Serv h513
Arlington
- Debnam Benj (Lucille L) driver Central
Bldg Distrs h937 Peter
- " Caroline P (wid Isaac) r418 N Howell
- " Lucille L Mrs cafeteria hlpr mgr
Booker T Washington Hi Sch r657
Raleigh rd

DEBNAM

- " Naomi P (wid Thos) h528 Raleigh rd
DeBoe see also DeBow
- " Lee W (Barbara P) prntr Atlantic Ofc
Sup h304 Briarcliff rd (E)
- DeBow Clyde E (Shirley A) eng CT&T
h736 Long
- Decorative Fabrics Inc Mrs Mary A
Proctor pres-treas Mrs Lelia D
Steadman v-pres sec draperies 707
Walnut
- DeFore Buford V (Margt D) exec v-pres
Blumenthal Mills h125 Plymouth rd
(E)
- Delamar Edgar M jr (Ann P) asst ofc
mgr Blumenthal's h481 W Duke cir
- " Frances Mrs anesthetist Parkview
Hosp r812 Dallgren av
- " Junious E (Louise H) wtchmn China
Am Tob h550 Marigold
- DELBRIDGE J A JR INSURANCE
AGENCY (J A Delbridge Jr), Hall,
Fire, Automobile and Casualty Insur-
ance 183 N Washington, Tel 446-8550,
Res Tel 446-5286 (See Page 95
Buyers' Guide)**

- " J Albert jr (Ruby H) agt Virginia
Carolina Chem Corp h620 Rose
Rose
- " Jas A jr (Vernell E; J A Delbridge Jr
Ins Agcy) h841 Rose
- Dell Thos F (Rosa Lee B) consultant
h329 Mallory
- Dellinger Thos C (Mary J) with New
Dixie Motor Lines h2801 Amherst rd
(E)
- Delmar E M jr h2832 Pelham rd
- " Edgar M (Frances M) trainmn ACL
h812 Dahlgreen av
- DeLoach Ellington studt r339 Cedar
- " Gerald W (Jean) supvr CT&T h2009
Bedford rd
- " Henry (Louise S) h339 Cedar
- DeLoach Julius (Maggie) lab Armstrong
Housing h1112 Hunter
- DeLoach Willie (Mary C) h320 Cedar
- Demoss Fredk O (Linda L) claims rep
Social Security Admn r1820 Beverly
rd
- Dempsey Beatrice R (wid John H) h525
Center
- " Mildred prsr One Hour Cleaners r305
Coleman av
- " W Hilton (Martha V) electn ACL h218
Hendricks
- " Wm L USA r305 Coleman av
- " Wm M (Agnes B) h1311 Clark
- Denning Alton E dancing tchr 1200
Lafayette av r do
- " Pearl B Mrs carrier PO h1200
Lafayette av
- " Vernon jr clk Park View Hosp r415
Beal
- Dennis Elsa H Mrs sch guard City Police
r1812 Lynne av
- " Robt K (Laurie T) h218 Trevathan av
- " Robt K jr (Elsa H) clk ACL h1812
Lynne av (M)

SEARS
ROEBUCK AND CO

**SHOP AT
SEARS
AND SAVE**

SATISFACTION GUARANTEED or YOUR MONEY BACK
128-42 N. CHURCH TEL. 442-3131



ROCKY MOUNT Laundry & Dry Cleaners, Inc.

223 S. WASHINGTON ST.

PHONE 446-7158

P.O. BOX 549





STALLINGS OIL & COAL CO.

KEROSENE — FUEL OIL

816 RICKS ST.

It's Performance That Counts

DIAL 446-6184

87

DENNIS

- " Wm B (Kath) adj Gay & Taylor Ins
Agcy h2905 Amherst rd (E)
- Denny Alva W (wid Kenneth C) h819 Hill
apt 3
- Denson Bettie I Mrs sch guard Police
Dept r222 Braswell apt 4
- " Hattie V Mrs slswn Penney's r829
Cedar Brook dr
- " Herbert A (Hattie V) slsmn Electrolux
Sls & Service lm fxr Blumenthal's
h829 Cedarbrook dr
- " Howard L (Sunset Barber Shop) r1426
W Thomas
- " J L atndt Mack's Serv Sta r533 Avent
- " Martha E (wid Wm C) h119 S Howell
- " R Alton (Nancy M) sec-treas Bunting
Hardy & Minges h332 Mallory
- " Wm A (Betty H) emp Futorian Stratt-
ford h533 Avent
- Denton Alton (Bessie L) mech Barnes
Constn h830 Evergreen rd
- " Annie Mrs tchr Benvenue Sch r73
Springfield rd
- " Barbara H Mrs ofc sec Syndey H Shaw
r1220 Cypress
- " Bobby L studt r714 S Franklin
- " Dan F (Grace M) ins broker h704
Burton
- " Danl R (Ruby A) blow off mn Ry Mt
Cord h831 Raleigh rd
- " Dock S (Willie F) slsmn Am Bakeries
h714 S Franklin
- " Douglas (Grace) floor hd Caromount
Mills h226 Trevathan av
- " Ellen Mrs nurse Memorial Hosp
r Allen Box 12
- " Frank W (Shirley W) atndt Tar River
Serv Sta h102 E Ridge
- " Geraldine opr Anita's Beauty Shop
r Battleboro
- " Grace nurse Parkview r704 Burton
- " Jas tchr Benvenue Sch r73 Springfield
rd
- " Jas D (Mary G) emp Denton's Gro
h1128 Paul
- " Jas R (Betty G; Pure Serv Center)
r Cokey rd extn Box 516
- " John (Barbara) emp Montgomery Ward
h1224 Cypress
- " John L clk Washburn's Motel Ct r507
Park pl
- " John W (Alvanell M) production con-
troller Dorothy Curtain h535 Paul
- " Larry K studt r830 Evergreen rd
- " Lenora B Mrs bkpr Minges Beer r829
Nashville rd
- " Mattie M Mrs h308 Cokey rd
- " M Kay bkpr First Fed Sav & Loan Assn
of Ry Mt r829 Nashville rd
- " Nell N chkr Colonial Stores r Spring-
field rd
- " Roy O (Nellie) mech Am Bakeries
r Old Leggett rd
- " Sidney M (Lenore B; 301 Package
Store) h829(801) Nashville rd
- " Tom A (Donnie Q) appr formn ACL
h805 S Washington

JENKINS-PEARSALL MACHINE WORKS

Machinists • Welders • Founders

FARM MACHINERY REPAIRS

Specializing in Ornamental Iron

217 Andrews St. P.O. Box 886

446-9168

DENTON'S AUTO PARTS (Ray Denton),
We Buy or Sell Used or Wrecked
Automobiles and Trucks, Call Us
Before You Buy or Sell, Tarboro hwy
US 64 East, Tel 442-1186 (See Page
17 Buyers' Guide)

Denty Ernest (Lillie) USA Reserves
h806 Long

DeRatt Alan E (Betty S) supt City Water
& Sewage Plant h716 Burton

" Becky studt r716 Burton

Derby Mollie (wid Henry) r738 Columbia
av

Destout Arthur A (Carol M) slsmn Lever
Bros h1220 Gay

Deux-Pays Chapter (Order of DeMolay)
122 N Church

Devane Henry W (Lilly H) h411 Rocky
Dew Curtis B (Peggy P) pntr h404 Leo-
nard

" Evie Mrs maid h931 Tessie

" Frank jr hlpr Gus Z Lancaster Stock
Yards r RD 2

" Frank R (Nanny M) h726 Clark

" Larry M (Doris L) sec-treas Ry Mt
Production Credit Assn r Wilson NC

" Lee jr (Virginia H) servmn Sears
h1508 Aycock

" John Lewis carp D J Rose & Son r845
Nashville rd

" Lizzie r732 Beal

" Madeline K (wid John) h1213 Parham

" Maude S (wid Archibald R) slswn Belk-
Tyler Co h522 Branch

" Otis L (Mary P) mtcecm A Schottland
Inc h301 Cedar

" Peggy P Mrs cook Howard Johnson
Restr r404 Leonard

" Wm r512 N Pine

Dice John E jr staff mgr Home Benefi-
cial Life Insurance Co r205 Church-
view dr

Dickens Alex (Dicey) carp J D Dawson
h612 Gay

" Alice P spnr Ry Mt Mills r1618 Falls
rd extn

FIELD ENTERPRISES EDUCATIONAL CORP.

WORLD BOOK ENCYCLOPEDIA

CHILD CRAFT

WORLD BOOK DICTIONARY

219 S. Franklin

Tel. 442-6255

P.O. Box 1566

BEL AIR CHEVROLET CO.

CHEVROLET - CHEVY II - CHEVELLE
CORVAIR - CORVETTE

115-123 S. CHURCH ST.

THE O.K. PLAZA 501 N. CHURCH

SALES-SERVICE

TEL. 442-6148

TEL. 442-2877

FURNITURE
FOR THE
HOME

COME TO

**ROCKY
MOUNT
FURNITURE
CO.**

"IN THE
HEART OF
THE CITY"

**COMPLETE
FURNISHINGS
FOR THE
HOME**

163
S. MAIN

SEE PAGE 78
BUYERS
GUIDE



**MODERN
BUILDERS
Inc.**

**General
Contractors**

~ ~

**COMMERCIAL
and
RESIDENTIAL**

~ ~

DIAL

442-4103

~ ~

725

WALNUT ST.

~ ~

WALNUT
SHOPPING
CENTER

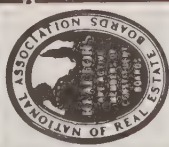


PHONE 446-5182

SIMMONS & HARRIS CO.

INSURANCE — RENTALS — REAL ESTATE

109 TARBORO ST.



BANK OF ROCKY MOUNT

SERVING NASH AND EDGEcombe COUNTIES

SAVINGS ACCOUNTS — LOANS — CHECKING ACCOUNTS

142 MAIN ST. SW.

MEMBER F.D.I.C.

BRANCH: INTERSECTION RALEIGH ROSE AND GEORGE STREETS

DIAL
446-7101

88



*Motor
Lodge*

TV-POOL-AIR CONDITIONING
2 MILES NORTH ON US HWY 301 NORTH
DIAL 446-5111

DICKENS

" Allen R (Alice) car repr ACL r1618
Falls rd extn

" Alma L teller Peoples Bank h235
Marigold apt 210

DICKENS AMERICAN SERVICE, AAA
Emergency Station, Clean Rest Rooms
Our Specialty, Delco and Autolite
Batteries, Atlas Tires, Mechanic On
Duty, Open 7:30 AM-8 PM, You Stop
"Em"—We Start "Em" 100 Washing-
ton, Nashville, NC, Tel Nashville
459-3161

" Benj P (Ella L) h1618 Falls rd extn

" Bernard studt r609 Carolina av

" Carrie R (wid Garfield) h711 Park av

" Cora (wid Lonnie) h330 Park av

" Doretha r225 Coleman av

" Doretha fcty wkr Export Leaf Tob h604
E Holly

" Earl clk Gurganus Bros Super Mkt
r801 School

" Edna Mrs nurse Mem Hosp r102 Duke

" Edw C (Gertrude) formn Glenoit Mills
h713 Branch

" Edw W (Patricia P) linemn CT&T h480
E Duke cir

" Ella R bkpr Caro Overall r102 Duke

" Eloise P hlpr Peacock Meat r RD 4

" Emma maid h201 Wake

" Emma C (wid John R) h1915 Falls rd
extd

" Ernest (Alice) h1426 Hunter

" Ethel Mrs tech Parkview Hosp h1502
S Church

" Garrett E (Joyce B) emp ACL h128
Timberlane rd

" Henry B (Martha M; City Limits Serv
Sta & Gro) r RD 4 Box 234

" J Jefferson r624 S Church

" Jas hlpr Barnes Tin Shop r921 Gold

" Jas (Linda B) lab Wheeler Herring
Equip h152C Pinehurst dr

" Jim (Alice) sls mgr Natl Cash Register
r2833 Pelham rd

DICKENS

" Jimmy jr r415 Coleman av

" Jimmy (Margt) whsemn Pepsi-Cola
Bottling Co h415 Coleman av

" John W (Nannie B; Rio Restr) h309 W
Ridge

" Jos H (Ann B) h828(802) Nashville rd

" Julius (Mamie L) lab DPW r Hillsdale
rd Box 8

" Lillie (wid Ernest) h937 Peter

" Lillie r917 Peter

" Maggie maid h1528 Charter dr

" Mamie dishwasher The Dairy Bar
r Hillsdale

" Margie C wndr tndr Ry Mt Mills r801
School

" Marion L emp US Gobt h509 E Holly

" Mark L (Edna D) pntr h102 Duke

" Mary hlpr Carolina Cafe r609 Caro-
lina av

" Mary B Mrs clk Quality Lndry & Clns
r322 S George

" Matthew H (Lulu J) h309 Woodland av

" Patricia P Mrs bkpr Planters Bank
r480 E Duke cir

" Percy (Selma) emp Futorian Mfg h131
Pinehurst dr

" Peter (Liza D; Peter Dickens Repr
Shop) r Whitakers NC

" Peter Repair Shop (Peter Dickens)
repr shop 302 E Goldleaf

" Richd R (Doris G) carmn ACL h1909
Falls rd extd

" Robt E (Jacquelyn D) lab A B Rose Inc
r614 Holly

" Roscoe jr (Louise S) lab Coca-Cola
h120 Overbrook pl

" Sadie T baby sitter h806 Branch

" Thelma W Mrs tchr h505 Cleveland

" Verna chkr Quality Lndry & Clns r937
Peters

" Vernon P (Mary B) mech Allan Mims
Inc h322 S George

" Willie E (Margie C) prod mgr

Gurganus Bros Super Mkt h801 School

" Willie F driver h1124 Nashville rd
Dickerson see also Dickinson Dickson
and Dixon

" Chas (Yvonne H) mach opr Ry Mt
Undergarment h319 Eastern av

" Ivan G (Yvonne V) city police h440 St
Paul

" J R insp State Hwy Comn r Cary NC

" Levi lab DPW r Country Club rd

" Russell E (Ora R) agt Pilot Life Ins
r1221 Neal

" Saml E (Mary J) pntr Brewer Paint &
Wallpaper h Arlington ext Box 364

" Sophia studt Parkview Hosp

Dickinson Phamie r216 S Vyne

Dickson Abner R (Edna S) electn ACL
h809 S Franklin

" Jas W emp Coca-Cola r444 Florida av

Diehl Arth F (Beulah D) div mgr Sears
r1124 Hill

" Nellie S (wid Harvey H) h1124 Hill

ENTERPRISE FURNITURE CO., INC.

COMPLETE HOME FURNISHINGS
BROADLOOM RUGS — LEE CARPETS

158-164 S. Washington St.

446-8304



Roberson Plumbing & Heating Co.

SERVICE ★ NEW CONSTRUCTION ★ REPAIRS

620 Royal St.

Phone 442-1656

QUINN'S, INCORPORATED

COMPLETE HOME FURNISHERS

(SEE PAGE 78 BUYERS' GUIDE)

168-172 MAIN ST. N.W.

PHONE 442-2171

89

Dildy Eliz P smstrs Ry My Undergarment
r426 Edgcombe

" W Ray (Eliz P) slsmn Ward Baking
h426 Edgcombe

Dill & Fountain (Thomas G Dill and
Richard T Fountain jr), Attorneys-At-
Law 208 Daniels Bldg 106 S Washing-
ton, Tel 446-6935

" Thos G (Ann F; Dill & Fountain) h723
Sycamore

Dillard Wm W h213 S Howell

Dillman Dan (Ira D) USA h S Church extn

DILLON SUPPLY CO

RUSSELL H BASS, MANAGER

MACHINERY

MILL SUPPLIES

INDUSTRIAL SUPPLIES

338-48 S WASHINGTON

TELEPHONES 442-2161, 442-2162
and 442-2163

Dinan John A (Mary W) br mgr Security
Ins Co's h309 Oakdale rd (E)

DIRECT AUTO FINANCE CO, Robert F
Thompson Sec-Treas-Mgr, Automob-
ile Loans 202 S Washington, Tel
446-9165

DIRECTORY LIBRARY

OUT-OF-TOWN CITY

DIRECTORIES

CHAMBER OF COMMERCE

115 N CHURCH

TELEPHONE 442-5111

(See Page 48 Buyers' Guide)

Disney Diane tchr Ry Mt Sr High Sch
r225 S Tillery

Divine Mary R pub welfare wkr County
Welfare Dept r1512 Beal

" Mary S (wid Wm C) h1512 Beal

DIXIE LETTER SERVICE THE (Deward
C Thomas), Typing, Addressing,
Mailing, Multigraphing, Automatic
Electric Typing, Photo-Offset Print-
ing 826 Sunset av, Tel 446-7095 (See
Page 115 Buyers' Guide)

" Press (Lee D Thomas) prntrs 234
Tarboro

" Radio & TV (Lynwood D Lewis) reprs
2906 S Church

DIXIE STORAGE & DISTRIBUTING CO
INC, Geo R Edwards Pres, Jesse J
Richmond V-Pres-Mgr, Phillip E
Edwards Sec-Treas, General Storage,
Delivery Service, Pool Car Distribu-
tors 316-322 Rocky, Tel 446-6721

" Supply & Paint Store (Roy and Mrs
Carrie W Fulcher) 171 S Washington

Dixon Alf (Ella M) jan J W Parker Jr Hi
Sch h1001 Moore

" Alice W Mrs hlpr Am Bakeries r54
West Mount dr

DIXON AMBLER L (Marie; Dixon's
Blind & Awning Service), 1800 Sunset
av, Tel 442-2360, h100 Church View
dr. Tel 442-2360

MOTOR BEARINGS & PARTS CO., INC.

Wholesale Only

Standard Brands • Replacement Parts

Shop Equipment, "Duco Paints"

725 S. Church 446-7105

DIXON

" Anna tob wkr W B Lea Tob r708 Park
av

" Anna M tchr North Whitaker Sch r738
Park av

" Benj H (Anna M) slsmn Wayne Pump
h1017 Sunset av

" Bradford M (Frances H; Dixon's Furn
& Appliances) r RD 3

" Bryant (Viola J) mech City DPW h738
Park av

" Hubert C (Betty) plant eng Ry Mt
Undergarment r817 Rose

" Carrie L tob wkr W B Lea Tob r708
Park av

" Clyde (Margt) plmb Proctor Plmb &
Htg r Roanoke Rapids NC

" Dollie P Mrs ofc wkr Rosenbloom-
Levy r329 S Tillery

" Elsie H (wid John) nurse 303 Eastern
av r do

" Garland (Dollie) emp Blumenthal's h329
S Tillery

" Guy C (Jessie T) tchr Benvenue Sch
h1017 Tarboro

" Hyman (Mattie C) lab W B Lea Tob
h212 E Grand av

" Ida M (wid Danl R) h417 Nash

" Ida M Mrs maid r834 Beal

" Jas jr (Lossie T) roofer Thompson's
Roofing h510 Coleman av

" Jas W mach opr Coca-Cola h516 S Pine

" Jesse Mrs tchr Benvenue Sch r1017
Tarboro

" Jessie (Willie L) formn Planters
Cotton Oil & Fertilizers h423 Albe-
marle av

" Jessie J studt r708 Park av

" Joe (Ruby) h310 Woodland av

" Joe h708 Park av

" John D (Minnie W) h331 N Tillery

" John R (Three-O-One Phillips 66 Serv
Sta) r West Mount dr

" Jos (Ruby T) lab Garrett's Tob h212
Coleman av

MARSHALL'S CONCRETE WORKS INC.

CONCRETE CONTRACTOR

ALL TYPES

DIAL 442-4811

BOX 80 A
WEST MOUNT DR.

JAC ELECTRIC COMPANY

Contractors

JOE COSTA
OWNER

ALL

TYPES

PHONE
442-7389

520 N.
HARRIS ST.

P.O. BOX 1537

ROCKY MOUNT
N. C.

MORTON INSURANCE and REALTY Co.

GENERAL
INSURANCE

- Fire
- Casualty
- Hospitalization

REAL
ESTATE

- Residential
- Commercial

610
AMBLER AVE.

TEL.

446-9181

RES. TEL.

446-8515

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL
1125 East nr. Cokey Rd.

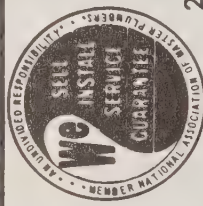
No. 1 and No. 2 for Home Heating - Tobacco Curing

GRIMES-MORGAN PLUMBING & HEATING CO.

TRANE AIR CONDITIONING
ECONOMICAL OIL BURNERS and BOILERS

PHONE 442-1764

211 ATLANTIC AVE.



OIL SERVICE

DIAL 442-7821



BATTS' PURE

WASHINGTON AT MARIGOLD

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

90

ROCKY MOUNT



Seat Covers

Seat Cover
Center

1442 S. Church

Tel. 446-9733

DIXON

- " Katie B (wid Geo L) r1401 Boone
- " Lemuel O (Pauline C) asst fcty mgr
Thorpe & Ricks h1231 Sunset av apt C1
- " Lois L Mrs teller Bank of Rocky Mount
r Bethlehem rd
- " Margt B (wid Wm H) h703 Hill
- " Martha O (wid Harold C) h218 Hill
- " Pauline C Mrs clk G A Wilkinson Inc
r1231 Sunset av apt C1
- " Pauline W (wid Jos C) h630 Clark
- " Robt E (Irene J) mgr Carolina
T&T h1144 Sunset av
- " Ruth L slswn M G Baldwin Co r814
Long
- " Sawyer r708 Park av
- " Tempie Mrs tchr Benvenue Sch r Box
216 Whitaker
- " Thos A (Ruth L) h814 Long
- " Verna H Mrs cook h933 Tessie

DIXON'S BLIND & AWNING SERVICE

(A L Dixon), Horizontal and Vertical
Blinds, Aluminum and Canvas Awn-
ings, Sales and Service, Ornamental
Iron, Storm Doors and Windows 1800
Sunset av (Just Across Bridge), Tel
442-2360, If No Answer Tel 442-5635
(See Page A)

- " Furniture & Appliances (Bradford M
Dixon) 135 N Washington
- Dizor Mildred S (wid John L) ofc sec
Planters Bank h1413 Hill
- Doby Lavon C studt r369 Falls rd
- Dodd Ray slsmn Southeastern Adv
r Batesburg SC
- Dodge Mary A h226 Villa
- Doggett Coleman A (Nancy) forester
State Forest Serv h828 Falls rd apt 5
- Doherty see also Daughtery and
Daughtry
- " Jos F (Lucille R) clk PO h822 Falls rd
apt 2
- " Lucille R Mrs clk Hayes Cash Gro
r822 Falls rd apt 2
- Doles Sudie Mrs slswn H L Hicks Drug
r1021 Long av

WHEELER EQUIPMENT CO.

INTERNATIONAL TRUCKS
FARMALL TRACTORS

U.S. Hwy. 301 S. By-Pass
P.O. Box 991

Tel.
446-8158

DOLES

- " Wm F (Sudie T) slsmn H W Lay & Co
h1021 Long
- Dollard Edna Mrs smstrs Sou Mattress
Mfg r1000 Clarke
- Domestic Electric Service Inc Thos
Powell pres Jay A Powell sec-treas
rural elec power 132 Main NW

DOMESTIC LOANS OF ROCKY MOUNT INC

RICHARD L WRIGHT, MANAGER
FURNITURE and

AUTOMOBILE LOANS

SIGNATURE LOANS

\$25 and UP

231 MAIN SE

TELEPHONE 446-5108

- Dominick Minnie S (wid S B) h514
Hammond
- Donald Frank L (Margie J) washer Ry Mt
Lndry & Dry Cln r Raleigh rd
- " Marjorie cook Howard Johnson Restr
r428 Raleigh rd ext
- " Melvin F (Hayes P) mech h1629 Boone
- " Nathan (Letha I) lab ACL h315 Wood-
land av
- Donaldson A B (Duffie S) h215 Jordan
- " Wm A (Isabelle) br mgr Rawk & Win-
stead h1500 Rosewood av
- Donlan Annie Mrs r1320 S Church
- Doremus Jas D r1320 S Church
- Dorothy Curtain Co Arnold J Kridel
plant mgr plant 520 S Franklin
- " Curtain Co Inc Morton Fishelson pres
Ralph Fishelson v-pres mfr plastic
drapes 208 N Church
- Dorsett F Raymond jr (Anne B) clk ACL
h1309 Sycamore
- Dorsey Charlie R (Tempie L) h1206
Winston Walk
- " Horace mech House Tile r1025 S
Franklin
- " Jas W (Helen G) driver A F Comer
Trans h909 Nashville rd
- Dortch Andrew orderly Parkview Hosp
r Sharpsburg NC
- " Annie L maid h327 Woodland av
- " Jas E (Willie B) lab W B Lea Tob
h1016 Drew
- " Lorenzo (Lydia G) lab Sou Dairies
r327 Woodland av
- " Mary (wid Johnnie) h828 Ellison dr
- " Ora W Mrs maid h1416 Avenue B
- " Willie jr h1035 Drew
- " Willie T(Katie M) emp Bel-Air Chevro-
let Co h102 Overbrook pl
- Doss Doris S Mrs waitress Howard
Johnson Restr r2705 Sunset av (E)
- " Ora (Pearl R) oiler Ry Mt Mills h333
Rocky
- Dossy Haywood r419 S Washington
- DOUBLE COLA BOTTLING CO, J E
Berry Mgr, Bottlers-Frostie Root
Beer, Double Cola, Double Dry Ginger
Ale, Sundrop Cola, Raleigh rd,
Box 146, Tel 442-1422



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE
COR. FRANKLIN ST.



J.P. DAUGHTRIDGE & SON INC.

General Building Contractor

809 NORFOLK ST. P.O. BOX 1287

TEL. 446-7016



91

Doughtie Claudie C (wid John) h1103
Raleigh rd
" J Ed dep Nash County Sheriff r Whitakers NC
" Jo Lynn Mrs slswn Coplon's r107
Greenwood av
Douglas-Armstrong Drug Co (W T
Armstrong Mrs Jean A Weir) 201
Main NE
" Building 203 Main NE
" Charlie constn wkr r1009 Beal
" Eveline Looney Mrs x-ray tech Park-
view Hosp r521 Falls rd
" Rose E Mrs ins clk Bailey Eye Ear
Nose & Throat Clinic r Hunts Motel
" Willie F (Mary D) atndt Pure Serv
Center h1432 Hunter
Dowdle Rachel J (wid Robt) maid h247
Canal
Dove Eliz (wid C W) r751 Falls rd
" Jas C (Elma D; Bill's Grill) h1500
Sunset av
" Wm H (Jeanette S; Edwards-Dove-
Parker & Associates) h309 Engelwood
dr (E)
Doward Evelyn bkpr Wimberly Cleaners
r628 Carolina av
" Johnnie (Virginia M) constn wkr h621
Carolina av
" Lela dishwasher Carolina Cafe r628
Carolina av
" Mary R (wid Isaac) h628 Carolina av
Dowd Easter Mrs maid Parkview Hosp
r412 Myrtle av
" Emma K (wid Gray) h1124 Star
" Floyd (Allonia T) jan R M Wilson Jr
High Sch h809 E Grand av
" J Gray jr (Arlene D) lab ACL h421
Woodland av
" J Gray lab Water Bros Roofing & Sht
Mtl r421 Woodland av
" Marcellus (Mary T) lab h525 Main NE
" Robt (Joyce W) emp Walker Lbr h521
Main NE
" Shepherd (Easter P) orderly Park View
Hosp h412 Myrtle av
Dowdy Annie H (wid Jamie) h130 N
Raleigh apt 1
" Bertha B (wid I Jesse) h633 Sunset av
apt 2
" Chas L (Patricia C) formn China-Am
Tob h528 Sycamore
" Cora Mrs asst mgr Center Theater
r727 Tarboro
" Gerald D Mrs h201 S Howell
" Geraldine P (wid Wilbur R) ofc sec
City Engineer h1408 Hill
DOWDY I JESSE JR (Doris E), Pres
Builders Federal Savings & Loan
Association of Rocky Mount, Surburbia
Inc, Sec-Treas Twin County Rental
Co Inc and Spears and Dowdy Inc,
h1720 Co-Ah-Bar, Tel 446-6020
" John H (Geraldine) dentist 418 Peach-
tree h3217 Hawthorne rd (E)
" Patricia C Mrs nurse City Health Dept
r528 Sycamore
" Pete R USA r1408 Hill



PRIDGEN TIRE CO. INC.

Retreading - Vulcanizing
"RACE RUBBER"
900 N. CHURCH ST.
TEL.
446-8006

AND
MOHAWK TIRES

Downing Betty S emp Quality Lndry &
Clns h632 Woodland av
" Bonnie H spnr Ry Mt Mills r901
Daughtridge
" Cynthia F r901 Daughtridge
" Ivy L agt Charlotte Liberty Mut Ins
r Box 14 Benvenue rd
" Lula R (wid John V) h1157 Cokey rd
" Ralph W (Beatrice H) whse mgr
Arnold L Adams Whol h901 Daught-
ridge
" Sue F Mrs ofc sec Peoples Bank
r Benvenue rd Box 12
Downtown Atlantic Service (W Linzy
Mayberry jr) gas sta 305 S Church
Doyle Anthony M (Donna) h523 Darden ct
" R T (Eleanor) phys Ry Mt Sanitarium
r526 Avondale
Dozier Adrian B studt r1526 Bedford rd
" Allie D (Myrtle T) city purchasing
agt h1513 Beal
" Anna M bkpr & asst treas G A Wilkin-
son Inc h1226 Rosewood av
" Cornelia B (wid O K) tchr Edgecombe
County Sch h1526 Bedford rd
" Mamie Mrs h317 Union
" Myrtle T Mrs kindergarten 1513 Beal
r do
DOZIER NEEDHAM B (Ruth E; Dozier
Supply Co), 112 W Bassett, Tel
446-8409, h707 Eastern av, Tel
442-3812
" Needham B jr (Robbie W; Dozier
Supply Co) h407 Piedmont av
" Norma B (wid John) h418 Western av
" R Graham (Helen H) asst mgr Pepsi-
Cola Btlg h536 Nash
" Roland W (Lois B) r202 Clifton rd (E)
DOZIER SUPPLY CO (Needham B and
Needham B Dozier Jr), Building
Materials, Lumber, Paint, Storm
Doors and Windows, Hand and Power
Tools, Hardware and Coal Dealers
112 W Bassett, Tel 446-8409
" Whalen E (Thelma T) retd h695 Paul

PETE'S

PAINT & WALLPAPER CO.

PAINTING - WALLPAPER
FLOOR SANDING

DIAL 446-5780

U.S. HWY. 64 W.
BOX 210

225-27 TARBORO



ALLAN MIMS FORD
SALES
SERVICE
"THE HOME OF BETTER USED CARS"

TEL. 442-2191

David Hill's SUPER MARKET

STAPLE and
FANCY
GROCERIES

FRESH and
CURED
MEATS

FROZEN
FOODS



PURE OIL
PRODUCTS

1308
COKEY RD.

TEL.

446-6618

NASH COAL COMPANY

Specializing Exclusively in

High Grade Steam and Domestic Coal

PHONE 446-8512
100 W. Grand Av.



JOHNSON FUNERAL HOME, Inc.

DAY OR
NIGHT
AMBULANCE

Air Conditioned Chapel — Private Family Rooms

SPACIOUS PARKING AREA

"Eastern Carolina's Finest Funeral Home"

DIAL 446-5135

NASHVILLE HIGHWAY (Sunset Ave. Extn)



ALLAN MIMS FORD

SALES SERVICE

"THE HOME OF BETTER USED CARS"

225-27 TARBORO

TEL. 442-2191

92

Citizens SAVINGS and LOAN ASSOCIATION

229 SUNSET AVENUE COR FRANKLIN

DOZIER

- " Wm B r418 Western av
- Dragg Leo hlpr DPW h401 Gay
- Draine Ouita F (wid Frank T) clk Varsity Grill h347 S Tillery
- Draine's Barber Shop (Silas G Cooley) 716 Hammond
- Drake Annie B (wid Wm R) r316 Arlington
- " Gary J asst mgr Imperial Tobacco h525 Edgecombe
- " Geo T lab Carolina Awning & Tent Mfg h316 Arlington
- " Herman U (Addie H) supt City Sanitation Dept h408 N Mercer
- " James E (Barbara F) buyer Imperial Tob h725 N Taylor
- " Jas R (Nan P) driver Safety Transit h1507 Davis
- " Jeanette F Mrs bkpr Cargo Trans h622 Sycamore
- " Jesse (Maggie) h1011 York
- " Joe H (Ella M) h622 E Highland av
- " Larry S hlpr Thomas Farris Mtrs r316 Arlington
- " Milton (Cath) h622 Arlington
- " Ruth Mrs h700½ E Holly
- " Sam S (Lucy W) carp h224 Willow
- " Wm J (Elaine M) mtce rebuilder Auto Equip Co h316 Arlington
- " Willie (Elma S) h1012 Burton
- " Woodrow W (Janet Y) trainmn ACL h316 Arlington
- Draper Bessie h524 Hammond
- DRAPER EDSON V S (Mary), V-Pres-Trust Officer The Planters National Bank & Trust Co 100 Main SW cor Sunset av, Tel 446-6111, h534 Falls rd, Tel 446-5235**
- " Lillie (wid Jas) r514 Beal
- " Mildred T (wid Wm L) dir of religious educ Church of The Good Shepherd h1333 Hill
- " Wm M (Mitzi L) rep Moore Business Forms h1331 W Thomas

BRASWELL ELECTRIC SERVICE ELECTRICAL CONTRACTORS

WIRING and REPAIRING

P.O. BOX 906

TEL. 442-3090

- Drapery Shop The 2525 Sunset av (US Hwy 64)
- Draughn see also Draughon
- " Collins lab NC Hide & Fur r212 E Holly
- " Collins D jr (Rena B) driver D J Rose & Son h312 Renfrow
- Draughon Nell D Mrs asst librnr Thos Hackney Braswell Mem Library r408 Buena Vista av
- " Vernon B (Mattie D) h220 E Bassett
- " Vernon L (Nell D) city police h408 Buena Vista av
- Drehl W S (Irene J) city drftsmn h1920 Rosewood av
- Dresden Deaver M (Patricia A) emp Williams Mfg h205 Hendricks
- Drew Hillie F (Sadie G) h1006 Lafayette
- Drinks Lula M Mrs maid h505 Myrtle av
- DRIVE-IN WHOLESALERS INC (Hardee's Food Systems Inc), John G Gardner Genl Mgr, Warehouse and Offices East, Tel 446-5275**
- Driver Danl M (Linda N) adj Nationwide Mut Ins Co r506 Darden ct
- " Etheleene B wndr tndr Ry Mt Mills r Tarboro hwy Box 69
- " Elijah (Mary C) h2043 Falls rd
- " Ernest E mech Thomas-Farris Mtrs
- " Ernest W (Cora H) mech Caddell Mtrs h313 S George
- " Faye Mrs waitress Howard Johnson Restr r915 Bellview av
- " Harry L drawing tndr appr Ry Mt Mills r RD 2 Box 445
- " Henry mech House Tile r1925 Falls rd extd
- " Jerry C hlpr Am Bakeries r Box 34 Kingston av
- " Leslie A driver C S Henry Transfer r RD 4 Wilson NC
- " Patricia A clk Peoples Bank r RD 4 Spring Hope NC
- " Pattie hlpr Anne's Donuts Shop r S Church
- " Rebecca r321 Clifton rd (E)
- " Tommy tndr Ry Mt Mills r RD 1 Nashville NC
- " Wm D (Cornelia S; General Merchandise) h321 Clifton rd (E)
- Drott Adam (Virginia D) emp Pepsi-Cola h511 S Pearl
- Drummond Edw C (Frances H) asst mgr Met Life h2721 Amherst rd (E)
- " Grover C (Willie M) h507 Clark
- DRUMMOND HELEN O, Sec-Treas First Federal Savings & Loan Assn Of Rocky Mount and Notary Public, 116 S Franklin, Tel 446-9191, h415 Falls rd, Tel 442-1702**
- " Margt E designer Drummond's Florist r507 Clark
- DRUMMOND MARGUERITE B MRS (Drummond's Florist), 119 Main NE, Tel 442-6102, r Benvenue rd (N), Tel 446-5427**
- " Wm M (Marguerite B; Drummond's Florist) r Benvenue rd

Modern
Gas
Appliances

Englewood Shopping Center

PROPANE

Suburban

GAS COMPANY

Bulk-Metered
and Bottled Gas

Tel. 446-6739

HERTZBERG FURS

"If You Don't Know Furs — Know Your Furrier"

NEW FURS — RESTYLING — REPAIRS — FUR STORAGE

236 TARBORO ST.

FUR
Storage

PHONE 446-5800

93

DRUMMOND'S FLORIST

OWNERS

WM M DRUMMOND

MRS MARGUERITE B DRUMMOND

SAY IT WITH FLOWERS

FUNERAL DECORATIONS

WEDDING DECORATIONS

119 MAIN NE

TELEPHONE 442-6102

NIGHT TELEPHONE 446-5427

- Dubell John E (Joyce) mgr Seaboard
- Coffee h3607 Woodlawn dr (E)
- Dublin Burnice (Olivia M) lab China Am
- Tob h629 Beal
- Dubose Geo H (Irma) emp Scotland Neck
- h500 Atlantic av
- Duck Bruce h702 Beaman
- Dudley Carl D (Ruth H) frt hndlr ACL
- h520 Park av
- " C Douglas jr studt r520 Park av
- " Geo W Rev (Erma S) pastor Mount Zion
- Bapt Church h400 Pennsylvania av
- " Jasper E (Mildred H) production mgr
- Colonial Store h1214 Cypress
- " John H (Lola S) mach opr Ry Mt Mills
- h6 River dr
- " Lola S warper creeler Ry Mt Mills
- r6 River dr
- " Lossie (wid E H) r814 Branch
- " S L (Mattie L) h16 W Spring
- " Saml C (Dorothy C) fcty mgr China-Am
- Tob h1300 Tarboro
- " Wm F lab DPW r511 Carolina av
- DuFour John J (Clifford M) genl supvr
- ACL h820 S Tillery
- Dugan Harley P mill wkr Sou Cotton Oil
- r216 Hendrix
- Duggins Cora Mrs maid h729 Gay
- Duke see also Dukes
- " Brenda L waitress Bus Terminal Restr
- of NC r Raleigh rd
- " Dewey V (Julia J) driver Bishop Lndry
- & Dry Clns h428 Dexter
- " Eliz G (wid Edwin) counselor Wesleyan
- College r201 S Howell
- " H Hardy (Nettie C) bldr contr 528 Rose
- h do
- " Linda waitress Bus Terminal Restr of
- NC h308 S Raleigh apt 1
- " Wm C (Becky F) slsmn Whaley's h1207
- Aycock
- Dukes Annie H (wid Jas) h202 Coleman
- av
- " Earnestine r202 Coleman av
- Dunbar Estelle V (wid Bennie) r301
- Herron
- " Felton C (Ruby K) carmn ACL h2008
- Bedford rd
- Duncan Geo E (Helen M) carmn ACL
- h1821 Lynne av (M)
- " Helen M Mrs waitress Howard Johnson
- Restr r Meadowbrook Pk
- " Martha A (wid Frank T) smstrs Ry Mt
- Shoe & Clo h610 Z
- " Wm M (Hazel) dist supvr Trailways
- h1800 Rosewood av

PEMBERTON INC.

AIR CONDITIONING—REFRIGERATION

HEATING—PLUMBING—ELECTRICAL

277 Main N.E. Tel. 442-3112

- Dunham Thos Rev pastor Rock of Ages
- Church r322 Myrtle av
- Dunlee Corp Morton Fishelson pres
- Ralph Fishelson v-pres mfg plastic
- baby pants 208 N Church
- Dunn Ada O'N Mrs (Tinnie O'Neal
- Kindergarten) r801 E Holly
- " Arvid D (Doris F) bkpr Pearsall's
- Operating h118 S Grace
- " Arvid M (Edith S) h1713 Falls rd extd
- " Audrey W (Mary G) asstaud Planters
- Bank h1215 N Oakwood dr
- " Beatrice (wid Jas) h503 E Goldleaf
- " Chester (Jo A) slsmn Reese Furn
- r Myrtle av
- " David oven opr Am Bakeries r RD 2
- Box 12B Whitakers NC
- " E Kent tob acconist h601 Pine
- " E Kent jr r601 S Pine
- " Earleen G Mrs maid r515 Atlantic av
- " J A (Marie; Twin County Furn &
- Upholstery Co) r RD 1 Macclesfield
- NC
- " J P Mrs tchr J W Parker Jr Hi Sch
- r315 Myrtle av
- " Jas W (Sarah J; Jas W Dunn Gro)
- h Box 174 US Hwy 64 W
- " Jas W Grocery (Jas W Dunn) Box 174
- US Hwy 64 W
- " Jessie S (wid Silas) h315 Gay
- " Levy E (Ada O'N) blr mkr ACL h801
- E Holly
- " Lillian E h418 S Grace apt 1
- " Marie ofc clk Twin County Furn &
- Upholstery Co r RD 1 Macclesfield
- NC
- " Mary A billing clk Ry Mt Mills r535
- Darden ct
- " Presley Z (Josephine H) fcty mgr Im-
- perial Tob h238 Rose apt 1
- " Robt jr tchr R M Wilson Jr Hi Sch
- r533 Darden ct
- " Rosella emp Quality Lndry h407 E
- Goldleaf

Clifton E. Farmer

GENERAL CONTRACTOR

"Home Building Specialist"

TEL. 446-5020 1217 HORNE ST.



1103 COKEY ROAD

"The People's Choice"

PHONE 442-6131

HEATING OILS

PEOPLES OIL CO., Inc.

Distributors OILS — LUBRICANTS — FUEL OIL



A. HICKS AGENCY

— REALTORS —

Sales Agents for Westridge

132 SUNSET AVE.

PHONE 446-7188

Carolina Office Equipment Co.

SALES
OLIVETTI
UNDERWOOD
SERVICE

Gestetner

PRINTERS - STATIONERS - OFFICE OUTFITTERS

Printing and Office Machine Division: 804 N. Church St. - Dial 442-4106

Main Street Store: 147 Main St., S.E. - Dial 442-1196

Petroleum
Equipment
Repaired and
Installed



Bass Electric Co.

PETROLEUM ENGINEERING

**Electrical
Contractors**

1554 S. CHURCH ST.

P.O. BOX 584

PHONE 442-4929

94

MIXON Insurance & Realty

Corp.



158 Main N.W.

446-9111

DUNN STREET CASH GROCERY (Frank Lawrence), Groceries, Drinks, Candies, Sundry Items, Sandwiches 100 Dunn

DUNN STREET LUNCH ROOM (Edward R and Ethel Grant), Complete Meals, Sandwiches, Cigarettes, Specializing In Bar-B-Que, Groceries, Drinks, Beer 103 Dunn, Tel 446-9930

"Thos N (Leona M) swtchmn ACL h515 Avent

"W Shelton h122 N Pearl

Dunn's Seafood Market 623 W Thomas

"Shoe Shine Shop 623 W Thomas

Dunning Carson S jr (Anne W) civ eng ACL h744 Cedarbrook dr

"Vera B (wid Carson) h539 Western av

Dunston Emma J r910 Red Row

"Essie (wid Jesse) h910 Red Row

"Herman jr (Rosalee) lab DPW r716 Beal

"Mamie L emp China Am Tob h1001 Gay

"Robt E r910 Red Row

"Rosetta r215 Middle

"Roosevelt (Euzella R) emp Sears h606 Gay

Dupree Chas L (Sarah E) lab Alex Ross h423 Park av

"John (Hannah C) h421 E Grand av

DuPree Julia W Mrs nurse Boice Willis Med Clinic r RD 2

Dupree Margt F (wid Charlie) h230 Dowdy

"Saml (Clarissa S) h122 Union

Dupuy Chas F (Doris T) mgr Enfield Mfg Co h745 Cedarbrook dr

Durant Bert (Lily A) h141 Pinehurst dr

Durham Annie M Mrs h419 Nashville rd

"Clebert (Trestha) emp Merchants Delivery h104 Overbrook pl

"Gladys S Mrs cash Sessoms Super Mkt r329 Kingston av

DURHAM LIFE INSURANCE CO, E E Edwards Dist Mgr, 201-03-05 Home Savings and Loan Bldg 119 N Church, Tel 446-5911

MOORE PAINT AND WALLPAPER CO.

"WE TAKE PRIDE IN
YOUR HOME"

1518 BRANCH

442-2642

DURHAM

"Robt J (Gladys S) assoc sls mgr Western & Southern Liberty Ins h329 Kingston av

Duston Herman (Rosa L) lab DPW h716 Beal

Dutton Grace Mrs bkpr Carolina Tire r600 Avondale

"Milton slsmn Carolina Ofc Equip r600 Avondale av

Dy-Dee Service (Mrs Helen L Ferguson) diaper serv 522 N Church

Eads Robt L (Marcella M) advisor Hq

Co 2d Battle Group 119th Infantry h225 N Mayo apt 6

Eady Bertha Mrs h300 Union

"Betty r300 Union

EAGLES FAYE B DR, Chiropractor 124 N Franklin, Apt 4, Tel 442-2446, h600 Sycamore, Tel Gibson 2-3846

"Guy K (Faye B) h600 Sycamore

Eakes Doris G Mrs cafeteria mgr Ry Mt Sr High Sch

"E J (Doris H) guard Blumenthal's h636 E Duke cir

Eakin Richd (Marie) rep State of NC h917 Cedarbrook dr

Earl see also Earle

"Annie M Mrs waitress Bus Terminal Restr h1110 Ryals

"David porter John Vann Mtrs

"Glenwood L (Irmatane M) h313 Union

"Rachel W Mrs seasonal wkr W B Lea

Tob h524 Dexter

Earl's Sandwich Shop (Jas D Davis) confy 601 E Holly

Early Addie N (wid Lewis B) h334 S Pearl

Earnhardt Joyce M Mrs ofc sec McLean Trucking r RD 3 Box 103

"Ralph H (Agatha S) planner Blumenthal's h825 Burton

Easley H Alex jr (Huldah B) v-pres Southern Glas-Phalt Roofing Co Inc r Goldrock rd

"Warehouse Co Inc Guy E Barnes pres

H Alex Easley jr exec v-pres-sec W Eug Simmons v-pres-treas Mrs

Evelyn G Griffin asst sec 359 N Church

Eason Alton B (Mary) asst supt L&M Tob r Stantonsburg NC

"Alton M (Judy S) mech Allan Mims Ford h1111 Winston Walk

"Anne E opr CT&T r322 Paul

"Bertha T wndr tndr Ry Mt Mills r1105 Proctor

"Brenda B Mrs ofc sec Milburn G Felton Agcy r231 S Tillery

"Brenda F typ r322 Paul

"Callie carp Lea Lbr & Trading h608 Paul

"Charlotte F Mrs clk Coastal Plain Life Ins r1310 Maple

"Emily J Mrs slswn Holly Stores r109 S Grace



CITIES SERVICE

FUEL OIL

We Give Green BAX Stamps

WOOD OIL CO., INC.

KEROSENE



CITIES SERVICE

Printed Metered Delivery

701 S. Church St.

446-6806

Tel. 442-4271
1834 Sunset Av. Extn.

BROWN
Memorials
 SINCE 1908

95

EASON
 " Ernest L (Charlotte A) appr ACL h1310 Maple
 " Ervin C (Rose W) r15 W Spring
 " Ethel B (wid Richd) h1007 Winston Walk
 " Harry R carder tndr Ry Mt Mills r RD 1 Box 335
 " J E h2004 Beverly rd
 " Jas A (Leora B) lm fxr Blumenthal's h604 Paul
 " Jean Mrs opr Cameo Beauty Shop r Macclesfield NC
 " John S (Prudy P) atndt McLaurin Park-ing Lot h322 Paul
 " John S (Genevie L) slsmn Pepsi-Cola h706 Marigold
 " Marble S Mrs waitress Central Cafe h315 Rocky
 " Mary A nurse Ry Mt Sanitarium r322 Paul
 " McKinley (McKinley Eason Cash Gro) h442 Center
 " Nora W (wid Wm J) clk C D Brown h231 S Tillery
 " Norma J typ Graybar Elec r RD 1 Box 405
 " Raymond E (Topsy L) tex wkr Blumen-thal's h112 S Pearl
 " Robt A (Etta H) personnel mgr Belk's mgr Belk Tyler's Church Street Store h711 Evergreen rd
 " Robt A jr studt r711 Evergreen rd
 " Robt L (Bertha P) fixer A Schottland Inc h1105 Proctor
 " Roman kitchen wkr Parkview Hosp r735 Gay
 " Ruth M (wid Billy) nurse 562 Avent h do
 " Wm J jr (Brenda B) slsmn West Wood Lbr r231 S Tillery
 " W Janie nurses aide r562 Avent
 " W Troy (Evelyn M; Refrigeration Sales & Service) h940 West Haven blvd
 East Coast Associates (Ed Sexton) mdse brokers 909 Falls rd
 " End Baptist Church 920 E Highland av
EAST END GROCERY (Mrs Iola Johnson), Mrs Catherine Stancil Mgr, Groceries, Meats, Fresh Produce 401 Magnolia dr, Tel 442-1088
 " Grand Package Store (Robt D Lane) 312 E Grand av
 " Jas B (Ruby W) driver Futorian Mfg h310 Craig
 " Ruby W smstrs Ry Mt Undergarment r310 Craig
 " Thomas Street Mobil Station (Waynon W Barnes) 211 E Thomas
 Easterling T R Mrs h319 S Raleigh
 Eastern Awning Co (Edgar R Osborne jr) 1426 Raleigh rd
EASTERN ELECTRIC SUPPLY INC,
 Wm T Hammond Pres, A Thomson Cronenberg V-Pres-Treas, Lee R Weaver V-Pres, Mrs Rebecca W Mills Sec, Electrical Jobbers 822 S Church, Tels 442-5156 and 442-5157 (See Page 61 Buyers' Guide)

TV-RADIO HOSPITAL

RCA VICTOR and *ZENITH*

RADIO and TELEVISION

Sales and Service

Walnut Shopping Center 711 Walnut Dial 442-2872

EASTERN

" Enterprises Inc John D Weaver pres Thos E Taylor sec-treas real est 110 W Highland av
EASTERN INVESTORS INC, C W Bailey MD Pres, D S Deese (Raleigh, NC) V-Pres, John W Lewis Sec-Treas, J C D Bailey Asst Sec-Asst Treas, 2d Fl Professional Bldg 147 Main NE, Tel 446-7657
 " Theatre Service (Merlin F Harrod) sound engs 1008 Rosewood av
 Eaten see also Eaton
 " H Fred meat ctr Daniel's Cash Gro r423 Main SE
 Eatman see also Eatmon
 " Ada R Mrs maid r113 Home
 " Apartments 500 Hammond
EATMAN CHARLES D (Jocile D), Dentist 204 Peoples Bank & Trust Co Bldg 107 Main SE, Tel 446-6288, h116 Wildwood av, Tel 446-6503
EATMAN EDWARD L (Mary L B), Dentist 204 Peoples Bank & Trust Co Bldg 107 Main SE, Tel 446-6288, h205 Shady Circle dr, Tel 446-8057
 " Goldie (wid Chas) h500 Hammond apt 1
 " Iva M (wid Millard) h812 Sunset av
 " Joel M hlpr Am Bakeries r812 Sunset av
 " Mary P studt r116 Wildwood av
 " Motor Co (Elvin Eatman) used cars 531 N Church
 " Rudolph (Lillie L) driver C S Henry Transfer r1917 Beverly rd
 " Ted studt r205 Shady cir dr
 Eatmon Elvin (Carrie F; Eatmon Motor Co) h821 Oakland av
 " Jos W (Virginia B) mgr Temptrol Htg & Air Conditioning h905 Paul
 " Roland E (Marjorie) slsmn Am Bakeries r1714 Anderson
 " Rudolph (Lillie) clk C S Henry Transfer h1917 Beverly rd
 Evains Wiley r216 Edgecombe

WALKER SAW SERVICE

**POWER AND CHAIN SAWS
 TORO AND SNAPPING TURTLE
 POWER MOWERS
 WE SERVICE WHAT WE SELL
 F.L. WALKER, OWNER**

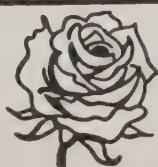
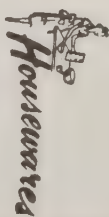
250 AIRPORT RD. P.O. BOX 1462 TEL. 442-4231

122-124 S. HOWARD STREET



GAY'S HARDWARE
 COMPLETE LINE OF HARDWARE — PICTURE FRAMING

PHONE 442-1482



CHAIR & EQUIPMENT RENTALS

RUG DURACLEAN SERVICE

US Hwy. 301 By-Pass South, P.O. Box 705

TEL. 422-6013





LEE OIL CO., Inc.

Dial 446-8186

P.O. Box 1105

740 Planters

Daughtridge PAINT & WALL PAPER Company



CONTRACTORS

2309 SUNSET AV.

TEL. 442-2931

96

MAYO HEATING AND AIR CONDITIONING

TEL. 442-2979



LENNOX
CERTIFIED DEALER
HEATING AND AIR CONDITIONING
ROY MAYO, JR.

Ebenezer Bapt Church rear 648 Raleigh rd

Ecklin Edw C (Pauline A) clk PO h1816 Beverly rd (M)

" Edw C II studt r1816 Beverly rd (M)

ECONOMY AUTO SUPPLY (W Thomas and Curtis B Leggett), B F Goodrich Tires, International Lifetime Mufflers, Howard Zinc Seat Covers, Kelvinator Products 120 Main NW, Tel 442-1220

Edge Carl L tchr PS r535 Henry

" Carolyn D studt r517 Henry

" Elba C (wid N P) h232 S Franklin

" Everard L (Clara C) h518 Shearin

" Grady lab D J Rose & Son r1620 Cherry

" Jesse r502 Cleveland

" Joanna P (wid Charlie H) h523 Center

" Joe L studt r733 Henna

" Jos V (Clara J) r417 N Mercer

" Kath K Mrs maid h621 Clyde

" Mary A (wid John H) h637 Dexter

" Mills J (Vance W) porter ACL h517 Henry

" R Frank (Emma J) h317 Oakdale rd (E)

" Richd T r523 Center

" Robt (Clara B) lab Imperial Tob h733 Henna

" Robt (Mary D) emp Burlington Mill r639 Henry

" Wm (Johnsie) emp Royal Crown Btlg r528 Raleigh rd

" Wm R (Helen P) cook ACL h535 Henry

EDGECOMBE-COUNTY OF

ALCOHOLIC BEVERAGE CONTROL BOARD

STORE NO 2, Kelly Gay Mgr, 118 N Washington, Tel 442-5218

STORE NO 6, 573(2) N Raleigh

AUDITOR, A L Harrell, 123-125 N Washington (Edgcombe), Tel 446-8555, Tarboro Office Tel Talbot 3-2439

CLERK OF SUPERIOR COURT, Don Gilliam Jr, Tarboro Office, Tel Talbot 3-2271

SHERIFF, Tom P Bardin, Tarboro Office, Tel Talbot 3-3320

TAX COLLECTOR, W Cecil Brake, 123-25 N Washington, Tel 446-8555

WELFARE DEPARTMENT, Mrs Claudia M Edwards Supt-Dir, 119 N Washington, Tel 442-1533, Tarboro Office Tel Talbot 3-2186

EDGECOMBE

" Mobil Station (Irvin M Walker) 1100 Wilson rd

" Storage Co Inc Thos E Taylor pres Phillip P Lea sec-treas tob 110 W Highland av

Edgemont Baptist Church Rev G Troy Page pastor 1150 Tarboro

" Barber Shop (Wm F Daughtridge) 501 N Fairview rd

" Barber Shop No 2 (Wm F Daughtridge) 507 Nashville rd

EDGEMONT EXTENSION INC, Mrs Matilda B Hicks Pres, Alphonso Hicks Jr V-Pres, Alphonso Hicks Sec-Treas, Owners and Developers of Edgemont Park 132 Sunset av, Tel 446-7188

" Presbyterian Church Rev Richd Morgan pastor 1301 Tarboro

" Recreation Center 204 Swift rd

" Soda Shop (Melvin T Inscoe) confy 314 Cokey rd

Edgerton Alton R (Eliz C) opr mgr Pilot Frt Lines h805 Tyon

" Barbara Mrs r315 N Howell

" Cath K (wid Hallie) shaker Export Leaf Tob h500 Clyde

" Emma P spnr Ry Mt Mills r2437 S Church

" Garland L (Margt H) slsmn Ken's Serv Sta Supply h805 Clark

" Margt H Mrs ofc sec J D Winstead Jr & Co r805 Clark

" N Hardy (Eliz L) ofc emp Daniels Bldg h1216 West Haven blvd

" Wm clk Food Barn Super Mkt r RD 1 Edminston Leon R (Myrah M) prin

Carolina College of Commerce r128 Stony Creek dr

" Myrah N Mrs tchr Carolina College of Commerce r128 Stony Creek dr

Edmond Marice mill wkr Sou Cotton Oil r806 Raleigh rd

Edmonds Wm L (Lela M) cabt mkr

Pepsi-Cola h1415 Burton

Edmondson see also Edmondson

" Chas T (Lannie T) acct 1413 Planters h do

EDMONDSON INSURANCE AGENCY

OWNERS

RUSSELL B EDMONDSON

SPENCER S EDMONDSON

GENERAL INSURANCE

600 SUNSET AV

TELEPHONE

446-8575

" Joe C driver Peoples Oil r Pinetop NC

" L Dianne typ Graybar Elec r1413 Planters

" Mary W studt r38 Benvenue av

" Odell (Rosa) h1730 Thru

" Richd C jr (Lou R) colorist Blumen-thal's h825 Westwood dr

DELCO SERVICE



SHAVER BATTERY & AUTO PARTS CO.

PARTS AND SERVICE

210 HILL ST.

(SEE PAGE 16 BUYERS' GUIDE)

PHONE 446-6145



FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF ROCKY MOUNT


MORTGAGE LOANS ORGANIZED 1902 INSURED SAVINGS
DIAL 446-9191 116 S. FRANKLIN

97

EDMONDSON

- " Russell B (Mary D; Edmondson Ins Agcy) h38 Benvenue av
 - " Spencer S (Estelle; Edmondson Ins Agcy) h101 Whispering Pine dr
 - " Wilbur G cattlemn Gus T Lancaster Stock Yards r RD 2
 - " Wilbur G jr (Dorothy P) linemn CT&T h1924 Bedford rd
 - " Wm H (Betty J) meat ctr Colonial Store h323 Dunn
 - Edmonson E Wm dept mgr Colonial Stores r Tarboro NC
 - Edmondson Haywood E (Mary A) directory sls Carolina Tel & Teleg Co h422 N Mercer
 - " Naomi W Mrs clk City Hall r529 Mercer
 - " Richd C (Lucille H; Red's Gro) h800 Burton
 - " Sidney L (Naomi W) atndt Terra-Plane Oil Co h529 N Mercer
 - Edrington Billy E (Norma P) driver United Cab h302 E Virginia
 - Edson Cyrus M (Roberta K) prin Ry Mt Senior High Sch h618 Piedmont av
 - Edwards Agnes L studt r535 Arlington
 - " Albert V (Jimmie B) mtcemn Housing Authority of Ry Mt h1103 Westfield ct
 - " Allan (Louise A) slsmn Westwood Lbr h1409 Pine Haven dr
 - " Alma P Mrs slsmn Belk-Tyler Co r526 S Washington
 - " Annie L tchr r212 Dowdy (N)
 - " Anniebell Mrs slswn Royal Clo r779 Nashville rd
 - " Artie (wid Cary) h925 Edwards
 - " Benj lab Newport Sign r625 Beal
 - " Benj A (Eliz P) emp Trinity Steel h1500 Falls rd extd
 - " Bernice hlpr Park View Hosp r631 Woodland av
 - " Bobby (Phyllis) emp America Bakery h102 Tyson av (E)
 - " Bobby R (Carol) slsmn Royal Crown Btlg h306 Ambler av
 - " Body Shop (Elisha T Edwards) S Church extn
 - " Brodus E (Annie B) driver Planters Oil & Fertilizer h779 Nashville rd
 - " Carolyn L Mrs ofc sec Battle Winslow Merrell Scott & Wiley r RD 2 Nash - ville NC
 - " Cath H elev opr M G Baldwin Co r643 Henry
 - " Chas A studt r618 Peachtree
 - " Chas T (Jimmy B) prin Susie C Baskerville Sch r312 E Highland av
 - " Charlie F (Ernell W; Lancaster's Barber Shop) h128 Berryhill rd
 - " Christine T spnr Ry Mt Mills r822 Oakland av
- EDWARDS CLAUDIA M MRS, Supt-Dir**
Edgecombe County Welfare Department 119 N Washington, Tel 442-1533,
h212 Thrash, Tarboro, NC, Tel
TAlbot 3-4523

ROSE BUICK CO.

SALES  SERVICE

600 S. Washington St. Tel. 446-9161
USED CAR LOT
314 S. Church St. Tel. 442-3585

EDWARDS

- " David slsmn City News Store r711 Sycamore
- " David F (Helen H) clk PO h1901 Fletcher rd
- " David L (Mable F) hndlr Blumenthal's h413 Chester
- " David M mach Jenkins Pearsall Mach Wks r Bailey NC
- " Donald W (Sarah J) h222 McDearmon
- " Donnie G (Linda) insp Futorian Stratford h438 St Paul
- " Dorothea tchr r723 S E Main
- " Dove Parker & Associates (Ryland P Edwards Wm H Dove Richd M Parker) 115 Forest Hill av (E)
- " E Ray (Sarah S) emp Maola Dairy Products h2927 S Church
- " E Wahab (Eliz H) acct Sportland Inc h612 S Taylor
- " Eddie (Margie G; Bebo Battery Slis) r Wilson NC
- " Eddie G (Barbara S) supvr Hardee's Food Systems Inc r604 Avondale rd
- " Effie Mrs r1320 S Church
- " Elisha T (Christine T; Edwards Body Shop) h822 Oakland av (E)
- " Elwood E (Elsie L) dist mgr Durham Life Ins h700 Rose
- " Ennis L Mrs instr Parkview Hosp r Churchview dr
- " Ernest J (Mary P) h1310 Clark
- " Eug B (Alice V) mech Wheeler Equip h1616 Burton
- " Fannie Mae smstrs Ry Mt Undergarment r1611 Davis
- " Fernie R jr (Elsie H) gndr Blumenthal's h211 E Bassett
- " Frank jr driver C S Henry Transfer r Washington
- " Frances D studt r369 Falls rd
- " Frances W Mrs h606 Center
- " G Ellis (Martha J) h111 Atlantic av
- " Geo (Gertrude) mach opr Rocky Mount Cord r1219 Clark
- " Geo D (Madge M) ship clk Mtr Bearings & Parts h1212 Dawson pl
- " Geo E (Mary E) slsmn Gardner's Velvet Dairy Products h312 Amos
- " Geo M r339 S Raleigh
- " Geo R (Nancy P) pres Dixie Stge & Distributing Co Inc h610 Marigold
- " Geo S jr (Yvonne) emp Tarboro h610 Branch
- " Georgia Donna asst cash Parkview Hosp r RD 4 Box 159

HEILIG-MEYERS CO.

129
MAIN N.E.

COMPLETE
HOME
FURNISHINGS

TELEVISION

RADIOS

RECORD
PLAYERS

REFRIGERATORS

RANGES

WASHERS

ALSO SMALL
ELECTRICAL
APPLIANCES

FLOOR
COVERINGS

RUGS

CARPETS

LINOLEUM

129

MAIN N.E.

PHONE
442-8146

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL
1125 East nr. Cokey Rd.

No. 1 and No. 2 for Home Heating - Tobacco Curing

Atlantic Discount Corp.

Established 1925

• AUTO LOANS •

FINANCING

1401 S. Church St.

REFINANCING

Phone 442-2151

GRIMES-MORGAN PLUMBING & HEATING CO.

TRANE AIR CONDITIONING
ECONOMICAL OIL BURNERS and BOILERS

PHONE 442-1764

211 ATLANTIC AVE.



Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

98

Belk-Tyler's

ROCKY MOUNT'S FINEST
DEPARTMENT STORE

EDWARDS

- " Gertrude Mrs spinner Rocky Mount Cord r1219 Clark
- " Glenn M (Bertha V) weaver A Schottland Inc h1209 W Thomas
- " Gloria Y smstrs Ry Mt Undergarment r610 Branch
- " Grace M smstrs Belk's r209 Jefferson
- " Harold (Mary S) stockrm mn Almands Drug h2917 S Church apt 4
- " Hattie A atndt Ry Mt Lanes r305 W Ridge
- " Henry A (Minnie C; Bulluck & Edwards) h1821 Wilson rd
- " Horace R (Daisy B) brakemn ACL h608 S Howell
- " Hubert J (Christine T) fnshr Caromount Mills h920 S Franklin
- " Hubert P (Billie R) tob auctioneer Easley & Cobb h1620 Marvelle av
- " Ida M tumbler Zirkle's Lndry & Clns
- " Irene C (wid Wm L) h328 Cleveland
- " Isaac (Bessie R) jan Gehman's Jwlrs h207 Carolina av
- " J D h624 Melton dr
- " J Douglas (Jean) slsmn Belk-Tyler Co h206 Earl
- " Jas D pallet washer Am Bakeries r West Mount dr
- " Jas E lab r606 Center
- " Jas E (Marcha R) air traffic control specialist FAA h1330 Eastern av
- " Jas R (Ophelia S) h211 Renfrow
- " Jean K bkpr Stallings Oil & Coal
- EDWARDS JEFF G (Iva T), Sec Daughtridge Oil Co, Daughtridge Gas Co 1125 East nr Cokey rd, Tel 446-6139, h1515 Branch
- " Jerome T (Katherine H) constn wkr Western Waterproof (Charlotte NC) h508 Dexter
- " John (Fannie M) emp Evans Lbr h1611 Davis
- " John E Grocery (John E Edwards jr) 700 Pennsylvania av



Borden's

ICE CREAM & MILK

"IF IT'S BORDEN'S, IT'S GOT
TO BE GOOD"

EDWARDS

- " John E jr (Mary W; John E Edwards Gro) h723 Atlantic av
- " John H (Fannie M) lab Ry Mt Bldg Sup r1611 Davis
- " John W (Elma G) driver Whol Oil h710 Peachtree
- " Jonathan C (Eleanor P) h907 Branch
- " Jos D (Yvonne P) swtchmn ACL h1220 Hill
- " Julian barber Walnut Barber Shop r Elm City NC
- " Junior O mech Rose Buick r Nashville hwy
- " Lacy (Ida R) hlpr Johnson Funeral Home r Gay
- " Larry (Myrtice S) USA r1510 Cypress
- " Leamon L r723 SE Main
- " Lee carrier PO r400 Bethlehem rd
- " Linda studt r328 Cleveland
- " Linda W Mrs with Retail Credit r St Paul
- " Lizzie Mrs h431 Raleigh rd
- " Lonnie R (Hattie M) twister Ry Mt Mills h305 W Ridge
- " Loren B (Dora G) yd supt Ry Mt Mills h618 Peachtree
- " Lucille tchr r723 SE Main
- " Mabel Mrs braider Rocky Mount Cord r535 Arlington
- " Mamie Mrs ofc wkr Parkview Hosp r831 Branch
- " Mamie S (wid Purvis) h903 Burton
- " Marvin V (Ruby W) delmn Auto Equip Co h811 Paul
- " Mary C (wid John M) h3218 S Church
- " Mary D slswm Belk's r618 Peachtree
- " Mary E spnr Ry Mt Mills r109 Lee av
- " Mary R opr CT&T r1310 Clark
- " Mary S Mrs supvr Parkview Hosp r2917 S Church
- " Miles (Alice G) driver Blumenthal's h934 Peter
- " Morris lab Sou Cotton Oil r806 N Raleigh
- " Nancy C Mrs ofc sec Peoples Oil Co r427 E Duke cir
- " Nathl lab North Porter Nursery r806 N Raleigh
- " Nelson (Carolyn) h424 E Duke cir
- " Nettie Mrs seasonal wkr L&M Tob h806 N Raleigh
- " Onnie B r624 Melton dr
- " Philip E (Amine G) sec-treas Dixie Stge & Distributing Co Inc h208 Shady Circle dr



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE.
COR. FRANKLIN ST.

"YOUR HOST
FROM COAST
TO COAST"

425 N. Church
Dial 446-9175

2 ROCKY MOUNT INNS

Hwy. 301 N. By-Pass
Dial 442-8101

Holiday Inn®

99

GEHMAN'S JEWELERS

Diamonds • Watches • Silverware

139 Main St. S.E. 446-6722



PRIDGEN TIRE CO. INC.

Retreading - Vulcanizing
"RACE RUBBER"
900 N. CHURCH ST.
TEL.
446-8006

PRODUCTS



DISTRIBUTOR

700 Albemarle Cor. Virginia

JOYNER OIL COMPANY

Phone 446-9101



EDWARDS

- " Purvis L studt r903 Burton
- " Raymond H (Mabel F) mach changer
Ry Mt Cord h535 Arlington
- " Richd (LuAnn) clk Blumenthal's h491
E Duke cir
- " Richd (Mae C) porter Charles Stores
h1008 Stokes
- " Robt (Dorothy) orderly h317 Woodland
av
- " Robt L Rev (Naomi W) pastor h3312
Amherst rd (E)
- " Rosalyn Mrs tchr Benvenue Sch r2805
Amherst rd
- " Roscoe O formn Marks Bros Tire Serv
r Old Mill rd
- " Roy W (Mildred T; Edwards' Gas Serv)
h1016 Johnson
- " Ruby W hlpr Peacock Meat r811 Paul
- " Ruth F (wid Chas) r929 Edwards
- " Ruth O r729 Sycamore
- " Ryland P (Margt D; Edwards Dove
Parker & Associates) h1409 Western
av
- " S Bruce (Jacqueline P) slsmn Lever
Bros h1231 Sunset av apt C-3
- " Sammy H (Frances W) clk A&P h1016
Williford
- " Sarah T wndr tndr Ry Mt Mills r222
McDearmon
- " Sussie (wid Herbert) h317 E Goldleaf
- " Thelma W insp Ry Mt Mills r116 E
Ridge
- " Thos jr (Claretha J) firemn ACL h520
Carolina av
- " Thos (Mary-K) firemn ACL h331
Carolina av
- " Tillman L (Annie B) h723 SE Main
- " Tony E USA r351 S George
- " W L cabt mkr L&J Cabt Shop r Burton
- " Wade W driver Peacock Meat Co Inc
r427 E Duke cir
- " Wilbert G (Annie C) driver Stallings
Oil & Coal r RD 1
- " Wm (Mollie T) lab Export Leaf Tob
h823 E Grand av
- " Wm C (Ernestine J) del mgr Sanford
Dalton Mkt r326 Coleman av
- " Wm E (Margt R) with Edwards Serv
Sta Sup h1317 Horne
- " Wm H (Ada S) hlpr ACL Shop h631
Woodland av
- " Wm R (Ruth F) asst mgr Sears h603
N Taylor
- " Willie ofc wkr Edgecombe County Wel-
fare Dept r Tarboro hwy

EDWARDS

- " Willie S (Rosalyn V) slsmn R J Rey-
nolds Tob h2805 Amherst rd (E)
- " Worley W (Piety W) h817 Peachtree
- " Wymble C twstr doffer Ry Mt Mills
r RD 2 Middleset NC
- EDWARDS YVONNE P MRS, Sec To
Administrative Assistant City Schools
401 Hill, Tel 442-7152, h1220 Hill,
Tel 442-1734
- Efird Cath (wid Milton) h607 Hammond
- Eggers Chas W (Betty) mgr Western Auto
Supply Co h1729 Windsor dr
- " Howard C mtr repr Auto-Equip Co
r1311 Cypress
- Eggleston Hubert O (Margt P) sec-treas
Timmonsville Tob Co h1025 Hammond
apt 5
- " Jas H jr (Estelle J) frt agt ACL h1202
Rosewood av
- Ehrenberg Anna G r115 S Howell
- " Arthur C (Sue) eng Ward Baking h115
S Howell
- Eichner David (Esther T) slsmn B
Klitzner & Son h1409 Hill
- Eighty Eight Center Mrs Naomi Warren
mgr clothing 128 Tarboro
- Eilers Georgia D (wid Alfred) h430 Edge-
combe
- " J Alfred studt r430 Edgecombe
- " Paul F r430 Edgecombe
- Elder John P (Katie M) h1224 Branch
- " John P jr (Ida K) eng ACL h1225
Cypress
- Eley Geo T pntr Tulloss Tractor r RD 1
- " Maggie V Mrs lab Zirkle's Lndry h144
Pinehurst dr
- Elite Interiors (Ruby C Blythe) 1323
Tarboro
- Elizabeth's Confectionery (Mrs Eliz M
Harrington) 438 Center
- Elks Club Sam A Cockrell mgr 605
Sunset av
- " Club 320 E Goldleaf

HAMMOND

Electric Service, Inc.

ENGINEERS and CONTRACTORS

Electric Motor Rebuilding
Power Equipment Sales and Installation

824 S. Church St. 442-4178



VICK'S RADIO & T.V.

SALES & SERVICE

For DAY or NIGHT Service
DIAL 442-3492

121 W. THOMAS ST.



T.V. SETS

**PAMPER YOUR
FAMILY
and
FRIENDS**

**with
ENGLEWOOD**

**BRAND
MEATS**

~ ~
Hickory Smoked
Sugar Cured

HAMS

~ ~
**REAL GOOD
FRANKS**

~ ~
**ASK FOR
ENGLEWOOD
MEATS
AT YOUR
GROCER**

~ ~
Manufactured
and Distributed

**Z. B.
BULLUCK
INC.**
PHONE
446-8121

**CARO-
CRAFT,
INC.**

**CUSTOM
MADE
FURNITURE
REFINISHERS**

740
ALBEMARLE
AV

(SEE PAGE 77
BUYERS'
GUIDE)

TEL

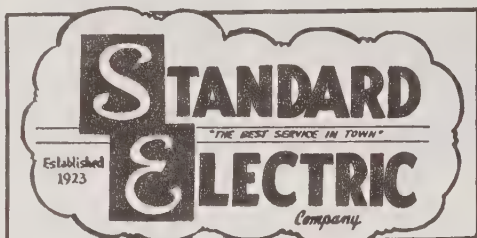
442-2964

BARNES TIN SHOP ROOFING & SHEET METAL CONTRACTORS

120 N. HOWARD ST.

TEL. 446-7192

100



ELKS

- " Elbert B (May B) driver C S Henry
Transfer r621 Nashville rd
- " May B (wid Elbert B) h621 Nashville
rd
- Elleberle Virginia E Mrs slswn Kress
Ellen Brownie S (wid John A) h1417
Lafayette av
- " Lillie T (wid C Percy) h406 Sycamore
Ellerbe Wm (Virginia E; The Sugar Bowl)
mixer Merita Bakery h702 S Grace
Ellington C Whyte studt r3608 Woodlawn
dr (E)
- " Eloise r1320 Church
- " Frank K (Eliz) slsmn h3608 Woodlawn
dr (E)
- " W Vance (Mary T) h1420 Beal
- Elliott Chas L (Lillian) hlpr Star Furn
h935 Peter
- " Lillian M Mrs opr Voncella Beauty
Shop
- " Oscar T h301 Hammond
- " Oscar T jr (Ethelene L) firemn City
Power Plant r223 Forest Hill av
- " Oscar T III studt r301 Hammond
- " P L h3217 Hawthorne rd (E)
- " Sam (Annie) emp ACL h1012 Clark
- " Sammy (Linda R) USAF r320 Clayton
- " Wm S USAF r1012 Clark
- Ellis Avlyne E Mrs slswn H L Hicks
Drug r200 Simmons (SH)
- " Bernice teller First Fed Sav & Loan
Assn of Ry Mt r654 Raleigh rd
- " Bertie H (Dora P) h220 Oak
- " Bertie H jr (Virginia E) staff mgr Life
& Casualty Ins Co of Tenn h2828
Pelham rd
- " Bobby G clk Blumenthal's r411 Sunset
- " Bobby R studt r308 Clayton
- " Chas R (Maude R) city firefighter
h1925 Beverly rd (M)
- " Cleo W Mrs ofc sec Millar's Feed Mill
h408 High
- " Donald C (Eliz B) mach opr Supra
Insulations h517 S Washington

COASTAL PLAIN LIFE INSURANCE CO.

- INDUSTRIAL • ORDINARY
- CREDIT • LIFE • GROUP

HOME OFFICE

462 FALLS RD. DIAL 442-6123

carolina cafe

**We Serve Wonderful Food
and Our Coffee Can't be Beat**
(HIGHWAY 301A NORTH)
906 N. Church St. 446-9976

ELLIS

- " Edw L plmb Proctor & Lamn Plmb
r509 Clyde
- " Essie r308 Clayton
- " Estelle Mrs recpt Walter E Campbell
r RD 1 Box 321A
- " Frank C tex wkr Blumenthal's r126
Helm
- " Geo jr (Betty S) bkpr Lewis Oil h1928
Lynne av
- " Helen C Mrs cash Coplon's r613½
Clark

ELLIS J CURTIS (Cecile B), Nash County Auditor and Tax Collector, r Nash- ville, NC, Tel G Lendale 9-6501

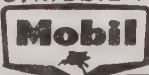
- " Jas (Naomi G) sht mtl wkr Waters
Bros h820 E Grand av
- " J Edwin E (Margt W) slsmn Yelverton
Coal & Oil h1821 Rosewood av
- " Jas H (Betty H) sls mgr Coca-Cola
h1801 Fletcher dr (M)
- " Jas O (Annie S) whsemn McLean
Trucking h654 Raleigh rd
- " Jas O jr r654 Raleigh rd
- " Jay D (Esther K) saw filer Stimpson
Lbr h730 Peachtree
- " Jeanette studt r654 Raleigh rd
- " Johnnie N (Fannie M) carder Ry Mt
Mills h308 Clayton
- " Johnnie R USA r654 Raleigh rd
- " Jos W (Hattie B) baker Tip Top Bakery
h307 Dunn
- " Knoxville J (Essie L) h425 Beal
- " Louis I (Annie B) h29 W Elm
- " Margt W Mrs clk typ Allied Finance
Group r1821 Rosewood av
- " Mary E opr Marguerite's Beauty Shop
h654 Raleigh rd
- " Mary N (wid Simon) h509 Clyde
- " Melvin J (Avlyne E) trnmn ACL h200
Simmons
- " Millard T tender Ry Mt Mills h9 River
dr
- " Minnie (wid Luther) r1008 Thorp ct
- " Nancy L slswn M G Baldwins Co r730
Peachtree
- " Ruby M Mrs baby sitter Fairview Elem
Sch h819 Holly
- " Sidney E (Peggy G) agt Life & Casualty
Ins Co of Tenn h2824 Pelham rd
- " Tom (Blanche T) hlpr Lester Thomp-
son h820½ E Grand av
- " Virginia E wndr tndr Ry Mt Mills
r2828 Pelham rd
- " Wm J (Maggie E) h1205 N Raleigh

Pearsall Oil and Fuel Company, Inc.

DISTRIBUTORS, MOBIL PRODUCTS

FUEL OIL

511 KEEN P.O. DRAWER 73



GOOD COAL

Phone 442-6141

CAROLINA TIRE CO.

TIRE RECAPPING

625 S. Washington St.

BUDGET TERMS

Phone 442-2267



101

ELLIS

- " Willie (Annie R) lab City Parks Dept h821 Star
- " Willie B (Katie B) driver Blue Bird Taxi h411 Sunset av
- " Willie E (Joyce R) barber Lancaster Barber Shop h2601 Gwen
- Ellison Perry mtcmn Metals Inc h329 Cleveland
- " Rosa Mrs h616 E Holly
- " Sally hlpr Benvenue Country Club r1000 Shepherd av
- " Shop lab r616 E Holly
- " Teaner V (wid Wm M) h202 N Tillery
- " Wm E (Betty T) baler Blumenthal's h1033 Proctor
- " Wm L (Sallie B) jan First Fed Sav & Loan r1000 Shepherd av
- " Wm L (Sallie) jan First Fed Sav & Loan Assn h1000 Shepherd av
- Elmore Albert R (Emily W) formn ACL h1508 Hammond
- " Emily W Mrs nurse 1508 Hammond r do
- " Ethelbert P (Una H) h124 N Franklin apt 2
- " Hunter H (Mary I) supvr Siemsson Threske Co h1528 Beal
- " Mary E studt r1508 Hammond
- " Nora F (wid Albert) h216 S George
- Elsie's Sewing Center (Mrs Elsie Sugg) sewing 206 Falls rd
- Emmanuel Holiness Church 901 Carr
- Englewood Baptist Mission Rev Boyd L Lambert pastor 100 Englewood dr (E)
- " Barber Shop (Geo F Talbott) Englewood Shopping Center
- " Elementary School Mrs Katherine Baker prin 100 Englewood dr (E)
- " Flying "A" Service Bennie House mgr gas sta 2412 Sunset av
- " Methodist Church Rev Benj F Musser pastor 300 Circle dr (E)
- " Phillips "66" (Jarvis J Andrews) 2529 Sunset av (E)
- " Super Market (Jos L & Robt L Mears Earl O Sears) Englewood Shopping Center
- English Edw V (Shirley M) emp Eastern Caro Training Sch r844 West Haven blvd
- " Frances W wndr tndr Ry Mt Mills r917 Mill
- " Harvey D (Nannie L) embalmer Johnson Funeral Home h1840 Sunset av
- " Henry J (Blanche) atndt Shell Thomas Street Sta h1122 S Church
- " Jas L (Virginia P) mach opr ACL r500 Paul
- " Mack emp Stallings Oil & Coal r900 Long
- " Martha E (wid Jake)r811 Mill
- " Marvin E (Jean W) condn ACL h114 Daisy
- " Mike (Joann) emp Sterling Oil h900 Long

ROCKY MOUNT FLORAL



CO.

A. R. WEATHERS

"ART IN FLOWERS"

Greenhouse and Shop

430 E. Thomas

Tel. 442-4158

Downtown Shop

114 Main, N.W.

Tel. 446-6006

ENGLISH

- " Neal J emp Evening Telegram
- " Needham F (Sudie R) h2609 S Church
- " Perry D (Nellie C) eng Blumenthal's h802 Columbia av
- " Purvis H (Frances W) tender Ry Mt Mills h917 Mills
- " Willie (Orie) porter Am Bakeries r RD 3
- Ennis Chas (Kate B) h914 Planters
- " Jas B (Inez) mech L&M Tob r Box 24 Allen
- " Jas F (Sadie G) supt PO West Ry Mt Sta h715 Rose
- " Lloyd L (Susan B) mach opr ACL h413 Paul
- " Luther L slsmn Davis Milling r Roanoke Rapids NC
- " Susan B Mrs nurse 413 Paul r do
- Enroughty Herbert hlpr Cooke's Garage r Nashville NC

ENTERPRISE FURNITURE CO INC,
Mrs Lucille F Bradshaw Pres, Jacob Winstead Sec-Treas, Furniture, House Furnishing Goods, Broadloom Rugs, Lees Carpets 158-164 S Washington, Tel 446-8304 (See Page 77 Buyers' Guide)

- Eppes Nancy H tchr Edwards Jr High Sch r729 Eastern av
- Epps Albert lab Imperial Tob r RD 1 Box 63 Pinetops NC
- " Alena M Mrs h303 Durham
- " Annie Mae Mrs maid Parkview Hosp r1409 B av
- " Edw (Anna M) emp Parkview Hosp h713 Henna
- " Jas (Lelia) lab Tip Top Bakery h243 Pennsylvania av
- " Jas (Minnie) pntr h643 Raleigh rd
- Epstein Building 106 Tarboro
- " Leon N (Ruth L) pres Epstein's Inc sec Rocky Mount Undergarment Co Inc h204 West Haven blvd
- " Ruth L Mrs sec Epstein's Inc r204 West Haven blvd

FAULKNER Electric Service Inc.

Electric Motors - New and Used

Repairing and Rewinding

Garbage Disposal and Water Pump Repairs

DAY PHONE 446-5863

NIGHT PHONE 446-4872

SHOP AND OFFICE

820 GOLD ST.

QUALITY FIRST
INCORPORATED
238 TARBORO ST

PHONE
446-7116

This Directory Is Incorrect

(See Pages 94 and 132 Buyers' Guide)

**FOR
INSURANCE
SEE**

J. A. DELBRIDGE Jr.

**INSURANCE
AGENCY**

**HAIL - FIRE
AUTOMOBILE
CASUALTY**

**183
N. WASHINGTON
DIAL**

446-8550

RES. TEL.

446-5286

**MERRITT
PLUMBING
&
HEATING
CO. INC.**

**Plumbing
Heating
Air
Conditioning
CONTRACTORS**

**923
NORFOLK ST.
PHONE
446-4667**

"THE PLACE TO BANK IN ROCKY MOUNT"

The Planters National Bank & Trust Co.

MEMBER F.D.I.C.

102

Sealtest DAIRY PRODUCTS

EPSTEIN'S INC., Leon N Epstein Pres,
S W Hicks V-Pres, Mrs Ruth L
Epstein Sec, Donald C Wilhalf Treas,
Men's and Boys' Furnishings, Cloth-
ing, Hats, Shoes, Etc 101 Main NE cor
Tarboro, Tel 442-3176

"Ladies Shop Mrs Ruth L Epstein mgr
111 Main NE

**EQUITABLE LIFE ASSURANCE
SOCIETY**, Thomas W Hicks Dist Mgr,
Alphonso Hicks Agt, 132 Sunset av,
Tel 446-7188

Erkes Geo R (Doris O) designer
Blumenthal's h537 W Duke cir

Ervin Judy studt r369 Falls rd

Eske Francis P (Lorena M) driver
Blue Bird Taxi h421 S Howell

"Francis P jr delmn WU Teleg r421 S
Howell

Essotane Meddie L Parker mgr (bulk
plant) rear 1601 S Church

Estridge J A r912 Clark

Etheridge see also Ethridge

"Robt C emp City Water & Light Dept
r317 Western av

"Wm O (Carol W) assoc Wm L Thorp
jr h1417 Sunset av

Ethridge Brenda K studt r1320 Wilson rd

"Ella H (wid John T) h315 S Howell

"Philip C studt r1320 Wilson rd

"Sherwood (Pattie K) h316 S Oakwood

"Wilbur H (Virginia S) h1320 Wilson rd

Etna Service Station Dalton E Justice
mgr 331 W Thomas

"Service Station No 1 Lloyd D Faircloth
mgr 737 Raleigh rd

Ettinger Richd E (Emily B; Ettinger's
Gift & Antique Shop) h28 Wimberly av

Ettinger's Gift & Antique Shop (Richd E
Ettinger) 135 Main SE

Eure Cynthia E Mrs nurse Parkview
Hosp r1311 Hargrove

"Mills L (Lucy M) pntr Brewer Paint
& Wall Paper

EURE

"Tommy L (Cynthia E) pntr Brewer
Paint & Wall Paper h1311 Hargrove
Evangeline Aspasia (Athens Restaurant)
r806 Falls rd

"Bessie Mrs (Mano Cafe)

Evans Annie R cook r525 Dexter

"Archie E USA r525 Dexter

"Benj F (Irene M) lab Imperial Tob
r710 Beal

"Bertha C (wid Thurmond) h109 Munn

"Billie M hlpr Petroleum Serv Center
r722 Nashville rd

"Bronnie (Annie) barber H Wade & Son
Barber Shop

"Chas M USN r722 Nashville rd

"Clyde E (Ruby N) tex wkr Blumenthal's
h256 Fleming

"Dock D (Nora V; Rocky Mount
Building Supply Co) r Nashville NC

Evans Don T (Margt G) Lawyer 120
Howard, Suite 101-104, Tel 442-2141,
h713 Cedarbrook dr, Tel 442-1610

"Edna E Mrs r912 Clark

"Edw G pntr r536 Nashville rd

"Elmer G (Annie R) mach opr

Caromount Mills h508 Branch

"Ernest L lab DPW r Whitakers NC

"Evelyn h1301 Clark

"Frank E whsemn Heilig-Myers r RD 2
Whitakers NC

"Garland ticket agt Union Bus Terminal
r109 Munn

"Geo L (Earldean) h1021 Clark

"Horace P lab DPW r RD 2 Whitakers
NC

"Ida G Mrs h119 Pinehurst dr

"J D (Lor) sec Metals Inc r734
Piedmont av

"J Haywood (Scott T) supvr L&M Tob
h1408 Lafayette av

"J Haywood jr studt r1408 Lafayette av

"Jackie M (Cherry P) installer CT&T
h1209 Boone

"Jacob (Effie A) h423 E Grand av

"Jerry (Mary) lab Tar River Ice &
Fuel r1110 Hunter

"Jesse A (Martha C) h1008 Winston
Walk

"Jesse H Mrs beauty opr Mrs Lillian
White r841 S Pine

"John C jr plmb Grimes-Morgan Plmb
& Htg r304 Clayton

"John D (Lorine M) emp Metals Inc
h734 Piedmont av

"John V asst formn Ry Mt Bldg Sup
r Nashville

"John T Rev (Ruth) pastor Calvary
Bapt Church h726 Paul

"Jos S driver Trailways r109 Munn

"Joyce A r109 Munn

"Joyce M slsmn Barker's Auto Supply
r RD 1

"Lula T (wid J Louis) r536 Nashville
rd

"Mamie Mrs h326 Coleman av



**SHOP AT
SEARS
AND SAVE**

**SATISFACTION GUARANTEED or YOUR MONEY BACK
128-42 N. CHURCH TEL. 442-3131**



**ROCKY MOUNT
Laundry & Dry Cleaners, Inc.**

223 S. WASHINGTON ST.

PHONE 446-7158

P.O. BOX 549





STALLINGS OIL & COAL CO.

KEROSENE — FUEL OIL

816 RICKS ST. *It's Performance That Counts* DIAL 446-6184

103

EVANS

- " Margt B Mrs div mgr Field Enterprises Educ r Box 36 Murfreesboro NC
- " Martha L prsr Quality Lndry & Clns r228 Sapp
- " Mary Faith Mrs recpt Parkview Hosp r Box 217A Nashville hwy
- " Mary Marie Mrs aide Parkview Hosp r Red Oak NC
- " Maybelle (wid Jos) nurses aide Park View Hosp r503 Falls rd
- " Melvin C (Mattie M) atndt Rowes Gulf Serv h1312 S Franklin
- " Nancy J studt r256 Fleming
- " Raleigh E (Edna A) weaver Blumenthal's h722 Nashville rd
- " Sallie R (wid John C) h304 Clayton
- " T W carp J P Daughtridge & Son r289 Nashville
- " Temple L studt r722 Nashville rd
- " Virgil L (Joyce; Virgil's Texaco Station) r Box 289 Nashville hwy
- " Walter C (Jessie H) yard mstr ACL h841 S Pine
- " Walter L (Sarah C) h525 Dexter
- " Walter L jr (Martha A) emp h228 South
- " Wayland plmb Pemberton Inc r Nashville hwy
- " Wayland recpt Boice-Willis Med Clinic r Box 217a Nashville hwy
- " Wm (Margie) emp Standard Elec r2702 Sunset av
- " Wm J (Gwendolyn G) h835 Gay
- " Willie (Tena S) hlpr Holbrook Mtr h314 N Howell

Eveland C Reuben formn Pearsall Oil & Fuel r RD 4

- " Francis L (Dorothy C) brklyr O B Barnes h1023 Liberty
- " Kathleen A flwn Kress

EVENING TELEGRAM THE

OFFICERS

JOSHUA L HORNE, EDITOR-PUBLISHER

VERNON F SECHRIEST
MANAGING EDITOR

A L BRANDON, VICE-PRESIDENT-GENERAL MANAGER

PUBLISHED BY ROCKY MOUNT PUBLISHING CO INC

DAILY and SUNDAY
150 S HOWARD

TELEPHONES

NEWS and EDITORIALS 446-5163

SPORTS 442-5460

SOCIETY 446-5162

CIRCULATION

446-5161

ADVERTISING DEPARTMENT

446-5164

CLASSIFIED

446-4068

Everett see also Everette

- " J D (Emma) mach opr Caromount Mills h714 Columbia av
- " J R (Eloise) h1405 Hill

JENKINS-PEARSALL MACHINE WORKS

Machinists • Welders • Founders

FARM MACHINERY REPAIRS

Specializing in Ornamental Iron

217 Andrews St. P.O. Box 886

446-9168

EVERETT

- " Jos (Geneva P) h419 Matthews
- " Lennie M Mrs instr Parkview Hosp r704 Oakland av
- " Rosa J (wid Joe H) lab W B Lea Tob h117 Home
- " Virginia stockwn Kress r117 Home
- " Wm H jr (Lila S) assoc Battle Winslow Merrell Scott & Wiley Young h468 W Duke cir
- " Wm L (Lennie) prntr Marvin Prinjing h704 Oakland av (E)
- Everette Acey C studt r1015 N Raleigh
- " Annie Lee Mrs clk A&P r2004 Rosewood av
- " Bernice J Mrs teller Peoples Bank r3009 Winstead rd
- " Edw M (Katie) mixer Am Bakeries r RD 3
- " Effie A (wid Joe F) tchr h1015 N Raleigh
- " Garland doffer Ry Mt Mills h26 W Elm
- " Georgia Mrs bkpr C S Henry Transfer r Nashville NC
- " Irene maid Holiday Inn r1828 S Main
- " J Harvey (Edith) h815 Clark
- " John W D (Vivian C) slsmn Belk Tyler h823 Falls rd
- " M Ray (Bernice J; Everette Bros) h3009 Winstead rd (E)
- " Maggie B (wid Tony) maid h342 Albemarle av
- " Robt W (Annie L) slsmn Sears h2004 Rosewood av
- Everhart P D jr (Deanna P) tech City h530 Darden ct
- Exchange Club (Rio Restr) US Highway 301A N
- Exley Frank S (Lillian A) formn ACL h709 Rex
- Export Leaf Tobacco Co Alvin M Hasty mgr 222 E Goldleaf
- Exum A Lucille (wid Oscar S) cir solr Evening Telegram h811 Branch
- " D E formn Am Bakeries r RD 1 Box 64

HUNT'S MOTEL

2 MILES SOUTH
HWY. 301 and 301A

PHONE 446-9430

FURNITURE
FOR THE
HOME

COME TO

**ROCKY
MOUNT
FURNITURE
CO.**

"IN THE
HEART OF
THE CITY"

**COMPLETE
FURNISHINGS
FOR THE
HOME**

163
S. MAIN

SEE PAGE 78
BUYERS
GUIDE



**MODERN
BUILDERS
Inc.**

**General
Contractors**

COMMERCIAL
and
RESIDENTIAL

DIAL

442-4103

725

WALNUT ST.

WALNUT
SHOPPING
CENTER

BEL AIR CHEVROLET CO.

CHEVROLET — CHEVY II — CHEVELLE
CORVAIR — CORVETTE

115-123 S. CHURCH ST.
THE O.K. PLAZA 501 N. CHURCH

SALES-SERVICE

TEL. 442-6148
TEL. 442-2877

PEOPLES BUILDING SUPPLY CO.

"QUALITY MILLWORK PRODUCTS"

410 N. PEARL ST. PHONE 442-3104

**LUMBER
MILLWORK**

**Building
Materials**

BANK OF ROCKY MOUNT

SERVING NASH AND EDGEcombe COUNTIES

SAVINGS ACCOUNTS — LOANS — CHECKING ACCOUNTS

142 MAIN ST. SW.

MEMBER F.D.I.C.

BRANCH: INTERSECTION RALEIGH ROSE AND GEORGE STREETS

DIAL

446-7101

104



*Motor
Lodge*

TV-POOL-AIR CONDITIONING
2 MILES NORTH ON US HWY 301 NORTH
DIAL 446-5111

EXUM

- " Dorothy J r308 Raleigh rd
- " Geo T (Sally R) mgr City Beverage h252 Hill
- " Ira P (Sallie J) h125 Atlantic av
- " John B (Bessie R) h1029 Sycamore
- " John B jr (Josephine W) lwyr 126 Main NW r3601 Hawthorne rd
- " Millie A r515 E Highland av
- " Odell r308 Raleigh rd
- " Pearlle W (wid Drew) h515 E Highland av
- " Richd emp Sou Cotton Oil h730 Gay
- " Walter (Lillie M) emp City St Dept h508 Albemarle av
- " Wm jr (Margt L) orderly Park View Hosp h819 E Highland av
- Ezelle see also Ezzell and Ezzelle
- " Dave S (Ruby P) fixer Blumenthal's h613 S Washington
- Ezzell Alma Z opr CT&T h315 Madison
- " Bettie R Mrs wndr Ry Mt Mills h18 W Elm
- " Brenda ofc sec Central Bldrs r711 Peachtree
- " C Jos (Mary A) clk Dillion Supply h214 Trevathan av
- " Cath W spnr Ry Mt Mills r2 E Elm
- " D Paul (Mattie P) lab Gus Z Lancaster Stock Yds h3349 S Church extn
- " David driver Williams Transfer & Storage r Box 197A S Church extn
- " Elsie Mrs waitress Quillen's Steak House r609 Avent
- " Gladys N Mrs slswn B&R Clothing Store r1220 Dawson pl
- " Herman H (Elsie S) wrpr Caromount Mill h609 Avent
- " Horace J (Florence B) h108 E Ridge
- " Irene (wid R L) h1205 Western av
- " Jas A (Gladys P) slsmn NorLee Co h1220 Dawson pl
- " Jas E (Edith B) loom fixer Caromount Mill h229 E Bassett

EZZELL

- " Jas E jr lwyr 106 S Washington R308 r229 Bassett
- " Jas F (Mary H) hlpr Gardner's Velvet Dairy Products h S Church extn Box 197A
- " Jas R clk Winn-Dixie r728 Redgate av
- " Jimmy bagmn Winn-Dixie r537 Cokey rd
- " Jos L (Louise T) emp ACL h1401 Hargrove
- " Jos L jr studt r1401 Hargrove
- " Kenneth Wayne dietary wkr Parkview Hosp r Box 193 S Church
- " L M (Lillar) r722 Columbia av
- " Louise C Mrs r728 Redgate av
- " Luther A (Cath W) roving layer Ry Mt Mill h2 E Elm
- " Luther P (Karen) slsmn Am Bakeries r RD 2 Box 397
- " Mamie Mrs emp Ry Mt Mills r433 S Washington
- " Mattie P Mrs slswn Charles Stores r S Church extn RD 4
- " Maxine clk Thompson Pharmacy r197a S Church extn
- " Michl T USAF r804 Cedarbrook dr
- " Mittie J (wid Josh) r706 Eastern av
- " Ollie E (wid Mosley) h811 Mill
- " Percy G (Virginia S) fxr Ry Mt Mill h21 E Elm
- " Roy L USN r1504 S Church
- " Ruby cook Nash-Mont Nursing Home r613 S Washington
- " Sally M (wid Danl) r619 Raleigh rd
- " Saml L doffer Ry Mt Mills r817 Belleview av
- " Steve W doffer Ry Mt Mills r Kingston av Box 28
- " Virginia S wndr tndr Ry Mt Mills r21 E Elm
- " Walter J (Mary N) car insp ACL h1005 S Franklin
- " Walter M (Rebecca M) h711 Mill
- " Wiley C (Wilma H) foreman DPW h711 Peachtree
- " Wm P studt r1401 Hargrove
- " Wm T (Ruth G) trnmn ACL h804 Cedarbrook dr
- " Willie (Estelle) r609 Avent
- " Wm E carder sweeper Ry Mt Mills r609 Avent
- " Willie V (Jean H) h1012 York
- Ezzelle Ada B (wid Sylvester) h817 Belleview av
- " Edgar J (Ruth) lab DPW h134 Benvenue rd
- " James G mech Gardner's Garage r134 Benvenue rd
- " Jerry H (Sandra E) mach Burlington Mills h840 Mill
- " Luther A mach opr Ry Mt Mills r2 E Elm
- " Ollie clk Daniels Cash Gro r811 Mill
- " Saml L doffer Ry Mt Mills r817 Belleview av

ENTERPRISE FURNITURE CO., INC.

COMPLETE HOME FURNISHINGS
BROADLOOM RUGS — LEE CARPETS

158-164 S. Washington St.

446-8304



Roberson Plumbing & Heating Co.

SERVICE ★ NEW CONSTRUCTION ★ REPAIRS

620 Royal St.

Phone 442-1656



STANDARD INSURANCE and REALTY CORP.

REAL ESTATE - INSURANCE - RENTALS

HOME SAVINGS BLDG. 119 N. CHURCH

PHONES 446-6156



105

EZZELLE

- " Tommie W doffer Ry Mt Mills r RD 4
Huntington park
- " Tommy B emp Kress r817 Belleview
av
- " Wm E (Elsie D) mgr Two Hour
Laundry & Dry Cleaners h816 S
Howell
- F & S Gold Stamp Redemption Center
Mrs Mozelle M Radford mgr 1032
S Church
- Facein Jesse J lab L D Barnes &
Sons
- Fafalios Geo M (Irene E; Athens
Restr) h806 Falls rd
- Fagala Geo O (Lillie P) studt h262
Hill
- Fagan Iretha r432 Matthews
- " Mary B (wid Frank F) dir Ch of Good
Shepherd Kindergarten h315 Sunset
av apt 4
- " Wm R (Barbara H) electn Hammond
Elec Serv h1141 Long
- Fail Geo B (Jean) mech North State
Motor Lines h905 S Washington
- " Jimmy rate clk McLean Trucking
r815 Sycamore
- Fair Grounds Drive In Wm C Motley
mgr restr end of Tarboro
- Faircloth Betty H WAC r1008 Griffin
- " Hennis (wid D S) waitress Benvenue
Cafeteria h1004 Evergreen rd
- " J D (Irene) atndt Spur Serv Sta h521
SE Main
- " John D (Margt W) mgr Murphy Corp
r521 Main SE
- " Lloyd D (Pearl J) mgr Etna Service
Station No 1 r921 Edwards
- " Orbin (Josephine M) slsmn Meadow-
brook Velvet Dairy Prod h1225 Willi-
ford
- " Robt B (Betty G) h1008 Griffin
- " Robt C (Alipia C) elec tech Standard
Elec h1005 Griffin
- " Wm J (Sola J) h1227 Williford
- " Wm J jr farmer r1227 Williford
- Fairley Lillie M r714 E Grand av
- " Mary S (wid Arth) maid h714 E
Grand av
- Fairview Beauty Salon (Mrs Frances
B Wood) 319 N Fairview rd
- " Elementary School Margaret L
Lewis prin 600 N Fairview rd (E)
- " Fabric Shop Inc Geo W Stoglin pres
Dell G Harris v-pres Mrs Louise
Stoglin sec-treas & mgr draperies
311 N Fairview rd
- " Speed Wash (John T Worsley & Kelly
Barnes jr) coin operated 317 N
Fairview rd
- Faison Cath cook M&T Diner
- " James carp S S Toler & Son r511 Main
NE
- " Kath maid h338 Albemarle av
- " Lennie (Eliz W) brk lyr h630 Woodland
av
- " Nettie Mrs h304 Woodland av

MOTOR BEARINGS & PARTS CO., INC.

Wholesale Only

Standard Brands • Replacement Parts
Shop Equipment, "Duco Paints"

725 S. Church 446-7105

FAISON

- " Oscar (Beulah B) lab Export Leaf Tob
Co h140 Pinehurst dr
- " Rozetta M (wid John O) h2212 Bailey
- " Sam (Daisy T) trainer h222 Coleman av
- " Willie (Rena K) h208 Smith
- Faith Revival Center Rev Ruth Bolton
pastor 1207 Clark
- Faithful Donald F (Shirley) driver Pilot
Frt Carriers h1501 Aycock
- " Olivia B (wid Robt R) h1106 S Church
Falls Road Baptist Church Rev Walton
D Hamrick pastor 113 Trevathan av
- " Road Coin-O-Matic Laundry (Manley
D Parker) 910 Falls rd
- " Road Department Store A C Strickland
mgr 244 Falls rd
- " Road Barber Shop (Albert M Thompson)
907 Falls rd
- " Road Market (L J Outlaw) gros 1500
Falls rd extd
- " Road Shoe Repair (B Klitzner & Son
Inc) rear 244 Falls rd
- Family Finance & Acceptance Corp
Fleming B Wester mgr 112 Tarboro
- " Service of Rocky Mount Mrs Doris
D Kimball exec dir 110 Coast Line
R7
- " Shoe Store of Rocky Mount (Louis
Wald) 188 Main NW
- Fanney Clara B (wid Luther) r1233 Hill
- Fannin Author P (Ruth) emp Am
Bakeries r RD 2 Nashville NC
- Farlie Oscar P (Mavis) emp Sou
Mattress h600 Rex
- Farne Faye H Mrs smstrs Weaver
Fabrics r Branch
- Farmer Albert plumber Proctor Plmb &
Htg r3025 S Church
- " Archie E (Ethel M) driver Safety
Transit h507 Arlington
- " Betty M r814 Arlington
- " & Brock (Saml P Farmer Carlton
E Brock) whol confy 224-226 Tarboro
- " Charles W (Mattie C) h1008 Westwood
dr

WILLIAMS TRANSFER & STORAGE

Refrigeration Service

501 MAIN N.E.

TEL. 442-2067

NIGHT 446-6798

JAC ELECTRIC COMPANY

Contractors

JOE COSTA
OWNER

ALL
TYPES

PHONE
442-7389

520 N.
HARRIS ST.

P.O. BOX 1537

ROCKY MOUNT
N. C.



REXALL DRUG STORE, INC.

ALMAND'S
ROCKY MOUNTS EXCLUSIVE



PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL
1125 East nr.Cokey Rd.

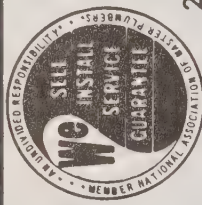
No. 1 and No. 2 for Home Heating - Tobacco Curing

GRIMES-MORGAN PLUMBING & HEATING CO.

TRANE AIR CONDITIONING
ECONOMICAL OIL BURNERS and BOILERS

PHONE 442-1764

211 ATLANTIC AVE.



TYSON'S DRUG CENTER INC.

YOUR ONE
STOP FOR
ALL YOUR
DRUG NEEDS

ACCURATE
PROMPT
PRESCRIPTION
SERVICE



RENTAL DEPT.
SICK ROOM
SUPPLIES AND
EQUIPMENT

TELEPHONE
446-7128

112N. CHURCH

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

106

ROCKY MOUNT



Seat Covers

Seat Cover
Center

1442 S. Church

Tel. 446-9733

FARMER CLIFTON E (Ruth G), General Contractor, Home Building Specialist
1217 Horne, Tel 446-5020, h do (See Page 42 Buyers' Guide)

- " Darnell (Earlene) prntr Peoples Bank & Trust h832 Garvis
- " David W (Nell) ship clk Borden's Ice Cream h905 Cedarbrook dr
- " Early E lab Carbisco Flour & Feed Mill r1719 Thru
- " Ethel G Mrs put up Rocky Mount Cord r Nashville Highway
- " Ethel M r918 Pine Haven dr
- " Etta M maid r649 Henry
- " Fannie B (wid Charlie) h419 Lexington
- " Horace P (Kellum W) store mgr ABC Bd h729 Cedarbrook dr
- " Hula B Mrs caterer First Presbyterian Church r432 N Daughtry
- " J Oscar (Hula B) bkpr L&M Tob h432 N Daughtry
- " J Oscar jr studt r432 N Daughtry
- " J W emp A Schottland h305 StPaul
- " James O jr studt r432 N Daughtry
- " James R driver Central Mix r606 Henry
- " Janice B Mrs waitress Central Cafe r300 Battle
- " Jasper L (Ada T) h606 Henry
- " John A (Betsy W) supt of mails PO h608 Rose
- " John A (Janet) lab Carbisco Flour & Feed Mill h1735 Thru
- " John L mach opr Peoples Bank r832 Garvis
- " John W (Lucille G) tile setter h323 Eastern av
- " Johnny R emp Am Bakeries r412 Western av
- " Kellum W Mrs slswn Penney's r729 Cedarbrook dr
- " L H mech Allan Mines r328 Oakdale rd
- " Lauvenia (wid Erwin) r649 Henry

M. E. RODGERS INSULATION CO

- RESIDENTIAL • COMMERCIAL
 - INDUSTRIAL APPLICATORS
- CONTRACTORS**

RD 4, BOX 370

TEL 442-1039

FARMER

- " Leamon H (Betty H) mech A-C Motors h328 Oakdale rd (E)
 - " Lula M h649 Henry
 - " Mamie B Mrs r1413 Veterans ct
 - " Margarette C Mrs nurse 117 N Pearl
 - " Melton G (Lois J) mech Serv Sls Inc h300 Weldon av
 - " Nell L Mrs recpt Paul E Lyon r905 Cedar Brook dr
 - " Nellie B (wid Aaron) maid h810 E Grand av
 - " Rachelle S (wid M B) ofc sec Bunn & Bunn h426 E Duke cir
 - " Raymond E electn J A C Elec r RD 4
 - " Richd (Marlene) driver Lancaster Stockyard h1012 N Raleigh
 - " Richd L (Margt B) h901 Marigold
 - " Roger G (Louise C) prntr Evening Telegram h101 Griffin
 - " Saml P (Margarette C; Farmer & Brock) h117 N Pearl
 - " Sue Mrs (Sue's Beauty Salon) r Elm City NC
 - " Theresa Mrs tchr Little Raleigh Kindergarten
 - " Thos (Mary T) lab W B Lea Tob h113 E Holly
 - " W Leslie (Bessie B) mech Hoggard Garage r6 Raleigh rd extn Box 148
 - " Wilbur L h1719 Thru
 - " Wm B (Beatrice) hd ship dept Belk's h1202 Westwood dr
 - " Wm O (Mettie) r1719 Thru
 - " Wm W (Reath B) warp hanger A Schottland Inc h423 Midway
 - " Willie L (Barbara L) h1704 S Church
 - " Willie L r606 Henry
 - " Zollie T (Peggy S) lab Gus Z Lancaster Stock Yards h640 E Duke cir
- Farmers Cafe (Trace Henry) 296 Falls rd
- FARMERS COOPERATIVE EXCHANGE INC, George R Wilson Mgr, Feeds, Seeds, Auto Accessories, Tires, Electrical Appliances, Insecticides, Farm and Home Supplies S Church Extn, Box 197, Tel 446-4233**
- " Warehouse Inc James Lanier floor mgr 600 N Pine
 - Farr Maggie L r106 Weldon av
 - Farral James C (Doris J) whse mn Heilig-Meyers h1703 Davis
 - Farrar Clarence (Deloris) emp W B Lea Tob h321 Middle
 - " Lucy G Mrs r1320 S Church
 - Farrington Mary M Mrs opr Anita's Beauty Shop
 - Farris Evelyn Z Mrs sec-treas Thomas-Farris Motors Inc r509 S Taylor
 - " John J (Evelyn Z) pres-mgr Thomas-Farris Motors Inc h509 S Taylor
 - " Joyce v-pres Thomas-Farris Mtrs Inc r509 S Taylor
 - " M P asst mgr Thomas-Farris Mtrs r Wilson NC
 - " Pat R studt r509 S Taylor



INSURANCE - REAL ESTATE - RENTALS
Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE.
COR. FRANKLIN ST.

HODGES ~~ELECTRIC~~ SERVICE

ELECTRICAL CONTRACTORS

Commercial — Industrial — Residential

BENVENUE RD.

TEL. 442-1686

107

Faucette Clinton H (Marie P) Im fxr
Caromount Mill h332 S Howell
" Essie W (wid Percy) h326 Matthews
" James (Louise H) h1426 Avenue B
Faulkner Chas B (Mary P) condr ACL
h225 N Mayo apt 7
" Dorothy B Mrs hlpr Peacock Meat
Co r612 Redgate av
" Edna D Mrs v-pres-treas Faulkner
Electric Service Inc r634 Piedmont
av
FAULKNER ELECTRIC SERVICE INC,
Henry L Faulkner Pres, Mrs Edna D
Faulkner V-Pres-Treas, Electrical
Contractors, Commercial, Industrial
and Residential, Installations and
Service, Motors Repaired and Rebuilt,
Water Pumps and Garbage Disposals
Repaired, Authorized Distributors and
Warranty Shop For General Electric
Motors 820 Gold, Tel 446-5863, Night
Tel 446-4872 (See Page 56 Buyers'
Guide)
" Henry L (Edna D) pres Faulkner
Electric Service Inc h634 Piedmont
av
" Thos wndr Faulkner Elec Serv
r634 Piedmont
" W B mgr Planters Tobacco r Red Oak
" Wm R mgr Faulkner Elec Serv
r634 Piedmont
Fawrey Geo T driver C S Henry
Transfer r1315 Dawson pl
FEDERAL BUREAU OF INVESTIGATION,
DEPARTMENT OF JUSTICE,
2C Rose Bldg 132-140 Western av,
Tel 442-1115, Headquarters Office
1700 Johnston Bldg, Charlotte 2, NC
Felix James (Mary B) lab DPW h716
Pennsylvania av
" Jesse (Pearl N) porter Am Bakeries
h116 Spaulding dr
" Lee E r716 Pennsylvania av
Felmet L Holt (Louise R) mgr National
Cash Register Co h241 Briarcliff
rd (E)
" L Holt jr studt r241 Briarcliff rd (E)
" Louise Mrs tchr Benvenue Sch
r241 Briarcliff rd
Felton Bessie W (wid James F) h727
Clark
" Carolyn F studt r1421 Eastern av
" Clifton H (Vivian P; City Transfer Co)
member City Council h609 N Taylor
" Construction Co (Milburn G Felton)
Englewood Shopping Center
" Esta designer Ruth's Florist r1320
Planters
" Horace L (Louise G) tchr Geo R
Edwards Jr Hi Sch h316 Englewood
dr (E)
" Jesse H (Sue R) metermn City Police
h1420 Hill
" Judy R studt r1420 Hill
" Louise G Mrs ofc sec ACL r Ingle-
wood Sub-Division
" Marvin S (Beatrice P) eng ACL h1421
Eastern av



AND
MOHAWK TIRES

PRIDGEN TIRE CO. INC.

Retreading — Vulcanizing
"RACE RUBBER"
900 N. CHURCH ST.

TEL.

446-8006

FELTON MILBURN AGENCY (Milburn
G Felton), All Forms of Insurance,
Whatever Your Insurance and Real
Estate Needs Are, See Us First,
Englewood Shopping Center, Tel
442-6647, Night Tel 446-5321 (See
Page 97 Buyers' Guide)

" Milburn G (Mildred C) genl contr
Englewood Shopping Center r2621
Winstead rd (E)
" Mildred Mrs cosmetologist Merle
Norman Cosmetic Studio r Winstead
rd
" Shade (Lula F) h408 Arlington
" Tommy L (Mary F) ticket agt ACL
" W B (Esther) asst supt Wesleyan
College h1320 Planters

Fennell Lucy W (wid Andrew) h837 Beal
" Wm J r837 Beal
Fenner Apartments 200 Braswell
" Eliz H (wid John H) tchr Fairview
Sch h1317 Oakwood dr
" Ellen S studt r1604 Waverly dr
" John H jr (Joan B) agt Pilot Life Ins
h484 W Duke cir
" Julian B (Mary B) pres Fenner's
Warehouse Inc No 1 h1604 Waverly dr
" Julian B studt r1604 Waverly dr
" Sephus lab DPW r529 Henry
Fenner's Warehouse Inc No 2 287
Main NE
Fentress Madge W (wid Jesse D) rep
Luziers Products h1209 Eastern av
Ferebee-Bishop Enterprises (John J
Ferebee-John E Bishop) out door adv
820 Planters
" John J (Virginia L; Ferebee-Bishop
Enterprises) h412 Wildwood av
Ferguson Ernest L jr (Mattie C) foreman
Imperial Tob Co h413 N Parker
" Evelyn dental asst Chas D Eatman
r Parker
" Huldah tchr Ry Mt Sr High Sch r301 S
Tillery
" Juanita Mrs teller Peoples Bank
r RD 2

THE PATIO RESTAURANT

Specializing In
FRIED CHICKEN — STEAKS

U.S. HWY. 301 BY-PASS S.
Next To
Capri & Horizon Motels

PHONE
442-9907



225-27 TARBORO

"THE HOME OF BETTER USED CARS"

TEL. 442-2191

ALLAN MIMS FORD

SALES
SERVICE

MONTGOMERY
WARD

INTERSECTION HWY 64 and 301

TARRYTOWN CENTER

ALL THE STORE YOU'LL
EVER WANT

PHONE
MI 6-2911

NASH COAL COMPANY

Specializing Exclusively in

High Grade Steam and Domestic Coal

PHONE 446-8512
100 W. Grand Av.



DRINK



Coca-Cola

**Bottling
Company**

**Inc.
Bottlers**

**442
S. Church St.
PHONE
446-4117**

INDUSTRIAL ELECTRIC SALES & SERVICE INC.

REPAIRS and SALES

TO ALL INDUSTRIAL EQUIPMENT AND INSTALLATIONS

TEL. 442-1101

2917 S. CHURCH ST. EXTN.

Coca-Cola

REG. U. S. PAT. OFF.

REGULAR - KING

AND 16 OZ SIZE

108

Citizens SAVINGS and LOAN ASSOCIATION

229 SUNSET AVENUE COR FRANKLIN

FERGUSON

- " Peggy G Mrs teller Peoples Bank & Trust r RD 2
- " Ray interviewer State Emp Security Comn r RD 2
- Fergusson A B jr studt r401 N Parker
- " Arth B (Helen L) h401 N Parker
- " Helen L Mrs (Crescent Laundry & Cleaners) r401 N Parker
- Ferrell A J (Beulah C) h446 S Washington
- " Dolphus M (Pauline W) mixer Ward Baking h312 Herron
- " Marie R Mrs (Marie's Beauty Shop) r120 Bulluck rd (E)

FERRELL PAUL O (Edna B), Farm Officer Peoples Bank & Trust Co 101 Tarboro cor Main SE, Tel 442-7187, h209 Cherokee rd (E), Tel 446-8469

- " Pauline clk Colonial Stores r310 Herron
- " R G (Nina W) driver Safety Transit h820 Parham
- " T L (Dorothy) sec Allan Mims Inc r736 Redgate
- " Thos S (Beulah H) slsmn Sears h1407 Hargrove
- " Thos L (Dorothy P) sec Allan Mims Inc h736 Redgate av
- " Wm P (Marie P; Marie's Beauty Shop) h120 Bulluck rd (E)
- " Wm T sweeper Ry Mt Mills r RD 1 Box 55 Nashville NC
- " Wilma R nurse Parkview Hosp r434 Falls rd
- Fiberglass & Sports (Arthur J Pitt) boat builders 3107 S Church
- FIELD ENTERPRISES EDUCATIONAL CORP, Mrs Margaret B Evans Division Mgr, World Book Encyclopedia, Childcraft, The How and Why Library, World Book Dictionary, Cyclo-Teacher Learning Aid 219 S Franklin, PO Box 1566, Tel 442-6255 (See Page 62 Buyers' Guide)**

CURTIS R. TODD CONTRACTOR

Builder of Fine Homes

TEL. 442-3424 2710 S. CHURCH

- Fields Alice M (wid Max) maid r500 Gay
- " Billy studt r319 Forest Hill av (E)
- " Chas A (Margie L) parts mgr Ray Bandys h514 Jefferson
- " & Cooper (Milton P Fields Roy A Cooper jr) lwyr 422 Sunset av
- " Earmel B (Joan C) agt Piedmont Air Lines h1205 Evergreen rd
- " Eug B (Joan C) agt Piedmont Airlines r1205 Evergreen rd
- " Holten L (Lois M) lab DPW h2817 S Church
- " Leaf Tobacco Co Roscoe A Fields jr pres Wm E Firth v-pres Mrs Louise C Crawford sec 1000 Raleigh rd
- " Lois M Mrs waitress Marie's Grill r2817 S Church
- " Milton P (Leatrice H; Fields & Cooper) h3516 Winstead rd (E)
- " Robert Carlton jr acct Parkview Hosp r PO Box 854
- " Roscoe A jr (Ethel P) pres Fields Leaf Tobacco Co h1617 Riviera dr
- FIELDS W O JR DR (Jean), Assistant Supt Rocky Mount City Schools 401 Hill, Tel 442-7152, h930 Sycamore, Tel 442-7625**

- Finch Donnie driver Thomas & Howard r Wilson NC
- " Gilbert G foreman Export Leaf Tob r RD 4 Wilson NC
- " Hugh G (Mary B P) floor mgr Belk-Tyler Co h1115 Lafayette av
- " Janie G Mrs h606 E Holly
- " Jos E (Bonnie) mgr John Vann Mtrs Inc r Wilson NC
- " Leslie L agt Life Ins Co of Ga r Kenly NC
- " Lewis C (Priscilla B) emp J W Thurman & Son h106 Lee av
- " Mattie L Mrs r164a Pinehurst dr
- Finn Johnny E (Betty S) sectionmn Ry Mt Mills h122 E Ridge
- Fipps Wilbur H (Tillie) electn ACL h1300 Clark

FIRE DEPARTMENT—(See Rocky Mount—City Of)

- Firemen's Auxiliary Park 126 Benvenue rd
- Firestone Stores Quentin S Bunn mgr tires home & auto parts 235 S Church
- First Assembly of God Church Rev H W Jones pastor 837 Pender
- " Baptist Church Rev Marc Lovelace pastor 200 S Church
- " Christian Church Rev B Frank Leggett jr pastor 1101 West Haven blvd
- " Church of Christ Scientist 213 S Church
- " Faith Non Denominational Church Rev Lee Batchelor pastor 2413 S Church
- " Federal Building 116 S Franklin

**Modern
Gas
Appliances**
Englewood Shopping Center



**Bulk-Metered
and Bottled Gas**

Tel. 446-6739

WALKER LUMBER CO.

Manufacturers of Ceiling - Flooring - Siding - Moulding - Finish - Roofers

Mailing Address: Battleboro, N.C.

Mill: Gold Rock, N.C.

Tel. 446-8171

109

FIRST FEDERAL SAVINGS & LOAN ASSN OF ROCKY MOUNT

OFFICERS

HENRY GREGORY, PRESIDENT-MANAGER

GRAHAM C KENNEDY, VICE-PRESIDENT-LOAN OFFICER
ROBERT D WIMBERLEY, VICE-PRESIDENT
HELEN O DRUMMOND, SECRETARY-TREASURER

FRANK A READ JR, LOUISBURG BRANCH MANAGER
REDDIN C WINSTEAD, ASSISTANT SECRETARY-TREASURER and ASSISTANT LOAN OFFICER

MORTGAGE LOANS
INSURED SAVINGS
MEMBER FEDERAL HOME LOAN BANK SYSTEM

116 S FRANKLIN

TELEPHONE 446-9191

(See Pages 107 and 140 Buyers' Guide)

" Free Will Baptist Church Rev Fred S Powers pastor 406 Cokey rd

FIRST METHODIST CHURCH, Rev Henry G Ruark Pastor, Sunday School 9:45 AM, Men's Bible Class 10:00 AM, Sunday Morning Service 11:00 AM, 100 S Church at Sunset av, Tel 446-5195

" Pentecostal Holiness Church Rev Joe L Russell pastor 801 Branch
" Presbyterian Church Rev James M McChesney pastor 153 N Church
Firth Wm E (Cath H) v-pres Fields
Leaf Tobacco Co h809 Evergreen rd

Fish Donald W (Thelma J) foreman
Liggett & Myers Tob h468 E Duke cir

" Harry G jr (Josephine H) phys
Boice-Willis Clinic h1718
Lafayette cir

Fishelson Morton (Dorothy S) pres
Dorothy Curtain Co Inc-Dunlee
Corp h324 Mallory

" Ralph (Lee) v-pres Dorothy Curtain
Co Inc & Dunlee Corp r324 Mallory

Fisher Annie C Mrs r300 Earl

" Billy P hlpr Rocky Mount Hatchery

" Chas J (Florence) wtch mkr Watch
Shop r Whitakers NC

" Chas W jr (Barbara L) h478 E Duke
cir

" Clifton T asst mgr Nash County ABC
Store No 1 r S Howell

" Donald D (Cynthia P) asst cash Sou
Cotton Oil

" E David (Audrey I) dye scheduler
Blumenthal's h1223 Dawson pl

PEMBERTON INC.

AIR CONDITIONING-REFRIGERATION

HEATING-PLUMBING-ELECTRICAL

277 Main N.E. Tel. 442-3112

FISHER

" Elbert C (Margt M) tndr Rocky Mount
Mills h110 Raymond

" Evelyn T Mrs bkpr Std Pharmacy
r RD 4 Box 32

" Geo B hlpr Ry Mt Hatchery

" Hazel W Mrs tchr Harris Conserva-
tory of Mus r1522 W Thomas

" Irene D Mrs slswm M G Baldwin Co
r316 S Raleigh

" James D (Louise D; Fisher Radio &
Television Co) h1534 W Thomas

" John I (Patsy B) slsmn Sexton &
Sons h922 Oakey

" John T III (Sylvia B) barber Lancaster
Barber Shop h1044 Burt

" Kenneth T (Almeta E) emp China Am
Tob h2709 Amherst rd (E)

" Lawrence C (Betty L) agt All State
Ins h313 Briarcliff rd (E)

" Mary (wid Dolphus) h905 Western av

" Otho J (Sally F) watchmn Rocky Mount
Cord h112 N Grace

" Radio & Television (Robt T and James
D Robt T Fisher jr) repr 110
Marigold

" Robt T (Hazel W; Fisher Radio &
Television Co) h1522 W Thomas

" Robt T jr (Linda P; Fisher Radio &
Television Co) r2820 Winstead rd

" Sally F Mrs smstrs Taylor's Dept
Store r112 N Grace

" Theora G (wid John T) h442 W Duke
cir

Fitts James repr Davis Shoe Repair
r412 N Howard

" Nonie F (wid Tandy W) slswn Belk-
Tyler Co h1513 Hammond

Five Points Barber Shop (Archie M
Hutson) 230 Tarboro

Fleet J Wm (Mary K) chief clk Traffic
Dept ACL h615 Piedmont av

" Mary K Mrs slswn Daniel's Inc r615
Piedmont av

Fleming Annie E r1600 Lafayette av

HOUSE TILE CO.

Dealers In

CERAMIC TILE

QUARRY TILE and MARBLE

All Types of Floor Covering

1711 S. CHURCH

TEL. 442-3773

CARBISCO

FLOUR

&

FEED

MILLS,

INC.

Manufacturers

GOLD STRAP

Poultry

and

Livestock

Feed

Dealers

Poultry and

Livestock

Equipment,

Remedies,

Surge Milkers,

Insecticides

Feed Materials

Office

701 S.

Grace St.

Mill

605 S.

Grace St.

Phone

446-4215

A. HICKS AGENCY

— REALTORS —

Sales Agents for Westridge

132 SUNSET AVE.

PHONE 446-7188



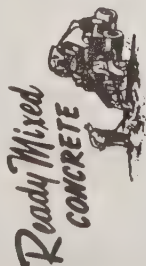
PHONE
446-5044

**D.J.
ROSE
AND
SON
INC.**

**READY
MIXED
CONCRETE**

WHERE
YOU
WANT
IT-
WHEN
YOU
WANT
IT

Phone
446-5044



GAY-YOST FUNERAL HOME

Rocky Mount's Oldest

805 FAIRVIEW RD.

PHONE 446-6634

110

MIXON Insurance & Realty Corp.



158 Main N.W.

446-9111

FLEMING

" Bessie H (wid Rufus D) h1600 Lafayette av

" Edith D (wid W LeRoy) nurse 825 Peachtree h do

" Effie Mrs winder Rocky Mount Cord r790 Nashville rd

**FLEMING ERNEST I JR (Louise C),
Sec-Treas-Mgr Coca-Cola Bottling
Co Inc 442 S Church, Tel 446-4117,
h512 Glenn av, Tel 446-7755**

" Essie I (wid Ernest) h533 Park pl

" Evelina M (wid Ray) h411 Falls rd

" Gerald R (Mavis M) eng State Hwy Conn h1800 Windsor dr (M)

" John C studt r1042 West Haven blvd

" John D (Jean) with Howard Johnson's Mtr Lodge h3316 Hawthorne rd (E)

" Juanita G (wid Chas E; Anita's Beauty Shop) h532 Tarboro

" Lina h104 Simmons

" Robt E (Ethel C; I W Rose Drug Co) h1042 West Haven blvd

" Robt E jr (Betsy G; I W Rose Drug Co) h2916 Amherst rd (E)

" The apts 315 Sunset av

Flemings Effie (wid David B) emp Ry Mt Cord r804 Nashville rd

Fletcher Dorothy W Mrs nurses aide Nash-Mont Nursing Home r824 Leggett rd

" Minnie h1501 Springbrook dr

" Morris B (Doretha W) orderly Nash-Mont Nursing Home h824 Leggett rd

Fley Maggie marker Zirkle's Lndry & Clns

Flood Charlie D (Lillie) driver

Daughtridge Oil Co h1407 Branch

" Erlene V slswn Charles Stores r RD 4

" Jesse F (Margie L) h425 Cleveland

" Jesse J jr carp r444 Florida av

" JoAnn seamstress Ry Mt Undergarment r425 Cleveland

" Wilbert L r425 Cleveland

" Wm r425 Cleveland

" Woodrow M logger r425 Cleveland

LINWOOD'S FINA SERVICE

Washing - Greasing - Tire Repair
ROAD SERVICE

PHONE
442-9966

620 N. RALEIGH ST.

Flora Geo C (Beula M) packer Rocky Mount Cord r RD 3 Nashville NC

" J Floyd servmn Carolina Ofc Equip r RD 1 Spring Hope NC

" James L (Shirley M) clk Am Bakeries h732 Williford

" John M clk Thomas & Howard r1009 Oakey

" Madeline P Mrs hanker Rocky Mount Cord r569 Raleigh rd ext

" Shirley M clk Colonial Stores

" Warren jr (Dorothy J) slsmn Sou Mattress Mfg r720 Tarboro

" Wm W jr (Dorothy J) slsmn Sou Mattress h720 Tarboro

Flowers Gene A hlpr Caro-Craft r Battleboro NC

" Percy atndt Englewood Phillips "66" r824 Gay

" Robt slsmn Browning Auto Parts r RD 1 Elm City NC

" Wm A jr (Joanne B) clk Shaver Battery & Auto Parts h1032 Long

" W J (Shirley J) hlpr Caro Elec Constn r545 Nashville

Floyd Alta Mrs nurse Mrs Annie B Muse r128 W Thomas

" Annie S (wid W C) h1000 Branch

" Dora P emp Ry Mt Mills r11 W Spring

" Eddie h225 Olive

" Gene purch agt Caro Mach & Sup r Englewood

" Hardy R (Lila S) tobacconist h504 Eastern av

" James constn wkr r222½ Raleigh rd

" James A constn wkr r706 Park av

" James (Margia M) emp Pepsi-Cola h416 Pennsylvania av

" James M (Dora P) sweeper Ry Mt Mills h11 W Spring

" Jos (Lillian P) repr ACL h600 Hill

" Lila S Mrs dept mgr M G Baldwin Co r500 Eastern av

" Nebraska r416 Pennsylvania av

" Pearl E (wid Jesse) h725 Raleigh rd

" Ralph H (Lois R) r716 S Church

" Sandra G Mrs waitress Bus Term Restr of NC r713 Branch

Fly Amanda G r1812 Windsor dr

" Garrett (Irma) h1010 York

" Mamie B (wid Jos) h722 S Washington

Flye Annie D studt r1321 Sycamore

" Jean Q teller Planters National Bank & Trust r Battleboro NC

" Jessie M electn Hammond Elec Serv r Meadowbrook rd

" Paul W (Margaret D) slsmn Belk-Tyler Co h1321 Sycamore

Flythe Jessie T h322 S Pearl

" Walter L (Lucy H) sec of bd Civil Service Commission h1315 W Thomas

Fonvielle Ann D (wid James E) h210 S Grace

" Wirtae G (wid Ernest L) h118 S Pine Food Barn Super Market (Robt L Shearin jr) 2508 Sunset av

Forand Wm L (Mae C) supvr Blumen-thal's Caromount Div h1110 Hammond



FUEL OIL

We Give Green BAX Stamps

KEROSENE



Printed Metered Delivery

701 S. Church St.

446-6806



HOME SAVINGS

and loan association

119 N. CHURCH STREET

DIAL 446-9141

111

Forbes Albert r418 Cokey rd
 " Alton D (Patsy T) emp Imperial Tob
 h801 Walnut
 " Bessie R (wid Elton) dietary wkr
 Parkview Hosp h815 Hammond
 " Calvin S (Bernice) mach h536 Dexter
 " Earl B (Phillis) tobacconist h228
 Hunters Hill rd
 " Edna J Mrs slswn Belk-Tyler h320
 Hill
 " Elnora seasonal wkr Export Leaf Tob
 h905 Shearin
 " Elton D jr (Patsy T) clk Imperial Tob
 r801 Walnut
 " J M (Neta) driver Blue Bird Taxi
 r Enfield NC
 " Lillian B h418 Cokey rd
 " Oscar fnshr Sou Mattress Mfg
 " Patricia emp Park View Hosp r815
 Hammond
 " Phyllis W Mrs head teller Bldrs Fed
 Savings & Loan r236 Hunter Hill rd
 Ford Bessie C Mrs nurse 718 Park av
 r do
 " Ethel W(wid Alvin) maid h1801 S
 Church
 " Everett W (Marjorie) slsmn h616
 Arlington
 " Geo E (Edna S) h1224 Clark
 " Grady (Clara) emp Tip Top Bakery
 r220 Nash
 " James E mach opr Alton Bass r688
 Paul
 " Katie (wid Frank) h621 Pennsylvania
 av
 " Letha P Mrs baby sitter 617 Myrtle av
 r do
 " Lillie H slswn Hilda's Dress Shop
 r1211 Cypress
 " Martha S studt r1313 Wilson rd
 " Mary F Mrs tob wkr W B Lea Tob
 h830 E Grand av
 " Nathl (Letha P) emp ACL h617
 Myrtle av
 " Otha F r688 Paul
 " Paul C (Lula B) h688 Paul
 " Phillip J (Mable G) tchr Bd of Educ
 h620 New
 " Richd W r1224 Clark
 " Robt h307 E Goldleaf
 " Rufus r120 Cedar
 " Susie emp Ry Mt Lndry r1035 Drew
 " Willie (Mary H) kitchen wkr Parkview
 Hosp h216 N Howell
 Foreman Geo W USA r618 Paul
 " Lucy S r302 Smith
 " Lula J (wid Marshall) h618 Paul
 " Redmond (Mary H) h317 N Pearl
 " Richd repr Sharpsburg Radio & TV
 r618 Paul
 " Stephen h1549 Charter dr
 Forry Ruth B (wid Kenneth C) pres
 Ken's Service Station Supply Inc h328
 Clifton rd (E)
 Fort Bessie B Mrs r641 Pennsylvania
 av
 Forte Robert L (Mattie T) USN h152d
 Pinehurst dr



SMITH FLORIST

"Flowers for All Occasions"

GLADYS M. SMITH, Pres.

DAY PHONE 446-5166

NIGHT PHONE 442-8472

SAY IT WITH FLOWERS

Fortiscue R F clk Colonial Stores
 Fosdick Lyle A (Eliz L) ofc wkr Thomas
 & Howard h230 Clifton rd (E)
 Foster Barbara maid r514 E
 Goldleaf
 " Frank S (Nora M) driver Central Bldg
 Distrs h823 Garvis
 " Geraldine Mrs kitchen wkr
 Parkview Hosp r Box 119 Sharps-
 burg NC
 " Hyman r413 Carolina av
 " Irma J emp Evening Telegram
 r114 S Vyne
 " Jos P (Beulah) custdn Bassett Sch
 h514 E Goldleaf
 " Julia tchr O R Pope School r624
 Myrtle av
 " Lonnie T (Betty W) tchr Swift
 Creek Sch h837 Ellison dr
 " Magie J Mrs r308 Craig
 " Nathl (Everlena F) lab G R Garrett
 Co h325 Coleman av
 " Norman (Alfreda C) cement finisher
 h211 E Grand av
 " Paul (Bessie E) porter Union Bus
 Terminal h710 Argus pl
 " Shirley ofc sec Willow Grove School
 r514 E Goldleaf
 " Terence V Rev (Daisy C) pastor Little
 Hope Baptist Ch h413 Carolina av
 " Terence V jr (Julia P) tchr J W
 Parker Jr Hi Sch h624 Myrtle av
 " Wm F (Rosabell J) mgr ABC Store
 No 9 h114 S Vyne
 " Willie jr driver Pearsall Oil &
 Fuel r RD 3 Nashville NC
 Fountain Almon E (Ruth T) clk PO h1552
 Bedford rd
 " Arth G (Mary L; Fountain's Radio &
 TV Service) h735 Hill
 " Benj E (Emmie G) lwyr h417 Tarboro
 " Betty (wid Jesse) r1235 Planters
 " Carol R (Hazel M) emp Metal
 Products h1003 Drew
 " Chas L III (Virginia S; Texaco
 Service Station) h728 Cedarbrook dr

BRASWELL ELECTRIC SERVICE

ELECTRICAL CONTRACTORS

WIRING and REPAIRING

P.O. BOX 906

TEL. 442-3090

102 S. RALEIGH ST.

GIFTS for
ALL
OCCASIONS

CHINA-CRYSTAL
EARTHENWARE
ANTIQUES

Brewer Paint & Wall Paper Co.,
Inc.

PHONE 446-7171

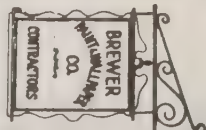
IMPERIAL CLEANERS

Personalized Dry Cleaning Service

By "ED STRANGE" Complete Laundry Service Available

573 N. RALEIGH

PHONE 442-5821



THE DIXIE LETTER SERVICE

DIRECT MAIL SERVICE — PUBLISHERS OF BOOKS BY OFFSET

Typing — Addressing — Folding — Mailing — Photo-Offset Printing

826 SUNSET AV.

PHONE 446-7095



High Quality
with Economy
Brown Memorials

112

SLIDING GLASS DOORS		AUTO GLASS INSTALLATION
STORE FRONTS		WINDOW GLASS
MIRRORS		
1400 RALEIGH RD.		TEL. 446-9145

FOUNTAIN

- " Effie T (wid G Wyatt h132 S Tillery
- " Gaius G (Mary T; Fountain Wood-works) h224 Briarcliff rd (E)
- " Garland (Alda R) foreman WB Lea Tob h229 Timberlane rd (E)
- " Henry B (Evelyn S) postmaster PO r RD 2
- " Jos J (Ruth C) h200 S Tillery
- " Jos J jr (Tillie F) slsmn Export Tobacco h527 Avent
- " Radio & TV Service (Arth G Fountain) 244 S Washington
- " Richd T jr (Katherine B; Dill & Fountain) h728 Eastern av
- " Strater h251 Canal
- " Susan B (wid Lewis K) h415 Charlotte av (E)
- " Susan R (wid Richd) h418 Tarboro
- " W Diggs (Sarah V) eng ACL h812 Western av
- " Woodworks (Gaius G Fountain) planing mill 914 Carter
- Foust Tommy M (Helen S) emp Nash County Bd of Educ h927 Lindsey
- Fowler Edw R (Nancy J) clk ACL h1417 Eastern av
- " Henry (Margt C) lab W B Lea Tob r804 Star
- " Leola M (wid Thurman) h804 Star
- " Leona T (wid Harry) slswn Belk's r118 S Vyne
- " Wm F (Edith S) condn ACL h1401 Hill
- Fowlkes Lillie C (wid Wm H) h736 Arlington
- Fox Albert R (Anita L) pres-genl mgr Star Furniture Co Inc h1505 West Haven blvd
- " Annie R seamstress Ry Mt Undergarment r607 Cokey rd
- " Aubrey R lab Carolina Building Sup r RD 1
- " Cath M Mrs h111 Edgecombe
- " Curtis atndt Englewood Flying A Service r RD 3

BULLUCK GARAGE

GENERAL REPAIR WORK
TO ALL MAKES OF CARS

1400 S. CHURCH ST.
PHONE 446-8342

FOX

- " Danl E driver Peacock Meat r617 Nashville rd
- " David E (Betty) emp Peacock Meat h617 Nashville rd
- " Geo E driver Westwood Lbr r1140 Gay
- " Glendora P (wid Morine) h644 Carolina av
- " Haywood T (Ruth C) lab DPU h643 Kinwood
- " James H (Annie R) lab Futorian Furn h607 Cokey rd
- " Jos H (Bertha) butcher Peacock Meat h532 S Washington
- " Lillian W (wid James M) h1025 Burt
- " Lindora Mrs cook Wesleyan College h820 E Holly
- " Lugenia Mrs clk Douglas Armstrong Drug h316 Coleman av
- " Marjorie A studt r1505 West Haven blvd
- " Pearl H (wid Robt) h1008 Burton
- " Robt G (Bessie T) driver Am Bakeries h1504 Graham
- Foy Inez W (wid Carlyle B) slswn Belk-Tyler Co h721 School
- Fraday Chas E (Jean C; Powell Business Equipment Co) h520 S Pine
- " Jean C Mrs sten Bldrs Fed Savings & Loan r520 S Pine
- Francis Max M h828 School
- Franklin Ida maid r312 Union
- " Irene (wid Omer) r1127 Raleigh rd
- Franklinton The apts 124 N Franklin
- Franks H Haywood (Mary H) mgr American Optical Co r80 Falls rd
- Frazier A Randolph (Sadie S) waiter Melton's Barbecue h520 E Ridge
- " Annie E wndr tndr Ry Mt Mills r818 Gold
- " Aulsey G (Lois C) x-ray tech Ry Mt Sanitarium h731 Clark
- " Bernie T (Cath) slsmn Bel Air Chevrolet r107 Tarboro hwy
- " Billy D cabt mkr Moores Antique Shop r339 S Raleigh
- " Carrie W Mrs housekeeper h1106 Westwood dr
- " Chester (Rebecca W) lab ACL h1104 Star
- " Dan L (Barbara B) driver Ward Bakery h1125 S Cambridge cir
- " Henrietta R spinner Ry Mt Mills r316 Trevathan
- " J Allen (Gladys H; Frazier's Gulf Service) h104 Tyson av (E)
- " James R foreman China Am Tob h456 W Duke cir
- " Jimmy studt r104 Tyson av (E)
- " Kathleen Mrs clk A&P r Tarboro Highway Box 170
- " Lizzie B (wid Ashby) h1538 S Main
- " Lula B (wid Charlie) slswn Belk-Tyler h808 S Howell
- " Percy L (Azalee D) electn ACL h415 S Mercer

★ **ALMAND'S** ★
ROCKY MOUNTS EXCLUSIVE
REXALL DRUG STORE, INC.

FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF ROCKY MOUNT

MORTGAGE LOANS^o ORGANIZED 1902 INSURED SAVINGS
DIAL 446-9191 116 S. FRANKLIN

113

FRAZIER

- " Percy L jr (May B) slsmn Rawls & Winstead h830 Clark
- " R P (Henrietta) h316 Trevathan av
- " Rosalie Mrs clk Am Bakeries r456 E Duke cir
- Frazier's Gulf Service (J Allen Frazier) 738 Raleigh rd
- Frederick Clifton R (Marie H) bkpr Thorpe & Ricks h104 Plymouth rd (E)
- " Dave (Elsie M) emp CT&T h335 Raleigh rd
- " Lillian G (wid Mosley L) h331 Cleveland
- " Marie H Mrs ofc sec Planters Bank h1715 Co-Ah-Bar
- " Mosley L jr (Shirley R; Frederick's Grocery) h102 Plymouth rd (E)
- " Wayne H admitting ofcr Parkview Hosp h3124 Amherst rd (E)

FREDERICK'S GROCERY (Mosley L Frederick Jr), Groceries, Meats, Vegetables, Soft Drinks and Notions 803 Gay, Tel 442-1015

- Free Will Baptist Church Rev W H Summerville pastor 635 Henry
- Freeman Ada T (wid Jesse) h508 Center
- " Alma (wid Willie) maid h929 Tessie
- " Alton W (Ruby M) swtch bd opr City Power Plant r RD 1 Box 228
- " Arnecie H (wid Roland) maid h152b Pinehurst dr
- " Betty J maid r152b Pinehurst dr
- " Bonita A Mrs r108 Rosa
- " Chas H (Elnora G) driver Blue Bird Taxi r Kingston av
- " Chesley P (Sallie R) textile wkr Blumenthal's h215 Duke
- " Fred D jr (Hattie P) driver Imperial Tob r Castalia NC
- " Howard W porter A&P
- " J Lee (Mary S) h110 Helm
- " James A r911 Lindsey
- " Jessie M (wid Mason) h529 Henry
- " Jos (Geneva J) delmn Daniel's Inc h653 Beaman
- " Leonard r626 Beaman
- " Matthew (Mae H) USA r626 Beaman
- " Philip D (Anita R) mech ACL h228 Briarcliff rd (E)
- " Roland E (Joyce R) driver Star Furn h708 E Highland av
- " Selma G (wid Saml R) h308 Battle
- " Tommy T (Evelyn M) supt Brewer Paint & Wall Paper r Huntington Park
- " Willie C (Eliz B) frt caller ACL h510 Center
- " Willie J (Roxie W) hlpr The Cake Box h627 Henry
- Frees Mary L cafeteria wkr Benvenue Sch
- " Thelma maid Benvenue Sch
- Friar see also Fryar

MOSLEY'S SHADY LAKE MOTEL INC.

68 MODERN UNITS

AIR CONDITIONED — TV — ROOM PHONES

HEATED POOL

US HWYS. 301 and 301-A N. TELEPHONE 446-7195

FRIAR J C MOTORS INC, J Chase Friar Pres, O Bernice Smith Exec V-Pres, Jane S Friar Sec-Treas, Volkswagen 945 N Church, Tel 446-9324 (See Page 8 Buyers' Guide)

FRIAR J CHASE (Jane S), Pres J C Friar Motors Inc 945 N Church, Tel 446-9324, h1022 Sunset av, Tel 442-3304

" Jane S Mrs sec-treas J C Friar Motors Inc r1022 Sunset av
Friendly Package Store (Odie Langley) 438 Raleigh rd
Frohbose Wm J (Elizabeth B) phys Boice Willis Clinic h212 West Haven blvd

Fryar see also Friar

- " Donia B (wid Wm D) r316 Nash
- " Elmer L (Hattie T) v-pres Fryar's Super Market r230 Villa (N)
- " Elmer L jr clk Fryar's Super Mkt r230 Villa
- " Herman H (Loleader B) foreman Browning Auto Parts h1315 Hargrove
- " Mary W Mrs sec-treas Fryar's Frozen Food Lockers & Meat Market r316 Nash
- " Wm D (Mary W) pres-mgr Fryar's Frozen Food Lockers & Meat Market h316 Nash

FRYAR'S FROZEN FOOD LOCKERS & MEAT MARKET, William D Fryar Pres-Mgr, E L Fryar V-Pres, Mary W Fryar Sec-Treas, Quality Meats, Custom Food Processing and Freezing, Lockers for Rent 133 S Washington, PO Box 941, Tel 442-2920

FRYAR'S SUPER MARKETS, Wm D Fryar Pres, E L Fryar Vice-Pres, Mary W Fryar Sec-Treas, Staple and Fancy Groceries, Choice and Select Meats, Country Hams, Frozen Foods, 133 S Washington, Tel 442-2920, 709 S Church, Tel 446-9532

carolina cafe

**We Serve Wonderful Food
and Our Coffee Can't be Beat**

(HIGHWAY 301A NORTH)

906 N. Church St. 446-9976

HEILIG- MEYERS CO.

129
MAIN N.E.

COMPLETE
HOME
FURNISHINGS

TELEVISION

RADIOS

RECORD
PLAYERS

REFRIGERATORS

RANGES

WASHERS

ALSO SMALL
ELECTRICAL
APPLIANCES

FLOOR
COVERINGS

RUGS

CARPETS

LINOLEUM

129
MAIN N.E.

PHONE
442-8146

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139

FUEL OIL

1125 East nr. Cokey Rd.

No. 1 and No. 2 for Home Heating — Tobacco Curing

GRIMES-MORGAN PLUMBING & HEATING CO.

TRANE AIR CONDITIONING

ECONOMICAL OIL BURNERS and BOILERS

PHONE 442-1764

211 ATLANTIC AVE.



Atlantic Discount Corp.

Established 1925

• AUTO LOANS •

REFINANCING

Phone 442-2151

FINANCING

1401 S. Church St.

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

114

Belk-Tyler's

ROCKY MOUNT'S FINEST
DEPARTMENT STORE

- Frye Aubrey G h733 Arrington av
" Chas P (Minnie M) brk lyr h410 Aycock (SH)
" Chas W (Diane K) emp Am Bakeries h408 Aycock
" Claude M (Oza J; Frye's Grocery) h531 Albemarle
" Everlene dishwasher Ivy Room Restr r511 Carolina
" Oza J r622 Sycamore
Frye's Grocery (Claude M Frye) 531 Albemarle av
Fuerst Herbert (Dale R) dentist 110 Coast Line R9 h1215 Beal
Fulcher Carrie W Mrs (Dixie Supply & Paint Store) r400 S Taylor
" Roy (Carrie W; Dixie Supply & Paint Store) h400 S Taylor
" Roy L (Betty S) exec v-pres Chips Franchised System Inc r607 Avondale rd
Fulenwider Jos (Lela W) h1521 Beal
" Lela W Mrs clk Lakeside Gro & Mkt r1521 Beal
Fulford Albert S (Annie M) h768 Nashville rd
" E B (Viola A; Tarboro Street Mobil & Recapping) r420 Kingston av
" Viola A Mrs (Tarboro Street Mobil & Recapping) r420 Kingston av
Fulgham Mozell (Mary H) USN h172a Pinehurst dr
Fulghum Geo W (Jewel C) eng ACL h740 Pender
" Robt L (Patricia) supt Ry Mt Memorial Park h420 Clifton rd (E)
FULGHUM THOS O (Lucinda D), Mgr Melton's Barbecue 631 E Ridge, Tel 446-8513, h318 Morgan, Tel 442-1227
Fuller B F r916 Clark
" Betty G studt r98 Clifton rd
" Beulah J (wid Wm C) smstrs Park View Hosp h205 Barnum rd
" Billy F (Manolia W) h1005 Thorp ct
" Edgar J (Adelaide D; Fuller's Esso Servicenter) h98 Clifton rd (E)



Borden's

ICE CREAM & MILK

"IF IT'S BORDEN'S, IT'S GOT TO BE GOOD"

FULLER INSURANCE AGENCY (Silas D Fuller), Insurance and Real Estate For All Your Insurance Needs 128 S Howard, Tel 446-5335

- " Jack N (Vernell) emp h901 Cedar-brook dr
" Jean H Mrs reviewer Retail Credit r Old Mill rd
" Johnny (Mary) emp Woody Tree h1213 Branch apt 4
" Jos F (Mamie B) foreman W B Lea Tob h700 Nash
" Jos F II studt r700 Nash
" Kay studt r98 Clifton rd (E)
" R V (Cassie H) agt Life of Ga h916 Clark
" Silas D (Louise M; Fuller Insurance Agency) h1520 Lafayette av
FULLER'S ED ESSO SERVICENTER (Ed Fuller), Open 7 AM to 10 PM, Complete "Esso" All Around Service, We Pick Up and Deliver, Road Service, AAA Emergency Service, Auto and Truck Repairs N Church at Sunset av, Tels 446-9918 and 446-7319 (See Page B and Page 13 Buyers' Guide)
Fulmer Edw (Marjorie S) dept mgr M G Baldwin Co h608 Avondale
Furlough Edna L Mrs atndt Sunrise Center Lndry r817 Arlington
" Edw E (Edna L) linemn City h817 Arlington
FUSSELL CARRIE B, Asst V-Pres Bank of Rocky Mount 142 Main SW, Tel 446-7101, r1420 Sunset av, Tel 446-6780

- " Glenda B Mrs ofc sec Planters Bank r444 N Daughtry
" Johnny A (Sarah T) sheet mtl wkr Waters Bros h1420 Sunset av
" Kenneth J (Faye B) emp Pilot Ins h444 N Daughtry
" Sarah E mach opr Belk's r1420 Sunset av
Futch Jefferson V (Emma C) genl supt Brewer Paint & Wallpaper h604 S Tillery
" Susan M (wid Jefferson) r1502 Boone
Futrell Eliz G h418 Branch
" F L jr (Mary) emp Pilot Frt Lines h1917 Lynne av
" Geo r517 Main NE
" Mary B seamstress Ry Mt Under-garment r1917 Lynn av
" Melton I (Evangeline) driver Pilot Frt Lines h1829 Lynne av



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121.

FARM LOANS

SUNSET AVE.
COR. FRANKLIN ST.

**"YOUR HOST
FROM COAST
TO COAST"**

425 N. Church
Dial 446-9175

2 ROCKY MOUNT INNS

Hwy. 301 N. By-Pass
Dial 442-8101

Holiday Inn®

115

FUTRELL

- " Randolph slsmn Davis & Co r Rich Square NC
- Gabriel Wendell W (Marilyn C)
agt Piedmont Airlines h502 Eastern av
- Gaines Alice Mrs maid r1010 Stokes
- " Geo E delmn Appl & Tire Center r100 Old Mill rd
- Gaither Elvin L (Ruth L) mech Planters Cotton Oil & Fertilizer h1309 Rosewood av
- " Penelope Mrs tchr Benvenue School r474 E Duke cir
- Gamble Alfonso (Alberta M) lab ACL h722 Myrtle av
- " Dave A (Lucille W) h415 Daughtridge
- " John (Janie) emp State h713 Burton
- " John F (Ola C) h800 S Tillery
- " Patrick (Callie) hlpr Caro Craft r919 Shearin
- Gammon Geo R pres Rocky Mount Production Credit Assn r RD 2 Whitakers NC
- Gantt Geo L (Cath C) mgr B&G Super-market h873 Ellison dr
- Garcia Jack J (Betty S) slsmn Chas Pfizer h3128 Amherst rd (E)
- Gardiner Marjorie Mrs bkpr Clark Chem r1117 Long av
- " Steph C (Emmajean) mach opr Superior Cable r Wilson NC
- Gardner Albert L (Annie O; Gardner's Garage) h2429 S Church
- " Annie M Mrs sec Carolina Machinery & Supply Inc h235 Marigold apt 105
- " Apartments 225 N Mayo
- " B Frank (Avis K) eng ACL h1230 Sycamore
- " Bessie B twstr tndr Ry Mt Mills r RD 3 Box 250
- " Blanche S (wid John) h602 Beal
- " Carolyn x-ray dept Park View Hosp r554 Avent
- " Chas atndt Bobbitts Gulf Service r410 Sunset av
- " -Davenport Building 226-28 S Church
- " Earl H lab Gus Z Lancaster Stock Yards r Pinetops NC
- " Frances L emp Futorian-Stratford Furn h407 Hill apt 3
- " Gary C r410 Sunset av
- " Geo R (Rose T; Gardner's Electric Service) electn ACL h1212 Hill
- " Glenn studt r1230 Sycamore
- " Harvard B (Evelyn D) fireman ACL h520 N Fairview rd
- " J Jerry mgr Drive In Wholesalers r3613 Winstead rd
- " James C (Sue T) v-pres Maola Milk & Ice Cream Co h1331 Western av
- " James C jr (Marie T) exec v-pres Hardie's Food System Inc h3404 Hawthorne rd (E)
- " James D h410 Sunset av
- " James W (Roberta C) slsmn h1821 Windsor dr (M)



AND
MOHAWK TIRES

PRIDGEN TIRE CO. INC.

Retreading - Vulcanizing
"RACE RUBBER"
900 N. CHURCH ST.
TEL.
446-8006

GARDNER

- " John G genl mgr Drive-In Whole-salers Inc
- " John H jr (Margie W) meter rdr DPW r109 Lee av
- " John T (Effie ; Gardner's Grocery) h634 Branch
- " John T jr (Odell P) driver Yelverton Coal & Oil h914 Arlington
- " John T jr (Wilma J) servmn Caro Ofc Equip r Branch
- " Jon H (Virginia F) h703 Clark
- " Lillian S seamstress Ry Mt Undergarment r Box 37A Goldrock rd
- " Margie Mrs sec Clark Chemical h1117 Long
- " Marvin (Martha J) h308 Craig
- " O B (Louise L) slsmn h2923 S Church
- " Paul tndr Ry Mt Mills r RD 1 Nashville NC
- " Virginia S Mrs slswn Laurette's of Englewood r703 Clark
- " Wm hlpr Sykes Garage r634 Branch
- " Wilma Mrs ofc sec Caromount Mills h206 E Ridge
- Gardner's Electric Service (Geo R Gardner) contrs 1212 Hill
- " Garage (Albert L Gardner) auto reprs 2429 S Church
- Garlow Jeannelle Mrs ofc sec Home Sav & Loan r Box 16 Benvenue NC
- Garner Clarence P jr (Dell H) v-pres J P Daughtridge & Sons Inc r West Mount dr
- " Elijah R (Jeanette W) tech Killebrew Radio I & M Serv h1404 Dawson pl
- " Elsie D (wid Clarence P) slswn Charles Stores r West Mount dr
- " James T (Ethel B; Blue Bird Taxi; J T Garner's Garage; Modern Tire Recappers) h1210 West Haven blvd
- " Pender bkpr J P Daughtridge & Son r West Mount dr

HAMMOND

Electric Service, Inc.

ENGINEERS and CONTRACTORS

Electric Motor Rebuilding
Power Equipment Sales and Installation

824 S. Church St. 442-4178



VICK'S RADIO & T.V.

SALES & SERVICE

For DAY or NIGHT Service
DIAL 442-3492

121 W. THOMAS ST. T.V. SETS



PRODUCTS



DISTRIBUTOR

700 Albemarle Cor. Virginia

JOYNER OIL COMPANY

Phone 446-9101



**PAMPER YOUR
FAMILY
and
FRIENDS**

**with
ENGLEWOOD**

**BRAND
MEATS**

Hickory Smoked
Sugar Cured

HAMS

**REAL GOOD
FRANKS**

**ASK FOR
ENGLEWOOD
MEATS
AT YOUR
GROCER**

Manufactured
and Distributed

**Z. B.
BULLUCK
INC.**
PHONE
446-8121

**CARO-
CRAFT,
INC.**

**CUSTOM
MADE
FURNITURE
REFINISHERS**

740
ALBEMARLE
AV

(SEE PAGE 77
BUYERS'
GUIDE)

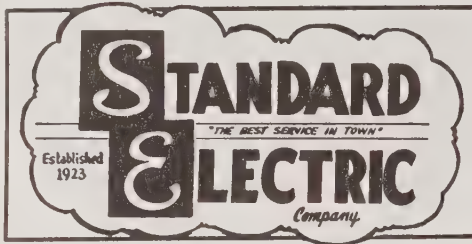
TEL
442-2964

BARNES TIN SHOP ROOFING & SHEET METAL CONTRACTORS

120 N. HOWARD ST.

TEL. 446-7192

116



GARNER

" Willie J (Idell E) roofer Waters Bros
h420 Myrtle av
" Willie L studt r420 Myrtle av

**GARNER'S J T GARAGE (James T
Garner), General Auto Repairing,
Front End Work, Battery and Brake
Service, New and Used Tires 100
Edgecombe, Tel 442-3903**

Garrett Earlie (Betty) emp M C Bailey
Music Co h212 Olive

" Early (Annie W) h408 Albemarle av

" Edna (wid Wm) maid h2206 S Church

" Edna E Mrs h401 Raleigh rd

" G R Co Inc Edwin W Skinner pres
W Carlton Noell v-pres-sec-treas
leaf tob 106 W Holly

" Gladys D hlpr W B Lea Tob r210 N
Franklin

" Henry r408 Albemarle av

" Jesse lab DPW h513 Albemarle av

" Joe hlpr Pepsi Cola r2206 S Church

" John W (Louise H) supvr Futorian

Stratford Furn h1223 Planters

" Martin C (Elvira J) buyer Evans Lbr
h1200 Dawson pl

" Mary L Mrs maid h539 Shearin

" Minnie L Mrs slswn Western Auto
Sup r RD 4

" Pearl L maid h210 N Franklin

" Raymond (Odessa B) lab Pepsi-Cola
h326 Carolina av

" Shirley r2206 S Church

" Shirley G teller First Fed Sav & Loan
r RD 1 Box 300 Elm City NC

" Vera O maid r326 Carolina av

Garris Alf R (Ida K) textile wkr h682
Paul

" Burnice W mach opr Caromount Mill
r21 W Elm

" Carrol atndt Sprinkle Serv Sta r1124
S Church

" Davis hlpr Sprinkle Serv Sta r1124
S Church

COASTAL PLAIN LIFE INSURANCE CO.

- INDUSTRIAL ● ORDINARY
- CREDIT ● LIFE ● GROUP

HOME OFFICE

462 FALLS RD. DIAL 442-6123

GARRIS

" Franklin D (Dorothy L) textile wkr
h1124 S Church

" Franklin O doffer Ry Mt Mills r1124
S Church

" James E (Patricia) slsmn Mello-Dairy
h123 Sherwood dr

" Joe H (Alva T) mech Barkley &
Jordan Serv h3200 S Church

" John M (Wilma R) asst supt mails
PO r Cokey rd ext Box 141

" Maggie J (wid Earnest) r1124
S Church

Garrison Tommy J (Ruby M) mech
Gardner's Garage r1124 S Church

Gary Frank h118 Cedar

" Roetta S (wid Mott) r210 N Pine

Gaskill Annie G (wid Geo G) h727
Arlington

Gass M Rex (Norma G) terminal mgr
Pilot Freight Carriers h1219
Eastern av

Gassaway Julian B (Faye D) acct 422
Sunset av h433 E Duke cir

Gaster Kate mgr P A Moore Antiques
r1145 Sunset av

Gates Evelyn maid r118 Pinehurst dr
" Geneva T (wid Willie) nurse 605
Shearin h do

Gatewood Willard B (Mary B) tchr NC
Wesleyan College h837 Burton

Gatlin Gladys J (wid Amos J) teller
Planters Bank h1320 Beal

Gaugites Ada r1916 Beverly rd

**GAY AARON G (Emily S), Asst Cash
Peoples Bank & Trust Co 101
Tarboro cor Main SE, Tel 442-7187,
h2912 Amherst rd (Englewood), Tel
446-7604**

" Alex J (Mamie B) h1004 Westwood dr
" Betty dist mgr Field Enterprises Educ
r Seaboard NC

" C Richd (Clara L) emp ACL h1149
Tarboro

" Charlie G (Minnie J) h740 Arrington

" Dawana N studt r1149 Tarboro

" Deborah W Mrs mgr Country Store
In Town r953 Tarboro

" Emily S Mrs opr Byrd's Beauty Shop
r2912 Amherst rd (E)

" Felicia O exec sec Armstrong's
Medical Clinic h733 W Thomas

" Gene R (Francis T) emp Sears h1213
Proctor

" Harrison (Margt) installer Binswanger
Glass h1224 Hill

" Harry r315 N Harris

" Helen P Mrs interviewer State Emp
Security Comn h610 E Highland av

**GAY JAMES G (Nell C; Gay-Yost
Funeral Home; Gay's Hardware),
Pres Peoples Mutual Burial Assn Inc,
h715 Sunset av, Tel 446-6598**

" Katie O (wid James S) r804 Nashville
rd

" Kelly (Della J) mgr ABC Bd Store No
2 h512 Sunset av

Pearsall Oil and Fuel Company, Inc.

DISTRIBUTORS, MOBIL PRODUCTS

FUEL OIL

511 KEEN P.O. DRAWER 73



GOOD COAL

Phone 442-6141

CAROLINA TIRE CO.

TIRE RECAPPING

BUDGET TERMS

625 S. Washington St.

Phone 442-2267



117

GAY

- " L A jr hlpr Gus Z Lancaster Stock Yards r RD 4
- " Leslie C studt r610 E Highland av
- " Lucille W Mrs maid r636 Beal
- GAY MACK L** (Grace W; Gay-Yost Funeral Home; Gay's Hardware), Director Peoples Mutual Burial Assn Inc, h1500 Beal, Tel 442-1451
- GAY MACK L JR** (Frances R; Hunley & Gay), Civil and Consulting Engineer 202 Bullock Bldg 105 N Washington, Tel 446-7715, h620 Falls rd, Tel 442-4643
- " Maggie C Mrs maid h418 E Grand av
- " Margt S Mrs bkpr W B Lea Tob r1408 Eastern av
- " Margt W Mrs proof clk Bank of Rocky Mount r1224 Hill
- " Marvin A (Ella G) hlpr Falls Road Department Store h1108 E Grand av
- " Mary R clk I W Rose Drug r416 E Thomas
- " Nelle G (wid Robt R) h512 Falls rd
- " Norman L (Margt S) clk ACL h1408 Eastern av
- " Oliver L (Deborah W; Country Store In Town) h953 Tarboro
- " Pattie B Mrs laby wkr Parkview Hosp r PO Box 446
- " R H city firefighter r1224 Hill
- " Richd C (Mary P) h315 N Harris
- GAY ROBT W** (Martha W; Gay-Yost Funeral Home; Gay's Hardware), V-Pres Peoples Mutual Burial Assn Inc, h408 Piedmont av. Tel 442-3431
- " Robt W jr asst comptroller NC Wesleyan College r408 Piedmont av
- " Roy R (Belinda J) h418 S Pearl apt 1
- GAY & TAYLOR INSURANCE ADJUSTERS**, Fred L Augst Jr Mgr, 146 Main NW, Tels Day 442-2143 and 442-2144, Night 442-2256
- " Tommy (Louise) driver Borden's r Arlington extn
- " Virginia C (wid Charlie I) h303 Lexington
- GAY W CARLYLE** (Mary P), V-Pres The Planters National Bank & Trust Co 100 Main SW cor Sunset av, Tel 446-6111, h950 Tarboro, Tel 442-5883
- " Walter A (Addie B) driver Thomas & Howard h800 Paul
- " Weddell H (Nina P) ret'd h500 Cokey rd
- " Wm B hlpr Gus Z Lancaster Stock Yards r RD 4
- " Wm H (Mary W) repr Falls Road Shoe Repair h150a Pinehurst dr
- " Wm S (Alma H) h950 Sycamore
- GAY'S HARDWARE** (James G, Mack L and Robt W Gay), Hardware Dealers, Building Materials and Supplies, Artists' Supplies, Picture Framing 122-124 S Howard, Tel 442-1482 (See Tabbed Insert at Phones Numerically and Page 84 Buyers' Guide)
- Gaynor Annie E nurse City Health Dept r315 Sunset av apt 3

ROCKY MOUNT FLORAL



CO.

A. R. WEATHERS

"ART IN FLOWERS"

Greenhouse and Shop
430 E. Thomas
Tel. 442-4158

Downtown Shop
114 Main, N.W.
Tel. 446-6006

GAYNOR

- " Ella M tchr Martin County PS r801 S Grace
- " Richd porter Am Bakeries r713 West End
- " Rickey M (Glendora P) lab ACL h801 S Grace
- " Vernon B (Ida W; Gaynor's Service Station) h901 Gay
- " Wm R (Nina B) driver United Cab h712 N Raleigh rd
- " Zeno E (Mary H) h630 Atlantic av Gaynor's Service Station (Vernon B Gaynor) gas sta 700 Myrtle av
- GAY-YOST FUNERAL HOME** (James G; Mack L and Robt W Gay and F L Yost), Funeral Directors, Ambulance Service 805 Fairview rd, Tel 446-6634 (See Tabbed Insert at Phones Numerically and Pages 4 and 74 Buyers' Guide)
- Geddie Abbie A (wid Walter H) slswn Powell Business Equip h111½ S Pearl
- Gehman Frank K (Lillian W; Gehman's Jewelers h1535 Lafayette av
- " Lillian W Mrs slswn Gehman's Jewelers r1535 Lafayette av

GEHMAN'S JEWELERS

FRANK K GEHMAN, OWNER
JEWELERS
WATCHES
SILVERWARE
STERLING and PLATED
139 MAIN SE
TELEPHONE 446-6722
(See Page 98 Buyers' Guide)

GENERAL ADJUSTMENT BUREAU INC

R G NELSON
BRANCH MANAGER
INSURANCE ADJUSTERS
217 S FRANKLIN
TELEPHONES
446-9116 and 442-5018

FAULKNER Electric Service Inc.

Electric Motors - New and Used
Repairing and Rewinding
Garbage Disposal and Water Pump Repairs
DAY PHONE 446-5863 SHOP AND OFFICE
NIGHT PHONE 446-4872 820 GOLD ST.

QUALITY FIRST
Quality Laundry & Cleaners
INCORPORATED
238 TARBORO ST

PHONE
446-7116

This Directory Is Incorrect

(See Pages 94 and 132 Buyers' Guide)

MAY & GORHAM INC.

PRESCRIPTION



SPECIALISTS



**DELIVERY
SERVICE**

**132
TARBORO**

**PHONE
442-1127**

MERRITT PLUMBING & HEATING CO. INC.

Plumbing
Heating
Air
Conditioning
CONTRACTORS

**923
NORFOLK ST.
PHONE
446-4667**

"THE PLACE TO BANK IN ROCKY MOUNT"

The Planters National Bank & Trust Co.

MEMBER F.D.I.C.

118

Sealtest DAIRY PRODUCTS

Geneva's Beauty Shop (Mrs Geneva P Wells) 135 Sunset av
Gentry Esthus B (Louise S) clk PO h822 Eastern av

GEORGE LUCILLE R (Wid Taft R; Carolina Cafe), 906 N Church, Tel 446-9976, h906 1/2 N Church

" Lucille R (wid Taft R; Carolina Cafe) h906 N Church

" Lula (wid Charlie H) h707 Park av
Gerlinger DeVerna studt r369 Falls rd

" John J (Blanche T) pharm Sunset Pharmacy h1206 W Thomas

" Martha D studt r1206 W Thomas
Gerrard E Peterson h1126 Rosewood av
Gerry Robert S Mrs clk h111 S Grace
Gerschefski Peter E (Penelope R) prof NC Wesleyan College h749 Cedarbrook dr

Gibbs Elbert driver Whol Oil r733 Tarboro

" Lawrence r205 S Howell

" Linda L (wid David L) nurse h205 S Howell

" Linda S studt r205 S Howell

Gibson Chas H (Esther C) rep E S Nash-C McLendin h411 N Taylor

" Doreen dept mgr M G Baldwin Co r252 Hill

" Esther H (wid A Stuart) r1524 Beal

" Flora C (wid Henry S) r509 N Taylor

" Lewis G shopmn Barnes Tin Shop r618 Pender

" Lillie M (wid Willie A) h223 Renfrow

" Marion H (Eliz H) mgr Pilot Life Insurance Co h512 Smallwood dr

" Percy L (Ella M) slsmn Red's Gro h1103 Hunter

" Rosa L (wid Jos) h618 Pender

" Walter G h537 S Franklin

Giddeons Mary J (wid Godfrey) ofc sec First Baptist Church h1200 West Haven blvd

Gidion Robt E OMS chf Hdq Co 2d Battle Group 119th Infantry r513 Powell dr



**SHOP AT
SEARS
AND SAVE**

SATISFACTION GUARANTEED or YOUR MONEY BACK
128-42 N. CHURCH TEL. 442-3131



ROCKY MOUNT Laundry & Dry Cleaners, Inc.

223 S. WASHINGTON ST.

PHONE 446-7158

P.O. BOX 549



Gifford Birdie B Mrs chkr Quality Lndry & Clns r RD 3

" J Britt (Tar River Service Station) Gilbert Fred B (Janice) condn ACL h310 Dunn

" Harold R (Barbara) agt Southern Life Ins r RD 3 Box 117

" Henry J (Mary A) corder Ry Mt Mills h1110 1/2 Branch

" James H h221 Huffines

" John B (Grace B) trainmn ACL h1302 S Franklin

" Kenneth L studt r1110 1/2 Branch

Gilchrist Gurtha H studt r608 Myrtle av

" Selma B (wid Gurtha H) nurse 608 Myrtle av h do

Giles Annis S Mrs instructor Parkview Hosp r2632 Sunset av

Gill Virginia D (wid Armistead) h600 Marigold

" Wallace (Flossie L) h2002 S Church

GILLIAM DON JR (Mary H), Edgecombe County Clerk of Superior Court 123-25 N Washington, Tel 446-8555, Tarboro Office Tel TALbot 3-2271, h302 Church, Tarboro, NC, Tel TALbot 3-2436

" Maggie L Mrs tchr Conetoe Sch r425 Magnolia dr

Gilliard Herbert (Flossie) h1114 Ryals

Gillingham Bertha (wid Harry W) h402 Cokey rd

Gillis Stanley (Bessie F) orderly Park View Hosp h326 Middle

Gilmore J W (Cyril C) with Holiday Inn h925 West Haven blvd

" Leroy r424 Nance

" Mary G (wid Robt) h424 Nance

" Theolia (Cora B) h137 Dunn

Gindrup James L (Earline L) slsmn Essotane r114 Falcon rd

Girl Scouts of America Rocky Mount Hut Mrs Lucy S Taylor exec dir 405 N Mercer

Girls Scout Hut 1400 E Virginia

Glamor Shop Inc Mrs Fran T Aldridge mgr womens clo 206 Main SW

Glasgow Maude (wid Henry P) r911 Belleview av

Glasgow Edw A (Christine S) capt City Fire Dept No 3 h1525 W Thomas

" Eula r725 Marigold

" Henry P jr (Virginia L) wldr Jenkins-Pearsall Machine Works h2916 S Church

" Lizzie C Mrs r2916 S Church

" Patty A Mrs smstrs Decorative Fabrics r RD 2 Nashville NC

" Reuben D (Rosa B) opr City Sewage Treatment Plant h100 Aycock (SH)

" Rosa B emp Ry Mt Mills r100 Aycock

" Virginia R Mrs nurse Parkview Hosp r2812 S Church

" Wm A (Pearl P; Central Service Station) distr Willard Storage

Batteries h725 Marigold

Glenn Ellie P Mrs pres Rocky Mount News Agency Inc r621 Hammond



STALLINGS OIL & COAL CO.

KEROSENE — FUEL OIL

816 RICKS ST.

It's Performance That Counts

DIAL 446-6184

119

GLENN

- " James P (Ellie P) sec-treas Rocky Mount News Agency Inc h621 Hammond
- Glover Billy E mach opr Superior Cable r416 Villa
- " Bobby driver Thomas & Howard r RD 4 Box 56
- " Clemon W (Thelma W) slsmn Whaley's h1514 Davis
- " Edw E (Ethel) with Tip Top Bakery h Arlington extn
- " Evelyn Mrs tchr Benvenue Sch
- " Hattie B Mrs clk NC Mut Life Ins r614 Pennsylvania av
- " Ivon (Elaine M) tech Sears h508 N Daughtry
- " J E (Mary E) emp Toler h416 Villa
- " James H (Dorothy P) driver Comercial Oil h3241 S Church
- " Jesse J (Hattie B) h614 Pennsylvania av
- " Julian H (Corinne) shop foreman Industrial Electric Sls & Serv
- " Kenneth R fldr Burlington Mills r510 Sunset av
- " Lizzie W Mrs clk Parkview Hosp r2448 S Church
- " Martha T Mrs recpt Bailey Eye Ear Nose & Throat Clinic r329 S Howell
- " Naomi W Mrs aide Parkview Hosp r1109 York
- " Paul (Reva C) lab ACL h605 Center
- " Preston H (Naomi W) h1109 York
- " Richd J studt r521 Rose
- " Robt A (Evelyn G) slsmn NC Sup h2923 Amherst rd (E)
- " Robt M (Margt M) h3325 Winstead rd (E)
- " Steve F studt r918 Eastern av
- " W E (Linda S) linemn Ry Mt Mills h16 Carr
- " Wallace A (Joyce) slsmn Am Bakeries r808 Granger
- " Walter M (Rose E) slsmn Allen Mims Inc h918 Eastern av
- Goddard Kath C (wid John) h707 Hammond
- " Virginia Mrs r612 Clark
- Godwin Braxton T (Ila B) detective City Police h1206 Lafayette av
- " Carl B (Mary J) mach ACL h1127 S Church
- " Chas P (Betty B) dentist 140 N Franklin h1652 Lafayette av
- " Clarence E Rev (Betty M) pastor Lakeside Baptist Church h1404 Sunset av
- " Edw G (Olivia F) chem City Water Dept h614 S Howell
- " Everett L h257 Fleming
- " Geo (Hilda) emp Peacock Meat h216 Clayton
- " Harold F driver C S Henry Transfer r Raleigh NC
- " Helga B seamstress Ry Mt Undergarment r1612 Falls rd

JENKINS-PEARSALL MACHINE WORKS

Machinists • Welders • Founders

FARM MACHINERY REPAIRS

Specializing in Ornamental Iron

217 Andrews St. P.O. Box 886

446-9168

GODWIN

- " Howard R jr (Etta) slsmn Am Bakeries r703 Harper
- " Isaac S (Helga) driver Peacock Meat r Nashville rd
- " James R (Doris C) emp Watson Tob h102 Benvenue rd
- " Jarvis (Jessie E) mach opr Superior Cable r Elm City NC
- " Leo (Anna) driver h228 Clifton rd
- " Manley G (Shirley W) mgr Sou 500 Restr h1327 Dawson pl
- " Margie sten Arnold & Adams Whol r Sharpsburg NC
- " Miriam A (wid Charlie B) serv asst CT&T h735 Marigold
- " Olivia Mrs maid Howard Johnson's Mtr Lodge r614 S Howell
- " Onnie M (Agnes G) h835 Peachtree Goff Barbara H Mrs sec Rocky Mount Association of Insurance Agents r1208 Russell
- " Broudie L (Peggy C) yarn handler Ry Mt Mills h12 W Spring
- " David C (Barbara) bkpr Carolina Building Supply h1208 Russell
- " Hannah B Mrs ofc sec Claude Mays Ins Agency r RD 2
- " Harold W (Ola W) clk PO h1729 Fletcher dr (M)
- " Horace W (Thelma O) mgr NC Supply h901 Long
- " Jim jr driver Carbisco Flour & Feed Mill r RD 4
- " Jos G (Bonnie) exterminator Orkin Exterminating h102 S Howell
- " Nellie waitress Ivy Room Restr r RD 4
- " Phyllis Mrs emp Futorian Mfg r743 Nashville rd
- Goffney Westly (Lela B) h530 E Thomas Gogan's Donald h626 Mill
- Gold Ben M (Cora L) phys 410 Peach-tree h37 Benvenue av
- " Frank B (Pearl B) h957 Raleigh rd
- " James E clk Church Street Package Store r1114 Raleigh rd

FIELD ENTERPRISES EDUCATIONAL CORP.

WORLD BOOK ENCYCLOPEDIA

CHILD CRAFT

WORLD BOOK DICTIONARY

219 S. Franklin

P.O. Box 1566

Tel. 442-6255

BEL AIR CHEVROLET CO.

CHEVROLET — CHEVY II — CHEVELLE
CORVAIR — CORVETTE

115-123 S. CHURCH ST.
THE O.K. PLAZA 501 N. CHURCH

SALES-SERVICE

TEL. 442-6148
TEL. 442-2877

FURNITURE
FOR THE
HOME

COME TO

**ROCKY
MOUNT
FURNITURE
CO.**

"IN THE
HEART OF
THE CITY"

**COMPLETE
FURNISHINGS
FOR THE
HOME**

163
S. MAIN

SEE PAGE 78
BUYERS
GUIDE



**MODERN
BUILDERS
Inc.**

**General
Contractors**

~ ~

**COMMERCIAL
and
RESIDENTIAL**

~ ~

DIAL

442-4103

~ ~

725

WALNUT ST.

~ ~

WALNUT
SHOPPING
CENTER



PHONE 446-5182

SIMMONS & HARRIS CO.

INSURANCE — RENTALS — REAL ESTATE

109 TARBORO ST.



BANK OF ROCKY MOUNT

SERVING NASH AND EDGEcombe COUNTIES

SAVINGS ACCOUNTS — LOANS — CHECKING ACCOUNTS

142 MAIN ST. SW.

MEMBER F.D.I.C.

BRANCH: INTERSECTION RALEIGH ROSE AND GEORGE STREETS

DIAL

446-7101

120



Motor Lodge

TV-POOL-AIR CONDITIONING

2 MILES NORTH ON US HWY 301 NORTH

DIAL 446-5111

GOLD

- " Mildred W (wid Norman) h1425 W Thomas
- " Rose A Mrs sec-treas-mgr The Cake Box Inc r322 S Raleigh
- " Saul (Rose A) h322 S Raleigh
- Golden Mary E Mrs r1808 S Main
- Goode Percy fnshr Sou Mattress Mfg r RD 2
- Goodman Levi porter Laxton Barber Shop r713 S Grace
- Goodwyn Margt B inspector Ry Mt Undergarment r1413 Eastern av
- Goodsell R J mgr Superior Cable r108 Crestview rd
- Goodwin Rosebud E (wid Daney R) bkpr Nash Mont Nursing Home h212 Battle apt 1
- Goodwyn Wm L jr (Margt) sls mgr Ry Mt Undergarment h1413 Eastern av
- Goolsby Thos W (Melvene T) asst store kpr ACL h2009 Lynne av (M)
- Gordar John (Ella K) h1041 Sycamore
- Gordar's Bakery (Ignaz Juran) 213 Tarboro
- Gordon Cornelia G Mrs tchr Benvenue Sch r RD 3
- " E D (Mary D) slsmn Frantz Oil Filters h635 Sycamore
- " Edw D USN r635 Sycamore
- " Effie V (wid Edw J) h1410 Sunset av
- " Jack D mgr N Sumergrade & Sons h400 Villa
- " Johnny (Dorothy) repairmn Riley's Auto Repair r1412 B av
- " Mary D Mrs tchr Fannie W Gorham Sch r635 Sycamore
- " Pattie L hostess Carleton House h535 Darden ct
- " R B (Cornelia) prin Benvenue School h101 Benvenue rd
- " W B r101 Benvenue rd
- Gore Grover A (Marianne B) sec Chip's Franchised System Inc h300 (302) Clifton rd

ENTERPRISE FURNITURE CO., INC.

COMPLETE HOME FURNISHINGS
BROADLOOM RUGS — LEE CARPETS

158-164 S. Washington St.

446-8304

- Gorham Connie M Mrs nurse Parkview Hosp r RD 1 Box 207
- " Fannie W r206 Villa
- " Fannie W School Corinne L Pitt prin 305 Cokey rd
- " Frances A tchr r1621 Pinecrest rd
- " Geo W (Alma M) h413 Hammond
- " Geo W jr (Janie R) v-pres Planters Cotton Oil & Fertilizer Co Inc h1621 Pinecrest rd
- " Grace W (wid Richd S) h213 Shady Circle dr
- " Isla C (wid J S) h601 Eastern av
- " J Saml jr (Helen D) lawyer 239 Tarboro h629 Piedmont av
- " J Saml III studt r629 Piedmont av
- " Jack L (Ann P) bkpr Allied Finance Group h814 Sunset av apt 2
- " John C jr studt r712 Rose
- " Josephine G ofc sec r322 Sunset av
- " Margt C r322 Sunset av
- " Marion D (wid Frank M) tchr West Edgecombe School h1409 Eastern av
- " Mary B (wid Louis B) h322 Sunset av
- " Mattie M (wid Robt D) h1612 Waverly dr
- " Milling Co Robert D Gorham pres feed mill S Church extn
- " Patsy studt r814 Sunset av apt 2
- " Robt D jr pres Planters Cotton Oil & Fertilizer Co Inc r1612 Waverly dr
- " Ruth W (wid John C) emp Lakeside Baptist Church Sch h712 Rose
- Gospel Missionary Baptist Church 1815 Falls rd extd
- Gossett Margie H (wid Wm T) tchr Williford Sch h1014 Lafayette av
- " Melvin (Mary S) whsemn Drive In Whol r306 Villa
- " Wm T jr studt r1014 Lafayette av
- Gotton Curtis whsemn Thomas & Howard Gouge Charles H (Evangelin L) electn Blumenthal's h Arlington ext Box 414
- " Earnest W (Sue) mech Caromount Mills h1114 Burton
- Gouldin Hilda B Mrs ofc sec Ry Mt Civil Defense r Elm City NC
- GOVERNMENT OFFICES (See United States Government)**
- Gower Russell L (Dorothy S; W & G Sales Co) h405 Briarcliff rd (E)
- Grady Eliz C (wid David L) h509 Cokey rd
- " Fred M (Peggy; Newport Sign Co) r Kenly NC
- " John E (Maude) city clk of court h508 N Mercer
- " John E jr (Peggy R) textile wkr h318 Lexington
- " Maude E Mrs tech Barringer Studio r508 N Mercer
- " Michl E (Mildred C) supvr Coastal Plain Life Ins h1623 Marvelle av
- " Raymond P (Natalie N) h604 Smallwood dr
- Graham Bobby O (Bobbie E) signalmn ACL h2001 Lynne



Roberson Plumbing & Heating Co.

SERVICE ★ NEW CONSTRUCTION ★ REPAIRS

620 Royal St.

Phone 442-1656

QUINN'S, INCORPORATED

COMPLETE HOME FURNISHERS

(SEE PAGE 78 BUYERS' GUIDE)

168-172 MAIN ST. N.W.

PHONE 442-2171

121

GRAHAM

- " Cleo S (wid Willie) maid h219 E Grand av
- " David (Oveda H) h636 Woodland av
- " Nancy C hlpr Am Bakeries r2442 S Church
- " Troy W (Ruth G) lab ACL h219 Cedar
- " Viola C (wid Ransey) r640 Raleigh rd
- " Wallace E (Nancy H) mach opr Am Bakeries h2442 S Church
- Granger Betty (wid Edw) maid r608 Carolina av
- Grant Allena H (wid Wm) maid h415 Magnolia dr
- " Annie Mrs maid h923 Red Row
- " Arth (Delois) constn wkr r330 Middle
- " Blanche maid h330 Middle
- " Edw L (Ethel L; Dunn Street Lunch Room) h826 S Washington
- " Ethel L Mrs (Dunn Street Lunch Room) r826 S Washington
- " Eva M h420b Raleigh rd
- " General (Minnie B) h410 E Highland av
- " H Boone (Eliz A) phys 416 Hickory h333 Briarcliff rd (E)
- " Hubert (Lorraine; Grant's Auto Sales) r826 S Washington
- " Jas E hlpr Bel Air Chevrolet Co r102 Overbrook pl
- " Jas L (Elnora) lab h213 N Vyne
- " Josephine M tchr Ry Mt Sr Hi Sch h329 Briarcliff rd (E)
- " Kelly A (Mamie S) jan Enterprise Furn h634 Park av
- " Lillie R Mrs opr Ry Mt Lndry & Dry Clns h909 E Holly
- " Lucille blender Export Leaf Tob h408 Woodland av
- " Lucy D (wid Jimmy) h819 Gay
- " Maggie M Mrs maid h155 Pinehurst dr
- " Marie H (wid Thos M) h1804 Lafayette av
- " Mary tchr Tar River Sch r634 Park av
- " Mattie Mrs ironer Bishop Lndry h708 E Grand av
- " Owen h505 E Highland av
- " Robt W (Carrie S) lab DPW h329 Atlantic av
- " Ruby maid r923 Red Row
- " Ruth r1124 Star
- " Saml H (Addie C) tailor h414 N Raleigh
- " Silas (Kath B) driver Nash Co h907 Red Row
- " Wm C (Ethel B) atndt Batts Pure Serv h235 Coleman av
- " Willie E (Ora A) lab DPW h1420 Fairfax ct
- " Willie J (Corine M) lab L&M Tob h214 N Pine
- Grant's Auto Sales (Hubert Grant) used cars 210½ E Thomas
- Gravely Edmund K (Janice B) v-pres China Am Tob h540 Falls rd
- " J O Winston chairmn of bd China Am Tob Co r Richmond Va
- " Lee L (Lee S) v-pres China Am Tob Co h317 Shady Circle dr
- " Page K (Eliz H) h529 Falls rd

MOTOR BEARINGS & PARTS CO., INC.

Wholesale Only

Standard Brands • Replacement Parts

Shop Equipment, "Duco Paints"

725 S. Church 446-7105

GRAVELY

- " Peyton B F (Mae L) v-pres China Am Tob Co h3617(817) Hawthorne rd (E)
- Graves Geo slsmn r3025 S Church
- Gray Ada D (wid Clayton) h347 Carolina av
- " Arth (Mary K) cook h515 E Holly
- " Barry L h119 N Howell
- " Barry L jr farmer r119 N Howell
- " Brenda E fountain clk Kerr Drugs r312 Madison
- " Chas L (Frances S; Chas L Gray Co) h955 Hill
- " Charles L Co (Chas L Gray) whol gro 153 S Washington
- " Charlie (Bertha A) h622 E Highland
- " Clifford B (Lucille M) constn wkr h535 Nashville rd
- " Clyde (Hattie O) h905 Marigold
- " David mill wkr Sou Cotton Oil r1010 Beal
- " Donald studt r312 Madison
- " Dorothy maid r119 N Howell
- " Early (Bessie H) h503 E Highland av
- " Eddie (Rosa) driver Charles Gray Wholesale h717 SE Main
- " Edw L studt r119 N Howell
- " Elnora J h525 Pennsylvania av
- " Emanuel (Eloise) h176 Pinehurst dr
- " Eugenia J Mrs cook Howard Johnson's Restr r826 S Grace
- " Evangeline S (wid Handy) nurse h645 Henry
- " F A (Marjorie H) master mech ACL h1609 Bedford rd
- " Farnum M jr (Wanda D) reporter Evening Telegram h1125 Pitt
- " Frank L USN r521 Park av
- " Geo M (Carrie S) lab Sou Cotton Oil h1002 Gay
- " Handy jr (Eula W) barber Tonsorial Shaving Parlor h822 Gay
- " Hattie maid r711 Myrtle av
- " Herman mill wkr Sou Cotton Oil r307 Park av

MARSHALL'S CONCRETE WORKS INC.

CONCRETE CONTRACTOR

ALL TYPES

DIAL 442-4811

BOX 80 A
WEST MOUNT DR.

JAC ELECTRIC COMPANY

Contractors

JOE COSTA
OWNER

ALL
TYPES

PHONE
442-7389

520 N.
HARRIS ST.

P.O. BOX 1537

ROCKY MOUNT
N. C.

MORTON INSURANCE and REALTY Co.

GENERAL
INSURANCE

- Fire
- Casualty
- Hospitalization

REAL
ESTATE

- Residential
- Commercial

610
AMBLER AVE.

TEL.

446-9181

RES. TEL.

446-8515

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL

1125 East nr. Cokey Rd.

No. 1 and No. 2 for Home Heating - Tobacco Curing

GRIMES-MORGAN PLUMBING & HEATING CO.

TRANS AIR CONDITIONING
ECONOMICAL OIL BURNERS and BOILERS

PHONE 442-1764

211 ATLANTIC AVE.



OIL SERVICE

DIAL 442-7821



BATTS' PURE

WASHINGTON AT MARIGOLD

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

122

ROCKY MOUNT



Seat Cover
Center

1442 S. Church

Tel. 446-9733

GRAY

- " Herman (Daisy D) washer Bishop Lndry h521 Park av
 - " Huenell jr bell hop Carlton Hse Mtr Lodge r Sharpsburg NC
 - " Ida D (wid Charlie) hanger W B Lea Tob r1115 Star
 - " John appr embalmer Johnson Funeral Home r1830 Sunset av
 - " John W (Addie R) h824 School
 - " Joyce studt r369 Falls rd
 - " Judith A teller Citizens Savs & Loan Assn r708 Parham
 - " Lena G Mrs exec dir YWCA dir Licensed Practical Nurses & Baby Sitters Registry r215 Lexington
 - " Louise H (wid Horace) r611 E Thomas
 - " Mary Mrs mach opr Dunlee r333 Main NE
 - " Mary B (wid Handy) h1121 Beal
 - " Mason (Peggy) asst mgr Union Finance Co of Ry Mt r3025 S Church
 - " Melvin (Bernice M) driver Matthews Drug Store r1302 Mercedes
 - " Michl M jr yarn hndlr Ry Mt Mills
 - " Nathan J (Marjorie P) ofcr in chg Navy Recruiting Sta h2009 Beverly rd
 - " Raymond r1302 Mercedes
 - " Smith F (Sue T) admission ofcr Park View Hosp h466 E Duke cir
 - " Vera W slswn Belk's r309 S Raleigh
 - " Walter r923 W Thomas
 - " Walter (Susan G) librn Wesleyan College h1524 Beal
 - " Wanda D Mrs tchr Benvenue Sch r1125 Pitt
 - " Wilbur O (Eugenia J) lab ACL h826 S Grace
 - " Wm H (Lucy W) hlpr ACL h923 W Thomas
 - " Wm W (Elsie L) formn ACL h708 Parham
 - " Willie (Mittie L) driver United Cab h515 E Grand av
- Graybar Electric Co Inc Leslie A Shaw mgr whol equip 821 Planters

WHEELER EQUIPMENT CO.

INTERNATIONAL TRUCKS
FARMALL TRACTORS

U.S. Hwy. 301 S. By-Pass
P.O. Box 991

Tel.
446-8158



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE.
COR. FRANKLIN ST.

- Greathouse Eula P (wid Frank L) tchr W Edgcombe Sch h309 Clifton rd (E)
- " Wm P (Louise T; Wm P Greathouse & Co) h1042 Sycamore
- " William P & Co (Wm P Greathouse & Jas W Pike) accts 106 S Washington R314
- Green see Greene
- " Beth J Mrs ofc sec Ry Mt Production Credit Assn r506 Mill
- " Bobby R slsmn Arnold L Adams Whol r213 N Pearl
- " Carrie W (wid Benj) h325 Raleigh rd
- " Eliz M Mrs tchr Williford Sch r733 Eastern av
- " Ernest G (Clela M) h213 N Pearl
- " Essie dept mgr Belk's r210 Nash
- " Fletcher r111 Benvenue rd
- " Gevee D slswn Daniel's Inc h1231 Sunset av apt C12
- " Jas G (Janice C) dist rep Sun Oil h1020 Tarboro
- " Jimmie L (Jeanette) clk Am Bakeries h722 Peachtree
- " Jimmy clk Winn-Dixie r Nashville NC
- " Jos E buyer Export Leaf Tob r Weldon
- " Jos H (Frances Y) sls supvr Humble Oil & Refining Co h213 Cherokee rd
- " Lawrence F (Pauline J) slsmn Curtiss Candy h3301 Amherst rd (E)
- " Lillian C (wid Leon C) h805 Marigold
- " Lillie M (wid Cecil) examiner Ry Mt Undergarment h1237 Rosewood av
- " Maggie (wid Simon) r905 Cokey rd
- " Mary C case wkr Children's Home Society of NC h537 Darden ct
- " Melinda cash Union Finance Co of Ry Mt r RD 2
- " Otha B (Landonia M) hlpr Merritt Plmb & Htg r1732 Thru
- " Pinkney flmn Imperial Tob Co h118 Dunn
- " Raymond emp Futorian Stratford h1725 Pender
- " Richd lab J T Braswell & Sons h830 Star
- " Roland M (Pearl H) mach ACL h111 Wilkinson
- " Roy H (Annie M) barber Atlantic Barber Shop h905 Cokey rd
- " Rufus ceramic hlpr House Tile r RD 2 Elm City NC
- " Sam emp Alec Rawls Wrecking Co h208 South
- " Sandra clk Bissett's Drugs
- " Shelby A teller Home Sav & Loan r Spring Hope NC
- " Shepherd E (Eliz Mc G) ofc mgr Williams Lbr Co h733 Eastern av
- " Spurgeon W (Lula P) h810 Sunset av
- " Sue H (wid Howard) filler A Schottland Inc h1020 Paul
- " Thos L (Ellen) agt Security Ins Cos r Whitakers NC
- " Trench P (Essie O) clk ACL h210 Nash
- " W Burtis (Ruby C) h839 Mill
- " Willie I (Beth) agt Durham Life Ins h506 Mill



J.P. DAUGHTRIDGE & SON INC.

General Building Contractor

809 NORFOLK ST. P.O. BOX 1287

TEL. 446-7016



123

Greenberg Benj (Sylvia) pres Ry Mt Undergarment Co Inc h3509 Hawthorne rd (E)

" Murray cutting asst Ry Mt Undergarment r3509 Hawthorne rd

" Sylvia Mrs supvr Ry Mt Undergarment r3509 Hawthorne rd

Greenbox Gift Center Mrs Doris J Beaman mgr 721 Walnut

Greene see also Green

" Brenda clk sten Social Security Admn r Momery NC

" Charlie M jr (Claudine) bodymn Davenport Mtr h471 E Duke cir

" Chas T slsmn Bel Air Chevrolet h412 Western av

" Claudalene G Mrs bkpr Broughton Appl Center r471 E Duke cir

" Clela Ray smstrs Ry Mt Undergarment r1108 Parham

" E W Mrs tchr J W Parker Jr Hi Sch r724 Atlantic av

" Ida B Mrs r415 Mitchell

" Jack W (Helen) servmn Sears h762 Cascade av

" James C Co Chas W Porter br mgr ins adjs br 119 Main NE

" Len H (Patty W) mech Flake B Chipley h1114 S Church

" Luke (Delores M) h1414 Avenue A

" M Herbert (Mamie L) h406 Beal

" Mildred Mrs tchr Benvenue Sch r Box 205 Battleboro

" Rayford C (Patsy) h916 Paul

" Richd W ctr Futorian Mfg r762 Cascade av

" Winnie Mrs braider Ry Mt Cord r922 Nashville rd

Greer Van B (Edna H; Van B Greer Tile Co) r RD 2

" Van B Tile Co (Van B Greer) contrs 727 Walnut

Gregg Daisy M r636a Raleigh rd

" Dwight (Dorothy C) emp Davis Shoe Shop h1412 N Raleigh

" Dwight J (Rosa L) h636a Raleigh rd

" Dwight jr delmn Davis Shoe Repr r1412 N Raleigh

" Louis W r636a Raleigh rd

" W Walter (Peggy P) slsmn Humble Oil & Refining h1136 Hill

Gregory H M h625 S Taylor

GREGORY HENRY (Virginia T; Hux Grocery; Thompson Pharmacy; Wimberley & Gregory), Pres First Federal Savings & Loan Association of Rocky Mount, Vice-Pres Thorpe & Ricks Inc, h110 Braswell, Tel Gibson 6-8002

GREGORY LOUISE D (Wid W W), V-Pres Quinn's Incorporated 168-72 Main NW, Tel 442-2171, h72 Black Point rd, Rumson, NJ

Grier Theo R (Maria D) USA h635 W Thomas

Griffin Abram V r325 S Franklin

" Albert T (Mammie H) contr h317 Arlington



AND
MOHAWK TIRES

PRIDGEN TIRE CO. INC.

Retreading - Vulcanizing

"RACE RUBBER"

900 N. CHURCH ST.

TEL.

446-8006

GRIFFIN

" Annie M Mrs prsr Imperial Clns h720 N Raleigh

" Barbara Mrs ofc sec O L Griffin & Assocs r472 W Duke cir

" Bertelle (wid John) r623 Sunset av

" Birdie B (wid E T) r2801 Winstead rd (E)

" Bobby L dfr Ry Mt Mills r1619 Falls rd extn

" Bobby L studt r1029 Lafayette av

" Bobby V driver W W Haddon Whol

Distr r Box 443 Battleboro NC

" Brenda Mrs cash Cato's r Sunset av

" C R asst v-pres Chips Franchised System Inc

" Cath r1015 Wilkins

GRIFFIN CATHERINE F MRS, Nash County Registrar of Deeds, Court House, Nashville, NC, Tel GLendale 9-2061, r Nashville, NC, Tel GLendale 9-4091

" Cicero T jr (Irma) supt C S Henry Transfer h425 Paul

" Clarence W (Emma A) driver North State Mtrs h225 Raleigh rd

" Cora B (wid Charlie) h1107 Evergreen rd

" Danny (Griffin Phillips "66") r212 Oak

" David E (Blanche H) carp h325 S Franklin

" Donald (Shirley T) mech House Tile r112 Helms

" Doris opr CT&T r212 Oak

" Dorothea H tndr Ry Mt Mills r Red Oak NC Box 11

GRIFFIN E GRADY (Loretta C), Agent State Farm Insurance Co 233 Hammond, Tel 442-1224, h1820 Fletcher dr (M), Tel 446-7469

" E Taylor (Geraldine S; Rocky Mount Home Supply) h735 Sycamore

" Edw mech House Tile r S Church

" Edw T farmer h518 Arlington

" Effie P Mrs dept mgr M G Baldwin Co r Bethlehem rd

PETE'S

PAINT & WALLPAPER CO.

PAINTING - WALLPAPER
FLOOR SANDING

DIAL 446-5780

U.S. HWY. 64 W.
BOX 210

225-27 TARBORO



"THE HOME OF BETTER USED CARS"

TEL. 442-2191

ALLAN MIMS FORD

SALES SERVICE

David Hill's SUPER MARKET

STAPLE and
FANCY
GROCERIES

FRESH and
CURED
MEATS

FROZEN
FOODS



PURE OIL
PRODUCTS

1308
COKEY RD.

TEL.

446-6618

NASH COAL COMPANY

Specializing Exclusively in

High Grade Steam and Domestic Coal

PHONE 446-8512

100 W. Grand Av.



DAY OR
AMBULANCE
NIGHT

Inc.

JOHNSON FUNERAL HOME,

Air Conditioned Chapel — Private Family Rooms

SPACIOUS PARKING AREA

"Eastern Carolina's Finest Funeral Home"

NASHVILLE HIGHWAY (Sunset Ave. Extn)

DIAL 446-5135



ALLAN MIMS FORD

SALES SERVICE

"THE HOME OF BETTER USED CARS"

225-27 TARBORO

TEL. 442-2191

124

Citizens
**SAVINGS and LOAN
ASSOCIATION**

229 SUNSET AVENUE COR FRANKLIN

GRIFFIN

- " Eliz Mrs h421 Beal
- " Ella R undr tndr Ry Mt Mills r1619 Falls rd extn
- " Evelyn C Mrs v-pres Southern Glas-Phalt Roofing Co Inc asst sec Easley Whse r29 Country Club dr Box 29
- " Fidelia Mrs tchr Benvenue Sch r Box 47
- " Gordon B jr (Ermine P) sls mgr Caro Bldg Sup Co Inc h126 Bulluck rd (E)
- " Hallie R (Leona W) clk ACL h800 S Howell
- " Hallie T (Mildred) carp J P Daught-ridge & Son h212 Oak
- " Harold I (Marlene R) mech Caddell Mtrs h607 Poplar
- " Harold W (Elsie G) farmer h3148 Sunset av (E)
- " Harvey R (Mattie E) partsmn Std Elec h721 Cedarbrook dr
- " Henry H (Carrie B) h638 Short
- " Henry L (Helen W) emp North State Home Improvement h312 S George
- " Henry L (Mary R) slsmn Stalling Oil & Coal h136 W Ridge
- " Horace D studt r1216 Horne
- " Horace H (Mary M) sec treas Mebane Shoe Co h1216 Horne
- " Hugh O (Evelyn W) eng ACL h719 East-ern av
- " J R (Josephine) farmer h128 Benvenue rd
- " Jack br mgr Hardee's Drive In No 2 r1205 West Haven blvd
- " Janice B Mrs proof clk Peoples Bank r319 Gail
- " Jim D (Monty A) h1004 Winston Walk
- " Jimmy E (Carol P) repr M J Jones h729 Peachtree
- " Joe B (Joyce W) mgr Three-O-One Truck Stop h2801 Winstead rd
- " John A (Geraldine H) servmn Southern Ofc Sup h618 Nashville rd
- " John H studt r1006 W Haven blvd

**BRASWELL
ELECTRIC SERVICE**
ELECTRICAL CONTRACTORS

WIRING and REPAIRING

P.O. BOX 906

TEL. 442-3090

GRIFFIN

- " John orderly Parkview Hosp r342 Boseman pl
- " John L (Elaine H) mgr Hardee's Food Sys Inc h1205 W Haven blvd
- " L C (Brenda) slsmn Bulluck's Whol r834 Sunset av
- " LeRoy R hlpr Brown's Cafe r205 Jackson
- " Lizzie Mae nurse Memorial Hosp r251 Rose
- " Louise W Mrs spnr Ry Mt Mills h41 W Elm
- " Lucille J (wid Johnny J) h205 Jackson
- " Lula H spnr Ry Mt Mills r409 Bethle-hem rd
- " Luther W (Barbara) assoc O L Griffin & Assocs r472 W Duke cir
- " Mammie Mrs asst diett Mem Hosp r Arlington
- " Margt h408 Sunset av
- " Margt G (wid Clarence A) h115 Wild-wood av
- " Marlene P Mrs clk Thompson Pharm r Melton
- " Mary (wid L H) r800 S Howell
- " Mary L (wid Clarence A) h227 Raleigh rd
- " Melba C slswn UC Store r212 Oak
- " Melvin (Alger J) driver Thorpe & Ricks h525 Atlantic av
- " Milton L carrier PO r3 Dortches
- " Nona (wid Emerson) h1100 S Main
- " O L & Associates (Ollie L Griffin) ins & finance adj collr agcy 226-28 S Church R209
- " Ollie L (Delilah; O L Griffin & Associa-tes) r Nashville NC
- " Perry D (Pate's Service Station) r RD 3
- " Phez D (Effie) asst formn Jenkins-Pearsall Mach Wks r Bethlehem rd RD 1
- " R Paul (Ruth S) food broker 1029 Lafayette av h do
- " Ralph C (Loucrecia H) mech h436 Craig
- " Randall W (Janice) bkpr Lee Oil r319 Gail dr
- " Randolph S (Margt H) mgr Avis Rent-A-Car h1006 W Haven blvd
- " Robt P jr porter A&P r1029 Lafayette av
- " Robt T (Mary L) slsmn Gay's Hdw r Tarboro hwy Box 516
- " Roscoe (Doris) ins slsmn h US Hwy 64W
- " Roscoe Shoe Co Inc Page C Keel pres 218 Main SW
- " Roscoe Z (Doris) agt Southland Life Ins r Nashville Hwy Box 173
- " Rossie D (Mollie B) serv mgr John Vann Mtrs h325 Herron
- " Ruth M Mrs v-pres Mebane Shoe Co r1216 Horne
- " Texaco Station (Walter L Griffin) hwy 301 By Pass N
- " Virginia D (wid Albert T) r618 Pender
- " W Fenner (Evelyn C) sls mgr Peoples Bldg Sup h29 N Boulevard

**Modern
Gas
Appliances**

Englewood Shopping Center

PROPANE

Suburban

GAS COMPANY

**Bulk-Metered
and Bottled Gas**

Tel. 446-6739

HERTZBERG FURS

"If You Don't Know Furs — Know Your Furrier"

NEW FURS — RESTYLING — REPAIRS — FUR STORAGE

236 TARBORO ST.

FUR
Storage

PHONE 446-5800

125

GRIFFIN

- " Walter A (Evelyn C) formn City Power Plant h928 Columbia av
- " Walter L (Rachel W; Griffin Texaco Station) r240 Airport rd
- " Wayne G (Peggy L) servmn Standard Elec h332 S George
- " Wm (Margt) whsemn Thomas & Howard h216 Hendricks
- " Wm C (Isla B) textile wkr Blumenthal's h112 N Berryhill rd
- " Wm E carp J P Daughtridge & Son r RD 1 Morrisville NC

GRIFFIN WM F (Evelyn C), Sales Mgr Peoples Building Supply Co 410 N Pearl, Tel 442-3104, r Country Club dr, Box 29, Tel 442-2343

- " Wm H (Barbara) sec ACL h231 S Tillery
 - " Willis A wndr Faulkner Elec r928 Columbia av
 - " Winnie R wndr tndr Ry Mt Mills r12 W Spring
 - " Wraeter S window asmbler Metal Prods Mfg r RD 1 Nashville NC
 - Grimes Arlene A (wid Saml W) h805 Rose
 - " Isabella (wid Jesse) h1104 Stokes
 - " Lena W (wid Simon L) h835 Marigold
 - " Marguerite Mrs nurse Brantley Gold & Thorp r2005 Rosewood av
 - " Marion E r805 Rose
 - " Martha R Mrs opr LaDuchess Beauty Shop r121 N Tillery
 - " Mary J (wid John) r937 Lindsey
- GRIMES-MORGAN PLUMBING & HEATING CO (Merle L and Marion E Morgan), Plumbing, Heating and Air Conditioning Contractors By Trane, Economical Oil Burners 211 Atlantic av, Tel 442-1764 (See Page 37 Buyers' Guide)**

- " R L h503 N Howell
- " Raymond (Susie R) hlpr Pepsi Cola h318 Matthews
- " Saml W (Marguerite) clk ACL h2005 Rosewood av
- " T M tchr Booker T Washington Hi Sch r738 Atlantic av
- " Thos R agt Int Rev r Wendell NC
- " Wm (Martha R) r121 N Tillery
- " Wm T (Tedia G; Wm T Grimes & Sons Barber Shop) h738 Atlantic av
- " Wm T jr studt r738 Atlantic av
- " W T & Sons Barber Shop (Wm T Grimes) 211 Ivey
- Grimsley Susie P (wid Henry) h1016 Clark
- Grissom Charlotte A studt r733 West Haven blvd
- " Jas W Hon (Ethel C) lwyr 109 Main SE R204 h504 Sunset av
- Groetsch Walter H (Clare L) cake supt Am Bakeries h1419 Wilson rd
- Groom Lonnie E (Ruby L) electn r225 W Grand av
- " Nellie h226 S Franklin apt 1
- Groome Gertrude A Mrs h732 Eastern av
- " Mabel D Mrs maid r722 E Grand av

PEMBERTON INC.

AIR CONDITIONING—REFRIGERATION

HEATING—PLUMBING—ELECTRICAL

277 Main N.E. Tel. 442-3112

GROOME

- " Thos H (Margt T) h20 N Boulevard
- " Thos H jr (Barbara B) h116 Plymouth rd (E)
- Grooms Lloyd V (Ruby) formn City Light Dept h1209 Cokey rd
- Groves Geo T (Muriel M) agt Life Ins Co of Va r747 Nashville rd
- " Mildred P Mrs aide Parkview Hosp r503 Falls rd
- " Muriel M Mrs bkpr Bldrs Fed Sav & Loan r747 Nashville rd
- Growers Tobacco Warehouse of Rocky Mount Inc Mrs Willie M Works pres Raymond J Works jr v-pres treas Mrs Margt W Threatt sec 1441 S Church
- Grubbs Reeve S (Grace) condr ACL h110 h1108 N Cambridge cir
- Guess C Marie h512 Albemarle av
- Guill Frances J Mrs teller Planters Bank r226 Clifton rd
- " Geo F (Frances D) electn ACL h226 Clifton rd (E)
- Gulf Service Center (Milton M McLin) gas sta 230 S Church
- Gunn Howard T (Martha T) h407 Hill apt 1
- " Howard T jr (Charlotte M) asst v-pres Coastal Plain Life Ins Co h1517 Gay
- " Ronnie A (Clara T) insp Caromount Mill h238 Dunn
- Gunter Harrison (Hazel B) emp Tip Top Bakery h308 Woodland dr
- Gup's Smoke Shop (W Garland Gupton) tob & confy 109 S Washington
- Gupton D Lorene prsr Caro Overall h726 N Raleigh
- " E C jr shop wkr Westwood Lbr r609 S Tillery
- " Elmarie R Mrs sch guard City Police r209 S Pearl
- " Elwood C (Florence) carp Westwood Lbr h1114b Raleigh rd
- " Elwood C (Mattie O) slsmn Pepsi-Cola h609 S Tillery

Clifton E. Farmer

GENERAL CONTRACTOR

"Home Building Specialist"

TEL. 446-5020 1217 HORNE ST.

A. HICKS AGENCY

— REALTORS —

Sales Agents for Westridge

132 SUNSET AVE.

PHONE 446-7188



1103 COKEY ROAD

"The People's Choice"

PHONE 442-6131

HEATING OILS

PEOPLES OIL CO., Inc.

Distributors OILS — LUBRICANTS — FUEL OIL



Carolina Office Equipment Co. *Gestetner*

SALES
OLIVETTI
UNDERWOOD
SERVICE

PRINTERS - STATIONERS - OFFICE OUTFITTERS

Printing and Office Machine Division: 804 N. Church St. - Dial 442-4106

Main Street Store: 147 Main St., S.E. - Dial 442-1196

Petroleum
Equipment
Repaired and
Installed



Bass Electric Co.

**Electrical
Contractors**

PETROLEUM ENGINEERING

1554 S. CHURCH ST.

P.O. BOX 584

PHONE 442-4929

126

MIXON Insurance & Realty

Corp.



158 Main N.W.

446-9111

GUPTON

- " Evelyn Mrs hostess Carleton House
r RD 4 Box 189
- " Ida P (wid Jas W) h1020 Calvary
- " Jake A (Ruby H) genl contr 728 West
Haven blvd h do
- " Janna B (wid Grover C) h1923 Falls
rd extn
- " L Orion (Elmarie R) clk PO h209 S
Pearl
- " L Orion jr tchr NC Wesleyan College
r209 S Pearl
- " Laura Mrs r3025 S Church
- " Lawrence O minister of music First
Presby Ch r209 S Pearl
- " Linda D r209 S Pearl
- " Marie L Mrs meat wrapper White's
Super Mkt r100 Weaver dr
- " Mary E cook Rocky Mt Lanes Restr
h518 Albemarle av
- " Pattie S Mrs r419 Western
- " R M (Victoria R) formn CT&T h1209
Sycamore
- " Steph T (Margt P) capt City Fire Dept
h1132 Rosewood av
- " Victoria R Mrs clk Oakwood Park
Sundries r1209 Sycamore
- " W Garland (Mary B; Gup's Smoke
Shop) h1424 Beal
- " Will Johnson carp D J Rose & Son
r RD 3
- " Wm R (Rebecca S) studt h453 W Duke
cir
- Gurganus Cecil (Lois) driver Checker
Board Feed Mill r804 Nashville rd
- Gurganus Alex (Linda) driver Am Baker-
ies r RD 3
- " Bros Super Market (Marvin F and
Jack L Gurganus) gro 309 N Fairview
rd
- " David R (Mamie J) claims adj James
C Greene Co h1514 Hargrove
- " Dorothy M smstrs Ry Mt Undergarment
r130 Hunters Hill rd
- " E W (Dorothy M) emp Blumenthal's
h130 Hunters Hill rd

MOORE PAINT AND WALLPAPER CO.

"WE TAKE PRIDE IN
YOUR HOME"

1518 BRANCH

442-2642

GURGANUS

- " Eulis W (Dorothy M) leadmn Blumen-
thal's h230 Villa
- " Eva B (wid Vivian) h610 S Pearl
- " Grocery & Market (Herbert E Gurga-
nus) 122 S Pine
- " Herbert h712 Marigold
- " Herbert E (Lottie B; Gurganus Grocery
& Market) h904 Western av
- " Jack L (Gloria P; Gurganus Bros Super
Market) h1304 Sycamore
- " Janet L Mrs chf bkpr Peoples Bank
r1400 Wilson rd
- " Joe (Patricia) slsmn Seaboard Coffee
Serv h309 Mallory
- " Jos F (Ruby B) clk Ry Mt Merchants
Assn h336 Eastern av
- " Marvin F (Ethel M; Gurganus Bros
Super Market) h526 N Fairview rd
- " Nettie Ann Mrs hanker Rocky Mount
Cord r Box 216 Old Halifax rd
- " Robt E (Janet L) city firefighter h1400
Old Wilson rd
- " Royal A adj Home Finance r Nashville
hwy
- " Ruby L emp Ry Mt Mills r610 S Pearl
- " Shirley F Mrs waitress Midwood Restr
h1410 S Church
- Gurley A L (Esther S) h816 School
- " Celia r613 S Tillery
- " Clayton M (Martha S) asst mgr Enter-
prise Furn h1332 Sycamore
- " Clayton M (Martha S) slsmn Bulluck
Furn r1332 Sycamore
- " Edgar jr (Melba P) mgr Singer Sewing
Mach Co h300 Clayton
- " Esther S Mrs clk G A Wilkinson Inc
r816 School
- " Lenwood W (Arminda P) h915 Arlington
- " Mary F P Mrs kitchen wkr Parkview
Hosp r913 Leggett rd
- " Rebecca (wid Willie) h407 Midway
- Gustafson Robt E (Harriet F) forester
Beasley Lbr h1309 W Thomas
- Guthridge Wm L (Shirley P) slsmn W&G
Sl's h1208 Branch
- Guthrie Robt G (Maxine T) h923 Edwards
- Gutridge Wm C slsmn W&G Sl's
r Branch
- Gutton C Harvey (Juanita W) lab h417
Cleveland
- Guy Christine M Mrs ofc sec Thorpe
Mus r321 Mallory
- " J Gordon jr (Christine M; Purless
Cleaners) h321 Mallory
- " Livingston L (Susan J) h1501 Burton
- " Penny J (wid Jos) r314 High
- Guzman Hector (Gertrude M) dispr ACL
h316 Linden
- Gwynn Jas M (Minnie L) brklyr h818 W
Thomas
- H & S Inc Howard E Haynes pres Robt T
Simrell v-pres Mrs Helen B Haynes
sec treas ind sups whol 343 S Wash-
ington
- Habersham Eddie lab L&M Tob h424
Albemarle av



FUEL OIL

CITIES SERVICE

WOOD OIL CO., INC.

We Give Green BAX Stamps

KEROSENE

Printed Metered Delivery

701 S. Church St.

446-6806



CITIES SERVICE

Tel. 442-4271
1834 Sunset Av. Extn.

BROWN
Memorials
 SINCE 1908

127

Hackett Rebecca waitress Bus Terminal
 Restr of NC r Branch
 Hackney Jas L (Helen C) formn W B Lea
 Tob h326 Sunset av apt 1
 " Joyce W (wid Richd L) h1310 Hargrove
 " Louise L wndr tndr Ry Mt Mills r632
 E Duke cir
 " Teddy K (Janet W) sectionmn Ry Mt
 Mills h1112 Burton
 " Thurman H formn Am Bakeries
 h632 E Duke cir
 " Wm E yarn hndlr Ry Mt Mills r507
 Park pl
 Haddle Arth M jr h300 Battle
 " Hilda J ECG tech Boice-Willis Medical
 Clinic r RD 1 Spring Hope NC
 Haddock J Carlton USAF r226 S Tillery
 " Mickey Athleen nurse Parkview Hosp
 r434 Falls rd
 Haddocks Eliz (wid Edw) emp Ry Mt
 Hatcheries h226 S Tillery
 Haddon Rosalie B Mrs bkpr W W Haddon
 Whol Distr r606 Hill
 " W W Wholesale Distributor (Wm W
 Haddon) whol gro 238 S Washington
 " Wm W (Rosalie B; City Beverage)
 h606 Hill
 " Wm W jr studt r606 Hill
 Hadley Julia Mrs h1114 Westwood dr
 Hadnott Annie B (wid Robt M) r711
 Peachtree
 " Robt M (Peggy B) sht mtl wkr Pember-
 ton Inc h2513 Gwen
 Hagan see also Hagans and Hagins
 " Hazel M (wid Bruce) h928 West Haven
 blvd
 " Jas R studt r928 West Haven blvd
 Hagans Henry B (Edna M) carp J P
 Daughtridge h702 Clark
 " Jas A lintermn Planters Cotton Oil &
 Fertilizer r413 Lincoln
 " John R agt NC Mut Life Ins r321 E
 Grand av
 " Lynwood B USA r702 Clark
 " Richd (Lois J) projectionist Booker T
 Theatre h516 Carolina av
 " Ruby L studt r516 Carolina av
 " Sam lab DPW r412 Albemarle av
 Hagen Margt W (wid Jesse J) cafeteria
 wkr Edward Jr Hi Sch r629 Clark
 Haggans Chas J (Lydia) clk Proctor Bros
 Gro h1300 Cokey rd
 Haggard see also Hoggard
 " Gabeon A (Mary E) mtecmn WU Teleg
 h218 S Franklin
 " Hazel Mrs nurse Parkview Hosp r132
 S Tillery
 Haggerty Cash W jr studt r706
 Evergreen rd
 " Cash W (Louise R) sec treas Williams
 Lbr Co Inc h706 Evergreen rd
 " John J jr (Mary M) pres Williams Lbr
 Co Inc h1629 Pinecrest rd
 " John J III studt r1629 Pinecrest rd
 " Pearl W (wid J J) v-pres Williams
 Lbr Co Inc h729 Burton
 Haggins see also Hagan and Hagans

TV-RADIO HOSPITAL

RCA VICTOR and *ZENITH*

RADIO and TELEVISION
Sales and Service

Walnut Shopping Center 711 Walnut Dial 442-2872

HAGGINS

" Sam (Nora T) lab DPW h606 Pennsyl-
 vania av
 Hagins Marjorie S (wid Sidney) test clk
 Ry Mt Mills h1008 Falls rd
 Haig Thelma L Mrs bkpr Singer Sewing
 r544 N Mercer
 " Wm D sht mtl wkr J A Tharrington &
 Sons h544 N Mercer
 Hailey Pattie S Mrs h1505 Hargrove
 " Ross M mech Peacock Meat r Whita-
 kers NC
 Hairston Wm D (Alice D) h214 N Howell
 Haithcock Jas C (Mary C) h624 Paul
 Hale Epp B (Dorothy P) pres Industrial
 Sls & Serv Inc h1216 Tarboro
 " Frank (Doris S) plstr D J Rose &
 Son h723 Henna
 " Leander (Mildred J) plstr h723 Myrtle
 av
 " Mildred J Mrs chkr Ry Mt Lndry &
 Dry Clns r723 Myrtle av
 " Nell B (wid Paul H) h504 Darden ct
 " Sara studt r1216 Tarboro
 Hales Edw H furn rms 1226 S Main
 " G T eng Imperial Tob r Wilson NC
 " Walter T (Bessie R) wtchmn h406
 Cleveland
 " Wm G slsmn r406 Cleveland
 Haley Irene M (wid Furman) h1604
 Burton
 Halgeson Eug O (Florence) advisor State
 Natl Guard r US Hwy 301A North
 Hall Alton C (Lynn P) pntr Daughtridge
 Paint & Wallpaper r1129 Nashville rd
 " Andrew L (Selena H; Hall's Billiards)
 h629 Myrtle av
 " Chas E (Naomi L) carp S S Toler &
 Son h752 Arrington av
 " Eleanor S Mrs opr Fairview Beauty
 Salon r401 N Fairview rd
 " Ethel cook h228 Union
 " Frank R (Emma A) servmn Pepsi-Cola
 h1520 Aycock
 " Geo C (Sheila R) mech Tom Bailey
 Mtrs h620 Pender

WALKER SAW SERVICE

POWER AND CHAIN SAWS
TORO AND SNAPPING TURTLE
POWER MOWERS
WE SERVICE WHAT WE SELL
F.L. WALKER, OWNER

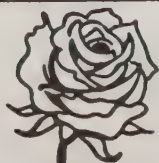
250 AIRPORT RD. P.O. BOX 1462 TEL. 442-4231

122-124 S. HOWARD STREET



GAY'S HARDWARE
 COMPLETE LINE OF HARDWARE — PICTURE FRAMING

PHONE 442-1482



CHAIR & EQUIPMENT RENTALS

RUG DURACLEAN SERVICE

US Hwy. 301 By-Pass South, P.O. Box 705

TEL. 422-6013





LEE OIL CO., Inc.

740 Planters P.O. Box 1105 Dial 446-8186

Daughtridge PAINT & WALL PAPER Company



2309 SUNSET AV.

CONTRACTORS

TEL. 442-2931

128

MAYO HEATING AND AIR CONDITIONING

TEL. 442-2979



LENNOX
CERTIFIED DEALER
HEATING AND AIR CONDITIONING
ROY MAYO, JR.

HALL

- " Horace W (Sudie H) mech ACL h1544 S Church
- " J C r733 West Haven blvd
- " Joe (Clara B) washer Allan Mims
- " Joe G (Janice P) firemn ACL h1813 Windsor dr (M)
- " Lucille B (wid Thos H) bkpr Bulluck Furn h718 Hill
- " Mickey emp Blumenthal's r1021 Falls rd
- " Probert P (Lilly W) h603 Arlington
- " Robt P agt Reserve Life Ins r1000 Blandwood dr
- " Robt M (Melba G) condn ACL h425 N Mercer
- " Robt M jr studt r425 N Mercer
- " Russell W (Eleanor S) trnmn ACL h401 N Fairview rd
- " Saml L (Suzanne C) tchr NC Wesleyan College h707 Falls rd
- " Selena H Mrs ofc mgr cash Winston Mut Life Ins r629 Myrtle av
- " Victor M (Barbara C) hauler Ry Mt Mills r1021 Falls rd
- " Wade H (Blanche E) dept supt Ry Mt Mills h1021 Falls rd
- " Warren D (Nancy G) serv mgr Triangle White h804 Russell
- " Wm J (Martha J; Hall's Grocery) h1521 Aycock
- Hall's Billiards (Andrew L Hall) 204 Albemarle av
- " Grocery (Wm J Hall) 1521 Aycock
- Hallahan Jos B r421 Sunset av
- " Mary E Mrs r421 Sunset av
- Hallaman see also Holloman
- " Cheryl L studt r709 Burton
- " Fred C studt r709 Burton
- " Fred H (Lea P) supt Blumenthal's h709 Burton
- Hallford Edw U (Edna C) mgr WU Teleg h617 S Tillery
- Ham Cary P (Pearl G) bkpr K&E Jobbing r200 S Pearl
- " Pearl G Mrs (Pearl's Beauty Shop) r200 S Pearl
- Hamad Albert I (Fatima M; City Lunch; A&H Cafe) h436 N Mercer
- " Farouke A (Siham) mach opr Evening Telegram h318 S Oakwood
- " John (Susie A; Burnette's Grocery) h222 W Virginia
- " Mack (Mack's Grocery) r Franklin

HAMAD

- " Omar A (Peggy) mgr City Lunch h1213 Dawson pl
- " Patricia A Mrs bkpr Mack's Superette r108 N Pearl
- " Sobhi M (Patricia A; Mack's Superette) r108 N Pearl
- HAMBURGER SHOP (Mrs Nettie C Nixon), Curb Service, Sandwiches Of All Kinds and French Fries, Open 6 AM Til Midnight 1428 S Church, Tel 442-3929**
- Hamill Jean Mrs nurse Parkview Hosp r RD 3 Enfield NC
- Hamilton Adron M (Bessie C; Hamilton Wholesale Grocery; Hamilton's Trailer Court) h804 Nashville rd
- " Doctor B (Lela L) h525 Arlington
- " Hymon (Nancy M) h516 Myrtle av
- " Jas A (James' Beauty Shop) r804 Nashville rd
- " Janet R bkpr Hamilton Whol Gro r804 Nashville rd
- " Robt L (Janet R) ship clk Hamilton Whol Gro r804 Nashville rd
- " Viola maid Dr J C Smith h1121 W Thomas
- " Walter mill wkr Sou Cotton Oil r PO Box 644 Enfield NC
- " Wholesale Grocery (Adrian M Hamilton) 1306 Raleigh rd
- Hamilton's Trailer Court (Adron M Hamilton) space & trailer rentals 804(791) Nashville rd
- Hamlet Allie C wndr Ry Mt Mills r10 W Elm
- " Benj (Lois) mtcemn h3302 Hawthorne rd
- " Hubert T wrpr tndr Ry Mt Mills r1061 Elm
- " Jimmy hlpr Joyner's Glass Shop r713 Red Gate
- " Jos jan Daniel's Bldg h520 Park av
- " Victor B pres NC Sup Inc r311 Hammond
- Hamlett Hubert T (Christine G) tndr Ry Mt Mills h10 W Elm
- " J Eug Rev (Mary E) pastor Peoples Missionary Bapt Ch h2001 Beverly rd
- " Linda F studt r10 W Elm
- " Mary E C smstrs Ry Mt Undergarment r2001 Beverly rd
- Hamm Carey P (Pearl G) bkpr K&E Jobbing h200 S Pearl
- " Holton B (Shelby S) slsmn Thomas & Howard r Nashville hwy
- " Shelby Mrs bkpr House Tile r RD 1
- Hammack Howard M asst mgr Provident Finance r RD 4
- Hammil Alemeta r626 Beaman
- Hammond Arth W (Marvel) mgr Sou Life Ins h941 West Haven blvd
- HAMMOND BENNIE D (Ethel S), Sec-Treas Hammond Electric Service Inc 824 S Church, Tel 442-4178, h908 S Franklin, Tel Gibson 6-6837**

DELCO SERVICE



SHAVER BATTERY & AUTO PARTS CO.

PARTS AND SERVICE

210 HILL ST.

(SEE PAGE 16 BUYERS' GUIDE)

PHONE 446-6145



FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF ROCKY MOUNT

MORTGAGE LOANS
DIAL 446-9191

ORGANIZED 1902

INSURED SAVINGS
116 S. FRANKLIN

129

HAMMOND ELECTRIC SERVICE INC,
Mrs Lillie C Hammond Pres,
Richard W Daughtridge V-Pres, E L
Daughtridge V-Pres, Bennie D
Hammond Sec-Treas, Electrical
Engineering and Contracting, Electric
Motors—New and Used, Motor Re-
building, Power Equipment, Sales
and Installation 824 S Church, Tel
442-4178 (See Page 57 Buyers' Guide)

" Frank M (Ann J) band dir Ry Mt Sr
Hi Sch h514 Darden ct
" Jas W (Ruth F) wldr J A Tharrington &
Sons h1000 Russell
" John E jr (Reba W; The Texaco Center)
h1323 Maple
" Judy A emp Glam-O-Rama Clns r1000
Russell

HAMMOND LILLIE C MRS (Wid J G),
Pres Hammond Electric Service Inc
824 S Church, Tel 442-4178, h813
Hill, Tel Gibson 6-4693

" Martha G (wid John S) h507 Eastern av
" Marvel Mrs opr Byrd's Beauty Shop
r941 West Haven
" Mary L (wid Flaye M) ofc sec Spruill
Trotter Biggs & Lane h1413 Sunset av
" Mattie J (wid John S) r540 Marigold
" Thos (Rosa M) lab ACL h305 Smith
" Wm J (Ruth) sht mtl wkr J A Tharring-
ton & Sons r1000 Russell
" Wm T (Grace R) pres Eastern Elec
Sup Inc h1000 Tarboro
Hampton Chas (Eria N) h101 E Highland
" Charlie jr (Vera C) lab W B Lea Tob
h710 E Grand av
" Frances nurse 525 Western av r do
Hamric Porter E (Margt J) farmer h257
Rose

Hamrick Alinda F clk Hammond Elec
Serv r817 Peachtree
" Faye emp Hammond Elec r817 Peach-
tree
" Talmage E (Verni E) storerm wkr
Blumenthal's h817 Peachtree
" Walton D Rev (Winona P) pastor Falls
Road Bapt Ch h802 Falls rd
" Winona P Mrs slswn Penney's r802
Falls rd

Hand Marie B (wid Geo A) ofc sec
Charlotte Liberty Mut Ins h728
Arrington av
Haney Louise H h431 Cokey rd
" Wm J h462 E Duke cir
Hanford Emma S Mrs h835 Carter
Hannah Lillie asmbler One Hour Koretiz-
ing r720 Park av
Hanner Robt N (Billie R) with Natl Guard
h712 Eastern av
Hanners C Grover (Cora H) wvr Blumen-
thal's h1919 Falls rd extd
" Cora H Mrs slswn Kress r1919 Falls
rd extd
Hannon Grover L tchr Lincoln Sch r506
Atlantic av
Hannons Jas A (Tonsorial Shaving Parlor)
h402 Carolina av

ROSE BUICK CO.

SALES  SERVICE

600 S. Washington St. Tel. 446-9161
USED CAR LOT
314 S. Church St. Tel. 442-3585

Hardee Clinton (Estelle) emp Rocky
Mount Cord r328 Eastern av
" Herbert C (Estelle C) cordmn Ry Mt
Cord h328 Eastern av
" Marvin M (Mildred A) ins 600 Sunset av
r1432 Eastern av

HARDEE MARVIN M INSURANCE
AGENCY (Marvin M Hardee), Repre-
senting National Union Fire Insurance
Co and Inter-Ocean Insurance Co,
600 Sunset av, Tel 442-3747, Res Tel
446-4848 (See Page 95 Buyers' Guide)

" Mildred A Mrs asst mgr Marvin M
Hardee r1432 Eastern av
Hardee's Drive-In No 1 Mark Bulluck
mgr restr N Church
" Drive In No 2 Jack Griffin br mgr br
1905 Sunset av

HARDEE'S FOOD SYSTEMS INC, J
Leonard Rawls Pres, James C
Gardner Exec V-Pres Genl Offices,
1901 Sunset av, Tel 446-4125

" Sign Service Ben Wells mgr 225 S
Washington h do
Hardesty John S (Mary J) h729 Redgate av
" Sandra L sten Planters Cotton Oil &
Fertilizer r729 Redgate av
" Willis S acct Harris & Judge r729
Redgate av
Hardin Zolzie (Zelma) clk Proctor Bros
Gro r RD 2
Harding Rufus stockmn McCullen's Gro
r205 Dunn
Hardison Dorothy L Mrs emp Caromount
Mills h706 Nashville rd
" Raybon A (Katie) hlpr Am Bakeries
r RD 3

Hardwick Esther P Mrs maid h1411
Veterans ct
Hardy Ann E (wid Lindsey C) r1020
Williford
" Annie Mc G (wid Edw W) h921 Shearin
" Danl jr (Jessie L) mill wkr Sou Cotton
Oil h809 Gay
" Danl B r809 Gay
" Dee Ann opr Jean's Beauty Shop r227
Earl
" Edw M (Louise E) constn wkr L L
Pullen h1111 E Holly
" Eliz Mrs tchr Benvenue Sch r108
Patterson dr
" Franklin R (Mary F) emp Futorian
Stratford Furn h613 Green av
" John D (Margt L) sweeper Ry Mt Mills
h114 Lexington
" John K (Mildred L; Central Cafe) h227
Earl

HEILIG-
MEYERS
CO.

129
MAIN N.E.

COMPLETE
HOME
FURNISHINGS

TELEVISION

RADIOS
•
RECORD
PLAYERS
•
REFRIGERATORS
•
RANGES
•
WASHERS
•
ALSO SMALL
ELECTRICAL
APPLIANCES
•
FLOOR
COVERINGS
•
RUGS
•
CARPETS
•
LINOLEUM

129
MAIN N.E.

PHONE
442-8146

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL
1125 East nr.Cokey Rd.

No. 1 and No. 2 for Home Heating — Tobacco Curing

Atlantic Discount Corp.

Established 1925

• AUTO LOANS •

FINANCING

1401 S. Church St.

REFINANCING

Phone 442-2151



**GRIMES-MORGAN
PLUMBING & HEATING CO.**

TRANE AIR CONDITIONING

ECONOMICAL OIL BURNERS and BOILERS

211 ATLANTIC AVE.

PHONE 442-1764

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

130

Belk-Tyler's

**ROCKY MOUNT'S FINEST
DEPARTMENT STORE**

HARDY

- " John L (Carolyn W; Central Cafe)
h729 N Taylor
- " John O (Armentha V) asst mgr Millar's
Feed Mill h3215 S Church
- " Laura Mrs h2045 Falls rd extd
- " Lloyd driver Pearsall Oil & Fuel
r RD 1 Nashville NC
- " Margt L Mrs clk Sunset Pharmacy
r114 Lexington
- " Marie (wid John M) h235 Marigold
apt 209
- " Marjorie F Mrs opr Graybar Elec
r613 Green av
- " Mary maid r326 Olive
- " Nathl driver RC Cola Btlg r916 N
Raleigh
- " O B jr shift formn Ry Mt Mills h1104
Falls rd
- " Oliver W studt r3215 S Church
- " Robt R (Eliz C; Central Cafe) h108
Patterson dr (E)
- " Saml G slsmn Coca-Cola r RD 1
Nashville NC
- " Troy C (Ruby B) tchr Phillip's High
Sch h621 E Goldleaf
- Hare Billy R formn Wheeler Equip h1613
Davis
- " Donald emp Futorian Mfg r1613 Davis
- " Odie R (wid Willie A) r1613 Davis
- Hargrove Ella Mrs cook r425 Myrtle av
- " John E (Geraldine G) lab ACL h1115
Gay
- " Julius (Chanie K) lab Caromount Mills
h538 Clyde
- " Julius jr lab Caromount Mills r538
Clyde
- " Robt r1919 S Church
- " Robt A lab Bobbitt Veneer h122 Ren-
frow
- " Walter (Lillian) driver Pearsall Oil
& Fuel h420(418) Middle
- " Wm h609 Shearin
- " Willie P (Mabel) cook Melton's Barbe-
cue r RD 1 Battleboro NC



Borden's

ICE CREAM & MILK

"IF IT'S BORDEN'S, IT'S GOT
TO BE GOOD"

- Harlee Edw L porter A&P r RD 1 Box
371
- Harles Harry J (Lee T) archt 719 Wal-
nut h1641 Pinecrest rd
- " Terry L sec r1641 Pinecrest rd
- Harless Sallie W (wid Jesse J) h744
Redgate av
- Harley Corine Mrs waitress Bus Termi-
nal Restrs of NC h608 Center
- Harlow Carlton r736 Burton
- " Claude E (Clara E) mkt mgr Colonial
Stores h736 Burton
- Harmon Everlina emp Ivy Room r511
Carolina av
- " Lillian E slswm Childs World Publ
r519 Western av
- " Maude S (wid Thos J) h619 Western av
- Harper Ada M (wid Mack) h811 Branch
- " Alford P (Pauline P) h1425 Branch
- " Ann Mrs slswm Coplon's r432 Arling-
ton
- " Anne B (wid Adrian E) h615 Ambler av
- " Billy W (Ruth T) pntr Daughtridge
Paint & Wall Paper h718 Aventura
- " Boice C (Mabel A) driver Blue Bird
Taxi furn rms 419 S Washington h do
- " Boots (Mary B) lab Am Bakeries
h1424 Fairfax ct
- " Charlie (Mary W) mill wkr Sou Oil
Mill h425 Center
- " Charlie hlpr Gus Z Lancaster Stock
Yds r RD 2
- " Charlotte clk Brame Specialty r RD 1
Box 203
- " Clarence L shift hauler Ry Mt Mills
r RD 1 Box 407 Nashville NC
- " David (Lillie B) firemn Imperial Tob
h911 Star
- " Diane opr CT&T r215 Lexington
- " Dorothy W Mrs h711 S Grace
- " Dwight electn hlpr Pemberton Inc
r RD 1
- " Eddie L city firefighter h1723 Co-Ah-
Bar
- " Effie G (wid R Jasper; Terminal
Rooming House) h423 Main SE
- " Effie J Mrs maid r621 Dexter
- " Eliz studt r369 Falls rd
- " Eva slswm Belk's r215 S Tillery
- " Fletcher M (Norma K) dist slsmn
Southeastern Adv h626 Peachtree
- " Fredk W ship clk Watson Tob
r Airport rd
- " Geo G (Georgine M) personnel dir
Blumenthal Mills h507 Aventura
- " Gladys M Mrs hsekpr Cobbs Motel
r Box 235 Airport rd

INSURANCE - REAL ESTATE • RENTALS

Wilkinson, Bulluck & Co., Inc.

SUNSET AVE.

COR. FRANKLIN ST.

446-6121

FARM LOANS



"YOUR HOST
FROM COAST
TO COAST"

425 N. Church
Dial 446-9175

2 ROCKY MOUNT INNS

Hwy. 301 N. By-Pass
Dial 442-8101

Holiday Inn®

131

GEHMAN'S JEWELERS

Diamonds • Watches • Silverware

139 Main St. S.E. 446-6722

HARPER

"Harron (Rosa) hlpr City h135 Pinehurst dr

"Harry W studt r626 Peachtree

"Henry mill wkr Sou Cotton Oil r RD 3

"Ida B (wid Eddie) h923 Lindsey

"Irene D Mrs slswn M G Baldwin Co h316 S Raleigh

"Iva (wid Alvin) r214 Adams

HARPER J DUDLEY, Cash Peoples Bank & Trust Co 101 Tarboro cor Main SE, Tel 442-7187, r1509 Hammond, Tel 442-5433

"Jackson M (Lillian R) h924 Bellevue av

"Jas H (Ivy D) jan City Police h430 Atlantic av

"Jas S (Virginia T) yd mstr ACL h205 Crescent av (E)

"Jasper P Rev (Alice A) prsmn Planters Cotton Oil & Fertilizer h606 Pennsylvania av

"Jesse H Rev pastor Morning Star Disciples Ch r Kinston NC

"Jessie M (wid Wm H; West End Grocery) h610 W Thomas

"Jimmy (Lucy D) slsmn Premium Dstrs h223 Willow

"John A (Marguerite R) dist rep Atlantic Sch h235 Marigold apt 107

"John H h214 Adams

"John H jr (Minnie J) pntr Daughtridge Paint & Wall Paper h340 S George

"Jos E (Anna K) h515 Midway

"Jos P (Nina R) USA h200 S Grace

"Lafayette r808 Peachtree

"Larry A (Ruth) mach opr Superior Cable h310 High

"Lee N (Sally S) h1509 Hammond

"Lewis (Victoria) lab Gay & Yost Funeral Home h1106 Hunter

"Lillie B maid Imperial Tob r911 Star

"Lillie M (wid Addison C) h529 Avent

"Louis (Victoria) hlpr Gay-Yost Funeral Home r Hunter

"Lossie seasonal wkr W B Lea Tob r505 Dexter

"Marguerite R Mrs bkpr H L Hicks Drug r235 Marigold apt 107

"Martha J emp Imperial Tob r911 Star

"Mary maid h521 Mullins

"Mary maid r911 Star

"Mary L (wid Jas) maid h1122 Gay

"Mildred barber Wilkins Barber Shop r612 Grace av

"Mildred Mrs slswn Leder Bros r RD 3



AND
MOHAWK TIRES

PRIDGEN TIRE CO. INC.

Retreading - Vulcanizing

"RACE RUBBER"

900 N. CHURCH ST.

TEL.

446-8006

HARPER

"Nannie D (wid Luther D)h700 Sycamore

"Pauline P Mrs (South End Grocery) r1425 Branch

"Randolph (Addie G) lab W B Lea Tob h920 Star

"Robt E (Ann) contr C D Sparks h432 Arlington

"Robt L (Dunnie W) tchr Swift Creek Sch h810 E Holly

"Rudolph (Barbara L) mach opr Dunlee Corp h917 Star

"W L clk ABC Bd h701 Western av

"Wayne studt r515 Midway

"Wm (Eloise) emp ACL h509 Midway

"Wm A (Effie M) r310 High

"Wm B (Kate P) brklyr D J Rose & Son h1605 Wilson rd

"Wm C waiter Melton's Barbecue r Nashville NC

"Wm H (Rebecca L) lab O B Barnes h316 Leonard

"Wm R (Fannie) mach opr Superior Cable r722 Nashville rd

"Willie B (Agnes S) loom fxr Blumenthal's h1401 Boone

"Willie L (Mary) stock Am Bakeries r1424 Fairfax ct

"Wilson M (Mary E) h215 S Tillery

"Wright (Art D) lab City h1409 Avenue B

Harrell A David (Thelma) tex wkr Caromount h521 Jefferson

"A Harvey (Nina R) h711 Clark

HARRELL A L (Ruby N), Edgecombe County Auditor 123-25 N Washington (Edgecombe), Tel 446-8555, Tarboro Office Tel Talbot 3-3744, h612 Johnston, Tarboro, NC, Tel Talbot 3-3744

"Alton M (Myrtle) fnshr Caromount h104 E Ridge

"Andrew D (Cornelia M) slsmn Drew Chem h440 N Daughtry

"Andrew W studt r440 N Daughtry

"Ann studt r131 W Ridge

"Betsy (wid J R) h1213 Winston Walk

HAMMOND

Electric Service, Inc.

ENGINEERS and CONTRACTORS

Electric Motor Rebuilding

Power Equipment Sales and Installation

824 S. Church St. 442-4178



VICK'S RADIO & T.V.

SALES & SERVICE

For DAY or NIGHT Service
DIAL 442-3492

121 W. THOMAS ST.



T.V. SETS

PRODUCTS



DISTRIBUTOR

700 Albemarle Cor. Virginia

JOYNER OIL COMPANY

Phone 446-9101



**PAMPER YOUR
FAMILY
and
FRIENDS**

**with
ENGLEWOOD
BRAND
MEATS**

Hickory Smoked
Sugar Cured

HAMS

**REAL GOOD
FRANKS**

**ASK FOR
ENGLEWOOD
MEATS
AT YOUR
GROCER**

Manufactured
and Distributed

**Z. B.
BULLUCK
INC.**

PHONE
446-8121

**CARO-
CRAFT,
INC.**

**CUSTOM
MADE
FURNITURE
REFINISHERS**

740
ALBEMARLE
AV

(SEE PAGE 77
BUYERS'
GUIDE)

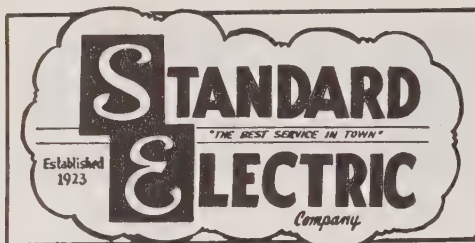
TEL
442-2964

BARNES TIN SHOP ROOFING & SHEET METAL CONTRACTORS

120 N. HOWARD ST.

TEL. 446-7192

132



HARRELL

- " Dora (wid Wm) r216 N Howell
- " Eli F parts mgr J C Friar Mtrs
r Elm City NC
- " Florence D Mrs opr Byrd's Beauty
Shop r1017 Long
- " Geraldine Mrs emp Pub Ofc Serv
r626 Sunset av
- " Grover (Dora) slsmn Imperial Furn
r319 Dunn
- " H h119 Circle dr (E)
- " Herman R (Hazel W) mach ACL h1824
Bedford rd
- " Hilda Mrs tchr Benvenue Sch r Box 75
Benvenue rd
- " Hugh I emp Temptrol Htg & Air Con-
ditioning r324 Western av
- " J B mgr Montgomery Ward r Nash-
ville rd
- " Jas E jr wpr Ry Mt Mills r209
McDearmon
- " Jas O (Lovie P) hlpr Pepsi-Cola h610
Carolina av
- " Jennis R mech Peoples Oil r Pinetops
NC
- " Jesse T (Mildred) supvr Pepsi Cola
h1021 Burt
- " Joe J (Emily) h610 Rex
- " Katie R (wid Robt L) r2931 S Church
- " Laura M hlpr Carolina Cafe r148 Pine-
hurst
- " Lois clk Citizens Bldg & Loan h518
Sunset av
- " Louise Mrs doffer Ry Mt Cord r1520
Burton
- " Lula T (wid Jesse H) r507 S Pearl
- " M T (Peggy) USA h622 Arlington
- " Mary A studt r1824 Bedford rd
- " Norman F (Patricia) slsmn Sealtest
Foods h304 Mallory
- " Patricia Mrs smstrs Ry Mt Undergar-
ment r304 Mallory
- " R Allan (Rachel J) bkpr S S Toler &
Son h701 N Fairview rd
- " Rachel Mrs clk Hardee's Food Systems
Inc r701 Fairview rd

COASTAL PLAIN LIFE INSURANCE CO.

- INDUSTRIAL ● ORDINARY
- CREDIT ● LIFE ● GROUP

HOME OFFICE

462 FALLS RD. DIAL 442-6123

carolina cafe

**We Serve Wonderful Food
and Our Coffee Can't be Beat**

(HIGHWAY 301A NORTH)

906 N. Church St. 446-9976

HARRELL

- " Roy W (Laura M) h148 Pinehurst dr
- " Rudolph r320 Middle
- " Rupert H (Clara B) mech Natl Guard
Armory h622 Sunset av
- " Silas J (Louise L) oiler Ry Mt Mills
h1520 Burton
- " W Alex (Florence D) servmn Twin
County Gas h1017 Long
- " Wiley T (Roxie A) slsmn H&S Inc
r Elm City NC
- " Wm W (Lillie D) h320 Middle
- Harrelson Albert L (Ann H) h1728 Bed-
ford rd
- " Benj M (Frances H; Rocky Mount
Awning & Tent Co) h929 Tyan
- " Mary H Mrs bkpr Planters Bank
r Pinetops NC
- " Nancy R (wid Benj R) h1024 S Franklin
- Harren Jas B (Annie H; Harren's Sales
Agency) h240 Pennsylvania av
- Harren's Sales Agency (Jas B Harren)
whol confy 243 Atlantic av
- Harrington see also Herrington
- " Carrie (wid Hubert) r815 Branch
- " Eliz M Mrs (Elizabeth's Confectionery)
h438 Center
- " Laura M Mrs h1021 S Washington
- " Luther E (Dorothy E) driver Royal
Crown Btlg h1006 S Church
- Harris Albert L (Mildred L) driver W W
Haddon Whol Distr h1420 Avenue B
- " Aletia D studt r301 S Tillery
- " Andrew (Cornelia W) cook h214 Cole-
man av
- " Annie B (wid Will) h615 Henry
- " Arcillus (Mary J) jan Annie W Holland
Sch h613 Beaman
- " Benj porter Howard Johnson's Restr
r RD 3 Box 200 Nashville NC
- " Bertha L (wid Romas) maid r719 Park
av
- " Bethel C studt r301 S Tillery
- " Beulah J (wid Chas C) with Simmons
& Harris Co h835 Sycamore
- " Carl M (Thelma O) projectionist
Center Theatre h440 E Duke cir
- " Cecil I (Hilda P) forester h446 W Duke
cir
- HARRIS CHARLES C JR (Shields J;
Simmons & Harris Co), 109 Tarboro,
Tel 446-5182, h832 Tarboro. Tel
446-8054
- " Chas R (Jessie H) slsmn Bulluck Clo
h617 Paul
- " Charlie T (Myrtle A) clk Barnes Mtr
Lines h214 Cherokee rd (E)

Pearsall Oil and Fuel Company, Inc.

DISTRIBUTORS, MOBIL PRODUCTS

FUEL OIL

511 KEEN P.O. DRAWER 73



GOOD COAL

Phone 442-6141

CAROLINA TIRE CO.

TIRE RECAPPING

BUDGET TERMS

625 S. Washington St.

Phone 442-2267



133

HARRIS

- " Clara B (wid Roland A) r425 S Mercer
- " Conservatory of Music (Leonard E Harris) tchr 232 Nash
- " Cornelia G Mrs (Branch Street Grocery) r1324 Branch
- " Curtiss L (Sara) doffer Ry Mt Mills h816 Pender
- " David (Ethel H) lab Waters Bros h416 Nance
- " David B studt r456 N Mercer
- " David E r1006 Star
- " David T (Eliz E) plant mgr Eastern Elec h1041 Hill
- " Dell G (wid Jas H) v-pres Fairview Fabric Shop Inc h301 S Tillery
- " Donald E studt r1213 Alta Vista la
- " Eliz Mrs slswn Virginia's Dress Shop r Hill
- " Eliz L Mrs h214 Albemarle av
- " Emmie C Mrs clk Howard Johnson's Mtr Lodge r Tarboro hwy
- " Ernest S (Betsy R) agt Western & Southern Life Ins h333 Kingston av
- " Ethel P spnr Ry Mt Mills r RD 3 Nashville NC
- " Frances B Mrs bkpr North State Constn r820 Rose
- " Frank (Selma) lab h325 Main NE
- " Frank (Josephine W) constn wkr Perry & Bryant Constn h524 Suburb
- " Fred W (Bertha E) driver Carbisco Flour & Feed Mills r125 Union
- " Gayle studt r369 Falls rd
- " Geo caddy mstr Benvenue Country Club Golf Shop r639 Woodlawn
- " Geo M (Lossie M) emp John Van Mtr Co h924 S Washington
- " Georgiana S (wid Jim) r812 Beal
- " Gilvry E (Ruby) div mgr Caro Mtr Club h3417 Winstead rd (E)
- " Grover (Gronie J) clin Blumenthal's h708 Henna
- " Hazel Mrs hlpr Day Care Center of the First Bapt Ch r616 Evergreen rd
- " Henry C (Olive E) mgr Sears h1213 Alta Vista la
- " Henry E (Laura A) lab ACL h617 Clyde
- " Herman (Maebelle P) jan Dixie Press h639 Woodland av
- " Hiram J (Hazel W) agt Life Ins Co of Va h616 Evergreen rd
- " Howard (Corryne) hlpr Adams Dance Hall h2214 S Church
- " Howard jr r2214 S Church
- " J Henry (Viola D) r910 Evergreen rd
- " Jas E tchr r214 Coleman av
- " Jas H (Maude L) h1014 Branch
- HARRIS JAMES R (Grace C), Sec-Mgr**
Pearsall Oil & Fuel Co Inc, Genl Mgr
Temptrol Heating & Air Conditioning
Co 511 Keen, Tel 442-4126, h176
Nashville hwy
- " Janice G r710 Peachtree
- " Jennes (Elbert B) emp Sou Cotton Oil h954 Lindsey
- " Jesse lab Allan Mims r Jackson pl

ROCKY MOUNT FLORAL



CO.

A. R. WEATHERS

"ART IN FLOWERS"

Greenhouse and Shop
430 E. Thomas
Tel. 442-4158

Downtown Shop
114 Main, N.W.
Tel. 446-6006

HARRIS

- " Jesse L (Ernestine J) lab W B Lea Tob h1115 Hunter
- " John (Lillian P) h115 E Grand av
- " John T studt r413 Tarboro
- " Johnnie G (Geraldine F) lab L&M Tob h503 Clyde
- " Lawrence r617 Clyde
- " -Layton Sales (Wm C Harris Will Layton) used cars 1100 S Church
- " Lela F Mrs nurse 1005 Hill r do
- " Leonard E (Lela F; Harris Conservatory of Music) h1005 Hill
- " Lila R Mrs hlpr Peacock Meat r1021 S Church
- " Linwood (Edna E) pntr Brewer Paint & Wall Paper r RD 4
- " Louise E ofc sec Planters Bank r1324 Branch
- " Lyman studt r1041 Hill
- " Magdalene cashier Ideal Gas & Appl r410 Arlington extn
- " Maggie M (wid L D) smstrs Rosenbloom-Levy h805 Clark
- " Margie A r617 Clyde
- " Marvin (Mattie G) atndt Strick's Truck Shop h1119 Hargrove
- " Mary C (wid Roger C) slswn Belk's h803 S Franklin
- " Melton jr (Gladys G) emp ACL h223 Cedar
- " Mildred G ofc sec John B Exum jr r1324 Branch
- " Minnie h223a Coleman av
- " Nathan (Lossie D) driver Yelverton Coal & Oil h170b Pinehurst dr
- " Nathl W (wid Jas) h321 Coleman av
- " Nathl r808 Beal
- " Octavius jan Taylor's Dept Store r647 Raleigh rd
- " Ollie A (Cornelia G) clk Branch Street Gro h1324 Branch
- " Ossie L jr slsmn Rosenbloom-Levy r RD 2 Box 206
- " Philip S (Virginia D) ticket agt Union Bus Terminal h1413 Rosewood av

FAULKNER Electric Service Inc.

Electric Motors - New and Used
Repairing and Rewinding

Garbage Disposal and Water Pump Repairs

DAY PHONE 446-5863
NIGHT PHONE 446-4872

SHOP AND OFFICE
820 GOLD ST.

QUALITY FIRST
Quality Laundry & Cleaners
INCORPORATED
238 TARBORO ST

PHONE
446-7116

This Directory Is Incorrect

(See Pages 94 and 132 Buyers' Guide)

**FOR
INSURANCE
SEE**

J. A. DELBRIDGE Jr.

**INSURANCE
AGENCY**

**HAIL - FIRE
AUTOMOBILE
CASUALTY**

**183
N. WASHINGTON
DIAL**

446-8550

RES. TEL.

446-5286

**MERRITT
PLUMBING
&
HEATING
CO. INC.**

**Plumbing
Heating
Air
Conditioning
CONTRACTORS**

**923
NORFOLK ST.
PHONE
446-4667**

"THE PLACE TO BANK IN ROCKY MOUNT"

The Planters National Bank & Trust Co.

MEMBER F.D.I.C.

134



HARRIS

- " Philip S jr studt r1413 Rosewood av
- " R C (Magdalene) emp Blumenthal's h Arlington extn
- " Richd (Annie P) lab Sou Cotton Oil h130 Overbrook pl
- " Richd A (Lila R) repr Radio Serv Shop Telev Center h1021 S Church
- " Richd E (Frances B) sec treas North State Constn Co h820 Rose
- " Robt (Elenora) farmer h1729 Pender
- " Robt jr driver Arnold L Adams Whol r RD 4 Westmount dr
- " Robt C (Bessie D) slsmn Metal Prods Mfg h1312 N Oakwood dr
- " Robt E jr (Peggy P) buyer Thorp & Ricks h905 Eastern av
- " Robt J h1106 Ryals
- " Robt L hlpr Allan Mims r1103 Whitehead dr
- " Robt M (Ruby V) mech Industrial Elec Sls & Serv h2608 Walley
- " Robt M slsmn Auto Equip Co r Nashville hwy
- " Robt P Rev (Lucy B) pastor Grimsley Free Will Bapt Ch h1200 Tarboro
- " Ronnie studt r1200 Tarboro
- " Ruby Mrs guidance counselor R M Wilson Jr Hi Sch r3409 Winstead rd
- " Sidney M (Frances B) atndt h216 Atlantic av
- " Sophronia C (wid N Edgar) emp Cato's h321 Kirkwood av
- " Sterling C (Jean T) pres Lea Lbr & Trading Co Inc sec treas Wood Mfrs h413 Tarboro
- " Thos S r615 Henry

HARRIS THOS W (Margt P), V-Pres
Peoples Bank & Trust Co 101 Tarboro cor Main SE, Tel 442-7187, h722 S Taylor, Tel 442-3360

- " Tom P (Alma S) v-pres Ry Mt Dry Gds Co Inc h3209 Woodlawn dr
- " Vester (Barbara) slsmn Sears h304 Linden av



**SHOP AT
SEARS
AND SAVE**

SATISFACTION GUARANTEED or YOUR MONEY BACK
128-42 N. CHURCH TEL. 442-3131

HARRIS

- " W Marvin driver Barnes Constn h427 1/2 Main SE apt 5
- " Walter S (Betty) h820 Evergreen rd
- " Wm (Etta) mtcemn Holiday Inn Mtr Court h1422 Avenue B
- " Wm C (Emma C; Harris-Layton Sales) r Hwy 64
- " Wm S (Essie W) sta mstr ACL h456 N Mercer
- " Willie (Blanche A) emp L&M Tob h808 Beal
- " Willie (Mary L) oiler ACL h531 Center
- " Winifred R (wid Geo M) h1101 Syca-more
- Harrison Albert (Millie V) driver China Am Tob h420 Nance
- " Alex N (Annie L) driver Peoples Bldg Sup h418 N Harris
- " Annie L (wid Henry) r903 Evergreen rd
- " Annie L (wid Saml) seasonal wkr h301 Coleman av
- " Artie D (Eliz P) lab City h230 Park av
- " B Holton (Mary K) tchr Ry Mt Hi Sch h409 Hammond
- " Beatrice M chkr Quality Lndry & Clns r Battleboro NC
- " Bernard (Annie M) meat ctr Fryar's Frozen Food Lockers h853 Ellison dr
- " Billy M r509 Center
- " Byron L lab Peoples Bldg Sup r716 Beal
- " Causie H Mrs tchr h872 Ellison dr
- " Celesta r509 Matthews
- " Chas h1321 Hillsdale dr
- " Chas jr delmn W C Reid & Co r Star
- " Charlie M Rev (Frances R) pastor Southside Bapt Ch h2614 S Church
- " Clarence (Cath B) lab City Water Dept h1116 Star
- " Cushing B (Nina W) slsmn Rose Buick h1009 Western av
- " Dannie G (wid Snowdie L) r106 Wayne (E)
- Harrison Donald B Jr (Alice G; Accountant, 125 Rose, Tel 446-9131, h1018 West Haven blvd, Tel 442-4611
- " Dora H (wid Carrie; Co-Z-Inn) h720 E Highland av
- " Edith V tchr Baskerville Sch h738 N Raleigh apt 2
- " Frances Mrs tchr Benvenue Sch r2614 S Church extn
- " Frances W studt r600 Evergreen rd
- " Frank S studt r600 Evergreen rd
- " Geo h308 Myrtle av
- " Geo (Mary W) lab Export Leaf Tob h509 Center
- " Geo porter Youth Shop r Magnolia
- " Geo (Pearl W) lab Export Leaf Tob h1121 Gold
- " Geo jr (Perlie) h519 Center
- " Hattie M (wid Linwood) h1107 S Church
- " Jas A (Dorothy L; Harrison & Pittman Garage) r Hilldale NC
- " Jas E (Audrey P) pres Howard House Cafeteria Inc h106 Wayne (E)



**ROCKY MOUNT
Laundry & Dry Cleaners, Inc.**

223 S. WASHINGTON ST.

PHONE 446-7158

P.O. BOX 549





STALLINGS OIL & COAL CO.

KEROSENE — FUEL OIL

816 RICKS ST.

It's Performance That Counts

DIAL 446-6184

135

HARRISON

- " Jas T (Bonnie M) trainmn ACL h908 Tyan
- " Kerney slsmn Davis & Co r RD 3
- " Kirk B (Mary N) syrup mixer Pepsi-Cola h861 Ellison dr
- " Margt Mrs tchr R M Wilson Jr Hi Sch r409 Hammond
- " Mary Mrs h1207 E Highland av
- " Mary L Mrs ofc sec WRMT r122 West Mount dr
- " Mary V Mrs aide Parkview Hosp r703 E Highland av
- " Milford W (Frances R) mach Blumen-thal's h96 Clifton rd (E)
- " Milton W electn ACL r1107 S Church
- " Nannie H (wid Phillip) h1506 Davis
- " Nathan mill wkr Sou Cotton Oil r RD 4
- " P R (Theresa) sanitation wkr h144 Berryhill rd
- " & Pittman Garage (Rufus D Pittman Jas A Harrison) 127 W Grand av
- " Robt R (Wanda W) slsmn Humble Oil & Refining h108 Sherwood dr
- " Rosa (wid Linnie) r509 Matthews
- " Rosa h417 Woodland av
- " Rosa E Mrs mach opr W B Lea Tob h325 E Holly
- " Ruby Tyson examiner Ry Mt Under-garment r RD 4 Box 130
- " Susie M maid City Health Dept r1127 W Thomas
- " Sylvester hlpr Barnes Tin Shop r509 Matthews
- " Thos H (Pauline C) h206 N Vyne
- " Tom G (Wanda) dist sls mgr Trinity Steel h1230 Rosewood av
- " Wardell (Cora H) h716 Beal
- " Wm (Bessie P) hlpr ACL h924 S Grace

HARRISON WM B HON

(KATH S)

PRESIDENT and TREASURER

W C REID & CO

DEALER

ROYSTER FERTILIZER

411 GAY

TELEPHONE 442-2376

MAYOR OF ROCKY MOUNT

h600 EVERGREEN RD

TELEPHONE 442-1044

- " Wm B jr studt r600 Evergreen rd
- " Willie USA r905 Beal
- " Willie B jr (Susie M) farmer h1127 W Thomas
- " Willie L carscoop opr Planters Cotton Oil & Fertilizer r1030 Drew
- Harrod Merlin F (Irene L; Eastern Theatre Service) h1008 Rosewood av
- Harsey Bonnie emp Clack's Gro r1213 Western av
- " Delannie R clk Clack's Gro r1213 Western av
- " Fannie S (wid Mills R) h1213 Western av
- Hart Alice W Mrs ofc sec J W Parker Jr Hi Sch r731 Atlantic av

JENKINS-PEARSALL MACHINE WORKS

Machinists • Welders • Founders

FARM MACHINERY REPAIRS

Specializing in Ornamental Iron

217 Andrews St. P.O. Box 886

446-9168

HART

- " Benj hlpr Coca Cola r Arlington extn
- " Curtis L (Alice) hauler Rocky Mount Cord r731 Atlantic av
- " Ella prsr One Hour Koretizing r Nash-ville NC
- " Jesse (Lena T) hlpr ACL h715 E High-land av
- " Lee atndt Boone's Esso Servicenter r RD 1 Box 236 Whitakers NC
- " Mable maid Capri Motel h721 Shearin
- " Mance lab Export Leaf Tob r715 E Highland av
- " Mary G Mrs r419 Carolina av
- " Retha maid r1113 E Holly
- " Richd A (Charlotte R) carp h1113 E Holly
- " W G jr (Mary J) agt State Farm Ins Co r N Taylor
- " Wm A (Virginia D) hlpr DPW h402 Raleigh rd
- " Wm E (Linda B) driver Imperial Tob r1411 Raleigh
- Hartley Corbett (Joan) emp Pepsi-Cola h840 S Tillery
- Hartness John D (Louise) dentist 225 Rose r1703 Westover ct
- Harvell Claude T (Rose D) mach Burling-ton Mills h901 Griffin
- Harvey Ernest (Mary) emp Jim Walter Corp h1108 S Cambridge cir
- Harwood C Edwin tchr NC Wesleyan College h824 Burton
- Haskill Mary J (wid Fred) r257 Rose
- Haskins Dorothy B Mrs opr Anita's Beauty Shop r Bethlehem rd
- " J E (Linda T) supvr Blumenthal's h1413 River dr
- " Ruth M (wid Paul) clk Blumenthal's h2825 Amherst rd (E)
- Hassell Jerry M (Mamie W) blacksmith 161 Albemarle av h801 Rose
- Hasty Alvin M (Gladys E) mgr Export Leaf Tob h1119 Eastern av
- Hataway Larry L (Roberta B) city police h1221 Tarboro

HUNT'S MOTEL

2 MILES SOUTH
HWY. 301 and 301A

PHONE 446-9430

FURNITURE
FOR THE
HOME

COME TO

ROCKY
MOUNT
FURNITURE
CO.

"IN THE
HEART OF
THE CITY"

COMPLETE
FURNISHINGS
FOR THE
HOME

163
S. MAIN

SEE PAGE 78
BUYERS
GUIDE



MODERN
BUILDERS
Inc.

General
Contractors

~ ~

COMMERCIAL
and
RESIDENTIAL

~ ~

DIAL

442-4103

~ ~

725

WALNUT ST.

~ ~

WALNUT
SHOPPING
CENTER

BEL AIR CHEVROLET CO.

CHEVROLET - CHEVY II - CHEVELLE
CORVAIR - CORVETTE

115-123 S. CHURCH ST.

THE O.K. PLAZA 501 N. CHURCH

SALES-SERVICE

TEL. 442-6148

TEL. 442-2877

**DAWBER
MILLWORK**

PEOPLES BUILDING SUPPLY CO.

"QUALITY MILLWORK PRODUCTS"

PHONE 442-3104

410 N. PEARL ST.

**Building
Materials**

BANK OF ROCKY MOUNT

SERVING NASH AND EDGEcombe COUNTIES

SAVINGS ACCOUNTS — LOANS — CHECKING ACCOUNTS

142 MAIN ST. SW.

MEMBER F.D.I.C.

BRANCH: INTERSECTION RALEIGH ROSE AND GEORGE STREETS

DIAL

446-7101

136



**Motor
Lodge**

TV-POOL-AIR CONDITIONING
2 MILES NORTH ON US HWY 301 NORTH
DIAL 446-5111

Hatch Mesia A (wid Aaron) r121 Leonard
Hatchett Arsborne E (Sadye F) slsmn
Lance Inc h1521 W Thomas
Hatfield David r202 Coleman av
" Ernest r202 Coleman av
" Geo A (Retha H) gas sta 750 Park av
h703 Park av
" Isabelle Mrs prsr Purvis Clns h419
Main NE
" Joe (Eliz A) orderly Parkview Hosp
h425 Pennsylvania av
" Josh hlpr Caro Shoe Rebltrs r202
Coleman av
" Mary maid R M Wilson Jr Hi Sch
r425 Pennsylvania av
Hathaway see also Hathaway
" Leslie R (Emily B) driver McLean
Trucking h135 Oak
" Robt L (Margt C; Hathaway's Uphol-
stery Shop) h622 Arlington
" Roy L (Eliz T) carp h926 Lancaster
" Upholstery Shop (Robt L Hathaway)
418 N Parker
Hatley Jeannette D (wid L P) slswn
Glamor Shop r Raleigh
Haven Earl (Addie M) emp Sears h630
Coleman av
Hawkins Alton W r520 Sunset av
" Carolyn B clk Parkview Hosp r905
Tyan
" Celesta Mrs maid r529 Park av
" Esmeralda R Mrs tchr Booker T
Washington Hi Sch r601 Pennsylvania
av
" Faith P smstrs Ry Mt Undergarment
r204 N Grace
" Henry K (Mae W) emp Tip Top Bakery
h407 Dexter
" Jack D (Fanny P) h425 Atlantic av
" Jesse A picker tndr Ry Mt Mills
r Castalia NC Box 533
" Jimmy (Carol) emp Blumenthal's
h905(901) Tyan
" Kearney J (Pattie B) h1223 Boone
" Kirby E (Theodora C) h824 West
Haven blvd

ENTERPRISE FURNITURE CO., INC.

COMPLETE HOME FURNISHINGS
BROADLOOM RUGS — LEE CARPETS

158-164 S. Washington St.

446-8304

HAWKINS

" Kirby E jr (Dorothy T) bkpr Imperial
Tob h717 Westwood dr
" Lillian Mrs cook Hamburger Shop
r1500 Raleigh rd
" Maynard A (Esmeralda R; Hawkins
Smoke Shop; Hollywood Cafe; Holly-
wood Laundromat) h601 Pennsylvania
" Quincy A tex wkr Blumenthal's r1223
Boone
" Robt R creeler Ry Mt Mills r204 N
Grace
" Smoke Shop (Maynard A Hawkins)
213 Main NE
" Sylvia B Mrs bkpr Peoples Bank r609
Smallwood dr
" Thelma dept mgr Belk's r Benvenue rd
" Thos C (Rosa H) mach opr Ry Mt Cord
h204 N Grace
" Wayne B (Sylvia B) city firefighter
h609 Smallwood dr
Hawley Louise T Mrs (Carolina Guest
Home) r428 N Church
" Marvin E (Joan E) slsmn Watson Tob
h2829 Amherst rd (E)
" Oscar W (Louise T) h428 N Church
Hay Jas F (Bertha E) spinning mill supt
Ry Mt Cord h629 Glen av
Hayden Frank A jr (Florence K) traffic
control splst FAA r3212 Amherst rd
Hayes Anna r48 W Elm
" Benj S (Beatrice C) sht mtl wkr ACL
h422 Cokey rd
" Cash Grocery (Jas K Hayes) 845 Falls
rd
" Chas E studt r48 W Elm
" Chas R (Betty L) hlpr Josh Bulluck's
Barbecue r202 Cokey
" Christine G slswn Belk's r1331
Planters
" Clarence S (Elsie H) sweeper Ry Mt
Mills h48 W Elm
" Clarence S jr (Frances T) clk PO h719
Peachtree
" Dorothy R Mrs ofc sec Equitable Life
Assurance Society r326 Hill
" Earl Z (Mary C) eng ACL h318 S
George
" Edna O smstrs Ry Mt Undergarment
r RD 1 Box 88C
" Floyd C (Edna B) hlpr Outlaw Junk Yd
h4223 S Church
" Floyd C jr hlpr Buddie's Used Cars
r2423 S Church
" Geneva (wid R L) r748 Cedarbrook dr
" Jas (Christine) mgr A&P h804 School
" Jas (Lucy N) h628 Short
" Jas B (Ruth K) USA h121 Leonard
" Jas C (Annie B) formn Std Elec h727
Long
" Jas K (Cath W; Hayes Cash Grocery)
h127 Oak
" Jas W (Christine G) br mgr A&P Food
Stores r804 School
" John (Patty F) ofc mgr Carbisco Flour
& Feed Mills h918 Pine Haven dr
" John H (Effie C) formn ACL h436 W
Duke cir



Roberson Plumbing & Heating Co.

SERVICE ★ NEW CONSTRUCTION ★ REPAIRS

620 Royal St.

Phone 442-1656



CRIMES-MORGAN PLUMBING & HEATING CO.

TRANE AIR CONDITIONING
ECONOMICAL OIL BURNERS and BOILERS

PHONE 442-1764

211 ATLANTIC AVE.



TYSON'S DRUG CENTER INC.

YOUR ONE
STOP FOR
ALL YOUR
DRUG NEEDS

ACCURATE
PROMPT
PRESCRIPTION
SERVICE



RENTAL DEPT.
SICK ROOM
SUPPLIES AND
EQUIPMENT

TELEPHONE
446-7128

112N. CHURCH

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

138

ROCKY MOUNT



Seat Cover
Center

1442 S. Church

Tel. 446-9733

HEDGEPEETH

- " Judy C studt r27 N Boulevard
- " Leo J (Peggy J) appr formn ACL h811 S Washington
- " Lonnie M (Grace M) dept mgr Coca Cola h735 Redgate av
- " Lonnie N jr (Corrina P) slsmn Chrysler Corp h27 N Boulevard
- " Loretta J examiner Ry Mt Undergarment r726 Nashville rd
- " Mamie P (wid Robt S) h727 Nashville rd
- " Merion S (Josephine H) barber Model Barber Shop h209 N Pearl
- " Raeford H strapper Ry Mt Mills r RD 3
- " Robt C (Faye H) slsmn Frosty Morn Meats h1416 Beal
- " Roy D (Georgia M) h1215 Parham
- " Thad A (Lizsee) porter ACL h730 Beal
- " Thos A (Marie J; Raleigh Street Food Center) h1000 Long
- " Thos P (Janelle E) slsmn Pepsi-Cola h124 Wayne (E)
- " Wm L (Lettie L; Raleigh Street Food Center) h316 S Howell
- " Wm H (Alice T) acct Nash County Bd of Educ h225 N Mays apt 2
- " Zachariah (Ophelia J) lab h170 Raper dr
- Hedrick Geo F (Norine) mech h714 Belleview av
- " Lilla C (wid Roy E) clk Evening Telegram h235 Marigold apt 203
- Heggins David H (Marie B) porter Kress h411 Albemarle av

HEILIG-MEYERS CO, Joseph B Cogdell
Mgr, Furniture of Distinction,
Complete Home Furnishings For
Thrifty Buyers, Carpets, Rugs,
Radio, Television, Electric and Gas
Appliances 129 Main NE, Tel
442-8146 (See Page 76 Buyers' Guide)

Helgeson Gene (Joanne) advisor Hdq Co
Battle Group 119 Infantry r RD 3
College Park

Helms Nancy studt Brewer Paint & Wall
Paper r413 N Mercer

M. E. RODGERS INSULATION CO

- RESIDENTIAL • COMMERCIAL
 - INDUSTRIAL APPLICATORS
- CONTRACTORS

RD 4. BOX 370

TEL 442-1039

HELMS RUTH G MRS, Office Mgr
Brewer Paint & Wall Paper Co Inc,
Brewer's Gift Shop 102 S Raleigh,
Tel 446-7171, h413 N Mercer, Tel
442-1215

Helton Billie R (Barbara) slsmn US

Gypsum h105 Oakdale rd (E)

Hemby Bryant C (Lena Mc N) h804

Marigold

Hemenway Irene H (wid Robt W) h1112
Tarboro

Hemmerle John E (Gloria W) sls rep
h912 S Franklin

Hendershot Mamie Mrs h1011 Winston
Walk

Henderson Carrie (wid Nathl) h830 S
Washington

" Charlie F (Mary) lab Sou Cotton Oil
h732 Gay

" D Russell r832 Leggett rd

" Eliz J (wid Clyde) librnr First Meth Ch
h412 Western av

" Jack W (Doril) h1617 Hammond

" John (Selma H) lab China Am Tob
h832 Leggett rd

" L J (Ethel) h1105 Evergreen rd

" Marguerite Mrs maid r636 Henry

" Roosevelt L (Rose M L) emp Futurian
Furn h1438 N Raleigh

" Russell (Linda) emp DPW h1424
Avenue C

Hendley Eliz S dep County Tax Collr
r815 Sycamore

" Mary H bkpr YMCA h815 Sycamore

Hendrick Herbert L (Nolia) fnshr
Caromount h615 Jefferson

Hendricks Eloise M tchr Battle Elem Sch
r Tarboro NC

" Herbert L (June) mech Serv-Sls Inc
r US Hwy 64E

" June opr Anita's Beauty Shop r Nash-
ville NC

" Lottie C Mrs sch guard Police Dept
r918 Calvary

" Marshall W (Joyce W) emp Blumen-
thal's h118 S Howell

" Mary Etta smstrs Ry Mt Undergarment
r RD 3 Box 307 Nashville NC

" Ruby B Mrs (Vogue Beauty Shop)
r Box 216 Nashville hwy

" Saml R (Lottie V) h918 Calvary

" Wayne W asst meat ctr White's Super
Mkt r Hammond

" Willard J clk Imperial Tob r RD 3

" Wm R slsmn Southern Ofc Sup
r Raleigh NC

Hendrix W G slsmn Southeastern Adv
r Winston Salem NC

Hengeveld Clarice K (wid Abram) h533
Hammond

" Fred A mech ACL r533 Hammond

" Henry J (Margt F) asst dept mgr
Planters Bank & Trust Co r533
Hammond

Henley Douglas dist rep Lewis Oil r601
Avondale av



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE.
COR. FRANKLIN ST.

HODGES ~~ELECTRIC~~ SERVICE

ELECTRICAL CONTRACTORS

Commercial — Industrial — Residential

BENVENUE RD.

TEL. 442-1686

139

Henry C S Transfer Inc M Henry Webster
pres treas H R Matthews v-pres
Donald Harrison jr sec truck line
US Hwy 301A N

" Claude S (Vida B) advisor C S Henry
Transfer Inc h1004 Tarboro

" David L (Guildaroy M) h1010 Evergreen
rd

" M Webster (Nancy P) pres treas C S
Henry Transfer Inc h417 Shady Circle
dr

" Milton E (Lucille) carp h836 Clark

" Pearl M (wid J L) r533 Avent

" Trace (Farmers Cafe)

Henson Dorothy L (wid Harry L) sec TB
Assn h1137 Sycamore

Hepner Edw H (Kath) rep W B Lea Tob
h1229 Beal

Heritage Inn Joe W Wheelless mgr restr
US Hwy 301A N

Herndon Carrie tchr r501 Cleveland

" Della tchr h501 Cleveland

" Mary W (wid Harold B) h338 S Pearl

Herrell Cora Mrs h1237 Hill

Herring Council (Myrtle S) hlpr City Pwr
Plant h758 Cascade av

" Frances T Mrs slswn Rosenbloom-
Levy r337 S Tillery

" Geo T jr (Marian S) eng ACL h1108
N Oakwood dr

" Graham USA r337 S Tillery

" Jas B (Frances T) mgr The Campus
Room h337 S Tillery

" Jas O (Mary L) emp ACL h1061
Blandwood dr

" Jas O jr dir Johnson Funeral Home
r1001 Blandwood dr

" Judith studt r369 Falls rd

" Larry C studt r758 Cascade av

" Myrtle S ctr Ry Mt Undergarment
r758 Cascade av

" Pauline tchr h301 Park av

" Romie L (Hazel H) eng ACL h739
Redgate av

" Ronald W hlpr City Pwr Plant r758
Cascade av

Herrington see also Harrington

" A L jr slsmn Sou Ofc Sup r RD 3

" Asbie L (Letha N) clk ACL h506 Beal

" Susan Mrs ofc sec Edwards Dove
Parker & Assocs r RD 3 Box 47

Hertel Jack (Dorothy) ship clk Dillon
Sup r Pinetops hwy

Hertz Rent-A-Car Mrs Patricia S Slone
mgr US Hwy 301A N

" Rent-A-Car Milton F Shearin mgr 401
S Church

HERTZBERG FURS

SOL HERTZBERG, OWNER
NEW FURS, REMODELING, REPAIR-
ING
STORAGE
"IF YOU DON'T KNOW FURS
KNOW YOUR FURRIER"
236 TARBORO
TELEPHONE 446-5800
(See Page 80 Buyers' Guide)



AND
MOHAWK TIRES

PRIDGEN TIRE CO. INC.

Retreading - Vulcanizing
"RACE RUBBER"
900 N. CHURCH ST.
TEL.
446-8006

HERTZBERG

" Mildred M Mrs bkpr Hertzberg Furs
r3300 Hawthorne rd

HERTZBERG SOL (Mildred M; Hertz-
berg Furs), 236 Tarboro, Tel
446-5800, h3300 Hawthorne rd, Tel
446-4478

Hester Elbert mgr Surplus Outlet Store
h519 Ambler av

" Henry E lab Moore Paint & Wallpaper
r Terminal Hotel

HESTER ROBT S JR (Barbara), Mgr
Real Estate Sales Dept Wilkinson,
Bulluck & Co Inc, Sunset av cor
Franklin, Tel 446-6121, h1321 Rose-
wood av, Tel 442-3641

" Rowena C h917 Branch

Hewett Coy (Thelma D) admn asst

Blumenthal's h625 N Fairview rd

" Lacy H (Lena P) tender Ry Mt Mills
h2 W Spring

" Lena P Mrs hsekpr Washburn's

Motel Court r2 W Spring

" Saml L twstr tndr Ry Mt Mills r2 W
Spring

" Thelma Mrs tchr R M Wilson Jr High
Sch r625 Fairview rd

" Warren C (Jennie) asst floor mgr Belk-
Tyler Co h505 N Mercer

Hewlin Jane J (wid Jas) h618 Carolina av

" Kelly R (Velma) shipping clk Am
Bakeries r RD 1 Box 54 Littleton NC

Hiatt Jas E (Jean) termn Carolina

Overall h704 Cokey rd

Hickman Cath Mrs h1104 Whitehead dr

" David J r1137 Tarboro

" H Jennings (Evelyn B) carrier PO
h1137 Tarboro

HICKS ALPHONSO (Matilda B; A Hicks
Agency), Insurance and Real Estate
132 Sunset av, Tel 446-7188, Sec-
Treas Edgemont Extension Inc and
Agt Equitable Life Assurance Society,
h1012 Tarboro, Tel 442-1205

THE PATIO RESTAURANT

Specializing In
FRIED CHICKEN - STEAKS

U.S. HWY. 301 BY-PASS S.
Next To

Capri & Horizon Motels

PHONE
442-9907



225-27 TARBORO

"THE HOME OF BETTER USED CARS"

TEL. 442-2191

ALLAN MIMS FORD
SALES SERVICE

MONTGOMERY
WARD

INTERSECTION HWY 64 and 301

TARRYTOWN CENTER

ALL THE STORE YOU'LL
EVER WANT

PHONE
MI 6-2911

NASH COAL COMPANY

Specializing Exclusively in

High Grade Steam and Domestic Coal

PHONE 446-8512
100 W. Grand Av.



DRINK



Coca-Cola

**Bottling
Company**

**Inc.
Bottlers**

**442
S. Church St.
PHONE
446-4117**

INDUSTRIAL ELECTRIC SALES & SERVICE INC.

REPAIRS and SALES

TO ALL INDUSTRIAL EQUIPMENT AND INSTALLATIONS

TEL. 442-1101

2917 S. CHURCH ST. EXTN.

Coca-Cola

REG. U. S. PAT. OFF.

REGULAR - KING

AND 16 OZ SIZE

140

**Citizens
SAVINGS and LOAN
ASSOCIATION**
229 SUNSET AVENUE COR FRANKLIN

HICKS A AGENCY

OWNERS

ALPHONSO HICKS
THOMAS W HICKS
REALTORS-INSURORS
COMPLETE LINE OF INSURANCE
REAL ESTATE
SALES, RENTALS
PROPERTY MANAGEMENT
132 SUNSET AV
TELEPHONE 446-7188
(See Pages 89 and 128 Buyers' Guide)

- " Alphonso jr (Jeannine B) v-pres Edgemont Extension Inc r RD 2
- " Bennie (Carrie M) h1101 C Holly
- " Doris L tchr Parker Jr High Sch r611 Woodland av
- " E Camille bkpr Planters Bank r215 Lexington
- " E L tchr J W Parker Jr High Sch r313 Spruce
- " Eliz C clk Planters Bank r215 Lexington
- " Eug C (Evelyn R) h829 Star apt 6
- " Eug P (Minnie W) h517 S Washington
- " Gerald studt r209 Cherokee rd (E)
- HICKS H L WALGREEN DRUG CO**
(Donald J and Frank E Raper),
William S Johnson and E E Murchison
Registered Pharmacists On Duty To
Serve You At All Times, Free
Delivery 234 Main SW, Tel 446-4158
- " Herma L (wid A L) h620 Nash
- " J P (Nancy G) slsmn Master Garments h1149 Sycamore
- " Jean B Mrs emp Fabric Shop r816 S Grace
- " Jeannie B Mrs laby tech Mem Hosp r Pinetop hwy
- " Jessie Mrs waitress Hamburger Shop r21 W Elm
- " Julia M r829 Star apt 6

**CURTIS R. TODD
CONTRACTOR**

Builder of Fine Homes

TEL. 442-3424 2710 S. CHURCH

HICKS

- " Larry A (Faye J) insp Caromount Mills h224 W Ridge
- " Linwood (Mary E) driver Blue Bird Taxi r RD 3 Nashville NC
- " Margt kitchen wkr Parkview Hosp r829 Star apt 6
- " Mary L wndr tndr Ry Mt Mills r9 E Elm
- " Matilda B Mrs pres Edgemont Extension Inc r1012 Tarboro
- " Melvin B (Linda B) finisher Burlington Mills h412 Sycamore
- " Minnie J (wid Levy) h1019 Western av
- " Richd (Geraldine) tchr City Schs r538 Clyde
- HICKS ROBERT G DR (Ethel S; Hicks Veterinary Hospital), Veterinarian**
Office 283 Main NE, Tel 442-1771,
h1106 Rosewood av, Tel 442-2204
- " Ronald meat ctr Williams Super Mkt
- " Roy J (Marylee M) tender Ry Mt Mills h9 E Elm
- " Sam A (Jessie G) doffer Ry Mt Mills h21 W Elm
- " Steph W (Peggy L) v-pres Epstein's Inc h720 Burton
- HICKS THOMAS W (Marian R; A Hicks Agency), Insurance and Real Estate**
Dist Mgr Equitable Life Assurance Society, Office 132 Sunset av, Tel 446-7188, h718 Evergreen rd, Tel 442-3739
- HICKS VETERINARY HOSPITAL (Dr Robert G Hicks), Veterinarians 283 Main NE, Tel 442-1771**
- " Whitty (Gustoria A) h802 Star
- Higgins Harvey (Essie) lab h1505 Springbrook dr
- " J A Mrs r332 Western
- Higgs Austin (Armissie B) h825 E Grand av
- " Elbert (Roberta) farmer h425 Main NE
- " Eva studt r425 Main NE
- " Frances S (wid Geo) maid h407 Main NE
- " Jean maid Decorative Fabrics r816 S Grace
- " Raymond lab DPW r825 E Grand av
- High Donald R optom 140 N Franklin h1609 Marville av
- " Dora A (wid Steph F) maid Howard Johnson's Motel h306 S Franklin
- " Edith M smstrs Ry Mt Undergarment r735 Arlington
- " Ernest H r306 S Franklin
- " Henry J (Thelma B) jan City Hall h318 Middle
- " Jas pressmn Dixie Press r Nashville Ind
- " Jas H (Rosa L) clk Nor Lee Co h809 Beal
- " John H (Caroline; John H High & Co) h3113 Seminole av
- " John H & Co (John H High) genl contrs 201 Forest Hill av (E)

**Modern
Gas
Appliances**
Englewood Shopping Center

**PROPANE
Suburban
GAS COMPANY**

**Bulk-Metered
and Bottled Gas**

Tel. 446-6739

WALKER LUMBER CO.

Manufacturers of Ceiling - Flooring - Siding - Moulding - Finish - Roofers

Mailing Address: Battleboro, N.C.
Mill: Gold Rock, N.C.

Tel. 446-8171

141

HIGH

- " John T (Lottie M) optom 140 N Franklin h131 Wilkinson
- " Levi R (Bertha W) cook Park View Hosp h621 Myrtle av
- " Vena B (wid Geo) r1609 Marvelle av Highsmith Albert Z (Mary A) h820 Pender
- " Geo R (Julia P) furn refinisher Moore's Antique Shop h211 Circle dr (E)
- " Lula J (wid H Ferdinand) r517 E Thomas
- " Raymond L USAF r820 Pender Highway Transportation Inc Cecil I Leonard mgr 635 Paul
- Higson Mary D (wid Booth) winder Ry Mt Cord h123 S Raleigh
- Hilda's Dress Shop (Mrs Hilda W Wisner) 133 Western av
- Hill Alvin r28 N Boulevard
- " Annie M h1312 Cokey rd
- " Bessie E (wid Jas A) h535 S Washington

- " C D servmn Natl Cash Register r448 Bethlehem rd
- " C L studt r319 Nash
- " C L Roy (Geraldine R) mtcmn City Schs h319 Nash
- " Calvin (Vivian) lab City Recreation Dept h1416 Hunter
- " Chlora D Mrs maid h622 Pennsylvania av
- " Claudie J (wid Edw) maid h916 Shearin

HILL DAVID (Addie M; David Hill's Super Market), 1308 Cokey rd, Tel 446-6618, h1317 Cokey rd, Tel 442-1763

HILL DAVID SUPER MARKET (David Hill), Staple and Fancy Groceries, Fresh and Smoked Meats, Frozen Foods, Pure Oil, Gasoline and Oil, Hours 7 AM to 9:30 PM 1308 Cokey rd, Tel 446-6618 (See Page 82 Buyers' Guide)

HILL DIRECTORY COMPANY

CITY DIRECTORY
PUBLISHERS
2910 W CLAY
RICHMOND 30, VA
TELEPHONE 359-6001
AUTOMOBILE and TRUCK
OWNER LISTS
AUTOMOTIVE STATISTICS
DIRECT MAIL ADVERTISING
MAILING LISTS
POLK BUILDING
431 HOWARD STREET
DETROIT 31, MICHIGAN
(See Page 48 Buyers' Guide)

- " Dora W (wid Matt H) h606 Buena Vista

PEMBERTON INC.

AIR CONDITIONING—REFRIGERATION
HEATING—PLUMBING—ELECTRICAL

277 Main N.E. Tel. 442-3112

HILL

- " Dorothy maid r622 Pennsylvania av
 - " Earl A (Beatrice A; Hill's Auto Sls) h28 N Boulevard
 - " Faison H (Nancy C) h620 Beal
 - " Fred J (Ethel) clk Humble Oil & Refining r1029 Tarboro
 - " Geo L (Rachel W) driver People's Oil r Meadow Brook rd
 - " Geralene K r319 Nash
- HILL GLENN L (Betty G), Asst Cash Bank of Rocky Mount 142 Main SW, Tel 446-7101, h841 Western av, Tel 442-7087**

- " Guy E (Alice R) hlpr DPW h1425 Avenue C
- " H T retld r1312 Cokey rd
- " Herbert USA r622 Pennsylvania av
- " Isaac (Nettie M) h633 Beal
- " J Fred (Ethel B) clk Humble Oil h1029 Tarboro
- " Jack USAF r535 S Washington
- " Jas B (Agnes) mgr Home Security Life Ins Co h213 Westview Park dr
- " Jean (wid Henry) smstrs Baldwin's r801 School

HILL JO ANN, Bkpr Rocky Mount City Schools 401 Hill, Tel 442-7152, r Meadow Brook, Box 423

- " John C lab r232 Union
- " Julius C (Lena H) lab China Am Tob h209 Carolina av
- " Kathleen P Mrs h415 Atlantic av
- " Leo masseur YMCA r do
- " Maggie H (wid Noah) r728 Pennsylvania
- " Mark H Rev (Georgiana D) h536 Henry
- " Mary G (wid Johnny) h232 Union
- " Nellie S (wid Leroy) h829 Garvis
- " Paul S (Dollie A) lab City h519 Park av

HILL-PROCTOR PRINT SHOP (Est 1923; Wm C Proctor), Commercial and Job Printers 147 S Washington, Tel 442-3621

- " Richd R jr driver Planters Cotton Oil & Fertilizer r RD 2

HOUSE TILE CO.

Dealers In
CERAMIC TILE
QUARRY TILE and MARBLE
All Types of Floor Covering

1711 S. CHURCH

TEL. 442-3773

CARBISCO FLOUR & FEED MILLS, INC.

Manufacturers
GOLD STRAP

Poultry
and
Livestock
Feed

Dealers

Poultry and
Livestock
Equipment,
Remedies,
Surge Milkens,
Insecticides
Feed Materials

Office
701 S.
Grace St.

Mill
605 S.
Grace St.

Phone
446-4215

A. HICKS AGENCY

— REALTORS —

Sales Agents for Westridge

132 SUNSET AVE.

PHONE 446-7188



PHONE
446-5044

**D.J.
ROSE
AND
SON
INC.**

**READY
MIXED
CONCRETE**

WHERE
YOU
WANT
IT-
WHEN
YOU
WANT
IT

Phone
446-5044



GAY-YOST FUNERAL HOME

Rocky Mount's Oldest

805 FAIRVIEW RD.

PHONE 446-6634

142

MIXON Insurance & Realty

Corp.



158 Main N.W.

446-9111

HILL

- " Robt (Alice J) carp h321 Pennsylvania av
- " Robt E USN r817 W Thomas
- " Robt L (Lillian) lab DPW h1406 Avenue B
- " Sylvester driver United Cab h rear 745 Albemarle av
- " T Wm (Arneha McB) emp Export Tob h401 Main NE
- " Vernon clk Penney's r213 Westview Park dr
- " Walter D trainee Planters Bank r213 Westview Park rd
- " Wm E hlpr Gus Z Lancaster Stock Yard r RD 2
- " Wm J (Mattie B) h1714 Thru
- " Wm T (Arneha M) lab Export Leaf Tob h401½ Main NE
- " Willie R (Louise D) mgr Hills's Garage r RD 4
- Hill's Auto Sales (Earl A Hill) used cars 1105 S Church
- " Garage Willie R Hill mgr auto repr 1101 Cokey rd
- Hillcrest Apartments Lyman C Jones mgr 814 Sunset av
- Hilliard Daisy E nurses aide r511 N Vyne
- " Eliz R r1227 Dawson pl
- " Grace S Mrs tchr Central High Sch h628 Myrtle av
- " J Byron clk G R Garrett Co h1227 Dawson pl
- " Jas A (Vera M) lab h1124 W Thomas
- " John D (Pearlie E) h511 N Vyne
- " Lorene S Mrs Indry Nash Mont Nursing Home h1020 South
- " Mary M (wid Sam) r3400 Winstead rd (E)
- " Patience W (wid Ned) r716 Beal
- " Vera maid Belk's r1424 W Thomas
- Hilton Harry (Maggie A) hlpr Jenkins-Pearsall Mach Wks h322 Raleigh rd
- " Presley H lab ACL h347 Pennsylvania

LINWOOD'S FINA SERVICE

Washing - Greasing - Tire Repair

ROAD SERVICE

PHONE

442-9966

620 N. RALEIGH ST.

- Hines Alice tchr G W Bulluck Sch r820 Leggett rd
- " Alvania S (wid Josh) r820 Leggett rd
- " Arcenia Y (wid Saml L) tchr Holland Sch h840 Garvis
- " Blanche S (wid Jay) drsmkr 611 Raleigh rd h do
- " Bossie (Betty J) atndt Tarboro St Ezzo Servicer h1119 Hunter
- " Callie slswn Belk-Tyler Co h916 Sunset av
- " Dolly (Florence D) lab h636½ Carolina av
- " Dorothy tchr Nash County Schs r815 Gay
- " Eula G (wid A Branch) h1206 E Holly
- " Florence D Mrs nurse 636½ Carolina av r do
- " Gilda kitchen wkr Parkview Hosp r631 W Thomas
- " Handy (Cora Mc I) h427 Matthews
- " Haywood (Carrie R) h834 Star
- " Henry D (Bertha M) trnmn ACL h723 Clark
- " Herbert (Jean S) constn wkr h332 Park av
- " Isaiiah (Omelia) h1416 Veterans ct
- " J Cephas (Cora J) hlpr ACL h1103 Gay
- " Jas C cement fnshr D J Rose & Son r425 N Main
- " Jas H (Mabel W) ice puller Colonial Ice h889 Ellison dr
- " Jas S (Maggie S) whsemn Munn-Griffin h327 N Tillery
- " Janice N Mrs bkpr Planters Bank r427 Dexter
- " John M (Naomi T) whsemn Davis Milling r RD 4 Box 240
- " John W (Julia K) firemn ACL h1405 Eastern av
- " John W studt r508 Glenn av
- " Johnny jr hlpr Bel Air Chevrolet Co r823 Goldleaf
- " Josephine Mrs prsr One Hour Koretizing r RD 1 Battleboro NC
- " Josephine E (wid Jessie) h722 Columbia av
- " Lemus E (Ella J) porter Belk-Tyler Co h1017 Beal
- " Lizzie C (wid David) maid h510 N Vyne
- " Lonnie F (Janice N) meter rdr DPU h727 Columbia av
- " Lorraine prsr Benvenue Clns r RD 3
- " Louis B (Emma P) jan Edgecombe County Schs h508 N Vyne
- " Lucy E (wid Jos S) nurse 613 E Goldleaf h do
- " M E tchr J W Parker Jr High Sch r510 N Vyne
- " Marion (Harriett E) hndlr REA Exp h502 Cleveland
- " Marie H Mrs priv sec Booker T Washington High Sch r613 Atlantic av
- " Mary tchr Phillips High Sch h820 Leggett rd
- " Merland (Shield D) hlpr Ry Mt Cord r631 W Thomas



FUEL OIL

We Give Green BAX Stamps

KEROSENE



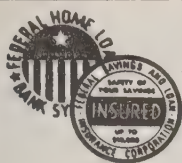
CITIES SERVICE

Printed Metered Delivery

CITIES SERVICE

701 S. Church St.

446-6806



HOME SAVINGS

and loan association

119 N. CHURCH STREET

DIAL 446-9141

143

HINES

- " Mildred E tchr Parker Jr High Sch r510 N Vyne
- " Percy jr studt r421 E Goldleaf
- " Percy L (Annie A) lab Water Bros Constn h421 E Goldleaf
- " Raymond S h508 Glenn av
- " Robt (Mary L) h808 Star
- " Robt L (Marie) tchr h613 Atlantic av
- " Rosa S (wid John W) h509 Sycamore
- " Saml A emp Am Bakeries r840 Garvis
- " Theo R r1103 Gay
- " Tom (Lillie) h710 Brooks
- " Trudy studt r723 Clark
- " Vetus r840 Garvis
- " Walter appr Threatt Plmb & Heating r RD 4
- " Wm C (Bertha F) driver North State Mtr Line h812 Ellison dr
- " Wm C (Helen) feeder Rocky Mount Mills h1409 Veterans ct
- " Wm M (Margt) USA r508 Glenn av
- " Willie M maid r427 Matthews
- Hinnant Eliz hanger W B Lea Tob r321 Matthews
- " Jas (Edna R) driver Moseley Furn r RD 2 Box 9
- " Nannie S Mrs ofc sec State Dept of Revenue r1247 Planters
- " Renfrow S (Nannie S) repr CT&T h1247 Planters
- Hinshaw Wm N planning supt Blumenthal Mills r609 Greenwood av

HINSON DOROTHY HORNE (Wid Harry L), Exec Dir Rocky Mount Tuberculosis Association Inc 304 Daniels Bldg 106 S Washington, Tel 446-8011, r1137 Sycamore, Tel 446-7552

- " Eunice J Mrs clk Ann's Do-Nut Shop r Arlington ext Box 394
- Hinton Albert hlpr Brown's Cash Gro
- " Arthur (Daisy L) h1021 Raleigh
- " Arth (Hattie H) porter ACL h313 Raleigh rd
- " Betty A ofc sec Housing Authority of City of Rocky Mount r RD 2 Nashville NC
- " Derek R r419 S Washington
- " Geo D (Lucinda T) repr Blumenthal's h640 Cleveland
- " Herman P studt r709 Atlantic av

HINTON HUGH R (Marie C), Farm Officer Peoples Bank & Trust Co 101 Tarboro cor Main SE, Tel 442-7187, h1316 Sycamore, Tel 446-4094

- " I W (Martha) driver Blue Bird Taxi r S Church extn
- " Jas I (Jean S) serv mgr Montgy Wards h205 N Pearl
- " Jimmy I wvr A Schottland Mill r1133 Raleigh rd
- " John hlpr Ward Bakery h215 Renfrow
- " Jos E jr (Vashtie S) firemn ACL h534 Henry
- " Laura (wid Moody) nurse Park View Hosp r1414 W Thomas
- " Leroy (Molly D) lab ACL h1505 Vance
- " Lonnie (Thelma) h2209 S Church

SMITH FLORIST

"Flowers for All Occasions"



GLADYS M. SMITH, Pres.

DAY PHONE 446-5166

NIGHT PHONE 442-8472

SAY IT WITH FLOWERS



HINTON NORMAN E (June C), Mgr Sealtest Foods, Raleigh rd (US Hwy 97 West), Tel 446-4128, h1238 Sycamore, Tel 446-4446

- " Paul L (Inez) formn Gus Z Lancaster Stock Yards r RD 2
- " Robt mill wkr Sou Cotton Oil r Charter dr Box 14
- " Robt (Ella M) lab h1532 Charter dr
- " Speight (Faye) slsmn Tulloss Tractor r RD 2
- " Vashti S Mrs cook Howard Johnson Restr r534 Henry
- " Willie (Louise) seasonal wkr L&M Tob h217 E Grand av
- Hobgood Bill clk Ry Mt Seat Cover Center
- " Lucille D Mrs tchr h208 E Holly
- " Nora maid h403 Main NE
- Hobbs Elmer T (Norma B) supvr ACL h617 S Church
- " Fermor W jr (Ada S) slsmn Bel Air Chevrolet h1416 Sunset av
- " H Clinton (Nell T) mach ACL h127 S Raleigh
- " H K (Maxine C) mgr Cameo Theatre h1610 Cypress
- " Henry A (Marie M) h1827 S Church
- " Jas E consulting forester 600 Sunset av r Edenton NC
- " Jimmie L (Madeline C) mech City Garage h636 Glenn av
- " Lloyd S (Mamie H) h507 S Pearl
- " Madeline C Mrs bkpr Eastern Investors r636 Glenn av
- " Mamie H Mrs ofc mgr Bass Elec r507 S Pearl
- " Michl B appr ACL r617 S Church
- " Mildred r1022 S Washington
- " Ruby M (wid Alphonso F) h328 S Pearl
- " Sadie E (wid Leslie) h1022 S Washington
- " Thos D (Patricia J) mach Burlington Industries h617 S Church
- Hobgood Bobby R (Margt O) repr CT&T h523 N. Mercer

BRASWELL

ELECTRIC SERVICE

ELECTRICAL CONTRACTORS

WIRING and REPAIRING

P.O. BOX 906

TEL. 442-3090



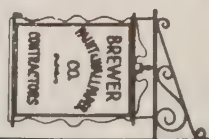
102 S. RALEIGH ST.

GIFTS for ALL OCCASIONS

CHINA-CRYSTAL
EARTHENWARE
ANTIQUES

Brewer Paint & Wall Paper Co., Inc.

PHONE 446-7171



IMPERIAL CLEANERS

Personalized Dry Cleaning Service

By "ED STRANGE" Complete Laundry Service Available

573 N. RALEIGH

PHONE 442-5821

THE DIXIE LETTER SERVICE

DIRECT MAIL SERVICE — PUBLISHERS OF BOOKS BY OFFSET

Typing — Addressing — Folding — Mailing — Photo-Stamping — Photo-Offset Printing

826 SUNSET AV.

PHONE 446-7095



High Quality
with Economy

Brown Memorials

144

Binswanger glass co.

SLIDING GLASS DOORS
STORE FRONTS
MIRRORS
1400 RALEIGH RD.

LOF
GLASS

AUTO GLASS INSTALLATION
WINDOW GLASS
TEL. 446-9145

HOBGOOD

- " Jerry L mech Bel Air Chevrolet r525 N Mercer
- " Jos W (Daisy F) slsmn L L Pridgen h525 N Mercer
- " Judy F Mrs laby tech Parkview Hosp r509 Beal
- " Margt O Mrs bkpr Planters Bank r Tarboro hwy Box 71
- Hobson Moses (Lillie) emp City San Dept h832 E Grand av
- Hockett David L (Rebecca) h836 Branch
- Hocutt Lessie T (wid Wm E) dental asst Herbert Fuerst h308 S Pearl
- Hodge Jas A (Edith E) eng State Hwy Comn h207 Greenwood av (E)
- " Johnny h724 E Holly
- " Lawrence lab Export Leaf Tob r724 E Holly
- " Rance (Martha K) atndt Tar River Serv Sta h718½ E Holly
- Hodges Annie J (wid Bradley B) h706 Pine Haven dr
- " Beulah smstrs Ry Mt Undergarment r Box 194 S Church
- " Cladie M Mrs maid h502 Clyde
- " Clyde E driver Blue Bird Taxi h1209 Liberty
- " Cora L (wid Richd H) h231 Cedar
- " Dallas M (Vivian R) cord grinder Ry Mt Mills h400 Henry

HODGES ELECTRIC SERVICE

OWNER
JEROME HODGES JR
ELECTRICAL CONTRACTORS
COMMERCIAL, INDUSTRIAL,
RESIDENTIAL
ESTIMATES WITHOUT
OBLIGATION
DAY or NIGHT SERVICE
BENVENUE RD
TELEPHONE 442-1686
(See Page 60 Buyers' Guide)

BULLUCK GARAGE

GENERAL REPAIR WORK
TO ALL MAKES OF CARS

1400 S. CHURCH ST.
PHONE 446-8342

HODGES

- " Frank (Cladie) emp Rt Mt Undergarment r502 Clyde
 - " Ila A r1209 Liberty
 - " Jas E (Jean H) electn Hodges Elec Serv h1229 N Oakwood dr
- HODGES JEROME JR (Louise W;**
Hodges Electric Service, Benvenue rd, Tel 442-1686, h do, Tel 442-1733

- " Jerome III studt r115 Benvenue rd
- " Kendell B (Carol B) mgr S H Kress & Co h307 Charlotte av (E)
- " Lucille r831 Beal
- " Ruby r502 Clyde
- " Sidney L h831 Beal
- " Vivian R Mrs clk State Insurance Agency State Life & Health Ins Co r400 Henry

- Hoell Christine Mrs ofc wkr Belk's r1140 Rosewood av
- " Curtis R (Christine L) sub carrier PO r1140 Rosewood av
- " Danl W (Martha O) h809 Belleview av
- " Hubert D (Novene P) clk PO h1411 Gay
- " Jas M (Ruth L) detective City Police Dept h535 Jefferson
- " Odell Mrs slswn Penney's r534 Jefferson
- Hoffman Anne L h633 Sunset av apt 3
- " Frances Y (wid Frank) r613 Hammond
- " Marvin M (Mary P) h523 Nashville rd
- Hoggard see also Haggard
- " Carolyn L Mrs bkpr Planters Bank r480 W Duke cir
- " Clarence E (Mattie P; Hoggard Garage) h922 Nashville rd
- " Garage (Clarence E Hoggard) auto repr 785 Nashville rd
- " Hazel M Mrs aide Parkview Hosp r132 S Tillery
- " J W servmn Natl Cash Register r480 W Duke cir
- " Lyman B (Allena J) h1201 Eastern av
- " Steve D hlpr Temptrol Heating & Air Conditioning r922 Nashville rd
- Holbrook J Sisco (Keron D; Holbrook Motor Co) h1227 Eastern av

HOLBROOK MOTOR CO (J Sisco Holbrook), Checker Car Dealers, New and Used Cars, Sales and Service 607 S Church, Tel 442-6173

- Holcombe Belle R (wid E Nat) h321 Nash
 - Holder Cullen B (Margt W) collr Bel Air Chevrolet h1526 W Thomas
 - " Margt W Mrs smstrs Belk's r1526 W Thomas
 - " Wm D (Bertha J) carrier PO h319 E Thomas
 - Holding Grace R (wid Willis P) h727 Tarboro
 - " Willis P jr slsmn r727 Tarboro
- HOLIDAY INN, "Your Host From Coast To Coast," William Rowe Mgr, Complete Hotel Service Hwy 301 By Pass N, Tel 442-8101 (See Page 109 Buyers' Guide)**

★ **ALMAND'S** ★
ROCKY MOUNTS EXCLUSIVE
REXALL DRUG STORE, INC.

FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF ROCKY MOUNT

MORTGAGE LOANS ORGANIZED 1902 INSURED SAVINGS
DIAL 446-9191 116 S. FRANKLIN

145

HOLIDAY INN, "Your Host From Coast To Coast," Wm N Smith Mgr, In The Heart of The City, Complete Hotel Service 425 N Church, Tel 446-9175 (See Page 109 Buyers' Guide)

Holland Annie W School Boyd L Ancrum prin 1108 Luper

" Chas E (Bonner) rep Family Finance & Acceptance r Tarboro NC

" Elnora J Mrs stemmer China Am Tob h928 Peter

" Eloise Mrs clk Parkview Hosp r RD 1 Nashville NC

" Eug R (Eliz R) repr CT&T h1817 Bedford rd

" Fern B (wid Lewis) h417 S Franklin

" Gladys r12 W Elm

" Irene N picker Ry Mt Mills h12 W Elm

" J H h715 Clark

" Jas R (Yvonne C) personnel mgr Futorian Furn h718 Falls rd

" Katie R (wid Lindsey) r212 Ivey

" Lossie (Ophelia W) jan First Christian Ch h638 Cleveland

" Mack L (Mildred) emp Thos Bailey Mtrs h1025 Long

" Mildred slswn M G Baldwin Co r1025 Long

" Murray E (Dorothy S) trimmer Evans Lbr h442a St Paul

" Pauline slswn Leder Bros r715 Clark

" Shirley Mrs nurses aide Parkview Hosp r314 Dunn

" Shirley B bkpr Nash Coal r417 S Franklin

" Wilbur (Lois G) appliance mgr Montgy Ward h1127 Rosewood av

" Wm J (Margt B) piano tuner W C Reid & Co r Highcliff dr RD 1

Hollifield James M (Jeanette L) driver C

" S Henry Transfer h1005 Evergreen rd

" Jeanette L Mrs smstrs Ry Mt Undergarment r1005 Evergreen rd

Hollings Walter B (Lessie B) h827

Western av

Hollingsworth Ernest F (Rosa P; Hollingsworth's Clns) h125 S Tiller

" J P Mrs r913 Nashville rd

" Jas N (Rachel E) mach opr Blumen-thal's h903 Clark

" Rosa P Mrs clk Hollingsworth Clns r125 S Tillery

Hollingsworth's Cleaners (Ernest F Hollingsworth) 517 Nashville rd

Holloman Bobby (Gloria) driver Pearsall Oil h516 Cokey rd

" Curtis L (Judy C) hlpr Gurganus Gro & Mkt h2444 S Church

" Gloria Mrs ofc sec Twin County Gas r516 Cokey rd

" Grady C (Pearl T) h1329 Hill

" Peggy W nurse Nash-Mont Nursing Home r RD 2

" Roland S (Minnie) formn Thorp & Ricks h927 Pine Haven dr

" Thaddeus L (Rosa L) h736 Clark

Holloway C T hlpr Gurganus Gro & Mkt

MOSLEY'S SHADY LAKE MOTEL INC.

68 MODERN UNITS

AIR CONDITIONED — TV — ROOM PHONES

HEATED POOL

US HWYS. 301 and 301-A N. TELEPHONE 446-7195

HOLLOWAY

" Edna W Mrs aide Park View Hosp r405 Clyde

" Estelle r910 Star

" Jesse E (Lillie A) lab City Police Dept h600 Pennsylvania av

" Katie H (wid Jesse) h713 Star

" Linwood E r706 Park av

" Louis (Mattie P) butler h910 Star

" Martha S (wid Edw) h706 Park av

Hollowell Bascom D (Lila O) retd h769 Nashville rd

" Billy (Lou) painter Brewer Paint & Wallpaper h1207 Hargrove

" Christine smstrs Ry Mt Undergarment r1219 Hargrove

" John R slsmn J C Frair Mtrs r G W G Trailer Ct

" John W (Mary G) h625 Hill

" Linwood (Christine) mech Bel Air Chevrolet h1219 Hargrove

" Roy S (Bessie O) blrmkr h1222 Hargrove

Holly Street Supermarket (Nathaniel Burnette) gro 901 E Holly

" Stores Inc Mrs Mary B Batchelor mgr women's clo 224 Main SW

Hollywood Beauty Shop (Mrs Hattie Perry) 245 Atlantic av

" Cafe (Maynard A Hawkins) 523 W Thomas

" Laundrymat (Maynard A Hawkins) 521 W Thomas

Holman Ardelia R (wid Dock) h1104 Gold

" Faustine A (wid W Scott) h606 Sycamore

" Juanita B tchr Bo-Peep Kindergarten r1104 Gold

Holmes Albert H (Addie W) wtchmn ACL h108 Munn

" Albert S jr mech Bel Air Chevrolet Co r1411 Branch

" Ann F (wid Allison) mgr supvr Sir Walter Raleigh Life Ins Co r503 Charlotte av

" Bobby ofc wkr ACL h617 Clark

carolina cafe

We Serve Wonderful Food
and Our Coffee Can't be Beat
(HIGHWAY 301A NORTH)

906 N. Church St. 446-9976

HEILIG- MEYERS CO.

129
MAIN N.E.

COMPLETE
HOME
FURNISHINGS

TELEVISION

RADIOS

RECORD
PLAYERS

REFRIGERATORS

RANGES

WASHERS

ALSO SMALL
ELECTRICAL
APPLIANCES

FLOOR
COVERINGS

RUGS

CARPETS

LINOLEUM

129
MAIN N.E.

PHONE
442-8146

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL

1125 East nr.Cokey Rd.

No. 1 and No. 2 for Home Heating — Tobacco Curing

Atlantic Discount Corp.

Established 1925

• AUTO LOANS •

FINANCING

1401 S. Church St.

REFINANCING

Phone 442-2151



**GRIMES-MORGAN
PLUMBING & HEATING CO.**

TRANE AIR CONDITIONING

ECONOMICAL OIL BURNERS and BOILERS

211 ATLANTIC AVE.

PHONE 442-1764

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

146

Belk-Tyler's

**ROCKY MOUNT'S FINEST
DEPARTMENT STORE**

HOLMES

- " Chas L (Mattie G) clk PO h2012 Bedford rd
- " Ellis C (Nettie G) driver Stallings Oil & Coal h210 Earl
- " Gloria T clk Peoples Bank r1829 Rosewood av
- " Melvin h212 Clayton
- " Nancy waitress M&T Diner r219 Midway
- " Nancy H Mrs emp Montgomery Ward h1829 Rosewood av
- " Oscar L (Lura R) h640 Pender
- " Robt B (Nancy H) swing chf dispr ACL r1829 Rosewood av
- " Rosa P Mrs sweeper W B Lea Tob h429 Clyde
- " Ruth E (wid Zack) h125 Union
- " Thos H sls rep Nash Brick r Weldon
- " Wm W (Vera F; Seaboard Coffee Serv) h1600 Rosewood av
- Holobetz Lillie Mrs nurse Parkview Hosp r Burton
- Holt Anderson B III (Barbara S) mech Davenport Mtr r61 Falls rd ext
- " Edw A (Lena) slsmn Ry Mt Dry Goods r Princeton NC
- " Effie L (wid Wm) h1116 Gold
- " Henry W (Bernice S) firemn ACL h836 S Tillery
- " Mary Mrs maid r724 Gay
- " Michl L studt r621 Fairview rd
- " Sidney S Rev (Miriam G) pastor Christ Epis Ch h621 N Fairview rd
- Holy Hope Episcopal Church 202 Ivey
- Home Beneficial Life Insurance Co Inc
- John E Dice jr staff mgr 226 S Church R214
- " Finance Co Jesse A Aldridge mgr 701 N Church

HOME SAVINGS & LOAN ASSOCIATION

H H STRANDBERG, PRESIDENT
MYERS W IVEY, VICE-PRESIDENT -
SECRETARY and TREASURER



Borden's

ICE CREAM & MILK

"IF IT'S BORDEN'S, IT'S GOT
TO BE GOOD"

HOME SAVINGS & LOAN ASSOCIATION -Contd

WM R COLEMAN, VICE-PRESIDENT
H H STRANDBERG JR
ASSISTANT SECRETARY and
TREASURER

THEO H PITT JR, ASSISTANT
SECRETARY

INSURED SAVINGS

HOME LOANS

HOME SAVINGS BLDG

119 N CHURCH

TELEPHONE 446-9141

(See Opposite Page and Pages 108
and 141 Buyers' Guide)

- " Savings Building 119 N Church
- " Security Life Insurance Co J B Hill mgr 116 S Franklin R209
- Homes B C jr (Lynda H) supvr Fields Leaf Tob h311 S Grace
- Hondras Geo USN r313 S George
- Hondros Apartments (Mrs Nellie J Hondros) 427½ Main SE
- " Nellie J (wid Jas; Liberty Cafe; Hondros Apartments) h427 Main SE
- " Sue C Mrs nurse Rocky Mt Sanitarium h447 E Duke cir
- " Wm J emp Liberty Cafe r427 Main SE
- Honegger Wayne (Janet) production mgr Trinity Steel h1612 Rosewood av
- Honeycutt see also Huneycutt
- " Alf D (Joyce A) spnr Ry Mt Cotton Mill h323 Lexington
- " Chas L mech Eastern Awning r RD 1 Bailey NC
- " Earl L (Hilda L) clk Tulloss Tractor h1118 Long
- " Joyce Mrs wndr tndr Ry Mt Mills r323 Lexington
- Honse Bennie F (Nettie G) atndt Flying A Serv Sta h502 Clifton rd (E)
- Hood Henry P (Lela S) mgr Model Barber Shop h1321 Beal
- " Willis S (Ollie H) h800 Marigold
- Hooker D Clyde (Norma G) capt of detectives City Police Dept h620 Western av
- " Delilah studt r620 Western av
- Hooks Geo L jr (Virginia B) mgr Sou Cotton Oil h404 Englewood dr
- " L Gaylor (Selma P) staff mgr Home Security Life Ins h913 Eastern av
- " Wm O (Cecile F) rev ofcr Int Rev Serv h1313 Dawson pl
- Hooper Florence T Mrs nurse Parkview Hosp r1618 Hammond



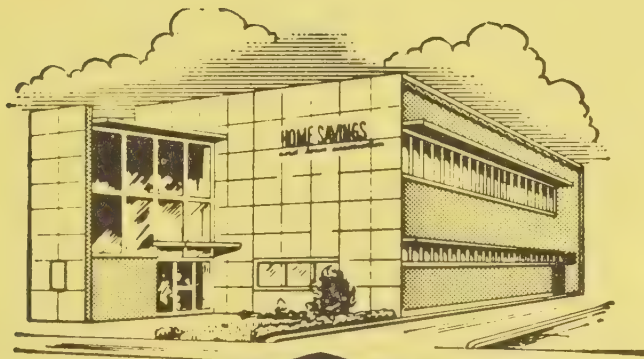
INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE
COR. FRANKLIN ST.



HOME SAVINGS

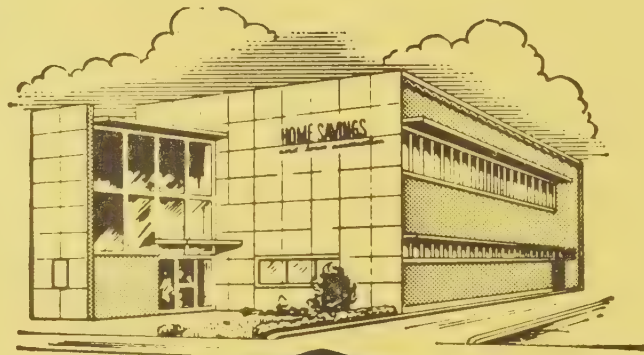
and loan association

Rocky Mount, N. C.



Dial 446-9141

119 N. Church Street



HOME SAVINGS

and loan association

Rocky Mount, N. C.



Dial 446-9141

119 N. Church Street

**"YOUR HOST
FROM COAST
TO COAST"**

425 N. Church
Dial 446-9175

2 ROCKY MOUNT INNS

Hwy. 301 N. By-Pass
Dial 442-8101

Holiday Inn®

147

HOOPER

- " Francis G (Florence K) whsemn Sears h1618 Hammond
- " Richd G (Mary H) h336 S Howell
- Hope Sid Rev pastor Church of Christ r621 Fairview rd
- Hopewell Beatrice r116 McDearmon
- Hopkins Anna H Mrs h412 N Vyne
- " Arby L tchr PS h631 Henry
- " Billy (Rose L) constn wkr h Arlington extn Box 324
- " Cath Mrs cook Mem Hosp h710 Shearin
- " Clifton L (Minnie R) slsmn Pepsi-Cola Co h1369 Cokey rd
- " Clyde (Georgia L) lab A Schottland Inc h1321 Maple
- " Jas lab h311 Coleman av
- " Jas (Margt B) h416 N Vyne
- " Lucille h917 Gold
- " Mitchell (Mary) emp A Schottland Mills h1335 Maple
- " Polly B Mrs r814 Arlington
- " Shirley ofc sec Stony Creek Elem Sch h1404 Hunter
- " Victoria h403 N Howell
- " Willie L hlpr Broughton Appliance Center r412 N Vyne
- Hopper Sue V Mrs maid h527 Center
- Horen's Credit Clothing Co (Mrs Lillian M Coleman) 150 Main NW
- Horn see also Horne
- " Chas G (Sue S) emp Seaboard Coffee h1141 S Cambridge cir
- Horne Amos gdnr h524 Myrtle av
- " Andrew J (Mollie W) h416 Woodland av
- " Andrew J jr r416 Woodland av
- " Blossie E firemn ACL h605 Dexter
- " C B Mrs tchr J W Parker Jr High Sch r1404 B av
- " Cary T (wid Wm G) r1137 Sycamore
- " Clarence H (Agatha C) parts mgr Triangle White Truck h809 Walnut
- " Dread (Frances O) lab China Am Tob h319 N Pearl
- " Eva B (wid Manley) h727 Raleigh rd
- " Flora G (wid Wm H) h327 S Raleigh rd
- " Frank E (Annie F) butler h510 E Highland av
- " J Otis (Cleo B) mgr S Armstrong Weeks Homes h1404 Avenue B
- " Jas (Mary) tchr PS h1105 Star
- " Jim (Mary) lab h102 Raper dr
- " Joel (Janie) clk Clark's Grocery h154c Pinehurst dr
- " Johnny lab Sou Cotton Oil h1011 Star
- Joshua L (Mildred W) pres-treas Rocky Mount Publishing Co editor publ The Evening Telegram h1325 Horne
- " Julian lab r833 Garvis
- " Lee (Ethel) emp City h209 Warren
- " Lillie W (wid Sidney H) emp Rocky Mt Jr High Sch Cafeteria h2812 S Church
- " Maggie E Mrs feeder Thorpe & Ricks r710 Argus pl
- " Maggie M Mrs maid h331 Gay



AND
MOHAWK TIRES

PRIDGEN TIRE CO. INC.

Retreading - Vulcanizing
"RACE RUBBER"
900 N. CHURCH ST.
TEL.
446-8006

HORNE

- " Manley jr tchr Annie W Holland Sch r727 Raleigh rd
- " Margeline B case wkr r605 Dexter
- " Martha L tchr PS r727 Raleigh rd
- " Mary T Mrs h628 Sycamore
- " Matthew L lab DPW
- " Milton L (Lillie) panner Am Bakeries r741 Long av
- " Nathl L (Queenie W) mixer Am Bakeries r431 Raleigh rd
- " Octavius T h814 Garvis
- " Ollie r728b N Raleigh
- Horne S Francis (Lucy S), Physician, 356 Main SW, Tel 446-4922, h1500 Lafayette, Tel 446-6638
- " Saml (Mildred W) USA r1014 Arlington
- " Sisters (Mrs Beulah H Williams) hair stylists 702 Myrtle av
- " Thos B (Marie C) case wkr Nash County Welfare Dept h202 N Raleigh
- " Weldon (Ester T) hlpr ACL h406 Middle
- " Wilbur (Ophelia P) servmn Sears h1004 Moore
- " Wm E r2812 S Church
- Horner Gerald L USAF r1400 Eastern av
- " Rainey E (Alberta O; Surplus Outlet Stores) h1400 Eastern av
- Horton Bob (Candy W) lab D J Rose & Son h100 Pinehurst dr
- " David G (Florence H) formn China Am Tob h1700 Rosewood av
- " Dental Laboratory (Geo F Horton) 234 Tarboro
- " Florence H Mrs teller Planters Bank r1700 Rosewood av
- " Geo F (Muriel H; Horton Dental Laby) h1312 Tarboro
- " John W (Doris J) barber Walnut Barber Shop r Tarboro NC
- " Lithin (wid Andrew) r321 E Highland
- " Muriel Mrs bkpr Horton Dental Laby r1312 Tarboro
- " Robt lab D J Rose & Son r100 Pinehurst dr

HAMMOND

Electric Service, Inc.

ENGINEERS and CONTRACTORS

Electric Motor Rebuilding
Power Equipment Sales and Installation

824 S. Church St. 442-4178

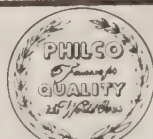


VICK'S RADIO & T.V.

SALES & SERVICE

For DAY or NIGHT Service
DIAL 442-3492

121 W. THOMAS ST. TV-SETS



PRODUCTS



DISTRIBUTOR

700 Albemarle Cor. Virginia

JOYNER OIL COMPANY

Phone 446-9101



**PAMPER YOUR
FAMILY
and
FRIENDS**

**with
ENGLEWOOD
BRAND
MEATS**

Hickory Smoked
Sugar Cured

HAMS

**REAL GOOD
FRANKS**

**ASK FOR
ENGLEWOOD
MEATS
AT YOUR
GROCER**

Manufactured
and Distributed

**Z. B.
BULLUCK
INC.**

PHONE
446-8121

**CARO-
CRAFT,
INC.**

**CUSTOM
MADE
FURNITURE
REFINISHERS**

740
ALBEMARLE
AV

(SEE PAGE 77
BUYERS'
GUIDE)

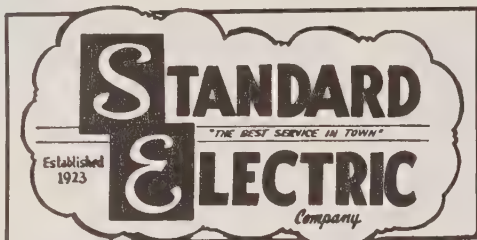
TEL
442-2964

BARNES TIN SHOP ROOFING & SHEET METAL CONTRACTORS

120 N. HOWARD ST.

TEL. 446-7192

148



HORTON

- " Van (Marian) ship clk Ward Baking h915 Branch
 - Hoskins Betty L r508 Dexter
 - " Jimmie L r508 Dexter
 - Hotel Gulf Service Milton F Shearin mgr gas sta 401 S Church
 - House A W (Deloris) carp Isaac Smith h1014 Winston walk
 - " Arth W (Freddie H) consultant Met Life h501 N Taylor
 - " Barbara P (wid Walter O) asst sec Coastal Plain Life Ins Co r517 Buena Vista av
 - " Bennie mgr Englewood Flying A Serv r502 Clifton rd
 - " Carolyn Faye bkpr Parkview Hosp r RD 3 Nashville NC
 - " Charlie L (Joyce H) driver DPW h217 N Pearl
 - " Clyde G (Daisy; House Tile Co; Rocky Mount Tile Co) r RD 3
 - " E L h116 Hunters Hill rd
 - " Ester Mrs smstrs Sou Mattress Mfg r4 Rocky Mount
 - " Freddie Mrs anesthetist Parkview Hosp r501 N Taylor
 - " Helen h901 Beal
 - " Ida B (wid Charlie C) r1129 Long
 - " Jessie (wid W L) r343 S Grace
 - " Judy W Mrs smstrs Garment Fcty r731 Sunset av
 - " Radford h340 Eastern av
 - " Robt M (Mary C) slsmn Pest Control Serv h440 Craig
 - " Russell E (Margt D) slsmn Raley Chevrolet & Buick(Nashville NC) h828 S Howell
 - " Thos W (Beulah) tube mach Rocky Mount Cord r RD 3 Nashville NC
- HOUSE TILE CO (R Howard Wallace),**
Dealers In Ceramic Tile, Quarry Tile and Marble, All Types of Floor Covering 1711 S Church, Tel 442-3773 (See Page 145 Buyers' Guide)

COASTAL PLAIN LIFE INSURANCE CO.

- INDUSTRIAL • ORDINARY
- CREDIT • LIFE • GROUP

HOME OFFICE

462 FALLS RD. DIAL 442-6123

HOUSE

- " Wm (Helen W) carp Isaac Smith Co h734 Columbia av
 - " Willie A (Helen) h1515 Burton
 - Houseman Julian C (Martha B) exec dir United Community Serv Inc h1408 Beal
 - " Martha B Mrs slswn Thurman Millinery r1408 Beal
 - Houser Daisy Mrs maid h160 Pinehurst dr
- HOUSING AUTHORITY CITY OF ROCKY MOUNT, Wm H McIntyre Exec Dir-Mgr, Evergreen rd (West End Terrace), PO Box 566, Tel 446-4436**
- " Authority of the City of Rocky Mount (S Armstrong Weeks Homes) J Otis Horne mgr (ofc) 116 Pinehurst dr
 - Houston Stacy J (Julia A) linemn CT&T h313 Herron
 - Howard Allene R Mrs maid Rocky Mt Sr High Sch r824 Beal
 - " Arth L (Rachel W) driver Star Furn h1416 Avenue C
 - " Clarence (Katie L) lab Police Dept h914 Nugent
 - " Curtiss jr (Louise C) supvr Maola Milk & Ice Cream h1217 Tarboro
 - " Edna Mrs h729 Star
 - " Estella B (wid Wm M) mgr Purity Gro r524 E Thomas
 - " Estelle W Mrs h820 Star
 - " Grover C lab DPW r Old Halifax rd Box 140
 - " Herbert E (Maria V) aud State Dept of Revenue h1013 Tarboro
 - " House Cafeteria Inc James E Harrison pres Robt W Gay v-pres James E Gay sec-treas food 127 Western av
 - " Jas E (Lillie M) h552 S Franklin
 - " Jas R (Ruby D) hlpr Warren Tire Center h162a Pinehurst dr
 - " Johnson Restaurant E D King mgr U S Highway 301 By Pass N
 - " Johnson Shell Station (S Thurman Lewis) Highway 301 By Pass N
- HOWARD JOHNSON'S MOTOR LODGE (Edson L Washburn), 54 Rooms Each With TV, Telephones, Year 'Round Air Conditioning, Shower or Combination Bath, 24-Hour Service, Covered Heated Swimming Pool For Year 'Round Swimming, Illuminated Putting Green, Restaurant 2 Miles North on US Hwy 301 North, Tel 446-5111 (See Page 110 Buyers' Guide)**
- " Mallie h111 Union
 - " Margt Mrs maid h107 Overbrook pl
 - " Mary F tchr Battle Elem Sch r Tarboro NC
 - " Melvin P (Viola B) mech ACL h313 Kingston av
 - " Paul D (Margt A) driver United Cab r107 Overbrook dr
 - " Robt L (Mary K) mgr Marilyn Shoes h1820 Windsor dr (M)
 - " W Walter (Allene R) jan Ry Mt Sr High Sch h824 Beal

Pearsall Oil and Fuel Company, Inc.

DISTRIBUTORS, MOBIL PRODUCTS

FUEL OIL

511 KEEN P.O. DRAWER 73



GOOD COAL

Phone 442-6141

CAROLINA TIRE CO.

TIRE RECAPPING

BUDGET TERMS

625 S. Washington St.

Phone 442-2267



149

HOWARD

- " Walter H (Maxine B) serv mgr Pemberton Inc h410 Briarcliff rd (E)
- Howard's (Nathan Katzin) pawn broker 220 Main SW
- Howe Thos (Betsy) chem Blumenthal's h1524 Sunset av
- Howell Alice H (wid Charlie) h810 Star
- " Alton D clk Capp's Gro r7 E Elm
- " Arth (Rachel) driver Star Furn r1514 Avenue C
- " Carl M rope mkr Natl Cordage Products r523 Chester
- " Earl (Louise H) h535 Shearin
- " Edgar (Era W) porter ACL h801 Gay
- " Elmer W (Lucille D; Howell Sls Co & Sunset Nursery) h2804 Sunset av
- " Endie E (wid Ned) r1319 Cypress
- " Ernest (Bettie E) driver Westwood Lbr h1007 N Raleigh
- " Gladys W (wid Otho G) creeler Ry Mt Mills h8 W Elm
- " Grace R (wid Cullen) mach opr Wilson Mfg h306 W Virginia
- " Grady W studt r1020 Falls rd
- " J C eng State Hwy Comn r Wilson NC
- " Jas A h1009 Beal
- " Jas E (Myrtle W) opr City Sewage Treatment Plant h806 Mill
- " Jas E jr USAF r806 Mill
- " Jerry A (Peggy H) asst golf pro Benvenue Country Club h309 Clifton rd (E)
- " Jesse M (Juanita B) cafeteria mgr Ry Mt Mills h1105 Nashville rd
- " Jesse W (Edna H) electn Ry Mt Mills h1020 Falls rd
- " Jessie M cafeteria mgr Ry Mt Mills r1105 Nashville rd
- " John W (Sylvia L) radio announcer WRMT h842 Branch
- " Juanita B insp Ry Mt Mills r1105 Nashville rd
- " Justice W (Ella W) h1626 S Church
- " Leslie D (Dorothy) partsmn Davis & Co h1113 Pitt
- " Lonnie H (Eva E) asst mgr Fair Grounds Drive In h523 Chester

HOWELL LONNIE H JR (Ruth B), V-Pres The Planters National Bank & Trust Co 100 Main SW cor Sunset av, Tel 446-6111, h1832 Westover ct, Tel 446-5836

- " Lois teller Citizens Savings & Loan Assn r518 Sunset av
- " Marvin C collr Heilig-Meyers r723 Sunset av
- " Michl E slsmn Joyners Athletic House r806 Mill
- " Milton R (Marguerite B) mgr Southeastern Adjustment Co h1132 Tarboro
- " N Speight (Joyce M) tel maintainer ACL h1228 Planters
- " Neil driver C S Henry Transier r Dover NC
- " Nora V r1005 Blandwood dr
- " Patsy ofc asst Auto Equip r518 Sunset

ROCKY MOUNT FLORAL



CO.

A. R. WEATHERS

"ART IN FLOWERS"

Greenhouse and Shop
430 E. Thomas
Tel. 442-4158

Downtown Shop
114 Main, N.W.
Tel. 446-6006

HOWELL

- " Pearl A Mrs maid h826 W Thomas
- " Peggy H Mrs opr Jean's Beauty Salon r309 Clifton rd
- " Pleasant R (wid Ernest) r1012 N Raleigh
- " Ralph jr driver Thomas & Howard r RD 1 Box 80
- " Robt (Shirley S) pntr Brewer Paint & Wallpaper h518 Hammond
- " Robt H (Kath C) servmn Western Auto h215 Durham
- " Rosalind Mrs h408 Mathews
- " Ruth W wndr tender Ry Mt Mills r7 E Elm
- " Sales Co (Elmer W Howell) novelties & specialties whol 2804 Sunset av
- " Sandy F (Annie J) custdn Lincoln Sch h1620 S Church
- " Sarah (wid Troy) r112 S Pearl
- " Shirley B Mrs sch guard Police Dept r518 Hammond
- " Walter M (Beulah V) h918 Mill
- " Wm D (Ruth W) section mn Ry Mt Mills h7 E Elm
- " Wm R (Ida B) trainee Rocky Mount Mills h28 W Elm
- " Willie h1014 N Raleigh
- " Willie E USA r1007 N Raleigh
- " Zeb (Savannah M) lab h602 Shearin
- Howerton Essie A h144 N Franklin apt 3
- Howle Thos tech supt Blumenthal Mills r1524 Sunset av
- Huadle Peggy tech Boice-Willis Med Clinic
- Hubbard Jas A B (Lucille H) tchr Booker T Washington High Sch h325 Myrtle av
- " Jas R studt r1424 Sunset av
- " Ryan B (Maple M) eng ACL h1424 Sunset av
- Hucks Amos J (Eliz M) mtce supt Am Bakeries h828 Falls rd apt 4
- " Wm hlpr Howard House Cafeteria r819 Rose
- Hudgins Wm B (Ethel M) lab City h518 Woodland

FAULKNER Electric Service Inc.

Electric Motors - New and Used
Repairing and Rewinding

Garbage Disposal and Water Pump Repairs

DAY PHONE 446-5863

NIGHT PHONE 446-4872

SHOP AND OFFICE
820 GOLD ST.

QUALITY FIRST
Quality Laundry & Cleaners
INCORPORATED
238 TARBORO ST.

PHONE
446-7116

This Directory Is Incorrect

(See Pages 94 and 132 Buyers' Guide)

MAY & GORHAM INC.

PRESCRIPTION



SPECIALISTS



**DELIVERY
SERVICE**

**132
TARBORO**

**PHONE
442-1127**

MERRITT PLUMBING & HEATING CO. INC.

Plumbing
Heating
Air
Conditioning
CONTRACTORS

**923
NORFOLK ST.
PHONE
446-4667**

"THE PLACE TO BANK IN ROCKY MOUNT"

The Planters National Bank & Trust Co.

MEMBER F.D.I.C.

150

Sealtest DAIRY PRODUCTS

Hudler Clara (wid Frank A) r1200 West Haven blvd

Hudson Al Smith lab Planters Cotton Oil & Fertilizer r RD 2

HUDSON-BLACKBURN TV & RADIO SERVICE (Milton L Hudson and Herbert G Blackburn), 25 Years Full Time Experience Backs Every Job, Auto Radio Specialists, Service While-U-Wait 1311 Raleigh rd, Tel 446-9339

" Bobby G packer Planters Cotton Oil & Fertilizer r RD 2

" Clara G Mrs opr Marguerite's Barber Shop r RD 2 Box 44

" Dozier P (Mildred E; Hudson Type-writer Co) h119 Plymouth rd (E)

" Dozier P jr (Nellie S) servmn Hudson Typewriter h1224 Planters

" Evelene Mrs kitchen wkr Parkview Hosp r803 Highland av

" Geo (Evelene) emp Holly St Super-market h803 E Highland av

" Jessie mill wkr Sou Cotton Oil r Enfield NC

" Mildred E Mrs bkpr Hudson Type-writer r119 Plymouth rd

" Milton L (Mary W; Hudson-Blackburn TV & Radio Serv) h415 S Grace

" Minnie (wid J B) r9 W Elm

" Nora E Mrs floor wkr Ry Mt Undergarment h1101 Winston walk

" Raymond R (Frances) mtr wndr Industrial Elec Sls & Serv h904 Parham

" Susie L (wid Tom) r627 Pennsylvania

" Thos E (Verna M) clk A F Comer Transfer h9 West Elm

" Typewriter Co (Dozier P Hudson) 217 Tarboro

" Wm L studt r119 Plymouth rd

Huffman Hattie M wndr tndr Ry Mt Mills r Kingston av

" Jimmy D (Louise B) slsmn Essotane h329 Herron

" Leamon B (Hattie P) swpr Ry Mt Mills h232 Kingston av

Hughes Agnes K Mrs nurse Mem Hosp r1200 S Main

" Allie Mrs (West End Soda Shop) r34 Westmount dr

" David L emp Futorian Furn r915 Branch

" Emily Mrs r1320 S Church

" Geo (Susie C) h826 Evergreen rd

" G C (Allie; West End Soda Shop) r34 Westmount dr

" Henry (Mary T) h904 E Holly

" Hugh K (Nonie F) insp ACL h1628 Marvelle av

" Hunter M (Ellen L) formn Sealtest Dairies h732 Arrington av

" Jas L (Mary T) h1514 Graham

" John E (Marian H) insp ACL h409 Clifton rd (E)

" Jordan A (Velmarie M) asst supvr ACL h417 Clifton rd (E)

" Jos B emp Futorian Furn r915 Branch

" Lettie E (wid Clarence) h rear 562 Nashville rd

" Lillie G (wid Jas T) h224 Hendricks

" Margt L (wid Chas) r733 Peachtree

" Martin C jr (Frances S) constn eng h618 S Church

" Mary A studt r1510 Graham

" Mollie V studt r1628 Marvelle av

" Moses R (Jewel M) mach opr Blumenthal's h1510 Graham

" Nonie slswn Belk's r1628 Marvelle av

" Robt D (Theralee G) clk REA Exp h1300 Planters

" W G r444 Florida av

Hulin Ruth L (wid Henry) maid h637½ Raleigh rd

Hull Rita S (wid Harris) tchr Phillips Sch h713 W Thomas

Humble Oil & Refining Co Joseph H Green supvr (sls ofc) 1601 S Church

Humphrey see also Humphries

" B F pastor St Mark's AME Church r Wilson NC

" Dorene (wid Wm) h1022 Arlington

" Jas M (Hattie M) h309 Raleigh rd

" Wm J (Pearlie) hlpr Grimes- Morgan Plmb & Heating r920 Drew

Humphries Margt B Mrs ofc sec First Presby Ch r421 Nash

Hundley Ray H (Helen N) br sls mgr Maola Meadowbrook Milk & Ice Cream Co h119 S Pine

Huneycutt see also Honeycutt

" Isabell R wndr tndr Ry Mt Mills r23 Carr

" Jas C (Joyce B) mach opr Blumenthal's h23 Carr

" Jas F mech Ry Mt Mills r23 Carr

Hunley Ernest L (Noma R; Hunley & Gay) h523 Avent

" & Gay (Mack L Gay jr) civil engs 105 N Washington R202

Hunt Eleanor K (wid R Fred) v-pres Safety Transfer Co Inc h1301 Eastern

" Eleanor W Mrs nurse 2800(208) Winstead rd (E) r do



**SHOP AT
SEARS
AND SAVE**

SATISFACTION GUARANTEED or YOUR MONEY BACK
128-42 N. CHURCH TEL. 442-3131



ROCKY MOUNT Laundry & Dry Cleaners, Inc.

223 S. WASHINGTON ST.

P.O. BOX 549

PHONE 446-7158





STALLINGS OIL & COAL CO.

KEROSENE — FUEL OIL

816 RICKS ST.

It's Performance That Counts

DIAL 446-6184

151

HUNT

- " Ernest E studt r1008 Aycock
- " Franklin mgr Reserve Life Ins Co r Enfield NC
- " Harvie L (Frances P) mtcmn Futorian Mfg h1008 Aycock
- " Irene P (wid Willie) r1609 Boone
- " Janet M studt r1030 Lafayette av
- " John C (Bertha P) ofc mgr North State Motor h1030 Lafayette av
- " John C studt r1030 Lafayette av
- " Leslie J (Marie) floor swpr Ry Mt Mills h1006 Branch
- " Lillian H (wid Chas A) h1328 Tarboro
- " Mabel M (wid Richd G) slswn Coplon's h417 W Duke cir
- " Richd F jr (Frances R) dentist 420 Hickory h601 Walton cir
- " Richd J (Armerelous C) firemn ACL h321 Briarcliff rd (E)
- " Thos E (Nancy) formn China Am Tob r819 Branch
- " Wm F (Eleanor N) buyer Export Leaf Tob h2800 Winstead rd (E)
- " Zandra L studt r1008 Aycock

HUNT'S MOTEL, Mr and Mrs Craven Hunt and Mr and Mrs B R Hunt Owners and Operators, 50 Modern Rooms, Private Tile Baths, Electric Heat, TV in Rooms, Air Conditioned, Swimming Pools and Children's Playgrounds, Restaurant Adjoining 2 Miles South on 301 and 301A, Tel 446-9430 (See Page 113 Buyers' Guide)

Hunter Annie (wid Arth) r806 E Highland av

- " Bernice cook Carlton House r118 N Tillery
- " Bruce (Beatrice M) h918½ N Raleigh
- " Cath (wid Lesslie) r523 E Holly
- " Cora M (wid J W) h517 E Holly
- " Cullen C (Iona F) atndt Shell Serv Sta h402 E Goldleaf
- " Edw (Annie B) sexton First Methodist Church h1442 Hunter
- " Efner C (Ethel B) carp Planters Cotton Oil & Fertilizer h817 West End
- " Eliza R cook Brown's Cafe r539 Dexter
- " Erline h613 Clyde
- " Ernest M (Dorothy) USA h736 Penn-sylvania av
- " Fannie tchr PS h806 E Highland av
- " Frank D (Earliest L) porter Metal Products Mfg h420 Park av
- " Fred (Barbara J) driver PO h1124 Gay
- " Hal K (Ethelene) lab h525 Albemarle av
- " Hugh (Eliza M) equip opr ACL h539 Dexter
- " Ida L (wid Jas) r211 Coleman av
- " Inez B Mrs (Brooks Grill) h310 Pennsylvania av
- " Iona F Mrs smstrs One Hour Koretizing r402 E Goldleaf
- " John A Rev (Blanche T) h529 Park av
- " Lula Mrs cook Brown's Cafe r RD 4
- " Maggie L r216 Dowdy

JENKINS-PEARSALL MACHINE WORKS

Machinists • Welders • Founders

FARM MACHINERY REPAIRS

Specializing in Ornamental Iron

217 Andrews St. P.O. Box 886

446-9168

HUNTER

- " Perry J (Della G) h216 Dowdy
 - " Raymond (Lillian T) porter ACL h334 Myrtle av
 - " Saml L lab W B Lea Tob r512 N Howell
 - " Vivian Mrs r1002 State
 - " Walter H (Hunter Funeral Home) pres Tri-County Mut Burial Assn Inc r346 Atlantic av
 - " Wilbur r918½ N Raleigh
 - " Wm A (Sallie J) pipe ftr ACL h521 S Washington
 - " Woodall (Almetter J) lab h512 N Howell
- HUNTER'S FUNERAL HOME (Walter H Hunter), 215 Main NE, Tel Gibson 6-5472**

- Hurdle Chas (Nancy) slsmn Carolina Office Equip h420 W Duke cir
- " Nancy H Mrs bkpr Planters Bank r420 W Duke cir
- Hussey Wm (Ruby B) hlpr Barnes Tin Shop r829 Star
- Hutchinson Barbara S Mrs claims rep Social Security Admn r454 W Duke cir
- " Ralph L (Barbara L) USN h454 W Duke av
- Hutoff Oliver C v-pres Coca-Cola Bottling Co Inc r Wilmington NC
- Hutson Archie M (Letha T) barber Five Points Barber Shop h1248 Planters
- Hutto Fred L (Lucy Y) mech ACL h110 S Howell
- " Jas E (Dorothy A) mgr Orkin Exterminating Co Inc h708 Burton
- " Sue C ofc sec Mem Hosp r110 S Howell
- " Sylvia F studt r708 Burton
- Hux Bessie P Mrs nurse Mem Hosp r819 Rose
- " Gilbert G (Evelyn B; Hux Grocery) h1406 Cypress
- " Grocery (Henry Gregory Gilbert G Hux) 101 E Grand av
- " H L (Jessie) formn Am Bakeries r441 Old Mill rd

FIELD ENTERPRISES EDUCATIONAL CORP.

WORLD BOOK ENCYCLOPEDIA

CHILD CRAFT

WORLD BOOK DICTIONARY

Tel. 442-6255

219 S. Franklin
P.O. Box 1566

FURNITURE
FOR THE
HOME

COME TO

**ROCKY
MOUNT
FURNITURE
CO.**

"IN THE
HEART OF
THE CITY"

**COMPLETE
FURNISHINGS
FOR THE
HOME**

163
S. MAIN

SEE PAGE 78
BUYERS
GUIDE



**MODERN
BUILDERS
Inc.**

**General
Contractors**

~ ~

**COMMERCIAL
and
RESIDENTIAL**

~ ~

DIAL

442-4103

~ ~

725

WALNUT ST.

~ ~

WALNUT
SHOPPING
CENTER

BEL AIR CHEVROLET CO.



CHEVROLET - CHEVY II - CHEVELLE
CORVAIR - CORVETTE

115-123 S. CHURCH ST.
THE O.K. PLAZA 501 N. CHURCH

SALES-SERVICE

TEL. 442-6148
TEL. 442-2877



PHONE 446-5182

SIMMONS & HARRIS CO.

INSURANCE — RENTALS — REAL ESTATE

109 PARBORO ST



BANK OF ROCKY MOUNT

SERVING NASH AND EDGEcombe COUNTIES

SAVINGS ACCOUNTS — LOANS — CHECKING ACCOUNTS

142 MAIN ST. SW.

MEMBER F.D.I.C.

BRANCH: INTERSECTION RALEIGH ROSE AND GEORGE STREETS

DIAL
446-7101

152



*Motor
Lodge*

TV-POOL-AIR CONDITIONING
2 MILES NORTH ON US HWY 301 NORTH
DIAL 446-5111

HUX

- " J Edw (Leota B) slsmn Sears h807 Hammond
- " Martha G studt r807 Hammond
- " Martin L Rev (Selma S) pastor Temple Baptist Church h219 Forest Hill av (E)
- " Wm H (Bessie P) clk Planters Bank h819 Rose
- " Wm H jr meter reader DPW r819 Rose
- Hyde H David acct supvr Sherwin-Williams r626 Tarboro
- " Hubert H (Lucille R) section mn Ry Mt Mills h3313 Amherst rd (E)
- " Lucille R Mrs wndr tndr Ry Mt Mills r3313 Amherst av
- Hyman Eliz F Mrs bkpr Shaver Battery & Auto Parts r600 Hill
- " Martha Mrs r515 Midway
- " Robt r315 Coleman av
- " Staton B (Dawsey P) h912 W Thomas
- " Wm D (Daisy L) h315 Coleman av
- Hymond Robt L (Betty J) h734 N Raleigh
- Ideal Gas & Appliance Corp Wm J Medley mgr bottled gas 315 N Fairview rd
- Ike's Laundromat (Isaac W Amerson) 422 N Parker
- Immaculate Conception Catholic Church Rev Francis J Walsh pastor 723 E Virginia

IMPERIAL CLEANERS (Ed M Strange),
Pick-Up and Delivery, A Personalized Dry Cleaning By "Ed Strange,"
Complete Laundry Service Available
573 N Raleigh, Tel 442-5821 (See
Page 54 Buyers' Guide)

IMPERIAL FURNITURE CO INC

SAML RICHARDSON, PRESIDENT
MRS EFFIE B RICHARDSON, VICE-
PRESIDENT
MRS MILDRED H IVEY, VICE-
PRESIDENT

ENTERPRISE FURNITURE CO., INC.

COMPLETE HOME FURNISHINGS
BROADLOOM RUGS — LEE CARPETS

158-164 S. Washington St.

446-8304

IMPERIAL FURNITURE CO INC—Contd

MYERS W IVEY, SECRETARY-
TREASURER

140-144 S WASHINGTON

TELEPHONE 446-4547 or 446-8381
(See Page 79 Buyers' Guide)

" Tobacco Co Ltd Thos D Jeffress mgr
whse 205 McDonald
Improved Order of Redmen lodge S
Church extn

**INDUSTRIAL ELECTRIC SALES &
SERVICE INC**, E B Hale Pres,
Motors, Generators, Transformers
and Controls, Repairs and Sales To
All Industrial Electric Equipment and
Installations 2917 S Church St Extn,
Tel 442-1101 (See Page 87 Buyers'
Guide)

Ingram Annie B Mrs cash Vogue Dress
Shop r841 Clark

" Earl W (Ann V) driver Ideal Gas &
Appl h317 Cleveland

" Eliz L (wid Earl) h130 E Ridge

" Elnora C (wid Arthur) h1017 Red Row

" Jas C (Thelma S) mach Blumenthal's
h1011 Paul

" Jesse (Nancy) emp Ry Mt Sanitarium
h623½ Henry

" Lemmie B (Annie B) carrier PO h841
Clark

" W P (Eliz A) h1408 Dawson pl

Innes John (Alice G) h1025 Sycamore

Inscoe Albert V (Minnie G) tex wkr
Blumenthal's h2000 Rosewood av

" Alice T Mrs tex wkr Blumenthal's
r806 S Church

" H Elwood (Elsie S) rep State Dept of
Ins h715 Peachtree

" Melvin T (Cleophus J; Edgemont Soda
Shop) h132 Earl

" Melvin T jr USCG r132 Earl

" Minnie G Mrs clk Penney's r2000
Rosewood

" Wanda studt r2000 Rosewood av

" Wm (Shirley H) emp Caromount Mills
r217 N Pearl

" Wm T (Mary A) dist supvr Taylor
Biscuit h723 Falls rd

" Woody W (Dorothy) emp Burlington
Mills h1905 Windsor dr

Insurance Credit Corp N Ray Watson
pres Inez Williams v-pres Mrs Mary
Watson sec Morris Williams treas ins
co's 520 N Church

International Machinists Rocky Mount
Lodge No 270 122 N Church

**INVESTORS DIVERSIFIED SERVICE
INC**, Julie C (Mrs Mack M) Brown
Zone Mgr and Distributor for
Investors Syndicate of America Inc,
Investors Mutual Inc, Investors Stock
Fund Inc, Investors Selective Fund
Inc, Investors Inter-Continental Fund
Ltd, Investors Variable Payment
Fund Inc and Investors Syndicate Life
Insurance, Old Wilson rd, Box 36, Tel
442-2623



Roberson Plumbing & Heating Co.

SERVICE ★ NEW CONSTRUCTION ★ REPAIRS

620 Royal St.

Phone 442-1656

QUINN'S, INCORPORATED

COMPLETE HOME FURNISHERS

(SEE PAGE 78 BUYERS' GUIDE)

168-172 MAIN ST., N.W.

PHONE 442-2171

153

Ireland Clem D (Irene W) installer
CT&T h804 S Pine
" Irene W Mrs tel opr Planters Bank
r804 South Pine
Irene's Beauty Salon (Mrs Irene T Tant)
110 Coast Line R23
Irtis Bennie (Eliz H) pntr h646 Raleigh
rd
Irving Edw lab r224 Union
Israel Arth M doffer Ry Mt Mills h1300
Branch apt 2
" Bessie M wndr tndr Ry Mt Mills r1200
Branch
" Betty S (wid M H) h1113 Neal
" Harvey D (Betsy J) section mn Ry Mt
Mill h11 E Elm
Issette Merlin M (Inez H) pntr Riverside
Apts h1117 Paul
Ivery Walter (Annie M) h234 Union
Ivey see also Ivy
" Bernard C (Seretha E) agt Durham
Life Ins h600 Cokey rd
" Judy A laby tech Parkview Hosp r600
Cokey rd
" Mildred H Mrs v-pres Imperial Furn
Co Inc r208 West Haven blvd
IVEY MYERS W (Mildred H), Sec-Treas
Imperial Furniture Co, Home Savings
& Loan Assn and V-Pres-Treas
Standard Insurance & Realty Corp,
h208 West Haven blvd, Tel 446-4425
" Robt (Lillian) h408 Mitchell
" Sallie B (wid Chas W) h522 Nash
" Seretha E smstrs Ry Mt Undergarment
r600 Cokey rd
Ivory Geneva S Mrs h208 Ivey
Ivy see also Ivey
" Room Restaurant Paul O Conway mgr
132 S Church
J W Motorcycle Sales (John W Berry)
U S Highway 301-A
JAC ELECTRIC COMPANY (Joseph A
Costa), Electrical Contractors, All
Types 520 N Harris, PO Box 1537,
Tel 442-7389, Night Tel Elm City
236-4561 (See Page 58 Buyers' Guide)
Jack & Frances Restaurant (John F and
Mrs Frances N Redding) 1111
Tarboro
" Glenyce's Restaurant (L D Jackson)
145 Nash
Jack's Fish Market & Grocery (Geo J
Williams) 901 Cokey rd
Jackson Amos W (Deliliah P) retd h1033
S Franklin
" Berry L (Rosa D) mach Auto Equip
Co h761 Nashville rd
" Bessie C r1026 Falls rd
" Betty J tchr Booker T Washington High
Sch r719 Atlantic av
" Bobby D (Connie K) tel opr ACL h704
Stone dr
" Bobby R (Frances P) formn Export
Leaf Tob h507 Darden ct
" Cecil M fieldmn Gus Z Lancaster
Stock Yard r Tarboro NC
" Charlie M (Jackson's Grocery)
h Arlington ext Box 394

MOTOR BEARINGS & PARTS CO., INC.

Wholesale Only

Standard Brands • Replacement Parts
Shop Equipment, "Duco Paints"

725 S. Church 446-7105

JACKSON

" Claude V (Esther) driver Trailways
h1029 Long
" Don E clk Winn-Dixie r1026 Falls rd
" Douglas (Linda B) driver G S Tucker
Furn Co Inc h112 N George
" Ernest r249 Canal
" Essie M Mrs clk Book & News
Center r1122 Branch
" Evelyn T Mrs mgr Jackson's Gro
r RD 4 Box 235A
" Felix W (Linda T) roll opr Am
Bakeries h748 Nelson
" Flossie M (wid Geo O) h2728 Am-
herst rd (E)
" Frank L (Jackie W) slsmn Watson
Mtr Sls h821 Evergreen rd
" Frank W creeler Ry Mt Mills h211 Mc-
Dearmon
" Geo D (Annie P) mach opr ACL h433
Craig
" Glenda clk Thompson Pharm r914
Falls rd
" H Louis (Ann) bldg contr h1140 Paul
" Hattie (wid J F) h1231 Sunset av apt
C-10
" Horace E (Juanita D) mech Ry Mt
Mills h1026 Falls rd
" Howard C (Lizzie B) overhauler Ry Mt
Mills h914 Falls rd
" J Hoyt (Ella R) contr h801 Clark
" J Ronnie studt r1209 Hill
" Jas h1035 Moore
" Jesse F jr (Grace S) clk ACL h124 N
Franklin apt 1
" Jesse F III studt r124 N Franklin apt 1
" Jessie M r801 Arlington
" John E (Margie K) formn ACL h1209
Hill
" John W (Nancy P) h339 S George
" Jos C (Iris E) linemn CT&T h230
S Pine
" Jos E (Louise S) lab Liggett & Myers
h112 Dunn
" Juanita D wndr Ry Mt Mills r1026
Falls rd

MARSHALL'S CONCRETE WORKS INC. CONCRETE CONTRACTOR

ALL TYPES

DIAL 442-4811

BOX 80 A
WEST MOUNT DR.

JAC ELECTRIC COMPANY

Contractors

JOE COSTA
OWNER

ALL
TYPES

PHONE
442-7389

520 N.
HARRIS ST.

P.O. BOX 1537

ROCKY MOUNT
N. C.

MORTON INSURANCE and REALTY Co.

GENERAL
INSURANCE

- Fire
- Casualty
- Hospitalization

REAL
ESTATE

- Residential
- Commercial

610
AMBLER AVE.

TEL.

446-9181

RES. TEL.

446-8515

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139

FUEL OIL

1125 East nr. Cokey Rd.

No. 1 and No. 2 for Home Heating — Tobacco Curing

GRIMES-MORGAN PLUMBING & HEATING CO.

TRANE AIR CONDITIONING

ECONOMICAL OIL BURNERS and BOILERS

PHONE 442-1764

211 ATLANTIC AVE.



OIL SERVICE

DIAL 442-7821



BATT'S' PURE

WASHINGTON AT MARIGOLD

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

154

ROCKY MOUNT



Seat Cover
Center

1442 S. Church

Tel. 446-9733

JACKSON

- " Judy cash King's Shop r433 Craig
- " Kathy studt r1122 Branch
- " Kirby M (Sarah B) retd h1538 S Church
- " L D (Glenyce; Jack & Glenyce's Restr) r107 Greenwood av apt 3
- " L Lucille ofc sec bkpr Ry Mt Bldg Sup h801 Arlington
- " Leslie N (Essie M) pntr h1122 Branch
- " Lillian S Mrs fcty wkr W B Lea Tob h334 Carolina av
- " Lizzie B spnr Ry Mt Mills r914 Falls rd
- " Lonnie L (Estelle L) h1406 Hargrove
- " Lottie Mrs cook A & H Cafe h412 E Goldleaf
- " Margt G emp Thompson's Pharm r914 Falls rd
- " Mary E (wid Luther) h3210 S Church
- " Mary G (wid Albert) maid h409 Main NE
- " Mary J wndr tndr Ry Mt Mills rC-12 Box 189
- " Mollie K h2601 S Church
- " Raymond L glazier Binswanger Glass r Tarboro NC
- " Robt E (Mary) servmn Tulloss Tractor r S Church ext
- " Roy J (Olivia L) clk Pike Fruit Plantation h933 Arlington
- " Roy L (Rilla) slsmn h904 Evergreen rd
- " Saml (Queenie) h930 S Washington
- " V Leroy (Callie K) slsmn Planters Cotton Oil & Fertilizer h3209 Hawthorne rd (E)
- " Virginia B ofc wkr Futorian Stratford Furn Co r124 N Franklin apt 2
- " Wilbert (Violet) emp Futorian Furn r1006 Branch
- " Willie L tester Caromount Mills r1033 S Franklin
- Jackson's Grocery (Charlie M Jackson) Arlington ext
- Jacob Charles jr brick mason r249 Canal
- " Eartie (wid Percy) h249 Canal

WHEELER EQUIPMENT CO.

INTERNATIONAL TRUCKS
FARMALL TRACTORS

U.S. Hwy. 301 S. By-Pass
P.O. Box 991

Tel.
446-8158

- Jacobs Charlie (Lessie) retd h1512 Charter dr
- " Danl M (Janet B) studt h425 E Duke cir
- " Jacob M (Phyllis L) agt Coastal Plain Life Ins r1220 Beal
- " Wooster frt dept ACL r634 Raleigh rd
- Jahn Geo W (Verah E) parts mn John Vann Mtrs r2001 Fletcher dr
- James Arth J (Priscilla J) whsemn Maynard Warehouse h422 Nance
- " Beauty Shop (James A Hamilton) 300 Earl
- " Claude A jr (Flossie D) firemn ACL h1630 Hammond
- " E Eliz dishwasher A&H r316 Carolina
- " E Mae slswn Daniels's Inc h144 N Franklin apt 4
- " Essie (Virginia S) lab Alex Rawls Junk Yard h418 Coleman av
- " Frank W adv mgr Evening Telegram h710 S Washington
- " Garland constn wkr r208 Atlantic av
- " Geo (Rebecca) USA r730 Arlington
- " Irene N (wid Jimmie) fcty wkr L&M Tob h316 Carolina av
- " Israel W (Jennie D) h615 Dexter
- " John P (Evelyn W; Coastal Texaco Serv Sta) h901 West Haven blvd
- " Johnny hlpr Pepsi-Cola r615 Dexter
- " Lewis green supt Benvenue Country Club Golf Shop r Raleigh NC
- " Lillian (wid Roger) h625 Hill
- " Lucille D Mrs r421 E Grand av
- " Robt H (Thelma H) slsmn Taylor & Sledd h2728 Winstead rd
- " Silas A pharm Douglas-Armstrong Drug r Durham NC
- " Thos aud State Dept of Revenue h1025 Hammond apt 2
- " Wm M (Marie T) h523 Hammond
- " Wm P (Sally S) asst chf City Fire Dept h728 Hill
- " Willie J (Evangeline R) lab City Parks Dept h410 Leonard
- Janet's Beauty Shop (Mrs Janet L Walker) 930 Lancaster
- Janetakos Chas F (Betty E) mgr Public Finance Co r209 Churchview dr
- Janney Gordon G (Lucy H) formn Am Bakeries h1632 Rosewood av
- " Lucy H Mrs waitress Carolina Cafe r1632 Rosewood av
- Jarman John T slsmn Eastern Awning r Pearl
- Jarrell Benj W (Daisy C) driver Safety Transit h1103 Evergreen dr
- Jarrett Elnora C Mrs dance tchr Edgecombe County Sch h631 Coleman av
- Jean's Beauty Shop (Jean Pittman) 433 Raleigh rd
- " Beauty Salon (Mrs Jean S Proctor) 134 Sunset av
- Jeans Nelson W (Lois I) plmb T E Turner Plmb & Heating h1309 Hill
- Jeffcoat Orman C (Ernestine L) asst fcty mgr China Am Tob h1420 Western av



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE.
COR. FRANKLIN ST.



J.P. DAUGHTRIDGE & SON INC.

General Building Contractor

809 NORFOLK ST. P.O. BOX 1287

TEL. 446-7016



155

Jefferson Alf J (Helen I) USN h1724
Rosewood av
" F A (Sunshine Center Lndry) r Wilson
NC
" Irene Mrs r421 S Howell
" Jas H (Margt M) slsmn Seaboard
Coffee Serv h301 Mallory
" Jean opr Beauty Box r421 S Howell
" Standard Life Insurance Co C Ellis
Warren agt 119 N Church R200

Jeffress Thos D (Jane S) mgr Imperial
Tob Co h410 S Taylor

Jeffreys Louise Mrs tchr South
Nash Sch h625 Coleman av
" Ruth O (wid Richd T) librnr Thos
Hackney Braswell Mem Library h822
Hill

Jeffries J Mamers (Nancy D) condn
ACL h215 Briarcliff rd (E)

" Michl studt r215 Briarcliff rd (E)
" Nicy M (wid Matthew) h107 E Grand av
" Will J (Maggie P) h535 Clyde

Jenkins Aaron (Gladys H) hlpr Grimes
Morgan Plmb & Heating r Hillsdale
NC

" Anne V Mrs ofc mgr Bel Air Chevrolet
r120 Englewood dr (E)

" Arth r212 E Holly

" Benj F (Virginia C) br mgr Planters
Bank h1209 Alta Vista la

" Blair (Martha L) credit mgr Sherwin-
Williams Co h536 Darden ct

" Calvin F (Violet T) slsmn Ward Baking
h1122 Long

" Clarence hlpr Coca-Cola r Tarboro
hwy

" Cora T sec-treas Watson Tobacco Co
r326 S Franklin

" Elbert M (Verna D) hlpr House Tile
h314 E Thomas

" Ella emp Fields Leaf Tob h528 Albe-
marle av

" Emma L (wid Jim) h428 Daughtridge

" Eunice r1026 South

" Eva J r1112 E Holly

" Franklin D (Ruth F) clk Colonial Stores
h1203 S Church

" General B (Lizzie P) mach h601
Atlantic av

" Geo W packer Planters Cotton Oil
& Fertilizer r512 Goldleaf

" Gladys maid h206 N Tillery

" Harold r1026 South

" Helen F (wid Hunter) asst treas Ry
Mt Production Credit Assn h516 Pied-
mont av

" Hubert L mach opr Superior Cables
r814 Arlington

" J Bennett (Joyce P) asst mgr Carolina
Elec Constn h3216 Hawthorne rd (E)

" Jas L (Gertrude R) h300 Earl

" Jean H dept mgr Investors Diversified
Serv r516 Piedmont av

" Jim E mgr Chipley's Car Mart r RD 2
Box 408

" Joe M (Sylvia D) clk Carolina Elec
Constn h831 Branch



AND
MOHAWK TIRES

PRIDGEN TIRE CO. INC.

Retreading - Vulcanizing
"RACE RUBBER"
900 N. CHURCH ST.
TEL.
446-8006

JENKINS

" Joyce P (wid J Bennett) ofc sec
Carolina Elec Constn r3216 Haw-
thorne rd (E)

" Lallie E h1119 Gay

" Lizzie (wid Mack) r1006 Stokes

" Louise emp China Am Tob r623 Beal

" Louise F Mrs r1126 Gay

" Luella B Mrs maid r810 E Grand av

" Luther (Margie) emp Ed Proctor h519
Nance

" Luther W lab Ga Pacific r716 E
Virginia

" Maggie r400 N Raleigh

" Margt J (wid R Leon) h1302 Eastern av

" Margie dishwasher Walnut Soda Shop
r519 Nance

" Marie T (wid Jas A) picker Export
Tob h1026 South

" Martha P clk Carolina Machy & Sup
r326 S Franklin

" Matthew (Cornelia P) h1013 Drew

" Mattie T Mrs r1121 Star

" Nancy tob wkr G R Garrett Co h632
Pennsylvania av

" Paul R tchr Booker T Washington High
Sch r Wilson NC

JENKINS-PEARSALL MACHINE WORKS
(Harry S Pearsall), Machinists,
Welders, Farm Machinery Repairs,
Ornamental Iron 217 Andrews, PO
Box 886, Tel 446-9168 (See Page 103
Buyers' Guide)

" Percy (Calvenia E) concrete wkr h213
Home

" Phoebe B Mrs cafeteria wkr R M
Wilson Jr High Sch h1218 S Franklin

" Randolph W (Doris L) slsmn Garrett
& Garrett h814 Arlington

" Richd clk Madison Street Mkt r716
Virginia

" Roger lab DPW r360 Hunters Mill rd

" Romona cook Glass Hse r716 E
Virginia

" Rosalie Mrs maid Kenilworth Gift
Shop h1819 S Church

PETE'S PAINT & WALLPAPER CO.

PAINTING - WALLPAPER
FLOOR SANDING

DIAL 446-5780

U.S. HWY. 64 W.
BOX 210

225-27 TARBORO



ALLAN MIMS FORD
SALES SERVICE
"THE HOME OF BETTER USED CARS"

TEL. 442-2191

David Hill's SUPER MARKET

STAPLE and
FANCY
GROCERIES

FRESH and
CURED
MEATS

FROZEN
FOODS



PURE OIL
PRODUCTS

1308
COKEY RD.

TEL.

446-6618

NASH COAL COMPANY

Specializing Exclusively in

High Grade Steam and Domestic Coal

PHONE 446-8512
100 W. Grand Av.



DAY OR
AMBULANCE
NIGHT

JOHNSON FUNERAL HOME, Inc.

Air Conditioned Chapel — Private Family Rooms

SPACIOUS PARKING AREA

"Eastern Carolina's Finest Funeral Home"

DIAL 446-5135

NASHVILLE HIGHWAY (Sunset Ave. Extn)



ALLAN MIMS FORD

SALES SERVICE

"THE HOME OF BETTER USED CARS"

225-27 TARBORO

TEL. 442-2191

156

Citizens SAVINGS and LOAN ASSOCIATION

229 SUNSET AVENUE COR FRANKLIN

JENKINS

- " Ruth F Mrs sten State Emp Security Comn r1203 S Church
- " Sylvester h1537 Charter dr
- " The apts 200 Lexington
- " Thos E (Dora H) city firefighter h219 Villa
- " Verna J smstrs Ry Mt Undergarment r314 E Thomas
- " Virginia C Mrs nurse 1209 Alta Vista la r do
- " Vivian B nurse 808 Rose h do
- " W H slsmn Odom Whol r120 Englewood dr
- " Widdle (Bessie W) lab ACL h611 E Highland av
- " Wm (Lillie J) hlpr ACL h716 E Virginia
- " Wm J (Sally M) clk PO h1017 Hill
- " Wm J E orderly Parkview Hosp r RD 2 Box S-26
- Jennings Frances B (wid Wilbur) h314 Villa
- " Mattie M Mrs h511 Chester
- Jernigan David A (Emma G) h305 Madison
- " J C eng State Hwy Comn r Tarboro NC
- Jessup A Frank (Irene) slsmn Carbisco Flour & Feed Mill h601 Smallwood dr
- " Christine B ofc sec B H Taylor Distr r703 Cokey rd
- " F Wayne atndt By-Pass 66 Serv Sta r Blandwood dr
- Jewel Amanda H (wid Jas W) r902 Arling-ton

JEWEL BOX INC THE

ARTHUR A BARTH, PRESIDENT-TREASURER
ESTHER G BARTH,
VICE-PRESIDENT-SECRETARY
"YOUR FRIENDLY CREDIT
JEWELER"
WATCH and JEWELRY REPAIRERS
128 MAIN SW
TELEPHONE 442-1445

BRASWELL ELECTRIC SERVICE ELECTRICAL CONTRACTORS

WIRING and REPAIRING

P.O. BOX 906

TEL. 442-3090

- Jewell Jimmy emp ACL r444 Florida av
- Jobe Pearl Mrs aide Park View Hosp h326 Sunset av apt 3
- Jocile The apts 701 Sycamore
- Joe's Esso Service (Joe Newsome) 441 S Church
- John Geo W (Derah E) parts mgr John Bann Mtrs h2001 Fletcher dr
- Johnnie's Place (Mrs Pearl F Butler) gros 1502 Boone
- Johnson Adelia G r418 Branch
- " Albert B lab DPW r Country Club dr
- " Alice Mrs emp Ry Mt Undergarment r1737 Rosewood av
- " Alma Mrs r1320 S Church
- " Alma P wndr tndr Ry Mt Mills r2600 Wally
- " Alma W (wid Robt) h314 Hammond
- " Andrew L mach Ry Mt Machine Shop r Box 204 Nashville hwy
- " Ann waitress Quillen's Steak House r Amler av
- " Anna C (wid Rolland) h408 E Goldleaf
- " Belva A dental asst Chas P Goodwin r316 Hill
- " Belva D Mrs slswn Youth Shop h316 Hill
- " Ben (Gertrude S) lab Planters Cotton Oil & Fertilizer h708 E Holly
- " Ben R (Ida M) cord tndr h116 Hines
- " Bessie S (wid Patk H) h1907 Sunset av
- " Beverly studt r316 Hill
- " Blanche M (wid Henry) r723 Henna
- " Bohley (Dorothy P) h516 Rex
- " Cath A tchr O R Pope School r911 Shepard av
- " Charlie (Mary P) driver Central Bldg Distrs h413 Raleigh rd (N)
- " Charlie C (Edna M) carrier PO h323 Nashville rd (N)
- " Chas E (Isabel C) h340 Park av
- " Clarence lab Planters Cotton Oil & Fertilizer r914 S Washington
- " Clarence H (Mildred W) blr mkr h225 Anderson
- JOHNSON DANIEL S (Grace J), Supt Rocky Mount City Schools, 401 Hill, Tel 442-7152, h1124 Eastern av, Tel 446-4950
- " Deluda J Mrs ofc tech Parkview Hosp r1318 W Thomas
- " Derwood hlpr Ry Mt Mills h446 Craig
- " Diane L Mrs clk Parkview Hosp r530 Jefferson
- " Donnie waiter Adams & Robertson Restr r5 E Elm
- " Dorothy L r1009 Beal
- " E Ray (Clarice F) insp Edwards-Dove-ParkerAssocs h3100 Winstead rd (E)
- " Ed (Seluda J) eng Blumenthal's h1215 Dawson pl
- " Edith C (wid Henry L) slswn Belk-Tyler h1319 Eastern av
- " Edna E Mrs tech Parkview Hosp r Tar-boro hwy
- " Edna T Mrs spnr Ry Mt Mills r5 E Elm

Modern
Gas
Appliances

Englewood Shopping Center

PROPANE
Suburban
GAS COMPANY

Bulk-Metered
and Bottled Gas

Tel. 446-6739

HERTZBERG FURS

"If You Don't Know Furs — Know Your Furrier!"

NEW FURS — RESTYLING — REPAIRS — FUR STORAGE

236 TARBORO ST.

FUR
Storage

PHONE 446-5800

157

JOHNSON

- " Edw r334 Park av
- " Edw C (Joyce A) clk Englewood Super
Mkt h101 Oakdale rd (E)
- " Ernest G jr carrier PO r420 N
Daughtry
- " Ervin (Sylvia A) USA h1110 Hunter
- " Fannie M emp Chicken House No 5
- " Fentress R (Mildred F) eng ACL h221
Briarcliff rd (E)
- " Frances (wid Jim) h1223 Branch
- " Frank L brklyr J P Daughtridge &
Son r Box 37 Tarboro hwy
- " Fred E (Edna T) grinder Ry Mt Mills
h5 E Elm

JOHNSON FUNERAL HOME INC, Henry B Johnson Pres-Treas, Mrs Myrtle H Johnson Sec, Complete Funeral and Ambulance Service, Day or Night, Air Conditioned Chapel, Nashville hwy (Sunset av extn), Tel 446-5135 (See Page 75 Buyers' Guide).

- " Geo B (Lula W) swtchmn ACL h1312
Gay
- " Geo D (Hazel R) sht mtl wkr ACL h606
S Pine
- " Geo R h2820 Pelham rd
- " Georgia M (wid Henry) maid h239
Atlantic av
- " Grace L Mrs clk Oakley Clns & Dyers
r Box 18 Arbor la
- " H B Mutual Burial Association Inc
Benj F Winstead pres Mrs Myrtle
H Johnson v-pres Henry B Johnson
sec-treas 1836 Sunset av
- " H C Mrs h1418 Cypress
- " Hattie (wid Willie) h1402 Hunter
- " Hattie T (wid Lee A) h818 E Holly
- " Hazel R Mrs dept mgr Remnant Shop
r606 S Pine

JOHNSON HENRY B (Myrtle H), Pres-Treas Johnson Funeral Home Inc, Nashville hwy (Sunset av extn), Tel 446-5135, h108 Bunn av, Tel 446-5790

- " Hilton E studt r225 Anderson
- " Iola K (wid Butler M; East End Gro)
h421 Raleigh rd
- " J R (Laura) emp Social Security h1921
Lynne av
- " Jas (Frances C) h1419 Hargrove
- " Jas jan Home Savings & Loan Assn
r RD 1 Battleboro NC
- " Jas A emp Lancaster Stockyard r728b
N Raleigh
- " Jas C h326 N Howell
- " Jas D purch agt Auto-Equip Co r RD 4
- " Jas H (Virginia L) jan Geo R Edwards
Jr High Sch h312 Smith
- " Jas L formn Carbisco Flour & Feed
Mill r1019 Pender
- " Jas S (Odell B) emp Carbisco Flour &
Feed h1415 S Franklin
- " Jas S (Shirley) formn Export Leaf Tob
h609 Hammond
- " Joy D (Mildred R) emp Futorian Mfg
r1202 S Franklin

PEMBERTON INC.

AIR CONDITIONING—REFRIGERATION

HEATING—PLUMBING—ELECTRICAL

277 Main N.E. Tel. 442-3112

JOHNSON

- " Jean bkpr Carolina Ofc Equip r Tar-
boro NC RD 3
- " Jimmy E (Barbara S) wldr Transit
Steel h537 N Mercer
- " Johnnie h1505 Fountain
- " Johnnie (Eva B) lab Fields Leaf Tob
h511 E Goldleaf
- " Johnny R (Laura T) field rep Social
Security Admn r1921 Lynne av
- " Jos W (Ethel V) h726 Pender
- " Joshua r511 E Goldleaf
- " Joyce Mrs clk Am Bakeries r101 Oak-
dale rd
- " Julia C bkpr Planters Bank r RD 2
Whitakers NC
- " Julie M Mrs ofc sec Ry Mt News
Agcy r518 Marigold
- " Julien W (Pattie T) formn Export Leaf
Tob h218 Villa
- " Julius P (Mattie L) retd h2433 S
Church
- " Kathleen B (wid Leslie P) h1206
Rosewood av
- " Kermit R (Victoria P) servmn DPU
h901 S Franklin
- " L L (Alma) emp Ry Mt Mills h2600
Walley
- " Lellie maid Mosley's Shady Lake
Motel r RD 3 Box E55
- " Leon F (Lois P) driver C S Henry
h428 Craig
- " Leroy hlpr Buddie's Used Cars
- " Lillie M Mrs h420 Coleman av
- " Linda R studt r369 Falls rd
- " Lola Mrs slswn Remnant Shop r Wim-
berly rd
- " Lonnie L (Ora B) electn Thomas Elec
Serv h112 Chapman
- " Lovet L dfr Ry Mt Mills r2600 Wally
- " Lucille C Mrs tob wkr China Am Tob
h625 Beal
- " Luther (Josephine H) lab ACL h400
Cedar
- " Marcellene cash Home Finance
r1209 Russell

Clifton E. Farmer

GENERAL CONTRACTOR

"Home Building Specialist"

TEL. 446-5020 1217 HORNE ST.



1103 COKEY ROAD

"The People's Choice"

PHONE 442-6131

HEATING OILS



PEOPLES OIL CO., Inc.
Distributors OILS — LUBRICANTS — FUEL OIL

A. HICKS AGENCY

— REALTORS —

Sales Agents for Westridge

132 SUNSET AVE.

PHONE 446-7188

Carolina Office Equipment Co. *Gestetner*

SALES
OLIVETTI
UNDERWOOD
SERVICE

PRINTERS - STATIONERS - OFFICE OUTFITTERS

Printing and Office Machine Division: 804 N. Church St. - Dial 442-4106

Main Street Store: 147 Main St., S.E. - Dial 442-1196

Petroleum
Equipment
Repaired and
Installed



PETROLEUM ENGINEERING

1554 S. CHURCH ST.

P.O. BOX 584

**Electrical
Contractors**

PHONE 442-4929

158

MIXON Insurance & Realty



Corp.



158 Main N.W.

446-9111

JOHNSON

" Margt E clk Gurganus Gro r1206 Rosewood av

" Mary Mrs maid h1028 Stokes

" Mary E Mrs r718 S Grace

" Matilda W (wid Jas) h1705 S Church

" Melvin (Betty) carp Long's Mfg h1318 Branch

" Melvin hlpr Long's Mfg r1318 Branch

" Mildred W Mrs winder Rocky Mount Cord r225 Anderson

JOHNSON MYRTLE H MRS; Sec Johnson Funeral Home Inc, Nashville hwy (Sunset av extn), Tel 446-5135, r108 Bunn av, Tel 446-5790

" Nathl (Kate) porter Am Bakeries r618 E Grand av

" Pattie sch guard City Police r218 Villa

" Pauline P Mrs ofc sec Pearsall Operating r RD 4

" Ralph L (Diane L) installer CT&T h530 Jefferson

" Reginald r206 Ivey

" Robt (Marcellena) driver Stallings Oil & Coal h1209 Russell

" Robt E (Lillie C) pntr Brewer Paint & Wallpaper r1108 Parham

" Robt J (Cath A) tchr Whitaker Elem Sch h911 Shepard av

" Roland jr (Erma B) instr City Recreation Dept h154b Pinehurst dr

" Ronald H aud Holiday Inn r225 Anderson

" Ronald R (Rae M) ticket mkr Smith's Whse h16 Country Club rd

" Roy J (Pearl S) h830 Marigold

" Royce B (Julie M) asst mgr Rocky Mt News Agency h518 Marigold

" Ruth E (wid Lyman C) h1314 Wilson rd

" Seluda aide Boice-Willis Med Clinic

" Shirley P Mrs teller Planters Bank r609 Hammond

" Sudie B (wid Ernest G) h420 N Daughtry

" Thelma B Mrs maid r531 Gay

MOORE PAINT AND WALLPAPER CO.

"WE TAKE PRIDE IN
YOUR HOME"

1518 BRANCH

442-2642

JOHNSON

" Vallie M Mrs cash Wooten's Super Mkt

" Verna maid Lincoln Sch r811 Highland av

" Vertie C (wid Ira) h1009 S Franklin

" Wayne F (Gerry) mgr A&P r Falcon rd

" Wilbur E (Rose) linemn DPW h809 Clark

" Willis B cook Howard Johnson Restr r521 E Thomas

" Wm R (Willia B) handler REA Exp r521 E Thomas

" Wm L mech Peoples Bldg Sup r Nashville hwy

" Wm R (Margt B) emp Bill's Auto Parts h138 Helm

" Wm S (Ethel L) h522 Western av

" Willie H bale hauler Ry Mt Mills r RD 3 Box 437

" Zenobia V studt r341 Atlantic av Johnston Edw G r512 Piedmont av

" Edw G jr (Dora P) sls supvr Tob Board of Trade h1638 Marvelle av

" George P (Marguerite H) eng ACL h1320 Farboro

" Mary B (wid Charlie L) r531 Western av

" Sidney G (Mary A) aud State Dept of Revenue h312 Oakdale rd (E)

Jolley Daisy P Mrs r1210 Rosewood av

" Thos E (Frances S) sec-treas G A Wilkinson Inc h313 Shady Circle dr

" Thomas E jr (Betsy G) genl agt Pilot Life Ins Co h704 York

Jones Albert L (Joyce M) mech Metals Inc h214 Lewis

" Alberta R ofc sec Wimberly & Gregory r519 Darden ct

" Alex Mrs h327 S Raleigh

" Amy P (wid James) h410 Middle

" Andrew (Jessie L) driver ACL h1221 Vance

" Anne M Mrs teller Peoples Bank r450 W Duke cir

" Annie B (wid James S) r1214 S Church

" Arthur (Ethel W) h808 Gay

" Arth atndt Boone's Esso Servicenter

" Barbara A clk Oakwood Park Sundries r734 Marigold

" Benjamin F (Louise) doffer Rocky Mount Cord r RD 3 Nashville NC

" Bertha M (wid Wm) h513 Paul

" Bessie P r1103 Gay

" Betty studt r1221 Vance

" Bobby (Linda) emp Futorian Mfg h1201 Long apt C

" Bobby R (Elaine) slsmn ABC Board r RD 3 Nashville NC

" C J (Margt E) r616 S Vyne

" C Thurman (Frances E) carder Ry Mt Mills h210 Huffines

" Carrie h1031 Drew

" Carrie W Mrs nurses aide Nash-Mont Nursing Home r427 Henry

" Carvey L (Nell) teller Peoples Bank r Nashville NC



CITIES SERVICE

FUEL OIL

We Give Green BAX Stamps

KEROSENE



CITIES SERVICE

WOOD OIL CO., INC.

Printed Metered Delivery

701 S. Church St.

446-6806

Tel. 442-4271
1834 Sunset Av. Extn.

BROWN
Memorials
 SINCE 1908

159

JONES

- " Cath D studt r1221 Vance
- " Cecil G (Shelly J) driver J A Tharrington & Son h1508 S Church
- " Celia P Mrs cash Peoples Market r1928 Beverly rd
- " Chas D (Almeta P) lab ACL h610 N Raleigh
- " Chas M (Marie B) lab Sou Concrete h715 Star
- " Chas T (Bessie T) installer Ry Mt Mills h202 Huffines
- " Charlie (Ellen B) h206 N Howell
- " Charlie S (Pearlie A) driver Sou Cotton Oil h510 Myrtle av
- " Charlie M driver D J Rose & Son r715 Star
- " Chester r442 Center
- " Cicero M (Mamie W) h1218 W Thomas
- " Clara maid h404 Coleman av
- " Clara P (wid Ernest) r607 Pender
- " Clarence hlpr Pepsi-Cola r939 Peter
- " Clarence A (Frances P) insp ACL h2600 S Church
- " Clarence A aud State Dept of Revenue r Clayton NC
- " Clyde D (wid Millard F) h627 Tarboro
- " Crystal S Mrs (Crystal's Beauty Shoppe) r319 S George
- " Curtis (Mezelia L) h618 Pennsylvania av
- " Daisy H (wid Hyman) h939 Peter
- " Donnie (Cath) constn wkr h118 N Howell
- " Donnie jr (Dorothy T) glazier Binswanger Glass h631 Beal
- " Dorothy G Mrs teller Bldrs Fed Sav & Loan r Red Oak NC
- " Dorothy T tchr r508 Daughtridge
- " Douglas D (Joann D) h624 Beaman
- " Douglas R (Mary W) slsmn Coca-Cola h817 Long
- " Duncan H (Mary P) h3217 Sunset av
- " E D (Eliz E) ofc mgr CT&T h739 Falls rd
- " Edw r947 Lindsey
- " Edw (Annie V) janitor Calvary Bapt Church h530 Albemarle av
- " Edw L (Willie R) carp J D Leggett & Son h218 Lewis
- " Edw T h251 Atlantic av
- " Elijah (Alma) r609 Beaman
- " Eliz E Mrs bkpr Alford Ins & Realty r Falls rd
- " Elzie C hlpr Planters Cotton Oil & Fertilizer r Hillsdale
- " Emmett A (Edna J) mach opr Futorian Furn h1111 Edwards
- " Erma P Mrs linen room worker Parkview Hosp r420 N Church
- " Ernest G (Ethel M) condr ACL h824 Rose
- " Ernest L (Carrie I) driver Blue Bird Taxi h427 Henry
- " Essie Mrs r1117 Raleigh rd
- " Fannie L spnr Ry Mt Mills r Sharpsburg NC
- " Florence J Mrs maid r1017 Beal
- " Flossie r116 McDearmon

TV-RADIO HOSPITAL

RCA VICTOR and *ZENITH*

RADIO and TELEVISION

Sales and Service

Walnut Shopping Center 711 Walnut Dial 442-2972

JONES

- " Frances E draw tndr Ry Mt Mills r210 Huffine av
- " Franklin D delmn C D Brown Gro r914 Midway
- " Franklin D feeder Ry Mt Mills r RD 3 Box 475
- " Fred hlpr Coca Cola r RD 1 Box 84A
- " General L h806 W Thomas
- " Geneva B (wid John) maid h300 Smith
- " Geo C (Melba) serv mgr Flake B Chipley r Box 14 Whitakers NC
- " Geo R emp Futorian Mfg r914 Midway
- " Gertha A (wid Edw) h929 Edwards
- " Gilbert (Otelia B) emp DPW h526 Center
- " H L r327 S Pearl
- " H C (Tilda) hlpr Pernell's Uphol r Pine Top
- " H W Rev pastor First Assembly of God Church r3025 S Church
- " Hallie (wid Geo A) h914 Midway
- " Harding (Fannie) mech Allan Mims Inc r Sharpsburg NC
- " Harold G (Dorothy) dist sls mgr Nationwide Mutual Insurance Co h805 Oakland av
- " Harry R (Mary H) cutting asst Rocky Mount Undergarment Co h1408 Rosewood av
- " Harry W USCG r1306 Hargrove
- " Helen D r934 Lindsey
- " Helen T (wid Fred) clk Thompson Pharmacy r1212 Russell
- " Henry (Gertrude J) brklyr Charlie Jacob r619 Shearin
- " Herman (Nina) barber Tonsorial Shaving Parlor r205 Warren
- " Ida (wid Elijah) r826 W Thomas
- " J C chf eng WEED Radio Sta r Gold Rock rd
- " J F slsmn Texaco r College Park Motel
- " J Wm (Laura C) mech Barkley & Jordan Serv h150b Pinehurst dr
- " James jr cabt mkr Peoples Bldg Sup r RD 2

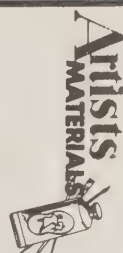
WALKER SAW SERVICE

**POWER AND CHAIN SAWS
 TORO AND SNAPPING TURTLE
 POWER MOWERS**

WE SERVICE WHAT WE SELL

F.L. WALKER, OWNER

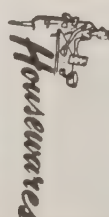
250 AIRPORT RD. P.O. BOX 1462 TEL. 442-4231



122-124 S. HOWARD STREET

GAY'S HARDWARE
 COMPLETE LINE OF HARDWARE — PICTURE FRAMING

PHONE 442-1482



CHAIR & EQUIPMENT RENTALS

RUG DURACLEAN SERVICE

US Hwy. 301 By-Pass South, P.O. Box 705

TEL. 422-6013





LEE OIL CO., Inc.

Dial 446-8186

P.O. Box 1105

740 Planters

Daughtridge PAINT & WALL PAPER Company



2309 SUNSET AV.

CONTRACTORS

TEL. 442-2931

160

MAYO HEATING AND AIR CONDITIONING

TEL. 442-2979



LENNOX
CERTIFIED DEALER
HEATING AND AIR CONDITIONING
ROY MAYO, JR.

JONES

- " James A (Sarah J) pntr h916 Nugent
- " James E r648 Raleigh rd
- " James V delmn Vogue Dress Shop r929 Edwards
- " James W (Sadie L; Jones Service Station) h631 Park av
- " Jane Mrs maid h1114 Hunter
- " Jesse H jr (Martha W) slsmn h1224 Hammond
- " Jesse L (Maude) h1706 Thru
- " Jesse M tchr r530 E Thomas
- " Joe J (Laura D) brklyr h416 E Goldleaf
- " John C (Ann B) slsmn Weyerhaeuser Shipping Container Co h217 S Howell
- " John E (Crystal S) clk PO h319 S George
- " Johnnie A maid Mosley's Shady Lake Motel r RD 3 Box 29
- " Joseph (Mary) lab Planters Cotton Oil & Fertilizer h419 Woodland av
- " Joseph J (Mellie G) overhauler Ry Mt Mills h2829 Pelham rd
- " Joyce smstrs Ry Mt Undergarment r1111 Edwards
- " Juanita R (wid Wm H; Jones Transfer Co) h1114 Wilson rd
- " L Frank (Maxine S) v-pres Modern Bldrs Inc h104 Bunn
- " L Frank jr studt r104 Bunn
- " Lawrence farmer r170 Raper dr
- " Lena M (wid Johnnie) maid h1115 E Grand av
- " Leslie H (Marietta W) textile wkr Blumenthal's Mills h419 Villa
- " Lessie (wid Columbus) r905 N Raleigh
- " Linda Fay smstrs Ry Mt Undergarment r1201 Long av
- " Lorenzo hlpr Benvenue Country Club r Easonburg NC
- " Louise P Mrs hlpr Day Care Center of the First Baptist Church r2600 S Church
- " Lucille r618 Avent
- " Luther R plmb Grimes-Morgan Plmb & Htg r RD 1 Enfield NC
- " Lyman C (Maggie R) mgr Hillcrest Apartments h1501 Beal
- " Mabel E ofc sec Dill & Fountain r1216 S Main
- " Mamie W Mrs (Milady's Hat Shop) r1218 W Thomas
- " Margt M (wid Sylvester) ofc sec Stokes Mortuary h402 Albemarle av
- " Margie S cash M G Baldwin Co r801 Mill

JONES

- " Margie W Mrs slswn Sears h830 Parham
- " Martha (wid Geo) r812 N Raleigh
- " Martha V (wid Redmond T) r620 Branch
- " Mary r408 Coleman av
- " Mary (wid W H) h1028 S Church
- " Mary E (wid Pleasant D) r200 W Ridge
- " Mary R Mrs tchr Harris Conservatory of Music r Red Oak NC
- " Matthew (Nettie D) ydmn h1101 Beal
- " Mattie E (wid Berry A) h1216 S Main
- " Mellie G insp Ry Mt Mills r2829 Pelham rd
- " Melvin L (Daphine) emp Long's Mfg h415 Chester
- " Millard S jr (Edith T) dist supt ACL h1540 Bedford rd
- " Mollie V (wid W Frank) h321 S Franklin
- " Morris emp Yelverton's r322 Raleigh rd
- " Nathan N (Hattie A) h1731 Thru
- " Nora W (wid Thos) r618 Avent
- " Orville S (Pauline) agt Home Security Life Ins r Nashville hwy Box 207A
- " Oscar I (Lillie) h1709 Burton
- " Oscar T USN r510 Myrtle av
- " P Sentelle (Sara P) v-pres-treas China-American Tobacco Co h3409 Hawthorne rd (E)
- " Patsy Mrs waitress Matthews Drug Store r427 Arlington
- " Patsy J studt r369 Falls rd
- " Patsy R opr Geneva's Beauty Shop r1306 Hargrove
- " Paul V mgr Daley Wholesale Co h607 Pender
- " Peggy Mrs ofc sec Killbrew Studio h327 Arlington
- " Pete lab Nash Brick r603 Clyde
- " Ralph (Maybelle H) jan Peoples Bank h530 Dexter
- " Raymond carder Ry Mt Mills r Zelendon NC
- " Raymond E (Lettie) finisher Rocky Mount Cord r RD 4
- " Revie A (wid Norman) h1715 Pender
- " Richd H (Eva W) slsmn Chas L Gray Co h1306 Hargrove
- " Richd H jr pipe fitter Threatt Plmb & Htg r1306 Hargrove
- " Richard R (Ruth E) emp ACL h106 Country Club rd
- " Robt lab N C Hide & Fur r Old Halifax rd
- " Robt L (Victoria M) lab Carbisco Flour & Feed Mill h533 Dexter
- " Robt L kitchen hlpr Carleton House Motel & Restr r934 Lindsey
- " Robt L (Ruth A; Sprinkle Serv Station) h1024 Hill
- " Ronald atndt Ray Bandy's Serv r420 N Church
- " Rosa B Mrs prsr One Hour Koretizing r622 Beal
- " Rosa L (wid Ernest I) h903 Evergreen rd

DELCO
SERVICE



SHAVER BATTERY & AUTO PARTS CO.

PARTS AND SERVICE

210 HILL ST.

(SEE PAGE 16 BUYERS' GUIDE)

PHONE 446-6145



FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF ROCKY MOUNT

MORTGAGE LOANS ORGANIZED 1902 INSURED SAVINGS
DIAL 446-9191 116 S. FRANKLIN

161

JONES

- " Rufus (Margaret) emp A Schottland h305 Cleo
- " Rufus jan Ry Mt Mills r RD 3 Box E14
- " Rufus jr (Alberta C) lab DPW h934 Lindsey
- " Russell M (Ivy B) animal control ofcr Police Dept h518 S Washington
- " Ruth B Mrs tchr Baskerville Sch r509 Myrtle av
- " Ruth E Mrs (Tommie's Beauty Parlor) r106 Country Club rd
- " Ruth R (wid Wm F) h734 Marigold
- " Sandra Mrs waitress Ivy Room Restr r Old Mill rd Box 670
- " Service Station (James W Jones) 600 E Thomas
- " Shelby J bkbndr Carolina Ofc Equip r1308 S Church
- " Stencil L (Mary G) lab h217 Renfrow
- " T D (Betty B) h630 Beal
- " Thos (Janice) emp Caromount Mills h723 Mill
- " Thos L (Credell) lab Barnes Tin Shop h1424 Avenue B
- " Tilda smstrs Pernell's Uphol
- " Transfer Co (Mrs Juanita R Jones) 1114 Wilson rd
- " Vasco D (Margt W) trainmn ACL h301 Martin dr (E)
- " W Jackson (Celia; Peoples Market) h1928 Beverly rd
- " Wade mech h3371 S Church extn
- " Walter lab Sou Cotton Oil h1013 Star
- " Walter porter Union Bus Terminal r1100 Star
- " Walter G jr (Clyde S) mech Blumenthal's h326 S Pearl
- " Wilbur lab N C Hide & Fur r Pridgen rd
- " Wm mech Wm Sutton Used Car r RD 4
- " Wm A (Rosa B) mech Blumenthal's h622 Beal
- " Wm B (Erma P) driver A F Comar h420 W Church
- " Wm F jr (Lois S) ship clk Ward Bakery r513 Paul
- " Wm H formn Export Leaf Tob r1028 S Church
- " Wm H (Mary) lab Benvenue Country Club Golf Shop h1102 Whitehead dr
- " Wm L (Rachel M) ofc mgr Blumenthal's h225 N Mayo apt 3
- " Wm M (Essie L) constn wkr h211 Cedar
- " Wm R (Florence C) cabt mkr Carolina Bldg Sup h824 S Pine
- " Wm R (Sarah F) phys 600 Sunset av R1 h217 Clifton rd (E)
- " William R (Edna) slubber Rocky Mount Cord r RD 2 Elm City NC
- " Wm T (Frances) dist coml mgr CT&T h1929 Beverly rd
- " Willie hlpr N C Store r828 Gay
- " Willie G swpr Ry Mt Mills r914 Midway
- " Willis P (Elsie C) USN h1206 Branch
- " Wilma T (wid Simon P) h1220 Cokey rd

ROSE BUICK CO.

SALES  SERVICE

600 S. Washington St. Tel. 446-9161
USED CAR LOT
314 S. Church St. Tel. 442-3585

JONES

- " Wilmer L carp Modern Bldg h616 S Vyne
- " Wilton L (Winnie G) slsmn Ry Mt Mills h521 S Taylor
- Jordan Alex hlpr Coca Cola r236 Atlantic av
- " Alvin H (Betty L) mtcmn Coral Court Motel h427 S Washington
- " Annabelle chkr Zirkle's Laundry & Clns r204 Coleman av
- " Betty L Mrs waitress Terminal Grill r427 S Washington
- " Chas H (Eva T) eng ACL h629 S Washington
- " Cleveland lab r820 S Grace
- " Clifton B (Mary H) supvr Electric Distribution h1413 Wilson rd
- " Columbus lintermn Planters Cotton Oil & Fertilizer
- " Dornella opr Jordan's Beauty Salon r300 Arlington extn
- " Dorothy h1419 Avenue C
- " Geraldine Mrs cook Josh Bulluck Barbecue h1211 Vance
- " Glennie J (wid Octavius) h715 Henna
- " Harry L r715 Henna
- " Harvey H (Gertrude W) carp h1100 Nashville rd
- " Hattie H Mrs (Jordan's Beauty Salon) r1713 Thru
- " Hattie H sch guard City Police r717 Thru
- " Helen Mrs h716 E Holly
- " Henry A (Myrtle E) h1005 Winston Walk
- " Howard R (Betty A) slsmn Nabisco h1108 Long
- " J Ike (Vera O) adv mn Coca-Cola h809 S Tillery
- " J Raynolds (Nancy L) repr TV-Radio Hosp r640 S Franklin
- " J Roy (Gertha W) h640 S Franklin
- " James A r820 S Grace
- " James C slsmn Ry Mt Mills r Pine Valley
- " Jessie (wid John) h204 Coleman av
- " John E delmn Quality Sea Food Mkt r1211 Vance
- JORDAN JULIA A, Office Mgr Rocky Mount Chamber of Commerce 115 N Church, Zip 27802, Tel 442-5111, r809 S Tillery, Tel 446-6726
- " Kenneth W divider opr Am Bakeries h2709 Sunset av
- " Margt O Mrs (M & T Diner) r200 Hickory

HEILIG-MEYERS CO.

129
MAIN N.E.

COMPLETE
HOME
FURNISHINGS

TELEVISION

RADIOS

RECORD
PLAYERS

REFRIGERATORS

RANGES

WASHERS

ALSO SMALL
ELECTRICAL
APPLIANCES

FLOOR
COVERINGS

RUGS

CARPETS

LINOLEUM

129
MAIN N.E.

PHONE
442-8146

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL

1125 East nr. Cokey Rd.

No. 1 and No. 2 for Home Heating - Tobacco Curing

Atlantic Discount Corp.

Established 1925

• AUTO LOANS •

REFINANCING
Phone 442-2151

FINANCING
1401 S. Church St.



**GRIMES-MORGAN
PLUMBING & HEATING CO.**

TRANE AIR CONDITIONING

ECONOMICAL OIL BURNERS and BOILERS

PHONE 442-1764

211 ATLANTIC AVE.

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

162

Belk-Tyler's

**ROCKY MOUNT'S FINEST
DEPARTMENT STORE**

JORDAN

- " Mina B (wid John I) h231 Western av
- " Minnie J (wid Clem M) h219 Nashville rd
- " Minnie T Mrs cafeteria mgr Lincoln Sch r406 N Howell
- " Norman L (Gertrude C) asst ship clk Ry Mt Undergarments r1100 Nashville rd
- " Ray J (Margt S) acct C Jackson Luper r1824 Lynne av
- " Robt r1211 Vance
- " S C (Sally R) eng ACL h815 Sunset av
- " Sarah G (wid Paul H) h206 Villa
- " Thad (Minnie W) cook ACL h406 N Howell
- " Thos E (Margt O) slsmn h200 Hickory
- " Tony (Ida D) h626 Pennsylvania av
- " Wade (Sophronia M) h607 Raleigh rd
- " Wade G (Betty E) rep News & Observer h917 Sycamore
- " Wm cook Coastal Cafe
- " Wm H (Lula D) carp h704 S Franklin
- " Wm M (Hattie H) lab h1713 Thru Jordan's Beauty Salon (Mrs Hattie H Jordan) 800 N Raleigh
- Joyner A E Mrs tchr J W Parker Jr High Sch r832 Ellison dr
- " A O (Westridge Grocery) r Wilson NC
- " A Ray USMC h823 Sunset av apt 1
- " Ada H Mrs sten B Klitzner & Son r807 Columbia av
- " Ada M r412 E Highland av
- " Al F (Margt B) serv mgr P & Y Mobile Homes h1109 Edwards
- " Albert (Rena) slsmn Davis Bros r423 Main SE
- " Albert S (Lucy P) mech T J Braswell Sporting Goods r919 Belleview av
- " Alton F (Dewilda) loader Maola Dairy h1209 Paul
- " Alvin G (Gladys P) plmb Merritt Plmb & Htg r529 Tarboro
- " Alvis C (Eloise E) div mgr Carolina Ofc Equip r Meadowbrook Dairy rd RD 2



Borden's

ICE CREAM & MILK

"IF IT'S BORDEN'S, IT'S GOT
TO BE GOOD"

JOYNER

- " Almond F (Gladys P) h413 S Franklin
- " Annie B Mrs maid h214 N Harris
- " Annie C examiner Ry Mt Undergarment r330 Nash
- " Annie W Mrs h1016 S Church
- " Apartments 315 Rose
- " Arth r626 Henry
- " Atlas r723 S Washington
- " Audrey W Mrs opr W & R Beauty Shoppe r Elm City NC
- " B A W driver REA Exp r RD 1 Box 298
- " Ben routemn Nu-Way Lndry Clns & Dyers r Starke
- " Benj porter Union Bus Terminal h1003 Star
- " Bertice C (Mary F) supvr Caromount Mill h219 E Ridge
- " Bertice C jr tchr R M Wilson Jr High School r219 E Ridge
- " Beryl tchr Benvenue Sch r Old Mill rd
- " Beverlie clk Peoples Bank r RD 1
- " Blanche W (wid John) slswn Kress r1113 E Grand av
- " Bobby W (Janet) emp Caromount Mills h805 Paul
- " Braxton (Mary) slsmn Sealtest Foods
- " Buster S (Joyner's Soda Shop) h600 Clyde
- " C Earl (Margt G) wldr A C L h427 St Paul
- " C P (Lotta) painter Brewer Paint & Wallpaper r234 Dunn
- " Carol (Joyce) slsmn Peacock Meat r RD 1
- " Carolyn P Mrs nurse Parkview Hosp r521 Darden ct
- " Carrie L Mrs weaver Blumenthal's h225 Hammond
- " Cassie maid h633 Carolina av
- " Chas E (Dolly H) slsmn Eastern Elec h327 Glendale dr
- " Charlie (Rosalee B) driver North State Mtr Lines h658 Raleigh rd
- " Charlie D (Della L) h314 Duke
- " Charlie L (Iris; Joyner's Glass Shop) r Box 152 Raleigh rd extn
- " Cheryl P Mrs bkpr C S Henry Transfer r RD 1 Red Oak NC Box 51
- " Christine maid r310 Matthews
- " Christine wndr tndr Ry Mt Mills r RD 1 Box 241
- " Christine M ofc asst John G Smith h1318 W Thomas
- " Clarence L (Margie J) sls supvr Thomas & Howard r3401 Winstead rd
- " Clyde L (Ada H) r807 Columbia av



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE
COR. FRANKLIN ST

**"YOUR HOST
FROM COAST
TO COAST"**

425 N. Church
Dial 446-9175

2 ROCKY MOUNT INNS

Hwy. 301 N. By-Pass
Dial 442-8101

Holiday Inn®

163

GEHMAN'S JEWELERS

Diamonds • Watches • Silverware

139 Main St. S.E. 446-6722

JOYNER

- " Connie C (wid Wm) waitress Rio Restr h817 S Pine
- " Curtis N (wid Wm) h1205 Parham
- " D W meat cutter White's Super Mkt
- JOYNER D WORTH (Frances H), Pres-**
Treas Joyner Oil Co 700 Albemarle
cor Virginia, Tel 446-9101, h722
Evergreen rd, Tel 446-4178
- " Daisy W Mrs h413 N Pine
- " Della L wndr tndr Ry Mt Mills r314
Duke
- " DeWilda discount clk Planters National
Bank & Trust Co r1209 Paul
- " Donald L (Ann) doffer Rocky Mount
Cord r36 West Elm
- " Dorothy M Mrs h1110 Aycock
- " Dorothy N spnr Ry Mt Mills r614 Paul
- " E Heyward (Mattie W) h532 Nashville rd
- " E Thos (Margaret H) agt A Hicks
Agency h833 S Pine
- " Eddie D Rev (Bell B) h517 Dexter
- " Edith P wndr tndr Ry Mt Mills r RD 1
Box 35
- " Edna J Mrs maid Bennetts Florist r149
E Tarboro rd
- " Edna R examiner Ry Mt Undergarment
r548 Nashville rd
- " Edw C (Celia P) h315 Edgecombe
- " Eleanor A Mrs tchr Battle Elem Sch
r1504 Pinecrest rd
- " Eliz prsr One Hour Koretizing r401 N
Main
- " Elmo F (Anna M) refrigeration serv
1002 West Haven blvd h do
- " Elton R (Carolyn) textile wkr Blumen-
thal's h521 Darden ct
- " Ethel Mae Mrs cutter Rocky Mount
Cord r RD 1
- " Eva G Mrs gift shop mgr Brewer Paint
& Wall Paper r1316 Sunset av
- " Fannie V (wid Ed) r1128 S Main
- " Florine Mrs tchr James Craig Braswell
Sch r RD 1 Spring Hope NC
- " Frances C Mrs bkpr Planters Bank
r510 Sunset av
- " Frances H Mrs sec Joyner Oil Co r722
Evergreen rd
- " Frances L Mrs opr Jean's Beauty Salon
r RD 4 Box 90
- " Fred (Ethel J) driver Brown Mem
r Hwy 95
- " Fred B (Ada J) lab Pineview Cemetery
h310 Matthews
- " Freddie (Dorothy L) jan Planters
Cotton Oil h704 Atlantic av



AND
MOHAWK TIRES

PRIDGEN TIRE CO. INC.

Retreading - Vulcanizing
"RACE RUBBER"
900 N. CHURCH ST.
TEL.
446-8006

JOYNER

- " Fredk A (Fannie R) slsmn NorLee Co
h3305 Amherst rd (E)
- " G Edgar (Kath C) sec-treas Bulluck
Clothing Co Inc h316 Piedmont av
- JOYNER G LYNWOOD (Christine V),**
Sec-Treas Quinn's Incorporated
168-72 Main NW, Tel 442-2171,
h1200 Sunset av, Tel 446-4392
- " Garland G (Carolyn G) emp Burlington
Mills h510 Sunset av
- " Garland L (Estelle D) slsmn Ry Mt
Shoe & Clo h923 Pine Haven dr
- " Garow (wid Richd) h524 Mill
- " Gene E r823 Sunset av apt 1
- " Geo (Ossie E) lab W B Lea Tob h516 E
Grand av
- " Geo (Alice P) h822 W Thomas
- " Geo H (Carolyn F; Barbee & Joyner
Insurance Agcy) h331 Western av
- " Gerald E agt Life Ins Co of Ga r Old
Mill rd
- " Gold jr carrier PO r485 Old Mill rd
- " Gracie Mrs h253 Canal
- " Gwendolyn C ofc sec City Supt of Sch
r331 Western av
- " Harold studt r907 Lindsey
- " Harold R (Edith G) clk Ward Baking
h1116 Pitt
- " Hattie B (wid Haywood) h621 Dexter
- " Herbert jr (Marion I) tchr Central Sch
h517 Mullin
- " Herbert J (Gladys W) farmer h624
Luper
- " Herman (Annie) r330 Nash
- " Herman (Edna J) delmn Bennett's
Florist r149 E Tarbors rd
- " Herman H (Peggy H) tex wkr Burlington
Mills h1020 Williford
- " I Earl (Louise M) bobbin mn Ry Mt
Mills h621 Clark
- " Idalene Mrs spinner Rocky Mount Cord
r36 W Elm
- " Ira E yarn handler Ry Mt Mills r621
Clark

HAMMOND

Electric Service, Inc.

ENGINEERS and CONTRACTORS

Electric Motor Rebuilding
Power Equipment Sales and Installation

824 S. Church St. 442-4178



VICK'S RADIO & T.V. SALES & SERVICE

For DAY or NIGHT Service
DIAL 442-3492

121 W. THOMAS ST. TV-SETS



PRODUCTS



DISTRIBUTOR

700 Albemarle Cor. Virginia

JOYNER OIL COMPANY

Phone 446-9101



**PAMPER YOUR
FAMILY
and
FRIENDS**

**with
ENGLEWOOD**

**BRAND
MEATS**

~ ~
Hickory Smoked
Sugar Cured

HAMS

~ ~
**REAL GOOD
FRANKS**

~ ~
**ASK FOR
ENGLEWOOD
MEATS
AT YOUR
GROCER**

~ ~
Manufactured
and Distributed

**Z. B.
BULLUCK
INC.**
PHONE
446-8121

**CARO-
CRAFT,
INC.**

**CUSTOM
MADE
FURNITURE
REFINISHERS**

740
ALBEMARLE
AV

(SEE PAGE 77
BUYERS'
GUIDE)

TEL
442-2964

BARNES TIN SHOP ROOFING & SHEET METAL CONTRACTORS

120 N. HOWARD ST.

TEL. 446-7192

164



JOYNER

- " Irene S waitress Athens Restr r920 Sunset av
- " Iris Mrs hlpr Joyner Glass Shop r Box 152 Raleigh rd ext
- " Isaac J (Vertice) mech Rocky Mount Cord r Sharpsburg NC
- " J Leo (Irene S) mgr Quality Service Station h920 Sunset av
- " J T (Harriet M) formn Planters Cotton Oil h1921 Bedford rd
- " J Wm E (Eleanor A) field rep Wesleyan College h1504 Pinecrest rd
- " Jacob (Anne B) reporter ACL h407 E Goldleaf
- " Jake jr (Margt M) dept head A&P h1105 Branch
- " James (Mattie H) h807 Raleigh rd
- " James emp Futorian Furn r723 S Washington
- " James (Anna) driver Brame Specialty h907 Lindsey
- " James (Ann O N) driver United Cab h876 Ellison dr
- " James C emp White's Supermarket r907 Lindsey
- " James E (Jean M) cook Bill's Grill h620 S Tillery
- " James E servmn Pepsi-Cola r1331 Maple
- " James E (Bessie W) metal worker ACL h530 Center
- " James E (Mozelle G) mgr Nash County ABC Board No 6 h103 Circle dr (E)
- " James F r1000 Nashville rd
- " James H (Ann) driver Barnes Constn h1202 Winston Walk
- " Jasper L (Gladys W) emp Blumenthal's h103 Lee av
- " Jerry (Joyce) slsmn Peacock Meat h320 Paul
- " Jesse (wid Eugene) h636 Henry
- " Jesse L (Myrtle W; Joyner's Athletic House) h420 Oakdale rd (E)
- " Jimmy L hlpr B Klitzner & Son r534 E Thomas

COASTAL PLAIN LIFE INSURANCE CO.

- INDUSTRIAL • ORDINARY
- CREDIT • LIFE • GROUP

HOME OFFICE
462 FALLS RD. DIAL 442-6123

carolina cafe

**We Serve Wonderful Food
and Our Coffee Can't be Beat**

(HIGHWAY 301A NORTH)

906 N. Church St. 446-9976

JOYNER

- " Joann studt r1120 Nashville rd
- " Joe (Joann O) driver h1010 Nashville rd
- " Joe C lab DPW r RD 1 Box 307
- " John (Hattie H) porter h419 Pennsylvania av
- " John (Mary A) shop wkr ACL h728 W Thomas
- " John A yarn handler Ry Mt Mills r694 Paul
- " John H (Daisy) h723 S Washington
- " John H (Mildred N) pntr Holiday Inn h407 Cedar
- " Johnnie L jan Tower Drive In r310 Matthews
- " Johnny jr USA r413 N Pine
- " John J formn Planters Cotton Oil & Fertilizer r747 Long
- " Joseph W (Ida E) brkmn ACL h1331 Maple
- " Josephine maid r310 Matthews
- " Joyce r420 Beal
- " Junior D mtcemn Superior Cable r Allan
- " Katie B Mrs (wid W C) r727 Pender
- " Katie S slswn Belk's r Bethlehem rd
- " Kinchen E (Lizzie C) mach Burlington Industries h1000 Nashville rd
- " Larry (Lottie) painter Brewer Paint h234 Dunn
- " Lee R (Claudia D) supvr Burlington Mill h2812 Sunset av
- " Lena Mrs r322 Myrtle av
- " Leona B Mrs maid h156 Pinehurst dr
- " Leroy (Ella L) brklyr h824 S Grace
- " Letha J (wid Joseph) r319 Paul
- " Lettie J Mrs braider Rocky Mount Cord r RD 3 Nashville NC
- " Lillie B (wid Wm) h404 Woodland av
- " Linda opr Jean's Beauty Shop r837 West Haven blvd
- " Linda J clk City Health Dept r1316 Sunset av
- " Lloyd (Linda) h1007 Burton
- " Lodis (Esther) emp Futorian Mfg h1105 Winston Walk
- " Lois L Mrs recpt Bailey Eyes Ear Nose & Throat Clinic r309 Amos
- " Lois S wndr tndr Ry Mt Mills r824 Mill
- " Lottie slswn Charles Store r814 Arling-ton
- " Louise waitress Matthews Drug Store r Berry Hill rd
- " Louise D (wid Wm D) nurse Saml H Justa r Raleigh rd extn

Pearsall Oil and Fuel Company, Inc.

DISTRIBUTORS MOBIL PRODUCTS

FUEL OIL

511 KEEN P.O. DRAWER 73



GOOD COAL

Phone 442-6141

CAROLINA TIRE CO.

TIRE RECAPPING

BUDGET TERMS

625 S. Washington St.

Phone 442-2267



165

JOYNER

- " Louise G Mrs bkpr Browning Auto Parts r304 S Pearl
- " Louise M Mrs braider Rocky Mount Cord r621 Clark
- " Louise P Mrs bkpr Pemberton Inc r504 Old Mill rd
- " Lucy L (wid Edw) furn rms 1228 S Church h do
- " Lula W (wid Bruce) h805 Star
- " Luther J (Thelma M; Joyner's Esso Service) h1416 Rosewood av
- " Mamie Mrs h835 Star
- " Margt E clk Coastal Plain Life Ins r RD 1
- " Margie B clk Ry Mt Credit Assn r Old Halafax rd
- " Margie D smstrs Ry Mt Undergarment r RD 3 Box 76 Nashville NC
- " Marie B Mrs clk Imperial Clns r118 S Howell
- " Martha C (wid Jesse) atndt h1413 Avenue B
- " Marvin (Christine) emp Ry Mt Mills h34 W Elm
- " Mary D Mrs waitress Overton's Restr h837 West Haven blvd
- " Maryl L Mrs braider Rocky Mount Cord r Wilson NC
- " Matthew (Bettie) emp B Klitzner & Son h110 Pinehurst dr
- " Melvin G (Annie P) r810 S Washington
- " Merl B (Agnes V) eng ACL h823 Sunset apt 1
- " Mickey bkpr Hardee's Food System r436 St Paul
- " Milton B (E Arlene) tex wkr Blumenthal's h rear 314 Duke
- " Minnie maid h942 Lindsey
- " Nannie L wndr tndr Ry Mt Mills r314 Duke
- " Nannie V Mrs winder Rocky Mount Cord r120 N Berryhill rd
- " Nellie W (wid Robt) quiller Blumenthals h756 Nashville rd
- " Nils slsmn Thomas & Howard r RD 1

JOYNER OIL CO

D WORTH JOYNER, PRESIDENT-TREASURER
FRANCES H JOYNER, SECRETARY
DISTRIBUTORS SHELL OIL PRODUCTS
FUEL OIL
METERED SERVICE
RADIO DISPATCHED
DELIVERY
BURNER SERVICE
700 ALBEMARLE cor VIRGINIA
TELEPHONE 446-9101
(See Pages 21, 67 and 119 Buyers' Guide)

- " Oliver D (Lois S) quiller fixer Blumenthal's h824 Mill
- " Onine (Fannie) h708 Shearin
- " Ora M h511 Main NE

ROCKY MOUNT FLORAL



CO.

A. R. WEATHERS

"ART IN FLOWERS"

Greenhouse and Shop
430 E. Thomas
Tel. 442-4158

Downtown Shop
114 Main, N.W.
Tel. 446-6006

JOYNER

- " Ora W Mrs weaver Blumenthal's r728 Peachtree
- " Ossie E Mrs aide Parkview Hosp r516 E Grand av
- " Otha E (Lucille V) slsmn Bel Air Chevrolet h427 Charlotte av (E)
- " Otis B (Nannie) emp Bishop Lndry h120 N Berryhill rd
- " Pauline T abbott tndr Ry Mt Mills r RD 4 Box 846
- " Pearlina B Mrs ofc wkr Watson Tob Co r214 Albemarle av
- " Peggy Mrs laby tech Memorial Hosp r1020 Williford
- " Perry D jr (Joan C) eng IBM h308 Oakdale rd (E)
- " Preston (Nora B) carscoop opr Planters Cotton Oil & Fertilizer h307 Smith
- " R W clk County ABC Board r444 Florida av
- " R W jr (Irma L) clk ACL h303 Charlotte
- " R Clifton hlpr Brown Produce
- " Raymond F (Myrtle W) genl contr 809 Oakey h do
- " Raymond S clk Imperial Tob r Nashville NC
- " Register (Ramona E) pntr h548 Nashville rd
- " Richd M ofc mgr Hardee's Food System r1325 Hill
- " Robt E (Shirley) tubemn Ry Mt Cord Mill h1211 Winston Walk
- " Robt L r413 N Pine
- " Roger emp Nash Furn Factory r36 W Elm
- JOYNER ROSCOE W (Maebelle P), Pres Quinn's Incorporated 168-72 Main NW, Tel 442-2171, h1320 Western av, Tel 442-2039
- " Rufus (Patricia) emp Sou Mattress h1101 Branch
- " Saml B (Clellie J) whse mgr Baugh & Sons Fertilizer h310 Rose
- " Sarah Mrs clk Coastal Plain Life Ins r RD 1

FAULKNER Electric Service Inc.

Electric Motors - New and Used
Repairing and Rewinding

Garbage Disposal and Water Pump Repairs

DAY PHONE 446-5863

SHOP AND OFFICE

NIGHT PHONE 446-4872

820 GOLD ST.

QUALITY FIRST
INCORPORATED
238 TARBORO ST

Quality Laundry & Cleaners

PHONE
446-7116

This Directory Is Incorrect

(See Pages 94 and 132 Buyers' Guide)

**FOR
INSURANCE
SEE**

J. A. DELBRIDGE Jr.

**INSURANCE
AGENCY**

**HAIL - FIRE
AUTOMOBILE
CASUALTY**

**183
N. WASHINGTON
DIAL**

446-8550

RES. TEL.

446-5286

**MERRITT
PLUMBING
&
HEATING
CO. INC.**

**Plumbing
Heating
Air
Conditioning
CONTRACTORS**

**923
NORFOLK ST.
PHONE
446-4667**

"THE PLACE TO BANK IN ROCKY MOUNT"

The Planters National Bank & Trust Co.

MEMBER F.D.I.C.

166



JOYNER

- " Sarah J spinner Ry Mt Mills h2 W Elm
- " Sarah L maid h1113 E Grand av
- " Sarah R Mrs seasonal wkr China Am Tob h608 Clyde
- " Selby L (Edna) emp Thomas & Howard h317 Amos
- " Selma G (wid Willie) r706 N Pine
- " Shirley R waitress Kerr Drugs r RD 3 Box 181 Nashville NC
- " Susan Mrs aide Parkview Hosp r Box 110 West Mount dr
- " Thos (Esther M) lab D J Rose & Sons h534 E Thomas
- " Thos L (Theresa H) h818 Gay
- " Thurman lab r227 Raleigh rd
- " Virginia D nurse 626 Henry h do
- " W R jr Mrs ofc sec Caro Mach & Sup r1101 Branch
- " W Rufus (Flora M; Southern Mattress Mfg Co) r Box 134 Cokey rd ext
- " W Rufus jr formn Sou Mattress Mfg r Brandy cor Norfolk
- " Weaver lab DPW r1012 Moore
- " Wesley M (Mary C) clk ACL h338 East-ern av
- " Wiley C (Erbie S) h1601 Boone
- " Wiley N strapper Ry Mt Mills r RD 1 Box 195
- " Wm slsmn Ray Bandy's r RD 1 Spring-hope NC
- " Wm jr (Mamie B) lab Blumenthal's h412 E Highland av
- " Wm A (Wilba H) asst v-pres China American Tobacco Co h725 Burton
- " Wm C (Mary L) exterminator Orkin Exterminating h304 S Pearl
- " Wm C (Ella L) greaser Blumenthal's h1120 Nashville rd
- " Wm D (Peggy J) city firefighter h1021 Sycamore
- " Wm D (Mary E) eng ACL h1328 Hill
- " Wm D (Doris I) lab Ward Baking h1403 S Church
- " Wm D (Josephine D) tchr PS h330 Pennsylvania av



**SHOP AT
SEARS
AND SAVE**

**SATISFACTION GUARANTEED or YOUR MONEY BACK
128-42 N. CHURCH TEL. 442-3131**

JOYNER

- " Wm F (Betty L) textile wkr Burlington Industries h1107 Edwards
- " Wm G (Louise) sht mtl wkr Standard Elec h1009 Edwards
- " Wm H lab Bulluck Battle r310 Matthews
- " Wm L (Eva G) eng aide State Hwy Comn h1316 Sunset av
- " Wm L jr studt r1316 Sunset av
- " Wm M twstr tndr Ry Mt Mills r34 W Elm
- " Wm R (Lillie D) mech Blumenthal's h836 Cedarbrook dr
- " Willie h812 S Howell
- " Willie A carp r1113 E Grand av
- " Willie B Mrs maid h227 Raleigh rd
- " Willie B meat cutter Country Store In Town r812 S Howell
- " Willie C (Elsie J) mech John Vann Mtrs h420 Beal
- " Willie C hlpr Temptrol Htg & Air Conditioning r RD 1
- " Willie L (Idaline M) layer Ry Mt Mills h36 W Elm
- " Willie M (Cournelious F) h1300 Har-grove
- " Willie M (Alice E) dish washer Carlton House h832 Ellison
- " Willie T (Georgia) h919 Bellevue av
- " Willie T (Mary H) lab DPW h1012 Moore
- Joyner's Athletic House (Jesse L Joyner Ernest E Smith) sporting goods 124 Tarboro
- " Esso Service (Luther Joyner) gas 501 N Raleigh
- " Glass Shop (Charlie L Joyner) 919 Raleigh rd
- JOYNER'S SODA SHOP (Buster Joyner), Drinks, Ice Cream, Cigarettes, Candies, Snacks, Groceries, Bagged Coal 628 Henry, Tel 446-5409**
- Judd Janice F r142 Pinehurst dr
- " Owen S r142 Pinehurst dr
- Judge Floyd H (Pat B) Certified Public Accountant, 125 Rose, Tel 446-9131, h515 Charlotte av, Tel 446-5530
- " Linda M (wid Saml E) r108 Clifton rd (E)
- " Pat B Mrs (Teachey-Wamble) r515 Charlotte av
- July Beatrice maid r309 E Grand av
- " Chas USA r919 S Washington
- " John A h210 Dunn
- " Leroy r210 Dunn
- " Redouis N (wid Melvin M) h919 S Washington
- " Samuel USN r919 S Washington
- " Tommy r919 S Washington
- " Vigree Mrs nurses aide r919 S Wash-ington
- " Wm B (Mozelle W) h309 E Grand av
- June Bessie T Mrs maid h330 Cedar
- " Henry r330 Cedar
- Junior Guild Thrift Shop Mrs Jeanette C Smith mgr used clo 127 Main SE
- Juran Ella K Mrs cash Gordar's Bakery r1041 Sycamore (E)



**ROCKY MOUNT
Laundry & Dry Cleaners, Inc.**

223 S. WASHINGTON ST.

P.O. BOX 549

PHONE 446-7158





STALLINGS OIL & COAL CO.

KEROSENE — FUEL OIL

816 RICKS ST.

It's Performance That Counts

DIAL 446-6184

167

JURAN

- " Ignaz (Ella K; Gordar's Bakery) r1041 Sycamore (E)
- Justa Ann studt r505 Piedmont av
- " Edwin A (Sandra A; Arnold & Co) h3112 Seminole av
- Justa Samuel H (Eva F), Physician 513 Sunset av, Tel 442-2427, h505 Piedmont av, Tel 442-2491

Justice Dalton E (Marie T) mgr Etna Service Station r Cypress

" Dan (Ada T) fork lift opr Planters Cotton h629 Beaman

" Davie r706 E Grand av

" Frank (Tempie G) orderly Ry Mt Sanitarium h706 E Grand av

" Katy maid r706 E Grand av

K & E Jobbing Co (Harry Kornfeld & Julius W Klitzner) genl merchandise 240 Falls rd

Kaigler Esdress C (Rosa S) lab Pridgen Tire h408 Carolina av

" Theresa r408 Carolina av

Kalmbach Mabelle Mrs tchr Benvenue Sch r1633 Hammond

Kates Olenza (Emma A) contr h617 Atlantic av

Katzin Nathan (Bertha H; Howard's) h405 Engelwood dr

Kea Braxton F (Louise B) agt Life Ins Co of Va h1608 Marvelle av

" Mary D (wid Elijah) h411 Coleman av

" Myron G (Lizzie H) slsmn Quinn's Inc h217 Cherokee rd (E)

" Norwood N agt Reserve Life Ins r308 S Raleigh apt 2

" Sallie G (wid Allie) h308 S Raleigh apt 2

" Truett A (Barbara C) v-pres Caro-Craft Inc h415 Briarcliff rd (E)

Kearney DeLong Mrs tchr James Craig Braswell Sch r612 Sycamore

" Dora G (wid Sam) h518 Myrtle av

" Elaine M Mrs ofc sec Edgemont Bapt Church r805 Marigold

" Gerald W h701 Hammond

" Joseph C (Carol) agt Internal Revenue Serv h1728 Rosewood av

" Wm W (Delong C) h612 Sycamore

Kearns Robt G (Ellen M) dept supt Am Bakeries h1204 Russell

Keel-Avera Building 111 Nash

" & Avera Inc Mrs Mary F Keel pres Mrs Fannie H Avera sec treas real est 107 Main SE R200

" Beth L studt r812 Sycamore

" Beulah G (wid Wm H) r927 S Church

" Carrie slswn Belk's r837 Nashville rd

" Carl T hlpr J C Friar Mtrs r S Washington

" Frances C (wid James W) h325 Nash

" Georgia studt r369 Falls rd

Keel James W (Priscilla L; Keel & Keel), Attorney-At-Law, 203 Peoples Bank & Trust Co Bldg 107 Main SE, Tel 446-6217, h119 Earl, Tel 446-4656

JENKINS-PEARSALL MACHINE WORKS

Machinists • Welders • Founders

FARM MACHINERY REPAIRS

Specializing in Ornamental Iron

217 Andrews St. P.O. Box 886

446-9168

Keel & Keel (James W Keel jr), Attorneys-At-Law, 203 Peoples Bank & Trust Co Bldg 107 Main SE, Tel 446-6217

" L Macy r1616 Lafayette av

" Louise A lab Carolina Enterprise h711 Arlington

" Mary F (wid X Theo) pres Keel & Avera Inc h1616 Lafayette av

" Page C (Betty G) pres Roscoe Griffin Shoe Co h812 Sycamore

" Rex (Nadine) h327 S Pearl

" Susan P studt r812 Sycamore

" Wm L (Carrie T) supt Coca-Cola h837 Nashville rd

Keen Gertie B Mrs aide Parkview Hosp

" J W (Gertie V) r726 Falls rd

" Janet ofc wkr Ray Bandy's r Old Wilson rd

" Stanford E (Christine T) formn ACL h614 Z

Keeter Floyd D (Marianna E) emp Caro Overall h414 Sunset av

" Marianne E Mrs smstrs Ry Mt Undergarment r414 Sunset av

" Robt R (Rita A) pntr Brewer Paint & Wallpaper h434 N Mercer

" Sponner H IBM supvr Coastal Plain Life Ins r Enfield NC

Keller Jane Mrs stenographer Parkview Hosp r3113 Winstead rd

" John B h806 Eastern av

Kelley see also Kelly

" Leon C h225 W Grand av

" Leon C jr (Pauline R) slsmn h1003 Western av

" Margt J Mrs ofc sec Wm J Wilkinson r509 Rose

" Pauline R Mrs (Carole Dress & Bridal Shop) r1003 Western av

" Ruth R Mrs sch guard Police Dept r724 Westwood dr

Kellum Chloris (Youth Shop; Youth Shop Campus Room) h1825 Westover ct

Kelly see also Kelley

" Ann Mrs maid h1444 Hunter

HUNT'S MOTEL

2 MILES SOUTH
HWY. 301 and 301A

PHONE 446-9430

BEL AIR CHEVROLET CO.

CHEVROLET - CHEVY II - CHEVELLE
CORVAIR - CORVETTE

115-123 S. CHURCH ST.
THE O.K. PLAZA 501 N. CHURCH

SALES-SERVICE

TEL. 442-6148
TEL. 442-2877

FURNITURE
FOR THE
HOME

COME TO

ROCKY
MOUNT
FURNITURE
CO.

"IN THE
HEART OF
THE CITY"

COMPLETE
FURNISHINGS
FOR THE
HOME

163
S. MAIN

SEE PAGE 78
BUYERS
GUIDE



MODERN
BUILDERS
Inc.

General
Contractors

~ ~

COMMERCIAL
and
RESIDENTIAL

~ ~

DIAL

442-4103

~ ~

725

WALNUT ST.

~ ~

WALNUT
SHOPPING
CENTER

PEOPLES BUILDING SUPPLY CO.

"QUALITY MILLWORK PRODUCTS"

PHONE 442-3104

410 N. PEARL ST.

**DUNGER
MILLWORK**

**Building
Materials**

BANK OF ROCKY MOUNT

SERVING NASH AND EDGEcombe COUNTIES

SAVINGS ACCOUNTS — LOANS — CHECKING ACCOUNTS

142 MAIN ST. SW.

MEMBER F.D.I.C.

BRANCH: INTERSECTION RALEIGH ROSE AND GEORGE STREETS

DIAL

446-7101

168



*Motor
Lodge*

TV-POOL-AIR CONDITIONING

2 MILES NORTH ON US HWY 301 NORTH

DIAL 446-5111

KELLY

- " Effie (wid Wm) h216 Home
- " H F jr slsmn Binswanger Glass
r Wilson NC
- " Mamie Mrs maid r425 Main NE
- " Thomas H jr (Joyce) slsmn Temptr
Htg & Air Conditioning h509 Rose
- Kelly's Cleaners (J Kelly Barnes jr)
546 S Franklin
- Kemp M B Shoes (Mathew B Kemp)
whol shoes 239 Tarboro
- " Matthew B (Alta C; M B Kemp Shoes)
h538 Darden ct

KEN'S SERVICE STATION SUPPLY INC.

Mrs Ruth B Forry Pres, T H Wahab
V-Pres, Donald Moore Sec-Treas,
Service Station Supplies, Wholesale
Auto Parts 228 N Grace, Tel Gibson
2-1920

- Kendigh Bruce F (Marilyn G) asst baker
The Cake Box Inc r322 S Raleigh
- Kenilworth Gift Shop (Hatcher B
Kincheloe) 124 S Church
- Kennedy A J jr (Emma) mech Wheeler
Equip h1515 Russell
- " Betty B Mrs clk Minges Beer r Box
488 Bethlehem rd
- " David W (Mary C) mach Hammond
Elec Serv h219 Jordan
- " Graham C (Alice D) v-pres-loan ofcr
First Federal Savings & Loan Assn of
Rocky Mount h2904 Amherst rd (E)
- " James M (Betty B) mgr Minges Beer
Co r Box 488 Bethlehem rd
- " Lula B examiner Ry Mt Undergarment
r RD 4
- " Sadie V Mrs clk Davis Shoe Repr
r RD 1

**KENNEDY THOS R (Thelma D; White
Star Barbecue), S Church extd, Tel
446-6592, h722 Clark, Tel 446-6568**

- " Wm A (Annette) city policemn h804
Tyan
- Kennerley Thos (Bellena H) constn wkr
h233 Atlantic av
- Kenney Louvenia E Mrs h839 Beal

ENTERPRISE

FURNITURE CO., INC.

COMPLETE HOME FURNISHINGS
BROADLOOM RUGS - LEE CARPETS

158-164 S. Washington St.

446-8304



Roberson Plumbing & Heating Co.

SERVICE ★ NEW CONSTRUCTION ★ REPAIRS

620 Royal St.

Phone 442-1656

- Kent Etta M h907 Gay
- Keppler Max H r1231 Sunset av apt B4
- Kerin Thos F Rev rector Our Lady of
Perpetual Help Cath Ch h412 S
Franklin
- Kerman Frankie H Mrs tchr Englewood
Elem Sch r2716 Amherst rd
- Kermon Joseph C (Violet J) slsmn Sear's
h211 Jordan
- " Joseph C jr emp Smith Florist r211
Jordan
- " Louise H opr CT&T r1200 S Main
- " Mary E r1200 S Main
- " Michl E (Ada W) h1200 S Main
- " Retha h1045 Burt
- " Robt H (Swelton Heights Fruit Stand)
r1200 S Main
- " Tylon M jr (Mabel H) formn Imperial
Tob
- KERR DRUGS, F O Phifer Mgr, Pre-
scriptions, Cosmetics, Smoke Shop,
Camera Shop, Patio, Snack Bar,
Quick Delivery Service Tarrytown
Shopping Center Intersection of Hwy
64 and 301, Tel 442-6197**
- " Mildred D Mrs opr Anita's Beauty
Shop
- Key Anna h413 E Goldleaf
- Keyes James E (Keyes Shoe Shop)
r Greenville NC
- " Shoe Shop (James E Keyes) reprs
211 Ivey
- Keys see also Keyes
- " E Claude (Kathleen B) h473 W Duke cir
- " Geo H cement finisher h406 N Tillery
- " Wm (Lena H) lab DPW h249 Park av
- Keziah Michl (Barbara) studt h1004 Long
- Kilgo Billy L (Anna S) agt Home Security
Life Ins h839 Western av
- " Carl P (Leona S) agt Home Security
Life Ins h223 S Tillery
- " Dale studt r223 S Tillery
- " Wm L (Anna S) agt Home Security Life
Ins r839 Western av
- Kilgore John W (Ann W) prof Wesleyan
College h3517 Winstead rd
- Killebrew Chas F (Penn B; Killebrew
Studio) h2 Country Club rd
- " Mary Mrs h918½ Star
- " Pearly maid r515 Midway
- " Penn B Mrs recpt Killebrew Studio
r Country Club rd
- " Studio (Chas S Killebrew jr) photog 142
S Howard
- " Will (Lillian C) emp Planters Oil h330
Albemarle av
- " Wm M (Killebrew's Radio I & M Service)
r Springfield rd
- " Wm S dfr Ry Mt Mills r419 S Washing-
ton
- Killebrew's Radio I & M Service (Wm M
Killebrew) 216 Rose
- Kilpatrick Alf S (Jamie B) genl mgr
Appliance & Tire Center Inc h315
Linden av
- Kimball Doris D Mrs exec dir Travelers
Aid Society r617 Fairview rd



STANDARD INSURANCE and REALTY CORP.

REAL ESTATE - INSURANCE - RENTALS

HOME SAVINGS BLDG. 119 N. CHURCH

PHONES 446-6156



169

KIMBALL

- " Weldon H (Doris D) with A F Comer
Transport h617 N Fairview rd
- Kincheloe Hatcher B (Eliz B; Bulluck
Furniture Co; Kenilworth Gift Shop)
h108 Wildwood av
- " John W Rev h1000 Sunset av
- " Robt W studt r108 Wildwood av
- " Wm H (Martha P) slsmn Bulluck
Furniture Co h3909 Hawthorne rd (E)
- King Allen (Annie E) lab DPW h506 N
Pine
- " Anita M Mrs ofc sec Retail Credit
r509 Eastern av
- " Bennie L (Evelyn M) mach opr Burling-
ton Mills h1106 Oakley
- " Carol L tex wkr Ry Mt Mills r2606
Wally
- " Clara K Mrs h Arlington ext Box 441
- " E D (Grace B) mgr Howard Johnson's
Restr h217 Villa
- " Eliz B Mrs h410 N Pine
- " Ernest (Ruth) emp Ry Mt Mills h139
Helm
- " Eva M nurse Park View Hosp r121
Trevathan av
- " Evelyn T Mrs spinner Ry Mt Mills
h111 S Grace
- " Frank hlpr Ry Mt Bldg Sup r RD 3
- " Geo K (Lena D) cloth cutter Futorian
Mfg h1411 Clark
- " Iris P (wid Ralph) h620 Hammond
- " James (Betty D) constn wkr C R
Langley h329 Matthews
- " James slsmn Wonder Bread h2606
Wally
- " James F supt US Air Force Recruiting
Sta r Hunting Lodge rd
- " Janet Mrs r1820 Wilson rd
- " Jasper T (Ruth H) slsmn W & G Sales
r Wilson NC
- " Jennie M (wid Howard) h1003 Edwards
- " Jesse R (Anita M) mtr winder
Hammond Elec h509 Eastern av
- " Johnnie M (Elsie D) tree trimmer r109
Henry
- " Joseph L r1208 Calvary
- " Kenneth A (Peggy W) slsmn Sears
h719 Daughtridge
- " L B (Susie F) tree trimmer h109
Henry
- " Lois r Arlington extn
- " M Eliz tchr Fairview Sch r608 Tarboro
- " Marie B spnr Ry Mt Mills r320 Clayton
- " Mary H r2606 Wally
- " Melvin B (Marie B) sectionmn Ry Mt
Mills h320 Clayton
- " Mildred J r1004 W Thomas
- " Mildred T (wid Robt A) h608 Tarboro
- " Myrtle L (wid James C) r121 Trevathan
- " Odelle B Mrs emp Caromount Mills
r921 Nashville rd
- " Peggy W Mrs mus tchr 719 Daughtridge
r do
- " Roberta D (wid David) h512 Albemarle
av
- " Robert E (Dorothy H) mgr Life Insur-
ance Co of Georgia h909 Regate av

MOTOR BEARINGS & PARTS CO., INC.

Wholesale Only

Standard Brands • Replacement Parts
Shop Equipment, "Duco Paints"

725 S. Church 446-7105

KING

- " Ronald J studt r1305 Hammond
- " Vannie (Nancy) r Arlington extn
- " W Eug (Maude M) member City Council
h118 S Grace
- " Walton C (Eunice S) h1305 Hammond
- " Wm E porter Union Bus Term r406
Highland av
- King's Shop Mrs Carrie L Collins mgr
women's clo 300 Main SW
- Kingdom Hall of Jehovah's Witnesses
604 Cleveland
- " Hall of Jehovah's Witnesses 414 Rose
- Kinlaw Clarence M h1517 Russell
- Kirby Matthew (Sally W) lab Imperial
Tob h1007 E Grand av
- " Matthew III studt r1007 E Grand av
- " Sallie W tchr O R Pope School r107
E Grand
- " Thos (Margt H) brklyr J h420 Daught-
ridge
- Kirkman Wm G (Nancy M) claims adj
Glens Fall Co h324 Linden av
- " Wm R lab DPW r620 Woodland av
- Kirtz Willie B (Carrie L) emp Parkview
Hosp h320 Leonard
- Kitchen Kate P tchr Ry Mt Senior High
Sch h315 Sunset av apt 3
- KITTELL S B (Estelle), V-Pres-
Branch Mgr Peoples Bank & Trust
Co, Pinetops, NC, r Pinetops, NC**
- Kitts Kenneth K (Nancy B) genl yd master
ACL h916 Cedarbrook dr
- " Marvin (Judith) installation mn h518
E Holly
- Klein Obed Rev (Laurice S) pastor
Seventh Day Adventist Church h1316
Hill
- Klitzner B & Son Inc Julius Klitzner pres
Sidney H Merritt sec-treas genl
merchandise 248 Falls rd
- " Julius (Daisy G) pres B Klitzner & Son
Inc h955 Sycamore
- " Julius W (K & E Jobbing Co) r955
Sycamore
- " Linda B studt r955 Sycamore

WILLIAMS TRANSFER & STORAGE

Refrigeration Service

501 MAIN N.E.

TEL. 442-2067

NIGHT 446-6798

JAC ELECTRIC COMPANY

Contractors

JOE COSTA
OWNER

ALL
TYPES

PHONE
442-7389

520 N.
HARRIS ST.

P.O. BOX 1537

ROCKY MOUNT
N. C.

★
ALMAND'S
ROCKY MOUNTS EXCLUSIVE
REXALL DRUG STORE, INC.
★

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL

1125 East nr. Cokey Rd.

No. 1 and No. 2 for Home Heating - Tobacco Curing

GRIMES-MORGAN PLUMBING & HEATING CO.

TRANE AIR CONDITIONING
ECONOMICAL OIL BURNERS and BOILERS

PHONE 442-1764

211 ATLANTIC AVE.



TYSON'S DRUG CENTER INC.

YOUR ONE
STOP FOR
ALL YOUR
DRUG NEEDS

ACCURATE
PROMPT
PRESCRIPTION
SERVICE



RENTAL DEPT.
SICK ROOM
SUPPLIES AND
EQUIPMENT

TELEPHONE
446-7128

112 N. CHURCH

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

170

ROCKY MOUNT



Seat Cover
Center

1442 S. Church

Tel. 446-9733

- Knight Alf K (Caroline R) lab DPW h414 Magnolia dr
" Arrah T (wid Herbert) h733 Peachtree
" Benny (Virginia) emp W B Lea Tob h911 Drew
" Betty R Mrs hlpr Smith Florist r RD 3 Tarboro NC
" Beverly studt r1134 W Thomas
" Beverly cook Heritage Inn r307 Smith
" Blanche V Mrs bkpr Almand's Drug r1921 Rosewood av
" Carrie Mrs maid Mosley's Shady Lake Motel r Battleboro NC
" Daisy P (wid P E) h1003 Falls rd
" Eddie (Blanche) emp Taylor Biscuit h1921 Rosewood av
" Ella T (wid Wm) r112 Atlantic av
" Ellis brklyr r125 Cedar
" Ernest T (Lillie C) brklyr L D Barnes & Sons h901 Shearin
" Eva N (wid Wm) h1025 Drew
" Fannie M h233 Raleigh rd
" G Danl jr (Norma) appr John L Thompson h2801 Sunset av apt B3
" Geo W (Tonnie H) r324 Clifton rd (E)
" Herbert J (Dorothy H) slsmn Belk-Tyler Co h263 Westview Park dr
" Hiawatha (Martha P) hlpr B Klitzner & Son r716 E Grand av
" Ida maid h1104 E Grand av
" J D tchr J W Parker Jr High Sch r918 Shepard av
" James r718 Shearin
" James (Katie L) porter ACL h726 Star
" James greenhouse wkr Smith Florist r RD 3 Tarboro NC
" James H (Mamie G) jan North Rocky Mt Bapt Ch h1100 E Grand av
" James O (Alice B) pharm Matthews Drug Store r Raleigh rd extn Box 585
" John D (Helen W) tchr Parker Jr High Sch h918 Shepard av
" John E (Viola D) lab City DPW r1104 E Grand av
" Johnnie R (Lillie M) tex wkr Blumenthal's h909 West end

M. E. RODGERS INSULATION CO

- RESIDENTIAL • COMMERCIAL
 - INDUSTRIAL APPLICATORS
- CONTRACTORS

RD 4, BOX 370

TEL 442-1039

KNIGHT

- " Joseph H (Martha J) h1109 E Grand av
" Leroy (Ethel B) musician h1733 Pender h1009 Tarboro
" Leslie M (Sallie S) formn Allen Mims h1009 Tarboro
" Lillie M Mrs stockwn Youth Shop r909 West End
" Lucy (wid Willie) h303 Park av
" Lyda M (wid Wheeler) h726 Beal
" Maggie r911 Drew
" Martha Mrs clk Peoples Bank r526 Matthews
" Minnie D h220 Union
" Oscar D (Mamie J) cement finisher D J Rose & Son h1005 Gay
" Paul A (Annie B) h504 Clark
" Paul A jr (Johnnie L) trnmn ACL h908 West Haven blvd
" Rena h125 Cedar
" Rosa W (wid Sam) maid h326 Park av
" Saml (Sadie C) driver Peoples Bldg Sup h513 Woodland av
" Smith (Rosa B) h721 Henna
" Victor H (Mavis A) concrete finisher D J Rose & Son h410 Magnolia dr
" Walter jr (Susie L) driver Overton's Cleaners h420 Matthews
" Willie L (Sarah B) hlpr Hudson-Blackburn TV Serv h103 Overbrook pl
Knodel Leo E air traffic control specialist FAA r RD 2 Box 409A
Knott Donald C (Mary C) ofcr in charge Army Reserve Training Center h1333 Planters
" Flossie D Mrs r1320 S Church
Knowlen Emma Mrs gro 921 E Highland av h do
Knowles Charley L (Gertrude J) clk Hux Grocery h309 S Howell
" Danl L (Madelyn P) phys 135½ Main SE h1103 Eastern av
" Donna C Mrs (Nash Street News Stand) r806 Arlington
" Douglas emp Sears r309 S Howell
" James W (Ethel R; Knowles Nursery Gardens) h220 W Bassett
" Melvin D (Virginia L) group mgr Hospital Care Assoc h3404 Winstead rd (E)
" Nursery Gardens (James W Knowles) 222 W Bassett h do
" Virginia L teller Planters Bank r3404 Winstead rd
Knox Betty I Mrs tchr Englewood Elem Sch r314 Clifton rd
" Howard A jr (Betty I) lwyr 115 Main NE h314 Clifton rd (E)
" James E (Avis C) mgr Colonial Stores r Tarboro NC
Koonce Henry S (Hazel) pntr Brewer Paint & Wallpaper h907 Clark
Kopka Joseph (Jean Y) US Govt h1808 Rosewood av
Kornegay Clinic Robt D Kornegay admn 144 Coast Line
" Lemuel W (Nancy G) phys Ry Mt Sanitarium h1648 Pinecrest
" Lena W (wid Ezekial) h507 Park av



INSURANCE - REAL ESTATE - RENTALS
Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE.
COR. FRANKLIN ST.

HODGES ~~ELECTRIC~~ SERVICE

ELECTRICAL CONTRACTORS

Commercial — Industrial — Residential

BENVENUE RD.

TEL. 442-1686

171

KORNEGAY

- " Leonomie D (wid Lemuel W) h503 Park pl
- " Orlando K (Ruby C) lab Blumenthal's h687 Paul
- " Robt D (Anne E) phys Ry Mt Sanitarium admn Kornegay Clinic h1418 Lafayette av
- Kornfeld Bertha K Mrs sten B Klitzner & Son r1304 Hill
- " Harry (Bertha C; K & E Jobbing Co) h1304 Hill
- Kovarco Elaine R Mrs sec-treas Southeastern Advertising Inc r605 S Tillery
- " Paul (Elaine R) dept mgr ACL h605 S Tillery
- Krape Joseph F (Mary P) formn Imperial Tob h204 Oakdale rd (E)
- Kress S H & Co Kendell B Hodges mgr 5¢ to \$1.00 store 160 Main SW
- Kridel Arnold J (Harriett L) plant mgr Dorothy Curtain h929 West Haven blvd
- Krisco Robt (Pauline W) reprmn CT&T h1217 Proctor
- Kropp Donald F (Brenda) r122 Benvenue rd
- " D R (Hazel B) driver Am Bakeries h122 Benvenue rd
- L & J Cabinet Shop (Jesse C and Lubly R Strange) 1314 S Main
- Laband Herbert mgr N Sumergrade & Sons (Pillow Div) r Sycamore
- Lacy D B (Naomi D) shop supt ACL h1041 Lafayette av
- " Jane r130 Lexington
- " Robt C (Patricia M) slsmn C F Sauer h1228 Dawson pl
- LaDuchess Beauty Shop (Mrs Ella B Allen) 614 W Thomas
- LaGrange Tony (Geraldine) servmn Sears h1308 Tarboro
- Lake K D carp r419 S Washington
- " Park Lake dr nr Sunset av
- Lakeside Baptist Church Rev Clarence E Godwin pastor 1517 Sunset av
- " Grocery & Market (Richd A Clack) 1601 Sunset av
- Lamb see also Lamm
- " David W (Lamb's Shoe Shop) r1230 S Main
- " Eug E (Sylvia) emp Maola h Arlington extn
- " Grace E (Margie S) leadmn Caromount Mill h306 W Ridge
- " John E (Annie K; Lamb's Cash Grocery) h1230 S Main
- " John T (Louise) servmn Ry Mt Furn r Box 588 Raleigh rd extn
- " Katie O spnr Ry Mt Mills r227½ Raymond
- " Milford J (Joyce G) emp CT&T h1116 Long av
- " Sylvia ofc sec Thos A Burgess r Arlington extn
- Lamb's Cash Grocery (John E Lamb) 1230 S Main



AND
MOHAWK TIRES

PRIDGEN TIRE CO. INC.

Retreading — Vulcanizing
"RACE RUBBER"
900 N. CHURCH ST.
TEL.
446-8006

LAMB'S

- " Shoe Shop (David W Lamb) 835½ Falls rd
- Lamberson Ernest W (Grace P) h201 N Pearl
- Lambert Boyd L Rev (Derma R) pastor Englewood Baptist Mission h213 Briarcliff rd (E)
- " Hazel E (wid J Edgar) h307 S Grace
- " Louise Milda examiner Ry Mt Undergarment r3108 Amherst rd
- " Pattie A asst libr Thos Hackney Braswell Memorial Library h235 Marigold apt 311
- Lambeth Geo D (Eloise W) h824 Western av
- " H E r507 Park pl
- Lamm see also Lamb
- " Alma M Mrs warper A Schottland Inc r1005 Nashville rd
- " Anthony D emp Modlin Printing Co r504 Buena Vista av
- " Arth L (Ella W) h1112 Thorp ct
- " Billie (Flora) servmn h801 Paul
- " C L (Hilda S) emp ACL h801 Russell
- " Cecil W (Louise G; Rocky Mount Memorial Co) r Box 440 N Church extn
- " Christine bkpr Fuller's Esso Serv Center r RD 2 Springhope NC
- " Coy R (Rosalind D) clk PO h937 Cedarbrook dr
- " Coy R jr r937 Cedarbrook dr
- " Delores A dentist asst Dr Chas D Eatman r1005 Nashville rd
- " Ervin L (Dorothy S; Proctor & Lamm Plumbing Co) h1905 Fletcher rd
- " Estelle P (wid Edw M) r131 Oak
- " Flora B Mrs ofc mgr Carolina Office Equipment r801 Paul
- " Frances clk Coastal Plain Life Ins r Nashville NC
- " J A jr (Angela) rd master ACL r601 Rose
- " J Elbert (Nan) tchr Benvenue Sch h23 North blvd

THE PATIO RESTAURANT

Specializing In
FRIED CHICKEN — STEAKS

U.S. HWY. 301 BY-PASS S.
Next To
Capri & Horizon Motels

PHONE
442-9907



225-27 TARBORO

"THE HOME OF BETTER USED CARS"

ALLAN MIMS FORD
SALES SERVICE

TEL. 442-2191

MONTGOMERY
WARD

ALL THE STORE YOU'LL
EVER WANT
TARRYTOWN CENTER
INTERSECTION HWY 64 and 301

PHONE
MI 6-2911

NASH COAL COMPANY

Specializing Exclusively in

High Grade Steam and Domestic Coal

PHONE 446-8512
100 W. Grand Av.



DRINK



Coca-Cola

REG. U. S. PAT. OFF.

REGULAR - KING

AND 16 OZ SIZE

Coca-Cola

**Bottling
Company**

**Inc.
Bottlers**

**442
S. Church St.
PHONE
446-4117**

INDUSTRIAL ELECTRIC SALES & SERVICE INC.

REPAIRS and SALES

TO ALL INDUSTRIAL EQUIPMENT AND INSTALLATIONS

TEL. 442-1101

2917 S. CHURCH ST. EXTN.

172

Citizens SAVINGS and LOAN ASSOCIATION

229 SUNSET AVENUE COR FRANKLIN

LAMM

- " J Wiley (Rosa W) h923 Raleigh rd
- " James A jr (Angela R) roadmaster
ACL h601 Rose
- " Larry H (Peggy B) prntr Modlin
Printing h458 E Duke cir
- " Linda B Mrs waitress Matthews Drug
Store r1005 Nashville rd
- " Louise textile wkr Ry Mt Mills r116
Atlantic av
- " Louise G Mrs (Rocky Mount Memorial
Co) r Box 440 N Church extn
- " Luther eng State Hwy Comn r Wilson
NC
- " M Alice Mrs h1342 Maple
- " Maggie A (wid Nick) h1121 Raleigh rd
- " Mary L wndr tndr Ry Mt Mills r116
Atlantic av
- " Onnie D (Margerene D) sec-treas
Central Building Distributors Inc
h1121 Russell
- " Paul V h500 Branch
- " R Wm (Marguerite C) dist rep
Commercial Credit Corp h1924
Fletcher dr (M)
- " Robt C emp Imperial Tob r500 Branch
- " Sandra F ofc sec Bel Air Chevrolet
r Nashville NC
- " Steve H (Frances W) tree trimmer
Black Tree Experts h320 Lexington
- " Thomas C (Irma) slsmn Thomas-
Farris Motors h504 Buena Vista av
- " Thos D studt r937 Cedarbrook dr
- " Thos R (Margie O) clk Blumenthal's
h523 Beal
- " Tony prntr Modlin Printing r504 Buena
Vista
- " Walter L (Grace S) h820 Columbia av
- " Walter L jr comp Evening Telegram
r820 Columbia av
- " Woodrow (Annie P) swtchmn ACL h717
Cedar Brook dr
- Lancaster Addie fldr Quality Lndry &
Cleaners r Battleboro NC
- " Alfred B jr weaver A Schottland Inc
r833 Clark

CURTIS R. TODD

CONTRACTOR

Builder of Fine Homes

TEL. 442-3424 2710 S. CHURCH

LANCASTER

- " Alma P Mrs insp Carmount Mill h721
Mill
- " Bessie M (wid Atlas) h910 Parham
- LANCASTER BOBBY L, Mgr Sharpsburg**
Branch Peoples Bank & Trust Co,
Sharpsburg, NC, Tel 446-9293,
r Sharpsburg, NC, Tel 446-8780
- " Carolyn W Mrs ofc sec Wilkinson-
Bulluck r RD 4 Box 296A
- " Cherry W (Grace C) formn W B Lea
Tob h1243 Planters
- " David L studt r210 N Pineview
- " Eliz r122 Overbrook pl
- " Eloise clk Almand's Drug Store r3416
Woodlawn dr (C)
- " Geo butcher Peacock Meat r RD 4
- " Geo hlpr Merritt Plmb & Htg r910
Parham
- " Georgeanne (wid Ishmael) h814 W
Thomas
- " Gus Z jr (Drue M) pres Gus Z
Lancaster Stock Yards r RD 1 Pinetops
NC

LANCASTER GUS Z

STOCK YARDS INC

**GUS Z LANCASTER JR, PRESIDENT
JOE W LANCASTER, GENERAL
MANAGER**

**JIMMY T WOOTEN, SALES
MANAGER**

**LIVESTOCK AUCTIONS
HWY 301A SOUTH (S CHURCH EXTN)
TELEPHONE 442-3124**

- " James (Bessie A) h304 Leonard
- " James (Mary G) barber Five Point
Barber Shop r210 Pineview
- " James A (Eleanor G) eng ACL h210 N
Pineview
- " James E (Joan W) USAF h641 Kinwood
- " Jean B Mrs ofc sec S Francis Horne
r1904 Rosewood av
- " Joe W (Frances W) v-pres Gus Z
Lancaster Stock Yards h1634 Marvelle
av
- " John C jr (Helen E) mtce eng Parkview
Hosp h835 Eastern av
- " John F (Sue W) staff mgr Durham Life
Ins h1320 N Oakwood dr
- " John T USA r628 Nashville rd
- " John W (Jean) city police h1904 Rose-
wood av
- " Joseph G jr (Ruth S; Ruth's Florist)
asst U S Postmaster h432 N Mercer
- " Katie B (wid Jollie) r512 Henry
- " Katie M slswn Belk's r512 Henry
- " Mandy Mrs waitress Howard Johnson
Restr r Old Wilson rd
- " Mary K Mrs nurse Memorial Hosp
r RD 1 Whitakers NC
- " Melba P cash Fenner's Warehouse No 1
h737 Cedar Brook dr
- " Mildred B bkpr Belk's r424 Branch
- " Minnie C (wid Julius G) h3416 Wood-
lawn dr (E)

Modern

Gas

Appliances

Englewood Shopping Center

PROPANE

Suburban

GAS COMPANY

**Bulk-Metered
and Bottled Gas**

Tel. 446-6739

WALKER LUMBER CO.

Manufacturers of Ceiling - Flooring - Siding - Moulding - Finish - Roofers

Mailing Address: Battleboro, N.C.
Mill: Gold Rock, N.C.

Tel. 446-8171

173

LANCASTER

- " Myrtle C (wid Joseph A) lab h860 Elli-son dr
- " Nancy Mrs slswn Sonotone Hearing Aids h316 Hill
- " Patricia S Mrs ofc sec Meadows & Batts r516 Daughtry
- " Rebecca J Mrs cook Rio Restr h122 Overbrook pl
- " Renee studt r432 N Mercer
- " Robt emp Street Truck Stop h700 Beaman
- " Robt (Ella L) lab h216 Ivey
- " Russell L (Mildred B) barber Ricks Hotel Barber Shop r424 Branch
- " Russell L jr (Patricia S) studt r516 N Daughtry
- " Ruth S Mrs (Ruth's Florist) r432 N Mercer
- " Thelma J (wid Alf B) h833 Clark
- " Tommy L (Inez) hlpr Am Bakeries r1608 Cherry
- " W Ted emp Sears r835 Eastern av
- " Wm tobacconist r3416 Woodlawn dr (E)
- " Wm C (Emma W) carp DPW h822 Belvedere
- " Wm P jr (Mary L) reprmn C T & T h4-19 W Duke cir
- " Wm R (Cornelia P) eng ACL h612 Sunset av
- " Willie (Mamie H) lab C T & T h318 Olive
- Lancaster's Barber Shop (Roy J Tyson Charlie F Edwards) 121 Robinson av
- Land Betty D Mrs nurses aide Nash-Mont Nursing Home r Arbor la
- " Claude T (Ruby D) barber exam State h524 N Daughtry
- " James A (Ada H) cook h900 Tessie
- " James H USN r737 West Haven blvd
- " Kenneth L (Janice M) sht mtl wkr J A Tharrington & Sons h437 St Paul
- " Peggy clk Coastal Plain Life Ins r RD 1 Spring Hope NC
- " Sarah chkr Ry Mt Lndry & Dry Cln r302 S Franklin
- " Vester H (Bertha F; Land's Fina Service) h737 West Haven blvd
- Land's Fina Service (Vester H Land) serv sta 302 Cokey rd
- Landen see also Landin
- " Allie C (Lundie W) eng A C L h304 Amos
- " Annie M (wid T Hugh) h800 Arlington
- " Chas N emp Sears r834 Western av
- " Herman R r800 Arlington
- " Margt A emp CT&T r834 Western av
- " Maude A (wid Charlie) h920 West Haven blvd
- " Rosa S Mrs slswn F S Gold Stamp Redemption Center r1234 Sycamore
- " Sherrod N tobacconist h834 Western av
- " Vivian L ship clk Carolina Mach & Sup r304 Amos
- " Walter E (Rosa S) slsmn Watson Tob h1234 Sycamore
- " Wm T (Eliz B) condn ACL h724 Arling-ton

PEMBERTON INC.

AIR CONDITIONING—REFRIGERATION
HEATING—PLUMBING—ELECTRICAL

277 Main N.E. Tel. 442-3112

- Landers Thos M jr supt Carbisco Flour & Feed Mills r128 S Pearl
- Landin Luke L (Ruth B) mech Long Mfg h219 Marigold apt 1
- Landing Carolyn T Mrs clk Allan Mims Inc r Elm City NC
- " Robt L clk Auto-Equip Co r Elm City NC
- Landis Ethel Mrs teller Citizens Savings & Loan Assn r400 Englewood dr
- " Geo W (Ethel H) loan mgr Commercial Credit h400 Englewood dr (E)
- LANDIS H KEL JR (Corinne E), Auditor Peoples Bank & Trust Co 101 Tarboro cor Main SE, Tel 442-7187, h719 S Taylor, Tel 442-2087**
- Landreth Ira (Viola) emp Proctor Plmb & Htg h606 Rex
- Lane A Lawrence clk East Grand Pkg Store r1010 Branch
- " Ada maid r819 E Grand av
- " Ann r720 Rose
- " Cath h rear 519 Albemarle av apt 2
- " Channie D (wid Robt D) clk City Park Concession Stand h1010 Branch
- Lane Charles T (Martha L; Spruill, Trotter, Biggs & Lane), Lawyer, 3d fl Peoples Bank & Trust Co Bldg 107 Main SE, Tel 446-7108, h403 Charlotte, Tel 446-6375
- " Charlie jr r727 Star
- " Clarence R h1025 Drew
- " Dora S (wid Charlie) h727 Star
- " Dupree W jr driver Farmer-Brock r Suburba
- " Eula M Mrs h922 E Holly
- " Fannie M (wid Fredk S) h408 Hill
- " Florence L (wid Lewis P) h604 S Howell
- " Goldeen S (wid Dupree W) h528 Park av
- " Harriett (wid J L) h200 Braswell apt 3
- " Ida M picker W B Lea Tob r727 Star
- " J Herbert (Theresa C; Lane's Esso Servicenter) h2013 Rosewood av
- " Jesse E (Meaniza W) h913 Gay
- " Lena (wid Robt) r515 Edgecombe

HOUSE TILE CO.

Dealers In
CERAMIC TILE
QUARRY TILE and MARBLE

All Types of Floor Covering

1711 S. CHURCH

TEL. 442-3773

CARBISCO FLOUR & FEED MILLS, INC.

Manufacturers

GOLD STRAP

Poultry
and
Livestock
Feed

Dealers

Poultry and
Livestock
Equipment,
Remedies,
Surge Milkers,
Insecticides
Feed Materials

Office
701 S.
Grace St.

Mill
605 S.
Grace St.

Phone
446-4215

A. HICKS AGENCY

— REALTORS —

Sales Agents for Westridge

132 SUNSET AVE.

PHONE 446-7188



PHONE
446-5044

**D.J.
ROSE
AND
SON
INC.**

**READY
MIXED
CONCRETE**

WHERE
YOU
WANT
IT-
WHEN
YOU
WANT
IT

Phone
446-5044



GAY-YOST FUNERAL HOME

Rocky Mount's Oldest

805 FAIRVIEW RD.

PHONE 446-6634

174

MIXON Insurance & Realty

Corp.



158 Main N.W.

446-9111

LANE

- " Lewis P (Vernice M) genl mgr West-wood Lumber h1629 Hammond
- " Lillian E (wid L F) h720 Rose
- " Louis B (Maxine H) state police h725 Piedmont av
- " Mary Mrs (The Beauty Box) r1435 Raleigh rd
- " Maurice hlpr B Klitzner & Son r528 Park av
- " Maxine H Mrs tchr Fannie W Gorham Sch r635 Sycamore
- " Nancy F opr Anita's Beauty Shop r1010 Branch
- " Odis C (Gerry B) bldr ACL h1114 S Franklin
- " Priscilla E r528 Park av
- " Ralph H (Martha E) buyer Herndon Lumber h92 Country Club rd
- " Robt D (Mary B; David's Grocery) h923 Lancaster
- " Sandra r528 Park av
- " Vernice M Mrs antiques 1629 Hammond h do
- " Wm F (Dorothy P) sec-treas Wheeler Equipment Co h3109 Seminole av (E)
- Lane's Esso Servicenter (J Herbert Lane) gas sta 351 Falls rd
- Lang Donald H clk Coastal Plain Life Ins r Arlington ter
- Langdon David A (Arvie N) electn ACL h411 Arlington (E)
- " J W ret'd r312 Kingston av
- Langford Fred T (Verona T) tchr West Edgcombe Sch h951 Sycamore
- " Verona Mrs tchr Benvenue Sch r951 Sycamore
- Langhorne Norvell M jr (Alice) asst genl frt agt ACL h301 S Grace
- Langley Albert J (Nancy C) driver Am Bakeries h1813 Rosewood av
- " Alma M spnr Ry Mt Mills r460 Cool Spring rd
- " Alton L sec-treas Bryant-Langley Contractors Inc r160 Thorp rd
- " Ann studt r215 Lexington

LINWOOD'S FINA SERVICE

Washing - Greasing - Tire Repair
ROAD SERVICE

PHONE
442-9966

620 N. RALEIGH ST.

LANGLEY

- " B Agnes (wid James) weaver's Blumenthal's h1301 Hammond
- " Benj J (Rebecca C) desk sgt Police Dept h306 Braswell
- " Bonita L recpt Geo L Parker r RD 1
- " Cecil R (Geraldine B) pres mgr Bryant Langley Contractors Inc h415 Forest Hill av (E)
- " David W (Lettie M) servmn A Schottland Inc h310 S Franklin
- " Dennis driver Thomas & Howard r Elm City NC
- " Dolly D ofc sec Frank Watson Agcy r234 Bethlehem rd
- " Earnestine Mrs h907 S Washington
- " Etta L r1543 Boone
- " Frances R wndr tndr Ry Mt Mills r34 River dr
- " Grady O (Kitty M; O'Dell's Drive In & Langley's Trailer Court) h Box 190 Hwy 64 W
- " Inez J spnr Ry Mt Mills r RD 3 Nashville NC
- " Irene J Mrs slswn Mebane Shoe r3221 Hawthorne rd
- " J Paul (Julia Z) h501 Hammond
- " James R (Irene J) slsmn Thomas & Howard h3221 Hawthorne rd (E)
- " Jetta Mrs hanker Ry Mt Cord h1216 Winston Walk
- " John D (Etta M; Rocky Mount Motors) h1112 Sunset av
- " John D jr (Barbara P; Rocky Mount Motors) h483 E Drake cir
- " Kenzie L (Susan R) hlpr Pemberton Inc h2813 S Church
- " Lorraine E slswn Kress r RD 3 Nashville NC
- " Luther W lab DPW r RD 3 Nashville NC
- " Marshall ofc wkr Thomas & Howard r W Mount dr Box 94
- " Mildred waitress Howard Johnson Restr r554 Raleigh rd extn
- LANGLEY O GENE (Dorothy M), Farm Officer Peoples Bank & Trust Co 101 Tarboro cor Main SE, Tel 442-7187, h RD 1, Rocky Mount, Tel 446-6586**
- " Odie (Friendly Package Store) r RD 1
- " Paul T (Frances R) card tndr Ry Mt Mills h34 River dr
- " Percy R mtcmn Riverside Apts r Nashville NC
- " Roscoe M (Gertrude J) emp Langley & Bryant Asphalt h331 Henry
- " Russell L jr (Carolyn R) slsmn Langley's Auto Sls r528 Jefferson
- " Russell L (Thelma L; Langley's Auto Sales) r234 Bethlehem rd
- " Ruth Rose Mrs tube mach Rocky Mount Cord r RD 3 Nashville NC
- " Tassie R (Langley's School & Reading) r Sharpsburg NC
- " Thos H clk Colonial Stores r Elm City NC
- " Thurmon W (Ruth J; Langley's Tenneco) r RD 1



FUEL OIL

WOOD OIL CO., INC.

We Give Green BAX Stamps

KEROSENE

Printed Metered Delivery

701 S. Church St.

446-6806





HOME SAVINGS

and loan association

119 N. CHURCH STREET

DIAL 446-9141

175

LANGLEY

- " Tommie (Frances) emp Ry Mt Mill
h34 River dr
- " Troy L (Loretta C; Langley Bros)
h1017 West Haven blvd
- " Wallace H (Bobbie B; Marshall's
Concrete Works) h1516 Curtis
- " Wiley F overhauler Ry Mt Mills r460
Cool Spring rd
- " Wiley F (Georgia R) agt Durham Life
Ins h1205 Aycock
- " Wm orderly Ry Mt Sanitarium h508
Henry
- " Wm J (Margie R) insp Blumenthal's
h1313 Sycamore
- " Wm M spnr Ry Mt Mills r RD 3 Nash-
ville NC
- " Wm R slsmn B Klitzner & Son r Box 25
Westmount dr
- Langley's Auto Sales (Russell L Langley)
used cars 401 W Thomas
- LANGLEY'S SCHOOL OF READING**
(Tassie R Langley), Tutoring, Testing,
Counseling, Speech Therapy 124 N
Franklin, Tel 442-3019
- " Tenneco (Thurmon W Langley) gas sta
700 S Church
- " Trailer Court (Grady O Langley) Box
190 US Hwy 64 W
- Langston A Wade (Betsy F) routemn
Quality Laundry & Clns h2512 Gwen
- " Alton E overhauler Ry Mt Mills r RD 4
Box 629
- " Curtis r922 Star
- " Donald R (Linda J) agt Durham Life
Ins h1924 Lynne av
- " Guy C (Anniebell H) h625 Pender
- " Jean W Mrs tchr Williford Sch r Wilson
NC
- " Joseph R (Betty D) driver Ry Mt
Lndry & Dry Clns h2808 Amherst rd
(E)
- " Marvin R (Sylvia B) stripper Blumen-
thal's h822 Parham
- " Mary B Mrs h922 Star
- " Oswin S (Dora B) h901 Evergreen rd
- " Sadie E atndt Bernard's Coin-Op Store
r RD 4 Box 484
- " William plstr r922 Star
- Lanier Alice C (wid J E) h1107 Eastern
- " Betty R Mrs bkpr The Jewel Box
r Benvenue rd
- " Charles B jr servmn Merritt Plmb &
Htg Co Inc
- " Edna H r825 Evergreen rd
- " Eric E (Mavis W) controller Ward
Baking Co h913 Cedarbrook dr
- " J Henry buyer G R Garrett Co r Rose-
wood av
- " James (Emma H) floor mgr Farmers
Whse Inc r Elm City NC
- " Joe S cash Gus Z Lancaster Stock Yard
r RD 2
- " L D shop wkr Westwood Lbr r Wilson
NC
- " Ted B (Peggy) assoc trust ofcr Planters
Natl Bank h620 Marlboro pl

SMITH FLORIST!

Flowers for All Occasions



GLADYS M. SMITH, Pres.
DAY PHONE 446-5166
NIGHT PHONE 442-8472



SAY IT WITH FLOWERS

LANIER

- " Theo B (Peggy T) assoc trust ofcr
Planters Bank Natl Bank & Trust Co
r620 Marlboro rd
- " Wm L (Kaye) slsmn J A Tharrington &
Sons r Sharpsburg NC
- Large H Lee Health Center Building 1616
W Thomas
- " Nellie B (wid H Lee) h936 Sycamore
- Lark Frank D (Harriette D) asst mgr
Leder Bros r1100 Paul
- " Harriette D Mrs cash Leder Bros
r1100 Paul
- LaRue Charlotte M Mrs cash McCrory -
McLellan r918 Arlington
- Lassalette Harold mech Cook's Auto Sls
r221 Duke
- Lassiter A G (Rosa) h1208 Winston walk
- " Louise S (wid Chas M) tchr Cedar
Grove Sch r703 W Thomas
- " Robt B (Patsy M) agt Life Ins Co of
Va h471 W Duke cir
- " Roland J (Janie T) equip opr DPW r526
Arlington
- Lathan Cornelia G (wid Fred) r114 Pine-
hurst dr
- " Julius firemn Ry Mt Bldg Sup h822
Garvis
- Latta Wade H (Frances S) h1415 Branch
- Laughon John C (Myrtle L) acct 140 N
Franklin h224 S Howell
- Laughridge C Hugh (Betty D) slsmn Or-
ville Williams h1209 Tarboro
- " W Jay (Belle L) supt Ry Mt Mills h417
Forest Hill av (E)
- LAURETTE'S INC OF ENGLEWOOD,**
Harold D Minges Pres, Mrs Laurette
C Adams Sec-Mgr, Mrs Miriam K
Minges Treas, Ladies' Ready-To-
Wear 2521 Sunset av, Tel 442-7066
- Lavelle Thos A (Joan D) mgr Beneficial
Finance Co h1209 Gay
- Lawrence Addison R (Rosealie G) repr-
mn CT&T h3148 Sunset
- " Allen P (Ruby W) hndlr REA Exp h163
Spaulding dr

BRASWELL ELECTRIC SERVICE ELECTRICAL CONTRACTORS

WIRING and REPAIRING

P.O. BOX 906

TEL. 442-3090

IMPERIAL CLEANERS

Personalized Dry Cleaning Service

By "ED STRANGE" Complete Laundry Service Available

573 N. RALEIGH

PHONE 442-5821

102 S. RALEIGH ST.

GIFTS for
ALL
OCCASIONS

CHINA-CRYSTAL
EARTHENWARE
ANTIQUES

Brewer Paint & Wall Paper Co.,
Inc.

PHONE 446-7171



THE DIXIE LETTER SERVICE

DIRECT MAIL SERVICE — PUBLISHERS OF BOOKS BY OFFSET

Typing — Addressing — Folding — Mailing — Photo-Stamping — Photo-Offset Printing

826 SUNSET AV.

PHONE 446-7095



High Quality
with Economy
Brown Memorials

176

Binswanger glass co.	
SLIDING GLASS DOORS	AUTO GLASS INSTALLATION
STORE FRONTS	WINDOW GLASS
MIRRORS	
1400 RALEIGH RD.	TEL. 446-9145

LAWRENCE

- " Anna T (wid Paul A) r225 Briarcliff rd (E)
- " Annie S (wid Frank) h819 Hill apt 4
- " Castella maid Holiday Inn r311 E Goldleaf
- " Charlie lab L & M Tob r911 Red Row
- " Clarence (Esther S) lab Waters Bros h322 Carolina av
- " Cornelia Mrs maid h114 Cedar
- " Denry A (Evelyn) tchr J W Parker Jr Hi Sch h738 N Raleigh apt 7
- " Dock L Rev (Clara D) h315 Park av
- " Doris r625 Woodland av
- " Eddie jr (Jean F) lab Ry Mt Undergarment r RD 3 Box 370
- " Effie (wid Geo) r730 Beal
- " Elmer B supvr CT&T r748 Redgate av
- " Evelyn tchr O R Pope School r728 Raleigh
- " Frank (Alcess G; Dunn Street Cash Grocery) gro 100 Dunn h911 Red Row
- " Harold L mgr Hall's Billiards r323 Gay
- " Hattie B (wid Wm) r619 Clyde
- " Herbert r1522 S Main
- " Herman h1522 S Main
- " Herman h719 SE Main
- " Herman E jr (Dorothy M) lab Ry Mt Undergarment h907 N Raleigh
- " Herman J (Minnie T) clk Blumenthal's h730 Park av
- " Jacob B (Lottie A) h334 Middle
- " James lab r311 E Goldleaf
- " Jeanette clk Western & Southern Life Ins r Battleboro NC
- " Jennie Mrs collr Reese Furn r RD 3 Box 420
- " Joseph R (Ellie C) h748 Redgate av
- " Joseph R jr (Dorothy C) supt Quality Lndry & Clns h910 Lancaster
- " Julia E (wid Blossom) h311 E Goldleaf
- " Julian F (Lucy A) supvr City Recreation Dept h326 Myrtle av
- " Lizzie H (wid Jim) h519 Woodland av
- " Lonnie (Christina W) h408 Myrtle av

BULLUCK GARAGE

GENERAL REPAIR WORK
TO ALL MAKES OF CARS

1400 S. CHURCH ST.
PHONE 446-8342

LAWRENCE

- " Lonnie (Estelle W) constn wkr h625 Woodland av
- " Lucy A Mrs clk Douglas-Armstrong Drug Co r326 Myrtle av
- " Maereatha Mrs (Mae's Beauty Shop) h721 Star
- " Martha F (wid Cephus) r152b Pinehurst dr
- " Mattie M emp China Am Tob r311 E Goldleaf
- " McKinley r730 Beal
- " Nannie P (wid John H) r1419a Fairfax ct
- " Nathl delmn Dixie Supply & Paint Store r Raleigh
- " Patricia clk C S Henry Transfer r Nashville NC
- " Queenie cook Benvenue Country Club r804 W Thomas
- " Rebecca (wid Nathl) r901 Leggett rd
- " Richd (Queenie K) h804 W Thomas
- " Rudolph dresser Purifoy Seafood
- " Ruth studt r163 Spaulding dr
- " Walter (Ella M) h628 Dexter
- " Wilber R (Ida M) hlpr Pepsi-Cola h174b Pinehurst dr
- " Wm (Maude G) driver h921 Star apt 4
- " Willie C (Mary H) h418 Middle
- Laws Leila tchr Baskerville Sch h606 Atlantic av
- " Pattie L tchr PS r606 Atlantic av
- " Thelma B tchr r606 Atlantic av
- Lawson Chas R jr (Sylvia) emp Ry Mt Mills h1100 Paul
- " James K (Linda H) slsmn Brame Specialty h1309 Gay
- " Joseph F (Mabel B) clk PO h1015 Drew
- " Kathlcn L Mrs waitress Glass House Restr h1209 Parham
- Lawter Luther A (Roxie L) pntr Brewer Paint & Wallpaper h752 Nashville rd
- Layman Delores A dental tech Chas D Eastman r1005 Nashville rd (M)
- " Ray C h1104 S Cambridge cir
- Layton Allene G Mrs ofc clk Std Ins & Realty Corp r1204 Dawson pl
- " Brantley E (Vivian H) mech h245 Jackson
- " Carol emp Park View Hosp r328 S Pearl
- " F Kenneth (Alice I) electn ACL h818 Clark
- " Mary M bkpr Taylor's Dept Store r713 Oakland av (E)
- " Vivian H wndr Ry Mt Mills r245 Jackson
- " Will (Allene; Harris-Layton Sales) r1204 Dawson pl
- " Wm T (Mary C) weaver Blumenthal's h713 Oakland av (E)
- LEA LUMBER & TRADING CO INC,
Sterling C Harris Pres, T E Taylor Sec-Treas, R J Moye Ofc Mgr,
Specializing In Tobacco Packaging
Materials Of All Kinds 110 W Highland av, Tel 442-2124

★ **ALMAND'S** ★
ROCKY MOUNTS EXCLUSIVE
REXALL DRUG STORE, INC.

FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF ROCKY MOUNT

MORTGAGE LOANS
DIAL 446-9191

ORGANIZED 1902

INSURED SAVINGS
116 S. FRANKLIN

177

LEA

- " Phillip P (Bernice B) pres W B Lea Tobacco Co Inc sec-treas Edgecombe Storage Co Inc h1746 Lafayette cir
- " Stanley R (Donna S) tob buyer h218 Circle dr (E)

LEA W B TOBACCO CO INC

PHILLIP P LEA, PRESIDENT
110 W HIGHLAND AV
TELEPHONE 442-2124

- " W Bruce (Florence B) chairmn of bd W B Lea Tobacco Co Inc h800 Tarboro
- " W Bruce jr (Eliz G) pres R P Watson Tob Co h512 Evergreen rd
- Leach Martha W tchr Williford Sch r915 Raleigh rd
- League Alice Mrs winder Rocky Mount Cord r Box 477 Old Mill rd
- " John R clk Colonial Stores r212 Temple pl
- Leary Gladys (wid B F) r802 Falls rd
- Leavitt James R (Josephine J) sht mtl wkr A C L h1424 Hargrove
- " Leslie C (Floria D) mech ACL h815 Branch
- Leciejewski Eug F (Wilma M) eng Burlington Mills h341 Briarcliff rd
- LeCocq Belle D (wid Lawrence E) r1506 Bedford rd
- LE CROY THOMAS H (Gladys S), Farm Relations Officer Peoples Bank & Trust Co 101 Tarboro cor Main SE, Tel 442-7187, h1001 Sunset av, Tel 442-6231**
- Leder Bros Inc H C Carter jr mgr (br) clo 212-16 Main SW

Lee Albert Rev (Mary E) pastor North End Bapt Church r411 Pennsylvania av

- " Angier L (Lyda E) mgr O K Credit Clothing Co h3213 Winstead rd (E)
- " Apartments 416 Sycamore
- " Braxton B (Maude L) mech Bel Air Chevrolet h424 Craig
- " Bertha R (wid Willie) h510 Henry
- " Carrie B (wid Josh L) h509 Nance
- " Clyde E (Alene L) tex wkr A Schott-land h901 Pender
- " David C (Mary E) rep US Govt h717 N Taylor
- " Dorsey E (Winnie A) carp Curtis R Todd h107 Amos
- " Edw (Ruth F) winder Industrial Elec Sls & Serv h2917 S Church apt 3
- " Elbert Rev (Rachel S) pastor North End Bapt Ch h509 Park av
- " Eliz G (wid John M) h218 Hammond
- " Eug J (Helen) wldr Williams Mfg h1200 Westwood dr
- " Eukela (Myrtle H) parts mgr Tulloss Tractor h1137 Hill
- " Evelyn H bkpr Coml Credit r1113 N Cambridge dr
- " Frances Mrs tchr Benvenue Sch r1408 W Nash (Wilson)

MOSLEY'S SHADY LAKE MOTEL INC.

68 MODERN UNITS

AIR CONDITIONED — TV — ROOM PHONES

HEATED POOL

US HWYS. 301 and 301-A N. TELEPHONE 446-7195

LEE

- " Fred jr (Carol J) slsmn Peacock Meat h1828 Windsor dr (M)
- " Godina L (wid Lemmie V) h732 School
- " Harvey M r223 W Bassett
- " Harvey M jr (Peggy B) eng ACL h223 W Bassett
- " Haywood (Kath) tchr West Edgecomb High Sch h1121 N Cambridge cir
- " Isaac D (Virginia D) card tndr Ry Mt Mills h311 S Franklin
- " Jamie C (wid R E) tchr Day Care Center First Bapt Church h819 Sunset av
- " Jewel B Mrs x-ray tech Parkview Hosp r116 W Ridge

LEE JOEL T (Mary W), Senior V-Pres The Planters National Bank & Trust Co 100 Main SW cor Sunset av, Tel 446-6111, h817 Burton, Tel 442-7309

- " John lab ACL r321 Coleman av
- " John A (Mary E) carp Curtis R Todd h105 Amos
- " John J (Annie M) h704 Pender
- " John R (Florence W) pres Lee Oil Co Inc h730 School
- " John W (Barbara E) sec treas Lee Oil Co Inc h221 Westview Park dr
- " Judy R opr CT&T r424 Craig
- " Kath C ofc sec Eug S Stone r1121 N Cambridge dr
- " Kath R Mrs dental asst Dr James E Pittman r1020 Drew
- " Kermit (Myrtle H) parts mgr Tulloss Tractor r1137 Hill
- " Lemmie D jr ship clk Blumenthal's r732 School
- " Lyda E Mrs slswm OK Credit Clothing r3213 Winstead rd (E)
- " Mary Eliz Mrs aide Parkview Hosp r105 Amos
- " Melton (Cath) orderly Memorial Hosp r1020 Drew
- " Mildred E nurse Park View Hosp h235 Marigold apt 109

carolina cafe

**We Serve Wonderful Food
and Our Coffee Can't be Beat**

(HIGHWAY 301A NORTH)

906 N. Church St. 446-9976

HEILIG- MEYERS CO.

129
MAIN N.E.

COMPLETE
HOME
FURNISHINGS

TELEVISION

RADIOS

RECORD
PLAYERS

REFRIGERATORS

RANGES

WASHERS

ALSO SMALL
ELECTRICAL
APPLIANCES

FLOOR
COVERINGS

RUGS

CARPETS

LINOLEUM

129
MAIN N.E.

PHONE
442-8146

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL

1125 East nr.Cokey Rd.

No. 1 and No. 2 for Home Heating — Tobacco Curing

Atlantic Discount Corp.

Established 1925

• AUTO LOANS •

FINANCING

1401 S. Church St.

REFINANCING

Phone 442-2151



**CRIMES-MORGAN
PLUMBING & HEATING CO.**

TRANE AIR CONDITIONING

ECONOMICAL OIL BURNERS and BOILERS

211 ATLANTIC AVE.

PHONE 442-1764

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

178

Belk-Tyler's

**ROCKY MOUNT'S FINEST
DEPARTMENT STORE**

LEE

- " Mildred Eliz nurse Parkview Hosp
r109 Arlington ter
- " Minnie P Mrs v-pres Peacock Meat
Co Inc r541 N Daughtry
- " O D III studt r1009 Lafayette av

**LEE OIL CO INC, J R Lee Pres, J W
"Ted" Lee Sec-Treas, Distributors
Richfield Petroleum Products, Gaso-
line, Fuel Oil, Kerosene, Greases,
Motor Oils 740 Planters, PO Box
1105, Tel 446-8186 (See Page 73
Buyers' Guide)**

- " Oscar D (Florence) buyer W B Lea
Tob h1009 Lafayette av
- " Package Store (M L Cockrell) liquors
413 W Thomas
- " R E servmn Natl Cash Register
r547 Falls rd
- " R T (Vivian L) eng ACL h807 Pender
- " Robt E (Evelyn) linemn W U Teleg
h1113 N Cambridge cir
- " Robt L ship clk Ry Mt Dry Goods
r807 Pender

- " Sylvester (Lula M) tob wkr h1540
Cherry
- " Theo R (Foy H; Lee's Food Store)
h320 Arlington
- " Wayne electn Standard Elec r424
Craig

- " Wm F (Minnie P) pres Peacock
Meat Co Inc h541 N Daughtry
- " Wm F jr slsmn Peacock Meat r1828
Winsor dr

Lee's (W Lee Watson) jewelry repr
140 Sunset av

- " Beauty Shop Mrs Daisy M Coleman
mgr 2102 S Church

**LEE'S FIX-IT SHOP (George L
Winders, Arc and Gas Welding,
General Repairs Arlington Extn,
Box 360, Tel 442-8452**

- " Food Store (Theo R Lee) 821
Hammond

Leehane Edw A (Nora M) h740 Arlington



Borden's

ICE CREAM & MILK

"IF IT'S BORDEN'S, IT'S GOT
TO BE GOOD"

LEE HANE

- " Wm J (Florence F) wldr ACL h743
Redgate av

Leggett Annie P (wid Roy) h923 Arling-
ton

- " B Frank jr Rev (Vivian W) pastor
First Christian Church h1201
Alta Vista la

- " Barbara A clk Colonial Stores r RD 2
- " Curtis B (Helen S; Economy Auto
Supply) r Tarboro NC

- " Grace O Mrs dir of nursing Nash
Mont Nursing Home r613 Fair View rd

- " J D & Son (John D and Melvin S
Leggett) bldg contr 1104 Oakey

- " John D (Ethel L; J D Leggett & Son)
r Arbor la

- " Malcolm L (Grace O) with Royal
Crown Btlg h613 N Fairview rd

- " Melvin S (Barbara J; J D Leggett
& Son) r RD 2

- " Saml (Mary W) driver Watson Tob
h621 Beaman

**LEGGETT STANLEY D (Susan Y), Asst
Pub Relations Officer The Planters
National Bank & Trust Co 100 Main
SW cor Sunset av, Tel 446-6111,
h1327 Dawson pl, Tel 446-8378**

- " W Thos (Willouise D; Economy
Auto Supply) h1111 Eastern av

- " Wm H (Shelby T) packer Futorian
Stratford Furn h739 Columbia av

Leggette L Wilson (Irene P) ofcr in
chge USA Reserve Training Center
h328 Mallory

Leigh Apartments 407 Hill

Leisur Chester (Bettv B) USA r309
Herron

Leloudis Apartments 200-08 N Raleigh

- " Jas L (Margt Z) rep Penn Lumber-
mans Mutual Ins h1234 Rosewood av

- " John G (Margt L) h210 N Raleigh

- " Virginia Mrs instr Parkview Hosp
r1234 Rosewood av

LeMoine Larry K studt r844 S Pine

- " Raymond L (Jan B) asst mgr M G
Baldwin h844 S Pine

- " Lemon Russell P (Lessie C) oiler
Ry Mt Cord h111 Munn

Lendsey Charlie orderly Park View
Hosp h317 Troy pl

Lentz Donald E h235 Marigold apt 308

**LEON'S BODY SHOP (Leon Shearin),
24 Hour Wrecker Service, Auto
Repairing, Auto Glass, Auto Painters
Tarboro Hwy 64 East, Tels 442-3161
and 446-5873**



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE.
COR. FRANKLIN ST.

**"YOUR HOST
FROM COAST
TO COAST"**

425 N. Church
Dial 446-9175

2 ROCKY MOUNT INNS

Hwy. 301 N. By-Pass
Dial 442-8101

Holiday Inn®

179

Leonard A D (Coastal Cafe) r Faulkner NC

" Addie T Mrs nurse Nash-Mont Nursing Home r604 Peachtree

" Alice T Mrs clk Washburn's Motel Ct r Box 71 Springfield rd

" Archibald E (Edna L) mech Ry Mt Mills h72 Country Club rd

" Cecil I (Beulah M) mgr Highway Transportation r Hunting Lodge rd

" Cora H Mrs recpt Ernest M Perry r321 Madison

" Edna L wndr tndr Ry Mt Mills h72 Country Club rd

" Edw E (Estelle) formn China Am Tob h138 Hunters Hill rd

" Emma Jean smstrs Ry Mt Undergarment r474 Old Mill rd

" Frances lab tech Ry Mt Sanitarium r535 S Washington

" Geo W (Ora J) mail hndlr PO Truck Terminal h1720 Rosewood av

" Howard (Addie) buyer Imperial Tob h604 Peachtree

" J E clk Cobb's Motel r N Madison

" Jas D tex wkr Ry Mt Mills h923 Falls rd

" Jas E (Cora H) slsmn Ry Mt Mtrs h321 Madison

" Jim D production supt Ry Mt Mills r923 Falls rd

" John W (Carrie B) emp Sou Bell Furn Fcty h1824 Falls rd extd

" Johnny (Patricia) h106 Simmons

" Jos C (Jimmie C) reted h527 Nashville rd

" Kenneth D r923 Falls rd

" Marjorie D Mrs slswn Penney's r Nashville hwy

" Marjory opr Fairview Beauty Salon r Cobb dr

" Mary (wid Archie C) h1008 Long

" Maynard W eng State Hwy Comm r625 Arlington

" Millard F (Evelyn) lm fxr Blumenthal h763 Nelson

" Miriam L nurses aide Parkview Hosp r527 Nashville rd

" Nancy opr CT&T r215 Lexington

" Nellie B cafeteria wkr Benvenue Sch

" Nora F (wid Geo A) h601 E Ridge

" Ora J wndr tndr Ry Mt Mills r1720 Rosewood av

" Peggie L tchr Englewood Elem Sch r Nashville hwy

" Playground S Grace cor West End

" Plummer servmn Hudson Typewriter r Nashville NC

" Raymond (Eula B) emp China Am Tob h902 N Raleigh

" Robt P (Faye) driver Mtr Bearings & Parts h1027 Liberty

" Rudolph P (Belle) wrpr tndr Ry Mt Mills h US Hwy 64 W

" Sara S Mrs sec treas Tri-County Mutual Burial Assn Inc r605 Atlantic



AND
MOHAWK TIRES

**PRIDGEN TIRE
CO. INC.**

Retreading - Vulcanizing

"RACE RUBBER"

900 N. CHURCH ST.

TEL.

446-8006

LEONARD

" Shelton (Melba T) flmn Carolina Enterprises h210 Grand av

" Tempie Lue B bkpr Parkview Hosp r RD 3 Nashville NC

" Walter F (Sarah S) probation ofcr City Police h605 Atlantic av

" Wm H (Mamie L) serv mgr Wheeler Co h1116 S Cambridge cir

" Willie H (Wilma G) carp h415 Beal Lephart Jas F (Australia) recruiter USA Recruiting Sta h1005 E Grand av

Lester Albert S Rev (Alice L) pastor Cordiality Tabernacle h1007 Thorp ct

Letchworth Fernie C (Dolly P) formn Caro Concrete h108 Huffines

Letellier Lucille W tchr Battle Elem Sch h481 E Duke cir

Letson Mary Mrs h400 Center

Levin Marvin (Sylvia H) h1111 Syca-more

Leviner Kanzater I (wid Lawrence) r634 Coleman av

Levy Minnie h1231 Sunset av apt C8

" Oscar (Sonya W; B & R Clothing Store) h1624 Marvelle av

" Theo D (Emma W) v-pres genl mgr Rosenbloom-Levy Inc h414 Piedmont av

Lewis Albert r1015 N Raleigh

" Anna M emp Ry Mt Lndry r401 Raleigh rd

" Annie C (wid Calvin) h214 Atlantic av

" Annie H wrpr tndr Ry Mt Mills r1135 Nashville rd

" Annie M Mrs smstrs Daughtridge Paint & Wallpaper h909 Russell

LEWIS AUSTIN D (Christine H), Asst V-Pres Peoples Bank & Trust Co 125 Tarboro, Tel 442-6192, h RD 2, Elm City, NC, Tel 442-4593

" Benj (Myrtle L) brklyr h723 Park av

HAMMOND

Electric Service, Inc.

ENGINEERS and CONTRACTORS

Electric Motor Rebuilding

Power Equipment Sales and Installation

824 S. Church St. 442-4178



VICK'S RADIO & T.V.

SALES & SERVICE

For DAY or NIGHT Service
DIAL 442-3492

121 W. THOMAS ST.

T.V. SETS



PRODUCTS



DISTRIBUTOR

700 Albemarle Cor. Virginia

Phone 446-9101

JOYNER OIL COMPANY



**PAMPER YOUR
FAMILY
and
FRIENDS**

**with
ENGLEWOOD
BRAND
MEATS**

Hickory Smoked
Sugar Cured

HAMS

**REAL GOOD
FRANKS**

**ASK FOR
ENGLEWOOD
MEATS
AT YOUR
GROCER**

Manufactured
and Distributed

**Z. B.
BULLUCK
INC.**
PHONE
446-8121

**CARO-
CRAFT,
INC.**

**CUSTOM
MADE
FURNITURE
REFINISHERS**

740
ALBEMARLE
AV.

(SEE PAGE 77
BUYERS'
GUIDE)

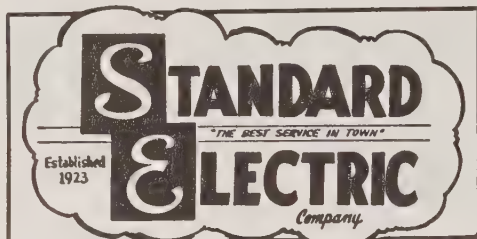
TEL
442-2964

BARNES TIN SHOP ROOFING & SHEET METAL CONTRACTORS

120 N. HOWARD ST.

TEL. 446-7192

180



LEWIS

- " Betty (wid Geo) r506 Pennsylvania av
- " Betty C Mrs clk Thos Lewis Gro r308 Ambler av
- " Betty T Mrs teller Peoples Bank r2919 Amherst rd
- " Cecil A (Gladys D) purch agt Blumen-thal's h805 Sunset av
- " C Allen emp Blumenthal's r805 Sunset
- " Chas A studt r308 Ambler av
- " Chas L (Martha) atndt Coastal Texaco Serv Sta r1030 Stokes
- " Charlotte clk Ken's Serv Sta Sup r200 N Grace
- " Clifton B (Betty T) slsmn Caro Mach & Sup h2919 Amherst rd (E)
- " Clyde jr (Margt W) lab Knox Porter Nursery h1012 E Highland av
- " Clyde hlpr Flake B Chipley r620 Center
- " David S (Isabel) clk Red's Gro r717 Mill
- " Doris H Mrs opr Horne Sisters r814 Garvis
- " Edna A Mrs br mgr Brown & Brown Builders r915 Shearin
- " Edw W (Margt) buyer W B Lea Tob r Tarboro NC
- " Eliz S (wid Leslie) h701 Hill
- " Eloise G (wid Herman E) h342 S Pearl
- " Elsie Mrs nurse Parkview Hosp r411 Nash
- " Enzelle F r315 W Thomas
- " Ernest (Ruby) porter Am Bakeries r1571 Springbrook dr
- " Fannie R Mrs mach opr Ry Mt Lndry & Dry Cln h1010 Stokes
- " Faye Mrs waitress Ivy Room Restr r509 Beal
- " Flonnie B (wid Emmitt) r526 S Wash- ington
- " Frank msngr Peoples Bank r410 At- lantic av
- " G W (Louise) carp h418 S Pearl apt 2

COASTAL PLAIN LIFE INSURANCE CO.

- INDUSTRIAL • ORDINARY
- CREDIT • LIFE • GROUP

HOME OFFICE

462 FALLS RD. DIAL 442-6123

LEWIS

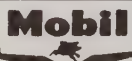
- " Geneva H (wid Peter) maid h315 W Thomas
- " Gwendolyn r937 Peter
- " Hazel L waitress Bus Terminal Restr of NC r Sharpsburg NC
- " Irene R Mrs cook Howard Hse Cafeteria r845 Ellison dr
- " Isaiah (Lucille R) tex wkr Blumen- thal's h602 Dexter
- " J T (Carolyn) mgr Taylor's Dept Store h717 Mill
- " J Earl (Evelyn B; Lewis Oil Co) h807 Hill
- " J Thos (Betty C; Thomas Lewis Grocery) h308 Ambler av
- " J Thos (Eliz F) dept mgr Taylor's Dept Store r216 Braswell
- " Jas h828 E Grand av
- " Jas H (Irene R) constn wkr Halifax Constn h845 Ellison dr
- " Jas N emp ACL h200 N Grace
- " Jas O (Louise B) parts mgr Swaim Sup h411 Nash
- " Jas T jr hlpr A&P r308 Ambler av
- " Jesse A (Annie H) h1145 Nashville rd
- " Jesse H (Juanita D) h316 Dunn
- " Joann studt r369 Falls rd
- " Joe M tailor Sears r418 Albemarle av
- " John mach opr Premier Quilting r Kingston av
- " John W (Anne B) pres treas Allied Finance Group Inc h1212 Lafayette av
- " Juanita h412 Beal
- " Juanita hlpr Anne's Donut Shop r316 Dunn
- " L D (Mary P) emp CT&T h824 Cedar- brook dr
- " Lee B hlpr Gus Z Lancaster Stock Yd r RD 4
- " Louis P (Daisy D) h730 Marigold
- " Lucille seasonal tob wkr h905 E Grand av
- " Lucille M Mrs maid h903 Tessie
- " Lynwood D (Audrey E; Dixie Radio and TV) r Elm City NC
- " Mamie D (wid Henry V) smstrs Belk's h805 Redgate av
- " Margt L prin Fairview Elem Sch h618 Hill
- " Margie R icer Am Bakeries r RD 3
- " Marshall tchr PS h418 Albemarle av
- " Marvin M (wid Thos H) r411 Redgate
- " Mary (wid Johnny) r1309 Rosewood av
- " Minnie L (wid Wade) maid r512 Park av
- " Oil Co (J Earl Lewis) 419 Middle
- " Pauline Mrs maid h1119 Whitehead dr
- " Pearl C wrapper Am Bakeries r RD 1 Battleboro NC
- " Peggy B Mrs bkpr Planters Bank r823 Redgate av

Pearsall Oil and Fuel Company, Inc.

DISTRIBUTORS, MOBIL PRODUCTS

FUEL OIL

511 KEEN P.O. DRAWER 73



GOOD COAL

Phone 442-6141

CAROLINA TIRE CO.

TIRE RECAPPING

BUDGET TERMS

625 S. Washington St.

Phone 442-2267



181

LEWIS

- " Randolph body shop Ray Bandy's
Plymouth r Wilson NC
- " Richd (Mary B) cln Blumenthal's
h717 Carolina av
- " Richd jr (Shirley H) lab Blumen-
thal's h604 Carolina av
- " Robt (Linda) cafe wkr r515 Beal
- " Robt (Faye) cook Ivy Room Restr
r509 Beal
- " Rosa Mrs textile wkr h915 Lindsey
- " Ruth (wid Elbert) r1100 E Grand av
- " S Thurman (Lucille D; Howard
Johnson Shell Station) h1421 Sunset
av
- " Sally S waitress Ivy Room Restr
r509 Beal
- " Senora J wndr crlr Ry Mt Mills
r1411 Russell
- " Shirley smstrs Premier Quilting
r214 Hammond
- " Sidney (Mary B) r1125 Beal
- " Sophie D (wid Jas E) h216 S Vyne
- " Stanley A (Doris C) parts mgr Indus-
trial Elec Sls & Serv h1517 Har-
grove
- " Steph W jr (Senora J) section hd
Ry Mt Mills h1411 Russell
- " Thos Grocery (J Thos Lewis) 1320
Cokey rd
- " Thurman E (Jewel) ship clk Thomas
& Howard h1104 Pitt
- " Thurman G jr (Nora) formn West-
wood Lbr r RD 3
- " Thurman G jr formn Westwood Lbr
r RD 3
- " Vivian P (wid Everette; Patterson's
Beauty Shop) h727 Henna
- " Wilber R (Willie) mech Marks Bros
Tire Serv h1013 Johnson

- " Willie (Lady V) emp Boseman Texaco
Serv Sta h1105 Whitehead dr
- " Willie G (Mittie) emp City Sewage
Treatment Plant h204 Simmons
- Liberty Cafe (Mrs Nellie J Hondros)
restr 427 Main SE
- Licensed Practical Nurses Registry
Mrs Lena G Gray exec dir 215
Lexington
- Life & Casualty Insurance Co of
Tennessee Ralph K Sheppard dist
mgr 138 Western av R-F
- " Insurance Co of Georgia Robt E King
mgr 233 Hammond R5
- " Insurance Company of Virginia The
David A Boyd mgr 128 S Howard
- " Insurance Co of Virginia The John
E Brindle mgr 110 Coast Line R10
- Lifsey Leon W (Lucy R) h814 Clark
- Liggett & Myers Tobacco Co Geo E
Newby jr mgr stemmery 724
Albemarle av
- Lilliston Jas G (Minnie O) slsmn Hamil-
ton Whol h937 West Haven blvd
- " Minnie O ofc mgr Ry Mt Undergar-
ment r937 W Haven blvd

ROCKY MOUNT FLORAL



CO.

A. R. WEATHERS

"ART IN FLOWERS"

Greenhouse and Shop
430 E. Thomas
Tel. 442-4158

Downtown Shop
114 Main, N.W.
Tel. 446-6006

Lilly Jas (Thelma) cook h632 Kinwood
Lincke Nannie H (wid Paul W) journal-
ist r123 S Franklin

LINCOLN PARK

RESTAURANT & MOTEL

CLARENCE E PITTMAN, OWNER
CATERING TO REFINED COLORED
CLIENTELE

GRADE "A" NEW and MODERN
EACH UNIT WITH PRIVATE BATH
AIR CONDITIONED
GOOD FOOD and ACCOMMODATIONS
1000 LEGGETT RD
TELEPHONE Gibson 2-1375

" School Mrs Annie W Neville prin
300 N Grace

Lindsay see also Lindsey

" Billy R hlpr Std Elec r305 Amos

" Dorcas D (wid Oliver H) slwn Vogue

Dress Shop h600 Buena Vista av
Lindsey Annie h334 Park av

" Arlis Mrs r419 Woodland av

" Carolyn M Mrs prf opr Planters
Bank r RD 1 Box 406

" Charlie orderly Parkview Hosp r317
Troy pl

" Donald R (Rosalee B) servmn Thorpe
Mus h821 Westwood dr

" Elsie Mrs winder Rocky Mount Cord
r RD 3 Nashville NC

" Ernest C (Beatrice D) tobacconist
Planters Whse h1012 Rosewood av

" John D (Onnie C) driver Northstate
Mtr Lines h1012 S Church

" Julian C (Mae F) formn Imperial
Tob h1809 Rosewood av

" M B (Carolyn) formn Fields Leaf
Tob r RD 1 Box 406

" Mary L elev opr People's Bank r901
Shearin

" Medie B (Nannie) tex wkr Burlington
Ind h724 Williford

" Norma R icer Am Bakeries
r RD B-93B

FAULKNER Electric Service Inc.

Electric Motors - New and Used
Repairing and Rewinding

Garbage Disposal and Water Pump Repairs

DAY PHONE 446-5863

NIGHT PHONE 446-4872

SHOP AND OFFICE

820 GOLD ST.

This Directory Is Incorrect

(See Pages 94 and 132 Buyers' Guide)

QUALITY FIRST
Quality Laundry & Cleaners
INCORPORATED
238 TARBORO ST.

PHONE
446-7116

MAY & GORHAM INC.

PRESCRIPTION



SPECIALISTS

**D
R
U
G
S**

**DELIVERY
SERVICE**

**132
TARBORO**

**PHONE
442-1127**

MERRITT PLUMBING & HEATING CO. INC.

Plumbing
Heating
Air
Conditioning
CONTRACTORS

**923
NORFOLK ST.
PHONE
446-4667**

"THE PLACE TO BANK IN ROCKY MOUNT"

The Planters National Bank & Trust Co.

MEMBER F.D.I.C.

182

Sealtest DAIRY PRODUCTS

LINDSEY

- " Robt M (Patricia K) fcty formn
Imperial Tob h1100 Williford
- " Roberta r901 Shearin
- " Rosa L Mrs ofc sec Don T Evans
r1132 S Cambridge dr
- " Van D jr (Ruby) driver Lee Oil
h1112 S Cambridge cir

Linen Center 209 Main SE

**LINWOOD'S FINA SERVICE (K Linwood
Pugh), Fina Products, Auto Acces-
sories, Road Service 620 N Raleigh,
Tel 442-9966 (See Page 18 Buyers'
Guide)**

- Lions Club (Rio Restr) US Hwy 301A N
- Little Daisy S wndr tndr Ry r1419 Clark
- " Elisha J r1320 S Church

- " Hannah R (wid Sherman) maid h336
Coleman av

- " Hope Baptist Church Rev Terence

- V Foster pastor 1911 S Church

- " J F clk PO Truck Terminal

- " Jas A (Ruth; Little's Body Shop)
r RD 4

- " Jas T jr (Daisy C) crlr Ry Mt Mills
h1419 Clark

- " John F (Lula J) clk PO h309 Amos

- " John H r719 Gay

- " Lessie W (wid Charlie C) h1507 Pine-
crest rd

- " Lula B Mrs slsw Taylor's Dept
Store r309 Amos

- " Marian H smstrs Ry Mt Under-
garment r Box 15 Arbor la

- " Mary J h719 Gay

- " Nora P (wid Raeford) r305 Duke

- " Raleigh Kindergarten (Mrs Iva
Barnhill) 409 Clyde

- " Reba M Mrs tchr Petilla Sch r1008 W
Thomas

- " Rock Valley Primitive Baptist Church
800 E Highland av

- " Ruel M head of cutting dept N
Sumergrade & Sons r Box 15 Arbor
la

- " Sandy (Ethel W) lab h917 E Holly



**SHOP AT
SEARS
AND SAVE**

SATISFACTION GUARANTEED or YOUR MONEY BACK
128-42 N. CHURCH TEL. 442-3131

LITTLE

- " Thos J (Kathryn) studt h1426 Lafay-
ette av

- " Wm (Sarah) lab Sou Cotton Oil h837
Star

- " Willie D tchr PS r421 Magnolia dr
- Little's Body Shop (James A Little)
925 Cokey rd

- Littlefield Chas E (Marie S) quality
control supt Burlington Automotive
Fabrics h933 W Haven blvd

- Littleton Wardell M (Annie P) coml dept
CT&T h1800 Bedford rd

- Littrell Howard H jr (Jean L) lab Maola
Milk & Ice Cream h410 Beal

- Livingood Norman B (Margt B) buyer
L & M Tob h429 Forest Hills av (E)

- Livesay Frank R (Charlotte C) dept
mgr A F Cromer Transport h516
Darden ct

- " John C studt r1141 Tarboro

- " John H (Harriett L) emp Evening
Telegram h1141 Tarboro

- " John R (Ethel E) clk Luper Street
Gro h1025 Hammond apt 1

- Livingston Thos G (Shirley) supvr A
Shottland Inc h1725 Bedford rd

- Lloyd Aaron (Fannie S) weigher
Planters Cotton Oil & Fertilizer
h618 E Highland av

- " Annie Mrs maid r1108 E Holly

- " Charlotte maid h1108 E Holly

- " Delores Y studt r605 Dexter

- " Edw (Alice D) jan Susie C Basker-
ville Sch r Box 8 Hillsdale NC

- " Fred asst mgr Benvenue Country
Club Golf Shop r1316 Planters

- " Isom h1520 Fountain

- " Jas H (Elvin B) mail hndlr PO Truck
Terminal h413 N Howell

- " Jessie M sweeper W B Lea Tob
r618 E Highland av

- " Lela M (wid Saml) h703 Atlantic av

- " Robt jr (Maggie P) lab Planters
Cotton Oil h425 Magnolia dr

- " Robt V jr (Cynthia R) bale opener
Rocky Mt Mills h137 Pinehurst dr

- " Vivian M tchr PS r618 E Highland
av

- Lockamy Carra P Mrs smstrs Rosen-
bloom-Levy r904 O'Berry

- " Cecil G studt r1304 N Oakwood dr

- " Cecil M (Louvenia A) crew dispr

- ACL h1304 N Oakwood dr

- " Vance M (Kath F) mgr Colonial Ice
Co h714 Piedmont av

- Lodge Henry (Cornelia) lab Pineview
Cemetery r720 N Raleigh

- " Jas (Betty L) clk Burnetts Gro
r726 N Raleigh

- " Maggie maid r720 N Raleigh

- " Wm F (Barbara) mach h904 Nugent
Logan Angela ofc sec Brewer Paint &
Wall Paper r RD 4

- " Beulah C r207 Ivey

- " Donald R (Vernelle) ofc mgr Brame
Specialty r RD 4 Box 868



ROCKY MOUNT Laundry & Dry Cleaners, Inc.

223 S. WASHINGTON ST.

PHONE 446-7158

P.O. BOX 549





STALLINGS OIL & COAL CO.

KEROSENE — FUEL OIL

816 RICKS ST.

It's Performance That Counts

DIAL 446-6184

183

LOGAN

- " Janie B (wid Aaron) h207 Ivey
- " Pearl B (wid V P) smstrs Weaver Fabrics r RD 4
- Logue Mertie L (wid Robt) r720 Burton
- Long Chas R jr (Joan C) terminal mgr Naval Dixie Lines h1127 Sycamore
- " Elbert R (Louise M) clk Mtr Bearings & Parts h1725 Fletcher dr (M)
- " Elmo (Virginia B) firemn City Power Plant h322 Chester
- " Etta A (wid Walter L) h rear 1217 N Raleigh
- " Helen S Mrs clk One Hour Koretizing h520 Darden ct
- " Jack J (Mary N; Jack Long's Market) h440 Cleveland
- " Jas M insp State Hwy Comn r Tarboro
- " John H shift formn City Power Plant r RD 1 Elm City NC
- " John J winder Industrial Elec Sls & Serv r440 Cleveland
- " Johnny L studt r225 Nashville rd
- " Louis O (Doris M) mech ACL h225 Nashville rd
- " Raeford L (Shirley W) mech Long's Garage h3217 S Church
- " Roy R (Lillie E; Long's Garage) h3219 S Church
- " Street Apartments 1201 Long
- " Street Grocery (Joseph F and Mrs Ida R Briley) 1146 Long
- " Theo I tchr Booker T Washington High Sch h721 W Thomas
- " Thos (Phoebe) chkr Rocky Mt Cord r823 Branch
- " Virginia L examiner Ry Mt Undergarment r1725 Fletcher dr
- " Virginia W Mrs waitress White Star Barbecue r708 S Franklin
- Long's Grocery (Mrs Josephine L Ashby) 1217 N Raleigh
- LONG'S JACK MARKET (Jack J Long), Groceries, Meats, Fresh Produce 1100 S Grace, Tel 446-7652**
- " Trailer Park (Mrs Josephine L Ashby) 1217 N Raleigh
- Longest Edna W r425 Tarboro
- " Frank B (Martha J) h425 Tarboro
- " Gravatt S jr (Miriam F) h1114 Rosewood av
- Longwell Eug D jr (Caroline R; Longwell's Art Service) h1521 Gay
- Longwell's Art Service (Eug D Longwell jr) sign mfrs rear 1521 Gay
- Looney Eveline M (wid John J) h521 Falls rd
- " Eveline M x-ray tech Parkview Hosp r521 Falls rd
- " John J W jr (June M) eng ACL h1304 Sunset av
- " Thos C (Peggy D) personnel dir Hardee's Food Sys h2801 Sunset av apt A4
- Loper Marie Mrs clk Almand's Drug r1301 Hammond
- Lord Jas R (Eliz B) dist mgr Mfrs Distrs r1107 Calvary

JENKINS-PEARSALL MACHINE WORKS

Machinists • Welders • Founders

FARM MACHINERY REPAIRS

Specializing in Ornamental Iron

217 Andrews St. P.O. Box 886

446-9168

Lore Coyte C (Lula M) h712 Sycamore
Loring David Lodge No 322 (Brotherhood of Locomotive Firemen and Engineers) 122 N Church

Loscallette Jas R hlpr Am Bakeries r RD 3

Loughlin Chas E h225 Clifton rd (E)
Love Eliz (wid Dan) r319 E Goldleaf
Lovelace Jack L (Daphne T) ins adj 120 S Howard R105 h3412 Hawthorne rd

" Marc Rev pastor First Bapt Church r Wake Forest NC

Lovely Johnny R (Thelma K) h201 Home

" Lady Beauty Shop (Mrs Ida P Arrington) 210 N Vyne

Lovett Jas E (Mary S) hlpr Pepsi-Cola h1418 Hunter

Lovette Willie (Mary) emp Pepsi-Cola h1107 Hunter

Lovshin Frank A (Frankie B) elec eng Blumenthal's h805 Cedarbrook dr

Low Eliz S (wid Frank) h415 Falls rd

LOW FRANK G JR (Mary G), Sec-Sales Mgr Standard Electric Co 615 N Church, Tel 442-1155, h519 Hammond, Tel 442-1792

" Louis G studt r519 Hammond

Lowder Hurley C Rev (Rousseau P) p pastor Arlington St Bapt Ch h714 Arlington

Lowe Chas L (Beatrice) ship clk Am Bakeries r RD 1 Box 333 Enfield NC

" Clyde (Tina G) interviewer Int Rev h1400 W Thomas

" Ervin C (Clatease J) mgr Bob's Barber Shop h520 Smith

" Leonard (Lulu B) h1419 Veterans ct

" Lillie B Mrs slswn Glamor Shop r RD 3

" Marshall (Patty) porter Howard Johnson's Mtr Lodge h174a Pinehurst dr

FIELD ENTERPRISES EDUCATIONAL CORP.

WORLD BOOK ENCYCLOPEDIA

CHILD CRAFT

WORLD BOOK DICTIONARY

219 S. Franklin

Tel. 442-6255

P.O. Box 1566

BEL AIR CHEVROLET CO.

CHEVROLET - CHEVY II - CHEVELLE
CORVAIR - CORVETTE

115-123 S. CHURCH ST.
THE O.K. PLAZA 501 N. CHURCH

SALES-SERVICE

TEL. 442-6148
TEL. 442-2877

FURNITURE
FOR THE
HOME

COME TO

**ROCKY
MOUNT
FURNITURE
CO.**

"IN THE
HEART OF
THE CITY"

**COMPLETE
FURNISHINGS
FOR THE
HOME**

163
S. MAIN

SEE PAGE 78
BUYERS
GUIDE



**MODERN
BUILDERS
Inc.**

**General
Contractors**

~ ~

**COMMERCIAL
and
RESIDENTIAL**

~ ~

DIAL

442-4103

~ ~

725

WALNUT ST.

~ ~

WALNUT
SHOPPING
CENTER



PHONE 446-5182

SIMMONS & HARRIS CO.

INSURANCE — RENTALS — REAL ESTATE

109 TARBORO ST.



BANK OF ROCKY MOUNT

SERVING NASH AND EDGEcombe COUNTIES

SAVINGS ACCOUNTS — LOANS — CHECKING ACCOUNTS

142 MAIN ST. SW.

MEMBER F.D.I.C.

BRANCH: INTERSECTION RALEIGH ROSE AND GEORGE STREETS

DIAL

446-7101

184



*Motor
Lodge*

TV-POOL-AIR CONDITIONING

2 MILES NORTH ON US HWY 301 NORTH

DIAL 446-5111

LOWE

- " Otis porter Howard Johnson's Mtr Lodge r1564 Fountain (Hillsdale)
- " Robt (Lillie) porter Howard Johnson's Mtr Lodge h127 Pinehurst dr
- " Robt L (Blanche L) h1133 Beal
- " Sarah L hlpr Hertzberg Furs r Fountain Box 2
- " Wm E (Ruth T) slsmn Carolina Overall h520 Clark
- Lowery Gladys Mrs tchr Benvenue Sch r Wilson NC
- Loyd Goldie h815 E Grand
- Lucas Alonzy (Ida G) farmer h512 Carolina av
- " Beatrice cook h888 Ellison dr
- " Bernice H (wid E C) mgr Associated Millinery h215 S Franklin
- " Bertha H (wid Richd L) h523 Clyde
- " Bobby emp Southern Bell Mfg h523 Coleman av
- " Cath P Mrs tchr G W Bulluck Sch r212 E Highland av
- " Clevester S (wid Frank) dishwasher Liberty Cafe h616 Woodland av
- " Dorothy Mrs r306 Raleigh rd
- " Eliz C Mrs cook Holiday Inn Restr h111 E Grand av
- " Ella W (wid Sam) r923 W Thomas
- " Eloise J clk Coastal Plain Life Ins r Nashville NC
- " Geraldine clk Coastal Plain Life Ins r Nashville NC
- " Grover C (Betty H) lab Miller's Feed Mill h150d Pinehurst dr
- " Harold (Loreda E) USA r202 N Tillery
- " Helen studd r421 Clyde
- " Henry jan James Craig Braswell Sch r Springbrook dr
- " J E (Mary A) h1103 Edwards
- " Jas R (Shirley J) reprmn CT&T h914 Pine Haven dr
- " John V (Naomi J) driver Stokes Mortuary h627 Pennsylvania av
- " John W (Jeanette S) waiter Melton's Barbecue h606 Melton dr

ENTERPRISE FURNITURE CO., INC.

COMPLETE HOME FURNISHINGS
BROADLOOM RUGS — LEE CARPETS

158-164 S. Washington St.

446-8304

LUCAS

- " Junius (Ethel M) jan Wilkinson Sch h1113 W Thomas
- " Leah P Mrs h712 Henna
- " Lillie E Mrs maid h834 Beal
- " Louis H Candy Co (Louis H Lucas) 831 Rose
- " Louis H (Bernice G; Louis H Lucas Candy Co) h831 Rose
- " Louvenia Mrs maid r1444 Hunter
- " Margt A (wid Luther) h rear 516 Leonard
- " Mary prsr Quality Lndry & Clns r518 E Thomas
- " Mary J Mrs maid h1017 Drew
- " Mattie (wid Jas) h914 S Washington
- " Nora B (wid Haywood) h833 Garvis
- " Percy L jan Bank of Ry Mt r888 Ellison dr
- " Richd (Cath) tchr Swift Creek Sch h634 Atlantic av
- " Santa A (wid Jesse G) tob wkr W B Lea Tob h1101 E Grand av
- " Susie S (wid John) maid h421 Clyde
- Lucky Raymond (Daisy) emp DPW h1030 Drew
- " Walter r1030 Drew
- " Walter jr (Yvonne K) lab h113 Cedar
- Luke Edw E (Ruby B) agt Life Ins Co of Ga h220 Raymond
- Lunceford Bennie hlpr Wrights Chick Shack Motel & Restr r714 S Grace
- " Vera C (wid Marcellus jr) cook Howard Johnson Restr h714 S Grace
- Lundon R L (Yvonne) ACL h912 Red row (E)
- Lundy C Otis (Clara B) h834 Pender
- " Claude V jr (Thelma B) athletic dir Ry Mt Sr Hi Sch h1313 N Oakwood dr
- Lunn Fred slsmn G S Tucker r1512 Bedford rd
- Lupen Lella O h1140 Rosewood av
- Luper C Jackson (Miriam W) acct 600 Sunset av h401 N Daughtry
- " Frances P Mrs slswn Youth Shop r824 S Howell
- " Ginger Mrs waitress Ivy Room h605 Hammond apt 4
- " Herbert Z r401 Clifton rd
- " Herbert Z jr (Frances P) city police h824 S Howell
- " Joe A formn D J Rose & Son r RD 4
- " Marie (wid H A) h207 Duke
- " Minnie B (wid Jos) h332 Henry
- " Miriam W Mrs bkpr C Jackson Luper r401 N Daughtry
- " Pam A studd r401 N Daughtry
- " Street Grocery (Jesse J Pitt) 804 Luper
- " W C (Mary B) servmn Broughton Appl Center h1017 Russell
- " Wallace E r503 Paul
- " Wiley E (Susie O) h503 Paul
- Lupton Lee B (Mattie M) crane opr ACL h1223 S Church
- Luther Billy D (Aileen P) store mgr Dillon's Sup h933 Tyan



Roberson Plumbing & Heating Co.

SERVICE ★ NEW CONSTRUCTION ★ REPAIRS

620 Royal St.

Phone 442-1656

QUINN'S, INCORPORATED

COMPLETE HOME FURNISHERS

(SEE PAGE 78 BUYERS' GUIDE)

168-172 MAIN ST., N.W.

PHONE 442-2171

185

LUTHER

- " Joe E (Minnie B) slsmn Mtr Bearings & Parts h1116 Russell
- " Joe jr (Laura O) mech Ry Mt Undergarment r1116 Russell
- " Minnie B Mrs clk Parkview Hosp r1116 Russell
- " Nora T (wid Eddie) r1600 Wilson rd
- Lydia Chapter No 109 (OES) 122 N Church
- Lyle Troy A lm fxx A Schottland Inc h1613 S Grace
- Lyles Martin P (Nell D) formn CT&T h1301 Sycamore
- Lynch Albert J (Willa B) slsmn W C Reid & Co h1231 Sunset av apt B3
- " Alex lab Ry Mt Bldg Sup r RD 3
- " Bawlie G (Lula C; Lynch's Service Station) h417 Magnolia dr
- " Bruce (Lula T) lab J D Leggett & Son h2205 S Church
- " Earline r2205 S Church
- " Elvira r2205 S Church
- " Etta S smstrs Ry Mt Undergarment r1411 Branch
- " Harold clk A&P r417 Magnolia dr
- " J L (Peggy) driver Ry Mt Builders h1101 Pitt
- " Jim roving layer Ry Mt Mills r RD 4 Box 42
- " Johnny E (Laura L) dfr Ry Mt Mills h29 River dr
- " Jos A (Gladys B) sawyer J W Stone h715 Nashville rd
- " Jos L (Peggy D) driver Ry Mt Bldg Sup r1101 Pitt
- " Linda r518 E Thomas
- " Luther C (Etta S) driver Peoples Oil Co h1125 Cokey rd
- " Mary (wid Pete) r620 Branch
- " Peggy D Mrs bkpr Brame Specialty r1101 Pitt
- " Robt L (Louise D) swtchmn ACL h822 Falls rd apt 4
- " Sally A r702 Clark
- " Willa B Mrs dept head Rosenbloom-Levy r1144 Sunset av
- Lynch's Service Station (Bawlie G Lynch) 432 N Raleigh
- Lynn Walter F ff tndr Ry Mt Mills r RD 4 Box 364
- Lyon see also Lyons
- " Billie L lab DPW r RD 1 Box 298
- " Elsie V Mrs opr Voncella Beauty Shop r518 E Thomas
- " Paul E (Marjorie H) podiatrists 110 Coast Line R3 h712 Westwood dr
- " Robt Y (Peggy J) slsmn H & S Inc h231 Briarcliff rd (E)
- Lyons Beatrice Mrs maid h913 Shearin
- " Blanche L (wid Forest) maid r519 Woodland av
- " Billie (Josephine) lab City h1132 Gay
- " Chas (Ernestine) emp W B Lea Tob h117 Pinehurst dr
- " Fletcher (Carrie W) h208 Carolina av

MOTOR BEARINGS & PARTS CO., INC.

Wholesale Only

Standard Brands • Replacement Parts

Shop Equipment, "Duco Paints"

725 S. Church 446-7105

LYONS

- " Kelly M r1108 Gay
- " Minnie L (wid Jas F) h1108 Gay
- " Rosa tchr Roberson Sch h633 Coleman av
- " Valeva farm hlpr r633 Coleman av
- " Viola (wid Chester) maid h1111 Hunter
- " Walter R lab Carbisco Flour & Feed Mills r829 Star
- " Wm H (Biola) h516 Woodland av
- M & T Diner (Mrs Margt O Jordan) restr 410 N Church
- M & W Body Shop (Elbert Morton and J D Williams) 3401 S Church extn
- M & W Motor Co (W Linzy Mayberry jr) used cars 305 S Church
- Mack Beatrice H Mrs mgr Voncella Beauty Shop r Whitakers NC
- " D A tchr J W Parker Jr Hi Sch r215 Ivy
- Mack's Atlantic Service (Mack Crickmore) US Hwy 301A N
- " Grocery (Mack Hamad) 1606 Falls rd extd
- " Superette (Sobhi M Hamad) gros 540 S Franklin
- Mackland Allena M clk Oakwood Park Sundries r327 Lexington
- Macklin Argie (wid Ned) h146 Pinehurst dr
- " Benj W (Betty S) h317 S Franklin
- " Bessie H Mrs r525 Henry
- " David R (Lizzie S) h525 Henry
- " Fred D (Gussie C) driver Central Mix r178b Pinehurst dr
- " Gussie C Mrs prsr Carolina Overall h178b Pinehurst dr
- " Lula r650 Raleigh rd
- " Marvin porter Belk's r RD 4 Box 888
- Macon Genevieve tchr James Craig Braswell Sch r315 Sunset av apt 4
- MacRae Charlotte B Mrs ofc sec Twin County Ins & Rental r3600 Hawthorne rd

MARSHALL'S CONCRETE WORKS INC.

CONCRETE CONTRACTOR

ALL TYPES

DIAL 442-4811

BOX 80 A
WEST MOUNT DR.

JAC ELECTRIC COMPANY

Contractors

JOE COSTA
OWNER

ALL
TYPES

PHONE
442-7389

520 N.
HARRIS ST.

P.O. BOX 1537

ROCKY MOUNT
N. C.

MORTON INSURANCE and REALTY Co.

GENERAL
INSURANCE

- Fire
- Casualty
- Hospitalization

REAL
ESTATE

- Residential
- Commercial

610
AMBLER AVE.

TEL.

446-9181

RES. TEL.

446-8515

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL

1125 East nr. Cokey Rd.

No. 1 and No. 2 for Home Heating — Tobacco Curing

GRIMES-MORGAN PLUMBING & HEATING CO.

TRANE AIR CONDITIONING
ECONOMICAL OIL BURNERS and BOILERS

PHONE 442-1764

211 ATLANTIC AVE.



OIL SERVICE

DIAL 442-7821



BATTS' PURE

WASHINGTON AT MARIGOLD

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

186

ROCKY MOUNT



Seat Covers

**Seat Cover
Center**

1442 S. Church

Tel. 446-9733

MacRAE

" John M (Charlotte) admn mgr Blumen-
thal Mills h3600 Hawthorne rd

" John M (Mabel S) retd h313 S Tillery

" Paul H (Mabel S) slsmn Kirby Co
h1323 W Thomas

Maddox Chas (Annie P) barber h102
Greenwood av (E)

Madigan Wm F (Ruth R) mech Steel Co
h106 S Howell

Madison Street Market (David M Batts)
427 Madison

Mae's Beauty Salon & Gift Shop (Mrs
Mae G Bellis) 111 Forest Hill av

" Beauty Shop (Mrs Maereatha
Lawrence) 721 Star r do

Magee Henry E (Minerva C) pntr
Brewer Paint & Wall Paper h1510
Branch

" Linda Mrs waitress h2917 S Church
apt 1

Magness John E chf clk ACL r301 Ham-
mond

Malcom Ansel driver Mtr Bearings &
Parts r716 Rose

" Edna A (wid H Rooney; Edna
Malcom's Monogram Shop) h716
Rose

" Jarvis A studt r716 Rose
Malcom's Edna Monogram Shop (Mrs
Edna A Malcom) cloth monogram
716 Rose

Mallison Blake W (Madge P; Book &
News Center) h323 E Thomas

" L Frank slsmn Thomas & Howard
r Wilson NC

" Madge P Mrs emp Book & News
Center r323 E Thomas

" Wm T (Mary M) h808 Belvedere

" Wm T jr glazier Binswanger Glass
r601 Buena Vista

Mallory Edw r628 Dexter

" Jas A (JoAnn L) clk REA Exp h727
Rose

WHEELER

EQUIPMENT CO.

INTERNATIONAL TRUCKS
FARMALL TRACTORS

U.S. Hwy. 301 S. By-Pass
P.O. Box 991

Tel.
446-8158

Malone Dorsey M (Melissa P) dept
mgr M G Baldwin Co h1401 Rose-
wood av

" Gerald studt r715 S Grace

" Jas R (Frances B) jan Peoples Bank
& Trust Bldg h409 Atlantic av

" Melissa P ofc sec Alford Ins &
Realty r1401 Rosewood av

Maloney Robt A (Hazel F) swtchmn
ACL h115 S Vyne

" Robt A jr insp Blumenthal's r115 S
Vyne

Malton Dennis (Madeline) atndt Tanner's
Shell Serv h112 Benvenue rd

" Rebecca E emp Colonial Store r112
Benvenue rd

Mamie's Beauty Shop (Mrs Mamie
Braswell) beauty shop 412 Coleman
Manering Walter E (Lela P) electn hlpr
ACL h904 Clark

Mangum Albert S (Mary P) mech REA
h1804 Rosewood av

" Bessie R Mrs state sec Order of The
Eastern Star h318 Villa

" Betty Mrs chkr Colonial Stores r1417
Planters

" Ferdie R (Betty M) ship clk Futorian
Strafford h1417 Planters

" G Robt (Mary S) slsmn Smithfield
Pkg h1233 Hill

" John T jr (Nannie S) ofc mgr J C Mtr
h829 S Tillery

" Josephine (wid Bertis) r212 Leonard

" Julian (Patsy L) formn W B Lea

Tob h539 Darden ct

" Lynette A tchr Edgecombe County
Sch r1124 Tarboro

" Marie Mrs tchr h238 Rose apt 4

" Mary S Mrs slswm Kenilworth Gift
Shop r1233 Hill

" Nannie S Mrs br mgr Chandler's Inc
r829 S Tillery

" W R (Virginia) r1417 Planters

" W Ray clk W B Lea Tob r1124 Tar-
boro

" Warehouse No 1 (Roy M Phipps) tob
218 N Church

" Wm R formn W B Lea Tob r1124
Tarboro

" Wm W (Lorena B) formn W B Lea
Tob h1124 Tarboro

" Willie (Mary A) chkr China Am Tob
h919 Star

" Winnie M (wid Geo B) nurses'
registry 819 Branch h do

Manley M Louis (Mattie B) lab DPW
h814 E Holly

" Walter D (Esther A) lab City h814 E
Holly

" Walter D lab DPW r422 Coleman av

Manly M G (Shirley W) emp Sou Five
Hundred h229 Jefferson

Mann John H (Eula W) mech Allan Mims
Inc h322 Rose

" Mary E Mrs h1446 Hunter

" Willie r124 Earl

Manning Andrew M (Thelma M) meat
ctr Burnette's Gro h129 Berryhill rd



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE.
COR. FRANKLIN ST.



J.P. DAUGHTRIDGE & SON INC.

General Building Contractor

809 NORFOLK ST. P.O. BOX 1287

TEL. 446-7016



187

MANNING

- " Arth A (Myrtie B) h1011 Griffin
- " Barbara A ofc wkr r129 Berryhill rd
- " Bernard F jr (Louise C) dept mgr
Sears h432 Craig
- " Bruce W (Frances F) farmer h409
Herron
- " Carolyn A clk Coastal Plain Life Ins
r Nashville
- " Chas M (Cora A; Manning Grocery)
h607 Beal
- " Chas M jr (Patricia G) clk Manning
Gro h828 S Pine
- " Dixie T Mrs typ C Jackson Luper
r RD 2 Nashville NC
- " Doris Mae smstrs Ry Mt Undergar-
ment r1900 Beverly rd
- " Dorothy Mrs clk Davis 5c to \$5.00
Store r Branch
- " Earl J (Myrtle L) bottler Maola
Dairy h1009 Griffin
- " Garland I (Doris M) treas Caro-Craft
Inc h1900 Beverly rd
- " Geo D (Bessie M) mach ACL h1106
Liberty
- " Gladys W Mrs twister Rocky Mount
Cord r Box 33 Kingston av
- " Grocery (Chas M Manning) 222 N
Grace
- " Herbert L (Clara F) tob buyer h508 W
Duke cir
- " J N (Dorothy) tester Superior Cable
h605 Cokey rd
- " Jas L whse hlpr Arnold Radams Whol
r401 Kingston av
- " Jas L hlpr Am Bakeries r480 Cokey
rd
- " Jas R formn Caro Concrete r1106
Liberty
- " Joan ofc wkr Ray Bandy's r RD 1
Nashville NC
- " John R (Kay) ship clk Am Bakeries
r130 N Raleigh rd
- " John W (Marion A) dept mgr Bel Air
Chevrolet h1113 Hammond
- " Johnny N (Dorothy) tester Superior
Cable r605 Cokey rd
- " Jos H (Pluma R) agt Durham Life
Ins h1805 Lynne av (M)
- " Joyce Mrs smstrs Premier Quilting
r217 Kingston av
- " Julia cash Wooton's Super Mkt
r410 Marigold
- " Kenneth (Barbara) tex wkr h217 Kings-
ton
- " Maggie G h304 Union
- " Maynard A (Asia T) sec treas John
Vann Mtrs Inc h508 Clifton rd (E)
- " Myrtle bkpr Parkview Hosp r RD 2
Nashville NC
- " Ollie S (Hazel V) slsmn Combined
Ins Co of Am h401 Kingston av
- " Phillips J dyer Blumenthal's h410
Marigold
- " Rudy D formn Sou Cotton Oil r Falls
rd Box 726
- " Wm K mach opr Premier Quilting
r401 Kingston av



PRIDGEN TIRE CO. INC.

Retreading - Vulcanizing
"RACE RUBBER"
900 N. CHURCH ST.
TEL.
446-8006

MANNING

- " Willis routemn Caterers Inc r Branch
Mano Cafe (Mrs Bessie Evangeline)
226 Falls rd
- Manos Jas D (Mary J) h910 Tarboro
- Mansue Rowland (Maxine) supvr Maola
Dairy h1232 Hill
- MAOLA-MEADOWBROOK MILK &
ICE CREAM CO,** Ray H Hundley
Branch Sales Mgr, William B Quinn
Production Mgr, "Home Town Fresh
Dairy Products" 1148 W Thomas, Tel
442-4191
- March Maude H (wid Clyde V) tchr PS
h1508 Beal
- Marcus Gerald (Rose B) agt Charlotte
Liberty Mutual Ins h527 Darden ct
- " Rose B Mrs controller Rosenbloom-
Levy r527 Darden ct
- Mardre Blanche C Mrs cook Lincoln
Park Restr & Motel r614 E Grande
- " Lewis A (Blanche C) seasonal tob wkr
h614 E Grand av
- Marguerite's Beauty Shop (Mrs Cherry
L Bryan) 202 E Thomas
- Marie's Beauty Shop (Wm P and Mrs
Marie R Ferrell) Englewood Shopping
Center
- " Grill (Mrs Annie P Tanner) restr
1430 S Church
- Marilyn Shoes Robt L Howard mgr 238
Main SW
- MARKS BROS (Clarence J Marks),**
Recapping and Vulcanizing, Pennsyl-
vania Tires and Tubes, Michelin
Tires, Gasoline and Oil, Service
Station 400 S Church, Tel 446-4139
(See Page 14 Buyers' Guide)
- " Cassie H Mrs ofc sec Suburban Rulane
Gas r612 Avondale av
- " Cecil studt h428 E Duke cir
- " Clarence J (Melvene O; Marks
Brothers) h122 Braswell)
- " Frank H (Beatrice E) dist sls mgr
Florida Camper h1101 Tarboro (E)

PETE'S PAINT & WALLPAPER CO.

PAINTING - WALLPAPER
FLOOR SANDING

DIAL 446-5780

U.S. HWY. 64 W.
BOX 210

225-27 TARBORO



ALLAN MIMS FORD
SALES SERVICE
"THE HOME OF BETTER USED CARS"

TEL. 442-2191

David Hill's SUPER MARKET

STAPLE and
FANCY
GROCERIES

FRESH and
CURED
MEATS

FROZEN
FOODS



PURE OIL
PRODUCTS

1308
COKEY RD.

TEL.

446-6618

NASH COAL COMPANY

Specializing Exclusively in

High Grade Steam and Domestic Coal

PHONE 446-8512
100 W. Grand Av.



DAY OR
NIGHT
AMBULANCE

JOHNSON FUNERAL HOME, Inc.

Air Conditioned Chapel — Private Family Rooms

SPACIOUS PARKING AREA

"Eastern Carolina's Finest Funeral Home"

DIAL 446-5135

NASHVILLE HIGHWAY (Sunset Ave. Extn)



ALLAN MIMS FORD

SALES SERVICE

"THE HOME OF BETTER USED CARS"

225-27 TARBORO

TEL. 442-2191

188

Citizens SAVINGS and LOAN ASSOCIATION

229 SUNSET AVENUE COR FRANKLIN

MARKS

- " Louise P nurse Park View Hosp h1228 Tarboro
- " Louise Pitt nurse Parkview Hosp r Tarboro
- " Maude H (wid Chas S) h1120 Pitt
- " Nancy clk Bissetts Drugs r215 Lexington
- " Patricia A studt r1101 Tarboro
- " Ray P yarn hndlr of tubes Ry Mt Mills r RD 1 Nashville NC
- " R C slsmn Marks Bros r428 E Duke cir

MARKS WM W (Daisy D; TV-Radio Hospital), Walnut Shopping Center 711 Walnut, Tel 442-2972, h1514 Rosewood av, Tel 442-2416

- " Wm W (Daisy D; TV-Radio Hospital) h1514 Rosewood av
- Marley David W (Pearl T) h620 Cleveland
- " Rosanna R (wid Curtis) cook Central Kitchen h1113 Luper
- Marlow Jesse mtce mech Moore's Bicycle Shop r2005 Hammond av extn
- Marrow Alf D (Mary B) hlpr C S Henry Transfer h832 Gay
- " Farley M (Ruth E) lab ACL h1217 Vance
- " Gabriel (Nellie B) h334 Raleigh rd
- " Pauline N (wid Jas H) tob wkr L&M Tob r512 E Virginia
- Marsh Arth frt handler ACL h829 Star apt 5
- " Arth (Verta D) emp ACL h917 Peter
- " Floyd C maid h812 E Highland av
- " Remather h709 Shearin
- " Ruby tchr r410 Park av
- " Zora L (wid Charlie) maid h734 Park av
- Marshall C Douglas (Betty B) buyer L&M Tob h729 Westwood dr
- " Jas R (Gladys R) h170a Pinehurst dr
- " Major G (Arabella F) carp Std Ins h339 Pennsylvania av
- " Marie V maid h909 Gay

BRASWELL ELECTRIC SERVICE ELECTRICAL CONTRACTORS

WIRING and REPAIRING

P.O. BOX 906

TEL. 442-3090

MARSHALL

- " Patty L (wid Geo) h1732 Thru
- " Thos G (Reba C) ret'd h416 Sycamore apt 3
- " Walter K (Lily) emp ACL h US Hwy 64W
- " Willie (Lindora J) ydmn h200 N Harris
- " Woodrow L (Pocahontas; Marshall's Steel Fabrication & Ornamental Iron) r Box 392 Springfield rd
- MARSHALL'S CONCRETE WORKS INC, Marshall E Langley Pres, Wallace H Langley Vice-Pres-Sec, Concrete Contractors, Floors, Driveways, Basements, Porches, Steps, Sideswalks, Footings and Foundations, Curbs and Gutters Box 80-A West Mount dr, Tel 442-4811 (See Page 36 Buyers' Guide)**
- " Steel Fabrication & Ornamental Iron (Woodrow L Marshall) 734 S Washington
- Marshbourne Apartments 330 Sunset av
- Marshburn Amoco Station (Darius O Marshburn) 440 Raleigh rd
- " Annie L (wid Geo H) r204 Forest Hills av (E)
- " Darius O (Audrey W; Marshburn's Amoco Station) h726 Mill
- " Elbert M (Eliz K) eng ACL r314 S George
- " Mildred H (wid Elbert M) h314 S George
- " O Milton (Mary P) lwyr 1110 Sycamore h do
- " Ola M prsr Caro Overall r118 N Tillery
- " Pearl E (wid Asker) h118 N Tillery
- " Wm M studt r314 S George
- Marshman Lee atndt Tarrytown Esso Serv r Castalia NC
- Martin Allan (Janice G) slsmn Singer Sewing Mach r Shady Grove Trailer pk
- " Alma B smstrs Belk's r923 S Franklin
- " E R repr Davis Shoe Repair r311 Marigold
- " Effie D (wid Marcus) h556 Nashville rd
- " Harold M USN r556 Nashville rd
- " J Riddick (Marian N) exec v-pres Davis & Co Inc h327 Clifton rd (E)
- " Jessie (Helen) mtcemn Joyner Oil r Hillsdale
- " Marion tchr Englewood Elem Sch r327 Clifton rd
- " Nellie B maid Parkview Hosp r906 1/2 Gay
- " Peggy clk Life & Casualty Ins Co of Tennessee r329 1/2 Tarboro
- " Rebecca (wid Frank) maid h410 Park av
- " Walter G (Alma B) carp D J Rose & Son h923 S Franklin

Modern
Gas
Appliances
Englewood Shopping Center



Bulk-Metered
and Bottled Gas

Tel. 446-6739

HERTZBERG FURS

"If You Don't Know Furs — Know Your Furrier"

NEW FURS — RESTYLING — REPAIRS — FUR STORAGE

236 TARBORO ST.

FUR
Storage

PHONE 446-5800

189

MARTIN

- " Wm (Nellie B) h906 $\frac{1}{2}$ Gay
- " Wm W (Anne R) formn Leggett & Myers h1407 Dawson pl
- Martindale B J (Donna E) div claim agt ACL h611 Hill
- Martorano Vincent J (Maria S) announcer & slsmn WRMT h1917 Bedford rd
- Marvin Methodist Church Rev J Thomas Smith pastor 911 Falls rd
- Mary Carter Paint Center (Wm Nickols) 2517 Sunset av
- Maryland Archie (Violet) emp Sears h420 N Harris
- " Bobby G weigher Planters Cotton Oil & Fertilizer r Sharpsburg NC
- " Jas (Betsy G) mtcemn Dunlee Corp h1117 Star
- " Lawyer (Alice W) constn wkr h829 Gay
- " Lloyd (Mary) emp Caromount Mills h720 Brook
- " Patricia studt r247 Atlantic av
- " Wm H (Mattie F) pntr h247 Atlantic av
- " Willie L whsemn Eastern Elec Sup r Charlottesburg NC
- Mason C Maxwell (Dolores B) sls rep Maola h1725 Beverly rd
- " Claude W r132 S Church
- " Claude W (Mary L) h1108 S Franklin
- " Claude W jr agt Met Life r1108 S Franklin
- " Edith E r417 Nash
- " Ernest S (Ruby K) call mn ACL h927 S Church
- " Margt tob wkr h524 Center
- " Rebecca F (wid Lonnie) h1107 W Thomas
- " Thos (Mary) driver Atlantic Cab h164b Pinehurst dr
- " Thos jr (Mary) driver United Cab h1419a Fairfax ct
- " Viola h717 Beal
- " Wm L Rev (Effie L) pastor St James Baptist Church h524 E Thomas
- Masonic Hall 209 E Goldleaf
- " Temple Herbert Davis custdn 122 N Church
- Massenburg Hattie H (wid Joshua) h421 Caroline av
- Massengale Archie L (Patty G) servmn Tulloss Tractor h1015 Wilkins
- " Harold (Annie L) servmn Tulloss Tractor r RD 2 Nashville NC
- " Linwood F (Lucy N) supt Ry Mt Mills h312 Braswell
- " Lucy N Mrs slswn Penney's r312 Braswell
- " Sudie Mrs r509 Beal
- Massengill Peggy studt r369 Falls rd
- Massey A H (Ballard) h1210 Westwood dr
- " Ballard I Mrs hlpr Peacock Meat r1210 Westwood dr
- " Dottie J ofc wkr Rosenbloom-Levy r512 Mill
- " Rudall W (Dorothy J) city police h512 Mill

PEMBERTON INC.

AIR CONDITIONING—REFRIGERATION

HEATING—PLUMBING—ELECTRICAL

277 Main N.E. Tel. 442-3112

- Mathewson Pearce L (Martha L) supvr Blumenthal's h1212 Horne
- Mathews Willie C fly frame tndr Ry Mt Mills r8 River dr
- Matson Jesse D slsmn Caddell Mtrs r727 Tarboro
- Mattox Chas slsmn John Vann Mtrs r RD 3 Box 173A
- " Robt V (Mabel B) slsmn Whaley Furn h220 S Tillery
- " Sam slsmn John Vann Mtrs r RD 3
- Matthews A Mal servmn Hudson Type-writer r623 Eastern av
- " Barbara A ofc mgr Ry Mt Municipal Airport r219 Jefferson
- " Bobby L (Sophie T) driver C S Henry Transfer h1010 Aycock
- " Carrie Mrs (wid Kemp) babysitter h919 Arlington
- " Chas D (Martha) mech Am Bakeries r RD 1 Castalia NC
- " Claude B (wid John L) h1500 West Haven blvd
- " David E (Agnes P) dept mgr Sears h919 Pine Haven dr
- " David H (Irene G) mgr Advance Store h rear 613 Paul
- " Dorothy J insp Ry Mt Undergarment r1213 Hill
- MATTHEWS DRUG STORE (John L Matthews), Prompt Delivery Service 334 Main SW, Tel. 446-4121**
- " Eddie R (Corinna P) h544 Avent
- " Eliz W Mrs furn rms 620 S Church r do
- " Florence (wid Jas) r8 River dr
- " Frances W Mrs recpt Parkview Hosp r Box 22 Sharpsburg NC
- " Geo A (Mildred) slsmn Rosenbloom-Levy r RD 2 Nashville NC
- " Gideon T (Eliz W) h620 S Church
- " Glennie E Mrs teller Peoples Bank r512 Avondale rd
- " H Ray (Anna) emp Sherman-Williams h415 Sunset av
- " Hassel M (Doreen) clk County ABC Store No 9 r Nashville NC

Clifton E. Farmer

GENERAL CONTRACTOR

"Home Building Specialist"

TEL. 446-5020 1217 HORNE ST.

A. HICKS AGENCY

— REALTORS —

Sales Agents for Westridge

132 SUNSET AVE.

PHONE 446-7188



1103 COKEY ROAD

PEOPLES OIL CO., Inc.
Distributors OILS — LUBRICANTS — FUEL OIL

"The People's Choice"

PHONE 442-6131

HEATING OILS



Carolina Office Equipment Co. *Gestetner*

SALES
OLIVETTI
UNDERWOOD
SERVICE

PRINTERS - STATIONERS - OFFICE OUTFITTERS

Printing and Office Machine Division: 804 N. Church St. - Dial 442-4106
Main Street Store: 147 Main St., S.E. - Dial 442-1196

Petroleum
Equipment
Repaired and
Installed



PETROLEUM ENGINEERING

1554 S. CHURCH ST.

P.O. BOX 584

**Electrical
Contractors**

PHONE 442-4929

190

MIXON Insurance & Realty

Corp.



158 Main N.W.

446-9111

MATTHEWS

- " Hilton R (Glennie E) v-pres C S Henry Transfer Inc h512 Avondale
- " Jas A (Eliz E) slsmn Gwaltney Meat h1118 Cypress
- " Jas J (Barbara C) projectionist Cameo Theatre h219 Jefferson
- " Jas T (Manson R) twister tndr Ry Mt Mills h15 River dr
- " Jas W jr (Manuta B) h3117 Seminole av
- " Jo Ellen clk Parkview Hosp r Box 54 Nashville NC
- " John L (Julia M; Matthews' Drug Store) h1532 Sunset av
- " Joyce r1320 S Church
- " Lessie R spnr Ry Mt Mills r RD 1 Nashville NC
- " Marie S Mrs r820 School
- " May B Mrs dept mgr W C Reid & Co r3117 Seminole dr
- " Max slsmn Hudson Typewriter r623 Eastern av
- " Miriam Mrs clk Bissett's Drugs r312 Clayton
- " Norman D (Frances W) clk ACL h810 S Church
- " Norman D jr USN r810 S Church
- " Paul shoe shiner r218 Coleman av
- " Raye M examiner Ry Mt Undergarment r901 Burton
- " Robt L ship clk Sealtest Foods
- " Robt S (Alene B) h27 W Elm
- " Roger (Fay) servmn Tulloss Tractor r531 N Mercer
- " Sarah S Mrs slswn Penney's r RD 2
- " Thos A agt Home Security Life Ins r Nashville NC
- " Thos R (Dorothy H) firemn City Pwr Plant h1213 Hill
- " Tom H (Willa J) lwyr 106 Tarboro R200 h1506 Sunset av
- " Velma W tchr James Craig Braswell Sch h235 Marigold apt 106
- " W Roger (Evelyn F) mech Tulloss Tractor h531 N Mercer

MOORE PAINT AND WALLPAPER CO.

"WE TAKE PRIDE IN
YOUR HOME"

1518 BRANCH

442-2642

- Mauchline Wm J (Eunice R) emp Caro-lina Enterprises h630 Sunset av
- " Winston (Jean) h1102 Branch
- Mauer Herman A driver C S Henry Transfer r Kingston rd
- Maurer Jo A studt r612 Hill
- " Thelma M Mrs atndt selector Housing Authority of the City of Ry Mt h612 Hill
- Maus & Co Inc Edwin W Skinner pres W Carlton Noell v-pres Mrs Marion G Maus sec leaf tob 106 W Holly
- " Marion G (wid Paul) sec Maus & Co Inc h114 Forest Hill av (E)
- " Wm R (Ruth) driver h210 Lewis Maxwell Emma Mrs r632 Tarboro
- " John W (Mary H) h205 Dunn
- " John W jr (Annie M) hlpr Minges' Beer h135 Dunn
- " Robt hlpr Pepsi Cola r205 Dunn
- " Wm G (Betty L) formn CT&T h711 O'Berry
- May Adam h404 Cedar
- " Andrew J (Sarah J) driver Caro Bldg Sup h538 Dexter
- " Andrew jr (Pauline) USA h642 Cleveland
- " Elaine M waitress Quillen's Steak House r Western av
- " Eliz L (wid W A) r520 Shady Circle dr
- " Fred (Minnie) mach A Schottland h1204 Raleigh rd
- " Fred M (Kay) emp R C Cola h314 N Parker
- MAY & GORHAM INC, Marvin L Stone Pres, Lonnie W Murphrey V-Pres-Mgr, Mrs Gladys G Dalton Sec-Treas, Ed G Campbell Dir, Prescription Specialist, Drug Sundries, Luncheon-ette and Gifts 132 Tarboro, Tel 442-1127 (See Page 51 Buyers' Guide)**
- " Julian T studt r623 Eastern av
- " Maude F (wid Chas H) r1304 Dawson pl
- " Rose E Mrs waitress h515½ Ambler av
- " Wm T city police r1005 Tarboro
- " Willie (Blanche A) lab Carolina Overall h215 N Harris
- Mayberry W Linzy jr (Janice W; Downtown Atlantic Service) h940 Hill
- Maye Rosa L (wid Richd) maid Booker T Washington High Sch h518 Pennsylvania av
- Maynard Willie M h235 Marigold apt 303
- Maynor Lucy S (wid Gus) h420 E High-land av
- Mayo Arth (Marie C) brklyr r1107 W Thomas
- " Barbara J maid Mem Hosp r1107 W Thomas
- " Betsy H Mrs tchr h1231 Sunset av apt D4
- MAYO CLAUDE INSURANCE AGENCY (J Claude and J Claude Mayo Jr), 5-6 Sagamore Bldg 146 Main NW, Tel 442-1345**



FUEL OIL

We Give Green BAX Stamps

KEROSENE



Printed Metered Delivery

701 S. Church St.

446-6806

WOOD OIL CO., INC.

Tel. 442-4271
1834 Sunset Av. Extn.

BROWN
Memorials
 SINCE 1908

191

MAYO

- " David lab China Am Tob h425 Park av
- " Doris maid Mem Hosp r1107 W Thomas
- " Dorothy maid Mosley's Shady Lake Motel r216 Ivey
- " Elsie ofc sec Nash County Farm Agt r609 Park av
- " Essie Mrs maid h909 Red row
- " Frank (Jenny) USA h822 Falls rd apt 6

MAYO HEATING & AIR CONDITIONING
 (Roy O Mayo Jr), Certified Lennox Dealer, Heating and Air Conditioning, Sales and Service, Tel 442-2979 (See Pages 3 and 85 Buyers' Guide)

- " Hilda with Sunday Sch Bd Bapt State Convention r210 Villa
- " J Carlton (Mary P) barber Tonsorial Shaving Parlor h609 Park av
- " J Claude (Lillie H; Claude Mayo Insurance Agency) h1231 Beal
- " J Claude jr (Faye R; Claude Mayo Insurance Agency) treas Rocky Mount Assn of Ins Agents h1417 W Thomas
- " Jas hlpr Pernell's Uphol r904 W Thomas
- " Jos W emp Blumenthal's r1809 Falls rd extd
- " Leala r1320 S Church
- " Lucy C (wid Ernest E) h210 Villa
- " Margt C Mrs maid h902 Gay
- " Maggie F Mrs maid Mosley's Shady Lake Motel r216 Ivey
- " Mallie lab DPW r929 Long
- " Mary G (wid David) h929 Long
- " R Edw (Sadie E) formn D J Rose & Son h1412 Western av
- " Roy O (Polly W) h614 Pender
- " Roy O jr (Lucy P; Mayo Heating & Air Conditioning) h633 Hill
- " Sadie D (wid Allen) r904 W Thomas
- " Wm J (Eliz R) opr City Water Dept h2700 Winstead rd (E)
- " Wm T farmer h710 Sunset av
- McAdams A G (Martha B) mobile unit mn PO Truck Terminal h828 Cedarbrook dr
- " Ellen E clk CT&T r207 S George
- " Howard D (Mickey R) public relations mgr Planters Natl Bank & Trust Co h601 Hammond
- " John L acct Caramount h624 Arlington
- " Viola D (wid John R) r624 Arlington
- McAfee Ethel B (wid Robt B) h226 S Franklin apt 2
- McAlister Danl (Sarah W) lab Export Leaf Tob h816 Ellison dr
- " Nathl r816 Ellison dr
- " Waverly (Patricia V) hlpr Quillen's Steak House r816 Ellison dr
- McAllister Edith V Indry wkr Nash-Mont Nursing Home r1320 S Church
- " Waverly (Patricia) emp Holiday Inn h172b Pinehurst dr

TV-RADIO HOSPITAL

RCA VICTOR and ZENITH

RADIO and TELEVISION

Sales and Service

Walnut Shopping Center 711 Walnut Dial 442-2972

- McArthur Carey W (Grace B) h817 S Franklin
- " Cary W r1320 S Church
- " Lee A atndt South End Texaco Serv r332 Raleigh rd
- " Mamie dishwasher Jack & Frances Restr h633 Raleigh rd
- " Virginia caterers 416 Arlington h do
- McAuley Clyde G (Mattie B) pres Central Building Distributors Inc h900 Sycamore
- " Thos H trainee Central Mix r1817 Westover ct
- " W Reid trainee Central Mix r1817 Westover ct
- McAULEY WILLIAM R (Eleanor H), Pres-Treas Central-Mix Co Inc 645 S Church, Tel 442-3733, h1817 Westover ct (West Haven), Tel 446-7226
- McBride Bessie B (wid Willie) h802 N Raleigh
- " Frank J (Helen D) ins adj h115 Benvenue rd
- McBryde Amy Mrs maid h325 Matthews
- " Ethel C (wid Robt L) h302 S Franklin
- McCall Clefa W (wid A C) h315 Sunset av apt 2
- McCallister Lee A h212 E Holly
- McCallum Albert C (Minnie L) designer Blumenthal's h905 West Haven blvd
- McCalop Claudia studt r619 Raleigh rd
- " L J Plumbing & Heating (Leslie J McCalop) 619 Raleigh rd
- " L Lorenzo USAF r619 Raleigh rd
- " Leslie J (Maude T; L J McCalop Plumbing & Heating) h619 Raleigh rd
- McCann Lucinda B (wid Cary) r1140 Gay
- " Preston lab Gorham Milling
- McCaran Garfield (Carrie M) h116 N Howell
- McCarter Jas J (Nan R) clk PO h1824 Fletcher dr (M)
- McCarver Wm J (Ethel J) v-pres mgr Rocky Mount News Agency Inc h534 Marigold

WALKER SAW SERVICE

**POWER AND CHAIN SAWS
 TORO AND SNAPPING TURTLE
 POWER MOWERS**

WE SERVICE WHAT WE SELL

F.L. WALKER, OWNER

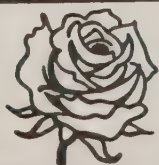
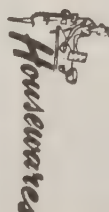
250 AIRPORT RD. P.O. BOX 1462 TEL. 442-4231

122-124 S. HOWARD STREET



GAY'S HARDWARE
 COMPLETE LINE OF HARDWARE — PICTURE FRAMING

PHONE 442-1482



CHAIR & EQUIPMENT RENTALS
RUG DURACLEAN SERVICE

US Hwy. 301 By-Pass South, P.O. Box 705

TEL. 442-6013





LEE OIL CO., Inc.

Dial 446-8186

P.O. Box 1105

740 Planters

Daughtridge PAINT & WALL PAPER Company



CONTRACTORS

2309 SUNSET AV.

TEL. 442-2931

192

MAYO HEATING AND AIR CONDITIONING

TEL. 442-2979



CERTIFIED DEALER
LENNOX
HEATING AND AIR CONDITIONING
ROY MAYO, JR.

McChesney Jas M Rev (Carolyn A)
pastor First Presby Church h1401
Sunset av
" Jas M III studt r1701 Sunset av
McClain Benj (Loris S) h1134 W Thomas
" Cecil (The Snack Bar)
" Danl (Dannie H) emp Snack Bar h513
W Thomas
" Dannie H Mrs (Dannie's Beauty Shop)
r513 W Thomas
" Eug emp Howard House r500 Midway
" Geo G studt r500 Midway
" Hilton (Ada) emp Tom Baileys Mtr
h1211 Luper
" Lemuel (Redessa A) emp Futorian
Furn h500 Midway
" Motor Co (Roscoe W McClain) auto
repr 646 Myrtle av
" Preston T jr tchr Parker Jr High
Sch r419 Albemarle av
" Roscoe W (Marion L; McClain Motor
Co; McClain's Service Station) h646
Myrtle av
" Sam (Laura E) lab Carolina Bldg
Constn h922 S Washington
" Saml (Irene W) driver Davis Milling
h318 N Howell
" Saml jr r318 N Howell
" Wm emp Howard House r318 N Howell
McClain's Service Station (Roscoe W
McClain) 646 Myrtle av
McClamy Z Johnson (Viola S) h610 Park
av
McClintock Floyd C (Rachel F) slsmn
h2724(2744) Winstead rd (E)
" Judy bkpr Bunting Hardy & Minges
r Winstead rd
" Rachel Mrs mgr Remnant Thrift Shop
r2724 Winstead dr
McCloud Danl (Katie K) h709 Beal
McClure Glenn W (Essie H) slsmn Caro-
lina Ofc Equip h421 Hill
McCollum Clifton (Christine F) hlpr
ACL h831 Ellison dr
" Danl H (Cath L) carp h121 Union
" Wm M h1617 S Church
McCorkle Inez C (wid Jos) smstrs
Rosenbloom-Levy h209 S Franklin
McCormick R C emp Sou Cotton Oil
h US Hwy 301A N
" Reuben C fertilizer supt Sou Cotton
Oil r College Park Motel
McCorquodale Earl (Gwen N) ship asst
Dorothy Curtin h413 Dexter
McCowan Otis (Mildred Y) driver North
State Mtr Lines h713 Beal
" Willie E maid r713 Beal

McCown Dan atndt Hicks Veterinary
Hosp r315 Gay
McCoy Betty R Mrs r815 Hammond
" Edna D Mrs h511 Henry
" Elijah (Lena) driver B A Hunter
h515 Clyde
" Jas (Maggie K) lab Planters Cotton
Oil h205 Carolina av
" Mattie (wid Gilmore) maid h1023
Drew
" Wm L (Nancy D) slsmn Genl Mills
h1317 Hill
" Wm L jr appr Gay Youst Funeral
Home r1317 Hill
McCrary Janice V studt r613 S Taylor
" W Bruce (Mary L) v-pres Pemberton
Inc h613 S Taylor
" W Bruce jr studt r613 S Taylor
McCray Wm L (Julia W) h404 Arlington
McCrary McLellan Stores Corp 5¢ to
\$1.00 store 244 Main SW
McCullen Christine F cash Booker
T Theatre r831 Ellison dr
" Cora M Mrs slswn M G Baldwin Co
r500 Eastern av
" Jas L (Betty B) asst mgr McCullen's
Grocery h724 West Haven blvd
" John G (Cora M) h500 Eastern av
" Lloyd W emp ACL r1118 S Church
" Maude T Mrs maid h1008 Star
" Maude W (wid Eddie B; McCullen's
Grocery) h1118 S Church
" Sarah M (wid Jim) h325 Raleigh rd
" W Otha mgr McCullen's Grocery
r1118 S Church
McCullen's Grocery (Mrs Maude W
McCullen) 208 Henry
McCullough W Scott (Betty S) baker
The Cake Box h1237 Oakwood dr
McDaniel Don driver Drive In Whol
" Eliz O Mrs ofc mgr Oates Ins
& Realty r1038 Lafayette av
" J Reid (Eliz O) h1038 Lafayette av
" Mary F Mrs clk ACL r Hwy 95 W
McDeamond John studt r817 Cedar-
brook dr
McDearman Bessie r301 Pittman
McDiarmid D Murray (Kathryn M) condr
ACL h817 Cedarbrook dr
" Jas M r817 Cedarbrook dr
" Kathryn M Mrs tchr Williford Sch
r817 Cedarbrook dr
McDonald Bertha R (wid Gilbert) tob
wkr W B Lea Tob h608 Coleman av
" Carlina (Carey) emp ACL h411 Mid-
way
" Evelyn G Mrs nurse 501 N Mercer
r do
" Frank L (Margie L) emp Ry Mt
Lndry h428 Raleigh rd
" Geo W (Evelyn G) electn ACL h501 N
Mercer
" Gloria studt r1119 Lafayette av
" Herbert (Lula H) h1115 Luper
" Jas (Marie) driver Westwood Lbr
h784b N Raleigh

DELCO
SERVICE



SHAVER BATTERY & AUTO PARTS CO.

PARTS AND SERVICE

210 HILL ST.

(SEE PAGE 16 BUYERS' GUIDE)

PHONE 446-6145



FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF ROCKY MOUNT


MORTGAGE LOANS ORGANIZED 1902 INSURED SAVINGS
DIAL 446-9191 116 S. FRANKLIN

193

McDONALD

- " Mabel tob wkr W B Lea Tob r608 Coleman av
- " Mary J Mrs tchr Jas Craig Braswell Elem Sch r1119 Lafayette av
- " Mary N (wid Harry) r2212 Bailey
- " Sara B smstrs Beik's r205 Arlington ter
- " Walter H (Mary J) farmer h1119 Lafayette av
- " Wm B USA r501 N Mercer
- " W E agt Southland Life Ins r RD 6 Greenville NC
- " Wm L (Julia S) driver D J Rose & Son h748a N Raleigh
- " Wm L (Sarah) h235 Marigold apt 205
- " Wm T USA r608 Coleman av
- " Wilma L driver D J Rose & Son r748 N Raleigh
- McDougal Lula P (wid Robt) h1105 E Holly
- McDowell Lottie T (wid Wm S) h834 Sunset av
- " Sadie Mrs maid h1408 Hunter
- " Will lab ACL h802 E Grand av
- McDugan Willie lintermn Planters Cotton Oil & Fertilizer r RD 4
- McElhinney Fred J (Nancy R) furn mgr Montgomery Ward h621 S Taylor
- McElveen Johnny (Annie M) h342 Cedar
- McGahee Billy studt r524 Sunset av
- " Jos S (Ethel) mech h524 Sunset av
- " Thel J Mrs nurse Mem Hosp r524 Sunset av
- McGee Bobbie J studt r534 Dexter
- " Cleo emp Carlton House h709 S Grace
- " Edw L (Josephine G) supvr CT&T h3708 Hawthorne rd (E)
- Mcgee Gilbert seasonal wkr L&M Tob r505 Dexter
- McGee Kenly H (Cleo B) supvr China Am Tob h612 Falls rd
- " Linda Mrs waitress Terminal Grill r S Church
- Mcgee Russell (Loanna A) h534 Dexter
- McGee Sara F studt r1501 Hammond
- " Thos N jr (Marguerite) admn Rocky Mount Sanitarium Inc h1501 Hammond
- " Thos N III USA r1501 Hammond
- McGhee Valeria D (wid Herbert) h305 Carolina av
- McGinhore Ethel tchr Bassett Sch h235 Marigold apt 207
- McGuire Doris Mrs h1513 Burton
- McIntyre Chas D (Nettyle H) h1210 Sycamore
- " Donald M (Annie W) condr ACL h609 Hill
- " Flossie B Mrs sch guard Police Dept h500 Gay
- " Mary C maid r500 Gay
- " Wm D (Lossie A) mach opr China Am Tob h1005 Beal
- McINTYRE WM H (Eleanor R), Exec Director Housing Authority, City of Rocky Mount, Evergreen rd, Tel 446-4436, h334 S Franklin, Tel 446-6561

ROSE BUICK CO.

SALES  SERVICE

600 S. Washington St. Tel. 446-9161
USED CAR LOT
314 S. Church St. Tel. 442-3585

- McKeel Florence B Mrs ofc sec Security Life & Trust Co r1816 Fletcher dr
- " Harry L (Florence B) servmn Sears h1816 Fletcher dr (M)
- McKeithen Lonzie (Beatrice K) tchr h413 Center
- McKinney Mitchell A USAF r1308 S Franklin
- " Moody T (Mabel P) h1308 S Franklin
- " Moody T jr USAF r1308 S Franklin
- McKinnon Angus C (Ruby Q) pres Safety Transit Co Inc h530 Sycamore
- " Geo W h513 Dexter
- " Ruby Q Mrs sec treas Safety Transfer Co Inc r530 Sycamore
- McKiver Luther M (Mary D) shoe shiner 124 E Thomas h613 Myrtle av
- " Raymond (Louise B) h406 Park av
- McKnight Charlie (Estelle W) emp Dorothy Curtain r108 Dunn
- " Hager (wid Orie) h314 Olive
- " Irma Mrs tchr Little Raleigh Kindergarten r112 Pinehurst dr
- " Lorraine r314 Olive
- " Lucinda (wid Luther) h108 Dunn
- " Mike D (Annie H) jan YMCA h1426 N Raleigh
- " Orie jr (Mary) lab DPW h316 Olive
- " Sam (Irma J) stockmn Leder Bros h112 Pinehurst dr
- " Sam (Annie E) hlpr B Klitzner & Son h1418 Avenue C
- McKoy Van (Donnie R) h301 Lee
- McLamb Dorothy W Mrs nurse 840 West Haven blvd r do
- " Geo M (Mary S) h2509 S Church
- " Lowell E (Dorothy W) slsmn Jackson's Beauty Sup h840 West Haven blvd
- " W Telpher (Cecil P) h834 S Howell
- McLaurin Saml H (Magnolia W) air brake repr ACL h1212 Long av
- " Earlie (Ruth E) porter ACL h429 Magnolia dr
- McLean Alton emp Alton Bass r509 Henry
- McLEAN ARCHIE W (Serene T), Pres The Planters National Bank & Trust Co, Board of Managers Wachovia Bank & Trust Co (Raleigh, NC), Director North Carolina Citizens Assn Inc (Raleigh, NC), h415 Piedmont av, Tel 446-5875
- " Geoffrey D studt r415 Piedmont av
- " Jas delmn Carolina Ofc Equip r535 Clyde

HEILIG-MEYERS CO.

129
MAIN N.E.

COMPLETE
HOME
FURNISHINGS

TELEVISION

RADIOS

RECORD
PLAYERS

REFRIGERATORS

RANGES

WASHERS

ALSO SMALL
ELECTRICAL
APPLIANCES

FLOOR
COVERINGS

RUGS

CARPETS

LINOLEUM

129
MAIN N.E.

PHONE
442-8146

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139

FUEL OIL

1125 East nr. Cokey Rd.

No. 1 and No. 2 for Home Heating - Tobacco Curing

Atlantic Discount Corp.

Established 1925

• AUTO LOANS •

REFINANCING

Phone 442-2151

FINANCING

1401 S. Church St.



CRIMES-MORGAN
PLUMBING & HEATING CO.

TRANE AIR CONDITIONING

ECONOMICAL OIL BURNERS and BOILERS

211 ATLANTIC AVE.

PHONE 442-1764

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

194

Belk Tyler's

ROCKY MOUNT'S FINEST
DEPARTMENT STORE

McLEAN

" Lucy C Mrs maid h509 Henry
" Nancy M studt r415 Piedmont av
" Serepe T Mrs mus tchr 415 Piedmont
av r do

" Trucking Co Malcolm L Warren
mgr US Hwy 301 By-Pass N

" Wade C (Ruth P) group eng CT&T
h311 Linden av

McLeod Geo D (Georgiana D) h737
Albemarle av

" Thos J (Harriet W) chauf R D Gorham
h821 Beal

McLin Milton M (Allena E; Gulf
Service Center) r327 Lexington

McMahan Leroy (Minnie B) with CT&T
h1640 Rosewood av

McMahon Arth F jr (Ann L) mgr The
Sherwin Williams Co h1208
Oakwood dr

" Janice C studt r1208 N Oakwood dr

McManus Uriah A Rev (Eliz T) pastor
North Rocky Mount Bapt Church h832
Peachtree

McMichael Dewey B (Edna C) landscape
eng State Hwy Conn h405 Forest
Hill av (E)

McMillan Barbara R studt r309 Middle

" Benton L (Myrna B; Taylor's Depart-
ment Store) r Wilson NC

" David (Mary) h1423 Fairfax ct

" Leroy (Alice T) h309 Middle

" Lottie B (wid Lewis M) h219 Smith

" Murphy B jr (Neil B) dist eng CT&T
h1108 Tarboro

" Peggy r309 Middle

" Ronald B studt r1108 Tarboro

" Vivian S Mrs soc editor Evening
Telegram r307 Hammond

McMillion Joe (Mattie B) h1423 Avenue
C

McMore Annie M (wid Walter) h200
N Vyne

McNair Cora L (wid Irwin) h220 Home

" Dolores studt r112 Hunters Hill rd

" Geneva (wid John D) h215 Home



Borden's

ICE CREAM & MILK

"IF IT'S BORDEN'S, IT'S GOT
TO BE GOOD"

McNAIR

" Jas N (Mary F) farmer h112 Hunters
Hill rd

" Katie H Mrs h414 N Vyne

" Marine B (wid Turner) maid h412
Matthews

" Moses lab D J Rose & Son r222
Burnett

" Robt B (Maggie S) retd h125 Home

" Thos h120 Cedar

" Wesley jr (Nellie) clk Am Bakeries
r Cherry

" Wm R h415 Davenport

" Willie B hsekpr Frank Gary r118
Cedar

McNair's Rock-N-Roll (Mrs Edna
Austin) confy 2115 S Church

McNeal see also McNeill and McNeill

" Cath S Mrs amstrs h806 Arlington

" Lou A (Sarah C) h1544 S Main

" Matthew (Katie J) mech Ralph's Tune
Up Shop h1018 Stokes

" Nancie B Mrs h633 Woodland av

" Tom lab h508 N Howell

McNeely John W frame hand Ry Mt
Mills r421 Chester

" Nora Mrs cash Nu-Way Ldry Clns &
Dyers r421 Chester

" Roy Z (Nora G) mech Ry Mt Cord
h421 Chester

" Zackery (Nora) mech Rocky Mount
Cord r421 Chester

McNeil see also McNeal and McNeill

" Alice Mrs h305 Coleman av

" Carl L (Juanita H) delmn Whaley's
h1417 Avenue B

" Eddie H (Cath B) h912 Drew

" Edw (Daisy M) cook h723 S Grace

" Geo W mech r406 Cedar

" Gwendolyn hlpr Thomas Cafe r1410
Hunter

" Jas (Eva C) meat ctr Peacock Meat
h732 Park av

" Juanita cook Jack & Frances Restr
r305 Coleman av

" Lonza (Roxie) lab ACL h1410 Hunter

McNeill Archie L (Bertha J) brklyr
h1142 Gay

" Wm J r304 Union

McNiel Daisy r1814 S Main

McQueen Jas (Lillie G) porter Daven-
port Mtr h416(414) Middle

" Jas emp Carolina Ofc Sup r535 Clyde

McRoy Patricia studt r369 Falls rd

McWilliams J B (Sarah) tex wkr
Blumenthal's h718 W Thomas

INSURANCE REAL ESTATE RENTALS

Wilkinson, Bulluck & Co., Inc.



446-6121

FARM LOANS

SUNSET AVE
COR FRANKLIN ST

**"YOUR HOST
FROM COAST
TO COAST"**

425 N. Church
Dial 446-9175

2 ROCKY MOUNT INNS

Hwy. 301 N. By Pass
Dial 442-8101

Holiday Inn

195

GEHMAN'S JEWELLERS

Diamonds • Watches • Silverware
139 Main St. S.E. 446-6722

McWILLIAMS

"Waverly repr Carolina Tire
r Whitakers NC

**MEADOW BROOK MEAT CO (J K
Wardsworth), Wholesale Pure Pork
Country Sausage, We Deliver, Meadow
Brook rd, Tel 446-4875 (See Page 104
Buyers' Guide)**

**Meadows & Batts (Frank P Meadows Jr
and Jefferson D Batts), Attorneys-
At-Law, 201 Epstein Bldg 106 Tar-
boro, Tel 446-7181**

"Betty H ofc wkr Belk's r Benvenue
rd Box 9

"Frank P (Lou S) acct Eug S Stone
h1514 Lafayette av

"Frank P jr (Netie V; Meadows & Batts)
h3324(624) Winstead rd (E)

"Garland E (Barbara J) sisn Carolina
Overall h1218 Preeter

"J E h143 Benvenue rd

"Lou S Mrs mus tchr 1514 Lafayette
av r do

**Meakin Leonard (Betty) v-pres Hardee's
Food Sys Inc h3704 Hawthorne rd
(E)**

**MEARES WILEY W, Exec V-Pres The
Planters National Bank & Trust Co,
V-Pres-Dir Citizens Savings & Loan
Assn and Dir Coastal Plain Life
Insurance Co, h603 Hill, Tel 446-7761**

**Mears Adlere P (wid M L) h418 S
Grace apt2**

"Annie E tchr West Edgecombe Sch
h538 Arlington

"Carol Mrs clk City Collr of Revenue
h441 E Duke cir

"Eula waitress Coastal Cafe r Mercer
Howard E (Helen D) USAF h817

School

"Howard R studt r817 School

"Jas H (Janet B) city firefighter F336
Eastern

"Janet B Mrs ofc sec Beneficial
Finance F336 Eastern av

"John G (Uela M) USA h536 N Merceer

"Jos L (Lessie D; Englewood Super
Market) h320 Clifton rd (E)

"Robt L (Jane L; Englewood Super
Market) h308 Charlotte av (E)

"Tom (Carol) mech Radio Serv &
Telev Center h441 E Duke cir

"Walter T (Etta P; Radio Service Shop
& Television Center) h815 Tarboro

"Willie M (wid Jos H) r538 Arlington



AND
MOHAWK TIRES

PRIDGEN TIRE CO. INC.

Retreading = Vulcanizing

"RACE RUBBER"

900 N. CHURCH ST.

TEL:

446-8006

Measley Mary E Mrs hlpr Am Bakeries
h418 S Pearl

Mebane Ann F studt r216 S Church

"Co The (Kingsdown Bedding) Cleave-
land E Winstead mgr whse 100
Sherrod nr Pitt

"J Marvin (Martha B) pres Mebane
Shoe Co h1404 West Haven blvd

"Nantee W Mrs ofc mgr Scrull
Thorp Trotter & Biggs r216 S
Church

"Shoe Co J Marvin Mebane pres Mrs
Ruth M Griffin v-pres Horace H
Griffin sec treas 132 Main SW

Medford C Ann ofc sec Nationwide Ins
r916 Tyan

"Edith M Mrs Sch guard Police Dept
r916 Tyan

"W Horton (Edith M) formn Planters
Cotton Oil h916 Tyan

Medley Wm J (Jacquelyn) mgr Ideal
Gas & Appliance Corp r Box 44
Springfield rd

Medlin Auburn (Lucille) fnshr Ry Mt
Cord h596 S Washington

"Barbara ofc sec Saml H Justa r129
N Berryhill rd

"Billy B (Thelma M) emp Double Cola
h841(815) Nashville rd

"Dorothy S Mrs smstrs Ry Mt Under-
garment h1615 Neal

"J B (Jean D) Route 111 Caterers Inc
h1406 Aycock

"Jas R (Lois L) switchmn ACL h609
Paul

"John H (Jennie E) emp City Sanitation
Dept h323 Woodland av

"Leon H (Mary R) emp Blumenthal's
h1511 Graham

"Libby A Mrs cash Roscoe Griffin
Shoe r RD 4

"Lois M spnr Ry Mt Mills r1219
Clark

"Mary V ofc sec Superior Cable r1511
Graham

"Novie G mech Caterers Inc r Branch

HAMMOND

Electric Service, Inc.

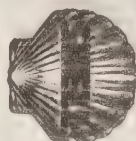
ENGINEERS and CONTRACTORS

Electric Motor Rebuilding

Power Equipment Sales and Installation

824 S. Church St. 442-4176

PRODUCTS



DISTRIBUTOR

700 Albemarle Cor. Virginia

JOYNER OIL COMPANY

Phone 446-9101



VICK'S RADIO & T.V.

SALES & SERVICE

For DAY or NIGHT Service
DIAL 442-3492

121 W. THOMAS ST. TV SETS



**PAMPER YOUR
FAMILY
and
FRIENDS**

**with
ENGLEWOOD
BRAND
MEATS**

Hickory Smoked
Sugar Cured

HAMS

**REAL GOOD
FRANKS**

**ASK FOR
ENGLEWOOD
MEATS
AT YOUR
GROCER**

Manufactured
and Distributed

**Z. B.
BULLUCK
INC.**

PHONE
446-8121

**CARO-
CRAFT,
INC.**

**CUSTOM
MADE
FURNITURE
REFINISHERS**

740
ALBEMARLE
AV

(SEE PAGE 77
BUYERS'
GUIDE)

TEL

442-2964

BARNES TIN SHOP ROOFING & SHEET METAL CONTRACTORS

120 N. HOWARD ST.

TEL 446-7192

196



Meeks Edw J (Minnie R) formn D J Rose
& Son h1305 Beal

" Robt C (Virginia C) supvr Shields &
Wyatt h1309 Beal

" Vency C stockmn Hammond Elec Serv
r727 Arlington

" Virginia C Mrs ofc sec NC State Mtr
Club r1309 Beal

Mehle Paul J r531 S Vyne

Mellon Ruby Mrs h711 Argus pl

Mellor Elberta B (wid Arth B) h919
Columbia av

" Larry H USA r919 Columbia av

Melton Cephus h210 E Highland av

" Dorothy H (wid Robt L) h409 Briarcliff
rd (E)

" E Vernon (Hazel H) city firefighter
r509 Sycamore

" Edna O tchr Jas Craig Braswell Sch
r Box 20 Wilson rd

" Frances bkpr First Fed Sav & Loan
Assn of Ry Mt r RD 2 Box 96 Enfield
NC

" Jas lab Thorpe & Ricks r406 E High-
land av

" Jos P swpr Ry Mr Mills

" Linda H studt r509 Sycamore

" Madeline P hlpr Am Bakeries r RD 1
Box 142A Battleboro NC

" Margt sten First Fed Sav & Loan
r RD 2 Box 94 Enfield NC

" Mary B (wid Andrew) h406 E Highland
av

" Randolph h639 W Thomas

" Rebecca E clk Colonial Stores

" Roger studt r918 Mill

" Rosalie smstrs Ry Mt Undergarment
r117 Falcon rd

" Wm hlpr Browning Auto Parts r601
Pender

**MELTON WM B (Lillie P; Melton's
Barbecue), 631 E Ridge, Tel 446-8513
h322 Morgan, Tel 442-1564**

COASTAL PLAIN LIFE INSURANCE CO.

- INDUSTRIAL ● ORDINARY
- CREDIT ● LIFE ● GROUP

HOME OFFICE

462 FALLS RD.

DIAL 442-6123

carolina cafe

**We Serve Wonderful Food
and Our Coffee Can't be Beat**

(HIGHWAY 301A NORTH)

906 N. Church St. 446-9976

**MELTON'S BARBECUE (Wm B Melton,
Addison H Smith, Thos O Fulghum),
Barbecue, Brunswick Stew, Potatoes,
Cole Slaw, Cornbread, Hush Puppies
631 E Ridge, Tel 446-8513 (See
Opposite Page and Page 135 Buyers'
Guide)**

Melvin Donald production mgr N Sumer-
grade & Sons r1629 Boone

" Dora hlpr Overton Clns r132 Crestview
rd

" Fred D (Hayes P) mach N Sumergrade
& Sons h1629 Boone

" J Lyman (Ann F) supt Parkview Hosp
business mgr Boice-Willis Clinic
h1032 Sycamore

" Jarold B (Ann P) h218 N Pearl

" Jarold B jr (Dora R) formn W B Lea
Tob r132 Crestview rd

" Saml J USAF r1625 Pinecrest rd

" Wm A (Lucy M) carp h537 Z

" Wm E (Myrtle E) widr Nash Brick
h732 Clark

" Wm T (Mary J) v-pres Planters Cotton
Oil & Fertilizer Co Inc h1625 Pine-
crest rd

MEMORIAL HOSPITAL

OWNERS

DR MARVIN L STONE

DR ORVILLE E BELL

DR SAM E WAY

DR LEON W ROBERTSON

DR LESLIE O STONE

224 ROSE

TELEPHONE 446-8124

Mercer Albert USA r511 Pennsylvania av

" Allen (Bertha D) h411 Myrtle av

" Almedia Mrs r606 Center

" Clement (Lillie D) cook Melton's
Barbecue h503 E Grand av

" Cora J Mrs cook h516 Dexter

" Danl E rodmn Dasher & Davis r513
Pennsylvania av

" Elijah surveyor r511 Pennsylvania av

" Everett asst mgr Bus Term Restr of

NC r335 George

" Geo W (Maddie D) h716 Myrtle av

" Henry (Christobell P) lab DPW h726

Shearin

" J D seasonal wkr L&M Tob r715 E

Grand av

" Jas h916 E Holly

" Jas E (Hattie O) lab Sou Cotton Oil

h508 N Tillery

" Janie S (wid Walter H) h701 N Taylor

Pearsall Oil and Fuel Company, Inc.

DISTRIBUTORS, MOBIL PRODUCTS

FUEL OIL

511 KEEN P.O. DRAWER 73



GOOD COAL

Phone 442-6141

HERE IT IS

**IN BLACK AND WHITE
IT'S A MATTER OF RECORD.**

**GOOD PORK BARBECUE
WAS ORIGINATED IN ROCKY MOUNT
BY THE MASTER OF ALL**

BOB MELTON.

**A GOODLY PORTION OF THE BETTER BARBECUE
HOUSES THRU-OUT EASTERN CAROLINA
ARE MANAGED BY FORMER ASSOCIATES OF**

BOB MELTON.

**WHOSE SUCCESSORS ARE PROVIDING
THE SAME HIGH QUALITY FOOD
AND SERVICE FROM THE SAME
LOCATION ORIGINATED BY MR. MELTON**

APRIL 1924

**WE SERVE BANQUETS – MEETINGS – CONVENTIONS
PRIVATE DINING ROOMS – BANQUET ROOM
BARBECUE – BRUNSWICK STEW – POTATOES – SLAW – CORN BREAD
“WE SHIP ANYWHERE”**

MELTON'S BARBECUE

631 E. Ridge

Tel. 446-8513

HERE IT IS

IN BLACK AND WHITE
IT'S A MATTER OF RECORD.

GOOD PORK BARBECUE
WAS ORIGINATED IN ROCKY MOUNT
BY THE MASTER OF ALL

BOB MELTON.

A GOODLY PORTION OF THE BETTER BARBECUE
HOUSES THRU-OUT EASTERN CAROLINA
ARE MANAGED BY FORMER ASSOCIATES OF

BOB MELTON.

WHOSE SUCCESSORS ARE PROVIDING
THE SAME HIGH QUALITY FOOD
AND SERVICE FROM THE SAME
LOCATION ORIGINATED BY MR. MELTON

APRIL 1924

**WE SERVE BANQUETS – MEETINGS – CONVENTIONS
PRIVATE DINING ROOMS – BANQUET ROOM**

BARBECUE – BRUNSWICK STEW – POTATOES – SLAW – CORN BREAD

“WE SHIP ANYWHERE”

MELTON'S BARBECUE

631 E. Ridge

Tel. 446-8513

CAROLINA TIRE CO.

TIRE RECAPPING

BUDGET TERMS



625 S. Washington St.

Phone 442-2267

197

MERCER

- " Jesse lab W B Lea Tob r511 Pennsylv-
vania av
- " Leroy stockmn McCullen's Gro r119
Chapman
- " Lizzie maid r511-B Pennsylvania av
- " Loomis L (Joyce J) supvr Orkin Ex-
terminating h1401 Cypress
- " Madie cook Coastal Cafe
- " Mary (wid Jas) seasonal wkr China Am
Tob h715 E Grand av
- " Mary B (wid Nathan) h713 Shearin
- " Mary I (wid Nathan) h918 E Holly
- " Mary L uphol Barrett's Uphol Shop
r1102 Luper
- " Natheil (Vernice W) atndt Downtown
Atlantic Serv h1414 Avenue B
- " R H clk Colonial Stores r Elm City NC
- " Shirley R r119 Chapman
- " Thos (Daisy J) r918 E Holly
- " Wm (Carrie B) lab Easely Whse h511
Pennsylvania av
- " Wm orderly Nash Mont Nursing Home
r Padlock
- " Wm C (Lessie M) swtchmn ACL h1109
Calvary
- " Wm jr (Fannie P) lab h119 Chapman
- " Wm III lab r119 Chapman

Merchants Delivery Service (E Sanford
Dalton) 201 E Thomas

**MERCURY SPORTS CENTER (H L
Tharrington), Mercury Outboard
Motors, Glasspar, Glassmaster and
Carolina Fishing Boats, Cox Boat
Trailers, Sporting Goods, Fishing
Tackle, Boat and Motor Repairs
603 N Pine, Tel 442-5814**

Meredith Mary A Mrs claims rep Soc
Sec Admn h512 Hammond

Mergan Anne P Mrs ofc mgr Industrial
Elec Sls & Serv r1223 Eastern

" Ted P (Anne P) USN h1223 Eastern av

MERITA BREAD AND CAKES

**AMERICAN BAKERIES CO
US HWY 301A NORTH
PO BOX 1043
TELEPHONE
446-5156**

Meritt see also Merritt

" Octavis (Lelia) shoe shiner 112 E
Thomas r416 Coleman av

" Sidney H (Beverly H) sec-treas B
Klitzner & Son Inc h900 Tarboro

Merle Norman Cosmetic Studio (R R
Boseman & Milburn Felton) 125 Main
SE

Merrell Herman S (Charlotte S; Battle
Winslow Merrell Scott & Wiley) h1424
Lafayette av

Merritt Billy C formn Imperial Tob
r1509 Wilson rd

" Jesse lab r310 N Franklin

" John E r1012 N Raleigh

" Kate R Mrs v-pres Merritt Plmb &
Htg Co Inc r1509 Wilson rd

ROCKY MOUNT FLORAL



CO.

A. R. WEATHERS

"ART IN FLOWERS"

Greenhouse and Shop

430 E. Thomas

Tel. 442-4158

Downtown Shop

114 Main, N.W.

Tel. 446-6006

MERRITT

" Otto C (Kate R) pres Merritt Plmb &
Htg Co Inc h1509 Wilson rd

**MERRITT OTTO C JR (Mary E), Sec-
Treas Merritt Plumbing & Heating
Co Inc, City Councilman City of
Rocky Mount, h1117 N Cambridge dr,
Tel 442-2269**

MERRITT PLUMBING & HEATING CO

INC, Otto C Merritt Pres, Mrs Kate
R Merritt V-Pres, Otto C Merritt Jr
Sec-Treas, Plumbing, Heating and
Air Conditioning Contractors 923
Norfolk, Tel 446-4667 (See Page 125
Buyers' Guide)

" Wm Ann (wid Fred) h214 N Vyne
Messer M Janet ofc sec Wimberley &
Gregeory r Nashville NC

Metal Products Manufacturing Co J
Garland Daughtride pres-treas Mrs
Patsy R Daughtride v-pres awnings
blinds & doors US Hwy 301

Metals Inc Douglas Daniels exec v-pres
& treas J D Evans sec steel fabrica-
tors 102 Sherrod

Metcalf Gary clk sten Traffic Dept ACL
h425 Hammond

METROPOLITAN LIFE INSURANCE CO,

W B Ackiss Agcy Mgr, E C
Drummond Consultant-Mgr, Life,
Accident, Health, Hospitalization and
Group Insurance Tarrytown Shopping
Center Hwy 64 W, Tel 446-5913 (See
Page 96 Buyers' Guide)

Meyer see also Myer and Myers

" Billy studt r US Hwy 64 W

" Chas studt r US Hwy 64 W

" Sam S (Louise) formn ACL h US Hwy
64 W

Michael Robt E USA h1323 Cypress

Michaels Chas E (Nell) seamn h1410 W
Thomas

Midgette John W (Beulah B) formn ACL
h717 N Fairview rd

FAULKNER Electric Service Inc.

Electric Motors - New and Used
Repairing and Rewinding

Garbage Disposal and Water Pump Repairs

DAY PHONE 446-5863

NIGHT PHONE 446-4872

SHOP AND OFFICE

820 GOLD ST.

QUALITY FIRST
Quality Laundry & Cleaners
INCORPORATED
238 TARBORO ST

PHONE
446-7116

This Directory Is Incorrect

(See Pages 94 and 132 Buyers' Guide)

**FOR
INSURANCE
SEE**

J. A. DELBRIDGE JR.

**INSURANCE
AGENCY**

**HAIL - FIRE
AUTOMOBILE
CASUALTY**

**183
N. WASHINGTON
DIAL**

446-8550

RES. TEL.

446-5286

**MERRITT
PLUMBING
&
HEATING
CO. INC.**

**Plumbing
Heating
Air
Conditioning
CONTRACTORS**

**923
NORFOLK ST.
PHONE
446-4667**

"THE PLACE TO BANK IN ROCKY MOUNT"

The Planters National Bank & Trust Co.

MEMBER F.D.I.C.

198

Sealtest DAIRY PRODUCTS

MILADY'S HAT SHOP (Mrs Mamie W Jones), Ladies' Millinery, Jewelry and Trimmings, "Millinery of Distinction" 311 Main SE, Tel 446-4335

Milbourne Dora J Mrs kitchen wkr Park-view Hosp r PO Box 24 Battleboro NC
Miles Annie P Mrs maid h504 N Pine Mill Street Free Will Baptist Church
Rev Cecil J Davis pastor 827 Mill

Millar see also Miller

"Carolyn A studt r615 Sunset av

"Dell W (Ruth J) agt Met Life r426 Meadowbrook rd

"Geo P (Vera S; Millar's Feed Mill) h615 Sunset av

"Pellie P (wid Geo H) h804 Sunset av
Millar's Feed Mill (Geo P Millar) 3211 S Church

Millard Don W teleg mgr ACL r Pine-tops hwy

"Robt (Miriam) emp Merita Bakery h406 Eastern av

"Robt R (Miriam) mtee dept Am Bakeries r406 Eastern av

Miller see also Millar

"Arth r310 E Goldleaf

"Audrey Mrs ofc sec M P Dawson Agcy r RD 2 Nashville NC

"Charlie farm wkr r1230 S Main

"Charlie (Ella B) USN r711 Villa

"Elsie B Mrs tchr Lincoln Sch r917 W Thomas

"Geneva (wid W T) h1118 Hargrove

"Jas r515½ Western av

"John N Rev (Dowdy H) pastor West Haven Presby Church h800 York

"John R (Ethel C) clk Howard Johnson's Mtr Lodge h107 Clifton rd (E)

"Kenneth T (Peggy) driver McLean Trucking r Tarboro NC

"Lilla E (wid Chas C) h515½ Western av

"Marcellus C (Elsie B) tchr PS h917 W Thomas

"Troy H (Joycie J) supvr A Schottland Inc h1212 Russell

SEARS

**SHOP AT
SEARS
AND SAVE**

**SATISFACTION GUARANTEED or YOUR MONEY BACK
128-42 N. CHURCH TEL. 442-3131**

MILLER

"Watson J (Mary G) lab ACL h412 Carolina av

"Willard (Jane) prntr Coastal Plain Life Ins h208 Crescent av

Mills A Ray (Eula S) supvr Double Cola Btlg h1011 Wilkins

"Albert B (Sarah B) driver Joyner Oil h1523 Curtis

"Annette maid r639 W Thomas

"Clarence E asst supvr Carolina Coach Co r RD 1

"E M (Maggie) prntr h1612 Falls rd extd

"Gennie J (Elliz E) carp J D Leggett & Son h1534 S Church

"Geo r427½ Main SE apt 5

"Geo W hlpr Industrial Elec Sls & Serv r RD 1 Sharpsburg NC

"Graham B Rev (Audrey S) pastor The Salvation Army Citadel r3237 Amherst

"Howell E opr mgr Graybar Elec r1117 Walnut

"Julius C (Ruth W) h2513 S Church

"Maggie C spnr Ry Mt Mills r1612 Falls rd

"Maxine clk sten Social Security Admn r RD 2 Enfield NC

"Merton F (Rebecca W) slsmn h924 S Franklin

"Rebecca W Mrs bkpr Hammond Elec Serv r924 S Franklin

"Robt L (Mary M) tobaceonist G R Garrett h612 Piedmont av

"Ruby (wid Richd) baby sitter h126 S Pearl

"Rudolph driver C S Henry Transfer r Greenville NC

"Sadie (wid Romie) h1417a Veterans ct

"Thos H (Sally) emp Futorian Mfg h1209 Winston Walk

"Warner bartndr Robbins Billiard & Recreation Center r1109 Winston Walk

"Warren L (Elsie) emp Robbins Billiards h1109 Winston Walk

Millwood Clarence G mach opr Superior Cable r Box 384 Arlington extn

"Clarence W (Daisy F) widr ACL h Arlington extn Box 384

Mimes Press (Robt D Vandiford jr) letter shop 835 Falls rd

MIMS ALLAN INC

**ALLAN C MIMS, PRESIDENT-
TREASURER**

**CIGERO T ROBINSON
VICE-PRESIDENT**

JOE PECHELES, VICE-PRESIDENT

T LEE FERRELL, SECRETARY

**FORD CARS
FORD FALCON-FUTURA**

**THUNDERBIRD
FORD TRUCKS**

**SALES and SERVICE
PARTS and ACCESSORIES**

**225-227 TARBORO
TELEPHONE 443-2101**

(See Page 9 Buyers' Guide)



**ROCKY MOUNT
Laundry & Dry Cleaners, Inc.**

223 S WASHINGTON ST

PHONE 446-7158

P.O. BOX 549





STALLINGS OIL & COAL CO.

KEROSENE — FUEL OIL

816 RICKS ST.

It's Performance That Counts

DIAL 446-6184

199

MIMS ALLAN C (Margaret L), Pres-Treas Allan Mims Inc 225-27 Tarboro, Tel 442-2191, h300 Wildwood dr, Tel 446-6507

" Allan Inc Wm O Bridgen mgr used car lot 267 Tarboro

" Emma A Mrs h607 Syeamore

" John B jr (Jeann) dept hd Burlington Mills h2725 Winstead rd (E)

Minchew Edna E insp Ry Mt Mills r91 Falls rd extd

Ming Percy M (Sallie S) h410 N Vyne

MINGES BEER CO (John T, Harold D and Luther L Minges), James M Kennedy Mgr, Wholesale Distributor Miller High Life and Carling Black Label Beer 905 S Church, Tel 442-1339

" Clyde E h911 Sunset av

MINGES COYTE R DR (Jean L), Dentist 412-20 Peoples Bank & Trust Co Bldg 107 Main SE, Tel Gibson 6-6026, h3305 Hawthorne rd, Tel Gibson 6-6365

" Harold D (Miriam K; Minges Beer Co) pres Laurette's Inc of Ingleswood v-pres-sec-treas Pepsi-Cola Btlg Co Inc h515 Park pl

" John T (June H) pres Pepsi Cola Bottling Co Inc h1608 Waverly dr

" Luther L (Carrye S; Minges Beer Co) advisor Pepsi-Cola h917 Sunset av

" Miriam K Mrs treas Laurette's Inc of Ingleswood r515 Park pl

Minnick Henry R jr (Martha B) shf agt Piedmont Airlines h500 Rose

Minstead Eleanor Mrs supvr Mem Hosp r1812 Rosewood av

Minter Wm W (Lois M) dept mgr Carolina Ofc Equip h114 Crescent av (E)

Minton Carrie B (wid Ned) r916 Tyan

" Gussie (wid John) h1127 Raleigh rd

" Helen L (wid E L) h235 Marigold apt 111

Mintz Henry H (India) wldr ACL h3216 Winstead rd (E)

Miracle Fellowship Church 1401 Burton

MISENHEIMER MARTIN L JR (Peggy D), Mgr Binswanger Glass Co 1400 Raleigh rd, Tel 446-9145, h1912 Windsor dr, Tel 442-6674

Mission Sunday School (annex) 117 Dunn

Mister Softee of Rocky Mount (Lennie L Bridgen) whol confy 445 N Mercer

" Softee of Rocky Mount (Lennie L

Bridgen) ice cream 903 Falls rd

Mitchell Chester L (Estelle B) emp

Caremount Mills h759 Cascade av

" Christine emp Purvis Clns h406 Suburb

" Dave L (Lola B) hlpr Dorothy Curtain

h552 Miller's pl

" Fred lab Ry Mt Bldg Sup r Nashville

" J Argo (Mattie) mteemn N C Wesleyan

College h902 Evergreen rd

" Jas mill wkr Sou Cotton Oil r506

Howell

JENKINS-PEARSALL MACHINE WORKS

Machinists • Welders • Founders

FARM MACHINERY REPAIRS

Specializing in Ornamental Iron

217 Andrews St. P.O. Box 886

446-9168

MITCHELL

" Jas L (Ruby P) driver Pilot Frt Carriers h441 St Paul

" Jas W (Mary B) meeh Thomas Ferris Mtrs h331 Amos

" Lelen A (Eliz S) meeh Caro Ofc Equip h220 Herron

" Linwood W (Lillie M) meeh Sykes Garage h772 Nashville rd

" Lorenice opr Cameo Beauty Shop r Nashville Hwy

" Mamie Mrs hanger Thorpe & Ricks Tbh h825 E Highland av

" Nick r118 N Tillery

" Pattie B (wid W Jackson) h106 N Pearl

" Randolph driver Peoples Bldg Sup

" Roosevelt (Nina A) lab h819 S Grace

" Rubin E (Lillie B) h1504 S Grace

" Victoria maid r201 Wake

" Wiggins & Co Frank E Barden mgr accts 108 E Washington R301

" Wm L meeh Sykes Garage r Nashville rd

" Willie G (Annie C) estimator Smith Lbr h435 St Paul

" Willie G jr (Jeannette) city police h912 Nashville rd

" Winfield jr (Bessie) shipping clk Am Bakeries r RD 3 Box 382 Enfield NC

Mixon Georgia B Mrs bkpr Mixon Ins & Realty r416 Hammond

MIXON INSURANCE & REALTY CORP, O Elwood Mixon Pres-Treas, Albert Rabil V-Pres, W Lloyd Thrower Sec, Insurance, Realtors, Real Estate, Sales and Appraisals 158 Main NW, Tel 446-9111 (See Pages 97 and 133 Buyers' Guide)

MIXON O ELWOOD (Georgia B), Pres-Treas Mixon Insurance & Realty Corp 158 Main NW, Tel 446-9111, h416 Hammond, Tel 446-5306

" Otto R (Lucy H) staff mgr Durham Life Ins h800 Rose

Mizell Hedrick H (Melva F) trainmn ACL h619 Arlington

HUNT'S MOTEL

2 MILES SOUTH
HWY. 301 and 301A

PHONE 446-9430

FURNITURE
FOR THE
HOME

COME TO

**ROCKY
MOUNT
FURNITURE
CO.**

"IN THE
HEART OF
THE CITY"

**COMPLETE
FURNISHINGS
FOR THE
HOME**

163
S. MAIN

SEE PAGE 78
BUYERS
GUIDE



**MODERN
BUILDERS
Inc.**

General
Contractors

COMMERCIAL
and
RESIDENTIAL

DIAL

442-4103

725

WALNUT ST.

WALNUT
SHOPPING
CENTER

BEL AIR CHEVROLET CO.

CHEVROLET - CHEVY II - CHEVELLE
CORVAIR - CORVETTE

115-123 S. CHURCH ST.
THE O.K. PLAZA 501 N. CHURCH

SALES-SERVICE

TEL. 442-6148
TEL. 442-2877

**LUMBER
MILLWORK**

PEOPLES BUILDING SUPPLY CO.

"QUALITY MILLWORK PRODUCTS"

PHONE 442-3104

410 N. PEARL ST.

**Building
Materials**

BANK OF ROCKY MOUNT

SERVING NASH AND EDGEcombe COUNTIES

SAVINGS ACCOUNTS — LOANS — CHECKING ACCOUNTS

142 MAIN ST. SW.

MEMBER F.D.I.C.

BRANCH: INTERSECTION RALEIGH ROSE AND GEORGE STREETS

DIAL

446-7101

200



*Motor
Lodge*

TV-POOL-AIR CONDITIONING

2 MILES NORTH ON US HWY 301 NORTH

DIAL 446-5111

Mizelle Lillie S Mrs nurse aide Nash
Mont Nursing Home r1320 S Church
Mizzelle Francis (Rachel) emp Maola
Dairy h1901 Bedford
Mobley Mack K (Ethel D; Walnut Barber
Shop) h1108 Hill

" Mamie H (wid Theo) r529 W Duke cir
" Mary C Mrs tchr Englewood Sch
r2709 Sunset av
" Ronald R (Ruth I) repr ACL h529 W
Duke cir
" Ruth I Mrs teller Planters Bank r529
W Duke cir
Model Barber Shop Henry P Hood mgr
121 Tarboro

MODERN BUILDERS INC

ALBERT RABIL, PRESIDENT
L FRANK JONES, VICE-PRESIDENT
MRS SOPHIE M RABIL, SECRETARY-
TREASURER
GENERAL CONTRACTORS
WALNUT SHOPPING CENTER
725 WALNUT
TELEPHONE 442-4103
(See Page 38 Buyers' Guide)

" Products (Jas S Strickland) venetian
blinds 1829 Sunset av
" Tire Recappers (Jas T Garner) 100
Edgecombe
" Woodmen of America Camp No 13946
122 N Church

Modlin G D Mrs h425 Western av
" G Dabis jr (Gwendolyn B; Modlin
Printing Co) h1601 Gay
" John J (Magdalene J) formn Blumen-
thal's h319 Paul
" Leo R (Bertha W) loom fxr Burlington
Industries h816 Paul
" Milton H (Eulene S) asst mgr Modlin
Printing h713 Westwood dr
" Morton S (Regis S) staff asst Hdq Co
2d Battle Group 119th Inf h2920
Amherst rd (C)

ENTERPRISE FURNITURE CO., INC.

COMPLETE HOME FURNISHINGS
BROADLOOM RUGS — LEE CARPETS

158-164 S. Washington St.

446-8304

MODLIN PRINTING CO (G Davis Modlin
Jr), Commercial and Social Printing,
Photo-Offset Lithographers 220
Bryant, Tel 446-5989

" Wheeler J (Lessie B) card mkr Blu-
mental's h813 Paul
Mohammed Club 309 Tarboro
Mohle Kath S (wid Jos G) h531 S Vyne
Mohorn Vernon I (Mahalia C) pres
Anderson-Mohorn Inc h1821 Beverly
rd (M)

Monroe Isla G Mrs interviewer State
Emp Security Comm r2909 Amherst
rd

" Maggie Mrs maid h334 Matthews
" Mattie D Mrs r648 Beaman
" Victoria C (wid Baxter C) h1000 Hill
Montague Dexter V (Lola W) h1332 Maple
**MONTGOMERY WARD & CO, Ernest
Rogers Mgr, Retail Department Store,
Tarrytown Center Intersection Hwy 64
and 301, Tel MI6-2911 (See Page 46
Buyers' Guide)**

Montt Alex D mech Cooke's Garage
r Taylor Hill

Moody Alberta G Mrs maid Benvenue
Country Club h946 Lindsey

" David (Ada) emp Marilyn Shoe Store
h1408 Avenue A

" Grady L (Marjorie H) chauf h129
Overbrook pl

" Irene M Mrs ofc sec J A Tharrington &
Sons r2804 Amherst rd (E)

" Jas V (Irene M) prntr Atlantic Ofc Sup
h2804 Amherst rd (E)

" Janet Y ofc sec Ry Mt Dry Goods r215
Lexington

" Shirley A studt r369 Falls rd

" Susan Mrs nurse Francis S Horne r707
Hammond

" Wm H USAF r946 Lindsey

Mooneyhan Jas B (Lillie F) prison guard
h253 Jackson

" Jas P ret'd r253 Jackson

" Johnny R (Loretta M) hlpr Merritt
Plmb & Htg h216 Clayton

" Lillie F Mrs emp Rocky Mount Cord
r253 Jackson

**MOORE A DOUGLAS (Sylvia W), Asst
Cash Peoples Bank & Trust Co 125
Tarboro, Tel 442-6192, h2904
Winstead rd (E), Tel 442-5097**

" Albert L (Clara R) repr ACL h522 S
Vyne

" Albert T (Margt D) carrier PO h809
Marigold

" Alma O (wid Charlie L) h1005 Nash-
ville rd

" Anna L (wid Charlie) r419 Lexington

" Arlend C (wid Willie) h1808 Davis

" Bailey R (Katy G) ofc mgr American
Suppliers h509 N Taylor

" Benj delmn Appl & Tire Center r506
Myrtle

" Benj C (Cath L) sht mtl wkr ACL h301
S George

" Bessie G (wid Wm) r409 Madison



Roberson Plumbing & Heating Co.

SERVICE ★ NEW CONSTRUCTION ★ REPAIRS

620 Royal St.

Phone 442-1656



STANDARD INSURANCE and REALTY CORP.

REAL ESTATE - INSURANCE - RENTALS

HOME SAVINGS BLDG. 119 N. CHURCH

PHONES 446-6156



201

MOORE

- " Bessie T Mrs r216 S Grace
- " Bobbie R (Brenda J) tex wkr Caro-mount Mills h316 Eastern av
- " Brenda J smstrs Ry Mt Undergarment r316 Eastern av
- " C A Mrs h315 Rose apt 4
- " C Russell hlpr Moore & Phillips Body Shop r537 Weston av
- " Cath K Mrs h1112 Gold
- " Chas (Mary B) jan Imperial Tob h524 Park av
- " Chas B bundler Stratford Furn r632 Sycamore
- " Charlie I atndt Pure Serv Center r921 Star
- " Cleveland L (Essie M) h1225 Gay
- " Cullie (Martha B) formn DPW h721½ Gay
- " Donald sec-treas Ken's Serv Sta Sup r Enfield NC
- " Donnie R r546 N Mercer
- " Doris r621 Pennsylvania av
- " E Bruce (Margt W) meat insp State Agrl Dept h616 Branch
- " E Christine ofc sec r2800 Sunset av
- " Edna studt r125 Raper dr
- " Elbert L (J Agnes B) carrier PO h1409 Cypress
- " Eliz C smstrs Ry Mt Undergarment r Box 336 Pinetops NC
- " Ella C prin Bassett Elem Sch r Battleboro NC
- " Emily L studt r632 Sycamore
- " Ernest C (Mary P) carrier PO h719 Falls rd
- " Ernest L r815 S Grace
- " Eula G Mrs h1111 Beal
- " Fannie E (wid Wiley M) r19 E Elm
- " Frank S studt r1221 N Oakwood dr
- " Geo r407 E Virginia
- " Geo E (Aileen W) adv dir Belk-Tyler Co h1517 Hammond
- " Geo M (Noel D) real est mgr Wimberley & Gregory h509 Darden ct
- " Geo T (Sandra B) stockmn Penney's h414 Sycamore
- " Gorathe (Margt H) clnr Parkview Hosp h317 Middle
- " Harry B (Esther R) h524 Avent
- " Hattie S (wid Lee) h300 Leonard
- " Henry jr brklyr J P Daughtridge & Son r Box 43 Springfield NC
- " Herbert M clk Douglas-Armstrong Drug r515 Atlantic av
- " Homer P (Odell A) clk ACL h1100 Long
- " Howard E (Garnett B) agt Met Life Ins Co r Roanoke Rapids NC
- " Hyman lab Benvenue Country Club Golf Shop r Hunter Hill rd
- " Ira jr (Ada P) formn ACL h224 S Pine
- " Isaac lab W B Lea Tob h925 Gold
- " J D (Beulah G) farmer h130 Raper dr
- " Jack W (Nina R) dean N C Wesleyan College h3116 Seminole av
- " Jas A (Mittie) farmer h125 Raper dr
- " Jas A (Margt K) asst plant supt City Power Plant h708 S Howell

MOTOR BEARINGS & PARTS CO., INC.

Wholesale Only

Standard Brands • Replacement Parts
Shop Equipment, "Duco Paints"

725 S. Church 446-7105

MOORE

- " Jas C mech Dixon Sls & Serv r632 Sycamore
- " Jas L (Agnes B) farm mgr Planters Bank r Red Oak NC
- " Jas R (Patricia A) agt Charlotte Liberty Mut Ins h515 Buena Vista av
- " Jas R jr (Ann W; Moore's Bicycle Shop) h1221 N Oakwood dr
- " Jas R III USAF r1221 N Oakwood dr
- " Jane flat wkr Zirkle's Lndry & Clns
- " Jarvis E asst mgr Fryars Frozen Food Lockers r2908 Winstead rd
- " Jerry L USA r1108 Russell
- " Jimmie parts dept Mtr Bearings & Parts r1108 Russell
- " John (Dorothy) h Arlington extn Box 494
- " John O insp ACL h735 S Washington
- " John T extractor opr Planters Cotton Oil & Fertilizer r RD 4 Box 313
- " Johnnie R mtcecmn Superior Cable r400 Cool Spring av
- " Johnny M (Anne R) driver Clay's Trans h546 N Mercer
- " Jos (Cornetia P) tob wkr W B Lea Tob h610 E Grand av
- " Josh A (Pauline D) h123 N Grace
- " Joyce studt r369 Falls rd
- " Judy C studt r301 S George
- " Judy D clk Rosenbloom Levy r721½ Gay
- " Julia presser Zirkle Lndry & Clns h1100 Hunter
- " Junius (Maybelle; Moore's Soda Shop) r Gold
- " Kate S (wid John E) h751 Falls rd
- " Kenneth slsmn Industrial Elec Sls & Serv r Box 230 Tarboro hwy
- " L N city police
- " Leroy (Emma L) lab ACL h220 Smith
- " Leroy (Effie R) lab Wm Lathan Mtr Sls h730 Henna
- " Leroy (Verla N; Moore & Phillips Body Shop) h1108 Russell

WILLIAMS TRANSFER & STORAGE

Refrigeration Service

501 MAIN N.E.

TEL. 442-2067

NIGHT 446-6798

JAC ELECTRIC COMPANY

Contractors

JOE COSTA
OWNER

•

ALL

TYPES

•

PHONE

442-7389

520 N.

HARRIS ST.

P.O. BOX 1537

ROCKY MOUNT

N. C.

★
ALMAND'S
ROCKY MOUNTS EXCLUSIVE
RETAIL DRUG STORE, INC.
★

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL

1125 East nr. Cokey Rd.

No. 1 and No. 2 for Home Heating - Tobacco Curing

GRIMES-MORGAN PLUMBING & HEATING CO.

TRANS AIR CONDITIONING
ECONOMICAL OIL BURNERS and BOILERS

PHONE 442-1764

211 ATLANTIC AVE.



TYSON'S DRUG CENTER INC.

YOUR ONE
STOP FOR
ALL YOUR
DRUG NEEDS

ACCURATE
PROMPT
PRESCRIPTION
SERVICE



RENTAL DEPT.
SICK ROOM
SUPPLIES AND
EQUIPMENT

TELEPHONE
446-7128

112N. CHURCH

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

202

ROCKY MOUNT



Seat Covers

Seat Cover
Center

1442 S. Church

Tel. 446-9733

MOORE

- " Leroy stockmn McCullen's Gro r1807 Davis
- " Leymond T lab r1808 Davis
- " Loraine tehr r305 Smith
- " Lorenzo N (Edwina J) city policemn h508 Clark
- " Lucille J (wid Edw T) h327 Lexington
- " Luther G (Onie M) clk ACL h1419 Raleigh rd
- " Mae Indry wkr h225 Renfrow
- " Manly h839 Star
- " Margt E Mrs dishwasher Brown's Cafe r RD 1 Box 209A
- " Margie A bkpr G S Tucker Furn r Box 260
- " Margie J Mrs h351 S George
- " Marion E r1225 Gay
- " Marion W eng State Hwy Comm r Wilson NC
- " Mary B Mrs nurse 524 Park av r do
- " Mary E h rear 2800 Sunset av (E)
- " Mary E (wid John H) h818 Branch
- " Mary L ofc sec Ry Mt Mills r751 Falls rd
- " Mary S (wid Jas R) h717 Tarboro
- " Mary L opr Ry Mt Lndry & Dry Cln r228 Renfrow
- " Miranda J (wid Leroy) placer L&M Tob h506 Myrtle av
- " Nellie G (wid Robt h911 Lindsey
- " Nora S (wid Albert C) r840 Clark
- " Norma S Mrs h1820 Wilson rd
- MOORE PAINT & WALLPAPER CO**
(W O Moore), Painting and Decorating, Paper Hanging, Floor Sanding and Finishing 1518 Branch, Tel 442-2642 (See Page 123 Buyers' Guide)
- " Pauline Mrs kitchen wkr Parkview Hosp r119 N Grace
- " & Phillips Body Shop (Leroy Moore Alwyn H Phillips jr) auto repr 357 Falls rd
- " Preston A (Eva J; Moore's Antique Shop) h2800 Sunset av

M. E. RODGERS INSULATION CO

- RESIDENTIAL • COMMERCIAL
- INDUSTRIAL APPLICATORS
- CONTRACTORS**

RD 4, BOX 370

TEL 442-1039

MOORE

- " Randolph h806 S Washington
- " Richd L studt r1514 Branch
- " Richd L (Rosa W) r511 Branch
- " Robt E (Mary R; Bob's Barber Shop) h704 Branch
- " Robt E jr (Phyllis E) emp h823 Peach-tree
- " Robt L (Frances N) driver Pearsall Oil & Fuel h319 Cleveland
- " Rosa L r206 N Tillery
- " Roy r125 Raper dr
- " Ruby B (wid David) maid h1413 Veterans ct
- " Ruth librn Benvenue Sch r Battleboro
- " Sallie E Mrs sten Belk's r1417 Lafayette av
- " Shirley maid r821 Pennsylvania av
- " Thad (Margt W) h712 E Highland av
- " Thos R (Mae P; Moore's Garage) h1124 Calvary
- " Thurman R blacksmith h603 Cokey rd
- " Ulysses (Margt S) hndlr REA Exp h407 E Virginia
- " Vera h830 Beal
- " Vernon atndt Murphy Corp r213 Hamlet
- " Viola H (wid Nathl) maid h312 Middle
- " Virginia Mrs braider Rocky Mount Cerd r490 Cool Spring rd
- " W Jasper (Daisy D) driver Peerless Clns h326 Rose
- MOORE W O (Zelma N; Moore Paint & Wallpaper Co), 1518 Branch, Tel 442-2642, h1514 Branch, Tel 442-2642**
- " Walter R (Georgia W) carp h632 Sycamore
- " Walter R jr (Frances R) installer Binswanger Glass h416 Sycamore apt 1
- " Walter S (Sadie R) wtehm ACL h1122 Star
- " Wiley N (Marie R) car tndr Ry Mt Mills h19 E Elm
- " Willie (Christana) h1430 Hunter
- " Willie E (Hattie E) farmer h801 Cedarbrook dr
- " Wm J (Lillian J) h449 W Duke cir
- " Wm M (Alma M) slswn Colonial Ice h820 S Howell
- " Wm R (Betty) emp Caromount Mills h1526 Cooper
- Moore's Antique Shop (Preston A Moore) 2800 Sunset av
- " Bicycle Shop (Jas R Moore jr) bicycles & outboard mtrs 125 S Washington
- " Garage (Thos R Moore) auto reprs 803 Cokey rd
- MOORE'S SODA SHOP (Junious Moore), Juice Box, Pin Ball Machine, Cigarettes, Soft Drinks, Candies, Cakes, Snow Balls and Breads 625 W Thomas**
- Mooring Geo (Ivey H) emp China Am Tob h1110 Gold



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE
COR. FRANKLIN ST

HODGES ~~ELECTRIC~~ SERVICE

ELECTRICAL CONTRACTORS

Commercial — Industrial — Residential

BENVENUE RD.

TEL. 442-1686

203

MOORING

- " Geo jr r1110 Gold
- " Jas B (Hazel S) supvr Carolina Overall h1220 Horne
- " Jimmy studt r1220 Horne
- " Mary Mrs tchr R M Wilson Jr III Sch r Nashville NC
- " Mattie H lab A Schottland Inc h219 Anderson
- " Wm E (Irma O) sht mtl wkr ACL h1700 Boone
- Moose Lodge No 938 114 Country Club rd
- Moretta Robt W (Marylyn L) with US Govt h3228 Amherst rd (E)
- Morgan Alma R exam Ry Mt Undergarment r344 Eastern av
- " Annette Mrs ofc wkr Gorham Milling
- " Annie Mrs h337 Matthews
- " Archie partsmn Wheeler Equip h1105 Edwards
- " Bertha R (wid Wm J) h208 S Pearl
- " Brookland (Sally) mech Caddell Mtrs h316 Clayton
- " Bruce D (Corlease F) cln Peerless Clns h512 Atlantic av
- " Bruce jr studt r512 Atlantic av
- " Burline feeder J R Garrett Tob r931 Peter
- " C N (Barbara T) mgr WRMT h467 E Duke
- " Carl A (Virginia Q) mech h310 Nash
- " Carl jr USA r310 Nash
- " Carolyn N studt r369 Falls rd
- " Chas T mech Planters Cotton Oil & Fertilizer r612 Short
- " Corlese tchr O R Pope Sch r512 Atlantic av
- " Dan H (Peggy M) h727 Peachtree
- " E A agt Western & Southern Life Ins r Marigold
- " Elmer L (Jackie) sismn Maola Milk & Ice Cream h529 Rose
- " Fannie L cash Kress r S Church exun
- " Frances Mrs tchr Jas Craig Braswell Sch r3600 Woodlawn rd
- " Geneva S Mrs bkpr Ry Mt Floral r4 N Boulevard
- " Geo L jr (Frances T) v-pres Air Care Inc h3600 Woodlawn dr
- " Gladys B Mrs smstrs Decorative Fabrics r1015 Paul
- " Hazel B Mrs nurse Parkview Hosp r913 Beal
- " Helen emp Caromount Mills h821 Columbia av
- " Hobart body shop Ray Bandy's Ply-mouth r Arbor la
- " Ida (wid John) r1105 Edwards
- " Jas A (Ruth J) wldr Consolidated Steels h344 Eastern av
- " Jas C (Faye J; Built-Rite Automatic Welding Co) r1000 Nashville rd
- " Jas R mech C S Henry Transfer r344 Eastern av
- " Jas T (Pattie M) driver C S Henry Transfer r RD 2 Middlesex NC
- " Jerrie M Mrs r708 Branch



AND
MOHAWK TIRES

PRIDGEN TIRE CO. INC.

Retreading — Vulcanizing
"RACE RUBBER"
900 N. CHURCH ST.
TEL.
442-8006

MORGAN

- " Joe sht mtl wkr I emberton Inc h1110 Gwen
- " John H (Sandra D) ofc wkr Thomas Howard h847 S Pine
- " Jos C (Gladys B; Built Rite Automatic Wldg Co) h1015 Paul
- " Luke (Agnes) clk Caromount Mills h1118 Hunter
- " Magdalene W v-pres Rocky Mount Sho & Clothing Co Inc r1531 Gay
- MORGAN MARION E (Anita W; Grimes-Morgan Plumbing & Heating Co), 21 Atlantic av, Tel 442-1764, h14 Country Club rd, Tel 442-1684
- " Mary L (wid L E) h30 N Boulevard
- MORGAN MERLE L (Geneva S; Grimes-Morgan Plumbing & Heating Co), 21 Atlantic av, Tel 442-1764, h32 N Boulevard, Tel 442-1267
- " Raymond (Sadie D) brklyr h817 E Grand av
- " Reyard R (Magdalene W) pres Rock Mount Shoe & Clothing Co Inc h1531 Gay
- " Richd Rev pastor Edgemont Freeoy Church
- " Roxie B (wid Coolley) h931 Peter
- " Ruth (wid L P) h235 Marigold apt 103
- " Shepard H (Etta S) h903 Griffin
- " Virginia Q Mrs siswn I W Rose Drug r322 Nash
- " Wm J (Jean W) sten ACL h113 Timberlane rd
- Morning Betty F Mrs maid h1414 Avenue C
- " Chesie M r1414 Avenue C
- " Georgia W Mrs h522 Myrtle av
- " Star Disciple Church Rev Jesse L Harper pastor 907 E. 1st
- Morred David r406 N Raleigh
- Morris Amy D (wid Joe) h419 Park av
- " Benj N (Arra L) carp h222 Weldon
- " Blanche P (wid Vidas) h406 N Raleigh
- " Bobby L (Joyce P) loom fixer Blumenthal's h1813 Fletcher dr (M)

THE PATIO RESTAURANT

Specializing in
FRIED CHICKEN — STEAKS

U.S. HWY. 301 BY-PASS S.
Next To
Capri & Horizon Motels

PHONE
442-9907

225-27 TARBORO



"THE HOME OF BETTER USED CARS"

ALLAN MIMS FORD
SALES SERVICE

TEL. 442-2191

MONTGOMERY
WARD

ALL THE STORE YOU'LL
EVER WANT
MARTY TOWN CENTER

INTERSECTION HWY 54 and 301

PHONE
MI 6-2911

NASH COAL COMPANY

Specializing Exclusively in

High Grade Steam and Domestic Coal

PHONE 446-8512
100 W. Grand Av.



DRINK



Coca-Cola

**Bottling
Company**

**Inc.
Bottlers**

**442
S. Church St.
PHONE
446-4117**

Coca-Cola

REG. U. S. PAT. OFF.

**REGULAR - KING
AND 16 OZ SIZE**

204

Citizens SAVINGS and LOAN ASSOCIATION

229 SUNSET AVENUE COR FRANKLIN

MORRIS

- " C Pitts (Lila L) slsmn Texaco h816 Dahlgren av
- " Construction Co (Jas H and Elmer C Morris) bldg genl 114 W Ridge
- " Dallas S (Christine J) brklyr h300 Amos
- " Danl L (Cora M) lab ACL h812 Star
- " E B mech City Water Dept r Raleigh rd
- " Eddie B (Venie R) h411 Aycock (SH)
- " Elmer (Mary) emp Bldrs Sup h117 Sherwood dr
- " Elmer C (Mildred W; Morris Constn Co) h611 Poplar
- " Ernest R (Kath C) fixer Blumenthal's h1511 Hargrove
- " Frances C Mrs bkpr Simmons & Harris r115 Plymouth rd
- " G Arth (Doris P) slsmn Davis & Co r1105 Tarboro
- " Gid A (Doris P) clk Davis & Co h1105 Tarboro
- " Gladys G payroll clk Ry Mt Mills r501 Forest Hill av
- " Henry T (Pauline M S) pntr D T Powell h404 Aycock (SH)
- " Herman (Elsie J) brklyr h1205 Winston Walk
- " Jas D (Margt R) clk Wheeler Equip r1315 Cypress
- " Jas D barber Falls Rd Barber Shop r721 School
- " Jas H (Mary L; Morris Constn Co) h114 W Ridge
- " Jos R (Lela H) eng Radio Sta WEED h1506 Davis
- " Lovell J (wid Lawrence B) h235 Marigold apt 206
- " Mabel L Mrs weaver Blumenthal's h109 S Grace
- " Major T (Lottie H) h1201 Rosewood av
- " Marvin R brklyr Dallas Morris r411 Aycock (SH)
- " Mildred W Mrs nurse 611 Poplar r do
- " Nevadie spinner Ry Mt Mills h4 E Elm

CURTIS R. TODD CONTRACTOR

Builder of Fine Homes

TEL. 442-3424 2710 S. CHURCH

MORRIS

- " Parthia F supvr Ry Mt Mills r501 Forest Hill av (E)
- " Paul P (Julia G) supvr Ry Mt Mills h425 Aycock (SH)
- " Pearly L (Mary S) h105 Weldon av (SH)
- " Prethia F (Gladys) supvr Ry Mt Mills h501 Forest Hill av (E)
- " Robt O (Frances C) clk Brown Produce h115 Plymouth rd (E)
- " Thos D (Carolyn P) emp PO h218 Weldon av
- " Thos W (Winifred W) countertermn Rawls & Winstead r Littleton NC
- " W Henry bkpr ofc mgr Pearsell Oil & Fuel r RD 1
- " Wm R r110 Lee av
- " Willie J lab Ry Mt Memorial r Nashville hwy
- Morris's Esso (T M Woodruff) gas sta US Hwy 301 By-Pass
- Morrissey Josephine fcty wkr h315 E Holly

- Morrison David D kitchen wkr Parkview Hosp r208 Atlantic av
- " Wm I (Mattie H) emp J C Daniel h505 Mitchell
- Mortimer John L (Norma P) pres Burlington Automotive Fabrics Co h525 S Taylor

- Morton Elbert (Marie; M&W Body Shop) r Shady Grove Trailer pk

- " Felix jr (Wadie G) prin Edgcombe County Bd of Educ h920 Shearin
- " Helen N Mrs bkpr Morton Ins & Realty r318 Rose

MORTON INSURANCE & REALTY CO (Wm S Morton), Fire, Casualty, Hospitalization, General Agent For The State Life and Health Insurance Co, Real Estate 610 Ambler av, Tel 446-9181, Res Tel 446-8515 (See Page 98 Buyers' Guide)

- " Jas emp State Hwy Dept r324 Western av
- " Jesse C (Virginia B) acct 316 S Washington h708 Westwood dr
- " John T (Mary M) eng ACL h801 Sunset av
- " Mary M Mrs ofc sec bkpr Quality Lndry & Clns r801 Sunset av
- " Warren K (Doris) buyer G R Garrett Co r Lynchburg Va
- " Wm S (Helen N; Morton Ins & Realty Co) h318 Rose

- Moseby Christine studt r1126 Star
- " Syvalia (Roxanna H) feeder Ry Mt Mills h1126 Star
- Moseley see also Mosely and Mosley
- " Donald L (Helen G) clk Colonial Stores h1012 Long
- " Eug A (Ruth E; Moseley Furn Co) r Cokey rd extn Box 500
- " Furniture Co (Eug A Moseley) new & used 136 S Washington
- " Mary H (wid Lisbon) h703 E Highland av

INDUSTRIAL ELECTRIC SALES & SERVICE INC.

REPAIRS and SALES

TO ALL INDUSTRIAL EQUIPMENT AND INSTALLATIONS

TEL. 442-1101

2917 S. CHURCH ST. EXTN.

**Modern
Gas
Appliances**

Englewood Shopping Center

PROPANE

Suburban

GAS COMPANY

**Bulk-Metered
and Bottled Gas**

Tel. 446-6739

WALKER LUMBER CO.

Manufacturers of Ceiling - Flooring - Siding - Moulding - Finish - Roofers

Mailing Address: Battleboro, N.C.
Mill: Gold Rock, N.C.

Tel. 446-8171

205

MOSELEY

- " Nell W Mrs braider Rocky Mount Cord r RD 1 Wilson NC
- " Ollie slsmn Burnette Home Sup r433 S Paul
- " Wilbur T (Gloria P) linemn City h1200 Paul
- Mosely Edw E (Mavis K) lm fxr Blumen-thal's h709 Westwood dr
- " Garland M (Sara R) emp L&M Tob h431 E Duke cir
- " Rosa H Mrs braider Rocky Mount Cord r RD 1 Wilson NC

- Moses Albert (Mattie D) h628 Cleveland
- " Barbara J r310 Renfrow
- " Lawrence E (Ernestine G) lab Imperial Tob r718 Beal
- " Lee W (Laura T) lab Planters Cotton Oil & Fertilizer h310 Renfrow
- " Odell Mrs r205 Dunn

- Mosley see also Moseley and Mosely
- " Betty B Mrs v-pres Mosley's Shady Lake Motel Inc r US Hwy 301 A North

MOSLEY COLON (Grace W), Sec
Mosley's Shady Lake Motel Inc US Hwys 301 and 301A North (½ Mi North of Rocky Mount). Tel 446,7195, h do

- " Grady G (Juanita P) firemn ACL h721 Piedmont av

MOSLEY HARLON (Jacqueline M), Treas
Mosley's Shady Lake Motel Inc US Hwys 301 and 301A North (½ Mi North of Rocky Mount), Tel 446-7195, h do

- " Jean H Mrs nurse Parkview Hosp r844 Burton
- " Lawrence (Ernestine) lab Imperial Tob h708 Beal

MOSLEY LEON V (Betty B), Pres
Mosley's Shady Lake Motel On US Hwys 301 and 301 A North (½ Mi North of Rocky Mount), Tel 446-7195, h do

- " Sara R Mrs nurse Parkview Hosp r431 E Duke cir
- " W C city firefighter r936 Cedarbrook dr

MOSLEY'S SHADY LAKE MOTEL INC,
Leon V Mosley Pres, Mrs Betty B Mosley V-Pres, Colon Mosley Sec, Harlon Mosley Treas, 68 Air Con-ditioned Units, Each With Bath, Children's Playground, Swimming Pool, Fishing Lake, Telephone and TV's in Each Unit US Hwys 301 and 301A North (½ Mi North of Rocky Mount), Tel 446-7195 (See Page 111 Buyers' Guide)

- Moss A R (Jean P) emp Blumenthal's h205 Duke
- " Alton C emp Ry Mt Mills h20 Carr
- " Bernie W (Esther L) city firefighter r416 Beal
- " Betty A ofc wkr M G Baldwin r622 S Vyne
- " Bobby R (Madeline) driver Peacock Meat r801 Rose

PEMBERTON INC.

AIR CONDITIONING—REFRIGERATION
HEATING—PLUMBING—ELECTRICAL

277 Main N.E. Tel. 442-3112

MOSS

- " Carl (Louise B) produce dept A&P h416 Beal
- " Carl L (Susie R) mech h1551 Boone
- " Carley Yvonne smstrs Ry Mt Under-garment r Box 415 Nashville NC
- " Charlie G (Geneva M) clk Blumenthal's h1041 Long
- " Cutchrell mech Temptrol Htg & Air Conditioning r614 S Pine
- " David B (Virginia P) lab Blumenthal's h702 N Pine
- " Elmo hlpr Cobbs Oil
- " Ethel Mrs hlpr Howard Hse Cafeteria r515 Beal
- " Frances Hardy exam Ry Mt Undergar-ment r822 Pender
- " Frank A tndr Ry Mt Mills r318 E Thomas
- " Geneva M Mrs teller Peoples Bank r1041 Long
- " Harold C tndr Ry Mt Mills r323 Rocky
- " Henry C (Frances W) tex wkr h602 Nashville rd
- " Howard C (Ethel M) clk Evening Tele-gram h515 Beal
- " Isaac A (Gerdine H) swtchmn ACL h622 S Vyne
- " J D (Lucy) emp Eastern Elec r207 Duke
- " Jas R (Agnes M) dfr Ry Mt Mill h18 W Spring
- " Jerry pntr Daughtridge Paint & Wall Paper r Nashville NC
- " Johnny D (Lucy L) whsemn Eastern Elec Sup r207 Duke
- " Julius T (Lottie R) pntr Daughtridge Paint & Wallpaper r Nashville NC
- " L T orderly Parkview Hosp r PO Box 254 Pinetops NC
- " Lacey A (Lillie W) emp Parker Bros h504 Ricks
- " Lucy L smstrs Ry Mt Undergarment r207 Duke
- " Margie C Mrs nurse Parkview Hosp r228 Amhurst rd

HOUSE TILE CO.

Dealers In
CERAMIC TILE
QUARRY TILE and MARBLE
All Types of Floor Covering

1711 S. CHURCH

TEL. 442-3773

CARBISCO FLOUR & FEED MILLS, INC.

Manufacturers
GOLD STRAP
Poultry
and
Livestock
Feed

Dealers

Poultry and
Livestock
Equipment,
Remedies,
Surge Milkers,
Insecticides
Feed Materials

Office
701 S.
Grace St.

Mill
605 S.
Grace St.

Phone
446-4215

A. HICKS AGENCY

— REALTORS —

Sales Agents for Westridge

132 SUNSET AVE.

PHONE 446-7188



PHONE
446-5044

D.J. ROSE AND SON INC.

READY
MIXED
CONCRETE

WHERE
YOU
WANT
IT-
WHEN
YOU
WANT
IT

Phone
446-5044



GAY-YOST FUNERAL HOME

Rocky Mount's Oldest

805 FAIRVIEW RD

PHONE 446-6634

206

MIXON Insurance & Realty

Corp.



158 Main N.W.

446-9111

MOSS

- " Martha P (wid Charlie) h224 Willow
- " Martin W (Barbara S) pntr Daughtridge Paint & Wallpaper h112 Aycock
- " Mary L spnr Ry Mt Mills r53 W Elm
- " Mentie M (wid Willard P) r1032 Falls rd
- " Milton (Frances H) mech John Vann Mtrs h822 Pender
- " Minnie L (wid Jim) h309 Rocky
- " Moody R Rev h416 Arlington
- " Pell jr (Janet W) slsmn Pepsi-Cola h1808 Bedford rd
- " Robt L (Mary L) dfr Ry Mt Mill h53 W Elm
- " Shelby J smstrs Ry Mt Undergarment r205 Duke
- " Simon jr yarn hndlr Ry Mt Mills r RD 1 Box 81
- " Thos E (Virginia D) tndr Ry Mt Mills h16 E Elm
- " Thurman (Margie C) telegrapner ACL h2824 Amherst rd (E)
- " Velma W wndr Ry Mt Mills r RD 1 Box 81
- " Wade pntr Daughtridge Paint & Wall Paper r1111 Aycock
- " Wilbur A cabt mkr Moore's Antique Shop r RD 3
- " Wiley R hlpr Peacock Meat r RD 3 Nashville NC
- " Wm T r309 Rocky
- " Willie G (Louise S) ret'd h106 Munn
- " Willie N studt r106 Munn
- Mote Wm L (Emmie L) mgr American Bakeries Co h22 N Boulevard
- Mothers Club of the Order of DeMolay The 512 S Franklin
- Motley Minnie M (wid Dan E) h317 S Franklin
- " Wm C (Eva) mgr Fair Grounds Drive In r1225 Hill
- Moton Beatrice B (wid Moses) r1004 Gay

LINWOOD'S FINA SERVICE

Washing - Greasing - Tire Repair
ROAD SERVICE

PHONE
442-9966

620 N. RALEIGH ST.

MOTOR BEARINGS & PARTS CO INC,
D T "Tom" Daughtridge Mgr, Floyd Webb Asst Mgr, "Wholesale Automobile Parts and Equipment 725 S Church, Tel 446-7105 (See Page 15 Buyers' Guide)

- Mount Carmel Baptist Church Rev Wm E Battle pastor 844 Star
- " Pisgah United Presbyterian Church Rev Jas H Casten pastor 614 E Gold-leaf
- " Zion Baptist Church Rev Geo W Dudley pastor 326 W Thomas
- Mouzon Chas lab City r1120 Tarboro
- " Madison L (Mary B) firemn ACL h1120 Tarboro
- " Saml K (Beulah W) slsmn Ward Baking h423 Craig
- " Vallie R (wid Madison) h2411 S Church
- Moye Mattie P Mrs h614 N Harris
- " Robt J (Della B) bkpr W B Lea Tob h133 Timberlane rd (E)
- Mozell Ernest (Irene R) lab J P Daughtridge & Son h1526 S Main
- " Mattie L Mrs h1800 S Main
- Mozelle Freddie (Lillie M) cement insnr h209 Home
- Mozingo Carolyn studt r369 Falls rd
- Mozino Lee R slsmn Auto Equip r Nashville NC
- Mueller Dorothy B Mrs opr Geneva's Beauty Shop r1220 Gay
- " Fred slsmn Suburban Kulan Gas r Gay
- Muldrow Effie K (wid Junius C) h415 Center
- Mullen Buddy H (Ruby M) asst dispr C S Henry Transfer h619 Paul
- " Walter G (Jean V) city policemn h1125 Nashville rd
- Mullins Fay ofc sec Direct Auto Finance r121 N Pearl
- " Joe pntr r1709 Burton
- " Patricia F ofc sec Direct Auto Finance r Box 32 Enfield NC
- Munden Bettie J studt r818 Hill
- " Josh W (Laura B) asst mgr Belk Tyler Co Inc h818 Hill
- Munn Alex L (Helen E) electn ACL h500 Mitchell
- " Clara F (wid Geo) h522 S Washington
- Munnerlyn Lucius C (Neva R) h541 Cokey rd
- " Neva R Mrs opr Irene's Beauty Salon r541 Cokey rd
- Murchison Alma L tchr Ry Mr Sr H Sch r1412 Beal
- " Bonnie L clk typ Cargo Care Transport r1115 Sycamore
- " Ellen A asst trust ofcr Planters Natl Bank & Trust Co r619 Eastern av
- " Ernest E (Mabel B) pharm H L Hicks Drug h801 Sunset av
- " Jack C (Lannie C) ofc mgr Cargo Care Trans h1115 Sycamore
- " LeRoy C (Lorene B) emp Belk-Tyler h719 Sunset av
- " Mabel C h614 Tarboro

WOOD OIL CO., INC.

FUEL OIL

We Give Green BAX Stamps

KEROSENE

CITIES SERVICE

Printed Metered Delivery

CITIES SERVICE

701 S. Church St.

446-6806



HOME SAVINGS

and loan association

119 N. CHURCH STREET

DIAL 446-9141

207

MURCHISON

- " Mary B Mrs tchr Benvenue Sch
r Country Club
- " Roderick G h619 Eastern av
- " Ruth E (wid Lester L) h1412 Beal
- " Sheila studt r1115 Sycamore
- Murphrey Lonnie W (Mercer G) v-pres-
mgr May & Graham Inc h108 N
Franklin
- Murphy Carlton (Ida C) lab h432
Matthews
- " Chas (Doris) tree trimmer City h809
Carter
- " Corp John D Faircloth mgr gas sta 101
Marigold
- " Dorothy R Mrs treas Pridgen Tire Co
h1000 Westwood dr
- " Herbert (Charlie M) lab L&M Tob
h106 Cedar
- " Jas L (Helen K) asst treas Planters
Cotton Oil & Fertilizer Co Inc h1115
Eastern av
- " Jas T (Ruby L) sweeper Planters
Cotton Oil & Fertilizer h614 Henry
- " Jas T jr r614 Henry
- " Marvin L (Peggy K) electn Bass Elec
r RD 4
- " Willie (Laura S) h808 E Highland av
- Murray Aaron B (Linda E) slsmn Trophy
Brand h126 S Howell
- " Charlie L (Willar P) h408 Midway
- " Horace V (Joyce B) mech Wheeler
Equip h213 Amos
- " Joyce B Mrs bkpr J A Tharrington &
Sons r213 Amos
- " Julia r617 Woodland av
- " Kenneth (Peggy) emp Blumenthal's
h124 N Berryhill rd
- " Leroy (Ernestine F) slsmn Comer Oil
h1362 S Franklin
- " Levie E (Louise B) h425 Cokey rd
- " Matthew A (Olive S) h1362 S Franklin
- " Riehd L (Eloise C) routemn Maola
Dairies h229 Fleming
- " Wm R (Evelyn) mech Ry Mt Mills h1805
Beverly rd
- Murrey Floyd r733 Tarboro
- Murrill J E with State Hwy Patrol h3004
Amherst dr (E)
- " Jos K jr (Norma G) firemn ACL h1107
Lafayette av
- " Mabel B (wid J Kinsey) asst designer
Bennett's Florist h550 Western av
- Muse Annie B (wid Edw G) h128 W
Thomas
- Musser Benj F Rev (Hattie L) pastor
Englewood Meth Church h301 Forest
Hill av (E)
- Mutual Life Insurance Co of NY Marvin
R Robbins dist mgr 107 Main SE R202
- " of Omaha Nathan E Thomas mgr ins
226 S Church R206-08
- Myer see also Meyer and Myers
- " Mabel B (wid Wm) h311 Hammond
- Myers Adam (Berline L) lab China-Am
Tob h718 Pennsylvania av

SMITH FLORIST

Flowers for All Occasions



GLADYS M. SMITH Pres

DAY PHONE 446-5165

NIGHT PHONE 442-8472

SAY IT WITH FLOWERS



MYERS

- " Chas W (Jeanette N) emp Atlantic
Constn h307 Atlantic av
- " Chas W r718 Pennsylvania av
- " David L (Albie B) driver Carolina
Overall h420 St Paul
- " Douglas G (Mary H) supvr Blumenthal's
h1221 Gay
- " Geo (Estelle J) atndt Morris's Esso
h305 Anderson
- " Loretta (wid Stanley) r909 West Haven
blvd
- " Louise Mrs bkpr Kerr Drugs r Nash-
ville Hwy
- " Richd A tchr Parker Junior High Sch
h1004 W Thomas

Mylum Rebecca B Mrs dietitian Park-
view Hosp r Wilson NC
Myrick Odessa cook Howard Johnson
Restr r RD 3 Box 312
N & B Barber Shop (Leonard A Nether-
cutt & Norman O Bass) 144 Main NW
Nadelman Edith G Mrs Falls Road Dept
Store r1301 Hill
" Martin M (Edith G) slsmn B Klitzner
& Son h1301 Hill
Nance Emma (wid Wm R) r600 Rex
NAPA JOBBER (Rawls & Winstead Inc),
243-251 S Washington, Tel 442-7178

Narfon Bessie Mrs tex wkr h rear 640
Arrington av
" Calvin B (Shirley W) driver Hardee's
Food System h626 S Washington
" Charlie mech Cooke's Garage r S
Church
" Rexall (Opal L) tender Rocky Mount
Coke Mill h518 Jefferson
" Rudolph (Mozelle P) pntr Brewer Paint
& Wallpaper h418 Lexington
" Texall (Opal) slubber Rocky Mount
Cord r209 S Franklin
" Thad T jr (Mary D) dispr Cargo Care
h301 Herron

BRASWELL ELECTRIC SERVICE

ELECTRICAL CONTRACTORS

WIRING and REPAIRING

P.O. BOX 906

TEL. 442-3096

102 S. RALEIGH ST.

GIFTS for
ALL
OCCASIONS

CHINA-CRYSTAL
EARTHENWARE
ANTIQUES

Brewer Paint & Wall Paper Co.,
Inc.

PHONE 446-7171

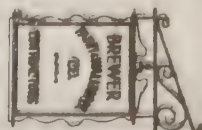
IMPERIAL CLEANERS

Personalized Dry Cleaning Service

By "ED STRANGE" Complete Laundry Service Available

573 N. RALEIGH

PHONE 442-5821



THE DIXIE LETTER SERVICE

DIRECT MAIL SERVICE — PUBLISHERS OF BOOKS BY OFFSET

Typing — Addressing — Folding — Mailing — Photo-Stamping — Photo-Offset Printing

826 SUNSET AV.

PHONE 446-7095



High Quality
with Economy
Brown Memorials

208

Binswanger glass co.

SLIDING GLASS DOORS	LOF GLASS	AUTO GLASS INSTALLATION
STORE FRONTS		WINDOW GLASS
MIRRORS		

1400 RALEIGH RD. TEL. 446-9145

NASH BRICK CO

WM R COLEMAN, PRESIDENT-TREASURER
EDW W COLEMAN, VICE-PRESIDENT-SECRETARY
MANUFACTURERS OF BUILDING and FACE BRICK PLANT
ITA, NC
TELEPHONE ROCKY MOUNT 446-7030
MAILING ADDRESS
PO BOX 962
ROCKY MOUNT, NC
(See Insert at Brick Manufacturers In Classified Business Section and Page 29 Buyers' Guide)

NASH COAL CO

ELIZABETH C PITTMAN, OWNER
J E PARKER, MANAGER
"ROCKY MOUNT'S EXCLUSIVE COAL DEALER"
SPECIALIZING IN
HIGH GRADE STEAM and DOMESTIC COALS
GOOD CLEAN COAL
PROMPT DELIVERY
100 W GRAND AV
TELEPHONE 446-8512
(See Page 33 Buyers' Guide)

NASH-COUNTY OF

ALCOHOLIC BEVERAGE CONTROL BOARD
STORE NO 1, Charlie D Stevens
Mgr, 426 W Thomas, Tel Gibson 2-4637
STORE NO 8, Horace P Farmer
Mgr, 1418 S Church
STORE NO 9, Wm F Brannon Mgr,
2504 Sunset av, Tel 442-6751

BULLUCK GARAGE

GENERAL REPAIR WORK
TO ALL MAKES OF CARS

1400 S. CHURCH ST.
PHONE 446-8342

NASH-COUNTY OF-Contd

AUDITOR, J C Ellis, 110 S Howard,
Tel 446-8450 and Court House,
Nashville, NC, Tel GLendale 9-3081
CLERK OF SUPERIOR COURT,
Ben H Neville, Court House, Nash-
ville, NC, Tel GLendale 9-2731
DEPARTMENT OF PUBLIC WEL-
FARE, James A Glover Dir,
Drawer 40, Nashville, NC, Tels
GLendale 9-3371 and GLendale
9-3911
REGISTER OF DEEDS, Mrs
Catherine F Griffin, Court House,
Nashville, NC, Tel GLendale
9-2081
SHERIFF, Glenn O Womble, 110 S
Howard, Tel 446-8450
SHERIFF'S OFFICE (Rocky Mount).
Glenn O Womble Sheriff, E C
Strickland Chief Deputy, 110 S
Howard, Tel 446-8450
TAX COLLECTOR, J Curtis Ellis,
Harry A Whitaker Deputy
Collector, 110 S Howard, Tel
446-8450 and Court House Nash-
ville, NC, Tel GLendale 9-4511

" Mary S Mrs h1115 Burton
-Mont Nursing Home The Chas K Dunn
(Norfolk Va) admn 1320 S Church
" Street News Stand (Mrs Gertrude J
Knowles) 117 Nash
National Assn of Letter Carrier No 1321
E E Davis pres 200 Tarboro
" Cash Register Co L H Felmet mgr sls
& serv 130 Country Club rd
" Cordage Products Co Inc Julian D
Bobbitt mgr marine sups 621 Chester
" Music Sales (Rev Charlie M Harrison
Wm E Zoellner) music new used
rentals 612 S Church
Nationwide Insurance Co Milton Parker
agt S Church extn
" Insurance Co Wm N Bobbitt agt (br)
800 N Church
" Insurance Co Jas R Thompson jr sls
rep 226 S Church R203
" Mutual Insurance Co Donald W Bagley
dist mgr 226-28 S Church R205
Naylor Johnnie mgr Provident Finance
Co r510 Amblon
Neal Connie x-ray dept Parkview Hosp
r554 Avent
" Geo A h1313 S Church
" H Douglas (Jane S) asst admn Park
View Hosp h1404 Lafayette av
" R S (Zennith) formn China Am Tob
h327 S Grace
" Robt mech Ray Bandy's r Nashville
hwy
" Sudie B wrapper Belk's r Nashville
Hwy Box 288
" Thos H (Lula R) lab ACL h623 Raleigh
rd
" Vann N (Minnie L) asst chf City Fire
Dept h801 Columbia av
" Wiley P lab China Am Tob r623
Raleigh rd

★ **ALMAND'S** ★
ROCKY MOUNTS EXCLUSIVE
REXALL DRUG STORE, INC.

FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF ROCKY MOUNT

MORTGAGE LOANS ORGANIZED 1902 INSURED SAVINGS
DIAL 446-9191 116 S. FRANKLIN

209

NEAL

- " Zennith M Mrs bkpr Southeastern Adjustment r1008 Long av
- Nealy M B (Venia) h304 Duke
- Needham W H h119 Benvenue rd
- Nelms Abr L (Mary J) carmn ACL h821 Long
- " Alex (Olivia B) mech ACL h2520 Gwen
- " Anneanette Mrs ofc sec Caterers Inc r709 Parham
- " Arva B (Sara W) announcer WRMT h487 E Duke cir
- " Beulah P (wid Ernest) h1008 Evergreen
- " Bill slsmn Brown Mem r Duke cir
- " Clifton T hlpr Hathaway's Uphol r2520 Gwen
- " Cooper (Patricia P) tel contr h221 S Pearl
- " David (Mannie P) emp Blumenthal's h525 Chester
- " Delton E (Nancy W) serv mgr Caterers Inc r RD 1
- " Earl emp Blumenthal's r525 Chester
- " Evie B (wid Richd B) h521 Rose
- " Fredk W card tndr Ry Mt Mills r RD 1 Nashville NC
- " Herbert D picker tndr Ry Mt Mills r RD 1 Nashville NC
- " J D (Nancy W) emp Blumenthal's h417 Aycock
- " Joe M asst mtce eng Parkview Hosp r200 Delane dr
- " John A (Judy L) traffic mgr Dorothy Curtain h328 S Clayton
- " Larry (Iola) h200 E Bassett
- " Lloyd L (Anneanette McG) div mgr Caterer's Inc h709 Parham
- " Lucille R (wid Romey) emp Ry Mt Mills h712 Cedarbrook dr
- " Marvin E (Geraldine B) mech Refrigeration Sales & Serv h1014 Russell
- " Marvin F (Otha H) sectionmn Ry Mt Mills h1319 Cypress
- " Mary E wndr tndr Ry Mt Mills r821 Long av
- " Nancy W Mrs teller Planters Bank r Old Mill rd Box 448
- " Ned T emp A Schottland Mills r1319 Cypress
- " Patricia P Mrs bkpr Peoples Bank r321 S Pearl
- " Pearl emp Carolina Overall r1000 S Church
- " Richd B jr r521 Rose
- " Sara W clk Commercial Credit r487 E Duke cir
- " Utha H spnr Ry Mt Mills r1319 Cypress
- Nelson Cleo L Mrs emp W B Lea Tob h628 Park av
- " Delores A bkpr Bank of Rocky Mount r1305 Planters
- " E Eug r316 Carolina av
- " Electa Mrs maid h520 Myrtle av
- " Emma h226 Union
- " Fanny r704 S Holly
- " Frank lab Dixie Stge & Distributing r400 Center

MOSLEY'S SHADY LAKE MOTEL INC.

68 MODERN UNITS

AIR CONDITIONED — TV — ROOM PHONES

HEATED POOL

US HWYS. 301 and 301-A N. TELEPHONE 446-7185

NELSON

- " H Jarvis (Sallie B) jan Union Bus Term h319 Myrtle av
- NELSON H REAVIS (Sarah B), Genl Agent Southwestern Life Insurance Co 202 Gardner-Davenport Bldg 226 S Church, PO Box 1233, Tel 442-6722, h601 N Taylor, Tel 442-5927
- " Jas E (Naomi F) brkmn ACL h1305 Planters
- " Jos H (Jean D) v-pres-mgr Davenport Mtr Co Inc h3612 Hawthorne rd (E)
- " Jos R studt r601 N Taylor
- " Leola B (wid Jos) maid h403 Cedar
- " Mary L (wid Terrace) dishwasher Ivy Room h1114 Gold
- " Preston (Juliett J) brick mason h800 E Holly
- NELSON R G (Chan B), Branch Mgr General Adjustment Bureau Inc 217 S Franklin, Tel 446-9116, h513 Smallwood dr, Tel 442-5018
- " Wesley (Quennie B) lab City Power Plant h704 E Holly
- Nethercutt Geneva Mrs slswn Belk's r244 Hill
- " Leonard A (Geneva J; N&B Barber Shop) h244 Hill
- Nettles Evans J (Evangeline S) emp ACL h865 Ellison dr
- " Kenneth L (Virginia R) ofcr in chge US Army Recruiting Sta r Box 6 Country Club dr
- " Louis jr (Lela F) lab ACL h804 S Grace
- " Louis III r804 S Grace
- Neville Andrew A (Annie W: Neville's Florist) h419 Atlantic av
- " Annie W Mrs prin Lincoln Sch r419 Atlantic av
- NEVILLE BEN H (Annie Lee), Clerk Nash County Superior Court, Court House, Nashville, NC, Tel GLendale 9-2731, r Whitakers, NC, Tel GE7-4536

carolina cafe

We Serve Wonderful Food
and Our Coffee Can't be Beat

(HIGHWAY 301A NORTH)
906 N. Church St. 446-9976

HEILIG- MEYERS CO.

129
MAIN N.E.

COMPLETE
HOME
FURNISHINGS

TELEVISION

RADIOS

RECORD
PLAYERS

REFRIGERATORS

RANGES

WASHERS

ALSO SMALL
ELECTRICAL
APPLIANCES

FLOOR
COVERINGS

RUGS

CARPETS

LINOLEUM

129
MAIN N.E.

PHONE
442-8146

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL

1125 East nr. Cokey Rd.

No. 1 and No. 2 for Home Heating — Tobacco Curing

Atlantic Discount Corp.

Established 1925

• AUTO LOANS •

REFINANCING

Phone 442-2151

FINANCING

1401 S. Church St.

CRIMES-MORGAN

PLUMBING & HEATING CO.

TRANS AIR CONDITIONING

ECONOMICAL OIL BURNERS and BOILERS

211 ATLANTIC AVE.

PHONE 442-1764

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

210

Belk Tyler's

ROCKY MOUNT'S FINEST
DEPARTMENT STORE

NEVILLE

- " Carolyn bkpr Wenn-Dixie r Benvenue rd
- " Chas E servm Pemberton Inc r1415 Wilson rd
- " Edwin W supvr interviewer State Emp Security Comm r1025 Hammond apt 3
- " Ella P proof rdr Evening Telegram r1415 Wilson rd
- " Fannie E Mrs drs mkr 1415 Wilson rd r do
- " Fred W (Fannie E) carp h1415 Wilson rd
- " Joe T r15 W Spring
- " Lucille L (wid Charlie) maid h710 Pennsylvania av
- " Nick emp State Employment Ofc h1025 Hammond apt 3
- " Willie T (Annie L) farmer h149 Pinehurst dr
- Neville's Florist (Andrew A Neville) 419 Atlantic av
- New Ann ofc sec Orkin Exterminating r RD 4 Box 34
- " Bethel Freewill Bapt Church Rev R H Creech pastor end E Grand av
- " England Mutual Life Insurance Co Geo A Valentine spl rep 110 Coast Line R13
- " M C & Son (Marshall C New) contrs 3214 S Church
- " Marshall C (Kathleen P, M C New & Son) h3214 S Church
- Newbold Thos S (Helen H) agt Southland Life Ins h304 Charlotte av (E)
- Newby Geo E jr (Nancy B) br mgr Liggett & Myers Tob Co h1645 Pinecrest rd
- Newcomb Linwood C (Virginia) shop wkr Westwood Lbr h1114a Raleigh rd
- " P D agt Western & Southern Life Ins r RD 4
- " Virginia ofc sec Benvenue Beh r1114 Raleigh rd
- Newell Betty (wid J L) r1106 Hargrove
- " Carrie E (wid Paul) h512 E Virginia



Borden's

ICE CREAM & MILK

"IF IT'S BORDEN'S, IT'S GOT
TO BE GOOD"

NEWELL

- " Dennis emp ACL r1100 Hargrove
- " Eddie (Celestia M) lab China Am Tob h807 E Holly
- " Hazel (wid J Melvin) emp Montgomery Ward h1100 Hargrove
- " Herbert W (Theresa L) ofc slsmn Graybar Elec h1917 Fletcher dr
- " Irma S r1113 Neal
- " Jas A jr mgr Traveler's Serv Sta r1037 S Church
- " Lillie M (wid Wm C) r1605 S Franklin
- " Lottie M Mrs h1037 S Church
- " Terry emp ACL r1100 Hargrove
- " W Edw (Verena H) watch repr 1110 Hargrove h do
- " Wm H (Dorothy M) h1110 E Holly
- Newer Willie E prsr Wimberly's Clns r710 S Grace
- Newman Albert R (Jean R) mech Thomas Farris Mtrs
- " Jos M (Rosa) atndt Caro Serv Sta r Sunset av
- Newport Sign Co (Fred M Grady Jesse W Reid) 608 S Franklin
- News & Observer Wade G Jordan rep ofc 119 Main SE
- Newsome Alice A (wid Jasper) h606 Cascade av
- " Carl cord tndr Ry Mt Mills r Arlington ext Box 348
- " Curtis W (Estelle) twstr tndr Ry Mt Mills h221 Weldon
- " Daisy P (wid Joe) maid h526 Suburb
- " F (Margt T) lm fkr Caromount Mill h1530 S Church
- " Henry C carp J D Leggett & Son r RD 4
- " J L driver C S Henry Transfer r RD 2 Nashville NC
- " Joe (Eliz L) lab DPW h505 Matthews
- " Joe (Ethel M; Joe's Ess6 Serv) r Tarboro NC
- " Jos (Myrtle) sht mtl wkr J A Tharrington & Sons h821 Wilkins
- " Lawrence M (Bloomer T) mach ACL h Arlington ext Box 348
- " Lenora A (wid Fred) h917 1/2 Gold
- " Nannie (wid Joe) r1530 S Church
- " Ollie G Mrs maid r227 Raleigh rd
- " Raymond (Betty A) sht mtl wkr J A Tharrington & Sons h415 E Thomas
- " Robt L (Ruth P) brkiyr contr 933 Redgate av h do
- " W E agt NC Mut Life Ins r Williamston NC
- Newton Donald h517 Charlotte av (E)



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE.
COR. FRANKLIN ST.

**"YOUR HOST
FROM COAST
TO COAST"**

425 N. Church
Dial 446-9175

2 ROCKY MOUNT INNS

Hwy. 301 N. By-Pass
Dial 442-8101

Holiday Inn®

211

NEWTON

- " Henry (Martha M) lab Planters Cotton Oil & Fertilizer h310 E Goldleaf
- " Ivy L (wid Thos) h915 Tessie
- " Jas L lab Sexton & Son r719 E Highland av
- " Jean M Mrs clk May & Gorham r Cypress
- " Jesse (Rosa P) constn wkr Jackson Bros h719 E Highland av
- " Jesse L r915 Tessie
- " John T (Minnie W) mgr h615 Arlington
- " Johnnie R (Frances J) LPC servmn Purofax Gas Corp h1324 Cypress

**NEWTON O WARREN (Sarah L), Mgr
The Borden Company, US Hwy 301 By-Pass South, PO Box 213, Tel 446-4222, h315 S Grace, Tel 442-4787**

- " Randolph J (Jean M) servmn Twin County Gas r420 Marigold
- " Thomas J (Mildred) porter Am Bakeries h618 E Holly
- " VanBuren (Irene S) mach opr Mello Rock Quarry h317 Rocky
- " Wm T (Alice B) plmb Barnes Plmb & Htg h1225 Tarboro
- Nichols Autry emp Futorian Mfg r1020 S Church
- " Curtis E mech Thomas-Farris Mtrs r Sharpsburg NC
- " David P h814 S Washington
- " Eleanor Mrs laby tech Memorial Hosp r Coolspring rd
- " Emily slswn Belk's r1527 Hargrove
- " Geo assoc Vester Ins & Realty r701 Cool Springs rd

NICHOLS J IRVIN (Inez T), Chief City Police Department, Office 132 N Washington, Tel 446-4111, h223 S Howell, Tel 442-7488

- " Lillie T (wid Wm T) slswn Belk-Taylor Co h629 Branch
- " Martha studt r369 Falls rd
- " Millard G (Marie H) mech Nello L Teer Co h212 Lee av
- " Nancy bkpr Eastern Investors r629 Branch
- " Pauline P Mrs slswn Carolina Ofc Equip r429 Hammond
- " Rebecca B smstrs Ry Mt Undergarment r Box 561 Raleigh rd
- " Thos M studt r1812 Windsor dr
- " Wm M (Lucille F; Mary Carter Paint Center) h1812 Windsor dr
- Nicholson John L (Kath H) slsmn Field Enterprises h624 S Taylor
- " John L III studt r624 S Taylor
- " Kath studt r624 S Taylor
- " Kath H Mrs prin Battle Elem Sch r624 S Taylor
- " Lossie (Ella M) h705 Beal
- " Madie tchr h638 Coleman av
- " Mary L youth dir Lakeside Bapt Ch r1410 Sunset av
- " Mary P Mrs cook Howard Johnson Restur r Old Wilson rd



AND
MOHAWK TIRES

**PRIDGEN TIRE
CO. INC.**

Retreading - Vulcanizing
"RACE RUBBER"
900 N. CHURCH ST.
TEL.
446-8006

NICHOLSON

- " Saml T studt r624 S Taylor
- " Thos W studt r624 S Taylor
- Niemiec Edw (Arlean P) USAF h716 Peachtree
- Nifong Don L (Doris L) slsmn Crane Specialty h2813 Amherst rd (E)
- Nines Jas G (Joyce B) driver Planters Cotton Oil & Fertilizer h323 Henry
- " Roger E (Agnes) driver Am Bakeries r RD 3
- " Wm driver Lewis Oil r Kingston av
- Nixon Kramer W (Nettie C) slsmn Royal Baking h1022 Sycamore
- " Lessie P Mrs slswn Hayes Cash Gro h1225 W Thomas
- " Nettie C Mrs (Hamburger Shop) r1022 Sycamore
- " Wm (Mary) emp ACL r611 Raleigh rd
- Nobbles Sharon studt r369 Falls rd
- Noble E Webb (Pearl C) h339 S Grace
- " John R bodymn Pierce's Body Shop r RD 3 Nashville NC
- Nobles Edith emp A Schottland r804 Nashville rd
- " Ella D (wid Harold) h1604 Falls rd extd
- " Frank (Ruth W) driver Hwy Transport h2005 Falls rd extd
- " Harold jr emp Caro Power & Light r1604 Falls rd extd
- Noell W Carlton (Annie L) v-pres sec treas G R Garrett Co Inc v-pres Carolina Leaf Tobacco Co and Maus & Co Inc h1528 West Haven blvd
- Nolan E Jerry (Hazel W) v-pres Swain Sup Co Inc h800 Sunset av
- Nor Lee Co The Norwood L Pirkey pres whol dry goods 1428 S Franklin
- Norfleet Ida M Mrs maid h719 Park av
- Norge Cleaning & Laundry Jas Atkinson mgr 430 W Thomas
- Norris Ernest E (Kay F) stero Evening Telegram h2617 S Church
- " J R jr clk Shaver Battery & Auto Parts r312 Briar Cliff rd

HAMMOND

Electric Service, Inc.

ENGINEERS and CONTRACTORS

Electric Motor Rebuilding
Power Equipment Sales and Installation

824 S. Church St. 442-4178

PRODUCTS

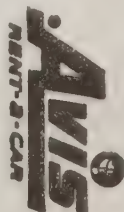


DISTRIBUTOR

700 Albemarle Cor. Virginia

JOYNER OIL COMPANY

Phone 446-9101



VICK'S RADIO & T.V.
SALES & SERVICE

For DAY or NIGHT Service
DIAL 442-3492

121 W. THOMAS ST. TV-SETS



**PAMPER YOUR
FAMILY
and
FRIENDS**

with

**ENGLEWOOD
BRAND
MEATS**

Hickory Smoked
Sugar Cured

HAMS

**REAL GOOD
FRANKS**

**ASK FOR
ENGLEWOOD
MEATS
AT YOUR
GROCER**

Manufactured
and Distributed

**Z. B.
BULLUCK
INC.**

PHONE
446-8121

**CARO-
CRAFT,
INC.**

**CUSTOM
MADE
FURNITURE
REFINISHERS**

740
ALBEMARLE
AV

(SEE PAGE 77
BUYERS'
GUIDE)

TEL

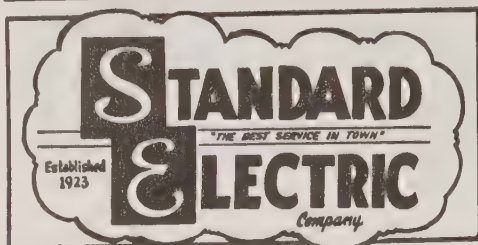
442-2964

BARNES TIN SHOP ROOFING & SHEET METAL CONTRACTORS

120 N. HOWARD ST

TEL 446-7192

212



NORRIS J RUSSELL (Margaret C), Pres-
Mgr Shaver Battery & Auto Parts Co
210 Hill, Tel 446-6145, h312 Briar
Cliff rd, Tel 446-5359

" Margt C Mrs sec-treas Shaver Battery
& Auto Parts Co r312 Briar Cliff rd
(E)

NORTH CAROLINA HIDE & FUR CO
(T T Ward), Wholesale Buyers—
Metals, Hides, Furs and Scrap Iron
620 S Washington, Tel 446-6718

" Carolina Mutual Life Insurance Co
A C Batchelor staff mgr 134 E
Thomas

" Carolina Peanut Growers Assn Jos S
Sugg sec 119 Main SE

" Carolina State Motor Club Inc (NAA)
Lewis B Scruggs div mgr 219 S
Franklin Rl

NORTH CAROLINA-STATE OF

DEPARTMENT OF REVENUE, James
H Brake Revenue Collr, 134
Western av, PO Box 149, Tel
442-3117

**EMPLOYMENT SECURITY COM-
MISSION OF NORTH CAROLINA**,
Graham K Cottingham Mgr,
Rocky Mt Ofc, 234 Hill, Tel
442-2101

**EMPLOYMENT SECURITY COM-
MISSION OF NORTH CAROLINA**,
Wm R Tweedy Supervising Inter-
viewer, 238 Hill, Tel 442-2101

HIGHWAY COMMISSION, J C Howell
Eng, 723 Walnut, Tel 442-7605

RESIDENT ENGINEER'S OFFICE,
Hannibal B Taylor Res Eng,
501 Eastern av, Tel 442-4615

MOTOR VEHICLE LICENSE AGENCY,
Mrs Frances W Davis Ofc Mgr,
217 W Bassett, Tel Gibson 2-8453

COASTAL PLAIN LIFE INSURANCE CO.

- INDUSTRIAL ● ORDINARY
- CREDIT ● LIFE ● GROUP

HOME OFFICE

462 FALLS RD.

DIAL 442-6123

NORTH CAROLINA-STATE OF-Contd

NATIONAL GUARD ARMORY, Harold
L Stevenson Ofcr in Chge, Walnut
cor S Howell, Tel 446-9573

NATIONAL GUARD-HEADQUARTERS
CO 2D BATTLE GROUP, 119TH
INFANTRY, Walnut av cor S
Howell, Tel 446-9573

**NORTH CAROLINA WESLEYAN
COLLEGE**, Thomas A Collins Pres,
W Jasper Smith Comptroller, Metho-
dist College Co-ed, 4 Year Liberal
Arts With Science Major, College
Station US Hwy 301 North, Tel
442-7121

" End Baptist Church Rev Albert Lee
pastor 500 E Grand av

" End Barber Shop (Johnnie Odom) 342
Myrtle av

" End Service Station (Manley D Parker)
900 Falls rd

" Rocky Mount Baptist Church Rev
Uriah A McManur pastor 844 Falls rd

" Rocky Mount Church of God Rev Quane
J Cox pastor 901 Columbia av

" State Construction Co Inc Turner W
Battle pres Richd E Harris sec-treas
contrs 1020 Carter

" Wm I (Iola E) supvr ACL h831 Sunset
av

Norton E L (E L Norton & Sons) r RD 1
Battleboro NC

" E L & Sons (E L Norton) 600 Sunset av

" Virginia waitress City Lunch r RD 3

Norvell Edgar L agt Life Ins Co of
Virginia r Wilson NC

Norville Dawe (Mary) emp A&P h1214
Proctor

" Jas D (Sarah P) clk ACL h1005
Western av

" Jas D jr studt r1005 Western av

" Ray P (Lois D) serv mgr Tom Bailey
Mtrs h202 Clifton rd (E)

" Robt D (Mary R) meat hd A&P r1214
Proctor

" Virginia E (wid John H) r800 Arlington
Norwood Ada E (wid Richd) h406 Carolina

" Alf (Florence G) emp Hardee's Drive
In h209 N Howell

" Charlie (Mallie P) porter Almand's
Drug h423 Coleman av

" Hazel T Mrs r800 S Grace

" Willie B (Alma R) jan West Haven
Presby Ch h632 Dexter

Nowell W B insp State Hwy Comn r Wil-
son NC

Nowlen W B insp State Hwy Comn r Wil-
son NC

Nowood Robt E r632 Dexter

Nowverl Eva slswn M G Baldwin r521
Henry

" Helena W (wid Turner) maid r521
Henry

" Turner jr (Etta P) lab Ry Mt Undergar-
ment h521 Henry

Nuckols Wm A (Emily F) clk ACL h1525
Hargrove

Pearsall Oil and Fuel Company, Inc.

DISTRIBUTORS, MOBIL PRODUCTS

FUEL OIL

511 KEEN P.O. DRAWER 73



GOOD COAL

Phone 442-6141

CAROLINA TIRE CO.

TIRE RECAPPING

BUDGET TERMS

625 S. Washington St.

Phone 442-2267



213

Nugent Henry C jr (Mary G; Nugent's Superette) h rear 807 Cokey rd
 " Lee C (Lula H) carp S S Toler & Son r929 Redgate av
 " Linda D (wid Henry C) h811 Cokey rd
 Nugent's Superette (Henry C Nugent jr) gro 807 Cokey rd
 Nu Way Laundry-Cleaners & Dyers Edw E Carter mgr 522 N Pine
O K CREDIT CLOTHING CO, A L Lee
 Mgr, Clothing For The Entire Family, Easy Credit Terms 178 N Main, Tel Gibson 6-4589

O K Rubber Welders (Vance A Powell) 643 S Church
 Oakley Alma J studt r1123 Eastern av
 " Cleaners & Dyers (N Vernard Oakley) 137 Nash
 " Dewey C (Bessie B) fleet supt Wards Baking h724 Cedarbrook dr
 " Ennis A (Mittie B) h1700 Boone
 " Jas W (Jeanne) constn wkr h1820 W Blandwood dr
 " Mary C Mrs aide Parkview Hosp r229 Clayton
 " N Vernard (Annie M; Oakley Cleaners & Dyers) h1132 S Main
 " Otho L (Juanita D) car insp ACL h229 Clayton
 " Wm B (Bessie D; Oakley's Garage) h1123 Eastern av
 Oakley's Garage (Wm B Oakley) auto repr 210 Middle
 Oakview Baptist Church Arlington ext
 Oakwood Park Sundries (Joe H Barrett) confy 329 N Fairview rd
 Oates Bessie S (wid David) r1038 Lafayette av
 " Connie L (Addie L) lab Pemberton Inc h520 Dexter
 " David J studt r800 S Pine
 " David J jr (Edith D; Oates Insurance & Realty Co) h800 S Pine
 " Edith D Mrs sten Bank of Ry Mt r800 S Pine

OATES INSURANCE & REALTY CO

OWNER

DAVID J OATES JR

REAL ESTATE SALES and

RENTALS

MUTUAL AUTOMOBILE and

FIRE INSURANCE

2 SCRUGGS BLDG

219 S FRANKLIN

TELEPHONE 446-9469

" Ruth E studt r800 S Pine

O'Conney Johnny W windor asmlr Metal Products Mfg r RD 1 Nashville NC

Odell's Drive In (Grady O Langley) restr US Hwy 64 W

Odelle Kenneth (Lois) train dispr ACL r804 Nashville rd

Odom Alice D (wid John D) bkpr h1401 Eastern av

ROCKY MOUNT FLORAL CO.



A. R. WEATHERS
 "ART IN FLOWERS"

Greenhouse and Shop
 430 E. Thomas
 Tel. 442-4158

Downtown Shop
 114 Main, N.W.
 Tel. 446-6006

ODOM

" Allen (Pattie K) h715 Atlantic av
 " Alvin C (Evelyn D) pres Odom Wholesale Co Inc h632 Rose
 " Bertha J (wid Arlester) lab China Am Tob h807 Star
 " Bessie B Mrs h317 E Holly
 " Callie M Mrs h121 Dunn
 " Charlie C (Mary R) emp ACL h909 Long
 " Cleveland (Peggy R) weigher Planters Cotton Oil & Fertilizer h2206 S Main
 " Clyde W (Dorothy R; Odom Tile Co) h828 Long
 " Donald R (Lynne M) dental tech Arrington Dental Laby h905 Long
 " E Dal studt r102 Clifton rd (E)
 " Edgar D (Nellie S) mach ACL h102 Clifton rd (E)
 " Eugene emp Pepsi-Cola r121 Dunn
 " Frances B Mrs sec-treas Washburn's Motel Court Inc r US Hwy 301A North
 " Frances H ofc sec Odom Tile Co r Stony Creek dr
 " Frank lab r2206 S Main
 " Henry M (Frances B) pres Washburn's Motel Court Inc h US Hwy 301A North
 " Herbert (Pearlie D) h905 Shearin
 " J T (Odom Tile Co) r Stony Creek dr
 " Jean studt r828 Long
 " John (Effie S) lab Planters Cotton Oil & Fertilizer h1742 Thru
 " John jr constn wkr r121 Dunn
 " Johnnie O (Frances W) emp Robertson Plmb & Htg r630 S Washington
 " Johnnie (Mildred C; North End Barber Shop) h1415 Avenue B
 " Jos lab China Am Tob r715 Atlantic av
 " Larry S asst mgr Washburn's Motel Ct r US Hwy 301A North
 " Lillie Mrs (wid Charlie) r815 Branch
 " Lorenzo lab L&M Tob h217 Home
 " Lynne M Mrs fnshr Barringer Studio r905 Long av
 " Mary C spinner Ry Mt Mills r1004 Falls rd

FAULKNER Electric Service Inc.

Electric Motors - New and Used
 Repairing and Rewinding

Garbage Disposal and Water Pump Repairs

DAY PHONE 446-5863

SHOP AND OFFICE

NIGHT PHONE 446-4872

820 GOLD ST.

QUALITY FIRST
Quality Laundry & Cleaners
 INCORPORATED
 238 TARBORO ST

PHONE
 446-7116

This Directory Is Incorrect

(See Pages 94 and 132 Buyers' Guide)

MAY & GORHAM INC.

PRESCRIPTION



SPECIALISTS

DRUGS

**DELIVERY
SERVICE**

132

TARBORO

PHONE

442-1127

MERRITT PLUMBING & HEATING CO. INC.

Plumbing
Heating
Air
Conditioning
CONTRACTORS

923
NORFOLK ST.
PHONE
446-4667

"THE PLACE TO BANK IN ROCKY MOUNT"

The Planters National Bank & Trust Co.

MEMBER F.D.I.C.

214



ODOM

- " Nellie maid h238 Park av
- " Patricia Mrs slswn Chandler's Inc r1228 Hill
- " Pearl D Mrs mach opr Ry Mt Lndry & Dry Cln r812 Shearin
- " Raeford (Ada L) lab L&M Tob h2212 S Main
- " Ray W (Ann B) claims adj Coastal Plain Life Ins r1228 Hill
- " Robt L (Doris K) constn wkr h218 Home
- " Sandra smstrs Remnant Shop r Bethle-hem rd
- " Tile Co (Clyde W and J T Odom) 1139 Cokey rd
- " Tina G (wid Geo H) slswn Belk-Tyler Co h717 S Tillery
- " Vicki v-pres Washburn's Motel Court Inc r US Hwy 301A North
- " Wholesale Co Inc Alvin C Odom pres beer distr 1031 Pender
- " Willard mach opr City Water Dept h1004 Falls rd
- " Wm L (Barbara) slsmn Enterprise Carriage h1400 Planters
- " Willie C (Anna J; Cokey Road Barber Shop) h722 Long
- Odum Bessie Mrs h328 N Pearl
- O'Keef P Fredk jr (Eleanor H) supvr ACL h725 Westwood dr
- Oldham Warren S (Garnett F) sec-treas Walker-Ross Printing Co Inc h1118 Lafayette av
- Oliver Jas D (Penmie E) carp D J Rose & Son h227 Raymond
- " Katie M tex wkr Ry Mt Mills h227 Raymond

OLIVER MARY R (Wid Wm T), Exec Dir American National Red Cross, Rocky Mount-Nash County Chapter, 147 N Franklin, Tel 442-7166, Nights and Holidays, Tel 446-4111, h1431 Beal, Tel 446-6068

- " Robt G h301 Amos



**SHOP AT
SEARS
AND SAVE**

SATISFACTION GUARANTEED or YOUR MONEY BACK
128-42 N. CHURCH TEL. 442-3131

ONE HOUR KORETIZING INC, Isadore C Weller Pres, Sandra L Weller V-Pres, Alice R Hedgepeth Sec-Treas, One Hour Cleaning Service 202-204 Falls rd, Tel 442-6885

- " Hour Martinizing (Wilbur S Swain jr) 620 E Thomas
- O'Neal Billy L wndr Industrial Elec Sls & Serv r RD 3 Box 24
- " Carl E (Maybelle K) mech John Vann Mtrs h1412 S Grace
- " Charity (wid Jas) h420 Woodland av
- " Clarence L (Nettie P) repr Universal Elec Motor h923 Columbia
- " Norma L ofc wkr N Sumergrade & Sons r RD 2
- " Randolph (Murphy S) emp City St Dept h111 S Pearl
- " Sue M Mrs optician Am Optical r111 S Pearl
- " Wm mech Thomas-Farris Mtrs r RD 1 Box 164
- Optomist Club (Rio Restr) US Hwy 301A North
- Orkin Exterminating Co Inc Jas E Hutto mgr 705 N Church

ORR'S HAL MOTEL

OWNERS

LESLIE F HINSON

and

EDITH D HINSON

US HWY

301 NORTH

TELEPHONE

442-4151

- Osborne Edgar R jr (Florence H; Eastern Awning Co) h205 Cherokee rd (E)
- " Nannie H Mrs ofc sec City Police Dept h405 Eastern av
- " Necie H (wid Edgar) r115 Atlantic av
- Ostrow Esther L (wid Manuel P) h606 Sunset av
- Our Lady of Perpetual Help Church Rev Thos Kerin rector 331 Hammond
- " Lady of Perpetual Help Convent Sisters of The Immaculate Heart of Mary 328 Hammond
- " Lady of Perpetual Help School Sisters of The Immaculate Heart of Mary in chg 315-21 Hammond
- Outlaw Ammie (Viola H; Outlaw's Auto Parts) h2001 Falls rd extd
- " Bertha Lee Mrs aide Parkview Hosp r1369 Cokey rd
- " Buddy (Jean; Buddy Outlaw Junk Yard) r2003 Falls rd extd
- " Buddy Junk Yard (Buddy Outlaw) 3015 S Church
- " Floyd (Bertha T) constn wkr h1207 S Church
- " J David (Kitty C; David's Used Cars) h102 Helm
- " Lawrence J (Dorothy M; Buddie's Used Cars) h113 Helm
- " Melvin L (Esther N) mgr Bill's Auto Parts h208 Raymond



ROCKY MOUNT Laundry & Dry Cleaners, Inc.

223 S. WASHINGTON ST.

PHONE 446-7158

P.O. BOX 549





STALLINGS OIL & COAL CO.

KEROSENE — FUEL OIL

816 RICKS ST.

It's Performance That Counts

DIAL 446-6184

215

OUTLAW

- " Michl D (Jean) emp C&T h1020 Proctor
- " Wm F (Evelyn; Bill's Auto Parts) h201 Huffines
- " Wm F (Doris J) mech Bill's Auto Parts Outlaw's Auto Parts (Ammie Outlaw) 104 Helm
- Overby David E (Hazel S) h Arlington ext Box 45
- " Hazel S Mrs slswn Hilda's Dress Shop r Arlington extn
- " John B (Ada W) h1204 S Church
- Overman Aline Mrs slswn Coto's #117 Helm
- " Harry C (Marjorie C) firemn eng ACL h320 Moring av
- " Herman B (Jeanne L) eng ACL h1506 Bedford rd
- " Lee slsmn Built Rite Automatic Welding r RD 2 Middlesex NC
- " Lela H (wid Jim M) h616 Clark
- " Lettie P (wid Albert) h629 Clark
- " Richd (Aline O) pntr Daughtridge Paint & Wallpaper h117 Helm
- " Tracy M (Virginia S) emp L&M Tob h1023 Paul
- " Walter H (Lessie L) h732 Pender
- " Wm G (Ruth) slsmn Dillon Sup r Anduskie NC
- Overseas Commodore Corp Walter C Sprye mgr tob exporters 119 Main SE
- Overton Annie Mrs v-pres Overton's Barbecue Inc r104 Country Club rd
- " Carolyn M Mrs sec-treas Overton's Barbecue Inc r85 Falls rd extd
- " D Henry jr (Elena) phys 410 Peachtree r629 Avondale rd
- " Dolphin H (Margt B) farm mgr JBW Overton h712 Pender
- " Jesse B (Carolyn M) pres Overton's Barbecue Inc r85 Falls rd extd
- " Jewel (wid Kenneth) emp Ry Mt Undergarment h832 Long
- " John C (Annie H) v-pres Overton's Barbecue Inc h104 Country Club rd
- " Linda Mrs dental asst Richd F Hunt jr r104 Greenwood av
- " Mackie J smstrs Ry Mt Undergarment r617 Midway
- " Margt dept head Belk's r713 Pender
- " Mary Mrs r1010 Nashville rd
- " Phillip E (Sue S) nurse City Health Dept r Riverside Apts
- " Walter A jr (Mary M) emp ACL h1529 Gay
- " Wm E studt r104 Country Club rd
- " Wm H (Linda O) agt The Life Ins Co of Virginia r104 Greenwood av
- " Wm H (Elda R; Overton's Cleaners) r RD 3 Hunter Hill rd
- OVERTON'S BARBECUE INC, Jesse B Overton Pres, John C Overton V-Pres, Mrs Carolyn M Overton Sec-Treas, Barbecue, Fried Chicken and Steaks Nashville hwy (Sunset av Ext'n E), Tel 446-7369**

JENKINS-PEARSALL MACHINE WORKS

Machinists • Welders • Founders

FARM MACHINERY REPAIRS

Specializing in Ornamental Iron

217 Andrews St. P.O. Box 886

446-9168

OVERTON'S

- " Cleaners (Wm H Overton) 833 Falls rd
- Owen Clyde P (Betty) h1605 Hargrove
- " Helen S (wid Henry L) h113 S Pearl
- " Van J carp r1230 Boone
- Owens Calvin jan L&M Tob h rear 429 Clyde
- " Clyde P slsmn Natl Cash Register r1605 Hargrove
- " Eddie B lihmh Carolina Elec Constr r Wilson NC
- " Ellen W Mrs teller Planters Bank r1816 Bedford rd
- " Gladys J Mrs waitress Howard Johnson Rest'r Western av
- " Henry B (Irene B) h621 Z
- " Herndon T (Margt B) driver Blue Bird Taxi h416 S Washington
- " K Wayne trimmer Westwood Lbr r621 Z
- " Leslie G slsmn Swaim Sup r Wilson NC
- " Lois cash Glamor Shop r2624 Sunset av
- " Marion D (Lois D) slsmn h2624 Sunset av
- " Rebecca W Mrs ofc sec Mixon Ins & Realty r330 Sunset av
- " Rufus J delmn Daughtridge Gas r RD 4
- " Wendell R (Ellen W) cabt mkr Westwood Lbr h1816 Bedford rd
- Oxendine Geraldine H (wid John) h625 Carolina av
- " Jas E (Mary H) tchr Pope Sch r625 Carolina av
- " Mary H Mrs tchr County Sch Bd h920 W Thomas
- Ozols Eugenia (wid Karlis) r1614 Wilson rd
- Package Store The (Bernard H Taylor) beer 1001 W Thomas
- Packard Irene B (wid D B) h1312 Rosewood av
- " Mabel O sten ACL r1312 Rosewood av
- Padgett Hezzie C h1544 Boone
- " Lee (Grace S) h731 School
- " Mary W bkpr Davenport Mtr h956 Tarboro

FIELD ENTERPRISES EDUCATIONAL CORP.

WORLD BOOK ENCYCLOPEDIA

CHILD CRAFT

WORLD BOOK DICTIONARY

219 S. Franklin

Tel. 442-6259

P.O. Box 1566

FURNITURE
FOR THE
HOME

COME TO

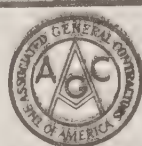
**ROCKY
MOUNT
FURNITURE
CO.**

"IN THE
HEART OF
THE CITY"

**COMPLETE
FURNISHINGS
FOR THE
HOME**

163
S. MAIN

SEE PAGE 78
BUYERS
GUIDE



**MODERN
BUILDERS
Inc.**

**General
Contractors**

**COMMERCIAL
and
RESIDENTIAL**

DIAL

442-4103

725

WALNUT ST.

WALNUT
SHOPPING
CENTER

BEL AIR CHEVROLET CO.

CHEVROLET - CHEVY II - CHEVELLE
CORVAIR - CORVETTE

115-123 S. CHURCH ST.

THE O.K. PLAZA 501 N. CHURCH

SALES-SERVICE

TEL. 442-6148

TEL. 442-2877

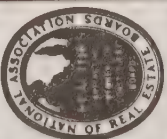


SIMMONS & HARRIS CO.

INSURANCE — RENTALS — REAL ESTATE

PHONE 446-5182

109 TARBORO ST.



BANK OF ROCKY MOUNT

SERVING NASH AND EDGEcombe COUNTIES

SAVINGS ACCOUNTS — LOANS — CHECKING ACCOUNTS

142 MAIN ST. SW.

MEMBER F.D.I.C.

BRANCH: INTERSECTION RALEIGH ROSE AND GEORGE STREETS

DIAL

446-7101

216



Motor Lodge

TV-POOL-AIR CONDITIONING

2 MILES NORTH ON US HWY 301 NORTH

DIAL 446-5111

- Page Annie M Mrs h321 Woodland
 " Ashley M (Virginia) sls mgr J A Tharrington & Sons r Elm City NC
 " Belle B Mrs clk Arlington Street Gro r625 Pender
 " Carl W (Vivian) atndt Frazier's Gulf Serv r College Park
 " Clara dept hd Belk's r800 School
 " Clifton (Louise P) formn ACL h424 Clifton rd (E)
 " Douglas C (Jane G) sls supvr Ward Bakery h120 Tyson av
 " Ethel J nurse r2600 S Church
 " G Troy Rev (Miriam D) pastor Edgemount Bapt Ch h1000 Sycamore
 " Harvey L (Clara A) slsmn Daughtridge Oil h800 School
 " Jack W Rev (Frances F) supt Rocky Mt Dist Meth Ch h803 Sycamore
 " Jack W II studt r803 Sycamore
 " Melva tchr O R Pope Sch r869 Ellison dr
 " N A (Doris W) br mgr Lance Inc h719 Hill
 " Owen W waiter Airport Luncheonette r1104 Westwood dr
 " Robt F studt r803 Sycamore
 " Robt S studt r609 S Taylor
 " Sidney B (Leona P) eng ACL h609 S Taylor
 " Thos E hlpr Am Bakeries r Box 136 Sharpsburg NC
 " Wm E dfr Ry Mt Mills r RD 4 Box 172 Paige Melba B (wid Maxwell O) tchr Pope Sch h869 Ellison dr
 Paine Hampton E (Ava B) mgr Booker T Theatre r Box 1516 Leggett rd
 Painter John O mgr The Carleton House r Sharpsburg NC
 " John O (Vi F) h710 S Taylor
 Pair Ruper (Carrie) cement fnshr h1019 N Raleigh
 " Willard r322 Matthews
 Pantelakos Geo A (Pota A) slsmn h425 Sunset av
 Papazisis Effis B Rev (Carrie L) h1610 Cooper

ENTERPRISE FURNITURE CO., INC.

COMPLETE HOME FURNISHINGS
BROADLOOM RUGS — LEE CARPETS

158-164 S. Washington St.

446-8304

- Paps Eleanor S (wid Roman) r1136 Hill
 Pardue Jas C (Carolyn F) slsmn Automatic Electric h741 West Haven blvd
 Parham Edw S r200 Simmons
 " Estelle A (wid Saml J) h722 S Church
 " Josephine Mrs clk Woodley's Mkt r306 Villa
 " Saml J r306 Villa
 " Shirley J ofc sec Coca-Cola Bottling r722 S Church
 " Wm C (Josephine E) staff mgr Charlotte Liberty Mutual Ins h306 Villa
 " Wm C jr (Doris) agt Charlotte Liberty Mut Ins r515 Buena Vista av
 Paris Doris W spnr Ry Mt Mills r15 Carr
 " Fred A (Lizzie T) h110 Huffines
 " Jas K (Doris W) doffer Ry Mt Mills h15 Carr
 " Margie L opr Coley's Beauty Shop r110 Huffines
 " Melvin L (Nettie) slsmn Serv-Sls Inc r160 Stratford dr
 " Theo R (Isabelle G) tender Ry Mt Mills h7 E Spring
 Parisher Gene H Rev (Joan I) pastor Conservative Free Will Bapt Church h304 S Raleigh
 Park Site 527 Marigold

PARK VIEW HOSPITAL

J LYMAN MELVIN,
SUPERINTENDENT
H DOUGLAS NEAL, ASSISTANT
SUPERINTENDENT

404 FALLS RD
TELEPHONE 442-6181

- " View Hospital (Nurse's Home) Mrs Pearl Bass house mother 369 Falls rd extd
 " View Hospital Assn Inc Joe B Brewer chairmn of bd New P Battle treas 404 Falls rd
 Parker Jas r721 Beal
 " Meddie L (Betty B) mgr Essotane r112 Sherwood dr
 " Virginia Mrs slswn Coplon's r622 Arlington
 Parker Ada Mrs slswn King's Shop r935 Hill
 " Albert (Pauline G) emp Parkview Hosp h1415 Avenue C
 " Albert B (Aileen G) reprmn CT&T h622 S Pine
 " Annie H (wid Scott R) h223 Edgecombe
 " Arrie (Ellen S) jan City Recreation Dept h225 Coleman av
 " Arth C (Gladys J) mech Ray Bandy's h rear 402 Cokey rd
 " Arth L (Flossie C) emp Evening Telegram h600 Henry
 " Barbara B Mrs opr Cameo Beauty Shop r RD 4
 " Benj F jr (Norma P) eng ACL h812 Cedarbrook dr
 " Bennie L lab Export Leaf Tob r317 Troy pl



Roberson Plumbing & Heating Co.

SERVICE ★ NEW CONSTRUCTION ★ REPAIRS

620 Royal St.

Phone 442-1656

QUINN'S, INCORPORATED

COMPLETE HOME FURNISHERS

(SEE PAGE 78 BUYERS' GUIDE)

168-172 MAIN ST., N.W.

PHONE 442-2171

217

PARKER

- " Bessie S Mrs h317 S Franklin
- " Beulah P Mrs maid Byrd's Beauty Shop r317 Carolina av
- " Bob L (Ella B) jan Booker T Washington Hi Sch h1201 E Holly
- " C E (Margt E) emp h514 Beal
- " Carey S (Mary) shipping clk Ry Mt Cord r Box 139 Raleigh rd
- " Carrie L (wid Silas D) r716 Eastern av
- " Cath Mrs waitress Howard Johnson's Restr r301 W Virginia
- " Cecil G (Lizzie B) lab Z B Bulluck h422 Park av
- " Cecil L (Sarah R) h423 S Washington
- " Cecil T (Geraldine) mach opr Superior Cable r Raleigh rd Box 139
- " Chas H (Pharese H) wldr ACL h1309 Wilson rd
- " Charlie D (Carrie) emp West Edgecombe Sch h1120 Hunter
- " Cora B Mrs ctr Ry Mt Cord r309 Nash
- " Cora M (wid Green) h1532 S Main
- " Curtis (Christine B) atndt Stallings Oil h1423 Avenue B
- " Curtis O (Hazel C) hlpr Ry Mt Mills h109 E Highland av
- " David driver Dillon Sup r Box 1056 Old Halifax rd
- " David L (Mollie D) oiler Planters Cotton Oil & Fertilizer h921 Peter
- " DeLeon (Constance D) ins slsmn h209 Jackson
- " Deloris C Mrs tchr Harris Conservatory of Mus r RD 3 Nashville NC
- " Dillie (wid Frank) r610 E Highland av
- " Dolores N aide Parkview Hosp r833 Pender
- " Donald bkpr Serv Sls r Raleigh rd
- " Donald R emp Futorian Furn r220 Duke
- " Donnie T mach opr Premier Quilting Co r223 Edgecombe
- " Doretha r225 Coleman av
- " Dorothy kitchen wkr Parkview Hosp r947 Lindsey
- " Earl (Cath) h301 W Virginia
- " Earlon J Mrs ofc sec Caro Ofc Equip r Box 587A Raleigh rd extrn
- " Eddie D (Addie L) h628 Nashville rd
- " Emma L put up Ry Mt Cord r RD 3
- " Erma Jean clk Ry Mt Undergarment r RD 3 Nashville NC
- " Ernest L (Mable J) chauff h1112 E Holly
- " Ezekiel (Edna P) hlpr Blythe Bros h703 Beal
- " Flonnie J jr (Carolyn) slubber Ry Mt Cord r RD 1 Nashville NC
- " Frank B (Pearl W) barber Atlantic Barber Shop h321 Myrtle av
- " Frank L (Lillian F) lab Sears h320 Olive
- " Fredk G porter A&P r RD 1 Box 305
- Parker Geo L (Maude A), Optometrist 142 Main NW, Tel 446-8042, h833 Hill, Tel 446-5813
- " Geo T lab D J Rose & Son r RD 1 Box 180A

MOTOR BEARINGS & PARTS CO., INC.

Wholesale Only

Standard Brands • Replacement Parts

Shop Equipment, "Duco Paints"

725 S. Church 446-7105

PARKER

- " Gladys Mrs nurse Memorial Hosp r420 Cokey rd
- " Horace mech Ray Bandy's Plymouth r828 Peachtree
- " Iva Mrs h235 Marigold apt 304
- " J A (Margt) prison guard h509 Beal
- " J B (Virginia) USN h519 Arlington
- " J W Junior High School Roscoe A Batts prin 1500 E Virginia
- PARKER J EDDIE (Ada M), Manager Nash Coal Co 100 W Grand av, Tel 446-8512, h935 Hill, Tel 446-5086
- " J Leroy (Jane T) pres genl mgr Thorpe & Ricks Inc h501 Glenn av
- " Jas shoe shiner 121 Tarboro r320 Park av
- " Jas emp Twin County Furn & Uphol Co r Box 86 Battleboro NC
- " Jas T (Julia C) slsmn Whaley Furn h427 Craig
- " Jas T div mgr Sears r113 E Ridge
- " Jerry G r223 Edgecombe
- " Jim mill wkr Sou Cotton Oil r1408 Pender
- " Jimmy (Anna M) emp City h1028 Drew
- " Joe F atndt Amoco Serv r220 Duke
- " John driver Westwood Lbr r RD 4
- " John (Annie) h509½ E Holly
- " John lab h321 Matthews
- " John C (Sylvia C) telegrapher ACL h712 West Haven blvd
- " John H (Lucy J) h1101 Whitehead dr
- " John H lab W B Lea Tob h111 E Holly
- " John R (Pearlie B) h1701 Pender
- " Johnnie T lab Planters Cotton Oil & Fertilizer r RD 3 Box 177 Nashville
- " Jos W (Cora L) h610 E Goldleaf
- " Joyce W Mrs recpt John L Swinson r2816 Winstead rd
- " Katie M Mrs nurses aide Nash-Mont Nursing Home r West End ter
- " Kelly hlpr Brawn Mem r Halifax rd
- " Leroy car washer Rose Buick r Sharpsburg NC

MARSHALL'S CONCRETE WORKS INC.

CONCRETE CONTRACTOR

ALL TYPES

DIAL 442-4811

BOX 80 A
WEST MOUNT DR.

JAC ELECTRIC COMPANY

Contractors

JOE COSTA
OWNER

ALL
TYPES

PHONE
442-7389

520 N.
HARRIS ST.

P.O. BOX 1537

ROCKY MOUNT
N. C.

MORTON INSURANCE and REALTY Co.

GENERAL
INSURANCE

- Fire
- Casualty
- Hospitalization

REAL
ESTATE

- Residential
- Commercial

610
AMBLER AVE.

TEL.

446-9181

RES. TEL.

446-8515

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL
1125 East nr. Cokey Rd.

No. 1 and No. 2 for Home Heating — Tobacco Curing

CRIMES-MORGAN

PLUMBING & HEATING CO.

TRANE AIR CONDITIONING

ECONOMICAL OIL BURNERS and BOILERS

PHONE 442-1764

211 ATLANTIC AVE.



OIL SERVICE

DIAL 442-7821



BATTS' PURE

WASHINGTON AT MARIGOLD

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

218

ROCKY MOUNT



Seat Covers

Seat Cover
Center

1442 S. Church

Tel. 446-9733

PARKER

- " Lilla J (wid Charlie) h317 Carolina av
- " Lou A Mrs bkpr Williams Lbr h833 Pender
- " Louis (Mary L) repr Carolina Tire h507 Clyde
- " Louise Mrs bkpr h833 Pender
- " Louise Mrs maid h1010 Stokes
- " Louise P tchr Ry Mt Sr Hi Sch h1317 Sycamore
- " Lulu (wid A K) h822 Clark
- " Luther C (Ruth) tube mach Ry Mt Cord r RD 3 Nashville NC
- " Maggie h507 N Vyne
- " Manley D (Agnes W; North End Service Station) h818 Falls rd
- " Margie Lee aide dir Parkview Hosp r Cokey rd
- " Marion (Nora J; M T Parker Grocery) h113 E Rodge
- " Martha maid h1127 Gay
- " Mary h607 E Goldleaf
- " Matthew (Gladys L) h1412 Hunter
- " Matthew (Dorothy R) lab Meadowbrook Dairies h150c Pinehurst dr
- " Meddie L (Betty B) mgr Essotane h112 Sherwood dr
- " Melissa E (wid Frank) h807 W Thomas
- " Milton H (Nancy C) agt Nationwide Ins h917 Tyan
- " Nannie E Mrs cash Wright's Chick Shack Metel & Restr r522 Raleigh rd
- " Nell Mrs h235 Marigold apt 101
- " Nellie Mrs waitress White Star Barbecue h519 Mullins
- " Nina opr Marguerite's Beauty Shop r RD 4
- " Norma C (Rachel B) scale gangmn ACL h2448 S Church
- " O B agt Life Ins Co of Va r209 Jackson
- " Oliver J (Romanda T) mgr Strick's Truck Stop h631 Arrington av
- " Opal C studt r515 E Goldleaf
- " Opal M (wid J W) ofc sec Lincoln Sch h515 E Goldleaf

WHEELER EQUIPMENT CO.

INTERNATIONAL TRUCKS
FARMALL TRACTORS

U.S. Hwy. 301 S. By-Pass
P.O. Box 991

Tel.
446-8158

PARKER

- " Paul A dfr Ry Mt Mills r Box 587A Raleigh rd extn
- " Pearl W Mrs maid Daniel's Inc r321 Myrtle av
- " Peggy M fldr Caro Overall r631 Arrington av
- " Peter A (Rose K) h262 Hill
- " Purvis S hlpr Bel Air Chevrolet r RD 2
- " R Glen (Ola M) clk Gay & Adams Gro h1115 York
- " Ray D (Effie G) h902 Nashville rd
- " Ray H (Mary N) mech Ray Bandy's h828 Peachtree
- " Raymond W (Rebecca A) sht mtl wkr h1606 Branch
- " Richd F (Faye C) formn ACL h1318 Hargrove
- " Richd L (Mamie R) meat ctr Food Barn Super Mkt r227 Dunn
- " Richd M (Barbara T; Edwards Dove Parker & Associates) h312 Mallory
- " Robt jan Booker T Washington Hi Sch r1101 E Holly
- " Roger A (Lueretia) emp Blumenthal's h1028 Long
- " Roland T USA r501 Glenn av
- " Rome (Lucy P) h721 Beal
- " Romus O (Minnie T) h204 McDearmon
- " Rosa Mrs maid h412 Midway
- " Rosa B (wid Haywood) h629 Pender
- " Rosa L kitchen wkr Parkview Hosp h1200 E Grand av
- " Roy C (Mary E) hlpr ACL h Arlington ext Box 463
- " Rudolph (Ollie H) lab Export Leaf Tob h415 Coleman av
- " Russell C (Bonnie S) insp State Hwy Comn h122 Crescent av (E)
- " Sam (Mary B) emp ACL h511 Park av
- " Saml D (Christine B) whse formn Sou Cotton Oil h239 Dunn
- " Sandra Mrs ofc clk Western Auto Sup r Box 267 Whitakers NC
- " Sarah slswn Belk's r830 Washington
- " Shirley T smstrs Ry Mt Undergarment r209 Jackson
- " Susan S (wid Charlie) emp Booker T Theatre r423 Atlantic av
- " Susie M Mrs h815 Red row
- " Theo T (Ewada R) eng ACL h515 Jefferson
- " Victoria (wid Shad) h716 Shearin
- " Viola L (wid Robt L) r816 Pender
- " W H (Peoples Wash-O-Matic)
- " Wade D (Bessie P) tex wkr Blumen-thal's h220 Duke
- " Wiley (Mamie L) h429 Albemarle av
- " Wiley jr (Luvenia B) driver h1200 E Grand
- " Wiley C jr (Lucille B) firemn G R Garrett Co h716 E Grand av
- " Wm millwkr Sou Cotton Oil r1028 Drew
- " Wm (Rosa) lab DPW h1414 Hunter
- " Wm C (Ida B; Parker's Electrical Service) h636 Myrtle av
- " Wm H (Eunice D) h809 Pender



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE
COR FRANKLIN ST



J.P. DAUGHTRIDGE & SON INC.

General Building Contractor

809 NORFOLK ST. P.O. BOX 1287

TEL: 446-7016



819

PARKER

- " Wm K studt r935 Hill
- " Wm L (Ella C) lab Planters Cotton Oil & Fertilizer h906 Nugent
- " Willie (Susan W) h429 Carolina av
- " Willis J (Allie M) lab Planters Cotton Oil h906 Nugent
- " Winslow (Lucy) emp Sidney Blumen-thal & Co h228 W Virginia
- Parker's Electrical Service (Wm C Parker) contrs 636 Myrtle av
- Parks Colonel H (Florence M) h614 Coleman av
- " D Jos (Lillian L) electn Standard Elec h816 Ames
- " Jos D h3219 Sunset av
- " Jos B mech J C Friar Mtrs r Nashville hwy
- " Willie B Rev (Phyllis W) h335 Coleman
- Parr Rupert (Carrie) r1021 N Raleigh
- Parris Bobby emp Thomas Howard r632 Eastern av
- Parrish Agnes Mrs hsekpr Parkview Hosp r1309 Horne
- " B C (Geraldine) emp Burlington Mill r1217 1/2 N Raleigh
- " Bessie C wdrf thdr Ry Mt Mills r Box 142 Nashville hwy
- " Betty (wid H W) r1209 Western av
- " Bobby whsemn Thomas & Howard r632 Eastern av
- " Chas F (Virginia L) mtl ftr h425 Dexter
- " Charlie T (May B) slsmn Ward Baking h121 Berryhill rd
- " Dessie Mrs clk B & Y Gro r720 Williford
- " Dorothy T Mrs cash Winn-Dixie
- " Edw L (Agnes E) slsmn Am Bakeries h1309 Horne
- " Eliz Mrs winder Ry Mt Cord r128 S Grace
- " Ervin A (Rosa G) pntr h1114 Raleigh rd
- " Fred A (Dessie B) assoc mgr Life Ins Co of Va h720 Williford
- " Geo W (Irish F) carrier PO h2013 Bedford rd
- " H Ed (Bessie M) mech ACL h US Hwy 64W
- " Harold W jr (Dorothy) emp Blumen-thal's h1209 Western av
- " Henry (Bessie P) lab r313 Matthews
- " Herbert lab ACL F Hwy 301 S
- " Herman (Nancy T) lab E C Power Contr h124 Dunn
- " Jimmy D (Peggy H) adv mgr Ward Baking h2816 Amherst rd (E)
- " Leamon C (Maybelle J) h431 St Paul
- " Leland F (Virginia C) pharm Thomp-son Pharmacy h1025 Lafayette av
- " Margie B studt r412 Hill
- " Marvin G (Ruby F) emp Standard Coffee h1300 Branch apt 1
- " Melvin (Janie) wvr A Schottland h1205 Raleigh rd
- " Minnie P clk Bulluck & Edwards r1114 Sycamore



AND
MOHAWK TIRES

PRIDGEN TIRE CO. INC.

Retreading = Vulcanizing

"RACE RUBBER"

900 N. CHURCH ST.

TEL:

446-8006

PARRISH

- " Robt B (Neva G) electn ACL h441 Craig
- " Ruth H Mrs priv sec Parkview Hosp r1136 Sunset av
- " T H (Patty B) h105 Benvenue rd
- " Thos A (Mary M) buyer G R Garrett Co h600 Smallwood dr
- " Walter jr studt r412 Hill
- PARRISH WALTER B (Margaret B)**
Chief City Fire Dept 165 Main NE,
Tel 446-6161, h412 Hill, Tel
446-6008
- " Wilhelmine B Mrs cash Woolworth's r RD 3
- " Willard L jr (Ruth H) slsmn Dillon Sup h1136 Sunset av
- " Wm P (Eliz B) atndt Murphy Corp h128 S Grace
- " Wm W (Joyce H) adj Genl Adjustment Bur h321 Moring av
- Parry Harold T (Nancy H) choral dir Ry Mt Sr Hl Sch h341 Oakdale rd (E)
- Parsons H Lineberg supvr CT&T r401 Piedmont av
- Partin Alvin E (Dorothy) formn China Am Tob h1829 Bedford rd
- " Dorothy H Mrs bkpr Rose Buick r1829 Bedford rd
- Parys E E insp State Hwy Comm r Stantonburg NC
- Pash G Edw (Jessie H) tchr Booker T Washington Hl Sch h708 Atlantic av
- Pate Cath r215 E Ridge
- " Chas J (Carrie R) trnmn ACL h929 Arlington
- " Chas L studt r517 Rose
- " Edith W Mrs (W&R Beauty Shoppe) r1020 Hill
- " Edw S (Edith W) contr Sears h1020 Hill
- " Emmett G (Barbara B) supvr Blumen-thal's h1334 Eastern av
- " Geraldine W Mrs ofc sec Arlington Street Bapt Ch r809 Burton
- " H h144 Benvenue rd
- " Joe R collr CT&T r929 Arlington

PETE'S PAINT & WALLPAPER CO.

PAINTING - WALLPAPER
FLOOR SANDING

DIAL 446-5780

U.S. HWY. 64 W.
BOX 210



ALLAN MIMS FORD

David Hill's SUPER MARKET

STAPLE and
FANCY
GROCERIES

FRESH and
CURED
MEATS

FROZEN
FOODS



PURE OIL
PRODUCTS

1308
COKEY RD.

TEL.

446-6618

NASH COAL COMPANY

Specializing Exclusively in

High Grade Steam and Domestic Coal

PHONE 446-8512
100 W. Grand Av.



DAY OR
NIGHT
AMBULANCE

JOHNSON FUNERAL HOME, Inc.

Air Conditioned Chapel — Private Family Rooms

SPACIOUS PARKING AREA

"Eastern Carolina's Finest Funeral Home"

DIAL 446-5135

NASHVILLE HIGHWAY (Sunset Ave. Extn)



ALLAN MIMS FORD

SALES SERVICE

"THE HOME OF BETTER USED CARS"

225-27 TARBORO

TEL. 442-2191

220

Citizens SAVINGS and LOAN ASSOCIATION

229 SUNSET AVENUE COR FRANKLIN

PATE

"Lindley H (Lorraine T) ofc mgr Allan Mims Inc h517 Rose

"Lorraine Mrs ofc sec Rentals Inc r517 Rose

"Mary C r215 E Ridge

"Odell H (wid Wm) h507 Hammond

"Patricia K bkpr Peoples Bank r502 Darden ct

"Raymond jr (Geraldine W) eng ACL h809 Burton

"Ruth S Mrs mgr Kings Shop h502 Darden ct

"Wm L (Grace W) loom fxr Burlington Ind h215 E Ridge

"Wm L (Grace W) loom fxr Caromount Mill h215 E Ridge

Pate's Service Station (Perry D Griffin) 144 Benvenue rd

PATIO RESTAURANT THE (Mrs Nettie C Nixon), Specializing In Fried Chicken and Steaks, Breakfast, Luncheon and Dinner, Serving From 5:30 AM Until 9:00 PM Daily, US Hwy 301 By-Pass South, Next To Capri and Horizon Motels, Tel 442-9907 (See Page 136 Buyers' Guide)

Patrick Evie L (Pattie M) h1805 Windsor dr (M)

"Jack B (Brookie L) staff mgr Home Security Life Ins h464 E Duke cir

"Virginia Mrs hse kpr Holiday Inn r Huntington Park

Patseavouras Geo L (Bessie B) retd h325 Western av

Patterson Annette R Mrs cash Family Finance & Acceptance r613 Paul

"Berta L Mrs nurses aide Nash-Mont Nursing Home r1500 Raleigh rd

"Bertha B hlpr Am Bakeries r312 Duke

"Betty M (wid Robt F) smstrs Belk's h409 Arlington

"Billy F (Dorothy T) supvr Blumenthal's h2720 Winstead rd

BRASWELL ELECTRIC SERVICE ELECTRICAL CONTRACTORS

WIRING and REPAIRING

P.O. BOX 906

TEL. 442-3090

PATTERSON

"Body Shop (Julian C Patterson) rear 767 Nelson

"Clarkie D Mrs clk Quality Lndry & Clns r E Carolina Training School

"Claud M (Peggy H) mech Allan Mims Inc r804 Nashville rd

"Doris opr CT&T r312 Duke

"Estelle L Mrs smstrs Decorative Fabrics h1142 Raleigh rd

"Eug (Annette R) city police h613 Paul

"Harvey E lab Moore Paint & Wallpaper r Elm City NC

"Henry J (Emma M) lab h2314 S Church

"Hosanna F (wid Howard) h926 Long

"Jas R studt r767 Nelson

"Jesse R mech Allan Mims r1500 Raleigh

"Julian C (Yvonne L; Patterson Body Shop) h767 Nelson

"Lester B (Bertha B) emp Futorian Furn h312 Duke

"Lula W (wid Robt) h1000 Evergreen rd

"Marie Mrs slswn McLellan's r111 Hines

"Marvin R (Margt E) repr Allan Mims Inc h1029 S Church

"Maylon emp Blumenthal's r312 Duke

"Mazie R Mrs nurse 617 Pender r do

"Pauline V (wid John) drsmkr 335 Atlantic av h do

"Rada E (wid Oscar S) h1435 Raleigh rd

"Ray T (Ann) mgr Penney's h707 Stone dr

"Roy jr dfr Ry Mt Mills r RD 3 Box 108A

"Vela F (wid Thos A) h605 S Taylor

"W E city police

"Wm r265 Jackson

"Wm A (Bessie D) h837 Branch

"Wm A (Bertha) mech Serv Sls h104 McDearmon

"Wm M (Mazie R) h617 Pender

Patterson's Beauty Shop (Mrs Vivian P Lewis) rear 727 Henna

Pattishall Cath B Mrs bkpr Whaley's Inc h1105 Pitt

Patton Jennings H (Mattie H) formn ACL h801 S Washington

"Mattie H asst hostess Howard Johnson's Restr r801 S Washington

Paul Amos H (Viola G) field rep State Employment Security Comn h514 Western av

Paulk Lula maid h522 Gay

"Minnie T Mrs h520 Gay

Pavelka Johnny (Vivien W) emp Blumenthal's h711 S Pine

"Mildred D Mrs bkpr Pearsall Oil & Fuel r1618 Falls rd extd

Payne B L tchr J W Parker Jr Hi Sch r148 Spaulding dr

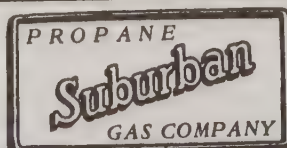
"Fred W jr (Shirley J) phys Parkview Hosp h119 N Franklin

"Virginia T (wid C W) h613 Hammond

Peace Douglas mech Gulf Serv Center r207 Lexington

Modern
Gas
Appliances

Englewood Shopping Center



Bulk-Metered
and Bottled Gas

Tel. 446-6739

HERTZBERG FURS

"If You Don't Know Furs — Know Your Furrier"

NEW FURS — RESTYLING — REPAIRS — FUR STORAGE

236 TARBORO ST.

FUR
Storage

PHONE 446-5800

221

PEACE

- " Fannie Mae smstrs Ry Mt Under-garment r207 Lexington
- " Mae D (wid Robt L) h207 Lexington
- " Marian O Mrs clk White's Super Mkt h305 Duke
- Peacock Addie M (wid Calvin E) r816 Cedarbrook dr
- " Blonnie M ofc wkr Belk's r816 Cedarbrook dr
- " Byrle J (wid General) r1305 S Church
- " Calvin B jr (Louise G) assoc genl agt Southwestern Life Ins r Springfield
- " Caswell E (Blonnie S) trnmn ACL h816 Cedarbrook dr
- " Harry G (Grace W) clnr Purvis Clns & Dyers r419 S Mercer
- " Louise G Mrs bkpr Peoples Bank r Springfield rd
- " Meat Co Inc Wm F Lee pres Mrs Minnie P Lee & Mrs Emily P Pullen v-prests Robt A Pullen sec treas 101 Sherrod
- " Netta C slswn Belk's r1211 S Church
- " Wm E (Lillie P) h712 S Howell
- Pearce Albert J (Dorothy S) eng ACL h1013 S Franklin
- " Barbara studt r1326 Beal
- " Bertie K (wid Benj) r26 E Elm
- " Bobby G (Marie D) wrapper Am Baker-ies h230 McDearmon
- " Dorothy J Mrs clk Thompson Pharm r611 Peachtree
- " E Curtis (Ella M) h125 S Raleigh
- PEARCE ENNIS L (Dorothy J), Owner and Mgr Thompson Pharmacy 365 Falls rd, Tel 442-1919, h611 Peachtree, Tel 442-2421
- " Estelle W (wid C Wood) h1326 Beal
- " Geo A (Carolyn B) slsmn Sears h516 Charlotte av (E)
- " Harvey V (Virginia S) slsmn Ry Mt Home Sup h606 Beal
- " Henry A r26 E Elm
- " J O hlpr Natl Cordage Prods r936 West Haven blvd
- " Joyce W Mrs teller Peoples Bank r1028 Hill
- " Junie D (Barbara D) city firefighter h936 West Haven blvd
- PEARCE LAWRENCE E (Joyce W), Mgr West Office Branch Peoples Bank & Trust Co Englewood Shopping Center, Tel 446-9528, h616 Avondale av, Tel Gibson 2-5393
- " Leamon D (Lula F) whse formn Quinn's Inc r Castalia
- " Lula F Mrs clk Williams Super Mkt r Castalia
- " Madison M (Josephine C) carrier PO h400 Dexter
- " Mary E wndr tndr Ry Mt Mills h26 E Elm
- " Michl (Lois N) emp Evening Telegram r606 Beal
- " Roger E (Annette M) slsmn Wm B Riley & Co h1401 Planters

PEMBERTON INC.

AIR CONDITIONING—REFRIGERATION

HEATING—PLUMBING—ELECTRICAL

277 Main N.E. Tel. 442-3112

PEARCE

- " Royce J Mrs slswn Rosenbloom-Levy r Wilson NC
- " Willie B driver McLean Trucking r RD 1 Castalia NC
- Pearl's Beauty Shop (Mrs Pearl G Hamm) 200 S Pearl
- Pearsall Abr h1118 Star
- " Edw L (Doris W) driver Glamroma Clns h900 Parham
- " Eleanor R librn Ry Mt Sr Hi Sch h212 Wildwood av
- PEARSALL HARRY S (Marjorie S; Jenkins-Pearsall Machine Works), 217 Andrews, PO Box 886, Tel 446-9168, h1405 West Haven blvd, Tel Gibson 6-4445
- " Harry S jr (Sara J) formn Jenkins Pearsall Mach Wks h737 Westwood dr
- " Mack B (Cecile M) lwyr 513 Keen r1532 Bedford rd
- " Margt Mrs maid Brewer Paint & Wall Paper r242 Park av
- PEARSALL OIL & FUEL CO INC, Thomas J Pearsall Pres, James R Harris Sec-Mgr, Distributors For Mobil Oil Products, Fuel Oil, Premium Coal, Storage Tanks 511 Keen, PO Drawer 73, Tel 442-6141 (See Page C and Page 68 Buyers' Guide)
- " Operating Co Inc Thos J Pearsall pres restr 513 Keen
- " Service Co Thos J Pearsall pres Thos J Pearsall jr v-pres Mack B Pearsall sec chain restrs 513 Keen
- Pearsall Thomas J (Elizabeth B), Lawyer 513 Keen, Tel 442-4124, Senior V-Pres The Planters Bank & Trust Co and Pres Pearsall Oil & Fuel Co Inc, h1601 Rivera dr, Tel 446-8354
- " Thos J jr v-pres Pearsall Serv Co r1601 Rivera dr
- Pearson Clara (wid Fletcher) maid h614 Green av

Clifton E. Farmer

GENERAL CONTRACTOR

"Home Building Specialist"

TEL. 446-5020 1217 HORNE ST.

A. HICKS AGENCY

— REALTORS —

Sales Agents for Westridge

132 SUNSET AVE.

PHONE 446-7188



PEOPLES OIL CO., Inc.
 Distributors OILS — LUBRICANTS — FUEL OIL
 1103 COKEY ROAD
 "The People's Choice"
 PHONE 442-6131



HEATING OILS

Carolina Office Equipment Co. *Established*

SALES
OLIVETTI
UNDERWOOD
SERVICE

PRINTERS - STATIONERS - OFFICE OUTFITTERS

Main Street Store: 147 Main St., S.E. - Dial 442-1196
Printing and Office Machine Division: 804 N. Church St. - Dial 442-4106

Petroleum
Equipment
Repaired and
Installed



1554 S. CHURCH ST.

PETROLEUM ENGINEERING

P.O. BOX 584

**Electrical
Contractors**

PHONE 442-4979

MIXON Insurance & Realty

Corp.



158 Main N.W.

446-9111

PEARSON

- " Dan Jan Battle Elm Sch
- " Eliz studt r369 Falls rd
- " Geo W (Susie S) mach ACL h220 S Howell
- " Gwen opr Anita's Beauty Shop r Buena Vista
- " Marie Mrs elk Bissett's Drugs
- " Nina W Mrs bkpr H H Week Seed & Feed Store r508 Bethlehem rd
- " Sue slswn Belk's r220 S Howell
- " Wm T (Beatrice W) wch mkr Williams Watch Shop h211 Bennett
- " Pecheres Jos (Elma D) v-pres Allan Mims Inc h147 Beal
- " Peed Evelyn Mrs (City News Store) r1314 Eastern av
- " Ralph R (Evelyn B) condr ACL h1314 Eastern av
- " Thos H (Janice S) slswn Sealtest Foods h319 Darden ct
- " Peeden Harry B (Joyce W) erlr Ry Mt Mills h621 Jefferson
- " Willard C slsler Am Bakeries r RD 3 Box 408 Wilson NC
- " Peedin Marie D studt r369 Falls rd
- " Peel E M driver Safety Transit r S Church extn
- " Peele Arlene mach opr Belk's r812 S Pine
- " Arth T (Grace W) erlr Ry Mt Mills h1 W Elm
- " Audrey cash Hardee's Drive-In No 1 r Hendricks
- " Bishop Mrs h1101 Evergreen rd
- " Carlon T sectionmn Ry Mt Mills r10 E Elm
- " Elmer M (Louise H) driver Safety Transit h774 Cascade av
- " Fannie L picker Ry Mt Mills r1121 Falls rd
- " G Autry cash Hardee's Drive In r219 Hendricks
- " Grace A spnr Ry Mt Mills r1 W Elm
- " Grace M Mrs slswn Penney's r330 Villa

MOORE PAINT AND WALLPAPER CO.

WE TAKE PRIDE IN
YOUR HOME

1518 BRANCH

442-2642

PEELE

- " J D (Betty S) driver RC Cola h406 High
- " Jesse W (Mattie P) h1101 Edwards
- " John L (Grace M) h330 Villa
- " Judy R Mrs clk Ry Mt Merchants Assn r333 S Tillery
- " Lillie C (wid Wm H) h1210 W Thomas
- " Louise H Mrs aide Parkview Hosp r774 Cascade av
- " Luther T (Arlene B) staff mgr Charlotte Liberty Mut Ins h812 S Pine
- " Mary B Mrs h1003 Thorp et
- " Robt driver Lewis Oil r Branch
- " Saml R agt Coastal Plain Life Ins r Battlesboro NC
- " Talmadge C (Minnie A) fax Ry Mt Mills h10 E Elm
- " Tommy studt r812 S Pine
- " W L (Annie L) ret'd h US Hwy 64W
- " Wm G (Lillie M) earln ACL h219 Hendricks
- " Wm H Jr (Ann P) slsman Standard Elec h711 Sunset av
- " Wm R (Nellie S) mixer Am Bakeries h224 Herron
- " Wm T (Judy R) slsman h833 S Tillery
- " Willie L (Ruth D) thdr Ry Mt Mills h1121 Falls rd

Peebles Lula emp Sears r1006 N Raleigh

PEERLESS CLEANERS (J G Guy),

Dry Cleaning, Pressing, Alterations and Repairing, "Owner Inspection Service," Radio Dispatched Trucks, Pick-Up and Delivery, Laundry Agency 206 Rose, Tel 446-7094 (See Page 54 Buyers' Guide)

Peele Wm J pkr Planters Cotton Oil & Fertilizer r RD 1 Box 33 Halifax NC
Peggy's Beauty Salon (Mrs Peggy S Rose) 233 Jackson

PEGHAM ELMUS W (Ferebee F), Administrative Asst Rocky Mount City Schools 401 Hill, Tel 442-7152, h518 Sycamore, Tel 446-5295

" Emanuel Rev pastor Blandwood Bapt Ch h1116 W Blandwood dr

" Marshall adj State Farm Ins h828 Falls rd apt 7

" Marshall L h1411 Dawson pl
Peguese Moses lab ACL r104 South
Pelt Curtis B clk Thomas & Howard r414 Lexington

Pemberton Flora A Mrs sec treas
Pemberton Inc r608 Glenn av

PEMBERTON INC, Wm B Pemberton Pres-Mgr, W Bruce McCrary V-Pres, Mrs Flora A Pemberton Sec-Treas, Contractors, Air Conditioning, Refrigeration, Plumbing, Heating, Electrical 277 Main NE, Tel 442-3112 (See Pages 3, 85 and 123 Buyers' Guide)

" Wm B (Flora A) pres mgr Pemberton Inc h808 Glenn av

Pena Cecil F (Ramona M) mach opr Dunlee Corp h221 Willow



FUEL OIL

We Give Green BAX Stamps

KEROSENE



Printed Metered Delivery

701 S. Church St.

446-6806

Tel. 442-4271
1834 Sunset Av. Extn.

BROWN
Memorials
 SINCE 1908

223

Pender Blanche O (wid Jas O) r814
 S Washington
 " Chas mill wkr Sou Cotton Oil r219
 Hammond
 " Geneva D Mrs r1423 Veterans ct
 " Jas (Maggie) lab ACL h104 Pinehurst
 dr
 " Jas A hmo Peoples Bank r814 S
 Washington
 " Kenneth S (Clyda A) barber Daniels
 Barber Shop h530 Cokey rd
 " Lenora B (wid Ashley F) h418 Raleigh
 rd
 Pendergrass L lab ACL r Sharpsburg NC
 Pendleton Clemon H (Dolly C) carp
 Blumenthal's h1520 Curtis
 " Lewis E (Peggy B) clk Colonial Stores
 h472 E Duke cir
 Penney J C Co Inc Ray T Patterson mgr
 dept store 203 Main SW
 Penniman Mary T (wid Luther T)
 h665 Hammond apt 1
 Pennington Geo W (Sarah S) h1219
 S Church
 " Geo W jr (Maxine P) yd condr ACL
 h1305 S Church
 Penny Anna B (wid Charlie) h819 Beal
 " Chas L (Genotie J) tchr Pitt County
 Bd of Educ h412 Albemarle av
 " Elmore L Mrs h407 Albemarle av
 " Jos P (Rebecca C) agt in chg REA Exp
 h726 Burton
 " Lillian L Mrs tchr PS r407 Albemarle
 av
 " Logan (Eliz M) tchr Stoney Creek Sch
 h422 Albemarle av
 " Rebecca J studt r726 Burton
 " Rena M maid Holiday Inn r819 Beal
 Pentecostal Holiness Church Rev Elijah
 Whitley pastor 516 Raleigh rd
 People Lula S (wid Charlie) h620 Kinwood
 Peoples Bank & Trust Building 107
 Main SE

PEOPLES BANK & TRUST CO, Home
Office, Officers: W W Shaw Pres,
 W H Stanley Exec V-Pres, J H Carr
 and S B Kittrell (Pinetops, NC),
 V-Pres, J D Harper Cash, J C Cox
 Asst Cash and Purch Agt, Paul B
 Cone, Emily C Baird, Anita D Bobbitt
 Adelaide L Scott and Aaron G Gay
 Asst Cashiers; Auditing Department:
 H Kel Landis Jr Auditor, William J
 Carr Asst Auditor; Trust Department:
 B B Townsend V-Pres and Trust
 Ofcr, T W Harris V-Pres, John A
 Daughtridge Trust Ofcr, L Jerome
 Taylor, and Gary Phillips Asst Trust
 Officers; Farm Management: T H
 LeCroy V-Pres-Farm Relations
 Ofcr, L G Calhoun, H R Hinton, Paul
 O Ferrell and O Gene Langley Farm
 Officers, Ben L Allen and Arnold W
 Boswell Forest Service Officers;
 Public Relations: Jasper L Cummings
 V-Pres, 101 Tarboro cor Main SE,
 Tel 442-7187; North Drive-In Office:

TV-RADIO HOSPITAL

RCA VICTOR and *ZENITH*

RADIO and TELEVISION

Sales and Service

Walnut Shopping Center 711 Walnut Dial 442-2972

PEOPLES BANK & TRUST CO—Contd
 R A Ward Asst Cash, 516 N Church,
 Tel 446-9531; South Drive-In Office:
 Paul D Weeks Jr Mgr, 1415 S Church,
 Tel 442-7414; West Drive-In Office:
 Lawrence E Pearce Mgr, 1820 Sun-
 set av; East Drive-In Office: car
 Tarboro and S Raleigh, Consumer
 Credit Branch: A D Lewis Asst
 V-Pres, Geo T Swanson Cash,
 A Douglas Moore Asst Cash, Daniels
 Bldg 125 Tarboro (Five Points), Tel
 442-6192 (See Tabbed Insert and
 Pages 24 and 148 Buyers' Guide)

PEOPLES BUILDING SUPPLY CO

**B RANDOLPH PURVIS, PRESIDENT-
 GENERAL MANAGER**
MILLWORK, LUMBER
ROOFING, PAINT, BUILDERS'
HARDWARE

410 N PEARL

TELEPHONE 442-3104

(See Pages 30 and 103 Buyers' Guide)

" D Kelly (Norma L) lab h405 Cedar

" Esther M Mrs h1109 Whitehead dr

" Johnny (Ruby) lab h209 Renfrow

" Maggie G Mrs h419 Carolina av

PEOPLES MARKET (W J Jones), We
Specialize In Native and Western
Meats, A Full Line of Groceries,
937 Arlington, Tel 446-7379 (See
Page 103 Buyers' Guide)

" Minnie maid r403 Main NE

" Missionary Baptist Church Rev J Eug
 Hamlett pastor 612 Cokey rd

PEOPLES MUTUAL BURIAL ASSN INC,
J G Gay Pres, R W Gay V-Pres, M L
Gay Director, F L Vest Sec-Treas,
805 Fairview rd, Tel 446-6634

WALKER SAW SERVICE

POWER AND CHAIN SAWS
TORO AND SNAPPING TURTLE
POWER MOWERS

WE SERVICE WHAT WE SELL

F.L. WALKER, OWNER

250 AIRPORT RD. P.O. BOX 1462 TEL. 442-4231

CHAIR & EQUIPMENT RENTALS

RUG DURACLEAN SERVICE

US Hwy. 301 By-Pass South, P.O. Box 705

TEL. 422-6013



122-124 S. HOWARD STREET

COMPLETE LINE OF HARDWARE — PICTURE FRAMING

PHONE 442-1482

Artists
 MATERIALS

GAY'S HARDWARE





LEE OIL CO., Inc.

Dial 446-8186

P.O. Box 1105

740 Planters

Daughtridge PAINT & WALL PAPER Company



CONTRACTORS

2309 SUNSET AV.

TEL 442-2931

224

MAYO HEATING AND AIR CONDITIONING

TEL. 442-2979



LENNOX
CERTIFIED DEALER
HEATING AND AIR CONDITIONING
ROY MAYO, JR.

PEOPLES OIL CO INC

MRS W HENRY TOLER, PRESIDENT
SELBY C WINSTEAD, EXECUTIVE
VICE-PRESIDENT
WILLIAM H TOLER JR, SECRETARY-
TREASURER-MANAGER
DISTRIBUTORS OF
AMERICAN OIL CO PRODUCTS
AMERICAN BRAND HEATING OIL
WITH STA-CLEAN
STA-FULL DELIVERY SERVICE
1103 COKEY RD
TELEPHONE 442-6131
(See Opposite Page and Pages 15, 69
and 120 Buyers' Guide)

" Wash-O-Matic (W H Parker) self serv
242 Dunn
Pepsi Cola Bottling Co Inc John T
Minges pres Harold D Minges v-pres
sec treas US Hwy 301A N
Perdue Barbara Mrs hlpr Anne's Donut
Shop r703 N Pine
" Julian G (Barbara) emp Caromount
Mills h703 N Pine
" Theresa B (wid Claude) mender
Blumenthal's h7 W Spring
" Vata L (wid Preston) h902 Parham
" Wm P (Annie G) doffer Ry Mt Mills
h20 W Spring
Perkins Chas E (Edith J) formn Caro
Enterprises h1110 Wilson rd
" J Vance pres Coca-Cola Bottling Co
Inc r Greenville NC
" Jas jr studt r335 Carolina av
" Jas C (Evelyn A) slsmn Zirkle's Clns
h311 S George
" Jas L (Mamie V) lab ACL h335
Carolina av
Perkinson Edw L mech John Vann Mtrs
h808 Clark
" Ethel nurse 506 Gay h do
" Ruth D (wid Bernard E) ofc sec
Harrison & Judge h1404 Beal
Pernell Betty H Mrs winder Ry Mt Cord
r737 Long av
" Caroline D Mrs (Textile Remnant Shop)
r247 Briarcliff rd
" J Eug (Caroline D; Pernell Upholstery
Shop; Textile Remnant Shop) h247
Briarcliff rd (E)
" Judy C studt r247 Briarcliff rd (E)
" Larry E studt r247 Briarcliff rd (E)
" Tommie W (Virginia) slsmn Textile
Remnant Shop h721 Mill

PERNELL

" Wm R (Betty P) driver North State
Mtr Lines h737 Long
Pernell's Upholstery (J E Pernell)
829 Falls rd
Perritt John O (Lallah C) slsmn Planters
Cotton Oil & Fertilizer h311 E
Thomas
Perry A Thos jr (Helen B) carrier PO
h905 Penders
" Anna (wid Charlie) r1210 E Grand av
" Anna B (wid Wm) nurse Park View
Hosp h517 Main NE
" Annie L tchr Pope Sch r1011 Gay
" Betty Jane smstrs Ry Mt Undergar-
ment r Box 10 Benvenue rd
" Blanche C (wid A H) h1324 Gay
" Brooks tndr Ry Mt Mills r RD 1
Bailey NC
" Bruce USMC r901 Paul
" C L (Lillie M) emp Caro Craft h917
Nashville rd
" Christine r425 Raleigh rd
" Clayborn C h1000 S Church
" Coley L (Lilly M) hlpr Caro Craft
r917 Nashville rd
" Daisy V Mrs spnr Ry Mt Mills h8
River dr
" Ernest M phys 125 Sunset av r1617
Riviera dr
" Ethel L r1011 Gay
" Everett C (Mary H; Carolina Home
Supply) h224 Clayton
" Florence h802 1/2 Star
" Gene P ofc clk Ward Baking Co r223
Dunn
" Hattie (Hollywood Beauty Shop) r1011
Gay
" Herbert J jr (Iola O) dispr ACL h2804
Winstead rd
" Irene P Mrs opr Anita's Beauty Shop
r901 Paul
" Iris K spnr Ry Mt Mills r127 W Ridge
" J L (Vera J) pntr 211 W Ridge h do
" J Walter (Lillie H) h1011 Gay
" Jas E (Martha T) h9 W Spring
" Jasper T stock clk Am Bakeries r1125
S Church
" Jesse (Dorothy) trucking h439 S
Washington
" John jr studt r1804 Wilson rd
" John C (Jo Ann Y) sht mtl wkr J A
Tharrington & Sons h334 Nashville rd
" John G (Minnie) emp REA Exp h1804
Wilson rd
" Jos F (Etta W) h523 Dexter
" Josephine L (wid Ernest) h212 E High-
land av
" Kermit H (Irene P) clk Caro Mach &
Sup h901 Paul
" Lewis (Mamie) emp Tip Top Bakery
h419 Falls rd
" Mabel P (wid Aydetta H) h821 Nash-
ville rd
" Maggie B (wid Lewis A) h623 E Gold-
leaf
" Mary O Mrs maid h1140 Gay
" Ollie T studt r420 Cleveland

DELCO
SERVICE



SHAVER BATTERY & AUTO PARTS CO.

PARTS AND SERVICE

210 HILL ST.

(SEE PAGE 16 BUYERS' GUIDE)

PHONE 446-6145





PEOPLES OIL CO., Inc.

Distributors

OILS and LUBRICANTS

Heating Oils

Batteries

Tires and Accessories

“Our Fuel Oil Makes Warm Friends”

PHONE 442-6131

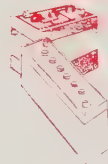
1103 COKEY ROAD

PEOPLES OIL CO., Inc.

Distributors

**ATLAS
TIRES**

**ATLAS
BATTERIES**



PRODUCTS

1103 COKEY ROAD

PHONE 442-6131

FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION

• OF ROCKY MOUNT

MORTGAGE LOANS ORGANIZED 1902 INSURED SAVINGS
DIAL 446-9191 116 S. FRANKLIN

225

PERRY

- " Otho A (Dorothy K) garage supt DPW h825 Cedarbrook dr
- " Pearl Mrs maid h425 Raleigh rd
- " Preston (Christine W) lab Pepsi-Cola Plant h635 Park av
- " Rebecca L tchr Pope Sch r212 E Highland av
- " Robt (Sadie M) ofc clk Ward Baking Co h223 Dunn
- " Robt (Shirley) driver Pepsi Cola h829 Pender
- " Robt A (Shirley J) hlpr Davenport Mtr r411 Ambler av
- " Robt E (Iris K) clk Stallings Oil & Coal h127 W Ridge
- " Robt F (Pearlie V) pntr Brewer Paint & Wall Paper r Box 96 Tarboro hwy
- " Rodney G (Marie W) int dec Whaley's r127 W Ridge
- " Ronnie clk Serv Sls r813 Long av
- " Rosa (wid Ramsel) h820 S Grace
- " Ruth tchr r346 Atlantic
- " S C driver REA Exp r RD 2 Elm City NC
- " Sadie Mrs clk Peoples Mkt r223 Dunn
- " Sandra A studt r825 Cedarbrook dr
- " Steph W (Mary K) h618 Park av
- " Tony A driver r525 S Washington
- " Vera J wndr tndr Ry Mt Mills r211 W Ridge
- " Wm A (Annie H) h1202 S Franklin
- " Willie h908 E Holly
- " Willie T (Mary B) carmn ACL h420 Cleveland
- " Yancey L (Bertha J) mech ACL h1125 S Church
- Persall Fred (Margt W) lab ACL h242 Park av
- Person Danl (Gertrude) jan PS h644 Henry
- " Harold R orderly Parkview Hosp r RD 1 Box 18 Enfield NC
- " Hattie h212 Battle apt 5
- " Herley L (Missouri M) h920 Drew
- " Keyster (Wilma L) tchr G W Bulluck Sch h715 S Grace
- " Margie A Mrs h324 Raleigh rd
- " Nicy C (wid Thos) r811 Star
- " Oscar W (Josephine R; Atlantic Barber Shop) h1120 W Thomas
- " Tom uphol h754 Cascade av
- " Wm E prsmn Evening Telegram h918 Gay
- " Wilma L Mrs (Wilma's Beauty Shop) r715 S Grace
- Persons Benj trimmer Ry Mt Seat Cover Center r754 Cascade
- Petaway Bessie r214 Albemarle av
- PETE'S PAINT & WALLPAPER CO**
(O L "Pete" Whitley), Painting, Wall-paper, Floor Sanding, "Workmanship and Satisfaction Assured," Box 210, US Hwy 64 W, Tel 446-5780 (See Page 123 Buyers' Guide)

ROSE BUICK CO.

SALES  SERVICE

600 S. Washington St. Tel. 446-9161
USED CAR LOT
314 S. Church St. Tel. 442-3585

- Peters Beryl r323 S Pearl
- " Carl H (Carolyn E) chiropractor 119 Coast Line h1116 Eastern av
- " Dr Chiropractic Clinic (Carl H Peters) 119 Coast Line
- " Elaine M ofc wkr CT&T h235 Marigold apt 312
- " Floyd H buyer Swift & Co h323 S Pearl
- Peterson Clyde L (Jean W) wldr Trinity Steel h450 Edgecombe
- " Geo E (Emilee A) coml mgr WEED h1801 Windsor dr (M)
- " Jack D (June S; Atlantic Office Supply Co) h1233 Tarboro
- " Johnnie C (Deltho H) pntr Brewer Paint & Wallpaper h620 Short
- " LeRoy (Lucille P) justice of peace 417 Madison h520 N Mercer
- " Lonnie R (Ella C) h1311 Branch
- " Lucille P Mrs clk Peterson's Sea Food r520 N Mercer
- " Morris L (Lola H) supt Brewer Paint & Wall Paper r Box 513 Bethlehem rd
- " Walter H (Clara D) h736 Pender
- Peterson's Sea Food (LeRoy Peterson) 421 Madison
- Petroleum Service Center (Joley H Armstrong) pump reprs 718 Nashville rd
- Pettaway Mary G (wid Josh) h232 Atlantic av
- Pettett L M Mrs h921 Arlington
- Pettitt Claude K (Louise P) paymstr Ry Mt Mills h625 Sunset av
- " Evelyn S (wid L L) h941 Sycamore
- " Louise P Mrs bkpr Pearsall Operating r625 Sunset av
- Pettway Johnnie (Mildred) carpet clnr Barringer Rug Serv h505 Dexter
- " Wm (Julia B) wood dlr 209 E Holly h415 Park av
- Petway Electric Co (Wm L Petway) contrs 319 Eastern av
- " Fannie h424 N Raleigh
- " General (Alvada B) cook ACL h312 Cleo
- " Geo G (Rose C) crew clk ACL h705 Nashville rd
- " Harvey lab Imperial Tob h919 Gold
- " Irma P Mrs prsr Quality Lndry & Clns h1423 Veterans ct
- " Jas jan Booker T Theatre r1129 Star
- " Jas T studt r705 Nashville rd
- " John M (Nannie B) doormn Booker T Theatre h1024 Gay
- " Katie L (wid Frank) maid h302 Smith

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL

1125 East nr.Cokey Rd.

No. 1 and No. 2 for Home Heating — Tobacco Curing

HEILIG-
MEYERS
CO.

129
MAIN N.E.

COMPLETE
HOME
FURNISHINGS

TELEVISION

RADIOS

RECORD
PLAYERS

REFRIGERATORS

RANGES

WASHERS

ALSO SMALL
ELECTRICAL
APPLIANCES

FLOOR
COVERINGS

RUGS

CARPETS

LINOLEUM

129
MAIN N.E.

PHONE
442-8146

Atlantic Discount Corp.

Established 1925

• AUTO LOANS •

REFINANCING
Phone 442-2151

FINANCING
1401 S. Church St.



GRIMES-MORGAN
PLUMBING & HEATING CO.

TRANE AIR CONDITIONING

ECONOMICAL OIL BURNERS and BOILERS

211 ATLANTIC AVE.

PHONE 442-1764

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

226

Belk-Tyler's

ROCKY MOUNT'S FINEST
DEPARTMENT STORE

- PETWAY
" Robt (Emma W) lab Westwood Lbr
h429 Coleman av
" Rose Marie smstrs Ry Mt Undergar-
ment r705 Nashville rd
" Wilber E (Selma B) lab h418 Nance
" Wm L (Petway Electric Co) h319
Eastern av
" Willie (Effie M) lab Planters Cotton
Oil & Fertilizer h333 Matthews
Peyton Mary studt r619 Hill
" Robt E (Nancy L) buyer Thorpe & Ricks
h619 Hill
Phelps Annie Harris anesthetist
Parkview Hosp r113 Ridge
" Benj T (Adna M) retd r1331 Beal
" Benny USA r1414 Cypress
" Elsie M r1331 Beal
" F L (Betty J) slsmn h1414 Cypress
" Jimmy hlpr Faulkner Elec Serv
r Columbia av
" Juanita r1105 E Holly
" Kenneth J studt r106 Greenwood av (E)
" Rebecca (wid Jesse) emp Blumenthal's
r1414 Cypress
" T R pntr h406 Aycock
" Troy L (Lola J) supt Ry Mt Mills h106
Greenwood av (E)
Phifer Fred O (Emily) mgr Kerr Drugs
h1537 Bedford rd
Philips J Kemp (Sarah W) farmer h440 N
Mercer
" J Kemp jr studt r440 N Mercer
" Jane K Mrs ofc sec Ch of The Good
Shepherd r1231 Sunset av apt C11
Phillips Alwyn H (Josephine D) cond
ACL h612 Arlington
" Alwyn H jr (Joyce F; Moore & Phillips
Body Shop) h1320 Rosewood av
" Arnold C cabt wkr Caro Bldg Sup h805
Arlington
" Arth L (Faye B) clk Lakeside Gro &
Mkt r Pine
" Benj A r717 S Pine
" Benj A jr (Ann Q) pntr Hill-Proctor
Print Shop h317 S Howell



Borden's

ICE CREAM & MILK

"IF IT'S BORDEN'S, IT'S GOT
TO BE GOOD"

- PHILLIPS
" Ellis E (Bonner A) pres Cotton Belt
Inc h416 Charlotte av (E)
" Emma Mrs nurse Memorial Hosp
r RD 4 Box 476
" Emma r739 Park av
" Ethel r215 Oak
" Eva S (wid Wm) h1018 Beal
" Frankie (wid Roy) r1210 Hargrove
" Fred (Berta W) retd h504 N Mercer
" G Paul Rev asst pastor First Meth Ch
r425 Hammond
" Gary (Ann P) asst trust ofcr Peoples
Bank h927 Hill
" Geo T (Rachelean F) h1025 Moore
" Gertie J tchr h827 Beal
" Jack (Raleigh Street Package Store)
r Hwy 301 N
" Jas A (Bitha A) lab Benvenue Country
Club Golf Shop h120 Raper dr
" Jas E (Ryby L) driver Thomas &
Howard h316 E Highland av
" Jas W (Marie M) asst cash The
Planters Natl Bank Trust Co h204
Forest Hill av (E)
" Jane Mrs ofc sec The Good Shepherd
h1231 Sunset av apt B4
" Jesse r212 E Holly
" John driver Nash Brick r RD 3
" Johnny H tchr R M Wilson Jr Hi Sch
r407 Marigold
" M Kirk clk ACL r717 S Pine
" Maude r806 Hill
" Mundry maid h123 Pinehurst dr
" Odessa Mrs h222 Union
" Olive I r1135 Rosewood av
" Paul Rev asst pastor First Meth Ch
h425 Hammond
" Rosalee magazine hand A Schottland
r522 S Washington
" Ruffin P (Jean P) slsmn Rawls &
Winstead h1604 Davis
" Sarah W Mrs bkpr City Collr of
Revenue r440 N Mercer
" Victoria R (wid Charlie) r815 Branch
" Warren (Helen) emp Planters Cotton
Oil h509 Woodland av
" Wesley h514 Park av
" Wm T (Evelyn A) pres Southern Glas-
Phatt Roofing Co Inc fl mgr Easley
Whse r Springfield rd Box 476
" Willie (Lucy W) constn wkr h722 Park
av
Phipps Roy M (Eugenia H; Mangum
Warehouse No 1) h1416 West Haven
blvd
" Roy M jr studt r1416 West Haven blvd



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE.
COR. FRANKLIN ST.

"YOUR HOST
FROM COAST
TO COAST"

425 N. Church
Dial 446-9175

2 ROCKY MOUNT INNS

Hwy. 301 N. By-Pass
Dial 442-8101

Holiday Inn®

227

GEHMAN'S JEWELERS

Diamonds • Watches • Silverware
139 Main St. S.E. 446-6722

PHIPPS

" W Henry (Margt R) sls mgr Mangum
Whse h111 Wildwood av
Pickard Eliz Mrs tchr Benvenue Sch
r Box 117 Enfield NC
Piecha Martin retd r730 Nashville rd
Piedmont Airlines Frank J Slone mgr
US Hwy 301A N
Pierce Annie L Mrs sch guard Police
Dept r506 S Franklin
" Bobby R (Patricia) controlmn Ry Mt
Lanes r608 Arlington
" Body Shop & Garage (Wiley G Pierce)
auto reprs 1131 S Church
" Brenda Mrs waitress Midwood Restr
h307 Dunn
" Christine tel opr Belk's r304 Cokey rd
" David J (Emma J) mech ACL h1152
Cokey rd
" Elmer L (Hazel G) carp D J Rose &
Son h813 Long
" Emma R smstrs Ry Mt Undergarment
r1152 Cokey rd
" Fannie A (wid Thos W) h608 Arlington
" Glenn USA r813 Long
" Hugh D (Peggy A) cable reprmn CT&T
h1205 Hill
" J A (Margt) dispr ACL
" Jas S (Jeane K) pharm h1328 Sycamore
" Jas S jr (Kath F) asst treas ofc mgr
Ry Mt Dry Gds h1329 Sycamore
" John L (Edna W) driver C S Henry
Transfer h745 Long
" John W (Bertha H) h22 E Elm
" Kath S (wid J C) h1110 S Church
" Kennie (wid Abner A) h553 Nashville rd
" L C slsmn Bel Air Chevrolet r813
Long
" Margt C (wid H Faison) r331 S Grace
" Margt K Mrs tchr Williford Sch r816
Dahlgren av
" Richd E (Peggy S) emp A Schottland Inc
h Arlington extn Box 435
" Robt H (Christine R) refrgr mech
Sealtest Foods h304 Cokey rd
" Ronnie partsmn Service Sls r813 Long
" Terral (Dorothy) USA r2109 S Church
" Thurman R (Louise S) emp State Mtr
Line h506 S Franklin
" Vivian O (Ira S) h303 Eastern av
" Wilbert (Cath) insp Guaranty Exter-
minator h707 Clark
" Wilbert J (Novella J; Pierce's Radio
& TV Service) h514 Sycamore
" Wiley G (Frances R; Pierce Body Shop
& Garage; Pierce American Service
Station) h321 Herron



AND
MOHAWK TIRES

PRIDGEN TIRE CO. INC.

Retreading - Vulcanizing
"RACE RUBBER"
900 N. CHURCH ST.
TEL.
446-8006

PIERCE

" Willie F (Verytine D) lab Planters
Cotton Oil & Fertilizer h1600 Boone
Pierce's American Service Station (W G
Pierce) 1323 S Church
" Radio & TV Service (Wilbert J Pierce)
514 Sycamore
Pigford Howard C (Joyce W) formn ACL
h1216 Planters
" Levi K h505 N Daughtry
Pike Jas W (Ruth D; Wm P Greathouse &
Co) h1120 Eastern av
" Marvin emp News Stand r1100 Tarboro
" Marvin A (Marzella S; Pike's Fruit
Plantation) h1100 Tarboro
" Marzella S Mrs cash Pike's Fruit
Plantation r1100 Tarboro
Pike's Fruit Plantation (Marvin A Pike)
US Hwy 301A N
Pillow Chas D slsmn Caddell Mtrs
r Tarboro NC
Pilot Life Insurance Co Thos E Jolley jr
genl agt 138 Western av Room A
" Life Insurance Co (Combination Div)
Marion H Gibson mgr 116 S Franklin
R210
Pineview Cemetery U L Taylor caretkr
719 N Raleigh
Pinkney Jas driver Sinclair Refining
r1001 Gay
" Jas L hlpr B H Taylor Distr r905 Beal
" Nancy G clnr Ry Mt Mills r Box 344
Hunter Hill rd
Pippen Elbert E (Artice B) pntr Ports-
mouth's Navy Yd h317 Pennsylvania
av
" Louis (Fannie A) mgr Atlantic Credit
Union h950 Lindsey
" Mamie emp Montgomery Ward h1025
Hammond apt 7
" Sallie J h122 N Tillery
Pippins Daisy maid L B Lea Tob h548
S Franklin
" Eloise maid r548 S Franklin
Pirkey Norwood L (Frances H) pres The
Nor Lee Co h605 N Fairview rd

HAMMOND

Electric Service, Inc.

ENGINEERS and CONTRACTORS

Electric Motor Rebuilding
Power Equipment Sales and Installation

824 S. Church St. 442-4178



VICK'S RADIO & T.V.

SALES & SERVICE

For DAY or NIGHT Service
DIAL 442-3492

121 W. THOMAS ST.

TV • SETS



PRODUCTS



DISTRIBUTOR

700 Albemarle Cor. Virginia

JOYNER OIL COMPANY

Phone 446-9101



**PAMPER YOUR
FAMILY
and
FRIENDS**

with
ENGLEWOOD

**BRAND
MEATS**

Hickory Smoked
Sugar Cured

HAMS

**REAL GOOD
FRANKS**

**ASK FOR
ENGLEWOOD
MEATS
AT YOUR
GROCER**

Manufactured
and Distributed

**Z. B.
BULLUCK
INC.**

PHONE
446-8121

**CARO-
CRAFT,
INC.**

**CUSTOM
MADE
FURNITURE
REFINISHERS**

740
ALBEMARLE
AV

(SEE PAGE 77
BUYERS'
GUIDE)

TEL

442-2964

BARNES TIN SHOP ROOFING & SHEET METAL CONTRACTORS

120 N. HOWARD ST.

TEL. 446-7192

228



Pitt Arth J (Lucille; Fiberglass & Sports)
h120 Benvenue rd
" Benj jr (Maggie L) emp Leggett-Myers
Tob h434 Raleigh rd
" Bessie G (wid Larry) h1208 Clark
" Bobby (Sallie M) h329 Matthews
" Cath B Mrs ofc sec Joyner Oil r920
Western av
" Clayton L (Mariedeth F) firemn ACL
h613 Arlington
" Corinne L prin Fannie W Gorham Sch
h243 Rose
" Danl E (Virginia V) city plmbg insp
h1412 Eastern av
" Devon maid Glamor Shop r Elm City
NC
" Edw J (Lena H) h321 Nash
" Edw J jr (Emmy H) eng ACL h513 S
Taylor
" Eliz G (wid Harry) maid h510 Gay
" Ellen G (wid D) r1320 S Church
" Ellen H (wid Frank) r211 Carolina av
" Ethel E (wid Ned C) cafeteria wkr Ry
Mt Hi Sch h220 Pittman
" Evelyn clk Gurganus Bros Super Mkt
" Gay W studt r1518 Lafayette av
" Henry E (Margt) slsmn Joyner Oil
r RD 2
" Jennie L Mrs maid h907 E Grand av
" Jesse J (Joyce J; Luper Street
Grocery) r RD 2
" John H whsemn Heilig-Myer r218
Dowdy
" Kath B Mrs asst sec Rentals Inc r920
Western av
" Louella cook r330 Matthews
" Maggie B (wid Cooper) r1701 Wilson rd
" Margt J r510 Gay
" Marie Mrs tchr Benvenue Sch r Red
Oak NC
" Marjorie W Mrs ofc sec Meadows &
Batts r Tarboro Hwy Box 220
" Mazzie D (wid Thos) h305 Coleman av
" Millard L (Marjorie L) pres mgr
Wholesale Paint Center Inc r Tarboro
hwy

COASTAL PLAIN LIFE INSURANCE CO.

- INDUSTRIAL • ORDINARY
- CREDIT • LIFE • GROUP

HOME OFFICE

462 FALLS RD. DIAL 442-6123

carolina cafe

**We Serve Wonderful Food
and Our Coffee Can't be Beat**

(HIGHWAY 301A NORTH)

906 N. Church St. 446-9976

PITT

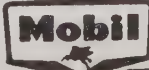
" Robt G (Nancy B) asst sec Planters
Cotton Oil & Fertilizer Co Inc h620
S Taylor
" Sadie (wid Ned) maid h1016 Stokes
" Sam L (Christine) wtchmn Planters
Cotton Oil & Fertilizer h1809 Wilson
rd
" Thelma P Mrs maid r416 Myrtle av
" Theo H (Mary W) v-pres sec Planters
Cotton Oil & Fertilizer Co Inc h1518
Lafayette av
" Theo H jr asst sec loan ofc Home Savs
& Loan Assn r1518 Lafayette av
" Walter studt r920 Western av
" Walter W (Cath B; Shell Thomas
Street Station) h920 Western av
" Wm (Sallie) hlpr Roberson Plumbing
& Htg h722 Henna
" Wm lab China-Am Tob h309 Coleman
av
" Wm C (Fay) slsmn Brame Specialty
h1120 N Cambridge cir
Pittman Aaron G (Gwendolyn P) tex wkr
Ry Mt Mills h1501 Falls rd extd (SH)
" Abel (Marie S) jan Fairview Elem Sch
h1036 Stokes
" Albert R tndr Ry Mt Mills h13 W
Spring
" Alta G (wid Ashley) laby wkr Parkview
Hosp h1012 Oakley
" Amos Mrs h619 Nash
" Anne W (wid E J) r1408 Hill
" Annie M Mrs h201 Halifax
" Battle J (Kathleen) pntr h1109 Burton
" Bernice H mech Ry Mt Mills r Box 1
Halifax rd
" Bessie (wid M A) r919 Columbia av
" Betty Moss ctr Ry Mt Undergarment
r RD 1 Box 1
" Billy (Louise C) driver McLean
Trucking h828 Falls rd apt 2
" Bobby C (Norma J) waiter Airport
Luncheonette h347 Paul
" Bobby E clk A&P r1110 West Wood dr
" Bobby Leon kitchen wkr Parkview
Hosp r1201 E Holly
" Bush P (Dorothy) h114 Helm
" Carl D (Ella R) h208 S Tillery
" Carolyn J Mrs clk Ry Mt Merchants
Assn r216 S George
" Carrie (wid T D) r13 W Spring
" Chas A USAF r1016 Calvary
" Chas G USMC r1235 Planters
" Clarence E (Annie M; Lincoln Park
Restaurant & Motel) h729 Albemarle
av

Pearsall Oil and Fuel Company, Inc.

DISTRIBUTORS, MOBIL PRODUCTS

FUEL OIL

511 KEEN P.O. DRAWER 73



GOOD COAL

Phone 442-6141

CAROLINA TIRE CO.

TIRE RECAPPING

BUDGET TERMS

625 S. Washington St.

Phone 442-2267



229

PITTMAN

- " Clarine cook Thomas Cafe r519 Mullins
- " Clifton hlpr Benvenue Country Club r Coleman
- " Donnie L slsmn Bel Air Chevrolet r Whitakers NC
- " Dora Mrs h823 S Grace
- " Doris F clk Matthews Drug r Springfield rd Box 14
- " Dorothy Mrs waitress Strick's Truck Stop r1020 S Church
- " Dorothy R Mrs opr Vogue Beauty Shop r733 Mill
- " Dorsey (Causie H) driver G R Garrett Tob h714 W Thomas
- " E Donald (Faye J) head mech Am Bakeries h1725 Windsor dr (M)
- " E Frank civ eng ACL r Box 264 Bethlehem rd
- " E Lee (Minnie L) lm fmr A Schottland Inc h1609 S Grace
- " Earl G dfr Ry Mt Mills r1501 Falls rd
- " Eddie D (Faye) mech Am Bakeries r1725 Windsor dr
- " Edw L (Katie R) wood turner h622 Nashville rd
- " Elaine teller First Fed Sav & Loan Assn of Ry Mt r RD 3 Elm City NC
- " Elijah (Ruth W) atndt Shell Thomas Street Sta h627 Woodland av
- " Eliz C Mrs (Nash Coal Co) r826 Tarboro
- " Eliza V (wid Carl) h515 Carolina av
- " Ella J studt r1016 Calvary
- " Ernest L jr (Lissie J) constn wkr h221 Olive
- " Erwin pntr Daughtridge Paint & Wall Paper
- " Eug clk A&P r1110 Westwood dr
- " Farbie N smstrs Ry Mt Undergarment r216 McDearmon
- " Fate jr (Marjorie) equip opr Thorpe Ricks h612 E Holly
- " Frances Mrs waitress Howard Johnson's Restr r1016 Calvary
- " Frances N Mrs rope mach Ry Mt Cord r344 Springfield rd
- " Fred J (Frances) formn Ry Mt Cord r344 Springfield rd
- " Glenda Mrs teller Home Savs & Loan Assn r Whitakers NC
- " Grady L (Jeannette P) br mgr Planters Bank h709 Oakland av (E)
- " Guelda C Mrs ofc sec Policy Holders Agcy Inc r3308 Amherst rd
- " Gwendolyn wrpr crlwr Ry Mt Mills r1501 Falls rd
- " H Sanford jr prin Wilkinson Sch h110 N George
- " Hal (Thelma S) mtcmn Booker T Washington Hi Sch h176a Pinehurst dr
- " Herman clk Hux Gro r Albemarle av
- " Hillard jr (Mamie C) jan Englewood Elem Sch h507 Albemarle av
- " Horace (Grace) driver Mobil Oil h901 Burton
- " Irwin W dfr Ry Mt Mills r Box 26 Kingston av

ROCKY MOUNT FLORAL



CO.

A. R. WEATHERS

"ART IN FLOWERS"

Greenhouse and Shop
430 E. Thomas
Tel. 442-4158

Downtown Shop
114 Main, N.W.
Tel. 446-6006

PITTMAN

- " J Edw (Euzzelle I) h529 Gay
- " J Everett jr (Flora T; Realto Insurance & Realty Co) h519 E Goldleaf
- " Jas E (Theresa H) dentist 134 E Thomas h521 Atlantic av
- " Jas E (Lillian P) lab h332 Cedar
- " Jas E (Helen S) oven opr Am Bakeries r1609 S Grace
- " Jas J (Doris) lab Thomas & Howard h121 Pinehurst dr
- " Jas R (Marie M) agt Blue Cross Ins h600 Tarboro
- " Jas T carp r529 Gay
- " Jasper L (Doris) admn sup tech Hdq Co 2d Battle Group 119th Infantry r Springfield rd
- " Jean (Jean's Beauty Shop) r508 Raleigh rd
- " Jesse (Ella C) stgemn Fields Leaf Tob h521 Coleman av
- " Jimmy R (Carolyn) emp Finch Elec h216 S George
- " Joe B US Dist Court Probation Ofcr r Whitakers NC
- " John R picker tndr Ry Mt Mills r1017 Williford
- " Johnnie (Flora B) lab ACL h1201 E Highland av
- " Johnnie L (Christine) lab City Street Dept h818 E Grand av
- " Jos (Cleop P) slsmn h209 Halifax
- " Jos R (Helen T) eng ACL h500 Nashville rd
- " K Earl (Margt G; Carolina Concrete & Block Works) h116 Benvenue rd
- " Kenneth W (Eliz C) condn ACL h826 Tarboro
- " Ledoris maid r511 Park av
- " Laura E (wid Jay W) h443 N Mercer
- " Lena (wid Louis) r529 Chester
- " Lenner J spnr Ry Mt Mills r26 Kingston av
- " Leon (Helen D) driver United Cab h320 Carolina av
- " Leroy h430 Myrtle av

FAULKNER

Electric Service Inc.

Electric Motors - New and Used
Repairing and Rewinding

Garbage Disposal and Water Pump Repairs

DAY PHONE 446-5863

SHOP AND OFFICE

NIGHT PHONE 446-4872

820 GOLD ST.

This Directory Is Incorrect

(See Pages 94 and 132 Buyers' Guide)

QUALITY FIRST
INCORPORATED
238 TARBORO ST.

Quality Laundry & Cleaners

PHONE
446-7116

**FOR
INSURANCE
SEE**

J. A. DELBRIDGE Jr.

**INSURANCE
AGENCY**

**HAIL - FIRE
AUTOMOBILE
CASUALTY**

**183
N. WASHINGTON**

DIAL

446-8550

RES. TEL.

446-5286

**MERRITT
PLUMBING
&
HEATING
CO. INC.**

**Plumbing
Heating
Air
Conditioning
CONTRACTORS**

**923
NORFOLK ST.
PHONE
446-4667**

"THE PLACE TO BANK IN ROCKY MOUNT"

The Planters National Bank & Trust Co.

MEMBER F.D.I.C.

230

Sealtest DAIRY PRODUCTS

PITTMAN
" Leroy (Elnora C) porter ACL h617 Pennsylvania av
" Letha M slswn Belk's r1118 Raleigh rd
" Lillian S (wid Otis T) tchr Parker Jr Hi Sch h212 Dowdy
" Lillie H (wid Roy) maid Church of God h211 Coleman av
" Lillie R r320 Carolina av
" Lindberg (Sarah R) atndt Coastal Texaco Serv Sta h220 W Virginia
" Linwood C (Letha M P) formn A Schottland Inc h1118 Raleigh rd
" Mack (Louise S) h3224 S Church
" Marie Mrs bkpr Peoples Bank r600 Tarboro
" Martha P (wid Howard) maid h526 Matthews
" Martin hlpr Buddie's Used Cars r1020 S Church
" Marvin R mech House Tile r1020 S Church
" Mary r1320 S Church
" Mary B tchr South Nash Sch r211 Coleman av
" Matthew h219 Renfrow
" Melvin E (Sandra H) plant mgr Caro Concrete h24 Elizabeth la
" Mildred H (wid Grover L) slswn Baldwin's h1221 Sycamore
" Mildred L bkbnr Caro Ofc Equip h605 Hammond apt 2
" Myrtie A Mrs h536 S Washington
" Nannie chkr Zirkle's Lndry h419 E Grand av
" Napoleon (Doretha K) hlpr Allan Mims Inc h1023 Beal
" Paul A r1200 Raleigh rd
" Peggy bkpr Dorothy Curtain h rear 107 Greenwood av apt 5
" Rexford H (Alease) mech Am Bakeries r208 Temple pl
" Robt (Peggy) exterminator Orkin Exterminating r Roanoke Rapids NC
" Robt L (Erline F) atndt Proctor's Pure Serv h1016 Calvary

PITTMAN

" Roy h1733 Thru
" Roy E (Gueldea C) supvr Sealtest Foods h3308 Amherst rd (E)
" Ray W (Mary E) ret'd h223 Home
" Rufus D r320 Carolina av
" Rufus D (Jean P; Harrison & Pittman Garage)h508 Raleigh rd
" Sallie S (wid C C) r220 Duke
" Sidney (Flossie M) mech Rose Buick h619 Midway
" Sterling (Annie S) chauf China Am Tob h729 Atlantic av
" T Roosevelt (Maggie P) driver E&B Trucking r823 S Grace
" Thurman (Carol) emp Exum-Proctor h1103 Whitehead dr
" Tommie W (Doris K; Church Street Package Store) h1208 Calvary
" Van D (Lillie M) h722 Atlantic av
" Vinie B (wid John A) h1110 Westwood dr
" W Grady (Minnie F) sls mgr Eastern Elec Sup h1235 Planters
" Walter E (Peggy A) upholster ACL h909 Daughtridge
" Wm A (Farbie M) carp h216 McDearmon
" Wm H (Retha T) formn Evening Telegram h119 E Ridge
" Wm H jr (Dorothy R) cabt mkr Westwood Lbr h733 Mill
" Willie (Annie S) delmn Sunset Pharm h127 Overbrook pl
Pitts David r412 E Goldleaf
" Maurice C (June) slsmn Texaco h820 Dahlgren av
" Theo H jr asst sec Home Savs & Loan Assn
PLANTERS COTTON OIL & FERTILIZER CO INC, R D Gorham Jr Pres-Treas, J G Reed Jr Exec V-Pres, Theo H Pitt V-Pres-Sec, W T Melvin V-Pres, G W Gorham Jr V-Pres, N L Sugg, J W Robbins, J M Bone Asst V-Pres, R G Pitt Asst Sec, J L Murphy Asst Treas, 1004 Cokey rd, Tel 442-2131 (See Page 64 Buyers' Guide)

PLANTERS NATIONAL BANK & TRUST CO THE

OFFICERS
ARCHIE W McLEAN, PRESIDENT
WILEY W MEARES, EXECUTIVE
VICE-PRESIDENT
THOMAS J PEARSALL, SENIOR
VICE-PRESIDENT
R R BRASWELL, SENIOR
VICE-PRESIDENT
JOEL T LEE, SENIOR
VICE-PRESIDENT
W R TEAGUE, SENIOR
VICE-PRESIDENT



**SHOP AT
SEARS
AND SAVE**

SATISFACTION GUARANTEED or YOUR MONEY BACK
128-42 N. CHURCH TEL. 442-3131



**ROCKY MOUNT
Laundry & Dry Cleaners, Inc.**

223 S. WASHINGTON ST.

P.O. BOX 549

PHONE 446-7158





STALLINGS OIL & COAL CO.

KEROSENE — FUEL OIL

816 RICKS ST.

It's Performance That Counts

DIAL 446-6184

231

PLANTERS NATIONAL BANK & TRUST

CO THE—Contd

CARROLL C COLSTON

VICE-PRESIDENT

HERMAN E VERNON

VICE-PRESIDENT

D MARVIN WEAVER

VICE-PRESIDENT

W DEE TAYLOR,

VICE-PRESIDENT

WILLIAM A BREEDLOVE

VICE-PRESIDENT and CASHIER

BEN O YELVERTON JR, ASSISTANT

VICE-PRESIDENT

DONALD B BARNES,

COMPTROLLER and AUDITOR

AUBREY W DUNN, ASSISTANT

AUDITOR

JAMES W PHILLIPS, ASSISTANT

CASHIER

RUBY W BONE, ASSISTANT

CASHIER

TRUST DEPARTMENT

E V S DRAPER

VICE-PRESIDENT and TRUST

OFFICER

ROBERT C ROGERS, TRUST

OFFICER

THEODORE B LANIER,

ASSOCIATE TRUST OFFICER

ELLEN A MURCHISON, ASSISTANT

TRUST OFFICER

TIME PAYMENT DEPARTMENT

LONNIE H HOWELL JR

VICE-PRESIDENT

HOWARD D McADAMS, MANAGER

PUBLIC RELATIONS DEPARTMENT

W CARLYLE GAY, VICE-PRESIDENT

STANLEY D LEGGETT, ASSISTANT

PUBLIC RELATIONS OFFICER

100 MAIN SW cor SUNSET AV

BRANCHES:

133 N CHURCH

ENGLEWOOD SHOPPING CENTER

729 WALNUT

301 FAIRVIEW RD

TELEPHONE

446-6111

ENGLEWOOD OFFICE

TELEPHONE 446-5122

(See Pages 26 and 27 Buyers' Guide)

" National Bank Building 100 Main SW

" Tobacco Warehouse Co Inc W B Faulkner mgr whse No 2 221 Main NE and 339 Park av

Platt F W capt ACL r Hammond

Plummer Carrie E (wid Ollie) h905 Beal

" Edgar M (Eva M; Atlantic Construction Co) h906 Tarboro

" Gerald L (Mary E) formn Atlantic Constn h327 Forest Hill av (E)

JENKINS-PEARSALL MACHINE WORKS

Machinists • Welders • Founders

FARM MACHINERY REPAIRS

Specializing in Ornamental Iron

217 Andrews St. P.O. Box 886

446-9168

PLUMMER

" Jas C (Alice W) h426 Carolina av

" Lewis F (Ada) ydmn h833 Gay

" Mary E wndr opr Ry Mt Mills r RD 3 Tarboro NC

" Richd C (Betty B) with Met Life Ins h1022 Lafayette av

Poe Hugh M (Helen P) eng ACL h421 Hammond

Poell Ivey emp r600 Falls rd

Poland Blonnie J Mrs ofc sec Fuller Ins Agcy r1006 Sunset av

" Bobby C glazier Binswanger r Elm City NC

" Elvin atndt Langley Tenneco

" Frank H (Mavis L) h1103 Raleigh rd

" Geo T (Mayrene) emp ACL h115 Tyson av (E)

" Herbert L (Gladys M) driver Bluebird Taxi Co h507 Mitchell

" Jas h820 Western av

" Jas D (Ollie M) mech J T Garner's Garage r1211 Raleigh rd

" Jimmie H (Ella M B) servmn Modern Products h735 Columbia av

" Jimmy E emp Futorian Mfg Co r507 Mitchell

" Joyce C smstrs Ry Mt Undergarment r820 Western av

" Marean Mrs clk A&P r Box 169C Nashville hwy

" Preble C (Eva) wldr Metals Inc h606 Cokey rd

" Sue bkpr Orkin Exterminating r RD 4 Box 33B

" Wm H (Grace S) slsmn Triangle Foods h1128 Pitt

Policy Holders Agency Inc Willard E Batts pres treas Mrs Flossie W Batts v-pres Mrs Guelda C Pittman sec genl ins 115 Main NE

Polk Elliott emp Terminal Grill r419 S Washington

HUNT'S MOTEL

2 MILES SOUTH
HWY. 301 and 301A

PHONE 446-9430

FURNITURE
FOR THE
HOME

COME TO

ROCKY
MOUNT
FURNITURE
CO.

"IN THE
HEART OF
THE CITY"

COMPLETE
FURNISHINGS
FOR THE
HOME

163
S. MAIN

SEE PAGE 78
BUYERS
GUIDE



MODERN
BUILDERS
Inc.

General
Contractors

~ ~

COMMERCIAL
and
RESIDENTIAL

~ ~

DIAL

442-4103

~ ~

725

WALNUT ST.

~ ~

WALNUT
SHOPPING
CENTER

BEL AIR CHEVROLET CO.

CHEVROLET - CHEVY II - CHEVELLE
CORVAIR - CORVETTE



115-123 S. CHURCH ST.

THE O.K. PLAZA 501 N. CHURCH

SALES-SERVICE

TEL. 442-6148

TEL. 442-2877

**LUMBER
MILLWORK**

PEOPLES BUILDING SUPPLY CO.

"QUALITY MILLWORK PRODUCTS"

PHONE 442-3104

410 N. PEARL ST.

**Building
Materials**

BANK OF ROCKY MOUNT

SERVING NASH AND EDGEcombe COUNTIES

SAVINGS ACCOUNTS — LOANS — CHECKING ACCOUNTS

142 MAIN ST. SW.

MEMBER F.D.I.C.

BRANCH: INTERSECTION RALEIGH ROSE AND GEORGE STREETS

DIAL
446-7101

232



**Motor
Lodge**

TV-POOL-AIR CONDITIONING
2 MILES NORTH ON US HWY 301 NORTH
DIAL 446-5111

POLK R L & CO

CITY DIRECTORY
PUBLISHERS
2910 W CLAY
RICHMOND 30, VA
TELEPHONE 359-6001
ARROW STREET GUIDES and MAPS
AUTOMOBILE and TRUCK
OWNER LISTS
AUTOMOTIVE STATISTICS
BANK DIRECTORIES
BANK BUSINESS DEVELOPMENT
SERVICES
DIRECT MAIL ADVERTISING
MAILING LISTS
MOTOR VEHICLE REGISTRATION
MANUALS
POLK BUILDING
431 HOWARD STREET
DETROIT 31, MICHIGAN
(See Page 48 Buyers' Guide)

POLK'S BANK DIRECTORY

R L POLK & CO PUBLISHERS
130 FOURTH AV NORTH
NASHVILLE 3, TENN

Pollard Benj F (Stella F) h633 Eastern av
" Bennie W (Marion R; Pollard's Food
Center) h528 N Mercer
" Chas H (Frances S) emp Sears h326
Sunset apt 2
" Dale F h911 Griffin
" Frances M cash Winn-Dixie r Sunset av
" Fred L (Joyce C) mech Blumenthal's
h678 Paul
" Joe clk David Hill Gro r Cokey rd extn
" Lonnie W (Ruth E) carp Clifton Farmer
h1208 Westwood dr
" Virginia r1208 Westwood dr
Pollard's Food Center (Bennie W Pollard)
523 E Grand av

ENTERPRISE FURNITURE CO., INC.

COMPLETE HOME FURNISHINGS
BROADLOOM RUGS — LEE CARPETS

158-164 S. Washington St.

446-8304



Roberson Plumbing & Heating Co.

SERVICE ★ NEW CONSTRUCTION ★ REPAIRS

620 Royal St.

Phone 442-1656

Pollock Christine S interviewer State
Emp Security Comn r505 S Taylor
Polson Geo L (Alice C) mach ACL h1137
Beal
" Jean T r1137 Beal
Pompey Argusta (Carrie L) repr China
Am Tob h409 Suburb
" Arlester R (Fanny S) lab Thorpe & Ricks
h314 Matthews
" Bobby USAF r409 Suburb
" Carrie P (wid Russell) blender Export
Tob h317 Matthews
" Roberta D (wid Arth) hlpr W B Lea Tob
h503 Midway
Ponds Betty r116 McDearmon
Pope Aaron (Mamie L) h1112 Ryals
" Benj jr (Margt A) hlpr Wheeler Equip
h1109 Hunter
" Chas E (Phyllis B) insp Blumenthal's
h220 Lewis
" Ella W (wid Fred) h313 Matthews
" Hallie (Lula) tex wkr Blumenthal's
h1621 Hammond
" Jacob L jr (Mary J) floor hand Caro-
mount Mills h617 Clark
" Jimmie (Dephne G) mgr Rawlins &
Westry Smoke Shop h706 S Grace
" John T (Earlden P) slsmn Strietman
Biscuit h911 Mill
" Jos A (Maggie P) sectmn Ry Mt Mills
h33 W Elm
" Jos D crlr Ry Mt Mills r33 W Elm
" Judy Mrs bkpr Memorial Hosp r717
Redgate av
" Mary T (wid Charlie) h813 E Holly
" O R School Montera Davis prin 236
Coleman av
" Rosa W (wid Wm H) h609 Carolina av
" Sam W (Virginia S) supvr US Dept of
Agrl r Tarboro NC
" Stephen O (Dixie H) insp Blumenthal's
h223 Earl
" Will L (Joan P) emp Blumenthal's
r707 W Thomas
" Willie cln Overton Clns r313 Matthews
Poplin Albert D (Henrietta M) pres Royal
Clothing Co Inc h1215 Lafayette av
" Jas T (Kathryn M) h1126 Sycamore
Porch Ada Mrs lab Imperial Tob r908
S Washington
" Nadine H Mrs ofc sec Proctor Plmbg
& Htg r1217½ N Raleigh
" Wm D (Nadine H) emp Burlington Mill
r1217½ N Raleigh
Porter Alice D (wid Roosevelt) h615 E
Virginia
" Callie B (wid Harry) h908 S Washington
" Chas W (Gertie W) mgr James C
Greene Co h1729 Bedford rd
" Cornelia (wid John) r500 Albemarle av
" Donnell L porter Thompson Pharm
r633 Dexter
" Elijah (Hattie H) h103 Union
" Emerson (Fancy L) USAF r633 Dexter
" Eug (Lillian B) r418 Raleigh rd
" Jas W (Thelma E) hlpr Pepsi Cola
h620 Dexter



STANDARD INSURANCE and REALTY CORP.

REAL ESTATE - INSURANCE - RENTALS

HOME SAVINGS BLDG. 119 N. CHURCH

PHONES 446-6156



233

PORTER

- " Johnnie r103 Union
- " Knox D (Rachel; Knox Porter Nursery) h612 Marlboro pl
- " Mamie opr Hollywood Beauty Shop r1034 Stokes
- " Mary P (wid Jas) maid h633 Dexter
- " Robt L r103 Union
- " Robt L (Lucy M) lab DPW h1418 N Raleigh
- " Rosa M r615 E Virginia
- " Wm A (Minnie M) lab ACL h1818 S Main
- " Willie C lab DPW r RD 2 Whitakers NC
- " Willie L hlpr B Klitzner & Son r103 Union
- Posie Turner h821 E Grand av
- Potter Billy (Connie) wvr A Schottland h217 Raymond

POTTER ERIC D (Ruth L), Sec-Treas Citizens Savings & Loan Assn 229 Sunset av, Tel 442-6165, h1305 Rosewood av, Tel 442-7550

- " Harrison J (Auralia V) div mgr Prudential Ins Co of Am h1520 Beal
- " Rae Mrs ofc mgr Field Enterprises Educ r1520 Beal
- " Vernon (Margt) tech Hdw Co 2d Battle Group 119th Infantry h1611 Hargrove
- Powell Andrew S (Annie H) doffer Ry Mt Mills h1315 Maple
- " Annie E r508 N Harris
- " Annie M spnr Ry Mt Mills r1315 Maple
- " Barbara (wid Jos) r316 Coleman av
- " Barbara A ofc sec Hardee's Food Sys r115 S Tillery
- " Berry B (Lena R) h506 N Howell
- " Betty A Mrs spnr Ry Mt Mills h24 W Elm
- " Betty P Mrs r312 Cleo
- " Brenda maid r506 N Howell
- " Business Equipment Co (Chas E Frady) 127 Sunset av
- " Chas E (Vera P) emp Ry Mt Mills h639 Beaman
- " Clarence H (Hazel H) genl contr 1524 Hargrove h do
- " Construction Co (Earl C Powell) 1829 Beverly rd (M)
- " Cora W (wid Moses) h608 E Virginia
- " Danl L (Judy W) pipe ftr City h925 Tyan
- " David T (Jane M) h801 Tyan
- " Davis B (Hester C) h331 S Grace
- " Dora J r1206 E Holly
- " Earl C (Ruby P; Powell Construction Co) h1829 Beverly rd (M)
- " Edw J (Jane A) lbr wkr h140 Berryhill rd
- " Edwin H (Sara M) ret d h534 Park pl
- " Eliz N (wid P P) day nursery 931 Long h do
- " Ella L (wid Benj) h323 Gay
- " Ethel M dishwasher Ivy Room Restr r Whitakers NC

MOTOR BEARINGS & PARTS CO., INC.

Wholesale Only

Standard Brands • Replacement Parts
Shop Equipment, "Duco Paints"

725 S. Church 446-7105

POWELL

- " Euella Mrs h215 Middle
- " Feger (Mary D) driver Nash Brick r712 Shearin
- " Frances Mrs dental asst John D Hartness r503 Bethlehem rd
- " Frank (Ada L) picker Ry Mt Cord h640 Beaman
- " Franklin (Corrine) h337 1/2 Matthews
- " Georgianna D maid r514 E Virginia
- " Grace Mrs slswn B&R Clothing Store r8 E Elm
- " Harry (Lucy) h1212 Barnes
- " Henry r409 Mitchell
- " I J jr (Connie A) emp Hardee's Hamburger h212 S Howell
- " Irene P (wid Perry A) h416 N Mercer
- " Isaiah (Carolina O) h1111 N Raleigh
- " Jas jr (Katie L) lab ACL h300 Raleigh rd
- " Jas A lab D J Rose & Son r508 N Howell
- " Jas T (Betty M) jan St James Bapt Ch h622 E Virginia
- " Jay (Naomi L) sec treas Domestic Elec Serv Inc ofc mgr Caro Elec Constn h1037 Lafayette av
- " Joe T r640 Beaman
- " John D (Mary L) city police h309 St Paul
- " John D (Marjorie T) firemn ACL h115 S Tillery

POWELL JOHN H (Marguerite P; Carolina Tire Co), 625 S Washington, Tel 442-2267, h1501 Pinecrest rd, Tel 446-4702

- " Jos L USA r622 E Virginia
- " Jos R (Maggie D) driver r301 Star pl
- " Jos S (Frances S) agt Coastal Plain Life Ins r Nashville rd extn
- " L C ret d r444 Florida av
- " Larry V (Kath L) mgr OK Rubber Welders h1327 Planters
- " Leroy (Bessie) utilitymn Howard Johnson's Mtr Lodge h1427 Avenue A

WILLIAMS TRANSFER & STORAGE

Refrigeration Service

501 MAIN N.E.

TEL. 442-2067

NIGHT 446-6798

JAC ELECTRIC COMPANY

Contractors

JOE COSTA
OWNER

ALL
TYPES

PHONE
442-7389

520 N.
HARRIS ST.

P.O. BOX 1537

ROCKY MOUNT
N. C.



REXALL DRUG STORE, INC.

ALMAND'S
ROCKY MOUNTS EXCLUSIVE



PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139

FUEL OIL

1125 East nr. Cokey Rd.

No. 1 and No. 2 for Home Heating - Tobacco Curing

GRIMES-MORGAN PLUMBING & HEATING CO.

TRANE AIR CONDITIONING
ECONOMICAL OIL BURNERS and BOILERS

PHONE 442-1764

211 ATLANTIC AVE.



TYSON'S DRUG CENTER INC.

YOUR ONE
STOP FOR
ALL YOUR
DRUG NEEDS

ACCURATE
PROMPT
PRESCRIPTION
SERVICE



RENTAL DEPT.
SICK ROOM
SUPPLIES AND
EQUIPMENT
TELEPHONE
446-7128

112N. CHURCH

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

234

ROCKY MOUNT



Seat Covers

Seat Cover
Center

1442 S. Church

Tel. 446-9733

POWELL

- " Lizzie nurse h925 Tessie
- " Lizzie B (wid Jos C) h508 N Harris
- " Louis h330 Olive
- " Lucille Mrs emp Parkview Hosp r920 Red row
- " Maggie F (wid Carl) wvr Caromount Mills h701 N Pine
- " Merle C Mrs bkpr Appl & Tire Center r RD 2 Box 264
- " Oscar D (Frances S) supvr CT&T h331 Glendale dr
- " Robt r920 Red row
- " Robt (Eula T) h105 Overbrook pl
- " Robt C (Jessie) h1548 Springbrook dr
- " Robt E (Sylvia) appr Joyner Plmbg h304 Ambler av
- " Robt H (Irene T) with Powell Business Equipment Co h309 S Tillery
- " Rosa P Mrs h416 Myrtle av
- " Rose M r330 Olive
- " Royce (Evelyn) emp Sears h724 Rose
- " Thos (Grace P; Carolina Electric Construction Co) pres Domestic Elec Serv Inc h1501 West Haven blvd
- " Valier J (wid Charlie) h346 Park av
- " Vance A (Julia F; OK Rubber Welders) r1524 Leggett rd
- " Vender h408 Coleman av
- " Vera cook City Lunch r639 Beaman
- " Virginia Mrs maid h508 Myrtle av
- " W M Ice Cream Parlor (Willie M Powell) confy 701 Myrtle av
- " W O emp ACL r1217 1/2 N Raleigh
- " Wm H (Eunice M) store mgr Caro Ofc Equip h409 N Mercer
- " Wm T jr (Martha F) supt L&M Tob h1546 Bedford rd
- " Willie (Betsy B) porter Bissett's h636 Kenwood
- " Willie (Hattie) h133 Dunn
- " Willie D (Gracie V) tndr Ry Mt Mills h8 E Elm
- " Willie H (Evelyn N) cook Josh Bulluck's Barbecue h517 Matthews

M. E. RODGERS INSULATION CO

- RESIDENTIAL • COMMERCIAL
 - INDUSTRIAL APPLICATORS
- CONTRACTORS

RD 4, BOX 370

TEL 442-1039

POWELL

- " Willie M (Alease R; W M Powell Ice Cream Parlor) h647 Myrtle av
- " Powers Fred Rev (Kath) pastor First Free Will Bapt Ch h1422 Rosewood
- " Lula (wid J D) r24 W Elm
- " Poyner Eliz studt r369 Falls rd
- " Poythress H M (Jeanette) credit mgr Heilig Meyers h1905 Beverly rd
- " Jeanette W Mrs teller Bank of Ry Mt r1905 Beverly rd
- " John C (Jeanne W) eng State Hwy Comm h1403 Cypress
- " Johnny (Betty) emp Black Trie h1213 Branch apt 1
- " Pragle Alvin constn wkr r300 Union
- " Prather T Hardy (Mary F) field exec Carolinas United h1004 Rosewood av (E)
- " Pratt Ernest (Rosa L) clnr Parkview Hosp r416 Myrtle av
- " Oscar r726 Shearin
- " Rosa Lee Mrs kitchen wkr Parkview Hosp r416 Myrtle av
- " Willie lab Leggett & Myers Tob r Battleboro NC
- " Preast Connie V (Lurlene P) condr ACL h813 Burton
- " Lurlene H Mrs meter maid Police Dept r813 Burton
- " Pregnall Robt R jr (Ann C) chf civil eng ACL h3412 Winstead rd (S)
- " Premier Quilting Co Inc Geo Ayoub mgr 809 S Church
- " Premium Distributors Inc Wm C Woodard jr pres mgr beer 613 Chester
- " Pretlow Superette (Wm J Pretlow) 301 Atlantic av
- " Sylvia tchr r325 Pennsylvania av
- " Wm J (Odessa G; Pretlow Superette) h325 Pennsylvania av
- " Price Alice B (wid Danl W) h836 Nashville rd
- " Annie P (wid Belton) r203 S Boulevard
- " Austin C (Helen D) slsmn h613 Marlboro pl
- " Betty A (wid Jas D) h403 Sunset av
- " Bullen carp Terry Town r324 Western av
- " C Isaac (Daisy T) gro & gas sta US Hwy 301A North r N Church
- " Chas clk Retail Credit r907 Lancaster
- " Chas W driver Davis & Co r613 Marlboro pl
- " Christine counterwn Ry Mt Lanes r Red Oak NC
- " Clarence C (Kathleen D) County Sheriff h907 Lancaster
- " Dale (Florence) gro 118 Union h do
- " David L (Virginia) h426 Arlington
- " David L driver Planters Cotton Oil & Fertilizer r708 Cokey rd
- " Eddie M (Edith T) slsmn Hudson Typewriter r Wilson NC
- " Eug M (Edna D) condr ACL h618 S Pine



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE.
COR. FRANKLIN ST.

HODGES ~~ELECTRIC~~ SERVICE

ELECTRICAL CONTRACTORS

Commercial — Industrial — Residential

BENVENUE RD.

TEL. 442-1686

235

PRICE

- " Eula stemmer W B Lea Tob r923 Gold
- " Felix V (Elsie E) condr ACL h3205 Winstead rd (E)
- " H R buyer Imperial Tob r RD 2 Box 8607 Clayton NC
- " Jack driver Blue Bird Taxi r RD 1
- " Jack M (Constance W) atndt Atlantic Serv Sta h809 Sunset av
- " Jack W (Price's Esso Service) r RD 3
- " Jas A (Joyce B) emp A Schottland Inc h324 Chester
- " Jas C (Myrtie B) mach Jenkins-Pear-sall Mach Wks h415 St Paul
- " Jas L (Maud R) h2504 S Church
- " Jas L jr (Ethel W) doffer Ry Mt Mills h24 River dr
- " Jesse J (Mary A) driver Carbisco Flour & Feed Mills h1204 Winston Walk
- " Joe whsemn Thomas & Howard r RD 3 Nashville NC
- " Joe M (Ruby) h125 Helm
- " John (Audrey) emp Strick's Truck Stop h1213 Branch apt 3
- " John W (Frances V) driver Daughtridge Oil h1162 Cokey rd
- " Jos B (Beulah S) h505 Cokey rd
- " Jos B jr (Marian S) bkpr Imperial Tob h1229 Tarboro
- " Lois G wndr tndr Ry Mt Mills r Box 26 Country Club dr
- " Mamie H (wid Claudius L) r415 St Paul
- " Marian S Mrs ofc sec Am Natl Red Cross r1229 Tarboro
- " Marie T Mrs tchr PS h314 Pennsylv-ania av
- " Mattie R (wid Wellford L) h1507 Pinecrest rd
- " Nellie R wndr Ry Mt Mills r Box 26 Benvenue Country Club dr
- " Oscar L butcher A&P r RD 3 Nashville NC
- " Pherillia Mrs slswn Leder Bros
- " Richd C slsmn Watson Tob r RD 2
- " Robt M mgr Colonial Stores Inc
- " Roy W (Brenda) counteramn Dairy Bar h807 Paul
- " Tessie S (wid Grover) h611 Arlington
- " Tom L (Jane R) v-pres A B Rose Inc r Meadowbrook rd
- " Wm A (Nellie R) formn Ry Mt Mill h26 N Boulevard
- " Wm I (Lois O) sectionmn Ry Mt Mill h26 N Boulevard
- " Wm P (Annie K) mach opr Am Bakeries r836 Nashville rd
- Price's Esso Service (Jack W Price) US Hwy 301 By Pass
- Pride Esther S Mrs maid h305 N Vyne
- Pridgen Ada F (wid John) h1400 Cypress
- " Arth L (Mary H) delmn H L Hicks Drug h156b Pinehurst dr
- " Autry S (Nell) door asmlr Metal Products Mfg r RD 1 Battleboro NC
- " Bill (Louise R) emp Pepsi Cola h1305 Branch



AND
MOHAWK TIRES

PRIDGEN TIRE CO. INC.

Retreading — Vulcanizing

"RACE RUBBER"
900 N. CHURCH ST.

TEL.

446-8006

PRIDGEN

- " Billy hlpr Bel Air Chevrolet r N Church extn
- " Brenda R r119 S Grace
- " Chas F ship clk Browning Auto Parts r Macclesfield NC
- " Christopher C (Vessie V) cord hand Ry Mt Cord h117 Henry
- " Clyde E (Eunice H) fixer Caromount Mills h119 S Grace
- " Clyde F (Martha P) slsmn Dillon Sup h730 Nashville rd
- " David E (Bernice P) slsmn Am Baker-ies h740 Long
- " Delano D (Beulah J) electn Blumenthal's h453 E Duke cir
- " Dorothy E wndr Ry Mt Mills r32 W Elm
- " E L (Daphne P) emp Ry Mt Mills h4 W Elm
- " Edw E (Mary P) wrapper Am Bakeries h1137 Long
- " Ella (wid Wm) h1224 Cokey rd
- " Elma L cord grinder Ry Mt Mills r4 W Elm
- " Ernest B (Margt J) flmn Am Bakeries h1128 S Main
- " Eug clk Bel Air Chevrolet r32 W Elm
- " Eug B whse mgr The Nor Lee Co r RD 1

PRIDGEN F MORRIS JR (Lucille T),
Pres Pridgen Tire Co Inc, Pres
Wholesale Oil Co Inc, h1608 Lafayette
av, Tel 446-4556

- " Frances V Mrs clk City Collr of Revenue r RD 1 Box 151A
- " Frances W Mrs tel opr ACL r1409 Rosewood av
- " Garnette H wndr tndr Ry Mt Mills r215 E Bassett
- " Genevieve Mrs bkpr Home Savs & Loan Assn r RD 3 Nashville NC
- " Geo W (Nancy) doffer Ry Mt Cord r Kingston av
- " Ida D Mrs opr former Ry Mt Cord r RD 1 Castalia NC

THE PATIO RESTAURANT

Specializing In
FRIED CHICKEN — STEAKS

U.S. HWY. 301 BY-PASS S.

Next To
Capri & Horizon Motels

PHONE

442-9907

NASH COAL COMPANY

Specializing Exclusively in

High Grade Steam and Domestic Coal

PHONE 446-8512
100 W. Grand Av.



225-27 TARBORO



ALLAN MIMS FORD
SALES SERVICE
"THE HOME OF BETTER USED CARS"

TEL. 442-2191

WARD
MONTGOMERY

**ALL THE STORE YOU'LL
EVER WANT**
TARRYTOWN CENTER

INTERSECTION HWY 64 and 301

PHONE
MI 6-2911

DRINK



Coca-Cola

**Bottling
Company**

**Inc.
Bottlers**

**442
S. Church St.
PHONE
446-4117**

INDUSTRIAL ELECTRIC SALES & SERVICE INC.

REPAIRS and SALES

TO ALL INDUSTRIAL EQUIPMENT AND INSTALLATIONS

TEL. 442-1101

2917 S. CHURCH ST. EXTN.

Coca-Cola

REG. U. S. PAT. OFF.

REGULAR - KING

AND 16 OZ SIZE

236

Citizens SAVINGS and LOAN ASSOCIATION

229 SUNSET AVENUE COR FRANKLIN

PRIDGEN

- " J A clk YMCA r444 Florida av
- " J D (Garnet) emp Ry Mt Mills h215 E Bassett
- " J Russell asst mgr Pearsall Oil & Fuel r494 Bethlehem rd
- PRIDGEN J WARREN (Lois), Asst Mgr**
Atlantic Discount Corp 1401 S Church,
Tel 442-2151, h435 E Duke cir, Tel
442-7967
- " Jas B mach opr Superior Cable
r Castalia NC
- " Jas H mach opr Premier Quilting
r RD 1
- " Jas R (Ruth M) emp Caromount
h1511 Davis
- " J B examiner Ry Mt Undergarment
r105 West Mount dr
- " Jeanette D window asmbler Metal
Products Mfg r130 S Grace
- " Jimmy R clk Sexton & Sons r Sharps-
burg NC
- " John D twstr dfr Ry Mt Mills r215 E
Bassett
- " Johnnie H (Ruby F) h776 Nashville rd
- " Lessie S Mrs r722 Belvedere
- " Lois C Mrs ofc sec Howard A Knox jr
r435 E Duke cir
- " Lonnie L (Ruth Mc; Mister Softee of
Rocky Mount) h445 N Mercer
- " Luther whsemn Tulloss Tractor
- " Mack D (Irene H) insp US Govt h1033
Lafayette av
- " Marshall L Rev (Billie R) pastor
Swelton Heights Missionary Bapt Ch
h412 Aycock (SH)
- " Marshall W (Mary B) atndt Joyner's
Esso h322 S Pearl
- " Mary E Mrs h907 Russell
- " Mary L bkpr Wilkinson Bulluck r RD 1
Box 10
- " Mary M cafeteria wkr Benvenue Sch
- " Mary P wrapper Am Bakeries r1137
Long
- " Mattie W (wid Wm) r1101 Edwards
- " Melba opr CT&T h1224 Cokey rd

CURTIS R. TODD

CONTRACTOR

Builder of Fine Homes

TEL. 442-3424 2710 S. CHURCH

PRIDGEN

- " Mildred D tndr Ry Mt Mills r503 Falls
rd
- " Nancy L Mrs spnr Rocky Mt Cord
r Kingston av
- " Narron h141 Benvenue rd
- " Nellie Mrs sten First Fed Sav & Loan
r Box 647 Coolspring rd
- " Nellie G tndr Ry Mt Mills r RD 3
Box 181 Nashville NC
- " Noah J (Sally P) pipe ftr DPU h919
O'Berry
- " Rachel W Mrs clk Peoples Bank
r Sharpsburg NC
- " Sadie nurse Julian C Brantley jr &
Ben M Gold r809 Oakland
- " Sally A (wid Hayward R) r919 O'Berry
- " Shadrie B (Inez) drawer Ry Mt Cord
r RD 3 Nashville NC
- " Theo K (Pearl) emp Futorian Mfg
h1013 Neal

PRIDGEN TIRE CO INC

**F MORRIS PRIDGEN JR, PRESIDENT
E ATLAS RACKLEY, VICE-
PRESIDENT**

**WM H "BEN" SHARPE, SECRETARY
MRS DOROTHY MURPHY,
TREASURER**

**DISTRIBUTORS
US ROYAL and MOHAWK TIRES
RETRADING "RACE" RUBBER
SIX HOUR SERVICE
900 N CHURCH
TELEPHONE 446-8006
(See Page 146 Buyers' Guide)**

- " Troy R (Myra G) hlpr Std Elec h744
Nashville rd
- " Vivian V ship clk Thomas & Howard
r RD 1
- " W E emp Bel Air Chevrolet r32 W
Elm
- " Wally E (Dorothy E) frame tndr Ry Mt
Mills h32 W Elm
- " Wiley D (Kate E; Star Fish Market)
h434 Dexter
- " Wm A (Lessie L) mech ACL h1032
Proctor
- " Wm D (Irene L) whsemn McLean
Trucking h1108 Paul
- " Wm F (Frances W) state police
h1409 Rosewood av
- " Wm H emp Ry Mt Cord Mill r213 S
Pearl
- " Wm O (Sadie A) dept mgr Allan Mims
Inc h809 Oakland av (E)
- " Wm S (Mildred D) ctr Joyner's Glass
Shop r503 Falls rd
- " Willie E (Peggy A) formn CT&T h608
Smallwood dr
- " Willistine M Mrs nurse Parkview Hosp
- " Zollie L oiler Ry Mt Mills r RD 1
Box 330
- Pridgin Roosevelt (Matilda) h114 Pine-
hurst dr
- Priest Marvin lab Planters Cotton Oil
& Fertilizer r213 Rgnfrow

**Modern
Gas
Appliances**

Englewood Shopping Center

PROPANE

Suburban

GAS COMPANY

**Bulk-Metered
and Bottled Gas**

Tel. 446-6739

WALKER LUMBER CO.

Manufacturers of Ceiling - Flooring - Siding - Moulding - Finish - Roofers

Mailing Address: Battleboro, N.C.

Mill: Gold Rock, N.C.

Tel. 446-8171

237

PRIEST

- " Moses (Mary L) h616 New
- " Raymond (Wilhelmena E) carmn ACL h936 S Grace
- " Wm B lab Planters Cotton Oil & Fertilizer h213 Renfrow
- Primitive Baptist Church 421 N Harris
- " Baptist Church 125 Benvenue rd
- Prince Grover H (Alma F) offer Rocky Mt Mills h810 S Washington
- " Robt H (Sylvia M) mech Denton's Auto Parts h442 Edgecombe
- " Saml A (Doris W) servmn Natl Cash Register h2704 Winstead (E)
- Pritchard Iola F tech State Dept r1409 Lafayette av
- " Nettie J (wid R L) h1409 Lafayette av
- " Selma O supvr County Sch r1409 Lafayette av
- " Voight V (Sylvia M) dept mgr Coml Credit h461 E Duke cir
- Privette Annette J Mrs clk Ry Mt Merchants Assn r723 Redgate av
- " Chas T (Annette J) clk Auto Equip Co h723 Redgate av
- " Edw D (Mamie E) h415 S Franklin
- " Inez clk City Recreation Dept r415 S Franklin
- " Lonnie G lab r602 Beal
- " Mildred I ofc sec City Recreation Dept r415 S Franklin
- " Peggy D dept mgr M G Baldwin Co r709 S Tillery
- Privott Annie M Mrs tchr Fannie W Gorham Sch r1407 Pinecrest rd
- " C Earl (Annie M) tchr Ry Mt Sr Hi Sch h1407 Pinecrest rd

- Proctor Aaron M wrpr tndr Ry Mt Mills r RD 1 Box 225
- " Adelia Mrs h1101 Westfield ct
- " Adrian G (Faye J) plmb Proctor & Lamm Plumbing h828 S Tillery
- " Alvany P Mrs tchr Fannie W Gorham Sch r RD 4 Box 439
- " Aubry (Frances F) cabt mkr Caro-Craft r1106 S Church
- " Benj F (Elaine M; Practor & Lamm Plumbing Co) h1316 Gay
- " Betty A Mrs waitress H L Hicks Drug r241 Dunn
- " Billy (Ruth) emp Lancaster Stock Yd h1621b Wilson rd
- " Billy B (Mary C) adj Planters Bank h442 E Duke cir
- " Blosser L (Lula V) h712 Clark
- " Bobby G (Doris W) slsmn Arnold L Adams Whol r RD 2
- " Bros Grocery (Harvey L Bell) 1301 Cokey rd
- " Callie V (Evelyn) formn Ry Mt Mills h3017 Winstead rd (E)
- " Calvin (Mary L) emp ACL h734 Long
- " Cecil A (Estelle) foremn Metal Products Mfg r Box 12 Elm City NC
- " Chas D wrpr Ry Mt Mills r39 W Elm
- " Charlie R driver Planters Cotton Oil & Fertilizer r Box 153 Elm City

PEMBERTON INC.

AIR CONDITIONING—REFRIGERATION

HEATING-PLUMBING-ELECTRICAL

277 Main N.E. Tel. 442-3112

PROCTOR

- " Dorsey W (Virgie C) electn DPW h816 S Pine
- " E E (Joyce) sls mgr Bel-Air Chev h1128 S Cambridge cir
- " E L (Frances T) slsmn Comer Oil r Box 136
- " Edith Mrs ofc sec Saml L Arrington
- " Edw E sls mgr Bel Air Chevrolet r RD 3
- " Edw L (Margt C) h404 Cleveland
- " Eliz J Mrs clk Daniels Cash Gro r RD 4
- " Elsie B Mrs clk Coastal Plain Life Ins r1928 Rosewood
- " Ernest R (Elsie B) electn Industrial Elec Slis & Serv h1928 Rosewood av
- " Estelle Mrs slubber Rocky Mount Cord r1018 Williford
- " Evelyn Mrs bkpr Williams Transfer & Stge r RD 4
- " Frances F Mrs clk Sten Social Security Admn r1106 S Church
- " Frank (Margie) mech Ray Bandy's r RD 3
- " Geo M (Gertrude P) clk YMCA h211 Madison
- " Geo W jr (Annie L) servmn Sears h200 Lexington apt 4
- " Glen F insp Ry Mt Mills r307 E Ridge
- " Grace B (wid Wm G) cafeteria dir City Schs h716 Eastern av
- " Henry C (Lucille F) clk Tar River Ice & Fuel h1325 Sunset av
- " Herman F (Daisy E) mtcmn City Schools h235 Dunn
- " Inez F Mrs waitress Thomas Cafe r2445 S Church
- " Iona C smstrs Ry Mt Undergarment r Box 208 Tarboro hwy
- " Jas A driver Am Bakeries r Box 290 Arlington st ext
- " Jas F (Nellie W) formn City Gas Meter Shop h1404 Wilson rd
- " Jas L (Ann T; Ray Watson Agcy Acctg Serv) r201 S Tillery

HOUSE TILE CO.

Dealers In
CERAMIC TILE
QUARRY TILE and MARBLE

All Types of Floor Covering

1711 S. CHURCH

TEL. 442-3773

CARBISCO

FLOUR

&

FEED

MILLS,

INC.

Manufacturers

GOLD STRAP

Poultry

and

Livestock

Feed

Dealers

Poultry and
Livestock
Equipment,
Remedies,
Surge Milkens,
Insecticides
Feed Materials

Office

701 S.

Grace St.

Mill

605 S.

Grace St.

Phone

446-4215

A. HICKS AGENCY

— REALTORS —

Sales Agents for Westridge

132 SUNSET AVE.

PHONE 446-7188



PHONE
446-5044

**D.J.
ROSE
AND
SON
INC.**

**READY
MIXED
CONCRETE**

WHERE
YOU
WANT
IT-
WHEN
YOU
WANT
IT

Phone
446-5044



GAY-YOST FUNERAL HOME

Rocky Mount's Oldest

805 FAIRVIEW RD.

PHONE 446-6634

238

MIXON Insurance & Realty



Corp.



158 Main N.W.

446-9111

PROCTOR

- " Jasper L (Proctor's Pure Service)
r RD 4
- " Jean S Mrs (Jean's Beauty Salon)
r700 Burton
- " Joe L (Judith S) city firefighter h1222
N Oakwood dr
- " John G (Edith B) farmer h1305 Cokey
rd
- " Jos B mech Shaver Battery & Auto
Parts r RD 2
- " Jos E doffer Ry Mt Mills r40 W Elm
- " Jos L (Helen L) serv mgr Standard
Elec h1018 Sycamore
- " Juanita D Mrs clk A & P r Box 420
Cokey rd ext
- " Julius C (Dorothy P) crane opr Eddie
Rawls Wrecking h1552 Boone
- " & Lamm Plumbing Co (Ben F Proctor
Ervin Lamm) 608 N Tillery
- " Laura Jo tech Parkview Hosp r RD 4
Box 431
- " Lloyd T (Rebecca G) farm rep State
Emp Security Commission h1104
N Cambridge cir
- " Lois F icer Am Bakeries r RD 3 Box
221
- " Louise E tex wkr A Schottland h1221
Boone
- " Lucy W (wid B F) h818 Western av
- " Luther L (Mary A; Walnut Barber
Shop) h1220 Beal
- " Magdalene Mrs clk Peoples Bank
r1218 Proctor
- " Mamie tchr James Craig Braswell
Sch h235 Marigold apt 211
- " Margt waitress Quillen's Steak House
- " Margie A spnr Ry Mt Mills r RD 3
Box 226
- " Marion H h rear 1419 Branch
- " Marshall P (Barbara P) lm fxr A
Schottland Mill h315 Cleveland
- " Marvin H (Chesley H; Proctor Plumb-
ing & Heating Co) h1403 Gay
- " Mary A waitress Ivy Room Restr
- " Mary A Mrs pres-treas Decorative
Fabrics Inc r1220 Beal

LINWOOD'S FINA SERVICE

Washing - Greasing - Tire Repair
ROAD SERVICE

PHONE
442-9966

620 N. RALEIGH ST.

PROCTOR

- " Mary I Mrs x-ray tech Parkview
Hosp r442 E Duke cir
- " Mary P Mrs waitress Howard John-
son Restr r S Church extn
- " Mary V spnr Ry Mt Mills r RD 4 Box
30
- " Mattie J (wid Geo R) h1008 Friend
- " Mavis E teller Peoples Bank r RD 4
- " May opr CT&T r734 Long
- " Meedy W (Gloria F) mtce eng Carolina
Overall Co h307 E Ridge
- " Millard butcher Peacock Meat r RD 3
- " O Richd emp Futorian Mfg r404
Cleveland
- " Offie L (Kath S) mech Am Bakeries
h1214 Boone
- " Plumbing & Heating Co (Marvin H
Proctor) sups & repr 1201 N Raleigh
- " R S clk Fryars Frozen Food Lockers
r703 Cascade av
- " R Thurman (Florence M; Proctors
Radio TV Electric Co) h1045 Syc-
amore
- " Rachel D clk Daniels Cash Gro r Old
Mill rd
- " Richd r111 Benvenue rd
- " Richd E (Dollie) mech Am Bakeries
r RD 3 Box 42A
- " Richd T asst mgr Advance Stores
r RD 4
- " Richd W (Rosa B) tex wkr Caromount
h122 E Ridge
- " Robt W drftsmn Harry J Harles r114
Forest Hills av (E)
- " Rosa T (wid Dempsey) slswn
Virginia's Dress Shop r304 S Pearl
- " Roy T (Sallie C) h731 Branch
- " Ruby H yarn hndlr Ry Mt Mills r RD 4
Box 410
- " Ruben G (Mildred B) swtchmn ACL
h1104 Long
- " Russell H (Estelle B) carpenter J D
Leggett & Son h1018 Williford
- " Russell L jr (Jean S) electn Proctor
Elec & Radio h700 Burton
- " Ruth T ofc sec Seaboard Coffee Serv
r1621 Old Wilson rd
- " Stephen J (Frances) emp City h427 $\frac{1}{2}$
Henry
- " Sterling T (Ada B) mech City Sewage
Treatment Plant r Arlington extn
Box 410
- " Troy L (Inez F) carp J D Leggett &
Son h2445 S Church
- " Virginia L clk Std Pharmacy r RD 2
Box 30
- " W L sanitation supt Am Bakeries
r RD 3 Box 48
- " Wm (Elsie J) waiter Air Port Lunch-
eonette h1108 Westwood dr
- " Wm C (Helen F; Hill-Proctor Print
Shop) h416 Western av
- " Wm F (Juanita) mech Am Bakeries
r RD 2 Box 26A
- " Wm T lab Gus Z Lancaster Stock Yds
r RD 2



WOOD OIL CO., INC.

FUEL OIL

We Give Green BAX Stamps

KEROSENE



Printed Metered Delivery

701 S. Church St.

446-6806



HOME SAVINGS

and loan association

119 N. CHURCH STREET

DIAL 446-9141

239

PROCTOR

- " Willie Cook Odell's Drive In
- " Wilton E (Freddie M) lab Blumenthal's h Arlington ext Box 399
- Proctor's Pure Service (Jasper L Proctor) gas sta 1100 Cokey rd
- " Radio TV & Electric Service (R T Proctor) repr 147 S Washington
- Professional Building 147-51 Main NE
- Progressive Club 1576 Springbrook dr

PROVIDENT FINANCE CO

JOHNNIE NAYLOR, MANAGER
LOANS

AUTO
PERSONAL
FURNITURE

116 TARBORO

TELEPHONES 442-8183 and 442-8184

Pruden Grace B opr Jean's Beauty
Salon h430 Sunset av

Pryor Betty T Mrs tchr Booker T
Washington High Sch r508
Daughtridge

PUBLIC ELECTRIC SERVICE (R Turner Schorb), Licensed Electrical Contractors, Residential Work Our Specialty, Commercial and Industrial 713 Hill, Tel 446-7443 (See Page 60 Buyers' Guide)

PUBLIC FINANCE CORP, C F Janetakos Mgr, Personal Loans 152 Main NW, Tel 446-7151

PUBLIC OFFICE SERVICE (Mrs Ruby C Blythe), Typing, Mail Advertising, Duplication Work, Telephone Service, Stenography and Bookkeeping Service, 119 Main SE, Tel 446-6623 (See Page 116 Buyers' Guide)

" Office Service Building 119 Main SE
" Tax Service (Ronald R Johnson) acct
Englewood Shopping Center

Puckett Annie F Mrs ofc sec Peoples
Bank r1201 Dawson pl

" John G (Sara) mech White's Triangle
Truck h116 McDearmon

" John T (Judy P) agt State Capital Life
Ins h833 Nashville rd

" Johnny USA r116 McDearmon

" Judy S Mrs clk Wimberley & Gregory
r833 Nashville rd

" Mae B Mrs hlpr Overton Clns r704 S
Pine

" Nathl J (Mae B) agt Life & Casualty
Ins Co of Tenn h704 S Pine

" Sara Mrs (Swelton Heights Haven)
r116 McDearmon

" Willie K (Annie P) rep Family Finance
& Acceptance r1201 Dawson pl

Pugh Fannie E (wid Geo) h404 Atlantic

" K Linwood (Betty P; Linwoods Fina
Service) h1011 Edwards

Pulle Sam E (Lena B) hlpr Odom Tire
h115 Burnette

Pullen Agnes pick-up wn Benvenue Clns
r Paul

" Chas R (Peggy) sls supvr Peacock
Meat h1323 Planters

SMITH FLORIST!

"Flowers for All Occasions"



GLADYS M. SMITH, Pres.

DAY PHONE 446-5166

NIGHT PHONE 442-8472

SAY IT WITH FLOWERS



PULLEN

" E F mgr Rocky Mount Municipal Air-
port r605 Smallwood dr

" Emily P Mrs v-pres Peacock Meat Co
Inc r1029 Hill

" Herman driver Lee Oil r S Church ext

" Jasper D (Alline T) mech L L Pullen
Constn h600 Mill

" Julia C asst bkpr Peacock Meat r629
Eastern

" Larry D (Eliz D) h126 E Ridge

" Lester L (Doris K) h212 Wilkinson

" Philip A (Julia C) supt Peacock Meat
h629 Eastern av

" R J (Margt H) h907 Evergreen rd

" Robt A (Emily P) sec-treas Peacock
Meat Co Inc h1029 Hill

" Robt J jr (Nellie V) servmn Standard
Elec h741 Nashville rd

" Russell L driver Pearsall Oil & Fuel
r RD 2 Elm City NC

" Sam E hlpr Odom Tile r115 Burnett

" Wm T mech Allan Mims r1213 Hall

" Zorah D (Lillie N) City Collr of Rev
h736 Clark

Pulley Albert W (Agnes I) hlpr Hardy's
Restr h213 N Howell

" Jas O (Pattie L) guard State Prison
Dept h2800 Gwen

" Lester (Lubertie R) hlpr Gardner's
Velvet Dairy Products h1141 Gay

" Louise Mrs winder Rocky Mount Cord
r2801 Gwen

" Luin E (Nellie B) mill wkr Sou Cotton
Oil h1139 Gay

Pully Viola (wid J K) r412 E Thomas

" Wm E jr driver REA Exp h1231 Sun-
set av apt B1

**PULLY YOUNG A (Marshall S), V-Pres-
Cash Bank of Rocky Mount, President
Rocky Mount Chamber of Commerce,
Sec-Treas North Carolina Supply Inc,
Director Builders Federal Savings &
Loan Assn, Ofc 142 Main SW, Tel
446-7101, h707 Evergreen rd, Tel
446-7502**

BRASWELL

ELECTRIC SERVICE

ELECTRICAL CONTRACTORS

WIRING and REPAIRING

P.O. BOX 906

TEL. 442-3090

IMPERIAL CLEANERS

Personalized Dry Cleaning Service

By "ED STRANGE" Complete Laundry Service Available

573 N. RALEIGH

PHONE 442-5821

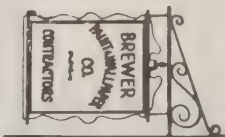
102 S. RALEIGH ST.

GIFTS for
ALL
OCCASIONS

CHINA-CRYSTAL
EARTHENWARE
ANTIQUES

Brewer Paint & Wall Paper Co.,
Inc.

PHONE 446-7171



THE DIXIE LETTER SERVICE

DIRECT MAIL SERVICE — PUBLISHERS OF BOOKS BY OFFSET

Typing — Addressing — Folding — Mailing — Photo-Stamping — Photo-Offset Printing

PHONE 446-7095

826 SUNSET AV.



High Quality
with Economy

Brown Memorials

240

Binswanger glass co.	
SLIDING GLASS DOORS	AUTO GLASS INSTALLATION
STORE FRONTS	WINDOW GLASS
MIRRORS	
1400 RALEIGH RD.	TEL. 446-9145

Purdue Stanley hlpr Hardee's Drive-
In No 1 r902 Parham
Pure Service Center (James R Denton)
gas sta 331 N Church
Purifoy Roy R (Hilda; Purifoy's Seafood
Co) h924 Tyan
" Seafood Co (Roy R Purifoy) 157 S
Washington
Purity Grocery Mrs Estella B Howard
mgr 614 N Raleigh
Purrington Sara field rep Soc Sec Admn
r Scotland Neck N C
Purvis Charlie (Esther A) h624 Caro-
lina av
" Charlotte M Mrs recpt W B Lee Tob
r RD 2
" Cicero (Lillian B) prsr Purvis Clns &
Dyers h321 Troy pl
" Cleaners & Dyers (C Earle and Mrs
Stella Turnage) 122 Sunset av
" Clyde J (Beverly) mech ACL h2613
Winstead rd (E)
" Coen V jr (Billie P) mach ACL h325
Oakdale rd (E)
" Gentry (Rosa D; Purvis Smoke Shop)
h517 E Thomas
" Gladys B Mrs v-pres Standard Elec
Co r1132 Eastern av
PURVIS GROCERY (Minerva Purvis),
Complete Line of Groceries, Fresh
Meats, General Line of Candies and
Ice Cream 622 W Thomas, Tel
Glbson 6-9955
" John W (Martha S) eng ACL h310 Paul
" John W jr (Mary S) agt Connecticut
Mutual Life Ins h1601 Bedford rd
" Leonard (Minerva B) h727 W Thomas
" Lillian B Mrs prsr Purvis Clns &
Dyers r321 Troy pl
" Martha S r727 W Thomas
" Minerva B Mrs (Purvis Grocery)
r727 W Thomas
PURVIS REDMOND O (Gladys B), Pres-
Treas Standard Electric Co 615 N
Church, Tel 442-1155, h1132 Eastern
av, Tel 442-3537

BULLUCK GARAGE

GENERAL REPAIR WORK
TO ALL MAKES OF CARS

1400 S. CHURCH ST.
PHONE 446-8342

PURVIS S RANDOLPH (Mayme C),
Pres-Genl Mgr Peoples Building Sup-
ply Co 401 N Pearl, Tel 442-3104,
h1401 Pinecrest rd, Tel 442-3745
PURVIS SMOKE SHOP (Gentry Purvis),
Groceries, Tobaccos, Drinks 305
Atlantic av, Tel 446-9997
" Wm h115 E Highland av
" Wm T USAF r310 Paul
Putnam Carl C (Inez H) supt Brewer
Paint & Wallpaper h106 Clifton rd
(E)
" Inez H Mrs clk Parkview Hosp r106
Clifton rd
" Susan V studt r106 Clifton rd (E)
Putt-Putt Golf Course 2305(1828) Sun-
set av

QUALITY LAUNDRY & CLEANERS INC

E T BAYSDEN
PRESIDENT-MANAGER
LAUNDERERS
CLEANERS
RUG CLEANERS
FUR STORAGE
CITY-WIDE PICK UP and
DELIVERY
238 TARBORO

TELEPHONE 446-7116
(See Pages 53 and 99 Buyers' Guide)

QUALITY SAND & GRAVEL CO (W D
Tharrington), Van B Matthews Mgr,
Custom Pumped and Screened Sand,
Top Soil, Fill Dirt and Gravel,
Prompt Delivery or FOB Yard 5 Mi
E Rocky Mount, Hwy 97 East, PO Box
1422, Tel 442-7330 (See Page Z)

" Sea Food Market (Boyd W Baker) 410
Edgecombe
" Service Station J Leo Joyner mgr 240
Tarboro
" Service Station (Sidney Strickland) gas
sta 2936 S Church
Qualls James H (Chicken Palace)
r Hollister
Quarles Emily T (wid Wythe D) h521
Nash
" Rosa B (wid Eddie) h1530 S Main
Quattlebaum Blanche B (wid Julius)
h130 Lexington
Queen City Lodge No 602 (AF&AM) 122
N Church
Quick Betty W r216 Braswell
" F Marion (Lela P) messenger REA
Express h1114 Sycamore
" J W (Ethel) h216 Braswell
" John T jr (Georgia M) carmn ACL
h1140 Beal
" Marilyn M Mrs studt r369 Falls rd
" Mary F (wid Elijah) maid h812 N
Raleigh
" Minnie H (wid Norman) r908 Ever-
green rd
Quigley Blanche C Mrs optician Am
Optical r RD 2

★ **ALMAND'S** ★
ROCKY MOUNTS EXCLUSIVE
REXALL DRUG STORE, INC.

FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF ROCKY MOUNT

MORTGAGE LOANS ORGANIZED 1902 INSURED SAVINGS
DIAL 446-9191 116 S. FRANKLIN

241

Quillen's Steak House (R Quillen Ward)
restr 425 N Church
Quincey Roland G (Lurline G) h516
Chester
Quincy Earl (Jeanette H) slsmn Western
Auto Sup h2713 Pelham rd
" Fred (Charlotte) barber 125 Wilkinson
h do
" Jeanette H Mrs recpt Citizens Savings
& Loan Assn r2713 Pelham rd
" Melvin bodymn Thomas-Farris Mtrs
r1012 Winston Walk
Quinlivan Bessie F (wid Thos J) h203
Crescent av (E)
" Mary E sten ACLr203 Crescent av (E)
" T Jos (Elva W) condr ACL h1541
Bedford rd
Quinn Eddie (Viola B) brklyr h646 Caro-
lina av
" Hilda M Mrs waitress Carolina Cafe
r825 S Pine
" Wm B (Hilda M) plant supt Maola
Dairy h825 S Pine

QUINN'S INCORPORATED

OFFICERS

ROSCOE W JOYNER, PRESIDENT
MRS LOUISE D GREGORY,
VICE-PRESIDENT
G L JOYNER, SECRETARY-
TREASURER
"COMPLETE HOME FURNISHINGS"
FINEST IN FURNITURE
FOR EVERY ROOM

168-72 MAIN NW
TELEPHONE 442-2171
(See Page 78 Buyers' Guide)

R E A Express Jos P Penny agt in chge
100 Raleigh rd
Rabil Albert (Sophie M) pres Modern
Builders Inc, v-pres Mixon Insur-
ance & Realty Corp h1520 West
Haven blvd
" Betrus D (Susie S) h328 Tarboro
" Jas E dept mgr Commercial Credit
r1520 West Haven blvd
" Jos buyer Carolina Cafe r906 N
Church
" Sophie M Mrs sec-treas Modern
Builders Inc r1520 West Haven blvd
Rabon Donald W (Rachel B) emp Tip
Top Bakery h1800 Beverly rd
" Rachel B Mrs sec to pastor First
Meth Ch r1800 Beverly rd
RACHEL'S FLORIST (Arthur J Beaman),
Complete Floral Service, Quality
Flowers at Reasonable Prices, We
Wire and Deliver, Walnut Shopping
Center 717 Walnut, Tels 446-4361,
Night 446-7655
Rackley Bobby H (Memphis S) ship clk
Ry Mt Mills h43 W Elm
RACKLEY E ATLAS (Viola B), Vice-
Pres Pridgen Tire Co Inc 900 N
Church, Tel 446-8006, h36 Wimberley
av, Tel 442-4467

MOSLEY'S SHADY LAKE MOTEL INC.

68 MODERN UNITS

AIR CONDITIONED — TV — ROOM PHONES

HEATED POOL

US HWYS. 301 and 301-A N. TELEPHONE 446-7195

RACKLEY

" E W atndt Terrytown Esso r130 S
Grace
" Edna Mrs h403 Ambler av
" Eliz S spnr Ry Mt Mills r RD 1 Box
232 Battleboro N C
" Jeanette slswn Kress' r403 Ambler
av
" Jesse W (Joan W) driver Z B Bulluck
h215 Clayton
" Jo Ann smstrs Ry Mt Undergarment
r756 Arrington
" Joe H (Lillian H) doffer Ry Mt Mills
h22 W Elm
" John L (Barbara B) recapper Pridgen
Tire h463 E Duke cir
" Jos H doffer Ry Mt Mills r22 W Elm
" Lettie P Mrs ofc sec Williford Sch
r Sharpsburg N C
" Lynda studt r369 Falls rd
" Marie E Mrs hlpr Dorothy Curtain
r1228 S Church
" Medz C (Mary M; Rackley Gas Pump
Service) h920 Columbia av
" Nancy clk Western & Southern Life
Ins r Nashville N C
" Navy H h Arlington ext Box 398
" Raymond H jr card tndr Ry Mt Mills
r RD 1 Box 232 Battleboro N C
" Ruby Mrs waitress Central Cafe r242
Rose
" Swindell (Frances T) formn W B Lea
Tob h319 Forest Hill av (E)
Radford Ansley G blow off mn Ry Mt
Mills r Arlington extn
" Ben A (Tony M) emp ACL h722 Bel-
vedere
" Betty clk Imperial Cleaners r103
Huffines rd
" Betty S Mrs chkr Quality Lndry &
Clns r927 Cedarbrook
" Donald mech Bel Air Chevrolet
r Nashville N C
" Elbert mech Bel Air Chevrolet
r Nashville N C

carolina cafe

We Serve Wonderful Food
and Our Coffee Can't be Beat

(HIGHWAY 301A NORTH)

906 N. Church St. 446-9976

HEILIG- MEYERS CO.

**129
MAIN N.E.**

**COMPLETE
HOME
FURNISHINGS**

TELEVISION

RADIOS

**RECORD
PLAYERS**

REFRIGERATORS

RANGES

WASHERS

**ALSO SMALL
ELECTRICAL
APPLIANCES**

**FLOOR
COVERINGS**

RUGS

CARPETS

LINOLEUM

**129
MAIN N.E.**

**PHONE
442-8146**

**PURE
OIL**

DAUGHTRIDGE OIL CO.

**Tel. 446-6139
FUEL OIL
1125 East nr.Cokey Rd.**

No. 1 and No. 2 for Home Heating — Tobacco Curing

Atlantic Discount Corp.

Established 1925

• AUTO LOANS •

FINANCING

1401 S. Church St.

REFINANCING

Phone 442-2151



**GRIMES-MORGAN
PLUMBING & HEATING CO.**

TRANE AIR CONDITIONING

ECONOMICAL OIL BURNERS and BOILERS

PHONE 442-1764

211 ATLANTIC AVE.

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

242

Belk-Tyler's

**ROCKY MOUNT'S FINEST
DEPARTMENT STORE**

RADFORD

- " Jas (Linda F) wvr A Schottland h531 Paul
 - " Jas H (Irma H) slsmn Pearlless Clns h1510 Burton
 - " Jas R driver Ward Baking r1510 Burton
 - " Jesse jr (Betty K) tex wkr Blumen-thal's h103 Huffness
 - " Jesse E (Lucy B) equip opr City Sewage Treatment Plant h223 Lewis
 - " Jos A jr (Barbara S) br mgr The Planters National Bank & Trust Co r405 Courtland av
 - " Lucy aide Nursing Home h1613 Falls rd extn
 - " Mozelle M Mrs mgr F & S Gold Stamp Redemption Center r1118 S Church
 - " Myrtle W spnr Ry Mt Mills r340 Arlington extn
 - " Nannie Mrs spinner Rocky Mount Cord r219 Raymond
 - " Oscar W (Ruby C) car insp ACL h915 Marigold
 - " Paul G (Nannie S) exterminator Sou Crown Termite Control h219 Raymond
 - " Roland yarn hndlr Ry Mt Mills r RD 1 Box 453 Nashville N C
 - " Stanley E (Polly K) emp Am Bakeries h214 Weldon av
 - " Viola P (wid Lelsie) smstrs Futorian Mfg h1100 Raleigh rd
 - " Wm F (Ina M) formn ACL h931 Raleigh rd
 - " W L (June G) agt Durham Life Ins r824 School
- RADIO SERVICE SHOP & TELEVISION CENTER** (Walter T Mears and Jesse C Brown), The Best In Radio Service, "There Is No Substitute For Experience" 112 S Washington, Tels 446-8350 and 446-7777
- Ragsdale Sterling (Selester) h812 S Grace



Borden's

ICE CREAM & MILK

"IF IT'S BORDEN'S, IT'S GOT TO BE GOOD"

- Rahming L G Rev pastor Seventh Day Adventist Ch
 - Railroad Salvage (Edw M and Mrs Pearl W Bass) dry goods 206 Falls rd
 - Rainer John R twister Ry Mt Mills h10 W Spring
 - " Sally C (wid John) r10 W Spring Raleigh Road Esso Servicenter (Bill Thompson) 905 Raleigh rd
 - " Road Fina Station (Ira H Renfrow) serv sta 1300 Raleigh rd
 - " Road Grocery Mrs Tellie C Carter mgr 1106 Raleigh rd
 - " Road Package Store (Joshua B Shirley) gros 540 Raleigh rd
 - " Street Food Center (Tommy & Wm Hedgepeth) gros 600 N Raleigh
 - " Street Package Store (Jack Phillips & Julian May) gro 576 N Raleigh
- RALPH'S TUNE-UP SHOP** (Ralph G Broyden), Repairs on All Makes and Models of Sports and Commercial Cars, Battery Check, Grease, Install Rings and Valves, Also All Types of Motor Work 649 S Church, Tel 446-9464
- Ramer Mavis M Mrs r1130 S Church
 - Rames Cecil R (Johnnie M) servmn Sears h265 Fleming
 - Ramey Ellis G (Geneva T) eng ACL h520 W Duke cir
 - " Jennie V (wid Ellis N) r822 Falls rd apt 2
 - Ramsay Douglas T (Mary H) h835 Sunset av
 - Ramsey Archie (Minnie) h723 Columbia av
 - " Archie M (Grace G) driver h1111 York
 - " Bettye wndr Ry Mt Mill r5 W Elm
 - " Chas U (Sudie W) clk The Package Store h318 Forest Hill av (E)
 - " Charlie M (Margie) city policemn h2700 Pelham rd
 - " Ella M (wid Jos B) h120 N Franklin apt 4
 - " Inez r318 Forest Hills av (E)
 - " Jas M (Annie T) h5 W Elm
 - " Jos L (Sudie S) car repr ACL h308 Lee av
 - " Julia M (wid Saml G) h724 Redgate av
 - " Richd L emp Barnes Mobile Sta r723 Columbia av
 - Rand Anna maid r113 Home
 - " Jimmie lab r113 Home



• INSURANCE - REAL ESTATE - RENTALS •

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE.
COR. FRANKLIN ST.

**"YOUR HOST
FROM COAST
TO COAST"**

425 N. Church
Dial 446-9175

2 ROCKY MOUNT INNS

Hwy. 301 N. By-Pass
Dial 442-8101

Holiday Inn®

243

RAND

- " Timothy H (Carrie) h1012 Drew
- Randall Jas (Naomi T) loader Am Bake-
ries h613 Park av
- Randolph Clyde (Minnie W) hlpr Am
Bakeries h343 Carolina av
- " J Vernon (Marguerite M) h1304 Rose-
wood av
- " Jimmie (Emma A) chkr Westwood Lbr
h810 Gay
- " Jo L sten Southern Cotton Oil r1304
Rosewood av
- " Lossee h1102 Hunter
- " Mack B (Cecelia U) slsmn Almand's
Drug Store h404 Western av
- " Mary A (wid Jos M) h910 Arlington
- Ransdale Lillie M ofc sec Roy C Boddie
r RD 1 Box 289A Battleboro N C
- Ransome Ben jr (Louise L) lab Ry
Mt Undergarment r RD 2 Tarboro
N C
- Raper Donald J (Jackie B; H L Hicks
Drug Co) h432 W Duke cir
- " Ezra I (Ethel C) tex wkr Burlington
Industries h814 Paul
- " Frank E (Evelyn D; H L Hicks Wal-
green Drug Co) h470 W Duke cir
- " Jas E (Wilma P) formn Blumenthal's
h407 Nashville rd
- " Johnnie T (Betty T) clk Imperial Tob
Co h825 Walnut
- " Wilma P Mrs (Wilma's Beauty Shop)
r407 Nashville rd
- Rapier Ella M Mrs nurse Edgecombe
Genl Hosp h511 Branch
- Rash Wm H (Mary S) supvr Walker Lbr
h1224 Gay
- Rasmussen Arnold A (Helen) slsmn Tip
Top Bakery h214 Cokey rd
- Ratchford Geo R (Mary K; Boice-Willis
Medical Clinic) h844 Nash
- Rause Paul E pntr Moore Paint & Wall-
paper
- Rawley Dock C hlpr Marks Bros Tire
Serv r513 Woodland av
- Rawlins Jas H (Lucille R; Rawlins &
Westry Smoke Shop) h422 Atlantic
av
- " Lucille R Mrs dir Young Women's
Christian Assn r422 Atlantic av
- " & Westry Smoke Shop (James H Raw-
lins) billiards 110 E Thomas

RAWLS ALEC WRECKING CO INC

W A RAWLS, PRESIDENT
D O BULLOCK, VICE-PRESIDENT
WM A RAWLS JR, SECRETARY
R W RAWLS, TREASURER
BUYERS OF IRON and METALS
USED PARTS
US HWY 301 SOUTH
BOX 791
TELEPHONE 442-1138

- " Ann W Mrs asst libr Thos Hackney
Braswell Memorial Library r109
Clifton rd (E)



AND
MOHAWK TIRES

PRIDGEN TIRE CO. INC.

Retreading - Vulcanizing
"RACE RUBBER"
900 N. CHURCH ST.
TEL.
446-8006

RAWLS

- " Annie H (wid John) h647 Raleigh rd
- " J Leonard jr (Nancy W) pres Hardee's
Food Systems Inc h3808 Hawthorne
rd (E)
- " Jos L (Lallah M) h710 Falls rd
- " Kathleen C (wid Richd) asst libr
Thos Hackney Braswell Memorial
Library h1011 Sunset av
- " Lessie P Mrs h503 Charlotte av (E)
- " Robt T (Hazel F) retd h831 Western
av
- " Robt T jr (Virginia L) pub relationsmn
Carolina Overall h423 Charlotte av
(E)
- " Robt W (Ann W) treas Alec Rawls
Wrecking Co Inc h109 Clifton rd (E)
- " Virginia L Mrs clk Coastal Plain Life
Ins r423 Charlotte
- " Wm (Florence) ofc wkr Rawls Wreck-
ing h729 Hill
- " Wm A pres Alec Rawls Wrecking Co
Inc h1329 Dawson pl

RAWLS & WINSTEAD INC

BENJ E WINSTEAD JR, PRESIDENT
MRS NELL R WINSTEAD, VICE-
PRESIDENT
MISS VIVIAN G ROBBINS,
SECRETARY-TREASURER
WHOLESALE AUTOMOBILE PARTS
ACCESSORIES
243-51 S WASHINGTON
TELEPHONE 442-7178

- Ray Annie S (wid Geo C) r920 Columbia
av
- " Betty N smstrs Ry Mt Undergarment
r1115 Neal
- " C D (Joyce K) installer C T & T h1145
Paul
- " Edw T (Betty) mgr Grady Oil h1115
Neal
- " Jas (Mary) cond ACL h225 Hendricks
- " Merritt P (Betty H) h700 Cokey rd
- " Merritt P jr (Mary R) insp ACL h813
Cedarbrook dr

HAMMOND

Electric Service, Inc.

ENGINEERS and CONTRACTORS

Electric Motor Rebuilding
Power Equipment Sales and Installation

824 S. Church St. 442-4178



VICK'S RADIO & T.V.

SALES & SERVICE

For DAY or NIGHT Service
DIAL 442-3492



121 W. THOMAS ST. TV SETS

PRODUCTS



DISTRIBUTOR

700 Albemarle Cor. Virginia

JOYNER OIL COMPANY

Phone 446-9101



**PAMPER YOUR
FAMILY
and
FRIENDS**

**with
ENGLEWOOD**

**BRAND
MEATS**

Hickory Smoked
Sugar Cured

HAMS

**REAL GOOD
FRANKS**

**ASK FOR
ENGLEWOOD
MEATS
AT YOUR
GROCER**

Manufactured
and Distributed

**Z. B.
BULLUCK
INC.**
PHONE
446-8121

**CARO-
CRAFT,
INC.**

**CUSTOM
MADE
FURNITURE
REFINISHERS**

740
ALBEMARLE
AV

(SEE PAGE 77
BUYERS'
GUIDE)

TEL
442-2964

BARNES TIN SHOP ROOFING & SHEET METAL CONTRACTORS

120 N. HOWARD ST

TEL. 446-7192

244



RAY

" Myrtle B (wid Troy D) h324 Oakdale rd (E)

" Richd F br mgr Rawls & Winstead r324 Oakdale rd (E)

" W H Rev (Emily) pastor Emanuel Holiness Church h Arlington extn

" W Otfel (Ethel M) eng ACL h617 S Pine

Raynor A B (Evelyn W; R J Works & Son) h1836 Wilson rd (E)

" Charlie J (Lillian R) supt Planters Cotton Oil & Fertilizer h311 Lee av

" Earl D (Edith C) oiler Caromount Mill h527 Jefferson

" Fannie K Mrs maid James Craig Braswell Sch h511 Buick

" Frances D Mrs proof mach opr Planters Bank r217 Churchview dr

" Helen H Mrs chkr Quality Lndry & Clns r RD 3

" Herbert L (Violet) slsmn American Bakeries r R D 4

" Imogene r511 Buick

" Joe W foremn Planters Cotton Oil & Fertilizer r217 Churchview

" John R twstr doffer Ry Mt Mills r10 W Spring

" Lonnie D (Eva P) h227 Dunn

" Mary clk Falls Rd Mkt r109 Lee av

" Rachel (wid Bernise) h1315 Cypress

" Sarah C Mrs bkpr Smith's Whse r RD 3

" Violet emp Gurganus Bros Super Mkt

" Wilton R (Helen H) routemn Quality Lndry & Clns r RD 3 Box E56

Read see also Reed & Reid

" Frank A jr asst v-pres (br) First Sav & Loan Assn of Ry Mt r Louisburg N C

" Harold E mgr Beneficial Finance Co r Cypress

" Jas K (Evelyn W) supvr Field's Leaf Tob h120(114) Timberlane rd

Realto Barber Shop (John L Worsley) 210 Atlantic av

COASTAL PLAIN LIFE INSURANCE CO.

• INDUSTRIAL • ORDINARY
• CREDIT • LIFE • GROUP

HOME OFFICE

462 FALLS RD. DIAL 442-6123

REALTO

" Insurance & Realty Co (Chauncey C Stokes jr J Everett Pittman jr) 210 Atlantic av

Reams Annie R (wid Henry) maid h153 Pinehurst dr

" Cabinet Shop (M Thos Reams) 1608 Boone

" Elise Mrs h206 Halifax

" J R (Grace T) h326 Hill

" M T city firefighter r Highway 95

" M Thor (Betty N; Reams Cabinet Shop) r RD 1

" Milton hlpr Reams Cabt Shop r RD 1

Reardon Lillie S (wid Bernard A) cash Life & Casualty Ins Co of Tenn h343 Clifton rd (E)

Reasons June D Mrs clk-typ Planters Bank r1820 Rosewood av

" W E slsmn Graybar Elec r1820 Rosewood av

Reaves see also Reeves

" Emily M (wid Edmund H) h820 Tarboro

" Richd L (Fannie W) firemn ACL h1112 Pitt

" Shirley R (wid Glanton E) recpt Riverside Vet Hosp r1301 Hargrove

Reavis Woodrow W (Virginia H) slsmn Sears h1129 Long

Rector Edith O clk ACL r316 S Pearl

" Hannah P (wid Wm B) h316 S Pearl

Red Gate Holiness Church Rev Faircloth Barnes pastor 426 Albemarle

Red's Grocery (Richd C Edmundson) 232 Falls rd

Redding Frances N Mrs (Jack & Frances Restaurant) r1320 Dawson pl

" Frances School of Dance (Mrs Frances N Redding) 1320 Dawson pl

" Henry D porter Am Bakeries h322 Pennsylvania av

" John T (Frances N; Jack & Frances Restaurant) h1320 Dawson pl

Redemptorist Fathers rectory 721 E Virginia

Redmond Kate r708 Tarboro

" Lena R h708 Tarboro

Reed see also Read and Reid

" Charlie pntr r423 Main SE

" John G jr (Dorothy C) exec v-pres Planters Cotton Oil h1309 Sunset av

" Morris C (Jean) air control specialist FAA h121 Benvenue rd

Reese Annie H (wid Harry B) h316 Smith

" Benj W studt r500 N Mercer

" Evelyn W bkpr Thomas & Howard r500 N Mercer

" Furniture Company (Jonah Reese) furn 105 Marigold

" Jonah (Reese Furniture Co) r Greenville N C

" Myrtie S (wid Morgan W) h500 N Mercer

Pearsall Oil and Fuel Company, Inc.

DISTRIBUTORS, MOBIL PRODUCTS

FUEL OIL

511 KEEN P.O. DRAWER 73



GOOD COAL

Phone 442-6141

CAROLINA TIRE CO.

TIRE RECAPPING

BUDGET TERMS

625 S. Washington St.

Phone 442-2267



245

REESE

- " Thos M with State National Guard
r500 N Mercer
- " Wm E (Faye C) agt G A Wilkinson
Inc h1220 Tarboro
- Reeves see also Reaves
- " Annie I (wid Tom) r518 Pennsylvania
av
- " David (Eva B) h325 Main NE
- " Jos R (Adabelle) pres Southern Bell
Mfg Co h723 Eastern av
- " Lillian W (wid Jesse) tchr Holland Sch
h724 Atlantic av
- " Lula W (wid Jesse) tchr Lincoln Sch
h610 Atlantic av
- " Richd USA r610 Atlantic av
- Refrigeration Sales & Service (Norman
W Shearin W Troy Eason) 1500 S
Franklin
- Reges Clyde G (Esther) tel opr City
Power Plant h1016 Blandwood dr
- " Esther M Mrs window assembler
Metal Products Mfg r1016 Bland-
wood dr
- " Harry C (Ruth A) mech ACL h408
Easton av
- " Pattie L (wid Wm T) h207 S George
Register Melton L (Cyrstal B) slsmn
Minges Beer h314 Virginia
- Rehm Earl E (Jennie Y) slsmn Minges
Beer r601 Beal
- Rehoboth Church of God 616 W Thomas
Reid see also Read and Reed
- " Betty W spnr Ry Mt Mills r747 Nash-
ville rd
- " Calvin R (Mary W) dist mgr Winston
Mut Life Ins Co h620 Myrtle av
- " Hattie D (wid Jessie) exec sec Am
Cancer Society h1025 Hammond apt
6
- " Herbert B (Edith E) sign pntr Ferebee
Bishop Enterprises r908 Paul
- " Jas W (Ann) photog Barringer Studio
h1148 Sunset av
- " Jesse (Betty; Newport Sign Co) h747
Nashville rd
- " Jos G (Alice) slsmn Graybar Elec
h1016 Rosewood av
- " Julia waitress Mano Cafe h522 Wood-
land av
- " Larry R (Sharon) h1018 Nashville rd
- " Lillie Mrs lab W B Lea Tob h411
Main NE
- " Matthew (Rosa M) lab h156 Spaulding
dr
- " R C (Hilda L) electn ACL h921 West
Haven blvd
- " R O clk Graybar Elec r RD 1
- " Roger D sign pntr Ferebee-Bishop
Enterprises r747 Nashville rd
- " Ruby J Mrs tchr Benvenue Sch h908
Peachtree
- " Sharen L Mrs ofc wkr Rosenbloom-
Levy r1018 Nashville rd
- " Thos R (Jimmie C) slsmn h714 S Tay-
lor

ROCKY MOUNT FLORAL



CO.

A. R. WEATHERS

"ART IN FLOWERS"

Greenhouse and Shop

430 E. Thomas

Tel. 442-4158

Downtown Shop

114 Main, N.W.

Tel. 446-6006

REID W C & CO INC

WM B HARRISON, PRESIDENT-
TREASURER

IVEY W WATSON JR, VICE-
PRESIDENT-SECRETARY-
MANAGER

"EASTERN CAROLINA'S LEADING
MUSIC STORE"

PIANOS, ORGANS, MUSICAL
INSTRUMENTS and SUPPLIES

RECORDS and SHEET MUSIC

141-43 MAIN SE

TELEPHONE 446-4101

(See Page 114 Buyers' Guide)

- " Wm (Daisy F) h633 Beaman
- " Wm E (Bernice) USA h503 Henry
- REM NANT SHOP THE (C Howard and
Mrs Juanita D Andrews), Complete
Sewing Center With All Materials
and Accessories Needed For Your
Selection, Plus Patterns By Butterick,
McCalls, Simplicity and Vogue Hwy
64 W at Englewood, Tel 446-7877 (See
Page 63 Buyers' Guide)
- " Thrift Shop Mrs Rachel McClintock
mgr sls 140 1/2 S Howard
- Renfrow Alton (Hilda G) dist mgr Coast-
al Plain Life Ins h438 Craig
- " Anzylane r Arlington extn Box 432
- " Benj A (Oleta T) clk PO h115 Circle
dr (E)
- " Betty B Mrs typ Dixie Press r232
Hunters Hill rd
- " Hezro (Betty B) tndr Ry Mt Mill h232
Hunters Hill rd
- " Hilda slswn Belk's r436 Craig
- " I Hugh (Barbara F; Raleigh Road
Fina Sta) h917 Nashville rd
- " Jean studt r115 Circle dr (E)
- " Kenneth supvr Ry Mt Mills r S Church
extn Box 189
- " Marion T atndt Raleigh Rd Fina Sta
r917 Nashville rd
- " Oleta Mrs slswn Belk's r115 Circle
dr

FAULKNER Electric Service Inc.

Electric Motors - New and Used

Repairing and Rewinding

Garbage Disposal and Water Pump Repairs

DAY PHONE 446-5863

NIGHT PHONE 446-4872

SHOP AND OFFICE

820 GOLD ST.

QUALITY FIRST
Quality Laundry & Cleaners
INCORPORATED
238 TARBORO ST

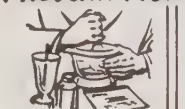
PHONE
446-7116

This Directory Is Incorrect

(See Pages 94 and 132 Buyers' Guide)

MAY & GORHAM INC.

PRESCRIPTION



SPECIALISTS



**DELIVERY
SERVICE**

132

TARBORO

PHONE

442-1127

MERRITT PLUMBING & HEATING CO. INC.

Plumbing
Heating
Air
Conditioning
CONTRACTORS

**923
NORFOLK ST.
PHONE
446-4667**

"THE PLACE TO BANK IN ROCKY MOUNT"

The Planters National Bank & Trust Co.

MEMBER F.D.I.C.

246

Sealtest DAIRY PRODUCTS

RENFROW

" Ollie J (Sudie) lab Blumenthal's
h Arlington extn Box 432

RENTALS INC, Randolph Griffin Mgr,
Licensee Avis Car and Truck Rentals
700 Albemarle cor Virginia, Tel
446-9104

Reserve Life Insurance Co Franklin
Hunt mgr 226 S Church R208

Resico John T (Irma L) sec-treas Gus
Lancaster's Stock Yards h1225 Rose-
wood av

Respass John B (Martha T) clk ACL
h132(131) Wayne

" Martha T Mrs bkpr Peoples Bldg
Sup r132(131) Wayne

Reuben Kath C (wid Leon) recpt K D
Weeks r223 W Thomas

Revis Geo r1108 Gay

Rex Margt W Mrs clk Manning Gro
r428 Beal

Reynolds Barbara maid r408 E Highland

" Clyde E (Ollie G) clk A C L h S
Church extn

" J Clifton (Miriam T) rate clk ACL
h308 S Howell

" Leslie servmn Hudson Typewriter
r Highway 301A

" Mae R Mrs seasonal wkr China Am
Tob h112 Overbrook

" Marjorie maid r408 E Highland av

" Ollie G Mrs tchr Williford Sch r Box
202 S Church ext

" Polly A studt r308 S Howell

" Romelis C (Jessie H) lab ACL h408
E Highland av

" These B (Velma M) h323 S Pearl

" Velma Mrs opr Irene's Beauty Salon
r323 S Pearl

Rheames Michael hlpr Fountain Radio
& TV Serv

Rhodes Bessie C (wid Jasper W) r120
Bulluck rd (E)

" Charles H (Roleene W) barber Lan-
caster's Barber Shop r1225
Hargrove



**SHOP AT
SEARS
AND SAVE**

SATISFACTION GUARANTEED or YOUR MONEY BACK
128-42 N. CHURCH TEL. 442-3131

RHODES

" Geo E (Delphia B) sht mtl wkr ACL
h601 S Tillery

" Hattie D spnr Ry Mt Mills

" Jas C driver C S Henry Transfer
r Bailey N C

" Jimmy L (Janice B) emp Futorian-
Stratford h741 Long

" Rudolph emp Hardee's Doughnut r324
Western av

" Sam J (Vivian J) dist sls mgr GMAC
h721 N Taylor

" Sybil cook M & T Diner r213 Ray-
mond

" Thos D slsmn J J Haines & Co r1205
Lafayette av

Rich see also Ritch

" Arth E timekpr Hammond Elec Serv
r619 Sycamore

" Betty W Mrs wrapper Am Bakeries
r Sharpsburg N C

" Cecil R mech appr Ry Mt Mills
r Layton Trailer Park

" Champ lab h517 W Thomas

" Don E (Betty S) mgr A Schottland Inc
r Springfield rd Box 35

" Edrena C Mrs smstrs Youth Shop
r333 S George

" Howell R (Mozelle D) sht mtl wkr
ACL h1633a S Grace

" J Lee (Rosa B) insp ACL h557 Nash-
ville rd

" Lewis L (Betty W) divider opr Am
Bakeries r Sharpsburg N C

" Paul G slsmn r444 Florida av

" Sumner (Edrena C) foremn City
Power Plant h333 S George

Richard Dave r827 E Highland

Richards Fletcher jr (Annie G) formn
ACL r Rolesville N C

" LaRue C slswn Belk's r RD 3 Box
296

" Lucille G Mrs tchr Benvenue Sch
r2808 Winstead rd

" Ronald (Lucille G) eng State Hwy
Comn h2808 Winstead rd (E)

" Sallie Mrs h722 Shearin

Richardson Aaron (Gertrude) h415
Myrtle av

" Alex r414 Carolina av

" Amanda C h722 E Holly

" Beatrice r207 E Grand av

" Benj C (Doris C) city police r821
School

" Chas C h1535 Springbrook dr

" Chas W (Helen F) slsmn Atlantic
Varnish & Paint h829 Marigold

" Charlie (Mattie J) formn Planter's
Cotton Oil & Fertilizer r1020 Drew

" Charlie jr h1020 Drew

" Claudia L (wid Audrick E) r507 Char-
lotte av (E)

" Cleo H (wid Richd) h839 W Thomas

" Dan A (Mildred J) mech Joyner Oil
h158 Pinehurst dr

" David G (Mary W) slsmn Shaver
Battery & Auto Parts h316 High



ROCKY MOUNT Laundry & Dry Cleaners, Inc.

223 S. WASHINGTON ST.

PHONE 446-7158

P.O. BOX 549





STALLINGS OIL & COAL CO.

KEROSENE — FUEL OIL

816 RICKS ST.

It's Performance That Counts

DIAL 446-6184

247

RICHARDSON

- " Dorothy L Mrs fcty wkr L&M Tob h324 Park av
- " Edw C tchr PS r414 Carolina av
- " Effie B Mrs v-pres Imperial Furn Co Inc r526 Western av
- " Evelyn B Mrs waitress Williams Restr r1211 S Church
- " Faye bkpr Star Furn r Nashville N C
- " Fred atndt North End Serv Sta r RD 1 Battleboro N C
- " Gertrude C (wid Chas C) bkpr Planters Tob Whses h821 School
- " Helen slswn Woolworth's r316 High
- " Irene M h222 W Grand av
- " J Herbert (Lilla S) h818 Garvis
- " Jas h624 Center
- " Jerry asst mgr G S Tucker Furniture Co Inc h212 Halifax rd
- " John D jan O K Credit Clothing r RD 3 Box 203 Nashville N C
- " Linwood E r722 E Holly
- " Lula J (wid Sidney) maid h519 Albemarle av
- " Margie cook Ivy Room h741 Albemarle av
- " McGoy E (Swannanoa) processor L A Cox Sausage Plant h912 Clark
- " Rachel H (wid Oliver) stripper Garrett Tob h1219 E Holly
- " Roderick L emp The Dairy Bar r912 Clark
- " Roscoe (Lucille P) lab Ry Mt Awning & Tent h1412 Avenue A
- " Ruby r722 E Holly
- " Sallie (wid Isaac) h826 E Grand av
- " Saml (Effie B) pres Imperial Furniture Co Inc h526 Western av
- " Sidney R (Rosa) lab h711 SE Main
- " Sylvester L driver Dillon Sup r RD 15 Cherry
- " Sylvia L dietn Park View Hosp r748b N Raleigh
- " Theo J (Mavis F) dept mgr Sears h507 Charlotte av (E)
- " Theo R (Annie J) saw filer Planters Cotton Oil & Fertilizer h133 Pinehurst dr
- " Wilbur (Gertrude H) lab Waters Bros h1020 Stokes
- " Wm (Florence O) cook Quillen's Steak House
- " Wm L (Delores O) cook Holiday Inn h114 Chapman
- Richardson's Beauty Shop Mrs Ethel B Darden mgr rear 519 Albemarle av apt 6
- Richmond Jesse J (Alda) v-pres-mgr Dixie Storage & Distributing Co Inc r RD 2
- Ricks Arth H (Janie B) whsemn Thomas & Howard h1006 Griffin
- " Barbara A smstrs Ry Mt Undergarment r RD 3
- " Benj W (Hazel W) sls mgr Sears h222 Clifton rd (E)
- " Building 110-18 Coast Line

JENKINS-PEARSALL MACHINE WORKS

Machinists • Welders • Founders

FARM MACHINERY REPAIRS

Specializing in Ornamental Iron

217 Andrews St. P.O. Box 886

446-9168

RICKS

- " Cora E maid h319 E Goldleaf
- " Dorothy Mrs clk Holiday Inn r Fayetteville rd
- " Dorothy T Mrs tchr Williford Sch r726 Tarboro
- " Edwin B (Margt W) clnr Imperial Clnrs h428 Beal
- " Geo H (Harriet O) h829 Evergreen rd
- " Hotel Barber Shop (Ralph D Webb) 372 Main SW
- " I Earl (Darthia M) slsmn h713 N Fairview rd
- " Ivan G (Mary H) firemn ACL h239 Martin dr (E)
- " Jas E formn W B Lea Tob r Elm City NC
- " Jas N (Ann C) ship clk Ry Mt Undergarment h1414 Veterans ct
- " Jasper jr hlpr Coca Cola
- " Jean maid r527 Pennsylvania av
- " Jimmie A hlpr Radio Serv Shop & Telev Center r Nashville hwy
- " Joe L jr emp Rachel's Florist r657 Raleigh rd
- " Johnnie (Queenie R) lab China Am Tob h708 Shearin
- " Johnnie (Rose M) brkmn ACL h1206 Cypress
- " Jos A (Joyce J; Camper's Shop) h3213 Sunset av
- " Joyce J bkpr Pemberton Inc r3213 Sunset dr
- " L Mason slswn r343 S George
- " Louise M (wid John M) h343 S George
- " Margt h1633 Hammond
- " Margt A opr LaDuchess Beauty Shop
- " Mary H Mrs sten ACL r239 Martin dr
- " Mary L (wid Henry) r319 E Goldleaf
- " Mary N (wid Robt) r1314 Clark
- " Mayme E (wid Neal) h810 W Thomas
- " Pearl W Mrs smstrs Purvis Clns & Dyers h122 Oak
- " Robt (Cora R) h526 Shearin
- " Roosevelt mech C S Henry Transfer r RD 3 Box 318

FIELD ENTERPRISES EDUCATIONAL CORP.

WORLD BOOK ENCYCLOPEDIA

CHILD CRAFT

WORLD BOOK DICTIONARY

Tel. 442-6255

219 S. Franklin
P.O. Box 1566

FURNITURE
FOR THE
HOME

COME TO

**ROCKY
MOUNT
FURNITURE
CO.**

"IN THE
HEART OF
THE CITY"

**COMPLETE
FURNISHINGS
FOR THE
HOME**

163
S. MAIN

SEE PAGE 78
BUYERS
GUIDE



**MODERN
BUILDERS
Inc.**

**General
Contractors**

COMMERCIAL
and
RESIDENTIAL

DIAL

442-4103

725

WALNUT ST.

WALNUT
SHOPPING
CENTER

BEL AIR CHEVROLET CO.

CHEVROLET - CHEVY II - CHEVELLE
CORVAIR - CORVETTE

115-123 S. CHURCH ST.
THE O.K. PLAZA 501 N. CHURCH

SALES-SERVICE

TEL. 442-6148
TEL. 442-2877



PHONE 446-5182

SIMMONS & HARRIS CO.

INSURANCE — RENTALS — REAL ESTATE

109 TARBORO ST.



BANK OF ROCKY MOUNT

SERVING NASH AND EDGEcombe COUNTIES

SAVINGS ACCOUNTS — LOANS — CHECKING ACCOUNTS

142 MAIN ST. SW.

MEMBER F.D.I.C.

BRANCH: INTERSECTION RALEIGH ROSE AND GEORGE STREETS

DIAL
446-7101

248



*Motor
Lodge*

TV-POOL-AIR CONDITIONING
2 MILES NORTH ON US HWY 301 NORTH
DIAL 446-5111

RICKS

- " Sallie P (wid Wilson W) h115 S Grace
- " Sidney (Clara D) orderly Memorial Hosp h206 Ivey
- " Theo H (Mary R) driver Pearsall Oil & Fuel h805 Long
- " Theo H jr announcer W R M T r805 Long
- " Wm P (Jurell M) ofc mgr L & M Tob h1034 West Haven blvd
- " Wilson R h1314 Clark
- Riddick Sidney W (Louise S) formn L&M Tob h1305 Horne
- Riddle Chas G (Maybelle V) condr ACL h704 S Tillery
- " Clyde F (Lettie L) retd h1226 S Church
- Riggs Eloise B Mrs agt Nationwide Ins h309 Briarcliff rd (E)
- " Howard (Shirley) emp K O Wheeler h US Hwy 301-A N
- " Shirley Mrs x-ray tech Kenneth O Weeks r US Highway 301-A N
- Riggsbee Clementine V Mrs tchr Holland Sch h728 Atlantic av
- Riley Dave E jr (Betty A) sht mtl wkr ACL h520 Mill
- " Ed D (Ida K) retd h2912 S Church
- " Fredrica Mrs clk Bissett's Drugs r1005 Russell
- " Joan C cash Planters National Bank Time Payment Ofc r1400 Burton
- " John H (Lois D) electn Planters Cotton Oil & Fertilizer h1411 Wilson rd
- " Judith G studt r308 Englewood dr
- " Leonard B (Myrtle B; Riley's Auto Repair) h1116 Hill
- " Lois D Mrs ofc sec Std Ins & Realty Corp r1411 Old Wilson rd
- " Myrtle B Mrs nurse Memorial Hosp r1116 Hill
- " Nell (wid Dave E) h516 Mill
- " Phillip C (Christine) city firefighter h1133 Long

ENTERPRISE FURNITURE CO., INC.

COMPLETE HOME FURNISHINGS
BROADLOOM RUGS — LEE CARPETS

158-164 S. Washington St.

446-8304

RILEY

- " Robt B (Joyce M) trainee Planters Bank r474 West Duke cir
- " Russell (Frederica M) formn Riley's Auto Repair h1001 Russell
- " Willard B (Effie J) h1400 Burton
- " Willard D USN r1400 Burton
- Riley's Auto Repair (L B Riley) 355 S Washington
- Rinehart A L (Margie) h1203 Tillery
- Riner Edwin N serv editor Evening Telegram r615 Eastern av
- " Novie O (Mattie K) h615 Eastern av
- Rio Restaurant (John W Dickens) US Highway 301-A N
- Risner Wm D (Lois J) insp Dept of Agriculture h436 StPaul
- Ritch see also Rich
- " Arth E (Mary L) clk Hammond Elec h619 Sycamore
- Ritchie Hoke H Rev (C Eunice) pastor Trinity Lutheran Ch h533 Tarboro
- Ritner H Bart (Ruth J) h934 Hill
- " H Bart jr announcer W R A L r934 Hill
- " Ira (Beatrice) restr 517 Western av h do
- Rivenbark Ben G (Mary E) h1540 Boone
- " Ben G jr (Marian E) div mgr Ry Mt Undergarment h1535 Boone
- " Bennie H jr (Patsy D) mech J C Frair Mtr h303 Weldon av
- " Doris M (wid Norwood L) h706 N Pine
- " Jack E (Helen S) asst mgr Howard Johnson Restr h427 W Duke cir
- " Jimmy A hlpr Merritt Plmb & Htg h1024 Long
- " M P (Eliz) car slsmn h632 Tarboro
- " R H h Arlington extn Box 414
- " Walter C doffer Ry Mt Mills r RD 1
- Rivers Victoria E (wid Joe) h207 E Grand av
- Riverside Apartments Inc John W Aycock mgr W Duke cir
- " Ball Park River dr cor Falls rd
- " Park River dr
- " Veterinary Hospital (Bruce H and Lemuel B Staton) 1830 Sunset av
- Roane David W (Jane F) mgr Retail Credit Co h1517 W Thomas
- Robards Jos H (Eliz D) h425 Henry
- " Jos L (Margt) bkpr Tar River Ice & Fuel h330 Henry
- Robbin J W (Ann) civil eng Hunley & Gay h1036 Long
- Robbins Alger L r1109 Nashville rd
- " Bette ofc asst Auto Equip r Sharpsburg N C
- " Betty R Mrs ofc sec China Am Tob r900 Paul
- " Billiard & Recreation Center (Thos C Robbins) 107 Marigold
- ROBBINS C AUSTIN (Norma D), Pres Carolina Office Equipment Co 147 Main SE, Tel 442-1196, h129 Wildwood av, Tel 446-5140
- " C Lawrence (Kate W) h217 Pittman



Roberson Plumbing & Heating Co.

SERVICE ★ NEW CONSTRUCTION ★ REPAIRS

620 Royal St.

Phone 442-1656

QUINN'S, INCORPORATED

COMPLETE HOME FURNISHERS

(SEE PAGE 78 BUYERS' GUIDE)

168-172 MAIN ST. N.W.

PHONE 442-2171

249

ROBBINS

- " Curtis E (Virginia D) asst mgr State Capital Life Ins r426 E Duke cir
- " David L (Edna W) tchr h504 Cleveland
- " Elbert M tchr Leggett Sch r1225 Boone
- " Ellen Mrs hlpr Gurganus Gro & Mkt r Sharpsburg N C
- " Ernest B clk Lakeside Gro & Mkt 401 Madison
- " Fannie B (wid Geo) h105 Huffines
- " Fannie F undr tndr Ry Mt Mills r1916 Beverly rd
- " G M carp h1000 Paul
- " Geo (Martha R) counter mn Eastern Elec Sup r5 Sutton rd
- " Gladys Mrs librn R M Wilson Jr Hi Sch r417 Oakdale rd
- " Helen A (wid W Grover) h318 Hammond
- " Jack T (Edith S) bookkeeper D J Rose & Son r853 Burton
- " J W (Frances W) asst v-pres Planters Cotton Oil & Fertilizer Co Inc r Scotland Neck N C
- " Jimmy R (Doris) slsmn Eastern Elec Sup h1208 Hill
- " Johnny L (Nellie E) driver Rogers & Son h305 W Virginia
- " Jos W (Betty A) h900 Evergreen rd
- " Judy A emp Colonial Stores r105 Huffines
- " Leslie (Lucille E) emp Whites Truck Stop h107 Huffines
- " Lester D (Lois B) mach Jenkins-Pearsall Mach Wks h900 Paul
- " Martha S Mrs bkpr Planters Bank r Sutton rd Box 5
- " Marvin R (Marion H) dist mgr Mut Life Ins Co of NY h306 S Grace
- " Mary A examiner Ry Mt Undergarment r1215 Boone
- " Mary E (wid Crtic) h401 Madison
- " Michl (Mary B) h324 Hill
- " Minnie r401 Madison
- " Minnie W h731 Pender
- " Oscar L (Ramona T) mgr Robbins Billiards h122 S Grace
- " Patsy I Mrs tourists 220 S Church r do
- " Red D (Fannie) emp h1916 Beverly rd
- " Robt mech Carolina Ofc Equip r Sharpsburg N C
- " Ruth D Mrs laby tech Kenneth D Weeks
- " Shelbert S (Mary E) mach Jenkins-Pearsall Mach Wks h1225 Boone
- " Susie H (wid John D) h923 Tarboro
- " T C jr h132 Benvenue rd
- " T Wilson (Patsy D) mgr Benvenue Country Club h220 S Church
- " Thos C (Sue S; Robbins Billiard & Recreation Center) r Benvenue rd RD 3 Box 50
- " Van r243 Canal

MOTOR BEARINGS & PARTS CO., INC.

Wholesale Only

Standard Brands • Replacement Parts
Shop Equipment, "Duco Paints"

725 S. Church 446-7105

ROBBINS

- " Virginia D Mrs clk-typ Planters Bank r467 East Duke cir
- " Vivian G sec-treas Rawls & Winstead Inc r913 Tarboro
- " Willard S (Mittie B) clk Am Bakeries h2016 Beverly rd
- " Wm H (Gladys C) dispr ACL h417 Oakdale rd (E)

Roberson. see also Robertson and Robinson

- " Bertha M spnr Ry Mt Mills r506 Jefferson
- " David L (Effie L) quilling dept A Schottland Mill h313 Ambler av
- " David N mech Peoples Bldg Sup h724 Arrington av
- " Douglas S (Theresa M) formn DPW h506 Jefferson
- " Eddie G weaver A Schottland Inc r313 Ambler av
- " Eva W Mrs bkpr Alford Ins & Realty r Old Mill rd Box 429
- " Geo W (Beatrice C) h528 Clyde
- " Harold R mach opr Superior Cable r Elm City N C
- " Harvey T (Evella J) jan YMCA h321 E Goldleaf

ROBERSON HERMAN B (Lessie M; Roberson Plumbing & Heating Co), 620 Royal, Tel 442-1656, h do

- " J Lynwood (Ruth J) car repr ACL h412 N Mercer
- " Jas (Elverta B) h211 N Pine
- " Lennie (Helen) painter S Armstrong Weeks Homes h1115 Whitehead dr
- " Linwood A mech Roberson Plumbing & Htg r29 Old Mill rd
- " Lula Sarah smstrs Ry Mt Undergarment r724 Arrington av
- " Luther jr (Edna) carding feeder Ry Mt Mills h1122 Hunter
- " Marshall L (Annie W) h302 Weldon av
- " Orney lab DPW r RD 1 Box 76

MARSHALL'S CONCRETE WORKS INC.

CONCRETE CONTRACTOR

ALL TYPES

DIAL 442-4811

BOX 80 A
WEST MOUNT DR.

JAC ELECTRIC COMPANY

Contractors

JOE COSTA
OWNER

ALL
TYPES

PHONE
442-7389

520 N.
HARRIS ST.

P.O. BOX 1537

ROCKY MOUNT
N. C.

MORTON INSURANCE and REALTY Co.

GENERAL
INSURANCE

- Fire
- Casualty
- Hospitalization

REAL
ESTATE

- Residential
 - Commercial
- 610
AMBLER AVE.

TEL.

446-9181

RES. TEL.

446-8515

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL

1125 East nr. Cokey Rd.

No. 1 and No. 2 for Home Heating — Tobacco Curing

GRIMES-MORGAN PLUMBING & HEATING CO.

TRANE AIR CONDITIONING
ECONOMICAL OIL BURNERS and BOILERS
211 ATLANTIC AVE.
PHONE 442-1764



OIL SERVICE

DIAL 442-7821



BATTS' PURE

WASHINGTON AT MARIGOLD

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

250

ROCKY MOUNT



Seat Cover
Center

1442 S. Church

Tel. 446-9733

ROBERSON PLUMBING & HEATING CO

HERMAN B ROBERSON, OWNER
PLUMBING and HEATING
CONTRACTORS and REPAIRING
MYERS WATER SYSTEMS
620 ROYAL
TELEPHONE 442-1656
(See Page 124 Buyers' Guide)

- " Romas lab DPW r RD 1 Box 430B
- " Ronald E USN r412 N Mercer
- " Russell r427 Center
- " Sarah M (wid Jas G) h427 Center
- " Wm (Hazel V) driver Caromount Mill h238 Dunn
- " Woodie (Katie B) lab China Am Tob h319 W Thomas
- " Woody R weaver A Schottland Inc r313 Ambler av
- Roberts Audrey B Mrs slswn N G Baldwin Co r1401 Branch
- " Betsy hlpr Greenbox Gift Center r3208 Hawthorne rd
- " Carol L bkpr Bank of Rocky Mount r712 Burton
- " Dean T (Angela F) rep Lederle Labys h1300 Horne
- " Elbert (Dorothy C) driver McLean Trucking r Nashville N C
- " Gloria L Mrs nurses aide Ry Mt Sanitarium h1600 Wilson rd
- " Harvey C (Ogla T; Harvey Roberts Mutual Insurance) h200 Briarcliff rd (E)
- " Harvey Mutual Insurance (Harvey C Roberts) 136 Western av
- " Jas h3208 Hawthorne rd (E)
- " Jos W (Boddie) industrial chf clk Traffic Dept ACL h2709 Winstead rd
- " Paul (Ivey M) h207 Smith
- " Sam r303 Lexington
- " Tommy G r537 Nashville rd
- " Tommy V (Margt F) driver North State Mtr Lines h537 Nashville rd

WHEELER EQUIPMENT CO.

INTERNATIONAL TRUCKS
FARMALL TRACTORS

U.S. Hwy. 301 S. By-Pass
P.O. Box 991

Tel.
446-8158

ROBERTS

- " Trudy clk Genl Adj Bur r1401 Branch
- " Wm H jr (Audrey B) opr Center Theatre h1401 Branch
- Robertson see also Roberson and Robinson
- " Collie h916 S Grace
- " John W (Nancy S) slsmn Nash Coal h931 Hill
- Robertson Leon W (Virginia L; Memorial Hospital), Physician, Office Memorial Hospital, 224 Rose, Tel 446-8124, h401 Shady Circle dr, Tel 446-5221
- " Nancy S Mrs bkpr I W Rose Drug r931 Hill
- " Price (Lillian) emp Arcola h110 S Tillery
- " Walter T (Gladys H; Adams & Robertson Restaurant) h914 Bellevue av
- Robinson Alex (Emma M) h331 Woodland av
- ROBINSON BEN J (Betty J), Assoc and Ofc Mgr Alford Insurance & Realty Co 218 Tarboro, Tel 442-6145, h Red-Oak, Tel Gibson 6-9756**
- " Betty J Mrs clk Peoples Bank r Red Oak N C
- " Blanche Mrs ofc sec Modlin Printing r1828 Bedford rd
- " Carrie R (wid Harry E) h211 Lee av
- " Carrol (Judy) tchr PS h1729 Beverly rd
- " Cicero T (Ernestine S) v-pres Allan Mims Inc h1321 Oakwood dr
- " Della E (wid Jim) h1125 Beal
- " Dora O Mrs wndr tndr Ry Mt Mills h224 Raymond
- " Dwight L servymn Ward's Appliance Serv r401 Paul
- " Elias (Mary W) carp h813 Ellison dr
- " Ernestine Mrs tchr Lincoln Sch r148 Spaulding dr
- " Essie J cook Coastal Cafe
- " Harvey C carpenter D J Rose & Son r Box 540 Cool Spring rd
- " Hazel Vester smstrs Ry Mt Undergarment r238 Dunn
- " Herbert L (Blanche) prntr Planters Bank h1828 Bedford rd
- " Ishamb r408 Albemarle av
- " Jas B (Clara V) capt Police Dept h916 Bellevue av
- " Jas T (Rachel B) tmkpr Ry Mt Mills h713 Melton dr
- " Johnnie A (wid John) tob wkr W B Lea Tob h1006 E Grand av
- " Love M (wid Dave) h1426 Fairfax ct
- " Mae Mrs slswn Coplan's r Nashville
- " Martha L (wid Dave) r503 Nashville
- " Mary Mrs maid h309 Matthews
- " Mary F (wid Fred) mgr Robinson's Grill h313 Smith
- " Mary J clk Colonial Stores r Nashville N C
- " Maude Mrs maid r607 E Highland av
- " Nolie G (Agnes H) wvr Blumenthal's h503 Nashville rd



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE.
COR. FRANKLIN ST.

**ROCKY MOUNT, NORTH CAROLINA
MEANS BUSINESS**

**YOUR ACTIVE ROCKY MOUNT CHAMBER OF COMMERCE
EXISTS SOLELY
FOR THE PURPOSE OF KEEPING OUR CITY AND AREA
AT THE HEAD OF
THE PARADE OF PROGRESS IN EASTERN NORTH CAROLINA.**

**OUR STOCKHOLDERS AND INVESTORS ARE THE LEADERS IN
THE BUSINESS AND PROFESSIONAL CIRCLES HERE.**

***ARE YOU A PART OF THIS
PROGRESS TEAM?***

WE WANT YOU ON OUR HONOR ROLL

*What you do for yourself dies with you . . .
What you do for your community lives forever.*

**ROCKY MOUNT
CHAMBER OF COMMERCE**

115 N. CHURCH ST.

**ZIP 27802
DIAL 442-5111**

AREA CODE 919

ARE YOU A "TOP FLIGHT" CONCERN?

DO YOU HAVE GROWING PAINS?



**WE WANT TO TALK WITH YOU
IF A NEW BUILDING IN A CITY GEARED
FOR INDUSTRIAL PROGRESS
WILL FIT INTO YOUR GROWTH PLANS.**



**WRITE IN CONFIDENCE AND GET A DETAILED
DIGEST TAILORED TO YOUR REQUIREMENTS.**

**HUGH SAWYER, Executive Vice President
ROCKY MOUNT INDUSTRIAL DEVELOPMENT CORPORATION
DIAL 442-5111 AREA CODE 919 115 NORTH CHURCH ST.
P.O. BOX 392, ROCKY MOUNT, NORTH CAROLINA
ZIP 27802**



J.P. DAUGHTRIDGE & SON INC.

General Building Contractor

809 NORFOLK ST. P.O. BOX 1287

TEL. 446-7016



251

ROBINSON

- " Ories kitchen wkr Parkview Hosp
r1426 Fairfax ct
- " Percy (Margt L) mach opr ACL h401
Paul
- " Ray (Dorothy J) tile setter House
Tile h612 Clark
- " Rosa L (wid Dave) maid h221 Renfrow
- " Wm (Nellie) lab h246 Atlantic av
- " W M jr h2712 Amherst rd (E)
- " Wm A (Lola G) inspector ACL h801
West Haven blvd
- " Wm L porter Union Bus Term
r Raleigh rd
- " Wm W mtr reader DPW r500 S Frank-
lin
- " Willie M (Beatrice C) cash Sou Cotton
Oil r2712 Amherst rd
- Robinson's Grill Mrs Mary F Robinson
mgr 311 Smith
- Rock of Ages Church Rev Thos Durham
pastor 1001 E Grand av
- Rocks David E yarn hndlr Ry Mt Mills
r RD 4 Box 434

**ROCKY MOUNT ASSOCIATION OF
INSURANCE AGENTS**, Howard H
Strandberg Jr CPCU Pres, O Elwood
Mixon CPCU V-Pres, Barbara H
Goff Sec, J Claude Mayo Jr Treas,
119 N Church, Tel 446-6156 (See
Page 90 Buyers' Guide)

ROCKY MOUNT AWNING & TENT CO INC

- T H GROOME, PRESIDENT
- B M HARRELSON, VICE-PRESIDENT
- W J HOGSHIRE, SECRETARY-
TREASURER
- CUSTOM MADE CANVAS and
METAL AWNINGS
- COLORWELD and FLEXALUM
DEALER
- HWY 301 SOUTH (BY-PASS),
BOX 663
- TELEPHONE 442-6202
- " Mount Barber Shop (James A Berry)
US Hwy 301-A N
- " Mount Bargain Store (Wesley
Williams) new & Used clo 116 E
Thomas
- " Mount Building Supply Co (Dock D
Evans) US Highway 301-A N
- ROCKY MOUNT CHAMBER OF COM-
MERCE**, Hugh A Sawyer Exec V-Pres,
115 N Church, Tel 442-5111

ROCKY MOUNT CITY DIRECTORY

HILL DIRECTORY COMPANY
PUBLISHERS
2910 W CLAY
RICHMOND 30, VA
TELEPHONE 359-6001
(See Page 48 Buyers' Guide)



AND
MOHAWK TIRES

PRIDGEN TIRE CO. INC.

Retreading - Vulcanizing
"RACE RUBBER"
900 N. CHURCH ST.
TEL.
446-8006

ROCKY

- " Mount Chapter No 57 (RAM) 122 N
Church
- " Mount Children's Museum Mrs Mae
W Bell dir 1600 Gay

ROCKY MOUNT-CITY OF

- CITY HALL, 131-39 Main NE, Tel
442-5181
- CITY HALL ANNEX, 143 Main NE,
Tel 442-5181
- BUILDING INSPECTOR, Gordon K
Abbott, 131 Main R307, Tel
442-5181
- CIVIL DEFENSE, Elmer R Daniel
Dir, 143 Main NE 2d Fl, Tel
442-1639
- CLERK, Ernest J Ward, 1st Fl City
Hall, Tel 442-5181
- CLERK OF COURT, J E Grady, 206
City Hall, Tel 442-5181
- COLLECTOR OF REVENUE, Wm G
Cherry Jr, 1st Fl City Hall, Tel
442-5181
- COLORED COMMUNITY CENTER,
Julian F Lawrence Supvr, 239
Albemarle av, Tel 442-4252
- COUNCIL, Hon Wm B Harrison
Mayor, John E Bishop, Wm E
Broughton, Clarence B Capps, C R
Pullen, Clifton H Felton, W Eug
King, Otto C Merritt Members, 1st
Fl City Hall, Tel 442-5181
- DEPARTMENT PUBLIC WORKS,
Frank H Cothran Dir, 303-05 City
Hall, Tel 442-5181
- DEPARTMENT OF RECREATION &
PARKS,
MARIGOLD PARK, Marigold
se cor S Edgewood
- PLAYGROUND, Edwards cor
Aycock
- TEEN AGE CENTER, Mrs Mildred
J Churchill Dir, 122 N Church,
Tel 442-2809

PETE'S

PAINT & WALLPAPER CO.

PAINTING - WALLPAPER
FLOOR SANDING

DIAL 446-5780

U.S. HWY. 64 W.
BOX 210

225-27 TARBORO



ALLAN MIMS FORD
SALES SERVICE
"THE HOME OF BETTER USED CARS"

TEL. 442-2191

David Hill's SUPER MARKET

STAPLE and
FANCY
GROCERIES

FRESH and
CURED
MEATS

FROZEN
FOODS



PURE OIL
PRODUCTS

1308
COKEY RD.

TEL.

446-6618

NASH COAL COMPANY

Specializing Exclusively in

High Grade Steam and Domestic Coal

PHONE 446-8512
100 W. Grand Av.



JOHNSON FUNERAL HOME, Inc.

Air Conditioned Chapel — Private Family Rooms

SPACIOUS PARKING AREA

NASHVILLE HIGHWAY (Sunset Ave. Extn)

"Eastern Carolina's Finest Funeral Home"

DAY OR
NIGHT
AMBULANCE

DIAL 446-5135



ALLAN MIMS FORD

SALES SERVICE

"THE HOME OF BETTER USED CARS"

225-27 TARBORO

TEL. 442-2191

252

Citizens SAVINGS and LOAN ASSOCIATION

229 SUNSET AVENUE COR FRANKLIN

ROCKY MOUNT—CITY OF—Contd
DIRECTOR OF FINANCE, Ernest J Ward, 1st Fl City Hall, Tel 442-5181
ELECTRICAL INSPECTOR, Ben T Brown, 301 City Hall, Tel 442-5181
ENGINEER, Frank H Cothran, 131 Main NE, R303, Tel 442-5181
FIRE DEPARTMENT, Walter B Parrish Chf, 101 S George, Tel 446-5151
STATION NO 2, W Clarence Crumpler and Thos E Daniels Cpts, 404 S Church, Tel 446-5155
STATION NO 3, W Troy Brown, E A Glasgow and S T Gupton Cpts, 2621(2617) Sunset av, Tel 446-5153
FIRE PREVENTION BUREAU, John R Thomas Capt, 101 S George, Tel 446-5152
GAS DEPARTMENT, Danl E Pitt Insp, 131 Main NE, R304, Tel 442-5181
GAS PLANT, C Floyd Smiley Store-keeper, Storeroom 106 E Grand av, Tel 442-5181
HEALTH DEPARTMENT, John S Chamblee Dir, 1616 W Thomas, Tel 442-1188
I B M DATA PROCESSING DEPARTMENT, James E Bullard Supvr, 143 Main NE, 1st Fl, Tel Gibson 2-5181
INCINERATOR, 825 Pennsylvania av
JAIL, 132 N Washington
MANAGER, Wm H Batchelor, 1st Fl City Hall, Tel 442-5181
MAYOR, Hon Wm B Harrison, 1st Fl City Hall, Tel 442-5181
MUNICIPAL PARKING LOT, 285 Tarboro
MUNICIPAL PARKING LOT, Western av cor S Church
MUNICIPAL STADIUM, 701 S Howell

BRASWELL ELECTRIC SERVICE ELECTRICAL CONTRACTORS

WIRING and REPAIRING

P.O. BOX 906

TEL. 442-3090

ROCKY MOUNT—CITY OF—Contd
MUNICIPAL SWIMMING POOL, River dr and 400 N Taylor
NEGRO YOUTH CENTER, Mrs Corrie A Braswell Supvr, Spruce cor Albemarle, Tel 442-3769
PARKS DEPARTMENT, Leslie H Burnette Supt, 308 City Hall, Tel 442-5181
PLUMBING INSPECTOR, Danl E Pitt, 131 Main NE R307, Tel 442-5181
POLICE DEPARTMENT, John I Nichols Chf, 132 N Washington, Tel 446-4111
POWER PLANT, Chas F Chason Supt, Sunset av at City Limits, Tel 442-5183
PROBATION OFFICER, Maurice J Stokes, 143 Main NE 2d Fl, Tel 442-5181
PROSECUTING ATTORNEY, James P Bunn Jr, 1st Fl City Hall
PUBLIC UTILITIES DEPARTMENT, Carl W Bateman Jr Dir (ofc), 302-04 City Hall, Tel 442-5181
PURCHASING AGENT, C D Baker, 1st Fl City Hall, Tel 442-5181
RECREATION DEPARTMENT, Mrs Fairy L Bandy Dir, 309 City Hall, Tel 442-5181
SANITATION DEPARTMENT, Herman U Drake Supt, 131 Main NE R305, Tel 442-5181
SEWAGE TREATMENT PLANT, E Keith Cummings Supt, Leggett rd, Tel 442-5181
STREET DEPARTMENT, Billy T Barnhill Supt, 200 E Grand
STREET MARKING and PAINT DEPARTMENT, Howard T Stallings Formn, 132 N Washington, Tel 446-4111
SUPERINTENDENT OF SCHOOLS, Danl S Johnson, 401 Hill, Tel 442-7152
WATER DEPARTMENT
FILTER PLANT, Thos H Smith Supt, Sunset av at City Limits, Tel 442-5183

ROCKY MOUNT CITY SCHOOLS

DANIEL S JOHNSON, SUPERIN-
TENDENT
DR W O FIELDS JR, ASSISTANT
SUPERINTENDENT
ELMUS W PEGRAM, ADMINISTRA-
TIVE ASSISTANT
MRS FRANCES A SPEIGHT,
TREASURER—OFFICE MANAGER
LINDA R ARMSTRONG, OFFICE
SECRETARY
YVONNE P EDWARDS, SECRETARY
TO ADMINISTRATIVE ASSISTANT

Contd on next page

Modern
Gas
Appliances

Englewood Shopping Center



Bulk-Metered
and Bottled Gas

Tel. 446-6739

HERTZBERG FURS

"If You Don't Know Furs — Know Your Furrier"

NEW FURS — RESTYLING — REPAIRS — FUR STORAGE

236 TARBORO ST.

FUR
Storage

PHONE 446-5800

253

ROCKY MOUNT CITY SCHOOLS—Contd
PHYLISS M WELDON, SECRETARY
TO TREASURER
ADMINISTRATION BUILDING
401 HILL
TELEPHONE 442-7152

ROCKY MOUNT CORD CO

OFFICERS
TURNER B BUNN JR
PRESIDENT-MANAGER
HYMAN L BATTLE
VICE-PRESIDENT
RONALD E STEVENS, SECRETARY-
TREASURER

N GRACE at GAY
TELEPHONES
446-4183 and
446-4184

- " Mount Council No 34 (Daughters of the American Revolution) 122 N Church
- " Mount Council No 41 (Junior Order of American Mechanics) 122 N Church
- " Mount Deliverance Evangelistic Center 627 W Thomas
- " Mount Dry Goods Co Inc J Henry Cuthrell jr pres-treas Tom P Harris v-pres-Mrs Phoebe H Tolston sec James S Pierce jr asst treas whol 131 Nash
- " Mount Fairground end Tarboro

ROCKY MOUNT FLORAL CO (Jacque and Arthur R Weathers Jr), "Art In Flowers," Downtown Shop 114 Main NW, Tel 446-6006, Greenhouse and Shop 430 E Thomas, Tel 442-4158 (See Page 65 Buyers' Guide)

ROCKY MOUNT FURNITURE CO INC, J N Batts Pres-Treas, Donald Ray Cavanaugh 1st V-Pres-Sec, Furniture and Household Furnishings, Rugs and Carpets, Heaters, Stoves and Ranges, Refrigerators and Air Conditioners 163 S Main, Tel 446-6916 (See Page 78 Buyers' Guide)

ROCKY MOUNT INDUSTRIAL DEVELOPMENT CORP

H D WHITE, PRESIDENT
HUGH A SAWYER, EXECUTIVE
VICE-PRESIDENT-SECRETARY-
TREASURER
115 N CHURCH
ZIP 27802
PO BOX 392
TELEPHONE 442-5111
(See Insert at Rocky Mount Chamber of Commerce In Alphabetical Section)

PEMBERTON INC.

AIR CONDITIONING—REFRIGERATION

HEATING-PLUMBING-ELECTRICAL

277 Main N.E. Tel. 442-3112

ROCKY

" Mount Hatchery Inc John R Thorne pres Charlie M Boone sec-treas baby chicks 209 Tarboro

" Mount Lanes Don C Haynes mgr US Highway 301-A N

" Mount Lanes Restaurant (Mrs Mary E Stallings) US Highway 301 By-Pass N

ROCKY MOUNT LAUNDRY & DRY CLEANERS INC, Bennett L Bunn Pres-Treas-Mgr, Elizabeth B Bunn V-Pres, E Guy Bunn Sec, A Complete Laundry and Dry Cleaning Service 223 S Washington, PO Box 549, Tel 446-7158 (See Pages 54 and 100 Buyers' Guide)

ROCKY MOUNT MACHINE WORKS (James A Burgess), Welding and General Repairs 526 N Church, Tel 446-6007

ROCKY MOUNT MEMORIAL CO (Cecil W and Mrs Louise G Lamm), Designers and Builders of Distinctive Monuments, Granite or Marble Markers, Monuments, Mausoleums, Hwy 301A and N Church Extn, Tels 446-8446 Night 446-5420

ROCKY MOUNT MERCHANTS ASSOCIATION INC

ALFORD L SWEATT, EXECUTIVE
VICE-PRESIDENT-SECRETARY-
TREASURER

109 MAIN NE
TELEPHONE 442-5131

" Mount Mills Hyman L Battle pres Kemp D Battle v-pres Ben F Carraway sec Thos B Battle treas cotton yarn mgrs 1151 Falls rd

" Mount Mills (Employment Office and Clinic) Harold P Tuttle purch agt & personnel mgr 1135 Falls rd

Clifton E. Farmer

GENERAL CONTRACTOR

"Home Building Specialist"

TEL. 446-5020 1217 HORNE ST.



1103 COKEY ROAD

"The People's Choice"

PHONE 442-6131

HEATING OILS



PEOPLES OIL CO., Inc.

Distributors OILS — LUBRICANTS — FUEL OIL

A. HICKS AGENCY

— REALTORS —

Sales Agents for Westridge

132 SUNSET AVE.

PHONE 446-7188

Carolina Office Equipment Co. *Geslertner*

SALES
OLIVETTI
UNDERWOOD
SERVICE

PRINTERS - STATIONERS - OFFICE OUTFITTERS

Main Street Store: 147 Main St., S.E. - Dial 442-1196
Printing and Office Machine Division: 804 N. Church St. - Dial 442-4106

Petroleum
Equipment
Repaired and
Installed



Bass Electric Co.

**Electrical
Contractors**

PETROLEUM ENGINEERING

1554 S. CHURCH ST.

P.O. BOX 584

PHONE 442-4929

254

MIXON Insurance & Realty

Corp.



158 Main N.W.

446-9111

ROCKY

- " Mount Motors (John D and John D Langley jr) used cars 431 W Thomas
- " Mount Municipal Airport E F Pullen mgr US Highway 301-A N
- " Mount Nash County Unit (American Cancer Society) Mrs Hattie D Reid exec sec 106 S Washington R203
- " Mount News Agency Inc Mrs Ellie P Glenn pres Wm J McCarver v-pres Jas P Glenn sec-treas 3000 S Church
- " Mount Opticians Inc Ralph Wallace pres Mrs Louise Wallace sec-treas 151 Main SE
- " Mount Physical Therapy Clinic (Mrs Julia T Britton) 222 W Thomas
- " ROCKY MOUNT PRODUCTION CREDIT ASSOCIATION, George R Gammon Pres, G Ernest Beal V-Pres, Larry M Dew Sec-Treas, Farm Loans 120 Arlington, Tel 446-6067
- " Mount Public Library Assn 344 Falls rd
- " Mount Publishing Co Inc Joshua L Horne pres-treas Almon L Brandon v-pres C Virginia Smith sec 150 S Howard

ROCKY MOUNT RADIATOR WORKS INC, Charles L Braswell Pres-Genl Mgr, Repairs On All Types of Radiators 118 Marigold, Tel 442-1344 (See Page 126 Buyers' Guide)

ROCKY MOUNT SANITARIUM INC

THOS N MCGEE JR
ADMINISTRATOR

144 COAST LINE
TELEPHONE 442-5121

ROCKY MOUNT SEAT COVER CENTER (Edward M Bass), Auto Tops, Seat Covers, Floor Panels, Truck and Boat Seats, Convertible Tops, Door Panels 1442 S Church, Tel 446-9733 (See Page 22 Buyers' Guide)

MOORE PAINT AND WALLPAPER CO.

"WE TAKE PRIDE IN
YOUR HOME"

1518 BRANCH

442-2642

ROCKY

- " Mount Senior High School Cyrus M Edson prin 308 S Tillery
- " Mount Shoe & Clothing Co Inc Renyard R Morgan pres Mrs Mamie G Bass & Mrs Magdalene W Morgan vice-presidents Lonnie E Bass sec-treas men's 138 Main SW
- " Mount Shoe Hospital (Roy Wooten) 420 N Parker
- " Mount Shrine Club Hurley C Williams mgr rear 122 N Church
- " Mount Tile Co (Robt H Wallace) ceramic 1711-15 S Church

ROCKY MOUNT TUBERCULOSIS ASSOCIATION INC, Mrs Dorothy Horne Hinson Exec Dir, 304 Daniels Bldg 106 S Washington, Tel 446-8011

- " Mount Undergarment Co Inc Benj Greenberg pres H Douglas White v-pres Leon N Epstein sec mfrs 1536 Boone

Roddy Milton M (Pansy A) air traffic control specialist FAA h430 Craig Rodenhizer Jerry studt r369 Falls rd Roderick Geo E (Nancy D) formn PO h804 Oakland av

Rodgers see also Rogers

" Joe V (Ella L) h600 Pender

" Lessie B spnr Ry Mt Mills r RD 4 Box 370

RODGERS M E INSULATION CO (Melvin E Rodgers), Contractors, Applicators Home Insulation, Storm Doors and Windows, Residential, Commercial, Industrial RD 4, Box 370, Tel 442-1039 (See Page 41 Buyers' Guide)

" Mary studt r369 Falls rd

" Norman E lab DPW r RD 1 Box 84

" Roscoe agt Reserve Life Ins

" Wm L (Mildred R slsmn Charlotte Mutual Ins h1002 Thorp ct

Rodriguez Antonia (wid Anto) r1917 Bedford rd

Rodwell Jerome T (Frances B) aud State Dept of Revenue r Bethlehem rd

Roebuck Margt Mrs bkpr Wooten's Real Estate h1100 Sunset av

" Shep emp Brewer Paint & Wallpaper h330 Sunset av apt 3

" W Vernon (Trula B) agt Mutual of Omaha h304 Oakdale rd (E)

Rogers A Clarence (Eva C) repr ACL h901 Nashville rd

" B Augusta r334 Cedar

" Barbara B Mrs recpt City Health Dept r711 Stone dr (E)

" Benj (Mabel T) h334 Cedar

" Body & Paint Shop (John Rogers jr) auto reprs 512 Gay

" Brenda emp Kress r727 Mill

" Chas L r716 S Church

" Daisy M Mrs r626 Dexter

" David F lab Carbisco Flour & Feed Mill r511 E Goldleaf

" Della M r121 N Tillery



CITIES SERVICE

FUEL OIL

We Give Green BAX Stamps

WOOD OIL CO., INC.

KEROSENE

Printed Metered Delivery

701 S. Church St.

446-6806



CITIES SERVICE

Tel. 442-4271
1834 Sunset Av. Extn.

BROWN
Memorials
 SINCE 1908

255

ROGERS

- " Elaine Mrs waitress Bus Terminal Restr of N C
- " Elijah studt r334 Cedar
- " Ernest (Betty P) mdse mgr Montgomery Ward & Co h2713 Amherst rd
- " Eva L (wid Elisha L) h2809 S Church
- " Frances L studt r369 Falls rd
- " Glen A (Barbara B) agt Western & Southern Life Ins r711 Stone dr (E)
- " Harvey V (P H Rogers & Sons) r801 Carter
- " Jas R (Margt B) emp Bonds Rfg h510 Leonard
- " Jimmy (Gladys) section hand Rocky Mount Cord r RD 2
- " Jimmy G (Ethel B) electn ACL h901 Walnut
- " John jr (Delia T; Rogers Body & Paint Shop) h131 Overbrook pl
- " John S jr h716 S Church
- " Jos r121 N Tillery
- " Juanita Harper smstrs Ry Mt Undergarment r804 School
- " Katie L (wid John S) h716 S Church
- " Marion O r334 Cedar
- " Nathan B (Annie W) h121 N Tillery
- " Ollie B r901 Nashville rd
- " Peggy H Mrs sec-bkpr Daniel's Inc r1605 Bedford rd
- " Philip H (Martha A; P A Rogers & Sons) h801 Carter
- " Ralph (Goldie B) lab DPW h225 Atlantic av
- " Ralph L (Mary E) h108 S Pearl
- " Richd (Linda) emp Metal Products Mfg r606 Buena Vista av
- " Richd P (Velma H; P H Rogers & Son) h224 Hunters Hill rd

ROGERS ROBERT C (Peggy H), Trust Officer The Planters National Bank & Trust Co, 100 Main SW cor Sunset av, Tel 446-6111, h1605 Bedford rd, Tel 446-4601

- " Robt C studt r901 Nashville rd
- " Ruby M beautician r334 Cedar
- " Rufus (Shady B) lab G R Garrett Co h117 N Tillery
- " Ruth M r334 Cedar
- " Steve W (Grace S) fnshr Blumenthal's h727 Mill
- " Talbert I (wid Balery L) h625 Branch
- " Tommy (Jean) USAF h902 S Franklin
- " W C (Juanita) slsmn Ry Mt Home Sup r423 Main SE
- " Wm M (Queen Esther F) loom cln Blumenthal's h436 Raleigh rd
- " Zelma Pauline Mrs tech Parkview Hosp r Box 224 Hunter Hill rd
- Rogerson Horace L (Ludie F) plmb J W Thurman & Son h521 Buena Vista av
- Roland Harold D mech J C Friar Mtrs r RD 4
- " Lula M h824 Evergreen rd (N)
- Rolison Pearl B (wid Guy) r622 Mill
- Rollins Bessie K (wid Jos J) h511 Hammond

TV-RADIO HOSPITAL

RCA VICTOR and *ZENITH*

RADIO and TELEVISION

Sales and Service

Walnut Shopping Center 711 Walnut Dial 442-2972

ROLLINS

- " Betsy K slswn Rosenbloom-Levy r511 Hammond
- " Betty maid r227 Raleigh rd
- " Jas (Irene) r227 Raleigh rd
- " Marian B Mrs bkpr Southeastern Adv r Castalia N C
- " Nesbit R (Cherry H) hlpr A C L h905 Red Row
- " Richd T (Bessie B) ofc mgr R J Reynolds Tob h801 S Franklin
- RONEY BENJ E (Rebecca B), V-Pres Wholesale Oil Co Inc 105 W Grand av, Tel 442-2945, h RD 2, Tel 446-9429**
- Rook Robt K (Elese) meat ctr Western Super Mkt h1124 Clark
- Rooker Presley M (Ida T) rd formn ACL h844 Pender
- Rooks Andrew B r1433 Raleigh rd
- " Jesse M (Mary W) emp ACL h1433 Raleigh rd
- " Jimmie C USAF r1433 Raleigh rd
- " John J (Thelma J) h Arlington extn Box 431
- " Mary W Mrs (Rooks Plant Garden) r1433 Raleigh rd
- " Norris T r923 Gold
- " Paul S (Ruby) electn L&M Tob r Gold Rock rd Box 24
- " Plant Garden (Mrs Mary W Rooks) nurserymn 1433 Raleigh rd
- " Thelma Mrs clk Jackson's Grocery r Arlington extn
- " Wm (Jimmie A) h923 Gold
- Roper Saml E (Christine L) mach ACL h411 Marigold
- Rose A B Inc Albert B Rose pres Tom L Price v-pres Mrs Martha Rose sec-treas 1828 Sunset av
- " Albert L (Martha E) pres A B Rose Inc r Brookview dr
- " Alvin B (Emily J) mech Am Bakeries h814 Branch
- " Alvin K (Ruth B) slsmn Carolina Overall h204 Raymond

WALKER SAW SERVICE

**POWER AND CHAIN SAWS
 TORO AND SNAPPING TURTLE
 POWER MOWERS**

WE SERVICE WHAT WE SELL

F.L. WALKER, OWNER

250 AIRPORT RD. P.O. BOX 1462 TEL. 442-4231

CHAIR & EQUIPMENT RENTALS

RUG DURACLEAN SERVICE

US. Hwy. 301 By-Pass South, P.O. Box 705

TEL. 422-6013



122-124 S. HOWARD STREET

COMPLETE LINE OF HARDWARE — PICTURE FRAMING

PHONE 442-1482



GAY'S HARDWARE



LEE OIL CO., Inc.

740 Planters P.O. Box 1105 Dial 446-8186



Daughtridge PAINT & WALL PAPER Company

CONTRACTORS

2309 SUNSET AV.

TEL 442-2931

256

MAYO HEATING AND AIR CONDITIONING



TEL. 442-2979

LENNOX
CERTIFIED DEALER
HEATING AND AIR CONDITIONING
ROY MAYO, JR.

ROSE

- " Annie Mrs nurse r419 Falls rd
- " Barbara M Mrs ofc sec Metal Products Mfg r College Park Motel
- " Brenda G ofc sec James C Green Co r1004 Westwood dr

ROSE BUICK CO (Howard L Rose),
Authorized Dealers Buick Motor Cars,
Sales and Service, Repairs, Body Shop
600 S Washington, Tel 446-9161, Used
Car Lot 314 S Church, Tel 442-3585
(See Page 10 Buyers' Guide)

- " Building The 134 Western av
- " Charlie E driver Planters Cotton Oil & Fertilizer r213 Churchview dr
- " Charlie S (Mary S) h721 S Tillery
- " Clarence J agt Southland Life Ins r Raleigh rd ext Box 161
- " Curtis C (Peggy S) slsmn Lance h231 Jackson

ROSE D J & SON INC

J D WEAVER JR, PRESIDENT
A HICKS JR, VICE-PRESIDENT
N Y CHAMBLISS JR, SECRETARY-TREASURER

READY MIXED CONCRETE
"DELIVERED WHERE YOU WANT IT, WHEN YOU WANT IT"

GENERAL BUILDING CONTRACTORS
OFFICE: 216 MAYO
TELEPHONE 442-6105
RESIDENCE TELEPHONE 446-6441
PLANT: LEE at NASHVILLE RR
TELEPHONE 446-5044
IF NO ANSWER TELEPHONE 446-7308

(See Pages 35 and 39 Buyers' Guide)

- " Dennis A (Betty C) countermn Brown-ing Auto Parts r RD 2
- " Dollie P (wid H T) r1114 Wilson rd
- " Drug Company Building 110 Main NW
- " Elizabeth Mrs winder Rocky Mount Cord r515 S Pearl
- " Eliz W (wid Dillon J) h505 Evergreen rd
- " Eric J mech Bel Air Chevrolet Co r RD 2 Elm City NC
- " Ernest (Pattie B) lab DPW h219 Pitt-man
- " Ethel J mach opr Ry Mt Mills r45 W Elm
- " Eug M (Eliz P) ship clk Thomas & Howard h515 S Pearl

ROSE

- " Eug W (Seleta F) agt Combine Ins h1320 Gay
- " Frances P ofc sec Commercial Credit r131 Sherwood dr
- " Fred jr atndt Amoco Serv Stop r RD 1
- " Garland (Judy) emp Nash County Factory r218 W Virginia
- " Geo E buyer Imperial Tob r1314 Dawson
- " Gester L (Ada C) h524 E Ridge
- " Herman P (Juanita E) repr Caro-mount h620 Melton dr
- " Horace M (Mertie T) opr City Sewage Treatment Plant h621 Melton dr

ROSE HOWARD L (Mabel J; Rose Buick Co), 600 S Washington, Tel 446-7161, h328 Hill, Tel 446-9517

- " I W Drug Co (Robt E and Robt E Fleming jr) 112 Main NW
 - " Ivan L (Lillian M) trainmn ACL h800 Peach Tree
 - " Jack L (Carrie) r822 Clark
 - " James E (Florine C) condn ACL h720 Westwood dr
 - " Jane E r720 Westwood dr
 - " Leon C hlpr Am Bakeries r RD 3 Box 158
 - " Leslie W (Lucile M) sls mgr Rose Buick h1216 Beal
 - " Lillie Mae Mrs spinner Rocky Mount Cord r213 Churchview dr
 - " Martha Mrs sec-treas A B Rose Inc r Brookview dr
 - " Mary E (wid Woodall) h1101 Sunset av
 - " Pattie B spnr Ry Mt Mills r219 Pitt-man
 - " Peggy S Mrs (Peggy's Beauty Salon) r231 Jackson
 - " Percy (Rosa) carmn ACL h932 West Haven blvd
 - " Portia S dental asst Coyte R Minges r213 Churchview dr
 - " Prever E (Judith S) tester Superior Cable Inc h423 N Daughtry
 - " Ralph C (Myrtle W) repr Blumenthal's h420 Craig
 - " Robt (Pat) emp PO h131 Sherwood dr
 - " Ronald D (Verona T) carrier PO h216 Lee av
 - " Roy G (Ethel J) mech Ry Mt Mills h45 W Elm
 - " Ruth B window assembler Metal Pro-ducts Mfg r204 Raymond
 - " Savannah B (wid W Don) r200 S Howell
 - " Street Apartments 201 Rose
 - " Timpie M Mrs ofc sec Battle Winslow Merrell Scott & Wiley r Sharpsburg NC
 - " Wm H shift formn Ry Mt Mills r RD 3 Box 106
- Rose's Beauty Shop (Rose H Stith) 221 E Grand av
Roselli Phillip (Mildred) USAF h823 Falls rd apt 3
Rosenbloom Jacob A (Minnie M) pres Rosenbloom-Levy Inc h1210 Sun-set av

DELCO
SERVICE



SHAVER BATTERY & AUTO PARTS CO.

PARTS AND SERVICE

210 HILL ST.

(SEE PAGE 16 BUYERS' GUIDE)



PHONE 446-6145

FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF ROCKY MOUNT

MORTGAGE LOANS
DIAL 446-9191

ORGANIZED 1902

INSURED SAVINGS
116 S. FRANKLIN

257

ROSENBLOOM

" Jake L sec-treas Rosenbloom-Levy Inc h2801 Sunset av apt B1
ROSENBLOOM-LEVY INC, Jacob A Rosenbloom Pres, Theodore D Levy V-Pres-Genl Mgr, Jake L Rosenbloom Sec-Treas, Department Store 146-52 Main SW, Tel 442-2181
Rosental Arvid V (Margarita) asst dept hd Burlington Mill h1614 Wilson rd
" Margarita examiner Ry Mt Undergarment r1614 Wilson rd
Ross Burt M (Hassie H) assoc sls mgr Western & Southern Life Ins h2721 S Church
" Everett lab r222½ Raleigh rd
" Harvey L (Sarah R) lab W B Lea Tob h1144 Gay
" Tom (Clara A) lab ACL r318 Matthews Rosser Henry J (Bonnie R) formn L&M Tob h1416 Hill
Roundtree Estelle R (wid Eddie L) lab Imperial Tob h312 Leonard
Roundtree Herbert C (Olivia M) h960 Hill
" Ruth r213 E Holly
Rouse Ashford A city firefighter r2001 Fletcher dr
" Letha C clk Bob's Soda Shop r840 Clark
" Saml J h840 Clark
Rowe Andy C (Journine A; Amoco Serv Stop) h2708 Pelham rd
" Annie V (wid Wm) r620 Branch
" Benj R (Lucy L) slsmn Baltimore Sls Book h1124 Hargrove
" C D (Audrey) emp ACL h104 Benvenue rd
" Elgin B (Mary T) lab ACL h518 Center
" Floyd (Elma) emp Caromount Mills h S Church extn
" Gertrude A Mrs clk Rowe's Sup r Tarboro Hwy Box 190
" Gertrude L Mrs h602 Beal
" Henry P (Joyce T) slt mtl wkr J A Tharrington & Sons r528 W Tarboro rd
" Hubert H (Eliz M; Rawl's Gulf Service) h1512 Davis
" Irma J clk Holiday Inn r2821 S Church
" Laura B studt r104 Benvenue rd
" Letha O Mrs slswn Chandler's Inc r RD 4
" Lucy V retd r702 Western av
" Malcolm G (Gertrude A; Rowe's Supply Co) r Tarboro hwy Box 190
" Roy L (Gladys S) driver Safety Transit h2821 S Church
ROWE WILLIAM (Gladys B), Manager Holiday Inn, Hwy 301 By Pass, Tel 442-8101, h212 Church View dr
" Wm L (Lucille H) loom repr Blumenthal's h1521 Hammond
Rowe's Gulf Service (Hubert H Rowe) 1545 S Church
" Supply Co (Malcolm G Rowe) gros 1522 S Church

ROSE BUICK CO.

SALES



SERVICE

600 S. Washington St.

Tel. 446-9161

USED CAR LOT

314 S. Church St.

Tel. 442-3585

Rowell V H Ford (Cora H) pipe ftr ACL h311 Paul
Rowland Barbara Jean examiner Ry Mt Undergarment r211 Lewis
" Charlie (Hazel B) routemn Purvis Clns r1605 Cooper
" Lelah sten Pub Ofc Serv r RD 4 Box 316
" Nina C (wid J C) supvr CT& T h413 Marigold
" Ronald B r rear 107 Greenwood av apt 1 (E)
" Thos C (Lillie H) formn Burlington Mill h2627 Sunset av
" Wm D (Nancy J) formn Planters Cotton Oil & Fertilizer r1921 Bedford rd
" Wm E (Della M) driver Barnes Constn h1116 Wilson rd
Royal see also Royals
" Billie M studt r621 S Tillery
ROYAL CLOTHING CO INC, Albert D Poplin Pres, Men's Clothing 118-120 S Washington, Tel 442-3968
" Myrtle B (wid Wm D) tchr PS h621 S Tillery
Royall Lake (wid R C) h235 Marigold apt 307
Royals Mamie D Mrs h334 Albemarle av
Royster Elbert (Caroline A) slsmn U C Store h1413 Avenue C
" F S Guano Co Wm B Harrison agt 411 Gay
" Harvey (Lillie T) lab Ry Mt Cord h217 N Howell
" Mary T (wid Elie) r202 Halifax
Rozier Annie h338 Park av
Ruark Henry G Rev (Sarah J) pastor First Methodist Church h1304 Western av
" Rena W studt r1304 Western av
Ruben Kath C (wid Leon) ofc sec Kenneth D Weeks r223 W Thomas
Ruff John A (Louise C) chf air traffic control specialist Federal Aviation Agency h711 Sycamore
" Louise C Mrs tchr Fannie W Gorham Sch r711 Sycamore
Ruffin J M emp CT& T h721 S Pine
" Julian F (Hazel B) formn W B Lea Tob h709 Cokey rd
" Lula M (wid Paul) h844 West Haven blvd
" Mark R jr slsmn Western Auto Sup h801 S Pine

HEILIG-MEYERS CO.

129 MAIN N.E.

COMPLETE HOME FURNISHINGS

TELEVISION

RADIOS

RECORD PLAYERS

REFRIGERATORS

RANGES

WASHERS

ALSO SMALL ELECTRICAL APPLIANCES

FLOOR COVERINGS

RUGS

CARPETS

LINOLEUM

129 MAIN N.E.

PHONE 442-8146

PURE OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139

FUEL OIL

1125 East nr.Cokey Rd.

No. 1 and No. 2 for Home Heating - Tobacco Curing

Atlantic Discount Corp.

Established 1925

• AUTO LOANS •

FINANCING

1401 S. Church St.

REFINANCING

Phone 442-2151



**GRIMES-MORGAN
PLUMBING & HEATING CO.**

TRANE AIR CONDITIONING

ECONOMICAL OIL BURNERS and BOILERS

211 ATLANTIC AVE.

PHONE 442-1764

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

258

Belk-Tyler's

**ROCKY MOUNT'S FINEST
DEPARTMENT STORE**

RUFFIN

" Mattie L studt r210 N Vyne

" R Carlton (Faye K) insp Blumenthal's
h482 E Duke cir

" Randolph USA r430 Center

" Ronnie L (Carolyn W) driver Maola
Milk & Ice Cream h308 W Ridge

" Russell orderly Memorial Hosp r207
Myrtle av

" Sudie S (wid Julius) h430 Center

" Thos D (Nellie) h229½ Western av

Rumfelt Wm G (Daisy R) news wire
editor Evening Telegram h422 W
Duke cir

Rush Clarence R (Fennie B) lab h119
Burnette

Russ Asa M (Edna H) h228 Dunn

" Jas S (Louise C) emp Whitley's h Arl-
ington extn

" Mitchell H (Venita R) emp ACL h828
West Haven blvd

Russell Joe L Rev (Margt H) pastor
First Pentecostal Holiness Church
h1008 Sycamore

" Thos J (Annie S) h1401 Hammond

Ruth's Florist (Mrs Ruth S and J G
Lancaster jr) 327 N Fairview rd

Rutherford Jas R (Mary T) supt Am
Bakeries h2801 Sunset av apt B2

Ryals Eddie R (Margt R) h714 Pender

" Edw R jr (Ruth M) condr ACL h1622
Hammond

" Emily S tchr r1317 Rosewood av

" J M (Vera S) clk ACL h1308 N Oak-
wood dr

" Jesse W (Annette A) car distr ACL
h1317 Rosewood av

" Richd A (Edna P) swtchmn ACL h1109
Hammond

" Vera S Mrs slswn Belk's r1308 Oak-
wood dr

Sadelowski Mary K ofc wkr Montgomery
Ward r205 Clifton rd (E)

Sadie's Beauty Shop (Mrs Sadie R
Bloodworth) 313 Paul



Borden's

ICE CREAM & MILK

"IF IT'S BORDEN'S, IT'S GOT
TO BE GOOD"

Sadler Grace Irene smstrs Ry Mt
Undergarment r RD 3 Box 512

" Harvey T (Essie H) ofcr in chge US
Air Force Recruiting Station h US
Highway 301A N

" Thad M (Grace) supvr Metal Products
Mfg r RD 3

Safety Transit Co Inc Angus C McKin-
non pres Mrs Eleanor K Hunt v-pres
Mrs Ruby Q McKinnon sec-treas
2913 S Church

Safy Geo V (Agnes E) bkpr G R Garrett
Co h1230 W Thomas

Sagamore Building 146 Main NW
St Amand J E (Ruth P) claim agt ACL
h2713 Winstead rd

Saint Augustus Free Will Baptist
Church 701 E Virginia

Saint Bernard Commandry No 21 (KT)
122 N Church

Saint James Baptist Church Rev Wm L
Mason pastor 527 E Thomas

Saint John's A M E Zion Church 250
Atlantic av

Saint Mark's A M E Church Rev B F
Humphrey pastor West End cor High

Saint Paul Methodist Church Rev Wil-
ford D Wise jr pastor Paul cor S
Church

Saint Stephen's Free Will Baptist
Church 918 Shearin

Salisbury Antiques (Robt H Salisbury jr)
1327 Tarboro

" Jas (Maude F) jan Planters Cotton Oil
& Fertilizer h1139 W Thomas

" Robt H jr (Loretta H; Salisbury Anti-
ques) h721 York

Sallee Chester B (Gladys M) bkpr Work
Tob Whse h929 Cedarbrook dr

" Ella M swtchbdr opr Ry Mt Sanitarium
r929 Cedarbrook dr

" Mary ofc sec Vester Ins & Realty
r213 Kingston av

Salmon Peggy V r1312 Gay

Salsburg John E (Vivian T) supvr
Blumenthal's h1241 Hill

" Vivian T Mrs clk Oakley Clns & Dyers
r1241 Hill

SALVATION ARMY CITADEL THE,
G B Mills Major In Charge, 420 Paul,
Tel 446-4496, Officers' Quarters
3237 Amherst rd, Tel 446-5025

Samuel Viola P (wid Clarence B) nurse
102 Clifton rd (E) r do

Samuels Etta T (wid Ellison) h2303 S
Church



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE
COR. FRANKLIN ST.

"YOUR HOST
FROM COAST
TO COAST"

2 ROCKY MOUNT INNS

Hwy. 301 N. By-Pass
Dial: 442-8101

425 N. Church
Dial 446-9175

Holiday Inn®

259

GEHMAN'S JEWELERS

Diamonds • Watches • Silverware
139 Main St. S.E. 446-6722

SAMUELS

" Jas C (Carrie T) h619 Henry
Sanders see also Saunders
" Alf M (Julia P) condr ACL h1225 Oak-
wood dr
" Alf M jr studt r1225 Oakwood dr
" Annie E slwn Belk's r206 S Grace
" Betty B smstrs Ry Mt Undergarment
r840 Nashville rd
" Chas L jr (Eliz J) clk Blumenthal's
h206 S Grace
" Columbus h100 Hudson
" Essie T (wid Wm R) h415 S Wash-
ington
" Hattie W (wid Wm B) personnel mgr
Ry Mt Mills h454 E Duke cir
" Henry (Bertha H) lab ACL h806 Star
" Henry F (Vivian D) asst supt PO h1408
Gay
" Henry F jr USA r1408 Gay
" John lab Thorpe & Ricks r1105 Moore
" Julian E (Lillie C) clk ACL h421 Char-
lotte av (E)
" Kathleen A slwn Montgy-Ward r206 S
Grace
" Lillie C Mrs bkpr Enterprise Furn
r421 Charlotte
" Maggie N kitchen wkr Parkview Hosp
r1010 Star
" Major (Fannie H) h717 E Grand av
" Mary R emp Sears r206 S Grace
" Vivian D Mrs ofc sec R M Wilson Jr
High Sch r1408 Gay
" Walter F (Betty) mach opr Merita
Bakery h840 Nashville rd
" Walter F slicer Am Bakeries r Box
142 Raleigh rd
" Willie (Vivian H) lab W B Lea Tob Co
h223b Coleman av
Sandlin Eddie E (Willie S) driver Am
Bakeries h1801 Beverly rd
" Nell R h303 Amos
" Willie Mae Mrs clk Am Bakeries r1801
Beverly rd
Sanford Lottie G (wid Roscoe M) h834
Sycamore
Sarasohn Israel J Rev rabbi Temple
Beth-El h225 N Mayo apt 4
Sasser Wm G (Thelma P) choir dir
First Bapt Ch r1220 Oakwood dr
Satterfield Martha (wid Jas) r811
Hammond
" Oscar B (Emily T) supvr Blumenthal's
h924 West Haven blvd
Satterwhite Donald R (Esther H) barber
Lancaster's Barber Shop h117 Berry-
hill rd



AND
MOHAWK TIRES

PRIDGEN TIRE CO. INC.

Retreading - Vulcanizing
"RACE RUBBER"
900 N. CHURCH ST.
TEL.
446-8006

Saunders see also Sanders

" Alberta W (wid Cleveland M) h434
Center
" Elijah studt r415 Albemarle av
" Jane S (wid Jas) r1005 Moore
" John lab Thorpe & Ricks r1005 Moore
" Minnie R cafeteria wkr Benvenue Sch
" O F (Eleanor B) yd mstr ACL h912
Cedarbrook dr
" R Richd (Gloria H) announcer WRMT
Radio h1705 Wilson rd
" Robt L (Ella W) h1209 Rosewood av
Savage Alice bkpr Planters Bank r1318
Eastern av
" Carole tchr PS h819 Hill apt 2
" Claudine S Mrs ofc sec Battle Elem
Sch r725 Sunset av
" Columbus (Lucy D) constn wkr h321
Spruce
" Columbus jr mech L&M Tob r321 Spruce
" Danl F (Hettie D) mtcmn Ward
Bakery h1009 Russell
" David (Charlotte J) h817 N Thomas
" David C (Virginia B) mech h1504 S
Church
" Earl O (Barbara H) agt Sou Life Ins
r502 Mitchell
" Elmo (Dorothy C) emp ACL h182
Pinehurst dr
" F Leroy (Claudine S) agt Provident
Life & Accdt h725 Sunset av
" F Leroy jr studt r725 Sunset av
" Hubert E (Rozzie S) dist mgr The
Western Southern Life Ins h1123
Tarboro
" Jas A (Noami P) carp h640 Myrtle av
" Jas E electn Industrial Elec Sls &
Serv r614 Short
" John T (Lucy K) mech Anderson-
Mohorn r Battleboro NC
" John W (Rosa R) formn State Highway
Dept h1224 Boone
" Lena W (wid Roy) h416 Park av
" Lizzie H (wid R L) r1628 Lafayette av
" Louise D Mrs bkpr Brewer Paint &
Wallpaper r1620 Lafayette av

HAMMOND

Electric Service, Inc.

ENGINEERS and CONTRACTORS

Electric Motor Rebuilding
Power Equipment Sales and Installation

824 S. Church St. 442-4178



VICK'S RADIO & T.V.

SALES & SERVICE

For DAY or NIGHT Service
DIAL 442-3492



121 W. THOMAS ST. T.V. SETS

PRODUCTS



DISTRIBUTOR

700 Albemarle Cor. Virginia

JOYNER OIL COMPANY

Phone 446-9101



**PAMPER YOUR
FAMILY
and
FRIENDS**

**with
ENGLEWOOD
BRAND
MEATS**

Hickory Smoked
Sugar Cured

HAMS

**REAL GOOD
FRANKS**

**ASK FOR
ENGLEWOOD
MEATS
AT YOUR
GROCER**

Manufactured
and Distributed

**Z. B.
BULLUCK
INC.**
PHONE
446-8121

**CARO-
CRAFT,
INC.**

**CUSTOM
MADE
FURNITURE
REFINISHERS**

740
ALBEMARLE
AV.

(SEE PAGE 77
BUYERS'
GUIDE)

TEL
442-2964

BARNES TIN SHOP ROOFING & SHEET METAL CONTRACTORS

120 N. HOWARD ST.

TEL 446-7192

260



SAVAGE

- " Mary r826 W Thomas
- " O Earl (Barbara H) agt Sou Life Ins h502 Mitchell
- " Paul W (Mattie D) elev opr h418 N Howell
- " R Bruce (Louise D) v-pres Davenport Mtr Co h1620 Lafayette av
- " R Bruce jr USMC r1620 Lafayette av
- " Virginia E Mrs slubber Rocky Mount Cord r1504 S Church Savings Church The 123 Benvenue rd
- SAWYER HUGH A** (Mildred H), Exec V-Pres and Sec-Treas Rocky Mount Industrial Development Corp and Exec V-Pres Rocky Mount Chamber of Commerce 115 N Church, Zip 27802, PO Box 392, Tel 442-5111, h1000 Hammond, Tel 446-6650

" Hugh A (Winifred J) slsmn WCEC h815 Pender

Sayles Richd R slsmn Ry Mt Mills r57 Shenandoah rd

Scalf Donald L (JoAnne H) coach Wesleyan College h200 Timberline rd (E)

Scarbel Emile T (Blanche) electn Lea Lbr & Trading r Pinetops NC

Scarboro Audrey Mrs admn asst Social Security Admn r716 York

" Don (Audry F) agt Pilot Life Ins h716 York

Scarborough Ann dishwasher Odell's Drive In

" Ann S maid Englewood Lunch Bar r622 Henry

" Robt G (Gayle) eng Blumenthal Mills h1336 Planters

Schmitt A J formn W U Teleg r Hunting Lodge dr

Schorb Clara B (wid John T) r713 Hill

" R Turner (Public Elec Serv) r713 Hill

" Rosa G (wid John McM) h713 Hill

Schottland A Inc Don E Rich mgr rayon fabric mfrs 624 S Grace

Schulken Pearl B (wid Arth) h512 Chester

COASTAL PLAIN LIFE INSURANCE CO.

- INDUSTRIAL ● ORDINARY
- CREDIT ● LIFE ● GROUP

HOME OFFICE

462 FALLS RD. DIAL 442-6123

carolina cafe

**We Serve Wonderful Food
and Our Coffee Can't be Beat**

(HIGHWAY 301A NORTH)

906 N. Church St. 446-9976

SCOTT ADELAIDE L MRS, Asst Cash Peoples Bank & Trust Co 101 Tarboro cor Main SE, Tel 442-7187, r2823 Winstead rd (E), Tel 442-3848

" Amelia M (wid Joe) maid h312 Union

" Charlie (Pearlie J) lab h500 Tyan

" DeLois waitress Bus Terminal Restr of NC r Grand av

" David L (Lorraine M) dishwasher Howard Johnson's Restr h1044 Stokes

" Dowed (wid Edw) h1125 Star

SCOTT ELEANOR W (Wid Arth), Exec Sec United Community Services of Rocky Mount 106 S Washington R311, r1209 Lafayette, Tel 446-8346

" Floyd E quality control supvr Blumenthal Mills h2816 Pelham rd

" Harry B (Minnie W) h530 Western av

" Herman tchr J W Parker Jr High Sch r221 E Grand av

" Inez T (wid Walter C) h701 Hill

" Isabelle maid Mosely's Shady Lake Motel r1125 Star

" J Brian (Betty S; Battle Winslow Merrell Scott & Wiley) h1641 Marvelle av

" J Douglas (Adelaide L) slsmn Maola-Dairies h2823 Winstead rd (E)

" John M (Ethel C) h342 S Howell

" Lesfield (Retha M) lab ACL h2204 S Franklin

" Wm (Marie M) lab O B Barnes h309 Smith

" Willie A (Lillian H) h308 Cokey rd

Scruggs Building 217-219 S Franklin

" Lewis B (Edna A) div mgr North Caro State Motor Club r329 Tarboro

Seaboard Coffee Service (Wm W Holmes John E Dubel) 915 Norfolk

Seabreeze Eliz Mrs r331 Gay

Seabron Vester R Mrs maid h904 W Thomas

Seals Ted M (Rosetta) tile str House Tile h1213 Williford

SEALTEST FOODS

NORMAN E HINTON, MANAGER

SEALTEST MILK

SEALTEST ICE CREAM

SEALTEST DAIRY PRODUCTS

RALEIGH RD

(US HWY 97 WEST)

HOME DELIVERY

TELEPHONE 446-4128

(See Page 43 Buyers' Guide)

Pearsall Oil and Fuel Company, Inc.

DISTRIBUTORS. MOBIL PRODUCTS

FUEL OIL

511 KEEN P.O. DRAWER 73



GOOD COAL

Phone 442-6141

CAROLINA TIRE CO.

TIRE RECAPPING

BUDGET TERMS

625 S. Washington St.

Phone 442-2267



261

- Sealy Willie G (Patricia F) mtr wndr
Hammond Electric Serv h309 Nash-
ville rd
Searcy Odelle G (Corine D) slsmn Sears
h1426 W Thomas
" Philip H (Clara W) h118 S Tillery
Sears Alvarada B (wid Cicero) r809
Long
" Earl O (Elsie B; Englewood Super
Market) h223 Circle dr (E)
" Lucy N (wid Jas G) furn rooms 310
E Thomas h do

SEARS, ROEBUCK AND CO

HENRY C HARRIS, MANAGER
"SHOPPING HEADQUARTERS FOR
ALL OF EASTERN CAROLINA"

128-142 N CHURCH
TELEPHONE 442-3131
FOR "24" HOUR CATALOG
SHOPPING SERVICE
DIAL 442-8121

(See Page 47 Buyers' Guide)

- " Roebuck and Co (serv dept) James K
Sattgast mgr 225 W Douglas av
Seashore Transportation Co 401 Main SE
Sechriest Vernon F managing editor The
Evening Telegram r Highway 97 E
Second Presbyterian Church Rev
William E Thompson pastor 1200
Wilson rd
Security Insurance Companies John A
Dinan mgr (br) .134 Western av RE
" Life & Trust Co Jerry Britt agt ins
107 Main SE R407
Sego Chas D (Annie E) tex wkr Blumen-
thal's h221 Jackson
Seidel Herbert E (Barbara) tchr
Wesleyan College h200 Englewood dr
(E)
Seigman Edwin L (Ruth I) phys Boice-
Willis Clinic h105 Bunn
" Robt E studt r105 Bunn
Selamn Robt linter mn Planters Cotton
Oil & Fertilizer r Wilson NC
Self Chas G (Dorothy P) mgr Pyrofax
Gas h320 Oakdale rd (E)
" Service Laundry (Loran G Williams)
1101 S Franklin
Sellers Carl F (Julia R) asst parts mgr
Bel Air Chevrolet h208 McDearmon
Sellers Alena F Mrs bkpr Fisher Radio
& Telev r100 S Pearl
" Austin J (Margt T) eng ACL h512 W
Duke cir
" Belle D (wid Wm) h914 Lancaster
" Cleo R Mrs emp Rocky Mount Cord
r304 St Paul
" Donald USN r512 W Duke cir
" Henry C (Claudia Y) lab Gus Z Lan-
caster Stock Yard h1518 Cypress
" Howard E (Alena F) h100 S Pearl
" J K r1009 Falls rd
" Lena P slsmn Chandler's Inc h813 S
Pine

ROCKY MOUNT FLORAL



CO.

A. R. WEATHERS
"ART IN FLOWERS"

Greenhouse and Shop
430 E. Thomas
Tel. 442-4158

Downtown Shop
114 Main, N.W.
Tel. 446-6006

SELLERS

- " Lessie R Mrs tchr Williford Sch h914
Lancaster
" Margt G Mrs wvr Blumenthal's h314
High
" Mildred H wndr tndr Ry Mt Mills
r1009 Falls rd
" Pauline nurse Nash Mont Nursing
Home nurse 813 S Pine r do
" Robt (Edna) emp Caro Overall h813
S Franklin
" Wm A (Esther A) buyer Thorpe &
Rick's h813 Oakland av
" Wm H (Mildred H) h1009 Falls rd
" Wm L (Virginia C) h1400 Rosewood av
" Willie P (Cleo R) h304 St Paul
Serina JoAnn T studt r955 Hill
Service-Sales Inc Wm R Deans pres
Ronald Deans v-pres Mrs Mollie M
Deans sec-treas GMC & Jeep sls &
serv U S Highway 301A N
Sessoms Bill (Cath H) hlpr Sunshine
Lndry h635 Clark
" Cara B (wid Jas E) h631 Raleigh rd
" Carrie S Mrs mach opr Rocky Mount
Lndry & Dry Clns h720 Shearin
" D C emp ACL r444 Florida av
" Daisy V ofc sec Mt Zion Bapt Ch h634
Raleigh rd
" Edw (Bettie R) h414 Carolina av
" Ethel maid r204 Carolina av
" Fred L (Myrtle J; Sessoms Super
Market) h328 Kingston av
" Iris J r328 Kingston av
" Jas (Peaches) lab Sou Cotton Oil
h1400 Hunter
" Jasper P (Eula M) porter Washburn's
Motel Ct h202 N Vyne
" Lester C (Helen) eng Colonial Ice
h111 Hines
" Melvin porter Imperial Furn
h204 Carolina av
" Pauline r204 Carolina av
" Perry G (Ruth W) h713 S Franklin
" Robt L (Lee D) mech Flake B Chipley
h1920 Beverly rd (M)

FAULKNER Electric Service Inc.

Electric Motors - New and Used
Repairing and Rewinding

Garbage Disposal and Water Pump Repairs

DAY PHONE 446-5863

NIGHT PHONE 446-4872

SHOP AND OFFICE
820 GOLD ST.

QUALITY FIRST
INCORPORATED
238 TARBORO ST.

Quality Laundry & Cleaners

PHONE
446-7116

This Directory Is Incorrect

(See Pages 94 and 132 Buyers' Guide)

**FOR
INSURANCE
SEE**

J. A. DELBRIDGE JR.

**INSURANCE
AGENCY**

**HAIL - FIRE
AUTOMOBILE
CASUALTY**

**183
N. WASHINGTON
DIAL**

446-8550

RES. TEL.

446-5286

**MERRITT
PLUMBING
&
HEATING
CO. INC.**

**Plumbing
Heating
Air
Conditioning
CONTRACTORS**

**923
NORFOLK ST.
PHONE
446-4667**

"THE PLACE TO BANK IN ROCKY MOUNT"

The Planters National Bank & Trust Co.

MEMBER F.D.I.C.

262



SESSOMS

- " Super Market (Fred L Sessoms) 2408 S Church
- " W Warren (Myrtle H) formn D J Rose Concrete h1407 Raleigh rd
- Settle Gwin W slsmn Ray Bandys r Nashville NC
- Seven Springs Primitive Baptist Church 529 Myrtle av
- Seventh-day Adventist Church Rev L G Rahming pastor 619 E Highland av
- " Day Adventist Church Rev Obed Klein pastor Tarboro
- Severance Martin L h204 Cokey rd
- Sexton Edwin H (Rachel C; East Coast Associates) h152 Berryhill rd
- " Eug M (Kathleen C) pres Sexton & Sons Inc h1500 Pinecrest rd
- " Fred tchr R M Wilson Jr High Sch r2640 Sunset av
- " John W (Lucille O) sec-treas Sexton & Sons Inc h828 Sycamore
- " Kathleen C Mrs v-pres Sexton & Sons Inc r1500 Pinecrest rd
- " Marvin studt r620 Carolina av
- " Mary W (wid John) h620 Carblina av
- " Rachel C payroll clk Ry Mt Mills r Sherwood Hts
- " & Sons Inc Eug M Sexton pres Mrs Kathleen C Sexton v-pres John W Sexton sec-treas seeds 252 Falls rd
- Seymour Margt R Mrs clk City Collr of Revenue r1252 Planters
- " Wm S (Margt R) clk County ABC Bd h1252 Planters
- Shackleford Wm H (Mildred P) planer opr h1511 Branch
- Shaffer Melvin A (Mildred C) h632 S Taylor
- Shagena Wm N (Mamie B) h319 Dunn
- Shambley Josh (Daisy) shoe shiner W Soden & Sons h129 Pinehurst dr
- Sharer Arch W (Ann R) prof Wesleyan College h623 Sycamore
- " R Bruce studt r623 Sycamore

- Sharon Corinne Mrs clk Bailey's Discount Jwlry r RD 1 Nashville NC
- Sharp see also Sharpe
- " Betty D Mrs r632 Woodland av
- " David (Janice) emp Carolina Overall h905 Cokey rd
- " J Allen hlpr Coca-Cola
- " Jas L (Marie W) h422 Coleman av
- " Mercer B (Viola R) emp Coca-Cola h717 Henna
- " Wm H (Jessie R) blacksmith 406 Woodland av h do
- Sharpe Aaron (Clara R) lab L&M Tob h106 South
- " Chas W lab DPW r RD 2 Whitakers NC
- " Earl C (Frances O) condr ACL h418 St Paul
- " Earl C jr USA r418 St Paul
- " Edna M r347 Albemarle av
- " Florine G Mrs asst sec-treas Thorpe & Ricks Inc r525 Sycamore
- " Grady W (Jean E) city firefighter h1606 Wilson rd
- " Jas A (Ruby R) porter ACL h1510 Cypress
- " Jas M fork lift opr Planters Cotton Oil & Fertilizer r722 E Grand
- " Larry lab DPW r Whitakers NC
- " Noah R (Florine G) h525 Sycamore
- " Ora L seasonal wkr China Am Tob r510 Coleman av
- " Robt E (Flora G) tchr Booker T Washington High Sch r712 N Raleigh
- " Rosa L Mrs maid h232 Park av
- " Thos B (Louise K) slsmn Sealtest Foods h2820 Amherst rd (E)
- " Van W emp Daisy Curtains r444 Florida av
- SHARPE WM H "BEN" (Dollie S), Sec Pridden Tire Co Inc 900 N Church, Tel 446-8006, h1318 Eastern av, Tel 446-4706**
- Shatto Ann E (wid John) h1304 Boone
- SHAVAR BATTERY & AUTO PARTS CO,**
J Russell Norris Pres-Mgr, Wm S Wilkinson V-Pres, Mrs Margt C Norris Sec-Treas, Service Distributors, Original Equipment, Parts and Service 210 Hill, Tel 446-6145 (See Page 16 Buyers' Guide)
- Shaw A Arth tex wkr r507 Park pl
- " Alf (Rosalie D) h1737 Pender
- " Benj (Clara) lab h657 Raleigh rd
- " Bessie C (wid Wm H) h705 Beal
- " Carole F ofc sec Southern Ofc Sup r526 Marigold
- " Chas jr r1737 Pender
- " Charlie (Lona L) loader C S Henry Trans h523 Mullins
- " H J h708 Branch
- " Jerry (Queen B) lab h319 Gay
- " Julius h104 South
- " Lee Y (Maggie T) h837 Western av
- " Leslie A (Sarah F) mgr Graybar Elec Co Inc h104 Wildwood av
- " Maggie Mrs hlpr Day Care Center of the First Bapt Ch h837 Western av
- " Richd (Rosa S) lab ACL h1739 Thru



**SHOP AT
SEARS
AND SAVE**

**SATISFACTION GUARANTEED or YOUR MONEY BACK
128-42 N. CHURCH TEL. 442-3131**



**ROCKY MOUNT
Laundry & Dry Cleaners, Inc.**

223 S. WASHINGTON ST.

PHONE 446-7158

P.O. BOX 549





STALLINGS OIL & COAL CO.

KEROSENE — FUEL OIL

816 RICKS ST.

It's Performance That Counts

DIAL 446-6184

263

SHAW

" Richd J (Norma M) USA h526 Marigold
 " Rosa B (wid Charlie) r212 Raleigh rd
 " Sydney H (Annie B) acct 136 Western
 av h909 Cedarbrook dr
**SHAW WM W (Burt P), Pres Peoples
 Bank & Trust Co 101 Tarboro cor
 Main SE, Tel 442-7187, h513 Shady
 Circle dr, Tel 446-7367**

" Willie (Mary) r722 Beal
 Shean Charlene M r901 Oakley
 " Chas E Rev (Mary D) pastor Church
 of God of Prophecy h901 Oakey
 Shearin A A (Hattie) tourist home 324
 Western av h do
 " Betsy H tel opr Parkview Hosp r914
 Nashville rd
 " Betty G (wid Robt L) slswn Daniel's
 Inc hl144 Beal
 " C Eliz studt r812 Marigold
 " David (Ruby) hlpr Ward Baking h431
 Craig
 " Dolphus L agt Southland Life Ins r RD
 1 Nashville NC
 " Dorothy slswn Belk's r1244 Hammond
 " Earl C (Emily C) asst mgr Super
 Flame Gas h2812 Amherst rd (E)
 " Edw C (Mary A) asst mgr Hardees Inc
 h470 E Duke cir
 " Eileen G Mrs ofc sec Nationwide Ins
 r Country Club dr
 " Eliz D Mrs tchr Battle Elem Sch
 r426 W Duke cir
 " Emily C Mrs nurse Parkview Hosp
 r216 Amherst rd (E)
 " Ernest L (Eva C) slsmn Dillon Sup
 h712 Williford
 " Estelle Mrs tchr Benvenue Sch r RD 1
 " Eva L Mrs tchr Williford Sch r1312
 Beal
 " Frances P Mrs clk City Limits Serv
 Sta & Gro r RD 3 Box 200
 " Gae studt r1304 Tarboro
 " Geo H (Eva L) slsmn Carbisco Flour
 & Feed Mill h1312 Beal
 " Gorhan (Frances) atndt Rowe's Gulf
 Serv r RD 3
 " H G (Lanie W) hl114 Aycock
 " H Clinton (Edith D) sec-treas Comer
 Oil Co hl605 Marvelle av
 " Harold L (Kath O) carp J T Braswell
 & Son h514 E Ridge
 " Henry B jr driver-slsmn Super Flame
 Gas r907 Belleview av
 " Horace R carp D J Rose & Son r Nash-
 ville hwy
 " Hugh A hl304 Tarboro
 " Hugh G (June S) v-pres Super Flame
 Gas Co Inc h3313 Hawthorne rd (E)
 " Ida M ofc mgr Maola Milk & Ice
 Cream Co r RD 3
 " Jack L (Louise G) pntr ACL h812
 Marigold
 " Jas F city police r914 Nashville rd
 " Jasper L (Betty H) h824 Mill
 " John J reted r824 Mill

JENKINS-PEARSALL MACHINE WORKS

Machinists • Welders • Founders

FARM MACHINERY REPAIRS

Specializing in Ornamental Iron

217 Andrews St. P.O. Box 886

446-9168

SHEARIN

" Jos E emp Ry Mt Bldg Sup r1114
 Aycock
 " June S Mrs sec Stallings Oil & Coal
 Co r3313 Hawthorne rd (E)
 " Karl B (Estelle T) clk ACL h605 S
 Pine
 " Kath slswn & smstrs Fairview Fabric
 Shop r514 West Ridge
 " Lewis P crane opr D J Rose & Son
 r RD 3
 " Lillie B prin James Craig Braswell
 Sch r RD 3
 " Lonnie (Charlotte) emp Blumenthal's
 h206 S Tillery
 " Lucius H r1513 Russell
 " Milton B (Ruby H) hl513 Russell
 " Milton F (Dorothy B) mgr Hotel Gulf
 Serv & Hertz Rent-A-Car h617 S
 Vyne
 " Milton H driver Davis & Co r1513
 Russell
 " Miriam K tchr Fannie W Gorham Sch
 r712 Williford
 " Nettie L Mrs nurse Nash-Mont Nur-
 sing Home r1011 York
 " Norman W (Annie H; Refrigeration
 Sls & Serv) r512 Bethlehem rd
 " Pearl Mrs atndt Sunrise Center
 Lndry r Falls rd extn
 " R F (Sandra T) tex wkr Caromount
 Mills r113 N Pearl
 " Robt L jr (Mary C; Food Barn Super
 Mkt) h511 Charlotte av (E)
 " Wm M (Eileen G) buyer Thorpe &
 Ricks h18 Country Club rd
 " Wm P yarn handler Ry Mt Mills r323
 Rocky
 " Woodrow W sanitarian City Health
 Dept r Norlina NC
 Shearon Clifton (Mary L) emp Futorian
 Furn h108 Simmons
 " Jas F (Betsy H) city police h914 Nash-
 ville rd
 " W Allen (Pella Mae S) electn ACL
 h219 Earl

HUNT'S MOTEL

2 MILES SOUTH
HWY. 301 and 301A

PHONE 446-9430

BEL AIR CHEVROLET CO.

CHEVROLET - CHEVY II - CHEVELLE
CORVAIR - CORVETTE

115-123 S. CHURCH ST.
THE O.K. PLAZA 501 N. CHURCH

SALES-SERVICE

TEL. 442-6148
TEL. 442-2877

FURNITURE
FOR THE
HOME

COME TO

ROCKY
MOUNT
FURNITURE
CO.

"IN THE
HEART OF
THE CITY"

COMPLETE
FURNISHINGS
FOR THE
HOME

163
S. MAIN

SEE PAGE 78
BUYERS
GUIDE



MODERN
BUILDERS
Inc.

General
Contractors

COMMERCIAL
and
RESIDENTIAL

DIAL

442-4103

725

WALNUT ST.

WALNUT
SHOPPING
CENTER

BANK OF ROCKY MOUNT

SERVING NASH AND EDGEcombe COUNTIES

SAVINGS ACCOUNTS — LOANS — CHECKING ACCOUNTS

142 MAIN ST. SW.

MEMBER F.D.I.C.

BRANCH: INTERSECTION RALEIGH ROSE AND GEORGE STREETS

DIAL

446-7101

264



*Motor
Lodge*

TV-POOL-AIR CONDITIONING

2 MILES NORTH ON US HWY 301 NORTH

DIAL 446-5111

Sheffield Rosa G (wid John L) dish-washer Thomas Cafe h124 Overbrook pl

SHELL OIL CO PRODUCTS, Joyner Oil Co Distributors 700 Albemarle cor Virginia, Tel 446-9101 (See Pages 21, 67 and 119 Buyers' Guide)

" Tarboro Street Station (Chas W Winstead) 294 Tarboro

" Thomas Street Station (Walter W Pitt) gas & oil 301 W Thomas

Shelley Frances tchr Ry Mt Sr High Sch h225 S Tillery

" Ruby D opr Vonceella Beauty Shop r310 Matthews

" Wilbur (Lula B) constn wkr Modern Builders h310 Matthews

Shelly Frank (Almira W; Carolina Shoe Rebuilders) h516 Atlantic av

Shelton B Frank (Alma R) supvr Blumenthal's h827 Peachtree

" John B (Della P) slsmn h210 S Grace

" Jonda studt r827 Peachtree

Sheon Annie r220 Pittman

Shepard Carolyn S studt r2109 S Church

" Theo R (Essie) h1824 Beverly rd

Sheppard Kenny S studt r113 Circle dr (E)

SHEPPARD RALPH K (Gladdis W), Manager Life and Casualty Insurance Co of Tennessee 138 Western av, Room F, Tel 446-7418, h113 Circle dr (E)

Sherain Milton H driver Davis & Co r1513 Russell

SHERATON-CARLETON HOUSE, Nick Boddie Mgr, Rocky Mount's Newest Downtown Motor Lodge, Completely Air Conditioned, Pool, TV and Room Phones, Excellent Restaurant 215 N Church, Hwy 301, Business Tels 442-1166 and 446-9802 (See Tabbed Insert at Beginning Alphabetical Section and Page 112 Buyers' Guide)

Sheridan Joshua constn wkr r808 Henna

" Lillie M r808 Henna

" Mollie W Mrs maid h611 Clyde

" Robt J (Mary P) phys 416 Hickory r3609 Hawthorne rd (E)

" Sam (Lily M) h230 Union

" Wm (Emma M) h808 Henna

Sherman Mary H maid r231 Cedar

Sherrill G W exterminator r507 Park pl

Sherrin Mack A emp Caromount Mills

r3025 S Church

" Martin J dept mgr Anderson-Mohorn

r RD 3

Sherrord Albert E (Essie) driver North

State Transfer h2015 S Church

" Alice P (wid Claude) maid h816 S

Grace

" Braxton L (Lela) shipping clk Am

Bakeries r403 Church

" Curtis M (Helen C) h1301 Horne

" Danl W agt Life Ins Co of Virginia

r RD 3 Box 364

" David W agt Life Ins Co of Va r1402

Branch

" Frances Marie smstrs Ry Mt Undergarment r112 West Mount dr

" Geo (Ednora P) lab DPW h324 Middle

" Hattie M maid r324 Middle

" Jean S bkpr Eastern Investors r3148 Sunset av

" John H hlpr Pepsi-Cola r1024 Moore

" John H (Lethonia I) lab Dixie Lines

Transfer h1024 Moore

" Marian r412 Matthews

" Mattie P Mrs waitress Jack &

Glencye's Restr r Nashville hwy

" Otis (Mary) emp Blumenthal's h125 Berryhill rd

" Ranson R (Hazel) mixer Am Bakeries r1414 S Franklin

" Redmon R (Hazel R) mach opr Am Bakeries h1414 S Franklin

" Reginald F (Coleta F) tex wkr Burling-ton Industries h1108 York

" Wm lab r324 Middle

" Wm (Nora R) h511 Nance

Sherron Charlotte W Mrs clk Coastal

Plain Life Ins r206 S Tillery

SHERWIN-WILLIAMS CO THE, Arth F

McMahon Jr Mgr, Paint For The Beauty and Protection of Your Home 134 Main NW, Tel 442-3898

Shields Chas H (Lois W) carp h908

Shepard av

" Chas R (Sarah C; Shields & Wyatt) h727 S Taylor

" Elmer C Mrs r427 N Mercer

" & Wyatt (Chas R Shields Wm R Wyatt jr) archts 116 S Franklin R214

Shiflett Fred H h1209 Williford

Shine Bruce (Inez N) lab Champion

Warehouse h519 Nance

" Ellen tchr Lakeside Kindergarten r319 Marigold

" Inez N Mrs prsr Imperial Clns r519 Nance

" Irene T Mrs tchr R M Wilson Jr High Sch r824 Marigold

ENTERPRISE

FURNITURE CO., INC.

COMPLETE HOME FURNISHINGS
BROADLOOM RUGS - LEE CARPETS

158-164 S. Washington St.

446-8304



Roberson Plumbing & Heating Co.

SERVICE ★ NEW CONSTRUCTION ★ REPAIRS

620 Royal St.

Phone 442-1656

PEOPLES BUILDING SUPPLY CO.

"QUALITY MILLWORK PRODUCTS"

PHONE 442-3104

410 N. PEARL ST.

UMBER
MILLWORK

Building
Materials



STANDARD INSURANCE and REALTY CORP.

REAL ESTATE - INSURANCE - RENTALS

HOME SAVINGS BLDG. 119 N. CHURCH

PHONES 446-6156



265

SHINE

- " Jas F r319 Marigold
- " Lucy F r319 Marigold
- " Mary L h319 Marigold
- " Nicholas F h824 Marigold
- " Nicholas F III (Sonya A) studt r824 Marigold
- " Roger (Viola S) lift opr ACL h728 Star
- " Wm atndt Gulf Serv Center r Vyne
- Shirk Cath studt r369 Falls rd
- Shirley Billy emp Nash County Furn Fcty r718 Avent
- " Jas H studt r1110 Lafayette av
- " Joshua B (Mary L D; Raleigh Road Package Store) h1110 Lafayette av
- " Phillip F (Mae F) auditor State Dept of Revenue h717 Sycamore
- Sholar Hebert L (Katie A) car repr ACL h1114 Johnson
- " Mollie (wid Harry) r806 Mill
- Shore Thos C (Sally M) asst sec-treas Coca-Cola Bottling Co Inc h828 Hill
- Short Building 109 Main SE
- " Chas M (Beulah M) sls mgr Pepsi-Cola h1308 Eastern av
- " Joyce A emp Caromount Mills r842 Peachtree
- " Willie M (Pearle W) hlpr Am Bakeries h842 Peachtree
- Shrago Wm S (Florette R) v-pres United Securities Co h805 Burton
- Shreve Robt A (Ruth S) slsmn John Morrell & Co h523 N Daughtry
- Shuff L Earle (Lulu C) pres-genl mgr Westwood Lbr Co Inc h528 Falls rd
- Shuler Bettie Mrs piano tchr James Craig Braswell Sch r616 Glenn av
- " Clifton R (Bettie W) h616 Glenn av
- SIDES ROBERT L HON (Ruth R), Exec V-Pres Citizens Savings & Loan Assn and Judge City Juvenile Court, h1309 Eastern av, Tel 446-5390**
- " Robt L jr studt r1309 Eastern av
- Sifford Clyde C (Susanna C) formn Pepsi-Cola h3400 Winstead rd (E)
- Sikes Chester (Audrey J) mech Pierce's Body Shop r439 St Paul
- " Robt J (Edna H) mech h S Church
- " Robt W Rev studt r S Church extn
- Silberthorne Alice (wid John) slswn Belk-Tyler Co h313 Morgan
- " Jon USAF r313 Morgan
- Siler Robt E (Christel E) sls mgr Joyner Oil Co h25 Elizabeth av
- Sills Carl A (Jamie B) hlpr House Tile h1501 Boone
- " Earl L (Lizzie P) clk Wooten's Super Mkt h909 Burton
- " Treadwell M (Rosetta) mech House Tile r525 Chester
- Silver Elma (wid Lewis) h333 N Howell
- " Geo A (Mary) dumper Am Bakeries r Enfield NC
- " Jean r708 Shearin
- " Louis (Irma H) jan Mt Zion Bapt Ch h712 Brook

MOTOR BEARINGS & PARTS CO., INC.

Wholesale Only

Standard Brands • Replacement Parts

Shop Equipment, "Duco Paints"

725 S. Church 446-7105

- Silvers Mack K atndt Caro Serv Sta r RD 1 Battleboro NC
- Simmons Bettie (wid Steven) lab W B Lea Tob h314 E Holly
- " C R (Lula B) h100 Benvenue rd
- " Chas (Florine) emp Holiday Inn Mtr Ct h1111 Whitehead dr
- " Chas cook Quillen's Steak House
- " Charlie jr lab DPW r RD 2 Whitakers NC
- " Christine maid Mem Hosp r RD 1

SIMMONS & HARRIS CO

CHARLES C HARRIS JR

OWNER-MANAGER

CECIL D CAPPS, RENTAL AGENT

GENERAL INSURANCE

REALTORS

REAL ESTATE

SALES and RENTALS

109 TARBORO

TELEPHONE 446-5182

(See Pages 91 and 129 Buyers' Guide)

- " Inez P Mrs ofc sec Nationwide Ins r RD 4
- " Jas jr (Nellie) hlpr Ray Bandys h1116 Whitehead dr
- " Judy C ofc sec Westwood Lbr r RD 4
- " Leavy E (Sallie W) carrier PO h1003 Griffin
- " Lee L (Carrie P) h1011 Oakey
- " Louise B shirt fnshr Zirkle's Lndry & Clns
- " Margt G Mrs waitress Bus Terminal Restr r503 Midway
- " Mary T (wid Fred F) h622 Mill
- " Orange (Louise M) h808 S Grace
- " Sally M wndr tndr Ry Mt Mills r Griffin NC Box 10
- " Shirley T clk L A Sutton's Store r Hudson Box 42
- " W Eug (Inez B) v-pres-treas Easley Whse Co Inc r Tarboro NC

WILLIAMS TRANSFER & STORAGE

Refrigeration Service

501 MAIN N.E.

TEL. 442-2067

NIGHT 446-6798

JAC ELECTRIC COMPANY

Contractors

JOE COSTA
OWNER

ALL

TYPES

PHONE

442-7389

520 N.
HARRIS ST.

P.O. BOX 1537

ROCKY MOUNT
N. C.

★
ALMAND'S
ROCKY MOUNTS EXCLUSIVE
REXALL DRUG STORE, INC.
★

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139

FUEL OIL

1125 East nr. Cokey Rd.

No. 1 and No. 2 for Home Heating — Tobacco Curing

GRIMES-MORGAN PLUMBING & HEATING CO.

TRANE AIR CONDITIONING

ECONOMICAL OIL BURNERS and BOILERS

PHONE 442-1764

211 ATLANTIC AVE.



TYSON'S DRUG CENTER INC.

YOUR ONE
STOP FOR
ALL YOUR
DRUG NEEDS

ACCURATE
PROMPT
PRESCRIPTION
SERVICE



RENTAL DEPT.
SICK ROOM
SUPPLIES AND
EQUIPMENT

TELEPHONE
446-7128

112N. CHURCH

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

266

ROCKY MOUNT



Seat Covers

Seat Cover
Center

1442 S. Church

Tel. 446-9733

- Simpkins Howard buyer Imperial Tob
r Wilson NC
- Simpson Austin J (Lena L) prin George
R Edwards Jr High Sch h821 Marigold
- " Blanche Mrs r1320 S Church
- " Clifford F (Louise A) h479 W Duke cir
- " Connie C Mrs bmo Planters Cotton
Oil & Fertilizer r520 Eastern av
- " Howard V (Blanche C) retd h1205
Sunset av
- " Willie P (Margt H) slsmn Athey Paint
h104 Clifton rd (E)
- Simrell Robt T (Edith R) v-pres H&S
Inc h810 Eastern av
- Sims Dallas (Marie W) h707 S Grace
- Sinclair John R (Albertha R) cement
fnshr C R Langley h106 Hudson
- " Leslie (Mary B) lab Roy Williamson
h211 Albemarle av
- " Refining Co Bernard H Taylor agt
oil 100 E Virginia
- Singer Sewing Machine Co Edgar Gurley
jr mgr 154 Main SW
- Singletary F B jr & Co (Fred B
Singletary jr) pest control sups 208
S Washington
- " Fred B jr (Estelle B; F B
Singletary jr & Co) h226 Circle dr (E)
- Singleton Jas (Alzona S) h1116 E Holly
- Sir Walter Raleigh Life Insurance Co
Mrs Ann F Holmes supvr mgr 226 S
Church R207
- Sisters of the Immaculate Heart of
Mary 328 Hammond
- Skinner Alma E (wid Wm C) h906 Ever-
green rd
- " Artis J Mrs hanker Rocky Mount Cord
r RD 1 Rocky Mount
- " Bessie V spnr Ry Mt Mills r1107 Falls
rd
- " Betty R Mrs bkpr Carbisco Flour &
Feed Mill r611 Fall
- " Bobby (Lucille) emp Blumenthal's
h604 Rex
- " Chas A (Eliz) mach opr Superior Cable
r517 S Washington

M. E. RODGERS INSULATION CO

- RESIDENTIAL • COMMERCIAL
 - INDUSTRIAL APPLICATORS
- CONTRACTORS

RD 4, BOX 370

TEL 442-1039

SKINNER

- " Edgar D (Lillian H) h423 Cokey rd
- " Edwin W (Peggy F) pres G R Garrett
Co Inc h201 Timberlane rd (E)
- " Elbert W (Joyce) emp Futorian Furn
r906 Evergreen rd
- " Eliz L wndr tndr Ry Mt Mills r517 S
Washington
- " Garland B (Artis) driver Metal
Products Mfg r RD 1 Box 349
- " Jesse E (Myrtle E) atndt North End
Serv Sta h822 Falls rd apt 7
- " Jesse E (Bessie V) formn Ry Mt Mills
h1107 Falls rd
- " John T (Daisy W) h1318 Wilson rd
- " Lillie B (wid Jas) maid h530 Cleveland
- " T Brooks (Gladys A) buyer W B Lea
Tob h103 Whispering Pine dr
- " Van B (Edith L) aud State Dept of
Revenue r Enfield NC
- " Wm A (Carolyn R) sht mtl wkr Thomp-
son Roofing h611 Paul
- " Wm H (Hattie A) h1200 Branch
- Skipper Helen S Mrs ofc wkr Gorham
Milling r700 Oakland av (E)
- " Myrtle h303 Madison
- " P L mgr Bus Terminal Restrs of NC
r RD 1 Box 68
- " T O'Neal (Helen S) compositor Evening
Telegram h700 Oakland av
- Slade Carl M r611 Woodland av
- " Carolyn C (wid Wm H) tchr Nash
County Sch Bd h611 Woodland av
- " Jas A (Arvenia H) repr W Soden &
Sons h419 Albemarle av
- " Roger S r611 Woodland av
- Slater J Herbert jr (Linda T)
comptroller Evening Telegram h531
Darden ct
- " Jas V (Loretta P) eng ACL h1218 Rose-
wood av
- " Jos H (Lucille R) agt Home Security
Life Ins h209 S Howell
- " Lucille R Mrs slswn-Coplon's r209 S
Howell
- Slavin Wm C (Mary O) bkpr Joyner Oil
h1708 Boone
- Sledge Clayton B (Helen) slsmn Carbis-
co Flour & Feed Mill r Weldon NC
- " Raymond atndt Texaco Center r900 E
Holly
- " Wm S (Mary J) mech h2705 Sunset av
(E)
- Sloan Katie E (wid Needham L) emp
Scrugg's Poultry h126 Helm
- " W H (Helen) mach Futorian Mfg h747
Redgate av
- Slone Frank J (Patricia S) mgr Piedmont
Airlines r301 Kirkwood
- " Patricia S Mrs mgr Hertz Rent-A-Car
r301 Kirkwood av
- Sloop Kenneth R (Carolyn K) agt Int
Rev Serv h1904 Fletcher dr (M)
- Small Annie P Mrs h508 South
- " Arth P (Katie L) lab ACL h2100 Bailey
- " Dolly B maid M G Baldwin Co r122
Renfrow



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE.
COR. FRANKLIN ST.

HODGES ~~ELECTRIC~~ SERVICE

ELECTRICAL CONTRACTORS

Commercial — Industrial — Residential

BENVENUE RD.

TEL. 442-1686

267

SMALL

- " Jas Z (Dollie M) driver North State Constn h316 Union
- " Jas O driver North State Constn r Union
- " Jos Rev r529 Park av
- " Levi M studt r303 Cleo
- " Mabel maid r303 Cleo.
- " Rosa L (wid Oliver) maid h303 Cleo
- Smart E J guidance counsellor J W Parker Jr High Sch
- Smiley Adron jr estimator Brewer Paint & Wallpaper r327 Eastern av
- " C Floyd (Mildred H) store kpr City Gas Plant h531 N Daughtry
- " Doris L Mrs bkpr Brown Mem r225 Briarcliff rd
- " E Eliz clk CT&T r327 Eastern av
- " J Adron estimator Brewer Paint & Wallpaper r327 Eastern av
- " J Herbert (Doris L) slsmn Brown Mem h225 Briarcliff rd (E)
- " Margt cash Belk-Tyler Co r327 Eastern av
- " Norma B (wid Jas) h327 Eastern av
- " Ralph r327 Eastern av
- " Ronnie studt r225 Briarcliff rd (E)
- Smith see also Smyth
- " Ada R r1010 Star
- " Addie G (wid Lloyd) h813 Marigold
- SMITH ADDISON H (Patty L; Melton's Barbecue, 631 E Ridge, Tel 446-8513, h530 E Ridge, Tel 442-4017**
- " Adron C handymn Surplus Outlet Store
- " Albert J (Pauline W) clk REA Exp h1112 Hill
- " Albert G jr swpr Ry Mt Mills r1112 Hill
- " Alice L (wid Jas) h634 Woodland av
- " Alicia T mdsewn Kress r Box 16 Springfield rd
- " Alma C (wid Frank) maid Mem Hosp h627 Beal
- " Alphonso (Ellen P) h226 Dowdy
- " Alton G (Shelby C) atndt Edgecombe Mobil Sta h1123 Hargrove
- " Annie B waitress Bus Terminal Restrs of NC
- " Annie P (wid Walter) r800 Henna
- " Annie S (wid Will) h515 Myrtle av
- " Annie W Mrs slswn Kress r214 Hammond
- " Annie W (wid Herbert A) slswn Teachey-Womble h1012 S Franklin
- " Ardelia E maid r709 E Highland av
- " Arth porter May & Gorham r1005 S Washington
- " Arth B emp B J Rose & Son h604 Gay
- " Ava T Mrs asst supvr Parkview Hosp r Box 292 Sharpsburg NC
- " B J (Betty W) emp Futorian Furn h901 Arlington
- " Ben (Geneva) emp Tar River Ice Plant h520 Atlantic av
- " Ben L (Mattie S) hlpr Pepsi-Cola h409 Magnolia dr
- " Benj (Jeneva) driver Tar River Ice & Fuel r1108 Hunter



AND
MOHAWK TIRES

PRIDGEN TIRE CO. INC.

Retreading - Vulcanizing

"RACE RUBBER"
900 N. CHURCH ST.

TEL.

446-8006

SMITH

- " Bertha Mrs (Bertha's Beauty Shop) h1700 Branch
- " Bertha J (wid John W) h415 Leonard
- " Bessie C Mrs h822 S Washington
- " Betty D ofc mgr N Summergrade & Sons r701 Arlington
- " Beulah T (wid Clyde) hlpr Imperial Tob h532 Clyde
- " Billy clk Davis 5¢ to \$5.00 Store
- " Billy M (Barbara L) driver Futorian Stratford Furn h1112 Wilson rd
- " Bobby D wldr Williams Mfg r1425 Davis
- " Bobby S (Rachel G) acct Wm P Greathouse h418 E Duke cir
- " C L pharm Matthews Drugs r630 Western av
- " C Virginia sec Rocky Mount Publ Co h144 N Franklin apt 2
- " Carolyn tchr Booker T Washington High Sch r611 Woodland av
- " Chas (Willie M) h1034 Stokes
- " Chas S (Ruth A) tchr h940 S Grace
- " Charlie (Mallie W) h178a Pinehurst dr
- " Charlie jr (Lessie W) repr Carolina Tire h178 Pinehurst dr
- " Charlie H driver Blue Bird Taxi r717 Burton
- " Chester (Emma L) hlpr Tulloss Tractor h205 Home
- " Christine T Mrs h1425 Avenue B
- " Claiborne T (Bertha A) phys 404 Falls rd h208 Hickory
- " Clarice B tchr James Craig Braswell Sch r115 S Franklin
- " Claudie P (wid Mack) h1003 Paul
- " Cleveland (Mattie C) lab L D Barnes & Sons h1821 S Church
- " Clifton W (Alease W) supvr Carolina Coach Co h2617 Winstead rd (E)
- " Clyde J (wid Edmund) maid Washburn's Motel Ct r200 Cokey rd
- " Covington L pharm Matthews Drug Store r630 Western av
- " Coy B sht mtl wkr J A Tharrington & Sons r RD 1 Box 386

THE PATIO RESTAURANT

Specializing In
FRIED CHICKEN - STEAKS

U.S. HWY. 301 BY-PASS S.

Next To

Capri & Horizon Motels

PHONE

442-9907

225-27 TARBORO



ALLAN MIMS FORD

SALES SERVICE

"THE HOME OF BETTER USED CARS"

TEL. 442-2191

MONTGOMERY
WARD

INTERSECTION HWY 64 and 301

TARRYTOWN CENTER

ALL THE STORE YOU'LL
EVER WANT

PHONE
MI 6-2911

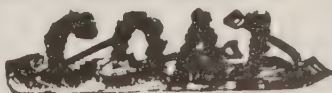
NASH COAL COMPANY

Specializing Exclusively in

High Grade Steam and Domestic Coal

PHONE 446-8512

100 W. Grand Av.



DRINK



Coca-Cola

REG. U. S. PAT. OFF.

REGULAR - KING

AND 16 OZ SIZE

Coca-Cola

**Bottling
Company**

**Inc.
Bottlers**

**442
S. Church St.
PHONE
446-4117**

INDUSTRIAL ELECTRIC SALES & SERVICE INC.

REPAIRS and SALES

TO ALL INDUSTRIAL EQUIPMENT AND INSTALLATIONS

TEL. 442-1101

2917 S. CHURCH ST. EXTN.

Citizens SAVINGS and LOAN ASSOCIATION

229 SUNSET AVENUE COR FRANKLIN

SMITH

- " David H h1028 S Franklin
- " Donald W stockmn Hammond Elec Serv r214 Hammond
- " Dorothy clk Douglas Armstrong Drug r515 Myrtle av
- " Dorsey (Doretha) orderly Rocky Mt Sanitarium h1448 Hunter
- " Earl admn mgr Burlington Automotive Fabrics r1204 Horne
- " Edith Mrs smstrs Futorian Mfg h610a Arrington av
- " Edith S Mrs bkpr Economy Auto Sup r401 N Taylor
- " Edw A orderly Parkview Hosp r Brown Derby Inn Raleigh rd

Smith Edwin C (Carrie M), Attorney-at-Law, 505 Sunset av, Tel 446-6693, h do

- " Elbert W (Tysula T) mach opr Carson & Clark h512 Clark
- " Eldred M (Frances W) ofc mgr Bin-swanger Glass h1145 Long
- " Eleanor h709 E Highland
- " Ellen h416 Coleman av
- " Ellen H (wid John) h1201 Vance
- " Elsie H clk-typ Genl Adj Bur Inc r Kingston av
- " Emma H r804 Marigold
- " Ernest E (Lenore P; Joyners Athletic House) r Wilson NC
- " Estella S Mrs trainee Planters Bank r600 Atlantic av
- " Fannie E Mrs h618 S Pearl

" Flora M Mrs wvr A Schottland Inc r142 Davis

" Florence M (wid Lester) kitchen hlpr Rocky Mount City Schs h122 S Howell

SMITH FLORIST INC, Mrs Gladys M Smith Pres, "The Original Smith Florist," Flowers For All Occasions, 122 Main NW, Tel 446-5166, Night Tel 442-8472 (See Page 65 Buyers' Guide)

CURTIS R. TODD CONTRACTOR

Builder of Fine Homes

TEL. 442-3424 2710 S. CHURCH

268

SMITH

- " Flossie M maid r910 Nugent
- " Frank (Bertha W) h227 Cedar
- " Frank P (Annie F) h1709 Thru
- " Fred (Mamie A) driver Pearsall Oil & Fuel r208 N Howell
- " Geo mech Ray Bandy's Plymouth r417 Beal
- " Geo A (Peggy C) exterminator Orkin Exterminating h1620 Burton
- " Geo B (Goldie D) h208 Atlantic av
- " Geo D jr (Naomi S) eng ACL h1509 W Thomas
- " Geo W lab Thompson Roofing r215 Anderson
- " Gladys A mender Blumenthal's h1332 S Franklin

SMITH GLADYS M (Wid Wm H), Pres Smith Florist Inc 122 Main NW, Tel 446-5166, h Gardner Apts, Thomas, Tel 442-8472

- " Gloria A studt r369 Falls rd
- " Gordon mech Barkley & Jordan Serv r S Church extn
- " Grover H (Mavis S) mech ACL h300 Kingston av
- " Gwendolyn r208 N Howell
- " Hamilton emp Dorothy Curtains r627 Beal
- " Harry jr (Mamie R) driver Maola Dairy h2211 S Church
- " Harvey C (Hilda D) whse formn Gray-bar Elec h513 N Mercer
- " Harvey L r1118 S Church
- " Hattie G (wid W F) r1431 Sunset av
- " Henry (Annie W) pan washer Am Bakeries h315 Cleo
- " Henry jr (Bernice W) mach opr Quality Lndry h319 Cleo
- " Henry L (Ola M) emp Blumenthal's h821 West Haven blvd
- " Henry L (Mazie D) hlpr DPW r1157 Cokey rd
- " Herbert G (Alicia T) formn Export Leaf Tob r Springfield rd
- " Herbert S (Marie J) jan Rosenbloom Levy Dept Store r515 Myrtle av
- " Herman L (Thelma B) h825 Clark
- " Horace H dept mgr Bel Air Chevrolet r RD 1 Box 246 Battleboro NC
- " Irene B (wid Jas A) h Arlington ext Box 369
- " Isaac (Justine) h151 Pinehurst dr
- " Isaac jr (Christine S) contr Battleboro NC h206 Westview Park dr
- " J B clk Colonial Stores
- " J Bellamy (Virginia W) h1505 Hammond
- " J Floyd picker fxr Ry Mt Mills r RD 1 Box 408 Nashville NC
- " J Gilbert (Ida R) emp Caromount Mills h3100 S Church
- " J Thos Rev (Judy H) pastor Marvin Methodist Ch h131 W Ridge
- " Jacob (Vera) r402 Albemarle av
- " Jas A farmer r Arlington extn Box 369
- " Jas B r215 Anderson

Modern

Gas

Appliances

Englewood Shopping Center

PROPANE

Suburban

GAS COMPANY

**Bulk-Metered
and Bottled Gas**

Tel. 446-6739

WALKER LUMBER CO.

Manufacturers of Ceiling - Flooring - Siding - Moulding - Finish - Roofers

Mailing Address: Battleboro, N.C.

Mill: Gold Rock, N.C.

Tel. 446-8171

269

SMITH

- " Jas L (Pearlie M) cook Carleton House h916 Peter
- " Jas M (Verna T) slsmn Ry Mt Dry Goods r Battleboro NC
- " Jas R (Margt R) agt Life Ins Co of Virginia r Wilson NC
- " Jas R (Janice L) city police h1617 Wilson rd
- " Jane Mrs bookkeeping dept Parkview Hosp r714 Redgate av
- " Jasper G (Rachel R) driver h114 N Vyne
- " Jean studt r369 Falls rd
- " Jeanette C Mrs mgr Junior Guild Thrift Shop r509 N Mercer
- " Jesse (Isabell H) lab DPW h909 W Thomas
- " Jesse C jr (Jeanette C) supvr Blumen-thal's h509 N Mercer
- " Jesse M (Rachel H) tob insp U S Dept Agrl h408 Englewood dr
- " Jimmie D (Smith's Whse) h600 Falls rd
- " Jimmie D jr (Betty J) mgr Smith's Whse h114 Benvenue rd
- " Jimmy (Patricia) delmn Quality Sea Food Mkt r1000 Dorn
- " Joe W (Lillian) repr Carolina Tire r600 Atlantic av
- " John lab ACL h1015 Gay
- " John G (Mary W) phys 404 Falls rd h200 Wildwood av
- " John G (Boice Willis Clinic) r3100 S Church
- " John J (Jeannie I) lab DPW h832 Beal
- " John L pntr r1226 S Main
- " John S (Claudia F) h1425 Davis
- " John W (Lottie S) h1008 Hill
- " Johnny M jr (Estella) lab Thomas & Howard r600 Atlantic av
- " Josephine V h307 Hammond
- " Joyce B maid Mosley's Shady Lake Motel r117 Howell
- " Julian C (Doris) bobbin chkr Rocky Mount Cord r RD 1 Spring Hope NC
- " June B Mrs clk Coastal Plain Life Ins r Nashville
- " Karo C Rev (Mary L) evangelist h720 Star
- " Kenneth W studt r821 West Haven blvd
- " Lamar K (Hattye Byrd B) parole supvr State Parole Bd h315 Rose apt 3
- " Lamar K jr studt r315 Rose apt 3
- " Layton emp Vaughn's Super Mkt r1157 Cokey rd
- " Leo jan PO r515 Myrtle av
- " Leonard M (Verline H) supvr of signals ACL h1829 Vernon rd
- " Lester M jr studt r122 S Howell
- " Lillian B (wid Aaron) h503 Atlantic av
- " Lillie H Mrs seasonal wkr r904 E Holly
- " Lloyd jr (Annie W) mech Serv Sls h214 Hammond
- " Loren servmn Pemberton Inc r409 Briarcliff rd

PEMBERTON INC.

AIR CONDITIONING—REFRIGERATION

HEATING—PLUMBING—ELECTRICAL

277 Main N.E. Tel. 442-3112

SMITH

- " Lossie D supvr Ry Mt Lndry & Dry Clns r512 N Pine
- " Lotis C (Leonora S) h1413 S Franklin
- " Louis A (Lorene) twstr tndr Ry Mt Mills h5 W Spring
- " Luther driver Peacock Meat r West-mount dr
- " Luther D (Rosetta B) slsmn h419 Henry
- " Luther L (Helen J; Smith's Mfg Co) h825 School
- " Maggie A maid r709 E Highland av
- " Malvin T slsmn C S Henry Transfer r Wilson NC
- " Marianna B Mrs clk Coastal Plain Life Ins r Nashville
- " Marion A (Margt A) carp A R Manning h308 Ambler av
- " Mary B (wid Mack) smstrs Fairview Fabric Shop h229 Willow
- " Mary D Mrs acct Parkview Hosp r810 Long av
- " Mary Florist (Mrs Mary P Smith) 733 Falls rd
- " Mary P Mrs (Mary Smith Florist) r733 Falls rd
- " Mary R studt r417 N Parker
- " Mattie Mrs h1420 Avenue C
- " Mattie B (wid Willie) h725 Gay
- " Mattie C Mrs maid Bulluck Furn r1821 S Church
- " Maude W (wid Rudolph) nurse Nash-Mont Nursing Home h427 Arlington
- " Mavis waitress Josh Bulluck's Bar-becue r Kingston av Box 56
- " Mazie slswn Belk's r413 Rose
- " Melba W Mrs proof mach opr Planters Bank r526 Darden ct
- " Michl E clk Holiday Inn r Cokey rd
- " Minnie P Mrs mgr The Stork Nook r1300 Sycamore
- " Minnie M (wid Geo E) clk Textile Remnant Shop h417 Beal
- " Nehemiah (Effie A) USMC h738 N Raleigh apt 1

HOUSE TILE CO.

Dealers In

CERAMIC TILE

QUARRY TILE and MARBLE

All Types of Floor Covering

1711 S. CHURCH

TEL. 442-3773

CARBISCO

FLOUR

&

FEED

MILLS,

INC.

Manufacturers

GOLD STRAP

Poultry
and
Livestock
Feed

Dealers

Poultry and
Livestock
Equipment,
Remedies,
Surge Milkens,
Insecticides
Feed Materials

Office

701 S.
Grace St.

Mill

605 S.
Grace St.

Phone

446-4215

A. HICKS AGENCY

— REALTORS —

Sales Agents for Westridge

132 SUNSET AVE.

PHONE 446-7188



PHONE
446-5044

**D.J.
ROSE
AND
SON
INC.**

**READY
MIXED
CONCRETE**

WHERE
YOU
WANT
IT-
WHEN
YOU
WANT
IT

Phone
446-5044



GAY-YOST FUNERAL HOME

Rocky Mount's Oldest

805 FAIRVIEW RD.

PHONE 446-6634

270

MIXON Insurance & Realty Corp.



158 Main N.W.

446-9111

SMITH

- " Nora S Mrs ofc sec Eastern Elec Sup r RD 2
- " Norman A h1008 S Franklin
- SMITH O BERNICE (Jean H), Exec**
V-Pres. J C Friar Motors Inc 945 N Church, Tel 446-9324, h734 S Taylor, Tel 442-3268
- " Odessa folder Quality Lndry & Clns h531 Shearin
- " Ola L slswn Belk's r821 W Haven blvd
- " Orita R Mrs smstrs Ry Mt Undergarment r415 StPaul
- " Owen B (Jean H) v-pres J C Friar Mrs r734 S Taylor
- " Patricia ofc sec Charlotte Liberty Mut Ins r RD 3 Nashville NC
- " Patty Mrs waitress Thomas Cafe r1129 Nashville rd
- " Paul h118 Benvenue rd
- " Paul R emp Thomas Street Mobile Sta r621 Norfolk
- " Pearl (wid John) maid h414 Pennsylvania av
- " Pearl D ofc mgr Ry Mt Sanitarium h717 Burton
- " Pearl F (wid Albert) h215 Anderson
- " Pernice H h145 Pinehurst av
- " Ruth A Mrs librn J W Parker Jr High Sch r940 S Grace
- " R Darrel (Eleanor F) cloth insp Blumenthal's h549 N Mercer
- " R Randall (Edith S) formn Thorpe & Ricks h401 N Taylor
- " Randy emp Caromount Mills r5 W Spring
- " Ray rope mach Rocky Mount Cord r RD 3 Elm City NC
- " Richd jan Carolina Cafe h915 E Holly
- " Robt (Patsy) cook Odell's Drive In h1129 Nashville rd
- " Robt L (Hazel) mech Rocky Mount Cord r RD 2 Elm City NC
- " Robt T mech Ray Bandy's r215 Anderson

LINWOOD'S FINA SERVICE

Washing - Greasing - Tire Repair
ROAD SERVICE

PHONE
442-9966

620 N. RALEIGH ST.

SMITH

- " Rosa L emp W B Lea Tob r709 E Highland av
- " Rudolph D jr (Mary D) firemn ACL h810 Long
- " Rufus B (Bena P) h728 Branch
- " Ruth smstrs Belk's r220 S Howell
- " Sallie Mrs maid h142 Pinehurst dr
- " Sally (wid Jas T) maid h421 Magnolia dr
- " Saml K (Susan M) h227 S Howell
- " Saml M (Victoria C) pipe ftr ACL h609 Clyde
- " Saml P (Minnie P) clk ACL h1300 Sycamore
- " Saml V (Joyce B) lab h117 N Howell
- " Selma L tchr PS r609 Clyde
- " Shirley C ofc & shipping clk N Summergrade & Sons r RD 2 Box 117
- " Silas (Geneva P) dishwasher h1419 Avenue A
- " Susie P (wid Robt) h214 N Tillery
- " Sylvester G (Margt B) mech Blumen-thal's h1209 Aycock
- " Thelma B Mrs opr W&R Beauty Shoppe r825 Clark
- " Thos A (LaStevia) mach Industrial Elec Sls & Serv r505 N Daughtry
- " Thos E (Cath) asst eng L&M Tob h1817 Lynne av (M)
- " Thos H (Mary P) plant supt City Water Dept h733 Falls rd
- " Thos H jr (Jerry R) clk PO Truck Terminal h160 Berryhill rd
- " Tillie Mrs r411 Pennsylvania av
- " Tom O (Mary S) slsmn h417 N Parker
- " Tysula T Mrs waitress Carolina Cafe r512 Clark
- " Victor B jr (Eva L) bkpr W B Lea Tob h477 E Duke cir
- " W Gerald (Jane S) IBM supvr Planters Cotton Oil & Fertilizer h451 W Duke cir
- " W Jasper (Carolyn) emp Wesleyan College h505 S Taylor
- " W Norman (Sadie T) condn ACL h621 Norfolk
- " Wesley B (Lorine R) wldr Blumenthal's h920 Paul
- " Wesley J (Carrie W) seasonal wkr L&M Tob h218 Coleman av
- " Wiley C (Delphia S) tex wkr Blumen-thal's r1310 Raleigh rd
- " Willie (Nellie B) bale handler Ry Mt Mills h604 Coleman av
- " Willie A (Josephine B) driver Bulluck Constn h910 Nugent
- " Wm B (Florina) h1005 S Washington
- " Wm C hlpr Manning Gro r208 N Howell
- SMITH WM N (Goldie R), Manager**
Holiday Inn 425 S Church, Tel 446-9175, h413 Rose
- " Wm V (Donna M) air traffic control specialist FAA r Benvenue rd
- " Wm W lab Gus Z Lancaster Stock Yard h503 Arlington



WOOD OIL CO., INC.

FUEL OIL

We Give Green BAX Stamps

KEROSENE

CITIES SERVICE

Printed Metered Delivery

CITIES SERVICE

701 S. Church St.

446-6806



HOME SAVINGS

and loan association

119 N. CHURCH STREET

DIAL 446-9141

271

SMITH

- " Zella T Mrs h512 Pennsylvania av
- Smith's Manufacturing Co (Luther L Smith) furn polish rear 825 School
- " Warehouse No 2 (Jimmie D Smith) tob 1515 S Church
- Smithson Louvenia C Mrs h507 Edgecombe
- " Thos C (Ella W) city firefighter h235 Marigold apt 301
- " Thos W (Mary A) dentist 110 Coast-Line R11 h205 Forest Hills av (E)
- Smyth see also Smith
- " Thos J C Rev (Julia P) rector Church of the Good Shepherd h1808 Lafayette
- Snack Bar The (Cecil McClain) 431 Myrtle av
- Snead Neal B (Jeanne E) buyer Reynolds Tob h520 Charlotte av (E)
- Snell W Holt (Lucille V) r320 Nash
- " Walter H h320 Nash
- Snider Jimmy (Carolyn) mech J T Garner's Garage h Arlington extn
- Snipes Eug (Shirley; Snipes Constn) h1137 S Cambridge cir
- " Eunice (Velma W) slsmn WEED Radio Sta h908 Planters
- " Mary E (wid Luther L) h815 Pender
- " Shirley Mrs sten Peoples Bank r1137 Bainbridge dr
- " Willie G (wid Z V) r108 N Franklin
- " Winfred H studt r1118 S Franklin
- Snow Silas J studt r841 West Haven blvd
- Snyder Walter E (Susie C) h723 Sunset av
- Soden Harry (Louise D; W Soden & Sons) h1148 Beal
- " Hilda H Mrs clk Peoples Bank r1724 Beverly rd
- " Jean L Mrs nurse 1116 Tarboro r do
- " John M (Gretchen Z) repr W Soden & Sons h1229 Hill
- " Thad W (W Soden & Sons) r1116 Tarboro
- " W & Sons (Thad W Harry and Wm Soden III) shoe repr 115 Tarboro
- " Wm III (Goldie J; W Soden & Sons) h1116 Tarboro
- " Wm IV (Hilda) city firefighter h1724 Beverly rd
- Solomon Annie M Mrs clk A&P r Nashville hwy Box 205-A
- " Owen B (Lula J) supvr Caromount h200 W Ridge
- " Vicky B (wid Chas D) r200 W Ridge
- Somerville Mamie T (wid Moses) h333 Carolina av
- Sorie Micky E (Edna) collr State Dept of Revenue h1204 Hill
- Sorrell Clyde Mrs maid h1138 Gay
- " Judy studt r1501 Lafayette av
- " Russell (Valeria G) archt 119 Main SE h1501 Lafayette av
- " Valeria G Mrs dancing tchr 1501 Lafayette av r do
- Sorsby Anne R ofc sec Battle Winslow & Merrell Scott & Wiley h478 W Duke cir
- South End Grocery (Mrs Pauline P Harper) gro 1419 Branch

SMITH FLORIST!

"Flowers for All Occasions"



GLADYS M. SMITH, Pres.
DAY PHONE 446-5166
NIGHT PHONE 442-8472

SAY IT WITH FLOWERS



SOUTH

- " End Texaco Service (Rufus J Worrell jr) gas sta 640 S Church
- " Rocky Mount Church of God Rev R W Tedder pastor 316 Anderson
- " Rocky Mount Church of God Sunday Sch Rooms 1431 Davis
- " Rocky Mount Church of God (Youth Center) Jimmy Dean dir 313 Anderson

SOUTH WASHINGTON STREET PACK-AGE STORE (Dempsey Cotton Jr), Fresh Meats, Staples, Soft Drinks, Beer (Off Premises) and Wine 1023 S Washington (See Page 83 Buyers' Guide)

Southeastern Adjustment Co Milton R Howell mgr 600 Sunset av
Southernland Elzy G (Carrie C) h1100 Westwood dr

" Jas B (Eva S) mgr Sonoco Serv h217 Englewood dr

" Louise R (wid Atlas) nurse Wm S Wall h1101 Hammond

" Yvonne opr CT&T r217 Englewood dr

SOUTHERN ADVERTISING INC

J C D BAILEY, PRESIDENT
JOHN W LEWIS, VICE-PRESIDENT
MRS ELAINE R KOVARCO,
SECRETARY-TREASURER
ADVERTISING SPECIALTY AGENCY
413 MILL
TELEPHONE 442-3149

- " Belle Manufacturing Co Joseph R Reeves pres furn mfr 239 Tarboro
- " Concrete Products Co Arlington ext
- " Cotton Oil Co (Div of Hunt Foods) & Industries Inc) Geo L Hooks jr mgr 600 Wilkinson

SOUTHERN CROWN TERMITE CONTROL (P J Aspinwall), Five Year Unconditional Guarantee, Home Owned and Operated 524 S Howell, PO Box 492, Tel 446-7832

BRASWELL ELECTRIC SERVICE

ELECTRICAL CONTRACTORS

WIRING and REPAIRING

P.O. BOX 906

TEL. 442-3090



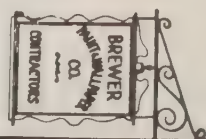
GIFTS for ALL OCCASIONS

CHINA-CRYSTAL EARTHENWARE ANTIQUES

Brewer Paint & Wall Paper Co., Inc.

102 S. RALEIGH ST.

PHONE 446-7171



IMPERIAL CLEANERS

Personalized Dry Cleaning Service

By "ED STRANGE" Complete Laundry Service Available

573 N. RALEIGH

PHONE 442-5821

THE DIXIE LETTER SERVICE

DIRECT MAIL SERVICE — PUBLISHERS OF BOOKS BY OFFSET

Typing — Addressing — Folding — Mailing — Photo-Offset Printing

826 SUNSET AV.

PHONE 446-7095



High Quality
with Economy

Brown Memorials

272

Binswanger glass co.	
SLIDING GLASS DOORS	AUTO GLASS INSTALLATION
STORE FRONTS	WINDOW GLASS
MIRRORS	
1400 RALEIGH RD.	TEL. 446-9145

SOUTHERN

" Glas-Phalt Roofing Co Inc Wm T
Phillips pres H Alex Easley jr
Mrs Evelyn C Griffin v-pres Guy
E Barnes sec-treas 359 N Church
" Life Insurance Co A W Hammond mgr
230 Hill

" Mattress Manufacturing Co (W Rufus
Joyner) 917 Norfolk

SOUTHERN OFFICE SUPPLY INC,
Herbert P Stallings President,
Donald R Vick Vice-President,
Josephine J Stallings Secretary-
Treasurer, Office Supplies 422 Lex-
ington, Tel 446-5128

Southland Life Ins Co (Continental Div)
Vincent J Thornes dist mgr 110 Coast-
line R18

Southside Baptist Church Rev Charlie
M Harrison pastor 2616 S Church

SOUTHWESTERN LIFE INSURANCE CO

H REAVIS NELSON
GENERAL AGENT
LIFE

HEALTH and ACCIDENT
HOSPITALIZATION

202 GARDNER-DAVENPORT BLDG
226 S CHURCH
PO BOX 1233

TELEPHONE 442-6722

Sowers Chas E (Audrey N) driver Comer
Transport r1225 W Thomas

Spaargaren John (LaVada M) air traffic
control specialist FAA h340 Briar-
cliff rd (E)

Spain Angeline R (wid Will) r217 Pittman

" Arth D (Carrie F) over hauler Ry Mt
Mills h6 W Elm

" Betty C studt r1117 Nashville rd

" Carrie T Mrs kitchen hlpr Nash-Mont
Nursing Home r6 W Elm

" Donald (Myra) emp Futorian-Stratford
Furn h1007 Evergreen rd

BULLUCK GARAGE

GENERAL REPAIR WORK
TO ALL MAKES OF CARS

1400 S. CHURCH ST.
PHONE 446-8342

SPAIN

" Drury F appr Pepsi Cola h721
Nashville rd

" Effie (wid Herbert L) h824 Parham

" Eliz M (wid DeLeon) r721 Nashville rd

" J Edgar (Mary J) section mn Ry Mt
Mills h618 Avent

" Jas E section mn Rocky Mt Mills
r618 Avent

**SPAIN L F (Nettie L), Excavating Con-
tractor, Septic Tank Installation and
Cleaning, Excavating, Ditching,
Landscaping 1117 Nashville rd, Tel
442-6740, h do**

" Lindsey W roofer W M Spain Roofing
r721 Nashville rd

" Maranda R (wid Lufer) h519 Chester

" Margt A nurses aide Park View Hosp
r824 Parham

" Mary J wndr tndr Ry Mt Mills r618
Avent

" R T h316 S Raleigh

" Ronald L swtchmn ACL r1117
Nashville rd

" R Travis mech Bel Air Chevrolet Co
r1410 S Church

Spangles Dorothy Mrs h1010 Burton

Spanier Clarence (Lucille R) eng ACL
h752 Cedarbrook dr

Sparks Frank J (Jewel) emp CT&T h1404
Rosewood av

Spaugh Sarah Mrs r817 Columbia av

Spaulding Carrie L (wid Wm M) h402 E
Highland av

Spears Clarence M (Barbara R) mgr
Winn-Dixie Stores h118 Crescent av
(E)

" & Dowdy Inc W Marshall Spears pres
I Jesse Dowdy jr sec-treas real est
115 N Church

" June T (Norma J) h429 Hammond

" Lena H ofc sec Art Center r429
Hammond

" Pearl R Mrs v-pres Carolina Bldg
Sup Co Inc r1512 Sunset av

" R C mobile unit mgr U S PO Truck
Terminal r118 Lexington

" Richd F r1038 Lafayette av

**SPEARS W MARSHALL (Pearl R), Pres
Bank of Rocky Mount, Spears &
Dowdy Inc, Carolina Building Supply
Co, V-Pres Builders Federal Savings
& Loan Assn and Twin County Rental
Co, Ofc 142 Main SW, Tel 446-7101,
h1512 Sunset av, Tel 442-2405**

Speedway Wash 221 S Washington

Speight Alice D (wid Ekerr C) h309 S
Raleigh

**SPEIGHT ELIAS C (Sarah A), Sec-Mgr
Almand's Drug Store Inc 130 Main
SW, Tel 442-5126, h333 S Tillery, Tel
442-1552**

**SPEIGHT FRANCES A MRS, Treas-Ofc
Mgr Rocky Mount City Schools 401
Hill, Tel 442-7152, r1114 Lafayette,
Tel 446-5268**



ALMAND'S
ROCKY MOUNTS EXCLUSIVE
REXALL DRUG STORE, INC.



FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF ROCKY MOUNT

MORTGAGE LOANS ORGANIZED 1902 INSURED SAVINGS
DIAL 446-9191 116 S. FRANKLIN

273

SPEIGHT

- " Frankie dental asst Edw L Eatman
r Box 12 Springfield rd
- " Geo studt r1121 Long
- " J Frank tel maintainer ACL r Spring-
field rd
- " Jas A (Sandra R) cable splicer CT&T
h66 Country Club rd
- " Jas A (Cath H) pharm Almand's Drug
h1521 Bedford rd
- " Jas C (Frances A) supvr Blumenthal's
h1114 Lafayette av
- " Jas C jr studt r1114 Lafayette av
- " Lucille J (wid Richd H) r701 Eastern
av
- " Martha studt r1114 Lafayette av
- " Roscoe F (Peggy W) rtemn Quality
Lndry & Clns h615 S Vyne
- Spell Jesse (Joyce T) opr City Water
Dept h743 Columbia av
- " John E (Annie G) h127 E Ridge
- " Lendora L (wid Wm) h810 S Grace
- " Robt L lab r810 S Grace
- Spence Ashby J (Betty L) lead carmn
ACL h1104 Tarboro
- " Betty C studt r508 S Taylor
- " Wm R (Ruth I) pharm rep Eli Lilly
Drug h508 S Taylor
- Spencer Curtis Mrs r1416 Sunset av
- " Frances F (wid Chas E) emp State
Rev Dept h1306 Cokey rd
- " H Graham (Sarah W) plant supt
Futorian Mfg h1412 Rosewood av
- " John R (Mary C) h1319 Hargrove
- " May J (wid Tyree) slswn Daniel's Inc
r701 Sycamore
- " Robt L (Laura L; Battle Winslow
Merrell Scott & Wiley) h1132 Hill
- " S Alexis (Mozelle) h305 Clifton rd (E)
- " Tyree Mrs clk Daniels Inc h701
- " Mamie B Mrs tchr Bulluck Sch h703
Sycamore apt 4
- " Wm C (Mildred S) h1145 Sunset av
- Spicer Alf G r713 W Thomas
- " Mamie B Mrs tchr Bulluck Sch h703
W Thomas
- Spikes Clifford D (Nancy P; C D
Spikes Genl Contr) h2601 Winstead
rd
- " H F h806 Stone dr
- Spirt Charlie (Charlie's Glass Shop)
r Nashville NC
- Spivey A Clyde (Mavis C) h628 Arlington
- " Anderson P (Della C) ydmn h904 Gay
- " D Bernard (Marjorie H; Spivey Furn
Co) h304 Forest Hill av
- " Furniture Co (D Bernard Spivey)
2960(2900) S Church
- " John lab DPW r521 N Main
- " Kath Mrs cook Brown's Cafe r636
Raleigh rd
- " Lepolin chkr Westwood Lbr r RD 3
- " Peggy J smstrs Ry Mt Undergarment
r Box 14 Allen
- " Raymond exterminator Orkin Exter-
minating r Box 14 Allen
- " Walter N (Kath) h702 Raleigh rd

MOSLEY'S SHADY LAKE MOTEL INC.

68 MODERN UNITS

AIR CONDITIONED — TV — ROOM PHONES

HEATED POOL

US HWYS. 301 and 301-A N. TELEPHONE 446-7185

- Spring Chas clk A&P r910 Nashville rd
- " Robt C (Maxine A) mech Thomas
Farris Mtrs h910 Nashville rd
- Sprinkle Norman L atndt Fuller's Esso
Serv Center h rear 107 Greenwood av
- " Service Station (Robt L Jones) 1527 S
Church
- Spruill Frances P (wid Frank P) h1224
Sunset av
- Spruill Frank P jr (Polly E; Spruill,
Trotter, Biggs, and Lane), Lawyers,
3d fl Peoples Bank & Trust Co Bldg
107 Main SE, Tel 446-7108, h1716
Co-ah-Bar, Tel 446-4062
- " Jasper (Eliza) hlpr Ry Mt Machine
Wks h1411 Avenue C
- " Mary B Mrs h554 Avent
- " Mollie C (wid Frank) h315 Sunset av
apt 1
- Spruill, Trotter, Biggs & Lane, (Frank
P Spruill jr, James R Trotter, M
Alexander Biggs jr, Charles T Lane,
James N Stephens), Attorneys-at-
Law, 3d fl Peoples Bank & Trust Co
Bldg 107 Main SE, Drawer 353, Tels
446-7108 and 446-7109
- " Walter H (Mary S) h720 Pender
- " Watson lab DPW r RD 2 Whitakers NC
- Sprye Walter C (India D) mgr Overseas
Commodex Corp h1724 Lafayette cir
- " Walter C jr studt r1724 Lafayette cir
- Spurrier Paul (Lucille E) dist mgr
State Capital Life Ins Co h1828
Beverly rd
- Stafford Kath Mrs asst mgr & bkpr
Reese Furn r1207 Luper
- Staggers Wade (Alberta) hlpr Flake B
Chipleay h236 Park av
- Stainback Ashley B (Molly B) r815
Hammond
- Stalling John (Evelyn) driver DPW h1440
Hunter
- " Mary F Mrs (Rocky Mount Lanes
Restr) r Whitley NC

carolina cafe

**We Serve Wonderful Food
and Our Coffee Can't be Beat**

(HIGHWAY 301A NORTH)

906 N. Church St. 446-9976

HEILIG- MEYERS CO.

129
MAIN N.E.

COMPLETE
HOME
FURNISHINGS

TELEVISION

RADIOS

RECORD
PLAYERS

REFRIGERATORS

RANGES

WASHERS

ALSO SMALL
ELECTRICAL
APPLIANCES

FLOOR
COVERINGS

RUGS

CARPETS

LINOLEUM

129
MAIN N.E.

PHONE
442-8146

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL
1125 East nr.Cokey Rd.

No. 1 and No. 2 for Home Heating — Tobacco Curing

Atlantic Discount Corp.

Established 1925

• AUTO LOANS •

FINANCING

1401 S. Church St.

REFINANCING

Phone 442-2151



GRIMES-MORGAN
PLUMBING & HEATING CO.

TRANE AIR CONDITIONING

ECONOMICAL OIL BURNERS and BOILERS

211 ATLANTIC AVE.

PHONE 442-1764

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

274

Belk-Tyler's

ROCKY MOUNT'S FINEST
DEPARTMENT STORE

- Stallings A Donald (Angela) v-pres
Stallings Oil & Coal Co and Stallings
Transport Corp sec-treas Super
Flame Gas Co Inc h409 Englewood dr
- " Alva R (Mable S) pres Stallings Oil
& Coal Co and Super Flame Gas Co
Inc h510 Jefferson
- " Angelyn C Mrs teller Citizens Savs
& Loan Assn r409 Englewood dr
- " Edleigh A Mrs cash Domestic Loans
r PO Box 543 Nashville NC
- " Esther Mrs nurse Mem Hosp r RD 4
Louisburg NC
- " Eug sec-treas Automotive Interior
Distributors Inc r708 Arrington
- " Harvey M formn Temptrol Htg &
Air Conditioning r RD 1
- " Hayward (Virginia) constn wkr Red
Davis h320 Troy pl
- " Herbert P (Josephine J) pres Southern
Office Sup Inc h938 Tarboro
- " Howard T (Edith M) formn City Street
Marking & Paint Dept h409 Madison
- " Ira M (wid Cyrus) h907 Belleview av
- " Jas I (Temple H) h1230 Beal
- " Josephine J Mrs sec-treas Southern
Office Sup Inc r938 Tarboro
- " Kenneth W (Judith E) USA r520
Eastern av
- " Lewis hsekpr Nash-Mont Nursing
Home r1020 South
- " Lottie S (wid Russell) nurse 1005 Tar-
boro (E) h do
- " Mabel M (wid Thos) r924 Oakey
- STALLINGS OIL & COAL CO, Alva R**
Stallings Pres, A Donald Stallings
V-Pres, June S Shearin Sec, Hugh G
Shearin Treas, Coal, Fuel Oil,
Kerosene 816 Ricks, Tel 446-6184
(See Page 70 Buyers' Guide)
- " Pearlite kitchen wkr Park View Hosp
r320 Troy pl
- " Ralph hlpr Am Bakeries r324 S Clay-
ton
- " Shelley P studt r938 Tarboro



Borden's

ICE CREAM & MILK

"IF IT'S BORDEN'S, IT'S GOT
TO BE GOOD"

STALLINGS

- " Transport Corp Alva R Stallings
pres A Donald Stallings v-pres June
S Shearin sec Hugh G Shearin treas
816 Ricks
- " Victoria P (wid John T) h1609 Boone
- " W Durward (Mary B) supt United
States Post Office Truck Terminal
h1121 Tarboro
- " W W agt Western & Sou Life Ins
r MacClesfield NC
- " Willie W (Sallie M) carmn ACL h924
Oakey

Stancell Jas G (Rosalyn M) parts mgr
Rose Buick r1204 Long av

" Kenneth (Lucy) h1308 Planters

STANCELL LOUISE L MRS, Bookkeeper
Rocky Mount Chamber of Commerce
115 N Church, Zip 27802, Tel
442-5111, r1308 Planters, Tel
442-5994

Stancil Adelle Mrs h717 W Thomas

STANCIL ALFRED L (Mary M;
Wimberley & Gregory), 118 S Frank-
lin, Tel 446-6195, h321 S Howell, Tel
442-3910

- " Alice J (wid Enoch H) h413 E Thomas
- " C K (Esther) h927 Raleigh rd
- " Calvin (Christine W) atndt Morris
Esso h100 S Howell
- " Carolyn J cash Coml Credit r807
Mill
- " Cath J mgr East End Gro r405 Mag-
nolia dr
- " Deanie B Mrs creeler Burlington Mill
h807 Mill
- " Emmett W (Arlette M) yd condn ACL
h1813 Wilson rd
- " Ernest M studt r321 S Howell
- " Ina W (wid Wm C) h1534 Lafayette av
- " J Herbert (Stancil Grocery) h710 S
Pine
- " Jas hlpr Pepsi-Cola h725 Gay
- " Jas r728 Star
- " Jas G (Rosalyn N) parts mgr Rose
Buick h1204 Long
- " Jean B (wid Howard L) slswn The
Cake Box r413 E Thomas
- " Jerry W ofc sec J H Valentine Constn
r1813 Wilson rd
- " Juanita C wndr tndr Ry Mt Mills r1127
Raleigh rd
- " Mary A r323 N Pearl
- " Naomi Mrs h1010 Westwood dr
- " Rebecca B Mrs ofc sec Battle
Winslow Merrell Scott Wiley & Young
r RD 1



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE.
COR. FRANKLIN ST.

STANDARD

Insurance and Realty Corp.



INSURANCE

H. H. STRANDBERG, President
M. W. IVEY, Vice President-Treasurer
H. H. STRANDBERG, JR., C.P.C.U., Secretary

REAL ESTATE *SALES - RENTALS*



PROPERTY MANAGEMENT *APPRAISALS*

DIAL 446-6156

HOME SAVINGS BUILDING

119 N. CHURCH

STANDARD

Insurance and Realty Corp.

Realtor...

H. H. STRANDBERG, President
M. W. IVEY, Vice President-Treasurer
H. H. STRANDBERG, JR., C.P.C.U., Secretary



*REAL ESTATE
SALES - RENTALS
PROPERTY MANAGEMENT
APPRAISALS
ALL FORMS OF INSURANCE*

DIAL 446-6156

HOME SAVINGS BUILDING

119 N. CHURCH

"YOUR HOST
FROM COAST
TO COAST"

425 N. Church
Dial 446-9175

2 ROCKY MOUNT INNS

Hwy. 301 N. By-Pass
Dial 442-8101

Holiday Inn®

275

STANCIL

- " Roger C (Hazel T) tex wkr Caromount Mills h1152 Nashville rd
- " Wm A studt r321 S Howell
- " Wm E (Cath J) emp Pepsi-Cola h405 Magnolia dr
- " Wright (Lillie R) retd h323 N Pearl

Standard Brands Inc Otha B Suggs slsmn food mfrs 213 Henry
STANDARD ELECTRIC CO, Redmond O
Purvis Pres-Treas, Mrs Gladys B
Purvis V-Pres, Frank G Low Jr
Sec-Genl Mgr, Electrical, Heating
and Plumbing Contractors, Household
Appliances, Sales and Service,
Carrier Heating and Air Conditioning,
Delco Heating and Air Conditioning,
Main Street Store 123-25 Main NE,
Tel 442-1131, Church Street Store,
615 N Church, Tel 442-1155 (See
Page 42 Buyers' Guide)

STANDARD INSURANCE & REALTY CORP

H H STRANDBERG, PRESIDENT
M WIVEY, VICE-PRESIDENT-
TREASURER

H H STRANDBERG JR, CPCU,
SECRETARY

GENERAL INSURANCE

REAL ESTATE

SALES AND RENTALS

HOME SAVINGS BLDG

119 N CHURCH

TELEPHONE 446-6156

(See Opposite Page and Pages 92 and
130 Buyers' Guide)

- " Pharmacy (Wendell B Tyson) 124 Sunset av
- Stanfield Bob R slsmn Rosenbloom-Levy r Nashville NC
- Stankus Richd A (Dorothy D; Varsity Grill) h710 Hammond
- Stanley Buck (Agnes) barber Wards Barber Shop h324 Coleman av
- " Carolyn recpt Mem Hosp r1401 Hargrove
- " Carrie L maid h509 E Highland av
- " Eliz A tchr J W Parker High Sch r603 Raleigh rd
- " Ethel S Mrs nurse Mem Hosp r1401 Hargrove
- " Geneva W (Ethel S) repr ACL h1501 Hargrove
- " J L agt NC Mut Life Ins r Tarboro NC

STANLEY J V

(BERLINE C)

BUILDING CONTRACTOR
COMMERCIAL, RESIDENTIAL
321 S TILLERY
TELEPHONE 442-2237

- " R D h109 Oakdale rd (E)
- " Wm (Agnes R) barber H Wade & Son Barber Shop h841 Ellison dr



AND
MOHAWK TIRES

PRIDGEN TIRE CO. INC.

Retreading - Vulcanizing
"RACE RUBBER"
900 N. CHURCH ST.
TEL.
446-8006

STANLEY

" Wm D (Mary H) retd h744 Arrington av
STANLEY WM H (Ida R), Exec V-Pres
Peoples Bank & Trust Co 101 Tarboro cor Main SE, Tel 442-7187,
h1105 Lafayette av, Tel 446-8385

" Wm L (Ethel M) constn wkr h315 Raleigh rd
Stanley's Lunch Bar (J V Stanley) 106 Benvenue rd

Staples Marie G Mrs h634 Branch
STAR FISH MARKET (Wiley D Pridgen),
Fresh Fish of All Kinds, Cleaned and
Ready For The Pan, Groceries,
Drinks, Candies, Cakes, Cigarettes
434 Dexter

STAR FURNITURE CO INC, Albert R
Fox Pres-Genl Mgr, Furniture,
Stoves, Ranges, Radios and Floor
Coverings 131 N Washington Thru
to Rose, Tel 446-7740

Starling Arth L (Mildred J) h1026 Nashville rd

- " Arth L jr (Eliz V) reprmn Carolina Ofc Equip h1129 Pitt
- " Eliz Mrs payroll clk Hardee's Food Sys r Elm City NC
- " Ellis C (Patsy N) formn Telephone Contrs h1205 Paul
- " Ellis K (Josephine D) h1105 Liberty
- " Hubert L (Maude P) fl mgr Ry Mt Mills h19 Carr
- " Lester H tstr Superior Cable r19 Carr
- " Maude P spnr Ry Mt Mills r19 Carr
- " Raymond E (Starling & Starling) r708 Arrington av
- " Siddy H (wid Edmond) h708 Arrington av

STARLING T M SERVICE CENTER
(T M Starling), General Appliance
Repairs, Service On Any and All
Types Appliances, Waterpumps,
Sump Pumps, Electric Motor Repairs,
Sales Household Appliances 2935 S
Church, Tel 446-5498 (See Page 5
Buyers' Guide)

HAMMOND

Electric Service, Inc.

ENGINEERS and CONTRACTORS

Electric Motor Rebuilding
Power Equipment Sales and Installation

824 S. Church St. 442-4178

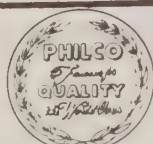


VICK'S RADIO & T.V.

SALES & SERVICE

For DAY or NIGHT Service
DIAL 442-3492

121 W. THOMAS ST. TV-SETS



PRODUCTS

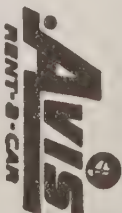


DISTRIBUTOR

700 Albemarle Cor. Virginia

JOYNER OIL COMPANY

Phone 446-9101



**PAMPER YOUR
FAMILY
and
FRIENDS**

**with
ENGLEWOOD
BRAND
MEATS**

Hickory Smoked
Sugar Cured

HAMS

**REAL GOOD
FRANKS**

**ASK FOR
ENGLEWOOD
MEATS
AT YOUR
GROCER**

Manufactured
and Distributed

**Z. B.
BULLUCK
INC.**
PHONE
446-8121

BARNES TIN SHOP ROOFING & SHEET METAL CONTRACTORS

120 N. HOWARD ST.

TEL 446-7192

276



STARLING

- " & Starling (Raymond E Starling)
accts 708 Arrington av
- " Willie D (Hazel T) formn Planters
Cotton Oil & Fertilizer h101 Herron
State Capital Life Insurance Co Paul
Spurrier dist mgr 110 Coast Line
R19
- " Farm Insurance Co W G Hart jr agt
233 Hammond R3-4
- " Farm Insurance Co (Sls Agcy) E
Grady Griffin genl agt 233 Hammond
R3
- " Insurance Agency Jesse C Morton mgr
316 S Washington
- " Life & Health Insurance Co Jesse C
Morton genl supt 316 S Washington
- STATE OFFICES—(See North Carolina—
State Of)**
- Staton Billie K bkpr Chip's Franchised
Sys r215 Lexington
- " Bruce H (Louise W; Riverside
Veterinary Hosp) h1513 W Thomas
- " Carolyn Mrs tchr Booker T Washing-
ton High Sch r1633 Fountain
- " Chas L (Lelia H) h613 Clark
- " Chas L jr meat ctr Z B Bulluck Inc
h740 Redgate av
- " Charlie emp China-Am Tob h602 Gay
- " Charlie L (Mary L) lab ACL h309
Union
- " Geo M bmo Planters Cotton Oil &
Fertilizer r740 Redgate av
- " Harold S (Clara W) formn China Am
Tob h731 Marigold
- " Hattie D (wid Jack) r514 Cokey rd
- " Jessie M r719 E Highland av
- " Lee (Louise S) jan h829 Star apt 2
- " Lemuel B (Martha T; Riverside
Veterinary Hosp) h3225 Amherst rd
(E)
- " Lillie M Mrs h218 Dowdy
- " Margt H speech tchr and radio repor-
ter WCEC h221 W Thomas apt 4
- " Martha Mrs h320 Coleman av

COASTAL PLAIN LIFE INSURANCE CO.

- INDUSTRIAL • ORDINARY
- CREDIT • LIFE • GROUP

HOME OFFICE

462 FALLS RD. DIAL 442-6123

STATON

- " Minnie B maid h249 Pennsylvania av
- " Roszella L Mrs cook Chicken Palace
h229 Atlantic av
- " W Lonnie mach opr Superior Cable
r RD 3 Box 149
- " Wiley (Ellen W) lab Planters Cotton
Oil & Fertilizer h910 Tessie
- " Wiley E (Shirley D) guard Caromount
h331 Paul
- " Wm lab DPW r402 Raleigh rd
- Steadman Bruce A (Norma B) farmer
h1201 Sunset av
- " Jos P (Lelia D) slsmn h832 Cedar-
brook dr
- " Lelia D Mrs v-pres-sec Decorative
Fabrics Inc r832 Cedarbrook dr
- Stein Geo S (Pauline H) formn ACL
h1005 Blandwood dr
- " O T (Nancy R) mach opr China Am Tob
h1124 Pitt
- Steinmetz Louise J (wid Theo) h130 N
Raleigh apt 4
- Stephens see also Stevens
- " Betty P Mrs ofc sec Atlantic Discount
r1615 Cooper
- " Bobby G (Betty P) pntr Brewer
Paint & Wallpaper h1615 Cooper
- " Herbert M h442 StPaul
- Stephens James N (Barbara; Spruill,
Trotter, Briggs & Lane), Lawyer 3d
fl Peoples Bank and Trust Co Bldg
107 Main SE, Tel 446-7108, h438 E
Duke cir, Tel 446-6808
- " John B (Olivia J) plant supt Carolina
Overall Co h1221 Horne
- " Lessie P (wid Major N) r442 St Paul
- " Mamie B (wid Wm H) slswm M G Bald-
win Co h715 Pender
- " Mary r442 St Paul
- " Phillip C studt r1221 Horne
- Stephenson see also Stevenson
- " Brenda B Mrs clk Thompson Pharm
r RD 3
- " Gilbert D (Christine W) buyer China
Am Tob h840 Western av
- " Howard L (May) USA h1212 Paul
- " Lewter N (Fanny J) h501 Cokey rd
- " Mae Mrs cosmetician H L Hicks
Drug
- " Suzanne bkpr Eastern Investors r215
Lexington
- Sterpen Virginia G (wid John A) r625
S Taylor
- Stevens see also Stephens
- " Charlie mgr Nash County ABC Store
No 1 h431 Peachtree
- " Clothing Store (Harvey I Stevens)
men's 149 Main SE
- " F Dale studt r620 Tarboro
- " Harvey I (Hazel R; Stevens Clothing
Store) h620 Tarboro
- " Jean studt r369 Falls rd
- " Ronald E (Frances S) sec-treas Rocky
Mount Cord Co h508 Wildwood av
- Stevenson see also Stephenson
- " Edith waitress Bus Terminal Restr of

CARO- CRAFT, INC.

**CUSTOM
MADE
FURNITURE
REFINISHERS**

740
ALBEMARLE
AV

(SEE PAGE 77
BUYERS'
GUIDE)

TEL
442-2964

Pearsall Oil and Fuel Company, Inc.

DISTRIBUTORS, MOBIL PRODUCTS

FUEL OIL
511 KEEN P.O. DRAWER 73



GOOD COAL
Phone 442-6141

CAROLINA TIRE CO.

TIRE RECAPPING

BUDGET TERMS

625 S. Washington St.

Phone 442-2267



277

STEVENSON

- " Harold L ofcr in charge Natl Guard Armory
- " Jos porter ACL h522 Shearin
- Stewart Curtis J range opr Blumenthal's r1310 Raleigh rd
- " Electric Motor Rewinding Appliance (Wilmer H Stewart) serv & repr 2020 Rosewood av
- " Estelle (wid E W) h412 Villa
- " Gene A slsmn Rosenbloom-Levy Shoe Dept r1310 Raleigh rd
- " Jas T (Rosa M) mech ACL h1310 Raleigh rd
- " Johnny R atndt Englewood Flying A Serv r1310 Raleigh rd
- " Jos C (Mary G) h727 School
- " Laron C (Gladys G) condr ACL h1525 Bedford rd
- " Wilmer H (Frances E; Stewart Electric Motor Rewinding Appliance) h2020 Rosewood av
- Steylin Glenn clk Gurganus Bros Super Mkt
- Stidfole Jas C (Kathleen T) circulation mgr Evening Telegram h423 N Mercer
- Stigelman Wm G (Charlotte W) h125 Wayne (E)
- Stilkner Jesse A brklyr E L Taylor & Son h110 Country Club dr
- " Marie studt r110 Country Club dr
- Stilley John B (Margie L) br mgr Commercial Credit Corp h3513 Hawthorne rd (E)
- " Margie L Mrs tchr Battle Elem Sch r3513 Hawthorne rd (E)
- " Selmer C (Margt B) mach opr ACL h1301 S Church
- " Selmer R emp Welex Electronic r1301 S Church
- Stimson Paul M (Evelyn B) pres Stimson Lbr Co Inc h905 Sycamore
- Stinson Annie C (wid Roy E) r605 N Taylor
- Stith Chas L (Martha D) jan PO h811 E Holly
- " Hunter H sexton First Meth Ch r214 Atlantic av
- " Marian P Mrs dental asst Orland R Stovall r726 Myrtle av
- " Pompey L (Esther P) h303 N Vyne
- " Rebecca (wid Thos) h509 Atlantic av
- " Rose H (Rose's Beauty Shop) h221 E Grand av
- " Thos A (Marian L) ship clk Rosenbloom Levy h726 Myrtle av
- Stobaugh Graham E serv tech Fisher Radio & Telev r RD 3
- Stocks Ann A Mrs opr Cameo Beauty Shop r Pinetops NC
- " Jas A III slsmn Marilyn Shoes r RD 1 Pinetops NC
- Stoddard C A (Lillie) driver Williams Transport & Stge h400 Marigold
- Stoglin Geo W (Louise C) archt NC Wesleyan College h601 S Vyne
- " Glenn studt r601 S Vyne

ROCKY MOUNT FLORAL



CO.

A. R. WEATHERS

"ART IN FLOWERS"

Greenhouse and Shop

430 E. Thomas

Tel. 442-4158

Downtown Shop

114 Main, N.W.

Tel. 446-6006

STOGLIN

- " Louise Mrs sec-treas mgr Fairview Fabric Shop Inc r601 S Vyne
- Stokes Chauncey C (Thelma M; Stokes Mortuary) h1117 Stokes av
- " Chauncey C jr (Ruth B; Stokes Mortuary; Realto Insurance & Realty Co) h709 Carolina av
- " Dorothy E Mrs clk Bel Air Chevrolet r RD 1 Battleboro NC
- " Jas hlpr Temptrol Heating & Air Conditioning r Scotland Neck NC
- " Mamie H (wid Geo) h618 Hill
- " Martin L lab r811 S Grace
- " Maurice J (Mary B) city probation ofcr h321 Charlotte av (E)
- " Mortuary (Chauncey C and Chauncey C Stokes jr) 207 Albemarle av
- " Mutual Burial Assn Inc Mrs Thelma M Stokes pres Chauncey C Stokes sec-treas 207 Albemarle av
- " Sidney (Sally P) h811 S Grace
- " Thelma M Mrs pres Stokes Mutual Burial Assn Inc r1117 Stokes
- " Thos W studt r321 Charlotte av (E)
- " Wm servmn Thorpe Music r3136 Sunset av
- Stolad O A dept mgr Blumenthal Mill r1301 Planters
- Stolzenberg Fredk W (Dorothy R) retd h234 Clifton rd (E)
- Stone Betty S counter wn One Hour Koretizing r512 Jefferson
- " C P jr (Mary E) mach Ry Mt Mills h1 W Spring
- " Chester K (Joyce L) hlpr A Schottland h1305 Dawson pl
- " Cleveland M appr mech Ry Mt Mills r512 Jefferson
- " Cleveland T (Bessie W) mach Ry Mt Mills h335 Paul
- " David W mach opr Superior Cable r506 E Pearl
- " Edw C jr (Marie G; Central Serv Sta) h927 Eastern av

FAULKNER Electric Service Inc.

Electric Motors - New and Used
Repairing and Rewinding

Garbage Disposal and Water Pump Repairs

DAY PHONE 446-5863

NIGHT PHONE 446-4872

SHOP AND OFFICE

820 GOLD ST.

QUALITY FIRST
INCORPORATED
238 TARBORO ST

PHONE
446-7116

This Directory Is Incorrect

(See Pages 94 and 132 Buyers' Guide)

MAY & GORHAM INC.

PRESCRIPTION



SPECIALISTS

DRUGS

**DELIVERY
SERVICE**

**132
TARBORO**

**PHONE
442-1127**

MERRITT PLUMBING & HEATING CO. INC.

Plumbing
Heating
Air
Conditioning
CONTRACTORS

**923
NORFOLK ST.
PHONE
446-4667**

"THE PLACE TO BANK IN ROCKY MOUNT"

The Planters National Bank & Trust Co.

MEMBER F.D.I.C.

278



STONE

- " Elmo J (Elaine H) slsmn Dillon Sup h1125 Long
- " Eug S (Hunter J) acct 1029 Hammond h524 Darden ct
- " Jack T (Julia T) carp Wimberly & Gregory h716 S Howell
- " Jimmy D (Linda L) supvr Planters Bank h526 Darden ct
- Stone Leslie O (Irma; Memorial Hospital), Eye, Ear, Nose and Throat Specialist, Office Memorial Hospital, 224 Rose, Tel 446-8124, h922 Sycamore, Tel 442-5091
- " Lucky (Betty S) h512 Jefferson
- Stone Marvin L (Mable D; Memorial Hospital), Physician, Office Memorial Hospital, 224 Rose, Tel 446-8124, h1605 Riviera dr, Tel 446-6072
- Stoney Creek Fire Dept R R Dickens chf 127 Benvenue rd
- Stork Nook The (Mrs Hilda W Wisner) maternity & infants clo 135 Western av
- Stotesbury Hiram A (Virginia M) supvr ACL h1231 W Thomas
- " Virginia M Mrs nurse 1231 W Thomas r do
- Stott Johnny F (Betty P) spl tchr City Schools h522 Darden ct
- Stousland Alav (Edith S) design supt Blumenthal's h1301 Planters
- Stout Carl E prof East Carolina College h2801 Sunset av apt A2
- Stovall Eliz Mrs sten ACL h500 Hammond apt 4
- " Orlando R (Manetta) dentist 203 Main NE r Goldsboro NC
- Stovell Ellen clk James T Buffaloe r500 Hammett
- Stover Thelma Mrs maid h712 E Holly
- STRANDBERG HOWARD H (Helen B), Pres Standard Insurance & Realty Corp and Pres Home Savings & Loan Assn, h1425 Lafayette av, Tel 442-7434**

STRANDBERG HOWARD H JR, CPCU (Betsy B), Sec Standard Insurance & Realty Corp, Asst Sec-Treas Home Savings Bldg 119 N Church, Tel 446-6156, h3805 Woodlawn dr, Tel 442-1083

- Strange Clyde D (Mary) carding supt Ry Mt Mills h2817(215) Amherst rd (E)
- " Edw M (Martha J; Imperial Cleaners) h1424 Eastern av
- " Eva P (wid Eug B) h1412 Burton
- " Jesse C (L & J Cabinet Shop) r Box 70 Springfield rd
- " John W (Carolyn P) slsmn Gregory Poole Equip h203 Clifton rd (E)
- " June M Mrs bkpr Waters Brothers r475 Mill rd Box 475
- " Lubly R (L & J Cabinet Shop) r300 Ridgecrest
- " Mary H Mrs ofc mgr Girl Scouts of Am Ry Mt Hut r2817 Amherst rd
- " Mary P (wid Frank) h1135 Rosewood av
- " Martha J Mrs bkpr Imperial Cleaners r1424 Eastern av
- Straughn Henry (Agnes H) tel contr h1912 Beverly rd
- Strawbridge Selma B slswn Penneys r RD 3
- Street Linda S tchr Englewood Elem Sch r308 Villa
- " Martin L (Mary W) mgr h308 Villa
- " Mary W Mrs slswn Rosenbloom Levy r308 Villa
- Strickland A C mgr Falls Road Dept Store r RD 3 Nashville NC
- " Angie opr Anita Beauty Shop h220 S George
- " Annie A Mrs r326 S Pearl
- " Annie V (wid Joe) h411 N Tillery
- " Bernard M (Julia E) junk dlr h436 N Daughtry
- " Betty H Mrs claims rep Social Security Admn r508 Darden ct
- " Betty H Mrs opr W & R Beauty Shoppe r RD 1
- " Bobby P (Mary S) driver Stallings Transport h309 Virginia
- " Bradford B (Ethel) buyer W B Lee Tob r Wendell NC
- " Brenda M studt r837 S Tillery
- " C Rufus (Bessie M) with Strickland's Grocery h710 Nashville
- " Carson E (Ruth) slsmn Eastern Elec Sup r Raleigh NC
- " Carrie E (Alene L) tech DPU h1415 Cypress
- " Clarence E (Daisy S) dept supt Ry Mt Mills h108 Country Club rd
- " Curtis agt Reserve Life Ins r RD 2 Middlesex NC
- " D V h2812 Winstead rd (E)
- " Danl R (Lorraine I) slsmn Dixon's Furn h213 Clifton rd (E)
- " Dennis A studt r14 E Elm
- " Earne L (Martha C) clk PO h214 E Ridge



**SHOP AT
SEARS
AND SAVE**

SATISFACTION GUARANTEED or YOUR MONEY BACK
128-42 N. CHURCH TEL. 442-3131



ROCKY MOUNT Laundry & Dry Cleaners, Inc.

223 S. WASHINGTON ST. PHONE 446-7158
P.O. BOX 549





STALLINGS OIL & COAL CO.

KEROSENE — FUEL OIL

816 RICKS ST.

It's Performance That Counts

DIAL 446-6184

279

STRICKLAND

- " Eddie H (Bessie P) driver Blumenthal's h150 Raper dr
- " Edith L Mrs bkpr Modern Products h734 Western av
- " Edmund C (Mary L) dep Nash County Sheriff h1740 Hammond
- " Elizabeth Mrs h209 Dunn
- " Elsie (wid Preston) r907 Belleview av
- " Eugene (Rebecca) bodymn Bel Air Chevrolet Co h1125 Paul
- " Eva L Mrs r12 E Elm
- " Eva S (wid J Richd) asst designer Bennetts Florist h615 Branch
- " Flora B insp Ry Mt Mills h12 E Elm
- " Florence R winder Ry Mt Mills r Box 206 Nashville Hwy
- " Foster E (Margt E) fly frame tender Ry Mt Mills h315 Barnum rd
- " Geo (Margt) agt Prudential Life Ins h1817 Rosewood av
- " G Herman (Hazel V) slsmn Barber's Auto Sup r3200 Amherst rd
- " Hazel V Mrs sten Pub Ofc Serv r3200 Amherst rd
- " Henry A (Estelle S) sectionmn Ry Mt Mills h14 E Elm
- " Henry H (Margt B) agt Equitable Life Assurance Soc h609 Piedmont av
- " Henry W fireman City Power Plant r Springfield rd
- " Ida J (wid Walton) cafeteria wkr Williford Sch h1126 Russell
- " Ida P Mrs ofc sec James W Cobb & Co r Nashville NC
- " J Richd (Rosa P) h716 Cokey rd
- " James R (Jean R) opr WU Teleg r427 Arlington
- " James S (Edith L; Modern Products) h734 Western av
- " Jean L Mrs ofc clk Parkview Hosp r235a Nashville Hwy
- " Johnnie E r806 Gold
- " Jos driver C S Henry Transfer r Mackerville NC
- " Jos H (Betty) ofc mgr Export Leaf Tob r508 Darden ct
- " Jos H (Betty H) mech Bel Air Chevrolet r Nashville rd
- " Josephine r511 E Goldleaf
- " Julia A r436 N Daughtry
- " Kelly (Mary C) h404 N Howell
- " Larry G groundmn h212 Battle apt 4
- " Larry S (Ethel C) h806 Gold
- " Lemuel G (Margie S) tndr Ry Mt Mills h15 W Elm
- " Lena P (wid Norman C) h417 Arlington
- " Leona (wid Brodie) maid h412 Raleigh rd
- " Leonard G fly frame tndr Ry Mt Mills r15 W Elm
- " Lewis L asst mgr Wooten's Super Mkt r Red Oak NC
- " Linda F Mrs slswn Almands Drug r110 N Pearl

JENKINS-PEARSALL MACHINE WORKS

Machinists • Welders • Founders

FARM MACHINERY REPAIRS

Specializing in Ornamental Iron

217 Andrews St. P.O. Box 886

446-9168

STRICKLAND

- " Lois L Mrs tel opr Parkview Hosp r PO Box 813 Airport dr
- " Lorelle Mrs craft shop clk Daughtridge Paint & Wall Paper r Battleboro NC
- " Lottie dept mgr Belks r1805 Fletcher dr
- " Lucille E Mrs dietitian Mem Hosp r715 Arlington
- " Lucille T (wid Harold) ofc wkr Belk-Tyler h712 Burton
- " Lula W (wid J E) r1204 Lafayette av
- " Mack D (Myrtle B) repr Dillon Sup h1411 Burton
- " Magnolia h750 Cascade av
- " Margt M studt r609 Piedmont av
- " Marie Mrs clk Am Bakeries r Box 235C Nashville Hwy
- " Mary E opr Cameo Beauty Shop r104 Munn
- " Mary D winder tndr Ry Mt Mills r309 W Virginia
- " Melba E Mrs solicitor Evening Telegram h837 S Tillery
- " Melvin R slsmn Singer Sewing Mach r410 Nashville rd
- " Noah H (Patricia B) mach Van B Green Tile
- " Olga M seamstress Ry Mt Undergarment r Box 740 Pridgen rd
- " R Wayne studt r213 Clifton rd (E)
- " Robt S (Jewel G) clk Allan Mims Inc h814 Sunset av apt 4
- " Randolph S (Margt B) foreman A Schottland Inc clk Church of God h410 Nashville rd
- " Rudolph S (Catherine V; Stricks Truck Stop & Restr) h2805 Winstead rd (E)
- " Sidney (Mary B; Quality Service Station; Strickland's Grocery & Package Store) h104 Munn
- " Silas E (Lucille E) blr mkr ACL h715 Arlington
- " Thos (Minnie S) h919 E Holly

FIELD ENTERPRISES EDUCATIONAL CORP.

WORLD BOOK ENCYCLOPEDIA

CHILD CRAFT

WORLD BOOK DICTIONARY

Tel. 442-6255

219 S. Franklin
P.O. Box 1566

BEL AIR CHEVROLET CO.

CHEVROLET - CHEVY II - CHEVELLE
CORVAIR - CORVETTE

SALES-SERVICE

115-123 S. CHURCH ST.
THE O.K. PLAZA 501 N. CHURCH

TEL. 442-6148
TEL. 442-2877

FURNITURE
FOR THE
HOME

COME TO

**ROCKY
MOUNT
FURNITURE
CO.**

"IN THE
HEART OF
THE CITY"

**COMPLETE
FURNISHINGS
FOR THE
HOME**

163
S. MAIN

SEE PAGE 78
BUYERS
GUIDE



**MODERN
BUILDERS
Inc.**

**General
Contractors**

~ ~

**COMMERCIAL
and
RESIDENTIAL**

~ ~

DIAL

442-4103

~ ~

725

WALNUT ST.

~ ~

WALNUT
SHOPPING
CENTER



PHONE 446-5182

SIMMONS & HARRIS CO.

INSURANCE — RENTALS — REAL ESTATE

109 TARBORO ST.



BANK OF ROCKY MOUNT

SERVING NASH AND EDGEcombe COUNTIES

SAVINGS ACCOUNTS — LOANS — CHECKING ACCOUNTS

142 MAIN ST. SW.

MEMBER F.D.I.C.

BRANCH: INTERSECTION RALEIGH ROSE AND GEORGE STREETS

DIAL

446-7101

280



*Motor
Lodge*

TV-POOL-AIR CONDITIONING

2 MILES NORTH ON US HWY 301 NORTH

DIAL 446-5111

STRICKLAND

- " Thos C fly frame tndr Ry Mt Mills
r Box 206 Nashville Hwy
- " Violet cash Southland Life Ins r RD 1
Box 167 Spring Hope NC
- " Wanda L Mrs clk City Finance Dept
r806 Gold
- " Wayne organist St Paul Meth Ch r213
Clifton rd
- " Weldon R (Lottie L) dept mgr Coca-
Cola h1805 Fletcher dr (M)
- " Willard G (Jean) mech Radio Serv
Shop & Telev Center r Nashville Hwy
- " Willard L (Doris W) agt Home Security
Life Ins h1204 Lafayette av
- " Wm B driver Thomas & Howard h554
Miller pl
- " Wm H (Nancy S) emp Futorian Mfg
h1013 York
- " Wm H jr (Nancy S) atndt Pure Serv
Center r427 Arlington
- " Wm L slsmn Belk-Tyler Co r815
Columbia av
- Strickland's Grocery & Package Store
(Sidney Strickland) 3001 S Church
- Strickman H H (Georgia) slsmn h1331
Planters
- Striman Beulah B (wid Andrew C)
smstrs Carole Dress & Bridal Shop
h1330 W Thomas
- Strong Lincoln (Evella Mc) hlpr ACL
h221 Raleigh rd
- Strother Melissa A tchr R M Wilson jr
High Sch r808 Marigold
- Stroud Amos T (Grace H) credit mgr
Royal Clo h1216 Branch
- " David R (Florence C) optom 117 Nash
h732 Tarboro
- " M E (Lucy H) swtchmn ACL h746
Nelson
- " Melvin H (Anna) retd h750 Nelson
- Strum Wm E (Strum's Food Store)
r RD 3 Box 133
- Strum's Food Store (Wm E Strum) 345
Albemarle av

ENTERPRISE FURNITURE CO., INC.

COMPLETE HOME FURNISHINGS
BROADLOOM RUGS — LEE CARPETS

158-164 S. Washington St.

446-8304

- Stubbs Clyde (Lula) h226 W Grand av
- " Earl M (Dorothy W) mgr Charles
Stores Co h2005 Beverly rd (M)
- Studenka Jos J (Margt T) ins adj Atlantic
Adjustment h814 Sunset av apt 1
- " Margt T Mrs ofc sec Simmons &
Harris r814 Sunset av apt 1
- Stump Loren H sht mtl wkr J A Tharring-
ton & Sons r811 Arlington
- Sturgess Eva G Mrs smstrs Carole
Dress & Bridal Shop r1105 Hill
- " Harris A (Eva G) crane opr ACL
h1105 Hill
- " Harris A jr foreman L&M Tob r1105
Hill
- Sturtevant Roger I (Patricia H) acct Eug
S Stone h223 Forest Hill av
- Stussie Edw F (Elsie T) pres United
Federation of Postal Clerks No 591
h1218 Cypress
- " Elsie I Mrs dir Day Care Center of
the First Meth Ch r1218 Cypress
- Styers Aubrey W jr driver Davis & Co
r RD 1 Battleboro NC
- " Kathleen slswn Glamor Shop r RD 1
Battleboro NC
- Styles D Grady (Kate H) farmer h540
Marigold
- " Martha C (wid David K) h510 S Church

SUBURBAN PROPANE

GAS COMPANY

LEWIS W COOPER, MANAGER
BULK, METERED and
BOTTLED GAS

GAS APPLIANCES
ENGLEWOOD SHOPPING CENTER
TELEPHONE 446-6739
(See Page 80 Buyers' Guide)

- Suburbia Inc I Jesse Dowdy jr pres
real estate 115 N Church
- Sue's Beauty Salon (Mrs Sue Farmer)
2940 S Church
- Sugar Bowl The (Wm Ellerbe) 704 S
Grace
- Sugg Elsie Mrs (Elsie's Sewing Center)
r1307 Hammond
- " Jos S (Mavis B) sec N C Peanut
Growers Assn h517 Shady Circle dr
- " N L (Eva T) asst v-pres Planters
Cotton Oil & Fertilizer r Pinetops
NC
- Suggs Brenda Mrs Indry wkr h1207
Luper
- " Charlie B (Flossie I) h705 Arlington
- " Cora E opr CT&T r1307 Hammond
- " Geo T (Elsie P) h1307 Hammond
- " Haywood r412 Beal
- " James r208 Ivey
- " James A jr (Faye H) radio repr
Sears h438 W Duke cir
- " Jesse L (Velma D) USAF h738 N
Raleigh apt 8
- " Matthew (Augusta S) driver New
Dixie Lines h602 E Holly



Roberson Plumbing & Heating Co.

SERVICE ★ NEW CONSTRUCTION ★ REPAIRS

620 Royal St.

Phone 442-1656

QUINN'S, INCORPORATED

COMPLETE HOME FURNISHERS

(SEE PAGE 78 BUYERS' GUIDE)

168-172 MAIN ST. N.W.

PHONE 442-2171

281

SUGGS

- " Nelson (Mary H) orderly Park View Hosp h1408 Avenue B
- " Nora M Mrs maid h606b E Thomas
- " Otha B (Marie S) slsmn Standard Brands Inc h1315 Planters
- " Willie seed feeder Planters Cotton Oil & Fertilizer r RD 2 Box 70
- Suiter Alice W (wid Thos B) mus dir First Methodist Church h100 S Taylor
- " Thomas B jr (Antoinette C) phys Boice Willis Clinic h100 S Taylor
- Sullivan Carrol (Doris) emp Blumenthal's r712 Cedarbrook dr
- " Chas E jr (Margt) foreman L&M Tob h1817 Beverly rd (M)
- " Doris F tndr Ry Mt Mills r312 Cedarbrook dr
- " Elmoe L (Carol F) painter ACL h509 N Daughtry
- " Geo E (Ruby) clerk Raleigh Road Package Store r Shady Grove Trailer ct Kingston av
- " Joel W (Cath P) electn h205 Aycock (SH)
- " Lawrence L (Kathleen C) slsmn Quinn's Inc h1015 Clark
- " Margt Mrs clk Soc Sec Admn r1817 Beverly rd
- " Robt (Frances) atndt Boone's Esso Servicenter r3025 S Church
- " W Arthur (Rebecca W) weaver A Schottland h428 StPaul
- Sultan Sigmund N (Sylvia F; S & M Grocery) h1405 Minges
- Sumergate N & Sons (Pillow Division) Herbert Laband mgr pillow mfrs 301 N Church
- " N & Sons (Spread Division) Morris Gordon mgr bedspread mfrs 310 N Church
- Summerlin Dodsworth (Lettie J) wvr A Schottland Inc h1108 Williford
- " Wilson W (Syvil S) sheet metal wkr Waters Brothers r Sutton's rd Box 6
- Sumler Alvin E (Eliz T) lab ACL h508 Daughtridge (E)
- " Cleveland J lab Ry Mt Bldg Sup r RD 3 Box 343
- " Haywood H lab Ry Mt Bldg Sup r RD 3 Box 343
- " Helen M Mrs chkr Bishop Lndry h953 Lindsey
- " James S (Sallie H) lab DPW h425 Clyde
- " Louise G Mrs h132 Overbrook pl
- " Mary M Mrs feeder China Am Tob r322 Carolina av
- Sumlin Laura H Mrs seasonal wkr W-B Lea Tob r904 E Holly
- Summerell H H clk ACL r Dover NC
- Summerlin Clyde H (wid H Oscar) h416 S Church
- " Hayward F (Mareha M) police ACL h106 N Berryhill rd
- " J Marue laby tech r416 S Church
- " Jasper E (Janice L) mach opr Superior Cable r Elm City NC
- " Jos L (Libby R) mgr F W Woolworth Co h1924 Beverly rd

MOTOR BEARINGS & PARTS CO., INC.

Wholesale Only

Standard Brands • Replacement Parts

Shop Equipment, "Duco Paints"

725 S. Church 446-7105

SUMMERLIN

- " Robt H farmer r416 S Church
- " Wm H doffer appr Ry Mt Mills r RD 2 Box 274
- Summers Gladys M (wid Numer M) r4 E Elm
- " L Roland (Betty F) sls eng E F Craving Co h314 Forest Hill av (E)
- " Victoria T (wid James) r512 Paul
- Sumner Frank (Georgianna S) h1103 W Thomas
- " Frank jr (Annie D) agt NC Mut Life Ins h913 W Thomas
- " Geo (Idelia B) clk Bellamy's Sandwich Shop h1012 W Thomas
- " Kate S (wid John) h516 Hammond
- " Rudolph (Naomi A) h327 Pennsylvania
- " Sallie B (wid Ernest) h515 Park av
- " Selma (wid Joe W) maid r418 Albemarle av
- Sumpter Ora J (wid E D) tob wkr Export Tob h611 E Virginia
- Sumrell Julia L (wid David C) with Sumrell Constn h123 S Franklin
- Sumter Mary Mrs maid Coral Court h626 E Holly
- " Willie (Eleanor S) lab ACL h241 Atlantic av
- Sunset Apartments 1231 Sunset av
- " Barber Shop (Howard L Denson John H Batts) 136 Sunset av
- " Baseball Park 1500 Gay
- " Nursery (Elmer W & Mrs Lucille D Howell) 2804 Sunset av
- " Park 400 N Taylor
- " Pharmacy (John P Burnette jr) 1601 W Thomas
- Sunshine Center Laundry (F A Jefferson) self serv 1802 Sunset av
- SUPER FLAME GAS CO INC, Alva R Stallings Pres, Hugh G Shearin V-Pres, Mrs June S Shearin Sec, A Donald Stallings Treas, Bottled and Bulk Gas, Gas Appliances 816 Ricks, Tel 446-6186 (See Page 81 Buyers' Guide)**

MARSHALL'S CONCRETE WORKS INC.

CONCRETE CONTRACTOR

ALL TYPES

DIAL 442-4811

BOX 80 A
WEST MOUNT DR.

JAC ELECTRIC COMPANY

Contractors

JOE COSTA
OWNER

ALL

TYPES

PHONE

442-7389

520 N.
HARRIS ST.

P.O. BOX 1537

ROCKY MOUNT
N. C.

MORTON INSURANCE and REALTY Co.

GENERAL
INSURANCE

- Fire
- Casualty
- Hospitalization

REAL
ESTATE

- Residential
- Commercial

610

AMBLER AVE.

TEL.

446-9181

RES. TEL.

446-8515

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139

FUEL OIL

1125 East nr.Cokey Rd.

No. 1 and No. 2 for Home Heating - Tobacco Curing

GRIMES-MORGAN PLUMBING & HEATING CO.

TRANE AIR CONDITIONING
ECONOMICAL OIL BURNERS and BOILERS

PHONE 442-1764

211 ATLANTIC AVE.



OIL SERVICE

DIAL 442-7821



BATT'S' PURE

WASHINGTON AT MARIGOLD

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

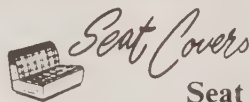
BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

282

ROCKY MOUNT



Seat Cover
Center

1442 S. Church

Tel. 446-9733

Superior Cable R J Goodsell mgr US
Highway 301 -A N

SUPERLOCK

MANUFACTURING INC

DAVID COLLIER, OFFICE
MANAGER

TRUCK EQUIPMENT MANUFACTUR-
ERS

S CHURCH STREET EXTN
PO BOX 1118

TELEPHONE 446-7747

Surles Cora K (wid John H) r511
Nashville rd

" Cora S Mrs aide Parkview Hosp
r RD 4

" Hilda B Mrs ofc wkr Belk's r833 W
Haven blvd

" Hugh S jr (Bertha C) dept mgr
Planters Cotton Oil & Fertilizer
h617 Hammond

" Hugh S III studt r617 Hammond

" Jos G (Hilda B) whsmn NC Sup
h833 West Haven blvd

" Mamie D (wid Hugh S) slswn Holly
Stores h617a Hammond

" Richd H (Marie W) emp Blumenthal's
h511 Nashville rd

" Thos P (Pota P) h118 N Pearl
Surplus Outlet Store (Rainey E Horner)
genl mdse 210 Falls rd

Surratte Weenis E slsmn Carolina Ofc
Equip r727 Arlington

Sutton Annie B (wid Sutton A; L A
Sutton's Store) h Arlington ext

" Don C (Willa B) buyer Fields Leaf
Tob r Nashville Hwy

" Dorothy L Mrs clk Blumenthal's
h913 Paul

" Edna Earle Mrs aide Parkview Hosp
r813 S Franklin

" James atndt Englewood Phillips "66"
r130 Raleigh

" James h210 McDearmon

" James H (Nell R) slsmn h216 Crescent

WHEELER EQUIPMENT CO.

INTERNATIONAL TRUCKS
FARMALL TRACTORS

U.S. Hwy. 301 S. By-Pass
P.O. Box 991

Tel.
446-8158

SUTTON

" Jimmie R (Letha E) trainsmn ACL
h1117 Tarboro

" John (Ruth) lab Serv Sta Inc r110 N
Church

" Judith S Mrs clk Coastal Plain Life
Ins r478 Arlington extn

" Julia P tchr r628 S Church

" Kenneth M (Mildred C) lieut Police
Dept h826 Burton

" Lena (wid Cornelius) h630 Carolina
av

" Lonnie jr (Julia) emp Blumenthal's
r Arlington extn

" Lucille S Mrs (Sutton Tile Co) r3027
Sunset av

" Lula C (wid J W) r1117 Tarboro

" Mary A bkpr H B Grant & R J
Sheridan r Red Oak NC

" Mary P Mrs emp Blumenthal's r613
S Church

" Monnie R (Ruth M) h920 S Church

" Olia B (wid James A) h613 S Church

" Rosa Mrs r110 Lee av

" Ruth Mrs waitress Coastal Cafe
r Sevelton Heights

" Tile Co (Wm A and Mrs Lucille S
Sutton) contrs Englewood Shopping
Center

" W Heber (Faye J) slsmn W M Sutton
Used Cars r2804 S Church

" W M Used Cars (Wesley M Sutton) 621
S Church

" Wesley H (Frances J) slsmn Sutton's
Used Cars h2804 S Church

" Wesley M (Eleanor W; W M Sutton
Used Cars) h628 S Church

" Wm A (Lucille S; Sutton Tile Co) h3027
Sunset av

Sutton's Cash Grocery (Charlie T and
Mrs Lucille Williams) 922 S Church

" L A Store (Mrs Annie B Sutton) gro
Arlington ext

Swaim Lindian J (Dorothy Q) with US
Govt h3616 Hawthorne rd

" Supply Co Inc E Jerry Nolan v-pres
plmb sups 600 S Grace

Swain Addie B (wid Wilbur) h830 Western

" Ethel M ofc sec Twin County Ins &
Rental r830 Western av

" Wilbur S jr (Joyce I; One Hour
Martinizing) h1626 Hammond

Swanson Celeta S ofc sec Marvin M
Hardee r RD 3 Box 181

" Chas W (Betsy C) clk Export Leaf
Tob r Nashville Hwy

SWANSON GEORGE T, Cash Consumer
Credit Branch Peoples Bank & Trust
Co 125 Tarboro, Tel 442-6192,
h RD 1, Box 237-X, Battleboro, NC

" Thos C jr (Dorothy P) uphol ACL h1921
Beverly rd

Sweatt Alford L exec v-pres Rocky Mount
Merchants Assn h414 N Lee

Sweddell John U (Mabel H; Red's
Grocery) h721 Westwood dr

" Linda L studt r721 Westwood dr



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE.
COR. FRANKLIN ST



J.P. DAUGHTRIDGE & SON INC.

General Building Contractor

809 NORFOLK ST. P.O. BOX 1287

TEL. 446-7016



283

Sweeney Blair B (Pearl T) eng ACL
h618 Buena Vista av
" Constance P sten Wilkinson Bulluck
r618 Buena Vista av
" Perry (Eliz W) h330 Matthews
Swelton-Heights Free Will Baptist
Holiness Church Rev Kenneth Byrd
pastor 1700 Falls rd extd
" Heights Fruit Stand (R H Kermon)
145 Benvenue rd
" Heights Haven (Mrs Sara Puckett)
tourists 116 McDearmon
" Heights Missionary Baptist Church
Rev Marshall L Pridgen pastor 200
Lee av (SH)
Swink Robt E (Barbara D) dept mgr
Montgomery Ward h135 Benvenue rd
Swinson DeLane slswn Penneys r RD 3
" Harriette J Mrs clk-sten Ry Mt
Production Credit Assn r816 Burton
Swinson J L (Harriette J), Optometrist
118 Main NW. Tel 442-3884, h816
Burton, Tel 446-5660
Sykes Bayard M (Ruth A) driver
Daughtridge Oil h901 Lancaster
" Burtis E furn rms 1132 S Main h do
" Chester (Lois A) mech Pierce's Body
Shop h439 St Paul
" Daisy T (wid Geo) r226 Clifton rd (E)
" Everette H (Sallie F) tex wkr
Burlington Mills h116 Earl
" Garage (Milton Sykes) reprs 815 N
Church
" Gerald (Caroline F) ofc mgr Caterer's
Inc h1200 Hargrove
" Hattie Mrs aide Parkvluw Hosp
r310 Craig
" Hazel D Mrs slswn Rosenbloom Levy
r1300 Rosewood av
" Ina V icer Am Bakeries r RD 3
Nashville NC
" Jack H (Elise A) clk sten ACL h800
Belvedere
" John C jr band dir Geo R Edwards
Jr High School h533 Darden ct
" John P (Thelma D) capt City Fire
Dept h100 Patterson dr (E)
" John W (Hattie R) atndt Amoco
Serv Stop h308 St Paul
" Joy V (Virginia L) phys 508 Shady
Circle dr h do
" Karolyn Mrs ofc sec J C Wheat & Co
r413 Lee
" Mamie F (wid Conway B) h716 S
Tillery
" Milton (Mamie M; Sykes Garage)
h831 School
" Montie Mrs winder Rocky Mount Cord
r Box 500 Old Mill rd
" O Norwood (Carolyn H) reprmn CT&T
h444 W Duke cir
" Oliver C (Retha D) h1009 Burton
" Otha R (Margt H) marine eng
Farrell Lines h1325 Sycamore
" R Boone (Irma J) slsmn h427 E
Thomas
" Richd E porter A&P r Bethlehem rd



AND
MOHAWK TIRES

PRIDGEN TIRE CO. INC.

Retreading - Vulcanizing
"RACE RUBBER"
900 N. CHURCH ST.
TEL.
446-8006

SYKES

" Robt F asst underwriter Coastal
Plain Life Ins r RD 4
" Robt L (Hazel D) slsmn Poole's
Frozen Foods h1300 Rosewood av
" Ruth M slswn Belk's r901 Lancaster
" Sallie F Mrs slswn Associated
Millinery r116 Earl
" Thomas M r1320 S Church
TV-RADIO HOSPITAL (Wm W Marks
and Bennie B Cunningham), Dealers
RCA and Zenith Radio and Television,
Radio and Television Repairs, Walnut
Shopping Center 711 Walnut, Tel
442-2972 (See Page 145 Buyers'
Guide)

Tabron Zebelee mill wkr Sou Cotton
Oil r Raleigh rd Box 157

TADLOCK WM L (Sally H), Mgr Atlantic
Discount Corp 1401 S Church, Tel
442-2151, h3317 Winstead rd, Tel
446-7391

Taft Arkanna S (wid Oscar) h509 Myrtle
Talbot see also Talbott
" James E (Beadie) meat ctr Fryar's
Frozen Food Lockers h213
McDearmon
" Willie H (Esther W) driver Z B Bulluck
Inc h401 Briarcliff rd (E)
Talbot Geo F (Helen H; Englewood
Barber Shop) h801 Oakland av (E)
" Joe jr (Lena M) supvr Pepsi-Cola
h222 Braswell
" Mary C (wid Joe) h1615 Falls rd extd
Tallington Harry M (Imogene W) mgr
Stimson Lumber Co Inc h1428 Eastern
av
Talley John O (Janice L) emp
Caromount Mills h1004 S Franklin
Talton Henry T (Lillian R) h720 West
Haven blvd
" Walter B (Clara C) sht mtl wkr
ACL h1613 Hammond
Tann Carrie L Mrs h207 Coleman av
" Wm (Cora B) lab L&M Tob h812
Shearin

PETE'S PAINT & WALLPAPER CO.

PAINTING - WALLPAPER
FLOOR SANDING

DIAL 446-5780

U.S. HWY. 64 W.
BOX 210

225-27 TARBORO



ALLAN MIMS FORD
SALES SERVICE
"THE HOME OF BETTER USED CARS"

TEL. 442-2191

David Hill's SUPER MARKET

STAPLE and
FANCY
GROCERIES

FRESH and
CURED
MEATS

FROZEN
FOODS



PURE OIL
PRODUCTS

1308
COKEY RD.

TEL.

446-6618

NASH COAL COMPANY

Specializing Exclusively in

High Grade Steam and Domestic Coal

PHONE 446-8512
100 W. Grand Av.



DAY OR
NIGHT
AMBULANCE

JOHNSON FUNERAL HOME, Inc.

Air Conditioned Chapel — Private Family Rooms

SPACIOUS PARKING AREA

"Eastern Carolina's Finest Funeral Home"

DIAL 446-5135

NASHVILLE HIGHWAY (Sunset Ave. Extn)



ALLAN MIMS FORD

SALES SERVICE

"THE HOME OF BETTER USED CARS"

225-27 TARBORO

TEL. 442-2191

284

Citizens SAVINGS and LOAN ASSOCIATION

229 SUNSET AVENUE COR FRANKLIN

- Tanner Annie P (wid Wm I; Marie's Grill) h1421 S Franklin
 " Blarnie driver REA Exp r260 Bethlehem rd
 " Dianne studt r369 Falls rd
 " Martha L r430 S Church
 " Mary B waitress Marie's Grill r804 Paul
 " Mittie Mrs braider Rocky Mount Cord r Box 260 Bethlehem rd
 " Perry C (Martha D) driver REA Exp h430 S Church
 " T Truett (Patricia H) agt Allstate Ins h547 Falls rd
 " Wm I jr driver h804 Paul
 Tant Bernard H repr W Soden & Sons r RD 3 Box 181 Nashville NC
 " Betty clk Davis Shoe Repr r Nashville NC
 " Frances (wid F D) h900 Branch
 " Irene T Mrs (Irene's Beauty Salon) r316 Lexington av
 " James A (Ramona M) wrapper Ward Baking h1116 Nashville rd
 " Jasper (Kay L) clk Bells Grocery r400 Sycamore
 " Lemuel C (Myrtle) driver McLean Trucking r West Mount dr
 " Lonnie (Pattie T) r316 Lexington
 " Margaret Marie seamstress Ry Mt Undergarment r RD 4 Box 512
 " Ramona M Mrs bkpr Powell Business Equip r1116 Nashville rd
 " Virginia G (wid Haywood) furn rms 116 Nashville rd h do
 " Wm M (Irene T) city police h316 Lexington av
 Tar Heel Gas Curer Co W D Vick jr mgr oil burner mfrs 1539 S Church
TAR RIVER ICE & FUEL CO, Coal, Ice and Fuel Oil Dealers 917 S Church, Tel 446-5372
 " River Service Station (J Britt Gifford) 1002 N Church
 Tarboro Street Esso Servicenter (Wm D Whitehurst) 301 Tarboro

BRASWELL ELECTRIC SERVICE ELECTRICAL CONTRACTORS

WIRING and REPAIRING

P.O. BOX 906

TEL. 442-3090

TARBORO

- " Street Mobile & Recapping (E B & Mrs Viola A Fulford) 1329 Tarboro
 Tarkinton Richd O (Mary) h610 Pender
 Tarleton K F clk Colonial Stores
 " W Claude (Lucille P) slsmn h301 Linden
 Tarrytown Esso Service (Robt Bobbitt) 2408 Sunset av
 " Shopping Center 2320 Sunset av
 Tart F Craven (Ruby B) brkmn ACL h1111 S Church
 Tastee Freeze (I Clayton Walker) ice cream 431 N Raleigh
 Tatum Clarence E auctioneer Gus Z Lancaster Stock Yards r Elizabeth City NC
 " Emmett L (Beulah) h805 S Tillery
 Taylor A Jack r304 S Church
 " Aaron E (Ruby L; Taylor's Department Store) h1412 West Haven blvd
 " Ada L (wid Ede) r800 Oakey
 " Adam A (Helen V) dept mgr Belk-Tyler h1213 Sycamore
 " Alcey clk Thomas & Howard r444 N Mercer
 " Allen L (Wively V) hlpr Holbrook Mtr h1207 Boone
 " Angie aide Parkview Hosp r RD 4 Box 328
 " Ann B Mrs slswn Rosenbloom & Levy r124 Earl
TAYLOR B H DISTRIBUTING CO (Bernard H Taylor), Sinclair Petroleum Products 100 E Virginia, Tel 442-7111
 " Ben W (Nettie G) lab Dawson Constn h213 Carolina av
 " Bennie B (Mary L) dir Gay Yost Funeral Home r Pinetops NC
 " Bernard H jr (Judith W) v-pres-treas mgr Tar River Ice & Fuel Co h1224 Dawson pl
 " Bernice C (Mayme B) slsmn Burn Old & Eaton h520 Eastern av
 " Betty maid r518 E Thomas
 " Callie emp Bishop Laundry h419 Daughtridge
 " Carolyn H seamstress Ry Mt Undergarment r915 Mitchell
 " Carrie L (wid Edw L) h120 S Pearl
 " Chas E (Mary F) slsmn Caro Ofc Equip h1816 Lynne av
 " Chas W (Louise) mech John Vann Mtrs r RD 2
 " Charlie (Beatrice P) lab DPW h513 Main NE
 " Clara M r322 Union
 " Claude S (Ruth S) h206 Smith
 " Claude S jr hlpr McLain Mtr r206 Smith
 " Clyde R USA r508 Daughtridge
 " Cordell (Eliza O) h512 Park av
 " Daisy J (wid Walter) h1121 Star
 " Delores K Mrs clk-sten Social Security Admn r913 Redgate av
 " Demus (Tempie) emp Holly St Super Market r745 Albemarle

Modern
Gas
Appliances

Englewood Shopping Center

PROPANE

Suburban
GAS COMPANY

Bulk-Metered
and Bottled Gas

Tel. 446-6739

HERTZBERG FURS

"If You Don't Know Furs — Know Your Furrier"

NEW FURS — RESTYLING — REPAIRS — FUR STORAGE

236 TARBORO ST.

FUR
Storage

PHONE 446-5800

285

TAYLOR

- " Donald (Delores K) ins adj Shelby Mutual h913 Redgate av
- " Douglas M yarn handler Ry Mt Mills r RD 1 Nashville NC
- " Dovie D (wid A T) r317 Herron
- " E Claude h513 Buick
- " Earlene A Mrs farm wkr r215 Renfrow
- " Eddie (Octavia R) carp h414 Middle
- " Elbert E lab Moore Paint & Wall-paper h Arlington extn
- " Eliz opr Geneva's Beauty Shop r RD 1 Whitakers
- " Ella Mrs prsr Carolina Overall r728b N Raleigh
- " Ella K (wid Mason C) r525 Nash
- " Emily G (wid Henry J) clk Export Leaf Tob h720 Arlington
- " Emily L r819 Jackson pl
- " Erleen W Mrs slswn I W Rose Drug r901 Tyan
- " Ernest hlpr Odom Tile r111 Burnett
- " Ernest (Willie) lab DPW h1420 Hunter
- " Ernest jr (Julia G) hlpr B Klitzner & Son h1117 Hunter
- " Ernest L jr (Mary D) h112 Country Club rd
- " Ernest M (Evelyn T) supvr Blumenthal's h1614 Hammond
- " Ethel F Mrs hlpr Peacock Meat r1365 Cokey rd
- " Evelyn R Mrs cash Family Finance & Acceptance r921 Cedarbrook
- " Fannie E (Jasper) cafeteria wkr R M Wilson Jr Hi Sch r RD 3 Box E6
- " Frances D (wid Lewis) h512 N Pine
- " Frank h625 E Goldleaf
- " Frank K air traffic control specialist FAA r3008 Winstead rd
- " Frank S (Sarah D) mech Carolina Bldg Sup h712 S Church
- " Fred mech Anderson Mahorn
- " G Woodrow (Cath E) tex wkr Blumenthal's h229 Jackson
- " Geo slsmn Dillon Sup r516 Darden ct
- " Geo W jr (Betty) range opr Caromount Mills h822 Evergreen rd
- " Gertrude h1120 Beal
- " Grover C (Burnett R) instructor Wilson Industrial Educ Center h624 Glenn av
- " Hannibal B res eng State Hwy Comn r Tarboro NC
- " Harvey T (Bruce) doffer Ry Mt Mills h47 W Elm
- " Hattie B r819 Jackson pl
- " Hattie R (wid Herman) h113 Home
- " Helen slswn Belk's r1213 Sycamore
- " Helen G (wid Haywood W) dietn Catholic Sch r832 S Tillery
- " Helene G Mrs priv sec Park View Hosp h600 S Pine
- " Henrietta Mrs h714 E Holly
- " Henry T (Lila C) eng ACL h812 Pender
- " Herbert N (Mary D) electn Blumenthal's h207 Jordan
- " Hezekial hlpr Marks Bros Tire Service r RD 2 Box 447
- " Ida slswn Coplon's h723 Pender

PEMBERTON INC.

AIR CONDITIONING—REFRIGERATION

HEATING—PLUMBING—ELECTRICAL

277 Main N.E. Tel. 442-3112

TAYLOR

- " Ida J Mrs maid Washburn's Motel Ct r522 S Washington
- " Irene hlpr China Am Tob h909 Gold
- " Isaac mech John Vann Mtrs r1116 Cokey rd
- " Isaac (Luginia D) lab Ry Mt Cord h711 E Virginia
- " J Richd int designer r1506 Bedford rd
- " J Russell (Bertha B) porter Colonial Stores h1021 Moore
- " Jack J (Margt C) brklyr O B Barnes h818 Long
- " Jack M USN r1023 Liberty
- " James (Laura K) plstr h716 Star
- " James A sup rm clk Ry Mt Mills r RD 3 Box 183 Elm City NC
- " James K jr h800 S Grace
- " James L (Minnie R) barber Sunset Barber Shop h1006 Westwood dr
- " James M r1412 Avenue C
- " James M shipping clk Klitzner & Sons r613 E Grand av
- " James O (Zilphia H) hlpr J C Frair Mtrs h317 Herron
- " James R (Ella J) repr W Soden & Sons h1412 Avenue C
- " James J mach opr Supa Insulations h618 Henry
- " James T (Eliz E) emp Superior Cable h123 Trevathan av
- " James T (Evelyn R) mach ACL h921 Cedarbrook dr
- " James W (Lisa C) foreman Am Bakeries h3012 Amherst rd
- " James W (Doris) lab Thorpe Music Co h1411 Avenue B
- " Jeannette Mrs nurse Memorial Hosp r47 W Elm
- " Jesse H (Martha C) h35 W Elm
- " Jimmy L (Gracie S) h405 Raleigh rd
- " Joan Arlene seamstress Ry Mt Undergarment r640 Arrington av
- " Joe H mech Ry Mt Lanes r Hillsdale
- " John A (Helene G) bkpr Imperial Tob r304 S Church

Clifton E. Farmer

GENERAL CONTRACTOR

"Home Building Specialist"

TEL. 446-5020 1217 HORNE ST.

A. HICKS AGENCY

— REALTORS —

Sales Agents for Westridge

132 SUNSET AVE.

PHONE 446-7188



1103 COKEY ROAD

"The People's Choice"

PHONE 442-6131

HEATING OILS



PEOPLES OIL CO., Inc.

Distributors OILS — LUBRICANTS — FUEL OIL

Carolina Office Equipment Co. *Gestner*

SALES
OLIVETTI
UNDERWOOD
SERVICE

PRINTERS - STATIONERS - OFFICE OUTFITTERS

Printing and Office Machine Division: 804 N. Church St. - Dial 442-4106

Main Street Store: 147 Main St., S.E. - Dial 442-1196

Petroleum
Equipment
Repaired and
Installed



Bass Electric Co.

**Electrical
Contractors**

PETROLEUM ENGINEERING

1554 S. CHURCH ST.

P.O. BOX 584

PHONE 442-4929

286

MIXON Insurance & Realty

Corp.



158 Main N.W.

446-9111

TAYLOR

- " John H asst chf clk ACL h209 Amos
- " John H (Louise C) lab Planters Cotton Oil & Fertilizer h924 Peter
- " John I (Annie T) foreman Imperial Tob h124 Earl
- " John N (Barbara F) insp Retail Credit h462 W Duke cir
- " John T (Daisy) appr Ry Mt Mills h1104 Hunter
- " Jos (Carolyn) driver Ideal Gas & Appl h915 Mitchell
- " Jos H mgr Chicken House No 5 h1112 York
- " Joyce A Mrs h205 Hendricks
- " Kelly (Mamie B) lab China Am Tob h413 E Virginia
- " Kenneth R (Delorie P) head craftsmn CT&T h485 E Duke cir
- " Kim emp Adams & Robertson Restr r Columbia av

TAYLOR L JEROME (Barbara S), Asst Trust Officer Peoples Bank & Trust Co 101 Tarboro cor Main SE, Tel 442-7187, h209 Timberland rd (E), Tel 442-6820

- " Laura E Mrs rope former Rocky Mount Cord r RD 3 Nashville NC
- " Lela P Mrs nurses aide Nash-Mart Nursing Home r1128 S Church
- " Lewis G (Jackie T) with Evening Telegram h1256 Planters
- " Lillian E r1327 Cokey rd
- " Lillie G (wid Ernest) hanger Imperial Tob h322 Union
- " Lillie M Mrs maid Englewood Elem Sch r820 Highland av
- " Liston (Jeanette) hlpr DPW h1103 E Holly
- " Lizzie (wid Hayes) r801 Walnut
- " Lloyd L (Raphunell D) driver Daughtridge Oil h1317 Wilson rd
- " Lois J Mrs tech Parkview Hosp r516 Darden ct
- " Lorine (wid Russell) h718 Columbia av
- " Louise Mrs h906 Mill

MOORE PAINT AND WALLPAPER CO.

"WE TAKE PRIDE IN
YOUR HOME"

1518 BRANCH

442-2642

TAYLOR

- " Louise S (wid Chas S) h726 Tarboro
- " Lucille W Mrs hostess Quillen's Steak House h1501 W Thomas
- " Lucy S (wid Red) exec dir Girl Scouts of Am Rocky Mt Hut h519 Avent
- " Lula (wid Harold) h1509 Burton
- " Lyman E card tndr Ry Mt Mills r310 W Virginia
- " M Bruten (Josephine S) aud State Dept of Revenue r Walstonburg NC
- " M C lab Wimberly & Gregory Real Estate h411 N Harris
- " Mamie Mrs slswn Marilyn Shoes r Eastern av
- " Mamie B cafeteria wkr R M Wilson Jr High Sch r413 E Virginia
- " Mamie B (wid Paul) weaver Blumen-thal's h512 Paul
- " Margaret L icer Am Bakeries r818 Long
- " Marie maid r909 Gold
- " Marilyn D studt r1010 Griffin
- " Marjorie asst bkpr Almand's Drug r811 Columbia av
- " Marjorie L Mrs teller Planters Bank r429 W Duke cir
- " Martha A studt r322 Union
- " Marvin W eng State Hwy Comn r Wilson NC
- " Mary L (wid Henry) h1327 Cokey rd
- " Matthew L r819 Jackson pl
- " Milton lab DPW r Hillsdale rd Box 8
- " Minnie P (wid Thorpe) h819 Jackson pl
- " Moses foreman Moore Paint & Wall-paper r392 Arlington
- " Nancy E counter girl One Hour Koretizing r1236 Oakwood dr
- " Nannie A (wid Louis A) h909 Evergreen rd
- " Nita W (wid Henry W) r209 Amos
- " Ocie (Mary L) h1316 Hillsdale dr
- " Olen T (Muriel) air traffic control specialist FAA r Battleboro NC
- " Osceola B jr (Beulah) slsmn Edw Serv Sta Sup h804 West Haven blvd
- " Patsy P Mrs clk Coastal Plain Life Ins r Nashville
- " Pearl (Louise P) lab China Am Tob h424 N Harris
- " Pegg lab h111 Burnett
- " Peggy r819 West Haven blvd
- " R Henry (Hattie L) h617 Park av
- " Raymond (Patty C) jan h1113 Star
- " Raymond A (Thelma W) electn Indus Elec Sls & Serv h1010 Griffin
- " Robt (Mary D) emp ACL h1217 Gay
- " Robt H (Marjorie L) eng Blumenthal's h429 W Duke cir
- " Robt L USA r600 S Pine
- " Roosevelt T (Ruth O) utilitymn Blumenthal's h408 Redgate av
- " Rosa E (wid Alsey R) r520 Eastern av
- " Saml A (Harriett R) forester State Forest Serv h2612 Sunset av
- " Sara Ann Mrs aide Parkview Hosp r Box 622



CITIES SERVICE

WOOD OIL CO., INC.

FUEL OIL

We Give Green BAX Stamps

KEROSENE

Printed Metered Delivery

701 S. Church St.

446-6806



CITIES SERVICE

Tel. 442-4271
1834 Sunset Av. Extn.

BROWN
Memorials
 SINCE 1908

287

TAYLOR

- " Savlia lab ACL r512 N Pine
- " Scott pntr Moore Paint & Wallpaper r215 Battle
- " Sidney A (Mavis B) emp Thomas Howard h444 North Mercer
- " T E sec-treas Cargocare Transportation Co Inc r612 Eastern av
- " Thelma studt r613 E Grand av
- " Thelma Q (wid Russell) h908 Evergreen rd
- " Thenie J (wid Henry) r152a Pinehurst dr
- " Theo R (Ethel F) h1365 Cokey rd
- " Thos E (Victoria E) pres Edgecombe Storage Co Inc and Wood Mfrs Inc sec-treas Eastern Enterprise Inc and Lea Lumber & Trading Co Inc mgr W B Lea Tobacco Co Inc h612 Eastern av
- " Tommy (Merle) emp City Serv Sls h507 Jefferson
- " Ulysses r504 Myrtle av
- " Ulysses L (Eileen W) caretaker Pineview Cemetery h909 Taylor
- " Viola Marie M nurse Parkview Hosp r543 N Mercer
- " W C (Louise) emp Ry Mt Mill h831 Mill
- TAYLOR W DEE (Anne K), V-Pres The Planters National Bank & Trust Co 100 Main SW cor Sunset av, Tel 446-6111, h1534 Beal, Tel 442-2492**
- " W E (Ann T) agt Western & Southern Life Ins r RD 4
- " Walter R (Viola M) nurse Park View Hosp h543 N Mercer
- " Wilbert B (Nancy E) city firefighter h1236 Oakwood dr
- " Wilk B (Ietta D) truck opr Rocky Mt Mills h613 E Grand av
- " Willard (Mollie H) h518 Smith
- " Willard jr (Mary A) driver Brame Specialty h523 Albemarle
- " Wm painter r1120 Beal
- " Wm A (Katie W) mech Wood Oil h517 S Vyne
- " Wm C formn Ry Mt Mills r831 Mill
- " Wm C (Doris B) city firefighter h1929 Rosewood av
- " Wm D (Jessie D) pntr Brewer-Paint & Wallpaper h1215 Planters
- " Wm F hlpr Ry Mt Radiator Wks Inc r1212 Bateman
- " Wm H (Naomi S) lab Millar's Feed Mill r RD 2 Battleboro NC
- " Wm J driver Blue Bird Taxi r417 Henry
- " Wm L hlpr Walker-Ross Prntg r800 S Grace
- " Wm L (Mable C) carp r107 Munn
- " Wm N (Janice) agt Southland Life Ins r Williamston NC
- " Willie jr (Lillie M) driver Arnold L Adams Whol h820 E Highland av
- " Willie Mrs h717 Beal
- " Willie (Loucindy) oven opr Am Bakeries r633 Penn av

TV-RADIO HOSPITAL

RCA VICTOR and *ZENITH*

RADIO and TELEVISION

Sales and Service

Walnut Shopping Center 711 Walnut Dial 442-2972

TAYLOR

- " Willie (Inez) supt Waters Brothers r RD 2 Williamston NC
- " Willie E (Eliz; E L Taylor & Son) h116 Country Club dr
- " Willie L (Christine T) welder Jenkins-Pearsall Mach Works h1217 Western av
- " Wilson C (Sue C) store mgr Dillon Sup h800 Oakey
- " Woodard G (Laura) packer Rocky Mount Cord r RD 3 Nashville NC
- " Zettie W (wid Sam) h811 Columbia av

TAYLOR'S DEPARTMENT STORE

(Aaron E Taylor, Benton L McMillan; Wilson, NC), "We Outfit The Entire Family" 116-18 Main SW, Tel 442-5252 (See Page 47 Buyers' Guide)

- Teachey John A (Cordelia J) repr ACL h406 Clifton rd (E)
- " -Womble (Mrs Pat B Judge) womens clo 125 Nash
- Teagarden Jack E (Meg S) prof Wesleyan College h121 Timberlane rd
- TEAGUE W RUDOLPH (Mildred W), Senior V-Pres The Planters National Bank & Trust Co 100 Main SW cor Sunset av, Tel 446-6111, h1708 Lafayette cir, Tel 442-3579**

- Tedards Roy D (Peggy W) emp Atlantic Coast Line h132 Englewood dr
- " Tommy N studt r132 Englewood dr
- Tedder Carlton L butcher A&P r RD 4 Wilson NC
- " Jeri studt r1336 S Franklin
- " R W Rev (Bessie T) pastor South Rocky Mount Church of God h1336 S Franklin
- Teele Annie A (wid Jimmy) maid h713 E Highland av
- " James A r516 Coleman av
- TEL-STAR SERVICE STATION (Roger L Walker), American Oil Products, Atlas Products, Grease and Wash Your Car, Road Service 257 Atlantic av, Night Tel 442-5790**

WALKER SAW SERVICE

**POWER AND CHAIN SAWS
 TORO AND SNAPPING TURTLE
 POWER MOWERS**

**WE SERVICE WHAT WE SELL
 F.L. WALKER, OWNER**

250 AIRPORT RD. P.O. BOX 1462 TEL. 442-4231

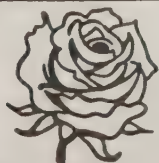
122-124 S. HOWARD STREET

COMPLETE LINE OF HARDWARE — PICTURE FRAMING

PHONE 442-1482



GAY'S HARDWARE



CHAIR & EQUIPMENT RENTALS

RUG DURACLEAN SERVICE

US Hwy. 301 By-Pass South, P.O. Box 705

TEL. 422-6013





LEE OIL CO., Inc.

Dial 446-8186

P.O. Box 1105

740 Planters

Daughtridge PAINT & WALL PAPER Company



CONTRACTORS

2309 SUNSET AV.

TEL. 442-2931

288

MAYO HEATING AND AIR CONDITIONING

TEL. 442-2979



LENNOX
CERTIFIED DEALER
HEATING AND AIR CONDITIONING
ROY MAYO, JR.

Temko Jennie C Mrs bkpr Temko's Jewelry r737 Sunset av
" Saml A (Jennie C; Temko's Jewelry) h737 Sunset av
Temko's Jewelry (Saml A Temko) 119 Tarboro
Temple Alice L (wid Willie C) hostess First Bapt Ch h329 Rose
" Baptist Church Rev Martin L Hux pastor 400 Nashville rd
" Betty J (wid Thos) r418 S Pearl apt 1
" Jos D elev opr Ry Mt Mills r Box 580 Raleigh rd

TEMPROL HEATING & AIR CONDITIONING CO. Thomas J Pearsall Pres, James R Harris Genl Mgr, Joseph W Eatman Mgr, Heating and Air Conditioning Contractors, York & Borg Warner Products 515 Keen, Tel 442-4126 (See Page C and Page 68 Buyers' Guide)

Tendall Issac P (Janet) asst mgr Advance Stores r RD 1 Elm City NC
Terinelli Armando J (Emma H) h1100 Russell
Terminal Grill (George L Anderton) 410 S Washington
" Rooming House (Mrs Effie G Harper) 423 Main SE
Terra-Plane Oil Co (A Joshua Bulluck) gas sta 806 Cokey rd
Terry Dempsey hlpr Bel Air Chevrolet r Sharpsburg NC
" Dorothy F Mrs h626 Beaman
" E Dulcie h612 Hammond
" Pearlle M (wid Hammond) h822 E Holly
Tetter May B (wid Leonard) h1020 Calvary
Tetterton Delmer C (Joyce H) sht mtl wkr Pemberton Inc h209 Kingston av
" F E jr (Betsy G) studt h427 E Duke cir
" John W (Ella D) h522 Tarboro
" Joyce bkpr Belk's r Kingston av Box 60
" Ralph T USAF r209 Kingston av
Tew H Jewell (Gertrude E) agt Home Security Life Ins h706 Eastern av
Texaco Center The (John E Hammond jr) gas sta 102 N Church
" Inc Lewis Oil Co distr oil 419 Middle
TEXTILE REMNANT SHOP (J E and Caroline D Pernell), Patterns, Notions, Remnants, Mill Ends, Upholstering and Rug Remnants 711 N Pine, Tel 442-5246
Thames Doris W h302 Henry
" Jos B (Dorothy S) eng ACL h1325 Eastern av

Tharrington Annie H Mrs (Tharrington Florist) r2613 Sunset av
" Bessie (wid W F) r826 Branch
" Bessie B Mrs slswn E L Tharrington's Serv Grocery r200 Earl
" Bonnie studt r1110 West Haven blvd
" David L studt r622 Peachtree
" E Lee (Bessie B; E L Tharrington's Service Grocery) h200 Earl
" Edw H (Irene P) h1121 S Franklin
" Fenner M (Annie H) tob buyer h2613 Sunset av

THARRINGTON FLORIST (Mrs Annie H Tharrington), Flowers For Every Occasion, Wire Service and Free Delivery, Highway 64 West Next To Englewood Shopping Center 2613 Sunset av extn, Day or Night Tel 446-9595

" Geo D (Mildred S) tob dealer h622 Peachtree
" Geo W (Rosa L; J A Tharrington & Sons) h1110 West Haven blvd
" H I jr studt r1512 West Haven blvd
" Harry L (Durya W; Mercury Sports Center) r West Haven blvd
" Harry L r424 N Church
" Harry L (Dorena) slsmn h716 West Haven blvd
" Henry I (Estelle C; J A Tharrington & Sons) h1512 West Haven blvd
THARRINGTON J A & SONS (Geo W and Henry I Tharrington), Manufacturers of Tobacco Curers and Home Heaters, 1539 S Church (Hwy 301 South), Tel 446-7176

" James M grader Caromount Mill r2613 Sunset av (E)
" Jos T (Mary E) driver Highway Trans h425 Craig
" M S Wholesale Grocery (Marvin S Tharrington) 410 N Grace
" Mary B Mrs personnel sec Ry Mt Mills r228 Hunter Hill rd
" Marvin S (Eva H; M S Tharrington Wholesale Grocery) r Battleboro NC
" Pattie M (wid Willie G) h508 N Fairview rd
" Randolph (Virginia P) logger h811 Lancaster
" Raymond A (Reva L) 901 Western av h do
" Robt T (Elgia J) pres Rocky Mount Plumbing & Heating Co Inc h1502 W Thomas
" Roy (Lonie P) h424 N Church
" Roy jr (Mary B) repr W Soden & Sons h Hunters Hill rd
" Virginia Mrs slswn Sears h rear 107 Greenwood av apt 6 (E)
Tharrington's E L Service Grocery (E Lee Tharrington) 601 N Pine
Thelma's Beauty Shop (Mrs Thelma E Bell) 134 E Ridge
Thigpen Daphne B (wid Julius J) h701 Sycamore apt 1
" Emily J (wid Percy L) h206 N Raleigh

DELCO SERVICE



SHAVER BATTERY & AUTO PARTS CO.

PARTS AND SERVICE

210 HILL ST.

(SEE PAGE 16 BUYERS' GUIDE)

PHONE 446-6145



FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF ROCKY MOUNT

MORTGAGE LOANS ORGANIZED 1902 INSURED SAVINGS
DIAL 446-9191 116 S. FRANKLIN

289

THIGPEN

- " Geo W (Mecy) slsmn Daughtridge
Gas r Box 151 A Raleigh rd
- " J Walter (Eva G) emp h515 Atlantic av
- " Katie C Mrs maid h646 Cleveland
- " Lela M (wid Luther) h726 Columbia
av
- " Margt R (wid Kelly) r708 Tarboro
- " W Frank (Alma I) eng ACL h300 S
Howell
- " Wm L (Emma) emp Blumenthal's h1038
Drew

Thomas Alexina M (wid Charlie G) h106
Weldon av

- " Alice S r839 Branch
- " Andrew (Geneva D) lab Export Leaf
Tob h628 Carolina av
- " Bennie r2303 S Church
- " C Bryce (Eloise B) electn Industrial
Elec Sls & Serv h1332 Hill

**THOMAS CAFE (Mrs Nina P Batts),
Specializing In Regular Meals, Steaks,
and Chops, Carry Out Service, Noted
For Our Famous Hot Dogs For 50
Years 123 Main SE, Tel 442-1410**

- " Chas A (Delia J) h410 E Thomas
- " Chas A G (Lois S) trnmn ACL h1821
Bedford rd (M)
- " Charlie C (Ruth B) carrier PO h108
Weldon av
- " Christine R Mrs clk-typ City Clk r419
E Duke cir
- " Deward C (Myrtle J; The Dixie Letter
Service) h826 Sunset av
- " Dwight E (Helen H) h701 Sycamore
apt 2
- " Eark (Zenobia H) emp Coin O Matic
Lndry h341 Atlantic av
- " Eddie F (Mary P) clk PO h424 Sunset
- " Edgar asst v-pres Chipp Franchised
System Inc r409 Mill
- " Eliz M Mrs nurses aide Park View
Hosp h501 E Highland av
- " Erwin B (Anne L) buyer China-
American Tobacco Co h800 Eastern
av
- " Estelle cosmetician Kerr Drugs r722
S Pine
- " -Farris Motors Inc John J Farris
pres mgr L Joyce Farris v-pres
Mervyn K Farris sec-treas
501 Church
- " Frank (Odell P) oiler ACL h1717 S
Church
- " Geo W (Jannie J) h1205 Vance
- " Harvey E (Estelle S) city police h722
S Pine
- " Hazel M weaver Caromount Mills r503
Edgecombe
- " Helen H Mrs cash Wooten's Super Mkt
r701 Sycamore apt 2
- " Henry (Mary B) lab Export Leaf Tob
h807 E Highland av
- " & Howard Co Inc Wm A Flintom
(Charlotte NC) pres Richd H Barn-
hardt v-pres John A Woods sec-treas
whol gros 518 S Pearl

ROSE BUICK CO.

SALES SERVICE
BUICK

600 S. Washington St. Tel. 446-9161

USED CAR LOT

314 S. Church St. Tel. 442-3585

THOMAS

- " J Scott (Eliz L) h115 S Raleigh
- " Jack r139 Helm
- " James hlpr Premier Quilting r640
Arrington av
- " James (Mary) USA r735 W Thomas
- " James A (Hattie E) h515 Chester
- " James H (Shirley J) doffer A
Schottland Inc h rear 640 Arrington av
- " James R ship clk Brame Specialty
r511 Cool Spring rd
- " Jesse J (Mozell W) driver Whol Oil
h614 E Highland av
- " John P (Ann K) agt State Bur of
Investigation h3116 Amherst rd (E)
- " John R (Christene R) capt City Fire
Dept h419 E Duke cir
- " Lee D (Mildred L) h509 Piedmont av
- " Lillie P (wid Willie) maid h623 Henry
- " Loleta E Mrs h1204 Tarboro
- " Lula P (wid Ed) h621 Griffin pl
- " Luther T (Alder S) h1700 S Church
- " Maggie S (wid Charlie) h202 Dunn
- " Mamie h310 Middle
- " Martha M Mrs maid h207 N Howell
- " Mattie H (wid Chas) h626 Beal
- " Merriman D (Nina T) h427 N Daughtry
- " Mildred r628 Carolina av
- " Minnie D (wid Robt) r626 Branch
- " Minnie V (wid Zacharias) h326 Eastern
av
- " Nathan (Myrtle R) mgr Mutual of
Omaha h1403 Pine Haven dr
- " Norman F (Mary H) carrier PO h713
Nashville rd
- " Offie T (Iva B) h503 Edgecombe
- " Patricia A studt r1821 Bedford rd
- " Robt L USAF r2303 S Church
- " S Ethel r1204 Tarboro
- " Thelma B (wid Ben H) h1109 Hill
- " Vira E (wid John) nurse John H Dowdy
r111 Atlantic av
- " Wm H lab China-American Tob
h323 E Goldleaf
- " Zenobia H Mrs nurse 341 Atlantic av
r do
- Thomlinson Cleather shift wkr
Benvenue Country Club r Country
Club
- Thompson Albert M (Mary P; Falls
Road Barber Shop) h531 Jefferson
- " Annie B (wid Harold) drs mkr 220½ S
Tillery h do
- " Benj E h526 Arlington
- " Billie A Mrs (Billie-Hair Stylist) h493
E Duke cir

HEILIG- MEYERS CO.

**129
MAIN N.E.**

**COMPLETE
HOME
FURNISHINGS**

TELEVISION

RADIOS

**RECORD
PLAYERS**

REFRIGERATORS

RANGES

WASHERS

**ALSO SMALL
ELECTRICAL
APPLIANCES**

**FLOOR
COVERINGS**

RUGS

CARPETS

LINOLEUM

**129
MAIN N.E.**

**PHONE
442-8146**

**PURE
OIL**

DAUGHTRIDGE OIL CO.

Tel. 446-6139

FUEL OIL

1125 East nr.Cokey Rd.

No. 1 and No. 2 for Home Heating — Tobacco Curing

Atlantic Discount Corp.

Established 1925

• AUTO LOANS •

FINANCING

1401 S. Church St.

REFINANCING

Phone 442-2151



**GRIMES-MORGAN
PLUMBING & HEATING CO.**

TRANE AIR CONDITIONING

ECONOMICAL OIL BURNERS and BOILERS

211 ATLANTIC AVE.

PHONE 442-1764

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

290

Belk-Tyler's

**ROCKY MOUNT'S FINEST
DEPARTMENT STORE**

THOMPSON

- " Billy (Raleigh Road Esso Servicenter) r1016 Hill
- " Billy R (Anne L) sls mgr Ward Baking h1016 Hill
- " Bobby L (Jean H) acct CT&T h517 Darden ct
- " Chas E (Maxine W) twister tndr Ry Mt Mills h20 E Elm
- " Charlotte S Mrs tchr Fannie W Gorham Sch r344 Briarcliff rd
- " Clara P (wid James) h635 Woodland av
- " Clifford E (Kath S) foreman CT&T h730 Sunset av
- " Cotty G (Doris G) emp CT&T h2809 Amherst rd (E)
- " Doris G Mrs dental asst Dr J Royal Carson jr r2809 Amherst rd (E)
- " Dorothy maid h913 N Raleigh
- " Dorothy D nurse C T Smith h1231 Sunset av apt C9
- " Elmyra H supvr Ry Mt Sanitarium h313 S Church
- " Emmanuel (Josie Mable W) tchr Booker T Washington Hi Sch h318 Myrtle av
- " Eula W tex wkr Rocky Mount Cord r800 Mill
- " Evelyn D seamstress Ry Mt Undergarment r1543 Boone
- " Fletcher F (Ida H) h609 Redgate av
- " Floyd C (Audrey J; Thompson Roofing Heating & Air Conditioning) h413 Madison
- " Gladys r220½ S Tillery
- " Glenn studt r207 Lewis
- " Helena (wid Grady) tchr h1113 Stokes
- " Helfery L hlpr City r1307 S Church
- " Henry A (Marie E) pntr Daughtridge Paint & Wall Paper r1544 Boone
- " Inez V slswn Kress r Nashville NC
- " Ira (Isabel W) tex wkr Blumenthal's h207 Lewis
- " Jack E (Maggie C) loom fixer Blumenthal's h719 Peachtree



Borden's

ICE CREAM & MILK

"IF IT'S BORDEN'S, IT'S GOT TO BE GOOD"

THOMPSON

- " Jackie A waitress Howard Johnson Restr r208 Lewis
- " James E constn wkr r321 Raleigh rd
- THOMPSON JAMES R JR
(CHARLOTTE S)
AGENT
NATIONWIDE INSURANCE CO
FIRE, LIFE, AUTO,
HOSPITALIZATION and GROUP
INSURANCE
230 GARDNER-DAVENPORT BLDG
226 S CHURCH
TELEPHONE 442-5523
h344 BRIARCLIFF RD
TELEPHONE 446-5681**
- " James S (Viola W) constn wkr h1307 S Church
- " Jimmy L slsmn Daughtridge Gas r Arlington extn
- " John L archt 116 S Franklin R215 h215 S Grace
- " Lester R (Mildred N; Thompson Roofing & Heating Co) h1215 Cypress
- " Lewis (Lorraine H) clk PO h1308 Dawson pl
- " Lottie (Brown Derby Inn) h222½ Raleigh rd
- " Louis M (Dorothy) tex wkr Blumenthal's h1708 Sunset av
- " M H fnshg plant mgr Blumenthal's Mills r1530 Lafayette av
- " Macon B foreman City Health Dept h800 Mill
- " Major (Maybelle P) seasonal tob wkr h505 E Grand av
- " Marguerite Mrs hlpr City Health Dept h1409 Avenue C
- " Martin L (Evelyn D) collector Standard Electric h1543 Boone
- " Mary R wndr tndr Ry Mt Mills r RD 4 Box 23
- " Maude N (wid J W) r338 S Pearl
- " Maxine W tndr Ry Mt Mills r20 E Elm
- " Maynard H (Statia K) mgr Burlington Mills h1530 Lafayette av
- " Minnie T (wid James R) r344 Briar-cliff rd (E)
- " Nona P wndr tndr Ry Mt Mills r35 River dr
- THOMPSON PHARMACY, Ennis L
Pearce Mgr-Partner, 365 Falls rd
Opposite Park View Hospital, Tel
442-1919 (See Page 51 Buyers' Guide)**



INSURANCE - REAL ESTATE - RENTALS
Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE.
COR. FRANKLIN ST.

"YOUR HOST
FROM COAST
TO COAST"

425 N. Church
Dial 446-9175

2 ROCKY MOUNT INNS

Hwy. 301 N. By-Pass
Dial 442-8101

Holiday Inn®

291

GEHMAN'S JEWELERS

Diamonds • Watches • Silverware

139 Main St. S.E. 446-6722

THOMPSON

- " Ray E (Laurice J) sls mgr WECE h203 Oakdale rd (E)
- " Raymond J (Tommy W) foreman L&M Tob h608 Mill
- " Robt mech House Tile r RD 1 Nashville NC
- " Robt E floor hand Blumenthal's r719 Peachtree
- " Robt F (Bertha E) sec-treas Direct Auto Finance Co h1301 Oakwood dr
- THOMPSON ROOFING & HEATING CO (Lester B Thompson), Roofing, Heating and Air Conditioning 814 Gold, Tel 442-4697**
- " Russel r505 E Grand av
- " Sadie L tchr Benvenue Sch r1610 Oakland av
- " Sallie O (wid McCormick) r512 Park av
- " Statia K Mrs tchr James Craig Braswell Sch r1530 Lafayette av
- " Steph T lab DPW h341 Cedar
- " Tommie L (Nona P) wastemn Ry Mt Mills h35 River dr
- " Vivian maid Weaver Fabrics r635 Woodland av
- " Walter L (Thelma P) finishing formn Caromount Mills h3102 S Church
- " Wm E Rev (Mary M) pastor Second Presby Church h1224 Wilson rd
- " Wm F r1409 Avenue C
- " Wm T foreman Thorpe & Ricks r RD 1
- " Willie (Eva) h321 E Holly
- " Wilmer R r35 River dr
- " Willie C (Gladys W) emp Ricks Tob h1414 N Raleigh
- Thorne Amanda (wid Preston) r222½ Coleman av
- " Anna P (wid Lester) h722 Beal
- " Anne C Mrs h308-10 Marigold
- " Barbara presser Carolina Overall h174 Pinehurst dr
- " Bessie clk Charles Stores r304 Arlington extn
- " Bozzie L delmn Gay's Hdw r1711 Pender
- " Chas E (Lois J) pres mgr Cargocare Transportation Co Inc h3213 Woodlawn dr
- " Charlie (Nellie) emp Blumenthal's h321 Atlantic av
- " Elijah (Eva B) driver Bulluck Furn h905 Gay
- " Elijah W studt r905 Gay



AND
MOHAWK TIRES

PRIDGEN TIRE CO. INC.

Retreading - Vulcanizing
"RACE RUBBER"
900 N. CHURCH ST.
TEL.

446-8006

THORNE

- " Estee (Martha T) emp Field Tob h114 N Howell
- " Geo (Marjorie L) porter White's Super Mkt h1422 Veterans ct
- " J Emmett (Annie R; Thorne Travel Service) h623 Eastern av
- " Jasper D constn wkr r905 Gay
- " Jesse plstr r520 Myrtle av
- " John R (Christine T) pres Rocky Mount Hatchery Inc r Nashville NC
- " Johnnie O (Ernestine H) prsr Quality Lndry & Clns h939 Drew
- " Katie sweeper China Am Tob h222½ Coleman av
- " Lee h1545 Fountain
- " Marjorie dishwasher Walnut Soda Shop r Armstrong Project
- " Mittie (wid Geo) maid h1022 Stokes
- " Preston lab Water Bros r222½ Coleman av
- " Russell driver Quinns Inc r RD 3
- " Ruth S Mrs maid r728 Star
- " Sallie Mrs slswn Belk-Tyler Co r827 Sunset av
- " Saml lab China Am Tob h432 Raleigh rd
- " Sellar (Maggie) h338 Albemarle av
- " Sylvester (Carrie C) lab Alec Rawls Wrecking h622 Henry
- " Travel Service (Julius E Thorne) 119 Main SE
- " Troy (Dollie B) lab China Am Tob h100 Union
- Thornell Ephriane P collr Star Furn h1215 Branch
- " Ethel F Mrs nurse Park View Hosp r RD 1 Box 359
- " Grady hlpr ACL r1215 Branch
- " Harvey E (Louise B) mech ACL h216 S Howell
- " Herman L foreman Planters Cotton Oil & Fertilizer r RD 1
- " Margt E hlpr Peacock Meat r RD 4
- " Vernell ofc wkr Thomas & Howard rC-17 Raleigh rd extn

HAMMOND

Electric Service, Inc.

ENGINEERS and CONTRACTORS

Electric Motor Rebuilding
Power Equipment Sales and Installation

824 S. Church St. 442-4178

PRODUCTS



DISTRIBUTOR

700 Albemarle Cor. Virginia

JOYNER OIL COMPANY

Phone 446-9101



VICK'S RADIO & T.V. SALES & SERVICE

For DAY or NIGHT Service
DIAL 442-3492

121 W. THOMAS ST. T.V. SETS



**PAMPER YOUR
FAMILY
and
FRIENDS**

**with
ENGLEWOOD
BRAND
MEATS**

Hickory Smoked
Sugar Cured

HAMS

**REAL GOOD
FRANKS**

**ASK FOR
ENGLEWOOD
MEATS
AT YOUR
GROCER**

Manufactured
and Distributed

**Z. B.
BULLUCK
INC.**
PHONE
446-8121

**CARO-
CRAFT,
INC.**

**CUSTOM
MADE
FURNITURE
REFINISHERS**

740
ALBEMARLE
AV

(SEE PAGE 77
BUYERS'
GUIDE)

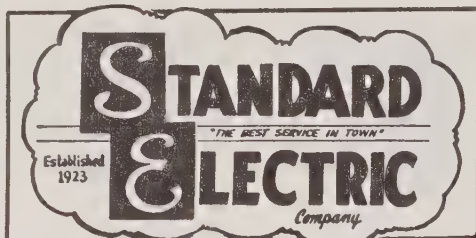
TEL
442-2964

BARNES TIN SHOP ROOFING & SHEET METAL CONTRACTORS

120 N. HOWARD ST.

TEL. 446-7192

292



THORNELL

- " Wilton M (Eliz J) clk ACL h1226 Liberty
- Thornes Vincent J (Dorothy G) dist mgr Southland Life Ins h210 Clifton rd (E)
- Thornton Basly L (Doris T) lab W T Gay h1711 Pender
- " Howard H (Patricia S) mgr New Dixie Line h1129 Sycamore
- Thorp see also Thorpe
- " Ethel B (wid Isaac D) h1516 Lafayette av
- " Helen M (wid Adam T) organist First Presby Church h543 Avent
- " John M (Cynthia M) genl mgr Pearsall Operating Co h1117 Hill
- " Lewis S (Harriet W) phys 400 Peach-tree r508 Smallwood dr

- " Routh M (wid Lewis S) h634 Sunset av
- " Sadie H (wid Wm L) h200 Braswell apt 1
- " Seabury D (Sarah J C) ofc mgr Metal Products Mfg h1211 Dawson pl
- Thorp William L jr (Daisy B), Lawyer Associate William D Etheridge 400-408, Peoples Bank & Trust Co Bldg 107 Main SE, Tel 446-4154, h230 S Grace, Tel 446-6431
- Thorpe Alex P III (Annie G) v-pres Thorpe & Ricks Inc r Hawthorne rd
- " Clarence driver Carolina Building Sup r1300 Luper
- " Claudia B (wid Ernest) h618 Willowby
- " Francis J clk Thorpe Music r722 Hill
- " Fred (Marie) emp Carolina Building Sup h602 Cleveland
- " Geo W (Kath S) foreman Thorpe & Ricks r476 W Dukes cir
- " H Benton (Louise H) pres Thorpe Music Co Inc h722 Hill
- " H Benton jr sec Thorpe Music Co Inc

COASTAL PLAIN LIFE INSURANCE CO.

- INDUSTRIAL • ORDINARY
- CREDIT • LIFE • GROUP

HOME OFFICE

462 FALLS RD. DIAL 442-6123

carolina cafe

**We Serve Wonderful Food
and Our Coffee Can't be Beat**

(HIGHWAY 301A NORTH)

906 N. Church St. 446-9976

THORPE

- " Hugh (Rosalee) jan Benvenue Sch h509 E Grand av
- " James A (Barbara L) servmn Thorpe Music Co h629 N Fairview rd
- " Jos mill wkr Sou Cotton Oil r RD 3 Box 433
- " Louise H Mrs v-pres Thorpe Music Co Inc r722 Hill
- " Martha A (wid Westry) h609 Beaman
- THORPE MUSIC CO INC, H Benton Thorpe Pres, Mrs Louise H Thorpe V-Pres, H Benton Thorpe Jr Sec, James A Thorpe Stock Holder, Music Machines, Records, Cigarette Vendors 171 Albemarle av, Tel 442-2854**
- " Nathl (Lillian W) driver Battleboro NC h537 Center
- " Paul J (Dora) carp h829 Long
- " Richd (Maggie L) cln ACL h634 Coleman av

THORPE & RICKS INC

**HERMAN E WINSTON, CHAIRMAN
J L PARKER, PRESIDENT
HENRY GREGORY, VICE-
PRESIDENT**

**A P THORPE III, VICE-PRESIDENT
ROBERT L ARRINGTON,
SECRETARY-TREASURER
MRS FLORINE G SHARPE,
ASSISTANT SECRETARY
LEAF TOBACCO DEALERS
321 FALLS RD
TELEPHONES 442-4181 and
442-4182**

- " Rosalie B (wid John B) h114 Circle dr (E)
- " Sudie M (wid A P) h114 S Franklin
- " Walter R (Vivian W; Walter & Keith Soda Shop) driver Caro Bldrs Sup h1201 Luper
- " Westry (Carrie) h703 Beaman
- " Westry (Inez M) loom cln Caromount Mill r513 Dexter
- Threatt Chas F studt r1852 Wilson rd
- " Frank H (Margt W; Threatt Plumbing & Heating Co h1852 Wilson rd
- " M Carol tchr r1852 Wilson rd
- " Margt W Mrs sec Growers Tobacco Warehouse of Rocky Mount Inc r1852 Wilson rd
- " Phil H br rep Domestic Loans of Ry Mt r1852 Wilson rd

Pearsall Oil and Fuel Company, Inc.

DISTRIBUTORS, MOBIL PRODUCTS

FUEL OIL

511 KEEN P.O. DRAWER 73



GOOD COAL

Phone 442-6141

CAROLINA TIRE CO.

TIRE RECAPPING

BUDGET TERMS



625 S. Washington St.

Phone 442-2267

293

THREATT

- " Plumbing & Heating Co (Frank H Threatt) contrs 1724 Wilson rd
- Three-O-One Cut Rate Service Station (Mrs Bertha P Armstrong) US Hwy 301-A N
- " Phillips "66" Service Station (John R Dixon) US Hwy 301A N
- Thrower W Lloyd (Carolyn R) sec Mixon Insurance & Realty Corp h928 Cedarbrook dr
- Thurman see also Thurmon and Thurmond
- " Ann M Mrs (Thurman Millinery) r Box 160 Airport rd
- " Chas H (Kathleen J; J W Thurman & Son) h507 Sunset av
- " J W & Son (Charles H Thurman) plmb 212 Rose

THURMAN J W M JR (Ann A), Mgr
Rentals Wilkinson, Bulluck & Co Inc,
Sunset av cor Franklin, Tel 446-6121,
h Airport rd, Box 160, Tel 446-7752

- " Marguerite V studt r507 Sunset av
- " Millinery (Mrs Ann M Thurman) 108 Main SW
- Thurmond Thos A (Irene D) tchr Elm City Hi Sch h207 S Tillery
- Thurston Fred W (Mollie C) h327 Sunset av
- " Hilary L (Louise D) slsmn h603 Hill
- " Louise D Mrs slswn Daniel's Inc r603 Hill

Thweatt David I (Polly S) electn ACL h804 Pender

Tice Major (Lurline) porter ACL h1572 Springbrook dr

Tidewater Oil Co 2412 Sunset av
Tiery Florence seasonal wkr r907 Shearin

Tilghman Ernest M jr (Sue H) lieut Police Dept h216 S Tillery

" Sue H Mrs slswn Vogue Dress Shop r216 S Tillery

Tiller Nathan W slsmn Thomas-Farris Mtrs r618 Buena Vista av

Tillery Abr r726 Beal

" Annie M Mrs hlpr Carolina Cafe r931 Peter

" Beulah M Mrs maid h928 Lindsey

" Fred E r509 Nance

" Geo h1512 Springbrook dr

" Geo W h1020 Moore

" Johnnie jr picker Rocky Mount Cord r534 Cleveland

" L Randolph (Ethel B; Atlantic Service Station) h618 Kinwood

" Martha E maid r916 Nugent

" Mary h218 South

" Roosevelt mill wkr Sou Cotton Oil r Enfield NC

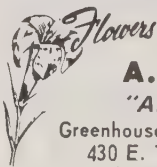
" Sallie M hlpr Peacock Meat r RD 4

" Thos B (Annie B) r929 Long

" Wallace (Cath N) emp Farmer Brock r526 Suburb

TILLEY ADOLPHUS L (Daisy D), Mgr
Ward Baking Co 1912 S Church, Tel 442-2148, h1022 West Haven blvd, Tel 442-4719

ROCKY MOUNT FLORAL



CO.

A. R. WEATHERS

"ART IN FLOWERS"

Greenhouse and Shop

430 E. Thomas

Tel. 442-4158

Downtown Shop

114 Main, N.W.

Tel. 446-6006

TILLEY

" Thompson M (Joyce W) serv mgr J C Friar Motors h1812 Beverly rd (M)

Tillman Ella opr Hair Fashions r509 W Thomas

" Goldie h514 Albemarle av

" Herbert B (Vivian D) city police h801 Leggett rd

" James (Mable B) cement fnshr h426 Myrtle av

" Lela T Mrs stemmer W B Lea Tob h701½ Beal

" Mary h1601 Charter dr

" Shirley E r1420 N Raleigh

" V D Mrs tchr J W Parker Jr Hi Sch r801 Leggett rd

" Willie C (Eula M) h1420 N Raleigh

Tilson Jane Mrs tchr R M Wilson Jr Hi Sch r1324 Sycamore

" Marie studt r1324 Sycamore

" W Erwin (Jane T) h1324 Sycamore
Timberlake Julia E (wid Leon K) h729 Sycamore

Timmonsville Tobacco Co Hamilton H Cash pres genl mgr Hubert O

Eggleston sec-treas leaf tob dlrs exporters (ofc) 233 Hammond R1-44

Timms Walter W (Rachel S) mgr The Life Insurance Co of Virginia h616 Marlboro pl

Tinnie O'Neal Kindergarten (Mrs Ada O'N Dunn) 801 E Holly

TIP-TOP BAKERY (Ward Baking Co),
1912 S Church, Tel 442-2148 (See Page 22 Buyers' Guide)

Tippett Connie Mrs emp Ry Mt Undergarment h527 Paul

" Jake C driver Highway Trans

" Marie Mrs recpt G H Boone & Robt J Sheadina r Red Oak NC

" O Earl (Bonnie) supt Carbisco Flour & Feed Mill h1109 Russell

Tippette Constance L F seamstress Ry Mt Undergarment r618 Paul

" Don P studt r1309 Horne

FAULKNER

Electric Service Inc.

Electric Motors - New and Used

Repairing and Rewinding

Garbage Disposal and Water Pump Repairs

DAY PHONE 446-5863

NIGHT PHONE 446-4872

SHOP AND OFFICE

820 GOLD ST.

QUALITY FIRST
Quality Laundry & Cleaners
INCORPORATED
238 TARBORO ST

PHONE
446-7116

This Directory Is Incorrect

(See Pages 94 and 132 Buyers' Guide)

**FOR
INSURANCE
SEE**

J. A. DELBRIDGE Jr.

**INSURANCE
AGENCY**

**HAIL - FIRE
AUTOMOBILE
CASUALTY**

**183
N. WASHINGTON**

DIAL

446-8550

RES. TEL.

446-5286

**MERRITT
PLUMBING
&
HEATING
CO. INC.**

**Plumbing
Heating
Air
Conditioning
CONTRACTORS**

**923
NORFOLK ST.
PHONE
446-4667**

"THE PLACE TO BANK IN ROCKY MOUNT"

The Planters National Bank & Trust Co.

MEMBER F.D.I.C.

294

**Sealtest
DAIRY PRODUCTS**

TIPPETTE

" Jos ofc wkr Thomas & Howard r622
Clark

" Romey W (Mattie R) supvr Blumen-
thal's h1201 Horne

Tisdale John H (Doris M) h1107
Westfield ct

Tise Gary emp Sears h200 Braswell
apt 5

Titues Helen h507 N Vyne

Todd Alvin D (Carol B) linemn WU Teleg
h1604 Boone

" Carol B Mrs examiner Ry Mt
Undergarment r1604 Boone

" Charles C (Blanche W) acct Housing
Authority of the City of Ry Mt h1133
Sycamore

" Clyde E (Lillie T) clk ACL h626
Branch

**TODD CURTIS R (Cath W), Builder of
Fine Homes 2710 S Church, Tel
442-3424, h do (See Page 30 Buyers'
Guide)**

" Florence T Mrs dispr Blue Bird
Taxi r1633b S Grace

" Raymond (Eliz M) plant mgr Metal
Products Mfg h1308 Rosewood av

" Romney N (Rubye C) trnmn ACL
h1112 N Cambridge cir

" Saml E (Shirley B) plmb Pemberton
Inc h1100 Hill

" Troy W (Ann C) trainee CT&T h1227
Planters

" Willie S (ella E) retd h1422 Davis

" Willie S jr (Florence M) driver REA
Express h1633 S Grace apt B

Toffton Howard W (Rosa-Lee) mech
Van B Greer Tile h1004 S Church

" James W (Ellen C) driver Stallings
Oil & Coal h1206 Westwood dr

Toler Albert L (Mary W) carp h1111
Neal

" Benj F (Bobbie W) firemn ACL h1625
Hammond

" Carrie E (wid Samuel S) h251 Rose



**SHOP AT
SEARS
AND SAVE**

**SATISFACTION GUARANTEED or YOUR MONEY BACK
128-42 N. CHURCH TEL. 442-3131**

TOLER

" Gertha T (wid Frank) nurse Ry Mt
Sanitarium h201 S Tillery

" James C carp r1514 S Church

" Jesse L (Nannie) carp h1514 S
Church

" Joan r1514 S Church

" Kath B Mrs pres Peoples Oil Co
Inc r1401 West Haven blvd

" Phyllis P Mrs tchr Battle Elem Sch
r528 Smallwood dr

TOLER S S & SON

S S TOLER JR, OWNER

**GENERAL CONTRACTORS
INDUSTRIAL and COMMERCIAL
RESIDENTIAL BUILDING**

117 W BASSETT

TELEPHONE 446-5808

" Saml studt r1401 West Haven blvd

" Saml S jr (Charlotte W; S S Toler &
Son) v-pres Central Building

Distributors Inc sec Concrete Mix
Co Inc h1600 Waverly dr

" Wm H jr (Phyllis P) sec-treas Peoples
Oil h473 E Duke cir

" W Henry (Kath B) sec-treas-mgr
Peoples Oil Co Inc h1401 West Haven
blvd

Tolston Phoebe H Mrs sec Rocky
Mount Dry Goods Co Inc r RD 2

Tomlinson James C (Geraldine)
appliance dept mgr Appliance &
Tire Center r Elm City NC

" Wm R (Lula B) slsmn Westwood
Lumber r RD 2 Elm City NC

Tommie's Beauty Parlor (Mrs Ruth E
Jones) 106 Country Club rd

Tommy's Sandwich Shop (Edw Battle)
926 N Raleigh

Tonsorial Shaving Parlor (James A
Hannons) barber Shop 205 Main NE

Tosta Doris T Mrs waitress Howard Jo
Johnson Restr r Arlington

Towe Sara E tchr City Schools h919
Tarboro

Towensend Bryant (Earline) h1120
Barnes

Town & Country Beauty Parlor (Freeman
Cotton) 601 E Thomas

Townsend Albert P (Ruth F) emp Mobil
Serv Sta h115 Middle

" Alice H Mrs h172 Pinehurst dr

" Alta M prsr Quality Lndry & Clns
r501 Myrtle

**TOWNSEND BRAXTON B (Ellen J),
V-Pres and Trust Officer Peoples
Bank & Trust Co 101 Tarboro cor
Main SE, Tel 442-7187, h1813 West-
over ct, Tel 442-3634**

" Charlie (Jessie C) delmn Clays
Transfer h344 Carolina av

" John C (Blanche H) driver Thomas &
Howard h820 Ellison dr

" Martha B tchr O R Pope School r500
E Virginia

" Roosevelt (Carrie J) lab ACL r411
Coleman av



**ROCKY MOUNT
Laundry & Dry Cleaners, Inc.**

223 S. WASHINGTON ST.

PHONE 446-7158

P.O. BOX 549





STALLINGS OIL & COAL CO.

KEROSENE — FUEL OIL

816 RICKS ST.

It's Performance That Counts

DIAL 446-6184

295

TOWNSEND

- " Rosa Mrs h1015 Red Row
- " Ruth Mrs braider Rocky Mount Cord r115 Middle
- " Wilbur H (Martha B) tchr h500 E Virginia
- Travelers Aid Society Mrs Doris D Kimball exec dir 110 Coast Line R7
- " Service Station James A Newell jr mgr gas sta 181-83 Main NE
- " Service Station Woodrow Bowen mgr 1803 Sunset av
- Trenholm Helen J (wid John B) h225 N Mayo apt 8
- Trevathan Grover L jr (Evelyn) mech Am Bakeries h1928 Bedford rd
- " Henry (Alice W) h616 N Harris
- " Henry T (Billie S) tchr Ry Mt High School h301 Briarcliff rd (E)
- " Jos constn wkr r840 Star
- " Marvin R r1917 Windsor dr
- " Mary r616 N Harris
- " Mick A (Mattie M) h1917 Windsor dr
- " Retha C Mrs seamstress Ry Mt Undergarment h1526 S Church
- " Robt cln Nu-Way Lndry Clns & Dyers r616 N Harris
- " Robt L (Mary H) carrier PO h808 Peachtree
- " Robt W (Clara O) hlpr City Schools h428 Sunset av
- " Wm J (Phoebe R) textile wkr Blumenthal's h814 Peachtree
- Tri-County Mutual Burial Assn Inc
- Walter H Hunter pres Mrs Sara S Leonard sec-treas 215 Main NE
- Trinity Lutheran Church Rev Hope H Ritchie pastor Tarboro cor Cokey rd
- Tripp Chas A (Odell B) clk Humble Oil & Refining h103 Plymouth rd (E)
- " James H (Shirley J) ofc credit mgr Firestone Stores h501 Darden ct
- " Jos B (Willie G) carrier PO h113 Berryhill rd
- " Odell Mrs slsmn Belk's r103 Plymouth rd
- " Shirley J Mrs cash Pilot Life Ins r501 Darden ct
- Trively Timothy C Rev (Ann W) asst rector Ch of the Good Shepherd h1010 West Haven blvd
- Trotter James R (Saravette; Spruill, Trotter, Biggs & Lane), Lawyers Peoples Bank & Trust Co Bldg 107 Main SE, Tel 446-7108, h916 Hill, Tel 442-6311
- Trueblood Benjamin W (Margy W) lab supt Ry Mt Mills h206 S Boulevard
- " John E (Mary B) mgr County ABC Board No 6 h302 W Grand av
- " Mary B Mrs slwn Youth Shop r302 W Grand
- Trusty Ella r414 Pennsylvania av
- Truth Temple Church of God The 211 Warren
- Tucci Shirley Mrs h829 Pender
- Tucker Bud (Magadline) atndt Howard Johnson Shell Sta r RD 3

JENKINS-PEARSALL MACHINE WORKS

Machinists • Welders • Founders

FARM MACHINERY REPAIRS

Specializing in Ornamental Iron

217 Andrews St. P.O. Box 886

446-9168

TUCKER

- " Chas (Annie N) lab Blumenthal's h624 E Holly
- " Fred D (Wm A) hlpr ACL r1006 E Grand av

TUCKER G S FURNITURE CO INC,

Gernie Bailey Manager, Jerry Richardson Asst Mgr, Douglas Jackson Truck Driver, Margie Ann Moore Bkpr, Edward Bowen Slsmn, 107-111 N Washington, Tel 442-5419

- " Jesse S sls dept Belk's r516 Western av

- " Joe N (Nicy M) brick mason DPW h818½ E Grand av

- " Joyce R Mrs nurse Park View Hosp r Springfield rd

- " Kenneth E (Jessie S) countermn Barber's Auto Sup h516 Western av

- " Kenneth E jr USA r516 Western av

- " Mary T Mrs maid h152a Pinehurst dr

- " Sam L (Teresa Z) mech Allan Mims h1033 S Church

- " Wm jan Lakeside Bapt Church r822 W Thomas

Tulloss Augustus studt r302 Villa

TULLOSS JOHN W (Rebecca H), Pres

Tulloss Tractor Co Inc S Church extn,

Tel 446-6168, h302 Villa, Tel

446-4205

TULLOSS TRACTOR CO INC

JOHN W TULLOSS, PRESIDENT

REBECCA H TULLOSS, SECRETARY-TREASURER

BETTY A WINSTEAD, ASSISTANT SECRETARY-TREASURER

"YOUR JOHN DEERE AGRICULTURE and INDUSTRIAL DEALER"

S CHURCH EXTN

TELEPHONE 446-6168

(See Page 2 Buyers' Guide)

HUNT'S MOTEL

2 MILES SOUTH

HWY. 301 and 301A

PHONE 446-9430

FURNITURE FOR THE HOME

COME TO

ROCKY MOUNT FURNITURE CO.

"IN THE HEART OF THE CITY"

COMPLETE FURNISHINGS FOR THE HOME

163 S. MAIN

SEE PAGE 78 BUYERS GUIDE



MODERN BUILDERS Inc.

General Contractors

~ ~

COMMERCIAL and RESIDENTIAL

~ ~

DIAL

442-4103

~ ~

725

WALNUT ST.

~ ~

WALNUT SHOPPING CENTER

BEL AIR CHEVROLET CO.

CHEVROLET - CHEVY II - CHEVELLE CORVAIR - CORVETTE

115-123 S. CHURCH ST.

THE O.K. PLAZA 501 N. CHURCH

SALES-SERVICE

TEL. 442-6148

TEL. 442-2877

**UMBER
MILLWORK**

PEOPLES BUILDING SUPPLY CO.

"QUALITY MILLWORK PRODUCTS"

PHONE 442-3104

410 N. PEARL ST.

**Building
Materials**

BANK OF ROCKY MOUNT

SERVING NASH AND EDGEcombe COUNTIES

SAVINGS ACCOUNTS — LOANS — CHECKING ACCOUNTS

142 MAIN ST. SW.

MEMBER F.D.I.C.

BRANCH: INTERSECTION RALEIGH ROSE AND GEORGE STREETS

DIAL
446-7101

296



**Motor
Lodge**

TV-POOL-AIR CONDITIONING

2 MILES NORTH ON US HWY 301 NORTH

DIAL 446-5111

TULLOSS

- " John W jr (Vicky B) with Tulloss Tractor Co h345 Briarcliff rd (E)
- " Rebecca H Mrs sec-treas Tulloss Tractor Co Inc r302 Villa

- Turnage C Earl (Stella; Purvis Cleaners & Dyers) h623 Arlington
- " David T (Mary T) lab N C Hide & Fur h1001 Beal
- " Eliz S (wid J A) h127 Atlantic av
- " Fredk E (Norma B) asst clk of ct h2801 Sunset av apt A3
- " Mary maid r1001 Beal
- " Norma B Mrs tchr James Craig Braswell Sch rA3 Brantley Apts
- Turner A E ofc mgr Davis Milling r RD 3 Nashville NC
- " Agnes J Mrs ofc sec Keel & Keel r1828 Lynne av (M)
- " Aldene Mrs slswn Remnant Shop r Nashville NC
- " Alice F wndr tndr Ry Mt Mills r320 Henry
- " Ann C Mrs bkpr Flake B Chipley r508 Sycamore
- " Annie L Mrs h207 McDearmon
- " Arthur S carp D J Rose & Son r324 Tarboro
- " Arthur S (Nannie R) h1003 Winston Walk
- " Betty B Mrs tchr Harris Conservatory of Music r747 Cascade av
- " Billy B meat ctr Fryar's Super Mkt r Nashville NC
- " Billy R (Eloise C) servmn Tulloss Tractor h1201 Cypress
- " Bonnie C r2505 S Church
- " Clifton R (Lillie C) mech Ry Mt Cord h108 Rosa
- " David jr h536 Nashville rd
- " Dorothy clk Wooton's Super Market r4 Rocky Mount
- " E McCoy (Agnes J) driver Tip Top Bakeries h1828 Lynne av (M)

ENTERPRISE FURNITURE CO., INC.

COMPLETE HOME FURNISHINGS
BROADLOOM RUGS — LEE CARPETS

158-164 S. Washington St.

446-8304



Roberson Plumbing & Heating Co.

SERVICE ★ NEW CONSTRUCTION ★ REPAIRS

620 Royal St.

Phone 442-1656

TURNER EDITH, Assistant City Purchasing Agent, 1st Floor City Hall 131-39 Main NE, h823 Sunset av, Tel 442-6616

- " Ernest R hlpr Am Bakeries r207 McDearmon
- " Fannie J (wid Edw M) h806 Sycamore
- " Frank D (Mildred D) slsmn Hunter Bros h216 S Grace
- " Frank E (Elsie F) plmb 765 Nelson r do
- " G Robt (Ida McA) h210 S George
- " Gaddy fl mgr Auto Equip Co h306 Villa
- " Gladys O Mrs slswn M G Baldwin Co r Nashville Highway
- " Harvey R (Oreole G) brkmm ACL h716 Arlington
- " Henry T (Alice F) warper tender Ry Mt Mills h320 Henry
- " James W (Veronica E) pntr Brewer Paint & Wallpaper h Griffin
- " Janet C (Billie R) asst mgr One Hour Koretizing r1201 Cypress
- " Jeannette S Mrs bkpr Park View Hosp r729 Peachtree
- " Joe (Edith) emp Tip Top Bakery h1613 Cooper
- " Joel W hlpr Am Bakeries r Box 481 Cokey rd ext
- " John M (Annie C) supvr DPW h1425 Beal
- " Johnny atndt Etna Serv Sta r1600 Boone
- " Jos F (Maggie E) h528 Nashville rd
- " Julian E studt r1016 S Franklin
- " Kate r116 McDearmon
- " Larry driver Borden's Ice Cream h747 Cascade av
- " Leo R (Marjorie A) rental mgr Standard Ins & Realty Corp h1711 Boone
- " Leroy atndt Langley Tenneco r108 Rosa
- " Marjorie H Mrs bkpr Atlantic Discount r628 Short
- " Melba D (wid Julian E) h1016 S Franklin
- " Monroe E (Martha T) repairmn CT&T h1313 Wilson rd
- " N Gertrude (wid John W) h806 S Church
- " O L Grocery (Ovey L Turner) 571 Nashville rd
- " Oscar (Betty) clk A&P r559 Marigold
- " Ovey L (Christine; O L Turner Grocery) h1003 O'Berry
- " Ray driver Hammond Elec Serv r RD 4
- " Romie M (Kath A) eng Long Mfg h1312 Maple
- " Russell emp Merita Bakery r207 McDearmon
- " Sheila sten Pub Ofc Service r Box 224 Nashville Highway
- " Spencer M (Hazel A) slsmn Sears h346 Paul



STANDARD INSURANCE and REALTY CORP.

REAL ESTATE - INSURANCE - RENTALS

HOME SAVINGS BLDG. 119 N. CHURCH

PHONES 446-6156



297

TURNER

- " Thos W h728 Arlington
- " Vander (Essie L) picker tender Ry Mt Mills h923 S Church
- " Walter (Pauline R) processor L A Cox Sausage Plant r Nashville Highway Box 224
- " Wm studt r207 McDearmon
- " Wm A (Retha W) driver Peoples Oil h2505 S Church
- " Wm R (Gladys) slsmn Steven's Clothing Store r Nashville Highway

TURNLEY EDMUND T JR (Jean F), City Athletic Director 203 City Hall 131-39 Main NE, Tel 442-5181, h720 Piedmont av, Tel 442-5885

" Edmund T (Elsie M) h532 Hammond
Tuten James F (Mary Lou) h1527 Fountain

" Luegenia maid Memorial Hosp r Falcom dr Box 5

Tuttle Harold P (Martha L) personnel mgr purch agt Ry Mt Mills h1411 Pinecrest rd

Tweedy Edythe R Mrs tchr Booker T Washington High Sch r625 Atlantic

" Wm R (Edythe R) supvr interviewer State Employment h625 Atlantic av

Twiddy Jerry L (Marg W) painter Trinity Steel h611 S Washington

Twin County Furniture & Upholstery Co (J A Dunn & M C Bailey) upholstery 700 N Raleigh

" County Gas Co (Philip C Cherry) bottled gas 168 S Washington

" County Insurance & Rental Co Inc C C Ward pres-mgr genl ins & rentals 120 S Howard R107

" County Lodge No 257 (IBPOE of W) 320 E Goldleaf

" County Lodge No 543 (Brotherhood of Railway Carmen of America) 122 N Church

" County Upholstery (Wm E Cole Mickey C Bailey) 700 N Raleigh

Twisdale Gareth (Cath) mech Riley's Auto Repair r723 Pender

" Thelma Mrs recpt Killebrew Studio r St Paul

Two Hour Laundry & Dry Cleaners (Bennett L Bunn jr) 235 Main SE

Tyandall Roger aud r226 S Franklin

Tyler Arth L (Eliz M) exec v-pres Belk-Tyler Stores Inc h520 Shady Circle dr

" Paul E (Florence B) condr ACL h203 Lexington

Tyndall Carl H (Madeline H) pntr Moore Paint & Wallpaper h1109 Paul

" Janet W Mrs cash Provident Finance r RD 1 Elm City NC

" Joyce A nurse J Fulton Crumpler r2917 S Church

" Madeline Mrs bkpr Thompson Pharmacy r1109 Paul

Tyson Benj W (Linba J; Tyson's Upholstery Shop) h Box 180 US Highway 64 W

MOTOR BEARINGS & PARTS CO., INC.

Wholesale Only

Standard Brands • Replacement Parts
Shop Equipment, "Duco Paints"

725 S. Church 446-7105

TYSON

- " Bill (Ella; Tyson's Store) h501 Park av
- " Chas h106 Tyson av
- " Charlie R (Mamie L) retd h US Highway 64 W
- " Daisy E (wid Thos T) h765 Cascade av
- " Eliz A Mrs sec-treas Tyson's Drug Center Inc r1421 Western
- " Franklin R (Bessie S) emp CT&T h904 Leggett rd
- " Geo O (Mattie) orderly Park View Hosp h rear 416 Falls rd
- " Gloria J studt r501 Park av
- " Imogene B Mrs teller First Federal Savings & Loan r205 Delane dr
- " Jake (Ellen C) h1013 Nashville rd
- " James H (Elaine) tchr PS h412 Mitchell
- " John T (Eleanor L) constn wkr h832 West Haven blvd
- " Julian C servmn Orkin Exterminating r West Mount dr
- " Leon G USA r1013 Nashville rd
- " Linda Mae examiner Ry Mt Undergarment r Box 180 Nashville Highway
- " Mitchel (Peggy T) sht mtl wkr J A Tharrington & Sons r32 S Cambridge dr
- " Nancy Mrs slswn Powell Business Equip r102 Greenwood av
- " Obie M (Peggy) slsmn J A Tharrington & Sons h1132 S Cambridge cir
- " Oscar (Peggy E) mech Allan Mims Inc h909 S Franklin
- " Ottis (Shirley) emp A Shortland Mill h1153 S Cambridge
- " R Gilbert (Doris W) mach opr Superior Cable h213 Fleming
- " Robert M (Nellie) retreader Caroline Tire h100 Tyson av
- " Roy J (Marie M; Lancaster Barber Shop) h116 N Berryhill rd

WILLIAMS TRANSFER & STORAGE

Refrigeration Service

501 MAIN N.E.

TEL. 442-2067

NIGHT 446-6798

JAC ELECTRIC COMPANY

Contractors

JOE COSTA
OWNER

ALL
TYPES

PHONE
442-7389

520 N.
HARRIS ST.

P.O. BOX 1537

ROCKY MOUNT
N. C.

★
ALMAND'S
ROCKY MOUNTS EXCLUSIVE
RETAIL DRUG STORE, INC.
★

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL
1125 East nr. Cokey Rd.

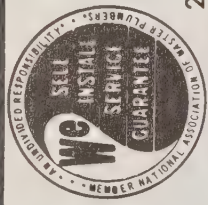
No. 1 and No. 2 for Home Heating - Tobacco Curing

CRIMES-MORGAN PLUMBING & HEATING CO.

TRANE AIR CONDITIONING
ECONOMICAL OIL BURNERS and BOILERS

PHONE 442-1764

211 ATLANTIC AVE.



TYSON'S DRUG CENTER INC.

YOUR ONE
STOP FOR
ALL YOUR
DRUG NEEDS

ACCURATE
PROMPT
PRESCRIPTION
SERVICE



RENTAL DEPT.
SICK ROOM
SUPPLIES AND
EQUIPMENT

TELEPHONE
446-7128

112 N. CHURCH

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

298

ROCKY MOUNT



Seat Cover
Center

1442 S. Church

Tel. 446-9733

TYSON

- " Saml S (Pattie) h916 Red Row
- " Shirley L Mrs bkpr Planters Bank
r1153 S Cambridge drive
- " Shirley M ofc sec Planters Bank
r RD 1 Wilson NC
- " Thos (The Carpet Shop) r765
Casade av
- " Walter L (Irene W) electn Standard
Electric h222 Huffines
- " Wendell B (Eliz A) pres Tyson's
Drug Center Inc h1421 Western av
- " Wm (Melba) emp Maola Dairy h516
Mullins
- TYSON'S DRUG CENTER INC, Wendell
B Tyson, Prescription Druggists,
Rental Dept, Sick Room Supplies
and Equipment 112-116 N Church,
Tel 446-7128 (See Page 152 Buyers'
Guide)**
- " Store (Bill Tyson) gro 704 E Highland
- " Upholstery Shop (Benj W Tyson) 3410
US Highway 64 W
- U C Store (B Klitzner & Son Inc) used
clo 224 Falls rd
- U W SNOW (Ila S), Cotton Merchant
Established 1925, 520 S Franklin, Tel
446-4388, and 406 E Washington,
Nashville, NC, Tel 459-2626, h910
Sunset av, Tel 446-4612
- Umbenhaur Rex E (Nancy L) asst mgr
Heritage Inn h909 West Haven blvd
- Umphlett W L (Vernell) dispr ACL h1231
Sunset av apt C-6
- Umstead Frances J bkpr W C Reid &
Co r316 Piedmont av
- " James r407 E Grand av
- " Joanna M (wid Charles I) h1023
Sunset av
- " Laura W (wid Onslow) h407 E Grand
- Union Bus Terminal Frank P Bell
mgr 401 Main SE
- UNION FINANCE CO OF ROCKY
MOUNT, William C Vick Mgr, House-
hold, Personal and Automobile Loans
201 Tarboro, Tel 442-1191**

M. E. RODGERS INSULATION CO

- RESIDENTIAL • COMMERCIAL
 - INDUSTRIAL APPLICATORS
- CONTRACTORS**

RD 4, BOX 370

TEL 442-1039

United Cab Co Wm S Battle mgr 126
E Thomas

**UNITED COMMUNITY SERVICES OF
ROCKY MOUNT, Mrs Eleanor W
Scott Exec Sec, Julian C Houseman
Exec Dir, 106 S Washington R311,
Tel 442-8136**

" Federation of Postal Clerks No 591
Edw F Stussie pres 200 Tarboro

" House of Prayer 811 Gay

UNITED STATES GOVERNMENT-

**FEDERAL BUILDING, 200-10
Tarboro**

**DEPARTMENT OF AGRICULTURE
FOOD DISTRIBUTION DIVISION,
Sam W Pope Supvr, 226-28
S Church R215-16, Tel
442-7787**

**DEPARTMENT OF DEFENSE
DEPARTMENT OF THE AIR
FORCE**

**RECRUITING STATION, Harvey
T Sadler Ofcr In Chge, 138
Western av, Room D, Tel
442-2718**

**RECRUITING STATION, bsmt
200 Tarboro**

**DEPARTMENT OF THE ARMY
RECRUITING STATION,
Kenneth L Nettles Ofcr In
Chge, bsmt 200 Tarboro,
Tel 442-1931**

**RESERVE TRAINING CENTER,
Capt L Wilson Leggette
Ofcr in Chge, 804 N Fair-
view rd, Tel 446-6213**

**DEPARTMENT OF THE NAVY
RECRUITING STATION, Nathan
J Gray In Chge, bsmt 200
Tarboro, Tel 442-6844**

**DEPARTMENT OF HEALTH, EDU-
CATION and WELFARE
SOCIAL SECURITY ADMINISTRA-
TION**

**BUREAU OF OLD AGE AND
SURVIVORS INSURANCE,
Nicholas A Avera Dist Mgr,
226 Hill, Tel 446-4145**

**DEPARTMENT OF JUSTICE
DISTRICT COURT, Joe B Pittman
Probation Officer, 200 Tarboro
R201 and 208, Tel 442-6863**

**FEDERAL BUREAU OF INVESTI-
GATION**

**RESIDENT AGENCY, T C Rose
Bldg 132-140 Western av,
Tel 442-1115, Headquarters
Office 1700 Johnston Bldg,
Charlotte 2, NC**

**DEPARTMENT OF THE TREASURY
ALCOHOL AND TOBACCO TAX,
Michl D Zetts Agt In Chge,
bsmt 200-10 Tarboro, Tel
442-2249**

Contd on next page



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE.
COR. FRANKLIN ST.

HODGES ~~ELECTRIC~~ SERVICE

ELECTRICAL CONTRACTORS

Commercial — Industrial — Residential

BENVENUE RD.

TEL. 442-1686

299

UNITED STATES GOVERNMENT—Contd DEPARTMENT OF THE TREASURY—Contd

BUREAU OF INTERNAL

REVENUE, Raymond A Heady
Collr In Charge Income Tax Div,
200 Tarboro R200, Tel
442-1520

AUDIT DEPARTMENT, Roy W
Allen Agt in Chge, 200
Tarboro R203, Tel 442-1583

COAST GUARD, Wm S Vinson In
Chge, bsmt 200 Tarboro

FEDERAL AVIATION AGENCY

ELECTRONICS MAINTENANCE

DIVISION, US Hwy 301A N

FLIGHT SERVICE STATION, John
A Ruff Chf, US Hwy 301A S,
Tel 446-6637

POST OFFICE DEPARTMENT

POST OFFICE, Henry B Fountain

Postmaster, J G Lancaster Jr

Asst Postmaster, John A

Farmer Supt of Mails, J M

Garris Asst Supt of Mails, J F

Ennis Sta Supt, H F Sanders

Asst Sta Supt, Lobby Federal

Bldg 200 Tarboro cor Rose,

Tels 446-8182 and 446-8183;

West Rocky Mount Station, 1045

Hammond, Tel 442-3272

TRUCK TERMINAL, W D Stallings

Supt, 631 Paul, Tel 442-6261

" Van Lines Inc Robt G Williams agt
501 Main NE

Unity Cemetery end E Grand av

Universal Electric Motor (Andy

Andrews) 1520 Falls rd

Unterwagner Jos R air traffic control
spec FAA r460 E Duke cir

Upchurch Jas W (Betty) h710 Rex

" John R dry ctn Ed Vick h313 S Howell

" Milton (Mozelle T) wvr A Schottland
h1612 Davis

" Rufus R (Oza S) r313 S Howell

" Wilhelmina M Mrs ofc sec Mutual
Life Ins Co of NY r Raleigh rd extd
Box 154

UTLEY BILL S (Linda S), Vice-Pres
Coastal Plain Life Insurance Co 462
Falls rd, Tel 442-6123, h313 Forest
Hill av, Tel 446-4386

" Kay Mrs tchr R M Wilson Jr High
Sch r Wilson NC

Valentine Geo A (Mary B) spl rep New
England Mut Life Ins Co h1644
Lafayette av

" Geo S h608 S Church

" Herbert H emp Blumenthal's r1500
Branch

" Jas W (Beatrice A) emp Merita

Bakery h206 Raymond

" Jasper M (Audrey N) formn Caro

Bldg Sup r1500 Branch

" Jos B (Lizzie T) wtchmn Export Tob
h1500 Branch

" Pearl N r608 S Church



AND

MOHAWK TIRES

PRIDGEN TIRE CO. INC.

Retreading — Vulcanizing

"RACE RUBBER"

900 N. CHURCH ST.

TEL.

446-8006

VALENTINE

" Robt B slsmn Roscoe Griffin Shoe
r727 Arlington

" Thelma J (wid Bruce) slswn Nash

St News Stand r127 Atlantic av

VanBuskirk Stanley E (Ora P) city police
h735 Eastern av

" Stella H Mrs r735 Eastern av

Vanderslice Granbery E jr (Richardis

B) with Thorpe & Ricks Inc h3401

Hawthorne rd (E)

VandeVelde Frans L (Alida V) h1016

Tarboro

Vandiford Almarine Mrs slswn Charles

Stores r RD 3 Nashville NC

" Robt D jr (Mimeo Press) h835 Falls
rd

Vann Edw M (Eliz W) dist slsmn

Southeastern Adv h906 Hill

" Edw W studt r906 Hill

" Eliz Mrs tchr Benvenue Sch r906
Hill

" Emma N (wid John A) h338 Villa

" John A jr (Josephine H) pres John

Vann Mtrs Inc h1400 West Haven
blvd

VANN JOHN MOTORS INC, John A Vann

Jr Pres, Josephine H Vann V-Pres,

Maynard A Manning Sec-Treas,

Oldsmobile Motor Cars, Sales and

Service, Parts and Accessories,

General Repairing 413 S Church, Tel

446-5106, Used Car Lot 113

Hammond (See Page 11 Buyers'

Guide)

" Josephine H Mrs v-pres John Vann

Mtrs Inc r1400 West Haven blvd

" Thelma (wid W A) r919 Columbia av

Varnell C Cleveland (Gladys T) farmer

h1325 Cokey rd

" Clayton driver Ideal Gas & Appl

r1244 Planters

" Lois J asst cash Durham Life Ins

r RD 3

" Patricia R Mrs bkpr Bunting Harding

& Minges r1024 Proctor

THE

PATIO RESTAURANT

Specializing In

FRIED CHICKEN — STEAKS

U.S. HWY. 301 BY-PASS S.

Next To

Capri & Horizon Motels

PHONE

442-9907

NASH COAL COMPANY

Specializing Exclusively in

High Grade Steam and Domestic Coal

PHONE 446-8512

100 W. Grand Av.



225-27 TARBORO



"THE HOME OF BETTER USED CARS"

ALLAN MIMS FORD
SALES SERVICE

TEL. 442-2191

MONTGOMERY
WARD

INTERSECTION HWY 64 and 301

TARRYTOWN CENTER

ALL THE STORE YOU'LL
EVER WANT

PHONE
MI 6-2911

DRINK



Coca-Cola

**Bottling
Company**

**Inc.
Bottlers**

**442
S. Church St.
PHONE
446-4117**

Coca-Cola

REG. U. S. PAT. OFF.

REGULAR - KING

AND 16 OZ SIZE

300

Citizens SAVINGS and LOAN ASSOCIATION

229 SUNSET AVENUE COR FRANKLIN

VARNELL

- " R C buyer Imperial Tob r RD 3
- " Wm A carp Caro Bldg Sup r RD 2
- " Wm C jr (Ann R) city firefighter h1024 Proctor
- Varsity Grill (Richd A Stankus) restr 714 Hammond
- Vaughan Isabel A (wid Russell) book-mobile libr Thos Hackney Braswell Mem Library r Nashville NC
- " J Danl (Beverly M) dist mgr NC State Mtr Club h119 Wayne
- Vaughn Albert L yarn handler Ry Mt Mills r RD 1 Box 429 Nashville NC
- " Julia Mrs emp City h1102 Westfield ct
- " Mary S Mrs tchr Jas Craig Braswell Sch r3701 Hawthorne rd
- " Mattie C Mrs h921 Gold
- " Thos R (Florine H) h329 Kirkwood
- " Sally R (wid Wm D jr) r3701 Hawthorne rd (E)
- " Thos R (Florine; L A Cox Sausage Plant) r329 Kirkwood av
- " Wm D III (Mary S) slsmn h3701 Hawthorne rd (E)
- Vause Irma L tchr Fannie W Gorham Sch r505 Beal
- " Mary E (wid Robt F) r505 Beal
- " Rubie J tchr Ry Mt Sr High Sch h505 Beal
- Veillette Roland L (Edna T) insp State Hwy Comn h413 Hill

VERNON HERMAN E (Helen B), V-Pres
The Planters National Bank & Trust
Co 100 Main SW cor Sunset av, Tel
446-6111, h Whitakers, NC, Tel
GE7-4861

- " Reddie E (Mary B) sweeper Ry Mt Mills h31 River dr
- Vess Frank W (Lucille) dyer Burling-ton Industries h1229 Sycamore
- Vestal Apartments 238 Rose
- " Cameron (Mable A) tobacconist h308 Lexington
- " Gordon (Lillian A) with Planters Whse h1653 Pinecrest rd

CURTIS R. TODD CONTRACTOR

Builder of Fine Homes

TEL. 442-3424 2710 S. CHURCH

VESTAL GORDON JR (Betty M; Chair & Equipment Rentals), US Hwy 301 By-Pass South, PO Box 705, Tel 442-6013, h1232 Hammond, Tel 446-7352

- Vester Annie P (wid Arth) r1517 Davis
- " Benny clk Winn-Dixie
- " Carolyn W Mrs ofc sec Policy Holders Agcy r414 Marigold
- " Chas W (Virgia M) h224 Dunn
- " Donald A driver Peacock Meat r224 Dunn
- " E H hlpr Gus Z Lancaster Stock Yards r Spring Hope NC
- " Eliza Mrs r829 Cedarbrook dr
- " Emma H (wid Wm) r1517 Davis
- " Eug (Carolyn W) h414 Marigold
- " Hassel L (Opal K; Vester Insurance & Realty Co) h713 N Taylor
- " Insurance & Realty Co Hassel L Vester pres 901 Falls rd
- " Jos S (Rosa D) h415 S Howell
- " Kelly G (Virginia L) sanitarian City Health Dept h1517 Davis
- " Robt E (Arlene H) dept mgr Thomas Farris Mtrs h1201 Paul
- " Wade slsmn Ray Bandy's Plymouth r West Mount dr
- Vick Alex (Inez F) tchr Phillips High Sch h622 Coleman av
- " B A (Maebeile) emp ACL h1728 Beverly rd
- " Benj F (Daisy L) yarn hndlr Ry Mt Mills h8 W Spring
- " Bessie Mrs maid h200 N Howell
- " Beulah H (wid Alex) maid Fannie W Gorham Sch h611 E Thomas
- " Billie G doffer Ry Mt Mills r Box 313 Sharpsburg NC
- " Billy R (Anne J) driver slsmn Stallings Oil & Coal h100 N Vyne
- " Bryant A (MaeBelle C) mech ACL h1339 Planters
- " C Brooks (Mildred) asst v-pres Peoples Bank & Trust Co r RD 1 Bailey NC
- " C Norman (Pauline P) clk ACL h2701 Winstead rd (E)
- " Carolyn M wndr tndr Ry Mt Mills r Box 313 Sharpsburg NC
- " Charlie (Rosa) hlpr Bel Air Chevrolet Co h1410 Avenue B
- " David C (Wilda C) buyer China Am Tob h801 Hammond
- " David R studt r801 Hammond
- " Dennis (Lucille B) h515 Raleigh rd
- " Donald R (Jacqueline M) v-pres Southern Ofc Sup Inc r448 Duke cir
- " Dwayne M slsmn Dillon Sup r RD 1 Box 214
- " E Irene cash Belk's r RD 4 Box 284
- " Etta V Mrs h771 Cascade av
- " Hermond A (Eva M) supvr Caro Bldg Sup h740 Cedarbrook dr
- " Ishmael C (Jacqueline B) lm fxr Caromount Mills h911 Paul
- " Jacqueline M Mrs ofc sec House Tile r448 W Duke cir

INDUSTRIAL ELECTRIC SALES & SERVICE INC.

REPAIRS and SALES

TO ALL INDUSTRIAL EQUIPMENT AND INSTALLATIONS

TEL. 442-1101

2917 S. CHURCH ST. EXTN.

**Modern
Gas
Appliances**

Englewood Shopping Center

PROPANE

Suburban

GAS COMPANY

**Bulk-Metered
and Bottled Gas**

Tel. 446-6739

WALKER LUMBER CO.

Manufacturers of Ceiling - Flooring - Siding - Moulding - Finish - Roofers

Mailing Address: Battleboro, N.C.
Mill: Gold Rock, N.C.

Tel. 446-8171

301

VICK

- " Jas E (Dixie) h1124 S Cambridge cir
- VICK JAMES O** (Joyce J; Vick's Radio & TV Sales & Service), 121 W Thomas, Tel 442-3492, h440 Old Mill rd, Tel 446-6817
- " Jean A Mrs ofc sec Hardee's Food Sys r Layton's Mobile ter
- " Jos lab DPW r808 Ellison dr
- " Jos (Dorothy J) emp Waters Bros h1117 Whitehead dr
- " Kirby (Patricia B) hlpr A Schottland h1222 Boone
- " Lois G Mrs slswr Carole Dress & Bridal Shop r504 N Fairview rd
- " Lucy P (wid Walter) r1107 Falls rd
- " Mary Barnes smstrs Ry Mt Undergarment r RD 1 Nashville NC
- " Mathew (Ada G) h615 Griffin pl
- " Marilyn P Mrs cash Public Finance r RD 1 Box 82
- " Myrtle B Mrs clk Peoples Bank r RD 3 Nashville NC
- " Myrtle L (wid Lonnie) h741 Arlington
- " Patsy cash M G Baldwin r RD 4 Box 67
- " Paul A (Mildred M) formn Peacock Meat h1124 Cypress
- " Paul B (Betty L) h1006 Sunset av
- " Randolph O r771 Cascade av
- " Stella C (wid Octavius) maid h102 South
- " Stella S wndr tndr Ry Mt Mills r RD 3 Box 180 Nashville NC
- " Thos L (Verdie W) carrier PO r RD 3 Box 388
- " Westry orderly Park View Hosp r308 N Franklin
- " Wilda C Mrs ofc sec Nash County Tax Collr r801 Hammond
- " Wm C (Joyce) mgr Union Finance Co of Rocky Mount h156 Berryhill rd
- " Wm D jr (Lois G) mgr Tar Heel Gas Curer Co h504 N Fairview rd
- " Wm M (Maggie D) carp h715 Long
- " Willie L atndt Hotel Gulf Serv r132 Raleigh rd
- " Wilson B shipping clk Am Bakeries r741 Arrington av

VICK'S RADIO & TV SALES & SERVICE

JAMES O VICK
OWNER
EXPERT REPAIR SERVICE ON ALL MAKES
COLOR TV
SALES and SERVICE
RADIOS-HOME and AUTO
TELEVISION
PHILCO DEALER
SALES and SERVICE
121 W THOMAS
TELEPHONE 442-3492
(See Pages 127 and 144 Buyers' Guide)

PEMBERTON INC.

AIR CONDITIONING-REFRIGERATION

HEATING-PLUMBING-ELECTRICAL

277 Main N.E. Tel. 442-3112

- Vickers Cordell clk Winn-Dixie
- " Marian cash Public Finance h604 Clark
- Vincent Elliott W agt Southland Life Ins r Roanoke Rapids NC
- Vine Nora W (wid Johnnie) r121 N Tillery
- Vines Jas r1511 Vance
- " John (Marilyn H) spotter One Hour Koretizing h884 Ellison dr
- " Johnny M (Martha L) atndt Church St Shell h718 S Grace
- " Miles (Aggie D) h1511 Vance
- " Miles Z r1511 Vance
- Vinesett R M (Loretta S) cake supt Am Bakeries h1128 Hill
- Vinson Hattie W Mrs clk Penney's r Sharpsburg NC
- " Jewel Aylen smstrs Ry Mt Undergarment r1011 Neal
- " Josephine Mrs maid h1229 E Holly
- " Wm S in chge US Coast Guard
- Violet Mary emp Williams Super Mkt r225 Braswell
- Virgil Vernon Dawes orderly Park View Hosp r RD 2 Elm City NC
- VIRGIL'S TEXACO STATION** (Virgil Evans), Complete Auto Service, Brake Expert, Pick-Up and Delivery, Road Service 300 Tarboro, Tel 442-9994
- Virginia-Carolina Chemical Corp (br ofc) J Albert Delbridge jr agt fertilizer mfrs 183 N Washington
- VIRGINIA'S DRESS SHOP**
MRS VIRGINIA D DASHER, OWNER
SPECIALTY SHOP FOR
LADIES' READY-TO-WEAR
304 MAIN SW
TELEPHONE
446-4487
- Viverette Althea Mrs claims rep Soc Sec Admn r Sharpsburg NC
- " Annie Mrs window asmlr Metal Products Mfg r218 S Grace

HOUSE TILE CO.

Dealers In

CERAMIC TILE

QUARRY TILE and MARBLE

All Types of Floor Covering

1711 S. CHURCH

TEL. 442-3773

CARBISCO

FLOUR

&

FEED

MILLS,

INC.

Manufacturers
GOLD STRAP

Poultry
and
Livestock
Feed

Dealers

Poultry and
Livestock
Equipment,
Remedies,
Surge Milkers,
Insecticides
Feed Materials

Office

701 S.
Grace St.

Mill

605 S.
Grace St.

Phone

446-4215

A. HICKS AGENCY

— REALTORS —

Sales Agents for Westridge

132 SUNSET AVE.

PHONE 446-7188



PHONE
446-5044

D.J. ROSE AND SON INC.

READY
MIXED
CONCRETE

WHERE
YOU
WANT
IT-
WHEN
YOU
WANT
IT

Phone
446-5044



GAY-YOST FUNERAL HOME

Rocky Mount's Oldest

805 FAIRVIEW RD.

PHONE 446-6634

302

MIXON Insurance & Realty



Corp.



158 Main N.W.

446-9111

VIVERETTE

- " Bessie Leigh Mrs aide Park View Hosp r2616 Sunset av
 - " Bobby jr ship clk Mtr Bearings & Parts r RD 3
 - " Chas atndt Bobbitts Gulf Serv r547 N Mercer
 - " Charlie R (Deliah M) h123 Daisy
 - " Curt D sweeper Ry Mt Mills r RD 3 Box 152 Nashville NC
 - " Ernest C (Ethel) mtr stripper Hammond Elec Serv r RD 2 Elm City NC
 - " Eug A (Hilda S) eng ACL h128 Wayne (E)
 - " Faye ofc mgr Nor Lee Co r568 Raleigh extn
 - " Faye Mrs slswn H L Hicks Drug rl W Spring
 - " Hazel Mrs ofc sec Refrigeration Sls & Serv r Box 568 Raleigh rd extn
 - " Hazel Mrs winder tndr Rocky Mount Mills h32 River dr
 - " Hilda S Mrs opr Crystal's Beauty Shoppe r128 Wayne (E)
 - " Jas R (Leslie B) hlpr House Tile r716 Arlington
 - " Jas V USA r801 School
 - " Jesse creeler Ry Mt Mills r Box 145 Elm City NC
 - " John E (Clara G) condn ACL h1414 Branch
 - " Josephine B (wid Nola J) h421 Sunset
 - " Kevin slsmn Carolina Ofc Equip r Enfield NC
 - " Lawrence S bkpr Ry Mt Shoe & Clo r Battleboro NC
 - " Lena Mrs r1020 S Church
 - " Lessie C Mrs asst dietitian Mem Hosp r716 Arlington
 - " Maggie L (wid Roy) h726 Pender
- VIVERETTE MARVIN E (Ruth B),**
Pres-Mgr Caro-Craft Inc 740 Albemarle av, Tel 442-2964, h730 Evergreen rd, Tel 446-5230
- " Milton W atndt Benton's Tenneco Serv r412 Nance

LINWOOD'S FINA SERVICE

Washing - Greasing - Tire Repair
ROAD SERVICE

PHONE
442-9966

620 N. RALEIGH ST.

VIVERETTE

- " Nancy J Mrs wrapper Rocky Mount Cord r RD 1
 - " Ollie J sweeper Ry Mt Mills h1136 S Main
 - " Ovelia (wid A J) r2001 Rosewood av
 - " Paul slsmn Belk's r Raleigh rd extn Box 568
 - " Ruth B Mrs sec Caro-Craft Inc r730 Evergreen rd
 - " Thelma nurse Mem Hosp r RD 3
 - " Vivian W Mrs med technologist Park View Hosp r244 Halifax rd
 - " W Willard (Vera M) mgr Star Furn h911 Eastern av
 - " Walter C (Minnie L) carp h322 High
 - " Walter R (Sonya L) emp Futurian Mfg h427 Dexter
 - " Willie jr (Hilda G) hlpr Am Bakeries h219 Lewis
 - " Willie E (Mary M) section mn Ry Mt Mills h1717 Falls rd extd
- Vogue Beauty Shop (Mrs Ruby B Hendricks) 115 Nash

VOGUE DRESS SHOP INC

MRS RUTH W COLEY, PRESIDENT-
SECRETARY-TREASURER
C BOLTON COLEY, VICE-
PRESIDENT
FASHION CENTER FOR LADIES' and
MISSES' READY-TO-WEAR
312 MAIN SW
TELEPHONES 446-4108 and
446-4109

- Volschieber Herta tchr Wesleyan College r322 Sunset av
- Voncella Beauty Shop Mrs Beatrice H Mack mgr 207 Main NE
- VonGehr Wm H (Lilyan B) naturopath 625 Melton dr h923 Belleview av
- Vose Mary R Mrs nurse Park View Hosp r Box 10 West Mount dr
- W E D Radio Station (Wm A Wynne) 2600 Sunset av
- W & G Sales Co (Russell L Gower) genl mdse 1103 S Franklin

W & R BEAUTY SHOPPE

MRS EDITH W PATE, OWNER
SPECIALIZING IN HAIR STYLING
PERMANENT WAVING
156 MAIN NW
TELEPHONE 446-8452

W R M T

"RADIO SMILES"

BUD MORGAN, MANAGER
PAUL BULLUCK, ASSISTANT
MANAGER
MRS VIRGINIA WHALEY,
ACCOUNT EXECUTIVE
1000 WATTS, 1490 ON YOUR DIAL
2509 SUNSET AV
TELEPHONE 442-1490



CITIES SERVICE

WOOD OIL CO., INC.

FUEL OIL

We Give Green BAX Stamps

KEROSENE

Printed Metered Delivery

701 S. Church St.

446-6806



CITIES SERVICE



HOME SAVINGS

and loan association

119 N. CHURCH STREET

DIAL 446-9141

303

Wactor Abr (Estelle) lab ACL h333
Myrtle
Waddell A M h Arlington extn Box 469
" Alford M jr (Joyce B) formn CT&T
h1121 S Cambridge cir
Wade Geo F (Nannie W) clk Robbins
Billiard & Recreation Center h323 S
Pearl
" H & Son Barber Shop (Wallace N Wade)
112 E Thomas
" Jimmy F slsmn Carolina Ofc Equip
r323 S Pearl
" Mary M (wid Horace) h244 Penn-
sylvania av
" Maynard P overhauler Ry Mt Mills
r S Springfield rd
" Richd mill wkr Sou Cotton Oil r826
Star
" Wallace N (Margt H; H Wade &
Son Barber Shop) h836 Leggett rd
Wadkins Ann Mrs clk Holiday Inn
r17 College Park Motel
Wagner Geo B (Louise D) adv mgr Sears
h1420 Rosewood av
" Louise D Mrs bkpr W & G Sls r1420
Rosewood av
Wahab Job H (Dorothy S) v-pres Ken's
Service Station Sup Inc r Warsaw
NC
Wald Gail studt r635 Sunset av
" Louis (Adeline P; Family Shoe Store
of Rocky Mount) h635 Sunset av
Waldrop Virginia (wid Fred S) h339 S
Raleigh
Walker Aaron R (Ruth E) swtchmn ACL
h734 Sunset av
" Albert (Florence B) driller Nello
Teer h548½ S Franklin
" Appliance Service (J Ashley Walker)
reprs 744 Long
" Barbara D Mrs clk Eastern Elec
Sup r RD 2
" C Frank (Theresa A) pres Walker
Ross Printing Co Inc h1601 Pinecrest
rd
" Cammie (wid Ernest) h116 W Ridge
apt 1
" Carolyn wndr tndr Ry Mt Mills r219
Lee av
" Carrie B (wid Lewis R) cafeteria
wkr Ry Mt Sr High Sch h708 S
Franklin
" Chappel (Pearl E) h818 E Highland
av
" Chas E (Leola M) lab h634 Beal
" Chas R (Margie B) servmn Joyner
Oil h310 Aycock (SH)
" Chas T (Eva W) h1209 Lafayette av
" Christine C smstrs Ry Mt Under-
garment r RD 1 Box 234
" Daisy R (Walker's Sunset Food Store)
r731 Sunset av
" Danl M (Alma C) emp Fields Mfg
h416 Center
" Dorothy E Mrs slswn Tastee-Freeze
" E Ray (Janet L) trainmn ACL h930
Lancaster
" Elmer R jr USN r930 Lancaster

SMITH FLORIST!

"Flowers for All Occasions"

GLADYS M. SMITH, Pres
DAY PHONE 446-5166
NIGHT PHONE 442-8472

SAY IT WITH FLOWERS

WALKER F L (Mary Louise; Walker
Saw Service), 250 Airport rd, Tel
442-4231, h Battleboro, NC, Tel
Gibson 6-9491

" F Ray (Kay) slsmn Bunting Hardy &
Minges h1101 Hill
" Geo r522 Myrtle av
" Georgia P Mrs tchr Lincoln Sch r404
Atlantic av
" Gurney P USAF r708 S Franklin
" Gussie J (wid Jas L) h110 Lee av
" H Ray (Alma) pntr Brewer Paint &
Wall Paper r117 Avalon dr
" Harold (Peggy) city firefighter h1217½
N Raleigh
" Harold B fnshg plant mgr Burlington
Automotive Fabrics r3112 Amherst
rd
" Henry (Vera A) lab h816 E Highland
av
" Henry E (Christine L) clk PO Truck
Terminal h520 Chester
" Herbert A (Mavis T) mach ACL h201
Weldon av
" I Clayton (Dorothy E; Tastee-Freeze)
r Box 139 Shore dr
" Irvin M (Maria P; Edgecombe Mobil
Station) h1114 Clark)
" Isaac studt r737 Park av
" J Ashley (Bertha C; Walker Appliance
Service) h744 Long
" Jacksie H (wid Junius) r737 Park av
" Jas (Corine H) jan Rocky Mt Sr High
Sch h1125 Gay
" Jas S (Violet) emp City Pwr Plant
h820 S Pine
" Janet L Mrs (Janet's Beauty Shop)
r930 Lancaster
" Jimmy A (Ann) hlpr Marks Bros Tire
Serv h746 Long
" Jos S (Carrie C) emp Std Elec h219
Lee av
" Judy R Mrs clk Two Hour Lndry &
Dry Clns r1116 Wilson rd
" Jule E (Barbara) emp Dixon's h731
Sunset av

BRASWELL ELECTRIC SERVICE

ELECTRICAL CONTRACTORS

WIRING and REPAIRING

P.O. BOX 906

TEL. 442-3090



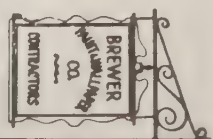
102 S. RALEIGH ST.

GIFTS for
ALL
OCCASIONS

CHINA-CRYSTAL
EARTHENWARE
ANTIQUES

Brewer Paint & Wall Paper Co.,
Inc.

PHONE 446-7171



IMPERIAL CLEANERS

Personalized Dry Cleaning Service

By "ED STRANGE" Complete Laundry Service Available

573 N. RALEIGH

PHONE 442-5821

THE DIXIE LETTER SERVICE

DIRECT MAIL SERVICE — PUBLISHERS OF BOOKS BY OFFSET

Typing — Addressing — Folding — Mailing — Photo-Offset Printing

826 SUNSET AV.

PHONE 446-7095



High Quality
with Economy

Brown Memorials

304

Binswanger glass co.

SLIDING GLASS DOORS

STORE FRONTS

MIRRORS

1400 RALEIGH RD.

LOF

GLASS

AUTO GLASS INSTALLATION

WINDOW GLASS

TEL. 446-9145

WALKER

- " Kay S Mrs tchr Battle Elem Sch r1101 Hill
- " Lena B Mrs nurses' aide Nash-Mont Nursing Home r1613 Falls rd
- " Lester M (Laura B) lab D J Rose & Son h522 Matthews
- " Lillian P (wid Jas) atndt Booker T Theatre h423 Atlantic av

WALKER LUMBER CO

MAURICE R WALKER
OWNER-GENERAL MANAGER
MARVIN W WILLIAMS
MANAGER
WM H RASH,
TIMBER BUYER
MANUFACTURERS OF ROUGH
and DRESSED LUMBER
RETAIL and WHOLESALE
BUYERS OF PINE LOGS and
STANDING TIMBER
MILL, PLANT and
OFFICE
GOLDROCK, NC
TELEPHONE 446-8171
MAIL ADDRESS
BATTLEBORO, NC
(See Page 102 Buyers' Guide)

- " Margie B Mrs spooler Rocky Mount Cord r310 Aycock
 - " Mary Mrs dishwasher Carolina Cafe h507 Myrtle av
 - " Mary H (wid Harry O) h518 E Thomas
 - " Mary M Mrs lab W B Lea Tob h616 E Thomas
- WALKER MAURICE R (Ruth A; Walker Lumber Co), Plant and Office, Goldrock, NC, Tel Battleboro, NC, 446-8171, h Battleboro, NC, Tel 446-9460**
- " Melvin (Mary) whsemn Thomas & Howard h400 Midway
 - " Narcissus G (wid Wiley) feeder W B Lea Tob h636 Beal

BULLUCK GARAGE

GENERAL REPAIR WORK
TO ALL MAKES OF CARS

1400 S. CHURCH ST.
PHONE 446-8342

WALKER

- " Nellie G (Benvenue Cleaners) r Enfield NC
- " Oliver P agt Coastal Plains Life Ins r RD 2 Box 398
- " Phyllis A r744 Long
- " R H (Helen) slsmn Humble Oil & Refining r RD 2
- " Raymond (Maryann) oven opr Am Bakeries h1603 Falls rd extd
- " Reubin C (Viola S) genl contr 518 Branch h do
- " Richd B v-pres Hammond Elec Serv r RD 2
- " Roger (Helen M; Tel-Star Service Station) h502 Center
- " Ross Printing Co Inc C Frank Walker pres Warren S Oldham sec treas 216 Hill
- " Saml C (Lucille P) plstr h410 Myrtle av

WALKER SAW SERVICE (F L Walker), Homlite Chain and Power Saws, Toro and Snapping Turtle Power Mowers, We Service What We Sell 250 Airport rd, PO Box 1462, Tel 442-4231 (See Pages 31 and 125 Buyers' Guide)

- " Susie (wid Raymond) weaver A Schottland Mills h902 Branch
- " Viola S Mrs slsmn Singer Sewing Mach r518 Branch
- " Vivian I (wid Edgar P) h634 S Washington
- " W Hutchings (Lillie L) h1010b Sunset av
- " Wm B (Daisy R) swtchmn ACL h731 Sunset av
- " Willie r642 Park av
- " Willie R (Josephine C; Walker's Super Market) h127 Sherwood dr
- " Zettie Mariah aide Park View Hosp r726 Falls rd

WALKER'S SUNSET FOOD STORE (Mrs Daisy R Walker), Groceries, Meats, Vegetables and Notions 700 Sunset av, Tel 446-6537

- " Super Market (Willie R Walker) 1818 Falls rd extd
- Walkins John tex wkr Blumenthal's h208 Lewis
- Wall C H hlpr Thomas-Farris Mtrs r Arlington extd
- " Clyde M (Emma R) emp Blumenthal's h Arlington extd Box 388
- " Euna O (wid Edw) h813 Clark
- " Jas R lab Blumenthal's r Arlington extd Box 388
- " Johnnie (Annie) h Arlington extd Box 387
- " Shirley R studt r Arlington extn
- " Wm L porter A&P r510 Old Mill rd
- Wall Wm S (Kath A), Physician 132 Coast Line, Tel 446-4952, h1649 Pinecrest rd, Tel 442-2050
- Wallace Alice D maid Roberson Plmb & Htg r RD 1
- " Bobby J whsemn Westwood Lbr r429 Dexter

★ **ALMAND'S** ★
ROCKY MOUNTS EXCLUSIVE
REXALL DRUG STORE, INC.

FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF ROCKY MOUNT

MORTGAGE LOANS ORGANIZED 1902 INSURED SAVINGS
DIAL 446-9191 116 S. FRANKLIN

305

WALLACE

- " Clarence J (Joyce F) emp City h1507 Cooper
- " Claude C (Alice T) formn ACL h1409 Sunset av
- " Edw driver Caro Bldg Sup r RD 2
- " Ethel B Mrs hlpr Central Cafe h1617 Davis
- " Jas E hlpr Roberson Plmbg & Htg r RD 1
- " Jas V h456 E Duke cir
- " Louise Mrs sec treas Rocky Mount Opticians Inc r1320 Sycamore
- " Naomi (wid Zeno A) r1010 Thorp ct
- " Ralph W (Louise R) pres Ry Mt Opticians Inc h1320 Sycamore
- " Robt (Wanda) emp Westwood Lbr h429 Dexter
- " Robt H (Maud L; House Tile Co; Rocky Mount Tile Co) h1316 Beal
- Waller C Felix (Lucille T) clk REA Exp h531 Sycamore
- " Lucille T Mrs mgr Kenilworth Gift Shop r531 Sycamore
- Walmack Joe prod mgr White's Super Mkt
- Walnut Barber Shop (Mack K Mobley) Luther L Proctor) 709 Walnut
- " Shopping Center 601-729 Walnut
- " Soda Shop (Morris Williams) 703 Walnut
- Walsh Edna M ofc sec Lindy Adv r305½ N Praire
- " Francis J Rev pastor Immaculate Conception Cath Church h721 E Virginia
- Walston Addie (wid Ashley) h839 Clark
- " Carrie Mrs emp W B Lea Tob h917 N Raleigh
- " Dale waitress Coastal Cafe r Thomas
- " Donnie G driver C S Henry Transfer r Stanbury NC
- " Edw L driver Peoples Oil r Pinetop NC
- " Esther A r421 N Daughtry
- " Gilbert tchr r917 N Raleigh
- " Hettie I Mrs maid Washburn's Motel Ct h1201 S Church
- " Josephine A (wid Walter) maid h202 Halifax
- " Leonard H hlpr Gupton's Tire r839 Clark
- " Pearl Mrs h1014 S Washington
- " Ronnie (Sandra B) emp Caromount Mill r224 W Ridge
- " Thos D (Jean P G) slsmn Camasco h1318 Clark
- " Wm C (Linda J) h421 N Daughtry
- " Wm R (Evelyn B) slsmn Thomas-Farris Mtrs h485 W Duke cir
- Walter & Keith Soda Shop (Walter R Thorpe) confy rear 1201 Luper
- Walters Annie L (wid Isaiah) r416 Woodland av
- " Edw X agt Life Ins Co of Va r Tarboro NC
- " Jos tchr Coker Sch r728 Pennsylvania

MOSLEY'S SHADY LAKE MOTEL INC.

68 MODERN UNITS

AIR CONDITIONED — TV — ROOM PHONES

HEATED POOL

US HWYS. 301 and 301-A N. TELEPHONE 446-7195

WALTERS

- " L Marvin (Lee B) clk Davenport's Gro h415 Lexington
- " Lillian H (wid Ed) r716 Eastern av
- " Wm F (Susie D) h410 Atlantic av
- Walton Elmer (Jackie) dept mgr Sears h1625 Hargrove
- " Marvin A agt Charlotte Liberty Mut Ins r Box 589 Raleigh rd extn
- " R L (Barbara) atndt Land's Fina Serv r Beal
- " Rowan (Bobbie) fnshr Rocky Mount Cord r603 Beal
- " Wade r1304 Boone
- Warbritton Jas C r Arlington extn Box 328
- " Marvin E (Sally E) driver C S Henry Transfer h1115 S Church
- " Wm C (Lena L) decorator h Arlington extn Box 328
- Ward Annie M Mrs maid h1123 Gay
- WARD BAKING CO, Adolphus L Tilley Mgr, Tip-Top Bread 1912 S Church, Tel 442-2148 (See Page 22 Buyers' Guide)
- WARD C CARLYLE (Reba B), Chairman of The Board Bank of Rocky Mount, Pres Builders Federal Savings & Loan Assn and Twin County Rental Co, Mgr The Life Insurance Co of Virginia, Ofc 142 S Main, Tel 446-8362, h912 Sycamore, Tel 446-5823
- " Chas D (Nell M; Ward's Appliance Service) h808 Burton
- " Christine H Mrs ofc sec Gay-Yost Funeral Home r Battleboro NC
- " Dennis L (Eva Y) clk PO h1211 Planters
- " Dorothy T Mrs clk A&P r1121 Paul
- " Eddie (Mary F) h518 E Grand av
- " Edwin G (Hazel S) city firefighter h511 Jefferson
- " Ernest D (Mary M) mach ACL h1729 Rosewood av

carolina cafe

We Serve Wonderful Food
and Our Coffee Can't be Beat

(HIGHWAY 301A NORTH)

906 N. Church St. 446-9976

HEILIG- MEYERS CO.

129
MAIN N.E.

COMPLETE
HOME
FURNISHINGS

TELEVISION

RADIOS

RECORD
PLAYERS

REFRIGERATORS

RANGES

WASHERS

ALSO SMALL
ELECTRICAL
APPLIANCES

FLOOR
COVERINGS

RUGS

CARPETS

LINOLEUM

129
MAIN N.E.

PHONE
442-8146

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL
1125 East nr. Cokey Rd.

No. 1 and No. 2 for Home Heating — Tobacco Curing

Atlantic Discount Corp.

Established 1925

• AUTO LOANS •

FINANCING

1401 S. Church St.

REFINANCING

Phone 442-2151



**GRIMES-MORGAN
PLUMBING & HEATING CO.**

TRANE AIR CONDITIONING

ECONOMICAL OIL BURNERS and BOILERS

211 ATLANTIC AVE.

PHONE 442-1764

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

306

Belk-Tyler's

**ROCKY MOUNT'S FINEST
DEPARTMENT STORE**

WARD ERNEST J (Mae A), Dir of City
Finance Dept, 1st fl City Hall 131-39
Main NE, Tel 442-5181, h308 Engle-
wood dr, Tel 442-3869

" Garcie P (Lula M) mech ACL h1320

S Franklin

" Guy O (Sybil B) clk PO h733 Cedar-

brook dr

" Gwendolyn clk r511 Cleveland

" Henry L (Penny) emp A Schottland

r611 S Washington

" J H (Lillian C) reprmn CT&T h831

Evergreen rd

" Jas H jr (Joan M) reprmn CT&T

h800 Cedarbrook dr

" Jas K studt r505 N Taylor

" Jas P (Sadie D) formn Export Leaf

Tob h505 N Taylor

" Jerry L emp A Schottland r1006

Paul

" John (Julia E) bkpr Daley Whol Co

h616 S Tillery

" John r1123 Gay

" John E (Evelyn R) blksmith ACL

h717 Daughtridge

" Johnny (Nellie) lab h210 Leonard

" Jos E (Della L) city police h1006

Paul

" Leonard USNG r1729 Rosewood av

" Leslie L (Ruth B) clk ACL h414

Center

" Lonnie D (Gladys) driver Am Bakeries

h1024 Paul

" Marilyn studt r341 Clifton rd (E)

" Mary E (wid Eug) h405 Clyde

" Maude T (wid Silas) h728 Peachtree

" R Quillen (Josephine W; Quillen's

Steak House) r517 Falls rd

WARD RAYMOND S, Asst Cash Peoples

Bank & Trust Co 516 N Church, Tel

446-9531, h Nashville, NC, Tel

449-3651

" Rosa V (wid Jas A) h2001 Rosewood

av

" Ruth Mrs maid h614 E Holly



Borden's

ICE CREAM & MILK

"IF IT'S BORDEN'S, IT'S GOT
TO BE GOOD"

WARD

" Ruth B Mrs h606 S Washington

" Sadie D Mrs clk Bissett's Drugs

r505 N Taylor

" Sallie hlpr Benvenue Country Club

r Enfield NC

" Smithie J (wid Luby J) h826 Branch

" Thos A USN r1121 Paul

" Thos T (Inez D; North Carolina Hide

& Fur Co) h341 Clifton rd (E)

" W E (Dorothy) agt Durham Life Ins

h1121 Paul

" Wm C (Mary McC) formn Export

Leaf Tob) h68 Country Club rd

" Willie H (Beatrice D) driver Swaim

Sup h1100 Whitehead dr

" Witcher r511 Cleveland

" Woodson jr (Mary D) delmn Southern

Ofc Sup h511 Cleveland

Ward's Appliance Service (Chas D

Ward) repr 122 S Washington

Warner Melvin J (Mary H) mgr WCEC

& WFMA Radio Stations h200 Shady

Circle dr

" Norma S Mrs ofc sec Stokes Mortuary

r603 Atlantic av

" Wm O (Norma S) lwyr 134 E Thomas

h403 Atlantic av

Warrell Gertrude L slswm M G Baldwin

Co r1329 Cokey rd

Warren Bernice (Marian J) slsmn

Warren Tire Center h401 Englewood

dr

" & Brantley Oil Co (Willard Warren

John J Allen) 2412 Sunset av

" Burnice jr (Daphne B) electronic

mtce tech FAA h124 Country Club rd

" C Ellis (Mabel B) agt Jefferson Std

Life Ins h720 Redgate av

" Chas P (Diana O) lino opr Evening

Telegram h429 N Daughtry

" Eliz B (wid John S) cash Bissett's

Drugs h812 Rose

" Errol J (Margt H; Warren Tire

Center) h3301 Winstead rd (E)

" Ethel R (wid Johnny) maid h113

Burnette

" Fredk A (Annabel H) fcty mgr Thorpe

& Ricks h516 Avent

" Gladys maid Carleton House h917 Red

row

" Guy W (Westry H) masseur YMCA

h728 Pennsylvania av

" John (Brenda) eng Standard Elec h1217

Clark

" Johnnie shipping clk Am Bakeries

r PO Box 744



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

448-6121

FARM LOANS

SUNSET AVE.
COR. FRANKLIN ST.

**"YOUR HOST
FROM COAST
TO COAST"**

425 N. Church
Dial 446-9175

2 ROCKY MOUNT INNS

Hwy. 301 N. By-Pass
Dial 442-8101

Holiday Inn®

307

WARREN

- " Junius C (Olerese H) trainmn ACL h1421 Hill
- " Lottie M Mrs lab G R Garrett Tob h632 Beal
- " Malcolm L (Ola M) mgr McLean Trucking Co r RD 3 Box 103-B
- " Mamie Mrs emp Caro Oil h312 Carolina av
- " Marian ofc sec Blumenthal's r124 Country Club rd
- " Naomi Mrs mgr Eighty Eight Cent-er r Bailey NC
- " Nina R opr CT&T r505 Darden ct
- " Robt lab h311 N Howell
- " Ruth S Mrs tchr Fannie W Gorham Sch r505 Court
- " Thos G clk Imperial Tob r RD 1 Battleboro NC
- " Tire Center (Wm N and Errol J Warren) 137 May dr
- " Walter D (Eileen H) ofc mgr Am Bakeries h617 S Taylor
- " Willard (Warren & Brantley Oil Co) r Spring Hope NC
- " Wm A (Annie A) h1229 S Church
- " Wm E jr (Ruth S) formn China Am Tob h505 Darden ct
- " Wm N (Frances P; Warren Tire Center) h109 Briarcliff rd (E)
- " Wilson H USN r720 Redgate av
- Warrick Geraldine G Mrs tech Park View Hosp r Box 135 Sharpsburg NC
- " Herman (Geraldine) h828 Evergreen rd
- " Joan Mrs recpt ofc sec Wm S Wall r1204 Clark
- Waruszcak Frank jr (Evelyn G) city police h520 Hammond
- " Frank III studt r520 Hammond
- Warwick Angela staff acct C Jackson Luper r401 N Daughtry
- Wash Land self serv Indry 572 Nashville rd

WASHBURN EDSON L (Doris; Howard Johnson's Motor Lodge), US Hwy 301 North, Tel 446-5111, h3220 Hawthorne rd, Tel 446-8264

WASHBURN'S MOTEL COURT INC, Henry M Odom Pres, Francis B Odom Sec-Treas, 40 Rooms Each With TV, Telephones, Year 'Round Air Conditioning, Tub and Shower, 24-Hour Service, Swimming Pool For Guests, Restaurant Connecting 2 Miles North On US Hwy 301A North, Tel 446-5171

- Washington Benj (Hattie L) lab Planters Cotton Oil & Fertilizer h807 E Grand av
- " Benj jr r807 E Grand av
- " Booker T High School Randolph D Armstrong prin 400 E Virginia cor Pennsylvania av
- " Chas E hlpr Coca Cola r807 E Grand av
- " David r807 E Grand av
- " Gordon (Gladys B) lab h328 Park av



AND
MOHAWK TIRES

**PRIDGEN TIRE
CO. INC.**

Retreading - Vulcanizing
"RACE RUBBER"
900 N. CHURCH ST.
TEL.
446-8006

WASHINGTON

- " Jeff D (Thelma) h900 Nugent
- " Sarah B cook Ivy Room Restr h411 Midway
- " Wm pntr Metals Inc
- Wash-O-Mat self serv Indry 2513 Sunset av
- Wass Willard C (Lula) emp Ry Mt Mills h14 W Elm
- " Willard C (Elma K) strapper Ry Mt Mills h17 W Elm
- Watch Shop The (Louis K and Mrs Monte H Day) jwlrs 121 Main SE
- Waterman Horace jr (Dora T) ship clk Dorothy Curtain h721 Gay
- Waters Bonnie R (Edna C) h126 Oak

WATERS BROS

OWNERS
GORDON M WATERS
W EVANDER WATERS
CONTRACTORS
ROOFING and SHEET METAL
BUILT UP ROOFS, BLOW PIPE
SYSTEMS
1017 COKEY RD
TELEPHONE 446-7141

- " Dorothy C (wid Cleveland) h630 S Washington
- " Douglas H (Mary G) slsmn Orkin Exterminating h525 N Daughtry
- " Edna R tender Ry Mt Mills r126 Oak
- " Fletcher R (Susie L) wtch repr The Jewel Box r Springfield rd Box 460
- " Floyd W atndt Pierce's Am Serv Sta r1228 S Church
- " Gordon jr (Patricia A) estimator Waters Bros h2801 Sunset av apt A1
- " Gordon Mrs h1025 Hammond apt 4
- WATERS GORDON M (Dorothy H; Waters Bros), 1017 Cokey rd, Tel 446-7141, h1701 Hammond, Tel 446-7396**

HAMMOND

Electric Service, Inc.

ENGINEERS and CONTRACTORS

Electric Motor Rebuilding
Power Equipment Sales and Installation

824 S. Church St. 442-4178



VICK'S RADIO & T.V.
SALES & SERVICE

For DAY or NIGHT Service
DIAL 442-3492

121 W. THOMAS ST. TV SETS



PRODUCTS

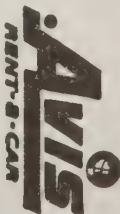


DISTRIBUTOR

700 Albemarle Cor. Virginia

JOYNER OIL COMPANY

Phone 446-9101



**PAMPER YOUR
FAMILY
and
FRIENDS**

**with
ENGLEWOOD
BRAND
MEATS**

Hickory Smoked
Sugar Cured

HAMS

**REAL GOOD
FRANKS**

**ASK FOR
ENGLEWOOD
MEATS
AT YOUR
GROCER**

Manufactured
and Distributed

**Z. B.
BULLUCK
INC.**
PHONE
446-8121

**CARO-
CRAFT,
INC.**

**CUSTOM
MADE
FURNITURE
REFINISHERS**

740
ALBEMARLE
AV.

(SEE PAGE 77
BUYERS'
GUIDE)

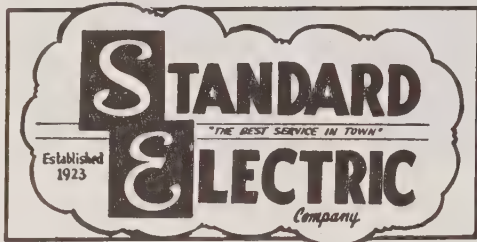
TEL
442-2964

BARNES TIN SHOP ROOFING & SHEET METAL CONTRACTORS

120 N. HOWARD ST.

TEL 446-7192

308



WATERS

- " Gordon M (Dorothy H; Waters Bros) h1701 Hammond
- " Jas H (Barbara S) dept mgr Planters Bank r491 E Duke cir
- " Jas R (Shirley) mach opr Superior Cable r300 Battle
- " John A studt r1501 Gay
- " Jos H (Eleanor W) carrier PO h604 Mill
- " Lunnette h311 Dunn
- " Mary C Mrs tchr R M Wilson Jr Hi Sch r1501 Gay
- " W Evander (Emma D; Waters Brothers) h522 Marigold
- " W Roger roofer Waters Bros r522 Marigold
- " Wm D (Mary S) eng Std Elec h1501 Gay
- " Wm R driver Waters Bros r522 Marigold
- Watkins Arth E (Marie) hauler Ry Mt Mills h28 River dr
- " Dugee r1320 S Church
- " Jesse N (Maggie) h7 W Elm
- " Kate H (wid Lewis V) h739 Arlington
- " Maggie B reeler Ry Mt Mills r7 W Elm
- " Marie L Mrs clk Ry Mt Merchants Assn r28 River dr
- " Waverly B (Peggy C) tex wkr Burling-ton Mills h1204 Horne
- Watson Ada S supvr Ry Mt Mills r RD 3
- " Alan D studt r406 Piedmont av
- " Albert F (Frances H) city police h2821 Pelham rd
- " Alma A (wid Garland) hngr Export Leaf Tob h620 E Holly
- " Anna maid r716 Gay
- " Benny L (Glynderleen) mech Sykes Garage r432 Old Mill rd
- " C J (Lilly) treas Davis & Co Inc r Conway NC
- " Cyrus F jr studt r730 S Taylor
- " Della P (wid Ira) h739 Park av
- " Dennis C uphol Rocky Mount Seat Cover Center r S Church

COASTAL PLAIN LIFE INSURANCE CO.

- INDUSTRIAL ● ORDINARY
- CREDIT ● LIFE ● GROUP

HOME OFFICE

462 FALLS RD. DIAL 442-6123

WATSON

- " Donald R trimmer Ry Mt Seat Cover Center r S Church
- " Donald R (Eunice A) carp Curtis R Todd h1002 Westwood dr
- " Dorothy J hlpr Ry Mt Mills r1006 Beal
- " Dorothy R Mrs h217 Coleman av
- " Edna tndr Ry Mt Mills r126 Oak
- " Eloise M (wid C Frank) h730 S Taylor
- " Estelle D (wid J R) h3230 S Church
- " Ethel M waitress Central Kitchen h634 Pennsylvania av
- " Frank G h133 Benvenue rd
- " Gene K Mrs asst mgr Lee's r3000 Amherst rd
- " Ivey W jr (Norita W) v-pres sec W C Reid & Co Inc h1801 Westover ct
- " Izora (wid Johnny) stemmer China Am Tob h309 Matthews
- " J W prof Wesleyan College h US Hwy 301A N
- " Jas lab City Recreation Dept r515 Buick
- " Jas r3230 S Church
- " Jas A (Quilla F) jan Riverside Apts h1117 Gold
- " Jas D emp Carleton House r615 Wood-land av
- " Jas D (Queenie S) hlpr S S Toler & Son h1117 W Thomas
- " Jas E carp J D Leggett & Son r Box 136 Raleigh rd
- " Jesse A jr crdr Ry Mt Mills r RD 3
- " Jimmy C (Betty) scaler Am Bakeries r Spring Hope NC
- " Joe r1410 S Church
- " John A (Neafolly D) driver Daniel's Cash Gro h224 South
- " Jos W (Helen R) farmer h406 Piedmont av
- " Julia r406 N Tillery
- " Lani G studt h3000 Amherst rd
- " Lester L (Elsie W) carp h517 S Pearl
- " Levi slsmn Colonial Ice r739 Park
- " Levi (Mamie) h1417a Fairfax ct
- " Lila h716 Gay
- " Lucy B (wid Silas) h412 E Goldleaf
- " Martha W (wid Wm) h615 Woodland
- " Mary Mrs sec Ray Watson Agency r2716 Winstead (E)
- " Mary H Mrs clk Battle's Cash Gro r616 E Thomas
- " Matthew L USAF r1117 W Thomas
- " Motor Sales (Theo R Watson jr) autos 1437 S Church
- " Motor Sales T R Watson jr mgr repr shop 108 Amos
- " N Ray (Mary R) pres Ray Watson Agency h2716 Winstead rd
- " Naomi D (wid Alvin R) maid h648 Bea-man
- " Nathl (Vashti M) lab h306 N Raleigh
- " R C butcher Capps Gro r S Church extn
- " Ray Agency Accounting Service (N Ray Watson James L Proctor) 520 N Church

Pearsall Oil and Fuel Company, Inc.

DISTRIBUTORS, MOBIL PRODUCTS

FUEL OIL

511 KEEN P.O. DRAWER 73



GOOD COAL

Phone 442-6141

CAROLINA TIRE CO.

TIRE RECAPPING

BUDGET TERMS

625 S. Washington St.

Phone 442-2267



309

WATSON

" Ray Agency Construction Division
Inc N Ray Brooks pres Mrs Barbara
D Brooks v-pres 520 N Church

WATSON RAY AGENCY INC THE, N Ray
Watson Pres, General Insurance, In-
surance Premium Financing, Real
Estate, Home Construction and Book-
keeping Service 520 N Church, Tel
442-3265 (See Page 96 Buyers' Guide)

" Robt L (Sallie J) mach opr W B Lea
Tob h108 E Holly

" Robt W (Mary K) studt r419 Western

" Rosa Mrs stemmer China Am Tob
h336 Park av

" Rosa J Mrs clk Rowe's Sup r Church
extn

" Ruby sweeper L&M Tob r620 E Holly

" Russell C (Rosa J) tex wkr h S Church
extn

" Ruth B (wid Van S) pres Watson Seed
Farms Inc h526 Nash

" Theo R (Pauline) car insp ACL h2512
S Church

" Theo R jr (Watson Motor Sales) r2512
S Church

" Thos S (Virginia G) farmer h419
Western av

" Tobacco Co Julian L Williams pres
Cora T Jenkins sec treas whol 1433 S
Franklin

" W Lee (Gene K; Lee's) h3000 Amherst
rd

" Walter J (Geraldine C) lab h Arling-
ton extn

" Weldon V hlpr China Am Tob r1006
Beal

Watts Cath L bmo Data Processing
r1424 Branch

" M Riley (Louise F) mech ACL h1424
Branch

" W W (Belah B) pntr h1004 Clark

Way Sam E (Pauline D; Memorial
Hospital), Surgeon, Office Memorial
Hospital, 224 Rose, Tel 446-8124,
h3816 Hawthorne rd, Tel 442-2651

" Saml E jr r3816 Hawthorne rd (E)

Weatherford Wm H (Ann J) firemn
ACL h1633 Marvelle av

WEATHERLY J ELWOOD JR (Bettie G),
V-Pres Atlantic Discount Corp 1401
S Church, Tel 442-2151, h3417
Hawthorne rd (E), Tel 442-4716

" W J (Sylvia H) asst mgr Kerr Drugs
h733 Westwood dr

WEATHERS ARTHUR R JR (Rocky
Mount Floral Co and Weathers The
Florist), 430 E Thomas, Tel 442-4158,
h424 E Thomas, Tel 446-5018

" Jacque B (wid Arth; Rocky Mount
Floral Co) r424 E Thomas

WEATHERS THE FLORIST (Jacque and
Arthur R Weathers Jr), "Flowers
For Every Occasion", Call Art For
"Art in Flowers," Greenhouse and
Shop 430 E Thomas, Tel 442-4158,
Downtown Shop 114 Main SE, Tel
446-6006

ROCKY MOUNT FLORAL



CO.

A. R. WEATHERS

"ART IN FLOWERS"

Greenhouse and Shop

430 E. Thomas

Tel. 442-4158

Downtown Shop

114 Main, N.W.

Tel. 446-6006

Weathersbee J D mech C S Henry
Transfer r RD 1 Box 355 Tarboro
NC

" Jas M (Frances L) slsmn Joyner
Oil r RD 2

" Lillian D waitress Central Cafe r209
S Franklin

Weatherspoon Mabel D (wid Paul)
r100 Hudson

Weaver Annie F (wid Edw) tourist 216
S Church

" Bertha Mrs h1217 1/2 N Raleigh

" Building 233 Hammond

WEAVER CLAUDE W (Gladys H; White
Star Barbecue), S Church extd, Tel
446-6592, h2508 Gwen, Tel 442-6874

" Clifton E (Marie J) supvr Blumen-
thal's h837 S Pine

" D Marvin (Jeanne H) v-pres The
Planters Natl Bank & Trust Co
r1231 Dawson pl

" David (Florene) sht mtl wkr J A
Tharrington & Sons r RD 1 Box 361

" David T bkpr Planters Cotton Oil &
Fertilizer h708 Piedmont av

" Dora W Mrs clk Ry Mt Merchants
Assn r465 E Duke cir

" E P insp Retail Credit r1326 W T
Thomas

" Eddie r506 Gay

" Elisha E (Dolores C) emp ACL
h1010 Lafayette av

" Elisha T (Lou B) clk County ABC Bd
h440 W Duke cir

" Emma r600 Henry

" Essie W Mrs asst mgr Weaver's TV
Sls & Serv r844 Ellison dr

" Ethel D Mrs (Weaver Fabrics) r1248
Hammond

WEAVER FABRICS (Woodrow W and
Ethel D Weaver), Piece Goods, Slip
Covers, Drapery and Upholstery
Fabrics, Weaver Bldg 233 Hammond,
Tel 446-4437

" G T (Mamie) driver Merita Bakery
h1156 Nashville rd

FAULKNER Electric Service Inc.

Electric Motors - New and Used

Repairing and Rewinding

Garbage Disposal and Water Pump Repairs

DAY PHONE 446-5863

NIGHT PHONE 446-4872

SHOP AND OFFICE

820 GOLD ST.

This Directory Is Incorrect

(See Pages 94 and 132 Buyers' Guide)

QUALITY FIRST
Quality Laundry & Cleaners
INCORPORATED
238 TARBORO ST.

PHONE
446-7116

MAY & GORHAM INC.

PRESCRIPTION



SPECIALISTS

DRUGS

**DELIVERY
SERVICE**

**132
TARBORO**

**PHONE
442-1127**

MERRITT PLUMBING & HEATING CO. INC.

Plumbing
Heating
Air
Conditioning
CONTRACTORS

**923
NORFOLK ST.
PHONE
446-4667**

"THE PLACE TO BANK IN ROCKY MOUNT"

The Planters National Bank & Trust Co.

MEMBER F.D.I.C.

310



WEAVER

" Geo R (Pattie P) slsmn h933 Cedar-brook dr

" Geo R (Louise S) wldr ACL r223 Fleming

" Geo T driver Am Bakeries r1156 Nashville rd

**WEAVER J DEWEY JR (Ann D), Pres
D J Rose & Son Inc 216 Mayo, Tel
442-6105, h3805 Hawthorne rd (E),
Tel 446-6441**

" John D (Mary F) h827 Sunset av

" John E (Dora W) city police h465 E Duke cir

" John R (Joyce R) carp J D Leggett & Son h749 Redgate av

" Johnnie h332 Nashville rd

" Kelly (Hattie) h940 Peter

" Lee R (Emily H) v-pres Eastern Elec Sup Inc r RD 4

" Lillie Mrs instr Park View Hosp r Box 26 Springfield rd

" Margt R Mrs asst cash State Capital Life Ins r Westmont dr Box 116

" Marie Mrs winder Rocky Mount Cord r522 Beal

" Mark J jr (Julia R) mach Std Elec h344 Paul

" Norma F (wid Arth T) h1132 Paul

" Otha (Marie P) mech h522 Beal

" Pat Mrs slswn Leder Bros

" Pauline cash Home Security Life Ins r708 Piedmont av

" Stanley L (Louise S) photog h318 Madison

" Will G (Lillie B) h223 Fleming

" Willie F (Essie W; Weaver's TV Sales & Service) h844 Ellison dr

" Woodrow W (Ethel D; Weaver Fabrics) h1248 Hammond

Weaver's TV Sales & Service (Willie F Weaver) 204 E Thomas

Webb Annie M tndr Ry Mt Mills r68 Benvenue rd

" C M (Linda) emp Sears h231 Raymond

WEBB

" Carrie W Mrs maid h1014 Moore

" Cleo Ann clk Park View Hosp r217 Kingston av

" Clifton J (Minnie B) driver North State Mtr Lines h1104 Paul

" Dan (Jean) filling sta atndt h1621a Wilson rd

" Edgar W (Carrie W) shoe shiner 372 Main SW r1014 Moore

" Floyd (Ruth W) asst mgr Mtr Bearings & Parts Co Inc r1017 Clark

" Golden C (Mamie S) fnshr Rocky Mt Cord h313 S Franklin

" Grover C (Irene W) slsmn Home Comfort Serv h310 S George

" Henry T (Jennette) driver Planters Cotton Oil & Fertilizer h722 Branch

" Irene Ward smstrs Ry Mt Undergarment r310 S George

" Jimmy F (Ruth) clk Mtr Bearings & Parts r1017 Clark

" Jonnie A clk Winn-Dixie r916 Nashville rd

" Jos C (Helen R) formn J A Tharrington & Sons h1109 Nashville rd

" Jos T studt r508 Cokey rd

" Judy E ofc sec Wm L Thorp jr r508 Cokey rd

" Leslie (Florence C) driver Carbisco Flour & Feed Mill h931 Edwards

" M Carson (Mary E) training mgr

" Durham Life Ins h1405 Rosewood av

" Maggie J (wid Johnnie W) aide Park View Hosp h916 Nashville rd

" Mamie S Mrs rope formn Rocky Mount Cord r313 S Franklin

" Mary L (wid Lloyd T) smstrs Ry Mt Undergarment h508 Cokey rd

" Motor Sales (Wm C Webb) new & used cars 1310 Cokey rd

" Philip C (Dorothy G) slsmn Central Bldg Distr h1318 Clark

" Preston E (Mary J) slsmn Carolina Overall h1514 Cypress

" Ralph D (Delores H; Rick's Hotel Barber Shop) r1419 Hargrove

" Richd A clk Swaim Sup r Macclesfield NC

" Ronald cash Hardee's Drive In No 1 r RD 1 Pinetops NC

" Roy D (Hattie W) h415 Marigold

" Russell L (Mattie P) carp h Arlington extn Box 350

WEBB RUTH W MRS, Auditor Bank of Rocky Mount 142 Main SW, Tel 446-7101, r1017 Clark, Tel 442-1243

" Sarah P h1208 Long

" Thad ofc mgr Central-Mix h507 Park pl

" Thos J (Mary C) h119 S Vyne

" Walter R mach opr Superior Cable r Elm City NC

" Wm B (Nan B) slsmn McCormick Tea & Spices h1013 Sycamore

" Wm C (Virginia; Webb Motor Sales) h1101 N Cambridge cir



**SHOP AT
SEARS
AND SAVE**

SATISFACTION GUARANTEED or YOUR MONEY BACK
128-42 N. CHURCH TEL. 442-3131



ROCKY MOUNT Laundry & Dry Cleaners, Inc.

223 S. WASHINGTON ST.

PHONE 446-7158

P.O. BOX 549





STALLINGS OIL & COAL CO.

KEROSENE — FUEL OIL

816 RICKS ST.

It's Performance That Counts

DIAL 446-6184

311

Webber Geo L (Elise P) supvr Ry Mt
Lndry & Dry Cln h1124 S Franklin
Webster Chas F (Frances D) weaver
A Schottland Inc h122 Lexington
Weddell John U clk Red's Gro r721
Westwood dr
Weede Christine Mrs smstrs Ry Mt
Undergarment r Box 416 Old Mill
rd
" Conway S (Ann B) mech Davis
Refrigeration Serv r Old Mill rd
Weedon Jas W (Pauline L) driver REA
Exp h1405 Planters
" Pauline L Mrs nurse Memorial Hosp
r1405 Planters
Weeks Bessie O (wid Almond C) h314
Paul
" Edw E (Alice D) slsmn h444 St Paul
" Geo L (Mildred J) slsmn H H Weeks
Seed & Feed Store h907 Hill
" H H Seed & Feed Store (Hassell H jr
and Mrs Kath P Weeks) 219 Tarboro
" Hassell jr (Helen B; H H Weeks Seed
& Feed Store) h1316 Western av
" J A (Inez D) emp Blumenthal's
h207 Barnum rd
" Jas B emp Caromount Mills r 335 S
Grace
" Jas L (Carolyn) slsmn h1316
Horne
" John A (Betty J) h562 Nashville rd
" John S jr (Lois L) servmn Twin
County Gas h1109 N Cambridge
cir
" Jos H (Gladys B) slsmn Curtis
Industries Inc h1307 Cypress
" Kath P (wid Hassell H; H H Weeks
Seed & Feed Store) h806 Hill
" Kenneth D (Mildred H) phys 1605 W
Thomas h1014 West Haven blvd
" Linwood C (Mary J) color matcher
Burlington Mills h2509 Gwen
" Martha studt r1014 West Haven blvd
" Mary J Mrs bkpr Planters Bank
r2509 Gwen

WEEKS PAUL D JR (Yvonne B), Mgr
South Drive-In Branch Peoples Bank
& Trust Co 1415 S Church, Tel
442-7414, h221 Englewood dr, Tel
446-7698

" Paul D jr (Yvonne B) br mgr Peoples
Bank & Trust Co h221 Englewood dr
(E)
" Robt E (Jean R) clk A&P h1319 Clark
" Sydney (Carolyn) emp CT&T h452 W
Duke cir
" W G jr (Susie) slsmn Framer & Brock
h335 S Grace
Wehunt Clarence S (Norma P) serv mgr
Davenport Mtr h709 N Fairview rd
Weigel John T (Annie M) insp Retail
Credit h513 Hammond
" John T jr studt r513 Hammond
Weir Jean A Mrs (Douglas Armstrong
Drug Co) h315 Myrtle av
Welch John W (Jane M) dist clk Phillips
Petroleum h1905 Bedford rd

JENKINS-PEARSALL MACHINE WORKS

Machinists • Welders • Founders

FARM MACHINERY REPAIRS

Specializing in Ornamental Iron

217 Andrews St. P.O. Box 886

446-9168

WELCH

" Vernon L slsmn OK Rubber Wldr r444
Florida av
Weldon Anna hlpr Carolina Cafe r512½
Albemarle av
" Eddie F (Mamie B) seasonal tob wkr
h501 Myrtle av
" Jas r1004 Gay
" Mary A maid h919 Tessie
WELDON PHYLLIS M MRS, Sec to Treas
City Schools 401 Hill, Tel 442-7152,
h1828 Rosewood av, Tel Gibson
2-5521
" Richd T (Phyllis C) adj Genl Adj Bur
h1828 Rosewood av
" Wm hlpr Coca Cola
Welk David E doffer Ry Mt Mills
r1217 Branch
Well Leroy (Mary P) h500 Albemarle
av
Weller Isadore C pres One Hour
Koretizing Inc h3500 Hawthorne rd
(E)
" Judith A studt r3500 Hawthorne rd (E)
" Sandra L v-pres One Hour Koretizing
of Rocky Mount r3500 Hawthorne
Wellons F M h2609 Winstead rd (C)
" Frank M (Jenney W) buyer G R Garrett
Co r Eastern av
Wells Alton W r518 Nash
" Ben mgr Hardee's Sign Serv r S
Washington
" Christine B tchr PS r312 Myrtle av
" Clarence E driver C S Henry Transfer
r Weldon NC
" David (Doris) emp Ry Mt Mills r1217
Branch
" Edgar J (Winifred H) capt City Fire
Dept h525 Western av
" Emma S (wid Chas A) r320 Briar-
cliff rd (E)
" Frances J r518 Nash
" Geneva P Mrs (Geneva's Beauty Shop)
r317 Briarcliffe rd (E)
" Hazel M dept Belk's r320 Briarcliffe
rd (E)

FIELD ENTERPRISES EDUCATIONAL CORP.

WORLD BOOK ENCYCLOPEDIA

CHILD CRAFT

WORLD BOOK DICTIONARY

Tel. 442-6255

219 S. Franklin
P.O. Box 1566

FURNITURE
FOR THE
HOME

COME TO

**ROCKY
MOUNT
FURNITURE
CO.**

"IN THE
HEART OF
THE CITY"

**COMPLETE
FURNISHINGS
FOR THE
HOME**

163
S. MAIN

SEE PAGE 78
BUYERS
GUIDE



**MODERN
BUILDERS
Inc.**

**General
Contractors**

~ ~

**COMMERCIAL
and
RESIDENTIAL**

~ ~

DIAL

442-4103

~ ~

725

WALNUT ST.

~ ~

WALNUT
SHOPPING
CENTER

BEL AIR CHEVROLET CO.

CHEVROLET - CHEVY II - CHEVELLE
CORVAIR - CORVETTE

115-123 S. CHURCH ST.
THE O.K. PLAZA 501 N. CHURCH

SALES-SERVICE

TEL. 442-6148
TEL. 442-2877



PHONE 446-5182

SIMMONS & HARRIS CO.

INSURANCE — RENTALS — REAL ESTATE

109 TARBORO ST.



BANK OF ROCKY MOUNT

SERVING NASH AND EDGEcombe COUNTIES

SAVINGS ACCOUNTS — LOANS — CHECKING ACCOUNTS

142 MAIN ST. SW.

MEMBER F.D.I.C.

BRANCH: INTERSECTION RALEIGH ROSE AND GEORGE STREETS

DIAL

446-7101

312



Motor Lodge

TV-POOL-AIR CONDITIONING
2 MILES NORTH ON US HWY 301 NORTH
DIAL 446-5111

WELLS

- " Jas L studt r518 S Vyne
- " Jennie M (wid Wells E) smstrs Over-ton Clns r123 Daisy
- " John hlpr Benvenue Country Club r410 Midway
- " John J (Pauline B) h518 Nash
- " John J jr (Dorothy J) asst credit mgr Planters Cotton Oil & Fertilizer h1157 Tarboro
- " Julia B (wid Jesse) clk Gus Z Lan-caster Stock Yds h1510 Wilson rd
- " Lucille Mrs h401 N Tillery
- " Mabel F dept mgr Belk's h320 Briar-cliffe rd (E)
- " Martin S (Regina) meat ctr McCullen's Gro h1816 Rosewood av
- " Mary B teller Peoples Bank r RD 1 Whitakers NC
- " Mary Mrs waitress Coastal Cafe r319 Nashville rd
- " Matilda R teller Peoples Bank r Whitakers NC
- " Paul A (Carrie L) supvr Blumenthal's h518 S Vyne
- " Paul A jr USAF r518 S Vyne
- " Regina R Mrs teller Planters Bank r1816 Rosewood av
- " Richd T (Doris E) contr CT&T h1012 W Blandwood dr
- " Robt (Jean) emp Wooten Small Eng Serv h1217 Branch
- " Robt I (Geneva P) carp h317 Briar-cliff rd (E)
- " Robt L (Eliz P) slsmn Essotane r RD 2 Box 375
- " Roy L (Effie M) electn ACL h622 Branch
- " Talmadge L (Mary A) electn Ham-mond Elec Serv r RD 3 Box 349
- " Virginia Mrs h731 S Washington
- " Virginia waitress Bus Terminal Restr of NC
- " Walter E (Mary G) bldg contr 1149 S Cambridge cir h do

ENTERPRISE FURNITURE CO., INC.

COMPLETE HOME FURNISHINGS
BROADLOOM RUGS — LEE CARPETS

158-164 S. Washington St.

446-8304

WELLS

- " Wm C (Mary L) pntr Brewer Paint & Wallpaper h319 Nashville rd
- " Winifred H Mrs sten W B Lea Tob r525 Western av
- Wesson Joseph A driver Dozier Sup r Old Halifax rd Box 196
- West Beanie M Mrs recpt Henry L Young r Red Oak NC
- " D V bodymn Edwards Body Shop
- " End Grocery (Mrs Jessie M Harper) 608 W Thomas
- " End Soda Shop (G C and Mrs Allie Hughes) confy 925 Calvary
- WEST END TERRACE (Housing Authority City of Rocky Mount), Wm H McIntyre Exec Dir and Mgr, Ever-green rd (West End Terrace), PO Box 566, Tel 446-4436**
- " Fred T (Grace H) aud Burnette Home Supply h442 Craig
- " G Bruce (Phoebe J) carp D J Rose & Son h719 S Washington
- " Grace Lee insp Ry Mt Undergarment r442 Craig
- " Haven Presbyterian Church Rev John N Miller pastor 1001 West Haven blvd
- " Helen M wndr tndr Ry Mt Mills r739 Pender
- " Jas O (Hazel M) swtchmn ACL h508 Buena Vista av
- " Josephine emp Coastal Restr r217 Raymond
- " Lisa A (wid R A) r1109 Calvary
- " M D h805 Carter
- " Marvin E (Helen M) change mn Ry Mt Mills h739 Pender
- " Milton D (Cora R) h920 Falls rd
- " Miriam J wndr tndr Ry Mt Mills r214 Arlington
- " Nancy (wid Ernest) maid r718 E Holly
- " Pearl A Mrs tchr Battle Elem Sch r1425 Sunset av
- " Sandra F clk State Insurance Agency & State Life & Health Ins Co r442 Craig
- " Thomas Street Mobil Station (Pure-test Oil Co) gas sta 300 W Thomas
- " Tommy G carp D J Rose & Son r RD 1 Box 5 Battleboro NC
- " Wayne B (Pearl A) eng L&M Tob h1425 Sunset av
- " Wm D (Mary E) slsmn Eastern Elec Sup r Red Oak NC
- Westcott W T signal insp ACL r Peters-burg Va
- Wester Allen studt r630 Western av
- " Annie S (wid Geo) r102 E Ridge
- " Douglas M formn D J Rose & Son r921 Arlington
- " Fleming B (Carolynn B) mgr Family Finance & Acceptance Corp h822 Falls rd apt 5
- " Gladys W (wid Chas E) r414 Lexing-ton
- " Harold O (Kay G) rodman City r947 Raleigh rd



Roberson Plumbing & Heating Co.

SERVICE ★ NEW CONSTRUCTION ★ REPAIRS

620 Royal St.

Phone 442-1656

QUINN'S, INCORPORATED

COMPLETE HOME FURNISHERS
(SEE PAGE 78 BUYERS' GUIDE)

168-172 MAIN ST. N.W.

PHONE 442-2171

313

WESTER

- " J H Mrs hsekpr Carleton House
Motel h325 S George
- " Linda r325 S George
- " Louis C (Edna G) pass agt ACL
h1027 Nashville rd
- " Maude (wid Tommy) h110 Benvenue
rd
- " Ossie C insp Ry Mt Mills r RD 3
Box 262
- " P D (Lucy W) slsmn h626 Sunset av
- " Percy C (Capitola H; Wester & Mc-
Lamb Upholstery Shop) h705 S Pine
- " S Perry (Ella M) mech Allan Mims
h414 Lexington
- " Willis M (Thelma E) formn ACL h630
Western av

Western Auto Supply Co Chas W Eggers
mgr 228 S Church

- " Avenue Playground 911 Western av
- " & Southern Life Insurance Co The
Hubert E Savage dist mgr 132 West-
ern av

WESTERN UNION TELEGRAPH CO
Edw U Hallford Mgr, 354 Main SW,
Tels 446-5180 and 446-5189

- " Willie (Dorothy H) stockmn Raleigh
St Ford Center h1002 Stokes

Westery Robt E (Verna) emp White's
Super Mkt r Beal

Weston Chas M (Hazel M) mech ACL
h906 Arlington

- " Hazel M Mrs nurse 906 Arlington
r do

Westridge Carpet-Land (Grady O Lang-
ley Clayton Andrews F D Winstead)
sls & serv US Hwy 64 W

- " Grocery (A O Joyner) Box 190 US Hwy
64 W

Westry Artumes prsr Wimberly Clean-
ers r Nashville NC

- " Ella L r114 N Tillery

" Fletcher E (Gertrude B; Atlantic
Barber Shop) h114 N Tillery

- " Joyce T waitress Lincoln Park Restr
& Motel

" Lesley (Martha W) driver Watson
Tob h429 Center

- " Mary F O Mrs kitchen wkr Park View
Hosp r Box 100 Halifax rd

" Mary W (wid Sam) r837 Beal

Westwood Lumber Co Inc L Earle
Shuff pres 501 S Pine

Whaley Doris A (wid Jos C) ofc sec
Barnes Constn h934 Tarboro

- " Dorothy A r934 Tarboro

" Joe L USAF r934 Tarboro

" Manley P v-pres Whaley's Inc
r Kinston NC

- " Manley P jr (Virginia O) pres
Whaley's Inc h1404 Gay

" Ottis G (Mildred M) slsmn h311
Forest Hill av (E)

- " Robt E (Irene H) driver Pilot Transfer
h720b S Franklin

" Virginia O Mrs sec treas Whaley's
Inc r1404 Gay

MOTOR BEARINGS & PARTS CO., INC.

Wholesale Only

Standard Brands • Replacement Parts

Shop Equipment, "Duco Paints"

725 S. Church 446-7105

WHALEY'S INC, Manley P Whaley Jr
Pres, Manley P Whaley V-Pres, Mrs
Virginia O Whaley Sec-Treas,
Siegler Heaters, Hotpoint Appliances,
Mohawk Carpets, Interior Decorating,
Custom Tailored Drapes, Gold Bond
Redemption Store, 203 Main SE, Tel
442-6115

Wheat J C & Co J O Bishop mgr stock
brokers (br) 126 Main NW

Wheeler Annie D smstrs M G Baldwin
Co r RD 4 Box 600

- " Charlie insp State Hwy Comn r Wilson
NC

WHEELER EQUIPMENT CO

J D WHEELER, PRESIDENT

J D WHEELER JR,

VICE-PRESIDENT

W F LANE, SECRETARY-
TREASURER

INTERNATIONAL TRUCKS

FARMALL TRACTORS

WE SERVICE WHAT WE SELL

US HWY 301 SOUTH BY-PASS

PO BOX 991

TELEPHONE 446-8158

(See Page 147 Buyers' Guide)

- " Frank R (Louise B) oiler A Schott-
land Inc h780 Nashville rd

" Fredk E (Audrey T) acct Traffic
Dept ACL h420 E Duke cir

- " Harold jr (Betty P) mixer Ward Bky
h1010 Oakey

" J D jr h2717 Amherst rd

" Jimmie R (Ella L) repr Jerry M
Hassell r446 Edgecombe

- " Jos D pres Wheeler Equip Co h1712
Lafayette cir

" Louise B Mrs smstrs Carole Dress
& Bridal Shop r780 Nashville rd

- " Luther R (Gladys E) mgr Raleigh
Rd Esso Serv Center h1114 York

" Peggy J bkpr Epstein's Inc r604
Clark

**MARSHALL'S
CONCRETE WORKS INC.**

**CONCRETE
CONTRACTOR**

ALL TYPES

BOX 80 A

DIAL 442-4811

WEST MOUNT DR.

JAC ELECTRIC COMPANY

Contractors

JOE COSTA
OWNER

ALL

TYPES

PHONE

442-7389

520 N.
HARRIS ST.

P.O. BOX 1537

ROCKY MOUNT
N. C.

MORTON INSURANCE and REALTY Co.

GENERAL
INSURANCE

- Fire
- Casualty
- Hospitalization

REAL
ESTATE

- Residential
- Commercial

610
AMBLER AVE.

TEL.

446-9181

RES. TEL.

446-8515

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139

FUEL OIL

1125 East nr. Cokey Rd.

No. 1 and No. 2 for Home Heating - Tobacco Curing

GRIMES-MORGAN PLUMBING & HEATING CO.

TRANE AIR CONDITIONING
ECONOMICAL OIL BURNERS and BOILERS

PHONE 442-1764

211 ATLANTIC AVE.



OIL SERVICE

DIAL 442-7821



BATT'S' PURE

WASHINGTON AT MARIGOLD

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

314

ROCKY MOUNT



Seat Covers

**Seat Cover
Center**

1442 S. Church

Tel. 446-9733

WHEELER

- " Rachl A assoc mgr Life Ins Co of Va
r Wilson NC
- " Robt (Dora A) mech J W Motorcycle
Sls r801 S Tillery
- " Royster G (Gladys R) electn Pember-
ton Inc h1311 Gay
- " Sidney T (Nancy J) with Futorian
Stratford Furn h446 Edgecombe
- " Thurman E r446 Edgecombe
- " Wheelless Cassie B (wid Andrew) h2007
Falls rd extd
- " Wheelless Annie S (wid Roscoe W) h210
N Pearl
- " Chas B (Mary S) slsmn Thos
Bailey Mtr h701 Eastern av
- " Earldine B (wid Avy H) tender Ry Mt
Mills h511 Buena Vista av
- " Frances E (wid Artes E) h801 S
Tillery
- " Glennie R cord tndr Ry Mt Mills
r RD 3
- " H Clyde (Kate H) meat ctr Red's
Grocery h533 N Mercer
- " Jos W (Betty B) mgr Heritage Inn
h416 Oakdale rd (E)
- " Priscilla tchr R M Wilson Jr High
Sch h416 W Duke cir
- " Robt J mech J W Motorcycle Sls
r801 S Tillery
- " Tempe W (wid Geo D) h734 Hill
- " Thos E (Mildred L) slsmn Sears
h525 Darden ct
- " Zollie H (Claude N) with City Schs
h1100 Lafayette av
- Whetstone Dorothy S (wid Danl) maid
h401 Clyde
- Whichard Lula B studt r369 Falls rd
- " Robt H supvr Fields Leaf Tob r Nash-
ville hwy
- Whisenant Willis W (Katie) atndt Cen-
tral Serv Sta h625 Midway
- Whitaker see also Whitakers
- " Alex (Louella M) lab h1111 Star
- " Alf (Lena T) lab Planters Cotton Oil
& Fertilizer h917 Tessie

WHEELER

EQUIPMENT CO.

INTERNATIONAL TRUCKS
FARMALL TRACTORS

U.S. Hwy. 301 S. By-Pass
P.O. Box 991

Tel.
446-8158

WHITAKER

- " Allen jr (Rena W) porter h333 Cedar
- " Allen III studt r624 Falls rd
- " Anna M Mrs h521 Arlington
- " Eliz G (wid H W) r1518 Lafayette av
- " Ernest jr (Ruth) h1225 E Holly
- " Estell prsr Quality Lndry & Clns
r110 Chapman
- " Geo A (Katrina H) jan City Hall h510
Magnolia dr
- " Geo G studt r624 Falls rd
- " Harry A (Charlotte Q) dept Nash
County Tax Collr h1421 Beal
- " J Allen (Belle G) phys Ry Mt Sani-
tarium h624 Falls rd
- " J Forest h815 Gay
- " Jack plant operation Park View Hosp
r Betsy av Hillsdale
- " Jas brklyr J D Leggett & Son r Battle-
boro NC
- " Jas G (Ellen) dumper Am Bakeries
r RD 1 Box 91 Enfield NC
- " John L (Beatrice) emp Thompson
Roofing & Heating h805 E Highland
av
- " Jos porter I W Rose Drug r815
Gay
- " Lessie O Mrs mgr Whitaker's Cash
Store r419 Myrtle av
- " Letha tchr r212 Leonard
- " Lizzie M maid Carole's Dress and
Bridal Shop r217 N Howell
- " Lucy L (wid Nile E) tchr R M Wilson
Jr High Sch h808 Marigold
- " Mary (wid Julius A) r321 Myrtle av
- " Mary S (wid Fred) r307 S Grace
- " Mary W (wid Jesse) mach opr China
Am Tob r739 Park av
- " Mary W opr Geneva's Beauty Shop
r RD 1 Battleboro NC
- " Olander M (Lessie O) mach opr
Fields Leaf Tob h419 Myrtle av
- " Percell linen room wkr Howard
Johnson's Mtr Lodge r1532 Tadlock
av
- " Russell (Lorena) dishwasher Howard
Johnson Restr h1100 Ryals
- " Thos r815 Gay
- " Turner (Rosa S) h110 Chapman
- Whitaker's Cash Store (Olander M
Whitaker) gro 417 Myrtle av
- Whitakers Ernestine maid r1421 Avenue
C
- " Lugina S (wid Dorsey) maid Fairview
Sch h1421 Avenue C
- Whitby Chas G (Lillie H) yarn handler
Ry Mt Mills h619 Arrington av
- " Lillie H Mrs ofc clk Hamilton Whol
Gro r619 Arrington av
- " Marvin E clk Red's Gro r920 Tyan
- White AM G jr (Susie M) lab h1561
Charter dr
- " Beatrice h346 Park av
- " Bessie E maid Mrs L W Robertson
h1905 S Church apt 1
- " Billy emp Belk-Tyler r1545 Bedford
rd



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE.
COR. FRANKLIN ST.



J.P. DAUGHTRIDGE & SON INC.

General Building Contractor



809 NORFOLK ST. P.O. BOX 1287

TEL. 446-7016

315

WHITE

- " Cecil jr (Grace C) slsmn Grady Oil h1317 Gay
- " Donald C (Dela L) driver Am Bakeries h1721 Lynne av (M)
- " Effie Mrs h517 Pennsylvania av
- " Emily M (wid Kenneth T) nurse Park View Hosp h422 S Howell
- " Ernest jr orderly Mem Hosp r rear 918 N Raleigh
- " Ethel M Mrs insp Ry Mt Mills h1217 Hill
- " Ethel O (wid Hiram G) agt Washing-ton Natl Ins h1105 S Franklin
- " Gerald atndt Hall's Billiards r204 Ivey
- " Gladys W tchr O R Pope School r915 Shepard av
- " Glenn E (Nellie C; White's Super Market) h733 Burton
- " Grier L teller Home Savings & Loan Assn r1105 S Franklin

WHITE H DOUGLAS (Janet C), Sec-Treas-Mgr Belk-Tyler Co Inc 248-252 S Main, Tel 442-5141, h608 Evergreen rd, Tel 442-2363

- " Howard studt r814 Sunset av apt 3
- " Jas M (Barbara H) civil eng ACL h2708 Amherst rd (E)
- " Jas O (Gladys W) tchr Fredk Douglas High Sch h915 Shepard av
- " Jas W (Lossie H) lab Imperial Tob h204 N Harris
- " John K (Naomi M) agt State Farm Ins h417 N Daughtry
- " Jos R studt r733 Burton
- " Julius C (Ruth B) delmn Whaley's h612 Park av
- " K Tommy slsmn Brown Produce r422 S Howell
- " Kara C Mrs bkpr Peacock Meat h814 Sunset av apt 3
- " Leo (Estelle) h922 Red Row
- " Levi mill wkr Sou Cotton Oil r RD 1 Box 87
- " Lillian Y Mrs beauty shop 219 S Tillery r do
- " Lillie G (wid Henry) h718 E Holly
- " Louis (Shirley D) h1004 Gay
- " Luther (Fannie C) driver Heilig-Meyers r RD 4
- " Margt (wid Ernest) h rear 918 N Raleigh
- " Margt E maid r327 Raleigh rd
- " Marshall E (White's Super Market) h733 Burton
- " Martha B studt r814 Sunset av apt 3
- " Mary Mrs maid r621 Beaman
- " Paralee P Mrs h401 Cedar
- " Rachel M (wid John) r727 Henna
- " Richd (Beatrice) firemn Bishop's Lndry h1104 Ryals
- " Robt D (Hazelbelle P) dentist 900 Sunset av h1645 Marvelle av
- " Robt L (Roberta) lab DPW h1428 Hunter
- " Robt S r327 Raleigh rd
- " Rosa L maid Bldrs Fed Savings & Loan r320 Park av



AND
MOHAWK TIRES

PRIDGEN TIRE CO. INC.

Retreading - Vulcanizing
"RACE RUBBER"
900 N. CHURCH ST.
TEL.
446-8006

WHITE

- " Ruth J Mrs waitress Walnut Soda Shop r Elm City NC
- WHITE STAR BARBECUE (Claude W Weaver and Thos R Kennedy), Pit Cooked Dally, Also Barbecue Chicken and Brunswick Stew S Church Extd, Tel 446-6592 (See Page 137 Buyers' Guide)
- " Saml T jr (Lillian Y) clk Export Leaf Tob h219 S Tillery
- " Walter E studt r1337 Hill
- " Walter S (Virginia C) condr ACL h1337 Hill
- " Wayne (Charlotte) clk White's Super Mkt r339 S Grace
- " Wm H jr (Jane G) slsmn Gay's Hdw h718 S Taylor
- " Wm J (Lois M) supt Export Leaf Tob h2013 Beverly rd
- White's Super Market (Glenn E and Marshall E White) 601 Walnut
- Whitehead Alta C (wid Jos P) h517 Falls rd
- " Alvin P (Harriet Y) dentist 1201 Lafayette av h do
- " Carrie L Mrs r317 Raleigh rd
- " Charlie D driver C S Henry Transfer r Wilson NC
- " Charlie H brklyr J D Leggett & Son r Battleboro NC
- " David (Nannie) lab L&M Tob h1006 Stokes
- " Doris r1030 South
- " Frank (Lesarine R) emp City Police Dept h322 Myrtle av
- " Haywood (Cherry J) hlpr ACL h520 Henry
- " Helen N (wid Rufer) r411 E Goldleaf
- " Henry (Hazel B) driver City Transfer h138 Pinehurst dr
- " Herman (Kate L) plmb Grimes & Morgan h180a Pinehurst dr
- " Howard L (Jessie H) porter C H Felton h108 Pinehurst dr

PETE'S PAINT & WALLPAPER CO.

PAINTING - WALLPAPER
FLOOR SANDING

DIAL 446-5780

U.S. HWY. 64 W.
BOX 210

225-27 TARBORO



ALLAN MIMS FORD
SALES
SERVICE
"THE HOME OF BETTER USED CARS"

TEL. 442-2191

David Hill's SUPER MARKET

STAPLE and
FANCY
GROCERIES

FRESH and
CURED
MEATS

FROZEN
FOODS



PURE OIL
PRODUCTS

1308
COKEY RD.

TEL.

446-6618

NASH COAL COMPANY

Specializing Exclusively in

High Grade Steam and Domestic Coal

PHONE 446-8512
100 W. Grand Av.



DAY OR
AMBULANCE
NIGHT

JOHNSON FUNERAL HOME, Inc.

Air Conditioned Chapel — Private Family Rooms

SPACIOUS PARKING AREA

"Eastern Carolina's Finest Funeral Home"

NASHVILLE HIGHWAY (Sunset Ave. Extn)

DIAL 446-5135



ALLAN MIMS FORD

SALES SERVICE

"THE HOME OF BETTER USED CARS"

225-27 TARBORO

TEL. 442-2191

316

Citizens SAVINGS and LOAN ASSOCIATION

229 SUNSET AVENUE COR FRANKLIN

WHITEHEAD

- " J C driver Central Mix r Battleboro NC
- " Jackie waitress Howard Johnson Restr h718 Peachtree
- " Jas E Mrs emp City of Ry Mt h908 Nugent
- " Jerry R studt r3309 Winstead rd (E)
- " Jesse (Willie M) lab DPW h937 Lindsey
- " John mill wkr Sou Cotton Oil r433 Cokey rd extn
- " Lillie D (wid Howell G) h307 Briarcliff rd (E)
- " Maggie S r909 Nugent
- " N P (Ann) emp New Dixie Truck Lines h Arlington extn Box 452
- " Ora maid r246 Atlantic av
- " Rachel (wid Henry D) h1030 South
- " Sam C retld r307 Briarcliff rd (E)
- " Thos O hlpr J D Leggett & Son r743 Park av
- " Turner (Sandiana R) h729 Gay
- " Wm (Virginia B) eng ACL h3309(609) Winstead rd (E)
- " Willie atndt Lane's Esso Servicenter r Tarboro hwy
- " Willie (Pearl W) constn wkr h216 E Highland av
- " Willie jr (Lillie) porter Am Bakeries r RD 2 Tarboro NC
- " Willie M maid r216 E Highland av
- Whitehurst Chas (Annie W) lab ACL h515 Nance
- " Doris Mrs h828 Parham
- " Dorothy Mrs laby tech Park View Hosp r108 Clifton rd
- " Elmer G (Anne D) slsmn Montgomery Ward h316 Kirkwood av
- " Gordon K clk A&P r RD 2 Box 560
- " Helen C h326 S Howell
- " John M (Charlotte J) instr Eastern Carolina Training Sch h531 Western av
- " Johnnie M (Verna W) h642 Coleman av

BRASWELL ELECTRIC SERVICE ELECTRICAL CONTRACTORS

WIRING and REPAIRING

P.O. BOX 906

TEL. 442-3090

WHITEHURST

- " Margt T Mrs r618 Willowby
- " R Luther dentist 225 Rose h500 Hammond apt 2
- " Wm D (Marian K; Tarboro Street Esso Servicenter) h1910 Fletcher dr
- " Wm R (Dorothy J) serv mgr Montgomery Ward h108 Clifton rd (E)
- " Wm R jr studt r108 Clifton rd (E)
- Whitely Annie E Mrs h314 N Franklin
- Whitfield Annie T Mrs waitress Howard Johnson Restr r1321 Hill
- " Florine ofc sec US Retirement Bd r320 Piedmont av
- " Floyd C (Annie T) h1321 Hill
- " Fred C (Mattie W) slsmn J R Watkins h320 Piedmont av
- " Hardy (Jessie) h1106 Whitehead dr
- " Hardy r624 Woodland av
- " Hardy L (Eliz N) lab DPW h624 Woodland av
- " Jas K (Pearl D) dist mgr Charlotte Liberty Mutual Ins Co h1021 Hill
- " Jos W mtcmn Superior Cable r Nashville NC
- " Lamb (Annie M) hlpr W B Lea Tob h407 Gay
- " Salonia G (wid Lester) h319 Main NE
- " Sam r211 Carolina av
- " Sandra P studt r1021 Hill
- " Tommy (Nellie) h245 Canal
- " Whit (Amie M; Whitfield's Cafe) h834 W Thomas
- Whitfield's Cafe (Whit Whitfield) 534 W Thomas
- Whitford Bryan H (Grace M) slsmn Abbott Laby h320 S Pearl
- Whitley Aaron O (Rachel B) serv mgr Orkin Exterminating h104 Timberline rd (E)
- " Alger T (Hilda H) sht mtl wkr ACL h US Hwy 64 W
- " Anna (wid Jas) h1419 Fairfax ct
- " Annie E Mrs h620 Arrington av
- " Archie B (Marie B; Archie B Whitley Paint & Wallpaper Co) h3123 Sunset av
- WHITLEY ARCHIE B PAINT & WALL-PAPER CO (Archie B Whitley), Wallpaper, Painting, Decorating and Floor Sanding Contractors 3119 Sunset av, Tel 446-7063**
- " Billy (Thelma N) hlpr Trinity Steel h311 Edgecombe
- " Cecil (Peggy) h1104 Westfield ct
- " Chas G yarn hndlr Ry Mt Mills r619 Arrington av
- " Charlie R hauler Ry Mt Mills h920 Tyan
- " Clyde E panner Am Bakeries r RD 3 Box 108A
- " Curtis mgr Westridge Gro r RD 3 Nashville NC
- " David B (Claudia) city firefighter r321 Glendale
- " David L production mgr N Sumer-grade & Son r124 Avalon rd

Modern
Gas
Appliances

Englewood Shopping Center

PROPANE

Suburban

GAS COMPANY

**Bulk-Metered
and Bottled Gas**

Tel. 446-6739

HERTZBERG FURS

"If You Don't Know Furs — Know Your Furrier"

NEW FURS — RESTYLING — REPAIRS — FUR STORAGE

236 TARBORO ST.

FUR
Storage

PHONE 446-5800

317

WHITLEY

- " Donnie (Phyllis) emp Blumenthal's
h1508 Graham
- " E G lab Imperial Tob r Box 214 Nash-
ville NC
- " Eddie jr (Evelyn E) mech ACL
h813 Bellevue av
- " Edith B nurse Park View Hosp r434
Falls rd
- " Elijah Rev pastor Pentecostal Holi-
ness Ch r667 Raleigh rd
- " Ernest (Claudia) h1325 N Oakwood dr
- " Green B (Hazel D) driver h249 Jack-
son
- " Grover C (Queen W) washmn Quality
Lndry & Clns h629 Woodland av
- " H Wayne (Eliz G) h833 Tarboro
- " H Wayne jr (Martha L) agt Equitable
Life Assurance Soc h1609 Riviera
dr
- " Jane waitress Walnut Soda Shop h605
Hammond apt 3
- " Jean R tchr City Bd of Educ r629
Woodland av
- " Jim O (Arleene H) formn W B Lea
Tob r338 S Pearl
- " Lillian P Mrs br mgr Carolina Mtr
Club r326 Clifton rd
- " Manley T (Lillian P) rep Carolina
Mtr Club h326 Clifton rd (E)
- " Marion E (Leora J) lab North State
Mtr Lines h1416 N Raleigh
- " Martha L Mrs slswn Rosenbloom-
Levy r1609 Riviera dr
- " Marvin clk Red Supermarket r920
Tyan
- " Marvin H (Virginia B) formn ACL
h710 Mill
- " Mary waitress Athens Restr r311
Edgecombe
- " Mary J (wid Cornelius R) h667 Raleigh
rd
- " Mattie A (wid N C) r3136 Sunset av
- " Michl A studt r104 Timberline rd (E)
- " N C (Mattie) h531 Hill
- " Norman (Beth) h906 S Franklin
- " Norman A (Mary E) formn N Sumer-
grade h904 S Franklin
- " O L (Mary; Pete's Paint & Wallpaper
Co) h Box 210 Nashville hwy
- " Pocohontas L tchr Booker T
Washington High Sch h718 Atlantic
av
- " Rachel B Mrs slswn Rachel's Florist
r104 Timberlane rd
- " Robt M (Stella P) phys Ry Mt Sani-
tarium h24 Country Club rd
- " Ronald clk A&P r813 Bellevue av
- " Ronnie F dumper Am Bakeries
r RD 2 Middlesex NC
- " Rudolph F (Betty H) whse mgr Heilig
Meyers h3136 Sunset av
- " Shelia R nurse Parkview Hosp r237
Briarcliff rd
- " Ted (Kath H) h1817 Wilson rd
- " Thos (Agnes B) hd jan Planters Bank
h1101 Stokes

PEMBERTON INC.

AIR CONDITIONING—REFRIGERATION

HEATING—PLUMBING—ELECTRICAL

277 Main N.E. Tel. 442-3112

WHITLEY

- " Thos P USA r326 Clifton rd (E)
- " Wayne jr agt Equitable Life Assurance
Soc r1609 Riviera dr
- " Wiley C (Estelle S) h317 Western av
- " Wm B (Evie) carder Ry Mt Mills
h46 W Elm
- " Wm D (Barbara F) pres Barringer
Rug Cleaning Service Inc h904
Nash
- " Wm D (Sheila R) tchr Ry Mt Jr High
Sch h237 Briarcliff rd (E)
- " Wm F (Lucille) partsmn Shaver Bat-
tery & Auto Parts h727 Pender
- " Wm J (Beulah L) hlpr Am Bakeries
h621 Carolina av
- " Zebbie repr Fall Road Shoe Repr
r667 Raleigh rd
- Whitman Albert P (Ruth) barber Edge-
mont Barber Shop No 2 h1621 Wilson
rd
- " Jesse R (Rosalie J) plant mgr Rocky
Mount Undergarment h3108 Amherst
rd (E)
- Whitted Rosa L Mrs h713 S Grace
- " Saml lab NC Hide & Fur r Old
Halifax rd
- Whitter Florine (wid Tom) h506
Pennsylvania av
- WHOLESALE OIL CO INC**
F MORRIS PRIDGEN JR, PRESIDENT
BENJAMIN E RONEY,
VICE-PRESIDENT
JOE L BROWN, SECRETARY-
TREASURER
ATLANTIC OILS and LUBRICANTS
105 W GRAND AV
TELEPHONE 442-2945
(See Page 71 Buyers' Guide)
- WHOLESALE PAINT CENTER INC,**
Millard L Pitt Pres-Mgr, Wholesale
and Retail Paint and Supplies 202
Rose, Tel 446-6045
- Wicker Joe D driver McLean Trucking
r Nashville hwy

Clifton E. Farmer

GENERAL CONTRACTOR

"Home Building Specialist"

TEL. 446-5020 1217 HORNE ST.

A. HICKS AGENCY

— REALTORS —

Sales Agents for Westridge

132 SUNSET AVE.

PHONE 446-7188



1103 COKEY ROAD

PEOPLES OIL CO., Inc.
Distributors OILS — LUBRICANTS — FUEL OIL

"The People's Choice"

PHONE 442-6131

HEATING OILS



Carolina Office Equipment Co. *Gastner*

SALES
OLIVETTI
UNDERWOOD
SERVICE

PRINTERS - STATIONERS - OFFICE OUTFITTERS

Main Street Store: 147 Main St., S.E. - Dial 442-1196
Printing and Office Machine Division: 804 N. Church St. - Dial 442-4106

Petroleum
Equipment
Repaired and
Installed



Bass Electric Co.

**Electrical
Contractors**

PETROLEUM ENGINEERING

1554 S. CHURCH ST.

P.O. BOX 584

PHONE 442-4929

318

MIXON Insurance & Realty

Corp.



158 Main N.W.

446-9111

WICKER

- " Louise Mrs emp Central Kitchen h336 Villa
- Widdifield Jeanette studt r316 Briarcliff rd (E)
- " Wm (Martha W) condn ACL h316 Briarcliff rd (E)
- Wiggins Adeline r820 Shearin
- " Albert R (Carolyn M; Albert R Wiggins Agency) h309 Lexington
- " Annie maid r610 Coleman av
- " Annie M Mrs h507 E Holly
- " Arth (Rachel) h408 Suburb
- " Barbara studt r910 N Raleigh
- " Ben (Susie) lab L&M h1023 N Raleigh
- " Billy (Peggy) h204 N Howell
- " Blanche O (wid Harvey) h1017 Clark
- " Cath Mrs tchr Benvenue School r421 Piedmont av
- " Chas jr (Lillie M) h401 E Goldleaf
- " Charlotte A window asmbler Metal Products Mfg r1205 Raleigh rd
- " Eliz tailor r512 Eastern av
- " Ellen C (wid Bennett) cook h204 Dunn
- " Frank (Mittie T) emp ACL h644 Bea-man
- " Fred L jr (Cath N) tobacconist h421 Piedmont av
- " Genatus jr (Ruth) lab Barnes Tin Shop h1116 Hunter
- " Geo A h921 N Raleigh
- " Georgie D tchr Parker Jr High Sch r921 N Raleigh
- " Gus (Ella H) tob wkr China Am Tob h812 E Grand av
- " Jas emp PS h312 E Highland av
- " Jas (Harriet) chauf h306 Myrtle av
- " Jesse R (Charlotte W) slsmn Borden Ice Cream h1508 Davis
- " Jos L r205 Clifton rd (E)
- " Jos R driver Caro Trailways r400 Sycamore
- " K F (Geraldine) carscoop opr Planters Cotton h1557 Charter dr
- " Leonard studt r401 E Goldleaf

MOORE PAINT AND WALLPAPER CO.

"WE TAKE PRIDE IN
YOUR HOME"

1518 BRANCH

442-2642

WIGGINS

- " Leroy (Rosa B) lab W B Lea Tob h910 N Raleigh
- " Maggie C h313 E Holly
- " Martha S kitchen wkr Park View Hosp r116 Chapman
- " Maude (wid J B) r115 Benvenue rd
- " Milton (Hattie) mtcemn S Armstrong Weeks Homes r Springer rd Box 16
- " Moses jan Center Theatre r710 Shearin
- " Nannie W Mrs ctr Rocky Mount Cord r1325 Hargrove
- " Oglather (wid Roscoe) h315 E Gold-leaf
- " Raymond Q (Lula M) hlpr B Klitzner & Son h1424 Avenue A
- " Robt (Martha S) carp h116 Chapman
- " Robt L (Daphne J) jan First Bapt Ch h619 Beaman
- " Rosa (wid Allen) h1417 Fairfax ct
- " Sandra L USN r1109 Sycamore
- " Sharfs (Ann) h721 Raleigh rd
- " Sylvester r921 N Raleigh
- " Thelma Mrs r1022 S Washington
- " Viola r921 N Raleigh
- " Walter D r1320 S Church
- " Walter D (Mae W) retd h205 Clifton rd (E)
- " Wm H (Shirley J) driver Thomas & Howard Co h1205 Luper
- " Wm R (Nannie W) finisher Ry Mt Cord h1325 Hargrove
- " Wm W (Eula R) firemn ACL h1109 Sycamore
- " Willie E (Tinner D) cln Quality Lndry & Clns h1427 Avenue C
- " Winifred Y (wid Ashbey) h512 Eastern
- Wiggs Beulah M smstrs Ry Mt Under-garment r1605 Boone
- " Clyde B (wid John H) clk Baldwin's h845 Western av
- " Johnny L driver Hwy Transport h1605 Boone
- " Tessie E (wid Colin) r1605 Boone
- " Wm A (Nancy H) h321 Western av
- Wilcox Emory lab W B Lea Tob r222½ Raleigh rd
- Wilda Evelyn Mrs clk Davis 5¢ to \$5.00 Store r Columbia av
- Wilder Clavis C (Swannie M) h3 W Elm
- " Dorothy Mrs braider Rocky Mount Cord r724 Long
- " E Bradford (Margt D) doormkr Ry Mt Awning & Tent h738 Columbia av
- " Jas R (Josephine P) driver Davis Milling h406 Ambler av
- " Norman C (Dorothy R) driver Meadow Brook Dairy h724 Long
- " Percy D tex wkr Ry Mt Mills h15 W Spring
- " Swannie H spnr Ry Mt Mills r3 W Elm
- " Wm H (Mizina A) jan Battle Elem Sch h245 Park av
- Wildermuth Barbara studt r369 Falls rd



CITIES SERVICE

WOOD OIL CO., INC.

FUEL OIL

We Give Green BAX Stamps

KEROSENE

Printed Metered Delivery

701 S. Church St.

446-6806



CITIES SERVICE

Tel. 442-4271
1834 Sunset Av. Extn.

BROWN
Memorials
 SINCE 1908

319

WILDERMUTH

- " Jas (Geneva W) driver Joyner Oil
h1122 Wilson rd
- Wildwood Park Riviera dr cor Shady
Circle dr
- Wiley Cora B studt r122 Spaulding dr
- " Jos W Rev (Georgia P) pastor Carter's
Chapel Bapt Ch h122 Spaulding dr
- " Robt M (Margt W; Battle Winslow
Merrell Scott & Wiley) h1609 Pine-
crest rd
- Wilgeorj Apartments 144 N Franklin
- Wilgus Jas M (Eliz R) dept mgr W C
Reid & Co h224 S Grace
- Wilhalf Chas E (Maggie) h718 Branch
- " Chas E jr (Margt W) slsmn Watson
Tob Co h723 S Taylor
- " Diane studt r715 S Taylor
- " Donald C (Frances D) treas Epstein's
Inc h726 S Taylor
- " Glenda F Mrs ofc sec Planters Bank
r534 Darden ct
- " Jos W (Glenda F) mach opr Blumen-
thal's h534 Darden ct
- " Minnie V dept mgr Belk's r718 Branch
- " Wm H (Mabel B) agt Home Security
Life Ins h836 West Haven blvd
- Wilhite Lillian G Mrs nurse Park View
Hosp r1127 S Church
- Wilkens Edw N (Evelyn) emp ACL
h306 Raleigh rd
- Wilkerson B B jr br rep Public
Finance r Harrington av extn
- " Brad h610b Arrington
- " John E (Marjorie B) re dryer G R
Garrett Co h207 Circle dr (E)
- " Marjorie B Mrs bkpr Peoples Bank
r207 Circle dr (E)
- Wilkes Edw S (Iris B) train mstr ACL
r1325 Hill
- " Jack S (Catherine P) dist passenger agt
ACL h2605 Winstead rd
- " Lucille B Mrs h1010 Star
- Wilkins Alvin porter Howard Johnson
Restr r466 N Church extn
- " Barber Shop (Jesse G Wilkins) 200 E
Thomas
- " Cassie Mrs drawer Rocky Mount Cord
r810 S Howell
- " Clarence (Louise) USA h919 Lindsey
- " Ed W (Sarah) r830 S Washington
- " Emma L (wid Charlie C) r1003 Thorp
ct
- " Erma tchr O R Pope School r401 Penn-
sylvania av
- " Erma B Mrs slswn Milady's Hat Shop
r216 S Franklin
- " Florence lab China Am Tob h826 Star
- " Henry J (Annie D) lab Gorham Milling
r412 Myrtle av
- " James G (Pearl W) h529 Hammond
- " Jesse tchr O R Pope School r401 Penn-
sylvania av
- " Jesse G (Irma B; Wilkins Barber Shop)
r401 Pennsylvania av
- " Jessie B (wid Edgar) cook Shine's
Nursery h106 Pinehurst dr

TV-RADIO HOSPITAL

RCA VICTOR and *ZENITH*

RADIO and TELEVISION
Sales and Service

Walnut Shopping Center 711 Walnut Dial 442-2972

WILKINS

- " Joseph (Beulah) clk A&P h412 E Grand
av
- " Kathryn Mrs tchr Battle Elem Sch
- " Lenora L Mrs nurse Dr James E Bry-
ant r159 Spaulding dr
- " Lloyd D (Lenora L) atndt Lane's Esso
Servicenter h159 Spaulding dr
- " Mack G (Lossie K) tob wkr China Am
Tob h700 E Grand av
- " Martha (wid Eddie) h830 S Washington
- " Paul D (Erma B) slsmn Thomas Farris
Mtrs h216 S Franklin
- " Robt L (Queen T) whsemn Ry Mt News
Agcy h1022 N Raleigh
- " Robt O (Lucy) clk PO h1518 Hargrove
- " Sylvia R Mrs maid Park View Hosp
h426 Nance
- " Thos T (Estelle D) h419 S Mercer
- " Wm jr emp City Sanitation Dept r516
Atlantic av
- " Willie A (Mary B) mgr Reese Furn
h612 Carolina av
- Wilkinson Bulluck & Co Building 126 Main
NW

WILKINSON, BULLUCK & CO INC,
 Frank S Wilkinson Pres-Genl Mgr,
 Louise W Wilkinson V-Pres, John R
 Bourne Sec-Treas, General Insur-
 ance, Real Estate and Rentals, Mort-
 gage Loans, General Agents—Glen
 Falls Indemnity Co of New York and
 Zurich General Accident & Liability
 Insurance Co Sunset av cor Franklin,
 Tel 446-6121 (See Pages 93 and 131
 Buyers' Guide)

- " Emily B Mrs asst librnr Thos Hackney
Braswell Memorial Library h819 Hill
apt 1
- " Frances G (wid Robt) h308 S Pearl
- WILKINSON FRANK S (Dorothy B),**
 Pres-Genl Mgr Wilkinson, Bulluck
 & Co Inc, Pres Citizens Savings &
 Loan Assn, h408 Wildwood av (West
 Haven), Tel 442-2117
- " Frank S jr studt r408 Wildwood av

WALKER SAW SERVICE

POWER AND CHAIN SAWS
TORO AND SNAPPING TURTLE
POWER MOWERS

WE SERVICE WHAT WE SELL
F.L. WALKER, OWNER

250 AIRPORT RD. P.O. BOX 1462 TEL. 442-4231

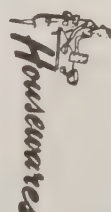
122-124 S. HOWARD STREET



COMPLETE LINE OF HARDWARE — PICTURE FRAMING

GAY'S HARDWARE

PHONE 442-1482



CHAIR & EQUIPMENT RENTALS
RUG DURACLEAN SERVICE

US Hwy. 301 By-Pass South, P.O. Box 705

TEL. 422-6013





LEE OIL CO., Inc.

Dial 446-8186

P.O. Box 1105

740 Planters

Daughtridge PAINT & WALL PAPER Company



3209. SUNSET AV.

CONTRACTORS

TEL 442-2931

320

MAYO HEATING AND AIR CONDITIONING

TEL. 442-2979



LENNOX
CERTIFIED DEALER
HEATING AND AIR CONDITIONING
ROY MAYO, JR.

WILKINSON G A INC, Geo A Wilkinson Jr Pres, J D Bulluck Jr Sec-Treas, A Mildred Dozier Asst Treas, General Agents For—Old Colony Insurance Co and International Insurance Co 138 S Howard, Tel 446-6171 (See Page 97 Buyers' Guide)

" Geo A jr (Helen M) pres G A Wilkinson Inc h1112 Western av

WILKINSON LOUISE W, V-Pres Wilkinson, Bulluck & Co Inc, Sunset av cor Franklin, Tel 446-6121, h1A Wyatt Apartments 633 Sunset av, Tel 442-1661

" Mary G Mrs h1111 Sunset av

" Morgan studt r1112 Western av

" Raymond S (Emmy B) program dir WCEC & WFMA WRAL h123 S Harris

" School H Sanford Pittman jr prin 534 Peachtree

" Wm S lwyr 100 Main SW R301 h200 Braswell apt 2

Willard James A (Alma J) mech h1222 S Church

" Storage Batteries William A Glasgow distr auto 206 W Thomas

Willcox Justis N (Corrinne C) agt Security Ins h148 Berryhill rd

Willerford Arldon r920 Gay

" Bossey h920 Gay

Williams Albert (Rebecca) emp Caromount Mill h414 E Thomas

" Alonzo h745 Falls rd

" Alton R (Blanche B) pkr Ry Mt Mills h12 River dr

" Annie Mrs seasonal wkr China Am Tob h413 Matthews

" Annie R r1210 Winston Walk

" Annie S (wid Henry) cook h800 Henna

" Annie S Mrs maid Holiday Inn h113 E Highland av

" Ancy J (wid Arth L) h616 Atlantic av

" Arch lab Caterers Inc h112 N Pine

" Arth h409 Pennsylvania av

" Arth B (Myrtle F) lab City Recreation Dept r520 Atlantic av

" Aulcy L (Helen F) driver Ry Mt Furn h164a Pinehurst dr

" Barbara r419 Main NE

" Barbara studt r369 Falls rd

" Barbara F legal sec Fields & Cooper r RD 4 Box 186

" Becky N bkpr Quinn's Inc r414 E Thomas

" Benj D (Lettie D) pntr 911 Lancaster h do

WILLIAMS

" Benj F (Josephine E) slsmn Caddell Mtrs h1413 Lafayette av

" Bernard A (Genera) wldr Ry Mt Mach Works h823 Pender

" Bernard A J studt r823 Pender

" Bessie B (wid Archie) h720 Raleigh rd

" Betty Mrs cook Josh's Barbecue h1422 Avenue A

" Billy C (Margt R) slsmn Andrews Oil h1009 Aycock

" Billy E (Irene C) slsmn Imperial Furn h1425 S Franklin

" Beulah Mrs sec-treas Williams Transfer & Storage Inc r1301 Rosewood av

" Beulah H (wid Dorsey; Horne Sisters) r814 Garvis

" Boice (Marion) clk Allan Mims Inc r537 Cokey rd

" Boisey (Mamie W) weigher Planters Cotton Oil & Fertilizer h1220 E Holly

" Brenda x-ray dept Park View Hosp r554 Avent

" Bruce D hlpr Caro-Craft r303 E Ridge

" Bruce M mech Flake B Chipley r RD 2 Box 281 Elm City NC

" C M bkpr Liggett & Myers Tob r Lafayette

" C Orville (Rachel B; Williams Manufacturing Co) h300 Mallory

" C Vester (Mildred A) yd mstr ACL h1241 Cokey rd

" Carolyn Mrs insp N Sumergrade & Sons r327 Arlington

" Carolyn seamstress Ry Mt Dry Goods r639 Henry

" Carter G supvr Blumenthal's h1203 Aycock

" Cath r320 Coleman av

" Chas r205 N Vyne

" Chas tex wkr Blumenthal's r326 Eastern av

" Chas A atndt Gulf Hotel Serv r702 Pender

" Chas C (Eunice W) slsmn h510 Clifton rd (E)

" Chas E (Vivian B) bkpr Youth Shop h1201 Long apt E

" Chas E (Fannie) formn Peacock Meat r RD 4

" Chas T (Lucille T) paint contr 1805 Bedford rd h do

" Chas T (Eva R) ship clk Thomas & Howard r RD 4 Box 314-A

" Charlie L (Irene K) h412 Rose

" Charlie T jr (Margt F) slsmn J C Friar Mtr h521 Cokey rd

" Chester (Ada B) jan Barringer Studio h538 Center

" Chester jr tchr Holland Sch r538 Center

" Clara A studt r225 Braswell

" Clarence S teacher Bd of Educ r947 Raleigh rd

" Clarence V h947 Raleigh rd

" Cleo (Martha B) driver United Cab h523 E Holly

DELCO SERVICE



SHAVER BATTERY & AUTO PARTS CO.

PARTS AND SERVICE

210 HILL ST.

(SEE PAGE 16 BUYERS' GUIDE)

PHONE 446-6145



FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF ROCKY MOUNT

MORTGAGE LOANS ORGANIZED 1902 INSURED SAVINGS
DIAL 446-9191 116 S. FRANKLIN

321


WILLIAMS

- " Corinne h509 Carolina av
- " D B (Ann) driver Safety Transit h921 Edwards
- " David A (Estelle G) USAF h819 West Haven blvd
- " Dawn ofc sec Standard Elec r225 Amos
- " Dollie r320 Raleigh rd
- " Donald program dir WEED Radio r U S Highway 301-A N
- " Donald R emp Blumenthal's h1825 Wil-son rd
- " Donna M concessionist Center Theatre h433 S Washington
- " Dora H Mrs clk M S Tharrington Whole-sale Gro r152 Spaulding dr
- " Doris cash Durham Life Ins r RD 1 Elm City NC
- " Dorothy (wid Johnny) r639 Henry
- " Dorothy L maid r220 Union
- " Dudley B driver Safety Transit r West End ter
- " E G emp Futorian Furn h917 Branch
- " Early (Clara S) mill wkr Sou Cotton Oil h228 Park av
- " Eddie Mrs h710 E Highland av
- " Edgar A (Mamie P) h1400 Lafayette av
- " Edgar E (Rachel D) mech ACL h323 Paul
- " Edgar E jr (Edna W) agt Pilot Life Insurance h327 Paul
- " Edna maid r606a E Thomas
- " Edw (Annie S) tob wkr h821 E Highland av
- " Edw B (Lillian B) barber Wm T Grimes & Sons Barber Shop h1046 Stokes
- " Edw J (Thelma G) hlpr B Klitzner & Son h416 Matthews
- " Elbert A (Queen E) emp Roscoe Griffin Shoe Store h1113 Hunter
- " Elgin (Georgia J) cook ACL h904 Shep-ard av
- " Eliz W Mrs hlpr Peacock Meat r1223 Holly
- " Ella Mrs braider Rocky Mount Cord r RD 4
- " Elouise Mrs prsr Quality Lndry & Clns h817 Jackson pl
- " Elsie C (wid Geo) h616 Marigold
- " Emily R ofc mgr Auto Equip Co r616 Marigold
- " Emma D Mrs h416 N Daughtry

WILLIAMS EMMA LOU, Sec Barnes Tin Shop, Roofing and Sheet Metal 120 N Howard, Tel 446-7192, r416 N Daughtry, Tel 446-5352

- " Enzel R (wid Ammie) hsekpr 1215 Branch r do
- " Ernest L h726 Western av
- " Ernestine sec-treas Barnes Constn Co Inc r Nashville hwy
- " Essie L (Eliz W) lab L&M Tob h1223 E Holly
- " Ethel Mrs r450 Edgecombe
- " Eula L (wid Thos W) r639 Myrtle av
- " Eva R spnr Ry Mt Mills r RD 4
- " Floyd driver Highway Trans r Arling-ton extn

ROSE BUICK CO.

SALES  SERVICE

600 S. Washington St. Tel. 446-9161

USED CAR LOT

314 S. Church St. Tel. 442-3585

WILLIAMS

- " Frank USAF r1100 E Holly
- " Frank L (Mytie W) mech Pepsi-Cola h115 Sherwood dr
- " Frank T (Margt S) h303 E Ridge
- " Gabelle H Mrs slswn The Jewel Box r329 Sunset
- " Geo (Alemeda) hlpr Fred B Dasher h520 Woodland av
- " Geo (Betty) jan Parker Jr High Sch h209 Coleman av
- " Geo (Nettie D) h100 Hudson
- " Geo jr (Almeda T) rodmn Dasher-Davis h720 E Virginia
- " Geo D (Carolyn H) mach opr Blumen-thal's h1010a Sunset av
- " Geo H (Lula R) h136 Spaulding dr
- " Geo J (Evelyn G; Williams Grocery) r Greenwood
- " Geo M mechanic Planters Cotton Oil & Fertilizer r RD 4
- " Geo M (May D; Williams Watch Shop) r Spring Field rd
- " Geo N (Betty M) supt Planters Cotton Oil & Fertilizer h201 Clifton rd (E)
- " Georgia maid City Hall r904 Shepard av
- " Gilbert W (Selma A) lab ACL h801 W Thomas
- " Gladys waitress Brooks Grill r321 N Howell
- " Gray (wid H R) nurse h415 Falls rd
- " Grocery (George J Williams) 2001 S Church
- " Grocery (Paul Williams) 1004 Luper
- " H A (Delia) mech ACL h720 School
- " H R h3108 Winstead av (E)
- " H Clayton jr (Hilda J) USA h621 Paul
- " Harry mill wkr Sou Cotton Oil r1109 Hunter
- " Harry J (Naomi) clk ACL h1129 S Cam-bridge cir
- " Hattie h404 Suburb
- " Haywood (Sybil) emp Maola Mills h1217½ N Raleigh
- " Hazel N Mrs tchr Lincoln Sch r716 Atlantic av
- " Henrietta Mrs h522 Dexter
- " Henry (Lucy L) lab DPW h517 Carolina av
- " Henry packer Planters Cotton Oil & Fertilizer r RD 2 Box 412
- " Henry (Cath L) painter Am Bakeries h725 Shearin
- " Henry B hlpr Caromount r208 W Ridge
- " Henry E Rev (Hazel N) pastor Ogden Presby Ch h716 Atlantic av

HEILIG-MEYERS CO.

129
MAIN N.E.

COMPLETE
HOME
FURNISHINGS

TELEVISION

RADIOS

RECORD
PLAYERS

REFRIGERATORS

RANGES

WASHERS

ALSO SMALL
ELECTRICAL
APPLIANCES

FLOOR
COVERINGS

RUGS

CARPETS

LINOLEUM

129
MAIN N.E.

PHONE
442-8146

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL
1125 East nr.Cokey Rd.

No. 1 and No. 2 for Home Heating - Tobacco Curing

Atlantic Discount Corp.

Established 1925

• AUTO LOANS •

FINANCING

1401 S. Church St.

REFINANCING

Phone 442-2151



**GRIMES-MORGAN
PLUMBING & HEATING CO.**

TRANE AIR CONDITIONING

ECONOMICAL OIL BURNERS and BOILERS

211 ATLANTIC AVE.

PHONE 442-1764

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

322

Belk-Tyler's

**ROCKY MOUNT'S FINEST
DEPARTMENT STORE**

WILLIAMS

- " Henry F (Margt T) mtr repr Auto Equip Co h618 Sunset av
- " Henry F jr USAF r618 Sunset av
- " Henry M (Ruby C) slsmn Peacock Meat r744 Redgate av
- " Henry T (Mittie B) h518 Park av
- " Herman P (Louise C) slsmn Bel-Air Chevrolet h1109 Long av
- " Hilda G Mrs ofc sec Dillon Sup r621 Paul
- " Hubert (Hattie J) h1119 Luper
- " Hugh R (Maxie G) optom 203 Tarboro h1409 Dawson pl
- " Hulon E (Ruebin P) chkr McLean Trucking h225 Amos
- " Hurley C mgr Rocky Mount Shrine Club r rear 122 N Church
- " Ida J (wid Nathaniel) r307 N Vyne
- " Inez v-pres Insurance Credit Corp r717 Piedmont av
- " Inez B Mrs mgr Walnut Soda Shop r1405 Hammond
- " Irene C Mrs ofc wkr Watson Tob r1425 S Franklin
- " Isabelle H Mrs slswn The Jewel Box h329 Sunset av
- " Isiah (Dora H) prsr Imperial Clns h152 Spaulding dr
- " J Conrad (Eunice J) stockmn Ry Mt Dry Goods h731 Atlantic av
- " J D (Betty P) tex wkr Blumenthal's h211 Weldon av
- " J Dalton (Kattie) sls mgr Bulluck Auto Sls h218 Clifton rd (E)
- " J Henry r411 Albemarle av
- " James (Shirley) mech Ray Bandy's Plymouth h1007 Aycock
- " James (Mabel C) h603 Raleigh rd
- " James C (Dorothy H) clk Export Leaf Tob h1525 Branch
- " James C (Josephine H) lab DPW h627 Park av
- " James J lab A B Rose r928 S Washington
- " James R (Florence) h526 Gay



Borden's

ICE CREAM & MILK

"IF IT'S BORDEN'S, IT'S GOT
TO BE GOOD"

WILLIAMS

- " Janie S Mrs serv ofcr Coleman Pitt Post No 58 Am Legion Auxiliary r116 Charlotte av (E)
- " Jean B seamstress Ry Mt Undergarment r558 Avent
- " Jean E ofc sec Kenneth D Weeks r1430 Beal
- " Jean G tchr r1301 Rosewood av
- " Jennie L (wid Frank) h1100 E Holly
- " Jim lab DPW r326 Matthews
- " Jo Ann C cook Farmers Cooperative Exch r Nashville NC
- " Joe h412 Middle
- " Joe F (Jeraldine L) eng ACL h1309 Cokey rd
- " Joe L (Annie J) driver Seaboard Coffee Serv h1018 Arlington
- " John jr driver Planters Cotton Oil & Fertilizer r RD 4
- " John jr lab r305 Union
- " John jr porter Coplon's r711 Park av
- " John D clk ACL r725 Raleigh rd
- " John D (Pattie J) driver Pearsall Oil & Fuel h603 Clyde
- " John D (Peggy C; M & W Body Shop) h108 Plymouth rd (E)
- " John D jr r603 Clyde
- " John H (Jessie W) section hd Ry Mt Mills h208 W Ridge
- " John L (Nannie W) emp Pepsi Cola h712 Cokey rd
- " John L (Lendora W) lab Carbisco Flour & Feed Mills h509 Pennsylvania av
- " John R (Angeline W) sports editor Evening Telegram h756 Cedarbrook dr
- " John T (Alice H) lab DPW h1421 Fairfax ct
- " John W (Lotty) dry wall mech h1400 Hargrove
- " Johnnie B (Lorena W; Williams Super Market) h225 Braswell
- " Johnnie B jr (Joyce W) pilot Long Mfg h1320 Horne
- " Johnnie J studt r225 Braswell
- " Johnnie L r121 Home
- " Johnny (Maggie W) laborer h518 $\frac{1}{2}$ Albemarle av
- " Johnny (Martha B) lab DPW h510 Pennsylvania av
- " Johnny (Arie E) lab City Recreation Dept h1114 Star
- " Johnny J (Myrtle P) constn wkr h1100 Rosewood av
- " Joseph driver Belk's r1024 Stokes rd
- " Joseph mill wkr Sou Cotton Oil r RD 3

INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

SUNSET AVE

COR FRANKLIN ST

446-6121

FARM LOANS



"YOUR HOST
FROM COAST
TO COAST"

425 N. Church
Dial 446-9175

2 ROCKY MOUNT INNS

Hwy. 301 N. By-Pass
Dial 442-8101

Holiday Inn®

323

GEHMAN'S JEWELERS

Diamonds • Watches • Silverware
139 Main St. S.E. 446-6722

WILLIAMS

- " Joseph S (Kay P) slsmn F Graham
Williams Co h1533 Bedford rd
- " Joseph T (Inez B) twister Ry Mt Mills
h11 Carr
- " Josephine Mrs h748 Long
- " Josephine H seamstress Ry Mt Under-
garment r428 Cokey rd
- " Joyce maid r818 E Holly
- " Juanita (wid D E) r1144 Sunset av
- " Juawan V Mrs winder Rocky Mount
Cord r123 E Ridge
- " Julian L (Eliz W) pres Watson Tobacco
Co h1430 Beal
- " Julius C adv slsmn The Evening Tele-
gram r712 Cokey rd
- " Kath Mrs nurse Edgcombe Hosp r431
Paul
- " Katie Mrs h224 Union
- " Kelly (Maggie) h325 Matthews
- " Kenneth (Viola D) lab China Am Tob
h409 Cedar
- " Lacy H (Ruby M) wtchmn Parkview
Hosp h545 Nashville rd
- " Lawrence lab h rear 519 Albemarle av
apt 4
- " Lela L Mrs tel opr Peoples Bank r120
N Franklin
- " Lemuel h216 N Franklin
- " Lemuel (Lucy M) h304 Middle
- " Lemuel L jr (Margie D) repr DPW h716
S Pine
- " Lena B (wid Major) h424 Daughtridge
- " Leroy (Mary H) constn wkr C R Langley
h512 Leonard
- " Leroy driver Thomas & Howard r Hun-
ter Hill rd
- " Leroy jan Harrison & Judge CT&T h509
E Goldleaf
- " Leroy h914 Shearin
- " Leroy R (Isabelle B) slsmn Coca-Cola
h124 Sherwood dr
- " Lester R (Mattie) mach opr Superior
Cable r RD 1 Box 437
- " Letha (wid John) r318 Olive
- " Lillian M (wid Willie C) h620 Wood-
land av
- " Lillie Mrs maid r218 Union
- " Linwood h729 Beal
- " Linwood jr (Dorothy B) r729 Beal
- " Lizzie E Mrs asst mgr Ry Mt Bargain
Store r804 Leggett rd
- " Lizzie M textile wkr Blumenthal's h300
Home
- " Lizzie W (wid Bennie) h1210 Winston
Walk



AND
MOHAWK TIRES

PRIDGEN TIRE CO. INC.

Retreading - Vulcanizing
"RACE RUBBER"
900 N. CHURCH ST.

TEL.
446-8006

WILLIAMS

- " Lonnie (Alma M) rodmn Dasher & Davis
h122 Pinehurst dr
- " Lonnie (Rosa C) r1125 Beal
- " Loran G (Erika M; Self Service Laun-
dry) h428 Cokey rd apt 4
- " Loretta Mrs waitress Howard Johnson
Restr r Arlington extn Box 209
- " Lossie (wid Moses) r516 Coleman av
- " Louise maid r410 Middle
- " Lucille Mrs (Sutton's Cash Grocery)
h1805 Bedford rd
- " Lucille R Mrs mach opr L&M Tob h817
E Highland av
- " Lucinda (wid James A) h928 S Wash-
ington
- " Lucy D (wid Van) winder Ry Mt Cord
h701 S Pine
- " Lula B h409 N Tillery
- " Lumber Co Inc John J Haggerty jr pres
Mrs Pearl W Haggerty v-pres Cash W
Haggerty sec-treas timberland 123
Coast Line
- " M C Mrs tchr J W Parker Jr Hi Sch
r603 Raleigh rd
- " M L Rev (E Lash) dir Bapt Fellowship
h716 E Highland av
- " Mabel L (wid Willie) maid Howard
Johnson's Mtr Lodge h1001 Burton
- " Mamie (wid D G) h702 Pender
- " Mamie P Mrs h1220 E Holly
- " Margt Mrs slswm King's Shop r618
Sunset av
- " Margt S Mrs smstrs Weaver Fabrics
r Ridge
- " Marion M Mrs ofc sec Merritt Plmb
& Heating r1239 Planters
- " Mark P (Edna D) v-pres F Graham
William Co h728 Sycamore
- " Mark P jr (Susie E) tob insp U S Dept
of Agrl h709 S Tillery
- " Marlene H Mrs tchr Williford Sch r1606
Woodside dr
- " Marvin W jr (Georgia S) mgr Walker
Lumber Co h317 Mallory
- " Mary Mrs maid h606a E Thomas

HAMMOND

Electric Service, Inc.

ENGINEERS and CONTRACTORS

Electric Motor Rebuilding
Power Equipment Sales and Installation

824 S. Church St. 442-4178



VICK'S RADIO & T.V.

SALES & SERVICE

For DAY or NIGHT Service
DIAL 442-3492



121 W. THOMAS ST. T.V. SETS

PRODUCTS

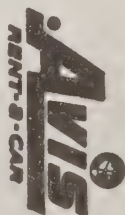


DISTRIBUTOR

700 Albemarle Cor. Virginia

JOYNER OIL COMPANY

Phone 446-9101



**PAMPER YOUR
FAMILY
and
FRIENDS**

**with
ENGLEWOOD**

**BRAND
MEATS**

Hickory Smoked
Sugar Cured

HAMS

**REAL GOOD
FRANKS**

**ASK FOR
ENGLEWOOD
MEATS
AT YOUR
GROCER**

Manufactured
and Distributed

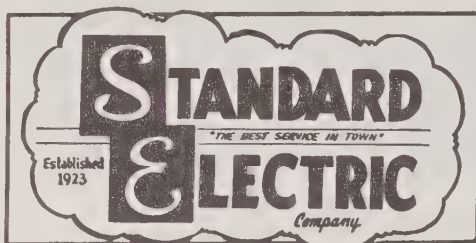
**Z. B.
BULLUCK
INC.**
PHONE
446-8121

BARNES TIN SHOP ROOFING & SHEET METAL CONTRACTORS

120 N. HOWARD ST.

TEL 446-7192

324



WILLIAMS

- " Mary B chkr Williams Super Mkt r225 Braswell
- " Mary M prsr Quality Lndry r717 Henna
- " Mary S (wid Earle) h216 Edgecombe
- " Mattie slswn Youth Shop r RD 1 Box 400
- " Maxie B Mrs med record tech Park-view Hosp r1409 Dawson pl
- " May L (wid Vernon L) smstrs Coplon's h519 Edgecombe
- " Mazola maid h320 Raleigh
- " Melton (Ellen) clk Gorham Milling r RD 4
- " Melvin laborer D J Rose & Son r RD 1 Box 144 Battleboro NC
- " Mildred Mrs mgr Rocky Mount Floral Co r RD 2
- " Mingo (Emma J) h rear 614 N Raleigh
- " Minnie W Mrs ofc sec Comer Oil r848 Burton
- " Morgan hlpr Fountain Radio & TV Serv r704 1/2 S Franklin
- " Morris treas Insurance Credit Corp r717 Piedmont av
- " Morris (Inez B; Walnut Soda Shop) h1405 Hammond
- " Mose (Willie M) lab h1528 Fountain
- " Myrtie W Mrs r1122 Wilson rd
- " Nannie cook h611 Dexter
- " Nannie r1108 Gay
- " Naomi Mrs hlpr Day Care Center of the First Bapt Ch r1129 S Cambridge
- " Nathaniel E (Vida W) h307 N Vyne
- " Nellie J (wid Grady) h121 Home
- " Nelson r636 Beal
- " Noah (Susan) hlpr Am Bakeries r800 E Grand av
- " Norman h511 Woodland av
- " Norwood W (Ruth B) emp City h921 Tyan
- " Odelle B (wid Bryant C) h537 Western av
- " Odessa (wid Jim) r305 Cleo
- " Ophelia Mrs elev opr Penney's r725 Raleigh rd

COASTAL PLAIN LIFE INSURANCE CO.

- INDUSTRIAL • ORDINARY
- CREDIT • LIFE • GROUP

HOME OFFICE

462 FALLS RD. DIAL 442-6123

carolina cafe

**We Serve Wonderful Food
and Our Coffee Can't be Beat**
(HIGHWAY 301A NORTH)
906 N. Church St. 446-9976

WILLIAMS

- " Ora H (wid Julius) seasonal wkr Imperial Tob r119 Pinehurst dr
- " Oscar h800 W Thomas
- " Ottas (Pattie H) emp North St Constrn h916 N Raleigh
- " Patricia studt r1212 Winston Walk
- " Paul (Olivia B; Williams Grocery) r Sharpsburg NC
- " Paul T swpr Ry Mt Mills r RD 1 Elm City NC
- " Pauline Mrs h219 Olive
- " Philip B ofc mgr Fields Leaf Tob r Nashville Highway
- " Pearl W (wid Wm J) r618 Sunset av
- " Peggy R Mrs bkpr Marks Bros Tire Serv r419 S Franklin
- " Percy (Estellar W) care tkr Benvenue Country Club h836 Gay
- " Phillip (Dorothy) bkpr h U S Highway 64 W
- " Phyllis J ofc wkr N Sumergrade & Sons r RD 3 Nashville NC
- " Queen E h122 Cedar
- " Rachel B Mrs bkpr Brewer Paint & Wall Paper r1825 Old Wilson rd
- " Ralph C (Eliz) emp ACL h117 Benvenue rd
- " Ray atndt Tarrytown Esso Serv r Gold-rock NC
- " Raymond C cmlr Ry Mt Mills r1300 Branch
- " Refrigeration Service (Robert G Williams) coml 501 Main NE
- " Retha L (wid Roland P) h411 Redgate av
- " Robt (Gertrude M) lab ACL h705 S Grace
- " Robt G (Beulah E) pres Williams Transfer & Storage Inc h1301 Rosewood av
- " Robt L lab Tip Top Bakeries r rear 614 N Raleigh
- " Robt W (Gay L) buyer G R Garrett Co h120 N Franklin apt 2
- " Roscoe mech Allan Mims
- " Rose M tchr h716 Atlantic av
- " Rounie (Lucille A) porter ACL h315 N Howell
- " Rounie jr r315 N Howell
- " Rowland (Ella W) h208 Leonard
- " Rufus R (Dorothy M) driver J A Pope h800 Branch
- " Russell lab r529 Park av
- " Russell (Gladys C) USMC h325 Woodland av
- " Ruth O Mrs sten G R Garrett Co r917 Tyan

CARO- CRAFT, INC.

**CUSTOM
MADE
FURNITURE
REFINISHERS**

740
ALBEMARLE
AV

(SEE PAGE 77
BUYERS'
GUIDE)

TEL
442-2964

Pearsall Oil and Fuel Company, Inc.

DISTRIBUTORS, MOBIL PRODUCTS

FUEL OIL

511 KEEN P.O. DRAWER 73



GOOD COAL

Phone 442-6141

CAROLINA TIRE CO.

TIRE RECAPPING

BUDGET TERMS



625 S. Washington St.

Phone 442-2267

325

WILLIAMS

- " Ruth S (wid Wiley G) author & researcher 235 Marigold apt 112 h do
 - " Ruth S (wid Marshall E) h820 School
 - " S Jean r545 Nashville rd
 - " Sallie G (wid Thos D) r214 Charlotte av (E)
 - " Sallie L (wid S Willie) feeder China Am Tob h325 Middle
 - " Samuel J (Eliz B) lab Shell Service Station h110 Overbrook pl
 - " Sanders jr lab Hammond Elec Serv r RD 3 Box 240 Tarboro NC
 - " Sarah A Mrs picker China Am Tob h913 West End
 - " Sarah I (wid Don) maid h1612 S Church
 - " Sarah M ofc sec C W Williams & Co r911 Lancaster
 - " Sherman constn wkr r801 W Thomas
 - " Shirley A ofc sec Davis & Co r1805 Bedford rd
 - " Shirley S Mrs ofc sec U S Dept of Agriculture r Enfield NC
 - " Sirremer H Mrs maid Ry Mt Sanitorium r711 S Grace
 - " Sylvalue hlpr Bel Air Chevrolet r rear 614 N Raleigh
 - " Telgleman (Ella M) mech Mosback Mtr Lines h516 Gay
 - " Tempie maid h408 N Pine
 - " Thelma E Mrs clk Howard Johnson's Motor Lodge h520 Sunset av
 - " Thos jr (Kay) agt Security Ins Cos r Enfield NC
 - " Thos W jr (Mabel S) tchr Cedar Grove Sch h639 Myrtle av
 - " Thurman R hlpr Fisher Radio & Telev r Battleboro NC
 - " Timothy C swpr Ry Mt Mills r1005 Burton
- WILLIAMS TRANSFER & STORAGE INC,**
R G Williams Pres, Mrs Jean Curley V-Pres, Mrs R G Williams Sec-Treas, Local and Long Distance Moving, Domestic and Commercial Refrigeration Service 501 Main NE, Tel 442-2067, Night Tel 446-6798 (See Page 113 Buyers' Guide)
- " Victor B (Emily G) clk ACL h214 Charlotte av (E)
 - " Viola r320 Coleman av
 - " Virginia (wid Wm D) dietn Nash Mont Rest Home h1327 Maple
 - " Virginia C Mrs ofc sec Wm L Thorp jr r RD 2 Box 178
 - " Virginia L wndr tndr Ry Mt Mills r RD 4
 - " Walter R emp Odell Drive In r806 Branch
- WILLIAMS WATCH SHOP (Geo M Williams), One Day Service, All Work Guaranteed 835 Falls rd, Tel 442-3503**
- " Wesley (Elsie H) finisher Ry Mt Cord h764 Arrington av
 - " Wesley (Lizzie E; Rocky Mount Bargain Store) h804 Leggett rd

ROCKY MOUNT FLORAL



CO.

A. R. WEATHERS

"ART IN FLOWERS"

Greenhouse and Shop
430 E. Thomas
Tel. 442-4158

Downtown Shop
114 Moin, N.W.
Tel. 446-6006

WILLIAMS

- " Wilbur D (Barbara D) lm fxr Blumenthal's h217 Amos
- " Wilbur D (Elsie A) prntr Modlin Prtg h1605 Hammond
- " Wiley R (Inez) slsmn Davis Milling h1816 Wilson rd
- " Willa M Mrs h926 S Washington
- " Willard E (Peggy R) bulldozer opr L L Pullen h419 S Franklin
- " Wm emp D J Rose & Sons r317 Union
- " Wm B r744 Redgate av
- " Wm B (Josephine B) wldr Jenkins-Pear-sall Mach Wks h120 Trevathan av
- " Wm H (Janie S) agt State Capital Life Ins h116 Charlotte av (E)
- " Wm H (Jinny B) h205 N Vyne
- " Wm T (Jean B) asst mgr Williams Super Mkt h558 Avent
- " Willie (Carrie H) track mn ACL h1023 W Thomas
- " Willie H (Marion M) retd h1239 Plan-ters
- " Willie T (Marie P) slsmn Turner Distrs h1100 Proctor
- " Wyatt T (Letha J) printer Blumenthal's h1200 Russell
- " Zeno L (Margt M) agt Charlotte Liber-ty Mut Ins h400 Oakdale rd (E)
- Williamson Atha I clk Peoples Mkt r407 Buena Vista av
- " Edith M Mrs slswn Joyners Athletic Home r735 Pender
- " Frances G (wid L A) h1231 Sunset av apt D-2
- " Henry G (Maude B) barber Model Barber Shop h609 S Pine
- " James A formn Export Leaf Tob r623 Branch
- " James C (Alma W) h1505 Cooper
- " Major jr claims rep Social Security Admn r623 Branch
- " Margie V Mrs mgr Cato's r500 Sycamore
- " Maude B Mrs slswn instr Singer Sew-ing Mach r609 S Pine

FAULKNER Electric Service Inc.

Electric Motors - New and Used
Repairing and Rewinding

Garbage Disposal and Water Pump Repairs

DAY PHONE 446-5863

NIGHT PHONE 446-4872

SHOP AND OFFICE

820 GOLD ST.

QUALITY FIRST
Quality Laundry & Cleaners
INCORPORATED
238 TARBORO ST.

PHONE
446-7116

This Directory Is Incorrect

(See Pages 94 and 132 Buyers' Guide)

**FOR
INSURANCE
SEE**

J. A. DELBRIDGE Jr.

**INSURANCE
AGENCY**

**HAIL - FIRE
AUTOMOBILE
CASUALTY**

183
N. WASHINGTON

DIAL

446-8550

RES. TEL.

446-5286

**MERRITT
PLUMBING
&
HEATING
CO. INC.**

Plumbing
Heating
Air
Conditioning
CONTRACTORS

923
NORFOLK ST.
PHONE
446-4667

"THE PLACE TO BANK IN ROCKY MOUNT"

The Planters National Bank & Trust Co.

MEMBER F.D.I.C.

326

Sealtest DAIRY PRODUCTS

WILLIAMSON

- " Minnie L tchr r623 Branch
- " Minnie W (wid Major) h623 Branch
- " Nealie M laborer D J Rose & Son r317 Union
- " Norman (Doris) constn wkr h608 Z
- " Plumbing & Heating Co (Roy W Williamson jr) 500 Sycamore
- " Romie C (Atha C) h407 Buena Vista av
- " Romie C (Mary E) clk ACL h735 Pender
- " Rosalie J Mrs r225 Hammond
- " Roy W (Ruth B) h404 Buena Vista av
- " Roy W jr (Margie V; Williamson Plumbing & Heating Co) h500 Sycamore
- " Ruth B Mrs cash Cameo Theatre r404 Buena Vista av
- " T P (Ann) with CT&T h2717 Winstead rd (E)
- Williard Dinie slswn Southeastern Adv r High Point NC
- Williford Benj B (Virginia S) h1212 Raleigh rd
- " Brenda E hlpr Peacock Meat r723 Long
- " Cemetery 1429 Raleigh rd
- " Edw M (Rachel D) city police h821 Walnut
- " Elma D (wid Wm) h235 Marigold apt 310
- " Frank H (Theresa M) mgr Sou 500 Service Sta h513 N Daughtry
- " Geo B (Virginia C) asst supt DPW h309 Madison
- " Geo E (Margie W) slsmn Minges Beer h723 Long
- " Gertrude emp Airport Luncheonette r1006 Clark
- " Jesse r233 Raleigh rd
- " Jesse B (Agnes M) lieut Police Dept h612 S Tillery
- " John R waiter Airport Luncheonette r1006 Clark
- " John T (Gertrude W; Airport Luncheonette) h1006 Clark
- " Leroy (Belle J) jan Edgemont Bapt Ch h303 Coleman av



**SHOP AT
SEARS
AND SAVE**

SATISFACTION GUARANTEED or YOUR MONEY BACK
128-42 N. CHURCH TEL. 442-3131

WILLIFORD

- " Lloyd G driver McLean Trucking r Wil-son NC
 - " Maggie L (wid Jbe B) r309 Madison
 - " School (Nash County) Theo D Carpenter prin 801 Williford
 - " Trellis C (Mary S) slsmn h2614 Sunset av
 - " Virginia slswn Belk's r309 Madison
 - Willingham Shivley (Claudia M) porter Metal Products Mfg h226 Park av
 - " Shively (Louise B) studt r500 E Holly
 - Willis Dorothy S Mrs ofc sec Reserve Life Ins r1300 Branch apt 4
 - " Eddie (Jessie P) lab China Am Tob h622 Woodland av
 - " Geo emp Almand's Drug Store r408 Sunset av
 - " Hattie S (wid Jack) maid h417 Matthews
 - " Henry L (Margt B) lab L&M Tob h323 Spruce
 - " James G (Naomi F) sten ACL h1214 Hargrove
 - " Jerry E emp Futorian Furn r762 Nashville rd
 - " Joseph O (Helen S) meat ctr Fryar's Super Mkt h213 Kingston av
 - " Joyce clk Colonial Stores r1300 Branch apt 4
 - " Mamie Mrs r515 Carolina av
 - " Margaret Mrs r529 Park av
 - " Mary M Mrs sec-treas Yarn Barn Inc r1012 Hill
 - " Odis J (Virginia) slsmn Beechnut Life Savers h1901 Beverly rd
 - " Raymond R (Dorothy S) driver China Am Tob Co h1300 Branch apt 4
 - " Ruby C Mrs clk A&P r120 Weaver dr PO Box 2115
 - " Thelma N Mrs h726 Sunset av
- WILLIS VIRGINIA J MRS, Asst Cash Branch Bank of Rocky Mount Inter-section Raleigh, Rose and George, Tel 446-7101, r1901 Beverly rd, Tel 442-5284**

- " W S clk PO Truck Terminal
- " W Sam (Carrie C) h762 Nashville rd
- " Wm D (Christine P) clk A&P r PO Box 2115
- Willoughby Beatrice opr CT&T h809 Clark
- " James F (Ruby T) linotype opr Evening Telegram h1424 Cypress
- " John T lab ACL h716 Brook
- " Louvenia J (wid Joyner) h208 N Harris
- " Madessia r208 N Harris
- Willson T B servmn Natl Cash Register r800 Oakland av
- Wilma's Beauty Shop (Mrs Wilma L Person) 715 S Grace
- " Beauty Shop (Mrs Wilma P Raper) 407 Nashville rd
- Wilson Aaron prsr Kelly's Clns r415 Myrtle av
- " Amanda C Mrs maid h1410 Veterans ct
- " Ballard R (wid Robt M) h700 Tarboro



**ROCKY MOUNT
Laundry & Dry Cleaners, Inc.**

223 S. WASHINGTON ST.

PHONE 446-7158

P.O. BOX 549





STALLINGS OIL & COAL CO.

KEROSENE — FUEL OIL

816 RICKS ST.

It's Performance That Counts

DIAL 446-6184

327

WILSON

- " Boyd A (Sadye H) asst v-pres Coastal Plain Life Ins Co h209 Charlotte av (E)
- " Calvin L (Earle P) slsmn Temko's Jwlry h1210 Hargrove
- " Chas (Inez) driver Clay's Transportation h727 S Washington
- " Chas G (Frances H) ins adj Serv Fire Ins h725 Cedarbrook dr
- " D D city firefighter r N Church
- " Edna B Mrs bkpr Caddell Mtrs r1116 N Cambridge dr
- " Frank (Maggie W) lab DPW h908 Drew

WILSON FRANK AGENCY (Franklin Wilson), Insurance and Real Estate, "Mutualize To Economize" 207-208 Brantley Bldg 109 Main SE, Tel 442-3860

- " Frank M night supt Sou Cotton Oil r RD 3 Box 109
- " Franklin (Nancy B; Frank Wilson Agency) h700 Falls rd
- " Franklin jr studt r700 Falls rd
- " Furman C (Inez S) driver North State Mtr Lines h313 Eastern av
- " Geo R (Ruth L) mgr Farmers Cooperative Exchange h317 Clayton
- " Harley B jr (Mary M) supt Sou Cotton Oil h722 Falls rd
- " Harley B III r722 Falls rd
- " Haywood F (Edna B) recapper Pridgen Tire h1116 N Cambridge cir
- " James R (Lida E) driver Pilot Freight Carriers h489 E Duke cir
- " John C (Nancy G) h210 N Pine
- " John F (Wanda W) formn PO h222 Villa
- " Junius D (Jean K) clk PO h1205 Tarboro
- " LeRoy (Lillie H) lab Thorpe & Ricks r820 S Grace
- " Lida E Mrs teller Peoples Bank r489 E Duke cir
- " Madison C (Armedia H) repr Davis Shoe Repr h1130 W Thomas
- " Mary W Mrs nurse Parkview Hosp r222 Villa
- " Mattie emp Dunlee Corp h719 E Grand av
- " Nettie V Mrs waitress Thomas Cafe h1105 Westfield ct
- " R M Junior High School Vann Bass prin 322 Marigold
- " Raymond W (Shirley L) lab r820 Star
- " Richd R (Mildred B) electn Hodges Elec Serv h108 Overbrook pl
- " Robt M jr (Josephine H) slsmn Epstein's Inc h520 N Daughtry
- " Robt V (Dorothy) air traffic control specialist FAA r RD 4 Box 6
- " Roland C (Anne L) slsmn Cliff Weil Inc h613 Rose
- " Roy (Lillie) emp Thorpe-Ricks Tob h509 Raleigh rd
- " Ruby J Mrs tchr Lincoln Sch r719 Atlantic av
- " S E (Josephine) h700 York

JENKINS-PEARSALL MACHINE WORKS

Machinists • Welders • Founders

FARM MACHINERY REPAIRS

Specializing in Ornamental Iron

217 Andrews St. P.O. Box 886

446-9168

WILSON

- " Sandra L clk I W Rose Drug Co r1105 Westfield ct
- " Talmadge B studt r209 Charlotte av (E)
- " Thos B (Ann P) servmn Natl Cash Register h800 Oakland av
- " Troy r919 Beal
- " Wimberley Esther bkpr Reece Furn r1007 Beal

WIMBERLEY & GREGORY

"THE REAL ESTATE CENTER" OWNERS

ROBERT D WIMBERLEY

HENRY GREGORY

ALFRED L STANCIL

REALTORS

REAL ESTATE

SALES and RENTALS

APPRAISALS

GENERAL INSURANCE

118 S FRANKLIN

TELEPHONE

446-6195

(See Insert at Real Estate in Classified Business Directory and Pages 94 and 132 Buyers' Guide)

- " Ora B (wid Manny) h1007 Beal
- " WIMBERLEY ROBERT D (Susie J; Wimberley & Gregory; Thompson Pharmacy), V-Pres-Dir First Federal Savings & Loan Assn of Rocky Mount, h511 Avent, Tel 446-8004
- " Robt D jr (Leah L) mgr Wimberley & Gregory r1231 Planters
- " WIMBERLY ALLEN B (Eva L; Wimberly Cleaners), 307 E Highland av at Atlantic, h729 Carolina av, Tel 442-1821
- " Cleaners (Allen Wimberly) tailors 307 E Highland av

HUNT'S MOTEL

2 MILES SOUTH
HWY. 301 and 301A

PHONE 446-9430

FURNITURE
FOR THE
HOME

COME TO

**ROCKY
MOUNT
FURNITURE
CO.**

"IN THE
HEART OF
THE CITY"

**COMPLETE
FURNISHINGS
FOR THE
HOME**

163
S. MAIN

SEE PAGE 78
BUYERS
GUIDE



**MODERN
BUILDERS
Inc.**

**General
Contractors**

~ ~

**COMMERCIAL
and
RESIDENTIAL**

~ ~

DIAL

442-4103

~ ~

725

WALNUT ST.

~ ~

WALNUT
SHOPPING
CENTER

BEL AIR CHEVROLET CO.

CHEVROLET - CHEVY II - CHEVELLE
CORVAIR - CORVETTE

115-123 S. CHURCH ST.
THE O.K. PLAZA 501 N. CHURCH

SALES-SERVICE

TEL. 442-6148
TEL. 442-2877

PEOPLES BUILDING SUPPLY CO.

"QUALITY MILLWORK PRODUCTS"

410 N. PEARL ST. PHONE 442-3104

LUMBER
MILLWORK

Building
Materials

BANK OF ROCKY MOUNT

SERVING NASH AND EDGEcombe COUNTIES

SAVINGS ACCOUNTS — LOANS — CHECKING ACCOUNTS

142 MAIN ST. SW.

MEMBER F.D.I.C.

BRANCH: INTERSECTION RALEIGH ROSE AND GEORGE STREETS

DIAL

446-7101

328



Motor
Lodge

TV-POOL-AIR CONDITIONING
2 MILES NORTH ON US HWY 301 NORTH
DIAL 446-5111

WIMBERLY

- " Eva L Mrs nurse City Health Dept r729 Carolina av
- " Marguerite P (wid John J) supvr Edgecombe County r309 E Highland av
- Wimbon John D (Jean T) slsmn State Distributor r1201 Home
- Winbourne Chas F (Dorothy H) driver Carolina Concrete Block h414 Sunset av
- Winders Eliz B Mrs r919 Beal
- Winchester D R agt Home Security Life Ins r Tarboro NC
- Winders Clifton (Lucille H) yd condr ACL h1606 Davis
- " Geo L (Pattie T; Lee's Fix-It Shop) h Arlington extn Box 360
- " James A (Ruby T) mtcmn ACL h Arlington extn Box 342
- " Jimmy L (Sue G) clk Peoples Bank h1205 Dawson pt
- Windham Bobby R (Lois S) emp Caromount Mills h1006 Evergreen rd
- " Chas O driver C S Henry Transfer r Greenville NC
- " Daisy B (wid Ira) h1102 Westwood dr
- " James r819 Arlington
- " James W h249 Hill
- " John W (Pearl E) wlldr Atlantic Coast Line RR Co h1303 Cypress
- " Neta Mrs h819 Arlington
- " Neta B (wid John) r249 Hill
- " Wilbert hlpr Peacock Meat r RD 1 Sharpsburg NC
- Windle Leo H (Beulah J) acct Wm P Greathouse & Co h1026 Lafayette av
- Windley Zeno R (Blonnie) slsmn Pridgen Tire r RD 2 Nashville NC
- Winfield Waverly plant opr Central Mix r918 Raleigh
- " Willie (Beatrice W) brklyr L D Barnes & Sons h212 Carolina av
- Winfree Zollie E (Goldie P) carp h76 Country Club rd
- Winfield Jane D Mrs girls choir dir First Meth Ch r508 Avondale rd

ENTERPRISE FURNITURE CO., INC.

COMPLETE HOME FURNISHINGS
BROADLOOM RUGS — LEE CARPETS

158-164 S. Washington St.

446-8304

WINGFIELD

- " Robt M drftsmn Shields & Wyatt r809 Avondale av
- Wingo Bethoven L (Gloria P) mason contr 1829 Fletcher dr (M) h do
- Winn-Dixie Stores Clarence M Spears mgr 418 W Thomas
- " Frances H Mrs slswn Daniels Inc r628 Eastern av
- " John H (Frances H) slsmn A H Robins h628 Eastern av
- " Susie Mrs maid h526 Park av
- Winslow Francis E (Nemmie P; Battle Winslow Merrell Scott & Wiley) h701 Tarboro
- " Harold T cabt mkr Westwood Lumber r1219 W Thomas
- " Irvin T (Margt B) h1219 W Thomas
- Winstead A Randolph (Lottie L) pntr h2805 S Church
- " Ambler O (Celia A) carp J P Daught-ridge & Son Inc h1123 Branch
- " Anne W Mrs (Anne's Donut Shop) r1506 Rosewood av
- " Arth W (Claudie S) h811 Hammond
- " Bena (wid J L) h1006 Winston Walk
- " Benj E jr (Peggy T) pres Rawls & Winstead Inc h901 Tarboro
- " Benj F (Flossie S) dir Johnson Funeral Home pres H B Johnson Mutual Burial Association Inc r1836 Sunset av
- " Benny (Janice) h1200 Cypress
- " Betsy A Mrs ofc sec C S Henry Transfer r Nashville Highway Box 235-E
- " Betty A Mrs asst sec-treas Tulloss Tractor Co Inc r916 Western av
- " Betty L nurse Parkview Hosp r2900 Amhurst rd
- " Betty R rewinder Ry Mt Mills r11 River dr
- " Bradford H (Etta G) h214 Braswell
- " C Ray slsmn Economy Auto Sup r216 S Franklin
- " Calvin W (Jeanette F) sht mtl wkr J A Tharrington & Sons r RD 4 Box 221
- " Cecil R (Pattie R) driver Carolina Mach & Sup
- " Celia A Mrs nurse's aide Park View Hosp r1123 Branch
- " Chas hlpr Hardee's Drive In No 1 r1006 Winstead Walk
- " Chas W (Shell Tarboro Street Station) r316 S Franklin
- " Charlie F (Effie L) h11 River dr
- " Clarence B (Margt M) genl supt Ry Mt Cord h1809 Beverly rd (M)
- " Claudie S Mrs ofc mgr Davis Refrigeration Serv r811 Hammond
- " Cleveland E (Nellie G) mgr The Mebane Co r RD 3 Nashville NC
- " Corine J Mrs teller Planters National Bank & Trust r RD 1
- " David (Betty R) driver Colonial Ice h621 Beal
- " David (Mary B) r211 Albemarle av
- " Donald R (Carolyn) servmn Tulloss Tractor r West Mount dr Box 50



Roberson Plumbing & Heating Co.

SERVICE ★ NEW CONSTRUCTION ★ REPAIRS

620 Royal St.

Phone 442-1656



STANDARD INSURANCE and REALTY CORP.

REAL ESTATE - INSURANCE - RENTALS

HOME SAVINGS BLDG. 119 N. CHURCH

PHONES 446-6156



329

WINSTEAD

- " Lwight studt r203 Cherokee rd (E)
- " Earl H (Virginia L) city police h1308 Horne
- " Edmundson A jr (Anne W; Anne's Donut Shop) h1506 Rosewood av
- " Edna S wndr tndr Ry Mt Mills r1412 Old Wilson rd
- " Eldridge T slswn Coplon's r530 Arlington
- " Elijah C (Earnestine) servmn Orkin Exterminating r RD 4
- " Frances M studt r1123 Branch
- " F D (Betsy B; Westridge Carpet-Land) r Box 235 E Nashville Highway
- " Geo A (Bessie R) mach ACL h223 W Grand av
- " Geo C (Thelma H) h626 Piedmont av
- " Gladys E Mrs door assembler Metal Products Mfg r RD 1 Nashville NC
- " Glover (Lessie) emp Springfield Gro r520 Jefferson
- " Harold R (Dorothy W) agt Pilot Life Ins h439 E Duke cir
- " Harrison (Eleanor) h1812 Rosewood av
- " Harvey L dishwasher Howard Hse Cafeteria r905 Nugent
- " Henry C (Rosa-Lee W) swtchmn ACL h434 Craig
- " J C (Mary D) servmn W C Reid & Co r1006 Sunset av
- " J D (Joyce) mech Caromount Mills h765 Nashville rd

WINSTEAD J D JR & CO (J D Winstead Jr), Accountant 138 Western av, Room B, Tel 442-5975

WINSTEAD JACOB (Lilla B), Sec-Treas Enterprise Furniture Co Inc 158-64 S Washington, Tel 446-8304, h402 Wildwood av, Tel 442-3980

- " James hlpr Edwards Body Shop
- " James H serv mgr Ray Bandys Plymouth r Sharpsburg NC
- " James R slicer hauler Ry Mt Mills r RD 4
- " Jerry (Eldridge B) clk ACL h530 Arlington
- " Jessie USA r411 Pennsylvania av
- " Joe W ydmn r211 Albemarle av
- " John C (Jennie L) wtchmn Carolina Overall h909 S Washington
- " John L jr (Betty) serv mgr Tulloss Tractor h916 Western av
- " Jordan D (The Auto Equipment Co) h123 S Pearl
- " Jordan D jr (Maxine P; J D Winstead Jr & Co) r123 S Pearl
- " Joyce Mrs slswn The Campus Room r Nashville NC
- " L Glenn (Jane G) repair mn CT&T h3304 Winstead rd (E)
- " Lancey H (Estelle M) formn Blumenthal's h1011 Williford
- " Lena (wid W C) nurse Sanitarium Hosp r417 Aycock
- " Lizzie Mrs h2301 Sunset av

MOTOR BEARINGS & PARTS CO., INC.

Wholesale Only

Standard Brands • Replacement Parts
Shop Equipment, "Duco Paints"

725 S. Church 446-7105

WINSTEAD

- " Lizzie S (wid Lonnie) h408 Arlington
- " Lonnie R (Alice) mech Am Bakeries r RD 1 Box 448
- " Mary seamstress Ry Mt Undergarment r113 S Pine
- " Minnie R (wid John) clk Sears h203 Cherokee rd (E)
- " Myrtie L (wid Kinchen) h1008 Thorp ct
- " Myrtle E Mrs ofc sec Ry Mt Cord r RD 1
- " Nell R (wid B Earl) v-pres Rawls & Winstead Inc h913 Tarboro
- " Norman C (Annette V) whse mgr Mebane Mattress h821 S Pine
- " O Bruce hlpr Gurganus Gro & Mkt r Pine
- " Olive J examiner Ry Mt Undergarment r RD 3 Box 304 Springfield rd
- " Ollie C (wid Willie) r815 Columbia av
- " Otha slsmn Ry Mt Lndry & Dry Cln
- " Patty B (wid Leonard) h1324 Hargrove
- " Pearl W (wid Dossie) maid h512 Magnolia dr
- " Peggy S Mrs ofc sec Ry Mt News Agcy r751 Cascade
- " Phil D (Peggy S) mach City h751 Cascade av
- " R D maid hndlr PO Truck Terminal
- " Rachel W (wid Adolphus) h664 Raleigh rd
- " Ralph F (Frances M) clk Blumenthal's h429 E Duke cir
- " Raymond H (Minnie) slsmn h1004 Griffin
- " Reba C tchr Englewood Elem Sch r Whitaker NC
- " Reddin C (Eliz O) asst loan ofcr First Fed Savings & Loan h2701 Pelham rd
- " Richd W (Mary G) city firefighter h464 W Duke cir
- " Robt (Bessie) h Arlington extn
- " Robt L (Lessie L) whsemn Thomas & Howard h905 N Raleigh
- " Roosevelt driver Thomas & Howard r RD 1 Wilson NC

WILLIAMS TRANSFER & STORAGE

Refrigeration Service

501 MAIN N.E.

TEL. 442-2067

NIGHT 446-6798

JAC ELECTRIC COMPANY

Contractors

JOE COSTA
OWNER

ALL
TYPES

PHONE
442-7389

520 N.
HARRIS ST.

P.O. BOX 1537

ROCKY MOUNT
N. C.

★
ALMAND'S
ROCKY MOUNTS EXCLUSIVE
REXALL DRUG STORE, INC.
★

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139

FUEL OIL

1125 East nr. Cokey Rd.

No. 1 and No. 2 for Home Heating - Tobacco Curing

GRIMES-MORGAN PLUMBING & HEATING CO.

TRANE AIR CONDITIONING
ECONOMICAL OIL BURNERS and BOILERS

PHONE 442-1764

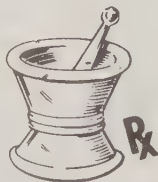
211 ATLANTIC AVE.



TYSON'S DRUG CENTER INC.

YOUR ONE
STOP FOR
ALL YOUR
DRUG NEEDS

ACCURATE
PROMPT
PRESCRIPTION
SERVICE



RENTAL DEPT.
SICK ROOM
SUPPLIES AND
EQUIPMENT

TELEPHONE
446-7128

112 N. CHURCH

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

330

ROCKY MOUNT



Seat Covers

Seat Cover
Center

1442 S. Church

Tel. 446-9733

WINSTEAD

- " Rosa E r434 Craig
- " Roy B (Tassie B) mixer Gorham Mill-
ing h226 McDearman (SH)
- " Roy C watchmn Planters Cotton Oil &
Fertilizer h1412 Wilson rd

" Rudolph E (Betty R) uphol ACL h1400
Boone

" Russell D (Ruby) glazier Joyner's
Glass Shop r RD 1

" Ruth G Mrs cake dept Am Bakeries
r RD 1 Box 331

**WINSTEAD SELBY C (Ruth D), Sec-
Exec V-Pres Peoples Oil Co Inc 1103
Cokey rd, Tel 442-6131, h712 S
Tillery, Tel 446-4448**

" Shirley A clk Tulloss Tractor r2805 S
Church

" Susie Mrs cafeteria wkr Senior High
School h316 S Franklin

" Thelma Mrs bacteriologist City Health
Dept r626 Piedmont av

" Ulysses A (Beatrice S) lab h905 Nugent

" Van B (Dovie J) mech ACL h204 E
Bassett

" Viola M emp Blumenthal's r1324 Har-
grove

" Virginia L Mrs ofc sec D J Rose & Son
r1308 Horne

" Warner J (Betty M) mgr Star Furn
h2900 Amherst rd (E)

" Warren nurse Boice-Willis Med Clinic
r2900 Amherst rd

" Wendell r905 Nugent

" Wm G hlpr J A C Elec r Elm City NC

" Willie S driver Gus Z Lancaster Stock
Yards r RD 1

" Willis T (Pearl B) h804 S Howell

" Zilpha M Mrs h301 Pittman

Winston Annie V seamstress Ry Mt
Undergarment r3208 Winstead rd

" Bennie R (Janice) emp Cobb's Antique
and Repair Shop r1200 Cypress

" Cameron P (Vickie C) clk P O Truck
Terminal h3208 Winstead rd

M. E. RODGERS INSULATION CO

- RESIDENTIAL • COMMERCIAL
 - INDUSTRIAL APPLICATORS
- CONTRACTORS**

RD 4, BOX 370

TEL 442-1039

WINSTON

" Dwight D formn Export Leaf Tob
r Nashville NC Box 233

" Eliz L Mrs mach opr Ry Mt Lndry &
Dry Cln r321 N Howell

" Herman E (Ruth N) chairmn of bd
Thorpe & Ricks Inc h127 Wilkinson

**WINSTON MUTUAL LIFE INSURANCE
CO (District Office), C R Reid
District Mgr, Selana H Hall Ofc
Mgr-Cashier, 221 Atlantic av, Tel
442-4226**

" Norman C (Anette V) whsemn The Me-
bane Co r821 S Pine

" Oliver (Eliz L) constn wkr h321 N
Howell

Winters Elsie R Mrs aide Parkview Hosp
r RD 3 Box 405

" Geo T (Beulah M) carmn ACL h227 S
Tillery

" Gordon W (Eliz C) electn ACL h201
Circle dr (E)

" Jane C studt r920 Hill

" Wm T (Eleanor D) dist mgr N C State
Motor Club Inc h920 Hill

Wise Carlton H emp ACL r444 Florida av

" Denny C studt r210 Paul

" Wilford D Rev (Hulda B) pastor St Paul
Methodist Church h210 Paul

Wisner C Fred (Hilda W) h1109 Tarboro

" Hilda W Mrs (Hilda's Dress Shop)
r1109 Tarboro

Witherspoon Augustus M tchr Booker T
Washington Hi Sch h503 Albemarle av

" David L USAF r140 Spaulding dr

" Gladys M Mrs h140 Spaulding dr
Witt Wm R slsmn Southeastern Adv

r Lynchburg Va

Witte Louis F (Irene A) h409 Nash

Witzke Christian H (Eliz M) asst dir of
sls W B Lea Tob h1639 Lafayette av

" Tondra L studt r1639 Lafayette av

Wolfe Lucy W (wid James) seasonal wkr
W B Lea Tob h311 Park av

Wolford Farley civ eng ACL r3004 Win-
stead rd

Wollards James A (Alma) atndt Bobbitts
Gulf Service r1222 S Church

Wolmack Leroy driver C S Henry Trans-
fer r RD 3 Box 65 Nashville NC

Womack Edna H (wid Clifford U) h636
S Taylor

" Electronics Corporation John Braswell
mgr electronics dist 571 N Raleigh

" Maxine Mrs mgr Coastal Cafe r Nash-
ville NC

Womble Ann studt r369 Falls rd

**WOMBLE GLENN O (Lessie M), Sheriff
Nash County 110 Howard, Tel
446-8450, h1301 W Thomas, Tel
442-1063**

" James R clk Sears r226 S Franklin apt
1

" L Raymond (Ruby M) condn ACL h1102
S Franklin

" L Raymond jr studt r1102 S Franklin

" Lutie E (wid Geo P) h123 E Ridge



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE.
COR. FRANKLIN ST.

HODGES ~~ELECTRIC~~ SERVICE

ELECTRICAL CONTRACTORS

Commercial — Industrial — Residential

BENVENUE RD.

TEL. 442-1686

331

WOMBLE

- " Martha recpt Social Security Admn r Nashville NC
- " Mary (wid Wm) r1401 Rosewood av
- " Mary B (wid W H) nurse 915½ Marigold h do
- " Ruby M Mrs nurse 1102 S Franklin r do
- " Thurmond D (Mildred C) clk City Collr of Revenue h121 W Ridge
- " Wm T driver Peacock Meat r RD 1 Elm City NC

Wood Allen r108 Munn

- " Alton E (Ruth M) formn Ry Mt Mills h1032 Falls rd

- " Ann J Mrs ofc sec Howard Johnson's Mtr Lodge r1213 S Franklin
- " Baldwin r401 Midway
- " Bennie T twstr tndr Ry Mt Mills r1319 W Thomas
- " Bobby B (Janice F) emp A Schottland Mills h529 Paul
- " Bud (Frances) tile setter h107 Tyson av (E)
- " C B emp Ry Mt Mills h926 Falls rd
- " C B inspector State Hwy Comn r RD 3 Box 43-A
- " Doris M Mrs head cash A&P r1200 Oakwood dr

- " Dorothy Mrs maid Howard Johnson's Mtr Lodge r915 Bellview av
- " Ernest E (Letha B) h1725 Falls rd
- " Ethel L Mrs weaver Blumenthal's h131 Oak

- " Frances B Mrs (Fairview Beauty Salon) r155 Nashville Highway

- " Geo studt r618 S Howell
- " Geo E jr (Thelma H) v-pres Wood Oil Co Inc h618 S Howell

- " Ida Mrs opr Mae's Beauty Salon & Gift Shop r3148 Sunset av

- " James R serv sta mgr Wood Oil r1213 S Franklin

- " Jimmy F h1202 N Oakwood dr

- " Jimmie F (Doris P) bkpr Yelverton Coal & Oil r Hunter Hill rd Box 130

- " Joe E (Ruth F) h401 Midway

- " Joseph E (Cath B) cabt mkr Caro Craft h3148 Sunset av

- " Joseph T (Doris P) emp A Schottland Mills h908 Parham

- " Julius C ceramic mech House Tile r Box 155 Nashville Highway

- " Katie B Mrs treas Wood Oil r1213 S Franklin

- " Katie L tech Williford Elem School h608 Cokey rd

- " Lula C (wid John) h751 Columbia av

WOOD MANUFACTURERS INC, T E
Taylor Pres, Sterling C Harris Sec-Treas, Specializing In Fish Crates and Pallets 110 W Highland av, Tel 442-2124

WOOD MARVIN L (Katie B), Pres Wood Oil Co Inc 701 S Church, Tel 446-6806, h1213 S Franklin, Tel 442-1848



AND
MOHAWK TIRES

PRIDGEN TIRE CO. INC.

Retreading — Vulcanizing
"RACE RUBBER"
900 N. CHURCH ST.
TEL.
446-8006

WOOD

- " Marvin L (Etta P) steward Moose Lodge h2905(309) Winstead rd (E)
- " Marvin L jr (Veryl) shop mgr Wood Oil h1207 S Franklin
- " Neta R Mrs slswn Taylors Dept Store r2817 Pelham rd

WOOD OIL CO INC, Marvin L Wood Pres, Geo E Wood Jr V-Pres, Waverly R Wood Sec, Katie B Wood Treas, Distributors of Cities Service Oil Products, United Delco 701 S Church, Tel 446-6806 (See Pages 16 and 73 Buyers' Guide)

- " Ruth F Mrs clk Winston Mut Life Ins r401 Midway
- " Ruth M spnr Ry Mt Mills r1032 Falls rd
- " Sallie B wndr tndr Ry Mt Mills r1319 W Thomas
- " Sarah B slswn H L Hicks Drug r Battleboro NC
- " Thelma Mrs aide Parkview Hosp r543 Zee

- " Tommy F shop wkr Wood Oil r1213 S Franklin

- " Toni L opr CT&T r618 S Howell
- " Vernon (Alice B) emp Blumenthal's h829 S Pine

WOOD WAVERLY R (Neta R), Sec Wood Oil Co Inc 701 S Church, Tel 446-6806, h2817 Pelham rd

- " Wayne T (Faye F) tex wkr h315 Nashville rd

- " Weldon S (Ida V) city police h205 Tyson av

- " Wm T appr Jenkins Pearsall Mach Wks r RD 1

- " Willie R (Martha J) hlpr House Tile r209 Barnum rd

- Woodall Clyde (wid Marvin E) baby sitter 522 Arlington r do

- Woodard Carrie E (wid Allison) nurse r907 Bellevue av

- " Geo T driver r715 Columbia av

- " Kath B (wid Wm C) h1406 Western av

THE PATIO RESTAURANT

Specializing In
FRIED CHICKEN — STEAKS

U.S. HWY. 301 BY-PASS S.

Next To

Capri & Horizon Motels

PHONE

442-9907

NASH COAL COMPANY

Specializing Exclusively in

High Grade Steam and Domestic Coal

PHONE 446-8512

100 W. Grand Av.



225-27 TARBORO



"THE HOME OF BETTER USED CARS"

ALLAN MIMS FORD
SALES SERVICE

TEL. 442-2191

MONTGOMERY
WARD

INTERSECTION HWY 64 and 301

ALL THE STORE YOU'LL
EVER WANT
TARRYTOWN CENTER

PHONE
MI 6-2911

DRINK



Coca-Cola

**Bottling
Company**

**Inc.
Bottlers**

**442
S. Church St.
PHONE
446-4117**

Coca-Cola

REG. U. S. PAT. OFF.

REGULAR - KING

AND 16 OZ SIZE

332

Citizens
**SAVINGS and LOAN
ASSOCIATION**

229 SUNSET AVENUE COR FRANKLIN

WOODDARD

- " Mary W slswn Daniel's Inc r137 Wildwood av
- " Shirley J Mrs h137 Wildwood av
- WOODARD WILLIAM C JR (Margaret S),**
V-Pres Coastal Plain Life Insurance
Co 462 Falls rd, Tel 442-6123, h1636
Lafayette av, Tel 442-3847
- Woodcock Avey C (Evelyn O) h220 W Ridge
- " Bedie W smstrs Rosenbloom-Levy r RD 2 Box 395
- " Billy B (Jean K) slsmn Carbisco Flour & Feed Mill h809 S Pine
- " Charlie A (Lucille M) section mn Ry Mt Mills h5 E Spring
- " Dianne clk Thompson Pharmacy r42 W Elm
- " Dora B spnr Ry Mt Mills r212 Duke
- " Essie M wndr tndr Ry Mt Mills r5 E Spring
- " Evelyn O wndr tndr Ry Mt Mills r220 W Ridge
- " Geo R (Odessa J) formn Burlington Mills h2608 Sunset av
- " Haywood W (Vera P) h911 Evergreen rd
- " Ivey A (Mary R) doffer Ry Mt Mills h42 W Elm
- " Ivey R (Dora B) h212 Duke
- " Julian S (Annie M) wtchmn Ry Mt Cord h204 Lewis
- " Mary R Mrs spnr Ry Mt Mills r42 W Elm
- " Minnie S (wid Vernie) h1100 Westfield ct
- Woodie Martha J (wid Elisha) r1415 Avenue A
- Woodley Arth seasonal tob wkr r512 Magnolia dr
- " Elsie B Mrs cash Woodley Market r516 Daughtry
- " John (Pearly B) presser Kelly's Clns r RD 3 Box 614
- " Lula M (wid Wm) r512 Magnolia dr

CURTIS R. TODD
CONTRACTOR

Builder of Fine Homes

TEL. 442-3424 2710 S. CHURCH

WOODLEY

- " Wade L (Elsie B; Woodley's Market) h516 N Daughtry
- " Wade L jr (Mary F) agt Int Rev Serv h804 Burton
- Woodley's Market (Wade L Woodley) gros 901 N Thomas
- Woodlief Effie C (wid Amos H) slswn M G Baldwin Co h1108 Sunset av
- Woodmen of the World Camp No 423 meets 122 N Church
- Woodruff Betty J Mrs tchr Benvenue Sch r RD 3 Box 414
- " E LeVerne (Ruth E) bkpr h1204 Dawson pl
- " Ernest W (Vivian E) slsmn Buddy's Used Cars h523 Jefferson
- " Geo (Margt B) atndt Central Serv Sta h1110 York
- " Jasper D (Dorothy T; Nachcombe Electric Co) h814 Mill
- " Jasper D jr studt r814 Mill
- " Lula B (wid Benj) r1326 Beal
- " Mary Mrs h115 Daisy
- " T M (Morris's Esso) r Sharpsburg NC
- " Vivian E spnr Ry Mt Mills r523 Jefferson
- Woods Chas L (Nonie) tchr B T Washington Hi Sch h604 Pennsylvania av
- " Genevieve (wid Carven) h420a Raleigh rd
- " John A (Marjorie C) sec-treas mgr Thomas & Howard Co Inc h700 S Franklin
- " Lydia B (wid Ralph) r1517 Beal
- " Marjorie ofc wkr Thomas & Howard
- " Marjorie C Mrs nurse 700 S Franklin r do
- Woodson Nannie R state supvr Elem Schs of NC h901 Leggett rd
- Woolard Alma Mrs waitress Carolina Cafe r1222 S Church
- " David S (Maida P) emp ACL h214 Earl
- " James E (Cora B) h734 Mill
- " Orberly H (Anna G) sand & gravel 715 Columbia av h do
- " Wm M (Frances B) mech h730 Mill
- Woolworth F W Co Joe L Summerlin mgr 5c to \$1.00 store 230 Main SW
- Wooten Angus jr USA r523 Beal
- " Anna C (wid Frank) h611 Pennsylvania av
- " D J (Margie P) fxr A Schottland h112 McDearmon
- " E Graham (Lillie L) slsmn Allan Mims h326 Linden av
- " Elma H Mrs ofc wkr Purvis Clns & Dyers r414 Cokey rd
- " Hattie B (wid Jim) h1016 Star
- " Hazel G v-pres Yarn Barn Inc r Cokey rd extn
- " Herbert A (Geraldine V) carp Ry Mt Mills h1314 Hargrove
- " James A jr (Sandra J) linemn CT&T h405 Charlotte av (E)
- " James T (Mary W; Gus Z Lancaster Stockyards) h607 Eastern av

INDUSTRIAL ELECTRIC SALES & SERVICE INC.

REPAIRS and SALES

TO ALL INDUSTRIAL EQUIPMENT AND INSTALLATIONS

TEL. 442-1101

2917 S. CHURCH ST. EXTN.

**Modern
Gas
Appliances**

Englewood Shopping Center

PROPANE

Suburban

GAS COMPANY

**Bulk-Metered
and Bottled Gas**

Tel. 446-6739

WALKER LUMBER CO.

Manufacturers of Ceiling - Flooring - Siding - Moulding - Finish - Roofers

Mailing Address: Battleboro, N.C.

Mill: Gold Rock, N.C.

Tel. 446-8171

333

WOOTEN

- " Joseph (Hazel) pres Yarn Barn Inc r Cokey rd extn
- " Larry V (Mary B; Wooten's Super Market) h2710 Sunset av
- " M Ray (Irma K) driver Evans Lbr h1609 Davis
- " Nora M dishwasher Liberty Cafe r122 Cedar
- " Owen emp Caromount Mill r523 Beal
- " Robt W (Joyce W; Wooten's Small Engine Service) h300 Linden av
- " Roy (Wooten's Real Estate; Rocky Mount Shoe Hospital) r401 N Parker
- " Wm S (Elma H) clk Burlington Mills h414 Cokey rd
- " Worley clk Peoples Oil r Pinetops NC Wooten's Real Estate (Roy Wooten) 420 N Parker
- " Small Engine Service (Robert W Wooten) 929 Cokey rd
- " Super Market Inc Larry V Wooten mgr gros 540 Cokey rd
- Wordsworth J Dalton (Alberta P) supvr FHA h744 Burton
- Works Carolyn A studt r1824 Wilson rd
- " R J jr (Ella M L) v-pres & treas Growers Tobacco Co of Rocky Mount Inc h1824 Wilson rd
- " R J & Son Mrs Willie M and Raymond J Works jr A B Roy Raynor) tob whse 1441 S Church
- " Willie M (wid Ray J; R J Works & Son) pres Growers Tobacco Warehouse of Rocky Mount Inc h101 Wildwood av
- Woritt Chas E interviewer State Emp Security Comn r1333 Sycamore
- World Travel Service Mrs Lillian P Whitley mgr 216 W Thomas
- Worley Flora (wid T D) r212 Leonard
- " James O (Lillian H) lab ACL h1014 Arlington
- " Mary A Mrs h1701 S Church
- " Ned W h212 Leonard
- Worrall John J (Lucille J) eng City h636 Hardin av
- Worrell Bruce W (Daisy W) exterminator Orkin Exterminating
- " Carl P (Clara H) asst rate clk ACL h748 Cedarbrook dr
- " Chas B (Nell G) mgr Roscoe Griffin Shoe Co Inc h328 Amos
- " Chas G studt r328 Amos
- " Clara H Mrs tchr Williford Sch r748 Cedarbrook dr
- " Claude B (Margt M) field rep Am Ry Communications h1122 Rosewood av
- " Cleo S Mrs clk Mosley's Shady Lake Motel r RD 3 Nashville NC
- " Donald R mach opr Anne's Donut Shop r1508 Davis
- " Eloise B Mrs clk Planters Bank r2825 Winstead rd
- " Ernest L (Dolores) sht mtl wkr Pemberton's h1119 Branch
- " Frank R emp East Coast Assocs r119 E Ridge

PEMBERTON INC.

AIR CONDITIONING—REFRIGERATION

HEATING—PLUMBING—ELECTRICAL

277 Main N.E. Tel. 442-3112

WORRELL

- " Horace G tndr Ry Mt Mills r RD 3 Nashville NC
- " Jesse L (Eloise B) slsmn Sears h2825(305) Winstead rd (E)
- " John I (Dolly R) h905 Evergreen rd
- " Lonnie W (Cleo S) clk Mosley's Shady Lake Motel r RD 3 Nashville NC
- " Mamie H (wid Joe) maid h521 Woodland av
- " Mary J sch guard City Police r901 Brand
- " Robt (Faye) h1215 Clark
- " Rufus J (Mattie P) uphol ACL h1020 Blandwood dr
- " Rufus J jr (Lillian M; South End Texaco Service) h528 S Vyne
- " Rufus W (Eula P) driver Pilot Frt Carriers h218 Huffines
- " Thurston E (Gertrude L) slsmn Flake B Chipley h1329 Cokey rd
- " W C (Mary) carmn ACL h901 Branch
- " W T slsmn Chipley's Car Mart r Cokey rd
- " Wade (Lillian R) servmn Tulloss Tractor r RD3 Nashville NC
- " Wm H (Mattie L) lab Rocky Mt Mills h821 Carter
- Worsley Alma M (wid Jerry) h500 Myrtle av
- " Betty S ofc sec Dillon Sup r Box 484 Cokey rd extn
- " Carl E (Nancy W) adv mgr Evening Telegram News h3316 Winstead rd
- " Cath (wid Sam) maid h815 E Highland av
- " Cleveland (Ethel McN) driver Eastern Elec Serv h1136 Gay
- " Frances Mrs slswn Youth Shop r Cokey rd extn
- " Hazel spl tchr City Schools h726 Evergreen rd
- " J Roy r1204 S Church
- " James D (Nell G) acct chkr Ry Mt Mills h1120 Hill

HOUSE TILE CO.

Dealers In

CERAMIC TILE

QUARRY TILE and MARBLE

All Types of Floor Covering

1711 S. CHURCH

TEL. 442-3773

CARBISCO

FLOUR

&

FEED

MILLS,

INC.

Manufacturers

GOLD STRAP

Poultry
and
Livestock
Feed

Dealers

Poultry and
Livestock
Equipment,
Remedies,
Surge Milkers,
Insecticides
Feed Materials

Office

701 S.
Grace St.

Mill

605 S.
Grace St.

Phone

446-4215

A. HICKS AGENCY

— REALTORS —

Sales Agents for Westridge

132 SUNSET AVE.

PHONE 446-7188



PHONE
446-5044

**D.J.
ROSE
AND
SON
INC.**

**READY
MIXED
CONCRETE**

WHERE
YOU
WANT
IT-
WHEN
YOU
WANT
IT

Phone
446-5044



GAY-YOST FUNERAL HOME

Rocky Mount's Oldest

805 FAIRVIEW RD.

PHONE 446-6634

334

MIXON Insurance & Realty Corp.



158 Main N.W.

446-9111

WORSLEY

- " John L (Helen R; Realto Barber Shop) h624 Coleman av
- " John T (Mary B; Fairview Speed Wash) h308 Mallory
- " Katie Mrs tchr Benvenue School r Box 484 Cokey rd extn
- " Maggie B (wid Henry) h507 Center
- " Martha r1012 Beal
- " Mary G (wid John) r621 Myrtle av
- " Nell G Mrs ofc sec Star Furn r1120 Hill
- " Paul R (Callie R) h1208 Sycamore
- " Randolph (Betty H) tchr Parker Jr Hi Sch h738 N Raleigh apt 4
- " Ransom blrmkr h619 E Goldleaf
- " Raymond (Eula S) barber H Wade & Sons Barber Shop h1005 Moore
- " Robt tob wkr Am Sup r856 Ellison dr
- " Rosa A Mrs tchr Williford Sch h822 Western av
- " Sadie maid h805 E Holly
- " Saml pntr r805 E Holly
- " Wm H (Roberta H) lab DPW h856 Ellison dr
- Worthington Cath (wid M A) h633 Sunset av apt 4
- " Wm h1616 Davis
- Wranch Wilbur O (Myrtle O) formn ACL h1201 Boone
- Wrenn I G asst fcty mgr W B Lea Tob r RD 2
- Wright Ada S Mrs maid r312 E Goldleaf
- " Annie W (wid Robt) h521 Carolina av
- " B Louie (Hilda M) supvr ACL h1113 Clark
- " Charlie (Carrie M) lab Planters Cotton h112 Cedar
- " Craig (Maggie M) mech ACL h600 S Howell
- " David (Lillie H) wtchmn Pepsi-Cola h415 N Pine
- " Dora A cook Ivy Room Restr r116 Overbrook pl
- " Dorothea A maid h1016 W Thomas

LINWOOD'S FINA SERVICE

Washing - Greasing - Tire Repair
ROAD SERVICE

PHONE
442-9966

620 N. RALEIGH ST.

WRIGHT

- " Edison D buyer Alec Rawls Wrecking h235 Rose
- " Ernestine hlpr Benvenue Country Club r Sharpsburg NC
- " Florence E (wid S E) h434 W Duke cir
- " Geo E (Lena W) lab Dixie Storage & Distr h166 Pinehurst dr
- " Geraldine r521 Carolina av
- " James h708 Brook
- " James r415 N Pine
- " James E (Neomi S) driver Arnold & Adams Whol
- " James R (Bessie R) processor L A Cox Sausage Plant h823 E Holly
- " Janie waitress Bus Term Restr of NC
- " Jesse L (Mamie R) h825 Garvis
- " John M (Addie S) porter ACL h231 Atlantic av
- " Kathleen G Mrs ofc sec Barkee Insurance Agency r2801 Pellam rd
- " L S clk Colonial Stores
- " Lester J mech Bel Air Chevrolet r RD 3
- " Louis r511 E Goldleaf
- " Maggie clk I W Rose Drug Co r600 S Howard
- " Maggie C (wid Hillard) h116 Overbrook pl
- " Mary h422 N Harris
- " Mary F h227 Olive
- " Richd L (Doris S) mgr Domestic Loans of Rocky Mount Inc h1808 Beverly rd
- " Roosevelt forklift opr Planters Cotton Oil & Fertilizer r Sharpsburg NC
- " Sarah r415 N Pine
- " Wm (Gracie) servmn Ray Bandy's h1118 Whitehead dr
- " Wm L (Janie) emp CT&T h1114¹/₂ Branch
- " Willie (Ada S) butler h154a Pinehurst dr
- " Williford (Gladys L) lab North State Constd h235 Altantic av
- " Woodrow W (Kathleen) slsmn Gulf Oil h2801(205) Pelham rd

WRIGHT'S CHICK-SHACK MOTEL & RESTAURANT (Alex H Bryant), Eastern Carolina's Most Modern Diner, Motel, Visit Our Private Green-Leaf Room, We Cater To Private Parties, Banquets 501-03 Raleigh rd (Hwy 97), Tel 446-9954

- Wyatt Apartments 633 Sunset av
- " Charlotte A studt r712 Evergreen rd
- " Helen (wid Wm R) h144 N Franklin apt 1
- " Wm R jr (Charlotte B; Shields & Wyatt) h712 Evergreen rd
- Wyche Haywood jan W U Teleg r215 N Main
- Wylie J C (Sarah) h528 Mill
- Wynn June B Mrs nurse Parkview Hosp r840 Mill
- Wynne Annie B h215 Madison
- " Janet studt r1221 Rosewood av
- " Robt tchr r1221 Rosewood av
- " Roscoe L (Zula B) h1221 Rosewood av



WOOD OIL CO., INC.

FUEL OIL

We Give Green BAX Stamps

KEROSENE

CITIES SERVICE

Printed Metered Delivery



CITIES SERVICE

701 S. Church St.

446-6806



HOME SAVINGS

and loan association

119 N. CHURCH STREET

DIAL 446-9141

335

WYNNE

- " W Avera (Anne H; WEED Radio Station) h1201 Sycamore
- " W Avera jr (Jean L) mgr WEED Radio Station r1201 Sycamore
- " Willie E (June) driver h1021 Tarboro
- Yarboro Gladys (wid James) h305 Durham
- " James E (Grace W) carrier PO h1606 Hammond
- Yarborough Josephine E tchr Parker Jr High Sch r738 N Raleigh apt 2
- " Neza A (Josie) lab Groham Milling r Nashville NC

Yarbrough Annie F (wid Jas) h319 Coleman av

Yarn Barn Inc Jos Wooten pres Hazel G Wooten v-pres Mary M Willis sec-treas knitting supplies 1327 Tarboro

Yatas James R (Jessie S) lab Export Leaf Tob h1205 E Highland av

Yawn Charlie (Ginny) slsmn Nalco Chem h1305 Gay

YELVERTON BEN O JR, Asst V-Pres, The Planters National Bank & Trust Co, Tel 446-6111, r621 Rose, Tel Gibson 6-6858

" Cleo J (wid Benj O; Yelverton Coal & Oil Co) h621 Rose

YELVERTON COAL & OIL CO

OWNERS

CLEO J YELVERTON
LEON J YELVERTON
FUEL OIL, MOTOR OIL
GASOLINE

QUALITY COAL
1025 ARLINGTON

TELEPHONE 446-8135

(See Pages 32 and 72 Buyers' Guide)

" John E (Ida B) route mgr Am Bakeries h1113 Calvary

YELVERTON LEON J (Yelverton Coal & Oil Co), 1025 Arlington, Tel 446-8135, h Whispering Pines dr (Benvenue), Tel 442-2063

Yelverton Nancy G (wid Robert L), Executive Director Coastal Plain Heart Assn, 1205 Lafayette av, Tel 442-6864, h do, Tel 442-4120

York Betsy D (wid Nelson C) r U S Highway 64-W

" Cooper electn h U S Highway 64-W

YOST FRANK L (Gladys P; Gay-Yost Funeral Home), Sec-Treas Peoples Mutual Burial Assn Inc, h636 Western av, Tel 446-4210

Young Annie Mrs h1231 Sunset av apt D-3

" David W r94 Overton dr

" Edw L jan First Baptist Ch h900 W Thomas

" Evelyn H (wid John P jr) bkpr Carlton Mtr Lodge r417 Sycamore

SMITH FLORIST!

"Flowers for All Occasions"



GLADYS M. SMITH, Pres.

DAY PHONE 446-5166

NIGHT PHONE 442-8472

SAY IT WITH FLOWERS



YOUNG

" Grosser M (Rozelle M) bkpr Planters

Whse h1521 Lafayette av

" Henry L (Lavenia) dentist 119 N Church R207 h6 Country Club rd

" Irene W (wid T J) h611 Center

" James R (Ida H) twister tender Ry Mt Mills h4 W Spring

" John D (Mary S) designer Blumenthal's h94 Overton dr

" Marie W (wid Frank) r508 Sycamore

YOUNG MEN'S CHRISTIAN ASSOCIATION, E Emery Adkins Genl Sec, 444 Florida av, Tel 446-5048

" Nellie M kitchen hlpr Park View Hosp r805 Wilkins

" Ozalie (wid John B) maid h300 Middle

" Robt L (Burlley H) elev opr Ry Mt Mills h20 W Elm

" Ronald L (Mary K) clk Burlington Ind h1004 Nashville rd

" Susan D (wid John W) r216 Duke

" Thomas L (Nancy S; Battle Winslow Merrell Scott & Wiley) h1121 Hill

" Wm H (Elsie A; B & Y Grocery)h1141 Beal

YOUNG WOMEN'S CHRISTIAN ASSOCIATION, Mrs Lena G Gray Exec Dir, 215 Lexington, Tel 446-8228

YOUNG WOMEN'S CHRISTIAN ASSN, Lucille R Rawlins Dir, 522 E Grand, Tel 442-2455

Yount Alice J studt r1205 Cokey rd

" Carolyn tchr r1205 Cokey rd

" Charles E r1205 Cokey rd

" Ida W Mrs recpt Anita's Beauty Shop r1205 Cokey rd

" Marcellus P (Ida W) supvr State Highway Comn h1205 Cokey rd

" Olin F (Lizzie S) formn Pepsi Cola h1300 Gay

Youth Shop (Chloris Kellum C Janet Cox) infant's & children's clo 223 Main SE

Yow Roy slsmn h1100 S Cambridge cir

BRASWELL

ELECTRIC SERVICE

ELECTRICAL CONTRACTORS

WIRING and REPAIRING

P.O. BOX 906

TEL. 442-3090

IMPERIAL CLEANERS

Personalized Dry Cleaning Service

By "ED STRANGE" Complete Laundry Service Available

573 N. RALEIGH

PHONE 442-5821



102 S. RALEIGH ST.

GIFTS for
ALL
OCCASIONS

CHINA-CRYSTAL
EARTHENWARE
ANTIQUES

Brewer Paint & Wall Paper Co.,
Inc.

PHONE 446-7171



THE DIXIE LETTER SERVICE

DIRECT MAIL SERVICE — PUBLISHERS OF BOOKS BY OFFSET

Typing — Addressing — Folding — Mailing — Photo-Offset Printing

826 SUNSET AV.

PHONE 446-7095



High Quality
with Economy

Brown Memorials

336

Binswanger glass co.

SLIDING
GLASS DOORS

STORE
FRONTS

MIRRORS

1400 RALEIGH RD.



AUTO GLASS
INSTALLATION

WINDOW
GLASS

TEL. 446-9145

Zabawa Joseph L (Lyda F) constn wkr
Carson & Clark h106 S Pearl
Zetts Michl D agt in chg U S Alcohol &
Tobacco Tax r Springfield rd Box 65
Zimmerman Annie N (wid Paul C) h808
School

ZIMMERMAN

" Chas P (Geraldine T) driver United
Cab h657 Beaman

" Charlie delmn Ry Mt Shoe & Clo r657
Beaman

" M W radio announcer r444 Florida av
Zirkle Earl F (Virginia) h1632 Marvelle
av

" Virginia F Mrs (Zirkle's Laundry &
Cleaners) r1632 Marvelle av

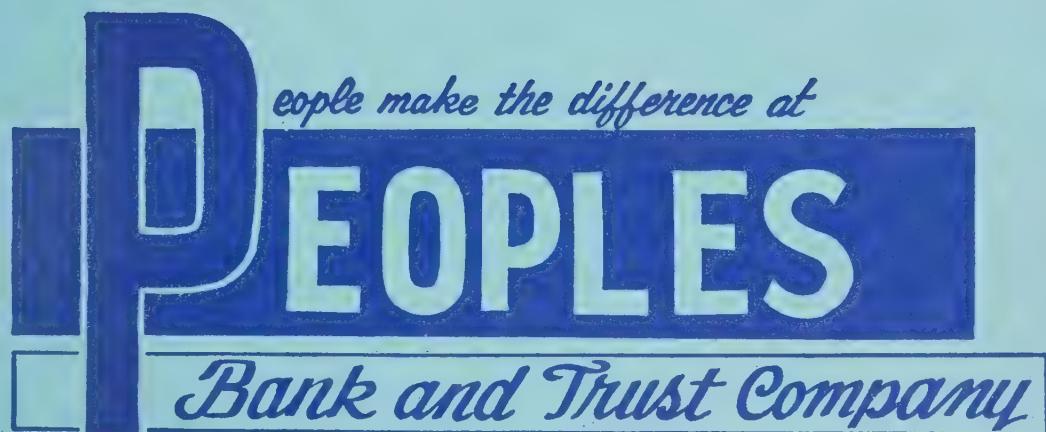
Zirkle's Laundry & Cleaners (Mrs
Virginia F Zickle) 1618 Sunset av

Zoellner Wm E (Julia B; National Music
Sales) h612 S Church



★ **ALMAND'S** ★
ROCKY MOUNTS EXCLUSIVE
REXALL DRUG STORE, INC

Yes it's true



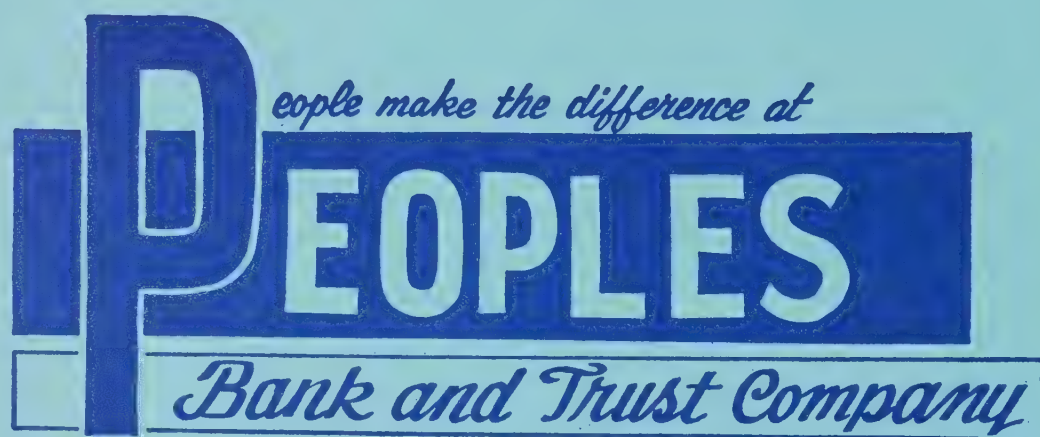
. . . people do make the
difference at Peoples

We offer a complete service
for your BANKING NEEDS
and

You're Always Welcome!

MEMBER
FEDERAL DEPOSIT INSURANCE CORPORATION

Yes it's true



. . . people do make the
difference at Peoples

We offer a complete service
for your BANKING NEEDS
and

You're Always Welcome!

MEMBER
FEDERAL DEPOSIT INSURANCE CORPORATION

FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION
OF ROCKY MOUNT

MORTGAGE LOANS
DIAL 446-9191

ORGANIZED 1902

INSURED SAVINGS
116 S. FRANKLIN

HILL'S
ROCKY MOUNT

STREET and AVENUE GUIDE
INCLUDING
TELEPHONE NUMBERS and HOME OWNER SYMBOLS
1964

Including Englewood, Meadowbrook Park
and Swelton Heights

Copyright, 1964, by Hill Directory Company

In the following list the numbered streets are arranged in numerical order followed by the named streets in alphabetical order, the intersecting streets being shown. The number of each building on the street is given in numerical order, and opposite the number is placed the name of the occupants or houseowner or tenant. In the business blocks containing offices the occupants are shown by room numbers where practicable, in apartment homes the number denotes the number of the apartment. In all streets both sides of the street are included in one list. The profession or business of individuals or firms is given only at their respective place of business; to find occupation of others refer to Alphabetical List of Names.

Figures following names denote number of persons living at that number.

The symbol © following a householder's name indicates that we have received information during the canvass that the house is owned by some member of the family, but as the publisher cannot and does not guarantee the correctness of the information furnished, nor the complete absence of mistakes no responsibility for errors can be or is assumed, nor can the publisher furnish further information than that shown.

Telephone numbers, as supplied to us on our canvass are shown opposite names.

Figures in parentheses denote old numbers.

The numerals that appear at right edge of columns, ahead of street descriptions and some street intersections, are merely for the guidance of the publishers, and have no other significance.

This section includes some listings reading "No Return." In each case the Publishers tried diligently, by various means, to obtain the information for the occupants but were unsuccessful. First, two personal calls were made by an enumerator; next, a double postal card was mailed and the telephone used when possible.

2D (Nash) — Changed to Collie	9	4TH (Changed to Cooper)	9
3D (Nash) — From 628 Nashville av south to 2 west of Boone rd Arrington av intersects Cascade av intersects	9	5TH (Edgecombe) — From ACL east Arlington intersects City limits Vance ends	8

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL
1125 East nr. Cokey Rd.

No. 1 and No. 2 for Home Heating — Tobacco Curing

HEILIG-
MEYERS
CO.

129
MAIN N.E.

COMPLETE
HOME
FURNISHINGS

TELEVISION

RADIOS

RECORD
PLAYERS

REFRIGERATORS

RANGES

WASHERS

ALSO SMALL
ELECTRICAL
APPLIANCES

FLOOR
COVERINGS

RUGS

CARPETS

LINOLEUM

129
MAIN N.E.

PHONE
442-8146

Atlantic Discount Corp.

Established 1925

• AUTO LOANS •

FINANCING 1401 S. Church St.
REFINANCING Phone 442-2151



**CRIMES-MORGAN
PLUMBING & HEATING CO.**

TRANE AIR CONDITIONING

ECONOMICAL OIL BURNERS and BOILERS

211 ATLANTIC AVE.

PHONE 442-1764

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

A AV (Edgecombe) — (See Avenue A)		20
ADAMS (Nash) — From 609 Ayent north-east, 1 west of Braswell Columbia av begins		25
214 Harper John H @ 442-4233 Jefferson intersects		
ALBEMARLE ALLEY — From 316 Albe-marle av west NE Main intersects		18
ALBEMARLE AV (Edgecombe) — From 200 Rose north, 1 east of Main NE		16
161 Hassell Jerry M blksmith 442-3841 166 Thorpe Mus Co (stge) 171 Thorpe Mus Co Inc vending machs 442-2854 E Thomas intersects		
204 Hall's Billiards 446-8841 207 Stokes Mortuary 446-7144-45 Stokes Mut Burial Assn Inc 446-7144-45		
210 Stokes Mortuary (garage) 210½ Stokes Mortuary (stge) 211 Sinclair Leslie 442-5858 214 Harris Eliz L Mrs 446-6513 215 Cooper Chester A Ivey begins		
239 Colored Community Center 442-4252		
Goldleaf intersects Albemarle al begins		18
326 Battle Jas E @ 442-3448 330 Killebrew Will 446-8275 334 Royals Mamie D Mrs 338 Faison Kath Thorne Sellar 342 Everette Maggie B Mrs 442-2898 346 Strum's Food Store 346 Boseman Chas L @ 347 Alston Ben O @ E Holly intersects		
402 Jones Margt M Mrs @ 442-2754 403 Braswell Cherry S Mrs @ 442-5930		
407 Penny Elnora L Mrs @ 442-4205 408 Garrett Early 411 Heggins David H @ 442-2509 412 Penny Chas L 442-8261 415 Battle Mary F @ 446-8545 417 Vacant 418 Lewis Marshall @ 442-3040 419 Slade Jas A @ 442-2857 422 Penny Logan @ 442-6678 423 Dixon Jessie @ 442-6344 424 Habersham Eddie 426 Red Gate Holiness Ch 429 Parker Wiley @ 446-7860 E Highland av intersects		
500 Wells LeRoy @ 442-2681 503 Witherspoon Augustus M 442-3014		
507 Pittman Hillard jr 442-4988 508 Exum Walter 512 King Roberta D Mrs Guess C Marie 513 Garrett Jesse 514 Tillman Goldie 516 Vacant 518 Gupton Mary E 518½ Williams Johnny 519 Richardson Lula J Mrs @ 442-3643 rear Apartments		
1 Vacant 2 Lane Cath @ 3 Vacant 4 Williams Lawrence 5 Bymun Arlene 6 Richardson's Beauty Shop 523 Taylor Willard jr 442-5955 245-26 Vacant 525 Hunter Hal K 528 Jenkins Ella 530 Jones Edw 531 Frye's Gro Corner Grill Frye Claude M 446-7801		
E Grand av intersects E Virginia av intersects		22
700 Joyner Oil Co 447-9101 Rentals Inc (Avis Auto Rentals) 446-9104-5 701 Alston Plummer 724 Ligget & Myers Tob Co stemmery 446-9171		
729 Pittman Clarence E @ 442-4765 730 Vacant 735 Vacant 737 McLeod Geo D @ 446-7057 740 Caro-Craft Inc furn mfrs 442-2964 741 Richardson Margie @ 442-6586 745 Vacant rear Hill Sylvester 747 Vacant E Spruce intersects E Riverside dr intersects City limits		
ALTA VISTA LA (Nash) — From 1042 West Haven blvd southwest		15
1201 Leggett B Frank jr Rev 446-4340 1205 Bauer Raymond E @ 442-5376 1209 Jenkins Benj F @ 442-2968 Jenkins Virginia C Mrs nurse 1218 Harris Henry C @ 442-2711 Glenn av intersects		
ALTON (Nash) — From 524 S Howell west, 1 south of Hammond		5
AMBLER AV (Edgecombe) — From 700 Arlington east, 1 north of Redgate		4
302 Davis Jack C @ 442-6783 304 Powell Robt E 306 Edwards Bobby R		



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE
COR FRANKLIN ST

**"YOUR HOST
FROM COAST
TO COAST"**

425 N. Church
Dial 446-9175

2 ROCKY MOUNT INNS

Hwy. 301 N. By-Pass
Dial: 442-8101

Holiday Inn®

PRODUCTS



DISTRIBUTOR

700 Albemarle Cor Virginia

JOYNER OIL COMPANY

Phone 446-9101



AMBLER AV (E)=Centd
308 Lewis J Thos © 446-5593
Smith Marion A
318 Roberson David L © 446-7746
Pender intersects
400 Vacant
403 Rackley Edna Mrs 446-5884
406 Wilder James R
407 Davis Lennie
410 Vacant
410½ Vacant
411 Vacant
412 Clark Leah H Mrs
Clark intersects
508 Vacant
510 Vacant
512 Currin Robt E jr 446-9485
514 Vacant
515 Vacant
515½ May Rose E Mrs 442-7720
517 Bob's Barber Shop
519 Hester Elbert
E Branch intersects
610 Merton Ins & Realty Co genl ins
446-9181
615 Harper Anne B Mrs
616 Barnes Osmon B © bldg contr
446-8831
Cokey rd intersects

AMHERST RD (Englewood) -- From Oak-
land rd north, 1 west of Winstead rd
2708 White James M ©
2709 Fisher Kenneth T © 446-5297
2712 Robinson W M jr
2713 Rogers Ernest © 446-4302
2717 Wheeler J D jr
2720 Vacant
2721 Drummend Edw C © 442-7555
2724 Vacant
2728 Jackson Flossie M Mrs 446-9406
2801 Dellinger Thos C © 446-4627
2804 Moody James V © 442-5205
2805 Edwards Willie S © 446-6686
2808 Langston Jos R 442-5285
2809 Thompson Cotty G © 446-6683
2812 Shearin Earl C © 442-2358
2813 Nifong Don L © 446-7530
2816 Parrish Jimmy D © 442-7825
2817 Strange Clyde D © 446-5198
2820 Sharpe Thos B © 446-4207
2821 Vacant
2824 Moss Thurman © 442-5711
2825 Haskins Ruth M Mrs © 442-1037
2829 Hawley Marvin E © 446-7462
Dahlgren av intersects
2900 Winstead Warner J © 446-7478
2901 Hearn James H © 446-5283
2904 Kennedy Graham C © 442-5313
2905 Dennis Wm B © 446-5275
2908 Anthony Joseph F © 442-4868
2909 No return
2912 Gay Aaron G © 446-7604
2913 Bulluck Mark M 446-8059
2915 Davis Robt A 442-7897
2916 Fleming Robt Ejr © 442-8750
2919 Lewis Clifton B © 446-4431

2920 Medlin Merton S © 446-5771
2923 Glover Robt A © 442-5229
3000 Watson W Lee © 446-5353
Watson Lani G 446-8757
3004 Murrill J E
3008 Bernard Richd P 442-5041
3012 Taylor James W © 446-8521
Englewood dr intersects
3100 Almand C Aubrey jr © 442-5565
3104 Aldridge Jesse A © 446-8635
3108 Whitman Jesse R © 446-4241
3116 Thomas John P © 442-1209
3120 Daughtridge Robt W © 446-7884
3124 Frederick Wayne H 442-8266
3125 Garcia Jack J
Ambleside dr ends
3225 Staton Lemuel E © 442-5938
3228 Meretta Robt W © 442-4451
3231 Vacant
Winstead av intersects
3301 Green Lawrence F © 442-6342
3305 Joyner Fredk A © 442-2983
3308 Pittman Roy E © 442-6691
3309 Deans Phillip R © 442-1070
3312 Edwards Robt L Rev 446-5444
3313 Hyde Hubert H © 442-1976

AMOS (Nash)--From S Church west, 3
south of Kingston av

105 Lee John A © 446-8418
107 Lee Dorsey E © 446-6347
108 Watson Mtr Sls reprs
S Church intersects
209 Tayler John H ©
213 Murray Horace V © 442-7911
217 Williams Wilbur D ©
221 Daveport Lloyd E © 442-6632
225 Williams Hulen E © 446-5556
228 Adams Charlie C 446-5336
Walley ends
300 Morris Dallas G © 442-6853
301 Oliver Robt G
303 Sanders Nell R
304 Landen Allie C © 446-6856
305 Braswell Eugene E © 442-7074
308 Brewer Charlie 442-7641
309 Little John F © 446-1555
312 Edwards Geo E © 446-8218
313 Brown Willie R © 442-5045
316 Parks D Jos © 442-2990
317 Joyner Selby L
320 Avent Danl 446-7371
328 Worrell Chas B © 442-2961
331 Mitchell James W © 442-1388

ANDERSON (Nash)--From 1500 S Church
west

215 Smith Pearl F Mrs 442-7408
219 Meoring Mattie H 442-1427
225 Johnson Clarence H 442-2980
S Franklin intersects
305 Myers Geo
313 South Ry Mt Ch of God (Youth
Center)
318 South Ry Mt Ch of God 442-4813



VICK'S RADIO & T.V.

SALES & SERVICE

For DAY or NIGHT Service
DIAL 442-3492

121 W. THOMAS ST. T.V. SETS



**PAMPER YOUR
FAMILY
and
FRIENDS**

**with
ENGLEWOOD
BRAND
MEATS**

Hickory Smoked
Sugar Cured

HAMS

**REAL GOOD
FRANKS**

**ASK FOR
ENGLEWOOD
MEATS
AT YOUR
GROCER**

Manufactured
and Distributed

**Z. B.
BULLUCK
INC.**
PHONE
446-8121

**CARO-
CRAFT,
INC.**

**CUSTOM
MADE
FURNITURE
REFINISHERS**

740
ALBEMARLE
AV
(SEE PAGE 77
BUYERS'
GUIDE)

TEL
442-2964

BARNES TIN SHOP ROOFING & SHEET METAL CONTRACTORS

120 N HOWARD ST.

TEL 446-7192

4

ANDERSON (N)—Contd
Lanthe ct ends (not open)
Davis intersects

1

ANDREWS (Nash)—From 500 S Church
west, 1 north of Raleigh rd
217 Jenkins-Pearsall Mach Wks reprs
446-9168

5

S Franklin intersects
S Pearl intersects
S Grace intersects
Villa intersects
S Howell intersects

20

ARGUS PL (Edgecombe)—From 307
Park av east

710 Foster Paul @ 442-2668
711 Mellon Ruby Mrs
Woodland av intersects

2

ARLINGTON (Edgecombe)—From 300
Tarboro south to 2 east of Main SE

120 Rocky Mount Production Credit
Assn (mtge loan) 446-6067

Hill intersects

214 Vacant

Marigold intersects

316 Drake Wm J @ 442-1289

Drake Woodrow W 446-7811

Drake Geo T

317 Griffin Albert T @ 442-6640

320 Lee Theo R @ 446-8249

324 Vacant

325 Josto Doris T 442-4702

327 Jones Peggy Mrs 442-2462

Battle intersects

404 McCray Wm L @ 446-7455

408 Felton Shade @ 442-7460

Winstead Lizzie S Mrs 442-1213

S Raleigh ends

409 Patterson Betty M Mrs 442-7549

411 Langdon David A @ 446-7642

412 Breland Gussie W Mrs @ 422-6506

416 McArthur Virginia @ caterers
446-7007

Moss Moody R Rev

417 Strickland Lena P Mrs @ 446-7659

421 Becker Tillie G Mrs

422 Vacant

426 Price David L @ 442-7593

427 Smith Maude W Mrs @ 446-7393

432 Harper Robt E

4

Edgecombe intersects

503 Smith Wm W 446-8609

507 Farmer Archie E 446-4728

512 Breland Cauley R @

513 DeBerry Macon V @ 446-7324

518 Griffin Edw T @ 446-7400

519 Parker J R 442-3574

521 Whitaker Anna M Mrs @

522 Woodall Clyde Mrs baby sitter

525 Hamilton Doctor B @ 446-7813

Buena Vista av begins

526 Thompson Benj E @ 446-7038

530 Winstead Jerry @ 446-7498

535 Edwards Raymond H 442-2743

537 Crusenberry James M @

538 Mears Annie E @ 446-7346

539 Cooke Chas A

Jordan ends

600 Arlington St Gro 446-5872

603 Hall Probert P @ 446-7509

608 Pierce Fannie A Mrs

611 Price Tessie S Mrs @ 446-7404

612 Phillips Alwyn H @ 442-1658

613 Pitt Clayton L @ 446-8026

615 Newton John T @ 446-7668

616 Brinkley John C

Ford Everett W

619 Mizell Hedrick H @ 446-7861

622 Hathaway Robt L

Harrell M T

Drake Milton

623 Turnage C Earl @ 442-1584

624 Mc Adams John L 446-7062

628 Spivey A Clyde @ 446-9334

Ambler av begins

E Bassett ends

6

701 Davenport David G @ 442-7924

704-06 Arlington St Bapt Ch 442-3025

705 Suggs Charlie B @ 442-1264

711 Keel Louise A

714 Lowder Hurley C Rev @ 446-7004

715 Strickland Silas E @ 446-7840

716 Turner Harvey R 446-4092

719 Cyrus Clyde N Mrs @ 442-1405

720 Taylor Emily G Mrs @ 446-7852

723 Vacant

724 Landen Wm T 446-4016

727 Gaskill Annie G Mrs @ 446-7595

728 Turner Thos W 446-7519

730 Coston Clyde

731 Bizzell Lula M Mrs @ 446-7380

735 Atkins Herman P jr 446-4003

736 Fowlkes Lillie C Mrs @ 442-4737

739 Watkins Kate H Mrs @ 446-7463

740 Leehane Edw A 446-6529

Redgate av begins

800 Landen Annie M Mrs 442-1154

801 Jackson L Lucille @ 446-7080

805 Phillips Arnold C 446-7064

806 McNeal Cath S Mrs

807 Vacant

811 Vacant

813 Vacant

814 Jenkins Randolpn W @ 442-5545

817 Furlough Edw E

819 Windham Neta Mrs 442-8321

Hendricks ends

901 Smith B J

902 Bryant Hartman H @ 442-3809

906 Weston Chas M @ 446-7808

Weston Hazel M Mrs nurse

910 Randolph Mary A Mrs @ 446-7089

911 Cooper James M 446-5339

914 Gardner John Tjr 442-4033

915 Gurley Lenwood W @ 446-7758

918 Caudle Lillian M Mrs @ 446-5623

919 Matthews Carrie Mrs 442-3936

Pearsall Oil and Fuel Company, Inc.

DISTRIBUTORS, MOBIL PRODUCTS

FUEL OIL

511 KEEN P.O. DRAWER 73



GOOD COAL

Phone 442-6141

CAROLINA TIRE CO.

TIRE RECAPPING

BUDGET TERMS

625 S. Washington St.

Phone 442-2267



5

ARLINGTON (E)—Contd

- 921 Pettet L M Mrs 442-3295
- 922 Chason Chas F @ 442-1586
- 923 Leggett Annie P Mrs @ 442-5002
- 929 Pate Chas J @ 446-5867
- 933 Jackson Roy J @
- 937 Peoples Mkt 446-7379
- Dunn intersects**
- 1014 Worley Jas O @ 442-3374
- 1018 Williams Joe L
- 1022 Humphrey Dorene Mrs @
- 1025 Yelverton Coal & Oil Co 446-8135

8

ARLINGTON EXTENSION (Edgecombe)

—A continuation of Arlington south

Norfolk intersects

City limits

5th intersects

- Rivenbark R H
- Childers Wm E 446-6013
- Moore John
- Sutton's L A Store gro 446-9462
- Snider Jimmy
- Waddell A M @
- Russ James S
- Harris R C @
- Davenport Henry H @ 442-5682
- Pierce Richd E 446-6373
- Parker Roy C @ 442-5488
- Rackley Navy H
- Whitehead N P 442-6051
- Braswell Dora J Mrs @
- Catlett Van B @ 442-1923
- King Clara K Mrs
- Davis James W @
- Rooks John J 442-6501
- Culpepper Dennis W 442-5202
- Colbert Charlie T @
- Jackson's Gro 446-9966
- Colbert Robt L @
- Jackson Charlie M @ 442-4678
- Oakview Bapt Ch (Sunday Sch annex)
- Dickerson Saml E
- Oakview Bapt Ch
- Winders Geo L @
- Lee's Fixit Shop 442-8452
- Millwood Clarnee W@ 446-7828
- Newsome Lawrence M @
- Proctor Wilton E
- Winders James A @ 442-4206
- Glover Edw E
- Taylor Elbert
- Ray W H Rev 442-8407
- Webb Russell L
- Arnold James E @
- Overby David E 442-3592
- Renfrow Ollie J 446-4466
- Cockrell Luther G @ 446-7854
- Lamb Eug E @
- Warbritton Wm C @ 442-1277
- Sou Concrete Products Co 446-8191
- Battle Willie L @ 442-3933
- Hopkins Billy @
- Watson Walter jr @
- Winstead Robt
- Wall Clyde M @ 446-4945
- Wall Johnnie

- Davis Alton R @
- Gouge Chas H @ 466-7631
- Smith Irene B Mrs @ 442-5898
- Sutton Annie B Mrs @ 446-6664

9

ARRINGTON AV (Nash)—From 1500 Boone west

- 610a Smith Edith Mrs
- 610b Wilkerson Brad
- 617 Boone Wm O @
- 619 Whitby Chas G
- 4th begins**
- 620 Whitley Annie E Mrs @ 442-2858
- 631 Parker Oliver J @ 446-4566
- 636 Brown Mary B Mrs @ 442-3210
- 640 Blanton Blaney C @ 446-4683
- rear Thomas James H
- Narron Bessie Mrs 446-9208

3d intersects

- 708 Starling Siddy H Mrs @ 442-3201
- Starling & Starling accts
- 422-3201

- 724 Roberson David N 446-6932
- 728 Hand Marie B Mrs @ 442-5554
- 732 Hughes Hunter M
- 733 Frye Aubrey G @ 442-1562

2d ends

- 740 Gay Charlie G @ 446-7288
- 741 Vick Myrtle LMrs @ 446-6388
- 744 Stanley Wm D @ 442-2241

- 750 Addington J Earl
- 751a Transient
- 751b Barnes Raymond
- 752 Hall Chas E
- 756 Vacant

- 764 Williams Wesley 442-7353
- 782 Vacant
- 784 Cooper Herbert @ 446-4084

- 784 Cooper Herbert @ 446-4084

Raleigh rd intersects

16

ATLANTIC AV (Edgecombe)—From 218 Rose north

- 110 Vacant
- 111 Edwards G Ellis @ 442-1907
- 112 Copeland David T 442-6220
- 115 Baker Mary O Mrs 442-3666
- 116 Bedgood Troy S @ 442-3662
- 120 Vacant
- 121 Barnes Maude T Mrs 442-5370
- 125 Exum Ira P 442-1945
- 127 Turnage Eliz S Mrs 442-1709
- E Thomas intersects**
- 208 Smith Geo B @ 442-3790
- 210 Realto Barber Shop
- Brown & Brown Bldrs 446-6923
- Realto Ins & Realty Co 442-4341
- Atlantic Credit Union 442-4341
- 211 Grimes-Morgan Plmb & Htg Co
- 442-1764
- 214 Lewis Annie C Mrs @ 442-3432
- 216 Harris Sidney M
- Ivey ends**
- 221 Winston Mut Life Ins Co (dist ofc)
- 442-4226
- 224 Bryant James E phys 442-7346
- 225 Rogers Ralph 446-7787

This Directory Is Incorrect

(See Pages 94 and 132 Buyers' Guide)

QUALITY FIRST
INCORPORATED
238 TARBORO ST.
446-7116
PHONE

**FOR
INSURANCE
SEE**

J. A. DELBRIDGE JR.

**INSURANCE
AGENCY**

**HAIL - FIRE
AUTOMOBILE
CASUALTY**

183

N. WASHINGTON

DIAL

446-8550

RES. TEL.

446-5286

**MERRITT
PLUMBING
&
HEATING
CO. INC.**

Plumbing
Heating
Air
Conditioning
CONTRACTORS

923
NORFOLK ST.
PHONE
446-4667

"THE PLACE TO BANK IN ROCKY MOUNT"

The Planters National Bank & Trust Co.

MEMBER F.D.I.C.

ATLANTIC AV (E)—Contd

- 226 Barrett Jos @ 442-1729
Barrett's Beauty Shop
- 227 Barnes Jas H
- 229 Staton Roszella L Mrs
- 231 Wright John M
- 232 Pettaway Mary G Mrs 442-2817
- 233 Kennerley Thos
- 235 Wright Williford
- 236 Bailey Nora E Mrs @ notary pub
442-3429
- 239 Johnson Georgia M Mrs
- 240 Under constn
- 241 Sumter Willie 446-7525
- 243 Harren's Sales Agcy whol confy
- 245 Hollywood Beauty Shop 442-2950
- 246 Robinson Wm
- 247 Maryland WmH 442-1008
- 250 St John's AME Zion Ch
- 251 Jones Edw T @
- 257 Tel-Star Serv Sta

Goldleaf intersects

- 301 Pretlow Superette 442-8437
- 303 Atlantic Barber Shop
- 305 Purvis Smoke Shop beer 446-9997
- 307 Myers Chas W 446-5055
- 321 Thorne Charlie 442-4256
- 327 Avent Jas W
- 329 Grant Robt W
- 333 Vacant
- 334 Export Leaf Tob Co (garage)
- 335 Patterson Pauline V Mrs @ drsmkr
442-4254

- 341 Thomas Eark @ 442-2805
Thomas Zenobia H Mrs nurse
- 343 Collins Mattie M Mrs @ 442-2764
- 346 Davis W Howard @ 442-3644

E Holly intersects

- 403 Warner Wm O @ 442-4051
- 404 Pugh Fannie E Mrs @ 442-3651
- 409 Malone Jas R @ 442-3348
- 410 Walters Wm F @ 442-3443
- 411 Black Annie B Mrs @ 442-2765
- 414 Corbett Mary V Mrs @ 442-3454
- 415 Hill Kathleen P Mrs @ 442-2863
- 418 No return
- 419 Neville Andrew A @ 442-2706
Neville's Florist 442-2706

- 422 Rawlins Jas H @ 442-3543
- 423 Walker Lillian P Mrs 442-1775
- 425 Hawkins Jack D @ 442-2513
- 426 Vacant

E Highland av intersects

- 500 Dubose Geo H @
- 503 Smith Lillian B Mrs @ 442-3915
- 506 No return
- 509 Stith Rebecca Mrs @ 442-2813
- 512 Morgan Bruce D @ 442-4008
- 513 Cogdell Eliz Mrs @ 442-2850
- 515 Thigpen J Walter @ 442-2756
- 516 Shelly Frank @
- 518 Boddie Alex
- 520 Smith Ben
- 521 Pittman Jas E @ 442-4207
- 525 Griffin Melvin
- 527 Alexander LeRoy 446-9465

- 531 Battle Cora A Mrs @ 442-4096

E Grand av intersects

- 600 Barnes Edga
- 601 Jenkins General B @ 446-6372
- 605 Leonard Walter F @ 442-4221
- 606 Laws Leila @ 446-5004
- 609 Barnette Juanita F Mrs @
442-6582
- 610 Reeves Lula W Mrs @ 442-4261
- 613 Hines Robt L @ 442-2755
- 616 Williams Amy J Mrs @ 442-5629
- 617 Kates Olenza @ 446-4088
- 618 Chase John D @ 442-3900
- 621 Blount Nelson L @
- 625 Tweedy Wm R @ 442-2758
- 630 Gaynor Zeno E @ 442-4009
- 634 Lucas Richd 442-6433
- 637 Barr Oscar J @ 442-4204
- 638 No return
- 640 Bowen Theo E @ 442-2759
- 641 Barr John @ 442-2762

- 643 Armstrong Randolph D @ 442-2514

E Virginia av intersects

- 701 Battle Pearlle jr 442-7342
- 703 Lloyd Lila M Mrs
- 704 Joyner Freddie @ 442-4634
- 708 Pash G Edw @ 442-2550
- 709 Battle Kinnie W @ 442-4006
- 715 Odom Allen
- 716 Williams Henry E Rev @ 442-5845
- 718 Whitley Pocohontas L @ 442-6082
- 719 Backus Mary L Mrs @ 442-2802
- 722 Pittman Van D @ 442-2801
- 723 Edwards John E jr @ 442-3450
- 724 Reeves Lillian W Mrs @ 442-2806
- 728 Riggsbee Clementine V Mrs @
442-2710

- 729 Pittman Sterling 442-3949

- 731 Williams J Conrad

- 738 Grimes Wm T @ 442-3343

- 742 Bellamy Jas L @ 442-2677

Spruce intersects

(Not open bet Spruce and Tar River)

E Riverside dr ends (not open)

City limits

Tar River

22

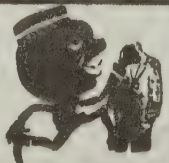
18

25

AVENT (Nash)—From 300 Pittman north-west

- 502 Bell Mavis M Mrs @ 442-5971
- 507 Harper Geo G @ 442-2883
- 511 Winberley Robt D @ 446-8004
- 515 Dunn Thos N 442-2910
- 516 Warren Fredk A @ 442-1553
- 519 Taylor Lucy S Mrs 442-4785

- 523 Hunley Ernest L @ 446-8059
- 524 Moore Harry B @ 446-8061
- 527 Fountain Joseph J jr 442-2047
- 529 Harper Lillie M Mrs @ 446-7716
- 533 Denson Wm A @ 442-1480
- 536 Vacant
- 540 Bass Ollie A jr @ 446-7495
- 543 Thorp Helen M Mrs @ 442-1513
- 544 Matthews Eddie R @ 446-8263
- 554 Spruill Mary B Mrs @ 446-8213



**ROCKY MOUNT
Laundry & Dry Cleaners, Inc.**

223 S. WASHINGTON ST.

PHONE 446-7158

P.O. BOX 549





STALLINGS OIL & COAL CO.

KEROSENE — FUEL OIL

816 RICKS ST.

It's Performance That Counts

DIAL 446-6184

7

AVENT (N)--Contd
558 Williams Wm T @ 446-5935
562 Eason Ruth M Mrs @ nurse
446-8359
Braswell intersects
609 Ezzell Herman H
Adams begins
618 Spain J Edgar @ 446-8898
718 Harper Billy W @ 446-6628

20

AVENUE A (Edgecombe)--From 102 Pinehurst dr east

1408 Moody David
1410 Burgess Will B 442-3796
1412 Richardson Roscoe 442-6266
1413 Arrington Willie T 442-2924
1414 Greene Luke
1415 Battle Roxie H Mrs
1416 Bowens James
1417 Blackston Eula D Mrs
1418 Dancy Moses
1419 Smith Silas 446-6097
1420 Bellamy Elsie H Mrs
1421 Chavis David jr
1422 Williams Betty Mrs
1423 Baber Hattie Mrs 446-8606
1424 Wiggins Raymond Q
1425 Battle James
1426 Battle Larry
1427 Powell Leroy
Pinehurst dr intersects

20

AVENUE B (Edgecombe)--From 108 Pinehurst dr east, 1 north of Avenue

A
1404 Horne J Otis 442-6417
1406 Hill Robt L
1406 Suggs Nelson 442-7001
1409 Harper Wright
1410 Vick Charlie
1411 Taylor James W
1412 Clark Joseph L
1413 Joyner Martha C Mrs 442-3566
1414 Mercer Nathell
1418 Odom Johnnie
1416 Dortch Ora W Mrs 442-8467
1417 McNeil Carl L 446-8589
1418 Barnes Nannie B Mrs
1419 Battle Mack M
1420 Harris Albert L
1421 Battle Maggie H Mrs
1422 Harris Wm
1423 Parker Curtis
1424 Jones Thos L
1425 Smith Christine T Mrs
1426 Faucette James
1427 Blue Johnnie B
Pinehurst dr intersects

20

AVENUE C (Edgecombe)--From 116 Pinehurst dr east, 2 north of Avenue

A
1409 Thompson Marguerite Mrs
446-5087
1411 Spruill Jasper

1412 Taylor James R 442-2230
1413 Royster Elbert
1414 Morning Betty F Mrs
1415 Parker Albert 442-4268
1416 Howard Arth L 446-6911
1417 Cobb Marguerite Mrs
1418 McKnight Sam 446-8739
1419 Jordan Dorothy
1420 Smith Mattie Mrs
1421 Whitakers Lugina S Mrs
1422 Bell Mary B Mrs 442-7940
1423 McMillion Joe 442-2860
1424 Henderson Russell
1425 Hill Guy E
1426 Barlow Matthew E
1427 Wiggins Willie E
Pinehurst dr intersects

29

AVONDALE (Englewood)--From 400 Clifton rd south, 1 west of Green-

wood
512 Matthews Hilton R @ 442-4871
608 Fulmer Edw @ 442-6288
616 Pearce Lawrance C 442-5393

13

AYCOCK (Nash)--From 1000 Evergreen rd south, 1 west of Russell

1007 Williams James
1008 Hunt Harvie L
1009 Williams Billy C 442-6074
1010 Matthews Bobby
Blanford C M jr

Parham intersects

1108 Batts Wm A
1110 Joyner Dorothy M Mrs
1112 Moss Martin W
1114 Shearin H G

Edwards intersects

1203 Williams Carter G @ 446-6220
1205 Langley Wiley F 442-2629
1207 Duke Wm C 442-1389
1209 Smith Sylvester G @

Paul intersects

Nashville rd intersects
Williford intersects (not open)

1400 Cone Vester M @
1406 Medlin J B
1420 Brown Jas E @ 442-3793

Oakey intersects

1500 Collins Flemon W @
1501 Faithful Donald F @ 442-3053
1508 Dew Lee jr @ 446-8439
1520 Hall Frank R @ 442-1744
1521 Hall Wm J @
Hall's Gro

Wilkins intersects

31

AYCOCK (Swelton Heights)--From 616 Falls rd east

100 Glasgow Reuben D @ 442-2977
205 Sullivan Joel W
207 Crickmore James S
Lee av intersects
310 Walker Chas R @ 442-1915
Weldon av intersects

FURNITURE
FOR THE
HOME

COME TO

ROCKY
MOUNT
FURNITURE
CO.

'IN THE
HEART OF
THE CITY'

COMPLETE
FURNISHINGS
FOR THE
HOME

163
S. MAIN

SEE PAGE 78
BUYERS
GUIDE



MODERN
BUILDERS
Inc.

General
Contractors

~ ~

COMMERCIAL
and
RESIDENTIAL

~ ~

DIAL

442-4103

~ ~

725

WALNUT ST.

~ ~

WALNUT
SHOPPING
CENTER

BEL AIR CHEVROLET CO.

CHEVROLET - CHEVY II - CHEVELLE
CORVAIR - CORVETTE

115-123 S. CHURCH ST.
THE O.K. PLAZA 501 N. CHURCH

SALES-SERVICE

TEL. 442-6148
TEL. 442-2877

PEOPLES BUILDING SUPPLY CO.

"QUALITY MILLWORK PRODUCTS"

PHONE 442-3104

410 N. PEARL ST.

**UMBER
MILLWORK**

**Building
Materials**

BANK OF ROCKY MOUNT

SERVING NASH AND EDGEcombe COUNTIES

SAVINGS ACCOUNTS — LOANS — CHECKING ACCOUNTS

142 MAIN ST. SW.

MEMBER F.D.I.C.

BRANCH: INTERSECTION RALEIGH ROSE AND GEORGE STREETS

DIAL
446-7101

8

AYCOCK (SH)—Contd
404 Morris Henry T
406 Phelps T R
408 Frye Chas W
410 Frye Chas P ©
411 Morris Eddie B© 422-3857
412 Pridgen Marshall L Rev ©
442-3083
417 Nelms J D
419 No return
Madlin av begins
425 Morris Paul P 442-5364
429 Crusenberry Saml C 442-3354

20

B AVENUE (Edgecombe)—(See Avenue B)

11

BAILEY—A Continuation of S Pearl from
Lawrence
Lawrence intersects
Smith intersects
Leonard intersects
Union ends
2100 Small Arth P
Cedar intersects
2212 Faison Rozetta M Mrs ©
Home intersects
2304 Alston Maebell Mrs
Hudson intersects

22

BARNES—From E Virginia north, 1 east
Spring Brook dr
1120 Townsend Bryant
1212 Powell Harry
Charter dr intersects

31

BARNUM RD (Swelton Heights)—From
1501 Falls rd ext east
205 Fuller Beulah J Mrs ©
207 Weeks J A
209 Vacant
315 Strickland Foster E
— Burchfield Paul 442-1926

4

BASSETT E (Edgecombe)—From ACL
(main line) east, south of Edgecombe
Main SE intersects
101-03 Klitzner B & Son Inc (whse)
106 Vacant
113 Currie Minnie R Mrs 446-6523
121 Chip's Franchise System Inc (whse)
129 Bassett Street Gro
S Washington intersects
200 Nelms Larry
204 Winstead Van B © 442-6764
208 Crawley D Gladys Mrs © 442-6728
211 Edwards Fernie R jr © 442-2684
215 Pridgen J D
216 Vacant
220 Draughton Vernon B© 442-3243
225 Vacant
226 Branch Willard H 446-7448
Branch Leonard B pest control
229 Ezzell James E © 442-1367

7

230 Vacant
Arlington intersects

BASSETT W (Nash)—From ACL (main
line) west, 1 north of High
Friend begins

106 Central Building Distributors Inc
sups 446-5809
112 Dozier Sup Co bldg materials
446-8409
117 Toler S S and Son genl contrs
446-5808

S Church intersects

215 Barkee Ins Agcy 442-6079
217 State Mtr Vehicle License Agcy
422-8453

220 Knowles James W© 446-6890
222 Knowles Nursery Gardens
446-6890

223 Lee Harvey M jr © 446-4698

S Franklin intersects
(Not open bet S Franklin and bey Bel-
vedere)

Belvedere begins (not open)

2

BATTLE (Edgecombe)—From 400
Main SE east, 4 south of Tarboro
S Washington intersects

201 Union Bus Sta (side ent)
212 Apts

1 Goodwin Rosebud E Mrs ©
446-8678
2 Barkley Allie L
3 Colbert Jesse E
4 Strickland Larry G
5 Person Hattie
6 Cone Oliver

Street continued

215 Coper Lottie B Mrs
222 Vacant

Arlington intersects

300 Batchelor Richd 442-5643
Haddle Arth M jr

308 Freeman Selma G Mrs © 446-7302
S Raleigh intersects

21

BEAL (Nash)—From 200 N Pearl west

402 Brown Jas L © 442-1371
406 Greene M Herbert © 442-3638
410 Littrell Howard H jr 442-3844
410½ Boney Grace L Mrs
412 Lewis Juanita 446-7844
415 Leonard Willie H 442-6893
416 Moss Carl © 442-3627
417 Smith Minnie M Mrs © 446-6096
420 Joyner Willie C
420½ Cavello James A
421 Griffin Eliz Mrs
424 Cobb Saml H jr 446-9300
425 Ellis Knoxie J 446-5904
428 Ricks Edwin B© 442-3245

N Grace intersects

505 Vause Rubie J © 446-6556
506 Herrington Asbie L © 446-5880
509 Parker J A



Roberson Plumbing & Heating Co.

SERVICE ★ NEW CONSTRUCTION ★ REPAIRS

620 Royal St.

Phone 442-1656



STANDARD INSURANCE and REALTY CORP.

REAL ESTATE - INSURANCE - RENTALS

HOME SAVINGS BLDG. 119 N. CHURCH

PHONES 446-6156



9

BEAL (N)--Contd

- 514 Parker C E 442-2438
- 515 Moss Howard C
- 517 Brooks Paul G © 442-5418
Brooks Rachel L Mrs nurse
- 518 Babbitt Ralph L © 446-6219
- 522 Weaver Otha 442-1053
- 523 Lamm Thos R © 446-6768

Middle intersects

- 602 Rowe Gertrude L Mrs 446-6136
Gardner Blanche S Mrs 446-8572
- 603 Vacant
- 606 Pearce Harvey V 446-8736
- 607 Manning Chas M © 442-1413
- 608 Barnes O Garland © 442-2060
- 612 Vacant
- 614 Vacant
- 616 Vacant
- 619 Battle Willie
- 620 Hill Faison H ©
- 621 Winstead David
- 622 Jones Wm A © 442-4792
- 623 Barich Oscar
- 625 Johnson Lucille C Mrs
- 626 Thomas Mattie H Mrs ©
- 627 Smith Alma C Mrs 442-2458
- 629 Dublin Burnice 446-6281
- 630 Jones T D
- 631 Jones Donnie jr 446-7932
- 632 Warren Lottie M Mrs
- 633 Hill Isaac © 442-7354
- 634 Walker Chas E
- 636 Walker Narcissus G Mrs

N Howell intersects

- 701 Battle Jas jr
- 701½ Tillman Lela T Mrs
- 703 Parker Ezehiel
- 705 Nicholson Lossie
Shaw Bessie C Mrs
- 708 Mosley Lawrence
- 709 Battle Annie L Mrs
McCloud Danl
- 710 Blount Eug
- 713 Arrington Wm
McCowan Otis GI6-8329
- 714 Davis Horace E
Battle Minnie Mrs
- 716 Harrison Wardell 442-6020
Duston Herman
- 717 Taylor Willie Mrs
Mason Viola
- 718 Bynum John E
- 721 Parker Rome
- 722 Thorne Anna P Mrs
- 724 Bryant Lillie M Mrs
- 725 Carter Flossie Mrs
- 726 Knight Lyda M Mrs
- 729 Williams Linwood
- 730 Hedgepath Thad 442-5748
- 732 Battle John 442-4603
- 736 Bowden Ira © 446-5375

N Tillery intersects

- 808 Harris Willie
- 809 High James H
- 812 Andrews Martha S Mrs © 442-2370
- 818 Armstrong Rosa B Mrs ©

- 819 Penny Anna B Mrs © 442-2537
- 820 Armstrong WmH ©
- 821 McLeod Thos J © 442-1824
- 823 Calvary Bapt Ch
- 824 Howard W Walter © 442-2696
- 827 Phillips Gertie J © 446-4639
- 828 Alston Marvin © 446-8239
- 830 Moore Vera
- 831 Hodges Sidney L © 442-5374
- 832 Smith John J
- 834 Lucas Lillie E Mrs©
- 835 Applewhite Frank
- 836 Cooper Margt S Mrs
- 836b Vacant
- 837 Fennell Lucy W Mrs
- 839 Kenney Louvenia E Mrs

N Pine intersects

- 901 House Helen ©
- 905 Plummer Carrie E Mrs
- 913 No return
- 919 Battle Daisy M Mrs © 442-1061
- 923 Crumble Paul E

Vyne intersects

- 1001 Turnage David T
- 1003 Vacant
- 1005 McIntyre Wm D 446-6852
- 1006 Armstrong Virginia W Mrs
446-7633

- 1007 Wimberley Ora B Mrs ©
- 1009 Howell Jas A ©
- 1010 Avent Jimmy
- 1012 Dancy Minnie W Mrs
- 1017 Hines Lemus E
- 1018 Phillips Eva S Mrs ©
- 1023 Pittman Napoleon

Harris intersects

- 1101 Jones Matthew
- 1111 Moore Eula G Mrs ©
- 1112 Brown Andrew © 442-2671
- 1113 Vacant
- 1115 Brown Saml H © 442-2435
- 1116 Davis Cornelia Mrs © 446-9329
- 1120 Taylor Gertrude © 446-7985
- 1121 Gray Mary B Mrs ©
- 1125 Robinson Della E Mrs © 442-2923
- 1126 Battle Benj C © 442-3765
- 1133 Lowe Robt L 442-2656
- 1137 Polson Geo L 442-5232
- 1140 Quick John T jr © 442-6871
- 1141 Young Wm H 442-2633
- 1144 Shearin Betty G Mrs © 446-7343
- 1147 Pecheles Jos © 446-8498
- 1148 Soden Harry © 446-7407

Mayo intersects

- 1200 Bunn Quentin S © 446-6842
- 1201 Coggins Jos M © 442-1944
- 1205 Brown Gaston W © 446-7036
- 1208 Vacant
- 1215 Fuerst Herbert © 446-9524
- 1216 Rose Leslie W © 442-2120
- 1220 Proctor Luther L © 442-1297
- 1225 Batts Lola Mrs 442-4791
- 1229 Hepner Edw H 442-7729
- 1230 Stallings Jas I © 446-7846
- 1231 Mayo J Claude © 446-7370

Lee intersects

- 1300 Booker Grover F © 446-8818
- 1301 Vacant

19

JAC ELECTRIC COMPANY

Contractors

JOE COSTA
OWNER

ALL
TYPES

PHONE
442-7389

520 N.
HARRIS ST.

P.O. BOX 1537

ROCKY MOUNT
N. C.

REXALL DRUG STORE, INC.

★

ALMAND'S

ROCKY MOUNTS EXCLUSIVE

★

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL

1125 East nr. Cokey Rd.

No. 1 and No. 2 for Home Heating - Tobacco Curing

CRIMES-MORGAN PLUMBING & HEATING CO.

TRANS AIR CONDITIONING
ECONOMICAL OIL BURNERS and BOILERS

PHONE 442-1764

211 ATLANTIC AVE.



TYSON'S DRUG CENTER INC.

YOUR ONE
STOP FOR
ALL YOUR
DRUG NEEDS

ACCURATE
PROMPT
PRESCRIPTION
SERVICE



RENTAL DEPT.
SICK ROOM
SUPPLIES AND
EQUIPMENT

TELEPHONE
446-7128

112 N. CHURCH

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

10

BEAL (N)--Contd

- 1305 Meeks Edw J @ 446-7805
- 1308 ArmstrongR Jack @ 446-8583
- 1309 Meeks Robt C @ 442-2045
- 1312 Shearin Geo H @ 446-8542
- 1315 Collins Cleo M
- 1316 Wallace Robt H @ 446-7540
- 1320 Gatlin Gladys J Mrs @
- 1321 Hood Henry P @ 446-4017
- 1325 No return
- 1326 Pearce Estelle W Mrs @
442-2469
- 1331 Cole Ruby L @ GI2-1812
- Land intersects
- 1400 Avera Fannie H Mrs @ 442-1953
- 1401 Braswell Jacob T @ 442-2486
- 1404 Perkinson Ruth D Mrs @
442-4088
- 1408 Houseman Julian C 442-7962
- 1411 Branch Braxton C @ 442-1255
- 1412 Murchinson Ruth E Mrs @
446-6860
- 1416 Hedgepeth Robt C @ 446-4523
- 1420 Ellington W Vance @ 446-6870
- 1421 Whitaker Harry A @
- 1424 Gupton W Garland @ 442-2612
- 1425 Turner John M @ 442-1062
- 1430 Williams Julian L @ 442-2452
- 1431 Oliver Mary R Mrs @ 446-6068

Taylor intersects

- 1500 Gay Mack L @ 442-1451
- 1501 Jones Lyman C @ 442-2429
- 1504 No return
- 1508 March Maude H Mrs @ 446-5074
- 1509 Cuthrell Joel M @ 446-4490
- 1512 Devine Mary S Mrs @ 442-1516
- 1513 Dozier Allie D @ 442-2493
Dozier Myrtle T Mrs kindergarten
- 1516 Chipley Luta S Mrs @ 446-6740
- 1517 Bell Mae W Mrs 442-7311
- 1520 Potter Harrison J @ 446-5379
- 1521 Fulenwider Jos @ 446-7764
- 1524 Gray Walter @ 442-2046
- 1525 Chick Robt L @ 442-1859
- 1528 Elmore Hunter H @ 442-2397
- 1534 Taylor W Dee @ 442-2492

Bryant intersects

- 1600 Battle Elmer E @ 446-6042

Sunset av intersects

BEAMAN (Nash)--From 1306 Luper west, 2 south of Cleveland Boone rd begins

- 602 Birth Thos @ 446-8528
- 609 Thorpe Martha A Mrs @
- 613 Harris Arcillus
- 616 Vacant
- 618 Adams Leonard J @ 442-1751
- 619 Wiggins Robt L @
- 621 Leggett Saml @ 442-6878
- 624 Jones Douglas D @ 446-6437
- 626 Terry Dorothy F Mrs @ 442-3775
- 629 Justice Dan @ 446-6681
- 630 Vacant
- 633 Reid Wm @ 446-8651
- 639 Powell Chas E
- 640 Powell Frank @ 446-6387

13

- 644 Wiggins Frank @ 446-7031
- 648 Watson Naomi D Mrs @
- 653 Freeman Jos
- 655 Daniel Emma W Mrs
- 657 Zimmerman Chas P @
- 700 Lancaster Robt
- 702 Duck Bruce
- 703 Thorpe Westry
- New ends

12

BEDFORD RD--From 600 Fairview rd east, 1 north of Beverly rd

- 1501 Christ Chruch
- 1506 Cooper Willie O Mrs @ 442-3611
- 1512 Overman Herman B @ 446-5949
- 1520 Collins Wm B @ 442-2017
- 1521 Speight Jas A @ 442-7443
- 1525 Stewart Laron C @ 446-5500
- 1526 Dozier Cornelia B Mrs @
446-8413
- 1529 Carter Henry C @ 442-7097
- 1532 Pearsall M B
- 1533 Williams Joseph S @ 442-1484
- 1537 Phifer Fred O 446-9507
- 1540 Jones Millard S jr @ 442-6360
- 1541 Quinlivan T Jos @ 442-6362
- 1545 Davenport Sidney T Mrs @
446-7568
- 1546 Powell Wm T jr @ 446-4555
- 1552 Fountain Almon E @ 446-5523
- Linden av intersects
- 1601 Purvis John Wjr @ 442-2428
- 1605 Rogers Robt C @ 446-4601
- 1609 Gray F A @ 442-5730
- 1724 Coggins Gordon M @ 442-1875
- 1725 Livingston Thos G @ 442-7478
- 1728 Harrelson Albert L @ 446-6083
- 1800 Littleton Wardell M @ 446-5722
- 1801 Campbell Alton J @ 442-4617
- 1805 Williams Chas T @ paint contr
446-7930
- 1808 Moss Pell jr @ 446-7276
- 1809 Batts John H @ 442-7489
- 1812 Butler D E 442-8283
- 1813 Vacant
- 1816 Owens Wendell R @ 446-4913
- 1817 Holland Eug R @ 442-6050
- 1821 Thomas Chas A G @ 446-5005
- 1824 Harrell Herman R @ 446-5586
- 1828 Robinson Herbert I @ 442-4015
- 1829 Partin Alvin E @ 442-2487
- Carleton av intersects
- 1901 Mizzelle Francis 446-8882
- 1905 Welch John W 442-7374
- 1917 Martorano Vincent J @ 446-8481
- 1921 Joyner J J @ 442-2716
- 1923 Abernathy Wade H @ 442-2698
- 1924 Edmondson Wilbur G jr @
446-9352
- 1928 Trevathan Grover L jr @
442-3734
- 1929 Bone Archie C @ 442-6621
- 2001 Batchelor Floyd A @ 446-7527
- 2005 Braswell Floyd B @ 446-9217
- 2008 Dunbar Felton C @ 442-3767
- 2009 DeLoach Gerald W @ 446-9089
- 2012 Holmes Chas L @ 442-5098



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE.
COR. FRANKLIN ST

HODGES ~~ELECTRIC~~ SERVICE

ELECTRICAL CONTRACTORS

Commercial — Industrial — Residential

BENVENUE RD.

TEL. 442-1686

11

BEDFORD RD—Contd
2013 Parrish Geo W © 446-6995

27

BELLEVUE AV (Nash)—From Poplar northwest, 2 northeast of Falls rd (not open bet Poplar and Oak)

Oak ends

- 714 Hedrick Geo F © 442-4835
- 809 Hoell Danl W © 446-4379
- 813 Whitley Eddie jr
- 817 Ezzelle Ada B Mrs ©
- E Ridge intersects**
- 901 Cochran Winifred I Mrs © 442-3344
- 907 Stallings Ira M Mrs © 442-4764
- 911 Burnett Ludy A Mrs ©
- 914 Robertson Walter T © 422-1517
- 915 No return
- 916 Robinson Jas B © 442-1668
- 919 Joyner Willie T ©
- 923 Von Gehr Wm H © 442-1894
- 924 Harper Jackson M © 442-1504

7

BELEVEDERE (Nash)—From 223 W Bassett south, 2 west of S Church

High intersects

- 800 Sykes Jack H © 446-8219
- 804 Cobb Walter J jr © 446-7771
- 808 Mallison Wm T © 442-5477
- 812 Cook Eddie R
- 814 Alford J G
- 816 Birney Francis A © 446-4416
- 822 Lancaster Wm C © 442-3582
- Davenport intersects (ws not open)**
- (Not open bet Davenport and Center)**
- Clyde begins (not open)**
- James ends (not open)**
- Center begins (not open)**

9

BENNETT (Nash)—From 1600 S Main west

S Church intersects

- 211 Pearson Wm T
- 212 Brock Barbara B Mrs © 442-3291
- S Franklin ends**
- (Not open bet S Franklin and Davis)**
- Davis intersects**

31

BENVENUE AV (Nash)—A continuation of N Boulevard south, 1 east of Wimberley av (Box Numbers)

- 35 Andrews Walter F © 442-6779
- 36 No return
- 37 Gold Ben M © 442-4756
- 38 Edmondson Russell B © 446-4469
- 42 Brown Joe L © 442-2609
- Allen Ben L

31

BENVENUE RD (Nash)—From Hunter Hill rd north, 1 north of Tar River

- 100 Simmons C R © 442-3663
- 101 Gordon R B © 442-1897

- 102 Godwin James R 442-4557
- 103 Cockrell Elaine
- 104 Rowe C D © 446-8534
- 105 Parrish T H © 442-1604
- 106 Stanley's Lunch Bar
- 108 Benvenne Sch 442-3358
- 109 Capps Otis E 442-3896
- 110 Wester Maude Mrs © 446-5902
- 111 Coley M C © 446-6877
- 112 Malton Dennis 442-7048
- 113 Currin W C 442-6522
- 114 Smith Jimmie D jr © 442-5943
- 115 McBride Frank J © 442-1636
- 116 Pittman K Earl © 442-4058
- 117 Williams Ralph C © 446-8076
- 118 Smith Paul
- 119 Needham W H 442-3224
- 120 Pitt Arth J
- 121 Reed Morris C © 442-8264
- 122 Kropp D R 446-7339
- 123 Savings Church The
- 124 Brown B T © 442-4966
- 125 Primitive Bapt Ch
- 126 Firemens Auxiliary Park
- 127 Stoney Creek Fire Dept 442-3254
- 128 Griffin J R © 442-1565
- 129 Cobb Bros Genl Mdse 446-8056
- Cobb's Oil Co 446-8056
- 131 Benvenue Clns 442-3444
- 132 Robbins T C jr
- 133 Watson Frank G
- 134 Ezzelle Edgar
- 135 Swink Robt 442-6461
- 136 Barrett Mable © 442-1688
- 137 Boseman J T jr © 442-1813
- 32 Hodges Elec Serv 442-1686
- Hodges Jerome jr © 442-1733
- 140 Cartee J T © 446-7962
- 141 Pridgen Narron
- 142 Pate's Serv Sta 442-9815
- 143 Meadows J E
- 144 Pate H
- 145 Swelton Hts Fruit Stand

31

BERRYHILL RD (Nash)—From Hunters Hill rd southeast, 1 northwest of Sherwood dr (Box Numbers)

- 106 Summerlin Hayward F © 446-7564
- 108 Allen Rupert T © 442-5639
- 112 Griffin Wm C © 442-5900
- 113 Tripp Joseph B © 442-2233
- 116 Tyson Roy J © 442-5242
- 117 Satterwhite Donald R © 442-6527
- 120 Joyner Otis B © 446-7533
- 121 Parrish Charlie T © 442-5078
- 124 Murray Kenneth
- 125 Sherrod Otis © 442-2433
- 128 Edwards Charlie F © 442-4649
- 129 Manning Andrew M © 446-7701
- 132 Bolton Robt S © 442-3994
- 136 Clark Donald R © 446-7471
- 140 Powell Edw J © 442-1296
- 144 Harrison P R ©
- 148 Willcox Justis N © 446-8552
- 152 Sexton Elwin H © 442-3346
- 156 Vick Wm C © 446-7689
- 160 Smith Thos H jr © 446-9223

225-27 TARBORO



"THE HOME OF BETTER USED CARS"

TEL. 442-2191

ALLAN MIMS FORD

SALES SERVICE

MONTGOMERY
WARD

INTERSECTION HWY 64 and 301

TARRYTOWN CENTER

ALL THE STORE YOU'LL
EVER WANT

PHONE
MI 6-2911

NASH COAL COMPANY

Specializing Exclusively in

High Grade Steam and Domestic Coal

PHONE 446-8512
100 W. Grand Av.



DRINK



Coca-Cola

**Bottling
Company**

**Inc.
Bottlers**

**442
S. Church St.
PHONE
446-4117**

Coca-Cola

REG. U. S. PAT. OFF.

REGULAR - KING

AND 16 OZ SIZE

12

BETZ—From 764 Arlington av
1516 Amerson Bertha Mrs 442-6044
rear Broughton Jeanette

9

1012 Wells Richd T @ 442-7307
1816 Pegram Emanuel Rev
1820 Oakley James W

12

BEVERLY RD (Meadowbrook)—From
500 Fairview rd east, 1 south of
Bedford rd

1721 Bullock Wm C @ 442-7237
1724 Soden Wm IV @
1725 Mason C Maxwell 442-7239
1728 Vick B A @ 442-6524
1729 Robinson Carrol @
1800 Rabon Donald W @ 446-5393
1801 Sandlin Eddie E @ 446-8802
1804 Collins W L @ 442-8229
1805 Murray Wm R @ 446-8484
1808 Wright Richd L 442-8227
1809 Winstead Clarence B @ 442-4260
1812 Tilley Thompson M @ 442-1644
1813 Bulluck Wm D @ 442-6842
1816 Ecklin Edw C @ 442-6668
1817 Sullivan Chas E jr @ 442-4642
1820 DeMoss Fredk O @ 446-6432
1821 Mohorn Vernon I @ 442-5052
1824 Shepard Theo R @ 446-5845
1828 Spurrier Paul 442-8410
1829 Powell Earl C @ 442-4812
Powell Constn Co 442-4812

Carlton av intersects

1900 Manning Garland I @ 442-6271
1901 Willis Odis J @ 442-5284
1904 Vacant
1905 Poythress H M @ 442-5680
1908 Vacant
1909 Vacant
1912 Straughn Henry @
1915 Vacant
1916 Robbins Red D @ 442-3741
1917 Eatmon Rudolph 442-6659
1920 Sessoms Robt L @ 442-5547
1921 Swanson Thos C jr @ 446-6506
1924 Summerlin Joseph L 442-7860
1925 Ellis Chas R @ 442-5879
1928 Jones W Jackson @ 446-4182
1929 Jones Wm T @ 446-9069

Courtland av intersects

2000 Batchelor O Rudolph @ 446-8492
2001 Hamlett J Eug Rev @ 442-3954
2004 Eason J E
2005 Stubbs Earl M @ 442-7344
2008 Daniels Louis F @ 446-8358
2009 Gray Nathan 442-5479
2013 White Wm J @ 442-3296
2016 Robbins Willard S @ 446-7382

8

BLANDWOOD DR (Edgecombe)—From
Wilson rd east, 1 south of Lyon

1001 Herring James O @ 446-8546
1005 Stein Geo S @ 446-6602
1016 Reges Clyde G 446-5026
1020 Worrell Rufus J @ 446-4865

8

BLANDWOOD DR W (Edgecombe)—From
Wilson rd west, 1 south of Lyon

9

BOONE (Nash)—From 600 Beaman south
Paul intersects

1200 Vacant
1201 Wranch Wilbur O @ 442-6332
1207 Taylor Allen L @
1208 Vacant
1209 Evans Jackie M 442-2634
1211 Brown Norman C
Willowby begins
1214 Proctor Offie L @ 442-3681
1215 Brown Richd L @
1216 Vacant
1219 Brown Thos W @ 446-6701
1220 Bell Richd E 442-6290
1221 Proctor Louise E @
1222 Vick Kirby
1223 Hawkins Kearney J @
1224 Savage John W @ 442-6736
1225 Robbin Shelbert S @
1226 Hayes Wm D

Nashville rd intersects

1301 Vacant
1304 Shatto Ann E Mrs
1308 Bryant N Danl
1312 Daniel Dora W Mrs @ 442-3010

Eleanor pl ends

1400 Chason Robt C 446-4819
Winstead Rudolph E 446-7645
1401 Harper Willie B @
1408 Vacant
1415 Batts Jimmie M @ 442-2667

Arrington av begins

1501 Sills Carl A
1502 Butler Pearl F Mrs @ 446-6908
Johnnie's Place gros
1523 Carter Julian O
1535 Rivenbark Ben G jr @ 442-2942
1536 Ry Mt Undergarment Co Inc mfrs
446-6161

1539 No return

1540 Rivenbark Ben G @ 442-3982
1543 Thompson Martin L @ 442-5351
1544 Padgett Hezzie C @ 446-5090

1547 Crocker Chester L @

St Paul ends

1548 Burgess Saml C @ 442-5626
1551 Moss Carl L 442-2227
1552 Proctor Julius C @ 442-2195
1600 Pierce Willie F
1602 Joyner Wiley C @
1604 Todd Alvin D 442-7837
1605 Wiggs Johnny L @
1608 Reams Cabt Shop 442-3596
1609 Stallings Victoria P Mrs @
1629 Melvin Fred D @

Z intersects

Craig ends

Lawrence ends

1629 Donald Melvin F @

Z ends

1700 Oakley Ennis A @ 446-6474
1708 Slavin Wm C @ 442-4665

11

INDUSTRIAL ELECTRIC SALES & SERVICE INC.

REPAIRS and SALES

TO ALL INDUSTRIAL EQUIPMENT AND INSTALLATIONS

TEL. 442-1101

2917 S. CHURCH ST. EXTN.

Modern

Gas

Appliances

Englewood Shopping Center

PROPANE

Suburban

GAS COMPANY

**Bulk-Metered
and Bottled Gas**

Tel. 446-6739

WALKER LUMBER CO.

Manufacturers of Ceiling - Flooring - Siding - Moulding - Finish - Roofers

Mailing Address: Battleboro, N.C.

Mill: Gold Rock, N.C.

Tel. 446-8171

13

BOONE (N)—Contd

1711 Turner Leo R © 442-3036

Smith ends

1813 No return

Leonard ends (not open)

Cedar ends

City limits

Home ends (not open)

Hudson ends

18

BOSEMAN ALLEY—From Main NE bet Goldleaf av and Holly in a semi-circle

334 Barnes Willie

338 Cooper Thelma C Mrs 442-3528

342 Raynor Beatrice Mrs

E Holly intersects

31

BOULEVARD N (Nash)—A continuation of Country Club dr west (Box numbers)

2 Price Wm A © 442-3993

10 Burton Hallie Mrs © 442-1808

18 Anderson Ruric C © 442-3859

20 Groome Thos H © 446-7479

22 Mote Wm L 442-4671

23 Lamm J Elbert © 442-4666

24 Chewning Bennett H © 442-4932

26 Price Wm I ©

27 Hedgepeth Lonnie N jr © 442-1047

28 Hill Earl A © 446-8671

29 Griffin W Fenner © 442-2343

30 Morgan Mary L Mrs © 446-8694

32 Morgan Merle L © 442-1267

31

BOULEVARD S (Nash)—From Country Club rd west, 1 south of N Boulevard (Box numbers)

100 Benvenne Country Club 446-9136
Benvenne Country Club Golf Shop
446-9318

203 Boone Howard V © 442-5343

206 Trueblood Benj W © 442-4760

208 Browning Walter C © 446-4538

330 Bunn Mavis L Mrs 442-1607

4

BRANCH (Edgecombe)—From 500 Marigold south

414 Vacant

418 Furtrell Eliz G © 442-3001

Johnson Deilla F Mrs nurse

424 Jones Evelyn B Mrs 446-6710

Edgecombe intersects

448 Blackwell Oscar R 442-3642

500 Lamm Paul V © 446-5921

506 Vacant

508 Evans Elmer G

510 Vacant

511 Rapier Ella M Mrs © 446-5267

518 Walker Reubin C © genl contr
446-8092

522 Dew Maude S Mrs © 446-7263

Buena Vista av intersects

610 Edwards Geo S jr

615 Strickland Eva S Mrs © 446-6928

616 Moore E Bruce

619 Vacant

620 Carter Sydney M 442-6059

622 Wells Roy L 446-7252

623 Williamson Minnie W Mrs ©
446-7612

625 Rogers Talbert I Mrs © 442-2635

626 Todd Clyde E © 446-6896

629 Nichols Lillie T Mrs © 442-3526

633 Vacant

634 Gardner John T

Staples Marie G Mrs 446-4053

6

Ambler av intersects

701 Cobb's Antique & Repr Shop
442-8471

704 Moore Robt E © 442-2561
Bob's Soda Shop

708 Shaw H J

709 Vacant

713 Dickens Edw C 442-3214

714 Bulluck R David 442-2607

718 Wilhalf Chas E 446-8444

722 Webb Henry T

724 Vacant

728 Smith Rufus B 442-1432

731 Proctor Roy T © 442-1335

732 Barnes Woodrow R

739 Blount Ruby Mrs © 442-1018

Redgate av intersects

800 Williams Rufus R

801 First Pentecostal Holiness Ch

806 Dickens Sadie T 446-4526

808 Hearn Robt L © 442-3008

811 Exum A Lucille Mrs ©
Harper Ada M Mrs 442-7205

814 Rose Alvin B © 442-2932

815 Leavitt Leslie C © 446-6700

818 Moore Mary E Mrs © 446-7423

819 Mangum Winnie M Mrs © nurses
registry 446-5448

822 No Return

823 Long Thomas

824 Vacant

826 Ward Smithie J Mrs © 446-5447

827 Brown Macy L Mrs © 446-4830

830 Bell Wm M © 446-6209

831 Jenkins Joe M 442-3824

836 Hockett David L

837 Patterson Wm A © 446-6569

839 Boykin Linda B Mrs ©

840 Beard Danl H © 446-7152

842 Howell John W 442-1624

Green av intersects

900 Tant Frances Mrs
Smith Donald I.

901 Worrell W C 442-7024

902 Walker Susie Mrs 446-2442

908 Edwards Jonathan C © 446-7610

915 Horton Van 442-7677

916-26 Bassett Elem Sch 446-5941

917 Williams E G

Hester Rowena C

925 No Return

Short begins

100 Floyd Annie S Mrs © 442-6068

1006 Hunt Leslie J

CARBISCO

FLOUR

&

FEED

MILLS,

INC.

Manufacturers

GOLD STRAP

Poultry

and

Livestock

Feed

Dealers

Poultry and
Livestock
Equipment,
Remedies,
Surge Milkers,
Insecticides
Feed Materials

Office

701 S.

Grace St.

Mill

605 S.

Grace St.

Phone

446-4215

A. HICKS AGENCY

— REALTORS —

Sales Agents for Westridge

132 SUNSET AVE.

PHONE 446-7188



PHONE

446-5044

**D.J.
ROSE
AND
SON
INC.**

READY

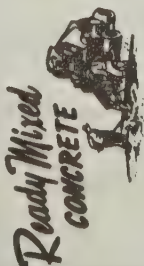
MIXED

CONCRETE

WHERE
YOU
WANT
IT-
WHEN
YOU
WANT
IT

Phone

446-5044



GAY-YOST FUNERAL HOME

Rocky Mount's Oldest

805 FAIRVIEW RD

PHONE 446-6634

14

BRANCH (Edgecombe)=Contd

1010 Lane Channie D Mrs @ 442-1469

1014 Harris Jas H 442-3012

ACL crosses

8

Norfolk intersects

1100 Bell's Food Mkt gros 442-6039

1101 Joyner Rufus

1102 Matthews Winston

1103 Deaver Dresden 442-8350

1104 Vacant

1105 Joyner Jake jr 440-8087

1106 Cook Jas L @

1109 Vacant

1110 Brunson Gordon D 442-5355

1110½ Gilbert Henry J

1114 Vacant

1114½ Wright Wm L

1115 Vacant

1118 Arrington J W 442-7014

1119 Worrell Ernest L

1122 Jackson Leslie N @ 446-6968

1123 Winstead Ambler O

1124 Vacant

Rex intersects

1200 Skinner Wm H @ 446-6309

1206 Jones Willis P

1208 Guthridge Wm L 442-3865

1213 Apartments

1 Poythress Johnny

2 Vacant

3 Price John

4 Fuller Johnny

Street continued

1214 Ayers James M

1215 Thornell Ephraime P @ 446-6440

1216 Stroud Amos T 442-2959

1217 Wells Robt

1217½ Coker Theo jr

1223 Johnson Frances Mrs 446-5081

1224 Elder John P @ 442-1056

Mitchell intersects

1300 Apartments

1 Parrish Marvin G

2 Israel A M

3 Vacant

4 Williams Raymond R

Street continued

1301 Vacant

1305 Pridgen Bill @

1306 Daniels E Underwood @ 446-7884

1308 Vacant

1311 Peterson Lonnie R @ 446-5860

1314 Alford Garland C @

1315 Burgess Donald 446-7257

1318 Johnson Melvin @

1319 Branch St Gro

1324 Harris Ollie A @ 442-6606

1325 Collie Jim 446-9384

Midway intersects

1401 Roberts Wm H jr

1402 Vacant

1404 Vacant

1407 Flood Charlie D

1411 No Return

1412 Daughtride Jesse G 442-5334

1414 Viverette John E 446-4447

1415 Latta Wade H @ 442-3829

1419 South End Gro

rear Proctor Marion H @

1424 Watts M Riley @ 442-1844

1425 Harper Alford P @ 442-8433

Daughtride intersects

1500 Valentine Jos B @ 442-2541

1500 Vacant

1510 Magee Henry E @ 442-2605

1511 Shackelford Wm H @ 442-3704

1514 Moore W Ottis @ 442-2642

1515 Edwards Jeff G @

1517 Breedlove Ed @

1518 Moore Paint & Wallpaper Co
contrs 442-2642

1525 Williams James C @ 442-5031

Lancaster intersects

1606 Parker Raymond W @ 442-1041

Tyran intersects

1700 Smith Bertha Mrs @ 442-6462

Bertha's Beauty Shop

City limits

25

BRASWELL (Nash)—From 600 Falls rd northeast

110 Gregory Henry 446-8002

122 Marks Clarence J @ 442-4251

Avent intersects

200 Fenner Apartments

Apartments:

1 Thorp Saide H Mrs 446-6662

2 Wilkerson Wm S 446-8505

3 Lane Harriett Mrs

4 Benbow Charlie D 446-8538

5 Tise Gary

6 Cothran Frank H 442-3021

Street continued

214 Winstead Bradford H 446-8569

216 Quick J W 442-3885

222 Talbott Joe jr 442-3927

225 Williams Johnnie B @ 442-1334

Jefferson intersects

302 Adams L Guy @ 442-2015

306 Langley Benj J @ 442-1573

310 Albertson L Jas @ 442-1366

312 Massengale Linwood F @ 442-1420

W Virginia av ends

Willow ends

29

BRIARCLIFF RD (Englewood)—From 200 Clifton rd south, west and north

108 Warren Wm N @ 442-3246

200 Roberts Harvey C @ 442-2078

209 Albritton Benj W @ 442-1938

213 Lambert Boyd L Rev 442-8386

215 Jeffries J Mamers @ 446-8476

221 Johnson Fentress R @ 442-3032

222 Cyrus Chas H @ 446-6587

224 Fountain Gaius G @ 442-6681

225 Smiley J Herbert @ 446-5056

228 Freeman Philip D @ 442-1231

229 Bulluck Benj J @ 442-3390

231 Lyon Robt Y @ 446-9230

237 Whitley Wm D @ 446-9249

Cherokee intersects

241 Felmet L Holt @ 442-3835

245 Bethea Nathl G @ 446-4793



CITIES SERVICE

FUEL OIL

We Give Green BAX Stamps

WOOD OIL CO., INC.

KEROSENE

Printed Metered Delivery

701 S. Church St.

446-6806



CITIES SERVICE



HOME SAVINGS

and loan association

119 N. CHURCH STREET

DIAL 446-9141

15

BRIARCLIFF RD (E)--Contd

247 Pernel J Eug @ 442-2201

Greenwood av intersects

300 Brown Durwood J @ 440-8085

301 Trevathan Henry T @ 440-5888

304 DeBoe Lee W @ 442-4852

307 Whitehead Lillie D Mrs @ 440-5849

308 Abernethy Ray K @ 442-3002

309 Riggs Eloise B Mrs @ 442-6051

312 Norris J Russell @ 440-5359

313 Fisher Lawrence C @ 440-8585

316 Widdifield Wm @ 442-9238

317 Wells Robt I @ 440-8679

320 Wells Mabel F @ 440-5756

321 Hunt Richd J @ 442-4286

324 Barnes John C jr @ 440-5019

325 Atwell Joseph Q @ 442-6689

328 Cone Paul B @ 442-3963

329 Grant Josephine M @ 442-1901

332 Clayton Donald G @ 440-5480

333 Grant H Boone @ 442-2532

336 Blacknall Willis H jr @ 440-6976

340 Spaargaren John @ 442-6767

341 Leciejewski Eug F @ 442-5537

344 Thompson Jas R jr @ 440-5081

345 Tulloss John W jr @ 442-1390

Avondale av intersects

401 Talbot Willie H @ 440-8473

405 Gower Russell L @ 442-2978

406 Boone Teddy M @ 442-3923

409 Melton Dorothy H Mrs @ 442-2906

410 Howard Walter H @ 440-8565

413 Bobbitt Robt C @ 440-9201

414 Bobbitt Wm N @ 442-2746

Bobbitt Martha S Mrs nurse

415 Kea Truett A @ 442-2530

Martin dr intersects

Patterson dr intersects

20

BROOK (Edgecombe)--From 712 N Raleigh northeast

708 Wright James

710 Hines Tom

712 Silver Louis

714 Vacant

716 Willoughby John T @

720 Maryland Lloyd

19

BRYANT (Nash)--From 1600 Sunset av north, 1 west of N Taylor

Beal intersects

220 Modlin Printing Co 440-5989

W Thomas intersects

4

BUENA VISTA AV (Edgecombe)--From 525 Arlington east

Pender intersects

403 Vacant

404 Williamson Roy W @ 440-5887

407 Williamson Romie C @ 440-6859

408 Draughon Vernon L @ 442-5571

Clark intersects

500 Daughtridge Curtis R @ 440-4939

503 Vacant

504 Lamm Thos C @ 442-3682

508 West Jas O @ 440-5553

511 Wheelless Earldine B Mrs @
442-4795

515 Moore James R @ 440-6757

521 Rogerson Horace L @ 442-2708

Anderson Vivian Mrs @ 442-7008

Branch intersects

600 Lindsay Dorcas D Mrs @ 442-6695

601 Vacant

606 Hill Dora W Mrs @ 442-3584

610 Braswell Walter R @ 442-3640

611 Dail Geo L @ 440-5627

614 Vacant

615 Davis Arth C @ 440-6091

618 Sweeney Blair B @ 442-7437

620 Bulluck Samson @ 440-9580

Cokey rd intersects

5

BUICK (Nash)--From 800 S Grace west

510 Burke Hattie Mrs @ 440-7989

511 Raynor Fannie K Mrs

512 Boyd Ruth Mrs @ 440-8088

513 Taylor E Claude

22

BULLOCK (Edgecombe)--From 880 Ellison dr north

29

BULLUCK RD (Englewood)--From Nashville hwy south, 1 west of Circle dr

116 Clack Richd A @ 442-2904

120 Ferrell Wm P @ 442-6830

126 Griffin Gordon B jr @ 440-4836

132 Brock J Milton @ 440-7792

Charlotte av intersects

31

BUNN (Nash)--From Hunters Hill rd north, 1 north of Country Club rd (Box numbers)

105 Seigman Edwin L @ 442-5422

104 Jones L Frank @ 442-2264

108 Johnson Henry B @ 440-5790

11

BURNETTE (Nash)--From 1700 S Main east

111 Taylor Pegg

113 Warren Ethel R Mrs

114 Barnes Alex

115 Pulle Sam E

117 Cooper Willie J

119 Rush Clarence R @ 440-7064

S Church intersects

8

BURT (Edgecombe)--From Wilson rd east, 1 south of Cokey rd City limits

1021 Harrell Jesse T @ 442-5240

1025 Fox Lillian W Mrs @ 440-8251

1037 Bulluck James F @ 442-2615

1040 Brown O T @

1044 Fisher John T III @ 442-2095

1045 Kermon Retha

SHOP
Brewer's
Paint
& Wall
Paper Co.,
Inc.

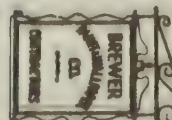
102 S. RALEIGH ST.

GIFTS for
ALL
OCCASIONS

CHINA-CRYSTAL
EARTHENWARE
ANTIQUES

Brewer Paint & Wall Paper Co.,
Inc.

PHONE 446-7171



IMPERIAL CLEANERS

Personalized Dry Cleaning Service

By "ED STRANGE" Complete Laundry Service Available

573 N. RALEIGH

PHONE 442-5821

THE DIXIE LETTER SERVICE

DIRECT MAIL SERVICE — PUBLISHERS OF BOOKS BY OFFSET

Typing — Addressing — Folding — Mailing — Photo-Offset Printing

826 SUNSET AV.

PHONE 446-7095



High Quality
with Economy

Brown Memorials

16

BURTON (Nash)—From Hammond south, 1 west of Cedarbrook dr

- 700 Proctor Russell L jr @ 446-6279
704 Denton Dan F @ 442-2090
708 Hutto James E @ 442-3836
709 Hallaman Fred H @ 442-5478
712 Strickland Lucille T Mrs 442-6554
713 Gamble John @ 442-6623
716 DeRatt Alan E @ 442-5660
717 Smith Pearl D @ 442-1017
720 Hicks Steph W @ 446-8315
721 Bass Russell H @ 446-4097
725 Joyner Wm A @ 442-3616
726 Penny Joseph P @ 446-7277
729 Haggerty Pearl Mrs @ 446-6001
732 Abernathy G Hubert @ 446-4645
733 White Glenn E @ 446-8287
736 Harlow Claude E @ 442-5446
740 Davis Gordon E @ 446-7210
741 Allen Hassel D @ 446-4027
744 Wordsworth J Dalton @ 446-4843

Olney intersects

- 800 Edmundson Richd C @ 442-1503
801 Bynum Lynell @ 446-6077
804 Woodley Wade L jr @ 446-8085
805 Shrago Wm S @ 442-6716
808 Ward Chas D @ 442-2709
809 Pate Raymond jr @ 442-3780
813 Prest Connie V @ 442-2624
816 Swinson John L @ 446-5660
817 Lee Joel T @ 442-7309
824 Harwood C Edwin @ 442-3795
825 Earnhardt Ralph H @ 446-5970
826 Sutton Kenneth M
828 Battle Larry W @ 446-8859
829 Arnold Gene G @ 446-5833
837 Gatewood Willard B @ 442-2872

Walnut intersects

- 901 Pittman Horace
903 Edwards Mamie S Mrs 446-6239
907 Batts Richd E
909 Sills Earl L
Thorp ct intersects
1001 Williams Mabel L Mrs 446-6249
1003 Baines Jerry
1005 Cooper Basil W 446-6049
1007 Joyner Lloyd
1008 Fox Pearl H Mrs
1009 Sykes Oliver C
1010 Spangles Dorothy Mrs
1011 Crocker Otis L jr
1012 Drake Willie
1014 Cobb Ruby
Evergreen rd intersects
1108 Vacant
1109 Pittman Battle J
1110 Vacant
1111 Bryant E Earl
1112 Hackney Teddy K
1113 Batchelor Kenneth E 446-5514
1114 Gouge Earnest W
1115 Nash Mary S Mrs
Williford intersects
1400 Riley Willard B @ 446-4888
1401 Miracle Fellowship Ch
1409 Carroll Haywood L 446-9320

5

- 1411 Strickland Mack D @ 446-8247
1412 Strange Eva P Mrs @ 442-5783
1415 Edmonds Wm L @
1416 Brantley Pearl L Mrs @

Oakley intersects

- 1500 Brantley O Danl @
1501 Guy Livingston L @ 446-7968
1509 Taylor Lula Mrs
1510 Radford James H 446-7786
1512 Craft Lennox T @ 446-6588
1513 McGuire Doris Mrs
1515 House Willie A
1517 Cook Willie C @ 442-5275
Cook W C Gro 442-5275

- 1519 Christenberry Grover V @

- 1520 Harrell Silas J @ 422-7814

Wilkins intersects

- 1601 Barkley Linwood R 446-9407
1604 Haley Irene M Mrs @ 442-6067
1605 Carlisle Gro
1606 Vacant
1607 Carlisle Ollie A @ 442-5574
1615 Vacant
1616 Edwards Eug B 442-5443
1620 Smith Geo A @
1709 Jones Oscar I @

20

C AV (Edgecombe)—(See Avenue C)

13

CALVARY (Nash)—From 1200 West-wood dr south, 1 west of Raleigh rd

Avera intersects

Cleveland intersects

- 916 Pavelka Johnnie S
918 Hendricks Saml R
925 West End Soda Shop confy

Parham intersects

- 1000-02 Vacant
1006 Collins Odell Mrs
1016 Pittman Robt L @ 442-6583
1020 Gupton Ida P Mrs
Tetter Mary B Mrs

Evergreen rd intersects

- 1107 Boone Johnnie M @ 442-8202
1109 Mercer Wm C @ 442-2542
1113 Yelverton John E @ 446-5024
1124 Moore Thos R @ 446-7014

Edwards ends (not open)

- 1200 Dawson Onyx A @ 446-6734
1208 Pittman Tommie W @ 446-8969

Paul intersects

Nashville rd intersects

Milliford intersects

City limits

8

CAMBRIDGE CIR N (Edgecombe)—From Blandwood dr north in semi-circle (Numbers irregular)

- 1100 Batt Wm @
1101 Webb Wm C @ 446-4360
1104 Proctor Lloyd T @ 442-6442
1108 Grubbs Reeve S @ 446-7656
1109 Weeks John S jr @ 442-6450
1112 Todd Romney N @ 446-6365
1111 Blandwood Bapt Ch



ALMAND'S
ROCKY MOUNTS EXCLUSIVE



REXALL DRUG STORE, INC.

FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF ROCKY MOUNT

MORTGAGE LOANS ORGANIZED 1902 INSURED SAVINGS
DIAL 446-9191 116 S. FRANKLIN

17

CAMBRIDGE CIR N (E)—Contd

- 1117 Merritt Otto C jr @ 442-2269
- 1116 Wilson Haywood F @ 446-5958
- 1120 Pitt Wm C @ 442-2967
- 1121 Lee Haywood @ 446-6635
- 1124 Barrow Opal Mrs @ 442-6875
- 1125 Braswell Chas L @ 446-8030

8

CAMBRIDGE CIR S (Edgecombe)— From Blandwood dr south in semi- circle (Numbers irregular)

- 1100 Yow Roy @ 446-6423
- 1104 Layman Ray C 446-9232
- 1108 Harvey Ernest
- 1112 Lindsey Van D jr @ 442-6037
- 1113 Davenport Geo T @ 446-5963
- rear Davenport Upholstery 446-5965
- 1117 Bulluck Allen W @ 446-7697
- 1116 Leonard Wm H 442-4633
- 1120 Avent Wm J jr @ 446-6824
- 1124 Vick James E @ 442-5737
- 1125 Frazier Dan L @ 442-3979
- 1128 Proctor E E @ 442-7062
- 1129 Williams Harry J @ 446-6640
- 1121 Waddell Alford M jr @ 446-9522
- 1133 Vacant
- 1132 Tyson Obie M @ 442-6364
- 1137 Snipes Eug @ 446-8338
- 1149 Wells Walter E @ genl contr
446-6257
- 1141 Horn Chas D @ 446-8532
- 1145 Batts Wm C @ 442-5303
- 1153 Tyson Ottis @

18

CANAL—From North ½ blk to 411 E Goldleaf

- 243 Robbins Van
- 245 Whitfield Tommy
- 247 Dougle Rachel J Mrs
- 249 Jacobs Earlie Mrs
- 251 Fountain Strater
- 253 Joyner Gracie Mrs

E Goldleaf intersects

12

CARLTON AV (Edgecombe)—From 1900 Rosewood av north, 1 east of Dreaver

18

CAROLINA AV (Edgecombe)—From 502 Shearin north, 4 east of N Main

- 204 Sessoms Melvin @ 442-5257
- 205 McCoy Jas @ 442-5005
- 206 McCant
- 207 Edwards Isaac @
- 208 Lyons Fletcher 446-4500
- 209 Hill Julius C @ 442-3377
- 211 Crosby Annie C Mrs
- 212 Winfield Willie
- 213 Taylor Ben W @
- E Goldleaf intersects
- 305 McGhee Valeria D Mrs 442-3057
- 308 Alston Anna B Mrs @ 446-6742
- 309 Battle Comillus M @ 442-1962
- 312 Warren Mamie Mrs

- 313 Bryant Lucy R
- 316 James Irene N Mrs
- 317 Parker Lilla J Mrs @ 442-2032
- 320 Pittman Leon @ 442-3365
- 321 Brown Wm S @ 446-7731
- 322 Lawrence Clarence 442-5822
- 326 Garrett Raymond @
- 329 Bulluck Mary T Mrs @ 442-2672
- 330 Bartley Nathan @ 446-7294
- 331 Edwards Thos @ 442-3350
- 333 Somerville Mamie T Mrs @
- 334 Jackson Lillian S Mrs 446-4021
- 335 Perkins Jas L @ 442-3301
- 336 Cooper Lillie B Mrs
Davis Jean
- 343 Randolph Clyde @ 442-3490
- 344 Townsend Charlie
- 347 Gray Ada D Mrs @ 442-4294

E Holly intersects

- 402 Hannons Jas A @ 442-1317
- 406 Norwood Ada E Mrs @
- 408 Kaigler Esdress C @
- 412 Miller Watson J @ 442-3941
- 413 Foster Terence V Rev @ 442-2779
- 414 Sessoms Edw @ 442-1902
- 417 Arrington Wm L
- 418 Dancy Goldia G Mrs 442-6798
- 419 Peoples Maggie G Mrs 442-5738
- 421 Massenburg Hattie H Mrs 442-5219
- 423 Braswell Julius 442-5935
- 425 Parker Willie
- 426 Plummer James C 446-9373
- 430 Burwell Vernon L 442-6246
- 436 Davis Guion C jr @ 442-2583

E Highland av intersects

- 503 Baker Edw @ 442-2563
- 509 Williams Corinne
- 511 Daughtridge Verta A Mrs @
- 512 Lucas Alonzy
- 515 Pittman Eliza V Mrs @ 442-1431
- 516 Hagans Richd 442-8423
- 517 Williams Henry
- 518 Vacant
- 519 No Return
- 520 Edwards Thos jr @ 442-4012
- 521 Wright Annie W Mrs
- 523 Bunch Evelyn B Mrs

E Grand av intersects

22

- 604 Lewis Richd jr
- 608 Cofield Laura Mrs
- 609 Pope Rosa W Mrs @ 446-4087
- 610 Harrell James O
- 611 Catlett Kenneth
- 612 Wilkins Willie A @ 442-3341
- 618 Hewlin Jane J Mrs @
- 619 Battle Rosa Mrs @
- 620 Sexton Mary W Mrs @
- 621 Doward Johnnie
Whitley Wm J
- 624 Purvis Charlie @ 442-5615
- 625 Oxendine Geraldine H Mrs @
- 628 Doward Mary R Mrs @ 446-5493
Thomas Andrew
- 630 Sutton Lena Mrs
- 633 Davis Vance O @
Joyner Cassie
- 635 Battle Otis T @ 442-6539

HEILIG-
MEYERS
CO.

129
MAIN N.E.

COMPLETE
HOME
FURNISHINGS

TELEVISION

RADIOS

RECORD
PLAYERS

REFRIGERATORS

RANGES

WASHERS

ALSO SMALL
ELECTRICAL
APPLIANCES

FLOOR
COVERINGS

RUGS

CARPETS

LINOLEUM

129

MAIN N.E.

PHONE
442-8146

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL

1125 East nr.Cokey Rd.

No. 1 and No. 2 for Home Heating — Tobacco Curing

Atlantic Discount Corp.

Established 1925

• AUTO LOANS •

FINANCING

1401 S. Church St.

REFINANCING

Phone 442-2151



CRIMES-MORGAN

PLUMBING & HEATING CO.

TRANS AIR CONDITIONING

ECONOMICAL OIL BURNERS and BOILERS

211 ATLANTIC AVE.

PHONE 442-1764

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

18

CAROLINA AV (E)—Contd

636 Benjamin Minnie B Mrs
636½ Hines Dolly 442-4212
Hines Florence D Mrs nurse
637 Bulluck Katie B Mrs 442-6879
644 Fox Glendora P Mrs @
646 Quinn Eddie @ 446-8360
E Virginia av intersects
709 Stokes Chauncey C jr @ 442-3065
713 Vacant
717 Lewis Richd
729 Wimberly Allen B @ 442-1821
731 Vacant
Spruce intersects (not open)
(Not open bet Spruce and Tar River)
City limits

25

CARR (Nash)—From Earl northeast, 2 southwest of Mill (Numbers irregular)

N Tillery ends
Carter begins
Trevathan av ends (not open)
805 Garrett G R Co Inc (stge)
815 Lea W B Tobacco Co Inc (whse)
830-36 Ry Mt Cartage Co (stge)
N Pine ends
901 Emmanuel Holiness Ch

27

W Ridge ends

W Vyne ends (not open)
W Elm intersects
11 Williams Joseph T 446-5489
12 Ayers Horace B
13 Boone Chas E
14 Bisette Jack
15 Paris Jas K 442-1712
16 Glover W E 442-7613
17 Casey Jas W @
18 Barnhill Ira J
19 Starling Hubert L 442-1096
20 Moss Alton
21 Braswell Jack K 442-7208
22 Bangs Tylon V
23 Huneycutt James C 446-4785
River dr intersects

19

CARTER (Nash)—From N Tillery at Carr west, 1 north of Gold

801 Rogers Philip H @ 442-2657
805 West M D
809 Murphy Chas 442-4917
821 Warrell Wm H 442-5575
835 Hanford Emma S Mrs @
Pine intersects
914 Fountain Woodworks planing mill
446-5925
Vyne intersects (not open)
1000 Vacant
Harris intersects
1020 North State Constn Co Inc contrs
442-3901

22

CARVER PL (Edgecombe)—From 800 Legget's rd north, 1 east of Ellison

800 Boyd Charlie @ 442-6475

CASCADE AV (Nash)—From 3d west, 1 south of Arrington

606 Newsome Alice A Mrs @
rear Vacant
707 -04 Under Constn
747 Turner Larry
750 Strickland Magnolia @ 446-8853
rear Boone Nannie S Mrs @
751 Winstead Phil D @ 442-4958
754 Person Tom
758 Herring Council @ 446-5885
759 Mitchell Chester L @ 446-9496
762 Greene Jack W 442-6848
765 Tyson Daisy E Mrs 442-8210
768 No Return
771 Vick Etta V Mrs @
774 Peele Elmer M @
775 Vacant
790 Bradley Luther E @ 442-4829
Raleigh rd intersects
3d intersects
4th intersects

9

11

CEDAR (Nash)—From S Main west, 1 south of Union

106 Murphy Herbert
112 Wright Charlie
113 Lucky Walter jr
114 Lawrence Cornelia Mrs
116 Baker James
118 Gary Frank
119 Vacant
120 McNair Thos
122 Williams Queen E
125 Knight Rena
S Church intersects
211 Jones Wm M 446-6711
215 Brown Mary E @ 446-6475
219 Graham Troy W @ 442-1067
223 Harris Melton jr 442-7095
227 Smith Frank @ 446-4083
231 Hodges Cora L Mrs @ 446-6864
S Franklin intersects
300 Apostolic Faith Mission
Trinitarian The

301 Dew Otis L @
320 DeLoach Willie @ 442-5872
330 June Bessie T Mrs @ 442-7075
332 Pittman Jas E @ 442-6061
333 Whitaker Allen jr @
334 Rogers Benj @
339 DeLoach Henry @
341 Thompson Steph T @
342 McElveen Johnny @ 446-7278
S Pearl intersects (not open)
400 Johnson Luther @
401 White Paralee P Mrs @
402 Blanding Uribah W @ 442-2262
403 Nelson Leola B Mrs
404 May Adam @ 442-7816
405 Peoples D Kelly @
406 Brinson Thelma Mrs
407 Joyner John H
408 Vacant



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE.
COR. FRANKLIN ST.

"YOUR HOST
FROM COAST
TO COAST"

425 N. Church
Dial 446-9175

2 ROCKY MOUNT INNS

Hwy. 301 N. By-Pass
Dial 442-8101

Holiday Inn

19

CEDAR (N)—Contd

409 Williams Kenneth
Boone intersects (not open)

CEDARBROOK DR (Nash)—

712 Nelms Lucille Mrs @ 442-1710
713 Evans Don 442-1210
716 Cooper Lillie A Mrs @ 442-3776
717 Lamm Woodrow @ 442-7416
720 Carr Clarence W @ 446-5001
721 Griffin Harvey R @ 442-6978
724 Oakley Dewey C @ 442-2605
725 Wilson Chas G @ 446-5389
728 Fountain Chas L III @ 442-2534
729 Farmer Horace P @ 446-5761
732 Aycock Chas B @ 446-4844
733 Ward Guy O @ 442-6057
736 Carson Jante T Mrs @ 446-6866
737 Lancaster Melba P @ 446-7442
740 Vick Hermond A @ 446-7536
741 Booth Joseph E 446-7794
744 Dunning Carson S jr @ 442-4668
745 Dupuy Chas F @ 442-1741
748 Worrell Carl P @ 442-2372
749 Gerschelski Peter E 446-4528
752 Spanier Clarence @ 446-6987
753 Burnette Leslie H @ 446-6984
756 Williams John R @ 442-4897
757 Daughtridge John E @ 446-6207

Olney intersects

800 Ward James H jr @ 446-5878
801 Moore Willie E @ 446-6632
806 Ezzell Wm T @ 442-2575
805 Lovshin Frank A @ 442-6617
808 Bryan Donald T @ 446-5878
809 Carr Wm J @ 446-4331
812 Parker Benj F jr @ 446-8261
813 Ray Merritt P jr @ 446-7534
816 Peacock Caswell E @ 442-4224
817 McDiarmid D Murray @ 446-4405
821 Deans Jas E @ 442-2664
824 Lewis L D @ 446-4273
825 Perry Otho A @ 442-6702
828 McAdams A G @ 442-2248
829 Denson Herbert A @ 442-3465
832 Steadman Jos P @ 442-2398
836 Joyner Wm R @ 446-6517
841 Braswell John J @ 446-9207

Walnut intersects

900 Couch Lester C @ 442-2914
901 Fuller Jack N @
905 Farmer David W @ 446-7955
909 Shaw Sydney H @ 446-5670
912 Saunders O F @ 446-6346
913 Lanier Eric E @ 446-4774
916 Kitts Kenneth K 442-7712
917 Eakin Richd @ 446-8424
920 Asbell John H jr @ 446-7349
921 Taylor James T
924 Armstrong Tootsie P Mrs @
442-1320
928 Thrower W Lloyd @ 442-5993
929 Sallee Chester B @ 442-1737
932 Batts Jefferson D @ 446-6830
933 Weaver Geo R @ 446-8975
936 Casto Leon W @ 442-6097

937 Lamm Coy R @ 442-1248

CENTER (Nash)—From Belvedere west, 1 north of Henry (not open bet Bel- vedere and Liberty)

Liberty begins

400 Letson Mary Mrs @
413 McKeithen Lonzie @ 446-6939
414 Ward Leslie L @ 442-5283
415 Muldrow Effie K Mrs @
416 Walker Danl M @ 442-6251

West End ends (not open)

425 Harper Charlie
427 Roberson Sarah M Mrs
429 Westry Lesley
430 Ruffin Sudie S Mrs @
434 Saunders Alberta W Mrs @
442-6018
438 Elizabeth's Confy 442-4944
Harrington Eliz M Mrs @
442-4944

442 Eason McKinley @
446 Burston Willie R Rev 442-2886

S Grace intersects

500 Battle Rachel R Mrs 446-6467
502 Walker Roger 442-5790
505 Bostick Robt @
507 Worsley Maggie B Mrs @
508 Freeman Ada T Mrs 442-2298
509 Harrison Geo @ 442-1385
510 Freeman Willie C @
514 Atkins Joe W
518 Rowe Elgin B @ 446-6391
519 Harrison Geo jr
522 Austin Lula Mrs
523 Edge Joanna P Mrs @
524 Mason Margt
525 Dempsey Beatrice R Mrs
526 Jones Gilbert
526½ Brown Chas D
530 Joyner Jas E @ 446-6478
531 Harris Willie @ 446-5442
535 Vacant
537 Thorpe Nathl
538 Williams Chester @ 442-1068

Luper intersects

600 Vacant
604 Chasen Marion T Mrs @ 442-4219
605 Glover Paul @ 442-7425
606 Edwards Frances W Mrs
608 Harley Corine Mrs
609 Braswell L Bell W Mrs @ 446-6975
611 Young Irene W Mrs @ 442-2851
618 Bullock Leona Mrs
620 Battle Bessie 442-5771
624 Richardson James

Raleigh rd intersects

CHAPMAN (Nash)—From 1800 S Main west

110 Whitaker Turner
111 Dawson John D @ 446-5083
112 Johnson Lonnie L
114 Richardson Wm L
116 Wiggins Robt 442-3798

PRODUCTS



DISTRIBUTOR

700 Albemarle Cor. Virginia

JOYNER OIL COMPANY

Phone 446-9101

AVIS
RENT-A-CAR



VICK'S RADIO & T.V.

SALES & SERVICE

For DAY or NIGHT Service
DIAL 442-3492

121 W. THOMAS ST. TV-SETS



**PAMPER YOUR
FAMILY
and
FRIENDS**

**with
ENGLEWOOD
BRAND
MEATS**

~ ~
**Hickory Smoked
Sugar Cured**

HAMS

~ ~
**REAL GOOD
FRANKS**

~ ~
**ASK FOR
ENGLEWOOD
MEATS
AT YOUR
GROCER**

~ ~
**Manufactured
and Distributed**

**Z. B.
BULLUCK
INC.**
PHONE
446-8121

**CARO-
CRAFT,
INC.**

**CUSTOM
MADE
FURNITURE
REFINISHERS**

**740
ALBEMARLE
AV**

**(SEE PAGE 77
BUYERS'
GUIDE)**

**TEL
442-2964**

BARNES TIN SHOP ROOFING & SHEET METAL CONTRACTORS

°120 N. HOWARD ST

TEL 446-7192

20

CHAPMAN (N)—Contd
119 Mercer Wm jr
S Church intersects

22

**CHARTER DR—From 1300 Hillsdale for
east, 1 north Springbrook dr**

1512 Jacobs Charlie
1524 Cooper W F
1528 Dickens Maggie
1532 Hinton Robt
1537 Jenkins Sylvester
1549 Forman Steph
1557 Wiggins K F
1561 White A M G jr
1600 No Return
1601 Tillman Mary
Beckman intersects

29

**CHARLOTTE AV (Englewood)—From
232 Forest Hill av west, 2 south of
Wayne**

116 Williams Wm H © 446-4967
124 Davis John G © 446-4675
Circle dr intersects
209 Wilson Boyd A © 446-5277
211 David LeRoy A © 446-7424
213 Cox James C © 446-9558
214 Williams Victor B © 442-3855

303 Joyner R W
304 Newbold Thos S © 442-1860
307 Hodges Kendell B 442-6765
308 Mears Robt L © 442-1740
310 Under Constn
321 Stokes Maurice J © 446-7927
331 Bulluck Donnell O © 442-1258

Greenwood intersects

401 Bulluck Donnell O jr © 442-5307
403 Lane Chas T 446-6375
405 Wooten James A jr 446-6322
413 No Return
415 Fountain Susan B Mrs ©
442-1359

416 Phillips Ellis E © 442-1854
419 Chapman S Lee © 442-1223
421 Sanders Julian E © 442-1347
423 Rawls Robt T jr © 442-1739
427 Joyner Otha E © 442-1964

Bulluck av intersects

503 Rawls Lessie P Mrs © 446-7507
507 Richardson Theo J © 442-4686
511 Shearin Robt L jr © 442-4986
Judge Floyd H © 446-5540
516 Pearce Geo A © 442-5728
517 Newton Donald 442-6322
520 Snead Neal B © 442-3986

Clifton rd intersects

29

**CHEROKEE RD (Englewood)—From 224
Briarcliff rd south, 1 east of
Greenwood**

203 Winstead Minnie R Mrs ©
446-5574

205 Osborne Edgar R jr © 442-5809
209 Ferrell Paul O © 446-8469
213 Green Joseph H © 442-5044

214 Harris Charlie T © 446-5022
217 Kea Myron G © 446-7360
218 Currin Robt E © 446-6034
Currin Lucy B Mrs nurse

Oakdale rd intersects

22

**CHERRY—From 1400 Hillsdale dr east,
2 north Springbrook dr**

1524 No Return
1540 Lee Sylvester
1549 Davis R

5

**CHESTER (Nash)—From 500 S Frank-
lin west, 1 south of Hammond**

315 Vacant
319 Vacant
322 Long Elmo ©
324 Price James A

S Pearl intersects

413 Edwards David L 442-1443
415 Jones Melvin L
421 McNeely Roy Z
429 Carter Frank G 446-9312

S Grace intersects

511 Jennings Mattie M Mrs
512 Schulken Pearl B Mrs © 446-6507
515 Thomas Jas A 442-6826
516 Quincey Roland G
519 Spain Maranda R Mrs
520 Walker Henry E
523 Howell Lonnie H 442-4228
525 Nelms David © 442-3486
529 Burgess Maggie R Mrs © 446-5408

Villa intersects

601 White's Super Mkt (whse)
608 Vacant

610 Brown-Produce Co 442-8192
611 Weeks W G & Co (whse)
613 Premium Dists Inc beer
442-5895

621 Natl Cordage Products Co Inc
marine sups

S Howell intersects

23

**CHURCH N (Nash)—From 200 Sunset
av north, 1 west of Main**

101 AAA Emergency Service
Fuller's Ed Esso Servicenter
446-7319 and 446-9918

102 Texaco Center The gas sta
446-9956

107 Chipley's Car Mart 442-4177
112-16 Tyson's Drug Center
Inc 446-7128

115 Builders Federal Bldg
Bldrs Fed Sav & Loan Assn of
Ry Mt 442-2105

Rocky Mount Chambers of
Commerce 442-5111
Rocky Mount Industrial Develop-
ment Corp 442-5111
Spears & Dowdy Inc real est
442-2105
Suburbia Inc real est 442-2105

Street continued

Pearsall Oil and Fuel Company, Inc.

DISTRIBUTORS. MOBIL PRODUCTS

FUEL OIL

511 KEEN P.O. DRAWER 73



GOOD COAL

Phone 442-6141

CAROLINA TIRE CO.

TIRE RECAPPING

BUDGET TERMS



625 S. Washington St.

Phone 442-2267

21

CHURCH N (Nash)—Contd

- 118 Chipley Flake B Inc autos
442-4176
- 119 **Home Savings Bldg**
Home Savings & Loan Assn
446-9141-42-43
Std Ins & Realty Corp 446-6156 -
446-6157 and 446-6158
Ry Mt Association of Ins Agts
446-6156
- Rooms:**
200 Jefferson Std Life Ins Co
442-3690
201-05 Durham Life Ins Co
446-5911
204 Vacant
206 Home Sav & Loan Assn (dirs' rm)
207 Young Henry L dentist 442-1933
- 122 **Masonic Temple 442-1611**
Ry Mt Council No 34 (Daughter of Am Rev)
Brotherhood of Ry Clks
City Teen Age Center 442-2809
Ry Mt Council No 41 (Junior Order of Am Mechs)
Corinthian Lodge No 230 (AF&AM)
Queen City Lodge No 602 (AF&AM)
St Bernard Commandry No 2 (KT)
Lydia Chapter No 109 (OES)
Ry Mt Chapter No 57 (RAM)
Cryptic Council No 27 (R&SM)
Deux-Pays Chapter (Order of De-Molay)
Brotherhood of Ry Trnmn Lodge No 735 (Ladies Aux)
Modern Woodmn of Am Camp No 13946
Woodmn of the World Camp No 423
Brotherhood of Locomotive Engineers No 314
Twin County Lodge No 543 (Brotherhood of Ry Carmen of Am)
Brotherhood of Ry Condrs
Brotherhood of Ry Trnmn Lodge No 735
Living David Lodge No 322
Brotherhood of Locomotive Firemn & Engs)
Brotherhood of Mtce of Ways Emps
Brotherhood of Ry Condrs (Ladies Aux)
Internatl Mchs Ry Mt Lodge No 270
- rear Ry Mt Shrine Club 442-2346
- 128-42 Sears Roebuck and Co dept store 442-3131
- 131 Athens Restr 442-9954
- 133 Planters Natl Bank & Trust Co The (The Time Payment Dept)
446-5122
Planters Natl Bank & Trust Co The (br) drive-in 446-6111

- Planters Natl Bank & Trust Co (coml dept)
- 150 Boone's Esso Servicenter
442-7739
- 153 First Presby Ch 446-9121
Thomas intersects
- 208-12 Dorothy Curtain Co Inc plastic drapes 442-2146
Dunlee Corp mfrs plastic baby pants 442-2146
- 215 Sheraton-Carleton House motel
442-1166 and 446-9802
Sheraton-Carleton House restr
442-1166 and 446-9802
- 218-30 Mangum Whse No 1 Tob
Gay intersects
225 Church of the Good Shepherd Kindergarten
231 Ch of the Good Shepherd 442-1134
Gay intersects
301 Sumergrade N & Sons pillow mfrs
446-4166
310 Sumergrade N & Sons bedspreads
446-4166
- McDonald begins**
329 Hardee's Drive-In No 1 restr
442-2041
- 331 Pure Serv Center gas sta 446-4615
Falls rd intersects
337 Easley Whse Co Inc (whse No 2)
359 Easley Whse Co Inc (ofc) 442-1722
Sou Glas-Phalt Roofing Co Inc
442-1722
- 372 Amato Tom Bowers Pro Shop
442-8307
- W Holly ends**
401 Benton's Tenneco Serv 442-9970
410 M & T Diner restr 442-1343
420 Jones Wm B
- N Hickory begins**
424 Tharrington Roy © 446-9527
425 Holiday Inn 446-9175
Quillen's Steak Hse restr
446-6510
- 426 Bradshaw Mahlon L 442-7764
428 Hawley Oscar W © 446-6874
Carolina Guest Home tourists
446-6874
- W Highland av intersects**
- 501 Bel Air Chevrolet Co used cars
442-2877
- 516 Peoples Bank & Trust Co (br)
446-9531
- Pittman begins**
519 Lee W B Tob Co Inc side ent
520 Watson Ray Agcy Inc The ins
442-3265
Watson Ray Agcy Real Estate
Watson Ray Agcy Acct Serv
Watson Ray Agcy Constn Div Inc
Ins Credit Corp
- 522 Crescent Lndry & Clns 442-7421
Dy-Dee Serv 442-7421
- 526 Ry Mt Mach Works 446-6007
- 531 Eatman Mtr Co used cars
446-9216
- 534 Church St Shell gas sta 446-9926

25

This Directory Is Incorrect

(See Pages 94 and 132 Buyers' Guide)

QUALITY FIRST
INCORPORATED
238 TARBORO ST
PHONE
446-7116

MAY & GORHAM INC.

PRESCRIPTION



SPECIALISTS



**DELIVERY
SERVICE**

**132
TARBORO
PHONE
442-1127**

MERRITT PLUMBING & HEATING CO. INC.

**Plumbing
Heating
Air
Conditioning
CONTRACTORS**

**923
NORFOLK ST.
PHONE
446-4667**

"THE PLACE TO BANK IN ROCKY MOUNT"

The Planters National Bank & Trust Co.

MEMBER F.D.I.C.

22

CHURCH N (Nash)--Contd

W Grand av intersects

602-04 Bandy's Ray Dodge autos
442-4111-442-4112
603 Williams Super Mkt gro 442-2419
615 Std Elec Co 442-1155
618 Commercial Credit Corp 442-7161
Jefferson begins

700 Vacant
701 Home Finance Co 446-9124
703 Vacant
705 Orkin Exterminating Co Inc
719 Deaver Mary M Mrs
721 Vacant

W Virginia av begins

800 Nationwide Ins Co (br) 442-5501
Bobbitt Wm N ins 442-5501
801 Buffalo James T justice of the
peace 446-8295
804 Carolina Office Equipment Co
442-4106
814-20 Pridgen Tire Co (whse)
815 Sykes Garage reprs 442-5590
821 Cooke's Garage reprs 446-9247
825 Amoco Serv Stop gas sta 442-4592
B & R Mtr Sls

Willow begins

900 Pridgen Tire Co Inc 446-8006
901 Cook's Auto Sls 442-5037
904-06 Carolina Cafe restr 446-9976
George Lucille R Mrs
942 Bandy's Ray Plymouth autos
442-3151
944 Bandy's Ray Serv 442-9241
945-47 Friar J C Mtrs Inc 446-9324

27

Riverside dr begins

1002 Tar River Serv Sta 446-4542
1017 Allen J C vet 442-2442
Tar River

1

CHURCH S (Nash)--From 200 Sunset av south, 1 west of Main

100 First Meth Ch 446-5195
101 Fuller's Ed Esso Servicenter
446-7319 and 446-9918
106 First Meth Ch (educ bldg)
115-23 Bel Air Chev Co 442-6148
118-22 Bel Air Chevrolet Co
(owners relations ofc) 442-6148

124 Bulluck Furn Co 446-4916
Kenilworth Gift Shop 446-4669
125 Bel Air Chevrolet Co serv parking
lot

129 Bel Air Chevrolet Co serv dept
132 Ivy Room Restr 442-6056

Western av intersects

200 First Bapt Ch 446-9113
Day Care Center of the First
Bapt Ch day nursery
201 City Parking Lot (Metered)
212 First Bapt Ch Sunday Sch
213 First Ch of Christ Scientist
216 Weaver Annie F Mrs tourists
446-6028
220 Robbins T Wilson © 446-5413
Robbins Patsy I Mrs tourists

Breen Jos J jr

221-25 Belk-Tyler's Ch St Store dept
store 442-5141

226 Gardner-Davenport Bldg

Rooms:

201 Vacant
202 Southwestern Life Ins Co
(Atlantic Life Div) 442-6722
Atlantic Life Ins Co 442-6722
203 Nationwide Ins Co 442-5523
Thompson James R jr genl ins
442-5523
204 Vacant
205 Nationwide Mutual Ins Co
442-5815
Nationwide Mutual Ins Co (claims
ofc) 442-5815
206 Mut of Omaha ins 442-4706
207 Vacant
208 Reserve Life Ins Co 442-3518
209 Griffin O L & Assocs 442-7872
213-14 Home Beneficial Life Ins Co
Inc
215-16 U S Dept of Agrl Food
Distr Div 442-7787
217 Sir Walter Raleigh Life Ins Co
442-5325

Street continued

228 Western Auto Sup Co 446-4175
230 Gulf Serv Center gas sta 446-4435
235 Firestone Stores tires 446-4196

Nash intersects

304 Cooper Pearl T Mrs © 446-5706
305 M & W Mtr Co used cars 446-9936
Downtown Atlantic Serv 446-4414
313 Buddin Virginia M 442-3630
Thompson Elmyra H 442-3525
314 Rose Buick Co used cars 442-3585

Coast Line ends

316 Ry Mt Sanitarium Parking Lot
328-36 Buddie's Used Cars 442-2171

Hammond intersects

400 Marks Bros 446-4139
401 Hotel Gulf Serv gas sta 442-9283
Hertz-Rent-A-Car 446-4912
404 City Fire Dept Sta No 2-446-5155
411 Coastal Cafe 446-8309
413 Vann John Mtrs Inc autos
446-5106 and 446-5107

Robinson av ends

416 Summerlin Clyde H Mrs ©
446-5991
421 Coastal Texaco Serv Sta 446-9986
430 Tanner Perry C 446-5016
433 Vacant
435 Vacant
437 Apartments
1-3 Vacant
441 Joe's Esso Serv
442 Coca-Cola Bottling Co Inc
446-4117

Andrew begins

ACLRR crosses

501-13 Thomas-Farris Mtrs Inc autos
442-4166 serv dept 442-1681
502 Vacant
510 Styles Martha C Mrs © 446-6947

Raleigh rd intersects

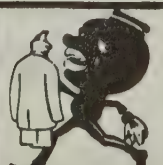


ROCKY MOUNT Laundry & Dry Cleaners, Inc.

223 S. WASHINGTON ST.

PHONE 446-7158

P.O. BOX 549





STALLINGS OIL & COAL CO.

KEROSENE — FUEL OIL

816 RICKS ST.

It's Performance That Counts

DIAL 446-6184

23

CHURCH S (Nash)--Contd

- 607 Holbrook Mtr Co autos 442-6173
 608 Valentine Geo S 442-1255
 609 Boykin Russell H 442-7849
 612 Natl Music Sls 442-2374
 Zoellner Wm E
 613 Sutton Olla B Mrs 442-2297
 617 Hobbs Elmer T 446-6780
 Hobbs Thos D
 618 Hughes Martin C jr 446-4673
 620 Matthews Gideon T @ 446-5072
 Matthews Eliz W Mrs furn rms
 621 Sutton W M Used Cars 446-9411
 624 Campbell Ruby L Mrs @ 442-3647
 628 Sutton Wesley M @ 446-5437
 640 South End Texaco Service gas sta
 442-9978
 643 O K Rubber Welders 442-8311
 645 Central Mix Co Inc ready mixed
 concrete 442-3733
 Ralph's Tune-Up Shop auto repr
 446-9464

Bassett intersects

- 700 Langley's Tenneco gas sta
 442-9726
 701 Wood Oil Co Inc 446-8806
 709 Fryar's Super Mkt gros
 712 Taylor Frank S
 716 Rogers John S jr @ 442-1581
 Rogers Katie L Mrs @
 722 Parham Estelle A Mrs @ 446-6875
 725 Mtr Bearings & Parts Co Inc auto
 parts 446-7105

High intersects

- 801 Brame Specialty Co whol paper
 442-3154
 805 Church St Package Store beer
 806 Turner N Gertrude Mrs 446-7517
 809 Premier Quilting Co Inc 446-6142
 810 Matthews Norman D @ 442-1305
 817 Daley Whol Co hdw 446-7164
 821 Carolina Overall Co rental
 442-4162

- 824 Hammond Elec Serv Inc 442-4178

Davenport begins

- 900 Davenport Mtr Co auto 446-7161
 Davenport Investment Co Inc
 446-7164

- 901 No Return
 905 Minges Beer Co whol 442-1339
 915 Vacant
 917 Tar River Ice & Fuel Co whol
 446-5372

- 920 (918) Sutton Monnie R @ 446-9458
 922 Sutton's Cash Grocery
 923 Turner Vander
 925 Vacant
 927 Mason Ernest S @ 446-5308

James begins

- 1000 Perry Clayborn C
 1004 Toffton Howard W
 1006 Harrington Luther E
 1008 Bradshaw Annie I Mrs
 1011-15 Davis & Co Inc whol auto parts
 442-7114
 1012 Lindsey John D 442-2789
 1016 Joyner Annie W Mrs

- 1021 Harris Richd A
 1020 Allen Waymouth E 442-4701
 1024 Vacant
 1028 Jones Mary Mrs 442-1318
 1029 Patterson Marvin R
 1032 F & S Gold Stamp Redemption
 Center 442-5491
 1033 Tucker Sam L
 1034 Davis Refgr Serv sls & serv
 446-8454
 1037 Newell Lottie M Mrs
Henry intersects
 1100 Harris-Layton Sls used cars
 442-3928
 1105 Hill's Auto Sls used cars 446-8231
 1106 Faithful Olivia B Mrs @ 446-7584
 1107 Harrison Hattie M Mrs @
 446-5469
 1110 Pierce Kath S Mrs @ 446-5417
 1111 Tart F Craven @ 446-7890
 1114 Greene Len H @ 446-6531
 1115 Warbritton Marvin E 446-5874
 1118 McCullen Maude W Mrs @
 446-6402
 1119 Bellamy Wm J @
 1122 English Henry J 446-8638
 1124 Garriss Franklin D
 1125 Perry Yancey L 446-4565
 1127 Godwin Carl B @ 446-7847
 1130 Brown J Dawson @ 446-5328
 1131 Pierce Body Shop & Garage auto
 reprs 442-4945
 1135 Christopher Wm R @ 446-7523
 1136 StPaul Meth Co (side)

Paul begins

- 1201 Walston Hettie L Mrs @ 446-6528
 1203 Jenkins Franklin D 442-7632
 1204 Overby John B @ 446-5748
 1207 Outlaw Floyd
 1211 Bowden Joseph
 1214 Ayers James H
 1215 Bass James P 446-7069
 1218 Bradshaw Dewey
 1219 Pennington Geo W @ 442-4281
 1222 Willard James A 442-2865
 1223 Lupton Lee H @ 442-4240
 1226 Riddle Clyde F @ 442-3226
 1228 Joyner Lucy L Mrs @ furn rms
 446-8378

- 1229 Bulluck H Marvin @
 Warren Wm A 446-6956
 1234 Boone Annie G Mrs @ 446-6832

Daisy ends

- 1301 Stillel Selmer C 446-5092
 1305 Pennington Geo W jr 442-5723
 1307 Thompson James S
 1313 Neal Geo A @ 446-8075
 1320 Nash-Mont Nursing Home The
 442-4196
 1323 Pierce's Am Serv Sta 446-9463
Nashville rd intersects
 1400 Bulluck Garage auto reprs
 446-8342
 1401 Atlantic Discount Corp auto loans
 442-2151
 1403 Joyner Wm D
 1410 Gurganus Shirley F Mrs

FURNITURE
FOR THE
HOME

COME TO

**ROCKY
MOUNT
FURNITURE
CO.**

"IN THE
HEART OF
THE CITY"

**COMPLETE
FURNISHINGS
FOR THE
HOME**

163
S. MAIN

SEE PAGE 78
BUYERS
GUIDE



**MODERN
BUILDERS
Inc.**

General
Contractors

COMMERCIAL
and
RESIDENTIAL

DIAL

442-4103

725
WALNUT ST.

WALNUT
SHOPPING
CENTER

BEL AIR CHEVROLET CO.

CHEVROLET - CHEVY II - CHEVELLE
CORVAIR - CORVETTE

115-123 S. CHURCH ST.
THE O.K. PLAZA 501 N. CHURCH

SALES-SERVICE

TEL. 442-6148
TEL. 442-2877

SIMMONS & HARRIS CO.

INSURANCE — RENTALS — REAL ESTATE

109 TARBORO ST.

PHONE 446-5182



BANK OF ROCKY MOUNT

SERVING NASH AND EDGEcombe COUNTIES

SAVINGS ACCOUNTS — LOANS — CHECKING ACCOUNTS

142 MAIN ST. SW.

MEMBER F.D.I.C.

BRANCH: INTERSECTION RALEIGH ROSE AND GEORGE STREETS

DIAL
446-7101

24

CHURCH S (Nash) --Contd

Wimberly ends

- 1415 Peoples Bank & Trust Co (br)
442-7414
- 1418 ABC Store No 8
- 1425 Coast Line Mobil Serv Sta
442-9958
- Batchelor's Radio & TV Serv
442-9958
- 1428 Hamburger Shop restr 442-3929
- 1430 Marie's Grill restr 446-5700
- 1437 Watson Mtr Sls autos 442-1544
- 1441 Works R J & Son (tob whse)
446-5229
- Growers Tob Whse of Ry Mt Inc
446-5229
- 1442 Rocky Mount Seat Cover Center
446-9733
- Automotive Interior Distrs Inc
446-6672

Anderson begins

- 1502 Dickens Ethel Mrs 446-4624
- 1504 Savage David C
- 1508 Jones Cecil G
- 1514 Toler Jesse L 446-5608
- 1515 Smith's Whse No 2 tob 446-9417
- 1522 Rowe's Sup Co gros 442-3569
- 1526 Trevathan Retha C Mrs 442-3060
- 1527 Sprinkle Serv Sta 442-1245
- 1530 Newsome F
- 1534 Mills Gennie J ©
- 1538 Jackson Kirby M © 446-5475
- 1539 Tharrington J A Sons oil burner
mfrs 446-7176
- Tar Heel Gas Curer Co oil burner
mfrs 446-7114

- 1544 Hall Horace W © 442-1058
- 1545 Rowe's Gulf Serv 442-5576
- 1548 Batts Mary B Mrs © 446-6661
- 1553 Comer Oil Co 442-2112
- 1554 Bass Elec Co contrs 442-4929

Bennett intersects

- 1600 Brock Gro 446-7908
- 1601 Humble Oil & Refining Co (sls ofc)
442-2831

- rear Essotane (bulk plant) 442-3804
- 1610 Armstrong Wm H © 446-4835
- 1612 Williams Sarah I Mrs © 442-4047
- 1617 McCollum Wm M © 446-6351
- 1620 Howell Sandy F © 446-6616
- 1621 Davis Wm A
- 1622 Cooper Johnnie © 446-6497
- 1626 Howell Justice W © 446-6773

Burnette intersects

Burnette ends

Dowdy begins

- 1700 Thomas Luther T © 446-6591
- 1701 Worley Mary A Mrs
- 1704 Farmer Willie L
- 1705 Johnson Matilda W Mrs ©
446-6342
- 1711-15 Rocky Mt Tile Co ceramic
442-1700
- House Tile Co ceramic 442-3773
- 1717 Thomas Frank © 446-6608

Chapman ends

Smith begins

- 1801 Ford Ethel W Mrs ©
- 1805 Coleman Floyd 446-5772
- 1812 Haywood Bessie Mrs
- 1819 Jenkins Rosalie Mrs
- 1821 Smith Cleveland
- 1823 Braswell Alice Mrs 446-7482
- 1827 Hobbs Henry A © 446-6358
- Leonard intersects**
- 1901 Daughtridge Sudie T Mrs ©
446-6412
- 1905 White Bessie E 442-6537
- 1907 Little Hope Bapt Ch (annex)
- 1911 Little Hope Bapt Ch 446-7611
- 1912 Ward Baking Co 442-2148
- 1919 Byrd Missouri T Mrs © 446-6356
- Renfrow intersects**
- 2001 Williams Gro 442-1285
- 2002 Gill Wallace
- 2006 Cooper Laura J
- 2011 Bryant Eddie 442-4896
- 2015 Sherrod Albert E © 446-7240

Union intersects

- 2101 Lee's Beauty Shop
- 2108 Vacant
- 2109 Anderson Ahijah © 446-6364
- 2115 McNair's Rock-N-Roll confy

Cedar intersects

- 2201 Battle Harry
- 2202 Vacant
- 2205 Lynch Bruce 446-9205
- 2206 Garrett Edna Mrs
- 2209 Hinton Lonnie
- 2211 Canty Wm
- Smith Harry jr
- 2214 Harris Howard

Home intersects

- 2303 Samuels Etta T Mrs 446-5384
- 2311 Vacant
- 2312 Vacant
- 2314 Bland Thos A ©
- Patterson Henry J

Hudson intersects (ws not open)

Nash County

- 2401 City Limits Serv Sta & Gro
446-9974
- 2408 Sessoms Super Mkt 446-9547
- Kingston av begins**
- 2411 Morizon Vallie R Mrs
- 2413 First Faith Non Denominational
Ch 446-8593
- 2416 Bland S W Cash Gro
- 2423 Hayes Floyd C
- 2425 Vacant
- 2428 Bland Saml W ©
- 2429 Gardner Albert L © 446-6621
- Gardner's Garage auto reprs
- 2432 Bland Saml W jr ©
- 2433 Johnson Julius P 446-6972
- 2436 Baines Joseph E 442-6302
- 2437 Burgess Emma P Mrs
- 2438 Vacant
- 2440 Williams James C
- 2441 Barnhill Jesse J © 446-6489
- 2442 Graham Wallace E 442-2512
- 2444 Holloman Curtis L
- 2445 Proctor Troy L
- 2448 Parker Norma C 442-8253
- Rosa ends**

11



Roberson Plumbing & Heating Co.

SERVICE ★ NEW CONSTRUCTION ★ REPAIRS

620 Royal St.

Phone 442-1656

QUINN'S, INCORPORATED

COMPLETE HOME FURNISHERS

(SEE PAGE 78 BUYERS' GUIDE)

168-172 MAIN ST. N.W.

PHONE 442-2171

25

CHURCH S (Nash)--Contd

- 2500 Vacant
2501 Cox L A Sausage Plant whol
446-9519
2504 Price Jas L @ 442-1319
2505 Turner Wm A @
2508 Becknell Jessie B Mrs
446-6228
2509 McLamb Geo M @ 446-6052
2512 Watson Theo R @ 446-5650
2513 Mills Julius C
Clayton intersects
2600 Jones Clarence A @ 446-7959
2601 Jackson Mollie K @
2604 Batts Flossie W Mrs @ 442-6347
2609 English Needham F @
2614 Harrison Charlie M Rev @
446-8579

- 2616 Southside Bapt Ch
2617 Norris Ernest E
2621 Vacant
2621½ Vacant

Herron intersects

- 2700 Collette Elec Mtr Shop
rear Collette Henry C 442-3694
2701 Bell Jos H @ 446-6719
2709 Blount Charlie S @ 446-8036
2710 Todd Curtis R @ bldg contr
442-3424
2712 Built-Rite Automatic Welding Co
446-4814

- 2717 Cook James L @ 446-5767

- 2721 Ross Burt M

Amos intersects

- 2804 Sutton Wesley H 442-7604
2805 Winstead A Randolph @ 442-3831
2809 Rogers Eva L Mrs @ 446-4859
2812 Horne Lillie W Mrs @ 442-1060
2813 Langley Kenzie
2816 Bulluck Lee T
2817 Fields Holten L 442-1970
2820 Burt Wm A @ 446-8238
2821 Rowe Roy L 442-5891

Jackson intersects

- 2900 Bebo Battery Sales
2901 Vacant
2902-04 Vacant
2906 Dixie Radio and TV reprs
2912 Riley Ed D @ 442-5004
2913 Safety Transit Co Inc 446-5853
2916 Glasgow Henry P jr @ 446-6838
2917 Indus Elec Sls & Serv Inc elec mtr
repr 442-1101

Davis Apartments

- 1 Magee Linda Mrs
2 Carter Joe
3 Lee Edw
4 Edwards Harold
2920 Carter Wm T @ 446-8096
2923 Gardner O B
2924 Coats Amanda D Mrs @

Fleming begins

- 2927 Edwards E Ray
2931 Davis Bernice M
2935 Starling Thos M @ 446-5498
Starling T M Serv Center appl
reprs

City limits

- 2936 Quality Serv Sta gas sta
2940 Sue's Beauty Salon 446-7406
2960 Spivey Furn Co 442-6646
Main ends
3000 Ry Mt News Agcy Inc 446-6812
3001 Strickland's Gro & Package Store
3010 Buddie's Used Parts 446-4980
3015 Outlaw Buddy Junk Yard 446-4980
3020 Charlie's Glass Shop 446-7730
3025 Bishop Geo L @ 446-6328
Bishop's Trailer Park 446-6328

Ellen begins

- 3100 Smith J Gilbert 446-5529
3102 Thompson Walter L 442-7495
3104 Vacant
3106 Vacant
3107 Fiberglass & Sports boat bldrs
442-7725

- 3200 Garriss Joe H
3201 Fiberglass & Sports (stge)
3203 Fiberglass & Sports (serv shop)
3204 Barkley & Jordan Serv auto reprs
442-1103

Bunting Albert R

- rear Barkley Mary E Mrs
3209 Tulloss Tractor Co Inc 446-6168
3210 Jackson Mary E Mrs @
442-4194

- 3211 Millar's Feed Mill 446-4856
3214 New Marshall C @ 446-8564
New M C & Son excavating &
grading 446-8564

- 3215 Hardy John O @ 446-5548
3217 Long Raeford L @
3218 Edwards Mary C Mrs @
3219 Long Roy R @ 442-4296
3220 Cahoon Bonnie M @ 446-4225
3221 Andrews Bessie L Mrs @
3224 Pittman Mack
3230 Watson Estelle D Mrs @
3241 Glover James H 442-5049

CHURCH S EXTN (Edgecombe)--A continuation of S Church from 3221 south

- Daughtridge Talmadge
— Farmers Cooperatvie Exch Inc feed,
seed and fertilizer 446-4233
— Nationwide Ins Co 446-4285 442-5523
— Lancaster Gus Z Stock Yds 442-3124
— White Star Barbecue 446-6592
— Gorham Milling Co feed 446-6173
— Superlock Mfg Inc 446-7747
— Sikes Robt J
— Rowe Floyd
— Ezzell D Paul @
rear Ezzell Jas F @
— Anderson Mohorn Inc farm equip
442-1372
— Andrews Esso Sta gas sta 442-6026
— Andrews Oil Co fuel oil 442-6026
— Edwards Body Shop 442-6730
— Dillman Dan
— Vacant
— Improved Order of Redmen lodge
— Bottoms W W
— Adams Henry C @ 446-5886
— Vacant

11

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139

FUEL OIL

1125 East nr.Cokey Rd.

No. 1 and No. 2 for Home Heating -- Tobacco Curing

JAC ELECTRIC COMPANY

Contractors

JOE COSTA
OWNER

ALL
TYPES

PHONE
442-7389

520 N.
HARRIS ST.

P.O. BOX 1537

ROCKY MOUNT
N. C.

MORTON INSURANCE and REALTY Co.

GENERAL
INSURANCE

- Fire
- Casualty
- Hospitalization

REAL
ESTATE

- Residential
- Commercial

610
AMBLER AVE.

TEL.

446-9181

RES. TEL.

446-8515

CRIMES-MORCAN

BATTS' PURE

PLUMBING & HEATING CO.

TRANS AIR CONDITIONING

ECONOMICAL OIL BURNERS and BOILERS

PHONE 442-1764

211 ATLANTIC AVE.

DIAL 442-7821



Bullders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

26

CHURCH S EXTN (E)—Contd

- Jones Wade
- M & W Body Shop 442-8348
- Benett Barnes Florist 442-7488
- Barnes W Bennett © 442-7488
- Watson Russell C ©
- Reynolds Clyde E © 448-8027
- Vacant

29

CIRCLE DR (Englewood)—From 211 Charlotte av northwest

- 108 Jayner Jas E © 448-5778
- 108 Andrews Harry W © 448-7817
- 110 Barbee John L © 448-5547
- 113 Sheppard Ralph K © 448-8584
- 114 Thorpe Rosalie B Mrs 442-4880
- 115 Renfrow Benj A 448-4475
- 118 Harrell H
- Crescent av ends**
- 201 Winters Gordon W © 448-7589
- 207 Wilkerson John E © 448-4018
- 211 Highsmith Geo R ©
- 218 Lea Stanley R © 448-8423
- 218 Blair Montgomery M © 442-1808
- 223 Sears Earl O © 442-3077
- 226 Singletary Fred B jr © 442-4267
- Greenwood intersects**
- 308 Englewood Meth Ch 448-8511

4

CLARK (Edgecombe)—From 427 Edgecombe south

- 503 Brittain Howard ■
- 504 Knight Paul A ©
- 507 Drummond Grover C © 442-3714
- 508 Moore Lorenzo N © 442-4758
- 512 Smith Elbert W 442-8708
- 518 Vacant
- 520 Lowe Wm E © 442-7888
- Buena Vista av intersects**
- 604 Heath Callie B Mrs
- Vickers Marian
- 608 Daughtridge Gordon J © 442-3807
- 612 Robinson Ray 448-8415
- 613 Staton Chas L © 448-8310
- 613 Council Mamie B Mrs 442-2234
- 616 Overman Lela H Mrs © 448-8878
- 617 Pope Jacob L jr
- Holmes Bobby
- 621 Jayner I Earl © 448-7212
- 622 Collie A H
- 624 Vacant
- 625 Allen Mayo © 442-1032
- 628 Hayes Katie C Mrs © 448-8870
- 629 Overman Lettie P Mrs © 442-3605
- 630 Dixon Pauline W Mrs © 442-2618
- Sessoms Bill
- 638 Vacant

Ambler av intersects

- 702 Hagans Henry B © 442-5043
- 703 Gardner Jon H © 448-6881
- 707 Pierce Wilbert 442-5928
- 708 Haynes Grady J jr
- 711 Harrell A Hervey © 442-2832
- 712 Proctor Bloster L © 448-5466

- 715 Holland J H © 442-3557
- 718 Brigman Lula © 448-8485
- 722 Kennedy Thos R © 448-8588
- 723 Hines Henry D © 448-8047
- 726 Dew Frank R © 448-8847
- 727 Calhoun Mark D © 448-6702
- Felton Bessie W Mrs
- 730 No Return
- 731 Frazier Aulseley G © 442-7432
- 732 Melvin Wm E
- 735 Davenport Wm S Rev © 448-5522
- 738 Holloman Thaddeus L
- Pullen Sarah D 442-2522
- 737 Clark St Meth Ch
- 740 Daniels Barnes E
- Redgate av intersects**
- 801 Jackson J Hoyt © 442-6244
- 802 Daughtridge Odis A
- 805 Harris Maggie M Mrs © 442-3050
- Edgerton Garland L 442-5908
- 808 Bossolono Reno © 448-8862
- 808 Perkinson Edw L
- 808 Vacant
- 808 Johnson Wilbur E 442-5348
- Willoughby Beatrice © 448-8852
- 811 No Return
- 812 Vacant
- 812 Vacant
- 813 Wall Euna O Mrs 448-5554
- 814 Lifsey Leon W © 442-2292
- 815 Everette J Harvey © 442-3852
- 818 Layton F Kenneth © 448-8338
- 822 Parker Lulu Mrs
- 825 Smith Herman L © 448-6275
- 828 Vacant
- 830 Frazier Percy L jr © 442-4788
- 833 Lancaster Thelma J Mrs © 442-7942
- 838 Henry Milton E
- 839 Walston Addie Mrs 448-5355
- 840 Rouse Saml J ©
- 841 Ingram Lemmie B © 442-5416
- Green av intersects**
- 903 Hollingworth Jas N © 448-5666
- 904 Manering Walter E
- 908 Brantley Aggie B Mrs © 448-8759
- 907 Koonce Henry S 448-5478
- 912 Richardson McGoy E © 448-8793
- 916 Fuller R V 442-4805
- Dunn ends**
- 1000 No Return
- 1004 Watts W W
- 1006 Williford John T © 442-5837
- 1012 Elliott Sam 448-7364
- 1015 Sullivan Lawrence L © 448-8367
- 1016 Grimsley Susie P Mrs ©
- 1017 Wiggins Blanche O Mrs © 442-1243
- 1021 Evans Geo L © 442-1327
- ACLRR crosses**
- Norfolk intersects**
- 1113 Wright B Louie © 448-6332
- 1114 Walker Irvin M © 448-9555
- 1200 Cartee A Wallace © 448-5752
- 1207 Faith Revival Center
- 1208 Pitt Bessie G Mrs © 442-1241
- Rex intersects**
- 1211 Vacant
- 1214 Davis Benj T 448-4663

6

8



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE
COR FRANKLIN ST



J.P. DAUGHTRIDGE & SON INC.

General Building Contractor



809 NORFOLK ST. P.O. BOX 1287

TEL. 446-7016

27

CLARK (Edgecombe)—Cont'd

- 1215 Worrell Robt
- 1217 Warren John
- 1218 Anderson Tom W @ 446-6459
- 1219 No Return
- 1224 Ford Geo E @ 446-8704
- 1225 No Return

Mitchell intersects

- 1300 Fipps Wilbur H @
- 1301 Evans Evelyn @ 442-4942
- 1307 Boyette Robt T 442-3912
- 1310 Edwards Ernest J @ 446-6593
- 1311 Dempsey Wm M @ 442-4248
- 1314 Ricks Wilson R @ 442-6486
- 1315 Walston Thos D
- 1318 Webb Philip C 442-7088
- 1319 Weeks Robt E @
- 1324 Bryant Edw
- 1325 Vacant

Midway intersects

- 1411 King Geo K @

Daughtridge intersects

- 1419 Little Jas T jr @ 442-2613

1425 Aycock Gernie

Lancaster intersects (not open)

- 1625 Vacant

Tyan intersects

City limits

11

CLAYTON (Nash)—From 2600 S Church west, 1 south of Rosa

- 212 Holmes Melvin
- 215 Rackley Jesse W 446-7843
- 216 Mooneyham Johnny R
Godwin Geo

- 224 Perry Everett C @ 442-3778
- 228 Bowden Wilbur E 442-3589
- 229 Oakley Otho L @ 446-6625

Wally intersects

- 300 Gurley Edgar jr @ 442-7021
- 304 Evans Sallie R Mrs @ 446-9328
- 308 Ellis Johnnie N @ 446-8627
- 312 Cary Sidney P @
- 313 Bain Robt H @ 446-5901
- 316 Morgan Brookland @
- 317 Wilson Geo R @ 446-4640
- 320 King Melvin B @ 442-7027
- 324 Boykin Ruben J @ 442-7905

Gwen intersects

- 328 Nelms John A @
- 440 Brooks Arden @
- 442 Davis John S @

11

CLEO (Nash)—From 1800 Davis west, 1 south of Dowdy

- 303 Small Rosa L Mrs @ 446-6624
- 305 Jones Rufus 442-5302
- 312 Petway General @ 446-6444
- 315 Smith Henry @ 442-5075
- 319 Smith Henry jr @

7

CLEVELAND (Nash)—From 1200 South Franklin west (not open bet Raleigh rd and bey Elizabeth)

- 315 Proctor Marshall P

- 317 Ingram Earl W 442-7244
- 319 Moore Robt L 442-7031
- 321 Barnes Cleon R
- 326 Brantley Lena J Mrs @
- 328 Edwards Irene C Mrs @ 442-3323
- 329 Ellison Perry 442-7055
- 330 Croom Eliard G @
- 331 Frederick Lillian G Mrs @
442-3761

Liberty intersects

- 404 Proctor Edw L @ 442-6577
- 406 Hales Walter T @ 442-2064
- 417 Gutton C Harvey
- 420 Perry Willie T @ 442-6866
- 425 Flood Jesse F
- 431 Vacant
- 440 Long Jack J @ 446-7702

S Grace intersects

- 500 Bronson Wm jr 446-6434
- 501 Harrington Della @ 442-7436
- 502 Hines Marion
- 504 Robbins David L @ 442-7337
- 505 Dickens Thelma W Mrs @
442-5819
- 511 Ward Woodson jr @ 442-7835
- 516 Cooper Robt E @
- 517 Cotton Freeman @ 442-6003
- 530 Skinner Lillie B Mrs @
- 534 Vacant

Luper intersects

- 600 Battle Percy D
- 602 Thorpe Fred 442-5662
- 604 Kingdom Hall of Jehovah's
Witnesses
- 620 Marley David W @ 446-5418
- 626 Batts Chas @ 442-2286
- 628 Moses Albert @
- 632 Davis Tommy @
- 638 Holland Lottie @ 446-5617
- 640 Hinton Geo D 442-1498
- 642 May Andrew jr 442-8370
- 644 Bryant Alice
- 646 Thigpen Katie C Mrs 446-8804
- 648 Andrews Roy C 442-8804
- 648 Andrews Roy C 442-5800
- 650 Coleman Bessie P Mrs

New begins

Raleigh rd intersects

13

29

CLIFTON RD (Englewood)—From 327 Forest Hill av west and north, 1 south of Charlotte av

- 96 Harrison Milford W @ 446-6008
 - 98 Fuller Edgar J @ 442-4239
 - 102 Odum Edgar D @ 442-1338
Samuel Viola P Mrs nurse
 - 103 Batchelor W Richd @ 442-2643
 - 104 Simpson Willie P @ 442-1406
 - 105 Coley Elbert T @ 446-8260
 - 106 Putnam Carl C @ 442-1852
 - 107 Miller John R @ 442-2097
 - 108 Whitehurst Wm R @ 442-1662
 - 109 Rawls Robt W @ 442-2332
- ## Briarcliffe rd intersects
- 201 Williams Geo N @ 446-7858
 - 202 Norville Roy P @ 446-8079



ALLAN MIMS FORD
SALES SERVICE
"THE HOME OF BETTER USED CARS"

225-27 TAREBORO
TEL. 442-3761

David Hill's SUPER MARKET

STAPLE and
FANCY
GROCERIES

FRESH and
CURED
MEATS
FROZEN
FOODS



PURE OIL
PRODUCTS

1308
COKEY RD.

TEL.

446-6618

NASH COAL COMPANY

Specializing Exclusively in
High Grade Steam and Domestic Coal
PHONE 446-8512
100 W. Grand Av.



DAY OR
NIGHT
AMBULANCE

JOHNSON FUNERAL HOME, Inc.

Air Conditioned Chapel — Private Family Rooms

SPACIOUS PARKING AREA

"Eastern Carolina's Finest Funeral Home"

DIAL 446-5135

NASHVILLE HIGHWAY (Sunset Ave. Extn)



ALLAN MIMS FORD

SALES SERVICE

"THE HOME OF BETTER USED CARS"

225-27 TARBORO

TEL 442-2191

28

CLIFTON RD (E)--Contd

- 203 Strange John W @ 442-3114
- 205 Wiggins Walter D @ 446-6317
- 206 Booth Aucey G @ bldg contr
446-6381
- 210 Thornes Vincent J @ 446-4646
- 213 Strickland Danl R @ 442-2229
- 214 Daniel Fred M 442-9311
- 217 Jones Wm R 446-8540
- 218 Williams J Dalton 446-5350
- 222 Ricks Benj W @ 442-5970
- 225 Loughlin Chas C @ 446-8617
- 226 Guill Geo F @ 442-6786
- 228 Godwin Leo @
- 230 Fosdick Lyle A @ 446-4986
- 234 Stolzenberg Fredk W @ 442-1585
- Greenwood rd intersects**
- 300-302 Gore Grover A 442-4217
- 305 Spencer S Alexis @ 446-5927
- 308 Brewer Jos B jr 442-5830
- 309 Greathouse Eula P Mrs @ 446-7497
Howell Jerry A 442-7640
- 314 Knox Howard A jr @ 442-7204
- 320 Mears Jos L @ 442-1935
- rear Vacant
- 321 Driver Wm D @ 442-2878
- 324 Collins John L jr @ 442-5959
- 326 Whitley Manley T @ 446-7849
- 327 Martin J Riddick 442-5474
- 328 Forry Ruth B Mrs @ 446-6713
- 333 Conrad John E @ 442-3725
- 341 Ward Thos T @ 446-4300
- 343 Reardon Lillie S Mrs @ 446-7033
- 344 Bryant Perry T @ 442-2693

Avondale begins

- 400 Batchelor Roger O @ 442-1266
- 401 Barnes Jas N @ 442-2893
- 406 Teachey John A @ 442-2985
- 409 Hughes John E @ 446-6273
- 412 Brooks Wm H @ 446-8676
- 417 Hughes Jordan A @ 446-8545
- 420 Fulghum Robt L 446-4231
- 424 Page Clifton @ 442-7433

Charlotte av intersects

- 502 House Bennie F @ 442-1282

Martin dr begins

- 508 Manning Maynard A @ 446-5998
- 510 Williams Chas C @ 442-4673
- 518 Abernethy Fred A @ 446-7862

Nashville hwy intersects

CLYDE (Nash)—From Belvedere west, 1 north of Center

- 400 Bunn Theo @ 446-5649
- 401 Whetstone Dorothy S Mrs @
- West End intersects**
- 405 Ward Mary E Mrs @ 442-7661
- 409 Little Raleigh Kindergarten
- 421 Lucas Susie S Mrs @ 446-4041
- 425 Sumler Jas S @ 442-4081
- 429 Holmes Rosa P Mrs 442-2675
- rear Owens Calvin @

S Grace intersects

- Grace intersects**
- 500 Edgerton Cath K Mrs
- 502 Hodges Cladie M Mrs

- 503 Harris Johnnie G @
- 507 Parker Louis 442-8459
- 509 Ellis Mary N Mrs
- 511 Anderson Luma 442-5427
- 513 Vacant
- 515 McCoy Elijah

Peter ends

- 523 Lucas Bertha H Mrs @ 442-5093
- 528 Roberson Geo W

Lindsay ends

- 531 Council Zeano
- 532 Smith Buelah T Mrs
Caple Susie Mrs
- 535 Jeffries Will J @ 446-8084
- 538 Hargrove Julius 446-6574

Luper intersects

- 600 Joyner Buster S 446-8382
- 603 Williams John D 442-8245
- 604 Vacant
- 608 Joyner Sarah R Mrs 446-5677
- 609 Smith Saml M @ 446-8220
- 611 Sheridan Mollie W Mrs
- 613 Hunter Erline
- 617 Harris Henry E @ 446-4085
- 619 Carlisle Robt L @ 446-8083
- 621 Edge Katie K Mrs @

Raleigh rd intersects

15

CO-AH-BAR (Nash)—From 1750 Hammond northwest, 1 north of Tar River

- 1715 Frederick Marie Mrs 442-3087
- 1716 Spruill Frank P jr @ 446-4062
- 1719 Allsbrook Jos L 446-6720
- 1720 Dowdy I Jesse jr @ 446-6020
- 1723 Harper Eddie L @ 442-4225

Westover ct intersects

1

COAST LINE (Nash)—From 334 Main SW west, 3 south of Sunset av

110-18 Ricks Building

Rooms:

- 2-10 Life Ins Co of Va The 422-2340
- 3 Lyon Paul E podiatrists 446-4788
- 7 Crippled Children's Soc (Ry Mt Chapter) 446-5711

- Travelers Aid Soc 446-5711
- Family Serv of Ry Mt 446-5711

- 9 Fuerst Herbert dentist 446-7027
- 11 Smithson Thos W dentist 446-7027

- 12 Vacant
- 13 New England Mut Life Ins Co
- 18 Southland Life Ins Co (Continental Div) 446-6915

- 19-22 State Capital Life Ins Co
446-5051

- 23-24 Irene's Beauty Salon 446-8040

Street continued

- 117 Vacant
- 119 Peters Carl H chiropractor
446-4977
- 122 Vacant
- 123 Ricks Hotel Annex The
Williams Lbr Co Inc timberlands
442-2135
- 128 Bishop Lndry Co Inc 442-6111
- 132 Wall Wm S phys 446-4952

13

Modern

Gas

Appliances

Englewood Shopping Center

PROPANE

Suburban

GAS COMPANY

Bulk-Metered
and Bottled Gas

Tel. 446-6739

HERTZBERG FURS

"If You Don't Know Furs — Know Your Furrier"

NEW FURS — RESTYLING — REPAIRS — FUR STORAGE

236 TARBORO ST.

PHONE 446-5800

FUR
Storage

29

COAST LINE (Nash)—Contd

144 Rocky Mt Sanitarium Inc 442-5121
Kornegay Clinic 442-5121

S Church intersects

9

COCKRELL—From Paul south, 1 west of Boone

4

COKEY RD (Edgecombe)—From 500 TARBORO southeast, 5 east of ACLRR

Hill intersects

200 Vacant
202 Vacant
204 Severance Martin L @ 446-6937
208 Beach Edna M Mrs @ 446-5027
214 Rasmussen Arnold A 442-6734

Marigold intersects

302 Land's Fina Serv gas sta 442-9928
304 Pierce Robt H 446-4979
305-29 Gorham Fannie W School
446-5093

308 Scott Willie A 446-7592
Denton Mattie M Mrs 442-1195
Edgemont Soda Shop confy
Bernard's Coin-Op Store self serv
Indry 446-9969

Buena Vista av ends

School begins

402 Gillingham Bertha Mrs @
rear Parker Arth C 446-7214
406 First Free Will Bapt Church
414 Wooten Wm S @ 446-5414
418 Forbes Lillian B @ 446-4955
422 Hayes Benj S @ 446-7667
423 Skinner Edgar D @ 446-5415
425 Murray Levie E @ 446-5777

428 Apartments

1 Brantley Smith A
2 Alford Kenneth L 442-6530
3 Vacant
4 Williams Loran G 446-7634

431 Haney Louise H

432 Vacant

Ambler av ends

500 Gay Weddell H @ 442-7256
501 Stephenson Lewter N @ 422-2849
505 Price Jos B @ 446-5705
508 Webb Mary L Mrs 442-3452
509 Grady Eliz C Mrs @ 446-4901
514 Bulluck Stephen L @ 446-4711
515 Vacant
516 Holloman Bobby 442-5415
516½ Calhoun Annie Mrs 446-6994
520 Byrne Matthew L 446-7316
521 Williams Charlie T jr 442-4819
524 Davis G Rex 442-5060
530 Pender Kenneth S @ 446-9501
537 No Return
540 Wootens Super Mkt Inc gros
541 Munnerlyn Lucius C @ 442-4148

Redgate av intersects

600 Ivey Bernard C 446-8281
603 Moore Thurman R @
605 Manning J N
606 Poland Preble C 442-8373

607 Fox Jas H
608 Wood Katie L 442-1534
609 Davis Robt C 446-7553
610 Batchelor Roxie W Mrs @
612 Peoples Missionary Bapt Ch
620 Carpenter Ethel B Mrs @
621 Barnes Annie H Mrs @ 446-6129

Long begins

700 Ray Merritt P 442-2250
703 Bulluck Mamie P @ 442-3822
704 Hiatt Jas E 442-5069
708 Barnes Louise Mrs
709 Ruffin Julian F @ 446-8543
712 Williams John L 442-2873
715 Vacant
716 Strickland J Richd 442-6340
717 Cokey Rd Barber Shop
721 Vacant

Green av ends

800 Bulluck's Josh Barbecue restr
446-5651
803 Moore's Garage auto repr 446-5946
806 Terra-Plane Oil Co gas sta
807 Nugent's Superette gro 446-7738
rear Nugent Henry C jr @ 446-7738
811 Nugent Linda D Mrs @ 446-6985
812 Vacant
817 Vacant
818 Vacant
827 Vacant

Short intersects

901 Jack's Fish Mkt & Gro 446-6805
905 Sharp David
Green Roy H

915 Vacant
925 Little's Body Shop 442-5915
929 Wooten's Small Engine Serv
442-2369

Planters begins

1004 Planters Cotton Oil & Fertilizer Co
Inc mfrs 442-2131
1007 Vacant
1017 Waters Bros roofing contrs
446-7141

8

ACL crosses

Wilson rd begins

1100 Proctor's Pure Serv gas sta
446-5807
1101 Hill's Garage auto reprs
1103 Peoples Oil Co Inc (plant) 442-6131
1104 Bulluck & Edwards gro 446-4104
1116 Vacant
1125 Lynch Luther C
1126 Vacant
1139 Odom Tile Co 442-6665
1152 Pierce David J @
1149 Under Constr
1157 Downing Lula R Mrs @ 446-6276
1162 Price John W 446-4696

East ends

1204 Yount Marcellus P @ 446-6538
1209 Grooms Lloyd V 446-7800
1210 Vacant
1220 Jones Wilma T Mrs @ 442-2219
1221 Brown Walter T @ 446-7256
1224 Pridgen Ella Mrs
1224 Pridgen Melba 442-7758



PEOPLES OIL CO., Inc.
Distributors OILS — LUBRICANTS — FUEL OIL
1103 COKEY ROAD
"The People's Choice"

PHONE 442-6131

HEATING OILS



A. HICKS AGENCY

— REALTORS —

Sales Agents for Westridge

132 SUNSET AVE.

PHONE 446-7188

Carolina Office Equipment Co. *Gastner*

SALES
OLIVETTI
UNDERWOOD
SERVICE

PRINTERS - STATIONERS - OFFICE OUTFITTERS

Main Street Store: 147 Main St., S.E. - Dial 442-1196
 Printing and Office Machine Division: 804 N. Church St. - Dial 442-4106

Petroleum
Equipment
Repaired and
Installed



Mass Electric Co.

Electrical
Contractors

PETROLEUM ENGINEERING

1554 S. CHURCH ST.

P.O. BOX 584

PHONE 442-4929

80

COKEY RD (Edgecombe)—Contd City limits

- 1220 Alexander Clyde L 446-6085
- 1230 Barnes Jerry K 442-4889
- 1232 No Return
- 1241 Williams C Vester © 446-4818
- 1800 Haggans Chas J © 446-6465
- 1801 Proctor Bros Co 446-6688
- 1804 Vacant
- 1805 Proctor John G © 442-4149
- 1806 Spencer Frances F Mrs © 442-2488
- 1808 Hill David Super Market 446-6618
- 1809 Williams Joe F 442-3835
- 1810 Webb Mtr Sis autos 446-9503
- 1811 Campbell Lydia B Mrs ©
- 1812 Hill Annie M ©
- 1818 Bunn Wm A © 446-6490
- 1817 Hill David © 442-1763
- 1818 No Return
- 1819 Batchelor Steven W 446-5997
- Baisey Clyde Mrs 446-9345
- 1320 Lewis Thos Gro 446-9244
- 1321 Baines Jas
- 1323 Batson J D © 446-6354
- 1325 Vernell C Cleveland © 442-1081
- 1327 Taylor Mary L Mrs ©
- 1329 Worrell Thurston E © 446-5310
- 1368 Taylor Theo R
- 1369 Hopkins Clifton L

Parrish ends
Rooter ends

20

COLEMAN AV (Edgecombe)—From 600 North Raleigh north

- 202 Dukes Annie H Mrs 442-5086
- 204 Jordan Jessie Mrs 446-4563
- 206 Anthony John H © 446-4701
- 207 Tann Carrie L Mrs
- 209 Williams Geo
- 211 Pittman Lillie H Mrs 446-4428
- 212 Dixon Jos
- 214 Harris Andrew 446-7435
- 215 Brown Chas W 442-3358
- 217 Watson Dorothy R Mrs 442-1994
- 218 Smith Welsey J
- 222 Faison Sam ©
- 222¹ Thoren Katie © 446-5215
- Blanches' Beauty Shop
- 223a Harris Minnie 442-3692
- 223b Sanders Willie
- 225 Parker Arrie © 442-4973
- 233 Bulluck Maybell Mrs
- 235 Grant Wm C 442-3406
- 236 Pope O R Sch 442-1467

Shearin intersects

- 301 Harrison Annie L Mrs
- 303 Williford Leroy
- 305 McNeil Ailee Mrs
- Pitt Mazzie D Mrs
- 307 Bynum Lloyd
- 308 Barlow Vanstory S © 446-7321
- 309 Pitt Wm
- 311 Hopkins Jas
- 312 Boyd Henrietta B Mrs © 446-5314
- 315 Hyman Wm D
- 316 Fox Lugenia Mrs 442-4689
- 319 Yarbrough Annie F Mrs © 442-5684

- 320 Staton Martha Mrs
- 321 Harris Nathl W Mrs © 442-1884
- 324 Stanley Buck 446-4493
- 325 Foster Nathl
- 326 Evans Mamie Mrs © 422-2895
- 330 Deans Alvernon ©
- 335 Parks Willie B Rev © 442-2260
- 336 Little Hannah R Mrs © 442-6707

Holly intersects

- 404 Jones Clara 442-2441
- 406 Bulluck Minnie W Mrs
- 408 Powell Vender 442-4001
- 410 Bulluck John
- 411 Kea Mary D Mrs ©
- 412 Braswell Jessie © 446-6846
- Mamie's Beauty Shop 446-6846

- 415 Parker Rudolph
- Diekens Jimmy

- 416 Smith Ellen
- 418 James Essie
- 419 Carney Jeffery D © 442-6856
- 420 Johnson Lillie M Mrs
- 422 Sharp Jas L
- 423 Norwood Charlie ©
- 429 Petway Robt 442-5596

E Highland av intersects

- 508 Boney Effie D Mrs © 442-6622
- 510 Dixon Jas jr
- 516 Williams Lossie Mrs ©
- 521 Pittman Jesse 442-1478
- 523 Lucas Bobby

22

Grand av intersects

- 604 Smith Willie 446-7776
- 608 McDonald Bertha R Mrs
- 610 Battle Walter M
- 614 Parks Colonel H © 442-2084
- 622 Vick Alex ©
- 624 Worsley John L © 446-4981
- 625 Jeffreys Louise ©
- 630 Haven Earl © 442-2788
- 631 Jarrett Elnora C Mrs
- 633 Lyons Rosa ©
- 634 Thorpe Richd © 442-2066
- 638 Ngehelson Madie ©
- Bunn Katie B 442-2348
- 641 Batts Catharine J Mrs ©
- 642 Whitehurst Johnnie M © 446-5580
- 646 Blackman Charlie L © 442-6414

Moore begins

E Virginia av intersects

COLLIE (Formerly 2d; Nash)—From 731 Nashville rd south, 3 west of Boone

Arrington av intersects

25

COLUMBIA AV (Nash)—From 200 Adams northwest

- 714 Everett J D
- 715 Woolard Orberly H © sand and
gravel 442-2520
- 718 Taylor Lorine Mrs 446-6926
- 719 Vacant
- 722 Hines Josephine E Mrs 442-4817
- 723 Ramsey Archie



CITIES SERVICE

FUEL OIL

We Give Green BAX Stamps

KEROSENE



CITIES SERVICE

WOOD OIL CO., INC.

Printed Metered Delivery

701 S. Church St.

446-6806

Tel. 442-4271
1834 Sunset Av. Extn.

BROWN Memorials

SINCE 1908

81

COLUMBIA AV (N)--Contd

- 726 Thigpen Lela M Mrs @ 442-1588
- 727 Hines Lennie F
- 730 Vacant
- 731 Currin Joel R @ 446-5520
- 734 House Wm
- 735 Poland Jimmie H
- 738 Wilder E Bradford 442-3078
- 739 Leggett Wm H
- 742 Davis W Clyde jr @ 446-4359
- 743 Spell Jesse
- 747 Davis W Clyde @
- 751 Wood Lula C Mrs 442-3285
- 757 Boulden Geo T 442-1097

Oak intersects

- 801 Neal Vann N @ 442-2840
- 802 English Perry D @ 442-1667
- 806 Bailey Linwood @
- 807 Hedgepeth Henry N @ 442-3027
- 811 Taylor Zettie W Mrs @ 442-1690
- 815 Critcher Minnie W Mrs @ 442-2447
- 816 Creech J Calvin @
- 817 Daughridge Viola V Mrs @
- 820 Lamm Walter L @ 446-8631
- 821 Morgan Helen 442-3622

E Ridge intersects

- 901 North Ry Mt Ch of God
- 909 Cox O J Rev 446-8318
- 916 Adeox Carthoris 446-6201
- 919 Meller Elberta B Mrs @ 442-1893
- 920 Rackley Medz C 442-1425
- 923 O'Neal Clarence L 442-3972

Melton dr intersects

- 924 Colbert Joe T @ 446-8334
- 928 Griffin Walter A @ 442-3458

COOPER (Formerly 4th)--From 819

Arrington south, 1 west of Boone rd

- 1505 Williamson Jas C @ 446-8636
- 1507 Wallace Clarence J @
- 1509 Baker John J @

Cascade av intersects

- 1524 Brown R Clyde
- 1526 Moore Wm R @

Cascade intersects

- 1600 Blanton Blaney @ 442-7447
- 1605 Baker Ira @
- 1610 Papazisis Effis B Rev @ 442-8447
- 1613 Turner Joe
- 1615 Stephen Bobby G
- 1617 Bell J Preston @ 442-6482

COUNTRY CLUB DR (Nash)--A continuation of Benvenue rd northwest (Box numbers)

- 96 Boyette Thos R jr @ 446-6678
- 100 Alsip Jas B 446-4234
- 110 Stikner Jesse A @ 442-4253
- 116 Taylor Willie E @ 442-5811
- Boseman Jack T @ 446-8623

COUNTRY CLUB RD (Nash)--From Benvenue rd, 1 east of Benvenue av (Box numbers)

- 8 Killebrew Chas F @ 442-6834
- 6 Young Henry L @ 446-4731
- 14 Morgan Marion E @ 442-1684
- 16 Johnson Ronald R @ 446-5904
- 18 Shearin Wm M @ 446-7574
- 20 Vacant
- 24 Whitley Robt M @ 446-7690
- 60 Collier Sidney A @ 446-4258
- 64 Brown Albert G @ 466-5419
- 66 Speight Jas A 446-6675
- 68 Ward Wm C 442-1200
- 76 Winfree Zollie E @ 446-8661
- 72 Leonard Archiblad E @ 446-8657
- 78 Adams Guy @ 442-2434
- 92 Lane Ralph H @ 442-3422
- 104 Overton John @ 446-7378
- 106 Jones Richd R @ 442-3576
- Tommie's Beauty Parlor
- 108 Strickland Clarence E @ 446-6038
- 112 Taylor Ernest L jr @ 442-5744
- 114 Moose Lodge No D38 442-0945
- 124 Warren Burnice jr @ 442-1337

COURTLAND AV (Edgescombe)--From 2000 Rosewood av north, 1 east of Carlton av

CRAIG (Nash)--From South Franklin west 1 south of St Paul

- 308 Gardner Marvin
- 310 East Jas B

Davis intersects

- 408 Bryant Wm L @ 446-8323
- 410 Bryant Wade L @
- 420 Rose Ralph C @ 446-9267
- 423 Mouzon Saml K @ 442-2446
- 424 Lee Braxton B 442-7091
- 425 Tharrington Jos T @
- 426 Bowden Edgar
- 427 Parker Jas T 442-5046
- 428 Johnson Leon F 442-1027
- 430 Roddy Milton M 442-4624
- 431 Shearin David
- 432 Manning Bernard F jr 442-6700
- 433 Jackson Geo D @ 442-6005
- 434 Winstead Henry C
- 436 Griffin Ralph C 446-6795
- 438 Renfrow Alton 442-5870
- No Return
- 440 House Robt M 446-6957
- 441 Parrish Robt E @ 442-5856
- 442 West Fred T 442-3495
- 444 Daniels J Robt 442-5333
- 446 Johnson Derwood

Boone intersects

CRESCENT AV (Englewood)--From Nashville hwy south, 2 east of Circle dr

- 114 Minter Wm W @
- 118 Spears Clarence M 446-4477
- 122 Parker Russell C 442-6742

Wayne intersects

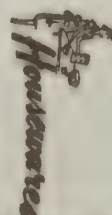
- 202 Davenport Agnes C Mrs @ 442-4237
- 203 Quinlivan Bessie F Mrs 446-7719
- 205 Harper Jas S @ 446-8368

122-124 S. HOWARD STREET



COMPLETE LINE OF HARDWARE — PICTURE FRAMING

GAY'S HARDWARE



PHONE 442-1482



CHAIR & EQUIPMENT RENTALS

RUG DURACLEAN SERVICE

US Hwy. 301 By-Pass South, P.O. Box 705

TEL. 422-6013





LEE OIL CO., Inc.

Dial 446-8186

P.O. Box 1105

740 Planters

Daughtridge PAINT & WALL PAPER Company



CONTRACTORS

2309 SUNSET AV.

TEL. 442-2931

32

CRESCENT AV (E)—Contd
208 Miller Willard 446-4082
216 Sutton Jas H @
Circle dr intersects

812 Delmar Edgar M @ 442-2781
Amhurst intersects
816 Morris C Pitts @
820 Pitts Maurice C 442-5893

13

CURTIS—From 1106 Oakey south, 1 west
of Raleigh rd

1516 Langley Wallace H @ 446-6242
1519 Bowden Ernest E @ 442-1377
1520 Pendleton Clemon H @
1523 Mills Albert B 446-4588

DAISY (Nash)—From 1399 South Main
west, 1 north of Nashville rd

114 English Marvin E @ 442-4722
115 Woodruff Mary Mrs 446-9248
Butler Wilson D 442-8357
119 Davis Leonard 442-3212
123 Viverette Charlie R

S Church intersects

8

CYPRESS (Edgecombe)—From 900
Norfolk south

1118 Matthews Jas A @ 442-6021
1124 Vick Paul A 442-3626
Rex intersects
1200 Winstead Benny
1201 Turner Billy R @ 446-7075
1206 Ricks Johnnie @ 442-6232
1207 No Return
1210 Clark Eddie L @ 446-9568
1211 Davis Esma F Mrs @ 442-4040
1214 Dudley Jasper E @ 442-6376
1215 Thompson Lester R @ 446-7770
1218 Stussie Edw F @ 442-2879
1219 No Return
1224 Denton John @
1225 Elder John P jr @ 442-1437

Mitchell intersects

1300 Vacant
1303 Windham John W 446-5028 @
1307 Weeks Jos H @ 446-6230
1311 Barnes Wagnon @
1314 Barnes Robt B @ 442-2847
1315 Raynor Rachel Mrs @ 446-4897
1319 Nelms Marvin F @ 446-6294
1323 Michael Robt E 442-4863
1324 Newton Johnnie R
Midway intersects
1400 Pridgen Ada F Mrs @ 442-4934
1401 Mercer Loomis L @ 442-1801
1405 Poythress John C 446-7767
1406 Hux Gilbert G @ 446-6765
1409 Moore Elbert L @ 442-6870
1410 Boyd Harvey M @ 446-4860
1414 Phelp F L

1415 Strickland Carvie E @ 442-2345
1418 Johnson H D Mrs 442-5423
1421 Ashby Frank T @ 446-6774
1424 Willoughy Jas F @ 442-5034

Daughtridge intersects

1510 Sharpe Jas A @
1511 Becknell Jas M @ 446-5914
1514 Webb Preston E @ 442-6259
1518 Sellers Henry C @ 446-6787
1525 Baker Vernon E @

Lancaster intersects

1610 Hobbs H K
1624 Currie Seth J 446-8435

Tyan intersects

City limits

29

DAHLGREN AV—From Winstead rd west,
1 north of Oakdale dr

9

19

DARDEN CT (Nash)—From 416 West
Duke cir north

501 Tripp Jas H
502 Pate Ruth S Mrs 442-5008
504 Hale Nell B Mrs 466-4256
505 Warren Wm E jr 442-4766
506 Vacant
507 Jackson Bobby R 446-9258
508 Bulluck Betty H 442-6228
509 Moore Geo M 442-5881
510 Bullard Jas E 442-1929
511 Armstrong Jimmy G 446-5409
512 Barbee Ethel L Mrs 442-3862
513 Collins Mitchell L 442-7766
514 Hammond Frank M 442-3893
515 Daniel Rubert 446-7625
516 Livesay Frank R 446-8496
517 Thompson Bobby L 442-1279
518 Copley Doris Mrs 446-8322
519 Peed Thos H 442-5934
520 Long Helen S Mrs 446-4637
521 Joyner Elton R 442-6519
522 Stott Johnny F
523 Doyle Anthony M
524 Stone Eug S 442-2385
525 Wheelless Thos E
526 Stone Eug S 442-2385
527 Marcus Gerald 442-5480
528 Vacant
529 Vacant
530 Everhart P D jr 442-2375
531 Slater J Herbert jr 442-6892
532 Vacant
533 Sykes John C jr 446-9385
534 Wilhalf Jos W 446-9747
535 Gordon Pattie L 446-8630
536 Jenkins Blair 442-5290
537 Green Mary C 442-6782
538 Kemp Matthew B 446-7511
539 Mangum Julian @ 446-6082

Dawson pl intersects

8

DAUGHTRIDGE (Edgecombe)—From 155
Vance east

400 Vacant
413 Vacant
415 Gamble Dave A
419 Taylor Callie
420 Kirby Thos
424 Williams Lena B Mrs
428 Jenkins Emma L Mrs



**SHAVER BATTERY
& AUTO PARTS CO.**

PARTS AND SERVICE

210 HILL ST.

(SEE PAGE 16 BUYERS' GUIDE)

PHONE 446-6145



FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF ROCKY MOUNT

MORTGAGE LOANS ORGANIZED 1902 INSURED SAVINGS
DIAL 446-9191 116 S. FRANKLIN

33

DAUGHTRIDGE (E)—Contd

Pender intersects

508 Sumler Alvin E @ 446-5394

Clark intersects

602 Crebs Harry R

608 Cobb Mildred @ 442-2732

Branch intersects

701 Daughtridge Jas W @ 442-1402

705 No Return

707 Carpenter Harry L

717 Ward John E @ 446-5841

719 KingKenneth A @ 446-6320

King Peggy W Mrs mus tchr

Hargrove intersects

815 Carter Benj D @ 446-5033

Cypress intersects

901 Downing Ralph W 442-2843

909 Pittman Walter E @

912 Barnhill Mike @ 442-7883

915 Dawes Minnie B Mrs @ 446-5319

923 Ange Walter G 446-8854

Wilson rd intersects

14

DAUGHTRY N (Edgecombe)—From 700 Tarboro north, 1 east of North Parker

Sycamore av intersects

Eastern av intersects

Rose intersects

401 Luper C Jackson @ 446-9536

415 Barnes Luther M jr @ 446-4464

416 Williams Emma D Mrs 446-5352

417 White John K 442-2928

420 Johnson Sudie B Mrs @ 446-5238

421 Walston Wm C @ 442-2825

423 Rose Prever E

427 Thomas Merriman D

428 Creech Smith @ 442-8435

429 Warren Chas P 446-9298

432 Farmer J Oscar @ 446-5053

436 Strickland Bernard M @ 446-4374

440 Harrell Andrew D @ 442-1351

444 Brindle John E

Fussell Kenneth J 442-1908

502 Batchelor Henry E 442-2777

504 Bartholomew Blanche J Mrs @
446-4055

505 Pigford Levi K @ 446-7718

508 Glover Ivon

509 Sullivan Elmoe L @ 442-8345

512 Chesson Robt L @ 442-1703

Chesson Seiwell plmb

513 Barnes Louis D @ 442-4147

Barnes L D @ Sons mason contrs

Williford Frank H

515 Dawson H W jr

516 Woodley Wade L @ 442-1758

517 Davis Henry G 442-5378

520 Wilson Robt M jr @ 442-5517

523 Shreve Robt A @ 442-6822

524 Land Claude T @ 442-2810

525 Waters Douglas H @ 442-5894

528 Baker Jethro D @ 442-1560

529 Braswell J Fredk @ 442-3710

531 Smiley C Floyd @ 442-1914

537 Arie Hebron A @ 442-3838

541 Lee Wm F @ 442-1793

N Raleigh intersects

10

DAUGHTRY S (Edgecombe)—From 700

Tarboro south

Hill intersects

Marigold intersects

7

DAVENPORT (Nash)—From 900 South

Church west

S Franklin intersects

Belvedere intersects (ss not open)

(Not open bet Belvedere and S Grace)

West End intersects

S Grace intersects

411 Battle Milton W @ 446-7265

415 McNair Wm R 442-6065

9

DAVIS (Nash)—From 500 Nashville rd south

1422 Todd Willie S @

1425 Smith John S @ 442-7427

1426 Creekmore Thurmond R @ 446-5695

1430 Davis Mattie E Mrs @ 446-4535

1431 South Ry Mt Ch of God (Sunday Sch
Rms)

Anderson intersects

1506 Morris Jos R 446-7521

Harrison Nannie H Mrs 442-7882

1507 Drake Jas R

1508 Wiggins Jesse R @

1511 Pridgen Jas R

1512 Rowe Hubert H @ 442-2587

1514 Glover Clemon W @ 442-6430

1516 Carter Leland C @ 442-3825

1517 Vester Kelly G

St Paul intersects

1604 Phillips Ruffin P @ 442-5820

1606 Winders Clifton @

1609 Wooten M Ray

1611 Edwards John

1612 Upchurch Milton

1613 Hare Billy R 442-1590

1616 Worthington Wm

1617 Wallace Ethel B Mrs @ 442-4054

1620 Bobbitt Chas A

Craig intersects

1703 Farral Jas C

1705 Hayes Johnny

1707 Adams Jerry A

1718 Works Whse No 2 (tob whse)

Heilig-Meyers Co (whse)

rear Works Whse No 3 (tob whse)

Craig ends

Cleo begins

Smith intersects

Bennett ends (not open)

Lawrence intersects (not open)

11

Martin begins (not open)

Mariny begins (not open)

Dowdy intersects

Chapman ends

Smith intersects

1807 Vacant

1808 Moore Arlend C Mrs @

HEILIG-
MEYERS
CO.

129
MAIN N.E.

COMPLETE
HOME
FURNISHINGS

TELEVISION

RADIOS

RECORD
PLAYERS

REFRIGERATORS

RANGES

WASHERS

ALSO SMALL
ELECTRICAL
APPLIANCES

FLOOR
COVERINGS

RUGS

CARPETS

LINOLEUM

129
MAIN N.E.

PHONE
442-8146

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL
1125 East nr.Cokey Rd.

No. 1 and No. 2 for Home Heating — Tobacco Curing

Atlantic Discount Corp.

Established 1925

• AUTO LOANS •

REFINANCING
Phone 442-2151

FINANCING
1401 S. Church St.

CRIMES-MORGAN
PLUMBING & HEATING CO.

TRANE AIR CONDITIONING

ECONOMICAL OIL BURNERS and BOILERS

211 ATLANTIC AVE.

PHONE 442-1764



Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

34

DAWSON PL (Nash)—From 503 E Duke circle west

- 1200 Garrett Martin E 446-6056
- 1201 Leggett Stanley D 446-8378
- 1203 Kincheloe Wm H 442-7688
- 1204 Woodruff E LeVerne @ 446-5422
- 1205 Winders Jimmy L 442-2283
- 1208 Barnes Donald B @ 442-6829
- 1211 Thorp Seabury D 442-5223
- 1212 Edwards Geo D @ 442-5366
- 1213 Hamad Omar A 442-7868
- 1215 Johnson Ed 442-5896
- 1220 Ezzell Jas A @ 446-7615
- 1221 Coats Jas R 446-8077
- 1223 Fisher E David 446-6840
- 1224 Taylor Bernard H jr @ 442-3940
- 1227 Hilliard J Byron 446-4237
- 1228 Lacy Robt C 442-7658
- 1231 Bradshaw C Foy 442-7668

Darden ct ends

- 1300 Braswell David G @ 442-3418
- Braswell's Beauty Shop
- 1304 Braswell Jas A @ 442-3090
- 1305 Stone Chester K
- 1307 Vacant
- 1308 Thompson Lewis @ 442-1617
- 1311 Collier Donald A 442-4651
- 1312 Boyers Larry 442-7528
- 1313 Hooks Wm O 442-7910
- 1314 No Return
- 1315 Vacant
- 1317 Bishop John W
- 1320 Redding John T @ 446-4497
- Redding Frances Sch of Dance

446-4497

- 1327 Godwin Manley G 442-2218

- 1329 Rawls Wm A 446-5046

W Duke cir ends

- 1400 Adcox Melvin R @ 446-8465
- 1404 Garner Elijah R @ 442-5835
- 1407 Martin Wm W 446-8004
- 1408 Ingram W P @ 446-4991
- 1409 Williams Hugh R 442-5040
- 1411 Pegram Marshall L

N Taylor intersects

DEXTER (Nash)—From 1105 Liberty west, 1 south of Henry (not open bet 1 blk west of Luper and Raleigh rd)

- 400 Pearce Madison M @ 446-7259
- 401 Alford Charlie C 446-9643
- 404 Cawthorn Clarice E Mrs @ 442-2742

- 405 Barnes Wm
- 407 Hawkins Henry R
- 409 Aycock Gurney
- 411 Baines Harry J
- 413 McCorqudale Earl
- 414 Buchan Chas B @ 446-5890
- 415 Vacant
- 420 Brantley Oscar 446-7760
- 425 Parrish Chas F @ 442-2539
- 427 Viverette Walter R 442-3429
- 428 Duke Dewey V 442-8306
- 429 Wallace Robt 442-8431
- 430 Capps Ronald

19

- 432 Bozelle Francis W
- 434 Star Fish Mkt
- Pridgen Wiley D 442-7705

S Grace intersects

- 505 Pettway Johnnie
- 508 Edwards Jerome T @
- 513 McKinnon Geo W @ 442-3398
- 516 Mercer Cora J Mrs
- 517 Joyner Eddie D Rev @ 446-6732
- 518 Clark Rosa Mrs
- 520 Oates Connie L
- 522 Williams Henrietta Mrs
- 523 Perry Jos F @ 442-2333
- 524 Earl Rachel W Mrs @ 446-4365
- 525 Evans Walter L @ 446-6483
- 529 Atkins Julia A Mrs @
- 530 Jones Ralph @ 442-8212
- 533 Jones Robt L
- 534 McGee Russell @
- 535 Bullock Estee B
- 536 Forbes Calvin 442-6198
- 538 May Andrew J @ 446-7724
- 539 Hunter Hugh @ 446-6078

Luper intersects

- 602 Lewis Isaiah @ 446-7820
- 605 Horne Blossie E @ 442-2574
- 609 Vacant
- 611 Williams Nannie
- 615 James Israel W @ 446-6990
- 617 Bunch Oscar
- 620 Porter Jas W
- 621 Joyner Hattie B Mrs 446-5409
- 624 Cherry Dorothy Mrs
- 626 Battle Jas E
- 628 Lawrence Walter @ 442-5277
- 632 Norwood Willie B @
- 633 Porter Mary P Mrs
- 637 Edge Mary A Mrs @ 446-6727

(Not open bet 1 blk west of Luper and Raleigh rd)

Raleigh rd intersects

13

9

DOWDY (Nash)—From 1700 South Church west

S Franklin intersects (not open)

- 212 Pittman Lillian S Mrs @ 446-7822
- 216 Hunter Perry J @ 446-5439
- 218 Staton Lillie M Mrs
- 220 Battle Harry C
- 226 Smith Alphonso @ 442-1473
- 230 Dupree Margt F Mrs 442-2401

Davis intersects

12

DREAYER (Meadowbrook)—From 1800 Rosewood av north, 7 east of Fairview rd

10

DREW (Edgecombe)—From 800 Henna south and east, 1 northeast of Cokey rd

- 908 Wilson Frank 442-5981
- 911 Knight Benny
- 912 McNeil Eddie H @ 442-6721
- 913 Vacant



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE.
COR FRANKLIN ST

"YOUR HOST
FROM COAST
TO COAST"

425 N. Church
Dial 446-9175

2 ROCKY MOUNT INNS

Hwy. 301 N. By-Pass
Dial 442-8101

Holiday Inn

35

DREW (E)—Contd

917 Clark Ivory A
920 Person Herley L @ 442-5385
924 Cooper Essie M Mrs @
928 Arrington Grover
939 Thorne Johnnie O 446-9375
Nugent intersects
1000 Vacant
1002 Brown Mary L Mrs
1003 Fountain Carol R @
1012 Rand Timothy H @ 446-8272
1013 Jenkins Matthew @ 442-1040
1015 Lawson Jos F @ 446-6996
1016 Dortch Jas E @ 442-6749
1017 Lucas Mary J Mrs
1020 Richardson Charlie jr @ 442-1768
1023 McCoy Mattie Mrs
1025 Knight Eva N Mrs
Lane Clarence R
1028 Parker Jimmy
1030 Lucky Raymond
1031 Jones Carrie
Battle John J
1035 Dortch Willie jr
1038 Thigpen Wm L
1039 Bullock's Snack Bar
Pitt begins
8 Oakwood ends (not open)

31

DUKE (Swelton Heights)—From 1725 Falls rd ext south

101 Atkins Herman P @
102 Dickens Mark L 446-8506
104 Baxley Wm A @
109 Hayes Oliver D @
110 Boone Faytha S Mrs @
Raymond intersects
200 Boone F Hubert @ 446-6362
205 Moss A R @
207 Luper Marie Mrs @ 442-7851
212 Woodcock Ivey R @ 442-3960
215 Freeman Chesley P @ 446-4715
216 Blackburn Raymond H @ 446-7083
220 Parker Wade D
221 Carter Elwood R 446-6998
Lewis intersects
304 Nealy M B 442-4289
305 Peace Marian O Mrs 446-7457
308 Bradford Rossie @ 446-4290
312 Patterson Lester B @ 442-2355
314 Joyner Charlie D @ 442-5348
rear Joyner Milton B @
406 Vacant
408 Collie Arvin T 442-1913

19

DUKE CIR E (Nash)—From 415 North Lee, east in a semi-circle, 1 north of Gay

417 Daniel Margt 446-5438
418 Smith Bobby S 442-3017
419 Thomas John R 442-1665
420 Wheeler Fredk E 446-4495
421 Vacant
423 Ayers Bobby J 442-7881
424 Edwards Nelson
425 Jacobs Danl M 442-6253

426 Farmer Racheille S Mrs 446-6563
427 Tetterton F E jr 442-2448
428 Marks Cecil
429 Winstead Ralph F 442-1755
431 Mossely Garland M 442-3674
433 Cassaway Julian B 442-6320
435 Pridgen J Warren 442-7967
437 Bishop Jas F jr 442-5308
438 Bowman Billy G 446-9353
439 Winstead Harold R 446-6613
440 Harris Carl M 442-7966
441 Mears Tom
443 Vacant
442 Proctor Billy H 442-3964
444 Church Tony P
445 Vacant
447 Hondros Sue C Mrs 442-3267
449 Vacant
451 Benson Lowell 446-9506
453 Pridgen Delano D 446-4882
454 Sanders Hattie W Mrs 446-5852
455 Carter Marvin
456 Wallace Jas V
457 Bunting Violet Mrs
458 Lamm Larry H 442-6369
459 Crawford Ernest P 446-8709
460 Vacant
461 Pritchard Voight V 446-9851
462 Haney Wm J
463 Rackley John L 446-5642
464 Patrick Jack B 442-6277
465 Weaver John E 442-3597
466 Gray Smith F 442-7564
467 Morgan C N 442-3962
468 Fish Donald W 442-6355
469 Bennett Dennis E 442-3943
470 Shearin Edw C
471 Greene Charlie M jr 442-7080
472 Pendleton Lewis E
473 Toler Wm H jr 442-6895
474 Vacant
475 Vacant
476 Charles Arnold P 446-4847
477 Smith Victor B jr 446-5461
478 Fisher Chas W jr 442-7455
479 Boone Carl H 442-7980
480 Dickens Edw W 446-4660
481 Letellier Lucille W
382 Ruffin R Carlton 442-1759
483 Langley John D jr 446-8685
485 Taylor Kenneth R 442-2001
487 Nelms Arva B 442-6654
489 Wilson Jas R 442-6776
491 Edwards Richd
493 Thompson Billie A Mrs 442-4704
495 Vacant
501 Davis Wm B 442-7404
503 No Return
Dawson al begins
628 Bowen Ruben R @ 442-1257
632 Hackney Thurman H @ 442-6004
636 Eakes E J @ 442-2009
640 Farmer Zollie T @ 446-4376

19

DUKE CIR W (Nash)—From 415 North Lee west, in a semi-circle, 1 north of Gay



VICK'S RADIO & T.V.

SALES & SERVICE

For DAY or NIGHT Service
DIAL 442-3492

121 W. THOMAS ST.



T.V. SETS

PRODUCTS



DISTRIBUTOR

700 Albemarle Cor. Virginia

JOYNER OIL COMPANY

Phone 446-9101



**PAMPER YOUR
FAMILY
and
FRIENDS**

**with
ENGLEWOOD
BRAND
MEATS**

**Hickory Smoked
Sugar Cured**

HAMS

**REAL GOOD
FRANKS**

**ASK FOR
ENGLEWOOD
MEATS
AT YOUR
GROCER**

**Manufactured
and Distributed**

**Z. B.
BULLUCK
INC.
PHONE
446-8121**

**CARO-
CRAFT,
INC.**

**CUSTOM
MADE
FURNITURE
REFINISHERS**

**740
ALBEMARLE
AV**

**(SEE PAGE 77
BUYERS'
GUIDE)**

**TEL
442-2964**

BARNES TIN SHOP ROOFING & SHEET METAL CONTRACTORS

120 N. HOWARD ST.

TEL 446-7192

36

DUKE CIR W (N)—Contd

- 416 Wheelless Priscilla
- 417 Hunt Mabel M Mrs 442-3974
- 418 Andrews Harry W jr 446-4564
- 419 Lancaster Wm P jr 442-2350
- 420 Hurdle Chas
- 422 Rumfelt Wm G 442-3273
- 424 Davis Geo A
- 425 Carlisle J Leon
- 426 No Return
- 427 Riverbark Jack E 446-9366
- 428 Daughtridge W Maruice III
442-3588
- 429 Taylor Robt H 442-4608
- 430 Brown Bernard W 442-2240
- 432 Raper Donald J 442-1900
- 434 Wright Florence E Mrs
- 436 Hayes John H 442-6210
- 438 Suggs Jas A jr
- 440 Weaver Elisha T 442-7422
- 442 Fisher Theora G Mrs 442-4480
- 444 Sykes O Norwood 446-7313
- 446 Harris Cecil I 446-6733
- 447 Capps Geo D 442-4283
- 448-50 Vacant
- 449 Moore Wm J 442-2688
- 451 Smith W Gerald 442-7907
- 452 Weeks Sydney
- 453 Gupton Wm R 446-8616
- 454 Hutchinson Ralph L 446-4214
- 456 Frazier Jas R 442-6628
- 458 Conner Walter C jr 446-6619
- 460 No Return
- 462 Taylor John N 446-4242
- 464 Winstead Richd W 442-3931
- 466 No Return
- 468 Everett Wm H jr 442-3764
- 470 Raper Frank E 442-7626
- 471 Lassiter Robt B 442-7943
- 472 Carpenter Thurman 442-6265
- 473 Keys E Claude 442-2002
- 474 No Return

Riverside Apartments Inc

- 446-9572
- 476 No Return
- 478 Sorsby Anne R © 446-8533
- 479 Simpson Clifford F 442-4865
- 480 Vacant
- 481 Delamar Edgar M jr 442-2477
- 482 Colson Wm H 442-5387
- 483 Austin Harold W 446-8352
- 484 Fenner John H jr 446-9274
- 485 Walston Wm R 442-6313
- 487 Vacant

Dawson pl intersects

- 508 Manning Herbert L © 446-4704
- 512 Sellers Austin J © 446-7224

Horne ends

- 516 Bunn E Guy © 442-5944
- 520 Ramey Ellis G © 446-8562
- 529 Mobley Ronald R © 442-1136

Minges begins

- 533 Carter Wm J © 442-1874
- 537 Erkes Geo R © 442-6569

6

**DUNN (Edgecombe)—From Main South-
east east**

- 100 Dunn Street Cash Grocery
- 103 Dunn St Lunch Room 446-9930
- 105 Vacant
- 108 McKnight Lucinda Mrs
- 111 No Return
- 112 Jackson Jos E
- 117 Mission Sunday Sch (annex)
- 118 Bynum Wardell N
Green Pinkney
- 121 Odom Callie M Mrs
- Red row intersects**
- 124 Parrish Herman
- 131 Haywood Harry ©
- 133 Powell Willie © 442-7357
- 135 Maxwell John W jr ©
- 137 Gilmore Theolia
- S Washington intersects**
- 202 Battle Effie L
Thomas Maggie S Mrs
- 204 Wiggins Ellis C Mrs
- 205 Maxwell John W © 446-8584
- 209 Strickland Eliz Mrs 442-1978
- 210 July John A 442-6204
- 211 Crawford Thurman J
- 223 Perry Robt ©
- 224 Vester Chas W
- 227 Raynor Lonnie D 446-8235
- 228 Russ Asa M © 446-7398
Joyner Larry
- 235 Proctor Herman F © 446-7850
- 238 Gunn Ronnie A
Roberson Wm
- 239 Parker Saml D © 446-8039
- 241 Anderson Jas E ©
- 242 Peoples Wash-O-Matic self serv
- Arlington intersects**
- 307 Pierce Brenda Mrs
Ellis Jos W
- 310 Gilbert Fred B © 442-5763
- 311 Waters Lunette © 446-6873
- 314 Davis Geo W © 442-2795
- 316 Lewis Jesse H
- 319 Shagena Wm N © 442-2220
- 322 Vacant
- 323 Edmondson Wm H 442-8351
- Pender intersects**
- Clark intersects**

12

**DURHAM (Edgecombe)—From Cow
Lick Creek northwest, 1 east of Wake**

- 206 Vacant
- 208 Vacant
- 210 Vacant
- 215 Howell Robt H
- 221 No Return

20

N Raleigh intersects

- 303 Epps Alena M Mrs
- 305 Yarbboro Gladys Mrs
- 309 Battle Edw jr

25

**EARL (Nash)—From 700 Falls rd
southwest**

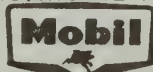
- 116 Sykes Everette H 446-9253
- 119 Keel J W jr © lwyr 446-4656
- 120 Vacant

Pearsall Oil and Fuel Company, Inc.

DISTRIBUTORS, MOBIL PRODUCTS

FUEL OIL

511 KEEN P.O. DRAWER 73



GOOD COAL

Phone 442-6141

CAROLINA TIRE CO.

TIRE RECAPPING

BUDGET TERMS

625 S. Washington St.

Phone 442-2267



37

EARL (N)—Contd

- 124 Taylor John I 442-3219
- 128 Batchelor Willard L © 446-5582
- 132 Inscoe Melvin T © 442-3044
- 136 Barnes Lowell E © 442-3875

Peachtree intersects

- 200 Tharrington E Lee © 446-6032
- 206 Edwards J Douglas
- 206(2) Aycock Jack
- 208 Coltraine Bessie Mrs 442-7695
- 208(2) Adams G A
- 210 Holmes Ellis C © 442-2730
- 214 Woolard David S ©
- 218 Boyd Justice A © 442-3355
- 219 Shearon W Allen © 442-2019
- 223 Pope Steph O © 442-1519
- 226 Vacant
- 227 Hardy John K © 442-2940

Mill intersects

- 300 Jenkins James L 442-2582
- James Beauty Shop 442-6189
- 308 Bishop Larcy W Mrs © 442-1988

Ricks begins (not open)

- 410 Vacant

- 420 Vacant

ACL crosses

Carr begins

N Tillery intersects

8

EAST (Edgecombe)—From ACL south

- 1100 Clark Chem Co 446-9386
- 1109 Drive In Wholesalers Inc 446-5275
- 1110 Atlantic Constn Co genl contrs
442-3806
- 1125 Daughtridge Oil Co (plant) 446-6139
- Daughtridge Gas Co 446-6139

Skerrod begins

Cokey rd intersects

16

EASTERN AV (Edgecombe)—From 200 Lexington east

- 303 Pierce Vivian O © 446-7034
- Dixon Elsie H Mrs nurse
- 309 Daws Wm
- 311 Vacant
- 313 Wilson Furman C
- 313½ No Return
- 315 Vacant
- 316 Moore Bobbie R
- 319 Petway Elec Co contrs
446-7812
- Petway Wm L © 446-7812
- Dickerson Chas
- 322 Barnhill Leslie E © 442-6080
- 323 Farmer John W
- 326 Thomas Minnie V Mrs © 446-5735
- 327 Smiley Norma B Mrs © 442-1309
- 328 Hardee Herbert C
- 330 Aycock Louise B Mrs 442-4977
- 330½ Vacant
- 331 Vacant
- Madison begins
- 336 Gurganus Joseph F © 442-1423
- 338 Joyner Wesley M 446-4787
- 340 House Radford
- 344 Morgan Jas H ©

14

N Raleigh intersects

- 401 Dasher Fred R © 442-3604
- 405 Osborne Nannie H Mrs © 446-4598
- 406 Millard Robt 442-4773
- 408 Reges Harry C 442-4783

N George intersects

- 500 McCullen John G © 446-4249
- 501 State Hwy Comm (Res Eng Ofc)
442-4615
- 502 Gabriel Wendell W 446-5491
- 504 Floyd Hardy R 442-4832
- 506 Ange Archie O 442-6806
- 507 Hammond Martha G Mrs © 442-2949
- 508 Carey James G
- 509 KingJesse R © 442-8389
- 510 Cooke W Wayne 442-2082
- 512 Wiggins Winifred Y Mrs 442-8327
- 520 Taylor Bernice C 442-7486
- 531 Bulluck Helen G Mrs © 442-3858

N Parker intersects

- 600 Barbee Thos G 442-2835
- 601 Gorham Isla C Mrs © 442-3613
- 604 Vacant
- 607 Wooten Jas T © 446-4951
- 608 Blue Zela H Mrs © 446-8523
- 612 Taylor Thos E © 446-5291
- 615 Riner Novie O © 446-5315
- 618 Bulluck Luther T © 442-3229
- 619 Murchison Roderick G © 442-1140
- 622 Bishop Eva N Mrs © antiques
446-5576

- 623 Thorne J Emmett © 446-4518

- 628 Winn John H © 446-5791

- 629 Pullen Philip A © 446-5781

- 632 Bone Julia C Mrs © 446-4362

- 633 Pollard Benj F © 446-4554

N Daughtry intersects

- 701 Wheelless Chas B © 446-4718
- 702 Adams Broadus P 442-5447
- 706 Tew H Jewell © 446-8695
- 707 Dozier Needham B © 442-3812
- 712 Hanner Robt N 442-3671
- 713 Booth Neverson C © 442-2037
- 716 Proctor Grace B Mrs © 446-6293
- 719 Griffin Hugh O © 442-3539
- 722 No Return
- 723 Reeves Joseph R © 446-9322
- 728 Fountain Richd T jr © 442-5321
- 729 Craighill Dorothy © 442-3738
- 732 Groome Gertrude A Mrs ©
442-3917

- 733 Green Shepherd E 442-1395
- 735 Van Buskirk Stanley E © 442-1353

N Mercer intersects

- 800 Thomas Erwin B 442-5909
- 801 Conyers Clyda C Mrs © 442-2031
- 806 Keller John B © 446-4547
- 807 Arrington Amy O Mrs © 446-5293
- 810 Simrell Robt T © 442-7410
- 813 Arrington Robt L © 446-7662
- 818 Carr Jas H © 446-4606
- 822 Gentry Esthus B © 442-6454
- 826 Birdsong Cecil H 442-7009
- 830 Batchelor David R 442-4700
- 835 Lancaster John C jr © 442-3871

N Edgewood ends

- 901 Cone W Dorsey © 446-7815

QUALITY FIRST
Quality Laundry & Cleaners
INCORPORATED
238 TARBORO ST

PHONE
446-7116

This Directory Is Incorrect

(See Pages 94 and 132 Buyers' Guide)

**FOR
INSURANCE
SEE**

J. A. DeBrock Jr.

**INSURANCE
AGENCY**

**HAIL = FIRE
AUTOMOBILE
CASUALTY**

**183
N. WASHINGTON
DIAL**

446-8550

RES. TEL:

446-5286

**MERRITT
PLUMBING
&
HEATING
CO. INC.**

**Plumbing
Heating
Air
Conditioning
CONTRACTORS**

**923
NORFOLK ST.
PHONE
446-4667**

"THE PLACE TO BANK IN ROCKY MOUNT"

The Planters National Bank & Trust Co.

MEMBER F.D.I.C.

EASTERN AV (Edgecombe)--Contd
909 Harris Robt E jr @ 446-9564
911 Viverette W Willard @ 446-8637
912 Byrd Mary U Mrs @ 446-4056
913 Hooks L Gaylor @ 446-6504
914 Glover Walter M 442-1810
915 Davis Grace T Mrs @ 446-7052
927 Stone Edw C jr @ 446-6410
N Pine intersects

N Pineview intersects
1016 Brewer Jos B @ 446-5712
Rosewood av intersects
1103 Knowles Danl L @ 442-3226
1107 Lanier Alice C Mrs @ 446-8237
1111 Leggett W Thos @ 442-2482
1115 Murphy Jas L @ 442-7419
1116 Peters Carl H @ 446-5021
1119 Hasty Alvin M @ 442-5342
1120 Pike James W @ 442-5053
1124 Oakley Wm B @ 446-7549
1124 Johnson Danl S @ 446-4950
1128 Purvis Reemond G @ 442-3537
N Oakwood dr intersects
1200 City Park
1201 Hoggard Lyman B @ 442-3717
1202 Fentress Madge W Mrs @ 446-8417
1210 Gass M Rex @ 446-4481
1212 Mergan Ted P @ 442-7846
1217 Holbrook J Sisco @ 446-8298
N Greenwood dr intersects
1301 Hunt Eleanor K Mrs @ 446-4700
1302 Jenkins Margt J Mrs @ 446-5901
1308 Short Chas M @ 442-2449
1309 Sides Robt L Hon @ 440-5390
1314 Peed Ralph R @ 446-8437
1317 Boyd D Clifford jr 442-2262
1318 Sharpe Wm H @ 446-4700
1319 Johnson Edith C Mrs @ 446-7490
1323 Thomas Joseph B @ 446-4972
1326 Ballentine L Bruce @ 442-3403
1330 Edwards James E
1333 Clark Dan @ 442-6759
1334 Pitt Emmett G @ 442-1955

S Ferndale dr intersects
1400 Horner Rainey E @ 446-5866
1401 Odum Alice D Mrs @ 442-5982
1404 Daughtridge Roy A jr @ 446-7782
1405 Hines John W @ 440-6224
1408 Gay Norman L @ 446-7419
1409 Gorham Marion D @ 446-8483
1412 Pitt Daniel E @ 442-1791
1413 Goodyear Wm L
1419 Andrews James L @
1417 Fowler Edw R @ 442-1281
1420 Boyer Felix A @ 446-6489
1421 Felton Marvin S @ 442-8200
1424 Strange Edw M @ 442-5365
1425 Heady Raymond A @ 442-8278
1426 Talkington Harry M @ 442-8812
1429 Crawford Z Gordon @ 446-4390
1430 Hardee Marvin M @ 446-4848
1433 Amerson Charite N @ 442-7966

EDGECOMBE (Edgecombe)--From 500
Main southeast, east, 1 south of
Battle

80

100 Modern Tire Recappers 442-8008
Garner's J T Garage 442-8003
111 Fox Cath M Mrs
S Washington intersects
216 Williams Mary S Mrs
223 Parker Annie H Mrs 446-4570
Arlington intersects
311 Whitley Billy 442-7345
315 Joyner Edw C @ 446-7088
Brake B Cooper
S George ends

Pender begins
406 Apartments
A-B Vacant
408 Andy's Barber Shop
409 Becker Norman R
410 Quality Sea Food Mkt 442-2745
412-14 Vacant
418 Baker Boyd W
426 Dildy W Ray @ 446-7333
Clark begins
430 Eilers Georgia D Mrs @ 446-4311
434 Davis Wm C 442-3861
437 Vacant
438 Davis John S @
439 No Return
442 Prince Robt H
446 Wheeler Sidney T
450 Peterson Clyde L
Branch intersects
503 Thomas Offie T 442-8688
507 Smithson Louventia C Mrs 442-3916
511 Bullard Nathan J @ 446-8345
519 Williams Mary L Mrs @ 446-8297
515 Britt Clyde L @ 446-4337
525 Drake Gary 442-2252
Marigold intersects

EDGEWOOD N (Edgecombe)--From 900
Tarboro north
Sycamore intersects
Eastern av intersects

EDGEWOOD S (Edgecombe)--From 900
Tarboro south
Hill intersects
Marigold intersects
School ends

EDWARDS (Nash)--From 1800 Hammond
southeast, 1 south of Evergreen rd
Calvary intersects
Russell intersects
Aycock intersects
cor City Playground
921 Williams D B 442-7798
923 Guthrie Robt G
925 Edwards Artie Mrs
927 Vacant
929 Jones Gertha A Mrs 442-1629
931 Webb Leslie
1001 Blasett Willie L
1003 King Jennie M Mrs 442-2986
1005 Catlett Polly M Mrs 446-5643

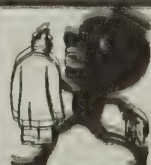


**ROCKY MOUNT
Laundry & Dry Cleaners, Inc.**

223 S. WASHINGTON ST.

PHONE 446-7158

P.O. BOX 549





STALLINGS OIL & COAL CO.

KEROSENE — FUEL OIL

816 RICKS ST. Its Performance That Counts DIAL 446-6184

39

EDWARDS (N)—Contd
1097 Blackmon Roy E
1098 Joyner Wm G 443-2351
1011 Pugh K Linwood
Burton intersects
1101 Peele Jesse W
1103 Lucas J E
1105 Morgan Archie
1107 Joyner Wm F
1109 Joyner Al F
1111 Jones Emmett A
1201 Andrews Robt G @ 443-2326
York intersects (not open)
Mercer intersects (not open)
Elizabeth intersects (not open)
Victoria intersects (not open)
Tall intersects (not open)

9

ELEANOR PL (Nash)—From 1 blk east
of 1400 Boone west, 1 south of Nash-
ville rd

31

ELIZABETH LA (Nash)—From Dunn av
northwest, 1 north of Hunters Hill
rd (Box numbers)

23 Batchelor Helen Mrs
25 Siler Robt E @ 443-3823
24 Pittman Melvin E @ 443-3376

11

ELLEN (Nash)—From 3204 S Church
west

109 Barkley Annie B Mrs 446-7879
102 Bottoms Geo

22

ELLISON DR (Edgcombe)—From 800
Leggett's rd north in a circle

800 Coppedge John C Jr @ 443-6653
804 Cooper Leaston @ 443-5623
805 No Return
806 Brake Alf 443-4031
812 Hines Wm C @ 443-4968
813 Robinson Elias @ 443-6483
818 McAllister Danl @ 443-4976
820 Townsend John C @ 443-6383
824 Armstrong J Lawrence @ 443-6383
828 Borch Mary Mrs @ 443-6388
831 McCollum Clifton @
835 Joyner Willie M 446-5363
836 Byrd Bennie B @ 443-3288
837 Foster Lonnie T @ 446-6944
840 Vacant
841 Stanley Wm 446-4483
844 Weaver Willie F @ 443-6064
846 Lewis Jas H @ 446-6337
848 No Return
849 Vacant
852 Vacant
853 Harrison Bernard @ 446-5623
856 Worsley Wm H @
857 Battle Jos L @ 443-5623
860 Lancaster Myrtle C Mrs @ 443-4808
861 Harrison Kirk B @ 443-4625
864 Buffalo James E 443-3843
866 Nettles Evans J @ 443-1370

868 Anderson Shady M @
869 Paige Melba B Mrs @ 443-3014
872 Harrison Causie H Mrs @
873 Sanit Geo L @ 443-2879
876 Joyner Jas @
880 Battle Horace @ 443-4005
Bulluck rd begins
884 Vines John @
888 Lucas Beatrice @
889 Hines Jas H @ 443-4071
Leggett's rd intersects

27

ELM E (Nash)—From 1100 Falls rd
northeast

3 Ezzell Luther A
4 Morris Nevada 443-1916
5 Johnson Fred E 446-7285
6 No Return
7 Howell Wm D 443-4741
8 Powell Willie D 443-2581
9 Hicks Roy J
10 Peele Talmadge C
11 Israel Harvey D
12 Strickland Flora B 443-3408
13 Strickland Henry A 443-6889
14 Bowen Bertie E
15 Moss Thos E 443-4581
16 Moore Wiley N
17 Thompson Chas E 443-6863
18 Ezzell Percy G
19 Pierce John W
20 Vacant
21 Vacant
22 Pearce Mary E 446-7849

27

ELM W (Nash)—From 1100 Falls rd

1 Peele Arth T 446-8659
2 Joyner Sarah J 446-7040
3 Wilder Clayie C 446-7860
4 Bridgen E L 446-8339
5 Ramsey Jas M 446-4339
6 Spain Arth D 446-5794
7 Watkins Jesse N
8 Howell Gladys W Mrs 443-2436
9 Hudson Thos E 446-7219
10 Hamlett Hubert T
11 Bragg Malor D Mrs 443-2533
12 Holland Irene N
13 Brown Lonnie G 446-8537
14 Wass Willard C
15 Strickland Lemuel G
16 Wass Willard C
17 Ezzell Bettie R Mrs 443-6032
18 Young Robt L
19 Hicks Sam A 443-6383
20 Rackley Joe H 443-2669
21 Blackburn Fay E Mrs
22 Powell Betty A Mrs
23 Bone Wm H 446-6343
24 Everette Garland
25 Matthews Robt S 443-3458
26 Howell William R
27 Ellis Louis I
28 Davis Thedius E Mrs 446-7268
29 Bowen Maggie F Mrs
30 Bridgen Wally E 443-3828

FURNITURE
FOR THE
HOME

COME TO

ROCKY
MOUNT
FURNITURE
CO.

"IN THE
HEART OF
THE CITY"

COMPLETE
FURNISHINGS
FOR THE
HOME

163
S. MAIN

SEE PAGE 78
BUYERS
GUIDE



MODERN
BUILDERS
Inc.

General
Contractors

~ ~

COMMERCIAL
and
RESIDENTIAL

~ ~

DIAL

442-4103

~ ~

725

WALNUT ST.

~ ~

WALNUT
SHOPPING
CENTER

BEL AIR CHEVROLET CO.

CHEVROLET - CHEVY II - CHEVELLE
CORVAIR - CORVETTE

115-123 S. CHURCH ST.
THE O.K. PLAZA 601 N. CHURCH

SALES-SERVICE

TEL. 442-6148
TEL. 442-2877

PEOPLES BUILDING SUPPLY CO.

"QUALITY MILLWORK PRODUCTS"

PHONE 442-3104

410 N. PEARL ST.

**NUMBER
MILLWORK**

**Building
Materials**

BANK OF ROCKY MOUNT

SERVING NASH AND EDGEcombe COUNTIES

SAVINGS ACCOUNTS — LOANS — CHECKING ACCOUNTS

142 MAIN ST. SW.

MEMBER F.D.I.C.

BRANCH: INTERSECTION RALEIGH ROSE AND GEORGE STREETS

DIAL

446-7101

40

ELM WEST (NASH)—Contd

- 33 Pope Joseph A 442-6452
- 34 Joyner Marvin
- 35 Taylor Jesse H 442-5670
- 36 Joyner Willie L
- 38 Butler Frank
- 39 Crocker Fred T 442-4092
- 40 No Return
- 41 Griffin Louise Mrs
- 42 Woodcock Ivey A 442-7974
- 43 Rackley Bobby

Carr intersects

- 44 Bass Ruth J Mrs 442-5337
- 45 Rose Roy G 446-6334
- 46 Whitley Wm B
- 47 Taylor Harvey T
- 48 Hayes Clarence S
- 49 Bowen Rudolph A 442-8250
- 50 Vacant
- 51 Casey David R
- 53 Moss Robt L
- 55 Vacant

29

ENGLEWOOD—A residential section beginning 1 mile northwest of city limits south of U S Hwy 64 and west of Forest Hill av, extending to Clifton rd

29

ENGLEWOOD DR (Englewood)—From 3200 Sunset av west, 1 north of Patterson dr

- 100 Englewood Elem Sch 442-1275
- Englewood Bapt Mission
- 120 Jenkins Wm H © 442-2625
- 132 Tedards Roy D © 446-4491
- 200 Seidel Hubert E © 442-4746
- 217 Southerland James B © 442-7358
- 221 Weeks Paul D jr © 446-7698
- 230 Under Constn

Oakdale rd intersects

- 304 Broughton H Warren 442-3869
- 308 Ward Ernest J © 442-3869
- 309 Dove Wm H © 446-4000
- 316 Felton Horace L © 442-3038
- 321 Bell Frank P © 442-6571

Woodlawn rd intersects

- 400 Landis Geo W © 442-6768
- 401 Warren Bernice © 442-3753
- 404 Hooks Geo L jr 442-7457
- 405 Katzin Nathan 446-4930
- 408 Smith Jesse M © 442-3548
- 409 Stallings A Donald © 446-5674
- 413 Under Constn

29

ENGLEWOOD SHOPPING CENTER—From U S Hwy 64 W and Forest Hill av

- Marie's Beauty Shop 446-8508
- Planters Natl Bank & Trust Co
The (Englewood Br)
446-6111
- Englewood Barber Shop
- Public Tax Serv

- Englewood Super Mkt gros
442-7411
- Sutton Tile Co contrs 442-3281
- Felton Milburn G Agcy ins
442-6647
- Felton Milburn G genl contr
442-6647
- Felton Constn Co 442-6647
- Suburban Propane Gas Co 446-6739

15

EVERGREEN RD (Nash)—From 500 Wildwood av south

- 503 Ballentine Lillian B Mrs ©
446-7009
- 505 Rose Eliz W Mrs © 442-2768
- 508 Vacant
- 511 Caddell M Dixon © 446-7024
- 512 Lea W Bruce jr © 446-6778

Pinecrest rd ends

- 600 Harrison Wm B © 442-1044
- 608 White H Douglas © 442-2363
- 611 Chambliss Norman Y jr © 446-7308
- 615 Barker Moses C © 446-7000
- 616 Harris Hiram J © 442-3606

Marville av intersects

- 700 Coleman Edw W © 442-1980
- 703 Cherry Philip C © 446-5842
- 706 Haggerty Cash W © 446-4739
- 707 Pully Young A © 446-7502
- 711 Eason Robt A © 442-1596
- 712 Wyatt Wm R jr © 442-3015
- 715 Bobbitt Julian D © 446-7377
- 718 Hicks Thos W © 442-3739
- 722 Joyner D Worth © 446-4178
- 726 Worsley Hazel © 446-7365
- 730 Viverette Marvin E © 446-5230

Hammond intersects

13

Raleigh rd intersects

Taft intersects

- 809 Firth Wm E © 442-1392

Elizabeth intersects

Neal intersects

- 820 Harris Walter S
- 821 Jackson Frank L
- 822 Taylor Geo W jr
- 823 Vacant
- 824 Roland Lula M
- 825 Bryan Mamie L Mrs 446-9260
- 826 Hughes Geo 446-9331
- 827 Vacant
- 828 Warrick Herman 442-1677
- 829 Ricks Geo H
- 830 Denton Alton
- Housing Authority of The City
of Rocky Mount (West End
Ter) 446-4436

- 831 Ward J H

York intersects

- 900 Robbins Joseph W 442-8396
- 901 Langston Oswin S 446-7280
- 902 Mitchell J Argo 442-7591
- 903 Jones Rosa L Mrs
- 904 Jackson Roy L
- 905 Worrell John I 446-6021
- 906 Skinner Alma E Mrs
- 907 Pullen R J 442-8442



Roberson Plumbing & Heating Co.

SERVICE ★ NEW CONSTRUCTION ★ REPAIRS

620 Royal St.

Phone 442-1656



STANDARD INSURANCE and REALTY CORP.

REAL ESTATE - INSURANCE - RENTALS

HOME SAVINGS BLDG. 119 N. CHURCH

PHONES 446-6156



JAC ELECTRIC COMPANY

Contractors

JOE COSTA
OWNER

ALL
TYPES

PHONE
442-7389

520 N.
HARRIS ST.

P.O. BOX 1537

ROCKY MOUNT
N. C.

41

EVERGREEN RD (Nash)--Contd
908 Taylor Thelma Q Mrs 442-3919
909 Taylor Nannie A Mrs
910 Balkcum Gertha B Mrs
911 Woodcock Haywood W 442-1009

Burton intersects

1000 Patterson Lula W Mrs 446-8415
1001 Crisp J S
1002 Bowden Walter G
1003 Cuddington H G
1004 Faircloth Hennis Mrs 442-3378
1005 Hollifield James M
1006 Windham Bobby R
1007 Spain Donald
1008 Nelms Beulah P Mrs
1010 Henry David L
1101 Peele Bishop Mrs 442-7406
1103 Jarrell Benj W
1105 Henderson L J 446-6353
1107 Griffin Cora B Mrs 446-5524

Aycock begins

1201 Bulluck Lessie T Mrs @ 446-6321
1205 Fields Earmel B 442-5080

Russell intersects

20

FAIRFAX CT (Edgecombe)--From 147
Pinehurst dr east, 1 north of
Veterans ct

1412 Bryant Joyce Mrs
1413 Allen Minnie Mrs 442-5346
1414 Barnes Charlie
1415 Coppedge Joseph
1417 Wiggins Rosa Mrs
1417a Watson Levi 446-5279
1419 Whitley Anna Mrs 446-4052
1419a Mason Thos jr
1420 Grant Willie E
1422 Armstrong Wm
1421 Williams John T 442-7698
1423 McMillan David 442-2862
1424 Harper Boots
1425 Blue Blanche Mrs 446-5678
1426 Robinson Love M Mrs
1427 Brown Jesse

12

FAIRVIEW RD N (Edgecombe)--From
Tarboro north
Tarboro ends

Sycamore ends (not open)

Eastern av ends

301 Planters Natl Bank & Trust Co
The 442-7583

309 Gurganus Bros Super Mkt gros
311 Fairview Fabric Shop draperies
446-7734

315 Ideal Gas & Appliance Corp bottled
gas 446-5327

317 Fairview Speed Wash
319 Fairview Beauty Salon 446-7524
327 Ruth's Florist 442-7396
329 Oakwood Park Sundries confy

Oakwood dr ends

401 Hall Russell W @ 446-8536

Rosewood av ends

Bedford rd intersects

501 Edgemont Barber Shop

504 Vick Wm D jr @ 442-2506
508 Tharrington Pattie M Mrs @
442-1672
512 Braxton Eug P 446-6289
516 Bennett Harry B @ 442-6480
520 Gardner Harvard B @ 446-5385
526 Gurganus Marvin F @ 442-3269
CT&T Co (dist plant) 446-9025
CT&T Co (dist commercial
ofc) 446-9061
CT&T Co (dist eng dept) 446-9057
600 Fairview Elem Sch 442-2093
605 Pirkey Norwood L @ 446-8005
613 Leggett Malcolm L @ 442-6321
617 Kimball Weldon H @ 446-6649
621 Holt Sidney S Rev 442-2057
625 Hewett Coy @ 442-6833
629 Thorpe James A @ 446-9309
633 Dawes Lee R @ 442-5217
701 Harrell R Allan
705 Current Richd S 442-8430
709 Wehunt Clarence 446-4670
713 Ricks I Earl @ 446-4939
717 Midgette John W @ 446-7965
721 Cheshire Thos S @ 446-7666

N Raleigh intersects

804 USA Reserve Training Center
446-6213
805 Gay-Yost Funeral Home 446-6634
Peoples Mut Burial Assn Inc
446-6634
Clark Robt E
821 Bailey Wm D

10

FAIRVIEW RD S (Edgecombe)--From
Tarboro south
ACL crosses

23

FALLS RD (Nash)--From 100 W Thomas
northwest, 1 north of Sunset

202-04 One Hour Koretizing Inc clo cln
442-6885

206 Railroad Salvage dry gds 442-5311
Elsie's Sewing Center 442-5311

208-10 Surplus Outlet Store genl mdse
442-3026

224 U C Store used clo

226-28 Mano Cafe 442-9973

232 Red's Gro 442-7467

234 Davis 5¢ to \$5 00 Store 442-4692

240 K&E Jobbing Co genl merchandise
446-7301

244-46 Falls Rd Dept Store 442-1204
rear Falls Rd Shoe Repr

248 Klitzner B & Son Inc genl mdse
442-2139

252 Sexton & Sons Inc seeds 446-8458

254 Clack's Gro 446-8010

Gay begins

255 ACL (loading shed)

260 Cothes Box The used clo

280 Futorian Mfg Co (whse)

296 Farmers Cafe 446-8303

ACL crosses

W Goldleaf ends

301 Cobb & Carlton Whse No 2 tob

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139

FUEL OIL

1125 East nr.Cokey Rd.

No. 1 and No. 2 for Home Heating - Tobacco Curing



REXALL DRUG STORE, INC.

ALMAND'S
ROCKY MOUNTS EXCLUSIVE



CRIMES-MORGAN PLUMBING & HEATING CO.

TRANE AIR CONDITIONING

ECONOMICAL OIL BURNERS and BOILERS

PHONE 442-1764

2111 ATLANTIC AVE.



TYSON'S DRUG CENTER INC.

YOUR ONE
STOP FOR
ALL YOUR
DRUG NEEDS

ACCURATE
PROMPT
PRESCRIPTION
SERVICE



RENTAL DEPT.
SICK ROOM
SUPPLIES AND
EQUIPMENT

TELEPHONE
446-7128

112 N. CHURCH

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

42

FALLS RD (N) - Contd

- 311 Daniel's Cash Gro 442-2188
- 321 Thorpe & Ricks Inc top dir and
rearpvrs 442-4181-82
- 337 Easley Whse Co Inc (whse No 2)
- N Church intersects
- 344 Braswell Thos Hackney Memorial
Library 442-1951
- Ry Mt Pub Library Assn 442-1951
- 351 Lane's Esso Servicenter gas sta
446-8971
- 357 Moore & Phillips Body Shop auto
repr 446-5228
- 360 Braswell Park
- 365 Thompson Pharmacy 442-1918
- 369 Park View Hosp (Nurses' Home)
442-6181

Hickory ends

N Franklin ends

- 404 Park View Hosp 442-6181
- Park View Hosp Assn Inc
442-6181
- Smith Claiborne T phys 446-9151
- Chambilas John R phys 446-9151
- Smith John G phys 446-9151
- 411 Fleming Evelina M Mrs @ 442-1948
- 415 Low Eliz S Mrs 442-1589
- Drummond Heler O 442-1702
- Williams Gray Mrs 446-8226

416 Vacant

- near Tyson Geo 446-8267
- 418 Perry Lewis
- 434 Park View Hosp (Graduate Nurses'
Home) 446-9972 and 446-9902

437 No Return

- 463 Coastal Plain Life Ins Co 442-6123

Pittman begins

Grace ends

- 503 Daniel Margt R Mrs @ 442-1628
- 509 Burr Arate D Mrs @ 442-1575
- 512 Gay Nellie G Mrs @ 442-1767
- 517 Whitehead Alta C Mrs @ 442-1660
- 521 Leoney Eveline M Mrs @ 446-8559
- 526 Day Louis K @ 442-1694
- 528 Shuff L Earle @ 442-1880
- 532 Gravelly Page K @ 442-1822
- 534 Draper Edson V S @ 446-5235
- 540 Gravelly Edmund K @ 446-4320
- 543 Boice Edmund S @ 446-8507
- 547 Tanner T Truett @ 446-7588

Wilkinson begins

Braswell begins

- 800 Smith Jimmie D @ 442-7737
- 812 McGee Kenly H @ 442-2812
- 820 Gay Mack L Jr @ 442-4849
- 824 Whitaker J Allen @ 442-3516

Earl begins

- 700 Wilson Franklin @ 442-1888
- 767 Hall Saml L @ 446-8610
- 710 Rawls Jos L @ 442-1888
- 718 Holland James R 442-8841
- 719 Moore Ernest C @ 446-8041
- 722 Wilson Harley B Jr 446-9219
- 723 Inscow Wm T @ 446-8091
- 726 Davis Leasia Mrs 442-3786
- 728 Under Constr

43

- 733 Smith Thos H @ 442-2024
- Smith Mary Floriat 442-2024
- 739 Jones E D @ 446-9410
- 745 Williams Alonzo
- 751 Moore Kate S Mrs @ 442-1457
- 757 Cowan Geo N Rev @ 442-4058

Trevathan av begins

Oak begins

- 802 Hamrick Walton D Rev 442-6398
- 806 Fafaitos Geo M 442-5078
- 818 Parker Manley D @ 442-2518
- 822 Apartments
- 1 Cook D H
- 2 Doherty Jos F 442-5462
- 3 No Return
- 4 Lynch Robt L 442-6270
- 5 Weaver Fleming B 442-7634
- 6 Mayo Frank 442-2746
- 7 Skinner Jesse E 442-7514

Street continued

- 823 Everett John W @ 442-3434

828 Apartments

- 1 Vacant
- 2 Pittman Billy 442-6360
- 3 Rosell Philip 442-4019
- 4 Hooks Amos J 446-4209
- 5 Daggett Coleman A 442-7402
- 6 Crisp Wm F ins agt 442-8348
- 7 Pegram Marshall

Street continued

- 829 Perrell's Uphol 442-1023
- 833 Overton's Cins 442-1518
- 835 Williams Water Shop reprs
442-3503
- Mimeo Press letter shop 446-8666
- Vandford Robt D Jr 446-8666
- 835 1 Lamb's Shoe Shop
- 837 Vacant
- 838 N Ry Mt Bapt Ch nursery
- 843 Vacant
- 844 North Ry Mt Bapt Ch 442-3625
- 845 Hayes Cash Grocery 442-1791
- 847 Capps Gro Co 442-1946

E Ridge intersects

- 900 North End Serv Sta 442-9901
- 901 Vester Ins & Realty Co 442-5168
- 903 Master Soties of Ry Mt Ice Cream
- 905 Adams & Robertson Restr
446-8912

906 Vacant

- 907 Falls Rd Barber Shop
- 908 Vacant
- 909 East Coast Assoc mds brokers
442-3558

- 910 Falls Road Coin-O-Matic Laundry
- 911 Marvin Meth Ch
- 914 Jackson Howard C 446-6335
- 920 West Milton D
- 923 Leonard James D 442-1669
- 928 Wood C B 442-3803

Spring intersects

- 1003 Knight Daisy P Mrs 442-1895
- 1004 Odum Willard 446-4687
- 1008 Hagins Marjorie Mrs 442-1803
- 1009 Sellers Wm H
- 1020 Howell Jesse W 442-1574
- 1021 Hall Wade H 442-9958

27



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE
COR. FRANKLIN ST

HODGES ~~ELECTRIC~~ SERVICE

ELECTRICAL CONTRACTORS

Commercial — Industrial — Residential

BENVENUE RD.

TEL. 442-1686

43

FALLS RD (N)—Contd

- 1026 Jackson Horace E @ 446-6512
- 1027 Creekmore Opie W 442-2523
- 1032 Wood Alton E 446-6518

Elm intersects

- 1104 Hardy O B 442-2484
- 1107 Skinner Jesse E 442-1987
- 1116 Davis Herbert
- 1121 Peele Willie L 446-4732

River dr begins

- 1135 Ry Mt Mills (emp ofe and elinie)
442-1146

ACL crosses

- 1151 Ry Mt Mills cotton yarn mfrs
442-1146

- 1174 Ry Mt Mills (whse)

City limits

31

FALLS ROAD EXTENDED (Swelton Heights)—From Tar River Bridge west

- 1500 Falls Rd Mkt gros 442-8838
Edwards Benj A
- 1501 Pittman Aaron G 442-1870
- 1520 Universal Elec Mtr rebldrs
446-6827

Huffines begins

- 1601 Cooper Theo R 442-2630

- 1601½ Vacant

- 1603 Walker Raymond

- 1604 Nobles Ella D Mrs

- 1606 Maek's Gro

- 1608-10 Vacant

- 1612 Mills E M

- 1613 Radford Luby

- 1615 Talbott Mary C Mrs

- 1618 Dickens Benj P @ 442-1695

- 1619 Vacant

- 1700 Swelton Hts Free Will Bapt
Holiness Ch

- 1713 Dunn Arvid M 446-7267

- 1717 Viverette Willie E @

- 1725 Wood Ernest E @ 446-8667

Duke ends

- 1809 Cook Wm W 446-9450

- 1815-17 Gospel Missionary Bapt Ch

- 1818 Walker's Super Mkt 442-1234

- 1819 No Return

- 1823 No Return

rear Vacant

- 1824 Leonard John W @

- 1825 Daniel Alton E 442-7706

Simmons begins

- 1909 Dickens Richd C @ 442-6446

- 1915 Dickens Emma C Mrs @ 446-8650

- 1919 Hanners C Grover @ 446-7910

- 1923 Gupton Janna B Mrs @ 446-8653

- 1925 No Return

- 1927 Vacant

- 1931 David's Used Cars

Helm ends

- 2001 Outlaw Ammie @ 446-4282

- 2005 Nobles Frank @

- 2007 Wheelers Cassie B Mrs 442-7201

- 2043 Driver Elijah

- 2045 Hardy Laura Mrs

12

FERNDAL DR N (Edgecombe)—From Tarboro north, 1 east of N Greenwood dr (Not open)

Seamore intersects

Eastern av intersects

N Oakwood dr intersects

Rosewood av intersects

10

FERNDAL DR S (Edgecombe)—From Tarboro south, 1 east of Greenwood dr

Hill intersects (not open)

Planters intersects (not open)

11

FLEMING—From 2924 S Church west, 1 south of Jackson

- 106 Caste Virgil E 446-8280

- 108 Vacant

- 200 Dawes Rescoe B @ 442-1521

- 213 Tyson R Gilbert 442-8856

- 223 Weaver Will G @ 446-5170

- 229 Murray Richd L

- 248 Calhoun Raymond C @ 442-7052

- 256 Evans Clyde E @ 442-6383

- 257k Godwin Everette L 446-5814

- 260 Alford Geo O @ 442-8258

- 265 Rames Cecil R @ 446-5086

12

FLETCHER DR (Meadowbrook)—From Dreaver west in a semi-circle

- 1725 Long Elbert R @ 446-8541

- 1729 Goff Harold W @ 446-8509

Dreaver intersects

- 1801 Ellis James H @ 442-1384

- 1805 Strickland Weldon R @ 442-2089

- 1812 Daniels James C @ genl contr
442-6892

- 1813 Morris Bobby L @ 442-7690

- 1816 McKeel Harry L @ 442-5869

- 1817 Best Norman M @

- 1820 Griffin E Grady @ 446-7469

- 1821 Bass James C @ 442-4922

- 1824 McCarter James J @

- 1828 Bulluck Eddie J @ 442-4820

- 1829 Wingo Bethoven L @ mason
contr 442-4786

- 1901 Edwards David F @ 442-2598

- 1904 Sloop Kenneth R @ 442-2382

- 1905 Lamm Ervin L @ 446-5868

- 1910 Whitehurst Wm D @ 442-5924

- 1917 Newell Herbert W @ 442-5645

- 1921 Brantley Jack H @

- 1924 Lamm R Wm @ 446-8628

- 1928 Barnell Walter J @

- 2001 Jahn Geo W @ 442-7934

1

FLORIDA AV (Nash)—From Coast Line south, 1 east of S Church

Robinson av begins

- 444 YMCA 446-5048

- YMCA Health Club 446-5054



ALLAN MIMS FORD
SALES SERVICE
"THE HOME OF BETTER USED CARS"
TEL. 442-2161

MONTGOMERY
WARD

ALL THE STORE YOU'LL
EVER WANT
TARRYTOWN CENTER
INTERSECTION HWY 64 and 301

PHONE
MI 6-2911

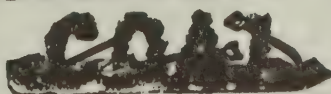
NASH COAL COMPANY

Specializing Exclusively in

High Grade Steam and Domestic Coal

PHONE 446-8512

100 W. Grand Av.



DRINK



Coca-Cola

REG. U. S. PAT. OFF.

REGULAR - KING

AND 16 OZ SIZE

Coca-Cola

**Bottling
Company**

**Inc.
Bottlers**

**442
S. Church St.
PHONE
446-4117**

INDUSTRIAL ELECTRIC SALES & SERVICE INC.

REPAIRS and SALES

TO ALL INDUSTRIAL EQUIPMENT AND INSTALLATIONS

TEL. 442-1101

2917 S. CHURCH ST. EXTN.

44

29

**FOREST HILL AV (Englewood)—From
Sunset av (E) south, being the east
line of Englewood**

- 111 Mae's Beauty Salon & Gift Shop
442-2092
- 114 Maus Marion G Mrs @ 442-3433
- 115 Edwards Dove Parker & Assoc
442-3173

Wayne begins

- 201 High John H & Co genl contr 442-
442-7655
- 204 Phillips Jas W @ 446-4524
- 205 Smithson Thos W @ 442-2119
- 210 Andrews C Howard @ 446-9254
- 211(205) Dawson Milton P @ 446-8547
- 215 Abernethy Albert D @ 442-1605
- 219 Hux Martin L Rev @ 446-7046
- 220 Avent Jas F @ 446-7542
- 223 Sturtevant Roger I 442-3524

Charlotte av begins

- 301 Musser Benj F Rev 442-6345
- 304 Spivey D Bernard @ 446-8576
- 311 Whaley Ottis G @
- 312 Culpepper Milton C @ 446-7834
- 313 Utley Bill S @ 446-4386
- 314 Summers L Roland @ 442-3975
- 315 Bell Henry D @ 442-3221
- 318 Ramsey Chas U @ 442-2379
- 319 Rackley Swindell @ 446-8227
- 322 Breedlove Wm A @ 442-5413
- 327 Plummer Gerald L @

Clifton rd begins

- 405 McMichael Dewey B @ 442-3508
- 415 Langley Cecil R @ 446-8245
- 417 Laughridge W Jay @ 442-3658
- 421 Carraway Benj F @ 446-6612
- 425 Bennett Steph D @ 442-1489
- 429 Livengood Norman B @ 442-2947

Winstead rd begins

Plymouth begins

- 501 Morris Prethia F 446-7733
- 505 Boyd James E @ 442-6802

Amhurst intersects

22

**FOUNTAIN—From 1420 Hillsdale dr
east, 3 north of Springbrook dr**

- 1505 Johnson Johnnie
 - 1508 No Return
 - 1513 Bryant Chas
 - 1520 Lloyd Isom
 - 1527 Tuten James F
 - 1528 Williams Mose
 - 1545 Thorne Lee
- Barnes intersects**
- 1608 Bynum's Charlie Gro
 - 1612 Bynum Charlie

23

**FRANKLIN N (Nash)—From 300 Sunset
av north, 1 west of W Church**

- 108 Murphrey Lonnie W @ 446-4511
 - 119 Payne Fred W jr 442-3618
 - 120 Colonial Apartments
- Apartments:**
- 1 Barber Roscoe A 446-4333

44

- 2 Williams Robt W 442-2875
- 3 Barrett Ernest L jr 442-5889
- 4 Ramsey Ella M Mrs 442-1711

124 Franklinton The

Apartments:

- 1 Jackson Jesse F jr 442-1042
- 2 Elmore Ethelbert P 446-4381
- 3 Langley's Sch of Reading 442-3019
- 4 Eagles Faye B Mrs chiro
442-2446

- 140 High John T optom 446-6222
- Godwin Chas P dentist 446-4936
- High Donald R optom 446-6222
- Laughon John C acct 442-5401

144 Wilgeorj Apartments

Apartments:

- 1 Wyatt Helen Mrs 442-2747
- 2 Smith C Virginia 442-1411
- 3 Howerton Essie A 442-2322
- 4 James E Mae 446-8016

- 147 Am Natl Red Cross Ry Mt-Nash
County Chapter 442-7166

W Thomas intersects

- 210 Garrett Pearl L
- 216 Williams Lemuel

Mangum ends

- 225 Mangum Whse (stge)

Gay intersects

ACL intersects

- 302 Baugh & Sons Fertilizer Co (ofc
and whse) 442-7470

- 308 Battle Richd jr @ 442-1449

Rand begins

- 310 Baker Victoria S Mrs
- 314 Whitely Annie E Mrs

McDonald intersects

(Not open bet McDonald and Peachtree)

Peachtree begins

Falls rd intersects

3

**FRANKLIN S (Nash)—From 300 Sunset
av south**

- 104 Vacant
- 115 Thorpe Sudie M Mrs @ 446-4900
- 116 First Federal Building
First Fed Sav & Loan Assn of
Ry Mt 446-9191

Rooms:

- 204-16 Vacant
- 205 Carson J Royal jr dentist
442-4600
- 207-11 Home Security Life Ins Co
446-5047
- 210-12 Pilot Life Ins Co (Combination
Div) 446-8001
- 213 Conn Mut Life Ins Co 442-5988
- 214 Shields & Wyatt (ofc) 442-5530
- 215 Thompson John L archt 442-6033

Street continued

- 118 Wimberley & Gregory real est
446-6195

- 123 Sumrell Julia L Mrs 446-9435

Western av intersects

- 209 McCorkle Inez Mrs 442-4050
- 215 Lucas Bernice H Mrs 442-6775
- 216 Wilkins Paul D 446-7664

Modern

Gas

Appliances

Englewood Shopping Center

PROPANE

Suburban

GAS COMPANY

**Bulk-Metered
and Bottled Gas**

Tel. 446-6739

WALKER LUMBER CO.

Manufacturers of Ceiling - Flooring - Siding - Moulding - Finish - Roofers

Mailing Address: Battleboro, N.C.
Mill: Gold Rock, N.C.

Tel. 446-8171

45

FRANKLIN SOUTH (Nash)--Contd

217-19 Scruggs Building

General Adjustment Bur Inc
446-9116-17

Rooms:

- 1 NC State Mtr Club Inc 446-9512
Field Enterprises Educ Corp
442-6255
- 2 Oates Ins & Realty Co 446-9469
- 3 Vacant
- 4 Cobb Jas W & Co accts 442-4638
- 5 Vacant

Street continued

218 Haggard Gabeon A 442-3239

226 Apartments

- 1 Groom Nellie @ 446-5006
- 2 McAfee Ethel B Mrs 446-4063
- 3 Bridges Elma A Mrs nurse
446-4059
- 4 Vacant

232 Edge Elba C Mrs @ 446-4292

Nash intersects

- 302 McBryde Ethel C Mrs 446-4776
Batts Hettie M Mrs 442-5261
- 306 High Dora A Mrs 442-5542
- 310 Langley David W 442-2785
- 311 Lee Isaac D
- 311a Burgess Lucille Mrs
- 313 Webb Golden C
- 313a Vacant
- 316 Winstead Susie Mrs 442-3840
- 317 Motley Minnie M Mrs @ 446-5452
Macklin Benj W @ 446-9566
Parker Bessie J Mrs
- 321 Jones Mollie V Mrs
- 325 Griffin David E 446-4396
- 326 Jenkins Cora A Mrs @ 446-5488
- 329 Vacant
- 334 McIntyre Wm H @ 446-6561
- 338 Vacant
- 342 Vacant

Hammond intersects

- 411 Vacant
- 412 Our Lady of Perpetual Help Ch
Rectory 446-4319
Kerin.Thos F Rev 446-4319
- 413 Joyner Almond F 446-4278
- 415 Privette Edw D 442-3211
- 417 Holland Fern B Mrs 446-5510
- 419 Williams Willard E
- 421 Bray Haywood H 446-4621

Chester begins

- 500 Allsbrook Lydia H Mrs @ 446-4573
- 501 Vacant
- 506 Pierce Thurman R 442-7233
- 507 Batchelor Sam S
- 512 Mothers Club of the Order of
DeMolay The
- 520 Dorothy Curtain Co plant
442-5781
U W Snow cotton broker 446-4388

Andrew ends

Rocky begins

ACL crosses

- 537 Gibson Walter G
- 540 Mack's Superette gros 442-7477
- 542 Barnes Plmb & Htg Co 446-4221

546 Kelley's Clns 442-3609

548 Pippins Daisy 446-8731

548 1/2 Walker Albert

552 Howard Jas E 446-7917

Raleigh rd intersects

- 608 Newport Sign Co 442-2411
- 612 Barber's Auto Sup 446-5114
- 627 Vacant
- 640 Jordan J Roy @ 446-6408

W Bassett intersects

- 700 Woods John A @ 442-2384
Woods Marjorie C Mrs nurse
- 704 Jordan Wm H @ 442-1054
- 708 Walker Carrie B Mrs @ 446-8286
- 709 Armstrong P Raymond @ 446-8656
- 713 Sessoms Perry G @ 446-6982
- 714 Denton Dock S @ 446-8288
- 720a Vacant
- 720b Whaley Robt E 442-7567

High intersects

- 801 Rollins Richd T @ 442-3771
- 803 Harris Mary C Mrs 442-1625
- 805 Cooper Opie H @ 446-7347
- 809 Dickson Abner R @ 442-1888
- 810 Battle Elem Sch 446-6617
- 813 Sellers Robt
- 817 McArthur Carey W @ 446-7997

Davenport intersects

- 900 Avin Wallace L 442-7503
- 901 Johnson Kermit R 446-7227
- 902 Rogers Tommy
- 904 Whitley Norman A 446-5966
- 905 Brown Harvey L
- 906 Whitley Norman A
- 907 Cockrell J Paul
- 908 Hammond Bennie D 446-6837
- 909 Tyson Oscar 442-7795
- 911 Vacant
- 912 Hemmerle John E @ 442-3080
- 913 Balkcum Virginia Mrs 446-4211
- 915 Carpenter Grace C Mrs 446-9342
- 917 Campbell Jas A @ 446-7636
- 920 Edwards Hubert J 442-6054
- 923 Martin Walter G @ 446-6980
- 924 Mills Morton F 442-5220

James intersects

- 1001 Balkcum Willie C
- 1004 Talley John O
- 1005 Ezzell Walter J @ 446-8395
- 1008 Smith Norman A @ 442-3395
- 1009 Johnson Vertie C Mrs @
446-6906
- 1012 Smith Annie W Mrs @ 442-2544
- 1013 Pearce Albert J 446-8447
- 1016 Turner Melba D Mrs
- 1021 Hufham May K Mrs @ 422-3706
- 1024 Harrelson Nancy R Mrs @ 442-4238
- 1025 No Return

- 1028 Smith David H
- 1029 Vacant
- 1032 Vacant

- 1033 Jackson Amos W

Henry intersects

- 1101 Self Serv Lndry
- 1102 Womble L Raymond @ 446-5515
Womble Ruby M Mrs nurse
- 1103 W&G Sls Co genl mdse 446-7593

CARBISCO

FLOUR

&

FEED

MILLS,

INC.

Manufacturers

GOLD STRAP

Poultry
and
Livestock
Feed

Dealers

Poultry and
Livestock
Equipment,
Remedies,
Surge Milkers,
Insecticides
Feed Materials

Office

701 S.
Grace St.

Mill

605 S.
Grace St.

Phone

446-4215

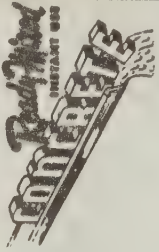
A. HICKS AGENCY

— REALTORS —

Sales Agents for Westridge

132 SUNSET AVE.

PHONE 446-7188



PHONE
446-5044

**D.J.
ROSE
AND
SON
INC.**

**READY
MIXED
CONCRETE**

WHERE
YOU
WANT
IT-
WHEN
YOU
WANT
IT

Phone
446-5044



GAY-YOST FUNERAL HOME

Rocky Mount's Oldest

805 FAIRVIEW RD

PHONE 446-6634

46

FRANKLIN S (Nash)--Contd

1105 White Ethel O Mrs 442-5825
1108 Mason Claude W @ 446-6691
1109 Bailey Rosa L Mrs GI2-5236
1113 Breedlove Robt S @ 446-6323
1114 Lane Odis C 442-3043
1117 Bridges J Lacy 446-7204
1118 Brinson L Kermit @ 442-1035
1121 Tharrington Edw H @ 446-6951
1124 Webber Geo L 442-3575

Cleveland begins

1202 Perry Wm A 446-8459
1205 Barnes Cornelia D Mrs @ 442-2937
1207 Wood Marvin L jr @ 446-6117
1213 Wood Marvin L @ 442-1848
1218 Jenkins Phoebe B Mrs @ 446-6406

9

Paul intersects

1302 Gilbert John B @ 446-7830
1306 Barnes B Alvin @ 442-1010
1308 McKinney Moody T
1312 Evans Melvin C @ 442-4763
1320 Ward Garcie P @ 442-1325
1324 Conwell Forest C @
1332 Smith Gladys A 446-8572
1336 Tedder R W Rev 442-3593
1340 Atkinson B Randolph @ 446-5676
1348 Bryan M Dixie @ bldg contr
446-7531

1352 Murray Leroy 446-6400
1362 Murray Mathew A @ 442-1404

Nashville rd intersects

1410 Butler Claude E 446-6076
1412 Johnson James S
1413 Smith Lotis C
1414 Sherrod Redmon R @
1416 No Return
1418 Cortez Jos M @ 446-6663
1421 Tanner Annie P Mrs @ 442-2086
1425 Williams Billy E 442-6416
1428-30 Nor Lee Co whol dry gds
446-9158

1433 Watson Tob Co Inc whol 446-5040

Anderson intersects

1500 Refrigeration Sls & Serv 442-2443
Paul begins
Craig begins

11

Bennett intersects (ws not open)
(Not open bet Bennett and Leonard)
Lawrence begins (not open)

Dowdy intersects

Leonard intersects

Renfrow intersects

Union intersects

Cedar intersects

2204 Scott Lesfield @ 442-1434

Home intersects

(Not open bet Home and Hudson)

Hudson intersects

7

FRIEND (Nash)--From W Bassett south,
1 east of S Church (not open bet High
and 1008)

High begins

1008 Proctor Mattie J Mrs
1018 Bottoms Callie F

Henry intersects

5

GARVIS (Nash)--From Raleigh rd north,
1 west of S Grace

814 Horne Octavius T @ 442-2577
818 Richardson J Herbert @ 442-2547
822 Lathan Julius @ 446-5639
823 Foster Frank S
825 Wright Jesse L
829 Hill Nellie S Mrs @ 446-6468
831 Baker Zell H Mrs
832 Farmer Darnell
833 Lucas Nora B Mrs
840 Hines Arcenia Y Mrs @ 442-1683
Raleigh rd intersects

23

GAY (Nash)--From 254 Falls rd west, 2
north of Sunset av

108 Vacant
110 Sexton & Sons (side ent)
114 Vacant

N Church intersects

200 Crane Co (side ent)
201 Vacant

N Franklin intersects

315 Dunn Jessie S Mrs
319 Shaw Jerry @
321 Austin Frank
323 Powell Ella L Mrs
327 Berry Anne Mrs
331 Horne Maggie M Mrs

Pearl intersects

401 Dragg Leo
403 Cook Buster
405 Battle Harry L
407 Vacant

21

N Pearl intersects

401 Vacant
403 Cook Edw
405 Battle Harry L 442-6431
407 Whitfield Lamb
411 Royster F S Guano Co 442-2376
Harrison Wm B fertilizer
442-2376

419-21 Ry Mt Cord Co (ofc and plant)
mfrs 446-4183-84

N Grace intersects

500 McIntyre Flossie B Mrs @ 442-1028
506 Perkinson Ethel nurse
510 Pitt Eliz G Mrs @ 446-5091
512 Rogers Body & Paint Shop
auto reprs

516 Williams Telegleman

516½ Vacant

520 Paulk Minnie T Mrs

Brooks Victoria Mrs 442-2536

522 Paulk Lula

526 Williams Jas R @ 442-1630

529 Williams J Edw @

531 Bryant Jack

Middle intersects

600 Vacant
602 Staton Charlie
604 Smith Arth
606 Dunston Roosevelt



FUEL OIL

We Give Green BAX Stamps

KEROSENE

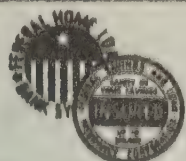
Printed Metered Delivery

701 S. Church St.

446-6806



CITIES SERVICE



HOME SAVINGS

and loan association

119 N. CHURCH STREET

DIAL 446-9141

47

GAY (Nash)-- Contd

608 Battle Bonnie Mrs
612 Dickens Alex 442-6366
618 Battle Horace @

Howell intersects

716 Watson Lila
717 Battle Charlie
719 Little Mary J 446-6477
720 Davis Herman
721 Cheek Inetta

Waterman Horace jr
721 1/2 Moore Cullie @ 442-2731

724 Cherry Eliz W Mrs

725 Smith Mattie B Mrs

Stancil James

728 No Return

729 Whitehead Turner

Duggins Cora Mrs

730 Exum Richd

732 Henderson Charlie F

736 Arrington Pennie M

Tillery intersects

801 Howell Edgar @ 442-1033
803 Frederick's Gro 442-1015
808 Jones Arth
809 Hardy Danl jr
810 Randolph Jimmie
811 United House of Prayer
815 Whitaker J Forest @ 446-8634
818 Joyner Thos L @ 442-2324
819 Grant Lucy D Mrs @ 442-2572
821 Coefield Roosevelt C @ 442-2313
822 Gray Handy jr 442-5686
824 Bridges Pearlte M Mrs
827 Cotten Ruth B Mrs
828 Battle Minnie P Mrs @ 442-2652

829 Maryland Lawyer

831 No Return

832 Marrow Alf D 442-5475

833 Plummer Lewis F

835 Evans Wm J

836 Williams Percy 442-3581

837 Arrington Jos D

838 Coefield Joseph

841 Allen Alene A Mrs

843 Armstrong Chas 442-3277

Pine intersects

900 Cordell Spencer M
901 Gaynor Vernon B @ 442-5526
902 Mayo Margt C Mrs
904 Spivey Anderson P
905 Thorne Elijah
906 Avent Luther C @ 446-9392
908 1/2 Martin Wm

907 Kent Etta M

909 Marshall Marie V @ 442-1441

910 Brown James J

913 Lane Jesse E @ 442-3489

914 Summers Wm B

916 Vacant

917 Arrington Percy @ 442-3476

918 Person Wm E

920 Willerford Bossey

922 No Return

923 Bulluck Will @

924 Armstrong Helena M Mrs

Vyne intersects

1000 Bellamy Betsy F Mrs
1001 Dunston Mamie L
1002 Gray Geo M
1004 White Louis @
1006 Knight Oscar D @ 442-2750
1008 Dancy Louis C @ 446-5980
1011 Perry J Walter @ 442-2639
1014 Battle Matthew L @ 442-1307
1015 Smith John @
1017 Bonner Jos L @ 442-3316
1020 Hedgepeth Jerry @ 442-1332
1024 Petway John M @

Harris intersects

1103 Hines J Cephas @ 442-4873
1108 Lyons Minnie L Mrs @ 442-5439
1115 Hargrove John E @ 446-5557
1119 Jenkins Lallie E
1120 Vacant
1121 Bulluck Logan
1122 Harper Mary L Mrs
1123 Ward Annie M Mrs
1124 Hunter Fred 442-2364
1125 Walker Jas 442-5789
1126 Bell Joseph L
1127 Parker Martha
1128 Battle Louis
1130 Avent James M
1132 Lyons Billie
1134 Deans Frances Mrs
1136 Worsley Cleveland
1138 Sorrell Clyde Mrs @
1139 Pulley Lulu E @
1140 Perry Mary O Mrs
1141 Pulley Lester
1142 McNeill Archie L
1144 Ross Harvey L

Mayo ends

1209 Lavelle Thos A @ 442-6589
1213 Craig John
1217 Taylor Robt @ 442-2293
1220 Destout Arth A
1221 Myers Douglas G @ 442-6218
1224 Rash Wm H @ 446-4525
1225 Moore Cleveland L @ 442-3264

Lee intersects

1300 Yount Olin F @ 442-1247
1301 Coley M Chas jr @ 446-4779
1304 Boyle Wm E @ 442-6276
1305 Yawn Charlie
1308 No Return
1309 Lawson James K 442-6426
1311 Wheeler Royster G @
1312 Johnson Geo B @ 446-5560
1313 No Return
1316 Proctor Benj F @ 442-1823
1317 White Cecil jr @ 442-2892
1320 Rose Eug W @ 442-1369
1321 Byrd Richd E @ 442-6391
1324 Perry Blanche C Mrs @ 442-7529
1325 Bone Drew H @ 442-5538

Land intersects

1400 Abbott Gordon K @ 446-5755
1403 Proctor Marvin H @ 442-3819
1404 Whaley Manley P jr @ 446-5645
1408 Sanders Henry F @ 446-6690
1411 Hoell Hubert D @ 446-4076
1415 Cherry Amos T @ 442-3241

19

102 S. RALEIGH ST.

GIFTS for
ALL
OCCASIONS

CHINA-CRYSTAL
EARTHENWARE
ANTIQUES

Brewer Paint & Wall Paper Co.,
Inc.

PHONE 446-7171



IMPERIAL CLEANERS

Personalized Dry Cleaning Service

By "ED STRANGE" Complete Laundry Service Available

573 N. RALEIGH

PHONE 442-5821

THE DIXIE LETTER SERVICE

DIRECT MAIL SERVICE — PUBLISHERS OF BOOKS BY OFFSET

Typing — Addressing — Folding — Mailing — Photo-Offset Printing

826 SUNSET AV.

PHONE 446-7095



High Quality
with Economy

Brown Memorials

48

GAY (Nash)—Contd

1421 Bryan Claude T jr @ 446-6086

Taylor intersects

1500 Sunset Baseball Park

1501 Waters Wm D @ 446-9629

1517 Gunn Howard T jr @ 442-3293

1521 Longwell Eug D jr @ 442-2342

rear Longwell's Art Serv sign mfrs
442-2342

1529 Overton Walter A jr @ 442-2454

1531 Morgan Renyard R @ 442-3547

Bryant ends

1600 Ry Mt Children's Museum
442-2076

1601 Modlin G Davis jr @ 442-1664

1609 Bell Chas E jr @ 442-1678

14

GEORGE N (Edgecombe)—From 500

Tarboro north, 1 east of N Raleigh

110 Pittman H Sanford jr 446-7438

112 Jackson Douglas

Sycamore intersects

Eastern av intersects

2

GEORGE S (Edgecombe)—From 500 Tar-
boro southwest, 1 east of S Raleigh

101 City Fire Dept 446-5151

City Fire Prevention Bur 446-5152

112 Bunn Gason O 446-7515

112½ Vacant

114 Vacant

Hill intersects

205 Heath David B jr

207 Reges Pattie L Mrs 446-5584

210 Turner G Robt @ 446-7522

211 Vacant

216 Elmore Nora F Mrs @ 446-6055

Pittman Jimmy R

220 Strickland Angie

227 No Return

Marigold intersects

301 Moore Benj C 446-8271

310 Webb Grover C 442-5407

311 Perkins James C 446-7560

312 Griffin Henry L

313 Driver Ernest W @ 446-6392

314 Marshburn Mildred H Mrs @
442-1674

318 Hayes Earl Z 442-5356

319 Jones John E @ 447-4544

322 Dickens Vernon P @ 446-6522

325 Wester J H Mrs 442-7713

326 Heath David B @ 446-8548

328 Adams Wm H @ 446-6267

332 Griffin Wayne G

333 Rich Sumner @ 442-2616

335 Adams Robt J 442-8230

335½ Vacant

339 Jackson John W @ 446-7796

340 Harper John H jr

343 Ricks Louise M Mrs @ 446-8696

351 Moore Margie J Mrs 442-3716

347 Bell Floyd A @ 446-5137

Edgecombe intersects

12

GLENDAL DR (Edgecombe)—From
Eastern av north, 5 east of Fairview
rd

316 Bulluck Z B III @ 446-8282

319 Under Constan

327 Joyner Chas E @ 446-4690

331 Powell Oscar D @ 446-9084

Boyd Shade B 446-5244

15

GLENN AV (Nash)—From 1231 Hammond
north, 1 south of West Haven blvd

Lafayette av intersects

West Haven blvd intersects

501 Parker J Leroy @ 442-2952

508 Hines Raymond S @ 442-3505

512 Fleming Ernest I Jrs @ 446-7755

Pinecrest rd intersects

608 Pemberton Wm B @ 442-3401

616 Shuler Clifton R @ 442-2845

620 Davis Henry C @ 442-6264

Alta Vista av intersects

624 Taylor Grover C @ 442-1475

628 Adkins E Emery @ 442-2720

629 Hay James F @ 442-1635

632 Capps Jas H @ 442-5458

636 Hobbs Jimmie L @ 442-3880

ACL crosses

19

GOLD (Nash)—From 600 N Tillery west

806 Strickland Larry S @ 446-7492

810 Vacant

814 Thompson Roofing & Htg Co
442-4697

818 Boone Myrtie F Mrs @ 446-7856

820 Faulkner Elec Serv Inc contrs
446-5863

824 Vacant

Pine intersects

909 Taylor Irene @ 446-5364

915 Alston Herman 446-4914

917 Hopkins Lucille

917½ Newsome Lenora A Mrs

919 Petway Harvey

921 Vaughan Mattie C Mrs

923 Rooks Wm

925 Moore Isaac

Vyne intersects

Harris intersects

1100 Davis Jas E @ 442-3082

1104 Holman Ardelia R Mrs @ 442-4862

1109 Boddie Mathew B @ 446-4312

1110 Mooring Geo

1112 Moore Cath K Mrs

1113 Bryant Octavious @

1114 Nelson Mary L Mrs

1116 Holt Effie L Mrs @

1117 Watson Jas A @

1118 Vacant

1118½ Vacant

1121 Harrison Geo

1123 Vacant

18

GOLDLEAF E (Edgecombe)—From ACL
(Main Line) east



ALMAND'S
ROCKY MOUNTS EXCLUSIVE



REXALL DRUG STORE, INC.

FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF ROCKY MOUNT

MORTGAGE LOANS ORGANIZED 1902 INSURED SAVINGS
DIAL 446-9191 116 S. FRANKLIN

49

GOLDLEAF E (E)—Contd

Main NE intersects

Albermarle av intersects

209 Masonic Hall
222 Export Leaf Tob Co 442-7482

Atlantic av intersects

302 Dickens Peter Repr Shop
307 Ford Robt
310 Newton Henry
311 Lawrence Julia E Mrs 442-1659
312 Vacant
313 Blount Beulah B Mrs
314 Vacant
315 Wiggins Oglather Mrs
317 Edwards Sussie Mrs 442-8251
319 Ricks Cora E
320 Elks Club 446-9907
Twin County Lodge No 257
(IBPOE of W)

321 Roberson Harvey T

323 Thomas Wm H

Pennsylvania av intersects

401 Wiggins Chas jr 442-4921
402 Hunter Cullen C
406 Vacant
407 Joyner Jacob 442-2344
Dunn Rosella
408 Johnson Anna C Mrs
411 Bynum Chas 446-4244
412 Jackson Lottie Mrs 442-3401
Watson Lucy B Mrs 446-4259
413 Key Anna
416 Jones Joe J
Smith Annie 442-5953
417 Burgess Wendell
419 Avent Willie L
420 Battle Susie Mrs
Battle Wm T
421 Hines Percy L

Carolina av intersects

500 Bridges Food Store 446-9371
503 Dunn Beatrice Mrs
509 Williams Leroy 442-3259
510 Battle Elwood © 442-3464
Battle Jessie M Mrs tourists
511 Johnson Johnnie 442-4777
512 Brody Saml
514 Foster Jos P © 442-5775
515 Parker Opal M Mrs © 446-6921
519 Pittman J Everett jr © 442-1397

Myrtle av intersects

601 Battle Wmjr 446-6725
602 Armstrong Leonard P © 442-1796
605 Coley Henry
607 Parker Mary
609 Bryant Martha Mrs
610 Parker Jos W © 442-2554
611 Birth Nathl
613 Hines Lucy E Mrs © nurse
442-3755
614 Mt Pisgah United Presby Ch
442-7068

619 Worsley Ransom © 442-1772

621 Hardy Troy C ©

623 Perry Maggie B Mrs

625 Taylor Frank

Park av intersects

GOLDLEAF W (Nash)—From 287 NE
west, 2 south of E Holly
Falls rd intersects

GRACE N (Nash)—From 500 Sunset av
north, 1 west of N Pearl

112 Fisher Otho J
115 Vacant
119 Vacant
123 Moore Josh A

Beal intersects

200 Lewis James N
204 Hawkins Thos C
210 Campbell Wm C
212 Vacant
218 Casper Colon W © 442-3000
222 Manning Gro 446-5741
226 Vacant
228 Ken's Serv Sta Sup Inc 442-1920

Thomas intersects

300 Lincoln Sch 442-2308

Grace ct ends

Gay intersects

401 China Am Tob Co (stge)
404 Vacant
410 Tharrington M S Whol Gro
446-5805
412-40 Garrett G R Co Inc (stge)
419-21 Rocky Mount Cord Co
446-4183-84

ACL crosses

Keen intersects

GRACE S (Nash)—From 500 Sunset av
south

109 Morris Mabel L Mrs 442-4263
111 King Evelyn T Mrs 442-5536
Gerry Robt S Mrs
115 Ricks Sallie P Mrs © 446-4965
118 King W Eug © 442-4227
Dunn Arvid 446-4587
119 Pridgen Clyde E 442-3837
122 Robbins Oscar L
128 Carpenter Edw N 442-6306
Parrish Wm P 442-4269
130 Anderson Cora F Mrs

Western av intersects

200 Harper Joseph P 442-7257
204 Beard John L 442-6287
206 Sanders Chas Ljr © 446-4925
210 Shelton John B © 446-4090
Coley Mary L 446-4510
Fonvielle Ann D Mrs 442-1306
Baker Meta Mrs 446-9303
215 Thompson John L © 446-4455
216 Turner Frank D © 442-6671
218 Vacant
224 Wilgus James M © 442-2662
230 Thorp Wm L jr © 446-6431

Nash intersects

301 Langhorne Norvell M jr 442-1363
306 Robbins Marvin R © 446-4200
307 Lambert Hazel E Mrs © 442-1358
311 Homes B C jr 442-8217

HEILIG-
MEYERS
CO.

129
MAIN N.E.

COMPLETE
HOME
FURNISHINGS

TELEVISION

RADIOS

RECORD
PLAYERS

REFRIGERATORS

RANGES

WASHERS

ALSO SMALL
ELECTRICAL
APPLIANCES

FLOOR
COVERINGS

RUGS

CARPETS

LINOLEUM

129
MAIN N.E.

PHONE
442-8146

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL
1125 East nr. Cokey Rd.

No. 1 and No. 2 for Home Heating — Tobacco Curing

CRIMES-MORGAN PLUMBING & HEATING CO.

TRANS AIR CONDITIONING
ECONOMICAL OIL BURNERS and BOILERS
PHONE 442-1764
211 ATLANTIC AVE.



Atlantic Discount Corp.

Established 1925

• AUTO LOANS •

REFINANCING
Phone 442-2151

FINANCING
1401 S. Church St.

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

50

GRACE S (N)--Contd

- 315 Davenport Ashley G @ 442-4246
- Newton O Warren 443-4787
- 323 Bullock Jas D 446-6057
- Park pl begins
- 327 Neal R S 442-4754
- 331 Powell Davis B @ 446-4014
- 335 Weeks W G jr 446-4462
- 339 Noble E Webb @ 446-6556
- 343 Davidson John C 446-4279
- Coeewitch Clifford J @ 446-4304

Mill intersects

Hammond intersects

- 415 Hudson Milton L 446-6881

418 Apartments

- 1 Dunn Lillian E @ 446-5362
- 2 Meares Adlere P Mrs
- 3 Brantley Fanny B Mrs nurse
- 4 Vacant

- 421 Campbell W Ward 446-5459

- Campbell Ellen C Mrs nurse

Chester intersects

- 506 Carolina Bldg Sup whee
- 510-20 Carolina Bldg Sup Co Inc
- 446-4141-2

Andrews intersects

ACL crosses

- 606 Swaim Sup Co Inc plmb sups
- 446-4471 446-4529

- 605 Carbisee Flour & Feed Mills Inc
- (mill) 446-4215

Nance intersects

- 701 Carbisee Flour & Feed Mills Inc
- 446-4215

- 702 Millerbe Wm @ 446-4753

- 704 Sugar Bowl The confy

- 705 Williams Robt

- 706 Pope Jimmie @ 446-6784

- 707 Sims Dallas

- 709 Me Gee Cleo

- 710 Andrews Amanda Y Mrs

- 711 Harper Dorothy W Mrs

- 713 Whitted Rosa L Mrs

- 714 Lunceford Vera C Mrs @ 446-7246

- 715 Person Keyster @ 446-7219

- Wilma's Beauty Shop 446-7219

- 718 Vines Johnny M 442-6237

- 719 Vacant

- 723 McNeil Edw

Buick begins

- 809 Taylor Jas K jr @

- 801 Gaynor Riekey M @ 442-2965

- 804 Nettles Louis jr 446-4983

- 806 Dawson Henry A @ 446-4701

- 808 Simmons Orange

- 810 Spell Lendera L Mrs

- 811 Stokes Sidney 446-7573

- 812 Ragsdale Sterling

- 815 Atkinson Charlie @ 446-6859

- 818 Sherrod Alice P Mrs 442-3477

- 816 Mitchell Roosevelt @

- 820 Perry Rosa Mrs

- 823 Pittman Dora Mrs 446-8617

- 824 Joyner Leroy

- 825 Barrett's Uphol Shop 442-9738

- 826 Gray Wilbur O 446-5972

- 827 B & G Quick Wash coin operated

- 828 No return

- Raleigh rd intersects

West End begins

- eer Leonard Playgroung

- 816 Robertson Collie @

- 920 Bestiek David @ 446-6776

- 924 Harrison Wm @ 446-7051

- 936 Priest Raymond @ 446-8594

- 940 Smith Chas S @ 446-5445

- 944 Cooper Betty S Mrs @

- Davenport ends (not open)

Clyde intersects

Center intersects

Henry intersects

Dexter intersects

- 1100 Long's Jack Mkt gros 446-7652

Cleveland intersects

Mullins begins

- 1412 Oneal Carl E @ 446-6491

- 1416 Bowden Elmo L @

- 1500 Coley Wilson E

- 1504 Mitchell Ruben E

Paul intersects

- 1609 Pittman E Lee @ 442-3394

- 1613 Lyle Troy A

- 1615 Barnes Saml

Nashville rd intersects

- 1617 Carpenter Harvey S

- 1624 Schottland A Inc rayon fabric

- mfrs 446-6105

- 1633a Rich Howell R

- 1633b Todd Willie S jr

GRAHAM--From 1106 Oakley south, 1 west of Burton

- 1501 Cockrell Elisha R @ 446-8288

- 1504 Fox Robt G @

- 1508 Whitley Donnie

- 1509 Adams D G 442-7646

- 1510 Hughes Moses R @

- 1511 Medlin Leon H

- 1514 Hughes Jas L @

Watkins ends

GRAND AV E (Edgecombe)--From ACL (Main Line) east

Main NE intersects

- 101 Hux Gro 446-8456

- 106 City Gas Plant 442-5181

- 107 Jeffries Nicy M Mrs @ 442-2689

- 111 Lucas Ellis C Mrs

- 115 Harris John

Albemarle av intersects

- 200 City St Dept

- 207 Rivers Victoria E Mrs

- 211 Foster Norman

- 212 Dixon Hyman @ 442-4857

- 217 Hinton Willie

- 219 Graham Cleo S Mrs @ 446-7889

- 221 Stith Rose H @ 442-5388

- Rose's Beauty Shop 442-5388

Atlantic av intersects

- 300 July Wm B @ 442-4088



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

SUNSET AVE.

446-6121

FARM LOANS

COR FRANKLIN ST.

**"YOUR HOST
FROM COAST
TO COAST"**

425 N. Church
Dial 446-9175

2 ROCKY MOUNT INNS

Hwy. 301 N. By-Pass
Dial 442-8101

Holiday Inn®

51

GRAND AV E (E)—Contd

312 East Grand Package Store 442-6574

315 Vacant

321 Davis Lucille B Mrs @ 442-3336

Pennsylvania av intersects

407 Umstead Laura W Mrs

412 Wilkins Joseph 446-7073

415 Boney Mattie G Mrs @

416 Barrett Willie jr

418 Gay Maggie C Mrs 446-8753

419 Pittman Nannie

420 Battle Sarah B Mrs

421 Dupree John @

422 Burnette's Gro 442-3677

423 Evans Jacob @

Caroline av intersects

500 North End Bapt Ch

501 Bratcher Mary W Mrs

503 Mercer Clement

505 Thompson Major

507 Cobb Johnny F

509 Thorpe Hugh

515 Gray Willie @ 442-3228

516 Joyner Geo @ 442-6512

518 Ward Eddie @ 446-5373

519 Battle Dollie

520 Cotton Willie C Rev @ 442-4007

Cotton Mary A Mrs nurse

522 Y W C A (br) 442-2455

523 Pollard's Food Center 442-4209

Myrtle av intersects

610 Moore Jos @ 442-4554

611 Battle Leroy

613 Taylor Wilk B 442-6521

614 Mardre Lewis A

616 Vacant

618 Barrett Joe

622 Battle Maggie R Mrs @

Park av intersects

700 Wilkins Mack G @ 442-1014

706 Justice Frank @

708 Grant Mattie Mrs

710 Hampton Charlie jr @

711 Cutler Chas J Rev @ 446-7967

714 Fairley Mary S Mrs@

715 Mercer Mary Mrs @

716 Parker Wiley C jr @ 442-4770

717 Sanders Major

719 Wilson Mattie

721 Culpepper Ivory @ 442-1776

722 Davis Janette V Mrs @ 446-5587

Woodland av intersects

800 Vacant

802 McDowell Will

803 Bulluck Lucy T Mrs @ 442-3315

804 Battle Roosevelt @ 442-5966

807 Washington Benj @ 442-2828

809 Dowd Floyd @ 446-4440

810 Boddie Ida H Mrs

Farmer Nellie B Mrs 446-5281

812 Wiggins Gus 446-6730

813 Butler Rosa Mrs

814 Vacant

815 Loyd Goldie

817 Morgan Raymond

818 Pittman Johnnie L

818½ Tucker Joe N 442-5239

819 Batts Ada Mrs

820 Ellis Jas

820½ Ellis Tom

821 Posie Turner @

823 Edwards Wm

825 Higgs Austin @ 442-1070

826 Richardson Sallie Mrs

828 Lewis James

830 Ford Mary F Mrs

832 Hobson Moses

Coleman av intersects

901 Vacant

903 Batts Lula Mrs

905 Lewis Lucille

907 Pitt Jennie L Mrs

Bulluck ends

1000 Brown Nathl @ 422-3911

1001 Rock of Ages Ch

1005 Lephart Jas F

1006 Robinson Johnnie A Mrs @
442-5352

1007 Kirby Matthew

Matthews ends

1100 Knight Jas H @ 442-3870

1101 Lucas Santa A Mrs @ 442-6568

1104 Knight Ida @ 442-6803

1108 Gay Marvin A

1109 Knight Jos H@442-3878

1113 Joyner Sarah L

1115 Jones Lena M Mrs

Suburb ends

1200 Parker Wiley jr 446-6677

1206 Davis Luther @ 446-5543

1210 Battle Ella B Mrs @

Mercedes ends

end Unity Cemetery

New Bethel Free Will Bapt Ch

25

GRAND AV W (Nash)—From ACL (Main Line) west, 1 northeast of E Highland av

100 Nash Coal Co 446-8512

Nash Brick Co (ofc)- 446-7030

105 Whol Oil Co Inc 442-2945

125 Vacant

127 Harrison & Pittman Garage
446-5585

N Church intersects

210 Leonard Shelton 442-7150

218 Clark Noah A 442-2329

222 Richardson Irene M

223 Winstead Geo A @ 446-8622

225 Kelley Leon C @ 442-1685

Croom L Edw 442-1685

226 Stubbs Clyde

Royal begins

302 Trueblood John E @ 446-6201

Avent intersects

6

GREEN AV (Edgecombe)—From 900 Pender east

Clark intersects

Branch intersects

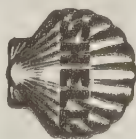
613 Hardy Franklin R @ 446-8798

614 Pearson Clara Mrs

621 Cockrell Ivy D Mrs @ 442-3213

Cokey rd intersects

PRODUCTS



DISTRIBUTOR

700 Albemarle Cor. Virginia

JOYNER OIL COMPANY

Phone 446-9101



VICK'S RADIO & T.V.

SALES & SERVICE

For DAY or NIGHT Service
DIAL 442-3492

121 W. THOMAS ST.

T.V. SETS



**PAMPER YOUR
FAMILY
and
FRIENDS**

**with
ENGLEWOOD**

**BRAND
MEATS**

Hickory Smoked
Sugar Cured

HAMS

**REAL GOOD
FRANKS**

**ASK FOR
ENGLEWOOD
MEATS
AT YOUR
GROCER**

Manufactured
and Distributed

**Z. B.
BULLUCK
INC.**
PHONE
446-8121

BARNES TIN SHOP ROOFING & SHEET METAL CONTRACTORS

120 N. HOWARD ST.

TEL. 446-7192

52

**GREENWOOD AV (Englewood)—From
2714 Sunset av southwest, 2 west of
Forest Hills av**

- 102 Maddox Chas
- 104 Bailey Chas S 442-4864
- 106 Phelps Troy L 446-8324
- 107 Davis Roy H 446-8648

rear **Davis Apartments**
Apartments:

- 1 No return
- 2 Sprinkle Norman L
- 3 Davis James L
- 4 Allen John B jr
- 5 Pittman Peggy
- 6 Tharrington Virginia Mrs
442-1752

Circle dr intersects

207 Hodge James A 442-1752
Charlotte av intersects

Clifton rd intersects
Briarcliffe rd intersects

**GREENWOOD DR N (Edgecombe)—
Changed to N Holder dr**

**GREENWOOD DR S (Edgecombe)—
Changed to Holder dr**

**GRIFFIN—From 1700 Burton west, 1
south of Wilkins**

- 901 Harvell Claude T 442-1324
 - 903 Morgan Shepard H 446-4765
- Graham ends**

- 905 Boykins Phillip D 442-1324
- 907 Boykin Grace G 446-8494
- 911 Pollard Dale F 442-1324
- 1001 Farmer Roger G 446-4765
- 1002 Vacant
- 1003 Simmons Leavy E 442-6469
- 1003½ Under constn
- 1004 Winstead Raymond H
Turner James W 442-6469
- 1005 Faircloth Robt C 442-5350
- 1006 Ricks Arth H 442-5350
- 1007 Vacant
- 1007½ Under constn
- 1008 Faircloth Robt B 442-3700
- 1009 Manning Earl J 442-5647
- Bass Tommie 442-5647
- 1010 Taylor Raymond A 442-5647
- 1011 Manning Arth A 442-5647
- 1113 Cox Ray L 442-5472

**GRIFFIN PL—From 601 W Thomas
north, 1 west of Middle**

- 613 Vacant
- 615 Vick Mathew
- 617 Vacant
- 619 Anderson Saml
- 621 Thomas Lula P Mrs
- 623 Cooley Katie L

**GWEN (Nash)—From 400 Kingston av
south, 2 west of South Church**

- 2508 Weaver Claude W 442-6874
- 2509 Weeks Linwood C 446-5707
- 2512 Langston A Wade 442-1620
- 2513 Hadnott Robt M 442-5294
- 2516 Cook Leo E 442-5410
- 2520 Nelms Alex 442-1020
- 2524 Morgan Joe
- 2601 Ellis Willie E 442-6630
- 2800 Pulley Jas O 442-4984

**HALIFAX (Edgecombe)—From 910
Raleigh south, 1 east of Wake**

- 201 Pittman Annie M Mrs 442-6680
 - 202 Walston Josephine A Mrs 442-2791
 - 206 Reams Elise Mrs 446-4891
 - 209 Pittman Jos 442-2891
 - 212 Richardson Jerry 442-6429
 - 215 Battle Irene E 446-7286
- N Raleigh intersects**

**HAMMOND (Nash)—From Main SW west,
1 south of Coast Line**

- cor **ACL Bldg**
- ACL (pass sta) 446-5252
- Police Dept
- Div Claim Agt 446-5480
- Station Master
- Master Mech 442-8297
- Ticket Ofcs
- Dist Pass Agent
- Asst Div Eng
- Frt Ofc 446-5323

- 2d fl
- Asst Genl Frt Agt 446-5258
- Chief Disprs
- Communication Dept
- Dist Supt 446-5023
- Telegraph Dept
- Train Disprs
- Rd Foreman of Eng
- Train Mstrs
- Frt Traffic Dept

- 3d fl
- Division Eng (civ) 446-5745
- Genl Roadmaster
- Asst Supvr of Bldgs
- Supvr of Signals

Florida av begins

- 113 Vann John Mtrs Inc (used car lot)
446-5106-07

S Church intersects

- 213 Adams Emma V Mrs 446-4305
 - 214 Smith Lloyd jr 442-6747
 - 218 Lee Eliz G Mrs 446-4307
 - 219 Arrington Etta D Mrs 442-1174
 - 225 Joyner Carrie L Mrs 446-7772
 - 228 Busbirk Wm S 446-8495
- S Franklin intersects**
- 233 Weaver Bldg
 - Weaver Fabrics draperies
446-4437

**CARO-
CRAFT,
INC.**

**CUSTOM
MADE
FURNITURE
REFINISHERS**

740
**ALBEMARLE
AV**

(SEE PAGE 77
**BUYERS'
GUIDE**)

TEL
442-2964

Pearsall Oil and Fuel Company, Inc.

DISTRIBUTORS. MOBIL PRODUCTS

FUEL OIL

511 KEEN P.O. DRAWER 73



GOOD COAL

Phone 442-6141

CAROLINA TIRE CO.

TIRE RECAPPING

BUDGET TERMS

625 S. Washington St.

Phone 442-2267



53

HAMMOND (N)—Contd

Weaver Bldg--Contd

Rooms:

- 1-2 Timmonsville Tob Co exporters
446-7372
- 3-4 State Farm Ins Co (Sls Agcy)
442-1224
- Griffin E Grady ins agt 442-1224
- 5 Life Ins Co of Ga 446-7558

5

S Franklin intersects

- 301 Elliott Oscar T @ 442-2760
- 307 Smith Josephine V @ 442-2259
- 311 Myer Mabel B Mrs @ 446-4658
- 314 Johnson Alma W Mrs @ 442-1651
- 315-21 Our Lady of Perpetual Help
School 446-4310
- 318 Robbins Helen A Mrs @ 446-8397
- 328 Sisters of the Immaculated Heart of
Mary 446-4515 & 446-0023
- Our Lady of Perpetual Help
Convent 446-4515
- 331 Our Lady of Perpetual Help Church
446-4319

S Pearl intersects

- 409 Harrison B Holton @ 442-6825
- 412 Casey Allen J 446-9221
- 413 Gorham Geo W @ 446-5313
- 416 Mixon O Elwood @ 446-5306
- 421 Poe Hugh M @ 446-4248
- 425 Phillips Paul Rev 446-4308
- Blackwell M D jr 446-9461
- Metcalfe Gary 446-6290
- 429 Spears June T @ 442-4771

S Grace intersects

500 Eatman Apts

Apartments:

- 1 Eatman Goldie Mrs 446-5407
- 2 Whitehurst Ruland L 442-3035
- 3 Bradsh v Wm G 442-5286
- 4 Stovall Eliz Mrs 442-5016
- 501 Langley J Paul @ 446-5403
- 507 Pate Odell H Mrs @ 446-6107
- 511 Rollins Bessie K Mrs @ 446-4294
- 512 Meredith Mary A Mrs 442-4609
- 513 Weigel John T @ 446-8098
- 514 Dominick Minnie S Mrs @ 446-5304
- 516 Sumner Kate S Mrs 446-8268
- 518 Howell Robt 442-3460
- 519 Low Frank G jr @ 442-1792
- 520 Waruszcz Frank jr 446-4140
- 523 James Wm M @ 446-5290
- 524 Draper Bessie @ 446-4357
- 529 Wilkins Jas G @ 446-7127
- 532 Turnley Edmund T @ 442-3648
- 533 Hengeveld Clarice K Mrs @
442-2796

Villa intersects

- 601 McAdams Howard D 442-6717

605 Apts

- 1 Penniman Mary T Mrs @
446-6562
- 2 Pittman Mildred L
- 3 Whitley Jane
- 4 Luper Ginger Mrs
- 5 Vacant
- 607 Efird Cath Mrs 446-9585
- 609 Johnson James S 442-2800

- 612 Terry E Dulcie @ 446-4423

- 613 Payne Virginia T Mrs @ 442-2842

- 617 Surles Mamie D Mrs @

- Surles Hugh S jr 442-1225

- 620 King Iris P Mrs @ 446-5566

- 621 Glenn Jas P @ 442-1973

S Howell intersects

- 701 Kearney Gerald W
- 707 Goddard Kath C Mrs @ 446-4007
- 710 Stankus Richd A @ 442-5425
- 711 Clay Thos S @ 446-5213'
- 714 Varsity Grill restr
- 716 Draine's Barber Shop

S Tillery intersects

- 801 Vick David C @ 442-1486
- 807 Hux J Edw @ 442-1201
- 811 Winstead Arth W 442-1265
- 815 Forbes Bessie R Mrs 442-7013
- 821 Lee's Food Store 446-4541

N Pine intersects

ACL crosses

S Pine intersects

Chester ends

15

S Vyne begins

- 1000 Sawyer Hugh A 446-6650
- 1012 Crawley David B @ 446-6945

1025 Carolyn Apts

Apartments:

- 1 Livesay John R 442-7036
- 2 James Thos
- 3 Neville Nick
- 4 Waters Gordon Mrs
- 5 Eggleston Hubert @ 442-2221
- 6 Reid Hattie D Mrs 442-1582
- 7 Pippen Mamie

Street continued

- 1029 Campbell Walter E dentist
446-6265
- Stone Eug Sacct 442-3185
- 1045 US PO (West Ry Mt Sta) 442-3272

Lafayette av intersects

- 1101 Southerland Louise R Mrs @
446-4971

- 1105 Davis Edgar @ 442-3888

- 1109 Ryals Richd A @ 446-6439

- 1110 Forand Wm L @ 442-5826

- 1113 Manning John W @ 442-1965

West Haven blvd begins

- 1209 Vacant
- 1224 Jones Jesse H jr @ 446-5165
- 1228 Bailey Eva W Mrs @ 446-6641
- 1232 Vestal Gordon jr @ 446-7352
- 1236 Burnette John P jr @ 446-5621
- 1244 Vacant
- 1305 King Walton C @ 442-3772
- 1307 Suggs Geo T @ 446-5354
- 1240 Cobb Jas W @ 446-4385
- 1248 Weaver Woodrow W @ 442-3298
- 1301 Langley B Agnes Mrs @ 446-5289

S Taylor intersects

- 1401 Russell Thos J @ 446-5568
- 1405 Williams Morris @ 446-7385
- 1407 Cook Julia J Mrs studio 442-1529
- 1501 McGee Thos N jr @ 446-8571
- 1504 Clark Herbert G @ 446-5369
- 1505 Smith J Bellamy 442-3538
- 1508 Elmore Albert R @ 446-8226

QUALITY FIRST
Quality Laundry & Cleaners
INCORPORATED
238 TARBORO ST.

PHONE
446-7116

This Directory Is Incorrect

(See Pages 94 and 132 Buyers' Guide)

MAY & GORHAM INC.

PRESCRIPTION



SPECIALISTS



**DELIVERY
SERVICE**

**132
TARBORO
PHONE
442-1127**

MERRITT PLUMBING & HEATING CO. INC.

**Plumbing
Heating
Air
Conditioning
CONTRACTORS**

**923
NORFOLK ST.
PHONE
446-4667**

"THE PLACE TO BANK IN ROCKY MOUNT"

The Planters National Bank & Trust Co.

MEMBER F.D.I.C.

84

HAMMOND (N)--Contd 1608--Contd

- Elmore Emily W Mrs nurse
- 1509 Harper Lee N @ 442-6433
- 1513 Fitts Nonie F Mrs @ 446-6245
- 1517 Moore Geo E @ 446-7209
- 1521 Rowe Wm L @ 446-7584
- Piedmont av intersects**
- 1605 Williams Wilbur D @ 442-3209
- 1606 Yarboro Jas E @ 446-8074
- 1609 Cavanaugh Donald R @ 442-3996
- 1610 Braswell Geo W @ 446-5608
- 1613 Talton Walter B @ 442-6029
- 1614 Taylor Ernest M @ 446-4044
- 1617 Henderson Jack W @ 442-8384
- 1618 Hooper Francis G @ 446-6562
- 1621 Pope Hallie @ 442-2450
- 1622 Ryals Edw R jr @ 446-7836
- 1625 Toler Benj F @ 442-2330
- 1626 Swain Wilbur B jr @ 446-8343
- 1629 Lane Lewis P @ 446-5536
- Lane Vernice M Mrs antiques
- 1630 James Claude A jr @ 446-8275
- 1633 Ricks Margt @ 446-4352
- Evergreen rd ends**
- Beaman ends (not open)**
- 1701 Waters Gordon M 446-7396
- 1725 Deans John H @ 446-5903
- Edwards ends (not open)**
- 1740 Strickland Edmund C @ 446-6825
- Co-Ah-Bar begins**
- Taft ends (not open)**
- Nashville rd intersects**

- 1911 Eure Tommy L
- 1914 Wooten Herbert A @ 442-3522
- 1915 Fryar Herman H @ 442-3762
- 1919 Parker Richd F @ 446-6843
- 1919 Spencer John R 442-1439
- 1924 Winstead Patty B Mrs @ 446-6959
- 1925 Wiggins Wm R @ 446-7732

Midway intersects

- 1400 Williams John W 446-5957
- 1401 Ezzeil Joseph L 446-5233
- 1406 Jackson Lonnie L 446-8660
- 1407 Ferrell Thos S @ 442-5089
- 1411 Conwell Garland G @ 446-6394
- 1413 Boone Jas T 446-4878
- 1414 Bolton Bkpg Serv
- Bolton Robt C @ 446-7837
- 1415 Bowden Oveda GI0-8874
- 1419 Johnson Jas @
- 1424 Leavitt Jas R @ 446-5947
- 1425 Arrington Donald R @

Daughtridge intersects

- 1501 Stanley Genava W @ 446-5234
- 1505 Hailey Pattie S Mrs
- 1505a Batchelor Mallie Mrs 446-8773
- 1511 Morris Ernest R @ 446-7208
- 1514 Gurganus David R @ 442-5323
- 1517 Lewis Stanley A @ 442-2208
- 1518 Wilkins Robt O @ 442-6975
- 1519 Chewing Lonnie M Mrs @ 446-6435

- 1524 Powell Clarence H @ bldg contr 442-2621

- 1525 Nuckols Wm A @

Lancaster intersects

- 1605 Owens Clyde P 442-8241
- 1607 Bates Roy 442-7536
- 1611 Potter Vernon @ 442-4618
- 1619 Davis Wm V jr 442-7920
- 1623 Cone Jimmy 446-6426
- 1625 Walters Elmer 446-9234

Tyan intersects

City limits

19

HARRIS N (Nash)--From 1100 Sunset av north

Beal intersects

- 200 Marshall Willie 446-5938
- 204 White Jas W 442-5859
- 208 Willoughby Louvenia J Mrs @ 446-4327

- 209 Avent Della Mrs

- 214 Joyner Annie B Mrs @ 446-8601

- 215 May Willie

Thomas intersects

- 315 Gay Richd C @ 442-1069

Gay intersects

- 410 Bowden Jessie
- 411 Taylor M C 442-4707
- 412 Vacant
- 418 Harrison Alex N
- 420 Maryland Archie 442-6341
- 421 Primitive Bapt Ch
- 422 Wright Mary
- 424 Taylor Pearl

Star intersects

- 508 Powell Lizzie B Mrs @ 442-7043
- 520 JAC Elec Co contrs 442-7389

HARGROVE (Edgecombe)--From 800 Norfolk south

- 1100 Newell Hazel Mrs @ 446-6883
- 1101 Daughtridge Wm G @ 446-6019
- 1103 Daughtridge Effie J Mrs @ 446-7264
- rear Daughtridge J P & Son (stge)
- 1106 Branch John B 446-6755
- 1110 Newell W Edw watch repr 442-3442
- 1111 Dawson Eric L @ 446-6240
- 1114 Hedgepeth Felton G @ 446-9570
- 1118 Miller Geneva Mrs @ 446-6869
- 1119 Harris Marvin 442-7730
- 1123 Smith Alton G @
- 1124 Rowe Benj R @ 442-3934

Rex intersects

- 1200 Sykes Gerald
- 1201 Cobb Wilton @ cabt mkr 442-3523
- 1207 Hollowell Billy @ 442-2075
- 1210 Wilson Calvin L @ 446-6575
- 1214 Willis Jas G @ 446-8000
- 1219 Hollowell Linwood
- 1222 Hollowell Roy S @ 442-4723
- 1223 Corbett Dick
- 1224 Bowden Jordan W @ 446-6790
- 1225 No return

Mitchell intersects

- 1300 Joyner Willie M 442-3862
- 1301 Vacant
- 1306 Jones Richd H @ 446-5687
- 1307 Boyd Robt N @ 442-4648
- 1309 Bowden Edward J
- 1310 Hackney Joyce W Mrs @ 442-1374

8

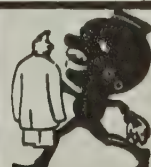


ROCKY MOUNT Laundry & Dry Cleaners, Inc.

223 S. WASHINGTON ST.

PHONE 446-7158

P.O. BOX 549





STALLINGS OIL & COAL CO.

KEROSENE — FUEL OIL

816 RICKS ST. It's Performance That Counts DIAL 446-6184

55

HARRIS N (N) = Contd

Gold intersects

- 611-19 Fenners Whse (stge)
- 614 Moe Mattie P Mrs
- 616 Trevathan Henry
- 618 Bellamy Linwood B @
- 620 Bullock Ernest L

Carter intersects

- 706-30 China AmTeb Co whse

Carr intersects

17

HARRIS S (Nash) = From 1100 Sunset av south

- 118 Bandy Ray @ 446-4558
- 119 Aycock Leslie B @ 446-5708
- 120 Wilkinson Raymond S @ 446-5273
- 121 Bennett Jessie D Mrs @ 446-4604
- 123 Cutenly Henry W Jr @ 446-4642

Western av intersects

(Not open bet Western av)

- 208 Davenport Travis E @ 442-4688

29

HAWTHORNE RD (Englewood) = From 900 Englewood dr southwest

- 3203 Bagley Donald W @ 442-7583
- 3208 Roberts James 442-3933
- 3209 Jackson V Leroy @ 446-5725
- 3216 Jenkins J Bennett @ 446-7384
- 3217 Elliott P L 446-8888
- 3220 Washburn Edson L @ 446-8264
- 3221 Langley Jas R @ 442-3278

Ambleside dr intersects

- 3300 Hertzberg Sol @ 446-4478
- 3302 Hamlet Benj
- 3363 Minges Coyte R @ 446-5365
- 3368 Bailey Luther A @ 446-4945
- 3313 Shearin Hugh G @ 443-2836
- 3316 Fleming John D @ 442-5836

Tyson av ends

- 3401 Vanderlize Granbery E jr @ 446-7235
- 3404 Gardner Jas C jr @ 442-5637
- 3408 Batchelor Wm H @ 442-5873
- 3409 Jones P Sentelle @ 446-8053
- 3412 Lovelace Jack L @ 442-6217
- 3416 Barber Dalma H 446-6212
- 3417 Weatherly J Elwood Jr @ 442-4716

Winstead rd intersects

- 3500 Weller Leadore C @ 442-2253
- 3501 Clayton J Ralph @ 442-4285
- 3504 Heck Charlie W @ bldg contr 446-5494

- 3508 Greenberg Benj @ 446-8236
- 3512 Bourne John R @ 442-1738
- 3519 Stille John B @ 446-7403
- 3516 Blaylock Stanton L @ 446-5742
- 3500 MacRae Jack @ 442-3288
- 3501 Exum John B jr @ 446-8854
- 3509 Sheridan Robt J @ 442-6070
- 3512 Nelson Jos H @ 442-4604
- 3513 Middleton James G @ 442-3623
- 3518 Swain Lindian J @ 442-3493
- 3517 Gravely Peyton B F @ 446-4245

Hillcrest intersects

- 3700 Barnhardt Richd H @ 442-7381
- 3701 Vaughn Wm D III @ 446-5795

- 3704 Meakin Leonard @ 442-7858
- 3705 Benfield L R @ 446-4905
- 3708 McGee Edw L @ 446-9088
- 3805 Weaver J Dewey Jr @ 446-6441
- 3807 Rawls J Leonard Jr @ 442-3511
- 3813 Bailey Lloyd W @ 446-7452
- 3816 Way Saml E @ 442-2851
- 3821 Alexander John C @ 446-8412
- 3809 Kincheloe Wm H @ 442-7888

81

HELM (Swelton Heights) = From 1931 Falls rd south

- 102 Outlaw J David @ 442-8385
- 104 Outlaw's Auto Parts 446-4483
- Bill's Auto Parts
- 110 Freeman J Lee @ 446-6385
- 119 Outlaw Lawrence J @
- 114 Pittman Bush P
- 117 Overman Richd @ 442-1883
- 118 Vacant
- 121 Vacant
- 123 Vacant
- 125 Price Joe M
- 128 Sloan Katie E Mrs 442-7505
- 130 Vacant
- 132 Johnson Wm R
- 133 King Ernest

6

HENDRICKS (Edgecombe) = From 900 South Washington east

- 901 Vacant
- 905 Dresden Deaver M
- Taylor Joyce A Mrs
- 909 Brewer James L
- 916 Griffin Wm
- 918 Dempsey W Hilton 446-8883
- 919 Peele Wm G @ 446-7087
- 924 Hughes Lillie G Mrs @ 446-7055
- 925 Ray Jas @ 446-8047

Arlington intersects

10

HENNA = From 900 Cokey rd east, 1 south of Short

- 708 Harris Grover
- 712 Lucas Leah P Mrs
- 713 Epps Edw
- 715 Jordan Glennie J Mrs
- 717 Sharp Mercer H
- 721 Knight Smith @
- 722 Pitt Wm
- 723 Hale Frank
- 726 Cook Willis @ 442-9529
- 727 Lewis Vivian P Mrs @ 446-7477
- rear Patterson's Beauty Shop 446-7477
- 730 Moore Leroy
- 733 Edge Robt 446-5897
- Drew begins
- 800 Williams Annie S Mrs @ 446-6771
- 805-07 Vacant
- 808 Sheridan Wm 442-8374
- Nugent intersects

7

HENRY (Nash) = From 1100 South Main west

FURNITURE
FOR THE
HOME
COME TO
**ROCKY
MOUNT
FURNITURE
CO.**

"IN THE
HEART OF
THE CITY"

COMPLETE
FURNISHINGS
FOR THE
HOME

163
S. MAIN

SEE PAGE 78
BUYERS
GUIDE



**MODERN
BUILDERS
Inc.**

General
Contractors

COMMERCIAL
and
RESIDENTIAL

DIAL

442-4103

725

WALNUT ST.

WALNUT
SHOPPING
CENTER

BEL AIR CHEVROLET CO.

CHEVROLET = CHEVY II = CHEVELLE
CORVAIR = CORVETTE

SALES-SERVICE

115-123 S. CHURCH ST.
THE O.K. PLAZA 501 N. CHURCH

TEL. 442-6148
TEL. 442-2877



PHONE 446-5182

SIMMONS & HARRIS CO.

INSURANCE — RENTALS — REAL ESTATE

109 YARBORO ST.



BANK OF ROCKY MOUNT

SERVING NASH AND EDGECOMBE COUNTIES

SAVINGS ACCOUNTS — LOANS — CHECKING ACCOUNTS

142 MAIN ST. SW.

MEMBER F.D.I.C.

BRANCH: INTERSECTION RALEIGH ROSE AND GEORGE STREETS

DIAL
446-7101

56

HENRY (N)—Contd

109 King L B

Friend ends

116 Adams Blannie B Mrs @ 446-7751

117 Pridgen Christopher C

S Church intersects

208 McCullen's Gro

213 Standard Brands Inc food mfrs

S Franklin intersects

302 Thames Doris W @

320 Turner Henry T @ 446-6340

323 Nines James G 442-7879

327 Batchelor Luther

330 Robards Jos L @ 442-5203

331 Langley Roscoe M @ 442-6285

332 Luper Minnie B Mrs @ 446-8224

Liberty intersects

400 Hodges Dallas M @

404 Blizzard Geo D

Grace intersects

417 Capel Effie T Mrs @ 446-5820

419 Smith Luther D

425 Robards Jos H 442-6620

427 Jones Ernest L

427¹/₂ Proctor Stephen T

429 Barnes Taylor @ 446-6674

13

Grace intersects

500 Cobb Richd @ 446-5784

503 Reid Wm E

507 Coit Mary Mrs

508 Langley Wm

509 McLean Lucy C Mrs

510 Lee Bertha R Mrs

511 McCoy Edna D Mrs @

512 Alston David A @ 446-5598

513 Anderson Cora W Mrs

515 Vacant

516 Benjamin Leroy

517 Edge Mills J @ 442-7491

520 Whitehead Haywood @ 446-5978

521 Nowverl Turner jr 446-4821

525 Macklin David R @ 446-6455

528 Bunn Eliz B Mrs @ 442-2943

529 Freeman Jessie M Mrs @

534 Hinton Jos E jr @ 442-5243

535 Edge Wm R @ 442-1825

536 Hill Mark H Rev 442-2202

Luper intersects

600 Parker Arth L

606 Farmer Jasper L

607 Batts Sarah S Mrs @ 442-6388

610 Vacant

614 Murphy James T 446-6758

615 Harris Annie B Mrs @ 442-4898

618 Taylor Jas T

619 Samuëls Jas C @ 446-7074

622 Thorne Sylvester 446-5088

623 Thomas Lillie P Mrs

623¹/₂ Ingram Jesse

626 Joyner Virginia D @ nurse
446-4075

627 Freeman Willie J @ 446-7385

628 Joyner's Soda Shop 446-5409

631 Hopkins Arby L

635 Free Will Bapt Ch

636 Joyner Jesse Mrs @ 446-8302

639 Davis Alf @ 442-5779

643 Battle Ivey L 442-5344

644 Person Danl

645 Gray Evangeline S Mrs @ 446-8483

649 Farmer Lula M 442-4682

Raleigh rd intersects

10

**HERRING (Edgecombe)—From Long
south, 1 east of Nugent**

Tessie ends

Drew intersects

11

**HERRON (Nash)—From ACLRR west, 2
south of Westover**

101 StarlingWillie D @ 442-3018

S Church intersects

220 Mitchell Lelon A @ @ 442-2485

224 Peele Wm R @ 446-8430

Wally intersects

301 Narron Thad Tjr @ 442-3561

305 Baker Graham D @ 446-4400

309 Baker Julian A @ 446-9654

312 Ferrell Dolphus M @ 442-1280

313 Houston Stacy J 446-9602

316 Creekmore Rufus V @ 446-9224

317 Taylor Jas O @ 446-7298

321 Pierce Wiley G @ 442-5400

325 Griffin Rossie D @ 442-5074

329 Huffman Jimmy D 442-2389

Gwen intersects

409 Manning Bruce W 442-2545

Clayton intersects

23

**HICKORY (Nash)—From 423 N Church
southwest, 1 north of McDonald**

200 Jordan Thos E 446-5917

208 Smith Claiborne T @ 442-2916

Falls rd intersects

Peachtree begins

416 Grant H Boone phys 446-6211

Sheridan Robt J phys 446-6211

420 Hunt Richd F jr dentist 446-6039

Pearl ends

7

**HIGH (Nash)—From Friend west
S Church intersects**

212 Daniel Thos E 442-1026

222 Cook Winfred S 442-5330

S Franklin intersects

310 Harper Larry A 442-5803

314 Sellars Margt G Mrs 446-8472

316 Richardson David G

322 Viverette Walter C @

Belvedere intersects

402 Cook Geo L

404 Ayers Ronell C

406 Peele J D

408 Ellis Cleo W Mrs 446-5479

West End intersects

18

**HIGHLAND AV E (Edgecombe)—From
500 Main NE east**

101 Hampton Chas @ 442-3339

109 Parker Curtis D 442-2993



Roberson Plumbing & Heating Co.

SERVICE ★ NEW CONSTRUCTION ★ REPAIRS

620 Royal St.

Phone 442-1656

QUINN'S, INCORPORATED

COMPLETE HOME FURNISHERS

(SEE PAGE 78 BUYERS' GUIDE)

168-172 MAIN ST. N.W.

PHONE 442-2171

57

HIGHLAND AV E (E)—Contd

113 Williams Annie S Mrs ©

115 Purvis Wm

Albemarle av intersects

210 Melton Cephus

212 Perry Josephine L Mrs © 442-3255

216 Whitehead Willie

Atlantic av intersects

307 Wimberly Clns

309 Wimberly Marguerite P Mrs ©

442-2516

312 Wiggins James 442-3435

316 Phillips James E

Pennsylvania av intersects

402 Spaulding Carrie L Mrs ©

442-2565

406 Melton Mary B Mrs

408 Reynolds Romelis C 442-7556

409 Bryant James E 446-5455

410 Grant General © 442-5428

412 Joyner Wm jr 446-4315

420 Maynor Lucy S Mrs © 442-5301

20

Carolina av intersects

501 Thomas Eliz M Mrs

503 Gray Early

505 Brooks Sarah

Grant Owen

509 Stanley Carrie L 446-5518

510 Horne Frank E ©

515 Exum Pearl W Mrs

Myrtle av intersects

607 Bellamy Tinnie Mrs 442-2562

610 Gay Helen P Mrs © 446-7725

611 Jenkins Widdle © 442-5064

613 Battle Louise G Mrs 446-6986

614 Thomas Jesse J 446-4303

618 Lloyd Aaron © 442-5700

619 Seventh-day Adventist Ch

622 Gray Charlie

Drake Joe H

Park av intersects

703 Moseley Mary H Mrs 442-1754

704 Tyson's Store

706 Battle Mary V Mrs

708 Freeman Roland E

709-11 Smith Eleanora © 442-4079

710 Williams Eddie M Mrs 442-5389

712 Moore Thad

713 Teele Annie A Mrs 442-3385

714 Barnes Clarence H 446-7065

715 Hart Jesse

716 Williams M L Rev © 442-5338

719 Newton Jesse 446-5988

720 Co-Z-Inn tourists 442-5062

Harrison Dora H Mrs © 442-5062

723 Vacant

Woodland av intersects

800 Little Rock Valley Primitive Bapt Ch

801 Baker Bob

803 Hudson Geo

805 Whitaker John L

806 Hunter Fannie © 446-4560

807 Thomas Henry

808 Murphy Willie © 442-6415

809 Bellamy Bernice Mrs

811 Chambers Georgia M

812 Marsh Floyd C ©

813 Carr Helen

815 Worsley Cath Mrs

816 Walker Henry © 442-6862

817 Williams Lucille R Mrs

818 Walker Chappel

819 Exum Wm jr

820 Taylor Willie jr

821 Williams Edw 442-7925

823 Byrd Jas 442-5285

825 Mitchell Mamie Mrs 446-7551

827 Brewer Viola B Mrs

Coleman av intersects

920 East End Bapt Ch

921 Knowlen Emma Mrs © gro

442-2741

Magnolia dr intersects

1012 Lewis Clyde jr ©

Matthews intersects

1106 Armond Romie L © 442-4769

1108 Bartley Alice W Mrs © 442-1016

1201 Pittman Johnnie 446-4036

1205 Yates Jas R

1207 Harrison Mary Mrs

Mercedes begins

City limits

23

HIGHLAND AV W (Nash)—From ACLRR (Main Line) west

107 Reynolds R J Tob Co (stge whse)

110 Lea W B Tob Co Inc 442-2124

Eastern Enterprises Inc real est

442-2124

Wood Mfrs Inc 442-2124

Lea Blr & Trading Co Inc

442-2124

Edgecombe Stge Co Inc tob

442-2124

N Church intersects

2

HILL (Edgecombe)—From 200 Main Southeast southwest, 1 south of Tarboro

Washington intersects

206 Vacant

210-12 Shaver Battery & Auto Parts Co
whol 446-6145

216 Walker-Ross Printing Co Inc
446-9510

218 Dixon Martha O Mrs © 446-6003

226 US Dept of HE&W (Soc Sec Admn)
Bur of Old Age & Survivors Ins
446-4145

230 Sou Life Ins Co 446-8211

234 State Employment Security Comn
of NC (Ry Mt Ofc) 442-2101

235 Chadwick John W © 446-7556

238 State Employment Security Comn
of NC supervising interviewer
442-2101

244 Nethercutt Leonard A © 446-5856

245 Daughtridge Robt R © 442-5968

249 Windham Jas W

251 Bell Ruth L Mrs 442-1447

252 Exum Geo T © 446-6266

JAC ELECTRIC COMPANY

Contractors

JOE COSTA
OWNER

•
ALL
TYPES

•
PHONE
442-7389

520 N.
HARRIS ST.

P.O. BOX 1537

ROCKY MOUNT
N. C.

MORTON INSURANCE and REALTY Co.

GENERAL
INSURANCE

- Fire
- Casualty
- Hospitalization

~ ~

REAL
ESTATE

- Residential
- Commercial

~ ~

610
AMBLER AVE.

TEL.

446-9181

RES. TEL.

446-8515

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139

FUEL OIL

1125 East nr.Cokey Rd.

No. 1 and No. 2 for Home Heating — Tobacco Curing

**CRIVES-MORGAN
PLUMBING & HEATING CO.**

**TRANE AIR CONDITIONING
ECONOMICAL OIL BURNERS and BOILERS**

PHONE 442-1764

2711 ATLANTIC AVE.



OIL SERVICE

DIAL 442-7821



BATTS' PURE

WASHINGTON AT MARIGOLD

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

58

HILL (E)=Contd

362 Parker Peter A @ 446-6421
Fagala Geo O

Arlington intersects

311 Rocky Mt High Sch (Gymnasium)
310 Credle Bessie C Mrs @ 446-5482
Lancaster Nancy Mrs 446-8535
Johnson Belva D Mrs 446-6739
320 Forbes Edna J Mrs 446-5605
324 Robbins Michl 442-3487
326 Beams J H @ 446-6330
330 Rose Howard L @ 447-9517
330 Rocky Mt High Sch (rear ent)

Raleigh intersects

401 RyMt City Schools ofc 442-7152
City Supt of Schools 442-7152

407-00 Leigh Apts

Apartment:

1 Gunn Howard T 446-6865
2 Costen Louise L Mrs 442-3994
3 Gardner Frances L 446-9584
4 Vacant

408 Lane Fannie M Mrs @ 442-3918
412 Parrish Walter B @ 446-9908
413 Veillette Roland L
421 McClure Glenn W 442-2258

George intersects

525 No return
527 Brooks Ray W
531 Whitley N C
535 Vacant

Coke rd intersects

Parker ends

600 Floyd Joe @ 446-5818
603 Thurston Hilary L @ 446-7761
606 Haddon Wm W @ 446-4911
609 McIntyre Donald M @ 446-4958
611 Martindale B 446-4006
612 Maurer Thelma M Mrs 442-5084
Chaplin Jas B @ 446-8080
618 Stokes Mamie H Mrs @ 446-4948
Lewis Margt L
619 Peyton Robt E @ 442-2423
620 Vacant
625 Hollowell John W @ 446-7597
Clarke Edith F nurse
James Lillian Mrs

632 Vacant
633 Mayo Roy C jr @ 442-2979

Daughtry intersects

Daughtry intersects

701 Lewis Eliz S Mrs 446-4808
Scott Inez T Mrs 446-7735
703 Dixon Margt B Mrs @ 446-6187
708 Bradley Winnie @ 446-5261
Bowling Margie B Mrs @ 446-8252
Brake Wm J 442-6888
710 Bonney Chas L @ 446-7809
713 Schorb Rosa G Mrs @ 446-7443
Public Elec Serv conrs 446-7443
718 Hall Lucille B Mrs @ 446-6788
719 Page N A 442-2992
721 Bulluck J Dillard @ 442-2910
722 Thorpe H Benton @ 446-9525
728 James Wm P @ 442-3532
729 Rawls Wm @

734 Wheelers Tempe W Mrs @ 446-4898
735 Fountain Arth C @ 442-5093

S Mercer intersects

800 Boddie Benj M @ 446-4755
801 Cutchin Anna P Mrs @ 446-5987
806 Weeks Kath P Mrs @ 446-5908
807 Brock Chas @ 446-4814
Lewis J Earl

812 Bell Edw L @ 446-5597
813 Hammond Lillie C Mrs @ 446-4693
818 Munden Joe W @ 446-5942

Apts

1 Wilkinson Emily B Mrs 442-2913
2 Savage Carole
3 Denny Alva W Mrs 442-3739
4 Lawrence Annie S Mrs 446-4548

822 Jeffreys Ruth C Mrs @ 446-7712
827 Brandley Edwin H @ 446-8868
828 Shore Thos C @ 442-2909
833 Parker Geo L @ 446-5813
834 Vacant

Edgewood intersects

900 Critcher Gus B @ 446-6853
901 Clark Carrie L F Mrs @ 442-2772
906 Vann Edw M @ 442-2396
907 Weeks Geo L @ 442-1119
916 Trotter Jas R @ 442-6311
920 Winters Wm T @ 442-4355
927 Phillips Gary @ 442-5658
931 Robertson John W @ 446-5765
934 Ruiner H Bart @ 446-6852
935 Parker J Edw @ 446-5066
940 Mayberry W Linzy jr @ 446-7025
745 Dalton E Sanford @ 446-8516 =
954 Baird Geo L @ 446-4349
955 Gray Chas L @ 446-4829
960 Rountree Herbert C @ 446-4910

S Pine ends

Redgate av ends

1000 Monroe Victoria C Mrs @
446-4289
1001 Arrington Geraldine J Mrs @
442-4724
1005 Harris Leonard E @ 446-4767
Harris Lela F Mrs nurse
1008 Smith John W @ 442-4042
1012 Vacant
1013 Casey Sam H @ 442-5332
1016 Thompson Billy R @ 442-6411
1017 Jenkins Wm J @ 442-3810
1020 Pate Edw S @ 446-4023
1021 Whitfield Jas K @ 446-6983
1024 Jones Robt L @ 446-8244
1025 Collins Cora A Mrs @ 442-2984
1028 Vacant
1029 Pullen Robt A @ 446-5789
1032 Vacant
1033 Daughtridge Royle 446-5075
1036 Church of Christ
1041 Harris David T @ 446-7562

S Oakwood intersects (as not open)

1100 Todd Saml E @ 446-8535
1101 Walker F Ray 446-7315
1104 Andrews John C @ 446-5441
1105 Sturgess Harris A @ 446-4024
1108 Mobley Mack K @ 446-5734
1109 Thomas Thelma B Mrs @ 446-7779
1112 Smith Albert C @ 442-3455



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446 6121

FARM LOANS

SUNSET AVE
COR FRANKLIN ST



J.P. DAUGHTRIDGE & SON INC.

General Building Contractor

809 NORFOLK ST. P.O. BOX 1287

TEL. 446-7016



ALLAN MIMS FORD

59

HILL (E)=Contd

- 1113 Cook Harry C jr 442-2700
- 1116 Riley Leonard B @ 446-4957
- 1117 Thorp John M @ 442-0095
- 1120 Worsley Jas D @ 442-1908
- 1121 Young Thos L 446-8313
- 1124 Diehl Nellie S Mrs @ 442-1250
- 1125 Arnold Jacob L @ 442-0542
- 1128 Vinesett R M 442-5494
- 1129 Spencer Robt L @ 446-0571
- 1130 Gregg W Walter @ 442-1278
- 1137 Lee Eukela @ 442-1912

Farrish intersects

- 1100 Bell Geo @
- 1101 Campbell Lilly J Mrs @ 442-4275
- 1104 Serle Micky B 446-7054
- 1105 Pierce Hugh D @ 446-9378
- 1108 Robbins Jimmy R @ 442-6609
- 1109 Jackson John B @ 446-5924
- 1110 Gardner Geo R @ 442-1587
- 1112 Gardner's Elec Serv ctntrs 442-1587

- 1113 Matthews Thos R @ 442-8344
- 1116 Best Ruby W Mrs @ 446-8233
- 1117 White Ethel M Mrs @ 442-1380
- 1120 Edwards Jos D @ 442-1794
- 1121 Vacant

Gay Harrison @

- 1129 Motley Wm C @ 446-8648
- 1130 Vacant

- 1132 Soden John M @
- 1133 Manase Rowland 442-7928
- 1135 Mangum G Robt @ 442-2098
- 1136 Baker Lebern V @
- 1137 Herrell Cora Mrs
- 1141 Salisbury John B @ 442-7466
- 1143 Barnes Orvin 446-9397

Holder dr intersects

- 1100 Vacant
- 1101 Nadelman Martin M @ 446-4286
- 1104 Kornfeld Harry @ 446-5424
- 1105 Cueto Boylan G Mrs @ 446-4426
- 1108 Booth Keka @ 446-8577
- 1109 Jeans Nelson W 442-1272
- 1112 Boykins Anderson @ 446-5786
- 1113 Barnes Jas H @ 442-7439
- 1116 Klein Obed Rev 442-5683
- 1117 McCoy Wm L 446-0873
- 1120 Best Roy W @ 446-5381
- 1121 Whitfield Floyd C @ 446-7810
- 1124 Vacant
- 1126 Joyner Wm D @ 446-8598
- 1129 Holloman Grady C @ 446-4270
- 1132 Thomas C B 446-5891
- 1133 Draper Mildred T Mrs @ 446-7853
- 1136 Bellefontaine Geo E @ 446-9258
- 1137 White Walker S @ 446-4553

S Ferndale dr intersects

- 1400 Edgement Presby Ch (educ bldg)
- 1401 Fowler Wm F @ 446-4709
- 1404 Costlow Joseph R Rev 442-4676
- 1405 Everett J R
- 1408 Dowdy Geraldine P Mrs @ 446-4316
- 1409 Eichner David @ 446-7085
- 1412 Cottingham Graham K @ 446-8386
- 1413 Dizer Mildred S Mrs @ 442-5280
- 1416 Rosser Henry J @ 442-6801
- 1417 Barnes M L @ 442-7838

- 1420 Felton Jess H @ 446-7018
- 1421 Warren Junius C @ 442-8529
- Fairview rd intersects
- Swift rd intersects
- City limits

HILLSDALE DR=From 1500 Spring=

- brook dr north, 1 west Barnes
- 1316 Taylor Geie
- 1321 Harrison Chas
- 1409 Barnes Alice
- 1420 Battle Rufus
- Fountain begins
- 1504 No return

HINES (Edgecombe)=East 1 blk

- 1111 Sessoms Lester C 446-9370
- 1116 Johnson Ben R 446-7068
- S Washington intersects

HOLDER DR (Edgecombe; Formerly Greenwood Drive South)=From Tarboro south, 1 east of Parrish

- Hill intersects (not open)
- Planters intersects (not open)

HOLDER DR N (Formerly N Greenwood Drive)=From Tarboro north, 1 east of N Oakwood dr

- Sycamore intersects
- Eastern av intersects
- Rosewood av intersects

HOLLY E (Edgecombe)=From 400 Main N east

- Roseman al ends
- 1106 Beadie Elijah L 442-7051
- 1108 Watson Robt L 446-8862
- 1110 Newell Wm H 446-9280
- 1111 Parker John H
- 1112 Barnes Louise L Mrs 442-9987
- 1113 Farmer Thos
- 1117 Brown Robt
- Albermarle av intersects
- 209 Hinton Lucille D Mrs @ 442-8715
- 209 Pettway Wm wood dealer
- 212 McCallister Lee A
- 213 Bellamy Marning W Mrs @
- 214 Crawford Edw 442-4077
- 217 Haywood Sally
- Atlantic av intersects

- 313 Wiggins Maggie C
- 314 Simmons Bettie Mrs @
- 315 Morrissey Josephine
- 317 Odum Bessie B Mrs
- 319 Cotton Mary Mrs
- 321 Thompson Willie 442-5025
- 323 Harrison Rosa E Mrs
- Pennsylvania av intersects

- Carolina av intersects
- 300 Bussey Novella G Mrs

NASH COAL COMPANY

Specializing Exclusively in
High Grade Steam and Domestic Coal
PHONE 446-8512
100 W. Grand Av.



David Hill's SUPER MARKET

STAPLE and
FANCY
GROCERIES

FRESH and
CURED
MEATS

FROZEN
FOODS



PURE OIL
PRODUCTS

1308
COKEY RD.

TEL.

446-6618

DAY OR
AMBULANCE
NIGHT

JOHNSON FUNERAL HOME, Inc.

Air Conditioned Chapel — Private Family Rooms

SPACIOUS PARKING AREA

"Eastern Carolina's Finest Funeral Home"

DIAL 446-5135

NASHVILLE HIGHWAY (Sunset Ave. Extn)



ALLAN MIMS FORD

SALES SERVICE

"THE HOME OF BETTER USED CARS"

225-27 TARBORO

TEL. 442-2191

60

HOLLY E (E)—Contd
 507 Wiggins Annie M Mrs
 508 Bryan Cherry L Mrs @ 442-3414
 509 Dickens Marion L @
 509½ Parker John
 514 Anderson Jos. R Rev @ 446-8426
 515 Gray Arth 442-6084
 516 Bunn Nathan
 517 Hunter Cora M Mrs @ 446-7916
 518 Kitts Marvin @
 520 Davis Chas @
 521 Davis James D @
 523 Williams Cleo 446-4829
Myrtle av intersects
 600 Davis Bobby E
 601 Earl's Sandwich Shop confy
 602 Suggs Matthew 442-5556
 604 Dickens Doretha
 606 Finch Janie G Mrs
 608 Battle Ernestine
 610 No return
 612 Pittman Fate jr
 614 Ward Ruth Mrs
 616 Ellison Rosa Mrs
 618 Newton Thos
 620 Watson Alma A Mrs
 622 Battle Mattie B Mrs
 624 Tucker Chas
 626 Sumter Mary Mrs
Park av intersects
 700 B & G Super Mkt 442-8235
 700½ Drake Ruth Mrs
 704 Nelson Wesley
 706 Davis John B
 708 Johnson Ben 442-7029
 712 Stover Thelma Mrs
 714 Taylor Henrietta Mrs
 716 Jordan Helen Mrs
 718 White Lillie G Mrs
 718½ Hodge Rance
 722 Richardson Amanda C
 724 Hodge Johnny
Woodland av intersects
 800 Nelson Preston @ 446-8333
 801 Dunn Levy E @ 442-2922
 Tinnie O'Neal Kindergarten
 442-2922
 805 Worsley Sadie 442-4657
 807 Newell Eddie 442-6670
 810 Harper Robt L @ 442-3415
 811 Stith Chas L @ 442-6763
 813 Pope Mary T Mrs @
 814 Manley M Louis
 818 Johnson Hattie T Mrs @ 442-5271
 Church of the Lord Jesus Christ
 442-5271
 819 Ellis Ruby M Mrs @ baby sitter
 446-4033
 820 Fox Lindora Mrs 442-6541
 822 Terry Pearl M Mrs
 823 Wright Jas R @
Coleman av intersects
 900 Carr W Thos @ 442-3093
 901 Holly St Super Mkt 442-1433
 904 Hughes Henry @ 446-6360
 907 Morning Star Disciple Church
 908 Perry Willie
 909 Grant Lillie R Mrs

911 Andrews Moddie B
 912 Cotton Sarah W Mrs 442-5096
 915 Smith Richd @
 916 Mercer Jas 446-7915
 917 Little Sandy @ 442-6741
 918 Mercer Mary I Mrs @ 446-5768
 919 Strickland Thos @ 442-3833
 922 Lane Eula M Mrs
 Byum Daisey Mrs
 923 Bryant Walter @ 442-2797
Olive ends
Magnolia dr begins
 1021 Boddie Henry @
Matthews intersects
 1100 Williams Jennie L Mrs @
 1101 Hicks Bennie
 1103 Taylor Liston
 1105 McDougal Lula P Mrs
 1108 Lloyd Charlotte @ 442-5211
 1109 Bulluck Molly J Mrs @ 442-6891
 1111 Hardy Edw M @ 442-5674
 1112 Parker Ernest L @ 446-5036
 1113 Hart Richd A @
 1116 Singleton Jas @ 442-5305
Suburb begins
 1200 Under constn
 1201 Parker Bob L
 1206 Hines Eula G Mrs @ 442-7579
 1219 Richardson Rachel H Mrs @
 446-8064
 1220 Williams Boisey @
 1223 Williams Essie L @ 442-6420
 1225 Whitaker Ernest jr
 1226 Battle Frances G Mrs
 1229 Vinson Josephine Mrs
 1232 Vacant

23

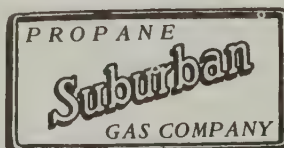
HOLLY W (Nash)—From ACL (Main Line) west
 106 Garrett G R Co Inc leaf tob
 442-3181 and 442-3182
 Carolina Leaf Tob Co 442-3181
 and 442-3182
 Maus & Co Inc 442-3181

11

HOME (Nash)—From ACL (Main Line) west, 1 south of Cedar
 113 Taylor Hattie R Mrs 446-6268
 117 Everett Rosa J Mrs @ 446-8285
 121 Williams Nellie J Mrs @
 125 McNair Robt B @ 446-4265
S Church intersects
 201 Lovely Johnny R
 205 Smith Chester
 209 Mozelle Freddie
 211 Dancy Truman
 212 Council John
 213 Jenkins Percy
 215 McNair Geneva Mrs
 216 Kelly Effie Mrs 442-1836
 217 Odom Lorenzo
 218 Odom Robt L
 220 McNair Cora L Mrs @ 442-3754
 223 Pittman Roy W
S Franklin intersects
 300 Williams Lizzie M

Modern
Gas
Appliances

Englewood Shopping Center



Bulk-Metered
and Bottled Gas

Tel. 446-6739

HERTZBERG FURS

"If You Don't Know Furs — Know Your Furrier"

NEW FURS — RESTYLING — REPAIRS — FUR STORAGE

236 TARBORO ST.

FUR
Storage

PHONE 446-5800

61

HOME (N)—Contd

S Pearl intersects

Boone intersects

19

**HORNE—From E Duke cir west, 1
north Dawson pl**

1200 Burnette Clifford R © 446-4726
1201 Tippet Romy W © 442-1730
1204 Watkins Waverly B © 442-5827
1205 Carmichael Genevieve Mrs ©
442-6377

1208 No Return
1209 Under Constn
1212 Mathewson Pearl L © 442-5254
1216 Griffin Horace H © 446-7557
1217 Farmer Clifton E © bldg contr
446-5020

1220 Mooring Jas B © 442-6304
1221 Stephens John B © 446-8427
1300 Roberts Dean T © 442-5954
1301 Sherrod Curtis M © 442-1557
1304 Abernathy J Reid © 442-6743
1305 Riddick Sidney W © 446-8265
1308 Winstead Earl H © 442-2958
1309 Parrish Edw L © 446-6577
1312 Davis Wm C © 442-1940
1316 Weeks Jas L © 446-8485
1317 Edwards Wm E © 446-7328
1320 Williams Johnnie B jr © 442-6813
1325 Horne Joshua L ©

23

**HOWARD N (Nash)—From 119 Sunset
av north, 1 west of Main (also see
North Sorsby)**

120 Barnes Tin Shop Roofing & Sht Mtl
446-7192

1

**HOWARD S (Nash)—From 119 Sunset
av south, 1 west of Main**

108 Planters Natl Bank & Trust Co
(Overflow)
110 Nash County Tax Collr 446-8450
Nash County Sherriff 446-8450
Nash County Aud 446-8450
120 Evans Don T lwyer 442-2141
Lovellace Jack L ins adj
Twin County Ins & Rentals Co
Inc 442-2166
122-24 Gay's Hdw 442-1482
126 Fuller Ins Agcy 446-5335
128 Life Ins Co of Va The 446-6685
130 Atlantic Ofc Sup Co 446-5892
134 No Return
138 Wilkinson G A Inc genl ins
446-6171
140½ Remnant Thrift Shop
142 Carolina Aerial Mapping Serv Inc
ofc 442-6227
Killebrew Studio photog
442-3600
150 Evening Telegram The daily
newspaper 446-5163
Rocky Mount Publishing Co Inc
publ 446-5161-62-63-64-
446-4068 and 442-5460

Western av intersects

21

**HOWELL N (Nash)—From 700 Sunset
av north**

112 Vacant
114 Thorne Estee
115 Barnes Wm
116 McCaran Garfield
117 Smith Saml V
118 Jones Donnie
119 Gray Barry L
Beal intersects
200 Vick Bessie Mrs
204 Wiggins Billy
205 Bryant Laura
206 Jones Charlie 442-1977
207 Thomas Martha M Mrs
208 Avent Lannie H Mrs 442-2354
209 Norwood Alf 442-6643
213 Pulley Albert W
214 Hairston Wm D 442-6075
216 Ford Willie 446-7906
217 Royster Harvey © 446-7571
221 Arrington Raymond © 442-5668

Thomas intersects

309 **Apartments**

1 Vacant
2 Vacant
3 Vacant
4 Vacant

311 Warren Robt
313 Vacant
314 Evans Willie © 442-2691
315 Williams Rounie 442-1302

Star pl begins

318 McClain Saml
321 Winston Oliver 446-6462
326 Johnson James C 442-4804
332 Vacant
333 Silver Elma Mrs

Gay intersects

403 Hopkins Victoria © 442-1442
404 Strickland Kelly 442-5197
406 Jordan Thad 442-5650
407 Battle Dallas
411 Cobb Frank C © 442-2439
412 Allen Charlotte H Mrs ©
413 Lloyd Jas H 442-6475
415 Cobb Jas © 442-5787
418 Savage Paul W © 442-2653
422 Best Smithie B Mrs ©

Star begins

503 Grimes R L ©
506 Powell Berry B © 442-6735
508 McNeal Tom
512 Hunter Woodall

3

**HOWELL S (Nash)—From 700 Sunset
av south**

100 Stancil Calvin
102 Goff Joseph
106 Madigan Wm F
110 Hutto Fred L © 442-3737
114 Crocker Elijah H
115 Ehrenberg Arth C 442-7289
117 Adcock Beatrice D Mrs 446-7762



PEOPLES OIL CO., Inc.
Distributors OILS — LUBRICANTS — FUEL OIL
1103 COKEY ROAD
"The People's Choice"

PHONE 442-6131

HEATING OILS



A. HICKS AGENCY

— REALTORS —

Sales Agents for Westridge

132 SUNSET AVE.

PHONE 446-7188

Carolina Office Equipment Co. *Guthrie*

SALES
OLIVETTI
UNDERWOOD
SERVICE

PRINTERS - STATIONERS - OFFICE OUTFITTERS

Main Street Store: 147 Main St., S.E. - Dial 442-1196
Printing and Office Machine Division: 804 N. Church St. - Dial 442-4106

Petroleum
Equipment
Repaired and
Installed



Wood Electric Co.

Electrical
Contractors

PETROLEUM ENGINEERING

1554 S. CHURCH ST.

P.O. BOX 584

PHONE 442-4929

62

HOWELL S (N) - Contd

- 118 Hendricks Marshall W
- 119 Denson Martha E Mrs @ 422-4644
- 122 Smith Florence M Mrs @ 440-8398
- 126 Murray Aaron B 442-8469

Western av intersects

- 200 Bowden Elsie Mrs 442-5976
- Benton Lucy H Mrs 442-5228
- Winters Geo T
- 201 Dowdy Gerald D @ 446-5402
- 203 Vacant
- 204 Chadwick Robt W 442-4779
- 205 Gibbs Linda L Mrs 442-5280
- 208 Adams Cora B Mrs @ 442-5030
- 209 Slater Jos H @ 446-6648
- 212 Powell I J jr
- 213 Dillard Wm W @ 442-1478
- 214 Vacant

- 216 Thernell Harvey E @ 446-8232
- 217 Jones John C 442-7950
- 220 Pearson Geo W @ 446-8396
- 223 Nichols J Irvin @ 442-7488
- 224 Laughon John C @ 442-6690
- 227 Smith Saml K @ 446-4380
- 231 Vacant

Nash intersects

- 300 Thigpen W Frank @ 446-8234
- 301 Benton Donald R
- 304 Cooper B F 446-6941
- 305 Braswell Geo C 446-6889
- 308 Reynolds J Clifton @ 446-4454
- 309 Knowles Charley L @ 446-6245
- 312 Batchelor Geo W @ 442-3715
- 313 Upchurch John R 442-3073
- 315 Ethridge Ella H Mrs @ 442-3073
- 316 Hedgepeth Wm L
- 317 Phillips Benj A jr @ 442-5467
- 321 Stanell Alf L @ 442-3910
- 325 Buchan John T jr @ 446-4689
- 326 Whitehurst Helen C @ 446-4465
- 329-31 Vacant
- 332 Faucette Clinton H @ 446-4519
- 333 Vacant
- 336 Hooper Richd G @ 446-6567
- 342 Scott John M @ 442-2874

Hammond intersects

- 404 Brafford Thos N @ 446-8356
- 414 Bestain Clarence E @ 446-4095
- 415 Vester Joseph S 446-7586
- 417 Vacant
- 418 Crowder Pearl L Mrs @ 442-2969
- 421 Eskew Francis P
- 422 White Emily M Mrs @ 446-4513

Chester intersects

500 App James H

ACLR crosses

- 924 Aspinwall Parmalee J 446-7832
- Southern Crown Termite Control
- 446-7832

Alton begins

- 609 Wright Craig
- 601 Am Suppliers Inc (Ry Mt Div) tob
- whse

Nance ends

- 604 Lane Florence L Mrs @ 442-7669
- 608 Edwards Horace R @ 446-8740
- 614 Godwin Edw G @ 446-8344

- 618 Wood Geo E jr @ 446-5416

O'Berry begins

- 700 Bridgers Mittie L Mrs @ 446-5563
- 701 City Municipal Stadium
- 708 Moore James A @ 446-8497
- 712 Peacock Wm E @ 442-2296
- 716 Stone Jack T

Olney begins

- 800 Griffin Hallie R @ 446-8319
- 804 Winstead Willis T @ 446-7891
- 808 Frazier Lula B Mrs 446-9262
- 810 Carpenter Cassie W Mrs
- 812 Jeyner Willie
- 816 Ezzeile Wm E @ 446-6630
- 820 Moore Wm M @
- 824 Luper Herbert Z jr @ 442-2837
- 828 House Russell E @ 442-6249
- 834 McLamb W Telfer @ 442-4715

Walnut intersects

HOWELL STREET AL - (Changed to Star pl)

HUDSON (Nash) - From ACL (Main Line)

- 1 south of Home
- 100 Williams Geo @
- Sanders Columbus
- 106 Sinclair John R
- S Church intersects
- (Not open bet S Church and boy S Pearl)
- S Pearl ends (not open)
- Boone ends

HUFFINES (Swelton Heights) - From 1622 Falls rd extd north

- 103 Radford Jesse jr
- 105 Robbins Fannie B Mrs @ 442-5485
- 107 Robbins Leslie @
- 108 Letchworth Fernie C
- 109 Vacant
- 110 Paris Fred A @ 442-3421
- Aycock intersects
- 201 Outlaw Wm F @
- 202 Jones Chas T @
- 209 Burgess Leroy D @ 442-4815
- 210 Jones C Thurman @
- 216 Werrell Rufus W @ 442-5032
- 221 Gilbert Jas H @ 446-4344
- 222 Tyson Walter L @ 442-7703

HUNTER (Edgecombe) - From E Virginia south, 1 blk then west, 3 east of Stokes

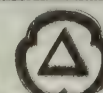
- 1100 Moore Julia
- 1101 Brown Elnera Mrs 442-6031
- 1102 Randolph Lessee
- 1103 Gibson Percy L 442-4885
- 1104 Tayler John T 442-2660
- 1105 Cooper Robt L
- 1106 Harper Lewis
- 1107 Lovette Willie
- 1108 Battle Rudolph
- 1109 Pope Ben jr
- 1110 Johnson Ervin 442-3069



FUEL OIL

We Give Green BAX Stamps

KEROSENE



CITIES SERVICE

Printed Metered Delivery

CITIES SERVICE

701 S. Church St.

446-6806

Tel. 442-4271
1834 Sunset Av. Extn.

BROWN
Memorials
 SINCE 1908

122-124 S. HOWARD STREET



COMPLETE LINE OF HARDWARE — PICTURE FRAMING

GAY'S HARDWARE

PHONE 442-1482



63

HUNTER (E)--Contd

1111 Lyons Viola Mrs
 1112 DeLoach Julius
 1113 Williams Elbert A
 1114 Jones Jane Mrs
 1115 Harris Jesse L
 1116 Wiggins Genatus jr
 1117 Taylor Ernest jr
 1118 Morgan Luke
 1119 Hines Bossie
 1120 Parker Charlie D 446-9280
 1122 Roberson Luther
 1400 Sessoms Jas
 1402 Johnson Hattie Mrs
 1404 Hopkins Shirley 442-7742
 1406 Brake Zollie
 1408 McDowell Sadie Mrs 442-3237
 1410 McNeil Lonza 446-5883
 1412 Parker Matthew
 1414 Parker Wm
 1416 Hill Calvin
 1418 Lovett Jas E
 1420 Taylor Ernest
 1422 Battle Plummer
 1424 Cooper Jas
 1426 Dickens Ernest
 1428 White Robt L
 1430 Moore Willie 446-9484
 1432 Douglas Willie F
 1434 Bynum James
 1436 Bunn Sallie W Mrs
 1438 Battle Melissa Mrs
 1440 Stalling John
 1442 Hunter Edw
 1444 Kelly Ann Mrs 442-5563
 1446 Mann Mary E Mrs
 1448 Smith Dorsey 442-4084
 1450 Cherry Dolly M Mrs

31

HUNTERS HILL RD (Nash)—From intersection of Falls rd and Benvenue rd northwest (Box numbers)

112 McNair Jas N
 116 House E L
 120 Bulluck Robt L
 130 Gurganus E W @ 446-7050
 132 Bunn Robt M @ 442-5616
 134 Batchelor Al S @ 446-7714
 136 Leonard Edw E @ 442-3056
 116 Bailey Millard T @ 442-6338
 224 Rogers Richd P @ 446-8573
 228 Forbes Earl B @ 442-6207
 232 Renfrow Hezro @
 263 Cobb Lillie M Mrs @ 446-6333
 269 Battle Kemp D @ 442-1459
 270 Tharrington Roy jr @ 442-6307

9

LANTHE CT (Nash)—South 1/2 blk, 1 west of S Franklin (not open)

IVEY (Edgcombe)—From 215 Albe-marle av east, 1 south of Goldleaf
 202 Holy Hope Epis Ch
 204 Battle Flora P Mrs

16

206 Riels Sidney
 207 Logan Janie B Mrs @ 442-4059
 208 Ivory Geneva S Mrs 442-7895
 211 Grimes W T & Sons Barber Shop
 Keyes Shoe Shop reprs
 212 Coley Benj
 216 Lancaster Robt 442-5846
Atlantic av intersects

11

JACKSON (Nash)—From ACL west (Numbers irregular)

108 Vacant
S Church intersects
 205 Griffin Lucille J Mrs @
 209 Parker DeLeon 442-8527
 224 Hayes Osborne C 446-8583
 219 Bradshaw Grover M @ 446-8493
 221 Sage Chas D @ 442-5426
 225 Daniel Edw F
 229 Taylor G Woodrow @ 442-1975
 231 Rose Curtis C 446-6971
 233 Peggy's Beauty Salon 446-7835
 245 Layton Brantley E @ 446-5425
 249 Whitley Green B
 253 Mooneyhan James B @ 442-4297
 265 Bissette Wm A

5

JACKSON PL.—From 335 Raleigh rd north, 1 west of S Franklin

312 Vacant
 313 Cherry Boston @ 446-4916
 315 Arrington Louise C
 317 Williams Elouise Mrs
 318 Bobbitt Ida Mrs
 319 Taylor Minnie P Mrs 446-4665
Raleigh rd intersects

7

JAMES (Nash)—From 1000 S Church west (not open bet S Franklin and Belvedere)

220 Vacant

25

JEFFERSON (Nash)—From 700 N Church west, 1 north of W Grand av

216 Coppedge Dalton C @ 446-7539
 219 Matthews Jas J 442-2323
 223 Hedgepeth Alice R Mrs @ 442-7484
 229 Manly M G 442-8464

Royal intersects

502 Barnes B D 442-7652
 506 Roberson Douglas S @ 442-2886
 507 Taylor Tommy
 510 Stallings Alva R @ 442-5435
 511 Ward Edwin G 446-5085
 512 Stone Lucky
 514 Fields Chas A 442-7878
 515 Parker Theo T @ 442-2371
 518 Narron Rexall
 520 Bass Nathan 446-4594
 521 Harrell A David 442-6468
 523 Woodruff Ernest W
 527 Raynor Earl D @
 530 Johnson Ralph L 442-4601
 531 Thompson Albert M 442-1602



CHAIR & EQUIPMENT RENTALS
RUG DURACLEAN SERVICE

US Hwy. 301 By-Pass South, P.O. Box 705

TEL. 422-6013





LEE OIL CO., Inc.

Dial 446-8186

P.O. Box 1105

740 Planters

Daughtridge PAINT & WALL PAPER Company



CONTRACTORS

2309 SUNSET AV.

TEL. 442-2931

64

JEFFERSON (N)—Contd
535 Hoell Jas M 442-2494

Braswell intersects
615 Hendrick Herbert L
Adams intersects
619 Blanford Clarence
621 Peeden Harry B

8

JOHNSON (Edgecombe)—From Wilson rd east, 3 south of Cokey rd (not open)

Patterson av intersects
1009 Dawson Haywood W 442-2787
1013 Lewis W R 442-5212
1016 Edwards Roy W 442-4037
City limits
1114 Sholar Herbert L 446-7994

4

JORDAN (Edgecombe)—From 600 S Washington east

201 Vacant
203 No Return
207 Taylor Herbert N 442-8258
211 Kermon Jos C 446-9341
214 Boswell Florence R 446-7169
215 Donaldson A B 446-6992
215¹/₂ Vacant
219 Kennedy David W 446-6903
Arlington intersects

21

KEEN (Nash)—From junction of N Pearl and Mill west and northwest, 1 north of Gay

511 Howard Johnson Restr (ofc) 442-6141
Pearsall Oil & Fuel Co Inc 442-6141
513 Pearsall Serv Co (ofc) chain restrs 442-6141
Pearsall Operations Co Inc restr 442-4124
Pearsall Mack B lwy
517 Temptril Htg & Air Conditioning Co 442-6141 and 442-4126

Middle ends (not open)
Wilkinson ends (not open)

11

KINGSTON AV (Nash)—From 2408 S Church west, 1 south of Hudson

209 Tetterton Delmer C 446-9408
213 Willis Joseph O
215 Bulluck Chas K
217 Manning Kenneth
232 Huffman Leamon B 442-3484
300 Smith Grover H 442-2303
301 Davis Carl A 442-1958
312 Campbell Millard C 442-1226
313 Howard Melvin P 442-1226
328 Sessoms Fred L 442-1226
329 Durham Robt J 446-8593
333 Harris Ernest S 442-4654
Gwen begins
400 Davis Arth R 442-8473

401 Manning Ollie S 442-6436
404 Creech Melvin W 442-5532

22

KINWOOD (Edgecombe)—From 1020 Moore north

618 Tillery L Randolph 446-8389
620 People Lula S Mrs 442-6371
621 Battle Mark jr 442-3732
625 Clark Van 442-7355
627 Brown Alex S 446-6923
Brown & Brown genl contrs 446-6923 and 442-5618
628 Cotton Curtis L 442-3702
632 Lilly Jas 442-2564
636 Powell Willie 446-6605
641 Lancaster Jas E
641¹/₂ Brown Jas M 442-5618
643 Fox Haywood T

12

KIRKWOOD AV (Edgecombe)—From Eastern av north, 3 east of Fairview rd

316 Whitehurst Elmer G 442-1273
321 Harris Sophronia C Mrs 446-8044
325 Cockrell Sam A 442-1769
329 Vaughan Thos R 442-5720

15

LAFAYETTE AV (Nash)—From 1012 Hammonds west and south, 1 north of West Haven blvd

1001 Barnes Emma B Mrs 442-3652
1006 Drew Hillie F 442-3668
1009 Lee Oscar D 446-6885
1010 Weaver Elisha E 442-2390
1014 Gossett Margie H Mrs 442-1238
1017 Battle Mary W Mrs 442-1525
1018 Daughtridge Ernest L jr 446-8032
1022 Plummer Richd C 446-6744
1025 Parrish Leland F 446-6463
1026 Windle Leo H 446-5555
1029 Griffin R Paul 446-4608
1030 Hunt John C 446-4281
1033 Pridgen Mack D 442-2270

1037 Powell Jay 446-7023
1038 McDaniel J Reid 446-6751
1041 Lacy D B 446-6606
1043 Carr Robt L 446-4868
1100 Wheelless Zollie H 446-4520
1104 Baker Russell H 446-5367
1105 Stanley Wm H 446-8385
1106 Aldridge Julian M 446-5041
1107 Murrill Jos K jr 446-5267
1110 Shirley Joshua B 446-7806
1111 Blackburn Ralph D 446-6826
1114 Speight Jas C 446-5268
1115 Finch Hugh G 446-7804
1118 Oldham Warren S 446-7332
1119 McDonald Walter H 446-4522
Pinecrest rd intersects
1200 Denning Pearl B Mrs 446-8081
Denning Alton E dancing tchr

DELCO SERVICE



SHAVER BATTERY & AUTO PARTS CO.

PARTS AND SERVICE

210 HILL ST.

(SEE PAGE 16 BUYERS' GUIDE)

PHONE 446-6145



FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF ROCKY MOUNT

MORTGAGE LOANS ORGANIZED 1902 INSURED SAVINGS
DIAL 446-9191 116 S. FRANKLIN

65

LAFAYETTE AV (Nash)—Contd

- 1201 Whitehead Alvin P © dentist
446-8464
- 1204 Strickland Willard L © 446-5473
- 1205 Yelverton Nancy G Mrs ©
442-4120
Coastal Plain Heart Assn
442-6864
- 1206 Godwin Braxton T © 446-5062
- 1209 Walker Chas T © 446-8346
- 1212 Lewis John W © 442-6226
- 1215 Poplin Albert D © 446-7239
- Glenn av intersects**
- 1400 Williams Edgar A © 442-3749
- 1401 Cash Hamilton H © 446-7966
Cash Myrtle O Mrs nurse
- 1404 Neal H Douglas © 442-5342
- 1405 Bishop Jesse O © 442-2738
- 1408 Evans J Haywood © 446-7679
- 1409 Pritchard Nettie T Mrs ©
446-5929
- 1412 Brandt R H 446-4213
- 1413 Williams Benj F © 446-5847
- 1417 Ellen Brownie S Mrs © 446-5264
- 1418 Kornegay Robt D © 442-3225
- 1424 Merrell Herman S © 446-5013
- 1425 Strandberg Howard H © 442-7434
- 1426 Little Thos J
- 1428 Bass Ollie A © 442-2409
- S Taylor intersects**
- 1500 Horne S Francis © 446-6638
- 1501 Sorrell Russell © 442-3868
Sorrell Valeria G Mrs dancing
tchr
- 1507 Brantley Julian C jr © 446-8434
- 1514 Meadows Frank P © 446-7750
Meadows Lou S Mrs mus tchr
- 1515 Arrington Saml L © 446-7461
- 1516 Thorp Ethel B Mrs © 446-8212
- 1518 Pitt Theo H © 442-1455
- 1519 Bulluck E Selma © 446-8202
- 1520 Fuller Silas D © 446-5624
- 1521 Young Grosser M © 446-9425
- 1525 Bone J Marion © 446-4473
- 1530 Thompson Maynard H © 442-5057
- 1534 Stancil Ina W Mrs © 442-3531
- 1535 Gehman Frank K © 446-5889
- West Haven blvd intersects**
- Wildwood av begins**
- 1600 Fleming Bessie H Mrs ©
446-7754
- 1608 Pridgen F Morris jr © 446-4556
- 1616 Keel Mary F Mrs © 446-4962
- 1620 Savage R Bruce © 442-2377
- 1628 Davenport David W © 442-2302
- 1635 Allen Jap C © 446-5058
- 1636 Woodard Wm C jr © 442-3847
- 1639 Witzke Christian H © 442-5559
- 1644 Valentine Geo A © 446-6879
- 1652 Godwin Chas P © 442-4032
- 1804 Grant Marie H Mrs © 442-4612
Bennett Wm D 446-6578
- 1808 Smyth Thos J C Rev 442-2238

15

**LAFAYETTE CIR (Nash)—From 1652
Lafayette av in a semi-circle to
1804 Lafayette av**

- 1708 Teague W Rudolph © 442-3579
- 1712 Wheeler Jos D © 442-5952
- 1718 Fish Harry G jr © 442-5073
- 1724 Sprye Walter C © 442-4711
- 1746 Lea Phillip P © 446-8520

17

**LAKE DR (Nash)—From Sunset av
in a circle**
— Lake Park

8

**LANCASTER (Edgecombe)—From Pen-
der east (not open bet Pender and
Hargrove)**

Clark intersects

Branch intersects

Hargrove intersects

811 Tharrington Randolph 442-5573

Cypress intersects

- 901 Sykes Bayard M 446-6008
- 907 Price Clarence C © 446-5928
- 910 Lawrence Jos R jr © 442-2960
- 911 Williams Benj D © pntr 446-6398
- 914 Sellers Belle D Mrs © 446-6651
Sellers Lessie R

- 915 Clark Robt © 442-3886
- 918 Crumpler Wm C © 446-7590
- 919 No Return

- 923 Lane Robt D © 442-1207
- 926 Hathaway Roy L © 446-7929
- 930 Walker E Ray © 446-6046
Janet's Beauty Shop

Wilson rd intersects

19

**LAND N (Nash)—From 1400 Sunset av
north**

Beal intersects

W Thomas intersects

17

**LAND S (Nash)—From 1400 Sunset av
south**

Western av intersects

9

**LAWRENCE (Nash)—From S Franklin
west, 6 south of Nashville rd (not
open)**

Davis intersects

Boone rd intersects

19

**LEE N (Nash)—From 1300 Sunset av
north**

Beal intersects

W Thomas intersects

Gay intersects

- 412 Daniel Forrest S 446-5779
- 413 No Return
- 414 Sweatt Alford L 442-5840
- 415 Vacant

Duke cir intersects

17

**LEE S (Nash)—From 1300 Sunset av
south**

HEILIG-
MEYERS
CO.

129
MAIN N.E.

COMPLETE
HOME
FURNISHINGS

TELEVISION

RADIOS

RECORD
PLAYERS

REFRIGERATORS

RANGES

WASHERS

ALSO SMALL
ELECTRICAL
APPLIANCES

FLOOR
COVERINGS

RUGS

CARPETS

LINOLEUM

129
MAIN N.E.

PHONE
442-8146

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL

1125 East nr.Cokey Rd.

No. 1 and No. 2 for Home Heating — Tobacco Curing

Atlantic Discount Corp.

Established 1925

• AUTO LOANS •

REFINANCING

Phone 442-2151

FINANCING

1401 S. Church St.



CRIMES-MORGAN

PLUMBING & HEATING CO.

TRANE AIR CONDITIONING

ECONOMICAL OIL BURNERS and BOILERS

211 ATLANTIC AVE.

PHONE 442-1764

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

66

LEE S (N)--Contd

--- Rose D J & Son plant 446-5044
Western av intersects
ACL crosses

31

LEE AV (Swelton Heights)--From 1500
Falls rd extd north

- 103 Joyner Jasper L
- 105 Vacant
- 106 Finch Lewis 442-8427
- 107 Bowden Sally C Mrs @ 446-7692
- 109 Hayes Rossie B @ 442-4855
- 110 Walker Gussie J Mrs @ 442-2038

Aycock intersects

200 Swelton Heights Missionary
Bapt Ch

- 208 Brown Johnny
- 211 Robinson Carrie R Mrs @
- 212 Nichols Millard G 442-7756
- 216 Rose Ronald D 442-7575
- 219 Walker Jos S @
- 220 Collie Aster C
- 301 McKoy Van 442-1896
- 308 Ramsey Jos L @
- 311 Roynor Charlie J @ 446-6829

22

LEGGETT RD (Edgecombe)--From
Myrtle av northeast

Ellison dr begins

- 800 Chase Wm R @ 446-4841
- 801 Tillman Herbert B @ 442-3404
- 804 Williams Wesley @ 446-4738

Spaulding dr begins

- 808 Davis Lonnie O @
- 812 Brown Moses @ 442-5982
- 816 Davis Jas L @ 442-5817
- 820 Hines Mary @ 446-5786
- 723 Armstrong Wiley T @ 446-5186
- 824 Fletcher Morris B @ 442-2714
- 828 Vacant
- 832 Henderson John @ 442-4940
- 836 Wade Wallace N @ 446-7345
- 837 Davis Plummer O jr @ 442-4016

Ellison dr ends

Spaulding dr ends

- 900 Bulluck Herman @ 442-4839
- 901 Woodson Nannie R @ 442-6673
- 904 Tyson Franklin R @ 442-3849
- 907 Bulluck Jesse H @ 446-4824
- 908 Bartley Josh jr @
- 913 Chavis Jas M @ 442-5922

Carver pl begins

1000 Lincoln Pk Restr & Motel
442-1375

City limits

--- City Sewage Treatment Plant
442-5181

11

LEONARD (Nash)--From 1812 S Church
west, 1 south of Chapman

- 121 Hayes Jas B @ 446-6764

5 Church intersects

- 208 Williams Rowland 446-5302
- 210 Ward Johnny
- 212 Worley Ned W 442-3271

Davis ends

- 300 Moore Hattie S Mrs @ 446-8693
- 304 Lancaster Jas
- 308 Davis Henrietta
- 310 Barnes James L
- 312 Roundtree Estelle R Mrs @
446-7872

- 316 Harper Wm H @ 442-7520
- 320 Kirtz Willie B

S Franklin intersects

- 404 Dew Curtis B @ 442-6545
- 406 Vacant
- 410 James Willie J
- 415 Smith Bertha J Mrs @ 442-3086

Renfrow ends

- 510 Rogers James R
- 512 Williams Leroy
- 516 Braswell Lillian J Mrs
- rear Lucas Margt A Mrs
- 518 Vacant

S Pearl intersects (not open)

(Not open bet S Pearl and Boone)
Boone intersects (not open)

31

LEWIS (Swelton Heights)--From 220
Duke west

- 201 Jones Albert @
- 204 Woodcock Julian S @
- 207 Thompson Ira @
- 208 Walkins John
- 210 Maus Wm R @
- 211 Barnes Wm T 442-5339
Barnes Joyce A
- 213 Colbert Geo H @ 442-4780
- 214 Jones Albert L @
- 218 Jones Edw L @
- 219 Viverette Willie jr
- 220 Pope Chas E
- 223 Radford Jesse E @ 442-1642

16

LEXINGTON (Edgecombe)--From 300
Tarboro north

- 114 Blackwell Gerald T 442-5973
Hardy John D

118 Vacant

- 122 Webster Chas F 442-5876

124 Vacant

128 Vacant

- 130 Quattlebaum Blanche B Mrs @
442-4203

Eastern av begins

200 Jenkins The

Apartments:

- 1 Vacant
- 2 Vacant
- 3 Blount Herman F 446-8992
- 4 Proctor Geo W jr 442-3230

- 203 Tyler Paul E 442-2934

- 207 Peace Mae D Mrs 442-4278

- 215 YWCA 446-8228

Licensed Practical Nurses

Registry 446-8228

Baby Sitters Bur 446-6520

Rose intersects

- 303 Gay Virginia C Mrs @ 446-7354
- 308 Vestal Cameron @ 446-5702



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE.
COR FRANKLIN ST

"YOUR HOST
FROM COAST
TO COAST"

425 N. Church
Dial 446-9175

2 ROCKY MOUNT INNS

Hwy. 301 N. By-Pass
Dial 442-8101

Holiday Inn®

57

LEXINGTON (Edgecombe)—Contd

- 309 Wiggins Albert R 442-6655
318 Tant Wm M 446-7859
317 **Apartment**
1 Coldtrain Emma 442-7610
2 Bass Ruben C
3 Daughtridge Bessie
4 Bass Mamie Mrs
318 Grady John E jr
320 Lamm Steve H
323 Honeycutt Alf
324 Brown Jane @ 442-1706
327 Moore Lucille J Mrs @ 442-1750
E Thomas intersects
411 Daniels R Willard @ 442-2337
414 Wester S Perry
415 Walters L Marvin @ 446-6544
418 Narron Rudolph
419 Farmer Fannie B Mrs @
422 Sou Ofc Sup Inc 446-5128

7

LIBERTY (Nash)—From 415 Center south, 1 west of S Franklin

- 1023 Eveland Francis L @ 446-4873
1025 Crumpler F Warren 442-6081
1027 Leonard Robt
1029 Winstead Ray C
1031 Barnett Carl @
Henry intersects
1102 Chappell Clifton
1105 Starling Ellis K @
1106 Manning Geo D @ 446-7902
Dexter begins
Cleveland intersects
1209 Hodges Clyde E @
1226 Thornell Wilton M @ 442-2876
1228 Buffaloe Jas T Hon 442-5508

12

LINDEN AV (Edgecombe)—From Eastern av north, 2 east of Fairview rd

- 300 Wooten Robt W @ 442-6538
301 Tarleton W Claude @ 442-6286
304 Harris Vester @ 442-5489
308 Daughtridge J Melvin @ 446-6092
311 McLean Wade C @ 446-4422
315 Kilpatrick Alf S @ 446-4369
316 Guzman Hector @ 442-3488
319 Blackley Wm R @ 446-7798
320 Bateman Carl W jr @ 442-5987
324 Kirkman Wm G 442-7859
326 Wooten E Graham @ 446-9210

13

LINDSEY (Nash)—From 600 Raleigh rd south, 1 west of S Grace

- 903 Vacant
907 Joyner James 442-5784
911 Moore Nellie G Mrs @ 446-6955
915 Lewis Rosa Mrs
919 Wilkins Clarence
923 Harper Ida B Mrs @ 446-8388
927 Foust Tommy M @
928 Tillery Beulah M Mrs
934 Jones Rufus jr
937 Whitehead Jesse
941 Bryant Read M Mrs 442-7809

- 942 Joyner Minnie Mrs
Brown Alice B Mrs 442-7576
943 Vacant
946 Moody Alberta G Mrs 446-9490
947 Ausby Mattie P Mrs @
950 Phippen Louis @ 446-6833
953 Sumler Helen M Mrs
954 Harris Jennes @ 442-1834

Clyde intersects

10

LONG (Edgecombe)—From 700 Cokey rd east

- 714 Barnes Edgar R
715 Vick Wm M @ 442-3092
716 Vacant
719 Breedlove Geo R
722 Odom Willie C @ 446-6983
723 Williford Geo E @ 446-6302
724 Wilder Norman C 446-4048
726 Capps Cecil D 442-8388
727 Hayes Jas C @ 446-6867
730 Aswell Bobby R @
733 Barnes Willie B @ 442-3435
734 Proctor Calvin 446-6861
736 DeBow Clyde E @ 446-8023
737 Pernel Wm R 442-5054
740 Pridgen David E
741 Rhodes Jimmy L
744 Walker J Ashley @ 442-6208
Walker Appliance Serv reprs
442-6208
745 Pierce John L 446-4509
746 Walker Jimmy
748 Williams Josephine Mrs
801 Autry John W
805 Ricks Theo H 442-7426
806 Denty Ernest 442-8429
809 Bass Linwood 446-7232
810 Smith Rudolph D jr @ 446-8062
813 Pierce Elmer L 446-5983
814 Dixon Thos A @ 442-3005
817 Jones Douglas R 446-5948
818 Taylor Jack J @ 446-5031
821 Nelms Abr L @ 446-5481
825 Vacant
828 Odom Clyde W @ 442-5398
829 Thorpe Paul J
832 Overton Jewel W Mrs
Nugent intersects
900 English Mike 446-9377
901 Goff Horace W @ 446-9235
905 Odom Donald R @ 442-5586
909 Odom Charlie C @ 442-2451
913 Vacant
926 Patterson Hosanna F Mrs @
446-4071
929 Mayo Mary G Mrs @
930 Bridgers John E @ 446-6304
931 Powell Eliz N Mrs @ day nursery
442-1532
1000 Hedgepeth Thos A 442-7680
1004 Keziah Mickler 446-9690
1008 Leonard Mary Mrs @ 442-2464
1012 Moseley Donald L 442-2413
1016 Vacant
1017 Harrell W Alex @ 446-6319
1020 Bates Geo E 442-6509

PRODUCTS



DISTRIBUTOR

700 Albemarle Cor. Virginia

JOYNER OIL COMPANY

Phone 446-9101



VICK'S RADIO & T.V.

SALES & SERVICE

For DAY or NIGHT Service
DIAL 442-3492



121 W. THOMAS ST.

TV SETS

**PAMPER YOUR
FAMILY
and
FRIENDS**

**with
ENGLEWOOD**

**BRAND
MEATS**

~ ~
**Hickory Smoked
Sugar Cured**

HAMS

~ ~
**REAL GOOD
FRANKS**

~ ~
**ASK FOR
ENGLEWOOD
MEATS
AT YOUR
GROCER**

~ ~
**Manufactured
and Distributed**

**Z. B.
BULLUCK
INC.**
PHONE
446-8121

**CARO-
CRAFT,
INC.**

**CUSTOM
MADE
FURNITURE
REFINISHERS**

**740
ALBEMARLE
AV**

**(SEE PAGE 77
BUYERS'
GUIDE)**

**TEL
442-2964**

BARNES TIN SHOP ROOFING & SHEET METAL CONTRACTORS

120 N. HOWARD ST.

TEL 446-7192

68

LONG (Edgecombe)—Contd

- 1021 Doles Wm F @ 446-7708
- 1024 Rivenbark Jimmy A
- 1025 Holland Mack L @
- 1028 Parker Roger A
- 1029 Jackson Claude V
- 1032 Flowers Wm A jr @ 442-7212
- 1033 Dail Haywood L @ 446-7505
- 1036 Robbins J W 442-8234
- 1037 Cone Harold G @ 446-6011
- 1040 Brantley Bobby L @ 446-4439
- 1041 Moss Charlie G @ 442-5442

S Oakwood intersects

- 1100 Moore Homer P @ 442-1284
- 1101 Alston Will N 446-4398
- 1104 Proctor Rueben G @ 446-6636
- 1105 Vacant
- 1108 Jordan Howard R @ 442-5865
- 1109 Williams Herman P @ 446-4886
- 1112 Capps Henry A jr @ 446-8596
- 1113 Crocker Bernard L @ 442-4298
- 1116 Lamb Milford J 446-9054
- 1117 Gardner Margie Mrs
- 1118 Honeycutt Earl L 442-5248
- 1121 Boswell Saml E 446-7028
- 1122 Jenkins Calvin F @
- 1125 Stone Elmo J @ 446-8625
- 1128 Brown Everett @ 442-6012
- 1129 Reavis Woodrow W @ 446-8587
- 1133 Riley Phillip C 446-8471
- 1137 Pridgen Edw E @ 446-8276
- 1141 Fagan Wm R 442-2065
- 1145 Smith Eldred M @ 442-3590
- 1146 Long Street Gro 446-9418

Parrish intersects

- 1200 Cockrell Harold L 442-2726

1201 Long Street Apts Apartments

- A Vacant
- B Vacant
- C Jones Bobby
- D Vacant
- E Williams Chas E

- 1204 Stancil Jas G
- 1208 Webb Sarah P 446-4820
- 1212 McLaurin Saml H 446-4467

Planters intersects

13

LUPER (Nash)—From ½ blk north of 600 Clyde south, 1 west of S Grace

- 624 Joyner Herbert J
- 628 Allen Frank
- 632 Battle Richd

Clyde intersects

- 804 Luper St Gro 442-6701

Center intersects

- Dexter intersects**
- 1004 Williams Gro
- Henry intersects**
- 1105 Brown Roland @
- 1108 Holland Annie W Sch 446-8407
- 1113 Marley Rosanna R Mrs 442-5760
- 1115 McDonald Herbert
- 1117 Vacant
- 1119 Williams Hubert
- Cleveland intersects**

- 1201 Thorpe Walter R @ 442-5577

- rear Walter & Keith Soda Shop confr
- 1205 Wiggins Wm H 442-3463
- 1207 Suggs Brenda Mrs
- 1209 Clements John L
- 1211 McClain Hilton 442-2571

Mullins intersects (not open)

Beaman begins (not open)

12

LYNNE AV (Meadowbrook)—From

Dreaver east, 3 north of Rosewood av

- 1721 White Donald C @ 446-8441
- 1729 Arrington E J @ 446-7940

Dreaver intersects

- 1801 Bulluck R Earl @ 442-1403
- 1805 Manning Jos H @ 442-5505
- 1808 Bell G Kelly @ 446-5658
- 1812 Dennis Robt K jr @ 446-5558
- 1816 Taylor Chas E
- 1817 Smith Thos E @ 446-7123
- 1821 Duncan Geo E @ 442-6709
- 1824 Jordan Ray J 442-7512
- 1828 Turner E McCoy @ 446-6418
- 1829 Futrell Melton I @ 442-1479
- 1901 Chaney Marcus L @ 446-5906
- 1905 Bridgers David A @ 442-1782
- 1917 Futrell F L jr
- 1921 Johnson J R
- 1924 Langston Donald R @
- 1928 Ellis Geo jr @ 442-2437
- 2001 Graham Bobby O @ 442-7485
- 2009 Goolsby Thos W @ 446-7685

16

MADISON (Edgecombe)—From 330 Eastern av north

- 211 Proctor Geo M @ 442-1786
- 215 Wayne Annie B @ 446-9276

Rose intersects

- 303 Skipper Myrtie 446-5368
- 305 Jernigan David A @ 446-7871
- 309 Williford Geo B 446-7982
- 312 Davis Wm J 446-7084
- 313 No Return
- 315 Ezzell Alma Z Mrs 442-4659
- 318 Weaver Stanley L @ 442-4236
- 319 Vacant
- 321 Leonard Jas E 446-6938
- 323 Bulluck Chas T @ 442-1704
- 326 Vacant

E Thomas intersects

- 401 Robbins Mary E Mrs @ 442-1701
- 409 Stallings Howard T @ 446-6789
- 411 Cooper Garland W 442-7405
- 413 Thompson Floyd C 442-6011
- 417 Peterson Leroy justice of peace
- 419 Vacant
- 421 Peterson's Sea Food 446-8310
- 425 Alford Francis
- 427 Madison St Mkt.442-3602
- 429 Vacant

31

MADLIN AV (Swelton Heights)—From 425 Aycock north

- 100 Vacant

Pearsall Oil and Fuel Company, Inc.

DISTRIBUTORS. MOBIL PRODUCTS

FUEL OIL

511 KEEN P.O. DRAWER 73



GOOD COAL

Phone 442-6141

CAROLINA TIRE CO.

TIRE RECAPPING

BUDGET TERMS

625 S. Washington St.

Phone 442-2267



69

MAGNOLIA DR (Edgecombe)—From 1021 E Holly north, 1 east of Colean av

- 401 East End Gro 442-1088
- 405 Stencil Wm E @ 442-5828
- 409 Smith Ben L @
- 410 Knight Victor H @ 446-7077
- 414 Knight Alf K @ 442-7800
- 415 Grant Allena H Mrs @ 442-6518
- 417 Lynch Bawlie G @ 446-4783
- 418 Vacant
- 421 Smith Sally Mrs @ 442-3096
- 425 Lloyd Robt jr @ 442-1383
- 429 McLaurin Earlie @ 442-3347
- 439 Bears Willie @ 442-6687

E Highland av intersects

- 510 Whitaker Geo A @ 442-6081
- 511 Davis Ida B Mrs @ 442-1749
- 512 Winstead Pearl W Mrs @

E Grand av intersects

MAIN NORTHEAST (Edgecombe)— From Tarboro north

- 101-07 Epstein's Inc men's clo
442-3176
- 109 Ry Mt Merchants Assn Inc
442-5131
- Credit Bur of Ry Mt 442-5131
- Credit Adj Bur of Ry Mt collns
442-5131
- Credit Bur Reports Inc
442-5131
- 111 Epstein's Ladies Shop 442-3176
- 113 Byrd's Beauty Shop 446-7415
- 115 Batts Willard E ins 446-7312
- Policy Holders Agcy Inc genl ins
446-7312
- Knox Howard A jr lwyr 442-7741
- 119 Drummond's Florist 442-6102
- Greene Jas C Co (br) 442-2734
- 121 Carolina College of Commerce
442-6317
- 123-25 Std Elec Co contrs 442-1131
- 129 Heilig-Meyers Co furn 442-8146
- 131-39 City Hall
442-5181

1st fl Dir of Finance 442-5181

- Clerk 442-5182
- Council 442-5181
- Manager 442-5181
- Mayor 442-5181
- Prosecuting Atty
- Purch Agt 442-5181
- Collector of Revenue 442-5181

Rooms:

- 206 City Clk of Ct 442-5181
- 301 Electrical Insp 442-5181
- 302-04 Public Utilities Dept (ofc)
442-5181
- 303-05 Dept Pub Wks 442-5181
- 303-07 Engineer 442-5181
- 304 Gas Department 442-5181
- 305 City Sanitation Dept 442-5181
- 307 Bldg Ins 442-5182
- Plumbing Insp 442-5181
- 308 Parks Dept 442-5181

309 Recreation Dept 442-5181

Street continued

- 143 City Hall Annex
City IBM Data Processing Dept
442-5181
- City Probation Ofcr 442-5181
- City Civil Defense 442-1639
- 147-51 Professional Bldg
Bailey Eye Ear Nose & Throat
Clinic 442-1172
- Bailey Clarence W phys 442-1172
- Bailey Lloyd W phys 442-1172
- 2d fl Allied Finance Group Inc loans
446-7657
- Eastern Investors Inc 446-7021

163 Vacant

- 169 Bunn & Bunn lwyr 446-8013
- 173-77 Vacant
- 181-83 Travelers Serv Sta gas sta
442-9995

E Thomas intersects

- 201 Douglas-Armstrong Drug Co
446-9186 and 446-9945

203 Douglas Bldg

- Boddie Roy C lwyr 446-5493
- Stovall Orlando R dentist
442-1725

Cameron James F

- 205 Tonsorial Shaving Parlor
Bullock Jas shoe shiner
- 207 Voncella Beauty Shop 442-1950
- 209 Brown's Cafe 446-7456
- 213 Hawkins Smoke Shop
- 215 Hunter Funeral Home 446-5472
- Tri-County Mut Burial Assn
Inc 446-5472
- 221-51 Planters Tob Whse Co Inc
(No 2)
- 277 Pemberton Inc 442-3112
- 283 Hicks Vet Shop 442-1771
- 287 Fenner's Warehouse Inc (No 2) tob

18

E Goldleaf intersects

- 301-15 Mangum Whol (stge)
- 319 Whitfield Salonia G Mrs @
- 325 Reeves David
Harris Frank

Albemarle al ends

- 333 Battle Annie L Mrs @ 442-2702

Roseman al begins

- 347 Davis Roscoe J @

E Holly begins

- 401 Hill T Wm 446-6895
- 401½ Hill Wm T
- 403 Hinton Nora
- 405 No Return
- 407 Higgs Frances S Mrs
- 409 Jackson Mary G Mrs
- 411 Reid Lillie Mrs 442-3913
- 413 No Return
- 419 Harfield Isabelle Mrs
- 425 Higgs Elbert

E Highland begins

- 501 Williams Transfer & Storage Inc
442-2067-68
- Williams Robt G postal bulk
mail carrier 442-2068
- United Van Lines Inc

QUALITY FIRST
INCORPORATED
238 TARBORO ST.

PHONE
446-7116

This Directory Is Incorrect

(See Pages 94 and 132 Buyers' Guide)

**FOR
INSURANCE
SEE**

J. A. DELBRIDGE JR.

**INSURANCE
AGENCY**

**HAIL - FIRE
AUTOMOBILE
CASUALTY**

183

N. WASHINGTON

DIAL

446-8550

RES. TEL.

446-5286

**MERRITT
PLUMBING
&
HEATING
CO. INC.**

Plumbing
Heating
Air
Conditioning
CONTRACTORS

923
NORFOLK ST.
PHONE
446-4667

"THE PLACE TO BANK IN ROCKY MOUNT"

The Planters National Bank & Trust Co.

MEMBER F.D.I.C.

70

MAIN NE (E)--Contd

501--Contd

Williams Refrigeration Serv
coml 442-2068

- 511 Joyner Ora M
- 513 Taylor Charlie
- 517 Perry Anne B Mrs @ 446-8035
- 521 Dowd Robt
- 525 Dowd Marcellus @ 446-7741

22

E Grand intersects
E Virginia begins
Spruce begins

Riverside dr begins
Tar River crosses

23

MAIN NW (Nash)--From Sunset av
north along west side of ACL (Main
Line)

- 100-04 Baldwin M G Co Inc dept store
442-4121-22
- 106-08 Chandler's Inc dept store
446-8253

- 110 Rose Drug Co Bldg
Dasher & Davis surveyors
446-4004
- 112 Rose I W Drug Co 446-7111-12
- 114 Rocky Mt Floral Co 446-6006
Weathers The Florist 446-6006
- 116 Bailey's Discount Jwlr Co
446-6933

- 118 Swinson John L optom 442-3884
- 120 Economy Auto Supply 442-1220
- 122 Smith Florist Inc 446-5166

- 126 Wilkinson Bullock & Co Bldg
Wheat J C & Co (br) stock
brokers 446-7134
Exum John B jr lwyr 446-5325

- 126½ Vacant
- 132 Domestic Elec Serv Inc rural elec
power 446-5855

- Carolina Elec Constn Co contrs
446-5855

- 134 Sherwin-Williams Co The paints
442-3898

- 140 Vacant
- 142 Parker Geo L optom 446-8042
- 144 N & B Barber Shop

- 146 Sagamore Bldg

Rooms:

- 1-2 Gay & Taylor Ins Adjusters
442-2143-44
- 3-4 Dawson M P Agcy ins and real
est 446-5915
- 5-6 Mayo Claude Ins Agcy
442-1345
- 7-9 Vacant
- 8 Vacant
- 10-11 Vacant

Street continued

- 150 Horen's Credit Clo Co 442-5061
- 152 Pub Finance Corp 446-7151
- 156 W & R Beauty Shoppe 446-8452
- 158 Mixon Ins & Realty Corp
448-9111

- 168-72 Quinn's Inc furn 442-2171

- 174-76 B & R Clothing Store dept store
446-5957

- 178 OK Credit Clo Co 446-4589

- 184 Cameo Theatre 442-1417

- 186 Vacant

- 188 Family Shoe Store of Ry Mt
446-5069

- 190-92 Advance Stores Co Inc auto
parts 442-3683

W Thomas intersects
Falls rd begins

9

MAIN S (Nash)--From Henry south
along west side of ACL (Main Line)

- 1100 Griffin Nona Mns
- 1108 Hedgepeth Annie L Mrs @ furn
rms

- 1112 Transient

- 1116 Vacant

- 1128 Pridden Ernest B

- 1132 Oakley N Vernard 446-6611
Sykes Burtis E @ furn rms
446-6611

- 1136 Viverette Ollie J 442-4234

- 1200 Kermon Michl E 442-3850

- 1208 Dawes Edgar W @ 446-7211

- 1216 Jones Mattie E Mrs @ 442-4020

- 1226 Hales Edw H @ furn rms

- 1630 Lamb John E @ 442-1957
Lamb's Cash Gro

Daisy begins

- 1300 Bowles Wm J @ 446-6093

- 1306 Vacant

- 1310 Vacant

- 1312 Vacant

- 1314 L & J Cabinet Shop 442-1386

- 1316 Vacant

- 1318 Vacant

Nashville rd begins

Wimberly begins

Ward begins

- 1522 Lawrence Herman

- 1526 Mozell Ernest

- 1530 Quarles Rosa B Mrs

- 1532 Parker Cora M Mrs

- 1534 Commander Joseph

- 1538 Frazier Lizzie B Mrs

- 1540 Brinson Johnnie H @

- 1544 McNeal Lou A

Bennett begins

Main ends

11

Burnette begins

Chapman begins

- 1800 Mozell Mattie L Mrs @

- 1808 Armstrong Gray

- 1810 Braswell Clifton

- 1814 Blue Mabel H Mrs @

- 1818 Porter Wm A @

- 1824 Coburn Zeb H @ 446-8419

- 1828 Bulluck Areathe Mrs 442-4821

Leonard begins

Renfrow begins

Union begins

Cedar begins

- 2206 Odom Cleveland @



**ROCKY MOUNT
Laundry & Dry Cleaners, Inc.**

223 S. WASHINGTON ST.

PHONE 446-7158

P.O. BOX 549





STALLINGS OIL & COAL CO.

KEROSENE — FUEL OIL

816 RICKS ST.

It's Performance That Counts

DIAL 446-6184

71

MAIN S (Nash)—Contd

2212 Odom Raeford @
Home begins
Hudson begins
City limits

2

MAIN SOUTHEAST (Edgecombe)—From Tarboro south along east side of ACL (Main Line; not a thoroughfare bet Edgecombe and Dunn)

107 Peoples Bank & Trust Building
bsmt Peoples Bank & Trust Bldg
(ladies lounge)

Rooms:

200 Keel & Avera Inc real est
202 Mutual Life Ins Co of NY
442-2268
203 Keel & Keel lwys 446-6217
204-12 Eatman Chas D dentist
446-6288

Eatman Edw L dentist 446-6288

206-10 No Return

3d fl Spruill-Trotter-Biggs & Lane
lwys 446-7108-9

402-10 Thorp Wm L jr lwyr
446-4154

407 Security Life & Trust Co ins
446-8258

408 Daley Hugh M (ofc) 446-8258

412-22 Minges Coyte R dentist
446-6026

501-05 Arrington Saml L lwyr
446-6669

502 Vacant

506-14 Battle Winslow Merrell Scott
Wiley & Young lwys
446-6108-09

Street continued

109 Short Bldg

Rooms:

201-03 Am Optical Co whol (br)
446-8300

204 Grissom Jas W Hon lwyr

205 Burgess Thos A lwyr 446-4338

206 Coley's Beauty Shop 446-4456

206-08 Wilson Frank Agcy real est
and ins 442-3860

Street continued

111 Peoples Bank & Trust Co (trust
dept)

119 Public Office Service Bldg

Public Office Serv stens 446-6623

Overseas Commodex Corp tob
exporters 442-5434

Thorne Travel Serv 446-6262

Sorrell Russell archt 442-5919

News & Observer (ofc) 446-4287

N C Peanut Growers Assn
446-8060

121 Watch Shop The jwls 442-7464

123 Thomas Cafe 442-1410

125 Merle Norman Cosmetics
Studio 442-6214

127 Junior Guild Thrift Shop used clo
442-1274

129 Vacant

131 Bulluck Clo Co Inc men's clo
446-6814

Daniels Cornelia W Mrs altera-
tions 446-6814

135 Ettinger's Gift & Antique Shop
446-7317

135½ Knowles Danl L phys 446-8027

137 Crystal's Beauty Shoppe 446-6794

139 Gehman's Jwls 446-6722

143 Reid W C & Co Inc musical
instruments 446-4101

147 Carolina Office Equipment Co
442-1196-97

149 Stevens Clo Store men's 442-2347

151 Rocky Mount Opticians Inc
446-5825

155 Vacant

163 Rocky Mt Furn Co Inc 446-6916
Hill begins

203 Whaley's Inc furn 442-6115

209 Linen Center 446-5370

209½ Vacant

211 Milady's Hat Shop 446-4335

213 Campus Room The clo 446-7431

223 Youth Shop infant's and children's
clo 446-7274

225-27 Appliance & Tire Center Inc
442-7156

231 Domestic Loans of Ry Mt Inc
446-5108

235 Two Hour Lndry & Dry Clns
446-6530

251 Parking Lot metered

Marigold intersects

309 Blue Bird Taxi (dispr ofc)
446-8101-02

Battle begins

401 Union Bus Terminal 442-6200
Carolina Coach Co 442-5245

Bus Terminal Restrs of NC
442-5515

Seashore Trans Co

423 Terminal Rooming House 446-6737

Harper Effie G Mrs @ 446-6737

427 Liberty Cafe 446-7413

427½ Hondros Apts

Hondros Nellie J Mrs @

Apartments:

1 Vacant

2-4 Vacant

3 Vacant

5 Harris W Marvin

6 Vacant

Street continued

429 Vacant

429½ Vacant

431 Burnette Home Sup Co 442-6618

Edgecombe intersects

521 Fairecloth J D

6

711 Richardson Sidney R

715 Bulluck Annie Mrs

717 Gray Eddie

719½ Lawrence Herman

721 Vacant

723 Edwards Tillman L @ 442-4687

Dunn begins

FURNITURE
FOR THE
HOME

COME TO

ROCKY
MOUNT
FURNITURE
CO.

"IN THE
HEART OF
THE CITY"

COMPLETE
FURNISHINGS
FOR THE
HOME

163
S. MAIN

SEE PAGE 78
BUYERS
GUIDE



MODERN
BUILDERS
Inc.

General
Contractors

~ ~

COMMERCIAL
and
RESIDENTIAL

~ ~

DIAL

442-4103

~ ~

725

WALNUT ST.

~ ~

WALNUT
SHOPPING
CENTER

BEL AIR CHEVROLET CO.



CHEVROLET - CHEVY II - CHEVELLE
CORVAIR - CORVETTE

115-123 S. CHURCH ST.

THE O.K. PLAZA 501 N. CHURCH

SALES-SERVICE

TEL. 442-6148

TEL. 442-2877

PEOPLES BUILDING SUPPLY CO.

"QUALITY MILLWORK PRODUCTS"

PHONE 442-3104

410 N. PEARL ST.

Building
Materials

UNFINISHED
MILLWORK

BANK OF ROCKY MOUNT

SERVING NASH AND EDGEcombe COUNTIES

SAVINGS ACCOUNTS — LOANS — CHECKING ACCOUNTS

142 MAIN ST. SW.

MEMBER F.D.I.C.

BRANCH: INTERSECTION RALEIGH ROSE AND GEORGE STREETS

DIAL

446-7101

72

1
MAIN SW (Nash)—From Sunset av south
along west side of ACL (Main Line)

100 Planters Natl Bank Bldg

Planters Natl Bank and Trust Co
The 446-6111

Planters Natl Bank & Trust Co
The (Farm Serv Dept)
442-6613

2d fl Planters Natl Bank & Trust Co
The (ofcs)

Rooms:

301 Wilkinson Wm S lwyr 446-8200

302-04 Planters Natl Bank & Trust
Co The (time payment dept)
446-6111

303-07 Planters Natl Bank & Trust
Co (bd of dirs rm)

306-09-11-12-13 Planters Natl Bank
& Trust Co (ofcs)

314 Planters Natl Bank & Trust Co
(pub relations ofc) 446-6111

Street continued

108-10 Daniel's Inc women's clo
442-2176-77

Thurman Millinery 442-2176

114 Bunting Hardy & Minges men's
furngs 446-6924

116-18 Taylor's Dept Store 442-5252

126 Vacant

128 Jewel Box Inc The jwlrs
442-1445

130 Almand's Drug Store Inc 442-5126

132 Mebane Shoe Co 442-2689

138 Ry Mt Shoe & Clo Co Inc men's
446-7305

142 City Industrial Bank Bldg
Bank of Ry Mt 446-7101

146-52 Rosenbloom-Levy Inc dept store
442-2181

Rosenbloom Levy Inc (shoe dept)
442-2181

Associated Millinery 442-2181

154 Singer Sewing Mach Co 446-6914

158 Cato's women's clo 442-7242

160-62 Kress S H & Co 5¢ to \$1.00
store 446-6912

Western av begins

202-04 Penney J C Co Inc dept store
446-8132

206-08 Glamor Shop Inc women's
446-4355

212-16 Leder Bros Inc dept store
(br) 446-4421

218 Griffin Roscoe Shoe Co Inc
446-4350

220 Howard's pawn broker 442-4265

224 Holly Stores Inc women's clo
446-5732

230-32 Woolworth F W Co 5¢ to \$1.00
store 446-4568

234 Hicks H L Walgreen Drug Co
446-4158-59

238 Marilyn Shoes 442-9919

240-44 McCrory-McLellan Stores Corp
446-4409

246¹/₂ Belk-Tyler Stores Inc (ofc)
442-3158

248-60 Belk-Tyler Co Inc dept store
442-5141

300 King's Shoe women's clo 446-5246

Nash begins

304 Virginia's Dress Shop women's
clo 446-4487

312 Vogue Dress Shop Inc women's clo
446-4108-09

314-18 Charles Stores Co dept store
446-4451

324 Vacant

334 Matthews Drug Store 446-4121

340 Coplon's Inc women's clo 446-9569

Coast line begins

350 Vacant

354 W U Teleg Co 446-5180 and
446-5189

356 Horne S Francis phys 446-4922

362-68 Vacant

370 City News Store

372 Webb Edgar W shoe shiner

380 Vacant

12

MALLORY (Edgecombe)—From Eastern
av north, 1 east of Fairview rd

300 Williams Co Orville © 442-5524

301 Jefferson Jas H © 446-6258

304 Harrell Norman F © 442-2737

305 Avera Nicholas A © 442-1542

308 Worsley John T © 446-6864

309 Gurganus Joe 442-6086

312 Parker Richd M © 442-6515

313 Brown Jesse jr © 442-1076

317 Williams Marvin W jr © 446-4956

320 Best Jas F © 442-1632

321 Guy J Gordon jr © 442-4963

324 Fishelson Morton 446-8557

328 Leggette Q N

329 Dell Thos F © 442-6494

332 Denson R Alton © 446-5595

23

MANGUM (Nash)—From 213 N Church
west, 1 north of W Thomas
N Franklin intersects

9

MAPLE (Nash)—From 400 Paul south

1310 Eason Ernest L

1312 Turner Romie M 442-5539

1315 Powell Andrew S © 446-7905

1319 Bennett Finto © 442-7483

1321 Hopkins Clyde

1323 Hammond John E jr © 446-6770

1325 Carroll James R

1327 Williams Virginia Mrs 446-6264

1331 Joyner Jos W © 446-4677

1332 Montague Dexter V © 446-8223

1335 Hopkins Mitchell

1337 Anderson James H 446-5259

1338 Cockrell Wallace D

1342 Lamm M Alice Mrs © 446-9330

Nashville rd intersects

2

MARIGOLD (Edgecombe)—From 300
Main SE southeast, 1 south of Hill



Roberson Plumbing & Heating Co.

SERVICE ★ NEW CONSTRUCTION ★ REPAIRS

620 Royal St.

Phone 442-1656



STANDARD INSURANCE and REALTY CORP.

REAL ESTATE - INSURANCE - RENTALS

HOME SAVINGS BLDG. 119 N. CHURCH

PHONES 446-6156



73

MARIGOLD (E)--Contd

- 101 Murphy Corp gas sta 446-9958
- 103 City Lunch restr 446-9950
- 105 Reese Furn Co 446-8312
- 107 Robbins Billiard & Recreation
Center 446-9915
- 110-14 Fisher Radio & Television Co
repr 442-2006

118 Ry Mt Radiator Wks Inc 442-1344

S Washington intersects

- 201 Batts Pure Oil Serv 442-7821
- 208-20 A&P Food Stores 442-5035

219 Apartments

- 1 Landin Luke L
- 2 Barnes Roy R jr GI2-4747
- 3 Dawes Johnnie G

235 Arlington Terrace The

- 101 Parker Nell Mrs 442-2539
- 102 Vacant
- 103 Morgan Ruth Mrs 442-6812
- 104 Alexander Edith P Mrs
- 105 Gardner Annie M Mrs 442-3571
- 106 Matthews Velna W 446-9401
- 107-08 Harper John A 446-6223
- 109 Lee Mildred E 442-1720
- 110 Allison Eva B Mrs
- 111 Minton Helen L Mrs 446-5247
- 112 Williams Ruth S Mrs researcher
and author 446-5300

- 201 Bell Sadie 442-6014
- 202 Creech Ruth G 446-8795
- 203 Hedrick Lilla C Mrs 442-3930
- 204 Avent Mary E 442-3215
- 205 McDonald Wm L 446-5900
- 206 Morris Lovell J Mrs 446-4596
- 207 McGlohon Ethel 442-5327
- 208 Bennett Iryma W Mrs 442-2539
- 209 Hardy Marie Mrs 446-4046
- 210 Dickens Alma L 446-8443
- 211 Proctor Mamie 446-9214
- 212 Carlton Meta W Mrs 446-5982
- 301 Smithson Thos C 446-4676
- 302 Battle Ann 442-7558
- 303 Maynard Willie M 446-5611
- 304 Parker Iva Mrs
- 305 Vacant
- 306 Cowan Mattie P Mrs 442-2757
- 307 Royall Lake Mrs 442-4346
- 308 Lentz Donald E
- 309 Barnes Ralph H 446-9388
- 310 Williford Elma D Mrs
- 311 Lambert Pattie A 446-7070
- 312 Peters Elaine M 442-5022

Arlington intersects

- 308-10 Thorne Anne C Mrs @ 446-6205
- 311 Cobb Mary W Mrs @ 446-6063
- 319 Shine Mary L @ 442-3909
- 322 Wilson R M jr Hi Sch 442-1401
- 327 Conservative Free Will Bapt Ch

S Raleigh intersects

- 400 Stoddard C A
- 406 Crisp Geo O
- 407 Bulluck Louise H Mrs @ 446-6064
- 408 Vacant
- 410 Manning Phillip J
- 411 Roper Saml E 446-6493
- 412 Bulluck Ila L @
- 413 Rowland Nina C Mrs 446-4005

- 414 Vester Eug
- 415 Webb Roy D @ 442-2062
- 416 Daniels Rosa Lee S Mrs 442-7619
- 418 Vacant
- 420 Vacant
- S George intersects

4

Branch begins

- 500 Culpepper Harvey A 442-4146
- 518 Johnson Royce B 446-9540
- 522 Waters W Evander @ 442-2210
- 526 Shaw Richd J 442-8277
- 527 Park Site
- 530 Ballenger Raydon B 446-5274
- 534 McCarver Wm J 442-5636
- 538 Batts H Ella @ 446-6253
- 540 Styles D Grady @ 446-8049

Edgecombe ends

- 546 Crocker Roy M @ 446-4759
- 550 Delamar Junious E @ 446-5358
- 557 Vacant
- 559 Vacant
- 559 1/2 Vacant

Cokey rd intersects

- 600 Gill Virginia D Mrs @ 446-5801
- 610 Edwards Geo R @ 446-5954
- 616 Williams Elsie C Mrs @ 446-8403

Daughtry intersects

10

Daughtry ends

- 700 Armstrong Arth N @ 446-7661
- 706 Albroke Jenny Mrs 442-1080
Eason John S 446-7845
- 712 Gurganus Herbert @ 446-7546
- 714 Aldridge John B 442-5989
- 716 Vacant
- 720 Boney Arth E @ 446-5951
- Robbins begins
- 721 Cross Wm F @ 446-4903
- 725 Glasgow Wm A @ 446-8490
- 730 Lewis Louis P 442-2055
- 731 Staton Harold S @ 442-3708
- 734 Jones Ruth R Mrs @ 446-8347
- 735 Godwin Miriam A Mrs @ 442-3612

S Mercer intersects

- 800 Hood Willis S @ 446-4978
- 801 Daniels Carlton T 442-7930
- 804 Hemby Bryant C @ 446-5050
- 805 Green Lillian C Mrs @ 446-4695
- 808 Whitaker Lucy L Mrs @ 446-5073
- 809 Moore Albert T @ 442-3631
- 812 Shearin Jack L @ 446-5254
- 813 Smith Addie G Mrs @ 446-6502
- 817 Barrett Joe H @ 446-8551
- 820 Daughtridge Clay C @ 446-5754
- 821 Simpson Austin J 446-6993
- 824 Shine Nicholas F @ 446-5316
- 825 Vacant
- 829 Richardson Chas W @ 446-5740
- 830 Johnson Roy J @ 446-8293
- 835 Grimes Lena W Mrs @ 446-5714
- cor Marigold Park

S Edgewood intersects

- 901 Farmer Richd L @ 442-2527
- 905 Gray Clyde @ 442-3816
- 915 Radford Oscar W @ 446-6508
- 915 1/2 Womble Mary B Mrs nurse

Redgate av intersects

JAC ELECTRIC COMPANY

Contractors

JOE COSTA
OWNER

ALL
TYPES

PHONE
442-7389

520 N.
HARRIS ST.

P.O. BOX 1537

ROCKY MOUNT
N. C.

★
ALMAND'S
ROCKY MOUNTS EXCLUSIVE
REXALL DRUG STORE, INC.

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL

1125 East nr.Cokey Rd.

No. 1 and No. 2 for Home Heating - Tobacco Curing

GRIMES-MORGAN PLUMBING & HEATING CO.

TRANE AIR CONDITIONING
ECONOMICAL OIL BURNERS and BOILERS

PHONE 442-1764

211 ATLANTIC AVE.



TYSON'S DRUG CENTER INC.

YOUR ONE
STOP FOR
ALL YOUR
DRUG NEEDS

ACCURATE
PROMPT
PRESCRIPTION
SERVICE



RENTAL DEPT.
SICK ROOM
SUPPLIES AND
EQUIPMENT

TELEPHONE
446-7128

112N. CHURCH

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

74

MARIGOLD (Edgecombe)--Contd
Long intersects
City limits

11

MARINY (Nash)--From 1718 Davis west
1/2 blk (not open)

12

MARLBORO PL--From 1521 Bedford rd
north to N Raleigh

- 612 Porter Knox D @ 446-6558
- 613 Price Austin C @ 442-5514
Davis Carrie Mrs 442-5497
- 616 Timms Walter W @ 446-5943
- 617 Cordts Allen F 442-5058
- 620 Lanier Ted B @ 442-5533
- 621 Bradley James H @ 442-1300
- 625 Under Constn
- 628 Under Constn
- 632 Under Constn

9

MARTIN (Nash)--From Davis west, 1
south of Lawrence

29

MARTIN DR (Englewood)--From 508
Clifton rd northwest

- 239 Ricks Ivan G @ 442-5851
- Briarcliff rd intersects
- 301 Jones Vasco D @ 446-8065
- 305 Crombie Frank W @ 442-3726

15

MARVELLE AV (Nash)--From Piedmont
av southwest, 1 west of Hammond

- 1605 Shearin H Clinton @ 442-4028
- 1608 Kea Braxton F @ 446-7742
- 1609 High Donald R @ 446-7687
- Westwood av ends
- 1620 Edwards Hubert P @ 446-5693
- 1623 Grady Michl E @ 442-2946
- 1624 Levy Oscar @ 442-2739
- 1625 Campbell Walter E @ 446-6519
- 1627 Branch Eliz M Mrs @ 446-8070
- 1628 Hughes Hugh K @ 442-3322
- 1632 Zirkles Earl F 442-3637
- 1633 Weatherford Wm H @ 446-4291
- 1634 Lancaster Joe W @ 446-4707
- 1637 Barringer Bugs @ 442-2963
- 1638 Johnston Edw G jr @ 446-7607
- 1641 Scott J Brian @ 442-4258
- 1642 Bulluck J Dillard jr @ 442-7441
- 1645 White Robt D @ 442-2386
- 1650 Cunningham Bennie B @ 446-7348
- Evergreen rd intersects

31

MARYLAND RD (Nash)--From Country
Club rd northwest, 1 southwest of
Hunters Hill rd

Batchelor Bernard W @ 446-8987

20

MATTHEWS (Edgecombe)--From 800 N
Raleigh north

309 Watson Izora Mrs

- Robinson Mary Mrs
- 310 Joyner Fred B 442-2890
Battle Geneva S Mrs
- 313 Pope Ella W Mrs
- 314 Pompey Arlester R @ 446-4712
- 317 Pompey Carrie P Mrs 442-2907
- 318 Grimes Raymond @ 446-5773
- 321 Parker John
- 322 Davis Ophelia P Mrs @ 446-7206
- 325 McBryde Amy Mrs
Williams Kelly
- 326 Faucette Essie W Mrs
Cherry Doc
- 329 King Jas
Pitt Bobby,
- 330 Battle Tom
Sweeney Perry
- 333 Petway Willie
- 334 Monroe Maggie Mrs
- 337 Morgan Annie Mrs
- 337 1/2 Powell Franklin

E Holly intersects

- 408 Howell Rosalind Mrs @
- 411 Carroll Andrew J @ 446-6658
- 413 Williams Annie Mrs
- 412 McNair Marine B Mrs @
- 415 Davis Henry L
- 416 Williams Edw J @ 446-4769
- 417 Willis Hattie S Mrs 442-6824
- 419 Everett Jos
- 420 Knight Walter jr @ 442-4004
- 423 Darden Andrew 446-4937
- 427 Hines Handy @ 446-7632
- 428 Alston Jas R @ 446-4074
- 432 Murphy Carlton
- 433 Best John @ 446-8643

E Highland av intersects

- 505 Newsome Joe @ 442-3294
- 509 Battle Dorothy Mrs @ 442-1561
- 512 Under Constn
- 517 Powell Willie H @
- 518 Dancy Leah F Mrs
- 522 Walker Lester M @ 446-5483
- 526 Pittman Martha P Mrs @ 446-4877

E Grand av intersects

29

MAY AV (Englewood)--From 1829 Sunset
av southwest, 1 south of Amherst rd

137 Warren Tire Center 446-9466

19

MAYO N (Nash)--From 1200 Sunset av
north

Beal intersects

225 Gardner Apartments
Apartments:

- 1 Batchelor Helen W Mrs 446-9281
- 2 Hedgepeth Wm H 442-3601
- 3 Jones Wm L 442-6267
- 4 Sarason Israel J Rev 442-4291
- 5 Vacant
- 6 Eads Robt L 442-2844
- 7 Faulkner Chas B 442-3502
- 8 Trenholm Helen J Mrs 446-7361

W Thomas intersects

Gay intersects



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE.
COR. FRANKLIN ST.

HODGES ~~ELECTRIC~~ SERVICE

ELECTRICAL CONTRACTORS

Commercial — Industrial — Residential

BENVENUE RD.

TEL. 442-1686

75

17
MAYO S (Nash)—From 1200 Sunset av south
201 Vacant
205 Vacant
209 Vacant
216 Rose D J & Son Inc ready mix concrete 446-5044 and 442-6105

ACL crosses

31
McDEARMON (Swelton Heights)—From 1700 Falls rd extd north
104 Patterson Wm A
106 Vacant
108 Buck Elwyn A @ 442-4694
112 Wooten D J
116 Puckett John G 442-8221
Swelton Hts Haven
204 Parker Romus O @ 446-4038
207 Turner Annie L Mrs
208 Sellars Carl F
210 Sutton James
211 Jackson Frank
213 Talbot James E
215 Vacant
216 Pittman Wm A @ 442-6093
217 Adams Kenneth A @
222 Edwards Donald W
226 Winstead Roy B
230 Pearce Bobby G

33
McDONALD (Nash)—From 304 N Church west, 1 north of Gay
205 Imperial Tob Co Ltd (whse) 442-7412 and 442-7462

N Franklin ends

27
MELTON DR (Nash)—From 1000 N Church northwest, then west

108 Vacant
Poplar intersects
420 No Return

E Ridge intersects
500 Boykin Benj 446-4685
504 Lucas John W
516 Vacant
604 Bunn Geo R jr
606 Lucas John W
612 Coggin Robt M @ 442-2380
620 Rose Herman P @ 442-2008
621 Rose Horace M @
Rhodes dr begins

624 Edwards J D
625 VonGehr Wm H naturopath 442-2626

628 Vacant
630 Vacant

Bellevue av ends
700 Cooper N Cornelius @ 446-8655
713 Robinson James T @
720 Barnes Marvin C
Columbia rd ends

20
MERCEDES (Edgecombe)—From end of N Highland north, 2 east of Matthews
1302 Batten Pauline Mrs @ 446-7720
E Grand av ends

14
MERCER N (Edgecombe)—From 800 Tarrboro north
Sycamore intersects

Eastern av intersects
Rose intersects
405 Girl Scouts of Am Ry Mt Hut 446-4412

408 Drake Herman U @ 442-1000
409 Powell Wm H @ 442-3654
412 Roberson J Lynwood @ 446-4002
413 Helms Ruth G Mrs @ 442-1215
416 Powell Irene P Mrs @ 442-3510
417 Amerson Isaac W @ 446-5248
420 Cobb Lula S Mrs @ 446-5464
422 Edmundson Haywood E 442-5270
423 Stidfole Jas C @ 442-1098
425 Hall Robt M 446-7357
427 Daughtridge Blanche R Mrs 442-6713

431 Aycock Mary R Mrs @ 446-5758
432 Lancaster Jos G jr @ 442-3515
434 Keeter Robt R 446-6541
436 Hamad Albert I @ 446-7386
439 Bradley Bill M @ 442-3311
440 Philips J Kemp @ 446-6543
443 Pittman Laura E Mrs @ 442-1959
444 Taylor Sidney A 442-7857
445 Pridgen Lonnie L @ 442-1757
Mister Softee of Ry Mt whol confy

452 Carter Edw E @
456 Harris Wm S @ 442-2722
500 Reese Myrtie S Mrs @ 442-4243
501 McDonald Geo W @ 442-1968
McDonald Evelyn G Mrs nurse
504 Phillips Fred @ 442-3452
505 Hewett Warren C 446-6017
508 Grady John E @ 446-7403
509 Smith Jesse C jr @ 442-3283
512 Davenport Gertrude D Mrs @ 442-1794

513 Smith Harvey C @ 442-3494
520 Peterson LeRoy @ 446-6024
523 Hobgood Bobby R @ 442-4441
525 Hobgood Jos W @ 442-4039
528 Pollard Bennie W @ 446-7200
529 Edmundson Sidney L @ 442-2028
531 Matthews W Roger @ 442-5249
532 Cockrell John W @ 442-1969
533 Wheelless H Clyde @ 442-3867
536 Mears John G 442-2410
537 Johnson Jimmy E
540 Bartholomew Russell M @ 442-1765

541 Bailey Saml W 442-8239
543 Taylor Walter R
544 Haig Wm D @ 446-6712
545 Collins Bruce E 442-8462
546 Moore Johnny M
549 Smith R Darrel @ 442-3049

Raleigh N intersects

225-27 TARBORO



ALLAN MIMS FORD
SALES SERVICE
"THE HOME OF BETTER USED CARS"

TEL. 442-2191



ALL THE STORE YOU'LL
EVER WANT
TARRYTOWN CENTER
INTERSECTION HWY 64 and 301

PHONE
MI 6-2911

NASH COAL COMPANY

Specializing Exclusively in

High Grade Steam and Domestic Coal

PHONE 446-8512
100 W. Grand Av.



DRINK



Coca-Cola

**Bottling
Company**

**Inc.
Bottlers**

**442
S. Church St.
PHONE
446-4117**

INDUSTRIAL ELECTRIC SALES & SERVICE INC.

REPAIRS and SALES

TO ALL INDUSTRIAL EQUIPMENT AND INSTALLATIONS

2917 S. CHURCH ST. EXTN.

TEL. 442-1101

Coca-Cola

REG. U. S. PAT. OFF.

REGULAR - KING

AND 16 OZ SIZE

76

10
MERCER S (Edgecombe)—From 800 Tar-
boro south
Hill intersects
Marigold intersects
School intersects
415 Frazier Percy L © 446-4850
419 Wilkins Thos T ©
425 Brame Eliz L © 446-5204
429 Council Novia Mrs
Cokey rd intersects

21

MIDDLE (Nash)—From 600 Sunset av
north, 1 west of Grace
115 Townsend Albert P © 442-5027
Beal intersects
210 Oakley's Garage auto repr
446-7722
215 Powell Euella Mrs
Cooper Tommie

W Thomas intersects
300 Young Ozalie Mrs
302 Battle Hattie
304 Williams Lemuel 442-5754
306 Battle Olivia Mrs
308 Brown Warren A
309 McMillan Leroy © 446-4733
310 Thomas Mamie
312 Moore Viola H Mrs
313 Battle Mary A Mrs ©
314 Bynum Billy R
317 Moore Gorathe ©
318 High Henry J © 422-3902
320 Harrell Wm W ©
321 Farrar Clarence
324 Sherrod Geo 442-5411
325 Williams Sallie L Mrs ©
326 Gillis Stanley 442-6007
330 Grant Blanche 442-4662
334 Lawrence Jacob B ©

Gay intersects
406 Horne Weldon © 446-8640
408 Vacant
410 Jones Amy P Mrs
412 Williams Joe
414 Taylor Eddie
416(414) McQueen Jas
418(416) Lawrence Willie C
419 Texaco Inc oil 442-5108
Lewis Oil Co 442-2786
420(418) Hargrove Walter 442-2216
Keen intersects

8

MIDWAY (Edgecombe)—From 1400
Vance east
400 Walker Melvin
401 Wood Joe E © 446-7626
404 Cobb Jesse ©
407 Gurley Rebecca Mrs © 446-4813
408 Murray Charlie L
410 No Return
411 McDonald Carlina
Washington Sarah B 442-2325
412 Parker Rosa Mrs 446-7488
419 Vacant
423 Farmer Wm W 442-2834

Pender intersects
500 McClain Lemuel ©
503 Pompey Roberta D Mrs © 446-5876
509 Harper Wm
515 Harper Jos E © 446-7900
Clark intersects
601 Brown Jos N © 446-7250
605 Brock Willard ©
617 No Return
619 Pittman Sidney L
623 Collins Don P
625 Whisenant Willis W
Branch intersects
Hargrove intersects
Cypress intersects
914 Jones Hallie Mrs ©
Wilson rd intersects

25

MILL (Nash)—From N Pearl at Kee
northwest, 2 southwest of Falls rd
409 Chips Franchised System Inc
442-8114
413 Southeastern Adv Inc novelties
442-3149
506 Green Willie I © 442-3367
512 Massey Rudall ©
516 Riley Nell Mrs © 442-6898
520 Riley Dave E jr © 442-4220
524 Joyner Garow Mrs © 442-8391
528 Wylie J C © 446-4218
600 Pullen Jasper D © 442-3392
604 Waters Jos H © 446-7255
608 Thompson Raymond J © 446-5762
622 Simmons Mary T Mrs © 442-4038
626 Goganis Donald
Earl intersects
708 Bosman Isaac J
710 Whitley Marvin H © 442-1291
711 Ezzell Walter M © 446-5672
714 Beacham Wm B © 442-1496
717 Lewis J T
721 Lancaster Alma P Mrs 442-3998
Pernell Tommie W 442-8203
723 Brantley Bonnie B Mrs 446-6384
Jones Thos
724 Couch David V © 446-6573
726 Marshburn Darius O © 446-6779
727 Rogers Steve W 446-9550
730 Woolard Wm M ©
733 Pittman Wm H jr © 442-6273
734 Woolard Jas E © 446-8383
Trevathan av intersects
800 Thompson Macon B 446-8008
801 Vacant
806 Howell Jas E ©
807 Stancil Deanie B Mrs 442-8526
810 Clark Lena H Mrs © 442-3312
811 Ezzell Ollie E Mrs © 442-1863
814 Woodruff Jasper D © 442-3417
824 Joyner Oliver D
Shearin Jasper L
827 Mill St Free Will Bapt Church
Davis Cecil J Rev 442-5903
831 Taylor W C 442-4264
839 Green W Burtis © 442-4890
840 Ezelle Jerry H 442-6733
845 Braswell Dewey D © 442-4622

**Modern
Gas
Appliances**

Englewood Shopping Center

PROPANE

Suburban

GAS COMPANY

**Bulk-Metered
and Bottled Gas**

Tel. 446-6739

WALKER LUMBER CO.

Manufacturers of Ceiling - Flooring - Siding - Moulding - Finish - Roofers

Mailing Address: Battleboro, N.C.
Mill: Gold Rock, N.C.

Tel. 446-8171

77

MILL (Nash)--Contd

- 906 Taylor Louise Mrs
911 Pope John T @ 442-1379
917 English Purvis H @
918 Howell Walter M @ 442-7392

W Ridge intersects

MILLER'S PL (Nash)--From 308 Raleigh
rd north, 1 west of S Franklin

- 552 Mitchell Dave L 442-2407
554 Strickland Wm B
556 Allen Jarvis E

MINDEN CT (Nash)--From N Church
west and north, 1 north of Mangum

MINGES (Nash)--From 529 W Duke cir
northeast, 1 east of N Taylor

- 1405 Sultan Sigmund N @ 446-5629

MITCHELL (Edgecombe)--From 1300
Vance east

- 401 Alston Robt L @ 446-7839
405 Cox Jas H 442-6859
408 Ivey Robt @ 446-5694
409 Brown Cardes R Rev @ 446-7491
412 Tyson Jas H @ 442-6684
415 Brown Roland @ 442-7670

Pender intersects

- 500 Munn Alex L @ 442-3842
502 Savage O Earl
505 Morrison Wm I
507 Poland Herbert L @

Clark intersects

Branch intersects

Hargrove intersects

- 810 Coltrain Jessie J
821 Vacant

Cypress intersects

- 915 Taylor Joseph 446-9639
919 No Return

Wilson rd intersects

MOORE (Edgecombe)--From 614 Cole-
man av east, 1 south of E Virginia av
(not open)

Kenwood begins

- 1001 Dixon Alf @ 442-6610
1004 Horne Wilbur @ 442-3583
1005 Worsley Raymond 442-2518
1008 Battle Benj
1010 Vacant
1012 Joyner Willie T
1014 Webb Carrie W Mrs 442-5033

Kirkwood av intersects

- 1020 Tillery Geo W @ 442-4911
1021 Taylor J Russell @
1024 Sherrod John H @ 446-7056
1025 Phillips Geo T @
1035 Jackson James @

MORGAN (Nash)--From 1000 N Church
northwest, 1 northeast of Melton dr

- 309 Bullard Joseph 442-7831
313 Silberhorne Alice Mrs
317 Bass Robt L
318 Fulghum Thos O @ 442-1227
322 Melton Wm B @ 442-1564

MORING AV (Edgecombe)--From
Eastern av north, 4 east of Fairview
rd

- 320 Overman Harry C @ 446-6581
321 Parrish Wm W @ 442-3689

MULLINS (Nash)--From 1200 S Grace
west, 1 north of Cleveland

- 516 Tyson Wm 442-5082
517 Joyner Herbert jr 442-7351
519 Parker Nellie Mrs
520 Ancrum Boyd L @ 446-6589
521 Harper Mary
523 Shaw Charlie

Luper intersects

MUNN (Nash)--From ACLRR east, 1
south of Fleming

- 100 Batchelor Lee L Rev @ 446-6974
101 Davis Walter jr
104 Strickland Sidney
106 Moss Willie G
107 Coley Annie Mrs
108 Holmes Albert H @ 446-6482
109 Evans Bertha C Mrs 446-7066
110 Vacant
111 Lemon Russell P

ACL crosses

MYRTLE AV (Edgecombe)--From 600
Shearin north

- 205 No Return
207 Pullen Russell C 442-3428
E Goldleaf intersects
306 Wiggins Jas @ 442-3300
308 Harrison Geo
312 Davis Pauline Mrs @ 442-5310
315 Weir Jean A Mrs @ 442-1949
318 Thompson Emmanuel @ 446-6922
319 Nelson H Jarvis @ 446-4045
321 Parker Frank B @ 442-4874
322 Whitehead Frank 442-6401
325 Hubbard Jas A B @ 442-1748
326 Lawrence Julian F @ 446-8180
330 Best Geneva S Mrs @ 442-2774
333 Wactor Abr 442-4810
334 Hunter Raymond @ 442-3309
336 Davis Joseph 442-5641
339 Vacant
342 North End Barber Shop
E Holly intersects
408 Lawrence Lonnie
410 Walker Saml C
411 Mercer Allen
412 Dowd Shepherd @

CARBISCO FLOUR & FEED MILLS, INC.

Manufacturers
GOLD STRAP
Poultry
and
Livestock
Feed

Dealers

Poultry and
Livestock
Equipment,
Remedies,
Surge Milkers,
Insecticides
Feed Materials

Office
701 S.
Grace St.

Mill
605 S.
Grace St.

Phone

446-4215

A. HICKS AGENCY

— REALTORS —

Sales Agents for Westridge

132 SUNSET AVE.

PHONE 446-7188



PHONE

446-5044

**D.J.
ROSE
AND
SON
INC.**

READY

MIXED

CONCRETE

WHERE
YOU
WANT
IT.
WHEN
YOU
WANT
IT

Phone

446-5044



GAY-YOST FUNERAL HOME

Rocky Mount's Oldest

805 FAIRVIEW RD.

PHONE 446-6634

78

MYRTLE AV (Edgecombe)--Contd

415 Richardson Aaron @
416 Powell Rosa P Mrs @ 442-8312
417 Whitaker's Cash Store gros
442-1269

419 Whitaker Olander M @ 442-1269
420 Garner Willie J @ 442-5448
425 Cotton Lucy G Mrs @ 442-3959
426 Tillman Jas @ 442-2867
430 Pittman Leroy
431 Snack Bar The

E Highland av intersects

500 Worsley Alma M Mrs 442-3379
501 Weldon Eddie F
503 Bullock Cora Mrs
504 Boney Dorothy
505 Drinks Lula M Mrs
506 Moore Miranda J Mrs 442-7975
507 Walker Mary Mrs 446-8672
508 Powell Virginia
509 Taft Arkanna S Mrs @ 446-7216
510 Jones Charlie S @ 442-5897
514 Brown Addison 446-7937
515 Smith Annie S Mrs @ 442-3202
516 Hamilton Hymon
518 Kearney Dora G Mrs
519 Cogdell Hosea 446-5282
520 Nelson Electa Mrs
522 Morning Georgia W Mrs
524 Horne Amos
529 Seven Springs Primitive Bapt Ch

E Grand av intersects

608 Gilchrist Selma B Mrs @ nurse
446-6369
609 Barnes Sylvester @ 446-7726
613 McKiver Luther M @ 446-7578
614 Cofield Thos E @ 442-2392
617 Ford Nathl 446-5430
Ford Letha P Mrs baby sitter
620 Reid Calvin R @ 446-4407
621 High Levi R @ 442-4223
624 Foster Terence V jr @ 446-4734
627 Battle Georgia D Mrs @ 442-2156
628 Hilliard Grace S Mrs @
629 Hall Andrew L @ 442-2034
636 Parker's Elec Serv
Parker Wm C @ 442-2807
639 Williams Thos W jr @ 446-4758
640 Savage Jas A @ 442-4685
646 McClain's Serv Sta 442-4235
McClain's Mtr Co auto repr
442-4235
McClain Roscoe W @

647 Powell Willie M @

E Virginia av intersects

700 Gaynor's Serv Sta gas sta 442-6373
701 Powell W M Ice Cream Parlor
confy 442-2341
702 Horne Sisters hair stylists 442-4019
711 Bunn Mary L Mrs @ 442-3572
715 Armstrong Donald R 446-7780
716 Mercer Geo W @ 442-5206
718 Brake Alf jr
719 Vacant
720 Batts Jack jr
722 Gamble Alfonso @
723 Hale Leander @ 442-4740

726 Stith Thos A
Spruce intersects
City limits
Tar River

5

NANCE (Nash)--From 600 S Pearl west, 1 south of Andrews

410 Vacant
412 Vacant
416 Harris David
418 Petway Wilber E
420 Harrison Albert
422 James Arth J
424 Gilmore Mary G Mrs
426 Wilkins Sylvia R Mrs
S Grace intersects
509 Lee Carrie B Mrs
511 Sherrod Wm @ 446-4293
512-14 Barnes Constn Co Inc
442-3193-4
419 Carbisco Flour & Feed Mills Inc
(side)
515 Whitehurst Chas @ 446-6238
519 Shine Bruce 446-5731
Jenkins Luther 442-2721
522 Cargocare Trans Co Inc 446-8256
Villa intersects

1

NASH (Nash)--From 300 Main SW west, 2 south of Sunset av

111 Keel-Avera Building
Rooms:
5 Vacant
201-02 Vacant
113 Mayfair Shop (stge)
115 Vogue Beauty Shop 446-5733
117 Nash St News Stand 446-9935
Stroud David R optom 446-5222
119 Vacant
121 Cameo Beauty Shoppe 442-1634
125 Teachey-Womble women's clo
446-4226
131 Ry Mt Dry Gds Co Inc whol
446-4186
137 Oakley Cln & Dyers 446-4212
139 Braswell T J Sport & Cycle Shop
446-4611
143 Davis Shoe Repr
145 Jack & Glenyce's Restr 446-6731
S Church intersects
210 Green Trench P 442-2917
210½ Vacant
214 Benton Henry E
217-21 Belk-Tyler Parking Lot
224 Vacant
232 Harris Conservatory of Mus
446-5191

3

309 Arnold Jacob H @ 442-2568
310 Morgan Carl A @ 446-5237
312 Batten Carl W 446-6781
315 Bulluck Flossie W Mrs 446-4301
316 Fryar Wm D @ 446-9544
319 Hill C L Roy @ 442-3922
320 Snell Walter H @ 446-4569
321 Pitt Edw J @ 446-6545



FUEL OIL

We Give Green BAX Stamps

KEROSENE

CITIES SERVICE

Printed Metered Delivery



CITIES SERVICE

701 S. Church St.

446-6806



HOME SAVINGS

and loan association

119 N. CHURCH STREET

DIAL 446-9141

79

NASH (N)—Contd 321—Contd

- Holcombe Belle R Mrs 446-5465
325 Keel Frances C Mrs @ 446-8509
326 Vacant
330 Brown Wm S @ 446-5076
Bazemore Carrie B Mrs 442-2327

S Pearl intersects

- 409 Witte Louis F 442-2393
411 Lewis James O @ 446-4458
417 Dixon Ida M Mrs @ 442-7423
421 Brothers Calena N Mrs @
442-1314

S Grace intersects

- 518 Wells John J @ 446-5456
521 Quarles Emily T Mrs @ 446-4859
522 Ivey Sallie B Mrs @ 442-2848
525 Middleton Willard B @ 446-5292
526 Watson Ruth B Mrs @ 446-4309
529 Barnes Dave L @ 446-6549
535 Coghill Rose P Mrs @ 446-4963
536 Dozier R Graham @ 446-5453

Villa intersects

- 619 Pittman Amos Mrs 446-4012
620 Hicks Herma L Mrs 446-6749

S Howell intersects

- 700 Fuller Jos F 442-2040
Bartholomew Eliz F Mrs dramkr

17

S Tillery intersects

- 844 Ratchford Geo R 442-7547
848 Boone Charlie M @ 446-4549

S Pine intersects (as not open)

- 904 Whitley Wm D 446-4029

S Vyne ends

29

NASHVILLE HWY—From occupants see US Hwy 64 W and Sunset

9

NASHVILLE RD (Nash)—From 1400 S Main west

- 110 Vacant
rear Davis Willis J 446-5406
116 Tant Virginia G Mrs @ furn rms
446-5910
120 Davis Willie J furn rms 446-5406

S Church intersects

- 215 Batts Paul A
219 Jordan Minnie J Mrs @ 446-6044
225 Long Louis O

S Franklin intersects

- 305 ACL Employees Credit Union
308 Bailey Dockie L
309 Sealy Willie G 446-8422
314 Vacant
315 Wood Wayne T 442-1065
317 Adams John H
319 Wells Wm C
321 Vacant
323 Johnson Charlie C 442-6851
332 Weaver Johnnie @
334 Perry John C @

Maple ends

- 400 Temple Bapt Ch
407 Raper Jas E @ 446-8207
Wilma's Beauty Shop 446-8207

- 410 Strickland Randolph @
446-6724
411 Cockrell Johnnie C 442-5444
415 Blanford Robt L 446-5569
419 Durham Annie M Mrs @ 446-8643

Davis begins

- 500 Pittman Jos R @ 442-2645
503 Robinson Nollie G @ 446-9521
506 Burch Wm P 442-7963

S Grace ends

- 507 Edgemont Barber Shop No 2
511 Surles Richd H
517 Hollingsworth's Clns 446-5896
523 Hoffman Marvin M @ 446-8570
527 Leonard Joseph C
528 Turner' Joseph F @
532 Joyner E Heyward @ 446-7487
533 Barnes Ben A bldg wrecker
442-2617

- 535 Gray Clifford B @ 446-9357
536 Turner David jr @
537 Roberts Tommy V
541 Vacant
545 Williams Lacy H @
548 Joyner Register
549 Vacant
553 Pierce Kennie
556 Martin Effie D Mrs @ 446-8048
557 Richd J Lee @
561 Cockrell Lee W @
562 Weeks John A

rear Hughes Lettie E Mrs

- 567 Vacant
571 Turner O L Gro
572 Wash Land self serv Indry

Boone intersects

- 602 Moss Henry C
608-14 Vacant
615 Colbert Robt jr
617 Fox David E
618 Griffin John A 442-6792
621 Elke May B Mrs @ 442-3820
622 Pittman Edw L @ 446-5634
628 Parker Eddie D

4th begins

- 703 Vacant
705 Petway Geo G @ 446-6893
706 Hardison Dorothy L Mrs 442-8841
710 Strickland C Rufus @ 442-1623
713 Thomas Norman F @ 442-1673
715 Lynch Joseph A GI2-7991
718 Armstrong Jolly H @ 446-6404
Petroleum Serv Center pump
reprs 446-6404

- 721 Spain Drury F 442-8422
722 Evans Raleigh E @
726 Hedgepeth Johnny J
727 Hedgepeth Mamie P Mrs @
730 Pridden Clyde F @ 446-6433
731 No Return

2d begins

- 740 Baker Thos W @ 442-5070
741 Pullen Robt J jr @ 442-3889
743 Cockrell Homer L 442-5038
744 Pridden Troy R
747 Reid Jesse
752 Lawter Luther A @ 442-3697
755 Bass Pearl W Mrs @ 442-3471



102 S. RALEIGH ST.

GIFTS for
ALL
OCCASIONS

CHINA-CRYSTAL
EARTHENWARE
ANTIQUES

Brewer Paint & Wall Paper Co.,
Inc.

PHONE 446-7171



IMPERIAL CLEANERS

Personalized Dry Cleaning Service

By "ED STRANGE" Complete Laundry Service Available

573 N. RALEIGH

PHONE 442-5821

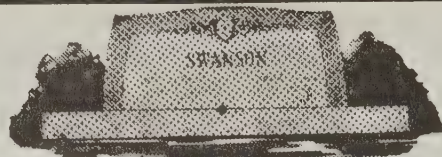
THE DIXIE LETTER SERVICE

DIRECT MAIL SERVICE — PUBLISHERS OF BOOKS BY OFFSET

Typing — Addressing — Folding — Mailing — Photo-Offset Printing

826 SUNSET AV.

PHONE 446-7095



High Quality
with Economy
Brown Memorials

80

NASHVILLE RD (Nash)--Contd
756 Joyner Nellie W Mrs ©
761 Jackson Berry L
762 Willis W Sam © 442-3223
765 Winstead J D
768 Fulford Albert S
769 Hollowell Bascom D © 442-5724
727 Mitchell Linwood
776 Pridgen Johnnie H
779 Edwards Brodus E 442-4928
780 Wheeler Frank R 446-6950
785 Hoggard Garage auto reprs

Raleigh rd intersects

804 Hamilton Adron M © 446-4366
Hamilton's Trailer Ct
816 Calvary Bapt Ch (educ bldg)
820 Calvary Bapt Ch 442-5849
821 Perry Mabel P Mrs © 446-5692
825(797) Daniel Raymond D ©
828(802) Dickens Joseph H 446-6379
Calvary ends
829(801) Denton Sidney M © 446-8410
832 Bulluck Desmond jr 446-7676
833 Puckett John T © 446-4754
836 Price Alice B Mrs © 446-8588
837(811) Keel Wm L © 442-1817
838 Vacant
841(813) Medlin Billy B 442-8209
840 Sanders Walter F
844 Vacant
845 Vacant

Russell intersects

901 Rogers A Clarence © 446-4583
902 Parker Ray D ©
909 Dorsey James W
910 Spring Robt C
912 Mitchell Willie G jr 446-4266
913 Bedgood Goldie D Mrs © 446-7881
914 Shearon James F 446-9687
916 Webb Maggie J Mrs 442-6737
917 Perry C L
Renfrow I Hugh
921 Barnes James James R © 446-6261
922 Hoggard Clarence E ©

Aycock intersects

1000 Joyner Kinchen E © 446-5986
1004 Young Ronald L
1005 Moore Alma O Mrs © 446-4322
1010 Joyner Joe 442-4474
1013 Tyson Jake © 442-6019
1014 Boone Geo L ©
1018 Reid Larry R
Bell Chas P
1021 Vacant
1026 Starling Arth L ©
1027 Wester Louis C 446-5628

Burton intersects

1100 Jordan Harvey H © 442-2591
1101 Brantley Bobby L © 446-7481
1105 Howell Jesse M © 446-4613
1109 Webb Jos C ©
1116 Tant James A © 442-1246
1117 Spain Lantis F © excavating contr
442-6740
1120 Joyner Wm C © 446-6551
1121 Daniel Vann C © 446-5446
1124 Dickens Willie F © 442-3006

13

1125 Mullen Walter G © 442-5455
1129 Smith Robt
1131 Bedgood Eddie L 442-1252
1145 Lewis Jesse A © 442-7683
1149 Bowen Wm E © 442-5933
1152 Stancil Roger C © 446-9404
1156 Weaver G T © 446-6680
1160 Under Constn
1226 Carter Tillie C Mrs © 446-5721
Hammond ends
City limits
Tar River Bridge

13

NEAL (Nash)—From 820 Parham south-east, 1 southeast of Elizabeth

Edwards intersects

1009 Bland Faye W Mrs
1011 No Return
1013 Pridgen Theo K
1015 Medlin Dorothy S 442-5727

Evergreen intersects

1109 Bryant Maxwell C
1111 Toler Albert L
1113 Israel Betty S Mrs
1115 Ray Edw T

9

NELSON (Nash)—A continuation of Craig

Cooper intersects

Collie intersects

746 Stroud M E © 446-9546
748 Jackson Felix W
750 Stroud Melvin H"
752 Bass Tom G
763 Leonard Millard F
765 Turner Frank E © plmb 446-8610
767 Patterson Julian C © 446-7039
rear Patterson Body Shop auto reprs
768 Bottoms Richd E
769 Beecham Johnnie F © trucking

13

NEW (Nash)—From 638 Cleveland south, 1 east of Raleigh rd

Beaman intersects

616 Priest Moses © 446-7727
620 Ford Phillip J © 442-1095

8

NORFOLK (Edgecombe)—From Pender east, 1 north of Rex

Clark intersects

621 Smith W Norman © 446-6255

Branch intersects

715 Vacant

Hargrove intersects

809 Daughtridge J P & Son Inc 446-7016

Cypress intersects

915 Seaboard Coffee Serv whol
442-6138
917 Southern Mattress Mfg Co
446-6511

Wilson rd begins

923 Merritt Plmb & Htg Co Inc
446-4667

East begins



ALMAND'S
ROCKY MOUNTS EXCLUSIVE



REXALL DRUG STORE, INC.

FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF ROCKY MOUNT

MORTGAGE LOANS ORGANIZED 1902 INSURED SAVINGS
DIAL 446-9191 116 S. FRANKLIN

81

NORFOLK (E)—Contd

City limits
Pitt intersects
Parrish intersects
Proctor begins
Rooter begins

10

NUGENT (Edgecombe)—From Redgate av south, 1 east of Cokey rd Long intersects

Henna ends
Tessie begins

900 Washington Jeff D
904 Lodge Wm F
905 Winstead Ulysses O @ 446-7436
906 Parker Wm L @
Parker Willie J
908 Barnes Sarah L Mrs @
909 Whitehead James E 446-9263
910 Smith Willie A 442-1643
911 Andrews Lewis M 446-5704
914 Howard Clarence @ 446-8488
916 Jones Jas A @

Drew intersects
Planters intersects

25

OAK (Nash)—From 823 Falls rd north- east

118 Cooper C R 446-4671
119 Davis J Wm @ 446-6706
122 Ricks Pearl W Mrs @ 446-8504
123 Brinson Wm R @ 446-8760
126 Waters Bonnie R @ 442-1742
127 Hayes Jas K @ 446-8652
131 Wood Ethel L Mrs @ 442-2959
135 Hathaway Leslie R @ 442-1880
Columbia av intersects
212 Griffin Hallie T 442-3559
215 Atwell Cornelia T Mrs @ 442-2000
216 Barnhill Harry M 442-1993
220 Ellis Bertie H @
Bellevue av intersects (ss not open)

29

OAKDALE RD (Englewood)—From 201 Winstead rd northeast, 1 north of Forest Hill

101 Johnson Edw C @ 442-5695
105 Helton Billie R 442-6022
109 Stanley R D
Cherokee rd ends
200 Collins Cornelius H jr @ 442-3325
203 Thompson Ray E @ 446-6570
204 Krape Jos F @ 446-7757
Greenwood rd intersects
304 Roebuck W Vernon @ 442-5424
307 Under Constn
308 Joyner Perry D jr @ 446-6766
309 Dinan John A @ 442-4607
312 Johnston Sidney G @ 446-6331
313 Brackett H R
317 Edge R Frank @ 442-1943
318 Brown Harold @ 446-6777
320 Self Chas G @ 442-5259

324 Ray Myrtle B Mrs @ 446-6198

Smallwood dr begins

325 Purvis Coen V jr @ 442-5755
328 Farmer Leamon H @ 446-5830
329 Carter Carl R @ 442-6793
332 Corn E Feldman @ 442-5812
335 Batts Wm M 446-9518
336 Boswell Arnold W @ 442-7266
341 Parry Harold T @ 446-4757
Avondale av intersects
400 Williams Zeno L @ 442-6566
407 Batten James R @ 442-1539
408 Brown John F @ 446-8021
412 Crissman Curtis @ 446-7674
413 Davis G W
416 Wheelless Joseph W @ 446-5324
417 Robbins Wm H @ 446-7044
420 Joyner Jesse L @ 446-8487
421 Armstrong Marcus A @ 442-6618
Martin dr ends

Patterson dr ends
Englewood rd intersects
Timberlane rd intersects

13

OAKY (Nash)—From 1419 Raleigh rd west, 1 south of Nashville rd

800 Taylor Wilson C @ 446-6967
809 Joyner Raymond F @ genl contr
446-7217

Curtis begins

901 Shean Chas E Rev 442-3331
907 Brown Lee W @
909 Davenport Lucy I Mrs @
922 Fisher John I @
924 Stallings Willie W @
1009 Vacant
1010 Wheeler Harold jr 442-1572
1011 Simmons Lee L @ 446-8068
Brantley Benj L
1012 Pittman Alta G Mrs @ 446-5097
1017 Bunn Bessie D Mrs @
Burton intersects
1104 Leggett J D & Son bldg contrs
446-6979
1106 King Bennie L @

29

OAKLAND AV (Englewood)—From Win- stead rd south, 1 east of Dahlgren av

700 Skipper T O'Neal @ 442-5326
704 Everett Wm L @ 442-6384
709 Pittman Grady L @ 446-9225
713 Layton Wm T 442-3976

Amherst rd intersects

800 Wilston Thos B @ 446-4557
801 Talbott Geo F @ 442-7476
804 Roderick Geo E 442-6028
805 Jones Harold G @ 442-6744
808 Allen John J @ 446-6325
809 Pridgen Wm O @ 446-5334
813 Sellers Wm A
817 Under Constn
821 Eatmon Elvin @ 446-6247
822 Edwards Elisha T @ 446-6403
Pelham rd intersects

HEILIG-
MEYERS
CO.

129
MAIN N.E.

COMPLETE
HOME
FURNISHINGS

TELEVISION

RADIOS

RECORD
PLAYERS

REFRIGERATORS

RANGES

WASHERS

ALSO SMALL
ELECTRICAL
APPLIANCES

FLOOR
COVERINGS

RUGS

CARPETS

LINOLEUM

129
MAIN N.E.

PHONE
442-8146

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL
1125 East nr. Cokey Rd.

No. 1 and No. 2 for Home Heating — Tobacco Curing

CRIMES-MORGAN PLUMBING & HEATING CO.

TRANE AIR CONDITIONING

ECONOMICAL OIL BURNERS and BOILERS

PHONE 442-1764

211 ATLANTIC AVE.



Atlantic Discount Corp.

Established 1925

• AUTO LOANS •

REFINANCING

Phone 442-2151

FINANCING

1401 S. Church St.

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

82

OAKWOOD S (Edgecombe)—From 1100
Tarboro southwest, 1 east of Pine-
view

Hill intersects

Long intersects

312 Daughtridge Edw E @ 442-4034

316 Ethridge Sherwood @ 442-4727

318 Hamad Farouk 446-6069

Pitt begins

Drew ends

10

221 Pittman Ernest L jr 442-4302

225 Floyd Eddie

227 Wright Mary F

Shearin ends

310 Battle W Henry @ 446-8289

314 McKnight Hager Mrs 442-7711

316 McKnight Orle jr

318 Lancaster Willie 442-5324

320 Parker Frank L

324 Vacant

326 Clanton Clinton L @ 442-3496

330 Powell Louis @ 442-2029

333 Bryant Danl @ 442-3048

E Holly intersects

12

OAKWOOD DR N (Edgecombe)—From
1100 Tarboro northeast and east

N Glenwood dr intersects

1108 Herring Geo T jr @ 442-3851

1200 Wood Jimmie F 442-4870

1204 Byrne Chas S @ 446-6041

1208 McMahon Arth F jr @ 442-7747

1214 Davis Wm W 446-6615

1215 Dunn Aubrey W @ 446-7672

1220 Sasser Wm G @ 446-8003

1221 Moore Jas R jr @ 446-5296

1222 Proctor Joe L @ 446-9290

1225 Sanders Alf M @ 446-8240

1229 Hodges Jas E @ 442-4650

1236 Taylor Wilbert B

1237 McCullough W Scott @ 446-5636

N Ferndale dr intersects (not open)

1300 Daughtridge Adrian M jr @

442-2994

1301 Thompson Robt F @ 446-4969

1304 Lockamy Cecil M @ 446-6414

1305 Davis Ellon E @ 442-3957

1308 Ryals J M @ 442-1867

1309 Braswell Willard C @ 442-3473

1311 Boone Joseph B 446-7677

1312 Harris Robt C @ 446-7091

1313 Lundy Claude V jr @ 442-1822

1316 Barnes Garland F @ 446-8686

Barnes L D & Sons contr

446-8686

1317 Fenner Eliz H Mrs @ 442-3251

1320 Lancaster John F @ 446-7374

1321 Robinson Cicero T @ 442-3779

1324 Vacant

1325 Whitley Ernest @ 442-1509

Fairview rd intersects

5

O'BERRY (Nash)—From 700 S Howell
west

710 Colbert Wm H 442-7959

711 Maxwell Wm G 446-9447

S Tillery intersects

919 Pridgen Noah J @ 442-2336

921 Carmichael H Richd p 442-2771

923 Burnette Julian D @ 446-5870

S Pine intersects

1003 Turner Ovey L @ 446-6476

S Vyne intersects

20

OLIVE (Edgecombe)—From 700 Raleigh
north

212 Garrett Earlie 442-7582

219 Williams Pauline Mrs

OLNEY—(Changed to Pine Haven dr)

5

OVERBROOK PL—From 124 Pinehurst
dr west and northeast, 1 west of
Avenue C

20

100 Dawkins Lillie

101 Battle H Russell 442-2679

102 Dortch Willie T

103 Knight Willie L

104 Durham Clebert

105 Powell Robt

106 Barnhull Hilton

107 Howard Margt Mrs 446-7988

108 Wilson Richd R

110 Williams Saml J

112 Reynolds Mae R Mrs

114 Battle Huras J

116 Wright Maggie C Mrs

118 Bynum Wm

120 Dickens Roscoe jr

122 Lancaster Rebecca J Mrs

446-6614

31

OVERTON DR—From Country Club rd

94 Young John D @ 442-5214

95 Blackburn Herbert G @ 442-7541

95a Bullard Flossie Mrs @ 442-7018

13

PARHAM (Nash)—From 1621 Hammond
southeast, 1 south of Westwood dr

708 Gray Wm W 446-7532

709 Nelms Lloyd L @ 442-5765

712 Creech Herman T @ 446-4008

713 Balas Wm N @ 446-6772

Elizabeth intersects

Neal begins (not open)

820 Ferrell R G

822 Langston Marvin R

824 Spain Effie Mrs 442-8233

826 Bailey Walter

828 Whitehurst Doris Mrs 446-6254

830 Jones Margie W Mrs

York intersects (not open)

900 Pearsall Edw L

902 Perdue Vata L Mrs 446-4839

904 Hudson Raymond R

906 Batchelor R S 442-5579

908 Wood Joseph T



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE
COR FRANKLIN ST

"YOUR HOST
FROM COAST
TO COAST"

425 N. Church
Dial 446-9175

2 ROCKY MOUNT INNS

Hwy. 301 N. By-Pass
Dial 442-8101

Holiday Inn®

83

PARHAM (Nash)--Contd
910 Lancaster Bessie M Mrs
Burton intersects
Mercer intersects
1106 Vacant
1108 No Return
Victoria intersects
1205 Joyner Curtis N Mrs 442-7754
1207 Buckner Dora F Mrs
1209 Lawson Kathleen L Mrs 442-4781
1213 Dew Madeline K Mrs 446-7451
1215 Hedgepeth Roy D

16

**PARK AV (Edgecombe)--From 600 E
Thomas north**

226 Willingham Shivley © 442-2091
228 Williams Early 442-5834
230 Harrison Artie D
232 Sharpe Rosa L Mrs © 442-4894
234 Coleman Minnie B Mrs © 446-6386
236 Staggers Wade 442-5593
238 Odom Nellie
241 Andrews Lottie K Mrs © 446-6902
242 Persall Fred © 442-5715
244 Vacant
245 Wilder Wm H © 442-6811
246 Baker Gus
249 Keys Wm © 442-2502

20

Shearin intersects

E Goldleaf ends

301 Herring Pauline 442-5850
303 Knight Lucy Mrs 442-5436
307 Bynum Wm

Argus pl intersects

311 Wolfe Lucy W Mrs
312 Costen Jas H Rev 442-6425
315 Lawrence Dock L Rev 442-4094
320 Albritton Rosa W Mrs © 446-7903
324 Richardson Dorothy L Mrs
326 Knight Rosa W Mrs 442-4713
328 Washington Gordon
330 Pickens Cora Mrs
332 Hines Herbert
334 Lindsey Annie
336 Watson Rosa Mrs
338 Rozier Annie
339 Planters Tobacco Warehouse No 3
446-6679

340 Johnson Chas E
342 Bulluck Herbert
344 Cooper Anna Mrs
346 Powell Valier J Mrs 442-5833

E Holly intersects

406 McKiver Raymond 442-1603
408 Coppedge Jeanie 446-8379
410 Martin Rebecca Mrs © 442-2594
414 Alston Zana G Mrs © 442-3482
415 Pettway Wm © 442-2852
416 Savage Lena W Mrs
Battle Fred
418 Anderson Emma Mrs
419 Morris Amy D Mrs © 442-3485
420 Hunter Frank D 442-3419
422 Parker Cecil G 442-6809
423 Dupree Chas L
425 Mayo David

E Highland av intersects
501 Tyson Bill 442-8362
507 Kornegay Lena W Mrs ©
509 Lee Elbert Rev 446-7728
511 Parker Sam 446-8067
512 Taylor Cordell © 442-2989
514 Phillips Wesley © 446-6738
515 Sumner Sallie B Mrs © 446-7942
518 Williams Henry T © 442-4087
519 Hill Paul S
520 Hamlet Jos © 442-4066
Dudley Carl D
521 Gray Herman © 442-7812
524 Moore Chas © 442-1087
Moore Mary B Mrs nurse
526 Winn Susie Mrs
528 Lane Goldeen S Mrs
529 Hunter John A Rev 442-3759
530 Battle Sallie Mrs

22

E Grand av intersects

609 Mayo J Carlton © 442-4826
610 McClamy Z Johnson © 442-4089
611 Cooper Estelle Mrs © 446-9335
612 White Julius C © 446-6534
613 Randall Jas
616 Baker Miller © 442-4866
616½ Baker Lillie
617 Taylor R Henry © 442-1997
618 Perry Steph W ©
619 Vacant
621 Vacant
622 Cogdell Jas © 442-6696
627 Williams James C 442-4208
628 Nelson Cleo L Mrs
631 Jones James W © 442-3955
632 Bulluck Charlie © 442-1707
634 Grant Kelly A © 442-6605
635 Perry Preston 446-8561
637 Dawson Lena M Mrs
638 Vacant
641 Batts Frank C
642 Branch Tylus © 442-6239

E Virginia av intersects

703 Hatfield Geo A © 442-5235
706 Holloway Martha S Mrs
707 George Lula Mrs ©
708 Dixon Joe
710 Coleman David ©
711 Dickens Carrie R Mrs ©
714 Battle Georgia Mrs 442-4936
715 Vacant
716 Battle Mary B Mrs
718 Ford Bessie C Mrs nurse
719 Norfleet Ida M Mrs ©
720 Vacant
722 Phillips Willie
723 Lewis Benj ©
724 Braswell Warren H 442-6886
726 Battle Wm © 442-2865
728 Battle Richd
730 Lawrence Herman J 442-6720
732 McNeil James © 442-1774
734 Marsh Zora L Mrs ©
737 Branch Rosa H Mrs © 442-2751
738 Dixon Bryant © 442-5613
739 Watson Della P Mrs
741 Boddie Arth ©

PRODUCTS



DISTRIBUTOR

700 Albemarle Cor. Virginia

JOYNER OIL COMPANY

Phone 446-9101



VICK'S RADIO & T.V.

SALES & SERVICE

For DAY or NIGHT Service
DIAL 442-3492

121 W. THOMAS ST. TV•SETS



**PAMPER YOUR
FAMILY
and
FRIENDS**

**with
ENGLEWOOD
BRAND
MEATS**

~ ~
Hickory Smoked
Sugar Cured

HAMS

~ ~
**REAL GOOD
FRANKS**

~ ~
**ASK FOR
ENGLEWOOD
MEATS
AT YOUR
GROCER**

~ ~
Manufactured
and Distributed

**Z. B.
BULLUCK
INC.**
PHONE
446-8121

**CARO-
CRAFT,
INC.**

**CUSTOM
MADE
FURNITURE
REFINISHERS**

**740
ALBEMARLE
AV.**

**(SEE PAGE 77
BUYERS'
GUIDE)**

TEL

442-2964

BARNES TIN SHOP ROOFING & SHEET METAL CONTRACTORS

120 N. HOWARD ST

TEL. 446-7192

84

PARK AV (E)—Contd
742 Arrington Sherman G
750 Hatfield Geo A gas sta
Spruce intersects
Leggetts rd intersects

**PARK PL (Nash)—From 327 S Grace
west, 1 south of Nash**

503 Kornegay Leonomie D Mrs @
446-5312
507 Webb Thad @ 446-5295
515 Minges Harold D @ 442-2247
521 Baldwin Frank @ 442-2782
530 Ballance Luther D @ 442-6636
532 Cowand Henry A 442-5888
533 Alwran Argus L @ 446-7170

Fleming Essie I Mrs 446-6857
534 Powell Edwin H @ 446-4415
Villa intersects

**PARKER N (Edgecombe)—From 600
Tarboro north, 1 east of N George**

115 Adams Sally O Mrs 446-6888
Sycamore intersects
Eastern av intersects
314 May Fred M
Rose intersects
401 Fergusson Arth B @ 442-1732
Alltop R Lee
405 Chappell Geo H 442-7569
407 Barnhill James A 442-2088
409 Carignan C Lawrence 446-5432
413 Ferguson Ernest L jr 446-6378
417 Smith Tom O @ 446-5819
418 Hathaway Uphol Shop 442-7692
420 Ry Mt Shoe Hosp
Wooten's Real Est 442-7020
421 Barnhill Billie T 442-4816
422 Ikes Laundromat

**PARKER S (Edgecombe)—From 600
Tarboro south
Hill intersects**

**PARKWOOD DR (Nash)—From S Taylor
west, 1 south of West Haven blvd**
Piedmont av intersects
Shady Circle dr intersects

**PARRISH (Edgecombe)—From 1137 Tar-
boro southwest, 1 east of Oakwood
Hill intersects**

204 Briley Joseph F @
Long intersects
300a Vacant

Sherrod intersects
Cokey rd intersects

**PATTERSON AV (Edgecombe)—From 1/2
blk north of Proctor south, 1 east of
Wilson**

Proctor intersects (not open)
Johnson intersects (not open)

**PATTERSON DR (Englewood)—From
3100 Sunset av northwest, 1 north of
Martin dr**

100 Sykes John P @ 442-2478
104 Batts W Fredk @ 442-1387
108 Hardy Robt @ 446-9361
Briarcliff rd ends
Oakdale rd ends

**PAUL (Nash)—From 1200 S Church west
cor St Paul Meth Ch 442-5487**

210 Wise Willifrod D jr Rev 442-5487
213 Vacant
225 Croom Clns Clo 446-6807
310 Purvis John W @ 446-6350
311 Rowell V H Ford @ 442-1846
313 Bloodworth Jack C @ 446-7736
Sadie's Beauty Shop 446-7736
314 Weeks Bessie O Mrs 446-6878
318 No return
319 Modlin John J 446-6405
320 Joyner Jerry
322 Eason John S 446-9645
Liberty ends

323 Williams Edgar E @ 446-5655
327 Williams Edgar E jr @ 442-2179
328 Brantley Bijah B @ 446-8038
331 Staton Wiley E 442-4856
335 Stone Cleveland T @
341 Campbell Mamie C Mrs @ 442-1435
344 Weaver Mark J jr
345 Vacant
346 Turner Spencer M 442-6248
347 Pittman Bobby C

Maple begins

401 Robinson Percy @ 446-8325
406 Vacant
413 Ennis Lloyd L @ 446-7682
Ennis Susan B Mrs nurse
417 Bryant H Harvey @ 442-2239
420 Salvation Army Citadel The
446-4496

421 Cherry Roland @
423 Vacant
425 Griffin Cicero T
431 Bass Ophelia A Mrs
S Grace intersects

500 English Jas L @ 446-8420
503 Luper Wiley E @
506 Catlett James C 442-5391
512 Taylor Mamie B Mrs
513 Jones Bertha M Mrs 442-7864
517 Davis Oree H Mrs

Luper ends

527 Tippet Connie Mrs
529 Wood Bobby G
531 Radford James
533 Carpenter Edw T
535 Denton John W 442-9534

Boone intersects

604 Eason Jas A 446-7254
608 Eason Callie @
609 Medlin James R @ 442-7749

Pearsall Oil and Fuel Company, Inc.

DISTRIBUTORS. MOBIL PRODUCTS

FUEL OIL

511 KEEN P.O. DRAWER 73



GOOD COAL

Phone 442-6141

CAROLINA TIRE CO.

TIRE RECAPPING

BUDGET TERMS



625 S. Washington St.

Phone 442-2267

85

PAUL (N)—Contd

- 611 Skinner Wm A © 442-4849
- 613 Patterson Eug 442-3873
- rear Matthews David H 446-6030
- 617 Harris Chas R
- 618 Foreman Lula J Mrs © 446-7921
- 619 Mullen Buddy H © 442-3632
- 620 Bone AlvinH © 442-3070
- 621 Williams H Clayton jr ©
- 624 Haithcock Jas C © 446-7390
- 631 US PO Truck Terminal 442-6261
- 635 Highway Transportation Inc
442-5511
- 674 Crawford John R © 446-7433
- 678 Pollard Fred L © 446-6251
- 682 Gravis Alf R ©
- 687 Kornegay Arlando K
- 688 Ford Paul C © 446-4664
- 694 Vacant
- 695 Dozier Whalen E

Raleigh rd intersects

- 703 B & Y Gro
- 705 No return
- 709 Calvary Bapt Ch (Educational Bldg)
- 726 Evans John T Rev © 442-3740

Calvary intersects

- 800 Gay Walter A ©
- 801 Lamm Billie ©
- 804 Tanner Wm I jr © 446-7977
- 805 Joyner Bobby W 442-7006
- 809 Price Roy
- 811 Edwards Marvin V © 446-4623
- 813 Modlin Wheeler J © 446-8645
- 814 Raper Ezra I © 442-5794
- 816 Modlin Leo R 442-7003
- 820 Bowden Lewis E 442-3206

Russell intersects

- 900 Robbins Lester D © 446-7249
- 901 Perry Kermit H © 446-7231
- 905 Eatmon Jos W © 446-4870
- 908 Vacant
- 909 Davis Lee
- 911 Vick Ishmael C 446-5688
- 913 Sutton DorothyL Mrs © 442-5216
- 916 Greene Rayford C © 442-3512
- 917 Boyette Mattie C Mrs © 442-1322
- 920 Smith Wesley B © 446-4827
- 921 Cockrell Frank H © 446-6447

Aycock intersects

- 1000 Robbins G M ©
- 1003 Smith Claudie P Mrs ©
- 1006 Ward Jos E © 442-2453
- 1011 Ingram Jas C ©
- 1015 Morgan Jos C 442-3595
- 1020 Green Sue H Mrs © 442-5997
- 1023 Overman Tracy M © 446-6285
- 1024 Ward Lonnie D ©

Burton intersects

- 1100 Lawson Chas R
- 1104 Webb Clifton J © 442-1911
- 1108 Pridgen Wm D © 442-5722
- 1109 Tyndall Carl H © 442-4774
- 1116 Vacant
- 1117 Issette Merlin M © 442-4846
- 1120 Ange Howard © 446-9467
- 1121 Ward W E © 442-4273
- 1125 Strickland Eug ©

- 1128 Denton James D © 446-6298
- 1129 Vacant
- 1132 Weaver Norma F Mrs ©
- 1136 Deans Geo © 446-9502
- 1140 Jackson H Louis © 442-6257
- 1141 Breedlove Edw E
- 1145 Ray C D 442-5397
- 1200 Mosley Wilbur T © 442-7332
- 1201 Vester Robt E © 446-7963
- 1204 Crumpler Tommy W ©
- 1205 Starling Ellis C © 442-5544
- 1208 Brantley Johnny R ©
- 1209 Joyner Alton F © 442-3024
- 1212 Stephenson Howard L © 446-4368
- 1213-17 Under constn

25

PEACHTREE (Nash)—From end of N Franklin northwest, 1 southwest of Falls rd

- 400 Boice-Willis Clinic 446-9151
- 410 Brantley Julian C jr phys
442-4134-35
- Gold Ben M phys 442-4134
- Overton D Henry jr phys
442-4134
- 414 Crumpler J Fulton phys 442-1523
- 418 Dowdy John H dentist 446-7744
- 419 Vacant
- 431 Stevens Charlie D © 442-3756
- 433 Boyd R L 442-7865

Grace intersects

- 521 Battle Newsom P © 442-2414
- Battle Margt W Mrs phys 442-2414
- 534 Wilkinson Sch 446-8556

Wilkinson intersects

- 604 Leonard Howard © 446-9508
- 611 Pearce Ennis L © 442-2421
- 618 Edwards Loren B © 442-1747
- 622 Tharrington Geo D © 446-4855
- 626 Harper Fletcher M © 442-3914
- 627 Vacant

Earl intersects

- 710 Edwards John W 442-1676
- 711 Ezzell Wiley C © 446-8381
- 712 Vacant
- 714 Vacant
- 715 Inscoe H Elwood © 442-1508
- 716 Niemiec Edw
- 718 Whitehead Jackie 446-4634
- 719 Hayes Clarence S jr 442-1594
- Thompson Jack E

Green Jimmie L

- 724 ColeyMarion D 442-8352
- 727 Morgan Dan H 442-1593
- 728 Ward Maude T Mrs © 442-3445
- 729 Griffin Jimmy E
- 730 Ellis Jay D © 446-9333
- 733 Knight Arrah T Mrs © 442-3337

Trevathan av intersects

- 800 Rose Ivan L 442-3407
- 803 Council Julian E © 446-9400
- 805 Andrews Willie L © 442-2808
- 808 Trevathan Robt L © 442-1502
- 811 Council Chas M 446-8560
- 814 Trevathan Wm J © 442-5094
- 817 Hamrick Talmage E © 442-3521
- Edwards Worley W

"QUALITY FIRST"
Quality Laundry & Cleaners
 INCORPORATED
 238 TARBORO ST.

PHONE
 446-7116

This Directory Is Incorrect

(See Pages 94 and 132 Buyers' Guide)

MAY & GORHAM INC.

PRESCRIPTION



SPECIALISTS



**DELIVERY
SERVICE**

**132
TARBORO**

**PHONE
442-1127**

MERRITT PLUMBING & HEATING CO. INC.

Plumbing
Heating
Air
Conditioning
CONTRACTORS

**923
NORFOLK ST.
PHONE
446-4667**

"THE PLACE TO BANK IN ROCKY MOUNT"

The Planters National Bank & Trust Co.

MEMBER F.D.I.C.

86

PEACHTREE (N)—Contd
818 Adams R Elliott @ 442-1558
823 Moore Robt E jr 442-6525
824 Allen Herman @ 442-4844
825 Fleming Edith D Mrs nurse
442-3591
827 Shelton B Frank @ 442-1456
828 Parker Ray H 442-7573
832 McManus Uriah A Rev 442-5392
835 Godwin Onnie M 446-4981
838 Alford Roscoe C 442-6523
842 Short Willie M 442-6472

27

Ridge intersects
907 Capps Clarence B @ 442-1687
908 Reid Ruby J Mrs @ 442-1916
W Spring intersects
W Elm intersects

21

**PEARL N (Nash)—From 400 Sunset av
north**
106 Mitchell Pattie B Mrs 442-2425
108 Cockrell Tassie Mrs 442-2465
110 Vacant
113 Bryan Donald 442-1530
117 Farmer Saml P @ 446-8531
Farmer Margarette C Mrs nurse
118 Surlis Thos P @ 446-5177
121 Boseman Sallie C Mrs @ 442-1357
122 DunnW Shelton @ 442-2251
125 Braswell Ruby B Mrs @ 442-2408
Beal begins
201 Lamberson Ernest W @ 442-2362
205 Hinton James I
207 Vacant
209 Hedgepeth Merion S @ 442-2367
210 Wheelless Annie S Mrs @ 442-1724
213 Green Ernset
214 Cockrell Meedy L @ 446-7356
217 House Charlie L 442-7603
218 MelvinJarold B @ 442-2309

Thomas intersects

Troy pl ends

Grace ct begins

315 Davis Ulysses @ 442-5772
317 Foreman Redmond 442-3061
319 Horne Dread
323 Stancil Wright
328 Odum Bessie Mrs
329 Vacant

Gay intersects

ACL crosses

McDonald ends

410 Peoples Bldg Sup Co 442-3104
436 China Am Tob Co 442-1141

Keen begins

Mill begins

3

**PEARL S (Nash)—From 400 Sunset av
south**

100 Sellers Howard E
106 Zabawa Joe L @ 446-8462
108(1) Rogers Ralph L 446-5578
108(2) Billips Thos
111 O'Neal Randolph
111½ Geddie Abbie A Mrs 442-3843

112 Eason Raymond E @ 446-5720
113 Owen Helen S Mrs @ 442-1971
117 No return
120 Taylor Carrie L Mrs @ 442-2059
123 Winstead Jordan D @ 446-6655
124 Vacant
128 Mills Ruby Mrs 446-8208
132 Aycock JohnW @ 446-7516

Western av intersects

200 Hamm Carey P @ 446-4926
Pearl's Beauty Shop 446-4926
208 Morgan Bertha R Mrs @ 446-5236
Best Bishop W 446-7342
209 Gupton L Orion @ 442-3610
210 Carraway Cora P Mrs @ 446-8406
213 Measley Mary E Mrs 442-5379
217 Bailey Garland F @ 446-7388
220 Braswell Jas Craig Sch 446-4328
221 Nelms Cooper 442-7235

Nash intersects

304 Joyner WmC 446-5544
308 Hocutt Lessie T Mrs @ 446-4452
Wilkinson Frances G Mrs
312 Deans Newsome B @ 442-2200
315 Davis Fannie C Mrs @ 446-4418
316 Rector Hannah P Mrs @ 446-4375
317 Vacant
320 Whitford Bryan H @ 446-7437
322 Flythe Jessie T 446-8489
Pridgen Marshall W 446-5043
323 Wade Geo F
Reynolds These B
Peters Floyd H 442-1092
326 Jones Walter G jr @ 446-4263
327 Bunn Ann B Mrs
Keel Rex
328 Hobbs Ruby M Mrs @ 446-5559
334 Early Addie N Mrs @ 446-5200
338 Herndon Mary W Mrs 446-5376
342 Lewis Eloise G Mrs @ 446-4289

5

Hammond intersects

412 Antrim Kath E 442-5549
Book Clinic The book reprs
442-5549

414 Vacant

418 Apts

1 Gay Roy R 446-5216
2 Lewis G W
3 Vacant
4 Cockrell Blanche W Mrs

503 Braswell Leslie B 442-7836

506 Baxley John A

507 Hobbs Lloyd S 446-4018

510 Vacant

511 Drott Adam

515 Rose Rug M 442-7736

517 Watson Lester L

518-24 Thomas & Howard Co Inc whol
gros 446-6151

ACL tracks crosses

Nance begins

610 Gurganus Eva B Mrs 442-1524

614 Batts Linwood

618 Smith Fannie E Mrs

Rocky intersects



ROCKY MOUNT Laundry & Dry Cleaners, Inc.

223 S. WASHINGTON ST.

PHONE 446-7158

P.O. BOX 549





STALLINGS OIL & COAL CO.

KEROSENE — FUEL OIL

816 RICKS ST.

It's Performance That Counts

DIAL 446-6184

87

PELHAM RD—From Oakland av north 2 west of Winstead rd

- 2700 Ramsey Charlie M @ 446-6370
- 2701 Winstead Reddin C @ 446-5397
- 2704 Alford Lawrence E @ 446-4236
- 2705 Beddingfield Billy C @ 442-4919
- 2708 Rowe Andy C @ 446-5344

Oakland ends

- 2713 Quincy Earl @ 442-1773
- 2801 Wright Woodrow W @ 446-6940
- 2805 Brogden Ralph G @ 446-6450
- 2808 Barbee James R @ 442-5288
- 2809 Barbee Wm C @ 442-5628
- 2813 Vacant
- 2816 Scott Floyd E
- 2817 Wood Waverly R
- 2820 Johnson Geo R
- 2821 Watson Albert F @ 442-5396
- 2824 Ellis Sidney E @ 446-7090
- 2828 Ellis Bertie H jr @ 446-8255
- 2829 Jones Jos J @ 442-2121
- 2832 Delmar E Mjr
- 2833 Dickens Jas R @ 446-9241

Dahlgren rd intersects

29

740 $\frac{1}{2}$ Collie Albert R

Redgate av intersects

- 801 Cook Charlie F
- 804 Thweatt David I 446-7297
- Conway Bobby R 446-8277
- 807 Lee R T 446-7447
- 808 Cheshire Thos J @ 442-4245
- 809 Parker Wm H 446-6960
- 812 Taylor Henry T @ 442-1051
- 815 Snipes Mary E Mrs @ 446-6996
- Sawyer Hugh A
- 816 Harris Curtiss L @ 442-6548
- 820 Highsmith Albert Z 446-6723
- 822 Moss Milton
- 823 Williams Bernard A @ 446-4869
- 824 Cockrell Wiley T
- 828 Chewing Thos H @ 442-3503
- 829 Tucci Shirley Mrs 442-7702
- Perry Robt
- 833 Parker Louise A Mrs
- Burnett Edith L Mrs
- 834 Lundy C Otis @ 446-7838
- 835 Crews Wiley M @ 442-5874
- 837 First Assembly of God Ch
- 844 Rooker Presley M @ 442-1444

Green av begins

- 901 Lee Clyde E @ 442-7855
- 905 Perry A Thos jr @ 446-5996
- 909 Boone James O @ 442-6790
- 1019 No return
- 1031 Odom Wholesale Co Inc beer distr
- 442-1208

ACL crosses

Vance begins

Rex intersects

Mitchell intersects

1310 Vacant

Midway intersects

1408 Bowden Alex

Daughtridge intersects

1500 Deans Jesse S
(Not open bet 1500 and Tyan)

Lancaster begins (not open)

Tyan begins

- 1701 Parker John R 442-6424
- 1707 Bynum Waddell N @ 442-7751
- 1711 Thornton Basly L
- 1715 Jones Revie A Mrs @
- 1725 Green Raymond
- 1729 Harris Robt @
- 1733 Knight Leroy 442-7818
- 1737 Shaw Alf @

City limits

8

6

- 702 Williams Mamie Mrs 442-2291
- 704 Lee John J @ 446-4506
- 708 No return
- 709 Alford Garland C jr @ 442-6867
- 713 Overton Dolphin H @ 446-6274
- 714 Ryals Eddie R @ 446-6051
- 715 Stephens Mamie B @ 446-6785
- 720 Spruill Walter H @ 446-6456
- 723 Taylor Ida
- 726 Johnson Jos W @ 442-2846
- 727 Whitley Wm F @ 442-2907
- 731 Robbins Minnie W 446-6653
- 732 Overman Walter H @ 446-6835
- 735 Williamson Romie C @ 446-6316
- 736 Peterson Walter H 446-6695
- 739 West Marvin E
- 740 Fulghum Geo W @ 442-3939

PENNSYLVANIA AV (Edgecombe)—From $\frac{1}{2}$ blk south of 400 E Goldleaf north

- 234 Vacant
- 238 Bynum Wayne
- 240 Harren Jas B @ 446-5728
- 241 Armstrong Nellie A Mrs @
- 442-1952
- 243 Epps James
- 244 Wade Mary M Mrs @ 442-3768
- 249 Staton Minnie B 442-1790

E Goldleaf intersects

18

FURNITURE
FOR THE
HOME

COME TO

ROCKY
MOUNT
FURNITURE
CO.

"IN THE
HEART OF
THE CITY"

COMPLETE
FURNISHINGS
FOR THE
HOME

163
S. MAIN

SEE PAGE 78
BUYERS
GUIDE



MODERN
BUILDERS
Inc.

General
Contractors

~ ~

COMMERCIAL
and
RESIDENTIAL

~ ~

DIAL

442-4103

~ ~

725

WALNUT ST.

~ ~

WALNUT
SHOPPING
CENTER

BEL AIR CHEVROLET CO.

CHEVROLET - CHEVY II - CHEVELLE
CORVAIR - CORVETTE

115-123 S. CHURCH ST.
THE O.K. PLAZA 501 N. CHURCH

SALES-SERVICE

TEL. 442-6148
TEL. 442-2877



PHONE 446-5182

SIMMONS & HARRIS CO.

INSURANCE — RENTALS — REAL ESTATE

109 TARBORO ST.



BANK OF ROCKY MOUNT

SERVING NASH AND EDGEcombe COUNTIES

SAVINGS ACCOUNTS — LOANS — CHECKING ACCOUNTS

MEMBER F.D.I.C.

142 MAIN ST. SW.

BRANCH: INTERSECTION RALEIGH ROSE AND GEORGE STREETS

DIAL

446-7101

58

PENNSYLVANIA AV (E)—Contd
306-08 Bryant Maggie L Mrs @ mus
tchr 442-3562
309 Bridges Viola Mrs @ 442-2868
310 Hunter Inez B Mrs 442-3970
312 Braswell Geo R 442-8268
313 Battle Carrie Mrs 442-4062
314 Price Marie T Mrs @ 446-6729
317 Phippen Elbert E @ 442-1966
318 Bethea John L @ 442-7424
320 Bulluck Fred A @ 442-3282
321 Hill Robt @
322 Redding Henry D @ 442-1963
325 Pretlow Wm J 442-2555
327 Sumner Rudolph @ 442-5957
330 Joyner Wm D 446-6904
331 Davis Montera @ 442-1939
334 Burnett Bertha D Mrs @ 442-1905
335 Burnett Earl C @ 442-1781
339 Marshall Major G @ 442-6604
340 Vacant
347 Hilton Presley H @
E Holly intersects
400 Dudley Geo W Rev 442-5504
401 Bulluck Hattie D Mrs @ 442-1727
405 Davis Elbert
409 Williams Arth
411 Battle Bertha
412 Haywood Sandy @ 442-2497
414 Smith Pearl Mrs
415 Biggs Fred S @ 446-8689
416 Floyd Jas 442-3785
419 Joyner John @ 442-1947
420 Battle Turner L 442-4904
423 Bulluck Joseph H 442-4488
424 Davis Oneilia A @ 442-1903
425 Hatfield Joe 442-5768
430 Bailey Jas T @ 442-2500
E Highland av intersects
506 Whitter Florine Mrs
509 Williams John L 446-5531
510 Williams Johnny 442-2829
511 Mercer Wm @ 446-7885
512 Smith Zella T Mrs
516 Clemmons Annie O @ 442-3351
517 White Effie Mrs @ 442-3410
518 Maye Rosa L Mrs 442-3529
519 Collier Lee N
521 Byrd Clara D Mrs 442-2054
522 Batten Queen E Mrs @ 442-3952
525 Gray Elnora J @ 442-4979
527 Cogdell Chas L jr @ 442-2073

E Grand av intersects

600 Holloway Jesse E @ 446-7739
601 Hawkins Maynard A @ 442-2507
604 Woods Chas L 446-7874
606 Harper Jasper P Rev 442-3646
Haggins Sam
611 Wooten Anna C Mrs @ 442-3645
614 Glover Jesse J @ 442-3453
617 Pittman Leroy @ 442-2007
618 Jones Curtis @ 442-3958
621 Ford Katie Mrs
622 Hill Chlora D Mrs @ 446-4879
625 Battle Wm E Rev @ 442-3520
626 Jordan Tony @ 442-4200
627 Lucas John V @ 442-3440

632 Jenkins Nancy
633 Dean Matthew 446-8375
634 Watson Ethel M
635 Vacant
641 Battle Annie B Mrs @ 442-4011
E Virginia av intersects
700 Edwards John E Gro
710 Neville Lucille L Mrs @ 442-1614
716 Felix Jas
718 Myers Adam 446-5055
728 Warren Guy W @ 446-4837
736 Hunter Ernest M @ 442-5857
Spruce intersects
825 City Incinerator
City limits
Tar River

13

PETER (Nash)—From 600 Raleigh rd south, 1 west of Lindsey

916 Smith Jas L 442-7663
817 Marsh Arth 442-3660
921 Parker David L @ 446-5600
924 Taylor John H
928 Holland Elnora J Mrs @
931 Morgan Roxie B Mrs 442-3517
934 Edwards Miles @ 446-7338
935 Bridges Alice Mrs
Elliott Chas L
937 Dickens Lillie Mrs @
Debnam Benj 442-5068
939 Jones Daisy H Mrs
940 Weaver Kelly
Clyde intersects

15

PIEDMONT AV (Nash)—From West Haven blvd at junction of Waverly dr south and southeast

316 Joyner G Edgar @ 446-7640
320 Whitfield Fred C @ 446-7450
324 Coleman Wm R @ 446-5463
Riviera dr begins
401 Blanchard Rochelle M Mrs @
446-7441
406 Watson Jos W @ 442-1454
407 Dozier Needham B jr @ 446-5049
408 Gay Robt W @ 442-3431
414 Levy Theo D @ 446-5098
415 McLean Archie W @ 446-5875
McLean Serene T Mrs mus tchr
421 Wiggins Fred L jr @ 442-1011

22

Parkwood dr intersects

504 Comer Josephine B Mrs @ 446-8621
505 Justa Saml H @ 442-2491
508 Berk Kenneth @ 442-2456
509 Thomas Lee D @ 442-2305
512 Baysden Earl T @ 442-1512
515 Boddie Nicholas B @ 442-1726
516 Jenkins Helen F Mrs @ 446-7307
Pinecrest rd intersects
609 Strickland Henry H @ 442-5567
612 Mills Robt L 442-7839
615 Fleet J Wm @ 446-5363
618 Edson Cyrus M @ 446-6762
621 Bandy Fairy L Mrs @ 446-4272
Marville av begins
626 Winstead Geo C @ 446-4427



Roberson Plumbing & Heating Co.

SERVICE ★ NEW CONSTRUCTION ★ REPAIRS

620 Royal St.

Phone 442-1656

QUINN'S, INCORPORATED

COMPLETE HOME FURNISHERS

(SEE PAGE 78 BUYERS' GUIDE)

168-172 MAIN ST. N.W.

PHONE 442-2171

89

PIEDMONT AV (N)—Contd

- 629 Gorham J Saml jr @ 446-5815
630 Cook Julia J Mrs 446-5371
634 Faulkner Henry L @ 446-4872
Hammond intersects
708 Weaver David T @ 446-5534
714 Lockamy Vance M @ 446-8028
720 Turnley Edmund T @ 442-5885
721 Mosley Grady G @ 446-7825
725 Lane Louis B @ 442-1829
734 Evans John D @ 446-4932

19

PINE N (Nash)—From 900 Sunset av north, 1 west of N Tillery

- 112 Williams Arch
113 Caterer's Inc 442-2841
Beal intersects
202 Armstrong Hattie S Mrs @
206 Arrington Wm W 446-9405
210 Wilson John C @ 442-4280
211 Roberson Jas @ 446-5630
214 Grant Willie J
216 Brown Helen Mrs 442-4095

W Thomas intersects Gay intersects

- 408 Williams Tempie
410 King Eliz B Mrs
413 Joyner Daisy W Mrs @
415 Wright David 466-5211

Star intersects

- 500 Burston Albert H
502 Arrington Saml
504 Miles Annie P Mrs
506 King Allen @
508 Barnes E Wm
510 Campbell Lula
512 Taylor Frances D Mrs @ 442-5610
516 Cockrell Arth L Garage auto reprs
446-5077
522 Nu-Way Lndry-Clns & Dyers
446-7425

Gold intersects

- 600 Farmers Whse Inc 442-3664
601 Tharrington's E L Serv Gro
446-9415
603 Mercury Sports Center sporting
goods 442-5814

307 Vacant

Carter intersects

- 700 Vacant
701 Powell Maggie F Mrs 442-1328
702 Moss David B
703 Perdue Julian G
705 Anne's Donut Shop 442-2231
706 Rivenbark Doris M Mrs @ 442-7926
707 Braswell J T & Son Inc genl contr
446-6236
711 Textile Remnant Shop 442-5246

17

PINE S (Nash)—From 900 Sunset av south

- 113 Currin Estelle F Mrs 442-1262
117 Coppedge Alberta M Mrs @
446-5207
118 Fonvielle Wirtae G Mrs @
446-5412

- 119 Hundley Ray H 442-7807
122 Gurganus Gro & Mkt 446-4151

Western av intersects

- 214 Barnes Margt Mrs @ 442-6327
215 No return
217 Crawford Louise C Mrs 442-3016
220 Bryant Anna B Mrs @ 446-6397
224 Moore Ira jr 446-5869
228 Avent Thos A 446-4329
Avent Ernestine O Mrs nurse
230 Jackson Joseph C 442-7848

Nash intersects

(Not open bet Nash and Colonial pl)
Groom la ends

5

ACL intersects Chester begins

- 501 Westwood Lbr Co 446-4161-62-63
504 No return
516 Dixon Jas W @ 442-7471
520 Frady Chas E @ 446-7284
526 Vacant
529 Westwood Lbr Co (garage)
Alton intersects
600 Taylor Helene G Mrs 446-5349
601 Dunn E Kent @ 446-5656
605 Shearin Karl B 442-2927
606 Johnson Geo D @ 446-4503
609 Williamson Henry G @ 446-4054
610 Andrews Ed S
613 Davis Willie E @ 442-2838
614 Vacant
617 Ray W Otfel @ 446-6269
618 Price Eug M @ 446-9526
622 Parker Albert B @ 446-5398

O'Berry intersects

- 700 Allen Chester A @ 442-1005
701 Williams Lucy D Mrs @ 446-5835
704 Puckett Nathl J @ 442-1237
705 Wester Percy C @ 446-7941
710 Stancil J Herbert @ 446-4058
711 Pavelka Johnny
713 Clack E R @ 442-6823
716 Williams Lemuel L jr @ 446-8365
717 Daughtridge J R 442-5464
721 Ruffin J M @ 446-7322
722 Thomas Harvey E @ 446-4394

Olney intersects

- 800 Oates David J jr @ 446-4632
801 Ruffin Mark R jr @ 446-7617
804 Ireland Clem D @ 442-5050
805 Bone Wm E @ 442-6035
808 Croom Marcus J
809 Woodcock Billy B @ 446-7683
812 Peele Luther T @ 446-5485
813 Sellers Lena P @ 446-4928
Sellers Pauline nurse
816 Proctor Dorsey W @ 446-4026
817 Joyner Connie C Mrs
820 Walker Jas S @ 446-4521
821 Winstead Norman C @ 442-5256
824 Jones Wm R @ 446-8644
825 Quinn Wm B @ 446-4749
828 Manning Chas Mjr @ 442-7279
829 Wood Vernon @ 446-8527
832 Chesson Frances D Mrs
833 Joyner E Thos @ 446-5477
836 Bass Alton L @ 442-3261

JAC ELECTRIC COMPANY

Contractors

JOE COSTA
OWNER

ALL
TYPES

PHONE
442-7389

520 N.
HARRIS ST.

P.O. BOX 1537

ROCKY MOUNT
N. C.

MORTON INSURANCE and REALTY Co.

GENERAL
INSURANCE

- Fire
- Casualty
- Hospitalization

REAL
ESTATE

- Residential
- Commercial

610
AMBLER AVE.

TEL.
446-9181

RES. TEL.
446-8515

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139

FUEL OIL

1125 East nr. Cokey Rd.

No. 1 and No. 2 for Home Heating — Tobacco Curing

GRIMES-MORGAN PLUMBING & HEATING CO.

TRANSE AIR CONDITIONING
ECONOMICAL OIL BURNERS and BOILERS

PHONE 442-1764

211 ATLANTIC AVE.



OIL SERVICE

DIAL 442-7821



BATT'S' PURE

WASHINGTON AT MARIGOLD

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

90

PINE S (N)--Contd

836--Contd

Bass Alton L Excavating & Ditching
442-3261

837 Weaver Clifton E @ 442-1670

840 Bissette Chester R @

841 Evans Walter C @ 446-5537

844 LeMoine Raymond L @ 446-5610

847 Morgan John H 442-7035

848 Bennett Chas E 442-5649

15

PINECREST RD (Nash)--From ACL
southwest, 2 west of Hammond

Lafayette av intersects

West Haven blvd intersects

1217 Braswell Russell R @ 446-4206

Glen av intersects

1401 Purvis S Randolph @ 442-3745

1407 Privott C Earl @ 446-6865

1411 Tuttle Harold P @ 446-8590

S Taylor intersects

1500 Sexton Eug M @ 446-8351

1501 Powell John H @ 446-4702

1504 Joyner J Wm E @ 446-7465

1507 Price Mattie R Mrs @ 446-8529

Piedmont av intersects

1601 Walker C Frank @ 446-7401

1603 Colston Carroll C @ 442-3603

1609 Wiley Robt M @ 442-1679

1617 Heck Ernestine H Mrs @ 446-7092

Shady cir intersects

1621 Gorham Geo W jr @ 446-7422

1625 Melvin Wm T @ 446-5827

1629 Haggerty John J jr @ 446-7043

1633 Battle Turner W @ 446-4863

1641 Harles Harry J @ 446-7355

1645 Newby Geo E jr @ 442-1415

1648 Kornegay Lemuel W 442-7017

1653 Vestal Gordon @ 442-3813

Evergreen intersects

5

PINE HAVEN DR (Formerly Olney)--

From 716 S Howell west, 1 north of
Walnut

700 Bailey Loyce 446-4389

702 Vacant

704 Bowen Phillip

705 Vacant

706 Hodges Annie J Mrs 442-8490

S Pine intersects

S Vine intersects

914 Lucas James R 442-4425

918 Hayes John @ 446-4764

919 Matthews David E @ 446-7467

922 Bridgers Bruce L 442-6756

923 Joyner Garland L @ 442-1556

927 Holloman Roland S @ 446-6221

West Haven blvd intersects

Aycock intersects

1405 Thomas Nathan @ 442-1901

1409 Edwards Allan

20

PINEHURST DR (Edgecombe)--From

N Raleigh north, east and south in a
semi-circle, 1 east of N Fairview rd

100 Horton Bob

102 Bridges Robt L

Avenue A begins

104 Pender James

106 Wilkins Jessie B Mrs

108 Whitehead Howard L

Avenue B begins

110 Joyner Matthew

112 McKnight Sam

114 Pridgin Roosevelt

115 Dancy Sylvester

116 Weeks S Armstrong Homes (ofc)

446-5094

Avenue C begins

117 Lyons Chas

118 Thompson Lillie Mrs

119 Evans Ida G Mrs

120 Boddie Fred E Rev 442-5611

Veterans ct begins

121 Pittman James J

122 Williams Lonnie

123 Phillips Mundro

Overbrook pl begins

124 Vacant

125 No return

127 Lowe Robt

129 Shambley Josh

131 Dickens Percy

133 Richardson Theo R 446-6235

134 Arrington Willie L 442-6222

135 Harper Harron

136 Blount Herman

137 Lloyd Robt V jr

Veterans ct ends

138 Whitehead Henry

140 Faison Oscar

141 Durant Bert 442-3279

142 Smith Sallie Mrs 442-2998

143 Vacant

144 Eley Maggie V Mrs 446-4876

145 Smith Pernice H

146 Macklin Argie Mrs

147 Heath Claretha 442-6230

Fairfax ct begins

148 Harrell Roy W

149 Neville Willie T 442-1843

150a Gay Wm H

150b Jones J Wm 442-5279

150c Parker Matthew

150d Lucas Grover C

151 Smith Isaac

512a Tucker Mary T Mrs

152b Freeman Arnetie H Mrs

152c Dickens James 442-7450

152d Forte Robt L

153 Reams Annie R Mrs

154a Wright Willie

154b Johnson Roland jr

154c Horne Joel

154d Battle Carl L

155 Grant Maggie M Mrs

156 Joyner Leona B Mrs

156a Vacant

156b Pridgen Arth L

158 Richardson Dan A

160 Houser Daisy Mrs

162 Barnes Wm

162a Howard James R



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE
COR FRANKLIN ST



J.P. DAUGHTRIDGE & SON INC.

General Building Contractor

809 NORFOLK ST. P.O. BOX 1287

TEL. 446-7016



225-27 TARBORO

THE HOME OF BETTER USED CARS

TEL. 442-2191

ALLAN MIMS FORD
SALES SERVICE

David Hill's SUPER MARKET

STAPLE and
FANCY
GROCERIES

FRESH and
CURED
MEATS

FROZEN
FOODS



PURE OIL
PRODUCTS

1308
COKEY RD.

TEL.

446-6618

91

PINEHURST DR (E)—Contd

162b Burgess Charlie H
164 Boyd JoAnne P Mrs 442-3894
164a Williams Aulcy L 446-8453
164b Mason Thos 442-7594
166 Wright Geo E
168 Codell Elmer
Avenue C ends

170 Cotton Demus
170a Marshall Jas R 446-7213
170b Harris Nathan
172 Townsend Alice H Mrs
172a Fulham Mozell 442-3751
172b Mc Allister Waverly
174 Thorne Barbara
174a Lowe Marshall
174b Lawrence Wilbr R
176 Gray Emanuel
176a Pittman Hal
176b Battle Josephine F Mrs 446-4295
178 Smith Charlie jr
178a Smith Charlie
178b Macklin Gussie C Mrs
180 Davis Elijah E 446-8290
180a Whitehead Herman
180b Vacant
182 Savage Elmo
N Raleigh intersects

12

PINEVIEW N (Edgecombe)—From 1000 Tarboro north

210 Lancaster James A © 442-3956
Sycamore intersects
Rosewood av begins
Eastern av intersects
Rose ends
N Raleigh intersects

10

PINEVIEW S (Edgecombe)—From 1000 Tarboro south Hill intersects

29

PINEWOOD AV—From 2400 Sunset av south, 1 east of Forest Hill av

10

PITT (Edgecombe)—From junction of Drew and S Oakwood dr south Planters intersects

1100 Vacant
1101 Lynch J L 442-8481
1104 Lewis Thrumen E 446-8231
1105 Patishall Cath Mrs 442-6757
1108 Barbee Florence Mrs
1109 Croon Loretta Mrs 442-2243
1112 Reaves Richd L p 446-6256
1113 Howell Leslie D
1116 Joyner Harold R © 442-4728
1117 Darl Robt
1120 Marks Maude H Mrs © 446-5421
1121 Boyd Glenn T
1124 Stein O T 446-8214
1125 Gray Farnum M jr 442-2951
1128 Poland Wm H © 442-3253

1129 Starling Arth L jr 446-7444
Planters intersects

8

Sherrod intersects
Cokey av intersects

25

PITTMAN (Nash)—From 462 N Church west and southwest

217 Robbins C Lawrence © 446-9538
219 Rose Ernest © 442-1864
220 Pitt Ethel E Mrs © 446-7749
Avent begins
301 Winstead Zilpha M Mrs © 446-8250
Falls rd intersects

10

PLANTERS (Edgecombe)—From 1000 Cokey rd east

732 Campbell's Trailer Repr 446-7006
736 Adams Arnold L Whol Co (stge)
740 Lee Oil Co Inc 446-8186

Nugent ends

800 Under constn
803-05 Adams Arnold L Wholesale Co
gros 442-2185

811 Davis Milling Co (br) feed distr
442-2838

820 Ferebee-Bishop Enterprises
outdoor adv 446-6018

821 Graybar Elec Co Inc whol equip
442-5171

824 Brewer Paint & Wallpaper Co Inc
(whse) 446-6909

Pitt intersects

908 Snipes Eunice © 442-4046
914 Ennis Chas © 446-6813
920 Campbell Forrest P jr © 446-9543
Campbell's Bkpg & Tax Serv
446-9543

Long ends

1211 Ward Dennis L © 446-7774
1215 Taylor Wm D © 446-4857

Parrish intersects (not open)

1216 Pigford Howard C © 442-5273
1219 Carroll Evelyn M Mrs © 446-7589
1220 Cooper Cuther A © 442-4021
1223 Garrett John W 442-8458
1224 Hudson Dozier P jr ©

Holder dr ends

S Ferndale dr ends (not open)

1227 Todd Troy W © 446-7071
1228 Howell N Speight © 442-2703
1231 Wimberley Robt D jr © 446-6246
1232 Vacant
1235 Pittman W Grady © 446-6025
1236 Clay Bobby M © 446-5381
1239 Williams Willie H © 442-3736
1240 Braswell Wm L © 442-3687
1243 Lancaster Cherry W © 446-7643
1244 Vacant
1247 Hinnant Renfrow S © 446-8015
1248 Hutson Archie M © 442-6294
1251 Carson Williard W © 446-4586
1252 Seymour Wm S © 446-5926
1255 Dawes Milton H © 446-6991
Dawes Mildred V Mrs nurse
1256 Taylor Lewis G © 442-2987

NASH COAL COMPANY

Specializing Exclusively in

High Grade Steam and Domestic Coal

PHONE 446-8512
100 W. Grand Av.



DAY OR
AMBULANCE
NIGHT

JOHNSON FUNERAL HOME, Inc.

Air Conditioned Chapel — Private Family Rooms
SPACIOUS PARKING AREA

DIAL 446-5135
"Eastern Carolina's Finest Funeral Home"



ALLAN MIMS FORD

SALES SERVICE

"THE HOME OF BETTER USED CARS"

225-27 TARBORO

TEL 442-2191

92

PLANTERS (E)--Contd

- Holder dr intersects**
 1300 Hughes Robt D @ 446-5918
 1301 Stousland Olav 442-5581
 1304 Vacant
 1305 Nelson Jas E @ 442-5712
 1308 Stancell Kenneth 442-5994
 1311 Vacant
 1312 Vacant
 1315 Suggs Otha B 446-8246
 1316 Vacant
 1319 Cannon Joshua @ 446-4223
 1320 Felton W B @ 442-4655
 1323 Pullen Chas R @ 446-5727
 1324 Antulov Emil
 1327 Powell Larry V 442-8454
 1331 Stuckman H H 442-8216
 1333 Knott Donald C @ 446-6841
 1334 Council Jas C @ 442-1287
 1336 Scarborough Robt G 446-8203
 1339 Vick Bryant A @ 442-6524
S Ferndale intersects
 1400 Odom Wm L @ 446-8376
 1401 Pearce Roger E @ 442-5602
 1405 Weedon Jas W @ 442-1462
 1409 Bulluck Wm R @ 442-4924
 1413 Edmondson Chas T @ acct 446-6603
 1417 Mangum Ferdie R
 1421 Bulluck Jos Z @ 442-6284
Swift rd begins
 — Bulluck Z B Inc abattoir 446-8121

- 1036 Bass David
Patterson av intersects
 1100 Williams Willie T @ 442-3789
 1104 Combs Ollen S @ 442-4736
 1105 Eason Robt L @ 442-5844
 1213 Gay Gene R 446-6609
 1214 Norville Dove 442-2866
 1215 Cooke David E @ 446-9212
 1217 Krisco Robt 442-6633
 1218 Meadows Garland E 442-6000
 1226 Collins Archie F @ 446-4915

RALEIGH N (Edgecombe)—From 400 Tarboro northeast

- 130 **Apts**
 1 Dowdy Annie H Mrs @ 446-5387
 2-3 No return
 4 Steinmetz Louise J Mrs
Sycamore begins
 200-08 **Leloudis Apts**
 200 No return
 202 Horne Thomas B 442-2770
 204 No return
 206 Thigpen Emily J Mrs
 210 Leloudis John G @ 446-7456
Eastern av intersects
 306 Watson Nathl 442-6838
 310 Battle Julius jr 446-8479
 312 Byrd Willie @ 442-1288
 314 Arrington Tempie P Mrs @ 442-1655

Rose intersects

- 400 Daniels J Edw
 406 Morris Blanche P Mrs
 409(417) Colonial Stores gro 446-9983
 414 Grant Saml H @ 442-1487
 424 Petway Fannie
 431 Taste Freezer ice cream 442-5414
 432 Lynch's Serv Sta 446-9910
E Thomas ends

PLYMOUTH RD (Englewood)—From 500 Forest Hill av west, 1 south of Clifton rd

- 102 Frederick Mosley L jr @ 442-6045
 103 Tripp Chas A @ 442-1031
 104 Frederick Clifton R @ 442-4052
 108 Williams John D @ 442-3236
 111 Cook Fred H @ 446-4562
 112 Cash Roy E
 115 Morris Robt O @ 446-6629
 116 Groome Thos H jr @ 442-6686
 119 Hudson Dozier P @ 442-2773
 120 Carpenter Clarence E @ 446-7684
 125 DeFore Buford V 442-6027
Briarcliff intersects

POPLAR (Nash)—From Bellevue av northeast, 1 southeast of E Ridge

- 603 Brown Thurman @
 607 Griffin Harold T
 611 Morris Elmer C @
 Morris Mildred W Mrs nurse
 701 Cooper Donald B 442-6863

PROCTOR (Edgecombe)—From opp 1600 Wilson rd east

- 1020 Outlaw Michl D 442-5685
 1022 Adams Ernest B @ 442-3552
 1024 Vernell Wm C jr 446-5239
 1028 Bailey Chas
 1032 Pridgen Wm A @ 446-8254
 1033 Ellison Wm E @ 442-7229

- 500 Bobbitt's Gulf Serv 446-8580
 501 Joyner's Esso Serv 442-7987
N Parker ends (not open)
 570 Vacant
 571 Womack Electronic Corp 442-7117
 573 Imperial Clns 442-5821
 573(2) County ABC Bd Store No 6 446-4106
 575 Cake Box Inc The bakers 446-4106
 576 Raleigh St Package Store 442-6666
 577 Dairy Bar The restr 446-5232
Coleman av begins
N Daughtry ends
 600 Raleigh St Food Center
 610 Jones Chas D @ 442-3462
 614 Purity Gro
 rear Williams Mingo
 620 Linwood's Dina Service 442-9966
Oliver begins
Mercer ends
 700 Twin County Furn & Uphol 442-7902
 712 Gaynor Wm R @ 442-4677
Brook begins

- Pineview ends**
 700 Twin County Uphol 442-7902

Modern
Gas
Appliances

Englewood Shopping Center



Bulk-Metered
and Bottled Gas

Tel. 446-6739

HERTZBERG FURS

"If You Don't Know Furs — Know Your Furrier"

NEW FURS — RESTYLING — REPAIRS — FUR STORAGE

236 TARBORO ST.

FUR
Storage

PHONE 446-5800

93

RALEIGH N (Edgecombe)--Contd

- 712 Gaynor Wm R @ 442-4677
- 719 Pineview Cemetery
- 720 Griffin Annie M Mrs 442-5090
- 726 Gupton D Lorene 442-1396
- 728a Battle Essie M
- 728b Taylor Ella Mrs
- 734 Hymond Robt L
- 738 Apts
 - 1 Smith Nehemiah
 - 2 Harrison Edith V
 - 3 Beattie Wm 442-5671
 - 4 Worsley Randolph
 - 5 Vacant
 - 6 Battle James R
 - 7 Lawrence Denry A 442-5336
 - 8 Suggs Jesse L 442-2586

Street continued

- 744 Briggs Nathl
- 744a Cooley Hudson
- 748b McDonald James
- 748a McDonald Wm L

Matthews begins

- 800 Jordan's Beauty Salon 442-5923
- 802 McBride Bessie B Mrs
- 806 Edwards Nettie Mrs
- 812 Quick Mary F Mrs 442-5269
- 814 Battle Kemp P Rev 442-3461

Wake ends

- 902 Leonard Raymond
- 905 Winstead Robt L
- 907 Lawrence Herman E jr
- 910 Wiggins Leroy @ 442-5287
- 911 Battle Jas
- 912 Battle J James
- 913 Thompson Dorothy
- 914 Cooper James
- 915 Bailey Willie E @ 446-6241
- 916 Williams Ottas
- 917 WalstonCarrie Mrs @ 442-4827
- 918 Vacant
- rear White Margt Mrs
- 918½ Hunter Bruce
- 921 Wiggins Geo A 442-8305
- 926 Battle Edw
- Tommy's Sandwich Shop

Durham ends

- 1000 Archabelle Lillie M
- 1001 Bell's Gro
- Bell Wm D
- 1002 Battle Lawrence
- 1006 Battle Effie W Mrs @ 442-4972
- 1007 Howell Ernest @
- 1012 Farmer Richd 442-1071
- 1014 Howell Willie
- 1015 Everette Effie A Mrs 442-1779
- 1019 Pair Ruper
- 1021 Hinton Arth
- 1022 Wilkins Robt L 446-8553
- 1023 Wiggins Ben

Wayne ends

- 1100 Battle Maggie J Mrs @ 442-4247
- 1110 Battle Cambridge @ 442-3313
- 1111 Powell Isaiah @ 442-7957
- 1119 Vacant
- 1120 Branch Elburnice
- 1122 Vacant
- Warren ends

- 1201 Proctor Plmb & Htg Co sups & reprs 442-3551
- 1202 Vacant
- 1204 Cobb Elsie
- 1205 Ellis Wm J 442-3712
- 1217 Long's Gro 442-7824
- Ashby Josephine L Mrs @
- Long's Trailer Park 442-7824
- rear Long Etta A Mrs
- 1217½ Bone John I
- Ayers Geo 442-7792
- Williams Haywood 442-7892
- Walker Harold 442-1598
- Weaver Bertha Mrs 442-7969

Fairview rd ends

City limits

- 1412 Gregg Dwight 446-6753
- 1414 Thorn Willie C
- 1416 Whitley Marion E
- 1418 Porter Robt L
- 1420 Tillman Willie C 442-7480
- 1422 Coleman Rudolph E 442-7629
- 1426 McKnight Mike D
- 1436 Culpepper Aaron 442-3895
- 1438 Henderson Roosevelt L

2

RALEIGH S (Edgecombe)—From 400 Tarboro southwest, 1 east of Arlington

- 102 Brewer Paint & Wall Paper Co Inc 446-7171
- Brewer's Gift Shop 446-7171
- 115 Thomas J Scott @ 446-6094
- 117 Barnes Minnie B Mrs @ nurse 446-6120
- 123 Higson Mary D Mrs @ 442-2483
- 125 Pearce E Curtis @ 442-7056
- 127 Hobbs H Clinton @ 442-3009
- Hill intersects
- 211 Bales Barbara E Mrs
- Marigold intersects
- 304 Parish Gene H Rev 442-8228
- 308 Apartments
 - 1 Duke Linda
 - 2 Kea Sallie G Mrs 442-3507
 - 3 Vacant
- 309 Speight Alice D Mrs 446-4917
- 315 Bond Thos S @ 446-8510
- 316 Harper Irene D Mrs 442-1002
- Spain R T
- 319 Easterling T R Mrs @ 446-5844
- 322 Gold Saul @ 442-2023
- 327 Horne Flora G Mrs @ 446-6206
- Jones Alex Mrs 442-1361

Battle ends

- 333 Cooley Lizzie H Mrs 446-4486
- 339 Waldrop Virginia Mrs

Arlington intersects

1

RALEIGH RD (Nash)—From ACL southwest, 2 south of Hammond

ACL crosses

- 100 REA Express 442-7473
- 102 ACLRR Co (rd mstr ofc)
- 116 Ry Exp Agcy (garage)
- S Church intersects

A. HICKS AGENCY

— REALTORS —

Sales Agents for Westridge

132 SUNSET AVE.

PHONE 446-7188



1103 COKEY ROAD

PEOPLES OIL CO., Inc.
Distributors OILS — LUBRICANTS — FUEL OIL

"The People's Choice"

PHONE 442-6131

HEATING OILS



Carolina Office Equipment Co. *Gestetner*

SALES
OLIVETTI
UNDERWOOD
SERVICE

PRINTERS - STATIONERS - OFFICE OUTFITTERS

Printing and Office Machine Division: 804 N. Church St. - Dial 442-4106

Main Street Store: 147 Main St., S.E. - Dial 442-1196

Petroleum
Equipment
Repaired and
Installed



Bass Electric Co.
PETROLEUM ENGINEERING

**Electrical
Contractors**

1554 S. CHURCH ST.

P.O. BOX 584

PHONE 442-4929

94

RALEIGH RD (N)—Contd
212 Buckman Edna M Mrs
221 Strong Lincoln 442-5055
222 Brown Derby Inn furnished rms
446-4677
222½ Thompson Lottie @ 446-4677
225 Griffin Clarence W
227 Joyner Willie B Mrs
Griffin Mary L Mrs 446-7272
233 Knight Fannie M

S Franklin intersects

300 Powell James jr 442-7058
306 Wilkens Edw N
308 Exum Odell

Miller's pl begins

309 Humphrey Jas M @ 442-1873
310 Vacant
313 Hinton Arth
315 Stanley Wm L
317 Atkinson Lilly M Mrs
320 Williams Mazola
321 Dancy Essie D Mrs
322 Hilton Harry @ 446-4771
324 Person Margie A Mrs
325 McCullen Sarah M Mrs
Green Carrie W Mrs
326 Barnes Arth 442-3696
327 Brown Chalmer M
330 No Return
331 Brown Chester
332 No Return
334 Marrow Gabriel @ 446-4342
335 Frederick Dave 446-7566

Jackson ends

401 Garrett Edna E Mrs
402 Hart Wm A
405 Taylor Jimmy L
408 Bethea Christobel W Mrs @
446-5942
409 Barnes Henry L 442-7755
412 Strickland Leona Mrs 442-6624
413 Johnson Charlie
417 Barnes Willie @ 446-7641
418 Pender Lenora B Mrs @ 446-7810
420a Woods Genevieve Mrs
420b Grant Eva M
421 Johnson Iola K Mrs @ 446-7622
423 Barnhill Wm 442-5441
424 Anthony Morris
425 Perry Pearl Mrs
426 Anthony Clara B Mrs
428 McDonald Frank L 442-5949
430 Barnes Nathl
431 Edwards Lizzie Mrs @ 442-5546
432 Thorne Saml
433 Jean's Beauty Shop
434 Pitt Benj jr 446-5838
435 Adams Upholstery Shop 442-3578
436 Rogers Wm M
438 Friendly Package Store 442-8246
439 Brown C D Gro 446-8412
440 Marshburn Amoco Sta 442-9942

B Grace intersects

501-03 Wright's Chick Shack Motel &
Restr 446-9954
508 Pittman Rufus D
509 Wilson Roy 446-5361

5

515 Vick Dennis @ 446-9402
516 Pentecostal Holiness Ch
522 Parker Nannie E Mrs 446-5934
Garvis ends
525 Vacant
528 Debnam Naomi P Mrs @ 446-8976
538 Beauty Box The 442-3067
540 Raleigh Road Package Store gros
446-9409

13

Lindsay begins

603 Williams Jas @ 446-6305
607 Jordan Wade @
611 Hines Blanche S Mrs drsmkr
619 McCalop Leslie J @ 442-1691
McCalop L J Plmb & Htg
442-1691
623 Neal Thos H
627 Boykin Willie L @ 446-6303
631 Sessoms Cara B Mrs @
633 McArthur Mamie
634 Sessoms Daisy V @ 446-6900
635 Allen Lula Mrs
636a Gregg Dwight J
636b Vacant
637 Vacant
637½ Hulin Ruth L Mrs
639 Battle Mary E Mrs
640 Bostick O Monroe @ 446-6927
642 Brown Henry W @ 442-1745
643 Epps James
645 Battle Doris Mrs
646 Irtis Bennie @ 442-2167
647 Rawls Annie H Mrs @ 446-5939
648 Bulluck James H 442-1394
rear Ebenezer Bapt Church
649 Cooper James 446-7828
650 Davis Mary M Mrs
654 Ellis Jas O 446-7230
657 Shaw Benj @ 446-7833
658 Joyner Charlie
664 Winstead Rachel W Mrs
667 Whitley Mary J Mrs @ 446-6460
Arrington Pearlle M babysitter

Clyde ends

702 Spivey Walter N
716 Bunch Pugh C @ 446-7788
719 Brown Jas 446-7821
720 Williams Bessie B Mrs
721 Wiggins Sharfs
725 Floyd Pearl E Mrs 442-5770
726 Vacant
727 Horne Eva B Mrs @ 442-1878
737 Etna Serv Sta No 1 442-9980
738 Frazier's Gulf Serv 446-9472

Henry ends

807 Joyner Jas @
Avera begins (not open)
Dexter ends (not open)

827 Baxley Wm P
831 Denton Danl R

Cleveland intersects

Westwood dr begins
905 Raleigh Rd Esso Servicenter
442-8257
915 Collins Geord C @
919 Joyner's Glass Shop 442-1545
923 Lamm J Wiley @ 442-5362



FUEL OIL

We Give Green BAX Stamps

KEROSENE

Printed Metered Delivery

701 S. Church St.

446-6806



Tel. 442-4271
1834 Sunset Av. Extn.

BROWN Memorials

SINCE 1908

95

RALEIGH RD (N)—Contd

- 927 Stencil C K
 931 Radford Wm F @ 442-4232
Parham begins (not open)
 947 Williams Clarence V @ 446-6988
 957 Gold Frank B 446-5933
 961 Vacant
 1000 Fields Leaf Tobacco Co mfrs
 446-7184

Beaman ends

Evergreen rd begins

- 1100 Radford Viola P Mrs @ 446-7630
 1103 Doughitie Claudie E Mrs @
 442-2030

- Poland Frank H
 1106 Raleigh Road Grocery
 1114 Parrish Ervin A @ 442-3042
 1114a Newcomb Linwood C
 1114b Gupton Elwood C
 1115 Barnett Chas F @
 1117 Batchelor Jesse W
 1118 Pittman Linwood C @ 442-7858
 1121 Lamm Maggie A Mrs 446-6458

Edwards begins

- 1127 Minton Gussie Mrs 442-5377
 Cox Lillie M Mrs 442-2674
 1133 Cooper Wm A 442-5470
 1137 Vacant
 1142 Patterson Estelle L Mrs @
 446-5253

Paul intersects

- 1200 Baxley Walter T @ 446-5345

Nashville rd intersects

Arrington av ends

- 1204 May Fred
 1205 Parrish Melvin
 1211 Vacant
 1212 Williford Benj B @ 442-4895
 1215 No Return
 1216 Chicken House No 5 restr
 446-9302

- 1217 Commubity Barber Shop
 1219 Automotive Interior Dists Inc

Nashville rd intersects

- 1300 Raleigh Rd Fina Sta 442-9386
 1303 Boseman's Texaco Serv Sta
 446-9940

- 1306 Hamilton Whol Gro 446-8259
 1310 Stewart Jas T @ 446-7936
 1311 Hudson Blackburn TV & Radio
 Serv 446-9339

- 1313 Vacant
 1316 Baggett John D 442-8252

Arrington av ends

Williford begins

City limits

- 1400 Binswanger Glass Co 446-9145
 1407 Sessoms W Warren
 1411 Baker Wm N @ 446-6518
 1417 Daniels W Henry @ 446-6048
 1418 Carpenter Theo D @ 442-1268

Oakey intersects

- 1419 Moore Luther G @ 446-5348
 1421 Davenport Herman K @
 446-7638

- 1423 Vacant
 1426 Eastern Awning Co 446-9262

- 1428 Vacant
 1429 Williford Cemetery
 1430 Curtis Adam C @ bldg contr
 442-6418
 1433 Rooks Jesse M @ 446-7229
 Rooks Plant Garden nurserymn
 446-7229
 1435 Patterson Rada E Mrs @
 1437 Sealtest Foods dairy 446-4128-29

23

RAND—From 408 N Franklin west, 1 north of Gay

31

RAPER DR (Nash)—From 30 N Boulevard west, 2 north of S Boulevard (Box numbers)

- 102 Horne Jim
 120 Phillips James A 442-2515
 125 Moore James A
 130 Moore J D
 150 Strickland Eddie H
 170 Hedgepeth Zachriah 446-9398

31

RAYMOND (Swelton Heights)—From 110 Duke west

- 110 Fisher Elbert C
 114 Baines Annie N Mrs @
 204 Rose Alvin K @ 442-1559
 205 Allen Robt B @ 442-4222
 206 Valentine Jas W @ 446-7972
 208 Outlaw Melvin L @
 209 Chapman Bobby L
 213 Bass Iola T Mrs @ 446-8053
 214 Vacant
 217 Potter Billy
 219 Radford Paul G @
 220 Luke Edw E @ septic tanks
 442-2290
 221 No Return
 222 Vacant
 224 Robinson Dora O Mrs
 227 Oliver Jas D @ 442-5438
 227½ Oliver Katie M
 231 Webb C M

6

RED ROW (Edgecombe)—From 1 north of 118 Dunn south

- 905 Rollins Nesbit R @ 442-2686
 907 Grant Silas @
 909 Mayo Essie Mrs @
 910 Dunston Essie Mrs
 911 Lawrence Frank @
 912 London R L
 915 Parker Susie M Mrs
 916 Tyson Saml S @
 917 Warren Gladys
 920 Alford Mamie Mrs
 922 White Leo
 923 Grant Annie Mrs

Dunn intersects

- 1015 Townsend Rosa Mrs
 1017 Ingram Elnora C Mrs

Norfolk intersects

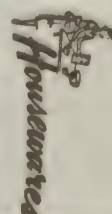
122-124 S. HOWARD STREET



COMPLETE LINE OF HARDWARE — PICTURE FRAMING

GAY'S HARDWARE

PHONE 442-1482



CHAIR & EQUIPMENT RENTALS

RUG DURACLEAN SERVICE

US Hwy. 301 By-Pass South, P.O. Box 705

TEL. 422-6013





LEE OIL CO., Inc.

Dial 446-8186

P.O. Box 1105

740 Planters

Daughtridge PAINT & WALL PAPER Company



2309 SUNSET AV.

CONTRACTORS

TEL. 442-2931

96

REDGATE AV (Edgecombe)—From 800 Arlington east

Pender intersects

- 404 Brantley Paul
- 408 Taylor Roosevelt T 446-8442
- 409 Davis Geo R @ 442-4542
- 411 Williams Retha L Mrs @ 442-1840

Clark intersects

- 508 Vacant
- 511 Vacant

Branch intersects

- 609 Thompson Fletcher F @
- 612 No Return
- 613 Barnes Walter H @ 446-6343
- 619 Vacant

Cokey rd intersects

- 713 No Return
- 714 Vacant
- 715 Adams H Dennis
- 717 Welton Woodrow W 446-9407
- 719 Daughtridge Odis A jr 442-7743
- 720 Warren C Ellis @ 446-5851
- 721 Vacant
- 723 Privette Chas T 442-4878
- 724 Ramsey Julia M Mrs
- 725 Bell Laurence C @ 446-7020
- 728 Corcker Herbert C @ 446-5640
- 729 Hardesty John S @ 446-6802
- 732 Corbitt Jas D @ 446-6287
- 735 Hedgepeth Lonnie M @ 446-6010
- 736 Ferrell Thos L @ 446-6849
- 739 Herring Romie L @ 446-8029
- 740 Staton Chas L jr @
- 743 Leehane Wm J @ 446-7961
- 744 Harless Sallie W Mrs 446-7627
- 747 Sloan W H 442-4743
- 748 Lawrence Jos R @ 446-5763
- 749 Weaver John R 442-4782

Marigold intersects

- 805 Lewis Mamie D Mrs @ 446-6892
- 811 Barnes V Eug 442-6607
- 815 Vacant
- 823 Bridges Jas W @ 442-3723
- 825 Arrington Leroy 446-6576
- 841 Boy Scouts of America Troop No 108

Nugent begins

- 909 King Robt E 446-6070
- 913 Taylor Donald 442-7593
- 917 Blackstock Geo S jr 446-7763
- 921 Davis Jasper J @ 442-3801
- 925 Dawes John D @ 446-7970
- Dawes Lucille W Mrs nurse
- 929 Caswell Lee C @ 446-7268
- 933 Newsome Robt L @ brklyr contr 446-5096
- 937 Bailey Annie B Mrs @ 446-5976

Hill intersects

RENFROW (Nash)—From 2002 S Main west, 1 south of Leonard

- 122 Hargrove Robt A 446-4887
- #### S Church intersects
- 209 Peeples Johnny
 - 211 Edwards Jas R

6

- 213 Priest Wm B
- 215 Hinton John
- 217 Jones Stencil L
- 219 Pittman Matthew
- 221 Robinson Rosa L Mrs
- 223 Gibson Lillie M Mrs
- 225 Moore Mae
- 227 Barnes Herman

S Franklin intersects

- 310 Moses Lee W
- 312 Draughn Collins D jr

Leonard intersects

REX (Edgecombe)—From 1200 Vance east

Pender intersects

- 516 Johnson Bobby

Clark intersects

- 600 Forbe Oscar P
- 604 Skinner Bobby
- 606 Landreth Ira
- 609 Vacant
- 610 Harrell Joe J 442-5816

Branch intersects

- 701 Davis Jos L @
- 709 Exley Frank S @ 446-6461
- 710 Upchurch James W

Hargrove intersects

Cypress intersects

Wilson rd intersects

8

RHODES DR (Nash)—From 621 Melton dr north

RICKS (Nash)—From 400 East north-west

- 816 Stallings Oil & Coal Co 446-6184
- Super Flame Gas Co Inc bottled gas 446-6186
- Stallings Trandport Corp 446-6186

Trevathan av intersects (ws not open)

RICKS (Swelton Heights)—From 1818 Falls rd extd east

McDearmon intersects

- 504 Moss Lacey A @

RIDGE E (Nash)—From 901 Falls rd east, 1 north of Oak

- 102 Denton Frank W
- 104 Harrell Alton M
- 108 Ezzell Horace J 442-2881
- 112 Vacant
- 113 Parker Marion 442-2915
- 116 Vacant
- 119 Pittman Wm H @ 442-1941
- 122 Finn Johnny E
- Proctor Richd W
- 123 Womble Lutie E Mrs @ 442-1798
- 126 Pullen Larry D @ 442-2650
- 127 Spell John E @

11



SHAVER BATTERY & AUTO PARTS CO.

PARTS AND SERVICE

210 HILL ST.

(SEE PAGE 16 BUYERS' GUIDE)

PHONE 446-6145



FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF ROCKY MOUNT

MORTGAGE LOANS ORGANIZED 1902 INSURED SAVINGS
DIAL 446-9191 116 S. FRANKLIN

97

RIDGE E (Nash)—Contd
130 Ingram Eliz L Mrs 442-5001
134 Bell Emma F Mrs @ 442-2531
Thelma s Beauty Shop 442-5905

Columbia av intersects
206 Gardner Wilma Mrs 442-7938
214 Strickland Earnie L @ 446-4703
215 Pate L @ 442-1898
218 Cooper Marvin L @
219 Joyner Bertice C @ 442-3047
223 Cooper Henry C @ 442-1507

Bellevue av intersects
303 Williams Frank T
307 Proctor Meedy W 442-1050
308 Coggins Lizzie J Mrs @ 442-3721
508 Ayscue Winfred C @ 446-7995
512 Collins Frank O jr @ 446-9238
514 Shearin Harold L 442-2585
520 Frazier F Randolph 442-1075
524 Rose Gester L @ 446-8428
530 Smith Addison H @ 442-4017

Alleghany av intersects
601 Leonard Nora F Mrs @ 442-1579
625 Vacant
Melton ends
631 Melton's Barbecue restr
446-8513

RIDGE W (Nash)—From 900 Falls rd
west, 1 north of Trevathan
113 North Ry Mt Bapt Ch (ofc and Sun-
day sch rms)
114 Morris Jas H @ 442-3045
Morris Constn Co 442-3045
116 **Apartment**
1 Walker Cammie Mrs 446-8665
2 Vacant
3 Bryant Jewell Mrs
4 Vacant

Street continued
117 North Ry Mt Bapt Ch (Sunday Sch
Rms)
121 Womble Thurmond D @ 442-2556
124 Vacant
127 Perry Robt E @
128 Vacant
131 Smith J Thos Rev 446-5787
135 Casey Allen B 442-1862
136 Griffin Henry L @ 442-1797

Peachtree intersects
200 Solomon Owen B @ 442-3413
208 Williams John H @ 446-8342
211 Perry J L @ pntr 446-6000
216 Beecham Mike @ 446-9498
220 Woodcock Avey C @ 442-2855
224 Hicks Larry A
226 Vacant

Mill intersects
301 Vacant
305 Edwards Lonnie R @ 442-3792
306 Lamb Geo E
308 Ruffin Ronnie L
309 Dickens John W @ 442-1576
323 Vacant

Ricks intersects
cor Blumenethal Mills (Burlington
Industries) 442-7141

Burlington Automotive Fabrics
Co 442-2714
Carr intersects

RIVER DR (Nash)—From 1122 Falls rd
northwest
ACL crosses
— Riverside Ball Park
6 Dudley John H
8 Perry Daisy V Mrs
9 Ellis Millard I
10 Boswell Elijah 446-8089
11 Winstead Charlie F 446-6315
12 Williams Alton R 446-4881
13 Vacant
14 Coley Percy G 442-5742
15 Matthews Jas T
24 Price Jas L jr 442-6069
26 Cockrell Pearl O Mrs 446-5565
27 Crocker Wm J 446-6337
28 Watkins Arth E 446-9218
29 Lynch Johnny E 442-2391
30 No Return
31 Vernon Reddie E
32 Viveritte Hazel Mrs 442-1756
33 Baines C David
34 Langley Tommie
35 Thompson Tommie L 442-2911

Carr ends
N Taylor ends
Sunset av intersects
— Riverside Park
1413 Haskins J E @ 442-4672
Municipal Swimming Pool
Minges ends

RIVERSIDE DR E (Edgecombe)—From
ACL (Main Line) east, 1 south of
Tar River (not open bet Albemarle
av and Atlantic av)
Albemarle av intersects
Atlantic av intersects

RIVERSIDE DR W (Nash)—From ACL
(Main Line) southwest, 1 south of
Tar River
N Church intersects

RIVERA DR (Nash)—From 400
Piedmont west
Shady Circle dr intersects

cor Wildwood Park
1601 Pearsall Thos J @ 446-8354
1605 Stone Marvin L @ 446-6072
1609 Whitley H Wayne jr @ 446-5829
1617 Fields Roscoe A jr @ 442-3328
Wildwood av intersects

ROBBINS (Edgecombe)—From Marigold
south, 1 east of Cokey rd
School intersects

HEILIG- MEYERS CO.

129
MAIN N.E.

COMPLETE
HOME
FURNISHINGS

TELEVISION

RADIOS

RECORD
PLAYERS

REFRIGERATORS

RANGES

WASHERS

ALSO SMALL
ELECTRICAL
APPLIANCES

FLOOR
COVERINGS

RUGS

CARPETS

LINOLEUM

129
MAIN N.E.

PHONE
442-8146

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL
1125 East nr. Cokey Rd.

No. 1 and No. 2 for Home Heating — Tobacco Curing

Atlantic Discount Corp.

Established 1925

• AUTO LOANS •

REFINANCING
Phone 442-2151

FINANCING
1401 S. Church St.



CRIMES-MORGAN
PLUMBING & HEATING CO.
TRANE AIR CONDITIONING
ECONOMICAL OIL BURNERS and BOILERS
211 ATLANTIC AVE.
PHONE 442-1764

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

98

1
ROBINSON AV (Nash)—From 416
Florida west, 1 south of Hammond
S Church intersects
121-23 Lancaster's Barber Shop
442-6555

5
ROCKY (Nash)—From S Franklin
west, 1 north of Raleigh rd
309 Moss Minnie L Mrs
315 Eason Mable S Mrs
316-22 Dixie Stge & Distributing Co
Inc 446-6721
317 Newton Van Buren
323 Vacant
329 Johnson Joe B
333 Doss Ora
S Pearl ends
403 Baker Atlas L
407 Blizzard Geo W
411 DeVane Henry W @ 442-3247

10
ROOTER (Edgecombe)—From Planters
south
Sherrod intersects
Cokey rd intersects

11
ROSA (Nash)—From ACL west
106 Transients
108 Turner Clifton R @ 446-6819

16
ROSE (Edgecombe)—From 200 Tarboro
northeast and east

105 Fed Bldg (side)
110 Tucker G S Co Inc (rear)
118 Star Furn Co Inc (rear)
123 Vacant
125 Judge Floyd H acct 446-9131
Harrison Donald B jr acct
446-9131

128 Dixon's Furn (rear)
129 Vacant
Albemarle av begins
200 Davenport Travis gro
201 **Rose Street Apartments**
Apartments:

1-5 Vacant

Street continued

202 Whol Paint Center Inc 446-6045
205 Vacant
206 Peerless Clns 446-7094
208 Vacant
210 Star Furn Co Inc (whse)
212 Thurman J W & Son plmbs
216 Killebrew's Radio I & M Serv
446-5320 and 446-7933

Atlantic av begins

217 Vacant
224 Memorial Hosp 446-8124-25-26-27
and 446-8128
225 Whitehurst R Luther dentist
446-7042
Hartness John D dentist 442-8213
229 Vacant

235 Wright Edison D 446-8418

238 Vestal Apts

Apartments:

1 Dunn Presley Z 446-7306
2 Conyers Olive H Mrs 446-4947
3 Cade Wm E 442-1356
4 Mangum Marie Mrs 446-8392

Street continued

242 Bray Chas E 442-8363
243 Pitt Corinne L @ 446-8215
251 Toler Carrie E Mrs @ 446-7097
257 Hamric Porter E @ 442-2823

Lexington intersects

310 Joyner Saml B 446-7769
314 Barnes Ethel R Mrs @ 446-7035
315 **Joyner Apts**
Apartments:
1 Brown Grace
2 Anderson D Maurice 446-4313
3 Smith Lamar K 446-5377
4 Moore C A Mrs

Street continued

318 Morton Wm S @ 446-8515
319 Vacant
321-23 Bryant Wm B
322 Mann John H @ 446-7323
325 Vacant
326 Moore W Jasper @ 446-6524
329 Temple Alice L Mrs @ 446-7058

Madison intersects

412 Williams Charlie L 442-7719
413 Smith Wm N 442-7543
414 Kingdom Hall Jehovah Witnesses
N Raleigh intersects

14

501 Bank of Ry Mt (br) 446-7101
507 Davis Nannie H Mrs @ 446-6942
509 Minnick Henry R jr 442-2982
Kelly Thos H jr

511 Bobbitt Chas A @ 446-5508
515 Bunting Chester L 446-4883
517 Pate Lindley H 442-7385
521 Nelms Elvie B Mrs 442-6787

N Parker intersects

528 Duke H Hardy @ bldg contr
442-1378

529 Morgan Elmer L
531 Culpepper Willie L

Parker intersects

600 Daniel Nanie B Mrs @ 446-4636
601 Lamm James A jr 446-8519
608 Farmer John A @ 446-7618
613 Wilson Roland C @ 442-5375
615 Vacant
617 Carr Alvis B @ 446-7766
620 Delbridge J Albert jr @ 446-4449
621 Yelverton Cleo J Mrs @ 446-6858
632 Odom Alvin C @ 446-5517

N Daughtry intersects

700 Edwards Elwood E @ 446-8544
701 Capps Geo W @ 446-4472
704 Blount Frances J Mrs @ 442-7474
712 Gorham Ruth W Mrs @ 442-1240
715 Ennis James F @ 446-4661
716 Malcolm Edna A Mrs @
446-7430

Malcom's Edna Monogram Shop



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE.
COR FRANKLIN ST

"YOUR HOST
FROM COAST
TO COAST"

2 ROCKY MOUNT INNS

Hwy. 301 N. By-Pass
Dial 442-8101

425 N. Church
Dial 446-9175

Holiday Inn®

99

ROSE (Edgecombe)—Contd

- 719 Davenport Travis @ 446-5716
- 720 Lane Lillian E Mrs @ 446-4387
- 723 Bell Louis P @ 446-4474
- 724 Powell Royce
- 727 Mallory James A @ 446-6689
- 728 Cameron Perry E 442-6310

N Mercer intersects

- 800 Mixon Otto R @ 442-2705
- 801 Hassell Jerry M @ 442-7438
- 805 Grimes Arlene A Mrs @ 442-5801
- 808 Jenkins Vivian B @ nurse 442-1253
- 809 Dawson Eric L jr @ sawdust and shavings 446-6546

- 812 Warren Eliz B Mrs @ 446-4296

N Edgewood intersects

- 817 No Return
- 819 Hux Wm H @ 446-4552
- 820 Harris Richd E @ 442-2976
- 824 Jones Ernest G @
- 831 Lucas Louis H @ 446-4705
- Lucas Louis H Candy Co

N Pineview intersects

- 841 Delbridge Jas A jr @ 446-5286

12

ROSEWOOD AV (Edgecombe)—From N Pineview av at 1000 Sycamore east

- 1000 Cronenberg F Albert @ 446-8522
- 1004 Prather T Hardy @ 442-3675
- 1008 Harrod Theatre Serv sound engs 442-3948

- 1012 Lindsey Ernest C @ 446-4397

- 1016 Reid Jos G @ 442-4725

Eastern av intersects

- 1100 Williams Johnny J @ 442-5621
- 1106 Hicks Robt G @ 442-2204
- 1114 Longest Gravatt S jr @ 446-6887
- 1122 Worrell Claude B 442-1091
- 1126 Gerrard E Peterson @ 446-4953
- 1127 Holland Wilbur
- 1132 Gupton Steph T @ 446-4605
- 1135 Strange Mary P Mrs @ 442-2211

- 1140 Lupen Leela O @ 447-8429

N Greenwood dr ends

- 1201 Morris Major T @ 446-4871
- 1202 Eggleston Jas H jr @ 446-5400
- 1206 Johnson Kathleen B Mrs @ 442-2257

- 1209 Saunders Robt L @ 446-5907

- 1210 Bulluck Paul V @ 446-4806

- 1214 Davis Wade O @ 446-5601

- 1217 Vacant

- 1218 Slater Jas V @ 446-4235

- 1221 Wynne Roscoe L @ 446-5255

- 1225 Resico John T @ 442-2988

- 1226 Dozier Anna M @ 446-7358

- 1230 Harrison Tom G 442-4391

- 1234 Leloudis Jas L @ 446-5816

- 1237 Barnes L Douglas @ 442-3074

- 1238 Cain Thurman S @ 446-5616

N Ferndale dr intersects

- 1300 Sykes Robt L @ 442-6247
- 1301 Williams Robt G @ 446-6798
- 1304 Randolph J Vernon @ 446-8292
- 1305 Potter Eric D @ 442-7550

- 1308 Todd Raymond @ 446-4567
- 1309 Gaither Elvin L @ 446-5897
- 1312 Packard Irene B Mrs @ 446-6590
- 1313 Bradley Geo W @ 446-7866
- 1317 Ryals Jesse W @ 446-4797
- 1320 Phillips Alwyn H jr @ 446-4725
- 1321 Hester Robt S jr @ 442-3641

Fairview rd intersects

- 1400 Sellers Wm L @ 442-2472
- 1401 Malone Dorsey M @ 446-8034
- 1404 Sparks Frank J @ 446-8779
- 1405 Webb M Carson @ 446-8474
- 1408 Jones Harry R @ 442-1221
- 1409 Pridgen Wm F @ 446-7984
- 1412 Spencer H Graham 442-2432
- 1413 Harris Philip S @ 446-5307
- 1416 Joyner Luther J @ 442-7559
- 1417 Dawes Wm B @ 442-1760
- 1420 Wagner Geo B @ 446-4591
- 1422 Powers Fred Rev 442-7978
- 1500 Donaldson Wm A @ 446-4341
- 1506 Winstead Edmundson A jr @ 446-6385

- 1510 Allen Roy W 442-8313

- 1514 Marks Wm W @ 442-2416

- 1600 Holmes Wm W @ 442-4680

- 1604 Casper C W jr @ 442-5013

- 1608 Bolling Jesse L @ 446-4864

- 1612 Honegger Wayne @ 442-6178

- 1620 Barnes Wm C @ 442-6213

- 1632 Janney Gordon G @ 442-5864

- 1640 McMahan Leroy @ 446-9078

- 1642 Ayscue A H

- 1700 Horton David G @ 446-6584

- 1720 Leonard Geo W @ 422-3326

- 1724 Jefferson Alf J @

- 1728 Kearney Joseph C @ 442-5529

- 1729 Ward Ernest D @ 442-6578

- 1737 Green Lillie Mrs 446-9456

City limits

Dreaver intersects

- 1800 Duncan Wm M 442-2235
- 1804 Mangum Albert S @ 442-3763
- 1805 Briggs Jerry L @ 446-4356
- 1808 Kopka Joseph 442-7909
- 1809 Lindsey Julian C @ 442-7403
- 1812 Winstead Harrison @ 446-4494
- 1813 Langley Albert J @ 442-5024
- 1816 Wells Martin S @
- 1817 Strickland Geo 442-3619
- 1820 Cooke Franklin E @
- 1821 Ellis J Edwin @ 446-7466
- 1824 Batts Leon E @ 442-7903
- 1828 Weldon Richd T @ 442-5521
- 1829 Holmes Nancy H Mrs @ 442-1424

Carlton av intersects

- 1900 No Return
- 1904 Lancaster John W @ 442-7253
- 1908 Vacant
- 1912 Vacant
- 1920 Diehl W S @ 442-3013
- 1921 Knight Eddie @ 442-5402
- 1924 Crews Allen @ 442-3891
- 1928 Proctor Ernest R @ 442-3342
- 1929 Taylor Wm C @ 442-1869

Courtland av intersects

- 2000 Inscoc Albert V @ 446-9323
- 2001 Ward Rosa V Mrs @ 446-8082

PRODUCTS



DISTRIBUTOR

700 Albemarle Cor. Virginia

JOYNER OIL COMPANY

Phone 446-9101



VICK'S RADIO & T.V.

SALES & SERVICE

For DAY or NIGHT Service
DIAL 442-3492

121 W. THOMAS ST.

T.V. SETS



**PAMPER YOUR
FAMILY
and
FRIENDS**

**with
ENGLEWOOD
BRAND
MEATS**

Hickory Smoked
Sugar Cured

HAMS

**REAL GOOD
FRANKS**

**ASK FOR
ENGLEWOOD
MEATS
AT YOUR
GROCER**

Manufactured
and Distributed

**Z. B.
BULLUCK
INC.**
PHONE
446-8121

**CARO-
CRAFT,
INC.**

**CUSTOM
MADE
FURNITURE
REFINISHERS**

740
ALBEMARLE
AV.

(SEE PAGE 77
BUYERS'
GUIDE)

TEL
442-2964

BARNES TIN SHOP ROOFING & SHEET METAL CONTRACTORS

120 N. HOWARD ST.

TEL. 446-7192

100

ROSEWOOD AV (E)—Contd

- 2004 Everette Robt W @ 446-8380
- 2005 Grimes Saml W @ 446-7236
- 2008 Boone Lloyd G
- 2012 Barnes Frank A @ 442-5627
- 2013 Lane J Herbert @ 442-3748
- 2016 Augst Fredk L jr @ 442-2256
- 2020 Stewart Wilmer H @ 442-2589
- Stewart Elec Mtr Rewinding Appl

25

ROYAL (Nash)—From 300 West Grand av north, 1 west of N Church

- 620 Roberson Plmb & Htg Co contrs
442-1656
- Roberson Herman B @ 442-1656
- Jefferson intersects
- W Virginia av intersects
- 811 Batts David M @ 446-8055

0

RUNNER—From 600 E Elm to W River blvd

13

RUSSELL (Nash)—From 1200 Parham southwest, 1 northwest of Calvary Cleveland intersects

- 801 Lamm C L @ 446-6868
- 804 Hall Warren D @ 446-8369
- 907 Pridgen Mary E Mrs
- 909 Lewis Annie M Mrs

Parham intersects

- 1000 Hammond James W
- 1001 Riley Russell @ 442-5861
- 1002 Davis Jasper T 442-2058
- 1005 Briggs Carl S
- 1108 No Return
- 1009 Savage Danl F @ 442-6223
- 1013 Broughton Wm E @ 446-4834
- 1014 Nelms Marvin E
- 1016 Dawes Charlie C 446-4766
- 1017 Luper W C @ 442-4293
- 1021 Bisette Armando J @ 442-5207

Evergreen rd intersects

- 1100 Terinelli Armando J @ 442-5373
- 1108 Moore Leroy @ 442-2631
- 1109 Tippet Earl @ 442-6088
- 1115 Arnold Jos B @ 442-1295
- 1116 Luther Joe E 442-3095
- 1121 Lamm Onnie D @ 446-7818
- 1126 Strickland Ida J Mrs 442-2225

Edwards intersects

- 1200 Williams Wyatt T @ 442-4733
- 1201 Cotton Horace D @ 442-7912
- 1204 Kearns Robt G 446-4736
- 1205 Cain Innis A @ 446-4532
- 1208 Goff David C @ 442-2614
- 1209 Johnson Robt @ 446-8317
- 1212 Miller Troy H @ 442-3546

Paul intersects

- 1411 Lewis Steph W jr 446-8664

Willford intersects

City limits

- 1513 Shearin Milton B @ 442-3405
- 1515 Kennedy A J jr
- 1517 Kinlaw Clarence M @

20

RYALS (Edgecombe)—From Hunter north, 1 west of Stokes

- 1100 Whitaker Russell
- 1102 Bellamy Jas A
- 1104 White Richd 442-6780
- 1106 Harris Robt J
- 1108 Armstrong Matthew
- 1110 Earl Annie M Mrs
- 1112 Pope Aaron
- 1114 Gilliard Herbert

9

ST PAUL (Nash)—From South Franklin west, 2 south of Nashville rd

- 303 Vacant
- 304 Sellers Willie P @ 442-2970
- 305 Farmer J W
- 308 Sykes John W
- 309 Powell John D 446-7528

Davis intersects

- 415 Price Jas C @ 446-7575
- 416 Batchelor Alton
- 418 Sharpe Earl C 446-7581
- 420 Myers David L @ 442-5421
- 423 Vacant
- 427 Joyner C Earl
- 428 Sullivan W Arth @ 442-3369
- 431 Parrish Leamon C @
- 433 Vacant
- 435 Mitchell Willie G 442-5791
- 436 Risner Wm D
- 437 Land Kenneth L @
- 438 Edwards Donnie G @
- 439 Sykes Chester 442-6882
- 440 Dickerson Ivan G @ 442-5778
- 441 Mitchell James L 442-2378
- 442 Stephens Herbert M @ 442-6682
- 442a Holland Murray E @
- 444 Weeks Edw E @ 442-7393

Boone rd intersects

12

SALISBURY DR—From 1545 Bedford rd north

10

SCHOOL (Edgecombe)—From 400 Cokey rd east

Robbins east

- 720 Williams H A 442-2687
- 721 Foy Incz W Mrs @ 442-7479
- 723 Cox Jesse J @ 442-1640
- 724 Bateman Robt F @ 442-2997
- 727 Stewart Jos C @ 446-8146
- 730 Lee John R @ 446-4946
- 731 Padgett Lee @ 446-5405
- 732 Lee Godina L Mrs @ 442-5015

S Mercer intersects

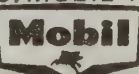
- 800 Page Harvey L @ 446-4713
- 801 Dickens Willie E @ 446-6283
- 804 Hayes James @ 446-9301
- 805 Vacant
- 808 Zimmerman Annie N Mrs @
442-4663
- 809 Baker Melvin M @ 446-7790
- 812 Crocker Nathan T jr @ 446-8463
- 813 Barnes J Kelly jr @ 446-8022

Pearsall Oil and Fuel Company, Inc.

DISTRIBUTORS, MOBIL PRODUCTS

FUEL OIL

511 KEEN P.O. DRAWER 73



GOOD COAL

Phone 442-6141

CAROLINA TIRE CO.

TIRE RECAPPING

BUDGET TERMS

625 S. Washington St.

Phone 442-2267



101

SCHOOL (E)—Contd

- 816 Gurley A L © 446-7628
- 817 Mears Howard E © 446-4209
- 820 Williams Ruth S Mrs © 446-4750
- 821 Richardson Gertrude C Mrs © 442-3397

- 824 Gray John W © 446-9477
- 825 Smith Luther L © 446-6043
- rear Smith's Mfg Co furn polish
- 828 Francis Max M © 446-4812
- 831 Sykes Milton © 446-8769
- 832 Creekmore Wm D 442-7631

S Edgewood ends

9

SCHOTTLAND—From Paul south, 1 east of Boone

29

SEMINOLE AV (Englewood)—From 341 Oakdale rd west and north

- 3105 Berry Richd W © 446-2836
- 3109 Lane Wm F © 442-5466
- 3112 Justa Edwin A © 446-5802
- 3113 High John H © 442-2470
- 3116 Moore Jack W 446-6074
- 3117 Matthews James W jr © 446-7748

Englewood dr intersects

15

SHADY CIRCLE DR (West Haven; Nash)—From 1600 Lafayette av south

Wildwood av begins

- 200 Warner Melvin J © 442-2489
- 205 Eatman Edw L © 446-8057
- 208 Edwards Philip E © 446-7408
- 212 Brantley Julian C © 442-4705
- 213 Gorham Grace W Mrs © 442-2869

Waverly intersects

- 301 Under Constn
- 313 Jolly Thos E © 442-3545
- 317 Gravely Lee L © 442-1616

Riviera dr intersects

- 401 Robertson Leon W © 446-5221
- 411 Dailey Hugh M © 446-4262
- 412 Braswell Vivian © 442-5278
- 417 Henry M Webster © 446-7439

Parkwood dr ends

- 501 Bulluck Z B jr © 442-2832
- 508 Sykes Jos V © phys 442-3029
- 512 Bailey Clarence W © 446-7397

Wildwood av ends

- 513 Shaw Wm W © 446-7367
- 517 Sugg Joseph S © 446-7801
- 520 Tyler Arth L © 442-2490

Pinecrest rd intersects

20

SHEARIN (Edgecombe)—From Carolina av east, 1 south of East Goldleaf

- 506 Blount Flossie S Mrs 442-2338
- 510 Vacant
- 514 Vacant
- 518 Edge Everard L
- 522 Stevenson Jos
- 524 Vacant

Madison ends

- 526 Ricks Robt 442-9327
- 527 Cherry Barbara Mrs
- 530 Conigland John A © 442-2476
- 531 Smith Odessa 446-9365
- 535 Howell Earl ©
- 539 Garrett Mary L Mrs ©

Myrtle av begins

- 601 Dancy Geneva Mrs 442-5241
- 602 Howell Zeb ©
- 605 Gates Geneva T Mrs nurse 446-9336

- 606 Canada James
- 609 Hargrove Wm © 422-5884
- 613 Barnes Jas W ©
- 617 Battle James M 446-9511
- 619 Coley Henry

Park av intersects

- 708 Ricks Johnnie Joyner Onine
- 709 Marsh Remather
- 709¹ Vacant
- 710 Hopkins Cath Mrs 442-6876
- 712 Boney Wm
- 713 Mercer Mary B Mrs Day Haywood
- 716 Parker Victoria Mrs
- 718 Dancy Florence D Mrs 442-5592
- 720 Sessoms Carrie S Mrs 442-2704
- 721 Hart Mable 442-3924
- 722 Richards Sallie Mrs 442-5550
- 724 Braswell Sarah
- 725 Williams Henry
- 726 Mercer Henry ©

Woodland av begins

- 800 Bulluck Chas L 446-4238
- 808 Davis Wm L © 442-6897
- 812 Tann Wm
- 816 Cherry Richd © 442-4284
- 820 Dancy Lucy B Mrs

Coleman av intersects

- 901 Knight Ernest T © 442-2521
- 905 Forbes Elnora Odom Herbert 442-2387
- 907 Bulluck Almeter Mrs
- 909 Braswell Mary Mrs
- 913 Lyons Beatrice Mrs
- 914 Williams Leroy
- 915 Arrington Eva Mrs
- 916 Hill Claudie J Mrs
- 917 Barnes Letha Mrs ©
- 918 St Stephen's Free Will Bapt Ch
- 920 Morton Felix jr © 442-1876
- 921 Hardy Annie McG Mrs © 442-6814

Olive intersects

22

SHEPARD AV—From 167 Spaulding dr east

- 904 Williams Elgin © 446-4737
- 908 Shields Chas H 442-1783
- 911 Johnson Robt J © 446-4617
- 912 Alston Johnnie ©
- 915 White Jas O © 442-5808
- 918 Knight John D © 446-5618
- 919 Batts Roscoe © 446-5626
- 1000 Ellison Wm L © 446-4680
- 1009 Barnes Elsworth B © 442-1460

QUALITY FIRST
INCORPORATED
238 TARBORO ST.

PHONE
446-7116

This Directory Is Incorrect

(See Pages 94 and 132 Buyers' Guide)

**FOR
INSURANCE
SEE**

J. A. DELBRIDGE JR.

**INSURANCE
AGENCY**

**HAIL - FIRE
AUTOMOBILE
CASUALTY**

**183
N. WASHINGTON**

DIAL

446-8550

RES. TEL.

446-5286

**MERRITT
PLUMBING
&
HEATING
CO. INC.**

**Plumbing
Heating
Air
Conditioning
CONTRACTORS**

**923
NORFOLK ST.
PHONE
446-4667**

"THE PLACE TO BANK IN ROCKY MOUNT"

The Planters National Bank & Trust Co.

MEMBER F.D.I.C.

102

SHEPARD AV - Contd
1013 Atkinson David H 442-5291

**SHERROD (Edgecombe) - From 1125
E st east**

--- Peacock Meat Co Inc whol meats
446-5174
--- Metals Inc 446-4336
--- Mebane Co The (whse) 442-5913
Pitt intersects (not open)
Parrish intersects (not open)
Rooter intersects (not open)

**SHERWOOD DR (Nash) - From Hunters
Hill rd southwest, 1 southeast of
Berryhill rd**

115 Williams Frank L @ 446-6626
116 Bradshaw Chas M @ 442-6755
120 Cohoon Ira B @ 442-5832

**SHERWOOD DR (Nash) - From Hunters
Hill rd southwest, 1 west of Country
Club rd (Box numbers)**

108 Harrison Robt R @ 446-6012
112 Parker Meddie L @ 446-5879
117 Morris Elmer
123 Garriss James E @
124 Williams Leroy R @ 446-9319
127 Walker Willie R @ 442-1222
131 Rose Robt @

**SHORT (Edgecombe) - From 100 Branch
east, 1 north of ACL**

620 Peterson Johnnie C @ 442-1743
628 Hayes Jas @ 446-7600
632 No Return
635 Planters Cotton Oil & Fertilizer Co
(whse)
638 Griffin Henry H @ 446-6748
642 Vacant
Cokey rd intersects

**SIMMONS (Swelton Heights) - From 1824
Falls rd extd north, 2 east of Hwy
301 overpass**

104 Fleming Lina
106 Leonard Johnny 442-8483
108 Shearon Clifton
200 Ellis Melvin J 442-4091
204 Batchlor Wiley
Lewis Willie G

**SMALLWOOD DR (Englewood) - From
324 Oakdale rd north, 1 east of
Winstead dr**

508 Thorp Lewis S @ 442-4638
512 Gibson Marion H @ 446-4832
513 Nelson Richd G @ 442-5018
517 Vacant
518 Vacant
Woodlawn dr intersects
600 Parrish Thos A @ 442-1612

601 Jessup A Frank @ 442-3904
604 Grady Raymond P @ 442-6225
605 Vacant
608 Pirdgen Willie E @ 446-7745
609 Hawkins Wayne B @ 442-5306

**SMITH (Nash) - From 1800 South Church
west**

206 Taylor Claude S 442-6804
207 Roberts Paul 442-3084
208 Faison Willie
213 Carter Edw D 446-6761
219 McMillan Lottie B Mrs @ 446-9800
220 Moore Leroy

Davis intersects

300 Jones Geneva B Mrs @ 442-7493
302 Petway Katie L Mrs @ 446-4760
305 Hammond Thos @ 446-8394
307 Joyner Preston 442-7597
308 Bethea Annie M @
309 Robinson's Grill
Scott Wm

312 Ashley Mary M Mrs @ 446-4896
Johnson Jas H

313 Robinson Mary F Mrs @
316 Reese Annie H Mrs 442-3085
504 Brown Swails
508 Small Annie P Mrs 446-6707
516 Bulluck Mark
518 Taylor Willard @
520 Lowe Ervin C @ 442-8497

Boone intersects

**SORSBY (Nash) - From 122 Sunset av
north, 1 west of Main NW**

122 -24 Vacant
200 Baldwin's Dept Store (Stge)
W Thomas intersects

**SOUTH (Edgecombe) - From 1 blk west
of South Washington (Numbered
irregularly)**

1020 Hilliard Lorene S Mrs
1026 Jenkins Marie T Mrs
1030 Whitehead Rachel Mrs
102 Vick Stella C Mrs
104 Shaw Julius
Red Row ends
106 Sharpe Aaron
S Washington intersects
208 Green Sam
214 Cooper Earlene
214 1/2 Carr Henry
218 Tillery Mary
Bullard Lillie D
224 Watson John A 446-4434
228 Evans Walter L jr
Arlington intersects

**SPAULDING DR - From 808 Leggett
rd south in semi-circle**

110 Conyers Jas E @ 446-7563
116 Felix Jesse @ 442-5289
122 Wiley Jos W Rev @ 442-5386



**ROCKY MOUNT
Laundry & Dry Cleaners, Inc.**

223 S. WASHINGTON ST.

P.O. BOX 549

PHONE 446-7158





STALLINGS OIL & COAL CO.

KEROSENE — FUEL OIL

816 RICKS ST.

It's Performance That Counts

DIAL 446-6184

103

SPAULDING DR—Contd

- 132 Byrd Wilton @ 442-5992
- 136 Williams Geo H @ 442-3587
- 140 Witherspoon Gladys M Mrs @ 442-1283
- 143 Chase Otto @ 442-3784
- 144 Brewer Robt L @ 442-6293
- 152 Williams Isiah @ 442-3823
- 156 Reid Matthew @
- 159 Wilkins Lloyd D @ 442-4879
- 163 Lawrence Allen P @ 442-2508

Shepard av begins

- 167 Battle Georgia B Mrs @ 442-5632
- 171 Cordon Elbert L @ 442-6526

27

SPRING E (Nash)—From 1000 Falls rd northeast, 1 west of East Ridge

- 5 Woodcock Charlie A 442-3788
 - 7 Paris Theo R 442-6389
- Columbia av intersects
Bellevue av ends

24

SPRING W (Nash)—From 1000 Falls rd southwest

- 1 Stone C P jr
 - 2 Hewett Lacy H 442-5258
 - 3 Barnhill Empie A
 - 4 Young Jas R
 - 5 Smith Louis A 446-5428
 - 6 Vacant
 - 7 Perdue Theresa B Mrs 442-5081
 - 8 Vick Benj F
 - 9 Perry Jas E
 - 10 Rainer John R 442-5047
 - 11 Floyd Jas M 446-4674
 - 12 Goff Broudie L
- Peachtree intersects
- 13 Pittman Albert R 442-7413
 - 14 Barnhill Rosa B Mrs 442-4954
 - 15 Wilder Percy D
 - 16 Dudley S L 442-6785
 - 17 Cockrell Clayton D 442-7650
 - 18 Moss James R
 - 19 Vacant
 - 20 Perdue Wm P 446-7602

22

SPRINGBROOK DR—From 1200 Hillsdale rd east, 1 north E Virginia

- 1500 No Return
- 1501 Fletcher Minnie
- 1505 Wiggins Harvey
- 1508 Corbett Goolsby
- 1512 Tillery Geo
- 1520 No Return
- 1535 Richardson Chas C
- 1548 Powell Robt C
- 1569 Under Constn
- 1571 No Return
- 1572 Tice Major
- 1576 Progressive Club

22

SPRUCE (Edgecombe)—From ACL (Main Line) east, 1 north of East Virginia av

- 211 Battle Wm C
- 321 Savage Columbus
- 323 Willis Henry L
- City Negro Youth Center 442-3789

Albemarle av intersects
Atlantic av intersects
Pennsylvania av intersects
Carolina av intersects
Myrtle av intersects
Park av intersects

21

STAR (Nash)—From 500 North Howell west, 4 north of Sunset av

- 712 Vacant
- 713 Holloway Katie H Mrs
- 715 Jones Chas M
- 716 Taylor Jas @ 442-1242
- 720 Smith Karo C Rev @ 442-6473
- 721 Mae's Beauty Shop
- Lawrence Maereatha Mrs 442-2579
- 724 Bullock Ruffin
- 726 Knight Jas 442-2460
- 727 Lane Dora S Mrs @ 442-3989
- 728 Shine Roger @ 442-1007
- 729 Howard Edna Mrs

18

N Tillery intersects

- 800 Brown's Cash Gro 442-1497
 - 801 Vacant
 - 802 Hicks Whitty
 - 802 1/2 Perry Florence
 - 804 Fowler Leola M Mrs
 - 805 Joyner Lula W Mrs
 - 806 Sanders Henry 442-5588
 - 807 Odom Bertha Mrs
 - 808 Hines Robt 442-7415
 - 810 Howell Alice H Mrs
 - 811 Davis Buster
 - 812 Morris Danl L @ 446-5685
 - 815 Batts Nathan
 - 817 Bynum Eddie B 446-5919
 - 818 Barnes Lillie L Mrs 446-7686
 - 820 Howard Estelle W Mrs
 - 821 Ellis Willie
 - 822 Battle Wm
 - 823 Anthony Rufus
 - 824 Vacant
 - 826 Wilkins Florence
 - 828 Bradley Lizzie K Mrs 442-5551
- 829 Watson Place Apartments
- 1 Arrington Joseph H
 - 2 Staton Lee 446-8407
 - 3 Vacant
 - 4 Brown Zellie Mrs
 - 5 Marsh Arth
 - 6 Hicks Eug C

Street continued

- 830 Green Richd
- 823 No Return
- 834 Hines Haywood
- 835 Joyner Mamie Mrs
- 836 Vacant
- 837 Little Wm
- 838 Battle Robt

FURNITURE
FOR THE
HOME

COME TO

**ROCKY
MOUNT
FURNITURE
CO.**

"IN THE
HEART OF
THE CITY"

**COMPLETE
FURNISHINGS
FOR THE
HOME**

163
S. MAIN

SEE PAGE 78
BUYERS
GUIDE



**MODERN
BUILDERS
Inc.**

General
Contractors

~ ~

**COMMERCIAL
and
RESIDENTIAL**

~ ~

DIAL

442-4103

~ ~

725

WALNUT ST.

~ ~

WALNUT
SHOPPING
CENTER

BEL AIR CHEVROLET CO.

CHEVROLET - CHEVY II - CHEVELLE
CORVAIR - CORVETTE

115-123 S. CHURCH ST.
THE O.K. PLAZA 501 N. CHURCH

SALES-SERVICE

TEL. 442-6148
TEL. 442-2877

**UMBER
MILLWORK**

PEOPLES BUILDING SUPPLY CO.
"QUALITY MILLWORK PRODUCTS"
410 N. PEARL ST. PHONE 442-3104

**Building
Materials**

BANK OF ROCKY MOUNT

SERVING NASH AND EDGEcombe COUNTIES

SAVINGS ACCOUNTS — LOANS — CHECKING ACCOUNTS

142 MAIN ST. SW.

MEMBER F.D.I.C.

BRANCH: INTERSECTION RALEIGH ROSE AND GEORGE STREETS

DIAL

446-7101

104

STAR (Nash)—Contd

839 Moore Manly @ 442-6693

840 Bowden Andrew

842 Vacant

844 MtCarmel Bapt Church

Pine intersects

910 Holloway Louis @ 442-6572

911 Harper David @ 442-4987

913 Anderson Fletcher

916 Vacant

917 Harper Rudolph

918 Hinton Elijah

918½ Killebrew Mary Mrs

919 Mangum Willie

920 Harper Randolph

921 **Apartments**

1 Vacant

2 Vacant

3-5 Vacant

4 Lawrence Wm

Street continued

922 Langston Mary B Mrs @

Vyne intersects

1002 Battle Adron

1003 Joyner Benj

1004 Bryant Jas F

1005 Davis Jimmy 442-5591

rear Davis Soda Shop confr

1006 Battle Jas I

1008 McCullen Maude T Mrs

1010 Wilkes Lucille B Mrs 446-4323

1011 Horne Johnny

1012 Hedgepeth Elbert

1013 Jones Walter

1014 Barnes Jessie

1016 Wooden Hattie B Mrs

Harris intersects

1100 Carney Ethel A Mrs

1104 Frazier Chester 446-4383

1105 Horne Jas

1109 Brown Cardes jr

1110 Bulluck John H @ 442-1429

1111 Whitaker Alex

1113 Taylor Raymond

1114 Williams Johnny

1115 Barnes Mack 442-2094

1116 Harrison Clarence 446-7426

1117 Maryland James

1118 Pearsall Abr @

1119 Bridges Jesse

1120 Cobb Lucy W Mrs @ 442-6413

1121 Taylor Daisy J Mrs @

1122 Moore Walter S @ 442-4249

1123 Battle Cullen

1124 Dowd Emma K Mrs @

1125 Scott Dowd Mrs

1126 Moseby Syvalia @ 442-4683

1127 Battle Lorenza

1128 Abel Sidney @

1129 Austin Gilbert

21

**STAR PL (Nash)—From 315 North
Howell east, 1 north of Thomas**

301 Davis Florence T Mrs @ 442-2511

303 Bulluck Roy jr @

20

STOKES (Edgecombe)—From North

Raleigh north, 1 east of Pinehurst dr

1000 Corley Della Mrs 442-4616

1002 Western Willie

1004 Grimes Isabella Mrs 442-2663

1006 Whitehead David 442-5541

1008 Edwards Richd

1010 Parker Louis Mrs 442-2798

1012 Barnes Jas 446-9286

1014 Davis Lonnie

1016 Pitt Sadie Mrs

1018 McNeal Matthew

1020 Richardson Wilbur

1022 Thorne Mittie Mrs

1024 Lewis Charles L

1026 Dans Mac

1028 Johnson Mary Mrs

1030 Cotton Frank

1032 Coleman Eddie

1034 Smith Chas 446-4429

1036 Pittman Abel

1038 Cox Gerald

1040 Davis Jas 442-7675

1042 Cobb John

1044 Scott David L 442-7350

1046 Williams Edw B 442-8341

Hunter intersects

1100 Baskerville Susie C School
446-8321

1101 Whitley Thos @ 442-3777

1113 Thompson Helena Mrs @
446-6705

1117 Stokes Chauncey C 442-4043

Virginia intersects

29

STONE DR (Englewood)—From 2621

Winstead rd west, 1 north of Forest
Hill av

704 Jackson Bobby D @ 446-7654

707 Patterson Roy T 442-8474

710 Beattie Eleanor M Mrs @ 446-8017

711 Bland Wm R @ 442-6394

Amhurst rd intersects

806 Spikes H F

20

SUBURB (Edgecombe)—From 1116

East Holly north

404 Williams Hattie 442-5340

406 Mitchell Christine

408 Wiggins Arth @ 446-4933

409 Pompey Argusta @ 446-8377

500 Thorpe & Ricks (stge)

524 Harris Frank

526 Newsome Daisy P Mrs 446-5905

E Grand av intersects

1

**SUNSET AV (Nash)—From ACL (Main
Line) west (base line dividing north
and south streets)**

118 Carole Dress & Bridal Shop
women's clo 442-6672

Howard begins

122 Purvis Clns & Dyers 442-5128

124 Standard Pharmacy 446-7128



Roberson Plumbing & Heating Co.

SERVICE ★ NEW CONSTRUCTION ★ REPAIRS

620 Royal St.

Phone 442-1656



STANDARD INSURANCE and REALTY CORP.

REAL ESTATE - INSURANCE - RENTALS

HOME SAVINGS BLDG. 119 N. CHURCH

PHONES 446-6156



105

SUNSET AV (N)--Contd

- 125 Perry Ernest M phys 446-8019
- 127 Powell Business Equip Co 446-6815
- 130 Bobbitt's Auto & Hobby Store
446-7454
- 130 Bobbitt James M S justice of the
peace 446-7454
- 131 Broughton Appl Center Inc
446-4647
- 132 Edgemont Extension Inc real est
446-7188
Hicks A Agency genl ins 446-7188
Equitable Life Assurance Society
446-7188
- 134 Jean's Beauty Salon 446-6716
- 135 Geneva's Beauty Shop 442-3560
- 136 Sunset Barber Shop 446-5962
Cooper Gorman shoe shiner
- 138 Center Theatre 446-5859
- 139 Book & News Center
- 140 Lee's jwlry repr 442-5353
- 141 Vacant

Church intersects

- 226 Battle Hyman L @ 446-4261
- 229 Citizens Savs & Loan Assn 442-6165
442-6165-66
- 231 Wilkinson-Bulluck & Co Inc
446-6121

S Franklin intersects

N Franklin begins

S Franklin begins

315 Fleming The

Apartments:

- 1 Spruill Mollie C Mrs 442-1505
- 2 McCall Clefa W Mrs 442-6679
- 3 Kitchen Kath P 442-3227
- 4 Fagan Mary B Mrs 442-1548
- 322 Gorham Mary B Mrs @ 446-4575

326 Apartments

- 1 Hackney James L
- 2 Pollard Chas H
- 3 Jobe Pearl Mrs 442-7614
- 4 Chase Agnes I 442-3781
- 327 Thurston Fred W @ 446-8451
- 329 Williams Isabelle H Mrs 442-3262
- 330 Marshbourne Apts

Apartments:

- 1 Alford Maggie L 446-4603
- 2 Andrews E G
- 3 Roebuck Shep
- 4 Ayscue Ernest
- 331 Creekmore Ed 442-7648

N Pearl begins

S Pearl begins

- 403 Price Betty A Mrs @ 446-4516
- 408 Griffin Margt @ 442-2361
- 410 Gardner Jas D 442-5314
- 411 Carlisle Bertha G Mrs 442-7490
Ellis Willie B 442-5890
- 414 Winbourne Chas F
Keeter Floyd D
Batts Lois Mrs
- 415 Matthews H Ray 442-6301
- 417 Vacant
- 421 Boyle Clara V Mrs
Viverette Josephine B Mrs
442-4292

- 422 Charlotte Liberty Mut Ins Co
446-9138
Retail Credit Co 442-7174
Fields & Cooper lwyrs
442-3115-6
Gassaway Julian B acct 446-9132
- 424 Thomas Eddie F @ 442-3263
- 425 Pantelakos Geo A @ 446-5729
- 426 Beaman Chas R 442-7611
- 428 Trevathan Robt W 446-6586
- 430 Pruden Grace B 446-6060
- 431 Vacant

N Grace begins

S Grace begins

- 504 Grissom Jas W Hon @ 446-7547
- 505 Smith Edwin C @ lwyrs 446-6693
- 507 Thurman Chas H 446-5750
- 508 Avent Jacob B 442-3333
- 510 Joyner Garland G
- 512 Gay Kelly @ 446-5909
- 513 Justa Saml H phys 442-2427
Arnold Co pharmaceuticals
446-5802
- 516 Clark L F 442-2080
- 518 Harrell Lois
- 520 Williams Thelma E Mrs
- 524 McGahee Joseph S @ 442-4841
- 531 Battle Emily M Mrs @ 446-4968
Battle Emily E nurse

Middle begins

600-02 Six Hundred Sunset Building

- Jones Wm R phys 446-4921
- Hobbs Jas E consulting forester
442-5461
- Luper C Jackson acct 442-5459
- Hardee Marvin M Ins Agcy
442-3747
- Norton E L & Sons 442-8461
- Southeastern Adjustment Co
446-8105
- Edmondson Ins Agcy 446-8575
- 605 Elks Club 446-4433
BPOE 446-4433
- 606 Ostrow Esther L Mrs @ 446-8438
- 612 Lancaster Wm R @ 442-2461
- 615 Millar Geo P @ 442-1217
- 618 Williams Henry F @ 446-7002
- 622 Harrell Rupert H 446-6377
- 623 Blackwell Annie L Mrs @ 442-2956
- 625 Pettitt Claude K @ 446-5064
- 626 Wester P D 442-6507
- 630 Mauckline Wm J
- 633 Wyatt Apts

Apartments:

- 1 Wilkinson Louise W 442-1661
- 2 Dowdy Bertha B Mrs 446-6296
- 3 Hoffman Annie L 446-4318
- 4 Worthington Cath Mrs 442-1543
- 634 Thorp Routh M Mrs @ 446-6596
- 635 Wald Louis 446-4332
Bennett Ruth D Mrs 442-3921

N Howell begins

S Howell begins

- 700 Walker's Sunset Food Store
446-6537
- 710 Mayo Wm T @
- 711 Peele Wm H jr 442-6888
- 715 Gay Jas G @ 446-6598

JAC ELECTRIC COMPANY

Contractors

JOE COSTA
OWNER

ALL
TYPES

PHONE
442-7389

520 N.
HARRIS ST.

P.O. BOX 1537

ROCKY MOUNT
N. C.

★
ALMAND'S
ROCKY MOUNTS EXCLUSIVE
REXALL DRUG STORE, INC.
★

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL

1125 East nr.Cokey Rd.

No. 1 and No. 2 for Home Heating - Tobacco Curing

CRIMES-MORGAN PLUMBING & HEATING CO.

TRANS AIR CONDITIONING

ECONOMICAL OIL BURNERS and BOILERS

PHONE 442-1764

211 ATLANTIC AVE.



TYSON'S DRUG CENTER INC.

YOUR ONE
STOP FOR
ALL YOUR
DRUG NEEDS

ACCURATE
PROMPT
PRESCRIPTION
SERVICE



RENTAL DEPT.
SICK ROOM
SUPPLIES AND
EQUIPMENT

TELEPHONE
446-7128

112 N. CHURCH

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

106

SUNSET AV (Nash)--Contd

- 718 Vacant
- 719 Murchison LeRoy C @ 446-8090
- 723 Snyder Walter E @ 446-4853
- 725 Savage F Leroy @ 442-3004
- 726 Willis Thelma N Mrs 446-7340
- 730 Thompson Clifford E 442-5079
- 731 Walker Wm B @ 446-4015
- 734 Walker Aaron R @ 446-9768
- 737 Temko Saml A @ 446-4507

N Tillery begins
S Tillery begins

- 800 Nolan E Jerry @ 442-3808
- 801 Morton John T @ 446-5895
- Murchison Ernest E 442-7494
- 804 Millar Pollie P Mrs @ 442-5748
- 805 Lewis Cecil A @ 446-4618
- 809 Price Jack M
- 810 Green Spurgeon W 442-3088
- 812 Eatman Iva M Mrs
- 814 Hillcrest Apts

Apartments:

- 1 Studenka Joseph J 446-4688
- 2 Gorham Jack L 442-2892
- 3 White Kara C Mrs 446-7931
- 4 Strickland Robt S 442-7773
- 5 Vacant
- 6 Vacant

Street continued

- 815 Jordan S C @ 442-1080
- 819 Lee Jamie C Mrs @

Apartments

- 1 Joyner Merl B @ 442-3701
- 2 Cox Myrtie O 446-8084
- 3 Turner F Edith 442-6616

- 836 Thomas Deward C
- Dixie Letter Service The 446-7095

- 827 Weaver John D @ 446-5317
- 828 Vacant
- 831 North Wm I @ 442-6010
- 834 McDowell Lottie T Mrs @ 446-7635
- 835 Ramsay Douglas T @
- 838-40 Beth El Temple 446-7675
- 841 Cockrell Arth L @ 446-6936

Pine intersects

- 906 Burton Richd H @ 446-4650
- 910 U S Snow @ 446-4612
- 911 Minges Clyde E 442-6367
- 912 Vacant
- 916 Hines Callie @ 442-3208
- 917 Minges Luther L @ 442-2118
- 920 Joyner J Leo @ 446-5749

S Vyne intersects

- 1000 Kincheloe John W Rev 446-5208
- 1001 LeCroy Thos H 442-6231
- 1005 Roseman Della B Mrs @ 446-8445
- 1006 Vick Paul B
- 1009 Daughtridge Zakary T @ 442-1934
- 1010a Williams Geo D
- 1010b Walker W Hutchings @
- 1011 Rawls Kathleen C Mrs @ 446-5454
- 1014 Barnhill R Kenneth 446-4758
- Daniels James R 442-7531
- 1017 Dixon Benj H @ 442-7482
- 1022 Friar Chase @ 442-3304
- 1023 Umstead Joanna M Mrs @ 442-1203

Harris intersects

- 1100 Roebuck Margt Mrs
- 1101 Rose Mary E Mrs @ 446-6645
- 1108 Woodlief Effie C Mrs @ 446-6500
- 1111 Wilkinson Mary G Mrs @ 442-1218
- 1112 Langley John D @ 446-8340
- 1116 Bass Aquill M Mrs @ 446-7110
- 1124 Chipley Flake B jr @ 442-7487
- 1136 Parrish Willard L jr @ 446-5063
- 1144 Dixon Robt E 446-9080
- 1145 Spencer Wm C @ 446-8050
- 1148 Reid James A @ 446-4890

17

Mayo intersects

- 1200 Joyner G Lynwood @ 446-4392
- 1201 Steadman Bruce A @ 446-8421
- 1205 Simpson Howard V @ 446-6601
- 1210 Rosenbloom Jacob A @ 446-6886
- 1220 Batts John N @ 446-6842
- 1224 Spruill Frances P Mrs @ 442-1693

Sunset Apartments

Apartments:

- B1 Pully Wm E jr 442-5480
- B2 Avera Mary W Mrs 442-3030
- B3 Lynch A J 446-4940
- B4 Phillips Jane Mrs 442-3661
- C1 Dixon Lemuel O 446-5068
- C2 Brinkley Jo Lynn Mrs 442-5006
- C3 Edwards S Bruce 442-8425
- C4 Council Chas B 446-9076
- C5 Brooks Henry S 442-3553
- C6 Umphlett W L 446-9396
- C7 Collie Wm R 442-3614
- C8 Levy Minnie 446-4484
- C9 Thompson Dorothy D 442-3218
- C10 Jackson Hattie Mrs 442-4684
- C11 Avent Estelle B Mrs 442-1657
- C12 Green Gevee D 446-5160
- D1 Baker Barney 442-3514
- D2 Williamson Frances G Mrs 442-6256
- D3 Young Annie Mrs 446-6747
- D4 Mayo Betsy H Mrs 446-4652

Lee intersects

- 1301 Chambliss Norman Y @ 442-2255
- 1304 Looney John J W jr @ 446-8539
- 1309 Reed John G jr 442-2820
- 1316 Joyner Wm L @ 442-3661
- 1320 Barth Arth A 446-5828
- 1324 Belknap Margt C Mrs @ 446-8266
- 1325 Proctor Henry C @ 446-6554
- 1331 Hayworth Millard S @ 446-5744

Land intersects

- 1401 McChesney Jas M Rev 446-9523
- 1404 Godwin Clarence E Rev 442-4960
- 1409 Wallace Claude C @ 442-3389
- 1410 Gordon Effie V Mrs @ 442-2467
- 1413 Hammond Mary L Mrs 446-5708
- 1416 Hobbs Fermor W jr @ 442-2957
- 1417 Etheridge Wm D 442-7328
- 1420 Fussell Johnny A @ 446-6780
- 1421 Lewis S Thurman @ 442-2020
- 1424 Hubbard Ryan B @ 446-5039
- 1425 West Wayne B @ 446-6622
- 1431 Bunn Margt S Mrs @ 446-7783

Taylor intersects

- 1500 Dove Jas C @ 442-3686



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE
COR FRANKLIN ST

HODGES ~~ELECTRIC~~ SERVICE

ELECTRICAL CONTRACTORS

Commercial — Industrial — Residential

BENVENUE RD.

TEL. 442-1686

107

SUNSET AV (Nash)--Contd

- 1503 Lakeside Bapt Ch (Sunday Sch Annex)
- 1506 Matthews Tom H @ 446-8701
- 1512 Spears W Marshall @ 442-2405
- 1513 Lakeside Bapt Ch (Sunday Sch Annex)

West Haven blvd begins

- 1517 Lakeside Bapt Ch 442-6016
- 1520 Collie Carl W 446-4984
- 1524 Howe Thos @ 442-5847
- 1528 Boone Danl T @ 442-3051
- 1532 Matthews John L @ 442-1595

Bryant begins

- 1601 Lakeview Gro & Mkt 446-8109
- 1618 Zirkle's Lndry & Clns 442-6282

River dr ends

- 1708 Thompson Louis M 446-5337
- 1730 Carolina Serv Sta 446-9964

W Thomas ends

- City Water Dept (filter plant) 442-5183
- City Power Plant 442-5183

City limits

Tar River

29

SUNSET AV (U S Highway 64)--From Tar River northwest and west

- 1800 Dixons Blind & Awning Serv 442-2360
- 1802 Sunshine Center Lndry self serv 442-9316
- 1803 Travelers Serv Sta 442-3817
- 1820 Peoples Bank & Trust Co 446-9528
- 1825 A&P Food Stores (br) 446-8457
- 1828 Rose A B Inc 442-5083
- 1829 Modern Products venetian blinds mfrs 446-7596

May av begins

- 1830 Riverside Vet Hosp 442-3636
- 1834 Brown Memorials monuments 442-4271

- 1836 Johnson Funeral Home Inc 446-5135

- Johnson H B Mut Burial Assn Inc 446-5135

- 1838 Brown Allen H 446-8058
- 1840 English Harvey D 446-8248

Highway 301 overpass

- 1901 Hardee's Food Sys Inc genl ofc 446-4125
- 1905 Hardee's Drive In No 2 446-8326
- 1907 Johnson Bessie S Mrs @ 446-8357
- 2301 Winstead Lizzie Mrs 446-6901
- 2305(1828) Putt-Putt Golf Course 442-6303

- 2309 Daughtridge Paint & Wall Paper Co 442-2931

- 2320 Tarrytown Shopping Center
Montgomery Ward 442-8171
Kerr Drugs 442-6197
Colonial Stores Inc 442-1546
Met Life Ins Co 446-5913

Westview Park dr begins

Englewood subdivision begins

- 2408 Tarrytown Esso Serv 446-6958

- 2412 Englewood Flying "A" Serv gas sta 442-3062
- Tidewater Oil Co 442-3062

Crescent av intersects

- 2412 Warren & Brantley Oil Co 442-3062

Old Country Club rd begins

- 2504 County ABC Store No 9 442-6751
- 2508 Food Barn Super Mkt 442-1331
- 2509 WRMT Radio Smiles 442-1490
- 2510 Coleman-Pitt Post No 58 Am Legion Auxiliary 446-6208

- 2513 Wash-O-Mat self serv lndry
- 2516 Overton's Barbecue Inc restr 446-7369

- 2517 Mary Carter Paint Center 442-6791

- 2521 Laurette's Inc of Englewood women's clo 442-7066

- 2525 Remnant Shop The 446-7877
- Drapery Shop The 446-7877

- 2529 Englewood Phillips 66 Serv Sta 446-4080

Forest Hill av begins

- 2600 WEED Radio Sta 446-6736 and 446-4534

- 2608 Woodcock Geo R 442-5429

- 2612 Taylor Saml A 442-6777

- 2613 Tharrington Fenner M @ 446-7221
- Tharrington Florist 446-9595

- 2614 Williford Trellis C

- 2616 Vacant

- 2620 Vacant

- 2621 Ry Mt Fire Dept Sta No 3 446-5153

- Braswell J S

- 2624 Owens Marion D @ 446-5322

- 2627 Rowland Thos C @ 442-3046

- 2631 Bradshaw Johnnie E 446-6579

- 2632 Giles Annis L 442-4216

- 2636 Clay Parrieleigh B Mrs @ 442-1551

- 2640 Vacant

Crescent dr ends

- 2701 Bullock Kath T Mrs @

- 2702 Caison J Albert @ 446-7803

- 2705 Sledge Wm S @ 442-5655

- 2706 Brantley Wilmer A @ 446-5380

- 2709 Jordan Kenneth W

Greenwood av ends

- 2710 Wooten Larry V @ 442-7417

- rear Andrews Clayton

- 2714 Davis Luther C 442-3897

Greenwood av begins

- 2800 Moore Preston A @ 442-3307

- Moore's Antiques Shop 442-3307

- rear Moore Mary E @

- 2801 Brantley Apts

Apartments:

- A1 Waters Gordon jr 446-7069

- A2 Stout Carl E 446-7737

- A3 Turnage Fredk E 442-3493

- A4 Looney Thos C 442-5902

- B1 Rosenbloom Jake L 446-8294

- B2 Rutherford Jas R 446-5812

- B3 Knight G Danl jr 442-2680

- B4 Dawson Mickey jr 442-7981

Street continued

- 2804 Howell Elmer W @ 442-3437

225-27 TARBORO



ALLAN MIMS FORD
SALES SERVICE

"THE HOME OF BETTER USED CARS"

TEL. 442-2191



ALL THE STORE YOU'LL
EVER WANT
TARRYTOWN CENTER

INTERSECTION HWY 64 and 301

PHONE
MI 6-2911

NASH COAL COMPANY

Specializing Exclusively in

High Grade Steam and Domestic Coal

PHONE 446-8512

100 W. Grand Av.



DRINK



Coca-Cola

**Bottling
Company**

Inc.

Bottlers

442

S. Church St.

PHONE

446-4117

INDUSTRIAL ELECTRIC SALES & SERVICE INC.

REPAIRS and SALES

TO ALL INDUSTRIAL EQUIPMENT AND INSTALLATIONS

TEL. 442-1101

2917 S. CHURCH ST. EXTN.

Coca-Cola

REG. U. S. PAT. OFF.

REGULAR - KING

AND 16 OZ SIZE

108

SUNSET AV (US Hwy 64)--Contd
2804--Contd

Howell Sls Co novelties
442-3437

Sunset Nursery 442-3437

2808 Bulluck J Davis @ 442-1815

2812 Joyner Lee R @ 446-5502

2816 Andrews Jarvis J @ 446-8633

Circle dr begins

2900 Bulluck Zeb B @ 446-7314

Bulluck rd begins

3027 Sutton Wm A 442-5829

Clifton rd ends

Patterson dr begins

3119 Whitley Archie B Paint &
Wallpaper Co 446-7063

3123 Whitley Archie B @ 446-7063

3132 Vacant

3136 Whitley Rudolph F 442-7251

3148 Griffin Harold W @ 446-7087

Chadwick Robt R 442-4340

Wood Jos E 446-8477

Lawrence Addison R 446-9295

Englewood dr begins

3156 Capps Danl I @ 446-7809

City limits

Timberland rd begins

3200 Carmichael Randolph 446-5549

3213 Camper's Shop 442-7016

Ricks Joseph A @ 446-7791

3217 Jones Duncan H @ 446-7494

3219 Parks Joseph D @ 442-5077

3301 Bunch Elbert L @ 446-7548

10

SWIFT RD--From Tarboro rd south,
2 east of S Greenwood dr

101 Coastal Truckways Inc 446-6671

204 Edgemont Recreation Center

14

SYCAMORE (Edgecombe)--From 200 N
Raleigh east, 1 north of Tarboro

400 Bulluck Ruth B Mrs @ 446-7673

406 Ellen Lillie T Mrs @ 442-3854

412 Hicks Melvin B

413 Vacant

414 Moore Geo T

416 **Lee Apartments**

Apartments:

1 Moore Walter R jr 442-8269

2 Cherry Wm R 446-8675

3 Marshall Thos G @

4 Vacant

417 Hedgepeth Benj F 446-4648

N George intersects

500 Williamson Roy W jr @ 442-4003

Williamson Plumbing & Htg Co
442-4003

508 Critcher Nell W Mrs @ 442-1428

509 Hines Rosa S Mrs @ 446-4430

Daughtridge Edw H

514 Pierce Wilbert J @ 442-3727

Pierce's Radio & TV Serv

442-3727

515 Daughtridge W Maurice jr @

446-8284

518 Pegram Elmus W @ 446-5295

525 Sharpe Noah R @ 446-5898

528 Dowdy Chas L 442-1753

530 McKinnon Angus C @ 446-5080

531 Waller C Felix @ 442-2288

N Parker intersects

600 Eagles Guy K @ 442-3846

606 Holman Faustine A Mrs @ 446-5806

607 Mims Emma A Mrs @
446-5243

612 Kearney Wm W @ 446-7330

613 Daughtridge Edw L @ 442-3937

618 Vacant

619 Rich Arth E @ 446-5850

622 Drake Jeanette F Mrs @ 442-2996

623 Sharer Arch W 442-1738

628 Horne Mary T Mrs @ 446-4909

632 Moore Walter R @ 446-4987

635 Gordon E D @ 446-4802

N Daughtry intersects

700 Harper Nannie D Mrs @ 446-5250

701 **Jocile The**

Apartments:

1 Thigpen Daphne B Mrs 446-6743

2 Thomas Dwight E 442-5007

3 Daniels John H 446-8012

4 Spencer Tyree Mrs

707 Bishop Maude C Mrs @ 446-6692

711 Ruff John A @ 446-4964

712 Lore Coyte C @ 442-1202

717 Shirley Phillip F @ 446-5285

723 Dill Thos G @ 446-7696

728 Williams Mark P @ 446-5810

729 Timberlake Julia E Mrs @ 446-6226

734 Baker Marvin L @ 446-5960

735 Griffin E Taylor @ 442-1924

N Mercer intersects

800 Coley C Bolton @ 446-5251

803 Page Jack W Rev 442-3022

806 Turner Fannie J Mrs 446-5341

812 Keel Page C @ 446-5249

815 Hendley Mary H 446-4657

817 Barnes Guy E @ 446-5007

818 Almand C Aubrey @ 446-9513

828 Sexton John W @ 442-1256

829 Bell Orville E @ 446-4164

834 Sanford Lottie G Mrs @ 446-8222

835 Harris Beulah J Mrs @ 442-3713

N Edgewood intersects

900 McAuley Clyde G @ 446-5303

905 Stimson Paul M @ 446-4923

912 Ward C Carlyle @ 446-5823

917 Jordan Wade G @ 442-3290

922 Stone Leslie O @ 442-5091

923 Arnold Hendricks @ 442-1349

930 Fields W O jr 442-7625

936 Large Nellie B Mrs @ 442-2822

937 Bridgers Luther E @ 446-5298

941 Pettitt Evelyn S Mrs @ 442-2110

945 Cockrell Willie L @ 442-1461

950 Gay Wm S @ 446-5178

951 Langford Fred T @ 446-9537

955 Klitzner Julius @ 446-5955

12

N Pine intersects

1000 Page G Troy Rev @ 442-4290

1005 Bailey Milton C @ 442-3340

1007 Campbell Edw G @ 442-4775

Modern

Gas

Appliances

Englewood Shopping Center

PROPANE

Suburban

GAS COMPANY

**Bulk-Metered
and Bottled Gas**

Tel. 446-6739

WALKER LUMBER CO.

Manufacturers of Ceiling - Flooring - Siding - Moulding - Finish - Roofers

Mailing Address: Battleboro, N.C.

Mill: Gold Rock, N.C.

Tel. 446-8171

109

SYCAMORE (Edgecombe)--Contd

- 1008 Russell Joe L Rev 446-8031
- 1013 Webb Wm B @ 442-4675
- 1017 Baker Curtis D @ 446-5959
- 1018 Proctor Joseph L @ 442-4930
- 1021 Joyner Wm D @ 446-6324
- 1022 Nixon Kramer W @ 442-4876
- 1025 Innes John @ 446-9515
- 1026 Bishop John E @ 446-7175
- 1029 Exum John B @ 442-3718
- 1032 Melvin J Lyman @ 446-8414
- 1036 Chambliss Jannet A Mrs @ 442-2444

- 1041 Gordar John @ 446-7614
- 1042 Greathouse Wm P @ 446-4809
- 1045 Proctor R Thurman @ 442-4784

N Oakwood dr intersects

- 1100 Daughtridge J Garland @ 446-4960
- 1101 Harris Winifred R Mrs @ 442-3249
- 1105 Cochran Robt B @ 442-2328
- 1106 Vacant
- 1109 Wiggins Wm W @ 446-5280
- 1110 Marshburn O Milton @ lwyr 446-8449

- 1111 Levin Marvin 446-9282
- 1114 Quick F Marion @ 446-6098
- 1115 Murchison Jack C @ 442-1153
- 1117 Avett Wallace C @
- 1118 Barnes Luther M III @ 442-6855
- 1122 Daughtridge Wm G @ 442-3274
- 1126 Poplin Jas T @ 446-5305
- 1127 Long Chas R jr 442-8468
- 1129 Thornton Howard H @ 442-6534
- 1133 Todd Chas C @ 442-1566
- 1134 Davis J Fred @ 446-5201
- 1137 Henson Dorothy L Mrs @ 446-7552
- 1145 No Return
- 1149 Hicks J P @

Greenwood dr intersects

- 1201 Wynne W Avera @ 446-6926
- 1208 Worsley Paul R @ 442-1407
- 1209 Gupton R M @ 442-7722
- 1210 McIntyre Chas D @ 446-6704
- 1213 Taylor Adam A @ 446-4920
- 1221 Pittman Mildred H Mrs @ 442-2048
- 1226 Bradley Herman A @ 442-3478
- 1227 Brown W Troy @ 442-1989
- 1229 Vess Frank W @ 442-4421
- 1230 Gardner B Frank @ 446-8618
- 1232 No Return
- 1233 Braswell Thos J @ 446-4811
- 1234 Landen Walter E @ 446-5401
- 1238 Hinton Norman E @ 446-4446

Ferndale dr intersects

- 1300 Smith Saml P @ 442-2748
- 1301 Lyles Martin P @ 446-8425
- 1304 Gurganus Jack L @ 442-4288
- 1305 Barrow Jas W @ 442-4710
- 1309 Dorsett F Raymond jr @ 446-5646
- 1312 Carson J Royal jr @ 442-2096
- 1313 Langley Wm J @ 446-6684
- 1316 Hinton Hugh R @ 446-4094
- 1317 Parker Louise P @ 446-5468
- 1320 Wallace Ralph W @ 442-3881

- 1321 Flye Paul W @ 442-2636
- 1324 Tilson W Erwin @ 446-4476
- 1325 Sykes Otha R @ 446-6687
- 1328 Pierce James S 446-4268
- 1329 Pierce Jas S jr @ 442-5569
- 1332 Gurley Clayton M @ 442-1866
- 1333 Vacant

Fairview rd intersects
City limits

13

TAFT (Nash)--From Beamon south, 9
west of Raleigh rd (not open)

Edwards intersects (not open)
Hammond intersects

16

TARBORO (Edgecombe)--From ACL
(Main Line) east (base line dividing
north and south streets)

Main NE begins

Main SE begins

- 101 Peoples Bank & Trust Co 442-7187
- 106 Epstein Building

Rooms:

- 200 Matthews Tom H lwyr 446-7670
- 201 Meadows & Batts lwyrs 446-7131
- 203 Vacant

Street continued

- 109 Simmons & Harris Co real est 446-5182
- 110 Daniels Barber Shop 446-7015
- 111 Jack & Frances Restr 446-4497
- 112 Family Finance & Acceptance Corp 442-4136
- 115 Soden W & Sons shoe repr 446-7303
- 116 Provident Finance Co 442-8183
- 119 Temko's Jewelry 446-4228
- 120 Vacant
- 121 Model Barber Shop Parker James Shoe Shiner
- 124 Joyner's Athletic Hse sportings gds 446-6159
- 125 Peoples Bank & Trust Co (consumer credib br) 442-6192
- 128 Eighty Eight Cent-er

N Washington begins

- 132 May & Gorham Inc drugs 442-1127

Rose begins

- 200-10 Federal Building US PO 446-8182
- Natl Federation of PO Clerks No 591 446-8182
- Natl Assn of Letter Carriers No 1321 446-8182
- bsmt US Treas Dept (Alcohol & Tob Tax) 442-2249
- Army Recruiting Sta 442-1931
- Navy Recruiting Sta 442-6644
- U S Coast Guard
- U S Air Force Recruiting Sta

Rooms:

- 200 U S Bur of Int Rev (income tax div) 442-7520

CARBISCO FLOUR & FEED MILLS, INC.

Manufacturers
GOLD STRAP

Poultry
and
Livestock
Feed

Dealers

Poultry and
Livestock
Equipment,
Remedies,
Surge Milkers,
Insecticides
Feed Materials

Office
701 S.
Grace St.

Mill
605 S.
Grace St.

Phone
446-4215

A. HICKS AGENCY

— REALTORS —

Sales Agents for Westridge

132 SUNSET AVE.

PHONE 446-7188



PHONE
446-5044

D.J.
ROSE
AND
SON
INC.

READY
MIXED
CONCRETE

WHERE
YOU
WANT
IT-
WHEN
YOU
WANT
IT

Phone
446-5044



GAY-YOST FUNERAL HOME

Rocky Mount's Oldest

805 FAIRVIEW RD.

PHONE 446-6634

110

TARBORO (E)—Contd
Federal Bldg—Contd
201-08 US Dist Court (probation ofcr)
442-6863

203-07 US Bur of Int Rev (aud dept)
442-1583

Street continued

201 Union Finance Co of Ry Mt
442-1191

203 Williams Hugh R optom 446-8051

205-09 Ry Mt Hatchery Inc 446-6022

213 Gordar's Bakery 446-6014

217 Hudson Typewriter Co 446-5131

218 Alford Ins & Realty Co 442-6145

218½ Vacant

219 Weeks H H Seed & Feed Store
446-9134

224-26 Farmer & Brock whol confy
446-6234

225-37 Mims Allen Inc auto dlrs
442-2191

230 Five Points Barber Shop
442-6294

232 Anita's Beauty Shop 446-8165

234 Arrington Dental Laby 442-1316

Dixie Press prntrs 446-7095

Horton Dental Laby 446-6746

236 Hertzberg Furs 446-5800

238-42 Quality Lndry & Clns Inc
446-7116

239-41 Gorham J Saml jr lwyr
446-9416

Sou Belle Mfg Co furn 442-1249

Kemp M B whol shoes

240 Quality Serv Sta

251 Vacant

256 Caddell Mtrs autos 442-3121

267 Mims Allan Inc used cars 442-2191

285 Municipal Parking Lot

294 Shell Tarboro St Sta 442-5964

Arlington begins

Lexington begins

300 Virgil's Texaco Sta 442-9994

301 Tarboro St Esso Servicenter
442-9998

309 Mohammed Club 442-6712

317 Bone's Gulf Serv 442-3078

324 Vacant

328 Rabil Betrus D © 446-6225

329 Arrington Martha S Mrs ©
446-7459

N Raleigh begins

413 Harris Sterling C © 446-7819

417 Fountain Benj E © 446-6295

418 Fountain Susan R Mrs © 446-4858

425 Longest Frank B © 446-6023

S George intersects

Cokey rd begins

cor Trinity Luth Ch

504 Carter Donald E © 446-5956

512 Deaton Clyde H 446-8330

522 Tetterton John W © 446-5060

518 Bulluck Mark C © 446-4908

528 Vacant

532 Fleming Juanita Mrs © 442-1780

533 Ritchie Hoke H Rev 446-5256

Parker intersects

600 Pittman James K 446-5981

601 Vacant

608 King Mildred T Mrs © 442-1259

609 Cherry Wm G jr © 446-4424

614 Murchison Mabel C © 446-5188

615 Daughtridge Elijah L © 446-5450

620 Stevens Harvey I © 446-4654

626 Bulluck Eliza E Mrs © 446-5002

627 Jones Clyde D Mrs © 446-5342

632 Rivenbark M P © 446-7993

635 Coleman Thos B © 446-5011

Daughtry intersects

700 Wilson Ballard R Mrs © 442-2925

701 Winslow Francis E © 446-8252

708 Redmond Lena R © 446-5206

717 Moore Mary S Mrs © 446-6653

720 Flora Wm W jr © 446-5953

726 Taylor Louise S Mrs © 442-1219

727 Holding Grace R Mrs © 446-6088

732 Stroud David R © 446-6286

733 Bulluck Elmer W © 446-8024

Mercer intersects

800 Lea W Bruce © 446-6954

803 Bradley Ina J Mrs © 446-9560

815 Mears Walter T © 442-2894

820 Reaves Emily M Mrs © 446-5010

826 Pittman Kenneth W © 442-1214

832 Harris Chas C jr © 446-8054

833 Whitley H Wayne © 446-8401

Edgewood intersects

900 Meritt Sidney H © 446-7248

901 Winstead Benj E jr © 442-4195

906 Plummer Edgar M © 446-7344

910 Manos Jas D © 446-4642

913 Winstead Nell R Mrs © 442-2717

919 Towe Sara E © 446-7729

920 Haynes Howard E © 446-7228

923 Robbins Susie H Mrs © 446-5003

924 Blake Eliz P Mrs © 442-1528

927 Clark Julia C Mrs © 446-5214

934 Whaley Doris A Mrs © 442-3059

935 Broome Robt A © 446-6250

938 Stallings Herbert P © 446-5793

950 Gay W Carlyle © 442-5883

953 Gay Oliver L © 446-6792

956 Padgett Mary W 442-7203

12

Pineview intersects

1000 Hammond Wm T © 446-4022

1001 Ch of Jesus Christ of Latter Day
Saints

1004 Henry Claude S © 442-3231

1005 Stallings Lottie S Mrs © nurse
446-8681

1009 Knight Leslie M © 446-9292

1012 Hicks Alphonso © 442-1205

1013 Howard Herbert E © 446-8589

1016 Vande Velda Frans L ©

1017 Dixon Guy C © 442-5264

1020 Green James G 446-6731

1021 Wynne Willie E © 442-1012

1022 Seventh-day Adventist Ch

1025 Dearing Harold W © 442-1571

1029 Hill J Fred © 446-7093

1033 Bradham Ingram D © 442-4749

1037 Carpenter Jas C © 446-5937

Oakwood dr intersects

1100 Pike Marvin A © 442-2905



FUEL OIL

We Give Green BAX Stamps

KEROSENE

CITIES SERVICE

Printed Metered Delivery



CITIES SERVICE

701 S. Church St.

446-6806



HOME SAVINGS

and loan association

119 N. CHURCH STREET

DIAL 446-9141

111

TARBORO (Edgecombe)--Contd

- 1101 Marks Frank H @ 446-6600
- 1104 Spence Ashby J @ 442-3534
- 1105 Morris Gld A @ 446-5990
- 1103 McMillan Murphy B jr @ 442-7420
- 1109 Wisner C Fred @ 446-7245
- 1112 Hemenway Irene H Mrs @ 442-2682

- 1113 Barden Frank E 442-5483
- 1116 Soden Wm III @ 446-7554
- Soden Jean L Mrs nurse
- 1117 Sutton Jimmie R @ 446-6203
- 1120 Mouzon Madison L @ 442-4661
- 1121 Stallings W Durward @ 442-3474
- 1123 Savage Hubert E @ 446-5837
- 1124 Mangum Wm W @ 446-5718
- 1126 Brown Ryland W @ 442-2245
- 1132 Howell Milton R @ 446-5884
- 1136 Edgemont Bapt Ch (nursery)
- 1137 Hickman H Jennings @ 446-5615

Parrish begins

- 1141 Livesay John H @ 446-5443
- 1145 Brown John H @ 446-8339
- 1149 Gay C Richd @ 442-4211
- 1150 Edgemont Bapt Ch 442-6046
- 1153 Barnes Robt F @ 446-7934
- 1157 Wells John J jr @ 442-5450

Greenwood dr intersects

- 1200 Harris Robt P Rev @ 442-3536
- 1201 Buxton Russell III 442-1381
- 1204 Thomas Loleta E Mrs @ 446-9428
- 1205 Wilson Junius D 442-5469
- 1208 Peterson Jack D @ 446-6260
- 1209 Laughridge C Hugh @ 446-4697
- 1212 Cousins Archer V @ 446-5846
- 1213 Anderson Wm A @ 446-5495
- 1216 Hale Epp B @ 442-2995
- 1217 Howard Curtiss jr 442-7946
- 1220 Reese Wm E @ 442-5234
- 1221 Hataway Larry L @ 446-7220
- 1224 Vacant
- 1225 Newton Wm T @ 446-4805
- 1228 Marks Louise P 446-5730
- 1229 Price Joseph B jr @ 442-7348

Ferndale dr intersects

- 1300 Dudley Saml C @ 442-2733
- 1301 Edgemont Presby Ch
- 1304 Shearin Hugh A @ 442-1500
- 1308 La Grange Tony @ 446-5871
- 1312 Horton Geo F @ 442-2321
- 1320 Johnston Geo P @ 442-1365
- 1323 Elite Interiors 442-4720
- 1324 Vacant
- 1327 Salisbury Antiques 442-3673
- Yarn Barn Inc 446-4770
- 1328 Hunt Lillian H Mrs @ 446-8331
- 1329 Tarboro St Mobile & Recapping 446-6557

- 1333 Vacant
- 1333 1/2 Vacant
- end Rocky Mount Fairground
- Fair Grounds Drive In 442-6627

S Fairview rd intersects

19

TAYLOR N (Nash)--From 1500 Sunset av north

- 400 Sunset Park
- Municipal Swimming Pool
- 401 Smith R Randall @ 442-1310
- 405 Bryan Hadley E @ 442-1436
- 411 Gibson Chas H @ 446-4314

Gay intersects

- 501 House Arth W @ 442-3815
- 505 Ward Jas P @ 442-2207
- 509 Moore Bailey R @ 446-6090
- 601 Nelson H Reavis @ 442-5927
- 603 Edwards Wm R 446-8273
- 605 Cuthrell J Henry jr @ 446-6745
- 609 Felton Clifton H @ 442-1932
- City Transfer Co

Dawson pl ends

- 701 Mercer Janie S Mrs @ 446-5015
- 705 Under Constn
- 709 Hedgepeth Floyd R @ 442-2018
- 713 Vester Hassel L @ 442-4641
- 717 Lee David C 442-4244
- 721 Rhodes Sam J 442-1682
- 725 Drake Jas E @ 442-4714
- 729 Hardy John L @ 442-6280

River dr intersects

17

TAYLOR S (Nash)--From 1500 Sunset av south and southeast (Not open bet Western av and Lafayette av)

Western av intersects

- 100 Suiter Alice W Mrs 446-4919
- Suiter Thos B jr @ 446-6946

15

ACL (no crossing)

Lafayette av intersects

- 400 Fulcher Roy @ 446-8649
- 408 Coplon Aaron @ 442-3633
- 410 Jeffress Thos D @ 442-2277
- 415 Bonner Florence S Mrs @ 446-7473

West Haven blvd intersects

- 500 Vacant
- 504 Cronenberg A Thomson @ 446-5701
- Cronenberg Virginia C Mrs
- antiques

- 505 Smith W Jasper @
- 508 Spence Wm R @ 446-4938
- 509 Farris John J @ 442-1470
- 513 Pitt Edw J jr @ 446-4250
- 521 Jones Wilton L @ 446-7717
- 525 Mortimer John L @ 442-7303

Parkwood dr begins

Pinecrest rd intersects

- 605 Patterson Vela F Mrs 442-4478
- 609 Page Sidney B @ 446-6872
- 612 Edwards E Wahab @ 442-1430
- 613 McCrary W Bruce @ 446-4775
- 617 Warren Walter D @ 446-7778
- 620 Pitt Robt G @ 442-2685
- 621 McElhinney Fred J 442-5181
- 624 Nicholson John L 442-4718
- 625 Gregory H M @ 446-6631
- 632 Shaffer Melvin A @ 446-7706
- 636 Womack Edna H Mrs @ 442-5818

Hammond intersects

- 710 Painter John O 442-1244
- 714 Reid Thos R @ 442-3071
- 715 Daughtridge John A @ 446-4580
- 718 White Wm H jr @ 446-6383



102 S. RALEIGH ST.

GIFTS for
ALL
OCCASIONS

CHINA-CRYSTAL
EARTHENWARE
ANTIQUES

Brewer Paint & Wall Paper Co.,
Inc.

PHONE 446-7171



IMPERIAL CLEANERS

Personalized Dry Cleaning Service

By "ED STRANGE" Complete Laundry Service Available

573 N. RALEIGH

PHONE 442-5821

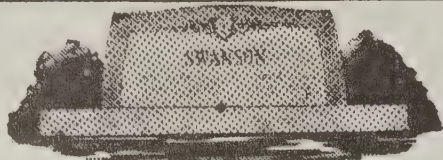
THE DIXIE LETTER SERVICE

DIRECT MAIL SERVICE — PUBLISHERS OF BOOKS BY OFFSET

Typing — Addressing — Folding — Mailing — Photo-Stamping — Photo-Offset Printing

826 SUNSET AV.

PHONE 446-7095



High Quality
with Economy

Brown Memorials

112

TAYLOR S (Nash)-- Contd
719 Landis H Kelly jr @ 442-2087
722 Harris Thos W @ 442-3360
723 Wilhalf Chas E jr @ 442-2013
726 Wilhalf Donald C @ 446-7897
727 Shields Chas R @ 446-6526
730 Watson Eloise M Mrs @ 446-5433
734 Smith O Bernice @ 442-3268

10

TESSIE (Edgecombe)--From 900 Nugent
east, 1 south of Long
900 Land Jas A 446-4551
901 Barnes Ollie M Mrs
903 Lewis Lucille M Mrs
910 Staton Wiley
911 Bowen Elsie M Mrs
915 Newton Ivy L Mrs @ 446-4730
917 Whitaker Alf 446-4277
919 Weldon Mary A
920 Vacant
925 Powell Lizzie
929 Freeman Alma Mrs 442-3260
931 Dew Evie Mrs
933 Dixon Verna H Mrs 442-5831
935 Barnes Frank 442-1922
937 Avon Lula
939 Braswell Willie

16

THOMAS E (Edgecombe)--From ACL
(Main Line) east
104 Vacant
106 A&H Cafe 442-5227
110 Rawlins & Westry Smoke Shop
billiard 446-9937
112-14 Wade H & Son Barber Shop
Meritt Octavis shoe shiner
116 Ry Mt Bargain Store clo
118 Brooks Grill
20-22 Vacant
124 McKiver Luther M shoe shiner
126 United Cab Co 442-4141
128 Armstrong's Medical Clinic
442-1717 & 446-9186
130 Booker T Theatre 442-2853
132 Carolina Shoe Rebuilders
134 **Burnett Building**
Bryant's Studio photogs 442-7301
Warner Wm O lwyr 446-4644
North Carolina Mutual Life Ins
Co 442-2005
Pittman Jas E dentist 442-3932
140 Burnett Drug Co 442-2719
Albemarle av intersects
200 Wilkins Barber Shop
201 Dalton Sanford Mkt 442-2713
Merchants Del Serv 442-2713
202 Marguerite's Beauty Shop
204 Weaver's TV Sls & Serv 442-6642
205 Browning Auto Parts Inc
442-3127
206 Vacant
208 Blackmon's Beauty Shop
210 Vacant
210 1/2 Grant's Auto Sls 442-1881
211 East Thomas St Mobil Sta
446-9948

212 Baker Beatrice W Mrs
212 1/2 No Return
216 Atlantic Serv Sta 446-9989
Atlantic av intersects
310 Sears Lucy E Mrs @ furn rms
311 Perritt John O 442-2349
313 Vacant
314 Jenkins Elbert M
315 Vacant
316 Vacant
318 Vacant
319 Holder Wm D 442-3791
320 Vacant
323 Mallison Blake W 442-2752
332 Vacant
Lexington intersects
400 Cox Ernest G @ 442-2016
404 Vacant
410 Thomas Chas A @ 442-2051
412 Cyrus Annie 446-7570
413 Stancil Alice J Mrs 442-1761
414 Williams Albert
415 Newsome Raymond
416 Bass Jesse W
417 Vacant
419 Adams Wm
420 Carmichael Neil J @ 442-4257
Carmichael Margt P Mrs nurse
424 Weathers Arth R jr @ 446-5018
427 Sykes R Boone @ 446-5105
430 Rocky Mt Floral Co green house
442-4158
Weathers The Florist 442-4158
431 Vacant
Madison intersects
513 Davis Oliver 446-4845
516 Davis Frank W jr Rev @ 446-4260
517 Purvis Gentry @ 442-3306
518 Walker Mary H Mrs @ 442-3807
521 Atkinson Jacob R 442-2815
524 Mason Wm L Rev 442-1072
527 St James Bapt Ch 442-2318
530 Goffney Westly @ 446-5347
534 Joyner Thos 442-5390
537 Davis James E @
Park av begins
600 Jones Serv Sta 442-9921
601 Town & Country Beauty Parlor
603 Battle Geo L 442-1093
606a Williams Mary Mrs
606b Suggs Nora M Mrs
608 Brown Alethia W Mrs @ 442-1477
Brown's Beauty Shop
611 Vick Beulah H Mrs @ 442-3412
612 Battle's Cash Gro 442-3624
Battle Wm S @ 442-3624
616 Walker Mary M Mrs 446-6409
620 One Hour Martinizing 442-7046
N Raleigh intersects

23

THOMAS W (Nash)--From 186 Main
NW west, 1 north of Sunset av
Falls rd begins
106 One Hour Koretizing & Martinizing
Inc side ent
121 Vicks Radio & TV Sls & Serv
442-3492

★ **ALMAND'S** ★
ROCKY MOUNTS EXCLUSIVE
REXALL DRUG STORE, INC.

FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF ROCKY MOUNT

MORTGAGE LOANS
DIAL 446-9191

ORGANIZED 1902

INSURED SAVINGS
116 S. FRANKLIN

113

THOMAS W (Nash)--Contd

Sorsby ends

125 First Presby Ch (nursery)
128 Muse Annie B Mrs @ 442-2918
N Church intersects

206 Central Serv Sta 446-7304
Willard Stge Batteries
212 Central Cafe 446-8568
216 Caro Mtr Club 442-2224
World Travel Serv 442-2224

221 Apartments

1 Corinth Gwen Mrs 442-5921
2 Vacant
3 Vacant
4 Staton Margt H 446-5783
222 Britton Julia T Mrs 442-5293
Ry Mt Physical Therapy Clinic
442-5293

223 Corinth Albert R @ 446-7508

N Franklin intersects

300 West Thomas St Mobil Sta 446-9978
301 Shell Thomas St Sta 442-3783
312 Vacant
315 Lewis Geneva H Mrs @ 446-7648
318 Carter Geo C 446-7501
319 Roberson Woodie @ 442-1052

Troy pl begins

323 Bethea Georgiana M Mrs @
442-1024
326 MtZion Bapt Ch 442-1627
331 Etna Serv Sta 442-9917

N Pearl intersects

401 Langley's Auto Sales used cars
442-6444
413 Cockrell's Gro 442-1419
Lee Package Store liquors
415 Chicken Palace restr 442-2036
418 Winn-Dixie Stores gros
420 Bissette's Drugs 442-7138
426 Nash County ABC Store No 1
442-4637
430 Norge Cln & Lndry 442-9939 and
442-7090
431 Rocky Mount Mtrs used cars
442-3965

N Grace intersects

509 Battle Geo 446-7773
513 McClain Danl @ 446-8603
Dannie's Beauty Shop
517 Rich Camp
521 Hollywood Laundrymat self serv
523 Hollywood Cafe 442-9769
530 Bullock Aaron L @ 446-7711
530½ Bullock's Soda Shop
534 Whitfield's Cafe 446-9913

Middle intersects

601 Bryant Bessie C Mrs @ 446-8554
608 West End Gro 442-2365
610 Harper Jessie M Mrs @ 442-2365
612 Vacant
614 LaDuchess Beauty Shop
616 Rehoboth Church of God
622 Purvis Gro 446-9955
623 Dunn's Shoe Shine Shop
Dunn's Seafood Mkt
625 Moore's Soda Shop

627 Rocky Mount Deliverance
Evangelistic Center
629 Vacant
631 Daughtery Sarah T Mrs
442-2417
635 Grier Theo R @ 442-5916
639 Melton Randolph
N Howell intersects
703 Spicer Mamie B Mrs @ 442-2488
704 Vacant
707 Battle Fred 446-6667
713 Hull Rita S Mrs @ 446-7756
714 Pittman Dorsey @ 442-1239
717 Stancil Adelle Mrs
718 McWilliams J B @
721 Long Theo I @ 446-6775
724 Battle Wm jr
727 Purvis Leonard @ 442-2083
728 Joyner John @ 442-2498
731 Vacant
733 Gay Felicia O 442-1049
735 Battle Willie @ 442-2021
736 Vacant

Tillery intersects

800 Williams Oscar @
801 Williams Gilbert W @
804 Lawrence Richd 446-6717
806 Jones General L
807 Parker Melissa E Mrs @
442-2311
810 Ricks Mayme E Mrs @ 442-2115
813 Battle J Dorsey @
814 Lancaster Georgeanna Mrs
442-3037
817 Savage David @ 442-1323
818 Gwynn Jas M @ 446-5089
821 Vacant
822 Joyner Geo @ 442-2420
826 Howell Pearl A Mrs @
830 Allen Curtis @ 442-6368
831 Dancy Maggie B Mrs @ 446-8502
834 Whitfield Whit @ 442-2206
835 Byrd Jas E @ 442-2317
838 Arrington Jesse L @ 446-5637
839 Richardson Cleo H Mrs @
442-4287

Pine intersects

900 Young Edw L @ 446-7898
901 Woodley's Mkt gros 442-7429
904 Seabron Vester R Mrs 442-1412
908 Anthony Missouri M Mrs @
446-7841
909 Smith Jesse 442-5873
912 Hyman Staton B @ 446-7003
913 Sumner Frank jr @
916 Alston Chas V @ 442-6262
917 Miller Marcellus C @ 442-3728
920 Oxendine Mary H Mrs @
442-5741

923 Gray Wm H @

Vyne intersects

1001 Package Store The beer 446-4949
1004 Myers Richd A @ 442-2819
1005 Dancy Will
1008 Crite Cherry M Mrs @ 442-1802
1012 Sumner Geo @ 442-2466
1014 Vacant

19

21

HEILIG-
MEYERS
CO.

129
MAIN N.E.

COMPLETE
HOME
FURNISHINGS

TELEVISION

RADIOS

RECORD
PLAYERS

REFRIGERATORS

RANGES

WASHERS

ALSO SMALL
ELECTRICAL
APPLIANCES

FLOOR
COVERINGS

RUGS

CARPETS

LINOLEUM

129
MAIN N.E.

PHONE
442-8146

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL

1125 East nr.Cokey Rd.

No. 1 and No. 2 for Home Heating — Tobacco Curing

CRIMES-MORGAN PLUMBING & HEATING CO.

TRANE AIR CONDITIONING
ECONOMICAL OIL BURNERS and BOILERS
211 ATLANTIC AVE.
PHONE 442-1764



Atlantic Discount Corp.

Established 1925

• AUTO LOANS •

REFINANCING
Phone 442-2151
FINANCING
1401 S. Church St.

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

114

THOMAS W (Nash)--Contd

1016 Wright Dorothea A

1023 Williams Willie

Harris intersects

1103 Sumner Frank @ 442-2430

1107 Mason Rebecca F Mrs

1109 Arrington Beatrice C Mrs 446-4786

1110 Bryant Frederic B @ 442-3667

1113 Lucas Junius

1117 Watson Jas D 442-1064

1120 Person Oscar W @ 442-2627

1121 Hamilton Viola

1124 Hilliard Jas A @ 442-4652

1127 Harrison Willie B jr @ 442-2404

1130 Wilson Madison C @ 442-1865

1134 McClain Benj

1139 Salisbury Jas @ 446-5590

1148 Maola Meadowbrook Milk & Ice
Cream Co 442-4191

Mayo ends

1201 Carpenter Buck B jr

1202 Beaman Arth J @ 446-7655

1206 Gerlinger John J @ 442-3497

1209 Edwards Glenn M @ 446-7072

1210 Peele Lillie C Mrs @

1214 Cox W F @ 442-5408

1215 Blankenship Donald N @ 446-9380

1218 Jones Cicero M @ 442-6847

1219 Winslow Irvin T @ 446-5546

1222 Vacant

1225 Nixon Lessie P Mrs @ 442-3039

1226 Collier David

1230 Safy Geo V @ 446-4781

1231 Statesbury Hiram A @ 442-2304

Statesbury Virginia M Mrs nurse

Lee ends

1301 Womble Glenn O @ 442-1063

1305 Bailey Donald E GI2-1354

1309 Gustafson Robt E 442-3376

1310 Alexander Clyde B 442-4452

1314 Clay Johnnie C @ 442-3233

1315 Flythe Walter L 446-5550

1318 Joyner Christine M 442-7759

1323 MacRae Paul H @

1326 Cooper Bessie R Mrs 446-4700

1327 Craft Robt P 442-7298

1330 Striman Beulah B Mrs 442-3787

Hayes Z G 442-3506

Hayes Lena B Mrs nurse

1331 Draper Wm M 446-4420

Land ends

1400 Lowe Clyde 442-7784

1401 Andrews Dennis B @ 442-2463

1410 Michaels Chas E 442-8445

1414 Corinth James B @ 442-5531

1417 Mayo J Claude jr @ 442-5496

1425 Gold Mildred W Mrs @ 442-4140

1426 Searcy Odelle G 446-9693

1430 Allen Lloyd B @ 442-3802

1431 Burgess James A @ 446-5760

Taylor intersects

1501 Taylor Lucille W Mrs @

1502 Tharrington Robt T @ 442-3729

1509 Smith Geo D jr @ 446-7310

1513 Staton Bruce H @ 446-7759

1517 Roane David W @ 446-9369

1521 Hatchett Arsborne E @ 442-3656

1522 Fisher Robt T @ 442-3500

1525 Glasgow Edw A @ 442-1292

1526 Holder Cullen B @ 446-7010

1529 Carpenter Chris A @ 442-5946

1533 Cox Lynion A @ 446-7086

1534 Fisher Jas D @ 446-7449

Bryant ends

1601 Sunset Pharmacy 446-5333

1605 Weeks Kenneth D phys 442-6117

Carter Needham B phys
442-6117

1616 Large H Lee Health Center
Building

City Health Dept 442-1188

1623 Dairy Queen of Ry Mt ice cream

1625 Andrews Washerette 446-4543

Sunset av intersects

13

THORP CT (Nash)--From 1001 Burton
south, 1 west of Westwood dr

1000 Vacant

1001 Capps Ernest G

1002 Rodgers Wm L

1003 Peele Mary E Mrs

1004 Batts James D 442-2316

1005 Fuller Billy F

1006 Collie Mary L Mrs

1007 Lester Albert S Rev 442-1845

1008 Winstead Myrtle L Mrs

1009 No Return

1010 Best G Wallace 446-5675

1111 Boseman Frank N

1112 Lamm Arth L

8

THRU (Edgecombe)--From Tyan south,
1 east of Pender

1705 Cox Grover @ 446-4892

1706 Jones Jesse L @ 442-1735

1709 Smith Frank P @ 442-1048

1713 Jordan Wm M @ 442-5420

1714 Hill Wm J @

1719 Farmer Wilbur L

1720 Vacant

1721 Bynum Linwood E

1730 Edmondson Odell

1731 Jones Nathan N @

1732 Marshall Patty L Mrs @

1733 Pittman Roy

1735 Farmer John A

1739 Shaw Richd 446-7293

1742 Odom John @ 446-7201

City limits

19

TILLERY N (Nash)--From 800 Sunset av
north

113 Cohen Annie D Mrs @

114 Westry Fletcher E @ 442-1408

117 Rogers Rufus @

118 Marshburn Pearl E Mrs @

121 Rogers Nathan B @ 446-4684

122 Phippen Sallie J @

Beal intersects

202 Ellison Teaner V Mrs @ 442-5535

206 Jenkins Gladys

210 Vacant

213 Bowden Wm I @ 446-6087



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

SUNSET AVE.

446-6121

FARM LOANS

COR. FRANKLIN ST.

**"YOUR HOST
FROM COAST
TO COAST"**

425 N. Church
Dial 446-9175

2 ROCKY MOUNT INNS

Hwy. 301 N. By-Pass
Dial 442-8101

Holiday Inn

115

TILLERY N (Nash)—Contd

- 214 Smith Susie P Mrs @
218 Armstrong Richd @

Thomas intersects

- 307 Vacant
309 Boddie R Douglas
311 Bryant Leon
315 Battle James E
317 No Return
327 Hines Jas S @ 442-2655
331 Dixon John D 442-4645

Gay intersects

- 401 Wells Lucille Mrs
403 Armstrong Lugine
406 Keys Geo H
407 Battle Willie H
409 Williams Lula B
411 Strickland Annie V Mrs
442-4144

- 413 Vacant
417 Vacant

- 421 Berry Jesse J 442-6296
423 Vacant

Star intersects

- 508 Mercer James E 442-2723

Gold begins

- 608 Proctor & Lamm Plmb Co
442-6657

Earl ends

Carter begins

3

TILLERY SOUTH (Nash)—From 800

Sunset av north

- 110 Robertson Price
112 Carter Wm P
114 Vacant
115 Powell John D @ 446-5561
118 Searcy Philip H @ 446-9576
119 Vacant
124 Cooper Elsie C
125 Hollingsworth Ernest F @ 446-4065
132 Fountain Effie T Mrs @ 446-5012

Western av intersects

- 200 Fountain Jos J @ 446-7137
201 Toler Gertha T Mrs @ 446-4714
204 Bass Mallie J 442-3416
206 Shearin Lonnie
207 Thurmond Thos A @ 446-5719
208 Pittman Carl D @ 446-5504
212 Daniel Jos R jr @ 442-5000
213 Britt Daisy B Mrs @ 442-3906
215 Harper Wilson M @ 446-5940
216 Tilghman Ernest M jr @ 446-4655
219 White Saml T jr @ 446-5338
White Lillian Y Mrs beauty shop
220 Mattox Robt V 442-1465
220½ Thompson Annie B Mrs @ drsmkr
446-5404
223 Kilgo Carl P 446-7353
225 Shelley Frances 446-4927
226 Haddock Eliz Mrs @ 442-6718
227 Winters Geo T 442-5496
229 Hearn Edna J Mrs 442-3705
230 Bradley Joe @ 446-4602
Bradley Ruby W Mrs gro
231 Eason Nora W Mrs 446-4640
Griffin Wm H 442-3467

Nash intersects

- 301 Harris Dell G Mrs @ 446-4973
308 Ry Mt Senior High Sch 442-4798
309 Powell Robt H @ 446-4252
313 MacRae John M @ 446-6501
317 Carlyle H E jr @ 442-2705
321 Stanley James V bldg contr
442-2237

Colonial pl intersects (not open)

- 325 Vacant
329 Dixon Garland
333 Speight Elias C @ 442-1552
337 Herring James B
347 Draine Ouita F Mrs @ 442-3615

5

Hammond intersects

- 407 Batchelor Octavious T jr @
442-5687

- 408 Cooley Silas G @ 446-6430

ACL crosses

- 529 Westwood Lbr Co (side)
601 Rhodes Geo E @ 446-4463
604 Futch Jefferson V @ 446-4512
605 Kovarco Paul @ 442-1488
608 Beacham Wm T 442-1393
609 Gupton Elwood C @ 442-7589
612 Williford Jesse B @ 446-6029
613 Barnes Cecil W @ 446-4030
616 Ward John @ 442-1921
617 Hallford Edw U @ 446-4406
620 Joyner James E 442-7304
621 Royal Myrtle B Mrs @ 442-3811

O'Berry intersects

- 704 Riddle Chas G @ 442-2381
705 Anderson J Weir @ 446-4067
709 Williams Mark P jr @ 442-3935
712 Winstead Selby C @ 446-4448
716 Sykes Mamie F Mrs @ 446-4505
717 Odom Tina G Mrs @ 442-5085
720 Rinehart A L @ 442-8219
721 Rose Charlie S @ 446-5202

Olney intersects

- 800 Gamble John F
801 Wheeless Frances E Mrs
805 Tatum Emmett L @ 446-4880
808 Barnes Chas E
809 Jordan J Ike @ 446-6726
812 Brown Robt M 442-4752
816 Vacant
817 Vacant
820 DuFour John J 446-7174
824 Braswell John S
825 Hedgepeth Elbert N @ 446-7514
828 Proctor Adrian G @ 442-4762
829 Mangum John T jr 446-5494
832 Blackmon Grady L @ 446-5541
833 Peele Wm T @ 446-8615
836 Holt Henry W @ 442-3034
837 Strickland Melba E Mrs @
442-4776

- 840 Hartley Corbett 442-7806

Walnut intersects

29

TIMBERLANE RD (Englewood)—From 3300 Sunset av south, 1 west of Englewood dr

- 104 Whitley Aaron O 442-5854

PRODUCTS



DISTRIBUTOR

700 Albemarle Cor. Virginia

JOYNER OIL COMPANY

Phone 446-9101



VICK'S RADIO & T.V.

SALES & SERVICE

For DAY or NIGHT Service
DIAL 442-3492

121 W. THOMAS ST.

TV SETS



**PAMPER YOUR
FAMILY
and
FRIENDS**

**with
ENGLEWOOD
BRAND
MEATS**

**Hickory Smoked
Sugar Cured**

HAMS

**REAL GOOD
FRANKS**

**ASK FOR
ENGLEWOOD
MEATS
AT YOUR
GROCER**

**Manufactured
and Distributed**

**Z. B.
BULLUCK
INC.**
PHONE
446-8121

**CARO-
CRAFT,
INC.**

**CUSTOM
MADE
FURNITURE
REFINISHERS**

**740
ALBEMARLE
AV**

**(SEE PAGE 77
BUYERS'
GUIDE)**

**TEL
442-2964**

BARNES TIN SHOP ROOFING & SHEET METAL CONTRACTORS

120 N. HOWARD ST.

TEL 446-7192

116

TIMBERLANE RD (E)--Contd
113 Morgan Wm J @ 442-7802
117 Braswell Russell A @ 442-1472
120(114) Read James K @ 442-5904
121 Teagarden Jack E 446-7518
124(116) Ballou Wesley O @ 442-3920
128 Dickens Garrett E @ 442-2213
132 Collins Hampton E @ 446-5577
133 Moyer Robt J @ 442-2661
200 Scaf Donald L 446-7468
201 Skinner Edwin W @ 442-2790
209 Taylor L Jerome @ 442-6820
213 Under Constn
228 Carter Needham B @ 446-5703
Oakdale rd ends
229 Fountain Garland @ 442-5578
Seminole dr intersects
301 Bobbitt John B @ 446-5150
305 Allsbrook R Jack @ 446-4777
317 Bandy Edgar F @ 442-6770
Woodlawn dr intersects
Timberlane dr ends

905 Hawkins Jimmy
908 Harrison James T @ 442-2317
909 Taylor Ulysses L @ 442-8254
913 Barnes Wm D @ 446-5212
916 Medford W Horton @ 446-5223
917 Parker Melton H @ 446-6033
920 Whitby Charlie R @
921 Williams Norwood W @ 446-9308
924 Purifoy Roy R @ 446-7223
925 Powell Danl L @
928 Bishop Bobby J @ 442-6861
929 Harrelson Benj M @ 442-6060
933 Luther Billy D 446-5969
Wilson rd intersects

**TYSON AV--From 3400 U S Hwy 64 W
South, 1 west of Timberlane rd**

100 Tyson Robt @
102 Edwards Bobby @
104 Frazier J Allen @ 442-5947
106 Tyson Chas
107 Wood Bud @
110 Coley W A @
115 Poland Geo T @ 446-5535
120 Page Douglas C @ 446-4584
205 Wood Weldon S @ 442-1868
221 Cooper J M @

**TREVATHAN AV (Nash)--From 739
Falls rd southwest**

113 Falls Road Bapt Ch
120 Williams Wm B @
121 King Eva M 446-6913
123 Taylor James T
Peachtree intersects
214 Ezzell C Jos @ 446-9493
218 Dennis Robt K 442-3446
224 Davis Chas F 442-7843
226 Denton Douglas
Mill intersects
315 Deans Eva R Mrs @ 442-5363
316 Frazier R P 446-4794
320 Bunn James H @ 442-5451
Ricks intersects (not open)
(Not open bet Ricks and Carr)
Carr intersects

**TROY PL (Nash)--From 318 W Thomas
north, 1 west of N Franklin**

317 Lendsey Charlie @
320 Stallings Hayward
321 Purvis Cicero
322 Vacant
N Pearl intersects

**TYAN (Edgecombe)--From 1700 Pender
east**

Clark ends
500 .Scott Charlie @ 442-2276
Thru begins
(Not open bet Thru and Cypress)
Branch intersects
Hargrove intersects (not open)
801 Powell David T @ 442-4869
805 Edgerton Alton R 442-2246
809 Kennedy Wm A 446-6682
813 Brake Wm S 442-7794
817 Collins Jack A
828 Vacant
Cypress intersects

**U S HIGHWAY 64 WEST (Also known
as Nashville Highway)--A continua-
tion of Sunset av at City Limits (Box
numbers)**

3300 Peele W L @ 442-5230
3303 Church Frank plstr 446-7067
3305-07 Vacant
3309 Parrish H Ed @ 442-2792
3310 Creekmore Petty H Mrs @
Meyer Sam S @ 446-9535
3313 Bobbitt Annie H Mrs @ 442-5967
3315 York Cooper @
3317 Griffin Roscoe @ 442-4060
3319 Bass J W @ 446-5070
3321 Hedgepeth Geo E @
3323 Bone Jack @ 442-1229
3335 Leonard Rudolph P @ 442-5642
3337 Vacant
3352 Whitley Alger T @ 442-7762
Williams Phillip @
3360 Tyson Charlie R @ 442-4036
Tyson begins
3400 Bellis F K @ 442-4274
3410 Tyson's Uphol Shop 442-5735
Tyson Benj W @ 442-5735
3411 Dunn James W Gro 442-2551
Dunn James W @
Langley's Trailer Court 442-4854
Langley Grady O @ 442-4854
3412 Marshall Walter K @ 446-7375
3413 Odell's Drive In restr 442-8274
3417 Westridge Gro 442-2517
3415 Westridge Carpet-Land 442-7620

**U S HIGHWAY 301A NORTH--From end
of N Church at Tar River Bridge
north 2 miles**

Pearsall Oil and Fuel Company, Inc.

DISTRIBUTORS. MOBIL PRODUCTS

FUEL OIL

511 KEEN P.O. DRAWER 73



GOOD COAL

Phone 442-6141

CAROLINA TIRE CO.

TIRE RECAPPING

BUDGET TERMS

625 S. Washington St.

Phone 442-2267



117

USHIGHWAY 301A NORTH--Contd

- Pike's Fruit Plantation 446-4772
- Rocky Mount Municipal Airport 446-8052
- Superior Cable 446-8155-6
- Airport Serv Center gas sta 446-9932
- Airport Luncheonette 446-9932
- Piedmont Airlines 442-7475
- Hertz Rent-A-Car 446-4912
- US Fed Aviation Agcy (Flight Serv Sta) 446-6637
- Avis Rent A Car 446-9104-5
- Air Care Inc 446-8052
- FAA (Electronic Mtce Div)
- Pepsi-Cola Bottling Co Inc 446-7181
- Three-O-One Phillips 66 Serv Sta
- Price C Isaac gro
- Henry C S Transfer Inc truck lines 446-5116
- Service-Sls Inc autos and trailers 446-7166
- Am Bakeries Co 446-5156
- Three-O-One Cut Rate Serv Sta
- Armstrong Bertha P Mrs @ 442-7249
- Ry Mt Memorial Co 446-8446
- J W Motorcycle Sls 446-7292
- Metal Products Mfg Co awnings, blinds and doors 442-4171
- Mack's Atlantic Serv
- Rio Restr
- Exchange Club 442-1927
- Optomist Club
- Lions Club
- Heritage Inn 446-4982
- Mosley's Shady Lake Motel Inc 446-7195
- Mosley L Colon @
- Mosley C Harlon @ 446-6763
- Mosley Leon V @ 442-1960
- College Park Motel 446-9233
- Sadler Harvey T 446-7826
- Arey J Herman 442-6087
- Riggs Howard
- Watson J W 442-1454
- McCormick R C 446-6666
- Odom Henry M @
- Anderson Howard
- Washburn's Motel Ct Inc 446-5171
- Ry Mt Bldg Sup Co 446-5224
- Ry Mt Bldg Sup Co 446-5224
- Ry Mt Lanes 446-9557
- Ry Mt Barber Shop

31

U S HIGHWAY 301 BY-PASS NORTH (Nash)--From US Hwy 64 north

- Cobb's Motel 446-8112
- McLean Trucking Co 446-6182
- Boseman's Tourist Sta gas sta 442-9949
- By-Pass 66 Serv Sta 442-6221
- Morris' Esso gas sta 442-6440
- Howard Johnson's Mtr Lodge 446-5111
- Howard Johnson Restr 446-4442
- Howard Johnson Shell Serv 446-4219

- Holiday Inn No 2 442-8101
- Price's Esso Serv 446-8990

11

UNION (Nash)--From S Main west, 1 south of Renfrow

- 100 Thorne Troy
- 103 Porter Elijah 446-9356
- 108 Vacant
- 109 Vacant
- 110 Banks Arth J @ 442-5224
- 111 Howard Mallie @ 446-6371
- 117 Batts Lawrence K
- 118 Price Dale
- 121 McCollum Danl H @ 446-6800
- 122 Dupree Saml @ 446-6466
- 125 Holmes Ruth E Mrs @ 442-5931

S Church intersects

- 216 Batts Geneva B Mrs
- 218 Cunningham Arthalia Mrs
- 220 Knight Minnie D
- 222 Phillips Odessa Mrs
- 224 Williams Katie Mrs
- 226 Nelson Emma
- 228 Hall Ethel
- 230 Sheridan Sam
- 232 Hill May G Mrs
- 234 Ivory Walter

S Franklin intersects

- 300 Eady Bertha Mrs
- 304 Manning Maggie G @
- 305 Darden Ruben M @ 442-1982
- 309 Staton Charlie L @
- 312 Scott Amelia M Mrs @
- 313 Earl Glenwood L
- 316 Small James O 446-7816
- 317 Dozier Mamie Mrs
- 322 Taylor Lillie G Mrs 442-7039

Pearl intersects

Leonard intersects

8

VANCE (Edgecombe)--From ACL (Norfolk Branch)--South to 5 West of Wilson rd

Pender intersects (not open)

Rex begins

- 1201 Smith Ellen H Mrs @ 446-5974
- 1205 Thomas Geo W @ 442-4726
- 1211 Jordan Geraldine Mrs
- 1215 Brown Dock @ 446-6481
- 1217 Marrow Farley M @ 446-7341
- 1221 Jones Andrew 442-4883

Mitchell begins

Midway begins

Daughtridge begins

- 1503 Deans Annie B 446-8210
- 1505 Hinton Leroy 442-6337
- 1509 Battle Dorothy E Mrs
- 1511 Vines Miles 442-8201

City limits

5th begins

12

VERNON RD (Edgecombe)--From Dreaver east, 1 north of Fletcher dr

- 1823 Under Constn
- 1829 Smith Leonard M @ 446-5945

QUALITY FIRST
INCORPORATED
238 TARBORO ST

Quality Laundry & Cleaners

PHONE
446-7116

This Directory Is Incorrect

(See Pages 94 and 132 Buyers' Guide)

MAY & GORHAM INC.

PRESCRIPTION



SPECIALISTS



**DELIVERY
SERVICE**

**132
TARBORO**

**PHONE
442-1127**

MERRITT PLUMBING & HEATING CO. INC.

**Plumbing
Heating
Air
Conditioning
CONTRACTORS**

**923
NORFOLK ST.
PHONE
446-4667**

"THE PLACE TO BANK IN ROCKY MOUNT"

The Planters National Bank & Trust Co.

MEMBER F.D.I.C.

118

VETERANS CT—From 120 Pinehurst dr
east and north, 1 north of Avenue C

1409 Hines Wm C
1410 Wilson Amanda C Mrs
1411 Hardwick Esther P Mrs
1412 Batts Minnie
1413 Moore Ruby B Mrs 442-2908
1414 Hicks James N 442-7793
1415 Cooper Bertha Mrs
1416 Hines Isaiah
1417 Vacant
1417a Mills Sudie Mrs
1419 Lowe Leonard
1419a Blackmon Louvinia Mrs
1420 Cox Otha
1421 Bullock Bob
1422 Thorne Geo
1423 Petway Irma P Mrs
Pinehurst dr intersects

20

VILLA (Nash)—From 600 Western av
south

202 Bass Lonnie E © 446-4306
206 Jordan Sarah G Mrs © 446-8440
210 Mayo Lucy C Mrs © 446-4326
214 Corbett B C 446-5513
217 King E D 442-3657
218 Johnson Julien W © 446-7225
219 Jenkins Thos E © 446-5506
222 Wilson John F © 442-5767
226 Dodge Mary A © 446-4371
230 Gurganus Eulis W © 446-7050

3

Nash intersects

302 Tulloss John W © 446-4205
306 Parham Wm C
Turner Gaddy
308 Street Martin L 442-4669
312 Brown Billy
314 Jennings Frances B Mrs 442-6854
318 Mangum Bessie R Mrs © 446-8349
322 Bolton Robt P © 442-1549
Park pl intersects
326 Vacant
330 Peele John L © 446-6424
334 Bobbitt James M S © 446-8348
336 Davis C B
Wicker Louise Mrs 446-4501
338 Vann Emma N Mrs © 446-4578

400 Gordon Jack D
412 Bone Chas W 446-5067
Stewart Estelle Mrs 446-4468
416 Glover J E © 442-2474
417 **Apartments**
1 Vacant
2 Vacant
3 Vacant
4 Vacant

419 Jones Leslie H © 442-3513
Chester intersects
(Not open bet Chester and Nance)
ACL (no crossing)
Nance ends
707 No Return
711 Batts Frank © 442-1045
Raleigh rd intersects

VIRGINIA EAST (Edgecombe)—From
ACL (Main Line) east, 1 north of E
Grand av

100 Sinclair Refining Co oil 442-7111
Taylor B H Distributing Co oils
442-7111

Albemarle av intersects

Atlantic av intersects

302 Edrington Billy E ©
323 Avant Althea W Mrs © 442-2753
Pennsylvania av intersects

400 Washington Booker T High Sch
442-3258

407 Moore Ulysses © 442-4061

413 Taylor Kelly

415 Davis Plummer

Carolina av intersects

500 Townsend Wilbur © 446-7829

512 Newell Callie E Mrs 446-5572

514 Davis Joseph B Mrs

518 Davis Henry

523 McClain Mtr Co (garage)

Myrtle av intersects

608 Powell Cora W Mrs ©

611 Sumpter Ora J Mrs © 442-1838

615 Porter Alice D Mrs © 446-5839

622 Powell Jas T

Park av intersects

701 St Augustus Free Will Bapt Ch

711 Taylor Isaac © 442-4860

714 Brown Fannie D Mrs © 442-3805

716 Jenkins Wm © 442-4914

720 Williams Geo jr

721 Redemptorist Fathers rectory

Walsh Francis J Rev

722 Vacant

723 Immaculate Conception Cath Ch

1400 Girls Scout Hut

1500 Parker J W Jr High Sch

442-7740

22

VIRGINIA WEST (Nash)—From ACL
(Main Line) west, 1 north of Jeffer-
son

N Church intersects

214 Cuddington Luther C

218 No Return

220 Pittman Limbrg

222 Hamad John © 442-2106

228 Parker Winslow

Royal intersects (ns not open)

301 Parker Earl

305 Robbins Johnny L 442-2026

306 Howell Grace R Mrs 442-1474

309 Strickland Bobby P © 442-5251

310 Vacant

314 Register Melton L © 442-7919

318 Batchelor Clyde O © 442-5630

Braswell intersects

25

VYNE N (Nash)—From 1000 Sunset av
north

100 Vick Billy R 446-9549

114 Smith Jasper G

Beal intersects

19



ROCKY MOUNT Laundry & Dry Cleaners, Inc.

223 S. WASHINGTON ST.

PHONE 446-7158

P.O. BOX 549





STALLINGS OIL & COAL CO.

KEROSENE — FUEL OIL

816 RICKS ST.

It's Performance That Counts

DIAL 446-6184

119

VYNE N (N)—Contd

- 200 McMore Annie M Mrs
- 201 Vacant
- 202 Sessoms Jasper P
- 205 Williams Wm H @
- 208 Harrison Thos H @ 442-2320
- 210 Lovely Lady Beauty Shop
442-2670
- Arrington Ida P Mrs @ 442-2670
- 213 Grant Jas L
- 214 Merritt Wm Ann Mrs 442-3305
- 217 Armstrong Richd jr
- 219 Bullock Susie M

Thomas intersects

- 303 Stith Pompey L @ 442-2272
- 305 Pride Esther S Mrs @
- 307 Williams Nathl E @ 446-5602

Gay intersects

- 410 Ming Percy M 442-7780
- 412 Hopkins Anna H Mrs
- 414 McNair Katie H Mrs
- 418 Hopkins Jas
- 417-19 Vacant

- 418 Arrington Eddie L @

- 422 Vacant

- 424 Atkins Josephine K Mrs

Star intersects

- 507 Parker Maggie
Titues Helen

- 508 Hines Louis B

- 510 Hines Lizzie C Mrs 442-6229

- 511 Hilliard John D @ 442-5811

Gold intersects

- 612-16 Farmers Whse (drive in)

Carter intersects

17

VYNE S (Nash)—From 1000 Sunset av south

- 112 Adams Laurette C Mrs
- 114 Foster Wm F 446-9268
- 115 Maloney Robt A
- 117 Vacant
- 118 Augst Pattye Mrs @ 442-2035
- 119 Webb Thos J @

Western av intersects

- 212 Bailey J C D @ 442-5548
- 216 Lewis Sophie D Mrs 446-5579
- 218 Carter Fannie L 442-1872

Nash intersects

5

ACL crosses

- 514 Briley Carl H @ 442-4789
- 517 Taylor Wm A
- 518 Wells Paul A @ 446-4305
- 521 Clack Alvin R @ 446-5511
- 522 Moore Albert L @ 446-7421
- 523 Brown Lloyd L @
- 528 Worrell Rufus J jr @ 446-9539
- 531 Mehle Kath S Mrs 446-4232

Alton intersects

- 600 Clack Hunter M @ 446-4353
- 601 Stoglin Geo W @ 442-3782
- 609 Brown Rebecca A Mrs 446-4248
- 610 Bulluck Jas W concrete contr
446-4271

- 615 Speight Roscoe F 446-9237

- 616 Jones Wilmer L @ 446-5242

- 617 Shearin Milton F @ 446-4722

- 619 Davis W Marvin @ 446-4251

- 622 Moss Isaac A @ 446-5346

12

WAKE (Edgecombe)—From 814 N Raleigh rd south, 2 east of Pineview (Numbers reversed)

- 201 Dickens Emma
Battle Annie P Mrs
- 205 Battle Louise

N Raleigh intersects

11

VALLY (Nash)—From 300 Clayton south 1 west of S Church

- 2600 Johnson L L
- 2606 King Jas 442-5437
- 2608 Harris Robt M @ 446-5923

Herron intersects

Amos intersects

5

WALNUT (Nash)—From 600 Raleigh rd west, 1 south of Olney

- 601-729 Walnut Shopping Center
- 601 White's Super Mkt
- 703 Walnut Soda Shop 442-9953
- 705 Bone's Hdw 442-3731
- 707 Decorative Fabrics Inc draperies
446-5920
- 709 Walnut Barber Shop 442-2833
- 711 TV Radio Hosp 442-2972
- 713-15 Chandler's Inc (br) 5¢ to \$1.00 store

- 717 Rachel's Florist 446-4361

- 719 Harles Harry J archt 442-7718

- 721 Greenbox Gift Center 442-3925

- 723 N C Hwy Comn 442-7605

- 725 Modern Builders Inc 442-4103

- 727 Greer Van B Tile Co contrs
446-8436

- 729 Planters Natl Bank & Trust Co
The (br) 446-6111

S Howell ends

- cor State Natl Guard Armory 446-9573
- State Natl Guard Hdq Co 2d Battle
Group-110th Infantry 446-9573

- 801 Forbes Alton D 442-7065

- 803 Carson Wm P 442-5320

- 809 Horne Clarence H

- 813 Baker Jos K 442-6558

- 817 Britt Harris R 442-7823

- 821 Williford Edw 446-5501

- 825 Raper Johnnie T @ 446-7432

S Pine ends

- 901 Rogers Jimmy G @ 442-1022

West Haven blvd intersects

12

WALTON CIR—From 1601 Bedford rd north to N Raleigh

- 601 Hunt Richd F jr @ 446-7011

9

WARD (Nash)—From 1500 S Main west

FURNITURE
FOR THE
HOME

COME TO

ROCKY
MOUNT
FURNITURE
CO.

"IN THE
HEART OF
THE CITY"

COMPLETE
FURNISHINGS
FOR THE
HOME

163
S. MAIN

SEE PAGE 78
BUYERS
GUIDE



MODERN
BUILDERS
Inc.

General
Contractors

COMMERCIAL
and
RESIDENTIAL

DIAL

442-4103

~ ~

725

WALNUT ST.

~ ~

WALNUT
SHOPPING
CENTER

BEL AIR CHEVROLET CO.

CHEVROLET - CHEVY II - CHEVELLE
CORVAIR - CORVETTE

115-123 S. CHURCH ST.
THE O.K. PLAZA 501 N. CHURCH

SALES-SERVICE

TEL. 442-6148
TEL. 442-2877



PHONE 446-5182

SIMMONS & HARRIS CO.

INSURANCE — RENTALS — REAL ESTATE

109 TARBORO ST.



BANK OF ROCKY MOUNT

SERVING NASH AND EDGECOMBE COUNTIES

SAVINGS ACCOUNTS — LOANS — CHECKING ACCOUNTS

142 MAIN ST. SW.

MEMBER F.D.I.C.

BRANCH: INTERSECTION RALEIGH ROSE AND GEORGE STREETS

DIAL

446-7101

120

WARREN (Edgecombe)—From 1122 Raleigh north, 1 east of Halifax

- 205 Cherry Etta T Mrs © 442-4797
- 209 Horne Lee
- 211 Truth Temple Ch of God The

12

WASHINGTON N (Edgecombe)—From 128 Tarboro north

- 105 Bullock Building

Rooms:

- 201 Vacant
- 202-04 Hunley & Gay consulting engs
446-7715

16

Street continued

- 107-11 Tucker G S Furniture Co Inc
furn 442-5419
- 114-16 Joyner's Athletic (stge)
- 115 Auto-Equip Co The whol acces-
sories 442-1107
- 118 Edgecombe County ABC Board
Store No 2 442-5218
- 119 Arrington Robt L justice of the
peace
- 123-25 Edgecombe County Tax Collec-
tor 446-8555
- 131 Star Furn Co Inc 446-7740
- 132 City Police Dept 446-4111
City Jail
City St Marking & Pnt Dept
446-4111
- 133 Auto-Equip Co The (mtr dept)
- 135 Dixon's Furn & Appls 442-6710
- 136 Vacant
- 143 Carolina Tel & Teleg Co 446-9011
446-9000
- 150 Ry Mt Tuberculosis Assn Inc
rear ent
- 183 Cobb & Carlton No 1 446-8550
446-8550
Va-Carolina Chem Corp (br ofc)
446-8550

E Thomas intersects

2

WASHINGTON S (Edgecombe)—From 200 Tarboro south, 1 east of Main SE

- 106 Daniels Building

Rooms:

- 200-02 Vacant
- 201 Vacant
- 203 Ry Mt Nash Co Unit Am Cancer
Soc 446-4230
- 205 Vacant
- 206-08 Dill & Fountain lwys
446-6935
- 210 Coastal Plain Life Ins Co
446-6514
- 301-02 Mitchell Wiggins & Co accts
442-6772
- 304 Ry Mt Tuberculosis Assn Inc
446-80111
- 307 Vacant
- 308 Ezzell Jas E jr lwyr 446-6005

- 311 United Community Srvs of Ry
Mt 442-8136

- 314 Greathouse Wm P & CO accts
446-8141

Street continued

- 108 Vacant
- 109 Gup's Smoke Shop tobacco and
cnfry 442-9904
- 111 Bulluck E Selma jwlry 446-7561
- 112-14 Radio Serv Shop & Telev Center
446-8350 446-7777
- 118-20 Royal Clothing Co Inc
442-3968
- 122 Ward's Appliance Serv repr
446-7688
- 125-27 Moore's Bicycle Shop bicycles
and outboard mtrs 446-7012
- 126 Davis Bros genl mdse 446-8308
- 130 Country Store In Town gro
442-2108
- 131 Vacant
- 133 Fryar's Frozen Food Lockers &
Meat Mkt 442-2920
- 136 Moseley Furn Co new & used
442-7359
- 140-46 Imperial Furn Co Inc 446-4547
- 143 Vacant
- 147 Hill-Proctor Print Shop 442-3621
Proctors Radio TV & Elec Serv
446-6918
- 151 Chadwick's Sea Food 446-9413
- 153-55 Gray Chas L Co whol gro
446-9577
- 154 Enterprise Furn Co Inc 446-8304
- 157 Purifoy Seafood Co 442-1178
- 164 Cobb Furn Co 446-4325
- 165 Brownell's Radio & Telev Serv
446-8594
- 168 Twin County Gas Co bottled gas
446-6248
- 171 Dixie Sup & Paint Store 442-1341
- Hill intersects**
- 201-19 Carolina Mach & Sup Co Inc
446-8161-62-63
- 202 Direct Auto Finance Co 446-9165
- 208 Singletary F B Jr & Co pest
control sups
- 210 Vacant
- 214 City Mission The
- 218 Whaley Furn Co (whse)
- 221 Speed-Way Wash
- 223 Ry Mt Lndry & Dry Clns Inc
446-7158
- 225 Hardee's Sign Serv
- 230 Vacant
- 231 Cockrell's W L Garage auto repr
446-6673
- 232 Vacant
- 234 Edgecombe County Welfare Dept
442-1533
- 235 City Parking Lot
- 238 Haddon W W Whol Distr whol
gros 446-5811
- 240 City Beverage beer package store
446-5811
- 243-51 Rawls & Winstead Inc whol auto
accessories 442-7178



Roberson Plumbing & Heating Co.

SERVICE ★ NEW CONSTRUCTION ★ REPAIRS

620 Royal St.

Phone 442-1656

QUINN'S, INCORPORATED

COMPLETE HOME FURNISHERS

(SEE PAGE 78 BUYERS' GUIDE)

168-172 MAIN ST. N.W.

PHONE 442-2171

121

WASHINGTON S (Edgecombe)—Contd

244 Fountain Radio & Tv Serv
442-6315

Marigold intersects

316 State Ins Agcy 446-9316
Morton Jesse C acct 446-9316
State Life & Health Ins Co
446-9316

320 Reese Furn Co (side ent)

338-40 Dillon Sup Co agrl implements
442-2161-62-63

343 H&S Inc industrial sup whol
442-6151

355 Riley's Auto Repr 442-5862

Battle intersects

410 Terminal Grill 442-9955
412 Vacant
415 Sanders Essie T Mrs @ 446-7029
416 Owens Herndon T
419 Harper Boice C furn rms 442-6758
423 Parker Cecil L
427 Jordan Alvin H
433 Williams Donna M
439 Perry Jesse 442-1784
442 Aycock Otha B @ 446-7243
445 Davis J Sid 446-7464
446 Collins Rosa F Mrs @ 446-7402
Ferrell A J
Childress Raby M Mrs 442-2056

Edgecombe intersects

George intersects

502 Behrendt Alf @
511 Vacant
517 Hicks Eug P @ 446-6920
Crockett Edna P @ 446-6920
Crockett Edna M Mrs 446-7637
Ellis Donald C
518 Jones Russell M @ 446-6854
521 Hunter Wm A 442-2939
522 Munn Clara F Mrs
525 No Return
526 Best Wm H @ 446-6382
531 Coley Dollie M Mrs 442-3289
532 Fox Jos H
535 Hill Bessie E Mrs @ 446-8431
536 Myrtie A Mrs 442-2422
Medlin Auburn 446-8486

Jordan begins

600 Rose Buick Co autos 446-9161
606 Ward Ruth B Mrs
611 Twiddy Jerry L
613 Ezelle Dave S 442-3984
620 Catlett Fish Mkt 442-1426
North Carolina Hide & Fur Co
446-6718

625 Caro Tire Co 442-2267
626 Narron Calvin B 442-4840

629 Jordan Chas H @ 442-3652
630 Waters Dorothy C Mrs @ 442-2827
634 Walker Vivian I Mrs @ 442-4703
640 No Return

E Bassett intersects

710 James Frank W @ 446-7895
712 Bryan Lizzie B @
716 Bryant Wm P 442-4794

717 Barringer Rug Cleaning Serv Inc
442-5092

719 West G Bruce 442-7338

722 Fly Mamie B Mrs 446-7005

722 1/2 Vacant

723 Joyner John H

727 Wilson Chas

729 Vacant

731 Wells Virginia Mrs

734 Marshall's Steel Fab & Ornamental
Iron 446-9346

735 Moore John O @ 446-8668

Hines ends

801 Patton Jennings H 446-7603

802 Vacant

805 Denton Tom A 442-4927

806 Moore Randolph

810 Prince Grover H @

811 Hedgepeth Leo J 442-5473

814 Nichols David P @

815 Barfield Gilmer R 442-8369

818 Bryant Jewel O Mrs 442-5843

822 Smith Bessie C Mrs

823 Vacant

826 Grant Edw L

830 Henderson Carrie Mrs

Wilkins Martha Mrs 442-3007

Hendricks begins

900 Vacant

905 Fail Geo B

906 Davis Robt @

907 Langley Earnestine Mrs

908 Porter Callie B Mrs 442-1013

909 Winstead John C

912 Vacant

914 Lucas Mattie Mrs

916 Vacant

919 July Redouis N Mrs @ 442-7463

922 McClain Sam

924 Harris Geo M

926 Williams Willa M Mrs

928 Williams Lucinda Mrs

930 Jackson Saml @

Dunn intersects

1001 Vacant

1004 Brooks Rosa

1005 Smith Wm B

1011 Cooper Michl B @

1013 Buckman Irene D 442-6653

1014 Walston Pearl Mrs

1016 Vacant

1021 Harrington Laura M Mrs

1022 Hobbs Sadie E Mrs @ 446-7078

1023 Davis Package Store gros

South Washington Street Package
Store

ACL crosses

Norfolk intersects

15

WAVERLY DR (Nash)—From junction of Piedmont av and W Haven blvd west

1600 Toler Saml S jr @ 446-6646

1604 Fenner Julian B @ 442-1618

1608 Minges John T @ 442-7430

1612 Gorham Mattie M Mrs @ 442-2307

Wildwood av intersects

JAC ELECTRIC COMPANY

Contractors

JOE COSTA
OWNER

ALL

TYPES

PHONE

442-7389

520 N.
HARRIS ST.

P.O. BOX 1537

ROCKY MOUNT
N. C.

MORTON INSURANCE and REALTY Co.

GENERAL
INSURANCE

- Fire
- Casualty
- Hospitalization

REAL
ESTATE

- Residential
- Commercial

610
AMBLER AVE.

TEL.

446-9181

RES. TEL.

446-8515

PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139

FUEL OIL

1125 East nr. Cokey Rd.

No. 1 and No. 2 for Home Heating — Tobacco Curing

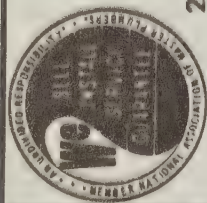
CRIMES-MORGAN PLUMBING & HEATING CO.

TRANS AIR CONDITIONING

ECONOMICAL OIL BURNERS and BOILERS

PHONE 442-1764

211 ATLANTIC AVE.



OIL SERVICE

DIAL 442-7821



BATTS' PURE

WASHINGTON AT MARIGOLD

Builders Federal Savings & Loan Association

OF ROCKY MOUNT

INSURED SAVINGS • HOME LOANS

BUILDERS FEDERAL BLDG.

115 N. CHURCH

PHONE 442-2105

122

29
WAYNE (Englewood) - From 115 Forest
Hill av west, 1 south of Nashville hwy
106 Harrison Jas E @ 446-7311
116 Ballance Ralph T @ 442-6042
119 Vaughan J Danl @ 442-3830
120 Vacant
124 Hedgepeth Thos P @ 446-7949
125 Stigelman Wm G @ 442-3856
128 Viverette Eug A @ 442-2431
132 Respass John B @ 442-2077
Crescent av intersects

31
WELDON AV (Swelton Heights) - From
205 Barnum rd north
106 Morris Peraly L @ 446-5486
106 Thomas Alexina M Mrs @ 442-1689
108 Thomas Charlie C @ 442-7442
Aycock intersects
201 Walker Herbert A @ 446-6735
211 Williams J D
214 Radford Stanley E
218 Morris Thos D @ 446-4581
221 Newsome Curtis W
222 Morris Benj N @ 442-6063
223 Vacant
300 Farmer Melton G
301 Vacant
302 Roberson Marshall L
303 Rivenbark Bennie H @ 442-8292

7
WEST END (Nash) - From S Grace 1/2
blk south of Raleigh rd south
713 Battle Lucy J Mrs @ 442-1228
717 Bryant Alex H @ 442-3140
cor StMarks AME Ch
High ends
809 Bryant Kelly W @ 442-3969
817 Hunter Efner C @ 446-6834
Davenport ends
909 Knight Johnnie R @ 442-3535
913 Williams Sarah A Mrs @ 446-7013
Clyde intersects (as not open)
(Not open bet Clyde and Center)
Center intersects

13
WEST END TER - A city housing
project bounded on north by West-
wood dr, on east by Calvary and
Russell, on south by Parham and
Evergreen rd and on west by Burton
(houses have street nos and not apt
nos)

15
WEST HAVEN (Nash) - A residential
section south of ACL and west of
Hammond

5
WEST HAVEN BLVD (Nash) - From 901
Raleigh rd northwest, 1 north of
Westwood dr
712 Parker John C @ 442-4527
Russell ends

716 Tharrington Harry L @
720 Talton Henry T @ 442-1788
724 McCullen Jas L @ 442-4030
728 Gupton Jake A @ genl contr
442-1833
733 Baggett E M @ 442-3425
737 Land Vester H @ 446-7950
741 Pardue Jas C @ 442-7521

Walnut intersects
801 Robinson Wm A @ 446-5509
804 Taylor Osceola B jr @ 446-5824
819 Williams David A @ 446-6202
821 Smith Henry L @ 442-5417
824 Hawkins Kirby E @ 442-1212
828 Russ Mitchell H @ 446-6796
829 Brice Albert J @ 442-1985
832 Tyson John T @ 442-1848
833 Surles Jos G @ 446-5619
836 Wilhalf Wm H @ 446-5817
837 Joyner Mary D Mrs @ 446-4051
840 McLamb Lowell E @ 446-5552
McLamb Dorothy W Mrs nurse
841 Bone Geo W @ 446-4530
844 Ruffin Lula M Mrs @ 442-2804
845 Beck Walter C jr

Olney intersects
900 Butterson Walter R @ 442-6058
901 James John P @ 446-4025
904 Congleton Dorothy S Mrs @
446-7753
905 McCallum Albert C @ 442-6805
908 Knight Paul A jr @ 446-7619
909 Umbenhaur Rex E @ 442-7709
912 Ballentine Jos H @ 446-5512
Ballentine Margt R Mrs nurse
913 Barnes Osby J @ 446-5743
916 Ayers Jos H @ 446-4719
917 Cash Marion P @ 446-4070
920 Landen Maude A Mrs @ 442-1038
921 Reid R C @ 446-4345
924 Satterfield Oscar B @ 446-4846
925 Gilmore J W
928 Hagan Hazel M Mrs @ 442-3468
929 Kridel Arnold J @ 442-5906
932 Rose Percy @ 446-9574
933 Littlefield Chas E @ 442-5036
936 Pearce Junie D @ 442-6771
937 Lilliston Jas G @ 442-5086
940 Eason W Troy @ 442-6071
941 Hammond Arth W @ 442-5029

15
Hammond intersects
1001 West Haven Presby Ch @ 446-5226
1002 Joyner Elmo F reifr serv
442-3570
1006 Griffin Randolph S @ 446-5591
1010 Trively Timothy C Rev
1014 Weeks Kenneth D @ 446-9567
1017 Langley Troy L @ 446-4040
1018 Harrison Donald B jr @ 442-4811
1021 Conyers Fred R jr @ 446-8335
1022 Tilley Adolphus L @ 442-4719
1025 Adams Arnold L @ 442-2775
1026 Davis Horance G @ 446-6498
Davis Vending Co @ 446-8498
1030 Creech Fred A @ 446-4351
1034 Ricks Wm P @ 446-5570



INSURANCE - REAL ESTATE - RENTALS

Wilkinson, Bulluck & Co., Inc.

446-6121

FARM LOANS

SUNSET AVE.
COR FRANKLIN ST.



J.P. DAUGHTRIDGE & SON INC.

General Building Contractor

809 NORFOLK ST. P.O. BOX 1287

TEL. 446-7016



123

WEST HAVEN BLVD (Nash)—Contd

- 1038 Brown J Clayde @ 442-1795
1042 Fleming Robt E @ 446-4419
Alta Vista av intersects
1101 First Christian Ch 446-4943
1110 Tharrington Geo W @ 446-5449
1118 Cummings Jas L @ 446-5858
Pinecrest rd intersects
1200 Giddeons Mary J Mrs @ 446-4743
1200 No Return
1205 Griffin John L @ 442-5948
1209 Cox Jos C @ 446-8405
1210 Garner Jas T @ 446-5078
1216 Edgerton N Hardy @ 446-4607
Glenn av intersects
1400 Vann John A jr @ 446-6703
1401 Toler W Henry @ 446-4411
1404 Mebane J Marvin @ 446-7860
1405 Pearsall Harry S @ 446-4445
1409 Crumpler J Fulton @ 442-2495
1412 Taylor Aaron E @ 446-7863
1416 Phipps Roy M @ 446-5351

S Taylor intersects

- 1500 Matthews Claude B Mrs @
442-3944
1501 Powell Thos @ 446-5857
1505 Fox Albert R @ 446-5034
1506 Brandon Almon L @ 442-5824
1509 Bradshaw Lucile F Mrs @
446-7508
1512 Tharrington Henry I @ 446-4931
Piedmont av ends
1520 Rabil Albert @ 442-1453
1528 Noell W Carlton @ 446-8045
Waverly begins
(Numbers irregular)
204 Epstein Leon N @ 442-1713
208 Ivey Myers W @ 446-4425
212 Trohbose Wm J @ 446-8627
Lafayette av intersects

ACL crosses

- 105 Lakeside Bapt Ch educ bldg
Sunset av intersects

WESTERN AV (Nash)—From ACL (Main Line) west, 1 south of Sunset av

- Main SW intersects**
123 Penney J C Co Inc stge
127 Howard House Cafeteria Inc
442-6729

Howard ends

- 129 Barringer Studio Inc photogs
446-5738
132 Western & Southern Life Ins Co
The 442-1261
133 Hilda's Dress Shop 442-2228
134 Rose Building The
Rooms:
(E) Security Ins Cos (br) 442-4748
State Dept of Rev 442-3117
135 Stork Nook The maternity and
infants clo 442-6212
136 Roberts Harvey Mut Ins 446-5979
Shaw Sydney H acct 442-1211

- 137 Christian Science Reading Rm
138 Rooms
(A) Pilot Life Ins Co 442-1362
(B) Winstead J D Jr & Co tax serv
442-5975
(C) Fed Bur of Investigation Res
Agcy 442-1115
(D) USAF Recruiting Sta 442-2718
(F) Life & Casualty Ins Co of Tenn
446-7418

- 140 Beneficial Finance Co 446-4171

S Church intersects

- cor Municipal Parking Lot
213 First Bapt Ch educ bldg
214 Conway Paul O
225 First Bapt Ch youth bldg
229 Vacant
229½ Ruffin Thos D
231 Jordan Mina B Mrs 446-6536

S Franklin intersects

- 317 Whitley Wiley C @ 446-5071
321 Wiggs Wm A 442-1906
324 Shearin A A tourist home 442-1452
325 Patseavouras Geo L @ 442-1705
331 Joyner Geo H 442-4355
332 Cooper Thos A @ 446-8063

S Pearl intersects

- 404 Randolph Mack B 442-5917
412 Henderson Eliz J Mrs @ 446-6095
Greene Chas T 442-2887
416 Proctor Wm C @ 446-5715
418 Dozier Norma B Mrs @ 446-5311
419 Watson Thos S @ 446-7700
425 Modlin G D Mrs
Davis Kenneth

S Grace intersects

- 514 Paul Amos H @ 446-6786
515 Haywood Wm E 442-3509
515½ Miller Lilla E Mrs
516 Tucker Kenneth E @ 446-7608
517 Ritner Ira
519 Harmon Maude S Mrs 446-4402
519½ Vacant
521 Vacant
522 Johnson Wm S @ 442-1303
525 Wells Edgar J 446-7545
Hampton Frances nurse
526 Richardson Saml @ 442-3719
530 Scott Harry B @ 442-1440
531 Whitehurst John M 446-4404
537 Williams Odelle B Mrs @ 446-8217
539 Dunning Vera B Mrs @ 446-8448
550 Murrill Mabel B Mrs @ 442-3248

Villa begins

- 620 Hooker D Clyde @ 446-6741
622 Coley Harvey T @ 446-4043
626 No Return
630 Wester Willis M @ 446-4009
636 Yost Frank L @ 446-2101

S Howell intersects

- 701 Harper W L
702 Anderson Mary R Mrs @ 446-8205
705 Barringer Rufus 442-2352
706 Anderson Robt R @ 446-8274
710 Barwick Howard 442-7767
714 Andrews Wm A @ 446-7383
Andrews Edith R Mrs nurse

225-27 TARBORO



"THE HOME OF BETTER USED CARS"

ALLAN MIMS FORD
SALES SERVICE

TEL. 442-2197

David Hill's SUPER MARKET

STAPLE and
FANCY
GROCERIES

FRESH and
CURED
MEATS

FROZEN
FOODS



PURE OIL
PRODUCTS

1308
COKEY RD.

TEL.

446-6618

NASH COAL COMPANY

Specializing Exclusively in

High Grade Steam and Domestic Coal

PHONE 446-8512
100 W. Grand Av.



JOHNSON FUNERAL HOME, Inc.

DAY OR
AMBULANCE
NIGHT

Air Conditioned Chapel — Private Family Rooms

SPACIOUS PARKING AREA

"Eastern Carolina's Finest Funeral Home"

DIAL 446-5135

NASHVILLE HIGHWAY (Sunset Ave. Extn)



ALLAN MIMS FORD

SALES SERVICE

"THE HOME OF BETTER USED CARS"

225-27 TARBORO

TEL. 442-2191

124

WESTERN AV (Nash)—Contd

718 Vacant
726 Williams Ernest L @ 446-5821
734 Strickland Jas S @ 446-4866

S Tillery intersects

808 Vacant
812 Fountain W Diggs @ 446-8525
813 Brake Wm E @ 446-6425
817 Barnes Needie C @ 446-4867
818 Proctor Lucy W Mrs 446-7251
820 Poland Jas
822 Worsley Rosa A Mrs @ 442-2183
823 Benson Ruth W Mrs @ 446-4988
824 Lambeth Geo D 446-7613
827 Hollings Walter B @ 446-8216
828 Carter Edgar S @ 446-5045
830 Swain Addie B Mrs @ 446-8416
831 Rawls Robt T @ 442-1350
834 Landen Sherrod N @ 446-6564
835 Brock H Thos @ 446-8364
837 Shaw Lee Y @ 446-7198
839 Kilgo Billy L 442-3297
840 Stephenson Gilbert D 446-5551
841 Hill Glenn 442-7087
845 Wiggs Clyde B Mrs @ 446-5864

S Pine intersects

901 Tharrington Raymond A @
904 Gurganus Herbert E @ 446-4823
905 Fisher Mary Mrs @ 446-5059
908 Cone A Eug 446-4334
911 Western Av Playground
912 Bunn Elwood L 442-2326
916 Winstead John L jr @ 442-6089
920 Pitt Walter W @ 446-5840

S Vyne intersects

1000 Chandler Robt M @ 446-5217
1003 Kelley Leon C jr @ 446-5916
1005 Norville Jas D @ 442-2203
1009 Harrison Cushing B @ 446-8097
1019 Hicks Minnie J Mrs @ 442-2081

S Harris intersects (ss not open)

1112 Wilkinson Geo A jr @ 446-4810

S Mayo ends

1205 Ezzell Irene Mrs @ 442-2674
1209 Parrish Harold W jr @ 442-3818
1213 Harsey Fannie S Mrs 442-3234
1217 Taylor Willie L @ 446-8530

S Lee intersects

1304 Ruark Henry G Rev 446-4517
1312 Andrews Lucille B Mrs @
442-3617

1316 Weeks Hassell jr @ 442-4631
1320 Joyner Roscoe W @ 442-2039
1326 Corbett Mary A Mrs @ 442-3540
1331 Gardner Jas C @ 446-4609

S Land ends

1400 Bunn H Elias @ 442-2209
1406 Woodard Kath B Mrs @ 442-1450
1409 Edwards Ryland P @ 446-5434
1412 Mayo R Edw @ 446-8683
1420 Jeffcoat Orman C @ 446-6515
1421 Tyson Wendell B @ 446-8595
1431 Brewer H Emmett @ 446-5185

S Taylor intersects

West Haven blvd intersects

17

**WESTFIELD CT (Nash)—From 1100
Evergreen rd southeast, 1 east of
Aycok**

1100 Woodcock Minnie S Mrs
1101 Proctor Adelia Mrs
1102 Vaughn Julia Mrs
1103 Edwards Albert V
1104 Whitley Cecil
1105 Wilson Nettie V Mrs
1106 Armstrong R B
1107 Tisdale John H

13

15

**WESTOVER CT (Nash)—From Ever-
green rd south, 1 west of Hammond**

1713 Hartness John D @ 442-5804
Co-Ah Bar ends
1801 Watson IveyW jr @ 446-4975
1813 Townsend Braxton B @ 442-3634
1817 McAuley Wm R @ 446-7226
1821 Adkins Neal A @ 442-2776
1825 Kellum Chloris @ 442-1376
1832 Howell Lonnie H jr @ 446-5836

29

**WESTVIEW PARK DR—From Sunset av
southwest 1 blk east of Pinewood av**

206 Smith Isaac jr @ 442-7890
213 Hill Jas B @ 446-7743
221 Lee John W @ 446-7417
232 Bone R Herman 442-2300
263 Knight Herbert J @ 442-5841

13

**WESTWOOD DR (Nash)—From 1600
Hammond southeast, 1 south of Pied-
mont av**

708 Morton Jesse C @ 442-3665
709 Mosely Edw E @ 442-5456
712 Lyon Paul E @ 446-5240
713 Modlin Milton H @ 446-5766
716 Allen Donald W @ 446-4789
717 Hawkins Kirby E jr @ 446-6438
720 Rose Jas E @ 442-3063
721 Sweddell John M @ 442-7549
724 Kelley Thos H @ 446-8243
725 O'Keef P Fredk jr @ 442-3877
729 Marshall C Douglas @ 442-5785
733 Weatherly W J 446-8095
737 Pearsall Harry S jr @ 442-4201

Pine intersects

817 Blocker H K @ 442-5866
821 Lindsey Donald R @ 442-6714
825 Edmondson Richd C jr @ 446-4592

York begins

Burton intersects

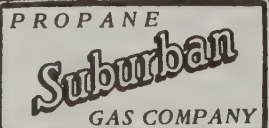
1000 Murphy Dorothy R Mrs 442-1382
1002 Watson Donald R
1004 Gay Alex J
1006 Taylor Jas L
1008 Farmer Chas W
1010 Stancil Naomi Mrs
1100 Southerland Elzy G

Cedarbrook dr ends

1102 Windham Daisy B Mrs
1104 Page Owen W

Modern
Gas
Appliances

Englewood Shopping Center



Bulk-Metered
and Bottled Gas

Tel. 446-6739

HERTZBERG FURS

"If You Don't Know Furs — Know Your Furrier"

NEW FURS — RESTYLING — REPAIRS — FUR STORAGE

236 TARBORO ST.

FUR
Storage
PHONE 446-5800

125

WESTWOOD DR (N)—Contd

1106 Frazier Carrie W Mrs
1108 Proctor Wm
1110 Pittman Vinie B Mrs
1112 Hayes Wm S 446-4994
1114 Hadley Julia Mrs
Calvary begins
1200 Lee Eug J
1202 Farmer Wm B
1204 Vacant
1206 Toffton Jas W 442-5792
1208 Pollard Lonnie W 442-3075
1210 Massey A H
Raleigh rd intersects

31

WHISPERING PINE DR—From Country Club dr

101 Edmondson Spencer S © 442-1506
102 Bailey Robt W
103 Skinner T Brooks © 446-7098

20

WHITEHEAD DR (Edgecombe)—From 1122 Hunter north, 1 west of Ryals

1100 Ward Willie H 442-6598
1101 Parker John H 442-8448
1102 Jones Wm H
1103 Pittman Thurman
1104 Hickman Cath Mrs
1105 Lewis Willie
1106 Whitfield Hardy
1107 Avent Maggie
1108 Battle Sylvia Mrs
1109 Peoples Esther M Mrs
1110 Anderson Elijah
1111 Simmons Chas
1113 Vacant
1114 Bynum Milton
1115 Roberson Lennie
1116 Simmons Jas jr
1117 Vick Jos
1118 Wright Wm
1119 Lewis Pauline Mrs

15

WILDWOOD AV (Nash)—From 200 Shady Circle dr southwest, 1 west of Waverly dr

100 Alford Dallas L jr © 446-4585
101 Works Raymond J © 446-4935
104 Shaw Leslie A © 442-4802
108 Kincheloe Hatcher B © 442-2611
111 Phipps W Henry © 446-5831
115 Griffin Margt G Mrs © 446-8390
116 Eatman Chas D © 446-6503
129 Robbins C Austin © 446-5140
137 Woodward Shirley I Mrs © 442-4768

Lafayette rd ends

200 Smith John G © 442-3031
208 Comer Macon C © 442-2440
212 Pearshall Eleanor R © 442-2353

Waverly rd ends

300 Mims Allan C © 446-5507
304 Battle Thos B 446-5411

Riviera dr ends

402 Winstead Jacob © 442-3980

404 Vacant
408 Wilkinson Frank S © 442-2117
412 Swanson Geo 446-4902
Ferebee John J © 442-5595

Evergreen rd begins

508 Stevens Ronald E © 446-7555
Shady Circle dr intersects

13

WILKINS—From 1520 Aycock northwest 1 south of Oakey

801 Curtis Jerry D ©
805 Curtis L E ©
809 Vacant
813 Vacant
821 Newsome Jos © 442-5648
902 Church of God of Prophecy The
906 Vacant
912 Cox Jos E ©
1003 Carter Alton R ©
1007 Curtis Wm
1011 Mills A Ray ©
1015 Massengale Archie L © 442-5756
1018(1020) Carter Dave C © 442-1492
Burton intersects
1114 Pridgen Jesse B 442-7063
1120 Vacant
Graham intersects

25

WILKINSON (Nash)—From 600 Falls rd southwest

111 Green Roland M © 442-3232
126 Battle Hugh H jr © 442-1578
127 Winston Herman E © 446-4461
131 High John T © 446-5260
Peachtree intersects
212 Pullen Lester L © 442-3033

21

Mill intersects

600 Southern Cotton Oil Co (Div of Hunt Foods & Industries Inc)
442-3165

13

WILLIFORD (Nash)—From Raleigh rd west, 1 south of Nashville rd

704 Vacant
708 Burnette Linwood P © 442-2284
712 Shearin Ernest L © 446-8170
720 Parrish Fred A © 446-6801
724 Lindsey Medie B 446-6411
728 Davis Sherman J © 446-9251
732 Flora Jas L © 442-1883
736 Cooley Carl T © 442-5568
740 Coppedge Carl L
Calvary intersects (Not open)
801 Williford Sch (Nash County)
446-5581

Russell intersects

Aycock intersects

1011 Winstead Lancey H © 442-6887
1015 Adams Jas A
1016 Edwards Sammy H ©
1017 Vacant
1018 Proctor Russell H © 442-3266
1020 Joyner Herman H © 442-4360
1100 Lindsey Robt M © 442-5880



1103 COKEY ROAD

PEOPLES OIL CO., Inc.
Distributors OILS — LUBRICANTS — FUEL OIL

"The People's Choice"

PHONE 442-6131

HEATING OILS



A. HICKS AGENCY
— REALTORS —

Sales Agents for Westridge

132 SUNSET AVE.

PHONE 446-7188

Carolina Office Equipment Co. *Gestetner*

SALES
OLIVETTI
UNDERWOOD
SERVICE

PRINTERS - STATIONERS - OFFICE OUTFITTERS

Main Street Store: 147 Main St., S.E. - Dial 442-1196
Printing and Office Machine Division: 804 N. Church St. - Dial 442-4106

Petroleum
Equipment
Repaired and
Installed



Bass Electric Co.

PETROLEUM ENGINEERING

**Electrical
Contractors**

1554 S. CHURCH ST.

P.O. BOX 584

PHONE 442-4929

126

WILLIFORD (Nash)—Contd

- 1104 Davis David B @
- 1108 Sumerlin Dodsworth @ 442-2473
- Burton intersects**
- 1209 Shiflett Fred H @
- 1213 Seals Ted M 446-4600
- 1215 Bowen Johnny H @
- 1217 Beacham Jas M @
- 1223 Cherry Wm D
- 1225 Faircloth Orbin @ 442-3308
- 1227 Faircloth Wm J @

25

WILLOW (Nash)—From ACL (Main Line) west, 1 north of W Virginia

N Church intersects

- 219 Vacant
- 220 Christian Pauline C Mrs nurse @
442-2648
- 221 Pena Cecil F 446-4403
- 223 Harper Jimmy 442-5802
- 224 Moss Martha P Mrs
Drake Sam S 446-8047
- 225 Batts Mamie H Mrs @ 446-7085
- 228 Vacant
- 229 Smith Mary B Mrs @ 446-8206
- 230 Armstrong Arth T

Braswell ends

9

WILLOWBY (Nash)—From 1217 Boone rd west, 1 south of Paul

- 610 Crickmore Louise P Mrs @
442-4980
- 618 Thorpe Claudia B Mrs

8

WILSON RD (Edgecombe)—From Cokey rd at ACL (Norfolk Branch) south, 3 east of Branch

Norfolk ends

- 1100 Edgecombe Mobile Sta 446-4537
- 1110 Perkins Chas E
- 1112 Smith Billy M
- 1114 Jones Transfer Co 446-6969
- Jones Juanita R Mrs 446-6969
- 1116 Rowland Wm E
- 1118 Braxton Margt Mrs 446-8391
- 1122 Wildermuth Jas @ 442-3436

Rex ends

- 1200 Second Presby Ch 442-5014
- 1224 Thompson Wm E Rev 442-7067
- Burt begins (not open)**

Mitchell ends

- 1302 Clark Annie L Mrs @ 442-1880
- 1309 Parker Chas H @ 442-1654
- 1310 Bennett Noah R @ 446-6652
- Bennett Opal I Mrs nurse
- 1313 Turner Monroe E @ 446-9307
- 1314 Johnson Ruth E Mrs @ 446-6053
- 1317 Taylor Lloyd L @
- 1318 Skinner John T @ 446-5753
- 1320 Ethridge Wilbur H @ 446-6428

Midway ends

- 1400 Gurganus Robt E @ 442-6233
- 1404 Proctor Jas F @
- 1411 Riley John H @ 442-3565
- 1412 Winstead Roy C 446-4027

- 1413 Jordan Clifton B @ 446-5648

- 1415 Neville Fred W 446-6818

Neville Fannie E Mrs drsmkr

- 1419 Groetsch Walter H 446-4633

Daughtridge ends

- 1502 Davenport Andy W @ 446-7768

- 1508 Merritt Otto C @ 446-4662

- 1510 Wells Julia B Mrs @ 446-8072

- 1517 Baker Charlie A 446-6227

Proctor begins (not open)

Lancaster ends

- 1600 Roberts Gloria L Mrs 446-6715

- 1605 Harper Wm B @ 442-1019

- 1606 Sharpe Grady W @ 446-7713

- 1613 Bell Wm H @

- 1614 Rosental Arvid V 446-9453

- 1617 Smith Jas R

- 1618 Vacant

- 1620 Cummings E Keith @ 442-3946

- 1621 Whitman Albert P @ 442-2448

- 1621a Webb Dan

- 1621b Proctor Billy

Johnson begins (not open)

- 1701 Cooper Pauline W Mrs @ 446-8332

- 1705 Saunders R Richd 446-5992

- 1720 Vacant

- 1724 Threatt Plmb & Htg Co 446-4631

Tyan intersects

City limits

- 1804 Perry John G 442-3441

- 1805 Bateman Carl @ 446-4985

- 1809 Pitt Sam L @

- 1813 Stancil Emmett W @ 442-6619

- 1816 Williams Wiley R @ 442-4632

- 1817 Whitley Ted 442-7829

- 1820 Moore Norma S Mrs @ 446-6270

- 1821 Edwards Henry A @ 442-2315

- 1824 Works R J jr @ 446-7475

- 1825 Williams Donald K @ 466-5862

- 1836 Raynor A B @ 446-7537

- 1837 Brake Jasper B @ 446-4485

- 1852 Threatt Frank H @ 442-1315

- 1854 Brown Mack M @ 442-2623

Investors Diversified Serv Inc
442-2623

9

WIMBERLY (Nash)—From 1426 S Main west, 1 south of Nashville rd S Church intersects

WIMBERLY AV—From Country Club dr

- 28 Ettinger Richd E @ 442-2524

- 36 Rackley E Atlas @ 442-4467

Boseman Jimmy D @ 446-5035

12

WINDSOR DR (Meadowbrook)—From 526 Fairview rd east, 1 north of Bedford rd

- 1725 Pittman E Donald @ 446-7658

- 1726 Eggers Chas @ 442-8335

- 1800 Fleming Gerald R @ 446-8244

- 1801 Peterson Geo E 442-6354

- 1805 Patrick Evie L @ 442-1466

- 1808 Cogdell Jos B @ 422-4614

- 1812 Nichols Wm M 442-4045

- 1813 Hall Joe G @ 442-7254



CITIES SERVICE

FUEL OIL

We Give Green BAX Stamps

KEROSENE



CITIES SERVICE

WOOD OIL CO., INC.

Printed Metered Delivery

701 S. Church St.

446-6806

Tel. 442-4271
1834 Sunset Av. Extn.

BROWN
Memorials
 SINCE 1908

127

WINDSOR DR (Meadowbrook)—Contd

- 1817 Bradshaw Harvey E @ 442-6570
- 1820 Howard Robt L @ 446-7620
- 1821 Gardner Jas W @ 442-5404
- 1824 Andrews Robt W @ 442-4541
- 1828 Lee Fred jr @ 446-5429
- 1901 Daniels Chas A @ 446-4995
- 1905 Inscoc Woody W @ 446-5032
- 1908 Daniels Mack D @ 446-8868
- 1912 Misenheimer Martin L jr @ 442-6674
- 1917 Trevathan Mick A @
- 1928 Cooper Jas R @ 442-7947
- 2001 Brock Frank D @ 446-7723
- Brock's Realty
- 2005 No Return
- 2008 Under Constn

29

WINSTEAD AV—From Sunset av south, 1 west of Tyson av

- 200 Vacant
- 203 Vacant
- City limits
- Woodlawn intersects

29

WINSTEAD RD (Englewood)—From end of Forest Hill av southwest, 1 west of Plymouth rd

(Numbers irregular)

Stone dr begins

- 2601 Spikes Clifford D @ 442-1495
- 2605 Wilkes Jack S @ 446-7633
- 2609 Wellons F M
- 2613 Purvis Clyde J @ 442-5492
- 2700 Mayo Wm J @ 442-5383
- 2701 Vick C Norman @ 446-8566
- 2704 Prince Saml A @ 446-4288
- 2705 Vacant
- 2616 Burnette Bernard C @ 442-5731
- 2617 Smith Clifton W @ 442-6314
- 2620 Andrews Dennis R @ 446-7920
- 2621 Felton Milburn G @ 446-5321
- 2709 Roberts Jos W @ 446-7273
- 2713 StAmant J E @ 446-8402
- 2716 Watson N Ray @ 442-1589
- 2717 Williamson T P @ 446-9081
- 2720 Patterson Billy F @ 442-3222
- 2721 Carrico Wm F @ 446-9082
- 2724(2744) McClintock Floyd C @ 442-6835
- 2725 Mims John B jr @ 442-6331
- 2728 James Robt H @ 442-1597
- Oakdale rd begins
- 2800 Hunt Wm F @ 442-1830
- Oakland begins
- Greenwood dr ends
- Hunt Eleanor N Mrs nurse
- 2801 Griffin Joe B @ 446-4457
- 2804 Perry Herbert J jr @ 446-8480
- 2805 Strickland Rudolph S @ 446-8411
- 2808 Richards Ronald @
- 2812 Strickland D V
- 2823 Scott J Douglas 442-3848
- 2825 Worrell Jesse L @ 442-2100
- 2904 Moore A Douglas @ 442-5097

- 2905 Wood Marvin L @ 446-7472
- 2909 Coffey Edwin H @ 442-2901
- Dahlgren av begins
- 3000 Britt Jerry W @ 442-5806
- 3001 Briley Geo H
- 3009 Everette M Ray @ 442-5354
- 3017 Proctor Callie V @ 446-4817
- Smallwood dr begins

Avondale av intersects

- 3100 Johnson E Ray @ 422-2780
- 3104 Vacant
- 3108 Williams H R
- 3113 No Return

Englewood dr intersects

- 3205 Price Felix V @ 446-8670
- 3208 Winston Cameron P @ 442-3707
- 3213 Lee Angier L 446-5378
- 3216 Mintz Henry H @ 442-2295
- 3220 Barnes Donald B 446-5737

Ambleside dr ends

- 3301 Warren Errol J @ 442-1043
- 3304 Winstead L Glenn @ 442-3275
- 3308 Biggs M Alex jr @ 442-5274
- 3309 Whitehead Wm @ 442-4623
- 3312 Biggerstaff Don A @ 442-4656
- 3316 Worsley Carl E @ 442-3688
- 3317 Tadlock Wm L 446-7391
- 3324 Meadows Frank P jr @ 442-5238
- 3325(625) Glover Robt M 446-9050
- 3332(632) Bailey J Reese @ 446-4993
- 3400 Sifford Clyde C @ 442-3594
- 3404 Knowles Melvin D @ 442-4276
- 3412 Pregnall Robt R jr @ 442-1541
- 3417 Harris Gilvry E @ 446-9592

Woodlawn dr intersects

- 3516 Fields Milton P @ 442-3420
- 3517 Kilgore John W @ 442-5317

Hillcrest dr intersects

- 3601 Blythe J Fenton @ 446-6002

13

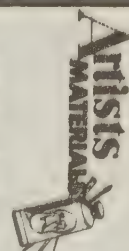
WINSTON WALK (Nash)—From 903 Burton southeast, 1 southwest of Westwood dr

- 1001 No Return
- 1003 Turner Arth S
- 1004 Griffin Jim D
- 1005 Jordon Henry A
- 1006 Winstead Bena Mrs 446-7480
- 1007 Eason Ethel B Mrs
- 1008 Evans Jesse A 446-5922
- 1009 Barfield Johnny R
- 1010 Ayers Florence H Mrs 442-5858
- 1011 Hendershot Mamie Mrs
- 1012 Vacant
- 1014 House A W
- 1101 Hudson Nora E Mrs
- 1103 Womble Christine Mrs
- 1105 Joyner Lodia
- 1107 Brantley Pete
- 1109 Mills Warren L
- 1111 Eason Alton M
- 1202 Joyner Jas H
- 1204 Price Jesse
- 1205 Morris Herman
- 1206 Dorsey Charlie R 442-5703
- 1207 No Return

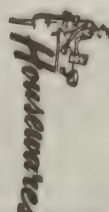
122-124 S. HOWARD STREET

COMPLETE LINE OF HARDWARE — PICTURE FRAMING

PHONE 442-1482



GAY'S HARDWARE



CHAIR & EQUIPMENT RENTALS
RUG DURACLEAN SERVICE

US Hwy. 301 By-Pass South, P.O. Box 705

TEL. 422-6013





LEE OIL CO., Inc.

740 Planters P.O. Box 1105 Dial 446-8186

Daughtridge PAINT & WALL PAPER Company



2309 SUNSET AV.

CONTRACTORS

TEL. 442-2931

128

WINSTON WALK (N)—Contd

- 1208 Lassiter A G 442-6667
- 1209 Mills Thos H
- 1210 Williams Lizzie W Mrs
- 1211 Joyner Robt E
- 1212 Beaver Paul W
- 1213 Harrell Betsy Mrs 446-5458
- 1214 Dean Reba Mrs
- 1215 Arnold Glennie M Mrs 446-6696
- 1216 Langley Jetta M Mrs 442-5357

20

WOODLAND AV (Edgecombe)—From 800 Shearin north

- 304 Faison Nettie Mrs
Argus pl ends
- 308 Gunter Harrison
- 309 Dickens Matthew H 442-2740
- 310 Dixon Joe
- 313 Davis Elisha
- 315 Donald Nathan
- 317 Edwards Robt 442-4055
- 319 Baker Jesse
- 321 Page Annie M Mrs
- 323 Medlin John H
- 325 Williams Russell 442-3368
- 327 Dortch Annie L
- 331 Robinson Alex © 442-6076
- 335 Carr Rosa B Mrs ©
- 339 Vacant

E Holly intersects

- 404 Joyner Lillie B Mrs
- 406 Sharp Wm H blksmith 442-5874
- 408 Grant Lucille
- 413 Clay Grant 442-5726
- 415 Dancy A M
- 416 Horne Andrew J © 442-2424
- 417 Harrison Rosa
- 418 Boddie John 442-5597
- 419 Jones Jos
- 420 O'Neal Charity Mrs 446-7503
- 421 Dowd J Gray jr 442-1650

E Highland av intersects

- 508 Anderson John 446-7337
- 509 Phillips Warren
- 511 Williams Norman 446-5950
- 512 Barnes Martin T 442-4083
- 513 Knight Saml © 446-8073
- 516 Lyons Wm H
- 518 Hudgins Wm B 446-9659
- 519 Lawrence Lizzie H Mrs © 442-5714
- 520 Williams Geo
- 521 Worrell Mamie H Mrs © 442-2603
- 522 Reid Julia

22

E Grand crosses

- 611 Slade Carolyn C Mrs © 442-7916
- 614 Cox Jesse E © 442-6238
- 615 Watson Martha W Mrs © 442-4974
- 616 Lucas Cleavester S Mrs ©
- 617 Davis Elbert G © 442-5063
- 620 Williams Lillian M Mrs
- 622 Willis Eddie 446-5894
- 624 Whitfield Hardy L
- 625 Lawrence Lonnie
- 626 Camp Henry
- 627 Pittman Elijah

628 Dasher John

- 629 Whitley Grover C © 446-7373
- 630 Faison Lennie 442-4610
- 631 Edwards Wm H © 446-7678
- 632 Downing Betty S
- 633 McNeal Nancie B Mrs
- 634 Smith Alice L Mrs ©
- 635 Thompson Clara P Mrs ©
442-5432
- 636 Graham David ©
- 639 Harris Herman 446-4572

E Virginia av intersects

29

WOODLAWN DR (Englewood)—From 600 Oakdale rd north, 1 west of Seminole dr

Smallwood dr intersects

Avondale av intersects

Englewood dr intersects

- 3209 Harris Tom P © 442-1348
- 3213 Thorne Chas E © 442-5937
- 3416 Lancaster Minnie C Mrs ©
446-5607

3417 Vacant

3500 Under Constn

3531 Under Constn

Timberland dr ends

3600 Morgan Geo L jr © 442-3020

3601 Under Constn

3605 Strandberg Howard H jr © 442-1083

3607 Dubell John E © 442-4679

3608 Ellington Frank K © 446-5017

3617 Combs Fred ©

5

YORK (Nash)—From Hammond south, 1 west of Burton

700 Wilson S E © 446-8524

704 Jolley Thos E jr © 442-3250

716 Scarboro Don © 442-7409

721 Salisbury Robt H jr © 446-9206

718 Burton Irene D Mrs © 446-9468

Olney intersects

800 Miller John N Rev © 446-9853

801 Bulluck A Joshua © 446-7258

Walnut intersects

Cleveland intersects

13

Westwood intersects

1008 Burnette Jimmy D

1009 No Return

1010 Fly Garrett

1011 Drake Jesse © 446-4240

1012 Ezzell Willie V

1013 Strickland Wm H

1014 No Return

1015 No Return

1108 Sherrod Reginald E 446-7359

1109 Glover Preston H

1110 Woodruff Geo

1111 Ramsey Archie M

1112 Taylor Jos H

1113 Carroll Richd

1114 Wheeler Luther R

1115 Parker R Glen

DELCO
SERVICE



SHAVER BATTERY
& AUTO PARTS CO.

PARTS AND SERVICE

210 HILL ST.

(SEE PAGE 16 BUYERS' GUIDE)

PHONE 446-6145



FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF ROCKY MOUNT

MORTGAGE LOANS ORGANIZED 1902 INSURED SAVINGS
DIAL 446-9191 116 S. FRANKLIN

129

9
Z (Nash)—From $\frac{1}{2}$ blk east of Boone rd
west, 4 south of Nashville rd
537 Melvin Wm A ©
543 Vacant
547 Davis Frank S
Boone rd intersects

608 Williamson Norman
610 Duncan Martha A Mrs © 446-7585
614 Keen Stanford E ©
618 Case H Leon
621 Owens Henry B ©
622 Barbee Jas W
City limits



PURE
OIL

DAUGHTRIDGE OIL CO.

Tel. 446-6139
FUEL OIL
1125 East nr. Cokey Rd.

No. 1 and No. 2 for Home Heating — Tobacco Curing

HEILIG- MEYERS CO.

129
MAIN N.E.

COMPLETE
HOME
FURNISHINGS

TELEVISION

RADIOS

RECORD
PLAYERS

REFRIGERATORS

RANGES

WASHERS

ALSO SMALL
ELECTRICAL
APPLIANCES

FLOOR
COVERINGS

RUGS

CARPETS

LINOLEUM

129
MAIN N.E.

PHONE
442-8146

Your City Directory has HUNDREDS OF USES AND APPLICATIONS

BUYING

- Learning new sources of supply.
- Keeping up with known sources of supply.
- Checking on the record of firms from which you buy as to dependability, stability, etc.

SELLING (*Including market analysis and sales promotion*)

- Locating new markets.
- Maintaining up-to-date mailing lists.
- Analyzing the buying power of a community or street.
- Routing salesmen to avoid lost motion in reaching prospects.
- Locating residents of hotels and apartment buildings, many of whom are listed nowhere else.
- Identifying names and titles of officials, for use of salesmen.

CREDIT REFERENCE (*and Collections*)

- Running down delinquent debtors.
- Checking credit applications as to address, moving habits, names of employers, stability of employment, family status, neighbors, whether owner or renter, etc.
- Identifying persons of same or similar names.
- Investigating cases in welfare, charitable, social service and legal work.

DELIVERY *Communication, Mailing, Etc.*

- Routing deliveries.
- Reducing dead letters and insuring more complete delivery of mail.
- Effecting delivery of messages and parcels erroneously or defectively addressed.
- Correcting names and titles.

LAW ENFORCEMENT *Criminal Detection and Apprehension*

- Tripping bad-check passers.
- Deciphering illegible signatures.
- Guarding against habitual bill dodgers.
- Tracing heirs and witnesses, settling estates, and establishing facts as of a certain date.

CONSULT YOUR DIRECTORY FIRST

GAY - YOST FUNERAL HOME

**Rocky Mount's Oldest
Completely Air Conditioned
Ample Off Street Parking**



**24 HOUR
AMBULANCE SERVICE**

Air Conditioned — Oxygen Equipped

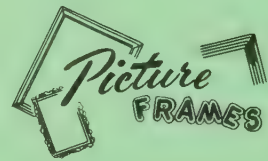
805 FAIRVIEW RD.

DIAL 446-6634

GAY'S HARDWARE



Paints — Oils
Brushes



And Framing

122-124 S. Howard St.

Phone 442-1482

HILL'S ROCKY MOUNT

NUMERICAL TELEPHONE DIRECTORY

1964

Including Englewood, Meadowbrook Park
and Swelton Heights

Copyright, 1964, by Hill Directory Company

DIAL 442 PLUS FOLLOWING FOUR DIGITS NUMBERS

1000 Drake H W	1089 Albroom Jenny Mrs	1220 Economy Auto Sup	1295 Arnold J B
1002 Harper I D Mrs	1090 Jordan S C	1221 Jones H R	1296 Powell E J
1005 Allen C A	1091 Worrell C B	1222 Walker W R	1297 Proctor L L
1007 Shine Roger	1092 Peters F H	1223 Chapman S L	1300 Bradley J H
1008 Maryland W H	1093 Battle G L	1224 State Farm Ins	1301 Grant J M
1009 Woodcock H W	1095 Ford P J	1225 Surles H S jr	1302 Williams Ronnie
1010 Barnes B A	1096 Starling H L	1226 Campbell M C	1303 Johnson W S
1011 Wiggins F L jr	1097 Boulden G T	1227 Fulghum T O	1305 Matthews N D
1012 Wynne W E	1098 Stidfole J C	1228 Battle L J Mrs	1306 Fonvielle A D Mrs
1013 Porter C B Mrs	1101 Industrial Elec Sls & Serv	1229 Bone Jack	1307 Battle M L
1014 Wilkins Mack		1231 Freeman P D	1310 Smith R R
1015 Fredericks Gro	1103 Barkley & Jordan Serv	1234 Walker's Super Mkt	1314 Brothers C N Mrs
1016 Bartley A W Mrs	1107 Auto-Equip	1235 Valentine G S	1315 Threatt F H
1017 Smith P D	1108 Auto-Equip	1237 Puckett N J	1316 Arrington Dental Laby
1018 Blount Ruby Mrs	1109 Auto-Equip	1238 Gossett M H Mrs	1317 Hannons J A
1019 Harper W B	1112 Orkin Exterminating	1239 Pittman Dorsey	1318 Jones Mary Mrs
1020 Nelms Alex	1115 Federal Bur of Investigation	1240 Gorham R W Mrs	1319 Price J L
1022 Rogers J G		1241 Pitt B G Mrs	1320 Armstrong T P Mrs
1023 Pernell's Uphol	1119 Weeks G L	1242 Taylor Jas	1322 Boyette M C Mrs
1024 Bethea G M Mrs	1127 May & Gorham	1243 Webb Ruth W Mrs	1323 Savage David
1026 Daniel T E	1131 Standard Elec	Wiggins B O Mrs	1324 Harvell C T
1027 Johnson L F	1134 Ch of The Good Shepherd	1244 Painter J O	1325 Ward G P
1028 McIntyre F B Mrs		1245 Sprinkle Serv Sta	1327 Evans G L
1031 Tripp C A	1136 Mobley R R	1246 Tant J A	1328 Powell M F Mrs
1032 Allen Mayo	1140 Murchison R G	1247 Yount O F	1330 Twisdale Gareth
1033 Howell Edgar	1141 China Am Tob	1248 Lamm C R	1331 Food Barn Super Mkt
1035 Brinson L K	1145 Ry Mt Mills	1249 Sou Belle Mfg	1332 Hedgepeth Jerry
1037 Haskins Ruth M Mrs	1146 Ry Mt Mills	1250 Diehl N S Mrs	1334 Williams J B
1038 Londden M A Mrs	1153 Murchison J C	1252 Bedgood E L	1335 Proctor R J
1040 Jenkins Matthew	1154 Landen A M Mrs	1253 Jenkins Vivian	1336 Odom E D
1041 Parker R W	1155 Standard Elec	1255 Branch B C	1337 Warren Burnice jr
1042 Jackson J F jr	1161 Montgomery Ward & Carleton House	1256 Sexton J W	1339 Minges Beer
1043 Warren E J	1166 Bailey C W	1257 Bowen R R	1341 Dixie Sup & Paint Store
1044 Harrison W B	1172 Bailey Eye Ear Nose & Throat Clinic	1258 Bullock D O	1343 M & T Diner
1045 Batts Frank	Bailey L W	1259 King M T Mrs	1344 Ry Mt Radiator Wks
1047 Hedgepeth L N jr		1260 Dawes W B	1345 Mayo Claude Ins Agcy
1048 Smith F P	1174 Arrington E D Mrs	1261 Western & Sou Life Ins	1347 Sanders J E
1049 Gay Felicia	1178 Purifoy Seafood	1262 Currin E F Mrs	1348 Harris T P
1050 Proctor M W	1188 City Health Dept	1264 Suggs C B	1349 Arnold Hendricks
1051 Taylor H T	1191 Union Finance Co of Ry Mt	1265 Winstead A W	1350 Rawls R T
1052 Roberson Woodie		1266 Batchelor R O	1351 Harvell Andrew
1053 Weaver Otha	1195 Denton M M Mrs	1267 Morgan M L	1353 Van Buskirk S E
1054 Jordan W H	1196 Carolina Ofc Equip	1268 Carpenter T D	1354 Bailey D E
1056 Elder JP	1197 Caro Ofc Equip	1269 Whitaker's Cash Store	1356 Cade W E
1058 Hall H W	1201 Herx J E	1272 Jeans N W	1357 Boseman S C Mrs
1060 Horne L W Mrs	1202 Lore C C	1273 Whitehurst E G	1358 Lambert H E Mrs
1061 Battle D M Mrs	1203 Umstead J M Mrs	1274 Junior Guild Thrift Shop	1359 Fountain F B Mrs
1062 Turner J M	1204 Falls Rd Dept Store	1275 Englewood Elem Sch	1361 Jones Alex Mrs
1063 Womble G O	1205 Hicks Alphonso	1277 Warbritton W C	1362 Pildt Life Ins
1064 Watson J D	1207 Lane R D	1278 Gregg W W	1363 Langhorne N M jr
1065 Wood W T	1208 Odom Whol	1279 Thompson B L	1365 Johnston G P
1067 Graham T W	1209 Thomas J P	1280 Ferrell D M	1366 Albertson L J
1068 Williams Chester	1210 Evans Don	1281 Fowler E R	1367 Ezzell J E
1069 Gay R C	1211 Shaw S H	1283 Witherspoon G M Mrs	1369 Rose E W
1070 Deans P R	1212 Hawkins K E	1284 Moore H P	1370 Nettles E J
1071 Farmer Richd	1213 Felton Shade	1285 Williams Gro	1371 Brown J Z
1072 Mason W L Rev	Winstead L S Mrs	1287 Council J C	1372 Anderson Mohorn Inc
1075 Frazier F R	1214 Pittman K W	1288 Byrd Willie	1374 Hackney J W Mrs
1076 Brown Jesse jr	1215 Helms R G Mrs	1289 Drake Wm J	1375 Lincoln Pk Restr & Motel
1081 Cleveland C C	1216 Wilkinson M G Mrs	1290 Ward W C	1376 Kellum Chloris
1083 Strandberg H H jr	1217 Millar G P	1291 Whitley M H	1377 Bowden E E
1087 Moore Chas	1219 Taylor L S Mrs	1292 Glasgow E A	
1088 East End Gro			

DIAL 442—Contd

1378 Duke H H	1490 Bennett S D	1612 Parrish T A	1735 Jones J L
1379 Pope J T	1490 WRMT Radio Smiles	1614 Neville L L Mrs	1736 Bourne J R
1380 White E M Mrs	1492 Carter D C	1616 Gravely L L	1737 Sallee C B
1381 Buxton Russell III	1495 Spikes C D	1617 Thompson Lewis	1738 Sharer A W
1382 Murphy D R Mrs	1496 Beacham W B	1618 Tenner J B	1739 Rawls R T jr
1383 Lloyd Robt jr	1497 Brown's Cash Gro	1620 Langston A W	1740 Mears R L
1384 Ellis J H	1498 Hinton G D	1622 Gravely P K	1741 Dupuy C F
1385 Harrison Geo	1500 Shearin H A	1623 Strickland C R	1742 Waters Bonnie
1386 L & J Cabinet Shop	1502 Trevathan R L	1624 Howell J W	1743 Peterson J C
1387 Batts W F	1503 Edmundson R C	1625 Harris M C Mrs	1744 Hall F R
1388 Mitchell J W	1504 Harper J M	1627 Mt Zion Bapt Ch	1745 Brown H W
1389 Duke W C	1505 Sprmill M C Mrs	1628 Daniel M R Mrs	1746 Ayscue D T
1390 Tullass J W jr	1506 Edmondson S S	1629 Jones G A Mrs	1747 Edwards L B
1392 Firth W E	1507 Cooper H C	1630 Williams J K	1748 Hubbard J A B
1393 Beacham W T	1508 Inscoc H E	1632 Best J F	1749 Davis I B Mrs
1394 Bulluck J H	1509 Whitley Ernest	1634 Cameo Beauty Shoppe	1750 Moore L J Mrs
1395 Green S E	1512 Baysden E T	1635 Hay J F	1751 Adams L J
1396 Gupton D L	1513 Thorp H M Mrs	1636 McBride F J	1752 Thorrrington Virginia
1397 Pittman J E jr	1516 Devine M S Mrs	1639 City Civil Defense	1753 Dowdy C L
1401 Wilson R M Jr High Sch	1517 Robertson W T	1640 Cox J J	1754 Mosley M H Mrs
1402 Daughrulge J W	1518 Overton's Clns	1642 Radford J E	1755 Winstead R F
1403 Bulluck R E	1519 Pope S O	1643 Smith W A	1756 Viveritte Hazel Mrs
1404 Murray M A	1520 US Bur of Int Rev (income tax div)	1644 Tilley I M	1757 Pridden L L
1405 Cyrus C N Mrs	1521 Dawes R B	1650 Dowd J G	1758 Woodley W L
1406 Simpson W P	1523 Crumpler J F	1651 Johnson A W Mrs	1759 Ruffin R C
1407 Worsley P R	1524 Gurganus E B Mrs	1654 Parker C J	1761 Stancil A J Mrs
1408 Westry F E	1525 Battle M W Mrs	1655 Arrington J P Mrs	1763 Hill David
1410 Thomas Cafe	1528 Blake E P Mrs	1656 Roberson Plmb & Htg	1764 Grimes-Morgan Plmb & Htg
1411 Smith C V	1529 Cook J J Mrs	1657 Avent E B Mrs	1765 Bartholomew R M
1412 Seabron V R Mrs	1530 Bryan Donald	1658 Phillips A H	1767 Gay N G Mrs
1413 Manning C M	1532 Powell E N Mrs	1659 Lawrence J E Mrs	1768 Richardson Charlie jr
1415 Newby G E jr	1533 Edgecombe County Welfare Dept	1661 Wilkinson Louise	1769 Cockrell S A
1417 Cameo Theatre	1534 Wood Katie L	1662 Whitehew W R	1771 Hicks Vet Hosp
1419 Cockrell's Gro Lee Package Store	1539 Batten J R	1664 Modlin G D jr	1772 Morsley Ransom
1420 Massengale L F	1541 Pregnall R R jr	1665 Thomas J R	1773 Quincy Earl
1423 Gurganus J F	1542 Avera N A	1667 English P D	1774 McNeil Jas
1424 Holmes NH Mrs	1543 Worthington Cath Mrs	1668 Robinson J B	1775 Walker L P Mrs
1425 Rackley M C	1544 Watson Mtr Sls	1669 Leonard J D	1776 Culpepper Ivory
1426 Catlett Fish Mkt	1545 Joyner's Glass Shop	1670 Weaver C E	1779 Everette E A Mrs
1427 Mooring M H	1546 Colonial Stores Inc	1672 Tharrington P M Mrs	1780 Fleming Juanita Mrs
1428 Critcher N W Mrs	1548 Fagan M B Mrs	1673 Thomas N F	1781 Burnett E C
1429 Bulluck J H	1549 Bolton R P	1674 Marshburn M H Mrs	1782 Bridgers D A
1430 Edwards E W	1551 Clay P B Mrs	1676 Edwars J W	1783 Shiells C H
1431 Pittman E V Mrs	1552 Speight E C	1677 Warrick Herman	1784 Perry Jesse
1432 Smith R B	1553 Warren F A	1678 Bell C E jr	1786 Proctor G M
1433 Holly St Super Mkt	1555 Little J F	1679 Wiley R M	1788 Talton H T
1434 Scott Lesfield	1556 Joyner G L	1680 Shuff L E	1790 Staton Minnie
1435 Campbell M C Mrs	1557 Sherrod C M	1681 Thomas Farris Mtrs	1791 Hayes Cash Gro
1436 Bryan H E	1558 Adams R E	1682 Rhodes S J	1792 Low F G jr
1437 Eller J P II	1559 Rose A K	1683 Hines A Y Mrs	1793 Lee W F
1439 Spencer J R	1560 Baker J D	1684 Morgan M E	1794 Davenport G D Mrs
1440 Scott H B	1561 Battle Dorothy Mrs	1685 Croom L E	1795 Brown J C
1441 Marshall Marie	1562 Frye A G	1686 Kelley L C	1796 Armstrong L P
1442 Hopkins Victoria	1564 Melton W B	1687 Hodges Elec Serv	1797 Griffin H L
1443 Edwards D L	1565 Griffin J R	1688 Capps C B	1798 Womble L E Mrs
1441 Rocker P M	1566 Todd C C	1688 Barrett Mable	1800 Clark A L Mrs
1445 Jewel Box	1569 Low E S Mrs	1689 Thomas A M Mrs	1801 Mercer L L
1442 Bell R L Mrs	1571 Dearing H W	1690 Taylor Z W Mrs	1802 Crite C M Mrs
1449 Battle Richd jr	1572 Wheeler Harold jr	1691 McCalop L J Plmb & Htg	1803 Hagins Marjorie Mrs
1450 Woodard K B Mrs	1573 Langley B J	1693 Sprnill F P Mrs	1808 Burton Hallie Mrs
1451 Gay M L	1574 Howell J W	1694 Day L K	1810 Glover W M
1452 Shearin A A	1575 Bunn A D Mrs	1695 Dickens B P	1812 Cole Ruby L
1453 Rabil Albert	1576 Dickens J W	1698 Wilson Franklin	1813 Bogeman J T jr
1454 Watson J W	1578 Battle H H jr	1700 Ry Mt Tile	1815 Bulluck F D
1455 Pitt T H	1579 Leonard N F Mrs	1701 Robbins M E Mrs	1817 Keel W L
1456 Sleton B J	1581 Roger's J S jr	1702 Drummond Helen	1821 Wimberly Clns
1457 Moore K S Mrs	1582 Reid H D Mrs	1703 Chesson R L	1822 Lundy C V jr
1459 Battle K D	1583 US Bur of Int Rev (aud dept)	1704 Bulluck C T	1823 Proctor B F
1460 Barnes E B	1584 Turnage C E	1705 Patseavouras G L	1824 McLeod T J
1461 Cockrell W L	1585 Stolzenberg F W	1706 Brown Jane	1825 Edge W R
1462 Weedon J W	1586 Chason C F	1709 Turnage E S Mrs	1829 Lane L B
1465 Mattox R V	1587 Gardner's Elec Serv Gardner G R	1710 Nelms Lucille Mrs	1830 Hunt W F
1466 Patrick E L	1588 Thigpen L M Mrs	1711 Ramsey E M Mrs	1833 Gupton J A
1467 Pope O R Sch	1589 Watson N R	1712 Paris J K	1834 Harris Jennes
1468 Bunn B L	1590 Hare B R	1713 Epstein L N	1836 Kelly Effie Mrs
1469 Lane C D Mrs	1593 Morgan D H	1717 Armstrong L P	1838 Sumpter O J Mrs
1470 Farris J J	1594 Hayes C S jr	Armstrong W T	1840 Williams R L Mrs
1472 Braswell R A	1595 Matthews J L	Armstrong's Med Clinic	1843 Neville W T
1473 Smith Alphansa	1596 Eason R A	1720 Lee Mildred	1844 Watts M R
1474 Howell G R Mrs	1597 James R H	1722 Easley Whse Co	1845 Lester A S REV
1475 Taylor G C	1598 Walker Harold	Sou Glas-Pkalt Roofing	1846 Rowell V H Ford
1476 Pittman Jesse	1600 Whitehead A C Mrs	1724 Wheelless A S Mrs	1848 Wood M L
1477 Brown A W Mrs	1602 Thompson A M	1725 Stovall O R	1852 Putnam C C
1478 Dillard W W	1603 McKiver Raymond	1726 Boddie N B jr	1854 Phillips E E
1479 Futrell M I	1604 Parrish T H	1727 Bulluck H D Mrs	1859 Chick R L
1480 Denson W A	1605 Abernethy A D	1729 Barrett Joe	1860 Newbald T S
1482 Gay's Hdw	1606 Rawls J L	1730 Tippet R W	1862 Casey A B
1484 Williams J S	1607 Bunn M L Mrs	1731 Pitt B E	1863 Ezzell O E Mrs
1485 Brice A J	1608 Blair M M	1732 Fergusson A B	1864 Rose Ernest
1486 Vick D C	1610 Evans D I	1733 Hodges Jerome jr	1865 Wilson M C
1487 Grant S H	1611 Masonic Temple	1734 Edwards J D	1866 Gurley E M
1488 KoVarco Paul		1734 Edwards Uoonne P	1867 Ryals J M
			1868 Wood W S
			1869 Taylor W C

DIAL 442--Contd

1870 Pittman A G	2000 Atwell C T Mrs	2115 Mayne E Mrs	2262 Blanding W W
1872 Carter Fannie	2001 Taylor K R	2117 Wilkinson F S	2264 Jones L F
1873 Hummshrey J M	2002 Keys E C	2118 Minges L L	2267 Carolina Tire
1874 Carter W J	2005 North Carolina Mut Life Ins	2119 Smithson T W	2268 Eatman C D
1875 Coggins G M	2006 Fisher Radio & Telev	2120 Rose L W	2269 Merritt O C jr
1876 Morton F jr	2007 Pittman Leroy	2121 Jones Jas J	2270 Pridgen M D
1878 Horne E N Mrs	2008 Rose H P	2124 Edgecombe Stge	2272 Stith P L
1880 Hathway L R	2009 Eakes E J	Lea W B Tob	2276 Scott Charlie
1881 Grant's Auto Sls	2013 Wilhalf E C jr	Lea Lbr & Trading	2277 Jeffress T D
1883 Flora J L	2014 Witherspoon A M	Wood Mfrs	2282 Boyd D C jr
1884 Harris N W Mrs	2015 Adams L G	2131 Planters Cotton Oil & Fertilizer	2283 Winders J L
1888 Dicksan A R	2016 Cox E G	2135 Williams Lbr	2284 Burnette L P
1893 Mellor E B Mrs	2017 Collins W B	2139 Klitzner B & Son	2286 Batts Chas
1894 VonGehr W H	2018 Hefgepeth F R	2141 Evans D T	2288 Waller C F
1895 Knight D P Mrs	2019 Shearon W A	2143 Gay & Taylor Ins Adjusters	2289 Byrd B B
1896 McKay Van	2020 Lewis T	2144 Gay & Taylor Ins Adjusters	2290 Luke E E
1897 Gordon R B	2021 Battle Willie	2146 Dorothy Curtain Co Dunlee Corp	2291 Williams Mamie Mrs
1898 Pate W L	2023 Gold Saul	2148 Ward Baking	2292 Lifsey L W
1900 Raper D J	2024 Smith T H	2151 Atlantic Discount	2293 Taylor Robt
1901 Thomas Nahtan	Smith Mary Florist	2156 Battle G D Mrs	2295 Mintz H H
1902 Sessoms Edw	2026 Robbins J L	2161 Dillon Sup	2296 Peacock W E
1903 Davis Oneilia	2027 Hedgepeth H N	2162 Dillon Sup	2297 Sutton O B Mrs
1905 Burnett B D Mrs	2028 Edmundson S L	2163 Dillon Sup	2298 Freeman A T Mrs
1906 Wiggs W A	2029 Powell Louis	2166 Twin County Ins & Rental	2300 Bone R H
1908 Fussell K J	2030 Doughtie C C Mrs	2167 Irtis Bennie	2302 Davenport D W
1910 Morris Nevadie	2031 Conyers C C Mrs	2168 Daniel's Cash Gro	2303 Smith G H
1911 Webb C J	2032 Parker L J Mrs	2171 Buddie's Used Cars	2304 Stotesbury H A
1912 Lee Eukela	2034 Hall A L	Quinn's Inc	2305 Thomas L D
1913 Collie A T	2035 Augst Patty Mrs	2176 Daniels Inc	2307 Gorham M M Mrs
1914 Smiley C F	2036 Chicken Palace	Thurman Millinery	2308 Lincoln Sch
1915 Walker C R	2037 Booth N C	2177 Daniels Inc	2309 Melvin J B
1916 Reid R J Mrs	2038 Walker G J Mrs	Akurman Millinery	2311 Parker M E Mrs
1919 Thompson Pharmacy	2039 Joyner R W	2179 Williams E E jr	2313 Coefeld R C
1920 Ken's Serv Sta Sup	2040 Fuller J F	2181 Rosenbloom-Levy	2315 Edwards H A
1921 Ward John	2045 Meeks R C	Arroc Millinery	2316 Batts J D
1922 Barnes Frank	2046 Gray Walter	2183 Worsley R A Mrs	2317 Byrd J E
1923 Gatlett V B	2047 Fountain J J jr	2185 Adams A L Wholesale	2318 St James Bapt Ch
1924 Griffin E T	2048 Pittman W H Mrs	2191 Mims Allan Inc	2320 Harrison T H
1926 Burchfield Paul	2050 Wall W S	2195 Proctor J C	2321 Horton G F
1927 Exchange Club	2051 Thomas C A	2200 Deans N B	2322 Howerton E A
1929 Bullard J E	2054 Byrd C D Mrs	2201 Pernell J E	2323 Matthews J J
1931 Army Recruiting Sta	2055 Lewis L P	2202 Hill M H Rev	2324 Joyner T L
1932 Felton C H	2056 Childress R M Mrs	2203 Norville J D	2325 Washington S B
1933 Young H L	2057 Holt S S Rev	2204 Hicks R G	2326 Bunn E L
1934 Daughtridge Z T	2058 Davis J T	2206 Whitfield Whit	2327 Bazemore C B Mrs
1935 Mears J L	2059 Taylor C L Mrs	2207 Ward J P	2328 Cochran R E
1938 Albritton B W	2060 Barnes O G	2208 Lewis S A	2329 Clark N A
1939 Davis Montera	2062 Webb R D	2209 Bunn H E	2330 Toler B F
1940 Davis W C	2063 Yelverton L J	2210 Waters W E	2332 Rawls R W
1941 Pittman W H	2064 Hales W T	2211 Strange M P Mrs	2333 Gerry J F
1943 Edge R F	2065 Fagan W R	2213 Dickens G E	2336 Pridgen N J
1944 Coggins J M	2066 Thorpe Richd	2216 Hargrove Walter	2337 Daniels R W
1945 Ekum I P	2067 Williams Transfer & Stge	2218 Godwin M G	2338 Blount F S Mrs
1946 Capps Gro	Williams R G	2219 Jones W T Mrs	2340 Life Ins Co of Va
1947 Joyner John	Williams Refgr Serv	2220 Slagen W N	2341 Powell W M Ice Cream Parlor
1948 Fleming E M Mrs	2068 Williams Refgr	2221 Eggleston H O	2342 Longwell E D jr
1949 Weir J A Mrs	2073 Cogdell C L jr	2224 Caro Mtr Club	Longwell's Art Serv
1950 Vancella Beauty Shop	2075 Hollowell Billy	World Travel Serv	2343 Griffin W F
1951 Braswell Thos Hackney Mem Library	2076 Ry Mt Childrens Museum	2225 Strickland I J Mrs	2344 Joyner Jacob
Ry Mt Pub Library Assn	2077 Respass J B	2226 Andrews R O	2345 Strickland C E
1952 Armstrong N A Mrs	2078 Roberts H C	2227 Moss C L	2346 Ry Mt Shrine Club
1953 Avera F H Mrs	2080 Clarke L F	2228 Hilda's Dress Shop	2347 Stevens Clo Store
1955 Pate E G	2081 Hicks M J Mrs	2229 Strickland D R	2348 Bunn K B
1957 Lamb J E	2082 Cooke W W	2230 Taylor J R	2349 Perritt J O
1958 Davis C A	2083 Purvis Leonard	2231 Anne's Donut Shop	2350 Lancaster W P jr
1959 Pittman L E Mrs	2084 Parks C H	2233 Tripp J B	2351 Joyner W G
1960 Masley L V	2086 Tanner A P Mrs	2234 Council M B Mrs	2352 Barringer Rufus
1962 Battle C M	2087 Landis H K jr	2235 Duncan W M	2353 Pearsall E R
1963 Redding H D	2088 Barnhill J A	2237 Stanley J V	2354 Avent L H Mrs
1964 Joyner O E	2089 Strickland W R	2238 Smyth T J C	2355 Patterson L B
1965 Manning J W	2090 Denton D F	2239 Bryant H J	2358 Shearin E C
1966 Pippen E E	2091 Willingham Shivley	2240 Brown B W	2360 Dixon A L
1967 Skinner Herbert	2092 Maes Beauty Salon & Gift Shop	2241 Stanley W D	Dixon's Blind & Awn- ing Serv
1968 McDonald G W	2093 Fairview Elem Sch	2243 Croon Loretta Mrs	2361 Griffin Margt
1969 Cockrell J W	2094 Barnes Mack	2245 Brown R W	2362 Lamberson E W
1970 Fields H L	2095 Fisher J T III	2246 Edgerton A R	2363 White H D
1971 Owen H S Mrs	2096 Carson J R jr	2247 Minges H D	2364 Hunter Fred
1973 Glenn J P	2097 Miller J R	2248 McAdams A G	2365 West End Gro
1975 Taylor G W	2098 Mangum G R	2249 US Treas Dept (Alcohol & Tob Tax)	2367 Hedgepeth M S
1976 Hyde H H	2100 Worrell J L	2250 Ray M P	2369 Wooten's Small Engine Serv
1977 Jones Charlie	2101 State Employment Security Comn of NC (ofc)	2251 Dunn W S	2370 Andrews M S Mrs
1978 Strickland Eliz Mrs	2105 Bldrs Fed Sav & Loan Assn of Ry Mt Specers & Dowdy Surbia Inc	2252 Drake Gary	2371 Parker T T
1979 Higgs Austin	2106 Hamad John	2253 Weller I C	2372 Worrell C P
1980 Coleman E W	2108 Country Store In Town	2255 Chambliss N Y	2374 Natl Music Sls
1982 Darden R M	2110 Pettitt E S Mrs	2256 Augst F L jr	2375 Everhart P D jr
1983 Overman Richd	2112 Camer Oil	2257 Johnson K B Mrs	2376 Royster F S Guano
1988 Bishop L W Mrs		2258 McClure G W	Harrison W B
1989 Browen Madeline B		2259 Smith J V	2377 Savage R B
Brown W J		2260 Parks W B Rev	2378 Mitchell J L
1993 Barnhill H M			2379 Ramsey C U
1994 Watson D R Mrs			2380 Coggin R M
1998 Worsley J D			2381 Riddle C G

DIAL 442--Contd

2382 Sloop K R	2495 Crumpler J F	2643 Batcheter W R	2764 Collins M M Mrs
2384 Woods J A	2498 Joyner John	2645 Pittman J R	2765 Black A B Mrs
2385 Stone E S	2500 Bailey J T	2648 Christian P C Mrs	2768 Rose E W Mrs
2386 White R D	2502 Keys Wm	2650 Pullen L D	2770 Horne T B
2387 Odom Herbert	2506 Vick W D jr	2651 Way S E	2771 Carmichael H R
2389 Huffman J D	2507 Hawkis M A	2652 Battle M P Mrs	2772 Clark C L F Mrs
2390 Weaver E E	2508 Lawrence A P	2653 Savage P W	2773 Hudson D P
2391 Lynch Johnny	2509 Heggins D H	2655 Hines J S	2774 Bert G S Mrs
2392 Cofield T E	2511 Davis F T Mrs	2656 Lowe R L	2775 Adams A L
2393 Witte L F	2512 Graham W E	2657 Rogers P H	2776 Adkins N A
2396 Vann E M	2513 Hawkins J D	2660 Taylor J T	2779 Foster TV Rev
2397 Elmore H H	2514 Armstrong R D	2661 Maye R J	2780 Johnson E R
2398 Steadman J P	2515 Horne Jim	2662 Wilgus J M	2781 Delmar E M
2401 Dupree M F Mrs	2516 Wimberly M P Mrs	2663 Grimes Isabella Mrs	2782 Baldwin Frank
2404 Harrison W B jr	2517 Westridge Gro	2664 Deans J E	2785 Langley D W
2405 Spears W M	2518 Worsley Raymond	2665 Willand J A	2786 Lewis Oil
2407 Mitchell D L	2519 Parker M D	2667 Batts J M	2787 Dawson H W
2408 Braswell R B Mrs	2520 Woolard O H	2668 Foster Paul	2788 Haven Earl
2409 Bass O A	2521 Knight E T	2669 Rackley J H	2789 Lindsey J D
2410 Mears J G	2522 Pullen Z D	2670 Lovely Lady Beauty Shop	2790 Skinner E W
2411 Newport Sign	2523 Creekmore Opie	Arrington I P Mrs	2791 Walston J A Mrs
2413 Moseley D L	2524 Ettinger R E	2671 Brown Andrew	2792 Parrish H E
2414 Battle N P	2527 Farmer R L	2672 Bulluck M T Mrs	2795 Davis G W
Battle M W Mrs	2529 Warren J C	2674 Cox L M Mrs	2796 Hengeveld C K Mrs
2416 Marks W W	2530 Kea T A	2674 Ezzell Irene Mrs	2797 Bryant Walter
2417 Daughtery S T Mrs	2531 Bell E F Mrs	2675 Holmes R P Mrs	2798 Parker Louis Mrs
2319 Williams Super Mkt	2532 Grant H B	2677 Bellamy J Z	2800 Johnson J S
2420 Joyner Geo	2533 Bragg M D Mrs	2679 Battle H R	2801 Pittman V D
2421 Pearce E L	2534 Fountain C L III	2680 Knight G P jr	2802 Backus M L Mrs
2422 Pittman M A Mrs	2536 Brooks Victoria Mrs	2681 Wells LeRoy	2804 Ruffin L M Mrs
2423 Peyton R E	2537 Penny A B Mrs	2682 Hemenway I H Mrs	2805 Thomas Earl
2424 Horne A J	2539 Bennett I W Mrs	2684 Edwards F R jr	2896 Reeves L W Mrs
2425 Mitchell P B Mrs	Parker Nell Mrs	2685 Pitt RG	2807 Parker W C
2427 Justa S H	2541 Valentine J B	2686 Rollins N R	2808 Andrews W L
2428 Purvis J W jr	2542 Mercer W C	2687 Williams H A	2809 City Teen Age Center
2429 Jones L C	2544 Smith A W Mrs	2688 Moore W J	2810 Land C T
2430 Summer Frank	2545 Manning B W	2689 Mebane Shoe	2813 Stith Rebecca Mrs
2431 Viverette E A	2547 Richardson J H	2691 Evans Willie	2815 Atkinson J R
2432 Spencer H G	2550 Pash G E	2692 Gorham J L	2817 Pettaway M G Mrs
2433 Sherrod Otis	2551 Dunn J W Gro	2693 Bryant P T	2819 Myers R A
2434 Adams Guy	2554 Parker J W	2696 Howard W W	2820 Reed J G jr
2435 Brown S H	2555 Prettow W J	2700 Cook H C jr	2822 Large N B Mrs
2436 Howell G W Mrs	2556 Womble T D	2702 Battle A L Mrs	2823 Hamric P E
2437 Ellis Geo jr	2559 Parrish C F	2703 Howell N S	2825 Walston W C
2438 Parker C E	2561 Moore R E	2704 Sessoms C S Mrs	2827 Waters D C Mrs
2439 Cobb F C	2562 Bellamy Tinnie Mrs	2705 Mixon O R	2828 Washington Benj
2440 Comer M C	2563 Baker Edw	2706 Neville A A	2829 Williams Johnny
2441 Jones Clara	2564 Lilly Jas	Neville's Florist	2831 Humble Oil & Refining
2442 Allen J C	2565 Spaulding C L Mrs	2708 Rogerson H L	2832 Bulluck Z B jr
2443 Refgr Sls & Serv	2568 Arnold J H	2709 Ward C D	2833 Walnut Barber Shop
2444 Chambliss J A Mrs	2571 McClain Hilton	2710 Riggsbee C V Mrs	2834 Farmer W W
2445 Mouzan S K	2572 Grant L D Mrs	2711 Harris H C	2835 Barbee T G
2446 Eagles F B Mrs	2574 Horne B E	2713 Merchants Del Serv	2837 Luper H Z jr
2447 Critcher M W Mrs	2575 Ezzell W T	2714 Burlington Automotive Fabrics	2838 Davis W E
2449 Short C M	2577 Horne O T	2715 Hinton L D Mrs	2840 Neal V N
2450 Pope Hallie	2509 Lawrence Maereatha	2716 Joyner J J	2841 Caterer's Inc
2451 Odom C C	2581 Powell W D	2717 Winstead N R Mrs	2842 Payne V T Mrs
2452 Williams J L	2582 Jenkins J L	2718 USAF Recruiting Sta	2843 Downing R W
2453 Ward J E	2583 Davis G C jr	2719 Burnett Drug	2844 Eads R L
2454 W A jr	2585 Shearin H L	2720 Adkins E E	2845 Shuler C R
2455 YWCA	2586 Suggs J L	2721 Jenkins Luther	2846 Johnson J W
YWCA (br)	2587 Rowe H H	2722 Harris WS	2847 Barnes R B
2456 Berk Kenneth	2589 Stewart W H	2723 Mercer J E	2848 Ivey S B Mrs
2458 Smith A C Mrs	2591 Jordan H H	2726 Cockrell H L	2849 Stephenson L N
2460 Knight Jas	2594 Martin Rebecca Mrs	2729 Jones P V	2850 Cogdell Eliz Mrs
2461 Lancaster W R	2598 Edwards D F	2730 Holmes E C	2851 Young I W Mrs
2462 Jones Peggy Mrs	2603 Worrell M H Mrs	2731 Moore Cullie	2852 Pettway Wm
2463 Andrews D B	2605 Magee H E	2732 Cobb Mildred	2853 Booker T Theatre
2464 Leonard Mary Mrs	2607 Bulluck R D	2733 Dudley S C	2854 Thorpe Mus
2465 Cockrell Tassie Mrs	2609 Brown J L	2734 Greene Jas C Co	2855 Woodcock A C
2466 Sumner Geo	2612 Gapton W G	2737 Harrell N F	2857 Slade J A
2467 Gordon E V Mrs	2613 Little J T jr	2738 Bishop J O	2858 Whitley A E Mrs
2468 Spencer F F Mrs	2614 Goff D C	2739 Levy Oscar	2860 McMillion Joe
2469 Pearce E W Mrs	2615 Bulluck J F	2740 Dickens M H	2862 McMillan David
2470 High J H	2616 Rich Summer	2741 Knowlen Emma Mrs	2863 Hill K P Mrs
2472 Sellers W L	2617 Barnes B A	2742 Cawthorn C E Mrs	2865 Battle Wm
2473 Sumerlin Dodsworth	2618 Dixon P W Mrs	2743 Edwards R H	2866 Dove Norville
2474 Glover J E	2621 Powell C H	2745 Quality Sea Food Mkt	2867 Tillman Jas
2476 Conigland J A	2622 Investors Diversified	2746 Bobbitt W N	2868 Bridges Viola Mrs
2477 Delamar E M jr	2624 Preast C V	2747 Wyatt Helen Mrs	2869 Gorham G W Mrs
2478 Sykes J P	2625 Jenkins W H	2748 Smith S P	2870 Gantt G L
2482 Leggett W T	2626 Von Gehr W H	2750 Knight O D	2872 Gatewood W B
2483 Higson M D Mrs	2627 Person O W	2751 Branch R H Mrs	2873 Williams J L
2484 Hardy O B	2629 Langley W F	2752 Mallison B W	2874 Scott J M
2485 Mitchell L A	2630 Cooper T R	2753 Avant W A Mrs	2875 Williams R W
2486 Braswell J T	2631 Moore Leroy	2754 Jones M M Mrs	2876 Thornell W M
2487 Partin A E	2632 Harrell A H	2755 Hines R L	2877 Bel Air Chevrolet
2488 Spicer M B Mrs	2633 Young W H	2756 Thrppen J W	2878 Driver W D
2489 Warner M J	2634 Evans J M	2757 Cowan M P Mrs	2879 Stussie E F
2490 Tyler A L	2635 Rogers T I Mrs	2758 Tweedy W R	2881 Ezzell H J
2491 Justa S H	2636 Flye P W	2759 Bowen T E	2883 Harper G G
2492 Taylor W D	2638 Dortch Mary Mrs	2760 Elliott O T	2886 Roberson D S
2493 Dozier A D	2639 Perry J W	2762 Barr John	2887 Greene C T
2494 Hoell J M	2642 Moore Paint & Wall Paper		2890 Joyner F B
			2892 White Cecil jr

DIAL 442--Contd

2803 Barnes J N	3005 Dixon T A	3158 Belk-Tyler Store	3297 Kilgo B L
2894 Mears W T	3006 Dickens W F	3165 Sou Cotton Oil	3298 Weaver W W
2895 Evans Mamie Mrs	3007 Wilkins Martha Mrs	3173 Edwards Dove Parker & Assoc	3300 Wiggins Jas
2898 Everette M B Mrs	3008 Hearn R L	3176 Epstein's Inc	3304 Friar J C
2901 Coffey E H	3009 Hobbs H C	3181 Caro Leaf Tob	3305 Merritt W A Mrs
2904 Clack R A	3010 Daniel D W Mrs	Garrett G R Co	3306 Purvis Gentry
2905 Pike M A	3012 Harris H J	Maus & Co	3307 Mooris Antique Shop
2906 Melton D H Mrs	3013 Diehl W S	3182 Caro Leaf Tob	3308 Faircloth Orbin
2907 Whitley W F	3014 Paige M B Mrs	Garrett G R Co	3309 Hunter Raymond
2908 Moore R B Mrs	3015 Wyatt WR jr	3185 Stone E S	3311 Bradley B M
2909 Shore T C	3016 Crawford L C Mrs	3193 Barnes Consn	3312 Clark L H Mrs
2910 Dunn T N	3017 Smith B S	3200 Boseman A W Mrs	3313 Battle Cambridge
2911 Thompson T L	3018 Starling W D	3201 Starling S H Mrs	3315 Bulluck L T Mrs
2912 McGee K H	3019 Langley's Sch of Reading	Starling & Starling	3316 Bonner J L
2913 Wilkinson E B Mrs	3020 Morgan G L jr	3202 Smith A S Mrs	3317 Harrison J T
2914 Couch L C	3021 Cothran F H	3206 Bowden L E	3322 Hughes H K
2915 Parker Marion	3022 Page J W Rev	3208 Hines Callie	3323 Edwards I C Mrs
2916 Smith C T	3023 Siler R E	3209 Williams W D	3325 Collins C H jr
2917 Green T P	3025 Arlington Street Bapt	3210 Brown M B Mrs	3326 Leonard G W
2918 Muse A B Mrs	3026 Surplus Outlet Store	3211 Privette E D	3328 Fields R A jr
2919 Bulluck J D	3029 Sykes Joy	3212 Davis Leonard	3331 Shean C E Rev
2920 Frozen Food Lockers & Meat Mkt	3030 Avera M W Mrs	3213 Cockrell I D Mrs	3333 Avent J B
Fryar's Super Mkts	3031 Smith J G	3214 Dickens E C	3336 Davis L B Mrs
Fryar's Frozen Food Lockers & Meat Mkt	3032 Johnson F R	3215 Avent Mary	3337 Knight A T Mrs
2922 Tinnie O'Neal Kindergarten	3033 Pullen L L	3218 Thompson Dorothy	3339 Hampton Chas
2923 Robinson D E Mrs	3035 Whitehurst R L	3219 Taylor J I	3341 Wilkins W A
2924 Arrington W T	3036 Turner L R	3220 Koowles D L	3342 Proctor E R
2925 Wilson B R Mrs	3037 Lancaster George Ann Mrs	3221 Bell H D	3343 Grimes W T
2927 Shearin K B	3038 Felton H L	3222 Patterson B F	3344 Cochran W I Mrs
2928 White J K	3039 Nixon L P Mrs	3223 Willis W S	3346 Sexton E H
2930 Shearin H G	3040 Lewis Marshall	3224 Needham W H	3347 McLaurin Earlie
2931 Daughtridge Paint & Wallpaper	3042 Parrish E A	3225 Kornegay R D	3348 Malone J R
2932 Rose A B	3043 Lane O C	3226 Riddle C F	3350 Edwards Thos
2934 Tyler P E	3044 Inscoe M T	3227 Kitchen Kath	3351 Clemmons Annie
2937 Barnes C D Mrs	3045 Morris J H	3228 Gray Willie	3354 Crusenberry S C
2939 Hunter W A	Morris Consn	3229 Bulluck L T	3355 Boyd J A
2940 Hardy J K	3046 Rowland T C	3230 Proctor G W jr	3356 Hall W H
2942 Rivenback B G jr	3047 Joyner B C	3231 Henry C S	3358 Benvenue Sch
2943 Bunn E B Mrs	3048 Bryant Danl	3232 Green R M	3360 Harris T W
2945 Wholesale Oil	3049 Smith R D	3233 Clay J C	3365 Pittman Leon
2946 Grady M E	3050 Harris M M Mrs	3234 Harsey F S Mrs	3367 Green W I
2947 Livengood N B	3051 Boane D T	3236 Williams J D	3368 Williams Russell
2949 Hammond M G Mrs	3052 Carolina Ofc Equip	3237 McDowell Sadie Mrs	3369 Sullivan W A
2950 Hollywood Beauty Shop	3054 Holmes O L	3238 Widdifield Wm	3374 Worley J O
2951 Gray F M jr	3056 Leonard E E	3239 Haggard G A	3376 Gustafson R E
2952 Parker J L	3057 McGhee V D Mrs	3241 Cherry A T	3377 Hill J C
2959 Stroud A T	3059 Whaley D A Mrs	3242 Draughon V B	3378 Faincloth Hennis Mrs
2956 Blackwell A L Mrs	3060 Trevattan R C Mrs	3245 Ricks E B	3379 Worsley A M Mrs
2957 Hobbs F W jr	3061 Foreman Redmond	3246 Warren Wm N	3385 Teele A A Mrs
2958 Winstead E H	3062 Englewood Flying "A" Serv	3247 DeVane H W	3389 Wallace C C
2959 Wood E L Mrs	Tidewater Oil Co	3248 Murrill M B Mrs	3390 Bulluck B J
2960 Lawrence J R jr	Warren & Brantley Oil Co	3249 Harris W R Mrs	3392 Pullen J D
2961 Worrell C B	3063 Rose J E	3250 Jolley T E jr	3394 Pittman E L
2963 Barringer Bugs	3065 Stokes C C jr	3251 Fenner E H Mrs	3395 Smith N A
2964 Caro-Craft	3067 Beauty Box	3253 Poland W H	3397 Richardson G C Mrs
2965 Gaynor R M	3069 Johnson Ervin	3254 Stoney Creek Fire Dept	3398 McKinnon G W
2966 Jenkins B F	3070 Bone A H	3255 Perry J L Mrs	3403 Ballentine L B
2967 Pitt W C	3071 Reid T R	3258 Washington Booker T High Sch	3404 Tillman H B
2969 Crowder P L Mrs	3074 Barnes L D	3259 Williams Leroy"	3405 Shearin M B
2970 Sellers W P	3075 Pollard L W	3260 Freeman Alma Mrs	3407 Rose I L
2972 TV-Radio Hosp	3076 Wilder E B	3261 Bass Alton L Excavat-ing & Ditching	3408 Strickland Flora
2976 Harris R E	3077 Sears E O	3262 Williams I H Mrs	3410 White Effie Mrs
2977 Glasgow R D	3078 Bone's Gulf Serv	3263 Thomas E F	3412 Vick B H Mrs
2978 Gower R L	3080 Hemmerle J E	3264 Moore C L	3413 Solomon O B
2979 Mayo Htg & Air Conditioning	3082 Davis J E	3265 Watson Ray Agcy	3414 Marguerites Beauty
2980 Johnson C H	3083 Pridgen M L Rev	3266 Proctor R H	3415 Harper R L
2982 Minnick H R jr	3084 Roberts Paul	3267 Hondros G C Mrs	3416 Bass M J
2983 Joyner F A	3085 Reese A H Mrs	3268 Smith O B	3417 Woodruff J D
2984 Collins C A Mrs	3086 Smith B J Mrs	3269 Guganus M F	3418 Braswell D G
2985 Teackey J A	3087 Frederick Marie Mrs	3271 Worley N W	3419 Hunter F D
2986 King J M Mrs	3088 Green S W	3272 USPO (West Ry Mt Sta)	3420 Fields M P
2987 Taylor L G	3090 Braswell Elec	3273 Rumpfelt W G	3421 Paris F A
2988 Resico J T	Braswell J A	3274 Daughtridge W G	3422 Lane R H
2989 Taylor Cardell	Vick Wm	3275 Winstead L G	3424 Todd C R
2990 Parks D J	3093 Carr W T	3276 Pittman M E	3425 Baggett E M
2991 Solomon A B	3094 Costen L L Mrs	3277 Armstrong Chas	3428 Buffin C R
2992 Page N A	3095 Luther J E	3278 Langley J R	3431 Gay R W
2993 Parker C O	3104 Peoples Bldg Sup	3279 Durant Bert	3432 Lewis A C Mrs
2994 Daughtridge A M jr	3112 Pemberton Inc	3281 Sutton Tile Co	3433 Maus M G Mrs
2995 Hale E B	3114 Strange J W	3282 Bulluck F A	3434 Everette J W
2996 Drake J F Mrs	3115 Fields & Cooper	3283 Smith J C jr	3436 Wiklermuth Jas
2997 Bateman R F	3117 State Dept of Revenue	3285 Wood L C Mrs	3437 Howell Sls Co Novel-ties
2998 Smith Sallie Mrs	3121 Caddell Mtrs	3288 McRae Jack	Sunset Nursery
3000 Casper C W	3124 Lancaster G Z Stock Yds	3289 Coley D M Mrs	3440 Lucas J V
3001 Furtrell E G Mrs	3127 Browning Auto Parts	3290 Jordan W G	3441 Perry J G
3002 Abernethy R K	3131 Sears Roebuck & Co	3291 Brock B B Mrs	3442 Newell W E
3004 Savage F L	3140 Bryant A H	3293 Gunn H T jr	3443 Walters W F
	3149 Southeastern Adv	3294 Newsome Joe	3444 Benvenue Clns
	3151 Bandy's Ray Dodge	3295 Pettet L M Mrs	3445 Ward M T Mrs
	3154 Brame Specialty	3296 White W J	3446 Dennis R K
			3448 Battle J F
			3450 Edwards J E jr
			3453 Glover J J
			3454 Corbett M V Mrs

DIAL 442—Contd

- 3455 Smith A G
 3456 Matthews R S
 3458 Griffin W A
 3460 Howell Robt
 3461 Battle K P Rev
 3462 Jones C D
 3463 Wiggins W H
 3464 Battle Elwood
 3465 Denson H A
 3467 Griffin W H
 3468 Gagan H M Mrs
 3471 Bass P W Mrs
 3473 Braswell W C
 3474 Stallings W D
 3476 Arrington Percy
 3477 Sherrod A P Mrs
 3478 Bradley H A
 3482 Alston Z G Mrs
 3484 Huffman L B
 3485 Morris A D Mrs
 3486 Nelms David
 3487 Robbins Michl
 3488 Guzman Hector
 3489 Lane J E
 3490 Randolph Clyde
 3492 Vick's Radio & TV
 Sls & Serv
 3493 Turnage F E
 3494 Smith H C
 3495 West F T
 3496 Clanton Clinton
 3497 Gerlinger J J
 3500 Fisher R T
 3502 Faulkner C B
 3503 Williams Watch
 3505 Hines R G
 3506 Hayes Z D
 3507 Kea G G Mrs
 3508 McMichael D B
 3509 Haywood W E
 3510 Powell I P Mrs
 3511 Rawls J L jr
 3512 Greene R C
 3513 Jones L H
 3514 Baker Barney
 3515 Lancaster J G jr
 3516 Whitaker J A
 3517 Morgan R B Mrs
 3518 Reserve Life Ins
 3520 Battle W E Rev
 3521 Hamrick T E
 3522 Wooten H A
 3523 Cobb Wilton
 3524 Sturtevant R D
 3525 Thompson Elmyra
 3526 Nichols L T Mrs
 3527 Parker DeLeon
 3528 Cooper T C Mrs
 3529 Maye R L Mrs
 3530 Chewning T B
 3531 Stancil I W Mrs
 3532 James W P
 3533 Roberts Jas
 3534 Spence A J
 3535 Knight J R
 3536 Harris R P Rev
 3537 Purvis R O
 3538 Smith J B
 3539 Griffin H O
 3540 Corbett M A Mrs
 3543 Rawling J H
 3545 Jolley T E
 3546 Miller T H
 3547 Morgan R R
 3548 Smith J M
 3551 Proctor Plmb & Htg
 3552 Adams E B
 3553 Brooks H S
 3556 East Coast Assocs
 3557 Holland J H
 3559 Griffin Hallie
 3560 Geneva's Beauty Shop
 3561 Naron T T jr
 3562 Bryant M L Mrs
 3565 Riley J H
 3566 Joyner M C Mrs
 3569 Rowe's Sup Co
 3570 Joyner E F
 3571 Gardner A M Mrs
 3572 Bunn M L Mrs
 3574 Parker J R
 3575 Webber G L
 3576 Jones R R
 3578 Adams Upholstery Shop
 3579 Teague W R
 3581 Williams Percy
 3583 Horne Wilbur
 3582 Lancaster W C
 3584 Hill D W Mrs
 3585 Rose Buick
 3587 Williams G H
 3588 Daughtridge W M
 3589 Bowden W E
 3590 Smith E M
 3591 Fleming E D Mrs
 3592 Overby D E
 3593 Tedder R W
 3594 Sifford C C
 3595 Morgan J C
 3596 Reams Cabt Shop
 3597 Weaver J E
 3600 Killebrew's Studio
 3601 Hedgepeth W H
 3602 Madison Street Mkt
 3603 Colston C C
 3604 Dasher F R
 3605 Overman L P Mrs
 3606 Harris J H
 3609 Kelly's Clns
 3610 Gupton L O
 3611 Cooper W O Mrs
 3612 Godwin M A Mrs
 3613 Gorham I C Mrs
 3614 Collie W R
 3615 Draine O F Mrs
 3616 Joyner W A
 3617 Andrews L B Mrs
 3618 Payne F W jr
 3619 Strickland Geo
 3621 Hill-Proctor Print
 3622 Morgan Helen
 3623 Middleton J G
 3624 Battle's Cash Gro
 Battle W S
 3625 North Ry Mt Bapt Ch
 3626 Vick P A
 3627 Moss Carl
 3629 Smith Costen
 3630 Buddin Virginia
 3631 Moore A T
 3632 Mullen B H
 3633 Coplon Aaron
 3634 Townsend B B
 3635 Williams J F
 3636 Riverside Vet Hosp
 3637 Zirbles E F
 3638 Greene M H
 3640 Braswell W R
 3641 Hester R S jr
 3642 Blackwell O R
 3643 Richardson L J Mrs
 3644 Davis W H
 3645 Wooten A C Mrs
 3646 Harper J P Rev
 3647 Campbell R L Mrs
 3648 Turnley E T
 3651 Pugh F E Mrs
 3652 Jordan C H
 3654 Powell W H
 3656 Hatchett A B
 3657 King E D
 3658 Laughridge W J
 3660 Marsh Arth
 3661 Phillips Jane Mrs
 3662 Bedgood T S
 3663 Simmons C R
 3664 Farmers Whse
 3666 Baker M O Mrs
 3667 Bryant F B
 3668 Drew Hillie
 3671 Hanner R N
 3673 Salisbury Antiques
 3674 Mosely G M
 3675 Prather T H
 3677 Burnette's Gro
 3681 Proctor O L
 3682 Lamm T C
 3683 Advance Stores
 3686 Dove J C
 3687 Braswell W L
 3688 Worsley C E
 3689 Parrish W W
 3690 Jefferson Std Life Ins
 3695 Collette H C
 3696 Barnes Arth
 3697 Lawter L A
 3700 Faircloth R B
 3701 Joyner M B
 3702 Cotton C L
 3704 Shackelford W H
 3705 Hearn E J Mrs
 3706 Hufham M K Mrs
 3707 Winston C P
 3708 Staton H S
 3710 Braswell J F
 3712 Ellis J W
 3713 Harris B J Mrs
 3714 Drummond G C
 3715 Batchelor G W
 3716 Moore M J Mrs
 3717 Hoggard L B
 3718 Exum J B
 3719 Richardson Saml
 3721 Boggins L J Mrs
 3723 Bridges J W
 3725 Conrad J E
 3726 Crombie F W
 3727 Pierce W J
 Pierce's Radio & TV
 Serv
 3728 Miller M C
 3729 Tharrington R T
 3730 Denny A W Mrs
 3731 Bone's Hdw
 3732 Battle Mark jr
 3733 Central-Mix
 3734 Trwathan G L jr
 3736 Williams W H
 3737 Hutto F L
 3738 Craighill Dorothy
 3739 Hicks T W
 3740 Evans J T Rev
 3741 Robbins R D
 3745 Purvis S R
 3747 Hardee M M Ins Agcy
 3748 Lane J H
 3749 Williams E A
 3751 Fulghum Mozell
 3752 Holland Wilbur
 3753 Hines L E Mrs
 Warren Bernice
 3754 McNair C L Mrs
 3756 Stevens C D
 3759 Hunter J A Rev
 3761 Frederick L G Mrs
 3762 Fryar H J
 3763 Mangum A S
 3764 Everett W H jr
 3765 Battle B C
 3766 Davis Lessie Mrs
 3767 Dunbar F C
 3768 Wade M M Mrs
 3769 City Negro Youth Cen-
 ter
 3771 Rollins R T
 3772 King W C
 3773 House Tile
 3775 Terry D F Mrs
 3776 Cooper L A Mrs
 3777 Whitley Thos
 3778 Perry E C
 3779 Robinson C T
 3780 Pate Raymond jr
 3781 Chase Agnes
 3782 Stoglin G W
 3783 Shell Thomas St Sta
 3784 Chase Otto
 3785 Floyd Jas
 3787 Striman B B Mrs
 3788 Woodcock C A
 3789 Williams W T
 3790 Smith G B
 3791 Holder W D
 3792 Edwards L R
 3793 Brown J E
 3795 Harwood C E
 3796 Burgess W B
 3798 Wiggins Robt
 3801 Davis J J
 3802 Allen L B
 3803 Wood C B
 3804 Essotane
 3805 Brown F D Mrs
 3806 Atlantic Constn Co
 3807 Walker W H Mrs
 3808 Nolan E J
 3809 Bryant H H
 3810 Jenkins W J
 3811 Royal M B Mrs
 3812 Dozier N B
 3813 Vestal Gordon
 3815 House A W
 3816 Gray Clyde
 3817 Travelers Serv Sta
 3818 Parrish H W jr
 3819 Proctor M H
 3820 Elks M B Mrs
 3822 Beulluck M P Mrs
 3823 Williams Isiah
 3824 Jenkins J M
 3825 Carter L C
 3826 Pridgen W E
 3829 Lathe W H
 3830 Vaughan J D
 3831 Winstead A R
 3833 Strickland Thos
 3835 Felmet L H
 3836 Hutto J E
 3837 Pridgen C E
 3838 Arie H A
 3840 Winstead Susie Mrs
 3841 Hassell J M
 3842 Munn A L
 3843 Geddies A A Mrs
 3844 Littrell H H jr
 3846 Eagles Faye B
 3846 Eagles G K
 3847 Woodard W C jr
 3848 Scott Adelaide L Mrs
 Scott J D
 3849 Tyson F R
 3850 Kerman M E
 3851 Herring G T jr
 3852 Everette J H
 3854 Ellen L T Mrs
 3855 Williams V B
 3856 Stigelman W G
 3857 Morris E B
 3858 Bulluck H G Mrs
 3859 Anderson R C
 3860 Wilson Frank Agcy
 3861 Joyner W L
 3862 Barbee E L Mrs
 3863 Joyner W M
 3865 Guthridge W L
 3866 Strickland E C
 3867 Wheelless H C
 3868 Sorrell Russell
 3869 Ward E J
 3870 Knight J H
 3871 Lancaster J C jr
 3873 Patterson Eug
 3875 Barnes L E
 3877 O'Keef P F jr
 3878 Knight J H
 3880 Hobbs J L
 3881 Wallace R W
 3884 Swinson J L
 3885 Quick J W
 3886 Clark Robt
 3888 Davis Edgar
 3889 Pullen R J jr
 3891 Crews Allen
 3893 Hammond F M
 3894 Boyd J P Mrs
 3895 Culpepper Aaron
 3896 Capps O E
 3897 Davis L C
 3898 Sherwin-Williams Co
 3900 Chase J D
 3901 North State Constn
 3902 High H J
 3903 Garner's J T Gar
 Modern Tire Recapp-
 ers
 3904 Jessup A F
 3906 Britt D B Mrs
 3907 Daughtridge G J
 3909 Shine Mary
 3910 Stancil A L
 3911 Brown Nathl
 3912 Boyette R T
 3913 Reid Lillie Mrs
 3914 Harper F M
 3915 Smith L B Mrs
 3916 Smithson L C Mrs
 3917 Groome G A Mrs
 3918 Lane F M Mrs
 3919 Taylor T Q Mrs
 3920 Ballou W O
 3921 Bennett R D Mrs
 3922 Hill C L R
 3923 Boone T M
 3924 HartMable
 3925 Greenbox Gift Center
 3927 Talbott Joe jr
 3928 Harris Layton Sls
 3929 Hamburger Shop
 3930 Hedrick L C Mrs

DIAL 442-Contd

3931 Winstead R W
3932 Pittman J E
3933 Battle W L
3934 Rowe B R
3935 Williams M P
3936 Matthews Carrie Mrs
3936 Matthews Carrie Mrs
3937 Daughtridge E L
3939 Fulghum G W
3940 Taylor B H jr
3941 Miller W J
3942 Buffaloe J E
3943 Bennett D E
3944 Matthews C B Mrs
3945 Porter C W
3946 Cummings E K
3948 Eastern Theatre Serv
3949 Pittman Sterling
3952 Batten O E Mrs
3954 Hamlett J E Rev
3956 Lancaster J A
3957 Davis E E
3958 Jones Curtis
3959 Cotton L G Mrs
3960 Woodcock I R
3961 Davis W C
3962 Morgan C N
3963 Cone P B
3964 Proctor B B
3965 Ry Mt Mtrs
3968 Royal Clo
3969 Brayant K W
3970 Hunter I B Mrs
3972 O'Neal C L
3974 Hunt M M Mrs
3975 Summers L R
3976 Layton Wm T
3979 Frazier D L
3980 Winstead Jacob
3982 Rineback B G
3983 Joyner C C Mrs
3984 Ezelle D S
3986 Snead N B
3987 Barnes L L Mrs
3989 Lane D S Mrs
3993 Price W A
3994 Belton R S
3996 Cavanaugh D R
3998 Lancaster A P Mrs
4001 Powell Vender
4003 Williamson Plmb &
Htg
Williamson R W jr
4004 Knight Walter jr
4005 Battle Horace
4006 Battle K W
4007 Cotton W C Rev
4008 Morgan B D
4009 Gaynor Z E
4011 Battle A B Mrs
4012 Edwards Thos jr
4013 Roselli Phillip
4015 Robinson H L
4016 Davis P O jr
4017 Smith A H
4019 Horne Sisters
4020 Jones M E Mrs
4021 Cooper C A
4028 Shearin H C
4030 McCullen J L
4031 Brake Alf
4032 Godwin C P
4033 Gardner J T jr
4034 Danghtridge E E
4036 Tyson C R
4037 Edwards R W
4038 Simmons M T Mrs
4039 Hobgood J W
4040 Davis E F Mrs
4042 Smith J W
4043 Stokes C C
4045 Nichols W M
4046 Snipes Eunice
4047 Williams S I Mrs
4050 McCorkle Inez Mrs
4051 Warner W O
4052 Frederick C R
4054 Wallace E B Mrs
4055 Edwards Robt
4056 Cowan G N Rev
4058 Pittman K E
4059 Logan J B Mrs
4060 Griffin Roscoe
4061 Moore Ulyssoes

4062 Battle Carrie Mrs
4066 Hamlet Jos
4071 Hines J H
4077 Crawford Edw
4079 Smith Eleonora
4081 Sumler J S
4083 Barnes Martin
4084 Smith Dorsey
4087 Williams H T
4088 Perkinson R D Mrs
4089 McClanny Z J
4091 Ellis M J
4092 Crocker F T
4094 Lawrence D L Rev
4095 Brown Helen Mrs
4096 Battle C A Mrs
4098 July W B
4103 Modern Bldrs
4106 Carolina Ofc Equip
4111 Bandy's Ray Dodge
4112 Bandy's Ray Dodge
4120 Yelverton N G Mrs
4121 Baldwin M G Co
4122 Baldwin MG Co
4124 Pearsall Operating
Pearsall T J
4126 Temptrol Htg & Air
Conditioning
4134 Brantley J C jr
Gold B M
Overton D H jr
4135 Brantley J C jr
Gold B M
Overton D H jr
4136 Family Finance
Acceptance Corp
4140 Gold M W Mrs
4141 United Cab
4144 Strickland A V Mrs
4146 Culpepper H A
4147 Barnes L D & Sons
4148 Munnerlyn L C
4149 Proctor J G
4158 Rocky Mt Floral
Weathers
The Florist
4162 Carolina Clverall
4166 Thomas-Farris Mtrs
4171 Metal Products Mfg
Co
4176 Chipley F B Inc
4177 Chipley's Car Mart
4178 Hammond Elec
4181 Thorpe & Ricks
4182 Thorpe & Ricks
4191 Maola-Meadowbrook
Milk & Ice Cream
4194 Jackson M E Mrs
4195 Winstead B E jr
4196 Nash-Mont Nursing
Home
4200 Jordan Tony
4201 Pearsall H S jr
4203 Quattlebaum B B Mrs
4204 Barr O J
4205 Penny E L Mrs
4206 Winders J A
4207 Pittman J E
4209 Pollard's Food Center
4211 Gay C R
4212 Hines Dolly
4214 Turner H H
4216 Giles A S
4217 Gore G A
4219 Chasen M T Mrs
4220 Riley D E jr
4221 Leonard W F
4222 Allen R B
4223 High L R
4224 Peacock C E
4225 Harper E L
4226 Winston Mut Life
4227 King W E
4228 Howell L H
4232 Radoford W F
4233 Harper J H
4234 Viverette O J
4235 McClain Mtr
McClain's Serv Sta
4236 Weaver G L
4237 Davenport A C Mrs
4238 Harrelson N R Mrs
4239 Fuller E J
4240 Lupton L B
4243 Reese M S Mrs

4244 Lee D C
4245 Cheshire T J
4246 Davenport A G
4247 Battle N J Mrs
4248 Dempsey W M
4249 Moore W S
4251 Marks C J
4252 Colored Community
Center
4253 Stilkner J A
4254 Patterson P V Mrs
4255 Winters W T
4256 Thorne Charlie
4257 Carmichael R J
4258 Scott J B
4260 Winstead C B
4261 Reeves L W Mrs
4263 Morris M L Mrs
4264 Taylor W C
4265 Howard's
4267 Singletary F B jr
4268 Parker Albert
4269 Parrish W P
4271 Brown Memorials
4273 Ward W E
4274 Bellis F K
4275 Campbell L J Mrs
4276 Knowles M D
4278 Peace M D Mrs
4280 Wilson J C
4281 Pennington G W
4283 Capps G D
4284 Cherry Richd
4285 Clayton J R
4286 Hunt R J
4287 Richardson C H Mrs
4288 Gurganus J L
4289 Nealy M B
4290 Page G T Rev
4291 Sarasohn I J Rev
4292 Viverette J B Mrs
4293 Luper W C
4294 Gray A D Mrs
4296 Long R R
4297 Mooneyhan J B
4298 Crocker B L
4302 Pittman E L jr
4340 Chadwick R R
4341 Realty Ins & Realty
4346 Royall Lake Mrs
4355 Joyner G H
4358 Winstead P D
4360 Joyner H J
4386 Utley B S
4391 Harrison T G
4421 Vess F W
4425 Lucas J R
4441 Hobgood B R
4451 Moretta R W
4452 Alexander C B
4467 Rackley E A
4474 Joyner Joe
4478 Patterson V F Mrs
4480 Fisher T G Mrs
4488 Bulluck J H
4527 Parker J E
4541 Andrews R W
4542 Davis G R
4552 Parker R B Mrs
4554 Moore Jos
4557 Godwin J R
4591 Moss T E
4592 Amoco Serv Stop
4600 Carson J R jr
4601 Johnson R L
4603 Battle John
4604 Nelson J H
4607 Dimon J A
4608 Taylor R H
4609 Meredith M A Mrs
4610 Faison Lennie
4611 Harrison D B jr
4612 Grant M H Mrs
4614 Cogdell J B
4615 State Hwy Comm
(Eng Ofc)
4616 Corley Delia Mrs
4617 Campbell A J
4618 Potter Vernon
4622 Braswell D D
4623 Whitehead Wm
4624 Raddy M M
4625 Harrison K B
4631 Weeks Hassell jr
4632 Williams W R

4633 Leonard W H
4634 Joyner Freddie
4637 Nash County ABC
Store No 1
4638 Cobb J W & Co
4639 Thorp L S
4641 Vester H L
4642 Sullivan C E jr
4643 Gay M L Jr
4644 Denson M E Mrs
4645 Dixon J D
4648 Boyd R N
4649 Edwards C F
4650 Hodges J E
4651 Collier D A
4652 Hilliard J A
4654 Harris E S
4655 Felton W B
4656 Biggerstaff D A
4657 Worsley Sadie
4659 Ezzell A E Mrs
4660 Thorpe R B Mrs
4661 Mouzon M L
4662 Grant Blanche
4663 Zimmerman A N
Mrs
4665 Slavin W C
4666 Lamm J E
4668 Dunning C S jr
4669 Street M L
4671 Mote W L
4672 Haskins J E
4673 Williams C C
4675 Webb W B
4676 Costilow J R Rev
4677 Gaynor W R
4678 Jackson C M
4679 Dubell J E
4680 Holmes W W
4682 Farmer L M
4683 Moseby Syvalia
4684 Jackson Hattie Mrs
4685 Savage J A
4686 Richardson T J
4687 Edwards T L
4689 Fox Lugenia Mrs
4692 Davis 5¢ to \$5.00
Store
4694 Buck E A
4695 Johnson E C
4697 Thompson Roofing &
Htg
4698 Davenport T E
4700 Batchelor D R
4702 Josto D T
4703 Walker V I Mrs
4704 Thompson B A Mrs
4705 Brantley J C
4706 Mutual of Omaha
4707 Taylor M C
4710 Barrow J W
4711 Sprye W C
4713 Knight R W Mrs
4714 Drake J E
4715 McLamb W T
4716 Weatherly J E jr
4718 Nicholson J L
4719 Tilley A L
4720 Elite Interiors
4722 English M E
4723 Hollowell R S
4724 Arrington G J Mrs
4725 Reid J G
4726 Thomas G W
4727 Ethridge Sherwood
4728 Joyner H R
4733 Williams W T
4736 Combs O S
4737 Fowlkes L C Mrs
4739 Edwards E G
4740 Hale Leander
4741 Howell W D
4743 Sloan W H
4746 Seidel H E
4748 Security Ins
4749 Bradham Ingram
4752 Brown R M
4754 Neal R S
4756 Gold H M
4758 Moore L N
4760 Trueblood B W
4761 Allen W E
4762 Proctor A G
4763 Evans M C
4764 Stallings I M Mrs

DIAL 442—Contd

- 4765 Pittman C E
 4766 Warren W E jr
 4768 Woodward S J Mrs
 4769 Armond R L
 4770 Parker W C jr
 4771 Spears J T
 4773 Millard Robt
 4774 Tyndall C H
 4775 Campbell E G
 4777 Johnson Johnnie
 4779 Chadwick R W
 4781 Lawson K L Mrs
 4782 Weaver J R
 4783 Reges H C
 4784 Proctor R T
 4785 Taylor L S Mrs
 4786 Wingo B L
 4787 Newton O W
 4788 Frazier P L jr
 4789 Briley C H
 4791 Batts Lola Mrs
 4792 Jones W A
 4794 Bryant W P
 4795 Wheelless E B Mrs
 4797 Cherry E T Mrs
 4798 Ry Mt Sr High Sch
 4802 Shaw L A
 4804 Johnson J C
 4805 Fuller R V
 4810 Wactor Abr
 4812 Powell Constn
 4813 South Ry Mt Ch of
 God
 4815 Burgess L D
 4816 Barnhill B T
 4817 Hines J E Mrs
 4819 Williams C T jr
 4820 Bulluck E J
 4821 Bulluck Areathe Mrs
 4826 Mayo J C
 4827 Walston Carrie Mrs
 4829 Bradley L E
 4832 Floyd H R
 4835 Hedrick G F
 4839 Bulluck Herman
 4840 Narron C B
 4841 McGahee J S
 4844 Allen Herman
 4846 Issette M M
 4849 Skinner W A
 4852 DeBoe L W
 4854 Langley's Trailer Ct
 4855 Hayes R B
 4856 Staton W E
 4847 Dixon Hyman
 4860 Taylor Issac
 4862 Holman A R Mrs
 4863 Michael R E
 4864 Bailey C S
 4865 Simpson C F
 4868 Anthony J B
 4869 Powell D T
 4870 Wood J F
 4871 Matthews H
 4873 Hines J C
 4874 Parker F B
 4876 Rixon K W
 4878 Privetto C T
 4879 Wilkins L D
 4883 Jones Andrew
 4885 Gibson Percy
 4889 Barnes J K
 4890 Green W B
 4894 Sharpe R L Mrs
 4895 Williford B B
 4896 Bryant Eddie
 4897 Williams J R
 4898 Harris A B Mrs
 4904 Battle T L
 4906 Lancaster M C Mrs
 4911 Tillery G W
 4914 Jenkins Wm
 4917 Murphy Chas
 4919 Beddingfield B C
 4921 Wiggins Chas jr
 4922 Bass J C
 4924 Bulluck W R
 4927 Denton T A
 4928 Edwards B E
 4929 Bass Elec
 4930 Proctor J L
 4932 Chewning B H
 4934 Pridgin A F Mrs
 4936 Battle Georgia Mrs
 4940 Henderson John
 4942 Evans Evelyn
 4944 Elizabeth's Conf
 Harrington E M Mrs
 4945 Pierce Body Shop
 & Garage
 4954 Barnhill R B Mrs
 4960 Godwin C E Rev
 4963 Guy J G jr
 4966 Brown B T
 4968 Hines W C
 4972 Battle E W Mrs
 4973 Parker Arrie
 4974 Watson M W Mrs
 4976 Townsend J C
 4977 Aycock L B Mrs
 4979 Gray Elnora
 4980 Crickmore L P Mrs
 4984 Pulley J O
 4986 Shearin R L jr
 4987 Harper David
 4987 Pittman Hillard jr
 5000 Daniel J R jr
 5001 Ingram E L Mrs
 5002 Leggett A P Mrs
 5003 Fountain A G
 5004 Riley E D
 5005 McCoy James
 5006 Brinbley JoLynn Mrs
 5007 Thomas D E
 5008 Pate R S Mrs
 5013 Cooper C W jr
 5014 Second Presby Ch
 5015 Lee G L Mrs
 5016 Stovall Eliz Mrs
 5018 Genl Adjustment Bur
 5018 Nelson R G
 5022 Peterson Elaine
 5024 Langley A J
 5025 Thompson Willie
 5027 Townsend A P
 5029 Hammoml A W
 5030 Adams C B Mrs
 5031 Williams J C
 5032 Worrell R W
 5033 Webb C W Mrs
 5034 Willoughby J F
 5035 A & P
 5036 Littlefield C E
 5037 Cook's Auto Sls
 5038 Cockrell H L
 5040 Williams H R
 5041 Bernard R P
 5043 Hagans H B
 5044 Green J H
 5045 Brwon WR
 5046 Parker J T
 5047 Rainer J R
 5049 Glover J H
 5050 Ireland Clem D
 5051 Riggs E B Mrs
 5052 Mohorn V I
 5053 Pike J W
 5054 Pernel W R
 5055 Strong Lincoln
 5057 Thompson M H
 5058 Cordts A F
 5060 Davis G R
 5061 Horen's Credit Clo
 5062 Co-Z-Inn
 5063 Davis E G
 5064 Jenkins Widdle
 5066 Dukes A H Mrs
 5068 Debnam Benj
 5069 Haitt J E
 5070 Baker T W
 5073 Fish H G jr
 5074 Griffin R D
 5075 Smith Henry
 5076 Fafalios G M
 5077 Parks J D
 5078 Parrish C T
 5079 Thompson C E
 5080 Fields E B
 5081 Perdue T B Mrs
 5082 Tyson WM
 5083 Rose A B Inc
 5084 Maurer T M Mrs
 5085 Odom T G Mrs
 5086 Lilliston J G
 5089 Ferrell T S
 5090 Griffin A M Mrs
 5091 Stone L O
 5092 Barringer Rug Clean-
 ing Serv
 5093 Lucas B H Mrs
 5094 Trevathan W J
 5096 Cotton S W Mrs
 5097 Moore A D
 5098 Holmes C L
 5108 Texaco Inc
 5111 Chamber of Commerce
 5121 Kornegay Clinic
 Rocky Mount
 Sanitarium
 5126 Almand's Drug Store
 5128 Purvis Clns & Dyers
 5131 Credit Adj Bur
 Credit Bur Reports
 Ry Mt Merchants
 Assn
 5141 Belk-Tyler
 5156 Eastern Elec
 5157 Eastern Elec Sup
 5168 Vester Ins & Realty
 5171 Graybar Elec
 5181 City Hall
 5183 City Power Plant
 City Water Dept
 5197 Strickland Kelly
 5202 Culpepper D W
 5203 Robards J L
 5205 Moody J M
 5206 Mereer G W
 5207 Bisette A B jr
 5211 Lloyd Charlotte
 5212 Lewis W R
 5214 Young J D
 5216 Sutton D L Mrs
 5217 Dawes L R
 5218 Edgecombe County
 ABC Bd Store
 No 2
 5219 Massenburg H H Mrs
 5220 Mill M F
 5223 Thorp S D
 5224 Banks A J
 5227 A & H Cafe
 5228 Benton L H Mrs
 5229 Glover A R
 5230 Peele W L
 5232 Polson G L
 5234 Reese W E
 5235 Hatfield G A
 5236 Bailey R L Mrs
 5238 Meadows F P
 5239 Tucker J N
 5240 Harrell J T
 5241 Dancy Geneva Mrs
 5242 Tyson R J
 5243 Hinton J E jr
 5245 Caro Coach
 5246 Textid Remnant
 5248 Honeycutt E L
 5249 Matthews W R
 5250 Dizor M S Mrs
 5251 Stickland B P
 5252 Taylor's Dept
 5254 Mathewson P L
 5256 Winstead N C
 5257 Sessoms Melvin
 5258 Hewett L H
 5259 Self C G
 5261 Batts H M Mrs
 5264 Dixon G C
 5265 Longston J R
 5269 Quick M F Mrs
 5270 Edmundson H E
 5271 Church of the Lord
 Jesus Christ
 Johnson H T Mrs
 5274 Biggs M A jr
 5275 Cook W C gro
 5277 Lawrence Walter
 5278 Braswell Vivian
 5279 Jones J W
 5280 Gibbs LL Mrs
 5283 Ward L L
 5284 Willis O J
 Willis Virginia J Mrs
 5285 Byrd James
 5286 Bradshaw W G
 5287 Wiggins Leroy
 5288 Barbee J R
 5289 Felix Jesse
 5290 Jenkins Blair
 5291 Atkinson D H
 5292 Ballentine W E
 5293 Britton J T Mrs
 5294 Hadnott R M
 5301 Maynor L S Mrs
 5302 Jones Rufus
 5303 Batts W M
 5305 Singleton James
 5306 Hawkins Wayne
 5307 Bulluck D O jr
 5308 Bishop J F jr
 5310 Davis Pauline Mrs
 5311 Railroad Salvage
 5313 Kennedy G C
 5314 Gardner JD
 5317 Kilgore J W
 5321 Fountain R Tjr
 5323 Gurganus D R
 5324 Lancaster Willie
 5325 Sir Walter Raleigh
 Life Ins
 5326 Skipper T O'Neal
 5327 McGlohon Ethel
 5329 Carson W P
 5330 Cook W S
 5332 Casey S H
 5334 Paughtridg J G
 5355 Brunson G D
 5336 Lawrence D A
 5337 Bass R J Mrs
 5338 Williams M L Rev
 5339 Barnes W T
 5340 Williams Hattie
 5342 Neal H D
 5343 Boone H V
 5344 Battle I L
 5346 Allen Minnie Mrs
 5348 Joyner C D
 5349 Johnson W E
 5350 Faircloth R C
 5351 Thompson M L
 5352 Robinson J A Mrs
 5353 Lee's
 5354 Everette M R
 5356 Haynes E Z
 5357 Langley J M Mrs
 5362 Lamm J W
 5363 Deans E R Mrs
 5364 Morris P P
 5365 Strange E M
 5366 Edwards G D
 5369 Pittman Billy
 5370 Barnes Maude Mrs
 5373 Terinelli A J
 5374 Hodges S L
 5375 Wilson R C
 5376 Bauer R E
 5377 Minton Gussie Mrs
 5378 Davis H G
 5379 Measley M E Mrs
 5383 Mayo W J
 5385 Person H L
 5386 Wiley J W Rev
 5388 Rose's Beauty Shop
 5389 Williams E M Mrs
 5390 Joyner Thos
 5391 Catlett J C
 5392 McManus U A Rev
 5393 Pearce L E
 5396 Watson A F
 5397 Ray C D
 5398 Odom C W
 5400 Pierce W G
 5401 Laughton JC
 5404 Gardner J W
 5408 Cox W F
 5410 Cook L E
 5411 Sherrod Geo
 5413 Breedlove W A
 5414 Tastee Freeze
 5415 Hallaman Bobby
 5416 Ingram L B
 5417 Smith H L
 5418 Brooks P G
 5419 Tucker G S Furn
 5420 Jordon W M
 5421 Myers D L
 5422 Seigman E L
 5423 Johnson H D
 5424 Roebuck W V
 5424 Stankus R A
 5426 Sego C D
 5427 Anderson Luma
 5428 Grant General
 5429 Woodcock G R
 5432 Thompson C P Mrs
 5433 Harper J D
 Harper L N

DIAL 442—Contd

5434 Overseas Commodex	5576 Rowe's Gulf Serv	5789 Walker James	5924 Whitehurst W D
5435 Stallings A K	5577 Thorpe W R	5790 Tel-Star	5927 Nelson H R
5436 Knight Lucy Mrs	5578 Fountain Garland	5791 Mitchell W G	5928 Pierce Wilbert
5437 King James	5579 Batchelor R S	5792 Toffton J W	5930 Braswell C S Mrs
5438 Oliver J D	5581 Slausland Olav	5794 Raper E I	5931 Holmes R E Mrs
5439 Lyons M L Mrs	5586 Odom D R	5800 Andrews R C	5933 Bowen W E
5441 Barnhill Wm	5590 Sykes Garage	5801 Grimes A A Mrs	5934 Peed T H
5442 Moss C G	5591 Davis Jimmy	5802 Harper Jimmy	5935 Braswell Julius
5443 Edwards E B	5592 Dancy F D Mrs	5803 Harper L A "	5937 Thorne C E
5444 Cockrell J C	5593 Stagers Wade	5804 Hartness J D	5938 Staton L B
5446 Harlow C E	5595 Ferebee J J	5808 White J O	5943 Smith J D jr
5447 Adams B P	5596 Petway Robt	5809 Osborne E R jr	5944 Bunn E G
5448 Garner JW	5597 Boddie John	5811 Hilliard J D	5946 Carpenter C A
5450 Wells J J jr	5602 Pearce R E	5812 Corn E F	5947 Frazier J A
5451 Bunn J H	5610 Taylor F D Mrs	5814 Mercury Sports Center	5948 Griffin J L
5453 Lindian J	5611 Boddie F E Rev	5815 Nationwide Mutual Ins	5949 McDonald F L
5455 Mullen W G	5613 Dixon Bryant	5816 Harrell J J	5952 Wheeler J D
5456 Mosley E E	5615 Purvis Charlie	5817 Davis J L	5954 Roberts D T
5458 Capps J H	5616 Bunn R M	5818 Womack E H Mrs	5955 Taylor Willard jr
5459 Luper CJ	5618 Brown & Brown	5819 Dickens T W Mrs	5957 Sumner Rudolph
5460 Evening Telegram	5621 Williams J J	5820 Phillips R P	5958 Sinclair Leslie
Ry Mt Publ	5622 Cooper Leaston	5821 Imperial Clns	5959 Collins J L jr
5461 Hobbs J E	5623 Battle J L	5822 Lawrence Clarence	5962 Odom A D Mrs
5462 Doherty J F	5626 Burgess S C	5824 Brandon A L	5964 Shell Tarboro St Sta
5464 Daughtridge J R	5627 Barnes F A	5825 White E O Mrs	5966 Battle Roosevelt
5466 Lane Wm F	5628 Barbee Wm C	5826 Forand W L	5967 Bobbitt A H Mrs
5467 Phillips B A jr	5629 Williams A J Mrs	5827 Watkins W B	5968 Daughtridge R R
5469 Wilson J D	5630 Batchelor C O	5828 Stancil W E	5970 Ricks B W
5470 Cooper W A	5632 Battle G B Mrs	5829 Sutton W A	5971 Bell M Mrs
5472 Cox R L	5636 McCarver W J	5830 Brewer J B jr	5973 Blackwell G R
5473 Hedgepeth LLJ	5637 Gardner J C jr	5831 Dixon V H Mrs	5974 Crews W M
5475 Marrow A D	5639 Allen R T	5832 Cohoon I B	5975 Winstead J D jr & Co
5477 Mallison W T	5641 Davis Joseph	5833 Powell V J Mrs	5976 Bowden Elsie Mrs
5478 Hallaman F H	5642 Leonard R P	5834 Williams Early	5981 Wilson Frank
5480 Marcus Gerald	5643 Batchelor Richd	5835 Garner E R	5982 Brown Moses
5483 Barden F E	5645 Newell H W	5836 Fleming J D	5985 Klein Obed Rev
5485 Robbins F B Mrs	5647 Taylor R A	5837 Williford J T	5987 Bateman C W jr
5487 StPaul Meth	5648 Newsome Joseph	5840 Sweatt A L	5988 Conn Mut Life Ins
5488 Parker R C	5649 Bennett C E	5841 Knight H J	5989 Aldridge J B
5489 Harris Vester	5650 Jordan Thad	5842 Hasty A M	5992 Byrd Wilton
5490 Pully W E jr	5655 Sledge Wm S	5843 Bryant J O Mrs	5993 Thrower W L
5491 F & S Gold Stamps	5660 DeKatt A E	5844 Eason R L	5994 Stancell Kenneth
Redemption Center	5662 Thorpe Fred	5845 Williams H E Rev	Stancell Louise L Mrs
5492 Purvis C J	5668 Arrington Raymond	5846 Lancaster Robt	5997 Green S H Mrs
5494 Vinesett R M	5670 Taylor J H	5849 Calvary Bapt Ch	6000 Meadows G E
5495 Mayo J C jr	5671 Beattie W M	5850 Herring Pauline	6003 Cotton Freeman
5496 Winters G T	5674 Hardy E M	5851 Ricks I G	6004 Hackney T H
5497 Davis Carrie Mrs	5680 Poythress H M	5854 Whitley A O	6005 Jackson G D
5501 Bobbitt W N	5682 Davenport H H	5856 Parrish R E	6007 Gillis Stanley
Nationwide Ins	5684 Yarbrough A F Mrs	5857 Hunter E M	6010 North W I
5504 Dudley G W Rev	5685 Outlaw M D	5858 Ayers F H Mrs	6011 Thompson F C
5505 Manning J H	5687 Batchelor O T jr	5859 White J W	6012 Brown Everett
5508 Buffaloe J T	5688 Sanders Henry	5862 Riley's Auto Repr	6014 Bell Sadie
5511 Highway Trans	5696 Gray Handy jr	5864 Janney G G	6016 Lakeside Bapt Ch
5514 Price A C	5700 Lloyd Aaron	5865 Jordan H R	6018 Saunders A W Mrs
5515 Bus Terminal Restrs	5703 Dorsey C R	5866 Blocker H K	6019 Tyson Jake
of N C	5711 Moss Thurman	5869 McKel H L	6020 Harrison Wardell
5517 Wilson R M jr	5712 Nelson J E	5870 Renfrow Alton	6022 Helton B R
5521 Weldon Phyllis M Mrs	5714 Lawrence L H Mrs	5872 DeLoach Willie	6021 Matthews J A
Weldon R T	5715 Persall Fred	5873 Smith Jesse	6026 Andrews Esso Sta
5523 Nationwide Ins	5720 Vaughan T R	5874 Sharp W H	Andrews Oil
Thompson J R jr	5722 Pridgen W D	5875 Batchelor W H	6027 DeFore B V
5524 Williams C O	5723 Pennington G W jr	5876 Webster C F	6028 Ralerick Geo E
5526 Gaynor Vernon	5724 Hollowell B D	5879 Ellis C R	6029 Talton W B
5529 Kearney J C	5726 Clay Grant	5880 Lindsey R M	6031 Brawn Elnora Mrs
5530 Shields & Wyatt	5728 Pearce G A	5881 Moore G M	6032 Ezzell B R Mrs
5531 Corinths J B	5730 Gray F A	5883 Gay W C	6033 Thompson J L
5532 Creech M W	5731 Burnette B C	5884 Hargrove Wm	6035 Bone W E
5533 Lanier T B	5735 Tyson's Uphol Shop	5885 Turnley E T jr	6036 Gamble J F
5535 Ellison T V Mrs	5737 Vick J E	5888 Cowand H A	6037 Lindsey V D jr
5536 King E T Mrs	5738 Peoples M G Mrs	5889 Barrett E L jr	6038 Bell's Food Mkt
5537 Leciejewski E F	5741 Oxendine M H Mrs	5890 Ellis W B	6042 Ballame R T
5538 Bone D H	5742 Coley P G	5891 Rowe R L	6044 Amerson Bertha Mrs
5539 Turner R M	5744 Taylor E L jr	5893 Pitts M C	6045 Frederick M L jr
5541 Whitehead David	5746 Millar P P Mrs	5894 Waters D H	6050 Holland E R
5542 High D A Mrs	5748 Hedgepath Thad	5895 Premium Dists	6051 Whitehead N P
5545 Jenkins R W	5754 Williams Lemuel	5896 Johnson Ed	6054 Edwards H J
5546 Edwards Lizzie Mrs	5755 Purvis C V jr	5897 Jones C S	6056 Ivy Room Restr
5547 Sessoms R L	5756 Massengale A L	5898 Smith I B Mrs	6057 Ward G O
5548 Bailey J C D	5760 Marley R R Mrs	5900 Griffin W C	6059 Carter S M
5549 Book Clinic the	5763 Gilbert F B	5902 Looney T C	6060 Harrelson B M
5550 Richards Sallie Mrs	5765 Nelms L L	5903 Davis C J Rev	6061 Pittman J E
5551 Bradley L K Mrs	5767 Wilson J F	5905 Thelma's Beauty Shop	6063 Morris B N
5554 Hand M B Mrs	5768 Hatfield Joe	5906 Kridel A J	6064 Weaver W F
5558 Phillips Gary	5770 Floyd P E Mrs	5908 Edgerton G L	6065 McNair W R
5559 Witzke C H	5771 Battle Bessie	5909 Thomas E B	6067 Haley I M Mrs
5563 Kelly Ann Mrs	5772 Davis Ulysses	5911 Taylor W E	6068 Floyd A S Mrs
5565 Almond C A jr	5774 Riddick M J	5913 Mebane Co The	6069 Price J L jr
5567 Strickland H H	5775 Foster J P	5915 Little's Body Shop	6070 Sheridan R J
5568 Cooley C T	5778 Dickerson I G	5916 Grier T R	6071 Eason W T
5569 Pierce J S jr	5779 Davis Alf	5917 Randolph M B	6074 Williams B C
5571 Draughton V L	5781 Dorothy Curtain Co	5919 Sorrell Russell	6075 Hairston W D
5573 Tharrington Randolph	5783 Strange E P Mrs	5921 Corinth Gwen Mrs	6076 Robinson Alex
5574 Carlisle O A	5784 Joyner James	5922 Chavis J M	6079 Barkee Ins Agcy
5575 Worrell W H	5785 Marshall C D	5923 Jordan's Beauty Salon	6080 Barnhill L E
	5787 Cobb James		6081 Whitaker G A

DIAL 442—Contd

- 6082 Whitley P L
6084 Gray Arth
6086 Gurganus Joe
6087 Arey J H
6089 Winstead J L jr
6091 Crumpler F W
6093 Pittman W A
6095 Thorp J M
6097 Casto L W
6102 Drummond's Florist
6105 Rose D J & Son
6111 Bishop Lndry
6115 Whalley's Inc
6117 Carter N B
6117 Weeks K D
6123 Coastal Plain Life
6127 RyMt Plmb & Htg
6131 Peoples Dil
6138 Seaboard Coffee Serv
6141 Pearsall Oil & Fuel
Howard Johnson Restr
Pearsall Serv
Temptrol Htg & Air
Conditioning
6145 Alford Ins & Rlty
6148 Bel Air Chevrolet
6151 H & S Inc
6155 Citizens Sav & Loans
6166 Citizens Saving &
Loan Assn
6173 Holbrook Mtr
6178 Hnnegger Wayne
6181 Park View Hosp
6189 James Beauty Shop
6192 Peoples Bank &
Trust
6197 Kerr Drugs
6198 Forbes C S
6200 Union Bus Terminal
6204 Jyly J A
6207 Forbes E B
6208 Walker J Ashley
Walker Appl Serv
6210 Hayes J H
6212 Stork Nook
6213 Barnes W C
6214 Merle Norman
Cosmetic Studio
6217 Lovelace J L
6218 Myers D G
6220 David Capeland
6221 By-Pass 66 Serv Sta
6222 Arrington W L
6223 Savage D F
6225 Grady R P
6226 Lewis J W
6227 Carolina Aerial Map-
ping Serv
6228 Bulluck Betty
6229 Mines L C Mrs
6230 Heath Clarethra
6231 LeCroy T H
6232 Ricks Johnnie
6233 Gurganus R E
6237 Vines J M
6238 Cox J E
6239 Branch Tylus
6244 Jackson J H
6246 Burwell V L
6247 Syker R L
6248 Turner S M
6251 Walker D M
6253 Jacobs D M
6255 Field Enterprises
Educ
6256 Williamson F G Mrs
6257 Jackson H L
6258 Alford G O
6259 Webb P E
6261 U S P O Truck
Terminal
6262 Alston C V
6264 Davis H C
6265 Carpenter Thurman
6266 Richardson Roscoe
6267 Jones W L
6270 Lynch R L
6271 Manning G I
6273 Pittman W H jr
6276 Boyle W E
6277 Patrick J B
6278 Heady R A
6280 Hardy J L
6281 Hedgepeth M P Mrs
6282 Zirkle's Lndry & Clns
6284 Bulluck J Z
6285 Langley R M
6286 Tarleton W C
6287 Bead J L
6288 Fulmer Edw
6290 Bell R E
6293 Brewer R L
6294 Five Pints Barber
Shop
6296 Berry J J
6301 Matthews H R
6302 Baines J E
6303 Putt-Putt Golf
Course
6304 Mooring J B
6306 Carpenter E N
6307 Tharrington Roy jr
6310 Cameron P E
6311 Trotter J R
6313 Walston W R
6314 Smith C W
6315 Fountain Radio & TV
Serv
6317 Carolina College of
Commerce
6320 Gassaway J B
6321 Leggett M L
6322 Newton Donald
6327 Barnes Margt Mrs
6331 Mims J B jr
6332 Wranch W O
6337 Hinton Leroy
6338 Bailey M T
6340 Strickland J R
6341 Maryland Archie
6342 Gran L F
6344 Dixon Jessie
6345 Musser B F Rev
6347 Batts F W Mrs
6354 Peterson G E
6355 Fish D W
6356 Carney J D
6360 Jones M S jr
6362 Quinlivan T J
6364 Tyson O M
6366 Dickens Alex
6367 Minges C E
6368 Allen Curtis
6369 Lamm L H
6371 People L S Mrs
6373 Gaynor's Serv Sta
6376 Dudley J E
6377 Carmichael Genevieve
Mrs
6378 Griffin H R
6383 Evans E C
6384 Everett Wm L
6388 Batts S S Mrs
6389 Paris T R
6391 Byrd R E
6392 Armstrong J L
6393 Hicks S A
6394 Bland W R
6396 Hamricks W D Rev
6401 Whitehead Frank
6411 Thompson B R
6413 Cobb L W Mrs
6414 Blackman C L
6415 Murphy Willie
6416 Williams B E
6417 Horne J O
6418 Curtis A C
6420 Williams E L
6424 Parker J R
6425 Costen J H Rev
6426 Lawson J K
6430 Glover C W
6431 Battle H L
6433 Lucas Richd
6436 Manning O S
6440 Morris Ezzo Gas Sta
6442 Proctor L T
6444 Langley's Auto Sls
6446 Dickens R R
6450 Weeks J S jr
6452 Pope J A
6454 Gentry E B
6461 Swink Robt
6462 Smith Bertha Mrs
6468 Harrell A D
6469 Simmons L E
6472 Short W M
6473 Smith K C Rev
6474 Lloyd J H
6475 Boyd Charlie
6480 Bennett H B
6482 Bell J P
6483 McAlister Danl
6486 Ricks W R
6494 Dell T F
6501 Rooks J J
6506 Breland G W Mrs
6507 Wester P D
6509 Bates G E
6512 Joyner Geo
6515 Parker R M
6518 Grant Allena H
6519 Joyner E R
6521 Taylor W B
6522 Currin W C
6523 Alford R C
6524 Vick B A
6525 Moore R E jr
6526 Cordon E L
6527 Satterwhite D R
6529 Cook Willis
6530 Alford K L
6534 Thornton H H
6537 White B E
6538 Wooten R W
6539 Battle O T
6541 Fox Lindora Mrs
6542 Arnold J L
6545 Dew C B
6548 Harris C L
6554 Strickland L T Mrs
6555 Lancaster's Barber
Shop
6558 Baker J K
6566 Williams Z L
6568 Lucas S A Mrs
6569 Erbes G R
6570 Bradshaw H E
6571 Bell F P
6572 Holloway Louis
6574 East Grand Package
Store
6577 Proctor E L
6578 Ward E D
6582 Barnette J F Mrs
6583 Pittman R L
6586 Richardson Margie
6589 Lavelle T A
6604 Marshall M G
6605 Grant K A
6606 Harris O A
6607 Barnes V E
6609 Robbins J R
6610 Dixon Alf
6612 Falkington H M
6613 Planters Natl Bank &
Trust
6617 Lovshin F A
6616 Turner Edith
6618 Burnette Home Sup
6619 Stancil E W
6620 Robards JH
6621 Bone A C
6622 Boney E D Mrs
6623 Gamble John
6624 Strickland Leona Mrs
6627 Fair Grounds Drive In
6628 Frazier J R
6630 Ellis W E
6632 Davenport L E
6633 Krisco Robt
6635 Lindsay D D Mrs
6636 Ballance L D
6640 Griffin A J
6641 Holland J R
6642 Weaver's T V Sls &
Serv
6643 Norwood Alf
6644 Navy Recruiting Sta
6647 Felton Constn
Felton M Agcy
6646 Spivey Furn
6652 Coopedge J C jr
6653 Buckman I D
6654 Nelms Arva
6655 Wiggins A R
6657 Proctor & Lamm Plmt
6659 Eatmon Rudolph
6663 Thompson C E
6665 Odom Tile Co
6666 Raleigh St Package
Store
6667 Lassiter A G
6668 Ecklin C E
6670 Newell Eddie
6671 Turner F D
6672 Carole Dress &
Bridal Shop
6673 Woodson N R
6674 Misenheim M L jr
6675 Wilkins R O
6678 Penny Logan
6679 McCall C W Mrs
6680 Pittman A M Mrs
6681 Fountain G G
6682 Stephens H M
6684 Tyson J H
6686 Groome Thos H jr
6687 Bears Willie
6688 Brake W J
6689 Atwell J Q
6690 Langhon J C
6691 Pittman R E
6692 Daniels J C
6693 Moore Manly
6698 Thomas O T
6700 Manning B J jr
6701 Luper Street Gro
6702 Perry O A
6706 Smith E W
6707 Little H R Mrs
6709 Duncan G E
6710 Dixon's Furn & Appls
6712 Mohammed Club
6713 Daughtridge BR Mrs
6714 Lindsey D R
6716 Shrago W S
6717 McAdams H D
6718 Haddock Eliz Mrs
6720 Lawrence H J
6721 McNeil E H
6722 Southwestern Life
6723 Davis J C
6728 Crawley D G Mrs
6729 Howard House Cafe
6730 Edwards Body Shop
6733 Ezelle J H
6734 Rasmussen A A
6735 Powell B B
6736 Savage J W
6737 Webb M J Mrs
6739 Johnson B D Mrs
6740 Spain L F
6741 Little Sandy
6742 Parker R C
6743 Abernathy J R
6744 Jones H G
6747 Smith Lloyd jr
6749 Dortch JE
6750 Fleming R E jr
6751 County ABC Store
No 9
6755 Bradshaw C M
6756 Bridgers B L
6757 Pattishall Cath Mrs
6758 Harper B C
6759 Clark Dan
6763 Stith C L
6764 Winstead V B
6765 Hodges K B
6767 Spaugaren John
6768 Tamlis G W
6770 Bamly E F
6771 Pearce J D
6772 Mitchell Wiggins & Co
6774 Pridgen A T
6775 Lucas B H Mrs
6776 Wilson J R
6777 Taylor S A
6779 Andrews W F
6780 White Richd
6782 Green Mary
6785 Dudley S L
6786 Guill G F
6787 Nelms E B Mrs
6790 Boone J O
6791 Mary Carter Paint
Center
6792 Griffin J A
6793 Cater C R
6798 Dancy G G Mrs
6801 Rosser H J
6802 Boyd J E
6803 Knight Ida
6804 Taylor C S
6805 McCallum A C
6806 Angie A O
6809 Parker C G
6811 Wilder W H

DIAL 442--Contd

- 6812 Morgan Ruth Mrs
 6813 Williams J B jr
 6814 Hardy Annie McG
 6820 Taylor L J
 6822 Shreve R A
 6823 Clack E R
 6824 Willis H S Mrs
 6925 Harrison B H
 6826 Thomas J A
 6829 Barnes D B
 6830 Ferrell W P
 6834 Killebrew C F
 6835 McClintock F C
 6836 Cooper D B
 6838 Watson Nathl
 6847 Jones C M
 6848 Greene J W
 6851 Johnson C C
 6853 Morris D G
 6854 Jennings F B Mrs
 6855 Barnes L M III
 6856 Tyson K G
 6859 Cox J H
 6861 Bishop B J
 6862 Walker Henry
 6863 US Dist Court (pro-
 bation ofcr)
 6864 Coastal Plain Heart
 Assn
 6865 Perry W T
 6867 Alford G C jr
 6870 Moore E L
 6871 Quick J Tjr
 6874 Weaver C W
 6875 Barrown Opal Mrs
 6876 Hopkins Cath Mrs
 6878 Legget Saml
 6879 Bulluck K B Mrs
 6882 Sykes Chester
 6885 One Hour Koretizing
 6886 Braswell W H
 6887 Winstead L H
 6888 Peele WH jr
 6890 Strickland H A
 6891 Bulluck Mally J Mrs
 6892 Slater J H jr
 6893 Leonard W H
 6895 Toler W H jr
 6896 Goodwyn W L jr
 6897 Davis W L
 6898 Riley Nell Mrs
 7001 Suggs Nelson
 7003 Modlin L R
 7006 Joyner B W
 7008 Anderson Vivian Mrs
 7009 Birdsong C H
 7013 Forbes B R Mrs
 7014 Arrington J W
 7016 Camper's Shop
 7017 Kornegay L W
 7018 Bullard Flossie Mrs
 7020 Wooten's Real Estate
 7021 Gurley Edgar jr
 7024 Worrell W C
 7027 King M B
 7029 Johnson Ben'
 7031 Moore R L
 7035 Morgan J H
 7036 Liversay J R
 7039 Taylor L G Mrs
 7043 Powell L B Mrs
 7048 Malton Dennie
 7051 Boddie E L
 7052 Calhoun R C
 7056 Pearce E C
 7058 Powell Jame jr
 7061 Ward M E
 7062 Proctor E E
 7063 Pridgen J B
 7066 Laurette's
 7068 MtPlagah United
 Presby Ch
 7074 Braswell E E
 7075 June B T Mrs
 7080 Green C M jr
 7087 Hill G L
 7088 Webb P C
 7090 Norge Cln & Lndry
 7091 Lee B B
 7095 Harris Melton jr
 7097 Carter H C
 7111 Sinclair Refining Co
 Taylor B H Distr
 7114 Davis & Co
 7138 Bissette's Drugs
 7141 Blumenthal Mills
 7150 Leonard Shelton
 7152 City Supt of Sch
 7256 Appl & Tire Center
 7161 Come Credit
 7166 Am Natl Red Cross
 7174 Retail Credit
 7178 Rawls & Winstead
 7187 Peoples Bank &
 Trust
 7201 Wheelles C B Mrs
 7203 Padgett Mary
 7204 Knox H A jr
 7205 Harper A M Mrs
 7208 Broswell J K
 7212 Flowers W A jr
 7224 Ellison W B
 7233 Pierce T R
 7235 Nelms Cooper
 7237 Bullock W C
 7239 Mason C M
 7242 Cato's
 7244 Ingram E W
 7249 Armstrong B P Mrs
 7251 Whitley R F
 7253 Lancaster J W
 7254 Hall J G
 7256 Gay W H
 7257 Harper J P
 7266 Boswell A W
 7279 Manning C M jr
 7289 Ehrenberg A C
 7298 Carft R P
 7301 Bryant's Studio
 7303 Mortimer J L
 7304 Joyner J E
 7307 Wells R T
 7309 Lee J T
 7311 Bell M W Mrs
 7328 Etheridge W D
 7332 Mosley W T
 7337 Robbins D L
 7338 West G B
 7342 Battle Pearlle jr
 7344 Stubbs E M
 7345 Whitley Betty
 7346 Bryant J E
 7348 Price J B jr
 7350 Scott D L
 7351 Joyner Herbert jr
 7353 Williams Wesley
 7354 Hill Isaac
 7355 Clark Van
 7357 Powell Willie
 7358 Southerland J B
 7359 Mosley Furn
 7366 Amerson Charlie
 7374 Welch J W
 7385 Pate L H
 7389 Jac Elec
 7391 Barnhardt R H
 7392 Howell W M
 7393 Weeks E E
 7395 Ivory G S Mrs
 7396 Ruth's Florist
 7402 Doggett C A
 7403 Lindsey J C
 7404 Davis W B
 7405 Conner G W
 7406 Peele Bishop Mrs
 7408 Smith P F Mrs
 7409 Scarboro Don
 7410 Simrell R T
 7411 Englewood Super Mkt
 7412 Imperial Tob Ltd
 7413 Pittman A R
 7414 Peoples Bk & Tr.
 7415 Hines Robt
 7416 Lamm Woodrow
 7417 Wooten L V
 7419 Murphy J L
 7420 McMillan M B jr
 7421 Crescent Lndry & Clns
 Dy-Dee Serv
 7422 Weaver E T
 7423 Dixon I M Mrs
 7424 Bethea J L
 7425 Glover Paul
 7426 Ricks T H
 7427 Smith J S
 7429 Woodley's Mkt
 7430 Minges J T
 7432 Frazier A G
 7433 Page Clifton
 7434 Strandberg H H
 7436 Harrington Della
 7437 Sweeney B B
 7438 Hassell J M
 7439 Barnes J H
 7441 Bulluck J D jr
 7443 Speight J O
 7447 Blanton Blaney
 7450 Dickens James
 7455 Fisher C W jr
 7457 Hooks G L jr
 7462 Imperial Tob Ltd
 7463 July R N Mrs
 7464 Watch Shop
 7466 Salsbury J E
 7467 Red's Gro
 7468 Bennett Barnes
 Florist
 7470 Baugh & Sons
 Fertilizer
 7471 Dixon J W
 7473 REA Express
 7474 Blount F J Mrs
 7475 Peidmont Airlines
 7476 Talbott Geo F
 7477 Mack's Superette
 7478 Livingston T G
 7479 Foy I W Mrs
 7480 Tillman W C
 7482 Export Leaf Tob
 7483 Bennett Fanto
 7484 Hedgepeth A R Mrs
 7485 Graham B O
 7486 Taylor B C
 7487 Chiple F B jr
 7488 Nichols J I
 7489 Batts J H
 7490 Carlisle B G Mrs
 7491 Edge M J
 7492 Dixon B H
 7493 Jones G B Mrs
 7494 Murchison E E
 7495 Thompson W L
 7503 Avin W L
 7505 Sloan K E Mrs
 7514 Skinner J E
 7520 Harper W H
 7521 Pardue J C
 7528 Bovers Larry
 7529 Perry B C Mrs
 7531 Daniels J R
 7536 Bates Roy
 7541 Blackburn H G
 7543 Smith W N
 7547 Ratchford G R
 7550 Potter E D
 7556 Reynolds R C
 7558 Battle Ann
 7559 Joyner L J
 7563 Bagley D W
 7564 Gray S F
 7565 Drummond Edw
 7567 Whaley R E
 7569 Chappell G H
 7573 Parker R H
 7575 Rose R D
 7576 Brwon A B Mrs
 7579 Hines E G Mrs
 7582 Garrett Earlie
 7583 Planters Natl Bank &
 Trust
 7589 Gupton E C
 7591 Mitchell J A
 7593 Brice D L
 7594 Mason Thos
 7595 Taylor Donald
 7597 Joyner Preston
 7603 House C L
 7604 Sutton W H
 7605 N C Hwy Comn
 7610 Coldtrain Emma
 7611 Beaman C R
 7613 Glover W E
 7614 Jobe Pearl Mrs
 7619 Daniels R L Mrs
 7620 Westridge Carpet
 Land
 7625 Fields W O jr
 7626 Raper F E
 7629 Coleman R E
 7631 Creekmore W D
 7632 Jenkins J D
 7634 Wester F B
 7640 Howell J A
 7641 Brewer Charlie
 7646 Adams D G
 7649 Patterson B M Mrs
 7652 Barnes B D
 7655 High J H & Co genl
 contr
 7658 Lacy L C
 7659 Cockrell C D
 7661 Ward M E Mrs
 7663 Smith J L
 7668 Bradshaw C R
 7669 Lane F L Mrs
 7670 Brown Roland
 7675 Davis James
 7676 RyMt lanes Restr
 7677 Horton Van
 7680 Hedgepeth T A
 7683 Lewis J A
 7686 Kinchelve W H
 7690 Morris B L
 7692 Hathaway Uphol Shop
 7695 Coltraine Bessie Mrs
 7698 Williams J T
 7702 Tucci Shirley Mrs
 7703 Tyson W L
 7705 Pridgen W D
 7706 Daniel A E
 7709 Wmbenhaur R E
 7711 McKnight Hager Mrs
 7712 Kitto K K
 7713 Wester J H Mrs
 7718 Harles H J
 7719 Williams C L
 7720 May R E Mrs
 7722 Gupton R M
 7725 Fiberglass & Sports
 7728 Whitley Jane Mrs
 7729 Hepner E H
 7730 Harris Marvin
 7736 Rose E M
 7737 Smith J D
 7739 Boone's Esso Servi-
 center
 7740 Parker J W Jr High
 Sch
 7741 Knox H A jr
 7742 Hopkins Shirley
 7743 Daughtridge O A jr
 7747 McMahon A F jr
 7749 Medlin J R
 7751 Bynum W N
 7754 Joyner C N Mrs
 7755 Barnes H L
 7756 Nichola M G
 7758 Pridgen Melba
 7759 Joyner Christine
 7762 Whitley A T
 7764 Bradshaw M L
 7766 Collins M L
 7767 Barwick Howard
 7773 Strickland R S
 7780 Ming P M
 7784 Lowe Clyde
 7787 US Dept Agrl
 7792 Ayers Geo
 7793 Ricks J N
 7794 Brake W S
 7795 Tyson Oscar
 7798 Williams D B
 7800 Knight A K
 7802 Morgan W J
 7807 Hundley R H
 7809 Bryant R M Mrs
 7812 Gray Herman
 7816 May Adam
 7818 Knight Leroy
 7819 Bass E M
 7821 Batt's Pure Oil
 7823 Britt H R
 7824 Long's Gro
 Long's Trailer Pk
 7825 Parrish J D
 7829 Whitley Ted
 7831 Bullard Joseph
 7835 Ward Woodson jr
 7836 Braswell L B
 7837 Todd A D
 7838 Barnes M L
 7839 Mills R L
 7840 Mergan T P
 7843 Davis C F
 7848 Jackson J C
 7849 Boykin R H
 7851 Luper Marie Mrs
 7855 Lee C E
 7857 Taylor S A
 7858 Pittman L E

DIAL 442--Contd

7859 Kirkman W G
 7860 Summerlin J L
 7864 Jones B M Mrs
 7865 Boyd R L
 7868 Hamad O A
 7872 Griffin O L & Assocs
 7877 Drapery Shop The
 7878 Fields C A
 7879 Nines J G
 7881 Ayers B J
 7883 Barnhill Mike
 7888 Lowe W E
 7890 Smith Isaac jr
 7892 Williams Haywood
 7897 Davis R A
 7902 Twin Coutny Uphol
 7903 Batts L E
 7905 Boykin R J
 7907 Smith W G
 7909 Kopka Joseph
 7910 Hooks W O
 7911 Murray H V
 7912 Cotton H D
 7916 Slade C C Mrs
 7919 Register M L
 7920 Daivs W V jr
 7924 Davenport D G
 7925 Taylor Willie jr
 7926 Rivenbark D M Mrs
 7928 Mansue Rowland
 7930 Daniels C T
 7934 John G W
 7938 Gardner Wilma Mrs
 7940 Bell M B Mrs
 7942 Lancaster T J Mrs
 7943 Lassiter R B
 7946 Howard Curtiss jr
 7947 Cooper J R
 7950 Jones J C
 7955 Ellinson Perry
 7957 Powell Isaiah
 7958 Meakin Leonard
 7959 Colbert W H
 7962 Houseman J C
 7963 Burch W P
 7965 Forbes A D
 7966 Harris C M
 7967 Pridgen J W
 7969 Weaver Bertha Mrs
 7974 Woodcock Ivey
 7975 Moore M J Mrs
 7978 Powers Fred Rev
 7980 Boone C H
 7981 Dawson Mickey jr
 7987 Jeyner's Esso Serv
 7991 Lynch J A
 8101 Holiday Inn
 8114 Chips Franchised Sys
 8121 Sears Roebuck & Co
 8136 United Community
 8146 Helig-Meyers Co
 8171 Montgomery-Ward
 8183 Provident Fin
 8184 Provident Finance
 8192 Brown Produce
 8200 Felton M S
 8201 Vines Miles
 8202 Boone J M
 8203 Pernell T W
 8209 Medlin B B
 8210 Tyson D E Mrs
 8212 Jones Ralph
 8213 Hartness J D
 8216 Stuckman H H
 8217 Homes B C jr
 8219 Rinehart A L
 8221 Puckett J G
 8227 Wright R L
 8228 Parisher G H Rev
 8229 Collins W L
 8230 Adams R J
 8233 Spain Effie Mrs
 8234 Robbins J W
 8235 B & G Super Mkt
 8239 Bailey S W
 8241 Owens C P
 8245 Williams J D
 8246 Friendly Package
 Store
 8250 Bowen R A
 8251 Edwards Sussie Mrs
 8252 Baggett J D
 8253 Parker N C
 8254 Taylor U L

8257 Raleigh Rd Esso
 Servicenter
 8258 Taylor H N
 8261 Penny C L
 8264 Reed M C
 8266 Frederick W H
 8268 Braswell G R
 8269 Moore W R jr
 8274 Olell's Drive In restr
 8277 Shaw R J
 8292 Rivenbark B H
 8297 A C L
 8305 Wiggins Geo
 8306 Duke D V
 8311 O K Rubber Wldrs
 8312 Powell R P Mrs
 8313 Allen R W
 8321 Windham Neta Mrs
 8327 Wiggins W Y Mrs
 8335 Eggers Chas
 8341 Williams E B
 8344 Matthews T R
 8345 Sullivan E L
 8348 Crisp W F
 8249 M & W Body Shop
 8350 Deaver Dresden
 8351 Edmandson W H
 8352 Coley M D
 8357 Butler Wilson D
 8362 Tyson Bill
 8363 Bray C E
 8369 Barfield G R
 8370 May Andrew jr
 8373 Poland P C
 8374 Sheridan Wm
 8384 Henderson J W
 8385 Outlaw J D
 8386 Lambert B L Rev
 8388 Capps C D
 8389 King J R
 8391 Joyner Garow Mrs
 8396 Robbins J W
 8410 Spurrier Paul
 8422 Spain D F
 8423 Haggans Richd
 8425 Edwards S B
 8427 Finch Lewis
 8429 Denty Ernest
 8430 Current R S
 8431 Wallace Robt
 8433 Harper A P
 8435 Creech Smith
 8442 Pullen R J
 8445 Michaels C E
 8447 Papazisis E B
 8448 Parker J H
 8452 Lee's Fix-It
 8453 State Mtr Vehicle
 License
 8454 Powell L V
 8458 Garrett J W
 8459 Parker Louis
 8461 Morton E L & Sons
 8462 Collins B E
 8464 Manly M G
 8467 Dortch O W Mrs
 8468 Long C Rjr
 8469 Murray A B
 8471 Cobb's Antique &
 Repair Shop
 8472 Smith Gladys M Mrs
 8473 Davis A R
 8481 Lynch J L
 8483 Leonard Johnny
 8490 Hodges A J Mrs
 8497 Lowe E C
 8526 Stancil D B Mrs
 8841 Hardison D L Mrs
 8907 Ray W H Rev
 9241 Bandy's Ray Serv
 9311 Daniel F M
 9316 Sunshine Center
 Lndry
 9386 Raleigh Rd Fina Sta
 9534 Denton J W
 9726 Langley's Teneea
 9738 Barrett's Uphol Shop
 9769 Hollywood Cafe
 9802 Carleton House The
 9815 Pate's Serv Sta
 9901 North End Serv Sta
 9904 Cup's Smoke Shop
 9917 Etna Serv Sta
 9919 Marilyn Shoes
 9921 Jones Serv Sta
 9928 Land's Fina Serv

9938 Fallo Rd Mkt
 9939 Norge Cln & Lndry
 9942 Marshburn Amaco Sta
 9945 Moose Lodge No 938
 9949 Boseman's Tourist
 Sta
 9953 Walnut Soda Shop
 9954 Athens Restr
 9955 Terminal Grill
 9958 Batchelar's Radio &
 TV Serv
 9958 Coast Line Mobil
 Serv Sta
 9966 Linwood's Fina Serv
 9970 Benton's Tenneco
 Serv
 9973 Mano Cafe
 9976 South End Texaco
 9980 Etna Serv Sta No 1
 9994 Virgil's Texaco
 9995 Travelers Serv Sta
 9998 Tarboro St Esso
 Servicenter

**DIAL 446 PLUS
 FOLLOWING FOUR
 DIGITS NUMBERS**

4000 Dove W H
 4002 Roberson J L
 4003 Atkins H P jr
 4004 Dasher & Davis
 4006 Martindale B J
 4007 Goodard K C Mrs
 4008 Creech H T
 4009 Wester W M
 4012 Pittman Amos Mrs
 4014 Powell D B
 4015 Walker W B
 4016 Landem W T
 4017 Hood H P
 4018 Hobbs L S
 4019 Wilkerson J E
 4021 Jackson L S Mrs
 4022 Hammond W T
 4023 Pate E S
 4024 Sturgess H A
 4025 James J P
 4026 Proctor D W
 4027 Allen H D
 4029 Whitley W D
 4030 Barnes C W
 4033 Ellis R M Mrs
 4036 Pittman Johnnie
 4038 Parker R O
 4040 Langley T L
 4041 Lucas S S Mrs
 4043 Coley H T
 4044 Taylor E M
 4045 Nelson H J
 4046 Brewer Paint &
 Wallpaper
 4048 Wilder N C
 4052 Whitley Anna Mrs
 4053 Staples M G Mrs
 4054 Williamson H G
 4056 Byrd M U Mrs
 4058 Stancil J H
 4059 Bridges E A Mrs
 4062 Spruill F P jr
 4063 McAfee E B Mrs
 4065 Hollingsworth E F
 4067 Anderson J W
 4068 Evening Telegram
 4070 Cash M P
 4071 Patterson H F Mrs
 4074 Alston J R
 4075 Joyner V D
 4080 Englewood Phillips 66
 Serv Sta
 4082 Miller Willard
 4083 Smith Frank
 4084 Cooper Herbert
 4085 Harris H E
 4087 Pope R W Mrs
 4088 Kates Olenza
 4090 Shelton J B
 4092 Turner H R
 4094 Hinton H R
 4095 Bostain C E
 4097 Bass R H
 4101 Reid W C & Co
 4104 Bulluck & Edwards
 gro
 4106 Cake Box
 4108 Vogue Dress
 4111 City Police Dept
 4117 Coca-Cola Btlg
 4121 Matthews Drug
 4125 Hardie's Food System
 4128 Sealtest Foods
 4129 Sealtest Foods
 4139 Marks Bros
 4140 Waruszcak Frank jr
 4141 Carolina Bldg Sup
 4145 US Dept of HE&W
 Bur of Old Age
 Survivors Ins
 4151 Gurganns Gro & Mkt
 4154 Thorpe W L jr
 4158 Hicks H L Walgreen
 Drug
 4161 Westwood Lbr Co
 4164 Bell O E
 4166 N Sumergate & Sons
 4171 Beneficial Finance
 4175 Western Auto Sup
 4178 Joyner D W
 4182 Jones W J
 4183 Ry Mt Cord
 4186 Ry Mt Dry Gds
 4196 Firestone Stores
 4200 Robbins M R
 4203 Hucks A J
 4295 Tullas Tractor
 4206 Braswell R R
 4207 Sharpe T B
 4209 Mears H E
 4210 Yost F L
 4211 Balkcum Virginia Mrs
 4212 Oakley Cln & Dyers
 4213 Brandt R H
 4214 Hutchinson R L
 4215 Carbisco Flour &
 Feed Mills
 4216 Cherry Boston
 4218 Wylie J C
 4219 Howard Johnson Shell
 Serv
 4221 Barnes Plmb & Htg
 4223 Cannon Joshua
 4225 Cahoon Bonnie
 4226 Teachey Womble
 4228 Temko's Jewelry
 4230 Ry Mt Nash County
 Unit Am Cancer
 Society
 4231 Fulghum R L
 4232 Mehle K S Mrs
 4233 Farmers Co-op Exch
 4234 Aslip J B
 4235 Slater J V
 4236 Alford L E
 4237 Hilliard J B
 4238 Bulluck C L
 4239 Ramsey J M
 4240 Drake Jesse
 4241 Whitman J R
 4242 Taylor J N
 4244 Bynum Chas
 4245 Gravely P B F
 4246 Brown R A Mrs
 4248 Poe H M
 4249 McCullen J G
 4250 Pitt E Jr
 4251 Davis W M
 4252 Powell R H
 4256 Hale N B Mrs
 4258 Collier S A
 4259 Watson L B Mrs
 4260 Davis F Wjr Rev
 4261 Battle H L
 4262 Daley H M
 4265 McNair R B
 4266 Mitchell W G jr
 4268 Pierce J S
 4269 Monroe V C Mrs
 4270 Holloman G C
 4271 Bulluck J W
 4272 Bandy F L
 4273 Lewis L D
 4277 Whitaker Alf
 4278 Joyner A F
 4279 Davidson J C
 4281 Hunt J E
 4282 Outlaw Lammie
 4285 Natinnwide Ins
 4286 Nadelman M M
 4287 News & Observer

DIAL 446—Contd

4288 Prince S A	4406 Hallford E U	4521 Walker J S	4650 Burton R H
4289 Lewis E G Mrs	4407 Reid C R	4522 McDonald W H	4652 Mayo B H Mrs
4290 Bradford Rossie	4409 McCrory-McLellan Stores	4523 Hedgepeth R C	4653 Snyder W E
4291 Weatherford W H	4411 Toier W H	4524 Phillips J W	4654 Stevens H I
4292 Edge E C Mrs	4412 Girl Scouts of Am Ry Mt Hut	4525 Rash W H	4655 Tilghman E M jr
4293 Sherrod WM	4414 Downtown Atlantic Serv	4526 Dickens Sadie T	4656 Kul J W
4294 Rollins B K Mrs	4416 Birney F A	4528 Gerschefski P E	4657 Hendley Mary
4295 Battle J F Mrs	4418 Davis F C Mrs	4530 Bone G W	4658 Myer M B Mrs
4296 Warren E B Mrs	4419 Fleming R E	4532 Cain I A	4659 Ouarles E T Mrs
4300 Ward T T	4420 Draper W M	4535 Davis M E Mrs	4660 Dickens E W
4301 Bulluck F W Mrs	4421 Leder Bros	4537 Edgecombe Mobile Sta	4661 Ennis J F
4302 Rogers Ernest	4423 Terry E D	4538 Browning W C	4662 Merritt O C
4303 Thomas J J	4424 Cherry W G jr	4541 Lee's Food Store	4663 Davis B T
4304 Cocowitch C J	4425 Ivey M W	4542 Tar River Serv Sta	4664 Ford P C
4305 Adams E V Mrs	4426 Cueto B G Mrs	4543 Andrews Washerette	4665 Taylor M P Mrs
4306 Bass L E	4427 Winstead G C	4544 Jones J E	4667 Merritt Plmb & Htg Co Inc
4307 Lee E G Mrs	4428 Pittman L H Mrs	4545 Bailey L A	4668 Studenka J J
4308 Phillips Paul Rev	4429 Smith Chas	4547 Imperial Furn	4669 Kenilworth Gift Shop
4309 Watson R B Mrs	4430 Hines R SMrs	4548 Lawrence A S Mrs	4670 Wehunt Clarence
4310 Our Lady of Perpetual Help Sch	4431 Lewis C B	4549 Boone C M	4671 Cooper C R
4311 Eilers G D Mrs	4433 Elks Club BPOE	4551 Land J A	4673 Hughes M C jr
4312 Boddie M B	4434 Watson J A	4552 Hux W H	4675 Davis J G
4313 Anderson D M	4435 Gulf Serv Center	4553 White W S	4676 Smithson T C
4314 Gibson C H	4436 Housing Authority	4554 Pollard B F	4677 Brown Derby Inn
4315 Joyner Wm jr	4437 Weaver Fabrics	4555 Powell W T jr	4678 Manning J R
4316 Dowdy G P Mrs	4439 Brantley B L	4556 Pridgen F M jr	4680 Ellison W L
4318 Hoffman Annie	4440 Dowd Floyd	4557 Wilson Thos B	4683 Blanton B C
4319 Our Lady of Perpetual Help Ch	4442 Howard Johnson Restr	4558 Bandy Ray	4684 Rogers N B
4320 Gravely E K	4443 Pearsall H S	4562 Cook F H	4687 Odom Willard
4322 Moore A O Mrs	4446 Hinton N E	4563 Jordan Jessie Mrs	4689 Buchan J T jr
4323 Wilkes L B Mrs	4447 Viverette J E	4564 Andrews H W jr	4690 Joyner C E
4325 Cobb Furn	4448 Winstead S C	4565 Perry Y L	4691 Dawson H A
4326 Mayo L C Mrs	4449 Delbridge J A jr	4566 Parker O J	4693 Hammond Lillie C Mrs
4327 Willoughby L J Mrs	4451 Charles Stores	4567 Todd Raymond	4695 Green L C Mrs
4328 Braswill James Craig Sch	4454 Reynolds J C	4568 Woolworth's	4696 Price J W
4329 Avent T A	4455 Thompson J L	4569 Snell W H	4697 Laughridge C H
4331 Carr W J	4456 Coley's Beauty Shop	4570 Parker A H Mrs	4698 Lee H M jr
4332 Wald Louis	4457 Griffin J B	4572 Harris Herman	4700 Cooper B R Mrs
4333 Barber R A	4458 Lewis J O	4573 Allsbrook L H Mrs	4701 Anthony J H
4334 Cone A E	4460 Hunter Fannie	4574 Floyd J M	4702 Powell J H
4335 Milday's Hat	4461 Winston H E	4575 Gorham M B Mrs	4703 Strickland E L
4336 Metals Inc	4462 Weeks W G jr	4578 Vann E N Mrs	4704 Manning H L
4337 Britt C L	4463 Rhodes G E	4580 Daughtridge J A	4705 Lucas L H
4338 Burgess T A	4464 Barnes L M jr	4581 Morris T D	4706 Sharpe W H
4339 Daughtridge C R	4465 Whitehurst H C	4583 Rogers A C	4707 Lancaster J W
4340 Leggett G F jr Rev	4466 Renfrow O J	4584 Page D C	4709 Fowler W F
4341 Donaldson W A	4467 McLawrin S H	4585 Alford D Ljr	4711 Bulluck S L
4342 Marrow Gabriel	4468 Stewart Estelle Mrs	4586 Carson W W	4712 Pompey C P Mrs
4344 Gilbert J H	4469 Edmonson R B	4587 Dunn Arvid	4713 Page H L
4345 Reid R C	4471 Swain Sup	4588 Mills A B	4714 Toler G T Mrs
4349 Baird Emily C Mrs	4472 Capps G W	4589 O K Credit Clo	4715 Freeman C P
4350 Griffin Roscoe Shoe	4473 Bone J M	4591 Wagner G B	4718 Wheelless C B
4351 Creech F A	4474 Bell L P	4592 Edmondson R C jr	4719 Ayers J H
4352 Ricks Margt	4475 Renfrow B A	4594 Bass Nathan	4722 Shearin M F
4353 Clack H M	4476 Tilson W E	4598 Osborne N H Mrs	4725 Phillips A H jr
4355 Glamor Shop	4477 Spears C M	4600 Seals T M	4726 Burnette C R
4356 Griggs J L	4478 Hertzberg Sol	4601 Rogers R C	4728 Farmer A E
4357 Draper Bessie	4481 Gass M R	4602 Bradley Joe	4730 Newton I L Mrs
4359 Davis W C jr	4483 Outlaw's Auto Parts	4603 Alford Maggie	4731 Young H L
4360 Webb W C	4484 Levy Minnie	4604 Bennett J D Mrs	4732 Peele W L
4361 Rachel's Florist	4485 Brake J B	4605 Gupton S T	4733 McMillan Leroy
4362 Bone J C Mrs	4486 Cooley L H Mrs	4606 Carr J H	4734 Foster TV jr
4365 Earl R W Mrs	4487 Virginia's Dress	4607 Edgerton N H	4736 Kearns R G
4366 Hamilton A M	4490 Cuthrell J M	4608 Griffin R P	4737 Williams Elyn
4368 Stephenson H L	4491 Tedards RD	4609 Gardner J C	4738 Williams Wesley
4369 Kilpatrick A S	4493 Stanley Wm	4611 Braswell T J Sport & Cycle Shop	4739 Haggerty C W
4371 Dodge Mary	4494 Winstead Harrison	4612 U W Snow	4743 Giddeons M J Mrs
4374 Strickland B M	4495 Wheeler F E	4613 Howell J M	4749 Quinn W B
4375 Rector H P Mrs	4496 Salvation Army Citadel	4614 Brock Chas	4750 Williams R S Mrs
4376 Farmer Z T	4497 Jack & Frances Restr	4615 Pure Service Center	4753 Ellerbe Wm
4379 Hoell D W	4500 Lyons Fletcher	4617 Johnson R J	4754 Puckett J T
4380 Smith S K	4501 Wicker Louise Mrs	4618 Lewis C A	4755 Boddie B M
4381 Elmore E P	4503 Webb Mtr Sls	4621 Bray H H	4756 Barnhill R K
4383 Frazier Chester	4505 Sykes M F Mrs	4622 Bryant B N Mrs	4757 Parry H T
4385 Cobb J W	4506 Lee J J	4623 Edwards M V	4758 Williams T W
4386 Utley B S	4507 Temko S A	4624 Dickens Ethel Mrs	4759 Crocker R M
4387 Lane L E Mrs	4509 Pierce J L	4627 Dellinger T C	4760 Petway K L Mrs
4388 U W Snow	4510 Coley Mary	4631 Thrcatt Plmb & Htg Co	4764 Hayes J ohn
4389 Bailey Joyce	4511 Murphrey L W	4632 Oates D J jr	4765 Morgan S H
4390 Crawford Z G	4512 Futch J V	4633 Grossetsch W H	4766 Dawes C C
4392 Joyner G L	4513 White E M Mrs	4634 Whitehead Jackie	4767 Harris L E
4394 Thomas H E	4515 Our Lady of Perpetual Help Convent	4636 Daniel N B Mrs	4769 Williams E J
4395 Wells P A	Sisters of the Immaculate Heart of Mary	4637 Long H S Mrs	4770 Yarn Barn Inc
4396 Griffin D E	4516 Price B A Mrs	4640 Eason N W Mrs	4771 Hilton Harry
4397 Lindsey E C	4517 Ruark H G Rev	4642 Manos J D	4772 Pikes Fruit Plantation
4398 Alston W M	4518 Thorne J E	4643 Parrish L F	4774 Lanier E C
4400 Baber G D	4519 Faucette C H	4644 Warner W O	4775 McCrary W B
4402 Harmon M S Mrs	4520 Wheelless Z H	4645 Abernathy G H	4776 McBryde E C Mrs
4403 Pena C F		4646 Thornes V J	4777 Allsbrook R J
4404 Whitehurst J M		4647 Broughton Appl Center	4779 Coley M C jr
4405 McDiarmid D M		4648 Hedgepeth B F	4781 Safy G V
		4649 Wilson G R	4785 Huneycutt J C
			4786 Arrington B C Mrs
			4787 Joyner W M

DIAL 446--Confid

- 4788 Lyon P E
 4789 Allen D W
 4790 Hunt E K Mrs
 4793 Bethea N G
 4794 Frazier R P
 4797 Ryals J W
 4802 Gordon E D
 4805 Newton W T
 4806 Bulluck P V
 4808 Wheelless T W Mrs
 4809 Greathouse W P
 4810 Wilkinson G A jr
 4811 Braswell T J
 4812 Francis M M
 4813 Gurley Rebecca Mrs
 4814 Built-Rite Automatic
 Wldg
 4816 Williams C V
 4817 Proctor C V
 4819 Chason R C
 4820 Webb Sarah
 4821 Nowverl Turner jr
 4823 Gurganus H E
 4824 Bulluck J H
 4827 Smith W B
 4829 Williams Cleo
 4830 Brown M L Mrs
 4832 Gibson M H
 4834 Broughton W E
 4835 Armstrong W H
 4836 Griffin G B jr
 4837 Warren G W
 4839 Perdue V L Mrs
 4841 Chase W R
 4843 Wordsworth J D
 4844 Aycock C B
 4845 Davis Oliver
 4846 Satterfield O B
 4847 Charles A P
 4848 Hardee M M
 4850 Frazier P L
 4855 Tharrington G D
 4856 Millar's Feed Mill
 4858 Fountain S R Mrs
 4859 Rogers E L Mrs
 4860 Boyd H M
 4863 Battle T W
 4864 Bolling J L
 4865 Worrell R J
 4866 Strickland J S
 4867 Barnes Needie
 4868 Carr R L
 4869 Williams B A
 4870 Eatmon J W
 4871 Morris M T
 4872 Faulkner H L
 4873 Eveland F L
 4876 Eley M V Mrs
 4877 Pittman M P Mrs
 4878 Boone J T
 4879 Hill C D Mrs
 4880 Tatum E L
 4881 Williams A R
 4882 Pridgen D D
 4883 Bunting C L
 4886 Williams H P
 4887 Hargrove R A
 4888 Riley W B
 4890 Reid J A
 4891 Pittman Joseph
 4892 Cox Grover
 4896 Ashley M M Mrs
 4897 Raynor Rachel Mrs
 4900 Thorpe S M Mrs
 4901 Grady E C Mrs
 4902 Swanson G I
 4903 Cross W F
 4905 Benfield L R
 4906 Lewis E S Mrs
 4908 Bulluck M C
 4909 Horne M T Mrs
 4910 Rountree H C
 4911 Haddon W W
 4912 Hert-Rent-A-Car
 Hotel Gulf
 4913 Owens W R
 4914 Alston Herman
 4915 Collins A F
 4816 Bulluck Furn
 4817 Speight A D Mrs
 4919 Suiter A W Mrs
 4920 Taylor A A
 4921 Jones W R
 4922 Horne S F
 4923 Stimson P M
 4925 Sanders C Ljr
 4926 Ham C P
 Pearl's Beauty Shop
 4927 Shelley Frances
 4928 Sellers L P
 4929 Gray C L
 4930 Katzin Nathan
 4931 Tharrington H I
 4932 Evans J D
 4933 Wiggins Arth
 4935 Works R J
 4936 Godwin C P
 4937 Darden Andrew
 4939 Ricks I E
 4940 Lynch A J
 4942 Cutchin H W jr
 4943 First Christian Ch
 4945 Wall C M
 4946 Lee J R
 4947 Conyers O H Mrs
 4948 Stokes M H Mrs
 4949 Package Store
 4950 Johnson D S
 4951 Wooten J T
 4952 Wall W S
 4953 Gerrard E P
 4955 Forbes Lillian
 4956 Williams M Wjr
 4957 Riley L B
 4958 McIntyre D M
 4960 Daughtridge J G
 4961 Worsley J L
 4962 Keel M F Mrs
 4963 Coghill R P Mrs
 4964 Ruff J A
 4965 Ricks S P Mrs
 4967 Williams W H
 4968 Battle E M Mrs
 4969 Thomason R F
 4971 Southerland L R Mrs
 4972 Thomas J B
 4973 Harris D G Mrs
 4975 Watson I W jr
 4977 Peters C H
 Peters Dr Chiro
 Clinic
 4978 Hood W S
 4979 Pierce R H
 4980 Buddie's Used Parts
 Outlaw Buddy Junk
 Yd
 4981 Godwin O M
 4982 Heritage Inn
 4983 Nettles Louis
 4984 Collie C W
 4985 Bateman Carl
 4986 Fostick L A
 4987 Moore W R
 4988 Benson R W Mrs
 4991 Ingram W P
 4993 Bailey J R
 4994 Hayes W S
 4995 Daniels E A
 4998 Brown H W Mrs
 5001 Carr C W
 5002 Bulluck E E Mrs
 5003 Robbins S H Mrs
 5004 Laws Leila
 5005 Thomas C A G
 5006 Groom Nellie
 5007 Barnes G E
 5008 Weeks K P Mrs
 5010 Reaves E M Mrs
 5011 Coleman T B
 5012 Fountain E T Mrs
 5013 Merrell H S
 5015 Mercer J S Mrs
 5016 Tanner P C
 5017 Ellington F K
 5018 Weathers A R jr
 5019 Barnes J C jr
 5020 Farmer C E
 5021 Peters C H
 5022 Harris C T
 5023 ACL
 5024 Yelverton J E
 5026 Reges C G
 5027 Beach E M Mrs
 5028 Windham J W
 5031 Taylor J J
 5032 Incoe W W
 5033 Carter B D
 5034 Fox A R
 5035 Boseman J D
 5036 Parker E L
 5039 Hubbard R B
 5040 Watson Tob
 5041 Aldridge J M
 5042 Munden J W
 5043 Pridgen M W
 5044 Rose D J & Son
 5045 Carter E S
 5046 Rawls W A
 5047 Home Security Life
 Ins
 5048 Y M C A
 5049 Dozier N B jr
 5050 Hemby B C
 5051 State Capital Life Ins
 5053 Farmer J O
 5054 Y M C A Health Club
 5055 Myers Adam
 5056 Smiley J H
 5058 Allen J C
 5059 Fisher Mary Mrs
 5060 Tetterton J W
 5062 Godwin B T
 5063 Parrish W L jr
 5064 Pettitt C K
 5066 Parker J E
 5067 Bone C W
 5068 Dixon L O
 5069 Family Shoe Store of
 Ry Mt
 5070 Bass JW
 5071 Whitley W C
 5072 Matthews G T
 5073 Whitaker L L Mrs
 5074 March M H Mrs
 5075 Daughtridge R A
 5076 Brown W S
 5077 Cockrell A L Garage
 5078 Garner J T
 5080 McKinnon A C
 5081 Johnson Frances Mrs
 5083 Dawson J D
 5085 Ward E G
 5086 Rames C R
 5087 Thompson Marguerita
 Mrs
 5088 Thorne Sylvester
 5089 Gwynn J M
 5090 Padgett H C
 5091 Pitt E G Mrs
 5092 Stillel Selmor C
 5093 Gorham Fannie W Sch
 5094 Weeks S A Homes
 (ofc)
 5096 Newsome R L
 5097 Pittman A G Mrs
 5098 Levy T D
 5105 Sykes R B
 5106 Vann John Mtrs
 5108 Domestic Loans
 5111 Howard Johnson's Mtr
 Lodge
 Howard Johnson's
 Restr
 5114 Barber's Auto Sup
 5116 Henry C S Transfer
 Inc
 5122 Planters Natl Bank
 & Trust
 5128 Southern Ofc Sup
 5131 Hudson Typewriter
 5135 Johnson Funeral
 Home Inc
 Johnson H B Mut
 Burial Assn Inc
 5137 Bell F A
 5140 Robbins C A
 5150 Bobbitt J B
 5151 City Fire Dept
 5152 City Fire Prevention
 5153 Ry Mt Fire Dept Sta
 No 3
 5155 City Fire Dept Sta
 No 2
 5156 Am Bakeries
 5160 Green Gevee
 5161 Evening Telegram
 5163 Evening Telegram
 Rocky Mount Publ
 5156 Jones J H jr
 5166 Smith Florist
 5170 Weaver W G
 5171 Washburn's Motel Ct
 5174 Peacock Meat Co Inc
 5177 Surlis T P
 5178 Gay W S
 5180 Western Union Teleg
 5182 Simmons & Harris
 5185 Brewer H E
 5186 Armstrong W T
 5187 Dixon M B Mrs
 5188 Murchison Mabel
 5189 Western Union Teleg
 5191 Harris Conservatory
 of Music
 5195 First Meth
 5198 Strange C D
 5200 Early A N Mrs
 5201 Davis J F
 5202 Rose C S
 5204 Brame Eliz
 5205 Johnson W W
 5206 Redmond Lena
 5207 Coppedge A M Mrs
 5208 Kincheloe J W Rev
 5211 Wright David
 5212 Barnes W D
 5213 Clay T S
 5214 Clark J C Mrs
 5215 Thorne Katie
 5216 Gay R R
 5217 Chandler R M
 5218 Sasser G V
 5219 Hughes H M
 5220 Moore & Phillips
 Body Shop
 5221 Robertson L W
 5222 Stroud D R
 5223 Medford W H
 5224 Ry Mt Bldy Sup Co
 5226 West Haven Presby Ch
 5228 Cockrell G T
 5229 Works R J & Son
 Growers Tob Whse
 5230 Viverette M E
 5232 Daisy Bar The
 5233 Ezzell T L
 5235 Draper E V S
 5236 Morgan B R Mrs
 5237 Morgan C A
 5238 Johnson S B Mrs
 5240 Lyon P E
 5242 Jones W L
 5243 Mims E A Mrs
 5244 Boyd S B
 5245 Fitts N F Mrs
 5246 King's Shop
 5247 Minton H L Mrs
 5248 Amerson Eunice E
 5249 Keel P C
 5250 Harper N D Mrs
 5251 Coley C B
 5252 A C L
 5253 Patterson E L Mrs
 5254 Shearin J L
 5255 Wynne R L
 5256 Ritchie H H Rev
 5258 A C L
 5259 Anderson J H
 5260 High J T
 5261 Bradley Winnie
 5263 Joyner W M
 5264 Ellen B S Mrs
 5265 Murrill J K jr
 5267 Rapier E M Mrs
 5268 Speight Frances A
 Mrs
 5273 Wilkinson R S
 5274 Ballenger R B
 5275 Drive-In Wholesalers
 5277 Wilson B A
 5279 Watson Levi
 5280 Wiggins W W
 5281 Farmer N B Mrs
 5282 Cgodell Hosea
 5283 Hearn J H
 5285 Shirley P F
 5286 Delbridge J A jr
 5288 Cockerell E R
 5289 Langley B A Mrs
 5290 James W M
 5291 Taylor T E
 5292 Middleton W B
 5294 Webb Thad
 5295 Pegram E W
 5296 Moore J R jr
 5297 Fioher K T
 5298 Bridgers L E
 5300 Williams R S Mrs
 5301 Jenkins M J Mrs
 5302 Williams Rowland

DIAL 446—Contd

5303 Mc Auley G C	5417 Pierce K S Mrs	5543 Davis Luther	5685 Morris D L
5304 Dominick M S Mrs	5418 Marley D W	5544 Joyner W C	5687 Jones R H
5305 Poplin J T	5419 Brown A G	5546 Winslow I T	5688 Vick I C
5306 Mixon O E	5421 Marks M H Mrs	5547 Barbee J L	5692 Perry M P Mrs
5307 Harris P S	5422 Woodruff E L	5548 Hardy J O	5693 Edwards H P
5308 Mason E S	5424 Kornfeld Harry	5549 Carmichael Randolph	5694 Ivey Robt
5310 Worrell T E	5425 Layton B E	5550 Flythe W L	5695 Creekmore T R
5311 Dozier N B Mrs	5427 Drummond Marguerite B Mrs	5551 Stephenson G D	5697 Edge Robt
5312 Kornegay L D Mrs	5428 Smith L A	5552 McLamb L E	5700 Marie's Grill
5313 Gorham G W	5429 Lee Fred jr	5555 Windle L H	5701 Cronenberg A T
5314 Boyd H B Mrs	5430 Ford Nathl	5556 Williams H E	5702 Vestal Cameron
5315 Riner N O	5432 Carignan C L	5557 Hargrove J E	5703 Carter N B
5316 Shine N F	5433 Watson E M Mrs	5558 Dennis R K jr	5704 Andrews L M
5317 Weaver J D	5434 Edwards R P	5559 Hobbs R M Mrs	5705 Price J B
5319 Dawes M B Mrs	5435 Bunn J P jr	5560 Johnson G B	5706 Cooper P T Mrs
5320 Killebrew's Radio I & M Serv	5437 Suttan W M	5561 Powell J D	5707 Weeks L C
5321 Felton M G	5438 Daniel Margt	5563 Bridgers M L Mrs	5708 Hammond M L Mrs
5322 Owens M D	5439 Hunter Perry J	5565 Cockrell P O Mrs	5709 Aycock L B
5323 A C L	5441 Andrews J C	5566 King I P Mrs	5711 Crippled Children's Society
5324 Wheelless J W	5442 Harris Willie	5568 Russell F J	Travelers Aid Society
5325 Exum J B	5443 Livesay J H	5569 Blanford R L	Family Serv of Ry Mt
5327 Ideal Gas & Appliance	5444 Edwards R L Rev	5570 Ricks W P	5712 Brewer J B
5328 Brown J D	5445 Smith C S	5572 Newell C E Mrs	5714 Grimes L W Mrs
5331 Clay B M	5446 Daniel V C	5574 Winstead M R Mrs	5715 Proctor W C
5333 Sunset Pharmacy	5447 Ward S J Mrs	5576 Bishop E N Mrs	5716 Davenport Travis
5334 Pridgin Wm O	5448 Mangum W M Mrs	5577 Collins H E	5718 Mongum W W
5335 Fuller Ins	5449 Tharrington G W	5578 Rogers R L	5719 Thurmond T A
5336 Adams C C	5450 Daughtridge E L	5579 Lewis S D Mrs	5720 Eason R E
5337 Thompson L M	5452 Motley M M Mrs	5580 Whitehurst J M	5721 Carter T C Mrs
5338 White S T jr	5453 Dozier R G	5581 Williford Sch	5722 Littleton W M
5339 Cooper J M	5454 Rawls K C Mrs	5582 Batchelor W L	5725 Jackson V L
5340 Bryan D T	5455 Bryant J E	5584 Reges P L Mrs	5726 Boykin Anderson
5341 Turner F J Mrs	5456 Wells J J	5585 Harrison & Pittman Garage	5727 Pullen C R
5342 Jones C D Mrs	5457 Keller J B	5586 Harrell H R	5728 Harren J B
5344 Rowe R A	5458 Harrell Betsy Mrs	5597 Davis J V Mrs	5729 Pantelakos G A
5345 Boxley W T	5459 Campbell W W	5589 McNeil C L	5730 Marks L P
5346 Moss I A	5460 Clayton D G	5590 Salisbury Jas	5731 Shine Bruce
5347 Goffney Westley	5461 Smith V B jr	5591 Griffin R S	5732 Holly Stores
5348 Moore L G	5462 Credle B C Mrs	5593 Lewis J T	5733 Vogue Beauty Shop
5349 Taylor H G Mrs	5463 Coleman W R	5594 Priest Raymond	5734 Mobley M K
5350 Williams J D	5464 Cobb L S Mrs	5595 Denson R A	5735 Thomas M V Mrs
5351 Phipps R M	5465 Holcombe B R Mrs	5598 Alston D A	5736 Barnes D B
5352 Williams Emma L	5466 Proctor B L	5600 Parker D L	5738 Barringer Studio
5353 Watson W L	5468 Parker Louise	5601 Davis W O	5740 Richardson C W
5354 Suggs G T	5469 Harrison H M Mrs	5602 Williams N E	5741 Manning Gro
5355 Walston Addie Mrs	5472 Hunter's Funeral Home	5605 Forbes E J Mrs	5742 Blaylock S L
5357 Williams J W	Tri-County Mut Burial Assn	5607 Lancaster M C Mrs	5743 Barnes O J
5358 Delamar J E	5473 Strickland W L	5608 Toler J L	5744 Hayworth M S
5359 Novis J R	5475 Jackson K M	5609 Braswell G W	5745 A C L
5361 Wilson Roy	5476 Koonce H S	5610 LeMoine R L	5748 Overby J B
5362 Dunn L E	5477 Joyner E T	5611 Maynard W M	5749 Joyner J L
5363 Fleet J W	5479 Ellis C W Mrs	5615 Hickman H J	5750 Thurman C H
5364 Taylor Irene	5480 A C L	5616 Cain T S	5752 Cartie A W
5367 Baker R H	5481 Nelms A L	5617 Holland Lossie	5753 Skinner J T
5368 Skipper Myrtie	5483 Walker L M	5618 Knight J D	5754 Daughtridge C C
5369 Clark H G	5485 Peele L T	5619 Surles J G	5755 Abbott G K
5370 Linen Center	5486 Morris P L	5621 Burnette J P jr	5756 Wells M F
5371 Cook J J Mrs	5488 Jenkins C A Mrs	5622 Harrison Bernard	5758 Aycock M R Mrs
5372 Tar River Ice & Fuel	5489 Williams J T	5623 Caudle L M Mrs	5760 Burgess J A
5373 Ward Eddie	5491 Gabriel W W	5624 Fuller S D	5761 Farmer H P
5375 Bowden Ira	5492 Doward M R Mrs	5626 Batts Roscoe	5762 Thompson R J
5376 Herndon M W Mrs	5493 Boddie R C	5627 Dail G L	5763 Lawrence J R
5377 Smith L K	5494 Mangum J T jr	5628 Wester L C	5765 Robertson J W
5378 Lee A L	5498 Starling Center T M Serv	5629 Sultan S N	5766 Modlon M H
5379 Potter H J	5500 Stewart L C	5630 Roberson Jas	5767 Cook J L
5380 Brantley W A	5501 Williford Edw	5634 Pittman E L	5768 Mercer M I Mrs
5381 Best R W	5502 Joyner L R	5636 McCullough W S	5771 Modlin M S
5384 Samuels E T Mrs	5504 Pittman C D	5637 Arrington J L	5772 Coleman Floyd
5385 Gardner H B	5506 Jenkins T E	5639 Lathan Juluis	5777 Murray L E
5387 Dowdy A H Mrs	5507 Mims A C	5640 Crocker H C	5778 Joyner J E
5389 Wilson C G	5508 Bobbitt C A	5642 Rackley J L	5779 Daniel F S
5390 Sides R L Hon	5509 Robinson Wm A	5643 Catlett P M Mrs	5780 Pete's Paint & Wall- paper
5393 Rabon D W	5510 Holland F B Mrs	5645 Whaley M P jr	5781 Pullen P A
5394 Sumler A E	5511 Clack A R	5646 Dorsett F K jr	5783 Staton Margt
5397 Winstead R C	5512 Ballntine J H	5648 Jordan C B	5784 Cobb Richd
5398 Parker A B	5513 Corbett B C	5649 Bunn Theo	5786 Hines Mary
5400 Eggleston J H jr	5514 Batchelor K E	5650 Watson T R	5787 Smith J T Rev
5401 Landen W E	5515 Womble L R	5651 Bulluck's Josh Barbecue	5789 Pullen R A
5402 Dowdy G D	5517 Odom A C	5654 Wall E O Mrs	5790 Johnson H B
5403 Langley J P	5518 Stanley Carrie L	5655 Williams E E	Johnson Myrtle H Mrs
5404 Thompson A B Mrs	5520 Currin J R	5656 Dunn E K	5791 Winn J H
5405 Padgett Lee	5522 Davenport W S Rev	5658 Bell G K	5793 Stallings H P
5406 Davis W J	5523 Fountain A E	5660 Swinson J L	5794 Spain R D
5407 Eatman Goldie Mrs	5524 Griffin C B Mrs	5666 Hollingsworth J N	5795 Vaughn Wm D III
5408 Burgess M R Mrs	5529 Smith J G	5670 Shaw S H	5800 Hertzberg Furs
5409 Joyner's Soda	5530 Judge F H	5672 Ezzell Wm	5801 Gill V D Mrs
5411 Battle T B	5531 Williams J L	5674 Stallings A D	5802 Arnold Co
5412 Fonvielle W G Mrs	5534 Weaver D T	5675 Best G W	5805 Tharrington M S Whol Gro
5413 Robbins T W	5535 Poland G T	5676 Atkinson B R	5806 Holman F A Mrs
5414 Wooten W G	5536 Lane L P	5677 Joyner S R Mrs	5806 Proctor's Pur Serv
5415 Skinner E D	5537 Evans W C	5678 Blue Blanche Mrs	5808 Toler S S & Son
5416 Wood G E jr	5541 Blackmon G L	5681 Thompson J R jr	5809 Central Bldg Distrs
		5684 Rackley Edna Mrs	

DIAL 446—Contd

5810 Williams M P	5917 Jordan T E	6030 Matthews D H	6211 Grant H B
5811 City Beverage	5918 Hughes R D	6032 Tharrington E L	Sheridan R J
5811 Haddon W W Whol	5919 Bynum E B	6033 Parker M H	6212 Barber P H
Distr	5920 Decorative Fabrics	6034 Currin R E	6213 USA Reserve Train-
5812 Rutherford J R	Inc	6038 Strickland C E	ing Center
5813 Parker G L	5921 Lamm P V	6039 Hunt R F jr	6217 Keel & Keel
5814 Godwin E L	5922 Evans J A	6041 Byrne C S	6219 Bobbitt R L
5815 Gorham J S jr	5923 Harris R M	6042 Battle E E	6220 Williams C G
5816 Leloudis J L	5924 Jackson J E	6043 Smith L L	6221 Holloman R S
5817 Wilhalf Wm H	5925 Fountain Woodworks	6044 Jordan M J Mrs	6222 High D R
5818 Floyd Joseph	5926 Seymour W S	6045 Whol Paint	
5819 Smith T O	5927 Spencer S A	6046 Edgemont Bapt Ch	6223 Harper J A
5820 Capel E T Mrs	5928 Price C C	6047 Hines J D	6224 Hines J W
5821 Williams E L	5929 Pritchard N T Mrs	6048 Daniels W H	6225 Rabil B D
5823 Ward C C	5933 Gold F B	6049 Cooper B W	6226 Timberlake J E Mrs
5824 Taylor O B jr	5934 Parker Wright	6051 Ryals E R	6227 Baker C A
5825 Ry Mt Opticians	5935 Williams W T	6052 McLamb G M	6228 Becknell J B Mrs
5827 Melvin W T	5937 Carpenter J C	6053 Johnson R E Mrs	6230 Weeks J H
5828 Barth A A	5938 Marshall Willie	6055 Elmore N F Mrs	6231 Hill's Auto Sls
5829 Whitley H W jr	5939 Rawls A H Mrs	6056 Garrett M E	6234 Farmer & Brock
5830 Farmer L H	5940 Harper W M	6057 Bullock J D	6235 Richardson Theo
5831 Phipps W H	5941 Bassett Elem Sch	6059 Bulluck M W	6236 Braswell J T & Son
5833 Arnold G G	5943 Timms W W	6060 Pruden Grace	6237 Lewis J H
	5945 Smith L M	6063 Cobb M W Mrs	6238 Whitehurst Chas
5835 Williams L D Mrs	5946 Moore's Gar	6064 Bulluck L H Mrs	6239 Edwards M S Mrs
5836 Howell L H jr	5947 Leavitt J R	6065 Gunn H J	6240 Dawson E L
5837 Savage H E	5948 Jones D R	6067 Ry Mt Prod Credit	6241 Bailey W E
5838 Pitt Benj jr	5949 Overman H B	6068 Oliver Mary R Mrs	6242 Langley W H
5839 Porter A D Mrs	5950 Williams Norman	6069 Hamad Farouk	6243 Bone W H
5840 Pitt W W	5951 Boney A E	6070 King R E	6244 Fleming G R
5841 Ward J E	5952 Ritner H B	6072 Stone M L	6245 Knowles C L
5842 Cherry P C	5953 Flora W W jr	6074 Moore J W	6246 Wimberley R D jr
5843 Whitehead L D Mrs	5954 Edwards G R	6076 Butler C E	6247 Eatmon Elvin
5844 Easterling T R Mrs	5955 Klitzenr Julius	6077 Bynum Lynell	6248 Twin County Gas
5845 Shepard T R	5956 Carter D E	6078 Hunter Hugh	6249 Williams M L Mrs
5846 Cousins A V	5957 B&R Clo Store	6079 Norville R P	6250 Broome R A
5847 Williams B F	5958 Wilson H F	6080 Chaplin J B	6251 Pollard F L
5850 Rich A E	5959 Baker C D	6082 Mangum Julian	6252 Bowling M B Mrs
5851 Warren C E	5960 Baker M L	6083 Harrelson A L	6253 Batts Ella
5852 Sanders H W Mrs	5962 Sunset Barber Shop	6084 Cox Myrtie	6254 Whitehurst Doris Mrs
5853 Safety Transit	5963 Davenport G T	6085 Alexander C L	6255 Smith W N
5855 Carolina Elec Constn	5965 Davenport Upholstery	6086 Bryan C T jr	6256 Reaves R L
5855 Domestic Elec Serv	5966 Whitley N A	6087 Bowden W I	6257 Wells W E
5856 Nethercut L A	5967 Cutchin A P Mrs	6088 Holding G R Mrs	6258 Jefferson J H
5857 Powell Thos	5969 Luther B D	6090 Moore B R	6260 Peterson J D
5858 Cummings J L	5970 Earnhardt R H	6091 Davis A C	6261 Barnes J R
5859 Center Theatre	5972 Gray W O	6092 Daughtride J M	6262 Thorne Travel Serv
5862 Williams D R	5974 Smith E H Mrs	6093 Bowles W J	6264 Williams Virginia Mrs
5863 Faulkner's Elec	5976 Bailey A B Mrs	6094 Thomas J S	6255 Campbell W E
5864 Wiggs C B Mrs	5978 Whitehead Haywood	6095 Henderson E J Mrs	6266 Exum G T
5866 Horner R E	5979 Roberts Harvey Mut	6096 Smith M Mrs	6267 Adams W H
5867 Pate C J	Ins	6098 Quick F M	6268 Taylor H R Mrs
5868 Lamm E L	5980 Dancy L C	6105 Schottland A Inc	6269 Ray W O
5869 Moore Ira jr	5981 Pittman J R	6107 Pate O H Mrs	6270 Moore NS Mrs
5870 Burnette J D	5982 Carlton M W Mrs	6108 Battle Winslow	6273 Hughes J E
5871 LaGrange Tony	5983 Pierce E L	Merrell Scott	6274 Overton D H
5872 Arlington St Gro	5986 Joyner K E	Wiley & Young	6275 Smith H L
5874 Warbritton ME	5988 Newton Jesse	6111 Planters Natl Bank	6279 Proctor R L jr
5875 McLean A W	5989 Modlin Prntg	6120 Barnes M B Mrs	6281 Dublin Burnice
5876 Pompsey R D Mrs	5990 Morris G A	6121 Wilkinson Bulluck &	6283 Dickens W E
5878 Ward J H jr	5991 Summerlin C H Mrs	Co	6285 Overman T M
5879 Parker M L	5992 Saunders R R	6129 Barnes A H Mrs	6286 Stroud D R
5880 Herrington A L	5994 Johnson R R	6136 Rowe G L Mrs	6287 Corbitt J D
5883 McNeil Lonzo	5996 Perry A T jr	6139 Daugtride Oil	6288 Eatman C D
5884 Howell M R	5997 Batchelor S W	Daughyridge Gas	Eatman E L
5885 Herring Council	5998 Manning M A	6142 Premier Quilting	6289 Braxton E P
5886 Adams H C	6000 Perry J L	6145 Shaver Battery &	6290 Mitcalf Gary
5887 Williamson R W	6001 Haggerty Pearl Mrs	Auto Parts	6293 Proctor G M Mrs
5888 Trevathan H T	6002 Blythe J F	6151 Thomas & Howard	6294 Nelms M F
5889 Gehman F K	6003 Dixon M O Mrs	Co Inc	6295 Fountain B E
5890 Buchan C B	6004 Martin W W	6156 Ry Mt Assoc of Ins	6296 Dowdy B B Mrs
5891 Thomas C B	6005 Ezzell J E jr	Agts	6297 Williams M L Mrs
5892 Atlantic Ofc	6006 Rocky Mt Floral	Standard Ins & Rlty	6298 Denton J D
5894 Willis Eddie	Weathers The	6157 Std Ins & Realty Corp	6300 Tharrington R A
5895 Morton J T	Florist	6158 Std Ins & Realty Corp	6302 Williford G E
5896 Hollingsworth's Clns	6007 Rocky Mt Mach	6159 Joyner's Athletic Hse	6303 Boykin W L
5897 Gaither E L	6008 Sykes B M	6161 Ry Mt Undergarments	6304 Bridgers J E
5898 Sharpe N R	6009 Harrison M W	6168 Tullas Tractor	6305 Williams J H
5900 McDonald W L	6010 Hedgepeth L M	6167 Wilkinson G A Inc	6309 Skinner W H
5901 Bain R H	6011 Cone H G	6173 Gorham Milling	6310 Staton C L
5902 Wester Maude Mrs	6012 Harrison R R	6182 McLean Trucking Co	6315 Winstead C F
5903 Deans J H	6013 Childers W E	6184 Stallings Oil & Coal	6316 Williamson R C
5904 Ellis K J	6014 Godar's Bakery	6186 Super Flame Gas	6317 Wiggins W D
5905 Newsome D P Mrs	6017 Hewett W C	6195 Wimberley & Gregory	6319 Harrell W A
5906 Chaney M L	6019 Daughtride W G	6198 Ray M B Mrs	6320 King K A
5907 Saunders R L	6021 Dowdy I J jr	6201 Adcox Carthoris	6321 Bulluck L T Mrs
5908 Parrish W B	6021 Worrell J I	Trueblood J E	6322 Wooten J A jr
5908 Parrish W B	6022 Ry Mt Hatchery Inc	6202 Williams D A	6323 Breedlove R S
5909 Gay Kelly	6023 Longest F B	6203 Sutton J R	6324 Joyner W D
5910 Tant V G Mrs	6024 Peterson LeRoy	6205 Thorpe A C Mrs	6325 Allen J J
5911 Durham Life Ins	6025 Pittman W G	6206 Horne F G Mrs	6326 Taylor Lorine Mrs
5913 Met Life	6026 Minges C R	6207 Daughtride J E	6328 Bishop G L
5914 Becknell J M	6027 Reynolds C E	6207 Am Legion Coleman-	Bishop's Trailer Park
5915 Dawson M P Agcy	6028 Weaver A F Mrs	Pitt Post No 58	6331 Johnston S G
5916 Kelley L C jr	6029 Williford J B	6209 Bell M W	6332 Wright B L

DIAL 446—Contd

- 6333 Cobb A J
 6334 Rose R G
 6335 Jackson H C
 6337 Crocker W J
 6340 Turner H T
 6342 Johnson M W Mrs
 6343 Barnes W H
 6346 Saunders O F
 6347 Lee D E
 6350 Purvis J W
 6351 McCallum W M
 6353 Henderson L J
 6354 Batson J D
 6356 Byrd M T Mrs
 6358 Hobbs H A
 6360 Hughes Henry
 6362 Boone F H
 6364 Anderson Ahijah
 6365 Todd R N
 6367 Sullivan L L
 6370 Ramsey C M
 6371 Howard Mallie
 6372 Jenkins G B
 6373 Pierce R E
 6375 Lane C T
 6375 Lane C T
 6377 Harrell R H
 6378 Ferguson E L jr
 6379 Dickens J H
 6381 Booth A G
 6382 Best W H
 6383 White W H jr
 6384 Brantley B B Mrs
 6385 Winstead E A jr
 6386 Coleman M B Mrs
 6387 Powell Frank
 6388 Vick M L Mrs
 6391 Rowe E B
 6392 Driver E W
 6394 Conwell G G
 6395 Freeman J L
 6397 Bryant A B Mrs
 6398 Williams B D
 6400 Murray Lerory
 6402 McCullen N W Mrs
 6403 Edwards E T
 6404 Armstrong J H
 Petroleum Serv
 Center
 6405 Modlin J J
 6406 Jenkins P B Mrs
 6407 Staton Lee
 6408 Jordan J R
 6409 Walker M M Mrs
 6410 Stone E C jr
 6411 Lindsey M B
 6412 Daughtridge S T Mrs
 6414 Lickamy C M
 6415 Robinson Ray
 6416 Lee J A
 6418 Turner E M
 6412 Parker P A
 6423 Yow Roy
 6424 Peele J L
 6425 Brake W E
 6426 Cone Jimmy
 6428 Ethridge W H
 6430 Cooley S G
 6431 Thorpe W L jr
 6433 Pridgen C F
 6434 Bronson Wm jr
 6435 Cheurning L M Mrs
 6437 Jones D D
 6438 Hawkins K E jr
 6439 Ryals R A
 6440 Thornell E P
 6441 Weaver J D jr
 6444 Petway General
 6447 Cockrell F H
 6450 Broglon R G
 6455 Macklin D R
 6456 Spruill W H
 6458 Lamm M A Mrs
 6459 Anderson T W
 6460 Whitley M J Mrs
 6461 Exley S F
 6462 Winston Oliver
 6463 Boyer F A
 6465 Haggans C J
 6466 Dupree Saml
 6467 Battle R R Mrs
 6468 Hill N S Mrs
 6474 Oakley E A
 6475 Brown Mary
 6476 Turner O L
 6477 Little Mary
 6478 Joyner J E
 6481 Brawn Dock
 6482 Holmes A H
 6483 Evans W L
 6488 Bryant-Langley
 Contractors Inc
 6489 O K Credit Clo
 6490 Bunn W A
 6491 Oneal C E
 6493 Roper S E
 6495 Brigman Lula
 6497 Cooper Johnnie
 6498 Davis H G
 Davis Vending
 6500 Woodlief E C Mrs
 6501 MacRae J M
 6502 Smith A G Mrs
 6503 Eatman C D
 6504 Hooks L G
 6506 Swanson T C jr
 6507 Schulken P B Mrs
 6508 Radford D W
 6509 Keel F C Mrs
 6510 Quillen's Steak House
 6511 Southern Mattress Mfg
 6512 Jackson H E
 6513 Harris E L Mrs
 6514 Coastal Plain Life
 Ins
 6515 Jeffcoat O C
 6516 Wood A E
 6517 Joyner W R
 6518 Baker W N
 6519 Campbell W E
 6520 Bobby Sitters Bur
 6522 Dickens V P
 6523 Currie M R Mrs
 6524 Moore W J
 6526 Shields C R
 6528 Walston H D Mrs
 6529 Leehand E A
 6530 Two Hour Lndry &
 Dry Clns
 6531 Greene L H
 6534 White J C
 6535 Todd S E
 6536 Jordan M B Mrs
 6537 Walker's Sunset Food
 6538 Yount M P
 6541 Keeter R R
 6543 Phillips J K
 6544 Walters L M
 6545 Pitt E J
 6546 Dawson E L jr
 6549 Barnes D L
 6551 Joyner W C
 6552 Hooper F G
 6554 Proctor H C
 6556 Vause R J
 6557 Tarboro St Mobile &
 Recapping
 6558 Porter K D
 6559 Noble E W
 6561 McIntyre W H
 6562 Penniman M T Mrs
 6563 Farmer R S Mrs
 6564 Landen S N
 6567 Hooper R G
 6568 Kennedy T R
 6569 Patterson W A
 6570 Thompson R E
 6571 Spencer R L
 6573 Couch D V
 6574 Hargrove Juluis
 6575 Wilson C L
 6576 Arrington Leroy
 6577 Parrish E L
 6578 Bennett W D
 6579 Bradshaw J E
 6581 Overman H C
 6584 Horton D G
 6586 Trevathan R W
 6587 Cyrus C H
 6588 Craft L T
 6589 Ancrum B L
 6590 Pachard I B Mrs
 6591 Thomas L T
 6592 White Star Barbecue
 6593 Edwards E J
 6594 Sheppard R K
 6596 Thorp R M Mrs
 6597 Bell E L
 6598 Gay J G
 6600 Marks F H
 6601 Simpson H V
 6602 Stein G S
 6603 Edmondson C T
 6605 Powell Willie
 6606 Lacy D B
 6608 Thomas Frank
 6609 Gay G R
 6610 Hall S L
 6611 Oakley N V
 Sykes B E
 6612 Carraway B F
 6613 Winstead H R
 6614 Lancaster R J Mrs
 6615 Davis W W
 6616 Howell S F
 6617 Battle Elem Sch
 6618 Hill's David Super
 Mkt
 6619 Conner W C jr
 6621 Gardner A L
 6622 West W B
 6623 Pub Ofc
 6624 Small R L Mrs
 6625 Oakley O L
 6626 Williams F L
 6627 Trohbose W J
 6628 Harper B W
 6629 Morris R O
 6630 Ezzelle W E
 6631 Gregory H M
 6632 Moore W E
 6634 Gay Yost Funeral
 Home
 Peoples Mut Burial
 6635 Lee Haywood
 6636 Proctor R G
 6637 US Fed Aviation Agcy
 6638 Horne S F
 6640 Williams H J
 6641 Bailey E W Mrs
 6642 Batts J N
 6643 Durham A M Mrs
 6645 Rose M E Mrs
 6646 Toler S S jr
 6647 Dew F R
 6648 Slater J H
 6649 Kimball W H
 6650 Sawyer H A
 6651 Sellers B D Mrs
 6652 Bennett NR
 6653 Moore M S Mrs
 Robbins Minnie W
 6654 Exum J B jr
 6655 Winstead J D
 6656 Landen A C
 6659 Williamson R C
 6661 Batts M B Mrs
 6662 Thorp S H Mrs
 6663 Cortez J M
 6663 Thompson C G
 6664 Sutlon A B Mrs
 6666 McCormick R C
 6667 Battle Fred
 6668 Brantley E H
 6669 Arrington S L
 6670 Hayes K C Mrs
 6672 Automotive Interior
 Distrs
 6673 Cockrell's W L
 Garage
 6674 Barnes Taylor
 6675 Speight J A
 6677 Parket Wiley jr
 6678 Boyette T R jr
 6679 Planters Tob Whse No
 3
 6680 Weaver G T
 6681 Justice Dan
 6682 Kennedy W A
 6683 Dempsey W H
 6684 Langley W J
 6685 Life Ins Co of Va
 6686 Edwards W S
 6687 Sykes O K
 6688 Proctor Bros Gro
 6689 Mallory J A
 6690 Sanders H F
 6691 Mason C W
 6692 Bishop M C Mrs
 6693 Smith E C
 6695 Peterson W H
 6696 Arnold G M Mrs
 6698 Elliott P L
 6700 Leavitt L C
 6701 Brown T W
 6702 Calhoun M D
 6703 Vann J A jr
 6704 McIntyre C D
 6705 Thompson Helena
 6706 Davis J W
 6706 Small A P Mrs
 6710 Jones E B Mrs
 6711 Jones W M
 6712 Haig W D
 6713 Forry R B Mrs
 6715 Roberts G L Mrs
 6716 Jean's Beauty Salon
 6717 Lawrence Richd
 6718 North Carolina Hide
 & Fur
 6719 Bell J H
 6720 Allsbrook J L
 6721 Dixie Stge & Distr
 6722 Gehman's Jwlr's
 6723 Highsmith A Z
 6724 Strickland R S
 6725 Battle Wm jr
 6726 Jordan Julia A
 6727 Edge M A Mrs
 6729 Price M T Mrs
 6731 Jack & Glenyce's
 Restr
 6732 Joyner E D Rev
 6733 Harris C I
 6734 Dawson O A
 6735 Walker H A
 6736 WEED Radio Sta
 6737 Terminal Rooming
 House
 Harper E G Mrs
 6738 Phillips Wesley
 6739 Ruland Suburban Gas
 6740 Chiple L S Mrs
 6741 Hooper D C
 6742 Alston A B Mrs
 6743 Thigpen D B Mrs
 6744 Plummer R C
 6745 Cuthrell J H jr
 6746 Horton Dental Laby
 6747 Young Annie Mrs
 6748 Griffin H H
 6749 Hicks H L Mrs
 6750 Sharp Jane E
 6751 McDaniel J R
 6753 Greg Dwight
 6755 Branch J B
 6755 Moore J R
 6758 Murphy J T
 6759 Brantley A B Mrs
 6760 Hobbs E T
 6761 Carter E D
 6762 Edson C M
 6763 Mosley C H
 6764 Hayes J B
 6765 Hux G G
 6766 Joyner P D jr
 6768 Lamm T R
 6770 Hammond J E jr
 6771 Williams A S Mrs
 6772 Balas W N
 6773 Howell J W
 6774 Ashby F T
 6775 Long T I
 6776 Bostick David
 6778 Lea W B jr
 6777 Brown Harold
 6779 Marshburn D O
 6780 Fussell Carrie B
 6781 Batten C W
 6784 Pope Jimmie
 6785 Stephens Mamie
 6786 Paul A H
 6786 Sellers H C
 6788 Hall L B Mrs
 6789 Stallings H T
 6790 Bowden J W
 6792 Gay O L
 6793 Richardson M E
 6794 Crystal's Beauty
 Shoppe
 6795 Griffin R C
 6796 Russ M H
 6798 Williams R G
 6800 McCollum D H
 6801 Parrish F A
 6802 Hardesty J S
 6805 Jack's Fish Mkt &
 Gro
 6806 Woos Oil
 6807 Croom Clns

DIAL 446—Contd

- 6808 Stephens J N
6812 Ry Mt News Agcy
6813 Ennis Chas
6814 Bulluck Clo
Danniels C W Mrs
6815 Powell Business Equip
6816 Neville F W
6817 Vick J O
6819 Turner C R
6824 Avent W J jr
6825 Strickland E C
6826 Blackburn R D
6827 Universal Elec Mtr
6829 Raynor C J
6830 Batts J D
6831 Barnes O B
6832 Boone A G Mrs
6833 Phippen Louis
6834 Hunter E C
6835 Overman W H
6837 Hammond B D
6838 Glasgow H P jr
6840 Fisher E D
6841 Knott D C
6842 Bunn O S
6843 Parker R F
6846 Mamie's Beauty Shop
6849 Ferrell T L
6852 McIntyre W D
6853 Critcher G E
6854 Jones R M
6857 Fleming E I Mrs
6858 Yelverton B O
6859 Atkinson Charlie
6860 Murchison R E Mrs
6861 Proctor Calvin
6862 Bossolono Reno
6864 Worsley J T
6865 Privott C E
6866 Carson J T Mrs
6867 Hayes J C
6868 Lamm C L
6869 Miller Geneva Mrs
6870 Ellington W V
6872 Page S B
6873 Waters Lunette
6874 Carolina Guest Home
6875 Parham E A Mrs
6877 Coley M C
6878 Weeks B O Mrs
6879 Valentine G A
6881 Hudson Milton
6883 Newell Hazel Mrs
6885 Lee OD
6886 Rosenbloom J A
6887 Longest G S jr
6888 Adams S O Mrs
6889 Braswell G C
6890 Knowles J W
Knowles Nursery Gardens
6891 Gardner J H
6892 Lewis M D Mrs
6893 Petway G G
6895 Hill T W
6896 Todd C E
6900 Sessoms D V
6901 Winstead Lizzie Mrs
6902 Andrews L K Mrs
6903 Kennedy D W
6904 Joyner W D
6906 Johnson V C Mrs
6908 Butler W D
6911 Howard A L
6912 Kress SH&Co
6913 King Eva
6914 Singer Saving Mach
6915 Southland Life Ins
6916 Rocky Mt Furn
6918 Proctor's Radio-TV Elec Serv
Hicks E P
6920 Parker O M Mrs
6922 Thompson Emmanuel
6923 Brown & Brown Bldrs
6924 Bunting Hardy & Minges
6926 Wynne W A
6927 Bostick O M
6928 Strickland E S Mrs
6932 Roberson D N
6933 Bailey's Discount Jewellery
- 6935 Dill & Fountain
6936 Cockrell A L
6937 Severance M L
6938 Leonard J E
6939 McKeithen Lonzie
6940 Wright W W
6941 Cooper B F
6942 Davis N H Mrs
6944 Foster L T
6945 Crawley D B
6946 Sniter T B jr
6947 Styles M C Mrs
6950 Wheeler F R
6951 Thanington E H
6952 Willoughby Beatrice
6954 Lea W B
6955 Moore N G Mrs
6956 Warren W A
6957 House R M
6958 Tarrytown Esso Serv
6959 Winstead P B Mrs
6960 Parket W H
6963 Whitfield J K
6964 Hodges C L Mrs
6966 Lawson J F
6967 Taylor W C
6968 Lamm C L jr
6969 Jones Transfer Co
6971 Rose C C
6972 Johnson J P
6973 McCoy W L
6974 Batchelor L L Rev
6975 Braswell LBW Mrs
6976 Blacknall W H jr
6978 Overman L H Mrs
6979 Leggett B L
6980 Martin W G
6982 Sessoms P G
6983 Odom W C
6984 Burnette L H
6985 Nugent L D Mrs
6986 Battle L G Mrs
6987 Spanier Clarence
6988 Williams C V
6990 James I W
6991 Dawes M H
6992 Donaldson A B
6993 Simpson A J
6994 Calhoun Annie Mrs
6995 Parrish G W
6996 Snipes M E Mrs
6998 Carter E R
7000 Barker M C
7002 Williams H F
7003 Hyman S B
7004 Lowder H C
7005 Fly M B Mrs
7006 Campbells Trailer Repr
7007 McArthur Virginia
7009 Ballentine L B Mrs
7010 Holder C B
7011 Hunt R F jr
7012 Moore's Bicycle Shop
7013 Williams S A Mrs
7014 Moore T R
7015 Daniels Barber Shop
7016 Daughtridge J P
7018 Felton J H
7019 Thurman J W & Son Plmbs
7020 Bell L C
7021 Eastern Investors
7023 Powell Jay
7024 Caddell M D
7025 Mayberry W L jr
7027 Fuerst Herbert
7028 Boswell S E
7029 Sanders E T Mrs
7030 Nash Brick
7031 Wiggins Frank
7033 Reardon L S Mrs
7034 Pierce Vivian
7035 Barnes E R Mrs
7036 Brown G W
7038 Thompson B E
7039 Patterson J C
7040 Joyner Sarah
7042 Whitehurst R L
7043 Haggdrtly J J jr
7044 Robbins Wm H
7046 Hux M L Rev
7050 Gurganus E W
7051 Harrison Wm
7052 Davis G T Mrs
7054 Sorie M E
- 7055 Hughes L G Mrs
7056 Sherrod J H
7057 McLeod G D
7058 Temple A L Mrs
7062 McAdams J L
7063 Whitley A B Paint & Wallpaper
7064 Rush C K
7065 Barnes C H
7066 Evans B C Mrs
7067 Church Frank
7068 Johnson B R
7069 Waters Gordon jr
7070 Lambert Pattie
7071 Todd T W
7072 Edwards G M
7073 Wilkins Jos
7074 Samuels J C
7075 Turner B R
7077 Knight V H
7078 Hobbs S E Mrs
7080 Jackson L Lucille
7083 Blackburn R H
7084 Davis W J
7085 Batts M H Mrs
7086 Cox L A
7087 Griffin H W
7088 Joyner E C
7089 Randolph M A Mrs
7090 Ellis S E
7091 Harris R C
7092 Heck E H Mrs
7093 Hill J F
7094 Peerless Clns
7095 Dixie Letter Serv
- 7098 Skinner T B
7101 Bank of Rocky Mount
7105 Mtr Bearings & Parts
7108 Lane C T
Trotter J R
Spruill F P jr
7109 Spruill Trotter Biggs & Lane
7110 Bass A M Mrs
7111 Rose I W Drug
7112 Rose I W Drug
7114 Tar Heel Gas Curer
7116 Quality Lndry & Clns
7117 Womack Electronics
7123 Smith T E
7127 Wilkins J G
7128 Tyson's Drug Center
7131 Meadow & Botts
7134 Wheat J C & Co
7137 Fountain J J
7141 Waters Bros
7144 Stakes Mutual Burial
7151 Public Fin
7152 Beard D H
7158 Rocky Mt Lndry & Clns
- 7161 Davenport Mtr
7164 Daley Whol
7166 Service Sls Inc
7169 Boswell Florence
7170 Alwran A L
7171 Brewer Paint & Wall-Paper
Brewer's Gift Shop
7174 DuFour J J
7175 Bishop J E
7176 Tharrington J A & Sons
7181 Pepsi-Cola Bottling
7184 Fields Leaf Tob
7188 Hicks A Agcy
Edgemont Extn
Equitable Life Assur
7192 Barnes Tin Shop
Roofing & Sheet Metal
7195 Mosley's Shady Lake Motel
7198 Shaw L Y
7200 Pollard B W
7201 Odom John
7204 Bridges J L
7206 Davis O P Mrs
7208 Morris E R
7209 Moore G E
7210 Davis G E
7211 Dawes E W
7212 Joyner J E
7213 Marshall J R
- 7214 Parker A C
7215 Hudson T E
7216 Taft A S Mrs
7217 Joyner R F
7219 Wilma's Beauty Shop
7220 Hataway L L
7221 Tharrington F M
7223 Purifoy R R
7224 Sellers A J
7225 Johnson J W
7226 McAuley W R
7227 Johnson K A
7228 Haynes H E
7229 Rooks Plant Garden
7230 Ellis J O
7231 Perry K H
7232 Bass Linwood
7235 Vanderslice G F jr
7236 Grimes G W
7239 Poplin A D
7240 Sherrod A E
7243 Aycock O B
7245 Wisner C F
7246 Luncford V C Mrs
7248 Meritt S H
7249 Robbins L D
7250 Brown J N
7251 Proctor L W Mrs
7252 Wells R L
7254 Eason J A
7255 Waters J H
7257 Buegess Donald
7258 Bulluck A J
7259 Pearce M M
7263 Dew M S Mrs
7264 Daughtridge E J Mrs
7265 Battle M W
7266 Davis T E Mrs
7267 Dunn A M
7268 Caswell L C
7272 Griffin M L Mrs
7273 Roberts J W
7274 Youth Shop
- 7276 Moss Pell jr
7277 Penny J P
7278 McElveen Johnny
7280 Langston O S
7284 Frady C E
7286 Battle I E
7288 Gay C G
7292 J W Motorcycle Sls
7293 Shaw Richd
7294 Bartley Nathan
7295 Johnson F E
7297 Thweatt D I
7298 Taylor J O
7301 K&E Jobbing
7302 Freeman S G Mrs
7303 Soden W & Sons
7304 Central Serv
7305 Ry Mt Shoe & Clo
7306 Dunn P Z
7307 Jenkins H F Mrs
7308 Chambliss N Y jr
7310 Smith G D jr
7311 Harrison J E
7312 Policy Holders
Batts W E
7313 Sykes D N
7314 Bulluck Z B
7315 Walker F R
7316 Ryne M L
7317 Ettinger's Gift & Antique Shop
7319 Fuller's Ed Esso Sericenter
7321 Barlow V S
7322 Ruffin J M
7323 Mann J H
7324 DeBerry M V
7326 Patterson W M
7330 Kearney W W
7332 Oldham W S
7333 Dildy W R
7335 Williams Morris
7337 Anderson John
7338 Edwards Miles
7339 Kropp D R
7341 Marrow F M
7342 Best B W
7343 Shearin B G Mrs
7344 Plummer E M
7345 Wade W N
7346 Mears Annie
7347 Cooper O H

DIAL 446--Contd

7348 Cunningham B B	7473 Bonner F S Mrs	7600 Hayes Jas	7720 Batten Pauline Mrs
7349 Asbell J H jr	7475 Works R J jr	7601 Frye C M	7722 Oakley's Garage
7352 Vestal Gordon jr	7477 Lewis V P Mrs	7602 Perdue W P	7723 Brock F D
7353 Kilgo C P	Patterson's Beauty Shop	7603 Patton J H	7724 May A J
7355 Harles H J	7478 Winstead W J	7604 Gay A G	7725 Gay H P Mrs
7356 Cockrell M L	7479 Groome T H	7605 Meeks E J	7726 Barnes Sylvester
7357 Hall R M	7480 Winstead Bena Mrs	7607 Johnston E G	7727 Priest Moses
7358 Dozier A M	7481 Brantley Bobby L	7608 Tucker K E	7728 Lee Elbert Rev
7359 Sherrod R E	7482 Braswell Alice Mrs	7609 Bonney C L	7729 Towe Sara
7360 Kea M G	7487 Joyner E H	7610 Edwards J C	7730 Charlie's Glass Shop
7361 Trenholm H J Mrs	7488 Parker Rosa Mrs	7611 Little Hope Bapt Ch	7731 Brown W S
7364 Elliath Sam	7490 Johnson E C Mrs	7612 Williamson M W Mrs	7732 Wiggins W R
7365 Worsley Hazel	7491 Brown C R Rev	7613 Lambeth G D	7733 Morris P F
7367 Shaw W W	7492 Strickland L S	7614 Gordon John	7734 Fairview Fabric Shop
7369 Overton's Barbecue	7494 Jones D H	7615 Ezzell J A	7735 Scott I T Mrs
7370 Mayo J C	7495 Bass O A jr	7617 Ruffin M R jr	7736 Bloodworth J C
7371 Avent Danl	7497 Greathouse E P Mrs	7618 Farmer J A	7737 Stout C E
7372 Timmons ville Tob	7498 Winstead Jerry	7619 Knight P A jr	7738 Nugent's Superette
7373 Whitley G C	7501 Carter G C	7620 Howard R L	7739 Hollaway J E
7374 Lancaster J F	7502 Pully Y A	7621 Allen L B Mrs	7740 Star Furn
7375 Marshall W K	7503 O'Neal Charity Mrs	7622 Johnson I K Mrs	7741 Dowd Marcellus
7377 Bobbitt J D	7505 Dail H L	7625 Daniel Rubert	7742 Kea B F
7378 Overton John	7506 Bradshaw L F Mrs	7626 Wood J E	7743 Hill J B
7379 Peoples Mkt	7507 Rawls L P Mrs	7627 Harless S W Mrs	7744 Dowdy J H
7380 Bizzell L M Mrs	7508 Corinth A R	7628 Gurley A L	7745 Pridgin W E
7382 Robbins W S	7509 Hall P P	7630 Radford V P Mrs	7746 Roberson D L
7383 Andrews W A	7510 Whitfield F C	7631 Gauge C H	7747 Superlock Mfg
7384 Daughtridge R W	7511 Kemp M B	7632 Hines Handy	7748 Matthews J W jr
7385 Freeman W J	7514 Hedgepeth E N	7633 Armstrong W V Mrs	7749 Pitt E E Mrs
7386 Hamad A I	7515 Bunn G O	7634 Williams L G	7750 Meadows F P
7388 Bailey G F	7516 Aycock J W	7635 McDowell L T Mrs	7751 Adams B B Mrs
7390 Haithcock J C	7517 Turner N G Mrs	7636 Campbell J A	7754 Fleming B H Mrs
7391 Tadloch W L	7518 Teagarden J E	7637 Crockett E M Mrs	7755 Fleming E I jr
7394 Jenkins J B	7519 Turner T W	7638 Davenport H K	7756 Hull R S Mrs
7396 Waters G M	7521 Morris J R	7640 Joyner G E	7757 Krape Jos F
7397 Bailey C W	7522 Turner G R	7641 Barnes Willie	7758 Gurley L W
7398 Russ A M	7523 Christopher W R	7642 Langdon D A	7759 Staton B H
7400 Griffin E T	7524 Fairview Beauty Salon	7643 Lancaster C W	7760 Brantley Oscar
7401 Walker C F	7525 Sumter Willie	7644 Godwin C B	7761 Meares W W
7402 Collins R F Mrs	7527 Batchelor F A	7648 Lewis G H Mrs	7762 Adcock B D Mrs
7403 Grady J E	7528 Powell J D	7649 Pearce Mary	7763 Blackstock G G jr
7404 Price T S Mrs	7530 Nifong D L	7652 Long's Jack Mkt	7764 Fulenwider Jos
7405 Stilley J B	7531 Bryan M Dixie	7653 Draper M T Mrs	7766 Carr A B
7406 Sue's Beauty Salon	7532 Gray W W	7654 Jackson B D	7767 Poythress J C
7407 Soden Harry	7533 Joyner O B	7655 Rachel's Florist	7768 Davenport A W
7408 Edwards P E	7534 Ray M P jr	7656 Grubbs R S	7769 Joyner S B
7413 Liberty Cafe	7536 Vick H A	7657 Allied Fin Group	7770 Thompson L R
7415 Byrd's Beauty Shop	7537 Raynor A B	7657 Eastern Investors	7771 Cobb W J jr
7417 Lee J W	7539 Coppedge D C	7658 Pittman E D	7772 Joyner C L Mrs
7418 Life & Casualty	7540 Wallace R H	7659 Strickland L P Mrs	7773 Battle Geo
7419 Gay N L	7542 Avent J F	7660 Mebane J M	7776 Smith Willie
7421 Moore A L	7545 Wells E J	7661 Armstrong A N	7777 Radio Center
7422 Gorham G W jr	7546 Gurgannus Herbert	7662 Arrington R L	Serv Shop & Telev
7423 Moore M E Mrs	7547 Grissom J W	7664 Wilkins P D	7778 Warren W D
7424 Daviel L A	7548 Bunch E L	7665 Eichner David	7779 Thomas T B Mrs
7425 Nu-Way Lndry Clns & Dyers	7549 Oakley W B	7666 Cheshire T S	7780 Armstrong D R
7426 Harrison Clarence	7551 Mitchell Mamie Mrs	7667 Hayes B S	7782 Daughtridge R A jr
7430 Malcolm E A Mrs	7552 Hinson Dorothy H	7668 Newton J T	7783 Bunn M S Mrs
7431 Campus Room	7553 Davis R C	7669 Bass J P	7786 Radford J H
7432 Raper J T	7554 Soden Willie jr	7670 Matthews T H	7787 Rogers Ralph
7433 Crawford J R	7555 Stevens R E	7672 Dunn A W	7788 Bunch P C
7436 Winstead U D	7556 Chadwick J W	7673 Bulluck R B Mrs	7789 Barnes A H Mrs
7437 Whitford B H	7557 Griffin H H	7674 Crissman Curtis	7790 Baker M M
7438 Pittman H S	7558 Life Ins Co of Ga	7675 Beth El Temple	7791 Ricks J A
7439 Henry M W	7560 Perkins J C	7676 Bulluck Desmont jr	7792 Brock J M
7441 Blanchard R M Mrs	7561 Bulluck E S	7677 Boone J B	7794 Booth J E
7442 Lancaster M P	7562 Harris D T	7678 Edwards W H	7796 Jackson J W
7443 Pub Elec Serv	7563 Conyers J E	7679 Evans J H	7798 Blackley WR
7444 Starling A L	7564 Summerlin H F	7682 Ennis L L	7800 Grooms L V
7447 Lee R T	7566 Frederick Dave	7683 Woodcock B B	7801 Sugg J S
7448 Branch W H	7568 Davenport S T Mrs	7684 Carpenter C E	7803 Caison J A
7449 Fisher J D	7569 Winters G W	7685 Goolsby T W	7804 Finch H G
7450 Whitfield F C	7570 Cyrus Annie	7686 Barnes L L Mrs	7806 Shirley J B
7451 Dew M K Mrs	7571 Royster Harvey	7687 High D R	7808 Weston C M
7452 Bailey L W	7573 Stokes Sidney	7688 Ward's Appl Serv	7809 Capps D I
7453 Gibson R L Mrs	7574 Shearin W M	7689 Vick W C	7810 Pender L B Mrs
7454 Bobbitt's Auto & Hobby	7575 Price J C	7690 Whitley R M	7811 Drake W W
7455 McCray W L	7578 McKiver L M	7692 Bowden S C Mrs	7812 Petway W L
7456 Brown's Cafe	7581 Sharpe E C	7696 Dill T G	7813 Hamilton D B
7457 Peace M O Mrs	7584 Rowe W L	7697 Bulluck A W	7815 Cone W D
7459 Arrington M S Mrs	7585 Duncan M A Mrs	7698 Weeks P D jr	7816 Small J O
7460 Lewis W L	7586 Vester J S	7700 Watson T S	7817 Andrews H W
7461 Arrington S L	7587 Peele W G	7701 Manning A M	7818 Lamm O D
7462 Hawley M E	7588 Tanner T T	7702 Long J J	7819 Harris S C
7463 Watkins KH Mrs	7589 Carroll E M Mrs	7706 Shaffer M A	7820 Lewis Isaih
7464 Davis J S	7590 Crumpler W C	7708 Doles W F	7821 Brown Jas
7465 Joyner J W E	7592 Scott W A	7711 Bullock A L	7822 Pittman L S Mrs
7566 Ellis J E	7593 W&G Sls	7712 Jeffreys R O Mrs	7825 Mosley GG
7467 Matthews D E	7594 Faithful O B Mrs	7713 Sharpe G W	7826 Sadler H T
7468 Scalf D L	7595 Gaskill A G Mrs	7714 Batchelor A S	7827 Millwood C W
7469 Griffin E G	7596 Modern Products	7715 Hunley & Gay	7828 Cooper Jas
7471 Clark D R	Venetian Blinds	7716 Harper L M Mrs	7829 Townsend W H
7472 Wood M L	Mfrs	7717 Jones W L	7830 Gilbert J B
	7597 Hollowell J W	7719 Quinlivan B F Mrs	7832 Sou Crown Termite Control

DIAL 446—Contd

7833 Shaw Benj	8004 Wimberley R D	8161 Caro Mach & Sup	8308 Davis Bros
7834 Culpepper M C	8005 Pirkey N L	8165 Anita's Bty	8309 Coastal Cafe
7835 Peggy's Beauty Salon	8006 Pridgen Tire	8170 Shearin E L	8310 Peterson's Seafood
7836 Ryals E R jr	8008 Thompson M B	8180 Lawrence J F	8312 Reese Furn
7837 Bolton R C	8010 Clack's Gro	8182-83 Post Ofc	8313 Young T L
7838 Lundy C O	8011 Ry Mt TB Assn	8186 Lee Oil	8315 Hicks S W
7839 Alston R L	8012 Daniels J H	8191 Sou Concrete Products Co	8317 Johnson Robt
7840 Strickland S E	8013 Bunn & Bunn	8200 Wilkinson W G	8318 Cox A J Rev
7841 Anthony M M Mrs	8015 Hinnant R S	8202 Bulluck E S	8319 Griffin H R
7843 Rackley J W	8016 James E M	8203 Scarborough Robt	8321 Baskerville S C Sch
7844 Lewis Juanita	8017 Beattie E M Mrs	8205 Anderson M R Mrs	8322 Copley Doris Mrs
7845 Eason J S	8019 Perry E M	8206 Smith M B Mrs	8323 Bryant W L
7846 Stallings J I	8021 Brown J F	8207 Wilma's Beauty	8324 Phelps T L
7849 Whitley M T	8022 Barnes J K jr	8208 Mills Ruby Mrs	8325 Robinson Percy
7850 Proctor J F	8023 DeBow C E	8210 Deans A B	8326 Hardee's DriveIn
7852 Taylor E G Mrs	8024 Bulluck E W	8211 Sou Life Ins	8329 McCowan Otis
7856 Boone M F Mrs	8026 Pitt C L	8212 Thorp E B Mrs	8330 Deaton C H
7858 Williams G N	8027 Knowles D L	8213 Spruill M B Mrs	8331 Hunt L H Mrs
7859 Tant W M	8028 Lockamy V M	8214 Stein O T	8332 Cooper P W Mrs
7860 Parker Wiley	8029 Herring R L	8215 Pitt Corinne L	8333 Nelson Preston
7861 Mizell H H	8030 Braswell C L	8216 Hollings W B	8334 Colbert J T
7862 Abernethy F A	8031 Russell J L Rev	8217 Williams O B Mrs	8335 Conyers F R jr
7863 Taylor A E	8032 Daughtridge E L jr	8218 Edwards G E	8336 Layton FK
7866 Bradley G W	8034 Malone D M	8219 Sykes J H	8338 Snipes Eug
7870 Barkley A B Mrs	8035 Perry A B Mrs	8220 Smith S M	8339 Brown J H
7871 Jernigan D A	8036 Blount C S	8222 Sanford L G Mrs	8340 Langley J D
7872 Roundtree E R Mrs	8038 Brantley B B	8223 Mantague D V	8342 Bullouk Gar
7874 Woods C L	8039 Parker S D	8224 Luper M B Mrs	8343 Swain W S jr
7877 Drapery Shop	8040 Irene's Beauty Salon	8226 Elmore A R	8344 Godwin E G
Remnant Shop	8041 Moore E C	8227 Rackley Swindell	8345 Bullard N J
7882 Drake J D	8042 Parker G L	8228 Licensed Practical Nurses Registry	8346 Scott Eleanor W Mrs
7881 Bedgood G D Mrs	8044 Harris S C Mrs	8228 YWCA	8347 Jones R R Mrs
7884 Daniels E V	8045 Noel W C	8229 Pridgen E L	8348 Bobbitt Anita D Mrs
7885 Mercer Wm	8047 Drake S S	8231 Lewis T E	8349 Mangum B R Mrs
7889 Graham C S Mrs	8048 Martin E D Mrs	8232 Thornell H E	8350 Radio Serv Shop & Telev Center
7890 Tart F C	8049 Styles D G	8233 Best R W Mrs	8351 Sexton E M
7891 Winstead W T	8050 Spencer W C	8234 Thrigpen W F	8352 Austin H W
7892 Beard Vivian	8051 Williams H R	8235 Raynor L D	8354 Pearsall T J
7895 James F W	8052 Air-Care	8237 Lanier A C Mrs	8356 Bradford T N
7897 Wilhalf D C	8053 Bass I T Mrs	8238 Burt W A	8357 Johnson B S Mrs
7898 Young E L	8054 Harris C C jr	8239 Alston Marvin	8358 Daniels L F
7900 Harper J E	8055 Batts D M	8240 Sanders A M	8359 Eason R M Mrs
7902 Manning G D	8056 Cobb Bros Gene Mdse	8243 Kelley T H	8361 Imperial Furn
7903 Albritton A L Mrs	Cobb's Oil	8244 Jones R L	8364 Brock H T
7905 Powell A S	8057 Eatman E L	8245 Langley C R	8365 Williams L L jr
7906 Ford Willie	8058 Brown A H	8246 Suggs O B	8366 Quinn Eddie
7908 Brock Gro	8059 Hunley E L	8247 Strickland M D	8368 Harper J S
7910 Hanners C G	8060 NC Peanut Growers Assn	8248 English H D	8369 Hall W D
7915 Mercer Jas	8061 Moore H B	8249 Lee T R	8375 Dean Matthew
7916 Hunter C M Mrs	8062 Smith R D jr	8250 Winstead Z M Mrs	8376 Odom W L
7917 Howard J E	8063 Cooper B D Mrs	8251 Fox L W Mrs	8377 Pompey Argusta
7920 Andrews D R	8064 Richardson R H Mrs	8252 Winslow F E	8378 Leggett S D
7921 Foreman L J Mrs	8065 Jones V D	8253 Chandler's Inc	8379 Cappedge Jeanie
7927 Stokes M J	8067 Parker Sam	8255 Ellis B H	Joyner L L Mrs
7929 Hathaway R L	8068 Simmons L L	8256 Cargocare Trans Co	8380 Everette R W
7930 Williams C T	8070 Branch E M Mrs	8258 Security Life & Trust	8381 Ezzell W C
7931 White K C Mrs	8072 Wells J B Mrs	8259 Hamilton Whol Gro	8382 Joyner B S
7932 Jones Donnie jr	8073 Knight Saml	8260 Coley E T	8383 Woolard J E
7934 Barnes R F	8074 Yarboro J E	8261 Parker B F jr	8385 Stanley W H
7936 Stewart J T	8075 Neal G A	8262 Frazier L B Mrs	8386 Cottingham G K
7937 Brown Addison	8076 Williams R C	8263 Matthews E R	8388 Harper I B Mrs
7940 Arrington E J	8077 Coats J R	8264 Washburn E L	8389 Tillery L R
7941 Wester P C	8081 Denning P B Mrs	8265 Riddick S W	8390 Griffin M G Mrs
7942 Sumner S B Mrs	8082 Ward R V Mrs	8266 Belknap M C Mrs	8391 Braxton Margt
7945 Branch R C jr	8083 Carlisle R L	8267 Tyson G O	8392 Mangum Marie Mrs
7949 Hedgepeth T P	8084 Jeffries W J	8268 Sumner K S Mrs	8394 Hammond Thos
7950 Land V H	8085 Woodley W L jr	8271 Moore B C	8395 Ezzell W J
7955 Farmer D W	8087 Joyner Jake jr	8272 Rand T H	8396 Pearson G W
7959 Jones C A	8088 Boyd Ruth Mrs	8273 Edwards W R	8397 Robbins H A Mrs
7960 Wilder C A	8089 Boswell Eljah	8274 Anderson R R	8398 Smith F M Mrs
7961 Leehane W J	8090 Murchison L C	8275 James C A jr	8401 Whitley H W
7962 Cartee J T	8091 Inscoe W T	8276 Pridgen E E	8402 St Amand J E
7963 Vester R E	8092 Walker R C	8277 Conway B R	8403 Williams E C Mrs
7964 Phillips A C	8093 Jones P S	8280 Coasto V E	8405 Cox J C
7965 Midgette J W	8095 Weatherly W J	8281 Ivey B C	8406 Carraway C P Mrs
7966 Cash H H	8096 Carter W T	8282 Bulluck Z B	8407 Holland Annie W Sch
7967 Cutler C J Rev	8097 Harrison C B	8284 Daughtridge W M	8409 Dozier Sup
7968 Guy L L	8098 Weigel J T	8285 Everett R J Mrs	8410 Denton S M
7970 Darves J D	8101 Blue Bird Taxi	8286 Walker C B Mrs	8411 Strickland R S
7972 Valentine J W	8105 Southeastern Adj	8287 White G E	8412 Brown C D Gro
7977 Tanner W I jr	8109 Lakeside Gro & Mkt	8288 Denton D S	8413 Dozier C D Mrs
7982 Williford B G	8112 Cobb's Motel	8289 Battle W H	8414 Melvin J L
7984 Pridgen W F	8121 Bulluck Z B Inc	8290 Davis E E	8415 Patterson L W Mrs
7985 Taylor Gertrude	8122 Bulluck Z B Inc	8292 Randolph J V	8416 Swain A B Mrs
7988 Howard Margt Mrs	8124 Mem Hosp	8293 Johnson R J	8417 Fentress M W Mrs
7989 Burke Hattie Mrs	8125 Mem Hosp	8294 Rosenbloom J L	8418 Wright E D
7993 Rivenbark M P	8126 Mem Hosp	8295 Buffalo J T	8419 Coburn Z B
7994 Sholar H L	8127 Mem Hosp	8298 Holbrook J S	8420 English J L
7995 Ayscue W C	8128 Mem Hosp	8300 Am Optical	8421 Steadman B A
7997 McArthur C W	8132 Penney's	8301 Mayo R O	8422 Sealy W G
8000 Willis J G	8135 Yelverton Coal & Oil	8302 Joyner Jesse Mrs	8423 Lea S R
8001 Pilot Life Ins	8141 Greathouse W P & Co	8303 Farmers Cafe	8424 Eakin Richd
8002 Gregory Henry	8146 Stewart J C	8304 Enterprise Furn	8425 Lyles M P
8003 Sasser W G	8155 Superior Cable		8426 Anderson J H Rev

DIAL 446—Contd

8427 Stephens J B	8542 Shearin G H	8661 Winfree Z E	9165 Direct Auto Fin
8428 Rose G L	8543 Ruffin J F	8664 Lewis S W jr	9168 Jenkins-Pearsall
8429 Lupen L O	8544 Edwards E E	8665 Walker Cammie Mrs	Mach Wks
8430 Peele W R	8545 Hughes J A	8666 Mimeo Press	9171 L&M Tob
8431 Hill B E Mrs	8546 Herring J O	8667 Vandiford R D jr	9175 Holiday Inn
8434 Brantley J C jr	8547 Dawson M P	8667 Wood E E	9181 Morton Ins & Rlty
8435 Currie S T	8548 Heath D B	8668 Moore J O	9186 Armstrong L P
8436 Greer Van B Tile Co	8550 Delbridge J A jr Ins	8670 Price F V	Armstrong W T
8437 Peed R R	8551 Barrett J H	8671 Hill E A	Armstrong's Med
8438 Pstrow E L Mrs	8552 Wilcox J N	8672 Walker Mary Mrs	Clinic
8439 Dew Lee jr	8553 Wilkins R L	8675 Cherry W R	9191 First Fed Sav & Loan
8440 Jordan S G Mrs	8554 Bryant B C Mrs	8676 Brooks W H	9201 Bobbitt R C
8441 White D C	8555 Edgecombe County	8678 Goodwin Rosebud Mrs	9205 Lynch Bruce
8442 Taylor R T	Auditor	8679 Wells I	9206 Salisbury R H jr
8443 Dickens Alma	Edgecombe County Clk	8681 Stallings L S Mrs	9207 Braswell J J
8444 Wilhalf C E	of Superior Ct	8683 Mayo R E	9208 Narron Bessie Mrs
8445 Boseman D B Mrs	Edgecombe County	8685 Langley J D jr	9210 Wooten E G
8446 Rocky Mt Mem	Tax Collr	8686 Barnes L D & Sons	9212 Cooke D E
8447 Reaue A J	8556 Wilkinson Sch	8689 Biggs F S	9214 Proctor Mamie
8448 Dunning V B Mrs	8557 Fishelson Morton	8693 Moore H S Mrs	9216 Eatman Mtr
8449 Mashburn O M	8559 Looney E M Mrs	8694 Morgan L M Mrs	9217 Braswell F B
8450 Nash County Sheriffs	8560 Council C M	8695 Tew J H	9218 Watkins A E
Ofc	8561 Perry Preston	8696 Ricks L H Mrs	9219 Wilson H B jr
8451 Thurston F W	8562 Ramey E G	8698 Spain J E	9220 Parker C D
8452 W&R Beauty	8563 Armstrong R J	8701 Matthews T H	9221 Casey A J
8453 Williams A L	8564 New M C	8709 Crawford E P	9222 Rodgers J V
8454 Davis Refgr	New M C & Sons	8731 Pippins Daisy	9223 Smith T H jr
8456 Hux Gro	8565 Howard W H	8736 Pearce H V	9224 Creekmore R V
8457 A&P Food Stores	8566 Vick C N	8739 McKnight Sam	9225 Pittman G L
8458 Sexton & Sons	8568 Central Cafe	8740 Edwards H R	9226 Williams Gray Mrs
8459 Perry W A	8569 Winstead B H	8753 Gay M C Mrs	9230 Lyon R V
8462 Zabawa J L	8570 Hoffman M M	8757 Watson L G	9232 Layman R C
8463 Crocker N Tjr	8571 McGee T N jr	8760 Brinson W R	9233 College Park Motel
8464 Whitehead A P	8572 Gardner B S Mrs	8769 Sykes Milton	9234 Walters Elmer
8465 Adcox M R	8572 Smith Gladys A	8773 Batchelor Mallie Mrs	9235 Goff H W
8469 Ferrell P O	8573 Rogers R P	8779 Sparks F J	9236 Greenberg Benj
8471 Riley P C	8575 Edmondson Ins Agcy	8794 Ford G E	9237 Speight R F
8472 Sellars M G Mrs	8576 Spivey D B	8795 Creech Ruth	9238 Collins F O jr
8473 Talbot W H	8577 Booth Koka	8798 Hardy F H	9241 Dickens J R
8474 Webb M C	8579 Harrison C M Rev	8802 Sandlin E E	9244 Lewis Thos Gro
8476 Jeffries J M	8580 Bobbitt's Gulf Serv	8818 Booker G F	9247 Cooke's Garage
8479 Battle Julius Jr	8583 Hayes O C	8848 Motley W C	9248 Wooduff Mary Mrs
8480 Perry H J jr	8584 Maxwell J W	8853 Strickland Magnolia	9249 Whitley Wm D
8481 Mortorano V J	8585 Fisher L C	8854 Ange W G	9251 Davis S J
8483 Gray E S Mrs	8587 Reavis W W	8859 Battle L W	9254 Andrews C H
8484 Murray W R	8588 Price A B Mrs	8862 Watson R L	9258 Jackson B R
8485 Weeks J L	8589 Howard H E	8868 Daniels M D	9259 Bellefontaine G E
8487 Joyne J L	8590 Tuttle H P	8874 Bowden Oveda	9260 Bryan M L Mrs
8488 Howard Clarnece	8593 First Faith Non	8882 Wizzelle Francis	9262 Eastern Awning
8489 Flythe J T	Denominalional Ch	8969 Pittman Tommie W	9263 Whitehead J E
8490 Glasgow W A	8594 Brownell's Radio &	8975 Weaver G R	9267 Rose R C
8492 Batchelor O R	Telew	8976 Debnam N P Mrs	9268 Foster W F
8493 Bradshaw G M	8595 Tyson W B	8987 Batchelor B W	9276 Wynne Annie B
8494 Boykin H G	8596 Capps H A jr	8990 Prices Esso Serv	9274 Fenner J H Jr
8495 Buskirk W S	8598 Joyner W D	8992 Blount H F	9275 Killebrew Will
8496 Livesay F R	8601 Joyner A B Mrs	9000-11 CT&T	9281 Batchelor H W Mrs
8497 Moore J A	8603 McClain Danl	9011 CT&T	9282 Levin Marvin
8498 Pecheles Jos	8604 Thigpen K C Mrs	9025 CT&T (dist Plant)	9286 Barner Jas
8502 Dancy M B Mrs	8606 Baker Hattie Mrs	9050 Glover R M	9290 Proctor J L
8504 Ricks P W Mrs	8609 Smith W W	9054 Lamb N J	9292 Knight L M
8505 Wilkinson W S	8610 Turner F E	9057 CT&T (dist eng dept)	9295 Lawrence A R
8506 Dickens M L	8615 Pecke W T	9061 CT&T (dist coml ofc)	9296 Newell W H
8507 Boice E S	8616 Gupton W R	9076 Council C B	9298 Warren C P
8508 Maries Beauty Shop	8617 Loughlin C C	9078 McMahan Leroy	9300 Cobb S H jr
8509 Goff H W	8618 Gardner B F	9080 Dixon R E	9301 Hayes Jas
8510 Bond T S	8621 Comer J B Mrs	9081 Williamson T P	9302 Chicken House No 5
8511 Englewood Meth Ch	8622 Winstead G A	9082 Carrico W F	9303 Baker Meta Mrs
8512 Nash Coal	8623 Boseman J T	9084 Powell O D	9307 Turner Monroe
8513 Melton's Barbecue	8625 Stone E J	9085 Brown D J	9308 Williams N W
8515 Morton W G	8627 Ellis J N	9088 McGee Edw L	9309 Thorpe J A
8516 Dalton E S	8628 Lamm R W	9089 DeLoach G W	9312 Carter F G
8517 Pittman Dora Mrs	8630 Gordon Pattie	9101 Joyner Oil	9316 State Life & Health Ins
8519 Lamm J A jr	8631 Lamm W L	9104 Joyner Oil Rentals	State Ins Agcy
8520 Lae P P	8633 Andrews J J	Inc	Morton J C
8521 Taylor J W	8634 Whitaker J F	9111 Nixon Ins & Rlty	9318 Benvenue Country
8522 Cronenberg F A	8635 Aldridge J A	9113 First Bapt Ch	Golf Shop
8523 Blue Z H Mrs	8636 Williamson J C	9116 Genl Adjustment Bur	9319 Williams L R
8524 Pridgen W A	8637 Viverette W W	9121 First Presby Ch	9320 Carroll H L
8525 Fountain W D	8638 English H J	9124 Home Finance	9322 Reeves J R
8527 Wood Vernon	8640 Horne Weldon	9131 Harrison D B jr	9323 Inscow A V
8528 Birth Thos	8643 Best John	Judge F H	9324 Friar J C Mtrs
8529 Price M R Mrs	8644 Jones W R	9132 Gassaway J B	9328 Evans S K Mrs
8530 Taylor W L	8645 Modlin W J	9134 Weeks H H Seed &	9329 Davis Cornelia Mrs
8531 Farmer S P	8647 Ray Jas	Feed Store	9330 Lamm M A Mrs
8532 Horn C D	8648 Davis R H	9136 Benvenue Country Club	9333 Ellis J D
8533 Sorsby Anne	8649 Fulcher Roy	9138 Charlotte Liberty Mut	9334 Spivey A C
8534 Rowe C D	8650 Dickens E C Mrs	Ins	9335 Cooper Estelle Mrs
8535 Lancaster Nancy Mrs	8651 Reid Wm	9141 Home Sou & Loan	9336 Gates G T Mrs
8536 Hall R W	8652 Hayes J K	9142 Home Sav & Loan Assn	9337 Barnes Drvin
8537 Brown Lonnie	8653 Gupton J B Mrs	9143 Home Sav & Loan	9339 Hudson-Blackburn TV
8538 Benbow C D	8655 Cooper N C	Assn	& Radio
8539 Looney J J W jr	8656 Armstrong P R	9145 Binswanger Glass	9341 Kermon J C
8540 Jones W R	8657 Leonard A E	9151 Boice-Willis Clinic	9342 Carpenter G C Mrs
8541 Long E R	8659 Peele A T	9158 Nor Lee Co	9346 Marshall's Steel Fab
	8660 Jackson L L	9161 Rose Buick	& Ornamental Iron

DIAL 446—Contd

9352 Edmondson W G jr
 9353 Bowman B G
 9356 Porter Elijah
 9357 Gray C B
 9361 Hardy Robt
 9365 Smith Odessa
 9366 Rivenbark J E
 9369 Roane D W
 9370 Sessoms L C
 9371 Bridges Food Store
 9373 Plummer J C
 9375 Thorne J O
 9377 English Mike
 9378 Pierce H D
 9380 Blankenship D N
 9384 Callie Jim
 9385 Sykes J C jr
 9386 Clark Chemical
 9388 Barnes R H
 9392 Avent L C
 9396 Umphlett W L
 9398 Hedgepeth Zaehriah
 9400 Council J E
 9401 Matthews V W
 9402 Vick Dennis
 9404 Stancil R C
 9405 Arrington W W
 9406 Jackson F M Mrs
 9407 Barkley L R
 9408 Tetterton DC
 9409 Raleigh Road Package
 Store
 9410 Jones E D
 9411 Sutton W M Used
 Cars
 9412 Alexander J D
 9413 Chadwick's Sea Food
 9415 Tharrington's E L
 Serv Gro
 9416 Gorham J S jr
 9417 Smith's Whse
 9418 Long St Gro
 9425 Young G M
 9428 Thomas L E Mrs
 9435 Sumrell J L Mrs
 9447 Maxwell W G
 9450 Cook W W
 9453 Rosenthal A V

9454 Heck C W Bldg Contr
 9456 Green Lillie Mrs
 9458 Sutton M R
 9461 Blackwell M D jr
 9462 Sutton's L A Store Gro
 9463 Pierce's Am Serv Sta
 9464 Ralph's Tune Up
 9465 Alexander LeRoy
 9466 Warren Tire Center
 9467 Ange Howard
 9468 Burton I D Mrs
 9469 Oates Ins & Rlty
 9472 Frazier's Gulf Serv
 9477 Gray J W
 9483 Gorham M D
 9484 Moore Willie
 9485 Currin R E jr
 9490 Moody A G Mrs
 9493 Ezzell C J
 9496 Mitchell C L
 9498 Beecham Mike
 9500 Pender KS
 9501 Pender KS
 9502 Deans Geo
 9506 Benson Lowell
 9507 Phifer F O
 9508 Leonard Howard
 9509 Armstrong Linda R
 Mrs
 9510 Walker-Ross Prtg
 9513 Almand C A
 9511 Battle J M
 9512 NC State Mtr Club
 9513 Almand C A
 9515 Innes John
 9517 Rose H L
 9518 Batts Wm M
 9519 Cox L A Sausage
 Plant
 9522 Waddell A M jr
 9524 Fuerst Herbert
 9525 Thorpe H B
 9526 Price E M
 9527 Tharrington Roy
 9528 Peoples Bank & Trust
 Co
 9531 Peoples Bank & Trust
 9532 Fryar's Super Mkts
 9535 Meyer S S
 9536 Luper C J
 9537 Langford F T
 9538 Robbins C L
 9539 Worrell R J
 9540 Johnson R B
 9544 Fryar WD
 9545 Battle Mary
 9546 Stroud M E
 9547 Sessoms Super Mkt
 9548 Gardner F L
 9549 Vick B R
 9550 Rogers S W
 9555 Walker I M
 9556 Garcia J J
 9557 Ry Mt Lanes
 9558 Cox J C
 9560 Bradley I J Mrs
 9564 Harris R E jr
 9566 Macklin B W
 9567 Weeks L D
 9568 Clark C L
 9569 Coplon's
 9570 Hedgepeth F G
 9572 Riverside Apts
 9573 State Natl Guard
 Armory
 9574 Rose Percy
 9576 Searry P H
 9577 Gray C L Co
 9580 Bruluck Samson
 9585 Efrid Cath Mrs
 9592 Harris G E
 9595 Thorrington Florist
 9602 Houston S J
 9629 Waters W D
 9639 Taylor Jos
 9643 Alford C C
 9645 Eason J S
 9654 Baker J A
 9659 Hudgins W B
 9687 Shearon J F
 9690 Keziah Mickler
 9693 Searcy Odelle
 9733 Ry Mt Seat Cover
 9747 Wilhalf J W
 9766 Walker A R
 9800 McMillan L B Mrs
 9802 Carleton House
 9851 Pritchard V V

9853 Miller J N Rev
 9902 Park View Hosp
 9907 Elks Club
 9910 Lynch's Serv Sta
 9912 Adams & Robertson
 Restr
 9913 Whitfield's Cafe
 9915 Robbins Billiard &
 Recreation Center
 9918 Fuller's Ed Esso
 Servicenter
 9926 Church St Shell
 9930 Dunn Street Lunch
 Room
 Grant E L Lunch
 Room
 9932 Airport Serv Center
 Airport Luncheonette
 9935 Nash St News Stand
 9936 M&W Mtr
 9937 Rawlins & Westry
 Smoke Shop
 9940 Boseman's Texaes
 Serv Sta
 9941 Hallis Billards
 9948 East Thomas St Mobil
 Sta
 9950 City Lunch
 9954 Wright's Chick-Shack
 Motel & Restr
 9955 Purvis Gro
 9956 Texaco Center The
 9958 Murphy Corp
 9964 Carolina Serv Sta
 9966 Jackson's Gro
 9969 Bernard's Coin-Op
 Store
 9971 Lane's Esso Servicen-
 ter
 9972 Park View Hosp
 9974 City Limits Serv Sta
 & Gro
 9976 Carolina Cafe
 9978 West Thomas St
 Mobil Sta
 9983 Colonial Stores
 9986 Coastal Texaco
 9989 Atlantic Serv
 9997 Purvis Smoke Shop



THE REQUISITES OF AN UP-TO-DATE CITY



A Good Hotel

A First Class Newspaper

Good Banks

Economical Lighting Facilities

Good Railways

Cheap Fuel

Plenty of Pure Water

An Up-to-Date City Directory

The Publishers

Typical Questions

**Your City Directory
Will Answer**

ABOUT AN INDIVIDUAL

How does he spell his name?
What is his middle initial?
Is he married? What is his wife's name?
Where does he live?
Does he own his home or rent?
Has he a telephone?
Who are his neighbors?
What does he do for a living?
Where does he work?
Is he the "head of the house" or a resident?
Does he own a business? Is he a member or officer?
Who else is in the same business or profession?
Is the woman single, married or a widow?

ABOUT YOUR CITY

What is the city's history?
What are the latest population figures?
What is the latest statistical and general civic information?
What are the leading industries and activities of the city?
What are the names and locations of the schools?
What are the churches and where located?
Who are the pastors of the churches?
What are the locations of the hospitals, homes and asylums?

ABOUT A LOCALITY

How is the quickest way to get there?
Who lives at a given address?
Is there a telephone at the address or nearby?
What is the character of the neighborhood?
Is it a "home-owners" section?
What is the nearest street corner?
What is the nearest store, church, school, garage, shopping center, parking lot, etc.?
Where are the public and office buildings?
If it is a business location, what business?
If an office building, what firms or professional people are in what rooms?

ABOUT A BUSINESS CONCERN

What is the nature of the business?
What is the correct name and address?
Is it a Proprietorship, Partnership or Corporation?
Who are the partners, owners, or officers?
Who else in same or similar lines?

X
1963

"A Real Necessity in Every Office"--The City Directory

JANUARY							FEBRUARY							MARCH							APRIL						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
..	..	1	2	3	4	5	1	2	..	1	2	3	4	5	6	..	1	2	3	4	5	6
6	7	8	9	10	11	12	3	4	5	6	7	8	9	3	4	5	6	7	8	9	7	8	9	10	11	12	13
13	14	15	16	17	18	19	10	11	12	13	14	15	16	10	11	12	13	14	15	16	14	15	16	17	18	19	20
20	21	22	23	24	25	26	17	18	19	20	21	22	23	17	18	19	20	21	22	23	21	22	23	24	25	26	27
27	28	29	30	31	24	25	26	27	28	24	25	26	27	28	29	30	28	29	30
..	31
MAY							JUNE							JULY							AUGUST						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
..	1	2	3	4	1	..	1	2	3	4	5	6	1	2	3
5	6	7	8	9	10	11	2	3	4	5	6	7	8	7	8	9	10	11	12	13	4	5	6	7	8	9	10
12	13	14	15	16	17	18	9	10	11	12	13	14	15	14	15	16	17	18	19	20	11	12	13	14	15	16	17
19	20	21	22	23	24	25	16	17	18	19	20	21	22	21	22	23	24	25	26	27	18	19	20	21	22	23	24
26	27	28	29	30	31	..	23	24	25	26	27	28	29	28	29	30	31	25	26	27	28	29	30	31
..	30
SEPTEMBER							OCTOBER							NOVEMBER							DECEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	1	2	3	4	5	1	2	3	8	9	10	11	12	13	14
8	9	10	11	12	13	14	6	7	8	9	10	11	12	3	4	5	6	7	8	9	8	9	10	11	12	13	14
15	16	17	18	19	20	21	13	14	15	16	17	18	19	10	11	12	13	14	15	16	15	16	17	18	19	20	21
22	23	24	25	26	27	28	20	21	22	23	24	25	26	17	18	19	20	21	22	23	22	23	24	25	26	27	28
29	30	27	28	29	30	31	24	25	26	27	28	29	30	29	30	31
..

1964

JANUARY							FEBRUARY							MARCH							APRIL						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
..	1	2	3	4	1	1	2	3	4	5	6	7	1	2	3	4
5	6	7	8	9	10	11	2	3	4	5	6	7	8	8	9	10	11	12	13	14	5	6	7	8	9	10	11
12	13	14	15	16	17	18	9	10	11	12	13	14	15	15	16	17	18	19	20	21	12	13	14	15	16	17	18
19	20	21	22	23	24	25	16	17	18	19	20	21	22	22	23	24	25	26	27	28	19	20	21	22	23	24	25
26	27	28	29	30	31	..	23	24	25	26	27	28	29	29	30	31	26	27	28	29	30
..
MAY							JUNE							JULY							AUGUST						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
..	1	2	1	2	3	4	5	6	1	2	3	4	1
3	4	5	6	7	8	9	7	8	9	10	11	12	13	5	6	7	8	9	10	11	2	3	4	5	6	7	8
10	11	12	13	14	15	16	14	15	16	17	18	19	20	12	13	14	15	16	17	18	9	10	11	12	13	14	15
17	18	19	20	21	22	23	21	22	23	24	25	26	27	19	20	21	22	23	24	25	16	17	18	19	20	21	22
24	25	26	27	28	29	30	28	29	30	26	27	28	29	30	31	..	23	24	25	26	27	28	29
31	30	31
SEPTEMBER							OCTOBER							NOVEMBER							DECEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
..	..	1	2	3	4	5	1	2	3	..	1	2	3	4	5	6	7	1	2	3	4	5
6	7	8	9	10	11	12	4	5	6	7	8	9	10	8	9	10	11	12	13	14	6	7	8	9	10	11	12
13	14	15	16	17	18	19	11	12	13	14	15	16	17	15	16	17	18	19	20	21	13	14	15	16	17	18	19
20	21	22	23	24	25	26	18	19	20	21	22	23	24	22	23	24	25	26	27	28	20	21	22	23	24	25	26
27	28	29	30	25	26	27	28	29	30	31	29	30	27	28	29	30	31
..

1965

JANUARY							FEBRUARY							MARCH							APRIL							
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	
..	1	2	7	8	1	2	3	4	5	6	7	8	9	10	11	12	13	4	5	6	7	8	9	10
3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	11	12	13	14	15	16	17
17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8	9	10	11	12	13	14
24	25	26	27	28	29	30
31

MAY							JUNE							JULY							AUGUST							
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	
..	1	6	7	8	9	10	11	12	13	4	5	6	7	8	9	10	1	2	3	4	5	6	7
2	3	4	5	6	7	8	13	14	15	16	17	18	19	20	21	22	23	24	25	26	11	12	13	14	15	16	17	18
9	10	11	12	13	14	15	20	21	22	23	24	25	26	27	28	29	30	31
16	17	18	19	20	21	22	27	28	29	30
23	24	25	26	27	28	29
30	31

SEPTEMBER							OCTOBER							NOVEMBER							DECEMBER							
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	
..	1	2	3	4	..	3	4	5	6	7	8	9	7	8	9	10	11	12	13	4	5	6	7	8	9	10
5	6	7	8	9	10	11	10	11	12	13	14	15	16	17	14	15	16	17	18	19	20	11	12	13	14	15	16	17
12	13	14	15	16	17	18	17	18	19	20	21	22	23	24	21	22	23	24	25	26	27	18	19	20	21	22	23	24
19	20	21	22	23	24	25	24	25	26	27	28	29	30	31	28	29	30
26	27	28	29	30
..

Features and Departments of a City Directory

Your new, improved City Directory is the most complete and comprehensive catalog ever published of the inhabitants, business concerns and institutions of your city. It is much more than just an alphabetical list of names and addresses.

Your City Directory Contains:

1

An *ALPHABETICAL* list of names and addresses of every resident, business concern and institution, plus wife's name and if a widow the deceased husband's initial, and the occupations of all. Principal officers or owners and a description of businesses are included as well.

2

A *HOUSEHOLDERS' DIRECTORY* including a Street and Avenue Guide. This section lists every street and where intersecting streets appear. It lists numerically every location on each street, naming the householder or business at each number and whether the person is a homeowner or renter and if he has a telephone. Similar information is provided on office and public buildings and their occupants.

3

A *CLASSIFIED BUSINESS DIRECTORY* listing every business, classified as to type, and showing names and addresses. It also lists every profession, club, society and association, hospital and cemetery, labor organization, library, park and playground and school.

4

A *"BUYERS' GUIDE SECTION"*, where the advertiser may explain in greater detail the services or products he has to offer.

5

A *STATISTICAL and HISTORICAL STORY* of your city: plus miscellaneous other information.

Z

QUALITY SAND and GRAVEL CO.

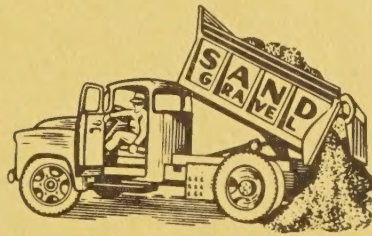
W. D. THARRINGTON, OWNER



PUMPED and WASHED SAND
FOR ALL TYPES OF CONSTRUCTION

TOP SOIL - FILL DIRT
GRAVEL

STATE APPROVED - MEETS A.S.T.M.



PROMPT DELIVERY OR F.O.B. YARD

Wholesale and Retail

5 MILES EAST OF ROCKY MOUNT

Plant and Office

HWY. 97 EAST

DIAL 442-7330

P. O. BOX 1422

THIS DIRECTORY IS INCORRECT

(SEE PAGES
94 AND 132
BUYERS' GUIDE)

FIRST FEDERAL SAVINGS & LOAN ASSOCIATION of ROCKY MOUNT



Organized 1902



HOME LOANS - INSURED SAVINGS

Dial 446-9191

116 S. Franklin St.

STANDARD INSURANCE and REALTY CORP.

REAL ESTATE
SALES - RENTALS



ALL FORMS OF
INSURANCE

HOME SAVINGS BUILDING, 119 N. CHURCH

DIAL 446-6156

H. H. STRANDBERG, Pres.

M. W. IVEY, V.-Pres. and Treas.

H. H. STRANDBERG, JR., C.P.C.U., Secretary

HILL DIRECTORY COMPANY Publishers

ROCKY MOUNT CITY DIRECTORY

2910 W. CLAY ST., P. O. BOX 6874

RICHMOND 30, VA.

HOME SAVINGS *and loan association*



119 N. CHURCH STREET

DIAL 446-9141

Sealtest
DAIRY PRODUCTS

- MILK
- BUTTERMILK
- COTTAGE CHEESE

- ICE CREAM
- DAIRY PRODUCTS
- WHIPPING CREAM

FOR HOME DELIVERY DIAL 446-4128

YELVERTON COAL & OIL CO.
FUEL OIL - COAL - GASOLINE
1025 ARLINGTON ST.
"YELL FOR YELVERTON"
FLORENCE MAYO TOBACCO CURERS
DIAL 446-8135

THE ONLY COMPLETE
IMPARTIAL LIST OF BUSINESS CONCERNS

without regard to Size, Importance, Location, or Appointments, is your City Directory Classified Business Section